# FILMS <br> VIDEO <br> TV FILMS P <br> HON 3 <br> PRICE <br> $35 \not \subset$ <br> Published Weekly at 154 West 48th Street. New York 36 , N. Y., by Variety, Inc. Annual subscription, fis. Stagle coples, 35 cents. 

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# LOCAL COLORCASTING UPSWING 

Capital Cities, With $5500,00 \mathrm{OO}$ Loss, Drops Option on Eichmann Verdict

##  Ow Tw Thisten

Capital Cities Broadcasting Co. of New York pulled out of the Eichmann trial. The company had the exclusive rights to put camer-
as in the court during the trial, to as in the court during the trial, to
make videotape and newsreels of make videotape and newsreels of the proceedings and to Producer Mifton Fruchtman set up a fully equipped tv studio near the courHurwitz, more than 1,000 miles of tape.
According to the agreement company trae Governmesk on a non-profit basis... But apparently it didn't anticipate how non-profit it would be. According to estimates, Capital Cities lost about $\$ 500,000$ on the deal. At least part of the
loss was good investment in terms of publicity and goodwill that the company galned, especially in Jewish circles.
According to the contract; the company subscribed to tape every moment of the trial, until the very end. But there was a time-limit paragraph in the contract and this time-limit was now reached, while the judges are still preparing the nounced around December. Capital
(Continued on page 86 )
West Indies to 'Culturefy'
Calypso as Part of Drive
To Achieve Independence
Calyps the homegrown folk
style of the West Indies, Is the target- of "music "reformers" who
regard it as the rough to be woven into the "cultural fabric" of the islands.
George Sampson, director of the Broadcasting School at Trinidad and leading educational broadcastIng light there, said the effort to culturefy calypso prepping the islands for independent status in a year or so.
Sampson, here to learn teach-vee techniques, told a luncheon of the American Women in Radio \& cational radio and others are working "to improve calypss so that it becomes part of the oulture of the West Indies."
Conceding that calypso is popular, he added: Were trying to make a popular thing something
. Ad Lib
Hydra, Greece, Oct. 3. Lloyd Shearer, Interviewing Melina Mercourl here for Parade, asked if she would man in her life." With director Jules Dassin standing beside her-she expects to marry him before the year is outactress took Shearer's hand looking into his eyes, "You darling, you."
Said Shearer to Dassin: It. She's the nreatest actress it. She's the ,greatest actress
in the world."

## Allied Artists

 As Youngstein Syndicate's Goal Importance of discussions for yndicate to purchase Allied Artcompany to be operated by Jax E Youngstein upon his retirement at year's end as United Artists veepee are discounted by AA prexy SteveBroidy as never having reached Broidy as neyer having reached
the active negotiation stage. Only one of several "talks" with varlous sources during the past year contempla.
It's known. however. that a buyout of AA figures prominently in
plans of exhibitor sydicate organ-
(Continued on page 87)
Casals Plays White House Though U. . Accents Franco Pabla Casals, who has previousl refused to play in the capital city of any nation which recognizes the Spain, has consented to play a White House concert here Nov. 13 Casals, now 84, went into exile after the Spanish Civil War and has recently made his home in Puerto Rico. President Kennedy Invited Casals to perform following a white tie dinner honoring Me governor
The exchan
between the exchange of correspondence
(Continued on page 86)

Number of stations in the U.S. equipped to originate local color in some form-now stands at 115, according to an industry survey.
More significant, survey estimates that the number of hours per week devoted to colorcasting on the local level runs close to 400 That 400 hours per week of color casting is exclusive of the color
feed of the NBC network and is confinged to the 54 color equipped stations having regularly scheduled colorcasts. Excluded in the 400 hours estimate are stations occasionally, coloreasting, local specials and sports.
The rise in the number of local colorcasting hours is being watched ies, features and cartoon fields. Factor of color in today's syndie
market is variously brusined off as market is variously brushed off as
insignificant or underscored as a insignificant or underscored as a
definite plus. Whatever today's definite plus. Whatever today's
analysis for the syndie field might analysis for the syndie field might be, there's hittle question that most
syndie houses feel that in the future having color negatives will prove out to be a definite plus.
Many stations, for example, buying the Warner Bros. "Films of the 50 's' packages have scheduled (Continued on page 48)

## Chi Footnote To

## Nixon TV Makeup

Local 849 of the Makeup \& Hair Stylists. Union was ruled guilty of illegal practices by the National Labor Relations Board last week in a matter surrounding an Vice President Richard M.. Nixon earlier this year, after he had lost the election. (The case is not to be confused with allegations after the first of the Great Debates that Nixon's cause had been sabotaged by a makeup artist. Coincidentaly, both telecasts had originated rom Chicago.)
The case with which NLRB was concerned rose from charges by male member of the maleup artists member that she had been prevented from doing a makeup job on Nixon because the union's business agent, Jack Dumont, felt there was something immoral about women doing makeup jobs
(Continued on page 60 )

## On \$151,000 Negative Cost, Foresee 'Never On Sunday' Rentals of \$8-Mil.

Critics Are Important Wall Streeters obviously follow New York's newspaper critics as closely-or perhaps erage film patron.
On the day the $\$ 6,000,000$ plus "West Side Story" opened at the Rivoli Theatre on Broadway, United Artists' stock closed at 32. The next afternoon, following the publication of the first reviews of the pic, the UA stock jumped 21/2
points to close at $341 / 2$.
Murrow's H'wood Quest: Footage To Help USIA Abroad

Washington, Oct. 31. U.S. Information Agency Direc tor Edward R. Murrow will be chief special forum-dinner Nov. 5 hosted by Academy of Motion Picture Arts and Sciences
"Idea is for Murrow and the "creative side" of the film industry USIA. Eric Johnston, MPAA prexy and reps of the studios and talent guilds will be invited. Murrow, just back from Europe and agency's role in boosting Uncle Sam abroad and how the industry can help materially by donating propaganda effort
The Hollywood
tural followup to Murrow's-confab with the network heads at a White
(Continued on page 87 )
Academy of Achievement
Honor Reaches Hope

## At a ceremondon, Oct. 31.

 Embassy in Grosyenor Square last night (Mon.) Bob Hope received the Golden Plate Award from E:.S. Ambassador David K. Bruce on behalf of the Academy of Achlevement for his magnificent contri bution in the field of entertaln was one of award to the comedian national of 50 presented to inter resenting the or achievement, rep(Continued on page 74)

Never underestimate the power goodinatured, or, in this case, of a sin's "Never on Sunday," which details in comic fashion the efforts of a stuffy American tourist to reform a happy Athenian joy girl, looks to become one of the most profitable motion pictures in the

history of the industry, in terms history of the industry, in terms
of profits on original investment of profits on original investment Lopert exec, was brought in at a cost of approximately $\$ 1 \overline{5} 1,000$. Exec estimates the says "conservatively", that the film will do at least $\$ 8.000,000$ worldwide, which would mean a return of $5.200 \%$ on the investment. What that means
can be graphically illustrated by can be graphically illustrated by
the supposition that if C. B. DeMille's "Ten Commandments", Decomparably well on its $\$ 13.000 .000$ production outlay, it would have to realize a return of $\$ 67,600,000$, 000. Similarly, Metro's still-
shooting "Mutiny on the Bounty," whose budget is now about $\$ 17$, 000,000 . would have to bring in $\$ 88.400,600,000$.
"Sunday," incidentally, is now in New York and still going strong Tradesters also note that the picture's domestic take does not appear to have been drastically hurt by the Legion of Decency's condemnation. In this respect too, the film seems to be an exception
to the rule.

Deny Screen Actors Guild Rap Against 'Lobbyists';

Runaway Issue Pends Washington, Oct. 31. Nobody from the Motion Picture Alawmakers in an effort to bury an investigation into "runaway" film production, according to Assn. v.p. Kenreth Clark.

Clark flatly denied charges that his boss. Eric Johnston, or any other Mp.AA spokesman is wield-
ing "extreme pressure" to nix the runaway probe under considera. tion by Rep. John Dent :D.-Pa.). "Screen Actor," organ of the Screen Actors Guild, makes the accusation of heavy lobbying tactics in its current issue. Asked about the allegation, Clark said that as far as he knows the only "pressure" brought to
bear on Dent was strictly out in open when Dent. head of a special House Labor Subcommittee, Ihears
(Continued on page 17

## BBC-TV 25th ANNIVERSARY

## Rush Force of Wind Feature Made Among Castro Refugees in Florida

|  |
| :---: |
|  |  |
|  |

arlier this weat in Baltimore
 comeline vith the $r$ a a of a group Fathan Gractean is and legit

 gript hy noveist. Pat "Mr,
Auam". Frank. Goodman says that thet tim is tie first haterican featproblem seriously.
ture witich was shot entirely on lection in Floricia in September It originally had a 12 -day shooting kRec. whith "as entihened to
it beef up "production quality." The direcor. whose bome is New !ise number of (uban refugees in
Farida over 65.010 in the Miami Firida over 65.0 ond in the Miami
bits a!one, the film assmed an sir of urgenes and importance during production which was hard to refugees play parts in the film, protect relatives still at home. A Batista-Casiro type police chief
villain the pic equates the villain the pic eiguates the two indators is plased how aver
Robert M. Carson: one of the
ancipals of LIP. produced the fim, which is now being edited in Nix York. According in Goodman.
film was union shop all the way with the camera-somaderew, hired cut of Birmingham, Ala., being

## NEW CULTURAL VISTTS <br> SET BETWEEN U.S.USSR

New cultural visits between the Soiet $n i o n ~ a n d ~ t h e ~ C h i t e d ~ S t a t e s ~$
are revealed via Columbia Artists Management in Manhattan. Leningrad Philharmonic will bring it- $\$ 30$-man $\epsilon$ isemble hete for 30
dates. Robert Shaw turn. uill $\approx 0$ to the CSSRR. a repeat atter a 1956 tour.
Coltimbia is laving out dates for
the third L . S. tour of Soviet fid the third L.S. tour of Soviet fidcier David Oistrakh. at same time as the Leningrad Philharmonic Maureen Forrester. flies to Moscow this Nor, 14 for eight concerts and Dorthy Kirsten of the
Mer Opera will go there next February for eight appearances with
the Bo,lhoi Opera.

## OPERATION EICHMANN BANNED BY ISRAELL

"Operation Eichmann. he filst Hollywood feature pix $t$ join the bandwagon of anti-Naz Adolf stemming from the trial o by the censorship board. Distributors of pic appealed acatnst the
verdict, but the appeal was re jected. Censors agreed. however to review the case. after the judg
ment on Eichmann has been announced.
"Operation Eichmann" is obviously an anti-Nazi pic and there-
fore the ban by Israel is creating a small sensation here. Official rea won that according to the law. nothing that may prejudice a judg public before the actual decision public before the actual decision of the Board cave a more plausible the pis as a cheap. Incompeten and quilkie affiair.
Israeli censors are usually liberal and whenever they try to tell the public what it is due to see and what it may not see, the press
hits them right on the head verbally.
Easy to $D_{0}$ Business With Avers Russia's

Minister of Culture By GEORGE KATZNELSON
Soviet Culture, thie VSSR Min istry of Culture magazine, has run an article by Georgi Zhukov, head
of Government Cultural Committee for Cultural Relations with Foreign countries officially accus Ing the American side of making Russo-American cultural exchinge difficult but expressing hope that the present obstacles might evenually be remoyed.
The article dealing with Soviet
clentific and- cultural contact sclentific and- cultural contacts the world ing as 82 countries of European and AfroAsian said "the cultural ties with the United States of America are de veloping satisfactorily on th whole, although there are serious obstacles to be met in their path.' Russian picture themselves as reasonable traders. willing to show what they have to offer and allow a choice, wanting the same privthe "ruling circles" of the US different kind of traders, are full of fears and angles and concern for "political goals." Does CSSR Complaint is also voiced against Continued on page 87)


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## BILLY ROSE

The Famous Showman says
"I wrote a Iot of songs. hem are 'Standards. I'd like two of them. Paul is a gifted per-
former and, in addition to a fine
volce, he has the knack of

## Freed Film Not

 To Liking of Kin, Others in ViennaVienna, Oct. 31.
John Huston, in for three week of exterior shooting on "Freud," for Universal Pictures release, inds opinion divided on the project. Among those all for it are fienna's lord mayor Franz Jonas and Dr. Hans Hoff, head of the U and Dr. Hans Hoff. head of the $U$
of Vienna's psychiatric department Arrayed in opposition are Anna psychoanalysis (and an analyst in ondon herself, other relatives nd a large segment of the head philosopher Jean-Paul Sartre who authored the original screen treat ment. But his objection seems tinged with professional jealousy since Huston told him his screen play would have to be pruned dras ically from its 2.000 -page length That would have made for a 10 pour film, and when this was man snapped "So make a 10-hou film!"

Sartre apparently overboarded he minutiae, since the pic will only Freud's life-from age 28 to 33 , the period encompassing his courtship, marriage, Paris studies under the early experiments: So it's not truly a biopic, but it boggles the imagination to think how Sartre would have treated that!
Film stars Montgomery Clift as Freud, with Susan Kohner, Larry Parks (the longtime screen absenYork.
hose "A right Henry Denker whose "A Far Country" stage play
is current on Broaducay, dealing with Freud's first success uith a hysteric, also encountered some family objection, notably from public relations counsel Eduard of being "a professioual nephero of being. "a pro
of Freud.-Ed!

## SUBSIDY \& REDTAPE CRIMPS ITALY'S OPERA

Again the threat arises of no winter opera or concert season in Italy, uniess cument pleas for im mediate government aid are
heeded. That's the gist of a telegram sent this week to Italian Prime Minister Amintore Fanfani and Entertainment Minister Alberto Folchi, in which the heads of all Italian opera and concert houses and groups asked for emergency measures to help prevent an mmediate shutdown.
signed by government to aid the signed by government to aid the
alling concert and opera groups, aling concert and opera groups,
which include opera houses in Milan, Rome, Naples, Bologna, Palermo, and Venice. as well as Rome's Santa Cecilia Academy and other similar outfits, traditionally arrives very late due to red tape, and, furthermore is assigned on ear by year basis, thus not allow
ing Houses to make seasonal plans
untili very- late.

## Bob Hope Celebrating 25 Yrs. in Fims

Now in London for 'Hong Kong,' He Wants to Continue Present Work, Play Pattern

## H'WOOD ANSWER TO

## COMMIES' ON WPIX

WPIX-TV will present a three hour special, "Hollywood's An swer to Communism," vidtaped two weeks ago at an anti-Communist rally in Hollywood Bowl, tomorrow night (Thurs.) from 8 to 11 p.m. Hosted and produced by actor George Murphy, the rally was run
under auspices of Dr. Frederick Schwarz, Australian who has been conducting anti-Communist rallies for the last three years along with an ex-FBI man, W. Cleon Skousen, Sen. Thomas Industrial support has been glyen the rallies by Technicolor roll the WPIX showing.
Three-hour show features John Wayne (in the pledge of allegiance) and a number of Coast luminaries, including James Stewart, Linda Darnell, Walter Brennan, Robert Stack, Jack Warner, Andy Devine,
Roy Rogers and Dale Evans and Eckhardt are the agencies inyolved

## Many Show Biz People

From Latin-Am., Cuba Seek Refure in Mex
Mexico City, Oct. 31,
Many entertainers from Many entertainers from various and Latin America. are seekin refuge in this republic via the nat uralization route.- Rhythm of aturalization of foreign entertainers appears on the upbeat. Last ear such show biz folks as the Lucho Grothers, Olimpo Cardenas uucho Galica and Virginia Lopez, completed naturalized siexican to beThis
This year, Celia Cruz, the ers are arranging for permanent
Italian thrush Nila Pizzi has sigMexico permanently. of living in Mexico permanently. She plans
to open a night club in Acapulco. Other a night chif in Acapulaco. naturalization proceedings include Antonio Prieto. LuIu Gatica, Car os Arrieta, Kika da Silva and Daniel Riolobos.

Coe as JFK Adviser

## Washington, Oct. 31.

President Kennedy has selected elevision producer Fred Coe to be his personal ty adviser, a post held
Robert Montgomery in the Eisenhower Administration.
White House Press Secretary Pierre Salinger said Coe will serve without compensation.

Bob Hope London, Oct. 31 . Bob Hope, now celebrating his 25th year in motion pictures, wants work and play for the foreseeable future. In other words, he wants o go on making films, heppearing on tele and radio and playing golf as far as he can see ahead.
In his 25 years in pictures the English-born comedian has appeared in 50 films. He is current$y$ completing his seventh "Road
film, "Road to Hong Kong" (UA), n which he is again costarred with Lamour has done in which Dorothy ance. It is the first in the series or eight years, the last one being diate slate to Bali." On his immetarring in "Critics committed to ear and is talking a deal with the ndian government for a picture to e lensed in India the latter part Though Hope dates his motion roade debut from "The Big Broadeast of 1938 (which was ac-
tually filmed in 1937), his first feain 1934, when he appeared in Loves At Three" with Dorothy

## the <br> The star's showbiz career started

 927 1927, but it was seven years laterthat he latched on to radio. Now, hat he latched on to radio. Now, is divided between pictures and his six hour-long ty shows a year. While he has worked in almost
every branch of entertainment, he has never yet appeared as a nitery performer Nor does he expect "Actually I would like to" he omments, as I really come awake ould and these are the hours I (Continued on page 74 )

## SPANSS SHowfolk

HONOR PICASSO, 80
Contingent of Spanish Showfolk planed out to the Cote d'Azur for Pablo Picasso's 80th anniversary fete. Expedition includes singer Nati Mistral, who plans to serepourd of octogenarian with a potpourri of Spanish and stage and will regale the artist's ears with a recital of poetry, and actor Paco Rabal.
Bullfighters Luis Miguel Doaiso in on the trek to Picasso's home town of Vallauris where they will stage a hand to (mano a mano) corrida de toros to honor the old master.
Though Picasso exhibitions have been held in Barcelona and Manot the Malaga-born maitre has over set foot 25 years.
or

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DEX

# MCA'S CHILDREN OF DIVORCE 

## Think MCA Due as Major Producer

Speculation is running high in Wall street concerning possible: acquisition of a major film company by Music C'orp. of America:
This is saic to account largely for the stack market activity in the MCA common issue: which, selling in the mid-70s, is just short of MCA common issue: which, selling in the mid-70s, is just short of
an allime high. It went up $\$ 4.50$ last week, and for some time has been about the most active of all show. business issues.:. It's pretty much of an open secret that MCA will chuck its
talent agency business within the next year and will engage in feature filmmaking. There's no official comment on the chances of taking over an established producer-distributor but nonetheless
the rumors of this happening some time in the future have the the rumors of this happening some tin
One downtowner offered the unconfirmed information that MCA has one major in mind. This, he said, could be accomplished High Paramount sour
cerning a possible tieup with either MCA been no discussions concerning a possible tieup with either MCA or its Revue. Productions
subsidiary. Some sort of get-together has been widely rumored. subsidiary:
However, it was made of gewn that certain Par reps on the Coast From this sprouted the nature of Revue's television operation. From this sprouted the speculation

## Agents' 91 -Day-Grace-on-Results Attacked by One SAG Nominee

Hollywood, Oct. 31. Age-old practice of agents hold
Ing their. clients for a 91 -day
period before latter may change The Money Stopped Los Angeles. Oct. 31.
James Garners suit against Warner Bros.. in which he
was fired by studio and company contends he was merely suspended due to the writer's strike in March, 1960, has been taken under advisement by the
U. S. District Court of Ap.
peals. $A$ Actor. who starred in WB's full year's salary. demands a full year's salary at $\$ 1.750$ per
week, on ground that the stuweek, on ground that the stu
dio's move constituted a cancellation of his contract.

## Too Lil Buy-Sell, Universal Shares

## May Be De-Listed

## 500 CTTOAS MAY SHIF AEECCELS

Hollywood, Oct. 31. When the biggest operator in tal-
ent agenting stops representing ent agenting stops representing
talent, what happens? Presumably there is to be a big, "grab" of
names now handled by the Music Corp. of America which is widely expected to quit the agenting and
concentrate on producing. A conconcentrate on producing. A con-
fiict of interest has long existed, being criticized by the Screen Actors Guild as an instance of the
buyer buying from himself and debuyer buying from himself and de-
ducting a commission. The idendical situation existed 25 years ago in radio, being one reason for the formation of the origio Artists and
Federation of Radionaty on a hint from the Fed-
ultimately eral Communirations Commission, of CBS and NBC dropping their collecting commissions for hiring their own clients.
Rumors are rif
Rumors are rife both in Holly-
wood and New York as to the wood and New York as to the
disposal of some 500 performers now handled by MCA. Will most
of these or all of these go on the open market, or will certain present execuitives of MCA take them that MCA's key agency subsidiary execs will do just that.
self will not follow that MCA itagenting. Just how the change will
be plotted is a closely kept secret be plotted is a closely kept secret.
The most brilliant, dynamic and nany-sided of the talent brokersecretive. Hence its present difficulties with the Federal. governfor the FCC. MCA's case is nou
before the Dept. of Justice antitrust division. That may, of cour: take years for any action and be yet to confirin its exit from talent but the Screen Actors Guild points
out that its own board of directors
"bel clusion that MCA : will surrender and probably expand production activities.
Under terms of the agreement
with the Guild, MCA has agreed with the Guild, MCA has agreed
that, during the transition period that, during the transition period
between now and Sept. 30,1962 , it will choose whether to remain in the agency business or in produc-
tion and that it will terminate one tion and that it will terminate one
activity or the other before next Fall's television season.
Re Sub Agents.

$$
\begin{aligned}
& \text { Re Sub Agents } \\
& \text { will be perm }
\end{aligned}
$$

Agencr will be permitted to ready for theatrical production, acproduction may take place. Agreement stipulates that upon termination of the agency business. all agency contracts in effect with

> Continued on page 24)

## SAME AD, 1954 AND 1961

Ava Gardner or Natalie Wood, It Ain't
(1) Take a look at the "key" art being used by Warners in its ads for Elia Kazan's "Splendor in the Grass." It's a rather frantic embrace doll 'Natalie Wood?! ecstatically nuzzling the ear of a guy whose back When camera.
end fors in the trade. Warners reminded exhibs to called the most ingenious and aggressive selling campaign in years." 2) Now get hold of an old pressbook for United Artists' 1954 re ease, The Barefoot Contessa. The 24 -sheet contains a rather frantic nuzzling the ear of a guy whose back is to the camera Oddly enough not only is it the same pose as that used in the ingenious and aggres sive "Splendor" ad. but the girls are wearing lookalike bracelets and upper jaw. IOpined one irreverent VARIETY staffer: ."Maybe each girl got her choppers fixed by the same dentist
Nothing so complex or unlikely. It's the same still in both ads.
However. Ava Gardner is. not being used to promote Natalie Wond However. Ava Gardner is. not being used to promote Natalie Wond not unremem
Investigation reveals that the "Barefoot" still was bought from an outside source tMonroe Greenthal prepared the ad!. Warners apparently acquired rights to it in the same way.
ecognition of the audience's new maturity. In the original "Barefon" ad, the lovers seem to be standing 90 degrees, so row it appears that the guy has just lifted up the doll

Is Stevens Film On? George Siseens is still prepping ..The Greatest story Eyer doid for a reb. retarimg N. Y. last week was non-com-
mittal on plans for his projected spectacle
Producer, following
Fox nixing picture ing over property to him in ing over property to him in George Skouras. prexy of
Magna Pictures and Enited Magna Pictures and United
Artists Theatres, while in the east, but nothing solved during lengthy discus-
sions. For time being. the Stevens unit, now skeletonized.

## Early Completion

 (Feb.) Of the Yr.'s Sked at 20th-Fox as high as $\$ 4,000,000$. Two ans Walter Wanger's "Cleopatra" and Day," will have no limits, both "When my staff and I develop mort ". ibre three special:" Leva thes stated. He declined to identify Under the new order, 20th no longer-will handie " $B$ " pix. "A we're committed to;" Levathes said, product on the of this type of product on the company's leases should be sometime nexTo bulwark his production plans studio's producer lineup. adding and subtracting to "strengthen my staff. No specific number, on her side. figure in his blueprint.

## Columbia Pictures' Of-Broadway Tie; To Pay Tuitions for Student Actors

can now send students to the Cir-
cle school in Neu York, which has a present enrollment of 200 . In
such cases. said Lazarus. Col will uch cases. said Lazarus. Col will
ay tuition costs.
Point stressed by Lazarus is that

## Levathes as 20th Prez When \& If Skouras Steps Up

The uncertainty which has surfor the last eight months seems at ast to be on the wane The latest clarifying move was the board's acing Feter G. Levathes to the post of executive vicepresident in charge of production.
As analyzed b insiders, the move is described as the vote of onfidence in Lavathes which puts him one step closer to the presi-
dency. Prexy Spyros P. Skouras, dency. Prexy Spyros P. Skouras,
who has had more than his share of production and corporate probof production in the last 18 months. has tep up to the chairmanship of the oard when the company gets back on its financial feet. While nobody expects skouras losses this year, 20th now has one ubstantial hit going for it "The Hustler"), some promising pix for the near future and a "stream-
lined" production list of big prouctions scheduled Also. operat ing costs are being "systematicalls but realistically" reduced.
Both Skouras and the socalled Wall Street group 'John L. Loeb Co., and Milton S. Gould, repping are known to favor Levathes as Skouras with the new "boardLoeb and Gould is deemed tion the board has thus catapulted Levathes into the front line of
20 th's executive ranks previously imited to Skouras, Wiliam C. Michel, the company's veteran
ceep and eastern studio chief. to exer veep status gives him ext: 3 authority in terms of production decisions always final producion will remain-with the executive committee, Most importantly. how
it gives him prestige and a
position from which he can
pany. some intramural tug-o-wars in o have already taken place.
In his new post. fevathes reTe!evision, a post he has held since
the Square Theatre, off-Broaduay legit group which also has a drato work together in developing production, direction, acting and writ

It's strictly a cooperative ven-
ture designed to bring forth new hopefuls. Thete are no contractual commitments on either side.
Columbia can pass along talent and properties to Circle for possi-
ble stage shou casing. Circle will bring screen prospects to the pro-
Ted Mann and Jose Quintero, Circle co-producers, and Paul N. figures in the setup. Lazarus said there's nothing immediately spe-
cific in mind in terms of people or participating in the operaHe said it figures
on a longranse basis.
olumbia had a limited dramatic raining school on the Coast, but giving this up. Film company
 perhaps out of a bathtub filled. with the old bubbly.

# Smerling Family Retreats From NT\&T; Eugene Klein Shuts Off His Phone 


#### Abstract

Don't everybody step forward: director Ralph Nelson is looking for o muscle men who will qualify as "two of the ugliest men in the world" for "Requiem for a Heavyweight On a flight to New York from Europe 10 days ago, Astor Pictures prexy George Foley was watching an In Flight screening of Metro's Ada," when the automatic proctor. Went the continent this weekend Main pur  but one of his aides suggested Foley just wanted to see how. "Ada" turned out. Darryl Zanuek says (from Paris) that his "Longest Day", uill NOT have theme song. Various pop tunes of the D-Day era will be featured, and there will be "some" music under the titles. Otherwise, it will all and there will be "s: Charles Simonelli, assistant to Universal prez Mitton Rackmil, ano new bride tas of last Thursday) Rosemary stract, honey mooning in Boca Raton. Fla. She s eastern rep for Golf Digest mag, Edward Emanuel, chief barker for variely Clubs International. and his missus in with Dublin and london Wariety leaders to ticEof plane for the org' the orgs international conclale next may 15-19. in the rris capital edide-f

Harold Rand, ex-Paramount, signed up Pathe-America as a pubree account. Some exhibs the have-nots. for sure) are constrained to point ou the conflict-of-interest in Si Fabian's anti-tollvision stand. Interna NBC-TV Saturday primetine cinematics This, of course, is no the onty instance of exihibition divided loyalties. Go-go Joseph E. Levine goes to the Coast this week to prep Sophi . p.a. in Eono 8. She's also due to attend, two days later, the annual into a Boston hospital for surgery on that troublesonie tree Principal photography completed on "Boccaccio $70^{\circ}$.. . . Robert Weston Embassy pix dates for "Wonders of Aladdin" and "Thief of Barhdad." He's also talking with Rank reps there on south-of-border playoff of "Sodom and Gomorrah. . William Bendix into Martin Ransohoff's "Boys Night Out" comedy now lensing at Metro ... Screen Directors Inter this Saturday ( 41 -at the Roosevelt Hotel annual receptioner dance his Saturday '41-at the Roosevelt Hotel. Producer Stanley Kramer, in town in connection with his "Judg ment at Nurembere, is high on the prospects of young ohn Cassavetes ing." which Kramer starts in January . . Jules Dassin and Anthony Perkins back in New lonk after completion of photography in Europe on "Phaedra" for CA .. . Dick Brandt, prexy of Trans-Lux Distribit ing, will be guest of honor at a banquet to be thrown by the Iade pendent Importers \& Distributors of America in Janiary. Brandt, a former member of the IFIDA gncerning commitife. vill be cited for his "contributions the inciden in stanes Acher's Interworld Film Distributors Inc., has joined IFID. Stuart Millar, wholl produce the Judy Garland stare $\because$ The Lonely Stage," with Lawrence Turman for UA in town for h:a it 'ke. He plans to leave for Londsn in November where pic uill fo nito production nex spring ind in armed by coming "Kid Ga!aliod" and that's not Peter Gunn ... Mka Windish back in New York after completing her Taras Rolba" scenes in Argentina . For the record: UA's Otto Premirer whe "Esodus," nearly year-long run at the Warner here stand rni ed tast Tuestiay (24). John HaIas, director of the Britist cartoo cers. Halas and Mor"n Art Monday 30 . C : Carto Lui, who has had extensive experience in the Italian Meanwhile. Eara Baker, one-third of original Litle lovies triumvirate and the "star" of LM's "Day of the Painter," has noved to Paramount tv sales dept. ", Another reissue on Broadway: Stanley Kramer's "On the Beach." at the Deville. Paris literary acent George Marton, hefore arriving here at the Drake for the preem of Kean, for which his stepson,. Peter Stone, wrote the libretto, will also o.o. "A Shot in the Dark" which Marcel Kurnitz play is an adaptation of Achard's originall He will atso huddle with Warner LeRoy on the off-Broadway production of. Francois Billetdoux's "Tchin-Tchin." En route from his Paris base to New York Marton stopped off in London for powwows with anotlier clicnt, Robin Fox, in re the legit. "Trap for a Single Man." by Robert Thomas, which Fox will eventually film-produce for 20th in London Lloyd Bochner withdrew from role in Italian-made "Adyentures of Mary Read because the producer withdrew his guarantre that Bochnery woll he ming Ida Lupino and Howard Duff set up Stanley Product ons for indie filmaking, with "The Plotters," Allan Caillou yarn, as first film. Hal Wallis cast Miyoshi Umeki with Laurence Harrey, France Nuyen and Martha Hyer in "A Girt Named Tamiko . . Joln Lee Mahin  Marie Wilson into Jerry Wald's "Mr. Hobbs Takes a Vacation" at 20th-Fox. ... Ray Milland into Roger Corman's "Premature Burial"" ersion of "Everyman," which Gottfried Reinhardt is producing-directing in Salzburg. UA Continental chieftain Eric Pleskow on a flying trip to the Cos and due back this weekend after seeing rough cuts of Billy Wilder's Paris base the end and other upcoming product. re returns to his If 20th-Fox should fire her for refusing roles, sliell go back to egit, "the best place to learn acting, fina Balin told the press in Toronto while there for preem of Arthur Hailey's "Young Doctors." She was refusing to play in John Wayne's "Comancheros" when UA asked to borrow her for "Young Doctors"" 20th refused to lend her, but in order to get the new role she agreed to do the wayne pic of which she was quinted that it started with an accult plot, but had to be made juvenile because Wayne has so many 12-yearsid fans. "Re prieve," for Allied Artists release . . Edmund Beloin ar!ded "Climate paged by Dino de Laurentiis for production slate Stranger. to paul Newman first pic to be "Gypsy" Wialt Disiged to Sally B ainon Buap original play with music to star Hayley Mills... Fred Gipson will script his upcoming Harper novel. "Savage Sam" purchased by Disne as sequel to "Old Yeller". . . William Bendix inked for "Bovs' : Nigh Ford for "Who's Got the Action"... Niven Busch and sold "The City That Lived" to Joe E. Levine for repiter $\$ 250,000$ cas . 20th bought Vera Caspary's "The Hllicit Fox" fo


# NECRO PIX ON DO-IT-YOURSELIF 

## Sacco-Vanzetit Cycle In Making?

Robert J. Clements in the Columbia University Forum, a quarterly, reviews the revived interest in Saceo and Vanzetti, who were executed in 1927 for crimes committed in. 1920. He enumerates a tv play by Reginald Rose, a proposed theatrical film to be made
by an Italian producer, a New York music drama on the two Anarchists, an opera by Mare Blitzstein, and a book "Passion of
Sacco and Vanzetti" by Ben Shahn, the artist. Clements dwells in Sacco and Vanzetti" by Ben Shahn, the artist. Clements dwells in detail upon the "chronicle theatre" version current at the Parioli in Rome and the suspected anti-Americanism which has been
echoed by the Italian Communists although; the writer points out, echoed by the Italian Communists although, the writer points out,
Sacco and Vanzeti as Anarchists wauld not be free an hour in a Comimunist state.
Question of the innocence and martyrdom of the pair is by no drops out significant; namely, inconvenient, facts though posing as a documentary. For example, that the mien were packing pistols
when pinched.

## American Stars Refuse All Risks: One Reason Europe's Doing Better

 Foreign films are making headway in today's market, as against many American features having hard sledding, due to a morerealistic approach to picture-makrealistic approach to precure-mak-
ing, according to Lawrence Weingarten. just returned from a seven for his two latest Metro produc and "Ada." rs and stars band together and take the entire risk while here stars demand both high salaries and a percentage but leave the
risk to the producer. Star salaries are responsible for raising the Producer pointed out he'd like to see a cooperative venture in which stars are willing to take lower costs; he said, and if the
picture is a success the thesps would make more money. "I'd smaller salaries.* he stated.
Weingarten noted there are two
definite audiences for films both In this country and abroad and that business is the same all over.
One is for the foreign pic repping One is for the foreign pic repping
sociological culture that plays art houses, the other for action and exploitation pix. If said Producer has allocated $\$ 6,000$, tietro. "Period of Adjustment ased on Tennessee Williams com"The Adventures of Jamie McPheth will be lensed in this country

## Malle's 'Zazie' Gamble;

Directly Into Paris, N.Y. Sans Distrib Link
 yiun idical iditibis thite
 Paris Theatre New York artie. without benefit of open later this
vear file the boting of in import
 one. If the pic gets bad, or even
just mild reviews, producer will not be able to make a distrib deal pre-release deal might have been. hit the jackpot, comparatively. The last example of the latter case was York Guild. This. in turn, cued a highly profitable deal with Colum-
bia.
Malle has just completed direct Ing Brigitte Bardot in "La Vie Privee Which Metro Will release
in the States. Blowitz-Maskel is "Zazine."

## PAR PICTURES PAYS 50c

Paramount Pictures board de-
clared the regular dividend of 50 c per share on the common stock. It's pavable Dec 15 to holders
Don't Try to Figure How dig those title changes?
What Paramount had been What Paramount had been calling "Easter Dinner" is now
"Pigeon That Took Rome." It's "Pigeon That Took Rome." It's
Charlton Heston's. first comedy.

## Lazarus Sees Pix Choked by Costs And Censorship <br> Censorship and high production

 ing of creativity in picture making paul N. Lazarus Jr., Columbia v.p. stated in an address before the last week. He sald that decisions beins placed in the hands of businessmen instead of "forward-look Tindependent creators.This already has hapened to tele vision, said the exec. declaring tv
has declined from "experimental. day's to its present sausage machine output.'
Lazarus asked the femme fourth


## Rackmil's Kickoff

 A first activity in connec-tion with Universal's 50 ṭh anni was a luncheon Monday (30) for the trade press publishers and editors. The two sales chiefs, Hi Martin for domes eign, both spoke after Phil eign, both spoke after. Phimax was Milton Rackmil's own off-the-cuff and off-the record talk. Suffice that he dropped that U had a $\$ 1,000$ 000 gross week last week.
All the speakers conceded own special importance to the film trade.
drust (30) at the Laurent Restauran "Gon R. Rackmil and the company's next June 8 next year. Come mark, making it the oldest U. S. producer still extant. This mile company fortunes
some years
A lot of managerial and produć glow. Notably attention focuses on Rackmil's personal performance since taking command in 1952. The confidence was his; difto the een
nomic. acumen.
Jubilee celebrations will high-

## NHT KIMG COLE As KEY FIGUKE <br> by Gene Arneel

Nat King Cole is moving into the field of motion picture produc tion. His Kell-Cole Productions has entered an agreement with Miguel Zacarias, Mexican producer, calling for a partnership lensing of two features in Mexico.
Ike Jones, exec producer o Kell-Cole, disclosed the first prop erty is to be "Last Rendezvous," with Dorothy Dandridge cast as an Indiah girl. Second is to be "English Teacher;" starring Cole and Mextcan star Maria Felix Jones said Zacarias will provide the financing and take Latin market rights. Filmmaker added that the product before considering American distribution,
He said he hopes to see the films become established in key global casing, before hitting the United
States market,
Pencilled in for future Kell-Cole
production is "Adam," screenplay
by Les Pine which is the story
of a Negro jazz musiclan. Cole
figures on taking a supporting
part with the lead taken by Sammy
Davis. Latter has said he would Davis. Latter has said he would
like the job, according to Jones, but no commitments so far. Atso ahead is a coproduction
with. Millard Kaufman. This inwhich Kaufmen also will direct Jones said he obviously is mindful of the "Negro problem" but is not bent on message pictures. tertaining pictures which will show White
While Negro casting is prominent at the outset, the intent is to hire white performers, as well,
be determined by the nature the scripts and character parts.

## Sees Weariness

## With Italo Specs

Maleno Malenotti frid, Oct. 24.
Maleno Malenotti feels that the picture industry in the past few years merits a more analytic point
of view than the humorous refer$\left(\begin{array}{l}\text { ence to Italy's monuments and } \\ \text { monumental stars recently attrib- }\end{array}\right.$ uted to him in a front page Variety box (Sept. 201. The Italian producer went on record to say that Italo films suc-
cess lately was neither achieved cess lately was neither achieved nor old school directors, but by young-in-spirit directors such as de Sica and Fellini, plus the healthy
challenge of a determined new generation following in the neo-

Lawyer Argues Standards of Press, Rather Than Books, Wrongly Invoked Against Dirty Word ii 'Connection'


#### Abstract

Adults in Drive-Ins share of drive-ins in domestic rentals is now considerable, nearing $25 \%$ of the industry's annual U.S. take. But another, even more tshed by market analyst Albert Sindlinger, who reports that ozoners clocked $40.8^{\circ} \mathrm{C}$ of adult theatre admissions in first nine months of this year. That, of course, bespeaks the seasonal surge of pasture bizthe normal warm weather upcurve, and tapering in the

\section*{Pain in Spain As Johnson Flies In <br> Re Trade Entente}


Motion Picture Madrid, Oct. 31. pee Griff Johnson planed in from rep Leo Hochstetter for cruclal talks with top Spanish film authori-
ties, with deadline for renewal or denunciation" of current Spain Both accord now dangling. Both the Spanish negotiating tion Ministry undersecretary Vilar esus duev general for cinema eral for cinema Alfredo Timmer mann-as well as MPEA bargain

Continued on page 16 )
When 'Uncle Carl' Reigned Universals retros.pec-
tive year, 1962 , will throw the floodlight of memory: upon
"Uncle Carl" Laemmie, the producer whose achievement were sometimes greater than he knew or intended.
of the original swoon kings Probably the industry's first woman producer, previousl an actress and. writer, was his Hiring himself Loise Weber retary at $\$ 35$ a week, it just happened to be Irving Thal-
Eric von Stroheim made "Foolish Wives" and thereby conferred upon Laemmle
the honor of making, to his own anguish. the first $\$ 1,000$, 000 production. hed throurh with "All Quiet On The West ern Front." still regarded as one of the greatest films as made.

## Founded June 8, 1912, Universal Readying A Gala Golden Jubilee

The Universal Pictures braln-| $\begin{aligned} & \text { sales drive, next Jan. } 1 \text { through } \mid \text { the current San Fernando Valley } \\ & \text { trust threw itself a luncheon Mon- }\end{aligned}$
sales drive next Jan. 1 through
June 30 , with U zeady to dispense a $\$ 100,000$ largesse amongst its domestic and foreign sales crews to product as "Flower Drum Song," "Touch of Mink," "Phantom of the Opera," "The Outsider" and "Cape
Feaz:" (Also the pop release of Spartacus," though general pla It's a point of some uniqueness and pride to $U$ that Rackmil is president. Founder Carl serve as bilt up formidable tenure (1912935). Robert Cochrane and Nate Blumberg 1938, reg mes followed Laemmle mored Universal
one of the pioneers who got the
credit (or blame?) for creating the star system. His star': "Biograph Girl Florence Lawrence. Actor anonymity had been the
semi-rule in the early one and two semi-rule in the early one and two
reel Miss Lawrence to stick with him by the promise of screen credit
and beaucoup attendant publicity as a "star."
Laemmle, a schmaltzy personality much given to trips back to his check-mark in Hollywood history he contributed his brightest cin ployce to Metro-Goldwyn-Mayer
Lad by the name of Irving Thal

## State exhibition license for the New York-made dope addict film,

 The director of the state's film licensing division in Albany, in a twhich must revieu his Regents of the picture) upholds his action by charging that the Shirler Clarke picture is "obscene" as origina!ly" ruled. Attorner Ephraim London, acting for Films Around Tie World, has claimed that the state's definition of obscenity is "too The film licensing chief now "ward" that use 128 times: of the community standards" and "offends community standards" and makes rying stories about the hassle have gone to great. euphemistic lengths to avoid repeating the word which is causing all the trouble.London answers that the attempt to impose the standards of news pression is capricious and arbitrary The licensing division might just appear frishing, , and causes lit tle disturbance
The Board of Regents, acting on etc., is expected to fims Around mittee to view the picture in New sometime this month

Columbia Studio Puffers
Put on Piece-Work Sked;
Plant Idle, They Are, Tos
s publicity ranks b cision not to carry unit publicists on payroll between pix.
However, it was stressed by a studio spokesman, "the door will be open for each of them t.) rejoin the departme" as soon as production picks up.
Latter
Latter statement uas in ret:
ence to three publicity men
have been notifed they wit tus

pletion of the films to which ther
Bob been assigned. Trio include
Bob Yaeger, with Col for past 45
"Experiment in Terror": Ed J.
Fisher. on salars for past 10 year',
now on "Advise and Consent ": and Iac St. John, uith studio for about a year and set for "The Interns,
starting today :31., New policy, said to have ben
decided upon some months aso at top echelon meetings.

## EMBASSY RELEASNG

1947-8 BERCMAN PAIR
Embassy Pictures, extending its
film catalog, has picked up a art film catalog, has pickrd up a
couple of vintage Ingmar Bergman couple of that have been kicking
pictures that around the Manhattan marts for some, time.
The pix, being readied for release next year. are "Prison."
made in 1948, and "Music in the Dark," completed a year earlier.
They were acquired by Embassy They were acquiired by Embas;
from actors' agent Archer King. Most of the Bergman output hias been handled in the U. S. by Janus
though some of the producer-dithough some of the producer-di-
rector's lesser-ranked efforts are distributed by other indies
"Prison" is concerned with conman theme. while "Music" is about a war-blinded pianist. This one may benefit from the recogni-
tive value of Mai Zetterling's na:ne n marquees.

## STANLEY COMMON PAYS 30c

 ared a 30c per share dis has !e ommon stock.Melon is payable Now. 44 to hold

## The (omameheroa (CSCOPE-COLOR)

Big action western. Implauslible story, but fine prodiction
valnes, popular cast, underlytames. sense of humor. Good b.o.

"The Comarcheros" is a hig brash. uninhibiltd actiqni-western of the old sechorl. about as subtle
as a right to the jaiu. In spite of a plot that's as holey as Sniss cheese. it's 2 likeable piece of high adven-
ture escape ente:tainment for anyne open-minded enough to overnd inconsistencies and just sit ack. Kids will love it. Decause the ieorge Sherman production is cinemaScopically big as all out doors and action-packed to boot. the faint tongue-in-eheek strain
hat wedves through the entire film, a signal that if thev aren't
willing to take it seriously, that's vilhng to tat right too.
A bleckbuster westerm "The
Comaneheroc" is not. It lacks the Comanheros is nots. It lacks the uth aspirations to be entertained. me marquee pulf and the produc ion magniture to make a bright
The James Edward Grant-Clair Hutfaker screenplay, based on th kirel of cloak-and-daggeri yarn orreback. It is set against the roubled time prior to its hood when the Comanches were on the warpath and renegade white ing the Indian cause with fighting quipment. Against this setting. he film relates the story of a Texas Ranger John Wayne) and n itinerant gambler fstuart Whitan) who team up to detect and ety: Among the incidental comi) Wayne actually is bringing hitman to juitice for having ciled a man though fair and man loves Ina Balin, who happens o be the daughter of the Comanhero chieftain Both problems are onsidering their formidable cure.
Wayne is obviously comfortable ations of his hooting, tight-lipped but watchlify. Whitman and Miss Balin are aluable talents on the rise and ill widen considerably their apehicle. Both seem at home in the testern idiom. Lee Marvin makes a vivid, indelible impression in a ralped. vile-tempered Comanchero agent. Ben Xye's makeup job on
Iarvin's pate is masterfully gruesome.

Nehemiah Persoff creates an eader of the Comancheros. As in rell reprecented. with Pat and Aiessa on hand. Former is vigorous n a key part. Others who perform anably in mrominent supporting Cabot, Joan O'Brien. Jack Elam and Richard Devon
ave for a few essentially irdiiector Miehael Curtiz has done a more than commendable job of econng thic large-scale production hign-spirited. eoherent and sufficirntly intimate 10 sustain concern.
He uise fofunste in having aboard
hard falls, leaps and maneuvers during the raid and battle sequences Idrected by Cliff Lyons)
are something to see. Their tactics help in diverting one's attention
from dwelling too long on the annoying fact that neither Comanto hit the side of a barn with their Camsurdy errant gunfire.
Cameraman William H. Clothler's Moab. Etah site are sonething to behold. Unfortunate: studio shots don't match the
brown hills turn purple) rection by Jack Nartin Smith and Alfred Ybarra generially accuratestirring; and brings excitement and thrust to simple establishing scenes. But it's an oddity that one
comes out of the theatre humming his already familiar score for last Tear's "The Magnificent Seven. tween the two, but it's a pleasan

## Bachelor ini Paradise (CINEMASCOPE- METROCOLOR)

A restrained but nonetheless quick-with-the-quip Bob Hope and a nifty looker Lana Turne
in wielldressed, frequently direrting adult comedy. Should be okay boxoffice.


Like through the tears Bob Hope makes with the funry cracks. and haven't gone by at all. is lovely to look at. This adds to agreeabl romantic and comedic values, in a tion that ought to do all right fo Metro.
It's engaging. humorous situa and Hal Kanter have provided in their screenplay uhich. in turn,
was taken from a Vera Caspary story. Hope is stocked with numer ous funny lines and delivers them in his familiar flip-lip style. There's
a little departure from Hope of past, however, for now he's show ing a bit of restraint and its parthat might have gotten
in terms of good taste

It's a no depth tbut easy to take) yarn which has Hone as a writer whose business affairs are mis in hock to Inte:nal. Revenue. Ife nia community to indite something on what makes American women The women in town, all young marrieds and pretty, take to him, either for his counsel on marital
affairs or a flirtation walk now affairs or a flirtation walk now
and then. Merifolk become suspicious, dope it. out that the hero is showing too much muscle in the love department. Actually, romantic hanky panky, eventually ner, the
Nothing special about the perormances. but then not too much paige, Jim Hutton. Paula Prentiss, Don Porter and Virginia Grey.
Suffice to say ther all fit in well. agnes Moorehead is in briefly as a judge in a courtroom scene and
this vet showgal plays a rather wacky part to a whimsical turn. Jack Arnoid's direction mainfew lulls which, it seems. couid je eliminated by a closer editing by Henry Mancini and Mack David lyries), is beaucoup agreeable. Joseph Ruttenberg's photography CinemaScope and Metrocolor) is charp throughout and takes proper

Mam-Trap
(PANAVISION)
Heavyhanded suspense meller Heavyhanded suspense meller
of dual-bill quality in spite of fairly hefty marquee names, Including Jeffrey Hunter from 'King of Kings.

## Hollywood, Oct. 11.



## \%

Niwicu
Melodramas the likes of "ManTrap" can be found all over tele supporting or hit-and-run exploiation status on the theatre screen
their popular appeal is limited to their popular appeal is imited to eithen indiscriminately or for un omplicated, sensual klcks. The thespic talents in tre cast is the O'Brien-Stanley Frazen-Tiger pro duction has but this won't be suffi cient to offset the shopuorn nature of the stery and the tasteless, chautic manner in which it has been executed under O'Brien's appears destined for a swift com mercial career, with sexy teaser
promotional art honoring Stelia promotional art honoring Stella Stevens anatomical endowment
the probable main bait for this Ed W
Ed. Waters' sereenplay, from John D. MacDonald's Cosinopolitan novelette. Taint of the Tiger,
offers. Jeffrey Hunter as the mis erable husband of an inexplicably
spoiled alcoholic ' Miss Stevens) sub-bourbon community where the neighbors shoot martini pistols at each other and play a parlor husbands must identify their wires Things look bad enough, but then along comes Hunter's old war buddy. David Janssen. to complicate matters even further with a
wild scheme for pilfering threemillion clams from a Latin syndi of Miss Stevens' father and malcontent with his parasitical lot, he eventually goes along with the
plot. with dire consequences for all
involved. This is a pretty weird role for Hunter following his
Jesus in "King of Kings," now roadshouing.)
Earnest performances by all
three of the leads are wated Waters'. dialog is arfectedly slick and tough, and the situations though fast-paced and hard-hitting are absurd. Support runs to stereo
type. especially in the cases of the Latin hoodlums, but Elaine Devry healthy individual implicated in Loyal Griggs' lenswork is capa ble, and so is Jack Lippiatt's edit ing. Al Roelofs' art direction an lost cause from the beginning.

## The DEack (CANADIAN)

Erratic horror item punctuated
by 3-D passages.


Considering that it would make an ecpecially handy Halloween that "The Mask" is ticketed to open Nov. 1 in L.A.. Nov. 11
nationally. Whatever the reason nationally. Whatever the reason,
nature enjoys a special boxoffice
advantage. Missing this ideal opportunity. Julian Roffman's Cana-dian-made production does not figure to cause much of a stir in execution orketplace. An untidy the sole novelty of this attraction
is the incorporation of depthdimensional (3-D) special effects "The Mask." according to the Frank Taubes-Sandy Haver sce-
nario. enables he wearer to descend into "the hidden recesses
of the human mind." These "hidof the human mind." These "hid-
den recesses" turn out ias the spectator discovers by putting on lain images of a kind of amusenent park chamber of horrers in the characters wha don the mask an obsession to kill is the biggest
mystery about the film. There is plenty of ghoul and gore in these passages, but no genuine chill and suspense of the sort that can only nation. which is never activated by this film.
As directed by Roffinan and dramatic Stephen Timar, the and inconsistent Key facets are left dangling inconclusively,

## Compounding the erratic nature

 of the production is Herbert $S$. quently too dark, particularly on daylight exteriors. The three LSDike "trips" into the cadaverous expert Herman S. Townsley and special photographic effects manJames B. Gorden, purportedly with he employment of a unique British camera here used for the first time. Louis Applebaum's music, into which electronic sounds have ments the desired mood.
ively unknown to of.S film relacarry on gamely, notably those involved in the dream sequences

## West w-od dumgle (BRITISH)

Iondon. Oct. 24. Competent, but not sudficiently West End vice sinfe the streets were cleaned up by law

## Miracle Films release of Arnold Louis 

"West End Jungle" has run into consor trouble and, so far has not allround public exhibitions it is now being shown at a London film lub. Pic also has had the benevoent nod from local authorities in Cardiff, Leeds and Coventry where permitting it to be shown with a certificate that olays this for iewing
Producers have set out to make film that is a "startling and conroversial. stuay of how vice has the Street Offenses Act of 1959 drove prosties off the street. This off. "Jungle" is a competently made documentary which only the very naive will find remotely startling. It has nothing important, urgent or new to say about its
subject and leaves the edgy feeling that what it offers is very ports to deplore.
This ranges a well-tilled field. It shows how call girls operate and inces are procured for vice, It shows the ramifications of alleged hostesses and prosties in clip nearbeer joints. None of it is very edifying and none of it very revealing. Film simply takes 55 minutes to know, that though streetualkers are now, fortunately, not allowed to roam their beats vice can still knows the ropes and has a few Where
redit is Jungle" chalks up written with an occasional sense of humor and also does not fall back on the old cliches of violence Gell gives with the commentary excellently. the photography is Bowman rope with various voice adequately.

Puek elful of Miraclea
(PANAVISION-COLOR)
Sentimental comedy based on Capra pic. Sweet and 1933 fashioned, runs hot and cold, satisfactory b.o.


Once upon a time, say a quarter of a century ago, a sweet. senti"Pocketful of Miracles" would a happy ending at the wicket windows. But today the tracks are faster. the stakes are stiffer, and the pot of gold nore elusive. Yesshot. The question is whether unabashed sentiment has gone out of be yes ane for the fact probably old master of mellow firthful may hem has not lost his unique touch Hence the United Artists release should be a satisfactory boxoffice
candidate, especially useful as a Yuletide season attraction. And, should it manage to do better than
satisfactory, it could kick off a renaissance of 30 's-type screen

## comedy

The Hal Kanter-Harry Tugend scenario, which alternates uneasily
between wit and sentiment is based on the 1933 Columbia release "Lady for a Day" Which was Damon Runyon story, and directed by Capra. It has to do with an Davis) who wauld have her long lost daughter (Ann-Margret) believe that she is a lady of means. This is simple enough when the daughter is on the other side of trotting over for when she comes is in trouble Enter mama's favorite apple-paitisher, inlluential Dave the Dude (Glenn Ford), who hastily with the aid of a horde of typical Runyonesque of a horde of typical hard as nails on the curface, hut all whipped cream on the inside. The picture seems too long, considering that there's never any also too lethargic. but there are sporadic compensations of line and situation that reward the patience. Fortunately Capra has assembled some of Hollywood's outstanding character players for the chore, too often in recent vears. These people are pios, masters of things like the double take and the aside, and hilt. When the material cooperates which it does only cosionally. some comedy sparks are generated.
For the romantic leads, Capra has Glenn Ford and Hope Lange. As a comedy tean, they are no ably Capra's most formidable starpairing), but they get by-particusuitable for serious roles. Miss Davis has the meatly role of she handles it with depth and finesse.

# WINS OSCAR, DISENCHANTED 

## Big Product Cheek-to-Cheek

Manhattan film trade is deep in postmortems after last week's striking situation wherein three advanced-admission pix were and "Exodus" (UA) It's for sure the distribution panjandrums didn't relish that
sort of direct clash (a coincidence, even before the fact. And as it sort of direct clash (a coincidencel, even befor
turned out, their anxiety was made complete.
splurge with invective, though the aftermath reportedly left them with more cause for cheer than anger.
Pop-priced aftractions in the line of fire seemingly did okay, or
they did suffer there was more tendency to chalk It up to old If they did suffer there was more tendency to chalk It up to old
ills and the new NBC-TV Saturday prime time cinematics. Against the blockbuster array, there were even reports of standout biz, the best of it roped by the Italo "Two Women" in 26 RKO houses.
Some tradesters are opining that the upped admissions at so many wickets was unrealistic for the market and only served to shoo business away. A more temperate view, though, figures last
week's boxoftice tug was abnormal, to say the least, and not a fair
test for the test for the upped-admish pix.
In any case, the second thouig

## Board, Sans Wages, to Look for Dirt

Columbus Passes City Ordinance of Which Nobody Speaks With Respect


## PHIE NO MAGLC TO DISTRBUUTORS <br> By vincent canby

Some Academy Awards winners have used their Oscars as door stops. The three New York
filmmakers who are Little Movies Inc. have used their Oscar to
knock on the doors of major distribs, and found, sadly, that Oscar is a better door stopper than

## The

The situation was outlined in and Duard Slattery who, with Ezra Baker. turned out the 1961 Painter." At the time they re had already completed photography ori their first indie fea-
ture, a contemporary melodrama called "Come Thursday." Having
won their professioned spurs with won their professioned spurs with
a stylish and sophisticated com. ment on modern art, they decided
to make their feature film debut with a suspense yarn about the feature
Somebody (and Davis and Slattery would like to get their hands
on himı told them months back that it was almost impossible NOT to make monéy if you could turn which was in focus. Theirs came in for something well under that sum, and it has, they feel, con-
siderably more than good focus. However, after two monthis of
knocking on doors, only three majors have taken the time to even look at it. Four other majors have
stated flatly that they aren't interested in screening it because.
even if it were good they are in the market for program pix.

Their experience prompts
several pertinent conclusions.
(1) the scuttlebut is true to
the effect that the Oscars are the effect that the Oscars are
not held in particularly highi not held in particularly high
esteem by the members of its esteem oy the members in no
oun industry; (2) there product shortage, despite re. current exhib, cries to the con-
trary: (3) the so-called second feature spot on double bills is being filled these days almost exclusively by three types of
films, cheap spectacles from fims, cheap spectacles from
abroud. shock-horror pix and abroud. shock-hotror pix and
reissues isometimes
retitled for the conifusion of the pub-
Davis suggests that there is also another type of film which is nou squeezing the program feature of
the double bill-the "nervous A . a picture which started out to be a top feature but which, because i winds up on the lower half of double feature program. He cited being well padded with this type of product.

## Educated Now

Both Davis and Slattery feel that their timing of the completion
of thetr pic could not have been worse. So confident were they in the marketability of their effort, they did not start making the ted and scored. Their idea was to present one finished ple to the
distrib, along with a new seript distrib, along with a new script,
budget outline, etc., for a second, saying, "Now you'ye seen what we
can da on our own, how about can on our own, how about
naking a package deal for come Thursday': and the new property?" However, just about the time they were ready for this, the an-
nual pronouncements started coming down from on high that this " B " schedule entirely. It may well be that the majors really mean 1 this time, but ever since. 1930, it'
been an annual ritual among th various majors to announce the
impending demise of the program impending demise of the program
picture. Look at the marquees of any circuit house in New York
and yoi'll see that as of a couple of months ago, somebody, somewher was apparently still
the second features.

County Att'y Vs. Not Tonite Herry'; Wouldn' Want His $2 / 2 / 2$ Yr. Old to Se It

Legion B's 'Aladdin'
Embassy-Lux Film's "Wonders of Aladdin," with primary
appeal for the kiddie trade, has been B-rated (morally ob jectionable in part for all) by the Catholic Legion of Decency. Review body detected suggostive costuming and situ-
Pic stars Donald O'Connor,
with Metro releasing as a with Metro releasing as
yearend holiday attraction.

## One 'Marco Polo' Nearing

Completion; Papi Skeptical
Of Raoul Lery Project
Athoush ho deniese beatin sin
race, Rome producer Giorgio Papi and his Jolly Films have appar-
ently won the Marco Polo film derby, His "The Great Adventure principal photography here, to be ollowed by two weeks of location Raoul Levy doesn't expect to get tarly 1962.
"As a matter of fact," Papl says.
if we didn't have the feeling that Levy's 'Marco Polo' Isn't going to gone ahead with ours." The Italo producer backs his feeling with that while Levy repeatedly has Alain Delon as Lollobriglda and Alain Delon as check (as well as subsequent denials by the actress) showed that for pic. Papi also notes that French distrib Cinedis had also abandoned plans to release pic and that
Levy's attempted suicide had not helped lessen growing resistance to the French producer's plans to stage "Marco Polo" over the three
years since Levy's first announce ment
Jally Film exec said his own plans for pic went back some time and that script had been ready for however, while waiting to see what Levy would do. When French pro-
ducer continued to push back ducer continued to push back
project. Jollv decided to go ahead project. Jollv decided
without further ado
Due to go on the China location are director Hugo Fregonese and free himself from his impending starring role in "Capri," a double will be used on Far East lensing, ater in labs. Yoko Tani has femme ead opposite Calhoun. Pic is in Other important factor in his Other important factor in his
o-ahead. says Papi, is the official production and coproduction okay diven by Italian government special commission met to study
legal aspects of case. Jolly Film's uale is Gray Films (Paris). French distribs (Including the one orignally interested in Levy's pic) are ther countries but Papi hopes to sell pic to a Yank major for either Western Hemisphere or Continent. were already in advanced stages. Ye said. via
Jolly expects to have "The Great dventure" ready for gen ease by February. Levy's "Polo." ruary as currently ventilated,
would anly be reads 14 months later, Papi guessed.

United Artists Relights To Show.Spanish Linguals

## United Artists Theatre in down-

 wn L.A., shuttered for past five United Artists Theatre Corp. as Spanish film house.House is to be retabbed United
"Not Tonite. Henry" has been
seized by Stanislaus County district seized bs Stanislaus County district tested in court under a new section of the State Penal Code which became effective last Sept. 15. Arrested last week was Covell Theatre manager Mervin Worley. D.A. Alexander Wolie also issued and Robert L. Lippert's Frisoand Robert L. Lippert's Friscothe circuit's district manager Mrs Rose Saso.
Wolfe said he sat through film Wice before taking action and added, "I can tell you, the picture
is pretty raunchy is pretty raunchy . in the com-
munity is behind me in munity is behind me in this and I
plan to landle the prosecution my-self-I wouldn't want my $21 / 2$-yearold daughter to see that picture."
Wolfe sald he'd prosecute under Wolfe said hed prosecute under
Penal Code section approved by legislature last spring. New, conscene" this way
"Obscene means that to the avrary standards, the predominant appeal of the matter . . is to pru-
rient interest, l.e., a shameful or rient interest, i.e., a shameful or
morbid interest in nudity (and) sex which goes substantially beyond the customary limits of can-
dor (and is) matter that is utterly without redeeming social impor-

Bogeaus posted as TNFAR' By Actors Benedict Bogeaus' Trans-Global Films Inc. has been placed on or asserted failure to pay actors" salary claims on "Most Dangerous Man Alive."
Indie, ac
Indie, according to SAG exec thesps several thousand dollars.

## Comenecicut's Cinerama

Outside Business Area Ifartford. Oct. 31.
Connecticut's first and only scheduled Cinerama Theatre is now in operation. Located on a
main arterial thoroughfare in a neighborhoot community, house agged The New Cinerama Theatre is the former nabe Colonial.

$$
\begin{aligned}
& \text { Significant fact about the thea- } \\
& \text { tre is that it is located away from }
\end{aligned}
$$ the downtown area. Reflects a frow ing awareness of theatre ops of

the diminishing influence of downtown sectors. Here are the main reasons for the neighborhood ocation of the Cinerama operation.
One is the tremendous post war One is the tremendous post war
movement away from the city of large segments of the populace to suburbia. Other is the continual properties bv a civic project known
as "Redevelopment." This is still continuing in Hartford and threatens the existence of four of the five remaining downtown houses. Erentually two other theatres that fringe the downtown area
are threatened with extinction under a proposed 10 year pian of edevelopment. This would ulti mately leave the city with no down The seatrical propetties but one. tion by a whisker, being just a fow feet away from an east-west highFirst days of operation of local Cinerama reported brisk business.
House formerly seated 1,350 and now has a capacity for 700 after major external and internal sur-
gery that eliminated the balcony. gery that eliminated the baicony.
Lockwood and Gordon Inc. of Boston, operates the filmer as well as several other hardtops, ozoners
and arties in the area. Estimated cost of
$\$ 150.000$.
an Cinerama Theatre located ions with sufficient parking facill tes in the area. Operates 10 per pormances weekly, including thre
mats, with box office, top of $\$ 2$.

## LA. Turns Spotty But 'Street' Solid

 \$19,00; 'Roses' Limp 13G, 'From Hell' Fair 12G; Breakfast' Sock 22G, 2 dFirctrun biz is on the suotty side this frame, down sharply from last sesse Warner Hollywooi with "Back
the
Street." This is in for a lush $\$ 19$, 000 on initial round. "Blood and
Roses" is heading for a dull $\$ 13$,Roses" is heading for a dull \$13,-
000 in three houces while "Seven Women From Hell" is tair $\$ 12,000$ in another threesome.
"Explosive Generation" looks
slow $\$ 9.000$ or near in two houses Rlow su. of or near in two hauses mel is slim at State.
ing the holdovers with a socko the Chinese. "Splendor in Grass* shapes big $\$ 14.000$ in third at Hollywood Paramount.
Hardticket "King of Kings"
looks socko in third at Egyptian. "Devil at 4 O'Clock". is heading for a brisk $\$ 15.000$ in second a
Wirner Beverly.

Estimates for This Week Warner Hollywood \$W", 2.170: $\$ 1.25-\$ 2:$
$\$ 19.000$.
Marren's Loyola, Hollywood From Hesll 50.20 , "Seven Women From Hell" '20th' and "Pirates of
Tortuga". $20 t h$ :. Fair S12.000. I mast
 "ith Los Angeles. Wiltern. "ric.
"Grevirars Bobin. BV. Pur-
ple Hils" 20th!. $\$ 162 \% 0$. Hollywood nith Orpheum. Baldwin
 Ei: $\$ 18.100$.
gilistreet. Wiltarn. Vogue Met-ropolitan-SK-FWCB 'Par, and "Man-Tıap" 'P'ar'. Dull

## 'Kimgs' Canadian Preem,

## Capac. $\$ 18,000$; 'Street'

Wow 13G, Vita' 9G, 13 With biz on upbeat. newcomers
include turnaway capacity of Canadian preem of "King of Kings" pius smash "Back Street." Holdouers are also crowdins, including
"Splendor in Grass., in third frame;" "Tuo Women," in second
stanza, and ditto tor "Exodus." first time at pop prices, for second Erame. Estimates for This Week Cariton, Danfer'h, Humber
Rank. $2.318 ; 1.328 ; 1.203: \$ 1-1$
 Eglinton 'FP; 918: $\$ 1.50-\$ 2.501$ Loud $\$ 7.000$. Last ufek same. Fairlawn Rank 1.165 ;.. $\$ 1.25$ $\$ 1.30)-"$ Guns of Mavarone" Col
114 th Wk. Lusty $\$ 8.000$. Last week $\$ 9.000$.
Hollywood 'FP) 11.080: S1-\$1.50 ". "Splendor in Grass" WB, 3d $\$ 14.000$.
Hyland 'Rank, 1.3577; \$1-\$1.501 uk). Vice $\$ 5.000$. Last week,
$\$ 5.500$. 5.500

Imperial FP, 3.343 : $£ 1-51.50$ "Lxodus' 'UA' 2d wh' on pop
scale, threea-day Tall $\$ 10,000$. International Faylori 557 ; \$1 Fair $\$ 3.500$. Last week. "Pure Hell of St. Trinian's" :20th' '5th uk ),
$\$ 2.500$.
Loew's Loen i : 1.541 ; S1- 51.50 ,"Come St ptember" C
Big 88.500 L Last wrek. 910.000 .
 hi.h. With fina! week. upsurge 'I $\mathrm{blg} \quad \$ 9.0$
$\$ 7.500$.

## Towne 'Taylor 693: 90-s1.25)-

 Terrific $\$ 7.000$. Last ncek. $\$ 8.000$. Vniversity FP; $1.556 ;$ With turnaxays, capacity on weel Tntown iLoell : 2.543 : \$1-\$1.751

## Key City Grosses

Estimated Total Gross
This Week ....... $\$ 2.319,600$ (Based on 23 cities and 258
theatres, chiefly first runs. including N.Y.)

## Last Year

. $\$ 2.130,300$ (Based on 24 cities and 249

## Devil Lively 8G,

 Cincy; 'Street' 9GBiz outlook shapes above par this week for major houses, all
with holdovers; and so-so for hilltop arties and Twin Drire-In on changes of bills. Woes of seasonal
sports hit high over the weekend With home football games of U.
of Cincinnati and Xavier $U$. plus pro-basketball opener of Cincy Royals. Potent in second weeks
are "Baek Street" and "Devil At 4 OClock" as well as "Breakfast tiffang's" and "Splendor in
Grass," in third rounds. "Question
rates only okay in second frame at the Grand. "Guns of Navarone is slowing in 16th round at Cap
itol. awaiting. "King of Kings
opener Nov. I6: "Explosive Gen opemer Nov, 16: "Explosive Gen combo looks good at Twin ozoner

> Estimates for This Week

Albee 'RKO' 3.100: SI-\$1.50)Back Street" '['I : $2 \mathrm{~d} \mathbf{w k}$ '. Strong
$\$ 9.000$. Opener was $\$ 10.000$.
Capitol :SW-Cinerama)
$\qquad$ (Coll) 116th wk!. Fairish $\$ 5.000$ "King of Kings". M-G) Holds until
Esquire Art 'Shor: 500: $\$ 1.25$ )Esquire Art Shor: 500: \$1.25)-
"Loss of Innocence" Coll. Okay $\$ 1.400$ Last week; "Man
(T-L) id $\mathrm{kk} . \$ 1.100$.

Grand 'RKO' 1.300; \$1-\$1.25)$\$ 5.500$ after $\$ 7,000$ first week. Guild (Vance' (301) $\$ 125$ iThe Bridge" "AA). Fairish \$1.60n. wki, $\$ 1,10$
Hyde
Hyde Park Art .Shor) 1500 : Lavender Hill Mob". Contl 're issues'. Good \$1.500. Last ueek. Little Island" 'Indie) 'reissues) Lile

Keith's Shor: $11.5(0 ; 90-\$ 1.25)-$ "Devil at 4 O'Clock", Col) 2 d wk
Solid $\$ 8.000$. Preem was $\$ 13.000$. Palace LRKO + 2.600 : $\$ 1-\$ 1.501$ Splendor in Grass. WB $\$ 3.00$ in
Sturdy $\$ 8.000$ following $\$ 9.500$ in econd week
Tuin Drive-In iShor' ' 600 car Col) and "Tuinkle and Shine" Colt reissues. Fair $\$ 4500$. Las "Greek, "Come September" IU) and $\$ 4.000$ East: "Explosive Gubruns tion" (UA) and "Matter of Mor-
als" (UA) Good $\$ 5.000$ I as Heek. "Creature From Haunted Sea" (Indie) and "Devil's Partner" - Indie), $\$ 4.000$.

Walley 'Wiethe) : $1.200 ; \$ 1-\$ 1.50$ ) 3d uk). Bright $\$ 9.000$. Last week Brealfast' Brisk 11G,

## Batto 2d, 'Huster' 66

## Baltimore, Oct 31.

Biz downtown is fairish this Week nith the holdovers making
the best showings. These include "Splendor in Grass." good in third At Tiffany's," big in second remend at the Town, "Devil at 4 O'Clock,", good in second at the Ifippodrome; and "Back' Strect." okay in third
"The Hustler" is nice in opener at the Mayfair. "Aslies and Dia-
monds" is slow in first week at the Cinema, bot "Pure Hell of St.
'Spartacus' Tall 10G.
Buff.; 'Grass' $\$ 9,000,3 \mathrm{~d}$


New Entries Boost Mpls; Breaffas' Bof 59,000 , Town' 10G, 'Grass' $9 G, 3$

## looms fast in second at Century. Lafartacus," playing sab-run at La heading for a sturdy Lafayette, is heading for a sturdy

Estimates for This Week Buffalo (Loew) (3,500; 75-\$1) -
"Run Silent, Run Deep" 1 M ) and. "King and Four Queens" in 5 days. Last week, "Bridge To
Sun" (M GG and "Secret of Monte
Cristo" (Indie) is dars) 55.500 Cristo" (Indie) 19 dass), $\$ 5.500$.
Center (AB-PTI 12.500 : $70-\$ 1.25$ ) Center (AB-PT $12.500 ; 70$ ( $70-\$ 1.25$ )
Wh). Lofty in $\$ 9,000$. Last week, Wk)
$\$ 12,000$.
Century (UATC) 12.700; 70-\$1.25) (2d wí). Fast $\$ 11,000$. Last week,
$\$ 17,000$.
Lafayette (Basil) $13.000 ; 70-\$ 1.50$ ) dy $\$ 10000$. Last week. "Greyfriars
Bobby" iBV.) and. "Scrgeant Was Bobby" (BV) and "Scrgeant Was
Lady" (Indie) 12d wkl, $\$ 4,000$. Paramount (AB-PT) 3,$000 ; 70$ \$1.25) - "Breakfast at Tiffany's" (Par) (2d wk). Hotsy $\$ 10.000$. Las
week, $\$ 13,000$. Teck 'Loew) (1.200; 70-\$1) -
Girl with Suitcase" Indie). Sad $\$ 1.500$. Last week, "Two Women"
Embassy) 3 dak , ditto Cmbassy) 13 d ak', ditto
Cinemas (Martina) $450 ; 70-\$ 1.251$
"Carry On Sergeant" Govi. Fair \$2.000. Last ueek, "Saturday wk ), $\$ 1,500$.

## New Pix Help K.C. Biz; 'Street' Stardy \$10,000, <br> Breakfast' Hot 7G, 3d

 this week include "Back Street" artfilm Kimo Former is Loves" "Mr Sardonicus," plaving a combo of seven theatres and ozoners, looms bright.
Holdovers are supplying the real fast at Plaza, and "The Hustler" fair at Granada. "Breakfast at Tiffany's" continues husty at the weather prevailed up to weekend When showers arrived to help biz.

Estimates for This Week
Brookside (Fox Midiwest-Natl
Dolce Vita" (Astor) 16th wk).
Pleasing $\$ 2,000$; holds again. Last
week, $\$ 2,500$.
Capri (Durwood) (1,260; $\$ 1$
S1.50: Bridge To Sun" $\mathrm{XI}-\mathrm{G}$
42.000 in 4 days
Moved out after Oct. 29 to make

## way for "King of Kings" Nov. 6. Last week, $\$ 4.000$.

Crest, Inverside
wealth 900 cars each; $90 c^{\circ}$, Boulevard (Rosedale) 1750 cars: 90 c 1 Fis . Vista (FMW-K $)$ i $1.360 ; \quad 700 ;$
$90 \mathrm{c})$, Hi-W ay 40 General) cars; 90 c ), Avenue (Fulton) 1800 $90 \mathrm{c}-\mathrm{Mr}$. Sardonicus" (Coll and "Valley of Dragons" 'Col). Bright $\$ 20000$ looms. Last week, Crest Riverside, Boulevard. Isis. Vista
and Englewood Dickinson! 11.062 ; 90c) - "Explosive : Gencration"

## (CA', $\$ 18,000$.

Empire (Durwood) 11.200; 90c-
$\$ 2$-"This Is Cinerama" Cine-\$2-"This Is Cirerama" "Cinerama reissuel (8th wh). Satisfac
tory $\$ 4.000$. Last week. $\$ 4,500$. Kime Dickinson) '504: 90-s1.25) \$2,500. Last week, "Haisin in Sun"
 $\$ 1-\$ 1.25$ )- Back Street" (U). Big
$\$ 10,000$ tradds. Last week "Splen-
dor in Grass" (WB ' 2 d wk), $\$ \overline{3}, 000$ Plaza (FMWV-NI) 11,$630 ; \quad \$ 1$. $\$ 1.50$-" "Devil at $4 O^{\prime}$ 'Clack" (Col)
2d wh. Fancy $\$ 8,000$; stays on. Last week, $\$ 11,000$.

## Rockhill (Little Art Theatres

 (750; \$1-\$1.25) - "Big Deal"(UMPO). Mild $\$ 1,800$. sub-runs.
Roxy
Roxy dDurwood) (850; $\$ 1-\$ 1$ s0) "Breakfast at Tiffany's" (Par)
(3d wk). Lofty $\$ 7,000$. Last week $\$ 8,000$.
Dntown FMWN-NTI 12.043; \$1-
\$125)-"Hustler" (20th) 12 d wki Fair. $\$ 5,00$.Hustler" Last week, coupled with Granada, $\$ 9,500$.

## Broadway Grosses

Estimated Total Gross
This Week ........... 5558,300
Last Year $\$ 463,600$

Street' Bof 17 C

Washington, Oct. 31.

Most situations look for brisk
trade this frame with holdovers trade this frame with holdovers "Back Street" whell. is rated socko "Sening round at the Palace. ley Warner locations still is fine in third.
fair in Kithout Pity" is only Two" is dull at Capitol. "Breakfast at Tiffany's" shapes socko in 4 O'Clock" looms robust, day-dating two houses. for second round. Estimates for This Week 1,480; 1,000; $\$ 1-\$ 1.49$-"Splendor $\$ 11,000$ or near. Last week,
$\$ 13,000$. Apex (K-B) $1940 ; \$ 1-\$ 1.25$ )Secrets of women" "Kinus'. Eusty
$\$ 5.500$. Last week, "King and I" $\$ 5.500$. Last week, "king and
(20th) (reissue) 2 d wk', $\$ 5.200$.
Capitel (Loew'r 3.420 ; \$1- $\$ 1.49$
"Twenty Plus Two" (AAA). Sa
6.000. Last week, "Imitation

Life" (U) and "Operation Petti-
coat". (U) (reissues), $\$ 6,600$ for 5

## Keith's (RKO) (1,839: Without Pity" N

 Fair $\$ 10,000$ Without Pity", '20th) Beach' (UA) (reissue). \$6,000. Mimetrtharr (K-B) 1900; $\$ 1.25$ )-The Risk" Union). Good $\$ 5,000$. Lhe Risk" Union) Grood \$5,000. die) (2d $x \mathrm{k}$ ), $s 2.200$ in 5 days.
Ortaris ( $\mathrm{K}-\mathrm{B}) 11240$. Breakfast at Tiffany's. 1Par) $3 \mathrm{3d}$ Breakfast at Tiffany Par Sol Sok $\$ 12,000$. Last week

## . 000

Palace (Loew) 12.390; \$1-\$1.49)or near. Last' week. "Hustler"
Playhouse (T-L) 1459: \$1.49$\$ 1.80)$ - Devil at 4 OClock" Col )
$(2 \mathrm{~d}$ wk). Fast $\$ 5,000$. Last week. $\$ 6.300$.
$\begin{array}{ll}\text { Plaza (T-L) (278: } & \$ 1-\$ 1.80)- \\ \text { "Girl with Suitcase": Indie) } 12 \mathrm{~d}\end{array}$
Town (King), 1800; \$1.25-\$2)
La Dolce Vita" Astorl i 17 th wik Trans-Lax . Tht, $600: \$ 4.600$.
12d wk). Robust $\$ 12: 000$ after 13.500 opener.

Upstairs and Downstairs" (Cont) Dull $\$ 3,000$ or close Last week,
"Fanny" (WB. : subrun) 16th wk),

## Warser 5 days.

losed

## Lavers' Lusty $\$ 11,000$

Port: 'Huster' Hot 96

$$
\text { Portland. Ore., Oct. } 31
$$ have firstrun hiz on the upbeat currently. "Splendor In Grass" "The Lovers" is back it Paramount after 2 short start about a month

ago. Local law boys arrected the ago. Lacal law boys arrested the "The Lovers" triumphed twice in the clronit court and once in state "The Hustler" looms selid
"The now a

## Estimates for This Wherk

 Broadzay iPar iner) 11.890 ; $\$ 1-$$\$ 1.50$-"Back Street" (U) and "The Sergeant Was Lady". (U) (2d w
Slim $\$ 3.000$. Last Slim $\$ 3.000$. Last week $\$ 6.200$.
Fax (Evergreen) 11.600: $\$ 1-\$ 1.4$ "Splendor In Grass" (WB) and
"Thunder In Carclina" (WB) (3d wk). Hep $\$ 6,000$. Last week, $\$ 7.100$. 1- $\$ 1.491$ Closed to install Cine-

There's no dearth of newcomers in the loop by fresh entries "Briakfast at Tiffany"s," "Town. Without named for a second downtown run. Uptown there is "Pure Hell of St: Trinian's." Especially smash is It's fourth week for seat World. on" at St. Louis Park. "Splendor
in Grass," "The Hustler" and in Grass," "The Hustier" and
"Greyfriars Bobby" downtown are
in their third stanzas. Both "Hustler" and "Splendor" still are big. wound its run with "La Dolce
Vita" after a big 13 weeks remains Estimates for This Week Academy (Mann) 1947; \$1.75of Kings" (M-G) opens roadshow run on Now 9 Last week, "La
Dolce Vita" (Astor) (13th whe, $\$ 4,-$ 800 but a big extended-run.
Cemtury 'Cinerama. Inc) ( 1,150 ; 21.75-\$2.65)-"Windjammer" "NT)
(2d run) (21st k ) -Bows out after smash run. giving way to another reissue, "Adventure in Paradise" Cineramal. Iluge $\$ 10,500$ in eight days. Last week, $\$ 9.000$.
Gopher (Berger) $1.000 ; \$ 1-\$ 1.25)$ \$5.000., Last rueek. "Blood and Lyric (Pari (1.000: $\$ 1-\$ 1.25$ ) Slow $\$ 3,000$. Last week, $\$ 5,000$.
 Big $\$ 9,000$. Last week, $\$ 12,000$. \$1.25)-"Town Wann' (2.800; $\$ 1$ Well recommended by crix but
only okay $\$ 10.000$ looms. St, Loais Paxk (Field (1.000; (thth wk). Fine $\$ 4.000$. Last week $\$ 4.000$.
State tPar) (2.200; $\$ 1-\$ 1.25)-$
The Hustler" (20th) (3d vious bookings cuts this week to five dajs. Still brisk $\$ 8,000$ in five days. Last week. $\$ 12,000$.
Suburban World (Mann) 1800 ;
$\$ 125$-MPure. Hill of St. Trin ian "s" Conti. Fair $\$ 3.000$. Last Uptown (Field) 11,$000 ; \$ 1,25)$ Geneviete" (Indie) and "Tight Fair $\$ 2,800$. Last wiek, «Blue An(reissues); $\$ 3.000$
Wreald Mant at Tiffany's" ${ }^{\prime \prime}$ (Par). A read winner. Wow $\$ 9.000$ or over. Last week, "Bridge in the Sun"
(MIG) 12 d kk), $\$ 3,500$.

## EXPLOSIIE' LOUD IOG, OMAHA; 7 WOMEN 56

Biz continues good at downtown firstruns this week thanks to ex-
cellent weather. New entries, "Explosive Generation at three Women from Hell" at the Omaha shapes okay. Holdovers "Back friars Bobby" at State both Grey sharply in second rounds. Fifth week of "Question 7" is rood at Dundee while hard-ticket "South Seas Adventure" stays sharp in 15th round at Cooper.

Estimates for This Week

Chi Still Strong; Breakfas' Great S21,000, 'Grass' Slick 24G, Both 2d; 'Street' Hot 17G, 3d; Kings' $211 / 2$
 third session, "Bridge To Sun"
shapes strong "in third session.
Popscaled Seven Wonders of round. "The Hustter" is rackin up a good take in Oriental fourth Truth, remains husy, day-dating ticketing Kiny of Kings is park
ing to a tall second Todd week total

## Estimates for This Week

 Carnegie. Telem't $495 ; \$ 1.25$$\$ 180$, Truth Kings
Okay $\$ 3.900$ Last week; $\$ 4.500$.
 Wik. Loud $\$ 24.000$. Last week,
$\$ 37.000$. Cinema STorn- 1 Som: S1.50-
 $\$ 5.400$.

## Esquire (HeE Batahan) (1.350:


 \$6.0noth Last week $\$ \$ 0.000$. Monvoe toran 1.000: 67-901Last weefte. Indic': Hep. \$4,900.
$\left.\begin{array}{c}\text { Shewolw" (Irdie } \\ \text { Oriental } \\ \text { (Indie } \\ 3.4000 \\ \hline\end{array} 90-\$ 1: 80\right)$ - Hustler" 20th (4th wk). Good Palace 'Indie) i1570: 90-\$1.80)ramat (reissue) (the wk). Sin
$\$ 16.000$. Last week, $\$ 16.600$ Roosevelf ( $\mathrm{B} \& \mathrm{~K}$ ' 1.400 : 90-s1.80) Mild $\$ 9.000$. Last week. $\$ 12.000$. Fuir O'Clock' (Coll (2d wk). Tall $\$ 23.000$ or close.
Surf (H2EE B1? bon) (685: $\$ 1.50$ $\$ 1.80)$-Two Women" (Embassy)
(2d wki. Bright $\$ 6.300$. Last week, Todd
dd (Todd) (1.0899: $\$ 2.20-\$ 3.50$ Continued on page 23

## 'Devil' Whopping \$14,000

 Leads L'ville; 'Holiday'Hefty 8G; 'Vita' $4 \mathrm{G}, 4$ Loutisville, Oct, 31. Devil at this week;, with a smash opening session. Brown in fourth with "La Street in third at the Kentucky
is trim. Rialto with "Cinerama Holiday". in 2d stanza looms oke.

Estimates for This Week
Brown (Fourth Avenue) (1,100; 75-\$1.25) -"La Dolce Vita" (Astor) (4th-final wk), O'ay $\$ 4.000$ after
third week's $\$ 4500$. third week's $\$ 4.500$.
Kentucky

Kentucky (Switow) (900; 75-\$1) "Back Street" (U) . 3 d wk). Trim
$\$ 5,000$ after last week's $\$ 6.000$.
Mary Anderson (People's) (900:
$50-\$ 1$-"Greyfriars Bobby" (BV) (3d wk): Oke $\$ 4.000$. Last week, $(3 \mathrm{~d}$ wk
$\$ 7.000$.
Rialto (Fourth Avenue) (1,100;
$1.25-\$ 2.20$-"Cinerama Holiday" (Cinerama) (2d wk'. Nice $\$ 8,000$ after opening hit $\$ 9,000$.
United Artists (Fourth
(3.000; 75-\$1.25)-"Devil at 4

O'Clock" 'Col' ${ }^{\text {Cmash } \$ 14.000}$
wll hold. Last wre' "Thunder of

## Providence, Oct 31.

 Smash is the uord for biz being done by strand's "Breakfast at dor In Grass" looms good in thirdMajestic : week. Albee's second Majestic "Wek. Albee's second
frame of "Back Street" is nice. "Spartacus" is fair in 7th week at Mstimates for This Week

 $\$ 7.000$ after $\$ 9.000$ in opener. Elmwood- ISnyder' (724: \$1.25| Steady $\$ 4.000$. Sixth week, $\$ 3.500$. |
| :--- |
| Majestic (SW). |
| 2,$200 ; 90-\$ 1.25)-$ | Ma, estic (SW) (2,200; $90-\$ 1.25$ )-

"Splendor In Grass" (WB) and "World By Night"'3d wk. Happy
$\$ 5.000$ after $\$ 8,000 \mathrm{in}$ second. State (Loeir $83.200 ; 65-90$ )-
"Teenage. Millionaire" (UA) and "Explosive Generation", (CA), Bad \$3.000 in five-days Last week,
Bridge To Sun" rM-Gr and "SeStrand INational Realty 12.200 : 90-\$1:25)-"Breakfast At Tiffany"s" (Par) Getting heary play for
great $\$ 12.000$ or near, Last week. "Man-Trap" (Par', \$6.000.:

## Street' Stout \$13,000,

Denver, 'Devil' 12G, 2 d
Only one newcomer in current round but it is big. So are the big on opener at the Denver. in second at the Centre "Breakholdover stanza at Orpheum while "Splendor in Grass" is rated lofty in second at" Paramount. "Grey

Estimates for This Week
Aladdin (Fox 1900; \$1.45)-"La $\$ 5.500$. Las
Bluebird (Fox' (550; $\$ 11$-"Ballad of a Soldier" "Indie) and "League of Gentlemen" (Indie), Last week,
"Two Women" (Embassy) (m.o.) (3d wk), \$1.500.
Centre (Fox) (1.270: \$1-\$1.45)Socko $\$ 12.000$ or near. Last week $\$ 14.000$.
Cooper (Cooper) (814: \$1.64)amal (2d wk). Loud \$18,000. Las week, ditto.
Denham (Indie) (800: $\$ 1.25$ ) Okay $\$ 4,500$, Last week. $\$ 5,000$. Denver (Fox) (2.432: $\$ 1.251:-$
"Back Street" (U). Big $\$ 13.000$. "Hustier" (20th) and "Purple Hills" 20th), $\$ 11,500$.
Ogden (Fox) (1,000; \$1-\$1.45)Guns of Navarone" (Col) Im.o.
4th wk, So-so $\$ 3.500$. Last week $\$ 4.500$.
Orpheum (RKO) (2,690: \$1.25$\$ 1.45$ ) "Breakfast at Tiffany"s
Par) (2d wk). Big $\$ 10,000$. Last reek, $\$ 11.500$.
Paramount (Indie) 12.100; 90 $\$ 1.25$ "-"Splendor in Grass" (WB
and "Beyond All Limils" (Indie) (2d wk'. Tall $\$ 11,000$. Last week 18,500.
Towne (Indie) (600; $\$ 1-\$ 1.45$ ) Fine $\$ 5,500$. Last week, $\$ 8,500$.

## 'Sardonicus' Fair 52G,

 Indpls;, 'Bobby' Mild 6 G
## Indianapolis, Oct. 31. Biz remanns quiet at first-runs

 here this week. Top gross is golng to ser to Lyric after two weeks atKeith's. It's still fast. "Grevtair Bobdonicus" at Keith's mild. "Mr "I pILs 1" at Loew's shapes slo Circle . (Cockrill-Dolle) (2,800;
$\$ 1-\$ 1.25)$ - "Greyfrairs
Bobby" (B1-\$1.25) - "Greyfrairs Bobby"
(BC) Mild $\$ 6,000$. Last week, "Pit and Pendulum" (AI) and "A
omy of Psycho" (AI), $\$ 5,000$, omy of Psycho" (AI), $\$ 5,000$.
Indiana (C-D) ( 1,$100 ; \$ 1,25-\$ 2.50$ -"Seven Wonders of World" (Cin erama) (20th wk.) Okay $\$ 6,000$
Last week, $\$ 5,500$. Keith's '(C-D) (1,300; $\$ 1-\$ 1.25$ )
Mr. Sardonicus" 500. Sardonicus" "Col. Fair \$5, Grass" (WB) (2d wk.), $\$ 7,000$.
Loew's (Loew) (2,427; 75- $\$ 1.25$ "1 plus 1 " (Indie). Slow $\$ 4,500$.
Last week, "Bridge to Sun" (M-G), $\$ 6.000$.
Lyric (C-D) (850; \$1-\$1.25)
Splendor in Grass" (WB) (M-O.). Fast $\$ 7,000$. Last week, "La Dolc
Vita" (Astor) (4th wk.), $\$ 5,000$.

## Kings Mighty 20G, Hub; 'Devil 22G, 'House' 8G

## Biz continues perky in Boston

 with several big pictures locked "King of Kings" looms boffo if not capacity in first week at the Saxon on roadshow. "Devil at 4 O'Clock" is smash at Orpheum, also a newie"House of Fright" is rated dull at Paramount
"Back Street" is torrid at Mem orial in second. "Rocco and BrothBeacon Hill. "Searth for Paradise" ooms good at the Boston on openfany's" is great in third at the fourth Mustler is just okay Estimates for This Week
stor (B\&Q) $11.170 \quad 90-\$ 1.50$ Astor (B\&Q) (1,170; 90- $\$ 1.50$ )-
"Splendor in Grass" (WB) 13 d wk).
Fine. $\$ 12,000$. Last week. $\$ 14,000$ Fine. $\$ 12,000$. Last week, $\$ 14,000$ :
Beacon Hill (Sack) . 6788 ; $\$ 1-$
$\$ 1.50$-"Rocco and Brothers"" (Astor) (2d wkr. Big $\$ 7.000$. Last week, Boston (Cinerama, Inc.) (1,354: dise" (Cinerama) (reissuel (2d wk).
First week ended Sunday (29) was good $\$ 14,000$.
Capri (Sack) (900; $\$ 1-\$ 1.50$ !-
"Breakfast at Tiffany's" (20th) (3d wk). Great. $\$ 15.000$. Last week. $\$ 18.000$.
Exeter (Indie) (1.376; 90-\$1.49)"Purple Noon" (Times) (7th
Sixth week was slick $\$ 4.000$.
Sixth week was slick $\$ 4.000$.
Fenway (Indiel $1.350 ; \$ 1.50$-\$2.400. Last week, $\$ 2,800$. Gary 'Sack) (1.277;
"Guns of Navarone" (Col! (16th wk). Stout $\$ 8.000$. Last week
$\$ 10.000$.
Kenmore (Indie) ( 700 . $\$ 1.50$. "Two Women" (Embassy" (9th wk Sock $\$ 5.500$. Last week; $\$ 6,200$. :
Metropolitan (NET)
$(4.357 ; ~$ $\$ 1.25$ ) ""Hustler" (20th) (4th Wk) Memorial (RKO) ( $3.000 ; 90$. $\$ 1.49$ ) - "Back Street", (U) and "Trouble $\$ 15.000$. Last week. $\$ 23.000$.
"Devil it 4 O'Clock" (Col ${ }^{2} 1.491$ S22,000. Last week. "Bridge to
Sun" (M-G) and "Have To Run Fast" (UA) 12d wk), \$8.000. $\$ 1.25$ - "House of Fright" (AI)
and "Black Pit of Dr. M". (Indie). Dull $\$ 8.000$ or near. Last week "20 plus Two" (AA) and "Immortal Monster" (AA). \$8.200
Pilgrim (ATC
Pilgrim (ATC ) (1,909; 75-\$1.25)-
"Season of Passion" (UA) and
"Great War" (UA). Drab $\$ 4.000$. Last week, "Where Boys Are" (subruns) $\$ 5.000$
Saxon (Sack) (1.100;
"King of Kings" (M-G) Kreat $\$ 20,000$ but not 10 shows on hardticket. Last week, "Goodbye Again". (UA) (6th wk), $\$ 6.000$.
State
State (Trans-Lux) (730; \$75-
$\$ 1.25$ - "Naked in $\$ 1.25$ ""Naked in Deep". (Indie)
and "Young Sinners" (Indie) 13d

B'way Biz Off But 'Story' Capacity \$47,00, 2d; 'Kings' Huge 83, 300 , 3d; 'Mask' OK 18G, 'Vita' Big 19G, 28th

|  | same as opening |
| :---: | :---: |
| luxers appears to be suffering | week, Stays, natch! |
| from too many extended-runs and | State (Loew) (1,900; \$1.50-\$3.50) |
| ome weaker product which has | "King of Kings" (M-G. (3d wk), |
| e of | This round ending today (Wed.) |
| couple of weeks. Situation is re- | looks like boffo $\$ 39,000$ for 11 |
|  | shows after $\$ 40,500$ for second |
|  | week. Holds indef. Pio currently |
|  | is running neck- ${ }^{\text {n'-neck }}$ with |
| warmer weather also is making | Ben-Hur" (M-G) at this spot. |
| $r$ a very spotty session. "The Mask," newcomer at the | Victoria (City Inv.) (1,003; 50-52) <br> -"Splendor in Grass" (WB' '4th |
| arner, shapes just okay $\$ 18,000$ | wk'. Third round ended Monday |
| in first round. "Green Mare" land- |  |
| ed a fast \$12,500 opening frame at |  |
| e arty Normandie. | "The Mask" (WB). Initial weck |
| Still capacity, "West Side Story," | finishing tomorrow (Thurs. ${ }^{\text {a }}$ loo's |
| playing on hardticket. looks like | like okay $\$ 18.000$ despite cr:x |
| \$47,000 in second session at the | barbs. In ahead, "Exodus" (L) |
| Rivoli. "King of Kings," on the | 144th wk-6 days: 59.800 . but fin- |
| me policy, is heading for a wow | ishing a mighty run |
| $\$ 39,000$ in third stanza at the State. Landing the greatest coin total | FIRST-RUN ARTIES |
| is "Breakfast at Tiffany's" plus | Baronet (Reade) (430 |
| stageshow which looks like sturdy | Beach" (UA1 'reissue . Op |
| \$140,000 in fourth session at | yesterday 'Tues.t. In ahead, |
| Music Hall: This wins a fifth wee | rvais" Conts and "Deila |
| for "Breakfast," after which | Revere" (Cont ' (reissues', fair |
| "Flower Drum Song" is due in. | \$4.600 in four days. |
| Playing regular scale, "Devil at 4 | Fine Arts (Davis: (468; 90-\$1.89) |
| O'Clock" held at boffo \$34,000 | "Town Without Pity" 'CA :4til- |
| e in second week at the C | final wk'. Thire round ended |
| ion. | Monday 130 was light \$5.100 \%r |
| Splendor in Grass" continued | near after $\$ 6.300$ for second. |
| sockeroo in third stanza with |  |
| \$42.000 daydating at the Victoria |  |
| and the arty Trans-Lux 52d Street |  |
| "Back Street" is heading for fair | "Devil's Eye" JJanus: Opened |
| \$25.500 in third session, daydating | Ho |
| the Capitol and arty Tran |  |
| 85th Street. | modest \$4.500 after \$6.000 for 17th |
| The Comancheros" opens today | rull week. |
| (Wed. 1 at the Paramount after five | Carnegie Hall Cinema (F\&A) |
| big weeks with "The Hustler. | \$1.25-\$1.80) - "Neapolitan |
| the Beach." back on r | rousel* 'Lux. (4th wk. Third |
| opened yesterday (Tues.) | nd ended vesterday iTues.i was |
| DeMille prior to the preem | big $\$ 6.600$ after $\$ 7.800$ for second |
| "Summer and Smoke" there. |  |
| ticket pic. held with big. $\$ 19$ | 1.801 - "Kitchen" |
| last week 128th at the Henry | Opens today 'Wed.I. In ahe |
| Miller. | cario" Indie. uas down to okyy |
| Estimates for This Week | \$3.000 in fifth week. |
| stor (City Inv.) (1.094: 75-S2)- | Normandie 'T-L' (592; \$1.25- |
| "Town Without Pity" (UA) 14th- | S1.80-"'Green Mare"'Zenith' 2 2d |
| final wk'. Third round ended. Mo | wk. First sesision finithed Sunday |
| day (30) was mild \$16,000 or clo | 29, was fancy \$12.500. |
| after $\$ 17.500$ for second wee | ittle Carnegie 'L. Carnegie) |
| "Paris Blues" (UA) opens Nov. | 20: \$1.2-5-S2: - "Purple Noon" |
| Capitol ${ }^{\text {L Loew' }}$ (4,820; \$1-\$2.50 | imes. 9 9th wk. This round $\mathrm{e}^{\text {Eid- }}$ |
| "Back Street" ([) 13 d wk . This | to |
| session ending today (Wed.) is |  |
| heading for fair \$20.000 or near |  |
| after \$25,000 fot second. Continues. |  |
| Criterion (Moss) 11.520; \$1.25- |  |
| \$2.50)-"Devil at $4 \mathrm{O}^{\prime} \mathrm{Clock}^{\prime \prime}$ ( $\mathrm{Col}^{1}$ | rerer |
| (3d wk). First holdover stanza |  |
| completed yesterday (Tues.) was | 10WI Moderate \$9,000; |
| boff $\$ 34.000$ after $\$ 48.000$ in first |  |
| week. <br> DeMille (Reade) (1.463; 90-\$2.75) | SS |
| "On Beach" (UA)' (reis | ttsburgh. Oct. 31. |

Opened yesterday iTues.). In
ahead. "Blood and Roses". (Par) anead, "Blood and Roses" (Par)
(3d wk-6 days). Slow $\$ 7.000$ after Henry Miller (Gilbert Miller 800; \$1.50-\$3.501-"LLa Dolce Vita" 'Astor (29th wk). The 28th session
concluded Saturday ( 28 l was big $\$ 19.000$ after $\$ 20.100$ for 27th wis Stays indef at this gait.
Palace (RKO) (1.642: 90-\$2.50)Third week concluded yesterday Tues). Was sturdy $\$ 19,000$ or near
after $\$ 22.000$ for second. Was in here only four weeks, this week going only six days to open " 1
Plus 1 ". (Indiel on Nov. 7 . Forum (Moss) (813: 90-\$1.80)
Bridge to Sun" (M-G) (3d wk) Bridge to Sun" (M-G) (3d wk)
nitial holdover round finished Monday (30) was dull $\$ 8,500$ or close after $\$ 10,000$ for opener
Paramount $1 \mathrm{AB}-\mathrm{PT}$ ) $\mathbf{( 3 , 6 6 5 ;} \mathbf{\$ 1 - \$ 2}$ "The Comancheros" (20th) "The Hustler" '20th) $\$ 5$ th wk-
days,$~ h e l d ~ w i t h ~ n i c e ~$
$\$ 25,000$ or near after $\$ 30,000$ in fourth regular week, and one of best runs here
in many months, despite playing at an eastside arty theatre and the Paramount in Brooklyn.
Radiers City Music Hall (Rocke fast at Tiffany's" (Par) with stage show at Tiffany's" (Par) with stage
show This stanza winding today (Wed.1 looks like stout week. "Flower Drum Song" (U. "Breakfast" and current stageshoy stays for a fifth round.
Rivoli (UAT)
"West Side Story' (VA) i2d w This round Story' 'UA) i2d wk

## State (Loew) (1,900; \$1.50-\$3.50) This round ending today (Wed.) looks like boffo $\$ 39,000$ for 11 shows after $\$ 40,500$ for second with Victoria (City Inv.) (1,003; 50-52 <br> "Splendor in Grass" 'WB' '4th 30! was great $\$ 28.000$ or near after Warner (SW) 1,813 <br> "The Mask" (WB). Initial Weck finishing tomorrow (Thurs. loots barbs. In ahead, "Exodus" (C. 1 ) FIRST-RUN ARTIES <br> Baronet 'Reade) (430; \$1.2.5-\$2، yesterday, 'Tues.t. In ahead, Revere". (Cont. (reissues' Fine Arts 'Davis' (468; 90-\$1.89) final wk'. Thire round ended near after $\$ 6.300$ for second. "Paris dating with Astor <br> -"Devil's Eye" IJanus: Opened Brothers". 'In ahead. "Rocco and modest $\$ 4.500$ after $\$ 6.000$ for 17 th Carnegie Hall Cinema (F\&A) Carousel" 'Lux. (4th we. Third round ended vesterday 'Tues.l was big $\$ 6.600$ after $\$ 7.800$ for second <br> Fifth Ave. Cinema 'R\&B' 250; Opens today "Wed.I. In ahead. "Ma$\$ 3.000$ in fifth week. <br> Normandie 'T-L, (592; \$1.25wk. First se:sion fini hed Sunday Little Carnegie 1 L. Carnegie) 'Times 9 , 1 Wk. This round $\mathrm{e}^{-\pi}$ - ing today (Wed.' looks like robust (Continued on page 23) <br> Town' Moderate $\$ 9,000$; 'Grass' Tall \$11,000, 3a

Two newcomers and one reissus sagging state of little to help the However "Devil at 4 O'Clock" continues wow in second at GatePenn looks mild while "Love and Frenchwoman" , the arty Squir rel Hill looks just okay. "White Christmas" on reissue run at the Warner is fairish.
fourth round at Fulton and "Splendor in Grass" looks lively in third Estima
Fulton (Assoria This Week
 Loud $\$ 7,000$. - Last week, $\$ 7,500$. $\$ 1.50$-"Devil at 4 O'Clock" (Col) 12d wk
$\$ 15.000$.
Penn iUATC) 13.300; \$1-\$1.501-
$\$ 9.000$ or less. Last week. "Fxplo-
sive Generation" (CA, $\$ 7.500$.
"Bridge" (AA) $2 \mathrm{~d} \mathbf{w k}$. Tall $\$ 2.200$. Last week. $\$ 2.800$.
Love and French 1834: $\$ 123-3$
Okay \$3.000. Last week. "Tuo-

## $\$ 2.600$.

Stan'ey :SW: (3.700: \$1-\$1.50Splendor in Grass" (WB1 3d wk'. Tall $\$ 11$.
$\$ 14000$.
Warner iSW) (1.516: \$1-\$1 5n.Fhir $\$ 7.000$ House closes Vor ist for one week to gef reads for run of "Kin" of Kinge" 'M-G start?ag

# "WEST SIDE STORY' 



Retains all the vibrant qualities of the original work while added brilliance and originality have been brought to the screen presentation! A thrilling production! The large cast works as a unit in giving life and vitality to the streets and sidewalks of New York!"
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'West Side Story' 'is Side Story' is the peer of movie musicals - an opulent blend of music and choreography, photography and ringing entertainment! What a memorable mixture! Views of our town that almost stun the senses! A masterful screen translation of the successful Broadway vehicle!"
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## "THE FILM THAT MUST NOT BE MISSED THIS YEAR!

The American genius for movie musicals has been excitingly reasserted by 'West Side Story' which even among the best of the breed is unique! It is in some respects near-revolutionary! The dancing is dazzling... the direction and camera work and color and lighting have kept up with the choreography and have added their own individual electricity! Joyous, arrogant, teasing, rhapsodic, excellent, emotional, dramatic, extraordinary!"
-PAUL V. BECKLEY, HERALD TRIBUNE

## "YOU CAN ROLL OUT THE SUPERLATIVES!

'West Side Story' sets a new high for screen musicals! A stunning blend of music, drama and the dance! Breathtakingly beautiful! An exciting merger of mood, background and action! Right out of the top-drawer!"
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## "BOX OFFICE SUCCESS WRITTEN ALL OVER IT!

A dynamic entertainment! The dances strike with smashing vitality! The important factor is the explosive manner of the story's telling! The impact on eye and emotions is overwhelming!"
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## "A FILM ACHIEVEMENT! GLORIOUSLY SUCCESSFUL!

The most remarkable shots ever taken of New York City! Practically knocks your eyes out! Never before has the full scope of the new larger screen been so fully utilized... never before has color been used so effectively! The kind of picture that reflects credit on American film production! An entertainment of genuine popular appea!!"
-ARChET WINSTEN, POST


# IS A CINEMA MASTERPIECE! 



## EVERY PERFORMANCE!

## Faniliar Wails of Autumn in Paris; But Cheer Amidst the Drear Legit

By GENE Moskowitz
Parilan lesit theatre nuner bre atan bewinning to mumble


## 

Robert Stolz Opens
Vienna Charity Drive
Annual charity drive "Artists :n grand lottery. was opened this var via an interview with music
given by Robert Stolz. Wilhelm Hufnagel was producer.
stolz told of his experiences here and in America, his real first hit in an operetta "Lu:ky Girl" in Vienna's Raimund. Theatre and his present activities stolz re-
vealed that his 99th motion picture is being reatied. thotug the
title is not set yet by the producers.

## Stolz just returned from Amster

 hit at the Rai-Hall. The showmowes to the K. B. Hall in Copen-
haten Now. 9.

## Tite composer-conductor stays in

 Viemit until Oct. 28 "isen heplanes to Munich fre a Noy. 4 casting $\qquad$

## Wallis Sees H'wood As At Point of No Return On Pix Star Salaries

## producer Hal Wallis thinks Hol

 lyood has reached a point of noreturn when some top stars ask for return when some top stars ask for
Sl(0.000) a picture and zet it. He wid he would never make a dea
under such terns. Wallis flew to Hong Kong tor a brief tiay prior
to returning to Tokyo where he is to returning to Tokyo "here he is ring Laurence Harve: and France dusen. He kied here to meet
Mrs. Wallis. tie forner Loui-e Faenda. Who disem
rön Los Angeles.
On his second visit to the Col ony Wallis didn't think either that of such films as "soldier of for tune" and "Worlat of suzie Wong.
among others, ha ing been partly or wholly made ihere. Wallis
added he was interested in making a film. with Hong Kong as back ground, if he
story property.
Giving his views as to what made a picture ciick, Wrallis
thought the right story and the thought the right story and the
light siars were the necessary onetuo combination. The sex factor though important, had to he subtly handled or it could ru:n a picture It had to be toned doun or "te
would be making pornosraphic films and I am not interested i making them." Wallis remarked adding moreever that the "Code

## Inside Stuf-International

Ne.xt May 30 will see the refurbished Vienna's Theatre an der Wien
fathers and artistic director Egon Hilbert plus a concert by Vienna Philharnionic conducted by Ferenc Fricsay. That same night Herbert von Karajan will conduct Mozart's."Magic. Flute, 'cast to be seti. Of four inaugural concerts, each will include work which world-premiered Ouverture tworld premiere March 29, 1806). Withelm Backhaus will
Isolde's "Liebestod" from Wagner's opera "Tristan." On June 3. Istran Kertesz will conduct Beethoven's Symphony'No. 2 'from April 5th. 1803 ) violin concerto. Dvorak's 5th Symphony will conclude the program.

One of the most discussed feature films in years here is Alain Renais Tenice pruesinting :-Last Year in Jarienbad.: Pic had trouble finding outlets in France and play dates in other European lands until it copped the Venice Golden Lion. It is now running sery Maife by the cane French direct
money making "Hirostima Mon Amour:", this one equally offbeat but levels of thought and memory and its maker has said that it can be interpreted in any way the audience elects. He admits the danger of
amhizuity but argues that life is that way and words usually mask ambizuity hut argues
true desires, fears etc

Siate-subsidized Patis Opera is becoming a polyglot affair. The "Swan bake" waster V. Bourmester. who oreographed the recent Americas Gian-Carlo Menotti is writing. an Opera esperially for it "The Superman." which is due early next vear. Add to this Italo diva Rosanna
als Bumbris Camen to make ing the Opera:s doors to all talents and nationalities. em of the Jamaican settlers in England and of a love affair be tween an English girl and a
Jamaican. Rank office here already has contacted its London of rior to lodging an appeal which he Rank rep here wants to make Speculation is that the pic was anned because of the romantic nterest between the Fnglish girl nd the Jamaican wheducated. Chirese elements here be miscon trued as disparating to the Eubeen popular film fate liere. Pre ciously."On the Wataer:ont" Col

Threat to Release Big Yank Pictures in Mex Irks Mexican Prods.

Athough reperts that Quirino Ordaz Rocha is now diekerind with American distibutors for popular and "Ben-Hu

## not been confrmed by the head of the Naticnal Theane operating

o., or effices of hohyood dis annoyed over this prospiect.
It is likely that these blockbust ers win not be released at a 320
top although the proposal of daydate release in four or more first uns has been proposed for each high budget picture. The matter is
under waps with city authorities While Rocha is studying the possi ailities. He and the city ser get logether on an ncreased special boxofice hike possibly to 8
Producer Jecus Grova, comment cases, said that this would be the he Mexican industry. P oducers ere could not compete with milure budgets here still averaso $\$ 80,000$ and often les and would be relegated to turning out
cheapies for the nabe house ciruits.
other industry elements, includng the Mexican As.n. of Motion emarks as extreme. Feeling in general is that Hollywood distributions with the current 32 c top admission price. However, what has given impetus to current reports is the fact that exploitation of many pleted in major world markets, and that hoxoffice receipts, even at fro-
zen levels. would bring that much zen levels. would
added revenue.

## International Sound Track

 Arthur Rank film, has been banned The picture deals with the prob-Yank scripturiter Eugene Vale, here for press and video ballyhoo of his novel "The Thirteenth Apostle," comments on how refreshing it is to score in a novel where agents. top studio brass or other filmic pressures cannot change a word of the text. He says he is holding film rights until he finds a producer who wants to do it as is. . .
H. G. Clouzot nevv seems to have definitely set his next project "Face H. G. Clouzot new seems to have defintely set his next project Face bia, with Simone Signoret, and maybe Yul Brynner, starring. Based on a French novel this concerns a deported woman during the last war who comes back to find herself completely estramed from her huslocal book "The Return of the Ashes" by Christian lionteilhet Felix Marouani of the Tarel \& Marouani Talent Agency here, and formally William Morris representative in France. celebraiing iais 25 th wedding anni at his home out vide of Paris with a big who's who show biz Kersonality turnout. $\therefore$ The Claude Autant-Lara pic You Shaw No though French in conception and thesping and bucked by Italian French and lugoslav money and made in Yugoslavia, is now in the news again. Pic on a conscientious objector is forbidden in Italy but replied that if feature is shown in Italy he might take steps to revise the present French-ltalian cinema censor agreements. . . J Jean-Pierre Aumont into sketch pic "The Seven Capital sins" and then does a ovember at the Varietes with Jules Dassin stasing.

## London

Peter Ustino is to direct his own play. Momatiof and Jaliet," in
 "Tiara Tahiti" as a "halt million pound escape from the kitchen sink" Milis. the film, Which is for Rank release, has James Mason and John bacon signed cameraman. Fed rancis location in Atrica in the new year. . . Catherine OFrien to Nairobi as unit pubicity director tor Samuel G. Engel's "The len" for 20thFox $:$ br. Anna freud, daughter of the founder ald her brother of Sigmund Freud. bhich John Huston is cur-entiy directing in Vienna for Cnicerval. . . Mark Robson plans to f!y to India to set
 of British plavers signed for "ceepatra." curiently fi:ming in Rome They inchude Pamela Brown, Kenneth Haigh, Micheel Hordern, Jacqui Chan and Gwen Watford.

## Rome

Gina Lollobrigida insists its not true: she definitely in ant be in. The Levy production starring her with Alain Delan aad Nancy Kuan Gina sez she has other plans..: Charlton Ifeston wi'l probably have to turn down Darryl Zanuck's offer to appear in "Tie Lonkest Day" to turn down Darry canacks of a s: hedu!e conflict... Kirk Douglas telling local friends he de
allow

Curtis Bernhart directing "Damon and Prthita" at Sinecitta, with Guy Williams. Don Burnelt heading large cast of the. Veite wh which Sam Marx is piodueing. . . Jack Brodssy in troni N. Y. to accept Venice Fest directorship for another year. after which hell probably resist pressure to continue and go back to bis first love $\therefore$ Congo Vivo," Jean Seberg starrer which Columbia is releasing score
Cinot Pathak in Rome to set future pic deals. he has fite
pic pact with new singing sensation Alfredo Kraus who debuts this pposite Diana Dors in "Encounter in. Vallorcent spanish pic stint

## Mexico City

They ve dubbed the drive to woo back Anerican production in Mexico as "Operation Hollywood," but this still going at a snails pace. 6 pictures . . . Romy Sehneider, who is highly popular here may be lured down for theatre-club dates, and possibly a feature according to artists's rep Max Kozlowski, whoways he also is negotiating with . Vittorio Gassman and Anna Magnani. It's all a part of the drive to build up international attractions in Mexico . . . The World Review of Film Fectivals definitely slated to premiere Nov. 22 and elosing Dec. 5 , with one feature length and wo shorts screened daily. Jorge Ferretis is not sticking his neck out this time as to what star contingents will attend, passing the buck to producers. No Mexican film will be represented
unless "Yaneg or "Animas Truiano" cop awards at the san Franisco unless "Yaney or Animas Truiano cop awards at the San Franeisco vision. although he adn,itted weciving "tempting: offers from to tele lision. although he adnitted receiving "tempting", offers from Ameri-
can networks. Comic has too much to do and aside from entertainment industry commitments tprepping of his Mexican filn and personal appearances with "Pepe" premieres" he"s enthusiastic about bull breeding and dairy activities at the. Pasteje Hacienda he recently acquired from ex-bulfighter Carlos Arraza. Cantinflas claims he'll have Spanish bull breeders "green with envy

Ignacio Lopez Tarso flew to India to attend that country's first film fest in connection with his prizewinning "Macirio" picture Joe adventure teler Rower exploring Mexican official and union reaction to shooting uill begin in eparly 1962 . Plan is to use Acexican actors and technical personnel except for lead roles... Jorge Nistral set to make a speed record in television acting cliore when he completes 65 seg-
ments of a to soaper in 20 days $\ldots$. Roberto Rodriguez, who said he would do no more pictures for tiny tots despile success he has had Gretel". . . Carlos Rivas who recently came to Mexico seeking motion picture assignments has returned to Hollywood. disillusioned. Not only did he get no parts here. but he lesioned his spine in an auto accident U.S. in first run release of his. The Illiterate One - which $\$ 80.000$ crossing the $\$ 275.000$ mark . - Mexican unions studying proposal by Lippert Productions to da quickies south of the border. Lippert outquickies even the mexicans whose "churros" have a 14 -day shooting schedule. and union contracts stipulate a picture must be before cameras for two weeks. American firm would get arftend this by doing
a series of two pix together. Remains to be seen if unions and governa sent okay this sort of a deal. . . Olallo Rubio Jr. insists that the Holly-
ment wool production of the Montezuma film bio will be shot in Mexico, and studying scripts of two American scripts for any allegedly offensive matter-"Yaqui" and "Song of the Dove":.. Pina Pellicer to be linked with Jeffrey Hunter in Atovac Productions film "Stranger in My Land".
Same firm also set to do "Maiden Voyage" here with Yonne de Carlo Same firm also set to do Me location sites.

## Backlog Jam in French Film Setup, With 80 Pix Now Awaiting Release

 There is a backlog jam in theFremch film setup, with 80 fims
awrating release here or about 50
more than ustal at this tini of
year, Longruns are the main rea-
son; with some difficult frst-try.
pix; on the heels of the "New
Wave" bandwagon, finding it hard
to get bookings. 28\% of French Cimemas Paris, Oct. 24,
The governmental Centre Du
Cinema has come out with a series Cinema has come out whe a series
France which show that about $28 \%$ of the cinemas last year took
in $77 \%_{0}^{\prime}$ of the overall film gross for 1960. It confirms that the main
income comes from concentrated population districts.
It seems that 1,648 of the 5,804 regular cinemas bring in the bulk of receipts. The 4,156 houses
bring in only an average gross
of $\$ 400$ a week

## Arg. Exhibs Seek Rebates in Taxes

ing a down
High powered items coming out Loves," with an bevy of stars; Rene Clair's first comedy in years "All In "Private Life." directed by reworking of Alexandre Dumas Arthur Miller's "View. From the Bridge ${ }^{\text {milmed }}$ by Sidney Lumet.
These and other fims make filmites These and other films make filmites
feet it is not a too drastlc, if big backlog.

## Pix Producer Rooosin <br> Thiaks Imjes Need To <br> Form 0wn Distrib Unit

Unless independent, non-Hollywood feature filmmakers become do-it-yourself filmites. that is dab-
bling in distribution and exhibition, also-or the present film setup re-
lents and gives them a chance on their own marts. this growing pic producing ofshoot Lionel Rogosin,
the vine. So sade the Venice prizewinning pix, "On the Bowery" and "Come knowosin reiterates that the that these indie pix have given the
American film industry prestige in the last few years at international film fests. Though seldom in the won critical acclaim and special prizes. And the two times they
managed to get into competition managed to get into competition, Little Fugiti
Yet this fiercely individual group gether to discuss ard solve their tempts. A few years ago Rogosin $\$ 50,000$ but found it difficult to get playdates. Finalls he did get it but had to pay the publicity costs
himself. Africa, "Africa," also found foreign filn distribs onls willing to touch him. They pointed outt that usu-
ally art pietures come from abroad or that Hollywood has sewed up
arty houses with their product. Rogosin was forced to buy his own cinema in N. F ., the Bleecker
Street, for "Africa." He is willing to give the pic over to the sorely
beset U.S. indies to try to get to audiences on their own and show ready knows. that there is an in-
teresting indie movement in America.
He notes that Morris Engel with hts "Fugitive" got a good general "Weglet with lis Venice kudosed John Cassavetes discovered with pays off in finally having the pie
sold to a British company, British Lion, for worlduine rights. In
turn, this company was able to get it an American distribution it Rogosin firmis irsists Rogosin firmly insists that these
films are treating themes about America and even other countries since it specials in epies cos-
tumers, comedies, and action films.

## Hong Kong Sets Tourist

Reps in 3 U.S. Cities
The Hong Kong kig oct 2 2t


 a trip to the U.S. He estimated
that some 215,000 tourists, the
bulk of them Americans, would
 has a complete mailing
throughout all of America.

## Keen Nose, Endurance

Needed to Produce Big Money Films, Sez Pal Rothenburg on Tauber. Oct. 24.
Tivo most. important ingredients for making films today are a keen
nose "to smell out the failure or success of a picture while you're
making it" and plenty of ability to wait, says producer George Pal.
Pal, who's making the Metro-
Cinerama production, "Wonderful Wortd of the Brothers: Grimm" here, got the idea for the script, book dealing with the Grimm
brothers, back in 1954. He had been peddling it ever since. 'That's nothing-selling 'Time Machine' toak seven years and getting 'Tom Thumb' made took 19 years, Pal claimed.
He says he's one of the few Hollywood producers who can prove
that every one of his films made money, "And you have to have a schnozzle to smell it when you're
half way through production. If it smells mad, you cut down the
costs. If it smells good, you don't try to save pennies.
" 'Tom Thumb' had tremen-
dous legs-it sta'ed and stayed." dous legs it sta and stayed."
Film got 16,000 bookings in the . S. and is still played by some He plans three upcoming proHe plans three upcoming proof the mad king of Bavaria, LudFinney's "The Circus of Dr. Lao" and a third based on Philip Wylie's
book "The Disappearance."

Boetticher's Bullight
Pic Nearly Completed
If Bud Boetticher is able to surmount a number of problems and completes, his "Carlos.Arruza
Story" film, American patrons will see what is the most painstakingly shot, realistic, and true to detail
builfight pic ever made. Rushes of the bullfight scenes are accurate
and thrilling. Arruza is rated as having natural grace and litheness His wife is played by Debra Paget. There have been reports that
Boetticher was ready ${ }^{\text {ts }}$, abandon his pet project. But he explained that he was going to finish it and
release it in the U. S. Mexican release it in the U. S. Mexican
producer Jose Bueno was reportedproducer Jose Bueno was reportedcomplete the
negotiations.
N.Y. Girl Wins Prize In

Pablo Casals' Contest T Toby Saks, from New York, won Third International Vablo Casals Competition here in the junior Maestro Casals was present but
didn't participate in the jury's sedidn't participate in the jury's se-
lection. Second prize for juniors vent to
erland). cellists from 11 Western countries took part in the contest. including musicians from the U. S., Mexico, Western Europe
(including Germany) and Israel. Miss Saks is a student at the
Juilliard School of Music and principal cellist of the Juilliard Orch. She has played as soloist
with the National Symphony and with the National Symphony and
has won the "Hour of Music" contest and some six other awards.

Shackleford Set Down
Lethbridge, Alta.. Oct. 31.
Mayor of Lethbridge for 11 years, veteran theatre operator A. the recent civic elections He had been a memb

## Motor Show Heps London Fim Biz; 'Brealfast' Tow 23G; 'Street' Big \$15,000, 2d; Famy Fancy 14G, 6th

Hope To Stay in London
For 'Bachelor' Preem
Bo Foobe whing inion Otit 24. to Fong Kong" at the end of this month, will stay over a couple of Metro pic, "Bachelor in Paradise,"

It will be a onenight benefit and was Hope's own idea. Metro will use the Coliseum for the evening
of Nov, 2, with the preem proceeds of Nov, 2, with the preem proceeds
to be shared between the News paper Press Fund and Boys' Club

## Valente Balks On German Pis Scale <br> Frankfort, Oct. 24.

Songstress-actress Caterina Val ente has refused to do the part
in the upcoming German filmiza tion of "Die Fledermaus" because scal German Producers salary fee of $\$ 25,000$ for a film role. Miss Valente's hashand Hikewise turned down a television musical for her
because of the new to salary scale which limit
performance
Instead, Miss Valente has fiown to N.Y. to appear on the Perry
Como tr Show. And by an odd coincidence, the show, in which she receives a considerably higher over the German tele network. Germany's Gloria Films chief Gloria is not dropping its planned multi-million-mark production (al most $\$ 600.000$ ), high for a German
The pic, co-starring German record star Peter Alexander, will be made with either Marianne Cook or roll. Since neither of these ac-
tresses sings, the voices will be tresses sing
Miss Valente had asked for $\$ 50$, 000 for the role and had objected to the scrip
spokesman.

HOYTS. IIA SET NEW
10-FILM AUSSIE DEAL
Sydney, Oct, 24.
Hoyt's cinema loop and United rtists have just signatured a new pact covering, 10 pix. Deal was for Hoyts, and here by Ron Top pix included in dea are "By Love Possessed," "Hoodlum Priest" and "Young Savages."
Some time ago the circuit and dis tributor had a falling out over out. Apart from UA, Hoyts gets top nroduct from 20th-Fox and Warner

## Signoret Asks Showing

Of 2 Versions Her Pix
Simone Signoret is not against dubbing but still feels that both versions of a film should be shown
in foreign countries to allow those who prefer the original the right to see it. She is especially adamant
on this for she is now dubbing her on this for she is now dubbing her Coups" (Foul Play) and is. afraid
it will only be shown in this form in the U.S. since she's known
primarily as English speaking for her Oscar-winning role in the British "Room at Top.
The French star said that Rich at his Fine Arts Theatre, N. Y.
has intimated he will show it only and is hoping for the French ver

With the Motor Show providing
welcome impetus to the boxoffice, the West End scene last week Tiffany's" at the Py "Breakfast at aunched with a charity preem, atwas heading for a wow $\$ 23.000$ or more in initial round of six days, making it one of the top entries to Another strong newromer was Back Street" at the Odeon, Leiession, it shapes sturdy $\$ 15,000$ or ver in second week.
Long-running holdovers con"South Pacific" again leading the field. In its 182 nd week at the Dominion, it topped a wow at the $\$ 15.60$. "Fanny," in sixth round at Warors", continues stout in third. Estimates for Last Week
Astoria 'CMA' (1,474; \$1.20-
1.75)-"Exodus" (UA) (24th wk). Fine $\$ 8,700$.
Carlton (20thi 11.128; 70-\$1.75)Qair $\$ 7,500$.
$\underset{\text { Casino }}{ }$ (Indie) (1,155; $\$ 1.20-$ Robin) (33d ukl. Smash Paradise" $\$ 17,300$. This Is Cinerama" (Robin) re-

Colisemm 'M-G1 (1,795; 70-\$1.75)
"Invasion Quartet" iM-G) i2d Brothers" "M-G1 (2d wk). Neat M-G) eharity preems Nox. 2 .
Columbia (Col) (740; \$1.05-\$2.50) (m.o.) (17th wh). Stout $\$ 9,400$.

Dominion (CMA) (1,712; \$1.05$182 \mathrm{~d} w)$. Great $\$ 15,600$.
Leicester Square Theatre (CMA) (UA) (3d wk). Steady $\$ 7,800$ and better than previous round
Londos Pavilion (UA) (1,217; 70-
$\$ 1.75$ )-"Terror of Tongs" (BLC) 4th wk) and "Homicidal" "BLC
(BLC) (th wh). Fine $\$ 12,500$. "Gorga"
(BLC) preems Oct. 27. Metropole (CMA) (2,200;
issue) "King and I") (20th)
Odeon, Leicester Square (CMA) 2,200; $70-\$ 1.75)^{\prime}$ "Back Street" It hit big $\$ 17,200$ opening week.
"The Hellions". (Col) preems

Odean, Marble Arch (CMA) (2.(m.o.) ( 3 d wh). Fair $\$ 5,500$. Plaza (M-G)
( $\$ 1.05-\$ 2.20)$
Breakfast at Heading for wow $\$ 23,000$ or close opening sesh of six days after Rialte (20th) (529; 70-\$1.20)Inn of
(reissue)
$(2 \mathrm{~d}$ ( d
wik). Okas
$\$ 4,200$. First was $\$ 5,000$.

Ritz (M-G) (430; 70-\$1.75)-"Two Stout $\$ 5.300$. "Ada" (M-G) folRoyalty (MG) (936; \$1.05-\$2.20) | wk). Stout $\$ 10,900$. (m.o.) (21st |
| :--- | Studio One

\$1.20)-"Nikki" (Disney) (250; 50Solid $\$ 5.400$. Opener was $\$ 5,800$.
Warner (WB) (1.785; 70-\$1.75)000 or near. Last week, $\$ 15,000$.
Start of 'Iron Men'
Delayed Until Feb. Rome, Oct. 24.
ties have resulted
Casting difficulties have resulted in the nostponement of Galatea's
production of "The Iron Men" until next February. John Casiatart the pir this month or Italian Claudia Cardinale. Failure to land a proper name as third star at this time promnted the exec produc
Martin Poll to delay the start. Galatea is currently prepping Ava Garther and Curi Jurgens

# They say JIM BISHOP is a brilliant columnist but ... \% 

New York Journal American, Oct. 1961

By JIM BISHOP



# This is what they say about Gleason 

## in

 "THE HUSTLLE"

NEW YORK DAILY MIRROR-JUSTIN GILIERT
"Gleason, tailormade for the role of Minnesora'
Fats. In fact, in one scene where he merely scans the floor dejectedly, he seems supreme."

NEW YORK POST-EARL WILSON.
"Jackie Gleason might cop an Oscar in the Hustler."

## Film Reviews



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The Wonders of Aladdin (CSCOPE-EASTMAN COLOR)
Probably oke
artless hokum.


This is cornball escapism for seems to run dry And with never icketing the Embassy-Lux Film end holiday dates. the prospect is less glum than the footage from
Tunisia and Rome might otherwise

Henry Levin, the director, and screenplay. apparently have tried Aladdin legend. Better the durable have summoned a genie. The re pratfall-and-gag session dependent nor's famlar mugging, and pro jected almost consistently with a The farce is famished. Film piquestate how the children's fanasy might have 1 ared as a tonguemore in character as satire either sy or woolly
adies and much mules. decorous domic illainy and preposterous predicaments-these are all there
intage recipe, in color on comedy is generally labored. there for small solace, During a pitched from the hide of another. admonurll din.ivish ti.e pai i." For audAs the day-dreaming bey Aladwell as the script allows. and this is able support from a mostly circuit cast. including two top art and Aldo Fabrizi- whowe talents De sica's as the lamp-caged genie ballerina Voelle Adam. who wins OCOnnor, is eute 'physicallys, inciude Marco Tulli. Raymond Reid. and Jario Girotí o the film:s concept. and all other

## The Seconct Tipnie R round

(C'SCOPE-COLOR)


The trouble with "The Second time Around" Is that it's a little and not enough of anything in particular. It's a western, but it's also romance, a farce, a situation Customers may not know what
0 make of it, and the non-committal title won't help ihem any in making up their minds whether or tractive but, except for Debbie



This whodunt is much too long on huild to keep suspense alive
and iacks the more incisire feel
for character to mix its enigmatic tor character to mix its enigmatic
tove and upper class looksees. Pi looms main!s a local entry with
forenen charces calling for prun
ing. But this is fieekly mounted and acted and could be used fo
ubsequents if well sheared
An aspiring. young photographe tries to blacknrail himself. into a
rich family and is murdered. He had heen the lover of the ex-wife of the man now marrifd to a neatly to free him and have him back with wite No.. 1.

Ordinary characterization and too many coincidences permit this to sag until near the end when a few surprise twists help. Even
these are overuorked as is the measured, unin
Jean Pelannos:

The acting is the best part of this tairly laborious pic. George Sanders play
rich man well uhile Annie Girar fot stands out as the ex wife. The

Ing. The upshot appears to be a appeal to contender of special appeal to youthful, "family" audioffensive tone and "Tammy Goes West" character. More selective adults probably would find the 20th-Fox release too frivolous an too obvious for their tastes
The screenplay by Oscar Saul the novel, "Star in the West." by Richard Emery Roberts. Miss Rey nolds plays a N.Y. widow who goes West in 1912 to Arizona in order
to establish a new life for herself and her two children. Enroute this "new life," she ascends intown sherlff and, with the aid of
the decent residents of the town drives out the lawless elements. thls sort of thing. and her fans wit be delighted to find she hasn't Little Miss Fixit. girl-nest-door quality. She really flings herself into thls part. Which requires unglamorous mud-splatting, falls and
soakings beyond the call of duty It's her show.
Steve Forrest plays the love inGriffith smoothly, and amiable Andy Griffith lends an easygoing comic
note as the romantic rival. Except for one brief, snappy Flamenco all Juliet Prowse has to do is kind of hover in the unfocused background as Forrest's dancehall
flame. She hovers well. Thelma flame. She hovers well. Thelma
Ritter creates her customary char-acter-an exterior of steel cover-
ing up a heart of pure goo. Competent in top support are Ken Acosta. Timothy Carey and Lisa Pons.
In guiding the Jack Cummings production, director Vincent Sher-
of the storys conilicting elements. Better to stress one facet and soft pedal the other than to stir up a
hodge-podge. For example. the farce and satire stuff neutraiize each other, and the romantic diama is too much of an issue to
meld gracefully with the comedy: It's a case of accentuate the posidon't mess with Mr. In-Between or pandemonium is liable to waik upon the scene
Ellis W. Carter's color photog aphy is deluxe and that's an adjective. not just a brand name a few of the intra-scene cuts don to be more of a directorial flaw than an editing one. Otherwise The Jack Martin Smith-Walter M Simonds art direction is true to period and locale, as are Don Feld's costumes Square dance strains are featured by Gerald Fried's score, which also omakes use of Henry
Mancinits tune from "High Time" from which the title of this picture curiously enough, was borrowed.

## Pain-in-Spain

atmosphere, but were believed under heary pressure from contending American and Spanish film in dustry interests.
.Belligerence of underprivileged Yank operating companies Metro. 201h Fox. Warner Bros., Col, and Par. is such that they may force
repudiation of current agreement unless Spanish authorities commit themselves to augment license allocation accorded these companies under the Sindicato Baremo point
sistem. Yank comipanies are not even in the mood to accept another deadline extension uniess Spanis authorities are more agreeable.
Spanish Distributors Assn., on
the other hand, continues to spear head the sindicato assault to pre vent special license concessions tal reasoning of MPEA members at this critical juncture can be censes, no renewal of -agreement Repudiation by MPEA of film and complicated situation which would find operating companies
pitted against the three Yank com pitted against the three Yank com panies releasing through Spanis ing to live with the Baremo. How ever, even if agreement denuncia tion by, MPEA does take place Hochstetter is expected to continue his all-out efforts in the month re maining between the time of denunciation and pact expiration, to cials and avoid a rupture that coul

HONOLULU'S WAVE OF EXPLOITATION FLLMS

Exploitation films are becoming more common-place here than at any other time in recent years Queen Theatre coupled "Unmar ing indictment of today's moral standards") and "Roadhouse Girl" no escape from this kind of woman "bill consisted of "Vice Dolls" and "Sins of Paris
Downtown Roosevelt paired truth for all the world to sce ${ }^{\circ}$ and "Soho Strip," then followed this bill with "Hoodlum Girls" "without shame wanton and dane."

## Italo Specs

realist traces laid down by their predecessors.
farenotti visited Madrid recent Ger final scenes in Mme Sans Gene," an Italian-French-Spanish coproduction in which the repre-
sents $50^{\circ} \mathrm{C}$ of the falian invest ment isophia Loren and Carlo Ponti combined hold the other half). He did not hesitate to cite ample to prove his point. Fitmample to prove his point. Fitmgoers have been known to shy
away from Sophia: he said. on more away from Sophia: he said. on more
t h a $n$ one occasion-particularly when she appeared in Holly wood filns. but she was great in "Two Women" because
story were great.
Sticking close to his home marudiencenotti found that Italian and nces ony recentiy discovered his acceptance, he telt, that is becoming the mainstay of industry uccess at home with a consequent development of product now makmercial inroads in important markets around the world
In this vein, Malenotti expects o release Tris nero-realistic Italo ersion of the Kinsey report "Love
and Italian Women," based on an 1-part Cesare Zavattini screen play directed by as many new ini. Baldi. Mazzetti, Questi. Fereri. Musso Mingozii. Marechi and rouble before "Love" is censor next month because his leam of oung directors have boidly tacklhat women in Italy bear the burden of social restraints, and beause the film will implicitly and explicitly attack well-entrenched talain traditions. Metro is releasexg "Love" throughout the world own company will riclease, and the hand by Pathe.
"World film audiences." he said, are tired of pseudo-spectactes and crnative today is the multi-million dollar screen show the puts "Sans Gene in this category or the lowife project which is essentially dependent on story and the uninhicomers.'
Ialen immediate trade interest, Malenotti stated that Joe Levine
would distribute "Sans Gene" in the U. S. A. and Canada: Universal Espanola will distribute it in Spain, Malneotti's own Gesi Films in Italy, Cinedis will release in of the world

## Lazarus

creators in the film medium and give films the same serious attenHe said narrow censorship based n unrealistic rules stifles progress is as wrong as denying freedom of duction Code as being flexible enough to move with the times. High production costs will con-
tinue to prevail, exec ruled, but reater creativity in handling the nedium's tools and talents can help. There my even be a time,
he said, when the words "stupendous" and "colossal" will b foreign to Hollywood. That would

## Jimmy Mchugh, Seer: Tunepix

## Coming Back

Hollywood, Oct. 31.
Musicals are on the way back to screen, according to tunesmith Jimmy McHugh, answering a question often asked by songwriters,
simultaneously denouncing Hollywood's purchases of Broadway musical successes as "Penny wis Mcfugh cited, for example, th reported $\$ 5.500,000$ bid, plus a per"My Fair Lady" for the screen. Oither instances of multi-million
dollar buys are "Music Man," "West Side Story" and "Sound of

Each of these declared Mc Hollywood from the start." Why do the huge record companies invest in the musicals for Broadway and not the film studios? Hollywood
was once the musical capital of the world and musicals made up McHugh said there is a definite demand for musicals on the part and more produests for musical spex and fantastic ratings for When pay ty comes in;" he added, "there will be a serious shortage cause the demand for these creative services will be extreme. The demand for musicals is now onrecognizes this is verified by its uillingness to pay yast sums for Broadway successes. Why not cre-
ate some here-and now, he con-

ArcHugh's first writing stint for a. Hollywood musical was 1930
when he wrote music for Love In The Rough" starring Robert Montgomery in which latter warbled
a seven-note ditty titled: "Go
Home And Tell Your Mother:" "It's the same thing today," he
said. "you must have a title tune by a good singer and there must I wrote 'Dancing Lody' for Joan
Crawford, I was toid to vrite a title tune for her to help the pic-
ture: Eversbodv remenbered the tune because Fred Astaire made a
big splash doing a datice number to lt-his first pic

## Ticket Sellers'

Roadshow Scale A $100^{\circ}$ arrow-the-board wage inhour week are among the demands to be made upon local theatre ex-
hibs with hardtix policies by the Treasurers \& Ticket Sellers Local
$8.77 . \quad$ IATSE, when reps meet At least four L. A. houses: will be affected hy negotiations, which hours a day six days a week; $6^{\circ}{ }^{\circ}$ hours a day
vacation pay; $\$ 13$ a month toward
welfare fund for each employee and penalty of $10^{\circ \%}$ where theatremen are late on such payments. Tnclude the : Egyptian, where "King of Kings" is current; Carpreems Dec 19; Chinese, where and Pantages, where "Judgm
at Nuremburg: opens Dec. 21 .

## hattem bros. bull

ARTER AT MERRICK

## Merrich

 rick, firstrun arty showcase to beoperated by George and Irving Hattem, and David and Morton
Sanders. Completion is figured Sanders. Completion is fig
for May or June of next year.
The brothers also operate a
chain of Hispano-American houses Manhattan's lower eastside, on

## New York Production: Helping \& Hurting

## RIVAL DIRECTORS GUILDS

A jurisdictional hassle long-simmering, threaten sults from a renewed drive for recognition by the Screen Directors International Guild, which is tell (Coast) Screen Directors Guild of America. SDIG represents some 500
film and tele spheres
Immediate dispute is over David Susskind's "Re quiem for a Heavsweight," for Columbia, which starts in Manhattan next Monday (6), Ralph Nel-
son. SDGA cardholder is assigned to the pic. The son. SDGA cardholder. is assigned to the pic. The
eastern guild has gotten nowhere with demand eastern guild has gotten nowhere with demands
that Columbia sign with it, either taking one of its own members for the actual stint, or simply as a standby
International body isn't disclosing strategy, but at the Columbia and Susskind offices the expecta-
tions do not rule out picketing such as harassed "Middle of the Night", when it was shooting in Gotham. The greater fear. however. is of subtle der, or even shut down, the "Requiem" shooting. Landau over the now-shooting "Long Day's Journey Into Night." Coast guild member Sidney Lumet is working this one. but Landau has signed with the
eastern guitd to cover his future productions in N.Y. Under the pact. he's still free to use a Coast direcbe one. and the same. of course, if the man belongs to both guilds.
It's the majors. more than indies, which are for instance, Col has claimed that to deal with SDIG would violate its pact with SDGA, since later guild refuses to recognize the former. SDIG has
sought in the past to set up jurisdictional zones with its Coast pival, but has consistently met rebuff.

## JUSTIN'S RATIONALE

George Justin Ely Landau's production manager on the now-shooting-in-Manhatian "Long Day's Jour-
ney Into Night." offers another boost for production in New York cheaper, better creative climate, etc.) and thinks the majors will come around more to this view.
ut fromes that with the major companies now out from under most of the old overhead that dic-
tated keeping production on the Coast, the next logical step is for them to set up shop in N. Y. This own sound stages in Gotham, chiefly to accommo
date their own productions, but obviously Involving (when available) rental to indie feature and telenix producers as well. Considering the video commercial panies shouldn't have to worry about the economics of N. Y. overhead.
Justin is frankij on the bias, since virtually his enedits. ".Middle of the Night," "Twelve Angry Men , but his sentiment is a popular one these days. $u$ tierances of like view. but the N. Y. production utperance that commenced a few years back with "On the Waterfront." Other pix shot entirely' or pridess' in the N. X. ard Dess ors." "Splendor in the Grass,", "The Hustler,",
"Face in the Crowd" and the upcoming "Something Wild"- not to mention the various and sundry shoestring efforts Variety has been documenting.

## Costs Lower?

Justin says the impetus for the N. Y. renaissance was yand is lower costs. Past. complaints to con-
trary he contends.. resulted because producers simply didn't know how to work in Manhattan, specifically as to the mechanics and logistics. They came in without knowledge of the pers plenty of waste and-worse-needless friction, particularly respecting the craft union angles.
Hollywood's current willingness to take the show on the road, he continues, is partly due to the breakdown of the old monarchies that ruled procause the search is on for more realism in preference to backlot make believe. But Justin goes
farther, maintaining it's also the lure of the N. Y. cultural atmosphere, "and some of it must rub off." adds, is that there's less tolerance of unpreparedness. More rehearsal time is allocated in the east well as the theory).
Gotham, but David Susskind's "Jo is lensing in Geavyweight,": for Columbia, commences on Nov. 6 Justin's arguments aside, the prospects for increased activity in N. Y. are clouded momentarily by a
jurisdictional squabble between Directors Guild of jurisdictional squabber between Directors Guid of rectors International Guild, the latter now raising a more insistent voice fortions shot in its bailiwick (see separate story).
The hassle threatens to menace future N. Y. production until SDIG gets its way

Clark did say, in response to a MPAA went to the trouble of making a trans-Atlantic phone call to Dent while the lawmaker was
in Rome early this month. He explained that this call concerned the disclosure of anti-runaway tes-
timony by union reps at the informal sessions Dent held in Hol-
Iywood. Clark didn't say, but Iywood Clark didn't say, but
MPAA obyiously wasn't pleased about the leakage:
Asked why the proponents of overseas location didn't issue a
statement answering the union tes timony, Clark said MPAA was loathy to get into a running bat-
tle of contradiction statements in the press.
Dent, after his European tour, has returned to the U.S., but has
not been back to Washington so far and was unreachable for com-
ment: A Dent staffer declined to ment A Dent stafer decined to
say anything about the Screen Actors Guild charge. He offered.
however, that the decision about whether to hold hearings is still Whether the air as far as he knows. sonally, he was not opposed to the industry could muster the winnings arguments in any kind of
public forum on . the issue of pubic forum on the issue of
whether halters should be placed
on American production in on American production unitis taking the overseas route.
would rather skip a probe Obviously, it wo
gain by one
Strictly fortuitous, Dent is re ported to have been in the same car pool with an MPAA attorney
who has taken a leading the runaway issue. But thís hardly rates as pressure
Without regard to the Dent Subcommittee and the runaway mat-
ter, it can safely be said that MPAA is a potent outfit and Johnston can throw a ot of weigh
around, having access to many ears in high places <br> \section*{SAG Denies <br> \section*{SAG Denies <br> <br> both sides on the "runaway" issue <br> <br> both sides on the "runaway" issue Anyway, he added: "I can't con Anyway, he added: "I can't conceive of Mr. Dent as being sus-
ceptible to any pressure. And weceive of Mr. Dent as being sus-
ceptible to any pressure. And we certainly wouldn't try it." certainly wouldn't try it." <br> <br> Robert Lippert <br> <br> Robert Lippert As To U.S. Aid As To U.S. Aid For Pic Industry} For Pic Industry}

Editor, Variety:
Taking issue with Cari Fore Taking issue with Cari Fore-
man's letter
(VARETY the government subsidy for a nastudio is visionary and ineffective With all due respect to his creative achievements. he is oversold on theatre chain owner, I am positive
arty and politically, guided producarty and politically guided produc--
tions wouldn't hold audiences and tions wouldn't hold audiences and
save the economically threatened fucure of motion pi
tion and exhibition.
The government should make direct subsidies to Hollywoods
great film industry great film industry, instead of This internationally infuentiai medium should get special
without any strings attached.
Abolition of the "emergency",
$10 \%$ theatre tax-dating from the
World War-is only the first step to save a lot of theatres and many producers from closing their doors.
The government should go The
farther. overnment
our forelgn
should
competitors get heavy goverinment subsidies Italy's direct aid. Government prodesmen" worry about "runway television film, but balk at making more Hollywood production profitmore
able.
Dur
During my 18 years as an active icture production drop from 600 features a year to approximately
200 . According to Johnson ogfice figures, approximately 9 out of 10 pictures fail to break even. This great Industry needs out-
right government aid, before it's right go
too late.

Robert L. Lippert

## Cinema, hardtop 1,600-seater, and latest unit in the General

 Drive-in chain, has opened in
## 20th Wraps Early

exec production assistants to lighter his burden. "Good men are why it's taking me so long to get
the men I want. I need help. I can't do this big job alone.
Production chief said in addition
to these :two execs, "we need a lot of men. We've got to fatten up our right manpower."
In addition to activity on "Cleopatra," which is skedded for other films are in various stages of production abroad, "The Inspec"Longest Das;" Lerathes reported. Two films currently are shooting "Hemingway's Young Man," and three are slated to roll during son's "Nine Hours to Rama." D2vid Brown's "Something's Got to
Give" and Jerry Wald's "Mr. Hobbs Takes a Vacation
Six additional films are in edit ing and scoring stages: "The Around," "Bachelor Flat," "Tender
$\qquad$
At a meeting attended by more painted in employees, Levathes coming. production plans and scotched rumors that company
would shutter for sereral weeks would shutter for several weeks
toward end of the year or that it nould be sold.

He told employees that studio is spending $\$ 3.000 .000$ on new acres retained by company in sale \& Knapp for Century City.

## Reopen Edmonton House

## One of Edmonton's early-era

 One of Edmonton's early-era months.Morris Dunn, of Midwest Thea tre Enterprises, which owns the Gem and Dreamland Theatres. said he plans to show a number of European releases: The Dream-
land will also feature Saturday matinees for children with serials northwest suburban Niles. It's located on the grounds of the Golf Mill shopping center and is
skedded to preem Nov. 3 with ,800 seats. The other is the HillFebruary opening adjacent to the Hillside shopping center due west of the
pacity.
The Golf Mill Theatre is being
constructed and will be operated y Morton Fink Enterprises, realors and ouners of two ozoners, and will be managed by Bene
Stein, formerly manager of the Rockne Theatre for three years. The Hillside Theatre is being and is sponsored by realtor leonand is sponsored by realtor Leonhibitor Oscar Brotman. Plans include stereophonic sound, a ToddStein, manager of the Golf Mill, says that he will open the theatre with A-run showings, but that he is going to make a concerted bid for
day-and-date relationship with a day-and-date relationship with
some of the downtown Chi first"We're not competitive with the downtown houses in any way,"
Stein said. "At this point they're the image of the Loop as the only place to go to see first-runs. Several New York deluxers are day-and-dating pictures with first-run art houses and I understand that
both the theatres and distributors are happy with the arrangement.

## Feeling an Eddge' Prudential Sues

Suit asking total trebled dam- Fork of $\$ 600.000$ was filed in New Prudential Theatres against Brandt Theatres, Warners, Paramount, Ch-Fox and Metro.

Complaint alleges that Brandt has an unfair advantage in acquir-
ing product because of his own interest in Connecticut theatres plus his buying and booking for that the distrib defendants are part of a conspitacy
In addition to monetary damchain to divest itself of interest in the Palace Ti.eatre. Stamford, and to cease representing theatres in hich he holds no interest.

## TAKING A BREATHER ON HOUSES-KALMNE

## os Angeles, Oct 31

No further acquisitions to the
Stanley-Warner circuit beyond the new theatre to be built at Miranda are contemplated at this time, veepee Harry Kalmine stated before enplion of the Hollywood Warner no further remodelings are anticipated, he added.
Warner Theatre reopens Thurs-sal-International's "Breem of Univerwhich is being given the floodlight treatment. Several S-W h.o. execs
are expected from Gotham for twin occasion. Theatre for past eight
and ait ears arard t:cketed

## John Warne

challenges
the killer kingdom called

## THE


...ruthless plunderers of an empire-in-the-making!

## Inside Stuff-Pictures

Dubbing the French version of the Josh Logan production of Marcel Pagnol's Marius trilogy "Fanny"" presented a problem not usually met
In English-into-foreign language films in that both Maurice Chevalier ind Charles Boyer, who star, are native Parisians.
The French dubbing industry has specialists who regularly do voices of America, stant Mont martred off by the French, especially since Radio-Diffusion-Francaise French-TV, has done an extremely lengthy serialization of his life Fitting his heavy schedule into the WB dubbing program was finally Rrranged
Panisse.
When it came to Boyer in the role of Cesar; that was something else again. The actor insisted that it had been so long since he had appeared on a French stage that nobody would know the difference and that he get panned anyway since the part of Cesar belongs perpetually to

If it's a Biblical or historical film. the "proposed" Columbus. Ohio ordinance banning minors from seeing certain things on film in Columbus dofsn't apply. under a clause in the meassre sponsored by forbids minors from seeing films which are in whole or in part unchaste, immoral, indecent, vulgar or profane". or use "immoral, inde seeing any picture which deals in whole or part with prostitution incest, rape, homosexualty, or adultery." Banned also are films which dress," and films "depicting acts of unusual cruelty or of mass or extreme brutality; advocating acts involving moral turpitude or which are provocative of corrupt morals, crime or juvenile delinquen
Biblical or historical films would be exempt from those provisions. If the bill is passed, managers, ticket-sellers, and even parents
might be liable to criminal prosecution for permitting minors to see the forbidden filims.
Metro has the option of exhibiting its two Cinerama productions, "How the West Was Won" and "The Brothers Grimm," in a variety of different processes in those foreign countries where the che inerama
people don't have a theatre, under terms of its deal with the tri-panel company.
In such countries, films may be shown in 70 m , Cinemascope or 35 m screen exhibition is completed. Metro will distribute pix in smaller-
Provisions of the Metro-Cinerama pact stipulate that Cinerama pletes production.
Pasing up Pentagon efforts to lit him save some face, it took directive from Defense Secretary Robert S. McNainara to make NATO contingent originally slafed to help film Darryl Zanuck's "Longest Day." Pentagon sent Norstad "suggestions" that fewer E. S. infantrymen be
deploved from Germany to France for the filming. This left the doo open for Norstad to take the action "voluntarily". However, the NATO Chief declined for reasons unknown, to go along with the Pentagon
gesture, and wher news broke that only 250 troovs would be used by
Zanuck, it was disclosed the cut wais taken by McNamara's order
Hens Klinger estern storv editor of 20 h-Fox. is the author of A paperback orisinat whodunit, "Wanton For Murder", which Pocket
Books has just issued. As previously forecast here it introduces an Books has just issued. As previously forecast here it introduces an
Israeli detective. Lieut. Shomi Shomar, conilete with goatee. He's
explained as on ioan to the New York police via international talent explained as on loan to the New. York police via international talent
exchange. For a first try at plotting murder fiction. Klinger has done well and with added sureness the's already working, on his fourth
book ' Shomar will undoubtedly be even more exciting

Ceiling of the Nola. 300 -seat house in New Orleans caved in, killing 50 persons. A number of patrons were trapped under the network of wire lathing and heavy plaster that crashed down on them about
6:35. pin during the screening of "Homicidal" Police fremen and volunteers worked to pull patrons, many of them hysterical children, from the rubble.
In a recent Vamety story on the crackdown on ads for nudist films by the Chicago Sun-Times and Chicago Daily News it was incorrectly inferred that Toin Dowd; owner of the Capri Theatre, was considering
legal action against the papers. The Capri, which is currently running legal action agalnst the papers. The Capri, which is currently running
a skinpic on a double. bill, is: advertising the second feature only in the two papers. The co-owned
are taking ads for both films.

Some 1.000 delegates to Diocesan Councll of Catholic Women of morally responsible for making sure thelr children see only "suitable" films, and urged them to support wholesome entertainment, not pass

## Indiana's Allied

 Unit May Go TOA
## Frisco Fest's Coin Up; British 'Honey' Yanked; 'Nerer Let Go' As Sub

 Topping agenda of next month's of Indiaṇa, which broke away from accept bid to align with Theatre Owners of America. The Hoosiepowwow is down for Nov. 13-14 a
Previpus reports have made i
seem as if the Indiana-TOA union pression in some exhib circles is tled At TOA's suggestion the Hoosiers were invited to observe recent TOA parley in New Or man Trueman Rembusch and Trexy Dick Lochry from high vention, it's understood the Inditime.

Both Rembusch and Lochry have maintained silence as to recom-
mendation they will make to the Indiana meeting.
'La Dolce Vita' Blazes Subtitled Paths; May Mislead Showmen Back In Italy

AB-PT Nine Months Net Estimated $\$ 7,580,000$; Slight Shade on Last Yr.

Nine-month income of American Broadcasting-Paramount Theatres

edged up to a record level, reflectedged up to a record level, readeastmated net operating profit. for the period hit $\$ 7,580.000$ or $\$ 1.78$ per phare, compared with $\$ 7,522,000$ or 1.76 a share for the like
Net profits, including capital gains, rose to $\$ 13.758 .000$ or $\$ 3.24$ a share
from $\$ 8.873,000$ or $\$ 2.08$ per share last year.
Third quarter figures alone also
brought cheer. Estimated brought cheer. Estimated net
operating profits were $\$ 1.886,000$ operating profits were $\$ 1,886,000$
or 44 c a share compared with $\$ 1,869,000$ or 436 a share last year.
Net profits, including capital gains, Net profits, including capital gain
were $\$ 1.915 .000$ or 45 c a shar
versus $\$ 1892.000$ or 44 c a for the like period last year. holders that theatre revenue for the nine-month ran ahead of last year, although third quarter in-
come was below that of $\mathbf{6 0}$. This;
$\qquad$ pix available during the quarter.
The broadcasting division, however, surpassed itself in the latest ever, surpassed it
quarter reported.
Subscription Cinema 77
Starting in Des Moines Des Moines, Oct. 31. has been tried many times without success but a subscription ap-
proach shows possibilities at this proach shows possibilities at this of more than 100 is said to be in
the making. Sixteen members of what is called "Cinema 77" (for no reason whatever in the name, aca Drake t. professor, who heads way last year in showing the art
and foreign films at the Unitarian church. Since the church auditorium had capacity for only 200
it wis necessary to find a larger place this year and- the Varsity
theater (adjacent to Drake U. campust will. show the films on one
night only (two shows). for "Cine night only (two shows) for "Cinefilm members pay $\$ 6$. for eight
fill season : and general "The 400 is $\$ 1$. The first picture, at the Varsity this week had 450 admissions. for the season at the Varsity are
"The Captain from Koepenick" (German) Swedish) Dec. 4. 5, 6; "Orde
(Dinish) Jan. 10; "Nights of C Jito"
clble" clble" (French) Apr. 4; "We Are
All Murderers" (French) May 2.

## Majors Still Snub Frisco Fest

San Francisco, Oct. 31 .
From 19 nations are entered 22 features in fifth annual. San Fran-
cisco Filim Festival which starts tomorrow (Wed.) and runs through

NEW ORLEANS HARDTOP,
FIRST THERE $\mathbb{N}$ DECADE
Local backers have taken on site for an underground specialty U. S. and first new four-waller above or below terra. firma) in 400. with debut expected by nex 400.
fall.
Dis

Disclosure, by an outfit called imed TOA assemblage here last or the Promoter is a local citizens group isting Robert Rowen as president New also manage the house. New deluxer, Which plans a aial audience domestic product Tulane and Loyola University enroliments. Theatre will be within Virtu distance of both campuses the theatre will be used for auto parking. Only the entrance and a will project above ground.

## Art Product Spreading

Into Ohio Provinces
Eüropean art films are invading Ohio's small towns. creating a new circuit for L. \& L. Film Classics Co. recently organized by th
Firm was founded by Lewis H
Firm was founded by Lewis Hor-
witz of the local Washington chain of houses, Samuel Leavitt long with the same company, and Louis Sher, co-owner of Art. Theatre Continental and Westwood art thea tres here.
New combine of distributors at for is specializing in college town or one-night showings in campus able. "Art Nights" priced at $\$ 1$ for are being promoted strongly on the basis that they will boost grosses slim attendances.
"Horse's Mouth" recently kicked off L. \& L. group showings of in Alliance, O. Sponsors of regular have been revealing "great cooperation and willingness to drop $35-\mathrm{mm}$. projection and superior sound in commercial theatres,"
 newspaper and radio-TV publicity to each city on its hinterlands chain


In addition to giving. overseas producers an exaggerated idea of
what their own features can do 'ita," Astor Pictures' 'La Dolce talo import, may also be breaking down U. S. exhibitor resistance to subtitles in many important areas. The Roman Catholic Legion of Decency separately classified" the his qualified approval would only ee applicable to the subtitled verPresumably, a dubbed ver-
ion of the film would have been on of the film would have bern
Other recent pix Sarately classified by the Legion: Suddenly last Summer," and
Because it is proving to be a icture of wide boxoffice appeal, Vita" is now getting dates in theplayed a subtitled feature, accordgig to Astor's sales veep George as to predict these theatres will enceforth embrace all subtitled pix, but he feels that his experi-
nce with Astors follow-up Italo mport, "Roceo and His Brothers." ndicates that more and more theatres are now willing to go for the icin film, rather than dubbed, for ign filn
Astor
Astor has three versions of "Rocco available for booking: ull-length dubbed version. and an edited. dubbed version opped off the original $175-$ minute unning time. According, to Josephs, a "surprising number" of
exhibs are choosing the original ubtitled version in preference to he dubbed versions. He acknowl-
edges its difficult to pinpoint the eason for this unusual preference, has had something to do with it As with Joe E. Levine's Italo mport. "Two Women," it's exRocco" dates will be in dubbed ersions. Nevertheless, any siztres willing to play titled imports ould be signifieant to the smaller mporters for whom dubbing fees isky burden.

## Film Technicians $\ln$ USSUSSR Swap

Washington, Oct. 31
United States and the Soviet of film specialists before the end of film specialists before the end
of the year. A Russian group is expected to come here during the last week of November, and a $\mathbf{L} . S$. delegation goes the
Soviets return home

Agreement was one of the few substantive deals made during a two-week meeting here of the L.S.matography cooperation.
Another agreement will see both parties hurrying selection and acceptance of 15 documentary filins
from each side before the year's from

The committee, with the U.S. represented by MPAA president Shelton, pushed slightly ahead on plans for co-production of films by U.S: and Russian producers. "Speclic negotiations" are now called for, although the idea of co-opera-
tive ventures has had only vague

Both the U.S. and Soviet repre sentatives agreed to press for maximum distribution and exhibi $t$ "on of films, with periodic reports

## Acad's Bard Retrospective

## Hollywood, Oct. 31. "Shakespeare on Film" wili be

 "Shakespeare on Film" wili be for its membership by the Academy of Motion Picture Arts $\&$ Sci ences, to follow the earlier "Tribute to Ernest Hemingway." New program will encompass
three pix based on the Bard's works, launching with Metro's 1936. "Romeo and Juliet", on Nov.
5. Follow-ups will be J. Arthur
Rank's "Henry $v$ " Nov. 19, and
 pleasure of viewing your wonder-
 proud of your up-coming product and more so in the manner you are
presenting your product to prospecpresenting your product to prospec-
tive buyers, by screening these wonderful excerpts. We of Trans-Texas
 product." Earl Podolnick-
Trans-Texas Theatres, Inc. 1
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2

## MINNEAPOLIS, MINN.

"You are to be complimented on the
forward move in screening for us your future productions subject. We are enthused with what we saw and
look forward to running not only look forward to running not only us of as being currently in produc-

 Robert Hazelton-Independent Theatres
 the past few weeks and have been


 year for the balance of this year and for next year. I really want to com-
mend you for having this sort of Joe Ingber-Brandt Theatres PIITSBURGH, PA.
"The shots we saw of the


 leases, we would again be in a very
sound business."

Dinty Moore-Theáfre Service Corp. And many, many more too numer-
ous to mention .. . however, special ous to mention... however, special
acknowledgments to: Dave Wallerstein
Balaban \& Katz, Chicago


 "l saw the reel which shows scenes
from your coming pictures and can honestly say that as long as I have been in business this is the finest
subject of its kind $I$ have ever seen. subject of its kind I have ever seen.
I hope these pictures are blockbus-

Sam Seletsky-
Smith Management Company
 "Ever since last Friday whenever I

have stopped to talk with local ex| $\stackrel{3}{0}$ |
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 hibited in such showmanlike fashion
last Friday. 1 could not let the op-




 "Congrafulations on a greai produc-
tion reel on what should be a tre-
mendous lineup of hits."

George Gqughan-Cooper Foundation
 "First I want to congratulate Uni-
versal on having the know how to assemble the production, acting and writing talent to create six pictures which give every evidence of being
in the blockbuster, category. Secondly, I want to congratulate you personally on having the foresight
to strow exhibitors these terrific seto strow exhibitors these terrific se-
quences. This reel cannot help but



 of these fine attractions in most of we will do everything in our power to merchandise them locally with
the same sare that Universal has

Dole H. McFarland-
号

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4 (a)

## Hollywood Production Pulse

## ALLIED ARTISTS

Starts, This Year.
This Date, Last Year
CONEESLIONS OR AN OPIUM EATER"

AMERICAN INTL
Starts, This Year........... 6.
This Date, Last Year...... 14
"ConNuRE Wir F"
Jante biar: peter wingarde
WARRIORS HREE
Rat Patance. Serbe Reggiani, Giovanna
Ralled oct. 11 t

## COLUMBIA

Starts, This Year..


## WALT DISNEY

## Starts, This Year This Date, Last Year

##  <br>  <br> 

## - METRO <br> This Date, Last Year

##  SWiatrod oth is sinn




PARAMOUNT


THE PIGEON THAT TQOK ROME"
(FOrmerIY ENSter Dinher",



UNITED ARTISTS Staits, This Year.
This Date, Last Year


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Sh
Pr
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Bi

## INDEPENDENT

## UNIVERSAL

| Starts, This Year ......... 10 |
| :--- |
| This Date, Last Year:..... 12 |



## Thioting in ThmericAN" Prod.Dir. Ciland <br> 

## 



WARNER BROS.

## Starts, This Year

This Date, Last Year....... 10
"OVERS MUST LEARN"


## Says Town Iscel Ruined His Biz

Trial On Of Jack Wright's Suit Against Red WingDaily Refused Exhib's Side of Case

Starts, This Year........... 33 This Date, Last Year. ...... 35
"GAY PURR-EE

(Jules Dassin Production)

Anthuny Perknns, Raf istarted Juy 8 ,
"ADVISE \& CONSENT" Relesel
Sibotirsin in Whington)
Prote

##  <br> Geor Se Criz. ru, Eddie Hod.ser. FFord. Mort Sh1, Michele Montau. (Started Sept. 5 )

JOSEPH DESA

## Dmptrik-Wieler Pro. for Columbia Re-

 ShootinzProd Rop
in

## 

shitited Oet. 2! Lea Padovam
LENG DAY'S JCURNEY INTO NIG̣T
E! Leplou Proburtion


## nate Je

## BRITAIN

ANGLO AMALG Starts, This Year. This Date, Last Year ......

## FLAT Tivo

(Ansio-Guid Prods.)
$\operatorname{Pr})^{2}$ - $5, \ldots \mathrm{k}$ (ireenwood
Dir. inn Cowhe
John
nard Archard
(S: rted () -t. 2'; at Merton Park studios) "AANDIDATE FOR MURDER"
 Remberr ndepeindent Artists (Prod.) Ltd.)
Prod. - Albert Fennell Dir.-Sidnev Hayers.
Peter Wyngarde. Janet Blair
Stirted Sent Peter Wyngerde, Janet Blair
Strted Sent. 2 at at Assitited Rritish
studios Elsitree: Off the floor: Nov. 10)

## BRITISH LION

## Starts, This Year.

This Dałe, Last Year.
10
15
"sTRONGROOM", For Bryanston-British

## Prod.-Guido (oen

(Starts Nov, 6 at Twickenham studios)

## COLUMBIA

Starts, Th's Year........... 9
This Eate, Last Year....... 10


DISNEY
starts, This Year. .

## He Knows Now

San Antonio. Oct. 31. District Attorney Charles Lieck's ambition to produce a County Commissioners slashed on juvenile delinquency, nar cotics. drunk drivers, etc., is not to be realized.
Liech had mapped out an extensive blueprint and hired responsible staffers for the cirematic endeavor. He got one pic made and then the County Courthouse, warring his budge
resigned.

## Nol-So-Oldies

"The Dybbut" "He Who Get Slapped" and ""The Potting Shed." The Sunday 7:30 $3 . \mathrm{m}$. movie is adother prime time films "Critics" Choice" and "Headliner Movies."
Circuit owner Bennie Berger, a pribe nover in bringing back to dead North Cen'ral Allied as an Allied States unit, has been citinz this "siate of affirs" as one of the
main reasons why this tervitory's main reasons why this tervitory's
exhibitors must reorganize "to fisht the film companies tooth and nail.: And it's bringing back many of them. especially the small-
town. Ninnesota and North and South Dakota theatreowners, into the Allizd fold.
"The film companiet, of course, are responsible for this flood of feature films on ty that spells un-
bearable competition for our theatres. making a wreck of them and having a considerable number
of them close to. the end of the of them close to the end of the
line." Berger told a secend meeting of exhibs here this week. "It's the film companies that sell
the ts stations these the in stations these pictures. if the are getting 511 and 60 , from the to stations-the outland-mall-town that therire making pay for boxoffice pictures-terms the sul:aller exhibs can't afford and
that also are helping to put them that also are hel
out of business."
At fhis week's meeting here, the previously named temporary direcear, elected officers, set dues and called for a convention next March,
thus reactivating Allied reactivating North Central Altied. There also was issued to
the film companies that "unless they begin to see the light and ought desperately from the word go.

20TH-FOX
Starts, This Year
This Date, Last Yea
"THE LTON"'
Dir.Jack Cardiff
Wriliam Holden. Trevor Howard, Capu-
cine, Pamela Franklin Howard, Capu-
(Started Oct. 30 Shoting entirely o
location in Kenya)
THocation in Kenya)
METRO
Starts, This Year ....
This Date, Last Year
RANK
Starts, This Year.......... 9
This Date, Last Year

## TIARA TAHITY",


(Stanted Aug. 14 In Tahiti. Then to
Pinewood studios Sept. 8)

## REGAL-INTL

## Starts, This Year

This Date, Last Year....... 3




Minneapolis, Oct. 31. Exhibitors in small towns boavting more than one showhouse for pictures if the shuttering of for pictures if the shluttering of
all but one theatre in such towns is to be avoided.
Thi; is according to to stimeny by: a prominent buyer-booker. Tom here of Jack Wisht's $\$ 1 \%$ ), (j) $)$ triple damsters sut against the town of Red Wing, Minn. it: daily newspaper and various individita Red Wing, population 10.5()), formerly had two (ommeting thw tres. Wrisht alezes that the de fendants conspired to put his thax tre, the
suceeeded in doing of so. via for cing succeeded in faing so. Via forsing
it to bid compertively against the town-owned f!? theatre, the Auditorium. and by getting residents to buycott it.
the pimony is to the effect that the purfose was to leave the Auditorium W.thont any showint:-
the Auditorime until self operated by Writht forced it in quit it then lea eol to Frasier, nie of the defenstonts who now is ruening it as a theatre with bun com?s?itson
Burke who did the buying and fied that Fracer suddenly terminated a 20-year nroduct splittme arrangement with Wrizht and started to bid competitively for boxoffice pectures. pasing high prices which were out of the Chief's reach and which prevented prof-
it:ble inowings of these films even by him. It was beought out that the Chie
 to stay in biz. Albert is rall. president of the Red Wing Duily Repliblican news-
paper, was gueried on re-direct paper. "1s queried on re-direct
eross eamination about being asked to publets a complaint from Wright resarding things allegedy being done "is put him out of was published. Marshall admitted. Another vitness. Fred Johnson, the newspapers editor, also on re-
direct eross examination, testified enent remomberins receipt of a
letter from letter from Wright detailing actions whieh the Chief owner
claimed were injurious to his clamed
It's indicated that the suit's trial will not he concluded for a month or longer.
the town-na-er, present lessee of theatre, ore of the defendants in the federal count $\$ 190.000$ triple damages conspinacy suit brousht by John Wrigi: against the nearby denied on r:e witness stand that he "conspirid" with others to put business. Red Wing daily newspaper and Auditorium and other city officials allegedy sought to kill off the Wright Chief theatre was to ter minate a product-spitting agree
ment and to ask the firm compa nies to institute competitive bidding for the sort of boxoffice pic tures needed to keep the Chief going. Wright's witnesses testifor the product. getting it away from the Chief which finally tossed in the sponge.
Fraser ter
influence the film that he didn't demand the film companies to that they did so on their own initiative because of threats received Several of such letters were read to District Judge Dennis Donovan who is trying the case which now is in its second month
During the presentation of the
plaintiff's case, evidence was intro duced to try to show that in towns the size of Red Wing, population 12.000. two competing theatres could survive-if they had to bid competitisely for boxoffice pic On also denied witness stand Fraser other defendants to have Wright's theatre boycotted. Until another suit brought by Wright was tried the town of Red Wing itself oper ated the Auditoriam as a morie theatre and Fraser was its man

## Little Messages To Film Producers

# DO AMUSEMENT EDITORS FIND YOU AMUSING? 

- There is a group of men and women who are very important indeed to the producer of any film-namely the amusement editors of America's 1,800 -odd dailies. What, in brief, will they do for your picture? There may be no simplified answer, but one thing is surely true, their actions will be "conditioned reflexes" to their impressions. And you can influence their impressions in a simple; direct, untricky way by putting your picture and yourself before them in

- Remember always that you compete for amusement editor interest and attention with other entertainment media television, plays, concerts, ballet, niteries and so on. Upon returning to Hollywood recently one traveller told you bluntly that in so routine (seeming) a matter as your sfudio publicity stills you (producers as a group) were lagging badly behind television.
- Remember, as a corollary of the above, that amusement editors rely overwhelmingly for story-angles, trade lowdown, ideas and, frequenfly, actual point-of-view upon this weekly. Here lies a plus-reason for the certainty and frequency of your advertising in


## Picture Grosses

## 'Breakfast' Bright 15G, <br> Cleve.: 'Sardonicus' NG 76; 'Devil' Big 12G, 2d

Biz at firstruns here currently ranges from
than okay:
any's" shapes solid at State in Palace stanza. "Wris Sardonicus" is rated thin at the Hipp.
"Splendor in Grass" still is very
ig in second at the Allen. "White Christmas". lyoks fairi
frame at the Stillman.

Estimates for This Week Alten istanlev-Warner) (2,866 \$1-\$1.51): "Splendor in Grass" Last week: " $\$ 16.000$.
Colony Art Stanley-Warner Duwntairs Indie! Okay $\$ 4,500$ Cossy rekt uk, $\$ 3,500$
Continental Art Art Theatre Guild, :90i) $\$ 1-\$ 1.25$ - "Breath
less" FAV Ordinary $\$ 2.000$ Heights Art ity Theatre Guild 925: \$1- 81.2 . - (iirl With Suit weck "Leasue of
die) $2 \mathrm{~d} w k:$.
$\$ 1 ; 899$ ).
Hippodrome (Eistern Hippl 13 700, \$1-St 501 - Mr. Sardonicus
(Coi) Thin \$7.000) Last week Ohio tLocil 12,700 ; $\$ 1-\$ 1.501-$ Roco and Brothers" Astor 13 d
wk, Fair $\$ 2.000$ Last week

Palace isilk \& Helpern) (2.739
 State Loew (3.700: \$1-\$1.501ek, "Bridge
 "White Christmas" Par) (reissuet Fairish $\$ 9,010$. Last week;
"Love in Goldfish Bowl" (Part and Wood and Roses Guild $\because 80 \mathrm{~J}$; $\$ 1.2 \mathrm{~m}-\$ 1.501$ Theare With Suitease" I Indie). Mild $\$ 2,000$ Last week, "Lavender Hill Mob"
(Indie) and "Tiaht Little Island" Indier (reissues!. $\$ 2,200$.

## BALTIMORE

(Continued from page 8) Trinian s". shapes warm in sam
at the Five West. Estimates for This Week $\begin{array}{cc}\text { Aurora (Rappaport) (367; } & 90- \\ \$ 1.50-\text { Forbidden Stories" } & \text { (In- }\end{array}$ diel (2d uk) Slow $\$ 1.100$. Last
week, $\$ 1 ; 300$. 61.50-1espruchtman) (500; 90 $\$ 1.50$ - "Splendor in Grass" (WB \$9,000.
Cinema (Schwaber) (460, 90-(Janus1- Slow $\$ 1.400$, Last week "Secrets of Women" (Janus) (2d wki; $\$ 1,300$
Five West (Schwaber) (435; 90$\$ 1.50$-'Pure Hell of St. Trin lan's" (Cont). Fair $\$ 1,800$ Last (3d. Wki, $\$ 1,500$.
Hippodrome (Rappaport)
(2,300; 00- $\$ 1.50$ "Devil at 4 O'Clock'
(Coll 2 dk . Good $\$ 9.000$. Last week. $\$ 12.500$.
Little Rappaport) (300; $90-$ $\$ 1.50$ "Question 7 " (Indie). Good
$\$ 2.500$. Last week, "La Dolce Vita" (Astor) 18 th wk), $\$ 1.800$
Mayfair (Fruchtmani
Mayfair "Fruchtmani (750; $90-1.501$ "Hustler" (20th). Nice
$\$ 7.000$ Last (Embassy (3d wk), \$3,500. New (Fruchtman) (1,600; 90 $\$ 1.50$ )-" 7 . Women from Now" Greyfriars Bobby" (BV) $\$ 4,000$ Playhouse (Schwaber) $355 ; 90$ $\$ 1.501$ "Left, Right, Centre". (In
die). (2d wk!. Fair $\$ 1,300$. Last week, $\$ 2,200$.
"Frantic" (Times) $\begin{array}{ll}\text { (500; } \\ \text { Slow } \\ \$ 1.50) \\ \$ 1,200\end{array}$ Last week."White Slavery" In $\$ 3$,500:
Stanton (Fruchtman) 12.800, 90
$\$ 1.50$ - "Back Street" (U) 13 d wk)
Down to okay $\$ 5.500$. Last week

## $\$ 7,000$.

Town (Rappaport) (1,125; 90 $\$ 1.50)$ (2d "Breakfast at Tyffany's"
(Par):
(2d

## CHICAGO

(Continued from page 9) -"King of Kings" (M-G) (2d wk)
Big $\$ 21,500$. Last week, $\$ 18,700$. Big $\$ 21,500$ Last week, $\$ 18,700$.
Town (Teitel. ( 640 ; $\$ 1.25-\$ 1.80$ )
"L A.viention - "L Avventura" Janus. $13 \mathrm{~d} \mathbf{w k}$ United Artists. CB\&K. 11,$700 ; 90$ $\$ 1.80$, "Back Street" (U, 13 d wk
 World Teitel 12.000 , $90-\$ 1.25$ )"Breathless" (F.1W' 12 d wk. Oka
Kings' Scckeroo \$2,000, Ptilly; 'Breakfast' Hot
23G; 'Hustler' 13G, 3d
Philadelphia, Oct. 31 . Biz was. good onts on Saturday
his session. with the overall boxoffice very spotty "King of Kings"
shapes bofio at the Bord while "Rreakfast at Tiffinys" is rated row at the Arcadia "IDevil at 4
OClock:" looks sock in second at Fox. Splendor in Grass" is heading for a trim take in third round at Randolph. "The Hustler" also

Estimates for This Wreek
 September" Cl Lath weck. "Com Boyd 'SW: 11.536: S1.80-S2.75i-
"King of Kings" MI-G: Boff $\$ 29,-$ 000 or close.
Fox Milaram (2.400, 99-\$1.80) wk). Devil at 4 O'Clock" Col ${ }^{2}$ 2d
Sock $\$ 20000$. Last week $\$ 36.000$.
Goldian Goldman) $(1,200 ; 99$ $\$ 1.80$ - Paris Blues". 5 th 7 k ).
Neat $\$ 7,000$. Last week. $\$ 9,000$. eat $\$ 7,000$. Last week, $\$ 9,000$.
Midfown Goldman $11.200 ; 99$ 1.80 , "Grevfriars Bobby" (BV) $\$ 1.80$
13 d k
$\$ 8,500$.
Randolph Goldman (2.200; 99 $1: 801$ "Splendor in Grass" (WB) 3d wki. Tiim,
Last week. $\$ 13,000$.
Stanley SUL 12.500 : $99-\$ 1.801$ "Hustler" 20 thi 3 d wh. Fast $\$ 13$,Stanton LSW Li $\$ 19.000$
"Gone With Wind" in-G1 (reis
sue, Slow $\$ 6,000$ Last week,
7,000.
Studio (Goldbergi 1483: 99-\$1:80) "Soho Strip" Female" (Indie) and "Soho Strip" (Indie) 12 d wk",
$\$ 8,500$. Strong $\$ 6.000$. Last week, 8,500: Strong $\$ 6.000$. Last week,
Trans-Lux (T-L) ( 500 ; 99- $\$ 1.80$ wk Loss of Innocence" (Coll 2d
asd 4,000.
Viking (Sley) (1000; 99-\$1.80) "Raintree County", M-G1 and
"Gigi". (M-G) (reissues). $\mathrm{Sa} \$ 4.000$ Gigi" (MI-G) (reissues). Sad $\$ 4,000$.
ast week, "Man-Trap". (Par) Last
$\$ 6,000$;
World (R\&B-Pathe) (483, 99Poor $\$ 2.200$. Last week. "Ashes and Diamonds" (Indie), $\$ 3,500$.

## LOS ANGELES

## Continued from pare 8

street. "Francis of Assisi" - (20th), Trapp Family" 120 thi ( 2 d wk) Sunday Mogue Mang" Cont) "Make Mine Mink" (Cont) (reissues) Los Angles, Pix MetropolitanPrinl (2,019, 756; 90-\$1.501-"Ex"plosive Generation" (UA) and $\$ 9,000$ or. near. Last week, Pix "Streetcar Named Desire" (WB) $\$ 4.000$.
State (UATC) (2.404; 90-\$1.50)"Suddenly" Last Summer" (Col) "From Here to Eternity" (Col) (re"Masic. Thin $\$ 3.200$. Last week, Magic Spectacles" (Indie), "Jo-
sette of New Orleans" (Indie) (reissues); $\$ 2: 800$
Warner Beverly (SW) (1.316; 90(2d wk). Bright $\$ 15,000$. Last week, $\$ 21,500$ Bright $\$ 15,000$. Las
Beverly (State) $(1,150 ; 90-\$ 2)$ "Bridge To Sun" (M-G) 12 d wk) Fair $\$ 5,000$. Last week, $\$ 7,000$. Chinese IFWC, 1,$408 ; \$ 2-\$ 2.40)$ (2d wheakfast at Tiffany"s" Socko $\$ 22,000$. Last (2d wk). Sock, $\$ 29,000$.
Fox Wishire (FWC) ( 1,990 ; 90-
$\underset{\$ 11,800 \text {. }}{\text { wh) }}$
Iris, Baldwhn (FWC-State) (825; by" (BV) (2d wh - "Greyfriars Bob win) (mo.) and "Purple, Hills",
(20th) (Iris) (2d wk), "David and (20th) (Iris) (2d wk), "David and
Goliath" (AA) (Baldwin. Mild $\$ 7$,000 or close,
Orpheum, Hawaii (Metropolitan-
G\&S: 2.213 ; G\&S! 22,213; 1.106; 90-\$1.50)heum; 1st wk Hawaii (m.o.) and Hell to Eternity" (AA) (reissue) Orpheumt, "Boy Who Caught Egyptian (UATC) 1,392: $\$ 1.25-$
 WK.
$\$ 25,900$.
Hollywood Paramount (State Grass" (WB) (3d wk). Big $\$ 14,000$. Last week, $\$ 18,000$.
El Rey (FWC) 1861; 90-\$1.50)"Fanny" (WB) and "Goodhye Again" (UA) (reissue) (3d wk).
Wobbly $\$ 2,200$. Last week. $\$ 3,000$. Four Star EUATC) (868; 90-\$1.50 "Rocco and Brothers" (Astor
6 th wk). Pale $\$ 3,000$. Last week R Rocc
$\$ 3.600$.

Fine Arts (FWCi (631; \$2 -\$2.40) ver on Sunday (Lrpel (49th wki. Busy $\$ 4.300$. Last week.
$\$ 4.600$.
Pantages (RKO1. (1.513; \$1.25 Strong $\$ 9,800$. Last week, $\$ 10,800$ Music Hall Ros 17.2 n ; $\$ 2.40-$ '16th- wk'. Fine $\$ 7$, Du0. Last Heek, $\$ 8.100$.
Crest Statel (750; 90-\$1.50)"Purple Moon" (Indie). (2d "
OTHER SHOWMEN HONOR 'GOLDEN AGE CLUB' 1. D.

## inneapolis. Oct. 31.

"Golden Age Movie Club," en of 62 and men of 65 years of age and over admission to mavie
theatres here for 50 c instead of the regular $\$ 1, \$ 1,23$ or even $\$ 1.50$ adult ticket price, is a Minnesota mount creation
It has worked out so well, however, that Twin Cities' theatres other than the MAC houses and competing with the latter, now honor the club membership cards
distributed by the Paramount circuit theatres. Some of the ownirs of these non-MAC houses reduced admissions considerably when they made their initial ap pearance.
Circuit originated the old folks"
club ide for the entire nation
club idea for the entire nation Cities eight club. whose members novi need to fork out only 50 c for ador St. Paul theatres, be they MAC houses or not, numbers more than And the MAC women today, these clubs in all of its 22 territory towns.
rates Mann who now owns and ophree of the St local eight and firstrun theatres along with a neighborhood and subsequent-run frequently in his newspaper ads calls attention to the fact that
Golden Age Movie. Club" membership cards are honored always
in all of his theatres. "We feel flattered that other exhibs here lave adopted the idea
which we originated;" says Ev Which we originated," says Ev. head, "When any person asks for in card at theatres other than ours one of our theatres to obtain it",
The idea. originated by MAC,

PORTLAND, ORE.

## Continued from page 8 :

rama equipment. "This Is CineLast week, "Can-Cañ" (20th) and
"Carousel" (20th) (reissues) (3d wk), okay $\$ 3,500$.
Music Box (Hamrick) 640; \$1 $\$ 1,50)-"$ Bridge To Sun" (M-G
$(2 \mathrm{~d}$ wk). Slow $\$ 3 ; 000$ or less. Las week, $\$ 3,600$.
Orpheum (Evergreen) (1,536; \$1ple Hills" (20th). Fancy $\$ 9.000$ or near. Last week, " 7 . Women From
Hell" (20th) and "Pirates of Tor tuga" (20th), $\$ 4,800$.
Paramount (Port-Par) (3,400; $\$ 1-$
$\$ 1.50$ )-"The Lovers" (Indie). Lusty \$11,000 Last, week, "Greyfriars
Bobby" (BV) and '"Boy Caught

Street Smash \$17,000, Pacing Det; 'Sardonicus' Hep 12G, Devil' 19G, 2d

## 'PIT' AND 'BAGHDAD' COMBO TAKES $\$ 255,000$ <br> Chicago, Oct. 31.

Max Roth, prexy of Capitol Chi, reports that the A-week run of "Pit and Pendulum" (AI) any picture in the 30 -year histor of his firm. Total of $\$ 225,000$ for
the period is $\$ 30,000$ greater than the period is $\$ 30,000$ greater than
similar run of "Goliath and the Barbarians": 18 months ago.
Breakfast' Daidy 9G,
Seattle; 'Devil' $7 \mathbf{G}$, 2d Seattle, Oct. 31.
an at firstrun wick-
Not much action at firstrun wick-
ets here currently although the lone newcomer is bis. It is seum. "Devil at 4 O'Clock" looms
fine in second at the Fifth Avenue but "Greyfriars Bobby" is limping in second at Music Hall. "Splen-
dor in Grass" is passably good in

Estimates for This Week Blue Mouse Hamrick) (739; $\$ 1$ Slow $\$ 3,000$ Last week, $\$ 5,400$. Coliseum (Fox-Evergreen) fany's" (Par) and "Jet Storm" 'In
die). Big $\$ 9,000$ or over. Last week, "Hustler" (20thi and "Purle Hills" (20th), $\$ 5,400$.
Fifth Avenue (Fox-Evergreen
 7.000. Last week, $\$ 12,600$.
 $(2 \mathrm{~d} w \mathrm{k})$. Good $\$ 5,000$. Last week
$\$ 6,800$. Music. Hall (Hamrick) (2.200 BV' and "Boy Who Caught Bobby (UV) and "Boy Who Caught Crook" week. $\$ 7 ; 200$. NSH $\$ 3,500$. Las
Paramount (Fox-Evergren) 000; $\$ 1-\$ 1.50$ ) - "Guns- of Navarone' (Col) (13th wk). Falr $\$ 3,000$.
Last week, $\$ 4,400$.

## BROADWAY

(Continued from page 9 ) week Stavs indef $\$ 13,000$ for eight Guild (Guild,
Question 7" Indie) (5th wk). Thi frame winding today (Wed.) looks ourth week.
Murray Hill (R\&B) ( 565 ; $95-$ 13d पk). First holdover round $\$ 6,000$ after $\$ 7.000$ was moderate Paris (Pathe Cinema) ( 568 ; 90
1.801- From Roman Balcony

Contl. (3d wk). Second stanza con cluded last Saturday (28) was goo Plaza (Lopert) $\$ 9.000$ in first.
"Plazer on Sunday" (Lope) (55th (30). The 54th week ended Monday
for 53d week.
72 d St. Playhouse (Baker) ( 400
\$1.50-\$2)-"Hustler" (20th) (5th
wk). This session ending today
(Wed.) looks splendid $\$ 7,500$ after $\mathbf{\$ 8 , 6 0 0}$ for fourth week. Stays. (370; $\$ 1.50-\$ 2$ )-"Bridge to Sun" (M-G) (3d wk). Initial holdover $\$ 4.000$ after $\$ 5,100$ for was mild $\begin{array}{ccc}\text { Sutton (R\&B) (561; } & \text { 95-\$1.80)- } \\ \text { "The Mark" } & \text { (Cont) } & \text { (5th wk) }\end{array}$ Fourth session finished Sunday 29) was. splendid $\$ 9.500$ after Trans-Lux 52d St. (T-L) (540 \$1-\$1.50) "Splendor in Grass"
(WB) (4th
wk). Third stanza finished Monday 1300 was great
$\$ 14,000$ or near after $\$ 19,500$ for second. Day-dating with Victoria Trans-Lux 89th St. (T-L) ${ }^{(550 ;}$;
$\mathbf{1 . 2 5 - \$ 2 ) - " B a c k ~ S t r e e t " ~ ( U ) ~ i 3 d ~}$ $\$ 1.25-\$ 2$ )-"Back Street" (U) i3d
wk). Current round concluding to-
day. (Wed.) looks to fand okay
eek. Stays until "Susan second
(WB) comes in on Nov. 15, day-
ating with Warner
World (Perfecto) (390; 90-\$1.50) W). for Kicks". (Times) 12 d (Thurs.) looks to hold with mighty $\$ 19,000$ or close on current long grind policy, starting at 9 a.m
Initial session hit $\$ 22.000$. for an amazing new record here, topping previous mark by "Open City"
(Burstya) made here 12 years ago.

Grossing conditions continue
trong at Motor City's downtown strong at Motor City's downtown "Mr. Sardonicus" sturdy holdovers. alms. "Bardonicus" looks good at the mash at the Mercury. "Truth" Shapes fancy at the Trans-Lux "Splendor in Grass" stays splendid in third session at Michigan, wow in second week at Madison. second round at Grand Clreus. "The Hustler" looks good in third

Estimates for This Week
Fox (Woodmont'
1.49:
(5.041;
Hustler"
i20th) and "Blast of Silence" ( C , 3 d wk) Michiga 1.25-\$1.49 - "Splendor in Grass" ast week. ditto.
Palms 'CD, 12.955 : $\$ 1.25-\$ 1.49)$ fongi" Col. Nice $\$ 12.000$. Last week. "Explosive Generation" (UA)
and "Teenage Millonaire" (UA), $\$ 7.500$. Madison C'D (1.403: $\$ 1.25-\$ 1$ 49) wk: Wham $\$ 20.000$. Last week,
 1.49 . "Devil at 4 O'Clock" (Col) i2d wk Great $\$ 19.000$ or near.
Last week. $\$ 22.000$. Last week. $\$ 22.000$.
Adams : Balahan
"Rocco and Brothers: 2n wk'. Oke Brothers (Astor)

Cnited Artists (E゙A) 1.667: \$1.25prepare for opening of "King of Kings." til-G Nov. 2. Last werk,
"Guns of Navarone" (Col) 16 th Guns of Navarone (ol $16{ }^{\prime} \mathrm{h}$
$\mathrm{wk}-5$ darst. $\$ 5100$. Music Hall (Cinerama, Inc) mer $\$ 11.500$. Lact week. $\$ 10.500$. Trans-I.ux Krim "Trans-Luxi (1.Fast $\$ 8.000$ or close. Last wiel.

## Media, Church \& School Previews, Hospita Benefits Mark Kings

Duruord arcuit is ening a: UPSTAIRS AT THE UPSTAIRS

Fim Branston's "King of Kings" Quarter-Centary Later Hub's First



## pethic disnitaries

Benefit performance has been neorial Horpital Auxiliary takin vill be for the Ke. Nor Fo:undation and the Liberty Mo SMithtodist
Chuieh Nov. 16. First time in recent ni. mory that a film ouenting has

Circuit staff also is putting some emphasis on budding iournalists.
losting high school editore at a 1 uftet dintier on "Schol:stice Pres Day. Journalism teachers also are urite reviews of the firm and these fre judeing.

## Ed Edmister, Metro field exploi-

 teer, is currently working on thefilm here with Boi) Goodfriend Durwood exploiteer, ind other cir-
cuit execs. House cloced Oct. $30-$ Nov 5 to make equpment changes
to 70 m .

## Lancaster Daily

Plays Up Kings


Old Fine Arts Theat:e has come by George Kraska noll exploita ton chief of Joe E. Levine's Bos
ton based Embassy Pictures Corp as the first art house in Boston,
it has been reopened by James Yalmos and Stephen Prentoulis, both of New York City, as an arter
Theatre is an upstairs house with Theatre is an upstairs house with
a balcony in the former Loew's State Theatre
The 385 -seat house has bee quee; coffee is served to patrons s1: and the house is open everiings with matinees only on Saturdays
and Sundays. Policy is that of art films and classics and grind.
The house is unique the only,
one in the city that lias an upstairs upstairs. The theatre entrance is a flight of stairs with a box office
at the foot. Cpstairs there is a theatre
upstairs.

## 5 NEW, ONE REISSUE

FOR BUENA VISTA, 1962
Hollywood, Oct. 31.
Buena Vista's 1962 releasing slate will include five new films
and one reissue, "Pinocchio" it
was disclosed at Windup of a four-day national sales conclave Lead-off feature will be "Babes in Toyland," set to go into the Music Hall in mid-December and bookings, largest in history of the compans, accor
Other four include "Moon Pilot," "Cactaways." latter with Maurice Chevalier and Hayley Mills and
projected for the 1962 year-end holiday season.
More than 70 branch managers and homeoffice execs attended the sessions, many of whom left
for their home bases over the weekend.
Local exhibs and several visit ing from out of town were invited to one or more sales seshes, but duct, according to Ludwig. "Big Red and moon Pilot wer to managers and severa exhibs already had seen "Babes" in their local areas prior to coming to Hollywood. Locally, "Babes" National Theatres \& Television circuit Xmas week
NOT-HAPPY-FELLOWS GET A FREE RETURN

## Trans-Texas Theatres is one of

 the first circuits in this country to offer a motion picture guarante effect in nine of the circuit's in theatres in six Texas cities. The pass will be given to pa trons who do not enjoy a picturebeing shown on one of the circuit's screens and will be honored Mon-
day through Thursday pith the day through Thursday, with the show engagements. The Fine Arts Theatre here will be excluded a will the Capri in Dallas and the
one in El Paso, both of the latter are being converted to show Cine-

## IT'S A FACT:

## BONDED can provide air condittoned and humidified storage faclililes to meetyour most exactIng film and tape storage requirements.

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FIUM
STCRe ce
man rax LOS ANGELES

His Films As Theology
Ingmar Bergman's "Seventh
Ingmar Bergman's "Seventh
Seal", was shown at Sunday evening service in Shere, with bia enited Church here, Nincent Tovell explain-
CBC's Vincent ing the films issues: Congregation joined a three-man
panel in discussing those ispanel in discussing those is$\stackrel{s}{\square}$
"Bergman's films," says
Rev. Shaun Herron."shatter Rev. Shaun Herron "shatter
easy assumptions with which we live more comfortably than

## Harling Sounds For-Own-Good <br> Warning to 0 Neil

Having tried other tacks, Phillp Harling, exhibition's anti-toll ploring tone. This is specifically for the benefit of Tom O'Neil, the Phonevision topkick ria par
ent RKO General. and aligned with Zenith in the projected Hart ford paysee test.now in the courts Harling is solicitous-he wants corporate good. Coinbox tele, he corporate good. Coinbox tele, he states, is too "hazardous" to pro-
mote, vide the $\$ 2.000 .000$-plus ParTelemeter deficit to date in Toronto. Instead. O Neil is advised production banner. As addressed before Connecticut exhibs in New Haven yesterday 'Tues.), Harling hug if "you should decide to come
back" to the industry. The RKO exec is wooed with assurances all will be forgotten and forgiven he obliges.
Harling's warning of financial failure is a replay of the gloomy prophecy-the difference now be Telemeter mathematics. Or as he puts it, the handwriting is "plainpaper in red ink.

## Clarence Brown Recalled

At Musem Francais
Veteran director Clarence Brown by this time probably is back at hefore he left Paris he was being honored by Cinematheque Francaise, the government-subsidized film museum, with a reception and ing pictures. Interestingly, many of this country's "new wave" directors dropped in to join in the salute.
ago after 40 whe retired three years before sailing back to the States saw two of his early Greta Garbo
productions unreeled. These were "Flesh and the Devil" (1926) and Anna Karenina". "1934.
Among the other of his works screened by the museum were
"The Signal Tower" (1920), "Smeuldering Fires" (1924), "Kiki" 19251, "A Woman of" (1936), "The Rains Came" (1940 and "Intruder in the Dust" (1951) While his permanent residence is Cummers abroad.

## AB-PT ASKS OKAY

Wants Ozoners Near Poughkeegsie and Fayetteville, N.C.

## Washington, Oct. 31.

 Amerlcan Broadcasting - Paramount Theatres is seeking ac quisition of two drive-in theatres and near Poughkeepsie, N.Y.and
N.C. ${ }^{\text {Justice }}$ Dept. revealed AB-PT had formally requested Federal District Court (New York) okay
for the buys in accord with the for the buys in accord with the
Paramount decree binding the firm.
9-G, has a capacity of 650 cars and is located on Ronte 9G outside the New York city. It has just been completed and has not yet been
in operation. The North Carollna in operation. The North Carolina the Boulevard and can hold 580 some time.

## MCA's Children of Divorce

## actors on the date of termination will be automatically cancelled. It's expected that many actors will remain with the sub-agents who handled them for MCA. Toward this end. SAG has agreed to issue a franchise to any MCA subagent who elects to become a franchised agent. The belief is, however, that many of these will latch onto established agencies, bringing onto established agencie <br> Lew R. Wasserman. MCA prexy, declined to comment on which decined to comment on which other than to declare: "The contract speaks for itself." This could mean that MCA would continue to rep talent in other fields as the contract applies only to the more than 500 actors currently under the talent agency's aegis. MCA also reps more than 200 uriters <br> role of employer and agent simul. taneously. As a result, the Guild, early in October, announced that it would seek the ternination of it would seek the ternination of after, the agreement uith MCA was negotiated.: <br> Inking of the agreement is ewed by SAG as a "fair and equitable" resolution of a problem that "wil utlimately result in the of the Guild and the industry as a <br> M.P.Admen Laurel Spyros Skouras

 100 tv and film directors as well as produtalents.
Surrender by MCA. which owns
Revue Productions, only confirmed the belief that the company had long seen the handwriting on the
wall and had already made up its mind not to fight the inevitable split in its operation.

Indications
This was horne out by MCA's willingness to sign pact which tions" position, such as other able terms by SAG not affecting MCA or Revue.
MCA's contract with SAG, which provides for termination of the also provides that:

Ma. Revue, or either of them, percentage without limitation of bonds and securities, the stocks. them' of any motion picture company or companies listed on any vided, however, that if MCA or pro vue, or any of their affiliated or subsidiary companies, either singly or in combination, acquires or voting stock of any such company, ten notice to such effect, and the agency franchise of MICA shall be deemed automatically surrendered
30 days after the date of acquisi-
"If MCA does not surrender its franchise by the end of the transition period. MCA and Revue nust stocks, bonds and securities which ahey are not permitted to own under the SAG agency regulations as they are not permitted to own unsition period within 30 dass after

Prevalent feeling that MCA will shed agency is bolstered by last year's financial report which showed that the company reaped $87 C_{0}$ of all its revenues from revue.
income from to film and stuincome from to firm and stuWhile
MCA assets have been computed $\$ 74,068,548$ with a working
pital of $\$ 15,368.140$.
The MCA agreement was the first reached since the actors began negotiations with the Artists talent agency target is Charles $K$. Feldman's Famous Artists, second only to MCA as an agent-producer.
Guild explained its position on Guild explained its position on waivers as follows
"The MCA wairer was first
granited in 1952. Under the Agency Regulations, agents are prohibited from engaging in production unless a wainer is granted. The state of
the industry in 1952 was such that the industry in 1952 was such that and, thereater, to sevenal other a TV film industry and the employment opportunities of motion picture actors.
"At that time, in spite of the
normous economic imipact of enormous economic impact of tele-
vision on the theatrical boioffice, vision on the theatrical boioffice,
a large segment of the industry: mas determined Under the terms of the medium. Under the terms of the
vaver, TV production increased substantialiy and our purpose was "MCA was aware that the waiver was not perpetual; and the Guild, in spite of M1CA's adherence to all
the terms and conditions of the the terms and conditions of the
waiver, recognized that renewal of the wairer under present circumstances could open the doors to any
and all applicants to play the duai

## Spyros P. Skouras, 20th-Fox

 prexy, uas honored by the Assoor his "outstanding services to the motion pieture industryluncheon lunche
In accepting the award, Skouras emphasized the need for producers the inception of every picture right
through its final release. This com bination of the producer's show manship and the adman's salesman ship "must bring more people to the movies and strengthen the in dustry," Skouras asserted.
Other awards went to Metro for achievements during the last four years." Columbia "for the greatest sustained flow of pictures this Near," Robert Selig exec veep of as "the extib who has made the greatest contribution to the in dustry in the past year,' and Wal Dear."
Vet industryite Arthur Mayer AMPA prexy Al Floersheimer new ided. Skouras accepted the award for the absent Disney

## Hoosier Phan' Workout

With Columbia's 'Devil'
Indiana exhibs, taking off from the COMP and Marcus puil-to own so-called "Hoosier Plan" on statewide level, utilizing initially Columbia "Devil at 4 © clock. Pic kicked off today (Wed.) in In dianapolis.
Over a fortnight. some 40 prints will work 73 theatres throughout the state, backed by heavy cooperatue ad outlays. Normally an cgured a pic plays indiana an around \$400 but the showme this time have earmarked close to $\$ 25,000$ for print and broadcas media. Additionally, Col has pur chased time on every video out let in the state
Plan is auspiced by Allied The ures Whers of Indiana. Key fig Cares who mapped it include Rex circuit Robert Jones of Affliated Theatres, and Sprro Pappas of the Alliance chain. Print advertising for the promotion bears a seal in dicating exhibs believe the pic has entertainment value for the entire amily. Partly, this is to buttres in the public mind the notion Incinematics as support uphinst adult-theme product.
To hear the Hoosiers, a lot is riding on the plan. The reports have statewide biz very offish, with That's in reference to current NBC-TV primetime quality fea

# HOW TO GO ON THE WAGON 

## 4 Hrs. and 45 Mins. From B'way

Those actors who used to depend on live television appear lefilm studios. At Metro-TV alone, the list of thesps. from the "hre school" making guest star and featured appearances in
just two shows, "Cain's Hundred" and "Dr. Kildare," expands weekly
"Cain's Hundred" stars Mark Richman, Whose principal cred its have been Broadway and "live" (two "Play of the Week" Begley, Phallis Love, Edward Andrews, Philip Bourneuf, Philip Leachman, Telly Savalos: Alexander Scourby; Jack Kruschen and Myron Af Cormick; all within the first 13 shows.

Kildare's "Raymond Massey, of course, doubled between films reliables as Richard Kiley; William Shatner, Dick York, Charles Bickford. Edward Andrews. Susan Pleshette, Cathleen Nesbitt, Edward Binns, Vaughn Taylor, Kathleen Squire, Dick Foran and even Jan Murray.
Same holds true to some extent on the uriter and director level.
Scripters for "Kildare" have included Ernest Kinoy Alvin Boretz Scripters for "Kildare" have included Ernest Kinoy, Alvin Boretz,
and Bruce Geller, while "Cain's Hundred": has emploved Eliot and Bruce Geller, While Cains Hundred has emploved Eliot Asinof, George Bellak and Mel Goldberg. Directors inciude Buzz Lamont Johnson and Herb Hirschman, who doubles as producer of "Kildare." just the Metro list.

## CBS' Incentive Compensation Plan

## Looks Like a Violation to the FCC

With the option time issue about to come to a head, Federal Com seal off a possible escape route It wrote CBS that the much-touted "Incentive Compensation Plan" mission rule against affiliation ex usivity
By so holding, it would appear
that little if any that little if any doubt, renains and oral arguments on the issue are still to come. The Commis cheme was made with six. Com missioners participating Freder ick Ford wa

The two issues are posed in very different forms. technically. The option time issue will be decided public interest, and accordingly, mitting it should be retained or junked.
Fate of the CBS sliding scale tion that it does or doesn't jibe with the anti-exclusivity rule, thus eing a simpler proposition of rule interpretation instead of rule re-
vision. But realistically they are tipoff to FCC sentiment, the move against the CBS plam augurs il for option time.
Commission dispatched letters which have agreed to go alons
with the sliding scale plan, in(Continued on page 60)

## NBC-TV Mulling

 Daytime Revampshakeup of part of its daytime sked
One stanza will definitely be One stanza will definitely be
dropped in January a second move is. being considered for the same
time and a third show is also shaky, but nothing anywhere near definite "Five Daughters:" a soaper From These Roots,", which has been hanging on by its teeth in the
$3: 30$ to 4 p.m. strip for a long time. Under consideration by the web is
the decision to move Art Stark's into the 12 (noon) to $12: 30$ anchor and move "Consequences" to 12:30, You."
"Here's Hollywood" a relatively recent addition to the generally
stabie NBC-TV daytime lineup, is still a bit shaky in the web's eyes,
but whether it is to be changed
also has not been decided.

## WNTA RADIO SOLD TO BERGEN B'CASTING

Bergen Broadcasting and Bergen FM Inc., subsidiaries of CommuntCircle group), have contracted to buy WNTA-AM-FM, northern New film Assoc.'s.
Deal was made by Lazar Eman-
el, prexy of the Jersey firms, and NTA president and chairman Leon ard. Davis via Edurin Tornberg
brokery. No purchase price was
given but an official $1,500.000$. Besides Em excess o cers of the CIC are Blair Walliser,
board chairman and secretary; Paul Smallen, exec veepee and treasur er, and Charles P. LeMieux Jr.,
veepee and general sales director.

## NBC Crying All

 The Way to The Bank over TrainNBC-TV is likels to cry (all the way to the bank! over lasing
"Wagon Train." The 189 repeat episodes of the hourlong series
sold to ABC-TV for $\$ 8-10.000,000$ on a two-year contract) are halt
owned by NBC-TV.
NBC is entitled to $50 \%$ of all NBC is entitled to $50 \%$ of al
the profits on the first 189 ments to actors, et al., are made.
should leave NBC with a return of should leave NBC with
upwards of $\$ 3,000.000$.
TV' ways it was offered essentially TV says it was offered essentially
the same deal by MCA the pack-
ager, that ABC-TV ultimately ac ager, that ABC-TV ultimately ac-
eepted. Terms made to NBC early
last September (while prexy Bob last September (while prexy Bob
Kintner was in Europe were nearly
$\$ 10,000,000$ for two years of new $\$ 10.000 .000$ for two years of new 000.000-plus-a189 repeats. First. NBC delayed a and rejected the deal on the grounds that it required at least
three plays of each repeat with-
in the two years in order to adequately amortize the product and this, felt NBC. would have forced
the web into a six-times-a-week saturation deal.
NBC execs say there is no raricor says it refused the deal the web says it refused the deal, thereby
freeing MCA of any moral respon-
sibility One thing though that sibility. One, thing, though, that
did surprise some NBC execs, was that they expected an answer from the packager on their counterthey first heard some 11 da
of the ABC-MCA contract.

## ABCTV"S UNIDUE HERUN FORMUL

by GEORGE ROSEN
ABC-TV's acquisition of "Wagon Train for next season-new en-
tries plus 189 hour reruns-may
well bring in its wake one of the more fascinating footnotes to tv program scheduling. If Leonard
Goldenson-Ollie Treyz \& C $\alpha$. find themselves riding herd on a netviewers treated to episodics wherever and whenever they please
early evening, late night, and conceivably daytime-it's because
of the built-in economics attending of the built-in economics attending
purchase of the property from
OddI
Oddly enough, it's the likelihood of "Wagon Train" reruns acpeal as something approaching a western soap operal that could
send ABC at long last off and running in the daytime sweepstakes-
a feat that's been an uphill and frequentiy frustrating struggle for
the past four years. For the privilege of replaying
the old "Wagon Trains." ABC 000 and $\$ 10,000.000$, a figure hardy considered out of line in the light of NBC's purchase of the Danny
Thomas half-hour reruns for daytime for $\$ 7,000,000$ and approxi-
mately the same amaunt for the Loretta Young daytime reruns. (In,
addition to the "Wagon Train" oldies. ABC will install the new perpetuating the 7:30-8:30 continuity.
However, it's the economics surruns that forces ABC into imagina-
'Wagon Train' No. 1

## Wasan irrinns oct $22 \cdot 29$

## Wagon Train (NBC) Perry Mason (CBS <br> Perry Mason Bonanza (NBC <br> Untouchables (ABC <br> Sing Along Mitch (NBC Gunsmoke (CBS) <br> Andy Griffith ICBS <br> Red Skelton (CBS <br> Joey Sishop (NBC) <br> $\begin{aligned} & \text { Dr. Kildare (NBC) } \\ & \text { Danny Thomas (CBS) }\end{aligned} \cdots 2 . .223 .6$

tive areas of triple-exposure plot-
ting. In order to recoup on that
kind of investment it will be neces-
kind of investment. it will be neces-
sary. for the network to run off
each of the 189 oldies three times. Only through such a multiplicity
of spreads (encompassing a twice-
a-week $11: 15$ late nite berth and a-week
cross-the-board daytime exposure
for the housewife) can it turn the for the
trick.
And it could prove out the neatest trick of the tv year, particu-
larly in giving ABC a firm foothold on the daytime picture. For along with "Wagon Train," Treyz has an
tied up in ex-nighttime click en-
tries (from other webs), all set for
'62, This includes a longterm deal
for the whole backlog on "Father
Knows Best" (acquired at some $\$ 5$,
000,000 ; Tennessee Ernie Ford in a new live half-hour cross-the-
board entry (at a $\$ 2,000,000$ comrepeats (another $\$ 1.000,000$.)
Thus ABC, after repeated but ruitless efforts to embrace the itself for the first time in a posi-
tion to do what CBS accomplished tion to do what CBS accomplished
so successfully with the "I Love so successfully with the "I Love aire" reruns and what NBC is
presently achieving with the Danny Thomas and Loretta Young reruns
Not that the daytime rerun it with is nowe or ABC Its tried results with Gale. Storm, Bob simply a case where the product is better; where a "Wagon Train" could do the job "Restless Gun" couldn't; where a "Father Knows
Best" is an infinitely superior se Best is an infinite
ries to

Howard K. Smith Ends CBS Tie In Policy Row; Schoenbrun Successor?
 slow rating start this season on many of its participating hour ABC-TV is up against a series of unsettling events all stemming
from Madison Ave. from Madisen Ave.
It's understood that at least three sponsors on two deteran hour telefilm stanzas carried on
ABC-TV are seeking selloffs. Participating sponsor American
Chicle on the Wednesday "Naked City" is looking for relief. Ditto--and this one may constitute the and J. B. Williams, who are now in ABC's once unassalabe reportedly want relief as soon as they Bristol-Myers is known to want
out of "Top Cat," which makes another sponsor retreat in the fateful week past for ABC. tions is that Whitehall Pharmacal has left its position on "Calvin \&
the Colonel," which like "Cat" is a new ABC-TV animation series. other "Calvin" sponsor, has alleg-
edly got a deal whereby it is picking up iittle more than time charges at the moment.
One of the major caus
One of the major causes for the
packup and walkout going packup and walkout going on at Sponsors buy the participating programs the hbur slots that the networks sell to more than four sponsors a season), that give the
highest share and rating. Since these participation buys are all
relatively shortterm deals, the sponsors can shift on short notice from one show to another or from higher participating show ratings.

## Jobṇ F. Day Heads To

## Timie-Life B'casting

Former CBS newr veepee John F. Day reportedly will soon be of Pacifica Foundation and general manager of. WBAI-FM, New York. since leaving the network,
is expected to go to London for the Time organization.

## Mel Spiegel to NBC

Mel Spiege recently a CBS Ra-
dio flack, is joining NBC as senior dio flack, is joining NBC as senior
column editor in the network's press department.
Spiegel. Who'll report to press
boss Ellis Moore, will handle NBC news and public affairs programs.
replacing Mort Hochstein, who a
few weeks ago shifted directly into

## by murray horowitz

Exiting of Howard K. Smith as
CBS ${ }^{\text {chief }}$ Washington corrospondent climaxes a running battie between Smith and network bra:s
over Smith's right to render ouover Smiths right
the-air opinions.
Smith's exit also leaves the question begring of what is personal
editorialzing and what is analylieditorializing and what in analyti-
cal reporting. Bowout of CBS
News News. chief correspondent and
general manger of the Washington office represents another blow to CBS" news image.
Among those reported as a pos-
sible replacement for Smith is sible replacement for Smith is Paris bureau chief, currently in N.Y. working on a "CBS Reports" work, NBC acknowledged that the web has hat sonie exploratury talks about hiring Smith
Behind the one paragraph state-
ment issued Monday 130 , there was a feud between Smith and the network news brass which al-
tuost reached breaking point last tuost reached breaking point last
spring during Smith's coverage of the tense Birmingham racial situas
tion.
Monday's one paragraph statement said: "CBS News and Howard
K. Smith announced that their relations are being terminated because of a difference in interpretation The News policy.
The Birmingham situation last spring which illustrates the feud prexy Richard and CBS News News v.p. Blair Clark ran along These lines. according to those in cial. titled "Who Speaks for Birmingham?" What was desclibed as his editorial comment on the sored by the web brass. Soon after, an his May 21 Sunday night CBS Radio show. Smith-made no bones situation in Birmingham He ended his broadcast by saving "the basic question soon may well be 'do we
really deserve to win the Cold War?', That, among other things. got on the air and CBS brass blew Smith, in N.Y. on Monday, could not be reached for comment. work deelined any comment heIt was as if the whole, vast CBS News operation, because of company policy, was frozen to those
official few words. Smith, too, apofficial few words. Smith, too, ap-
parertly went alons with the freeze.
On the basis of a report frum Washington last week, Varity
checked Salant. The report had it that Smith was in trouble with

$$
\text { Continued on page } 60 \text { ) }
$$

## 'Calvin,' 'Breed' Face ABC Shifts

ABC-TV is contemplating some major prime time shifts within the the waning rating picture in the
'61-'62 season. By today iWed.) made.
First off, plan now is to drop Calvin \& the Colonel" from its
8:30 Tuesday night slotting. but, because the half-hour weekly animated stanza is so expensice, prob)be early Saturday evening.
This one move alone suggesta several others: "New Breed" will
in all likelihood be shifted from its current 9 p.m. starting time on Tuesdays back to where "Calvin" seems to have sponsor supportto give "Breed," which seems to few viewers who've seen it, a
chance to beat NBC-TV's "Dick Powell Show" to the punch. starts at 9 and has been beating the NRC News,department : ... | out "Breed.", s:s

# 26 TELETTSION <br> DARTETY <br> Future Of BBC-TV Linked To Bid For 2d Channel In Servicing Globe 

The BB' IN A.total to Vaniety


ulfillions, has made it possible fulfill our aim with such thorough ness that no question of a national abluen. In telewision. however, the
position is different. A single channel has not provided the room we need for comprethensiveness.
have not. I think. given way
the ivramy of ratings but we have ither to majorities or minorities The introutuction of a second
BBC ehannel depends on the reconswentations made in the enpor
of the Brodatang Committee
now sit!ing under the chairnan
ship of Sir Harry Pilkington and after that on the outcome of Par-
hidmentari ditbate and Government cecivions alout the future pattern tll understood and has general Role In Peace \& In War Public support for the BBC derives from a general recogniton of what we have achieved in peace
and in war. and in particular from the wide range of television pro-
gramming we have been able to offer in spite of the limitations of a single service. The BBC has been
able to produce programs in every
firld wnich have been described, by United Statec critics among kind in the world. Those who
quite wrongly, look upon the BBC sc a kind of State-backed educational network hate been sur-
prised by the success of our light in Britain, but in competition with racrams produred by our EuroStates. Our Shakespearean eycle
An Age of Kings" was recognized -not least in the United States television drama. Our remote
broadcats of sport are followed they cin aluays depend on the and directors, and tend to prefer ials Fininterrupted by comme landing of the BBC Television they have only to look at the way
in ohich the great bulk of the
audience turns to the BBC on nacrisis. Bu
the
info
tan
trit te effer our audiences halanced slected not for their value in comperition for ratings. but to
of e the liener a genuine choice

By H. CARLETON GREENE

## Director-Gcheral of the British Broadcasting Corp.)

offer in television. both for ma- measure of success." If this att1jorities and minorities. We want; tude were to prevail the outlook the service of programs givin
the backeround to the background to the news, in-
terpreting and explaining current events in a more intensive way
than we have space for at prevan The service of news and current affairs we already provide has
been described recently as the best in the world: the times we live complacent but should make it still better.
public depends on service to the recosnition, of our independence We had to fight to establish our
independence for many years: it is now a recognized feature of British life. We are not the ser-
vants of any British goyernment. Any attempt by the Government of the BBC would be strendence resisted not only by the BBC but in Parliament and by the public
at large. One can in fact be sure that no such attempt would be We are not the servants of any
stockholders. We reject the attistockholders. We reject the atti-
tude of mind which underlies the statement recently made by a lead ing figure in British commercial nical advances which lie in the future er, a satellite communicationwould be largely vitiated if they
were to be pressed merely into the: pursuit of ever bigger profits do not in fact believe that profitability will be allowed to bein British television. The British people now have experience of of the British brand of commercial television. The published evidence given to the Pilkington Committee suggests that this experjence hardly makes far-sighted and responsible people eager to see the con-
trol of television pass further into the hands of those whose guiding precept I have quoted.
I am confident that in this Service can look forward to a future of further expansion, greater achievement, and wider provision for the needs of the public whose servants we are. With the possibility of trans-Atlantic satel-
lite communication only just over the horizon, we also look forward to still closer cooperation with our friends in the brpadca
world of the United States.

## BBC's Parade of Shows \& Stars Reads Like a Show Biz 'Who' Who - From the U.S. Came lis Very Best

London
Well, how did it happen? The some years on low definition to private receivers. But the time
had come to move up to high definition and the corporation had made a decision to start a public the world. The place was London England), the Studios at Alexan-
dra Palace better known as Ally Frankly the date should hav been November of that year allownge the ample preparalion, Rat to just jumped forward. I was really engaged as planner of the new man. with production experience in radio and theatre. I was on the
spot and I offered to handle the job. So as Producer, Director,
there I was, the centrepiece of grand scuffle with a 10 -day dead line to lead us ald into the un
known, untried world of pictures known, untri
The Radio Exhibition was crammed with tv sets and soon
there were 30.000 enthusiastic viewers. BBC had built two equal
sized studios and I had the added complication of having to run the ini alternate days on two different transmitting system Marconi-EMI
and Baird) needing contrasting techniques. twice a day for 10
days. A run of 20 identical per-
My first stroke of luck was in commissioning an instant sonc. It struck an immediate chord in world used only to radio. I quickly decided to adopt this as the title
for the show. I booked a :ediead singer, Helen Hckay, to sing it Cole Porter"s "Anything Goes." the
Griffiths Bros., with a performing horse for the children, and the Chilton and IIaceo Thon:ar. The ed by Hyam Green:-aum, C. B.
Cochran's conductor. The compere was de
lie Mitchell
Luckily the show jelled. there
were few hitches. we vere a hit were few hitches, we vere a hit
witn the critics and the public and history was made. I lereathed a
sigh of relief and cretiaily did not
ure. My thoughts were all on the I co I confess I was worried as I control room. Knowing all the firs learnt since, I realize I used too many curtains and too much light. The cameras then had no lens changes, focusing as they dollied, tith viewfinders showing the pic-
ture upside down. The general exitement carried the show along at good pace. In 40 years of show fied, but by the never felt. satisI might have been. I still have my original script, signed by all the artists and technical staff. The
latter are almost all executvies today.

November that same year,
had already accomplished we had already accomplished
much, but on Nov. 2, 1936, the ervice had to be formalized with speeches and so this is the date The
The Halcyon Days
London was at its greatest as a and 9 . Everyone hoped war might nd 9. Everyone hoped war might spent freely in night life.
Three key cabarets were at the Grosvenor House (run by MCA), the Dorchester (run by Henry by C. B. Cochran), with monthly changes of bills. I engaged all
three for early evening as well as afternoon shows. and in this way America enthusiastically entered
our picture. The very first 1936 our picture. The very first 1936
tv Americans were Buck and Bubles, closely followed by Sophie Tucker.
Soon after came Joe E. Brown, ney Brent, Nina Mae McKinney, Larry Adler, Chaz Chase, Jack
Whiting, Vera Zorina and Clive Blakeney twith the entire company and Ben Yyour Toes', Hebe Daniels
Lyou Holtz, Dick "Popeye" Costello, Cornelia Otis Skinner, Hildegarde, Claire Luce,
Moily Picon, Peggy Wood, Paul Russell. Swann, John Hoysradt Gene Autry, Gina Malo, Art Tatum. Ruth Draper
Walt Disney-a pioneer himself toon films for every program. Soon came the first coronation to be televised. (George VI) on May

## I Remember It When-

By, gobery wis sminor

Whatever corporate image it may present to the world at large in these image-conscious days, I must confess that the British Broadnique porp. conjures up in my mind a rather prancing in the buff. This happy but startingly unconventional image goes back to my boyhood when I was a visitor at the BBC headquarters in Broadcasting House. A highlight of the visit was a demonstration of a new television system known as the Baird process. The subject of these pic-
tures was a chorus line. Through an illusion stemming, as I recall it tures was a chorus line. Through an illusion stemming as I recall it, rom the scanithg technique or the process, all the girs appeared to an uncing. wheralded and en intended "first" in sas their calling; was trip-tease.
The thought of such a picture coursing over BBC cables may send 2 tremor through the Commonwealth, and admittedly it is hardly symbol and reminder that the BBC is not at all what it seems; especially to Americans.
Too many of us regard the BBC as a government agency. Not so. Too many of us think of it as embodying the slow, safe atid stuffy manner of entrenched bureaucracy; actually, it is alert, enterprising, forward-looking and-against the challenge of British commercial tele. vision-a wily and vigorous competitor.
I speak from experience-the experience of my predecessors at BC and my own, for NBC's association with the BBC goes bing the television days of radio and has grown and broadened during the but the BBC inaugurated its television service five before our NBT-now WNBC-TV-became the first commercially licensed station on the air in this country. Throughout the years, our ties with
the BBC have been cordial and rewarding; I know we have learned from them and I hope they can say the same about us
(Lord Reith), the first Director-General of the BBC, whose influence on the shape and direction of the organization has been lasting and profound. His administration was responsible for launehing the: BBC's television service. But more important think, was his insistence from the very start of broadcasting in Britain that it be free of government control or domination. Though it exists under royal
charter as a non-commercial enterprise, it has steered an independent charter as a non-commercial enterprise
The fact that until ecently it enjojed a monopoly in television broadcasting never has been regarded by the BBC as a license to has led it to pursue technical perfection with a zeal that borders on has led it to pursue technical perfection with a zeal that borders on surpassed. For example, it began experimental colorcaating in 1955, radio broadcasts.
Its most visible achievement from the point of view of the Amerrcan television audience was the development of a technique that The BBC and the NBC Television Network opened the era of direct trans-Atlantic newscasting on June 18. 1959, the day Queen Elizabeth departed from London for a tour of Canada. That day. Amerlcan
viewers watched newsilm of the Queen's departure while her jet viewers watched newsfil
plane was still en route.
Since then the cables have sped motion-picture film of such events as President Eisenhower's 1959 European tour, Princess Margaret's
wedding. the crash of a Sabena airliner in Brussels and the homecoming of Cosmonaut Yuri Gargarin, and, in the other direction for the BBC audience, the Democratic and Republican conventions, Khrushchev's table-thumping scene at the Us
The cable-film transmission, incidentally. is the latest development resulting from a cooperative agreement NBC entered with the BBC in 1954 for the exclusive exchange of news. film and use of facilities, an agreement that has strengthened significantly the world-wide news Throughout its distinguished
has shownout its distinguished history; the BBC. Telesision Service tion. It has been said of the need to temper tradition with transiservice that was concerned with the reaction of its audience was alien be on the air ard I that the BBC would determine what should observation that British radio owed its eminence to "the brute force of monopoly.
Yet it is a measure of the greatness of the BBC service and its successive management that they have always displayed the flexibility to. meet changing conditions. The advent of commercial television in Britaim brought fierce competition to. the BBC, and the BBC has
proven itself worthy of the challenge: Out of its efforts, in my view, has emerged an even better program service
In this NBC has played no small role, and it is gratifying to me synonymous with care and quality would seek for its schedule such NBC programs as the Perry Como and Dinah Shore shows. "Laramie" and "Dr. Kildare." Many of our Project XX presentations are familiar to. British viewers, the result of a mutual first-refusal agreement for
documentary productions, and so are Chet Huntley, David Brinkley documentary produ
I must admit that my first allegiance is to the commercial system of broadcasting. particularly in the ight of America s needs and its need be in any sense a deprecation of commercial broadcasting nor need it imply advocacy of a different system in this country
The fact is that the BBC has flowered in uniquely British Commonwealth soil; I doubt that it could take root as successfully anywhere else without this particular blend of political tradition and social temper. This unique aspect of the BBC's character invites, our everincreasing admiration. I know that all U. S broadcasters. join me
in wishing the BBC well on its next 25 years in television.
dios by remote cameras to pick up were specially written for the new Maurice-Chevalier and Charles in 1938 and 39 , Boxing, Cricket enade Concerts, Motor Racing, ised not only winning Wimbiedo tennis, but the same night pution evening dress, came to our studios and sang in Cabaret.
British stars quickly wanted to
try the medium. Adopting an ambitious policy of drama as basis
of scheduling, we put on "a play
duced 326 separate titles, each for
two live performances, as there
were no recordings then. Fourteen

Were specially written for the ne
medium. old Vic-Way Back
Laurence Olivier and Judith Anderson came to the studios with
the whole Old Vic Company to lay "Macheth." With Michael edgrave and Peggy Ashcroft, we London's. Dhoenix Theatre for "Twelfth Night." Visitors were elcomed. among them Hanna Roina and the Habima Players with 'The Dybbuk" in Hebrew. Greer Garson played Yasmin in an," Ralph Richardson, James Mason, Anthony Quayle. Edmund wenn, Lilli Palmer, Tyrone. Guth-

## BBC: Television With a Flair

The story of BBC-TV over the past 25 years is the prot type of the story of television throughout the werid. In recent years, there may have been a tendency to overlook
the fact that the BBC pioneered the first-ever regular ty service 25 years ago, but the achievement is currently be-
ing given world wide recognition on the occasion of the corporation's Silver Jubilee this week. in Alexandra Palace--stili known affection a small studio Ally Pally though at that time, there were barely 300 receivers avail able to pick up the programs. Today, the figure has soared
bevond the 11.000000 total and the upward climb is con tinuing though the pace has slackened.
In the intervening quarter of a century, $\mathrm{BBC}-\mathrm{TV}$ has pioneered many major developments in the field of clec-
tronic broadcasting. ranging from the first cross-Channel link between Dover and Catais, the opening up on the enitire Eurovision Network, the direct photographic cable
beatween Britain and Canada and, more recently, the beatween Britain and Canada and, more recently, the
inauguration of the direct Moscow to London service with Inauguration of the direct Moscow to London service with
the Red Square recpption to Major Yuri Gagarin and-a

Though the formal date for the launching of the to service was officially recorded as Nov. 2,1936 , the BBC
gave the public a foretaste of what was to come; when it staged a number of closed circuit presentations at the Radio Exhibition in the. Summer of the same year. Cecil Radden, who consequently was chosen to present the first
public transmissions on Nov. 2 , was responsible for the closed circuit presentations.
The true history of British ty dates back to 1924 , when
John Logie Baird began his first serious experiments in John Logie Baird began his first serious experiments in broadcasting sight and sound. Within two years, his experiments had developed to the point where he was.able
to give a demonstration to the press and eminent scientists, and the results were so impressive that he received back
ing from several influential sources who could eve then gauge the commercial prospects of television. At this time the imane achieved by Baird was roughly the size of a pestcard and the pictures were somewhat blurred.

## 27-Vintaged Color

With money coming in from speculative sources, Baird moved out of his dingy Soho lab into more suitable. premGarden market. It was in 1927 that he made the move and in the same year he began experimenting with color In the same year he began experimenting win color
transmissions, though his pietures were so tiny they were
of postagie stamp proportions. With ericouragement from of postage stamp proportions. With enicouragement from Baird continued to make substantial progress in black and White programiming: and a few prominent peopie ordered
sets to be instailed in their homes, One of the earliest owners of a receiver was the Prime Minister of the day Ramsay MacDonald
As a restilt of constant pressure from the press. which regarded Baird and his invention as, a steady source of
good copy. the BBC, at that tinie concerned only with
sound broadcasting was forced into an sound broadcasting, was forced into an announcement that public service. In 1929, bowerere, the BBC agreed to allow Baird to use one of its main transmitters for a deimon-
stration to Corporation engineers and other experts. The stration to Corporation engineers and other experts. The
Governiment still declined to accept the idea of a to service, but offered Baird facilities for bigger and better experiments.
Starting in September 1929, Baird was able to go on the air for half an hour a day for five days a week, milestone in the life of his company. His programs. fo consisted of speeches and a light entertainment show His system, houever, though it was iricreasing in stature plazued by constant breakdowns
While Baird continued to hold the limeiight in Britain other countries were moving in on the act. Research
centres were opening up in the United States and the contincent of Europe, whife in Britain itself another group EMI-Marconi, was quietly working on an alternative
system. They favored the electronic form of transmission, which was bcing developed by Campbell Swinton, a noted British scientist.
ments and during the trial period an impressive list of "firsts" tras registered. One of the outstanding achieve ments of that period was the televising of the classic Derby horse race, and a year later that was to be repeated on a giant 8 ft by $10 \mathrm{ft}$. cinema screen. Other milestones
were the first successful transmission to an express train, followed by telecasts which were received on hoard ship and in a plane:

By late 1931. BBC was moving more and more into the act and experimental programs began to emanate from the
Corporation's own studios. On Aug. 22. 1932 , BBC decided to set up its own television studios and use its own tech stantial amount of tve equipment from the Baird group former dance orchestra studio in Broadcasting House was world's first tv studio proper.
At around the same time the Corporation made its first technical appointments. Key boffin was Douglas Birkin-
shaw; who is still with the BBC two other technical shaw; who is still with the BBC; two other technical ex-
perts brought in at the time were D. R. Campbell and D. H. Bridgewater. Subsequently, this triumvirate decided that the future of television was in a higher definition
than the 30 -line system they were then than the 30 -line system they were then using.
While developing the Baird group's new ultra three wave ideas, the BBC decided to carry out experiments
with the new EMI-Marconi system. The two groups, real izing there was a lot of money at stake, became great rivals, though they were working on completely different systems. Baird, however, remained the number one news source for ty writers and his nei developments were at
ways widely publicized, while the EMI-Marconi leadership ways widely publicized, while the EMI-Marconi Meadership
under-Isaac Shoenber, though competing vi gorously in under-Iaac Shoenberg, though competing vigorously in
the battle for supremacy, kept quiet about their technical the battle for

The rivalry between the two groups was keenly eyed
by the BBC and one immediate result of the competition was a startling improvement in line standards. From the original 30 lines they jumped to more than 100 and at one point were even considering a 180 -line system. The Baird research team tested various methods of picture transmission, but the Schoenberg unit at EMi-Marconi stuck more or less rigidly to Campibell Swinton's theory, which
is remarkably close on the present day electronic tech-
nique. ments, the Government stepped in and announced the appointment of a committee, headed by Lord Setsdon,
with powers to make a recommendation for launching a public television service. In its way, that committee had a far more nomentous task than that confronting the Pilkington Committee today, which is investigating

## A $\$ 30,000,000$ Staké

It has been estimated that roughly $\$ 30,000,000$ was at with each other in a bid for better and larger receivers The Selsdon Committee's report' was published in January 1935 and recommended that a public service be introduced immediately. It indicated; however, that the and EMI-Marconi groups developed their respective systems.
the recommendations of the committee, television was put into the hands of the BBC and it was decided
that the rival Baird and EMI-Marconi systems should that the rival Baird and EMM-Marconi systems should
alternate on a weekly basis, for a trial period of thiree nonths. Alexandra Palace-or more accurately one cor-
ner of it-was ailocated to house the world's first tv network and its temporary transmissions ceased while the apparatus was being installed.
The Baird system as installed at Ally Pally was based on thiee principles: intermediate filim; spotlight system; up for artsis whin. accang to veteransiresulta many tears as laugns. The first system called for a thick yellow foundation with green eye-shadow and red lips;
the second used a yellowish face. bright blue lips and the second used a yellowish face, bright blue lips and
evelids: and the third gave best results with a light ochre bave with brown lips, evelids and eyebrows.
bave with brown lips. cyelids and eyebrows. Emitron camera. which required much more restrained had its snags, notably the exceptionally hizh mortality rate of the tubes. It was this camera, or more accurately, an improved version of it, which eventually
of Alexandra Palace about one year later.
In the formative days BBC-TV had a staff of some 50 people at Alexandra Palace. headed by Gerald Cock, whio
was the first director of television. Cecil Madden was to be in charge of programming and he had two femine male anchor-min in Leslie Mitchell. His production staff male anchor-man in Lestie Mitchell. His production staff and Shepherd Thomas.. One of Madden's earliest experi-
ences was to walk into his office, which was bare other than for a telephone, when he received a message from
the to director that a spur-of-the-moment decision had been taken to program from Radiolympia, the annual exhibition for the radio industry, which was due to open within 10 days. Starting from scratch Madden had just
those 10 days in which to find 20 programs. The bill those 10 days in which to find 20 programs. The bill
was filled with a combination of films and studio broadcasts and BBC thereby achieved a flying start in televiinitial transmission of August 26,1936 , and thereafter it was alternated with the EMI-Marconi equipment. To world's first public tw service, thoughi' historians still stick to that official date of some nine weeks later, when the service formally started on Nov. 2 .
According to E C. Thompson who, as BBC-TV pres officer of the day, had the distinction of being the world's
first tv PRO, there was a tremendous pioneering spirit first tv PRO, there was a tremendous pioneering spirit in evidence in these days. It was a new adventure for
the tehchnical crews. producers and artists and they had to cope with endless emergencies, frequent breakdown of electronics had fouled a vital point with tinfoil Thomp son recalis the first outside broadcast on the last dayp son recalis the first outside broadcast on the last day of
the radio show, when $t v$ cameras accidentally caught Leonard Henry leaving Ally Pally. But it was a yea pact in the field nation procession of King George VI was televised. Radiolympia. 1936, proved to be the first serious market place for tv receivers and sets were being retailed at prices ranging from $\$ 280$ to $\$ 425$, After the exhibition
there was a six weeks shut down and Thompson recalls it was during that "dark" period that the idea of "Picture tinued until the service was obliged to close down on the outbreak of War, but came back in 1946, when it of the program, thereby became one of Britain's best known tiv personalitie
On the day when BBC-TV formally went on the air, 300 receivers: in the London and suburban areas The transmitter at Alexandra Palace had a range of some 25 miles and the testing period for the two rival technical systems was still in force. The launching ceremonies in cluded speceches by the chairman of the BBC and the

In its initial stages. transmissions rat
In its initial stages. transmissions ran for an hour in the afternoon and for an hour at night. It didn't take
the program execs long to latch onto the idea of repeat broadcasts. for on its second day out, a five-minute item aired in the afternion was shown again in the nighttime program. Within his limited program time, Cecil Madden worked on the premise that tv was a popular entertain ment medium and should reflect a wide variety of tastes. His program ranged from illiustrated talks to music, from ballet to revue, from art exhibitions to fashion parades
and from Mic $\Psi$ Mouse cartoans to interviews with perand from Mic $y$ Mou
sonalities in the news.

The key feature of the early days of television was the
continuing struggle between the rival Baird and EMirarconr systems, but it soon became apparent that the later was winning the derby. It was preferred by artists, a lot of the fate took a hand in deciding the issue, when months after apparatus was destroyed by fire. Three eral came out in favor of the EMI-Marconi 405 line sysThe using 50 irames per. second.
The decision was naturally a bitter blow to Baird and his financial backers who had lost out, though they were the irst in the field. Experts who recall the pioneering
days maintain that after the choice of system had been made, program production became simplified and the
 developed, which owed little to either legit or motion pictures but were evidence that ty was becoming an entertainment medium in its own right, and in its own Th
Though there was a morning broadcast each day of on live pictures as a service to retailers, the accent was that the to service bought its first mobile unit eariy in 1937 and that led to one of the historic turning points in public acceptance of the new medium. The remote unit came into its own, as already mentioned. in filming
the King's Coronation that year and it was estimated that more than 10,000 vievers saw the royal procession passing Hyde Park Corner as it was filmed by three encouraged by the response to its first endeavor, was pionships at subsumbledon mont by coveraje of tennis chamLord Mayors Show, the Armistice Day Service at the and to Pets Corner at the to Pinewood and other studios was also used for local broadcasts from Alexandra Palace, and in that way provided BBC-TV with an outdoor studio. While it was beginning to make substantial strides. via
echnical improvements and public acceptance. BBC-TV was finding itse:f starved of cash with which to develop the. system. The BBC itself, though far from rich, regarded. elevision as a por colation and in the first year 000 con the 'asis of the current rate of exchange, was quently; the Government made a orant of $\$ 660.000$ out of radio license revenue., out of which the BBC had to year. up to September 1937, operating costs amounted to $\$ 1,25,400$. which left the Corporation with the unthe service going.
Though hampered by finance, the service was gradually increasing and. as most of the programming was live. this represented a tremendous strain on the production, tech-
nical and acting staffs. The limited staff was turning out about 150 minutes of live programs every day and had to work at a terrifying pace to maintain the schedule. Every hour on screen. ime necessitated six or seven hours of night in the studios at Broadcasting House and Maida music rooms and odd corners of Alexandra Palace. Camera rehearsals were frequently limited for an hour or two immediately preceding the transmission.
to the stage what, journalisen was to literature. T t , fever of Fleet Street (London's newspaper row', he recalls, pervaded Alexandra Palace from the moment the commissionaires unlocked the dioor for the piano tuner at 7 a.m.,
until the time the announcer rehearsed the closing announcement at about 10:30 p.m.
As television approached its first ammiversary, it was was divided into two distinct groups, onie concerned with engineering and the other with programming. The proresponsible for program organization and the other for program management. The program organizer headed a team of producers, which had now swollen to the grand total of 14, while the productions manager topped the presentation side, taking care of announcers. stage manthe technical side and as a result television was beginninz to be seriously regarded as a compettor to other forms of entertainment. Boxing promoters, particulary, feared that smaller gates for championship. bouts. No one, howe in lost sight of the fact that this was still the experimental era and it was during the trial and error period that Cecil Madden established the principle of a Sunday night tv
drama, teeing off on March 28, 1938, with Pirandello's ${ }^{\text {drama, }}$ te

[^0]
## BBC-Type Audience Research: Not Only How Many, But Why

By R. J. E. SILVEY

London.
It has long been recognized that
If public service broadcasting is to do an effective. job it must study
the habits, tastes."znd opinions of Its audiences. BBC Audience Re 1936 so, tike the BBC Television Service, it is celebrating its 25th
major part of its job is to fol mpart on the public. This has two equally insportant aspects. One is is to find out how audiences react complete unless it does both.

BBC audience measurement Its "parich" is the entire popula tion of the Lnited Kingdom ex cluding only ehildren under five which the BBC puts on the air. in radio as well as television, and in dependent television programs as
well. Its job is to estimate the size and compocition of the audience for each one of these broadcasts (and they run to over 200 a day an audience" we mean a number of of sets-iuned-in. This is an imporant difference between BBC audi other ratings services. In BBC one-fifth of the population surered about what people do while
sets are tuned in, the more impor-
tant this distinction becomes.) In the jargon of the research bus
ness. the BBC's Survey of Listen ing and Viewing is based on "aided recall," or in flain English asking they, have listened to or viewed,
while doing ererything possible to help them to remember accurately: which you get truthful answers and this in turn depends upon what you much is to ask for trouble.
Memories get hazier as time re cedes. so in the BBC's survey the what happened yesterday
The informart is taken through the day chronologically, encour-
aged to recall the main happenings of the day, and if necessary re-
minded of what was on the air at the times at which he could have views give trouble. but most don't. mant oddity has made it possible to orearm interviewers against most
4,000 Daily Sample
Since recall is confined to "yes-
terday" and every day s programs
are of equal importance, the survey
has to be repeated in full every
day. Hence a complete cross-sec-
tion of the ropulation of the United
Kingdom is interviewed on each of
365 days a year. and always about
the previous days livtening and
viewing. Since the daily. sample
consists of nearly 4.n00 persons,
the total number of interviews
made in a year runs to well over a
million.
The daily sample is designed to
give results not only for the United
Kingdom as a whole. hut also for
each BBC region. Within each re
$\left\lvert\, \begin{aligned} & \text { gion, too the sample must be } \\ & \text { crosssection of the population. This }\end{aligned}\right.$ is achieved in various ways. This graphical distribution is looked after by the choice of "sampling
points." Age, sex, and social status distributions are achieved by the quota method," i.e. by specifying
to each of the 300 interviewers engaged, the kinds of people whom
they must seek out. Other forms of distribution, like "kind of set owned," emerge automatically as
by products of the sampling proc-
As.
As this is a population, not a
homes survey interviers obliged to knock on doors. The in-
terview. Which is very brief and place anywhere-on the park bench, in the British queue, or on
the sidewalk. But there is an exception: interviewers assigned to work
with children always call at homes first. ith audien is concerned solel with audience size, not with aud ence reaction. It tells you how big This is essential information; but is it enough? The BBC thinks not,
and with good reason for there abundant evidence that the broadcasts which have. the largest audi-
ences are not necessarily those hich people like best.
That is why BBC Audience Research also conducts continuous and extensive studies of reaction, finding
out how much people have enjoyed out how much people have enjoy'ed
the broadcasts they have listened to or viewed. These studies are made week after week, through a variety
of panels representatives of the general public. One product of this work is called the Reaction Index tudes-which is of audience atti-tudes-which is set alongside the "size of audience," and it is by no means always the broadcast with
the biggest audience which has the the biggest audience which has the The method
The methods of audience retainly are not perfect. Like all other methods they have their
weaknesses and inadequacies. But at least they have stood the te

Her Majesty: Star Attraction

Royal recognition of the Silver Jubilee of BBC-Television will come on Thursday (2) when the Queen will visit the newly-built Television Centre in Shepherds Bush, west London. It will be her first visit to the Centre since it was inaugurated a year before.
It is planned for the Queen to studios under normal working conditions. From an observatory raom
Her Majesty will see the early stages of rehearsal for "Hansel and aretel which is to be transmitted oin an audience of children watch ing "Crackerjack." At the end on
the show, viewers will see the Queen receiving me
cast in the studio.
The Queen, who will be recelved BBC TV will also visit up departments, scenery block and property store, and studio control

## As.

As part of the Jubilee celebracial programs during the week play with music. "Hello Rastime", based on an incident in the life
of Edwardian impressario, Albert
Haven; "The Rake's Progress" a
six-scene ballet Ninette de Valois; a talk on tele vision and the modern world. writ Cawston; "Scrapbook for 1936." research by Leslie Bailey; and drama production fo "Anna Kar Additionally there are severa sound programs to celebrate the by Mary Adams, former assistan to the program controller, and

Also on radio will be a relay of speeches at a dinner next Tues day (7) to mark the anniversary don will be the principal guest posed by Prime Minister Harold Macmillan.

## U.K. TV Audience Now 40,550,00

London, Oct. 31.
The U.K. audience for television has climbed to $40,950,000184 \mathrm{Cb}$ of most $1,500,000$ over last year, says BBC audience research report. This also shows a swing to commercial ty programs in the JuilySeptember quarter BEC dropped $3,000,000$ (with dual channels) iewers who looked at one or more shows a day while the independent web picked up 2;000,000.
dua additional 1895,000 became dual-channellers during this sum ner quarter and spent. BBC claims. ${ }^{9} c_{c}$ of their viewing on the Corp's eb and 61 cr on commercial proars. This means of viewers with ooked at BBC while $21,100,000$ chose the competition. There are
still about $3,000,000$ BBC-only

## 'Zero One' Formula'

## MGM-TV and BBCTV Oct. 31.

 ucers of the "Zero One" series, ue to start at Metros Elstree n a different director for each segment, according to the need of FirstFirst choice is Roy Baker. His

[^1]been shot for America and Canada and was shown a few ours after the event. NBC and ABC took the
Prior to the advent of commercial television in the Fall 1955, BBC-TV spending over $\$ 14.000 .000$ a of revenue, but program costs averaged onlýy about $\$ 2.400$ oer hour. Within a year, however, after. vetwork had begun to operate, production costs had risen
by more than $80^{c} \mathrm{C}$ and the BBC was spending over $\$ 4,300$ by more than 80 c and the BBC was spending over $\$ 4,300$ Qer hour.
One of the immediate effects of the introduction of the alternative channel was the strain on BBC technical and he opposition, but before long new blood was being brought into the Corporation and the BBC was still able o maintain its technical and artistic standards
Undoubtedly the BBC was to some extent influenced oy the mass appeal type of program beini transmitted oy the commercial outlets and as an immediate result, a number of top U.S. shows were shown on the pioneer Allen Song them I Married Joan," The Burns and Allen Show," "Jack Benny Program.". "This Is Your the introduction of commercial ty, BBC had 14 transmitters throughout the country, covering $97, c$ of the popur While the hower BBC took a severe rating knoct from the opposition but in the six years of competition it has grown stronger, both from a technical and program standpoint. Ore outstanding achievement during this period was the opening up of the telephone cable link across the Atlantic, which was first used by: BBC when the Queen opened the St. Lawrence seawray
The BBC's most striking demonstration of confidence in the future is in the building of the new Television Centre at White City in London, the first leg of which. unveiled a year ago, has cost about $\$ 25,000 ; 000$. As yet, some depariments are still scattered in other parts of London; but eventually they will all be operating under eye on the future an the Pilkington Committee now eye on the future and iring pinto the ping committee, now nquiring into the future BBC the equipment is alreate there waiting for the word "off" More or less the same is true about color-a sore point so far as the network is concerned, as it has been experimenting with tint transmissions for some years; but has not been able to get the requisite greenlight from the Government. Incidentally, with its auxiliary stages and ilm studios in neighboring districts, BBC-TV claims to be the largest television factory in the world, producing $85 \%$ of its own program material.
Today the BBC is a serious business rival to networks ana program companies all over the world. Its television promotions department, helmed by Ronald Waldman, is years the turnover of the department has multiplied sev eral times. It is also actively engaged in vidpic produc tion in partifership with American interests with two series currently in the works. The second installment of the "Third Man" skein has now started in Hollywood while in association with Metro, they are just starting "Zero One".at MG's Elstree studios.

# This <br> is BBC 

 Televisionin


BBCtv's awareness often leads it to sensitive topics. A lighi,-praised series on modern red cine brought BBCtv cameras into operat.ng theatres to film con?p:scated coerations while they actually happened


In an age where trends often
happen o.ernight, BBCtv gets 'em nhite the,'ie hot. Go-Kart racing or a revival of traditional jazz, kitchen-sink drama or
comedians with a social message;
$B B C t w$ is there at the start,
always on top of the trend.


BGGTV
TWENTY-FIFTH YEAR

At any given moment, there ate at teast six BBCtv camera crews on foreign soil, seeking out today'sand tomorrow's-stories.
Where's BBCtv now? Completing fascinating series on Africa and her growing pains.


## BBCtv-the tware network!

 public events programmes present a window on the world; complete and objective window hat looks out on mportant people and events on a scale that is unique in broadcasting. Shows like Panorama, Tonight and Face to Face visit nearly every country in the world: reporting on such things as a controversial slatue of Aphradite in a London suburb to investigating the current American activity in bomb shelters. Here, Jordan's King Hussein talks to John Freeman. Face to Face commentator and editor of the influential weekly review, New Statesman.The current revolution In British theatre Would have been virtually impossible without B8Ctv participation. Since the war, BBCtv has patronised an enormous amount of new talent in all sphere! of the dramatio arts. Here, Richard Burton stars in an original John Osborne television play, A Subject of Scandal and Conceirn.


## BBCtv the

## big talent network!

* 


## A

Although BBCtv malntains the largest professional television staff in the world, the door is always open to writers, artiste and production staff from other countries.

Typical application of this non-Insular
attitude was the BBCtv production of Rod Sering's A Town Has Turned to Dust, starring Rod Steiger.


Stantey Holloway steps out of his famous role in My Fair Lady Into his own BBCtv show Meet Mr. Holloway. The biggest of the big names are at home on BBC Television.

Is Tony Hancock the funniest man alive? A lot of people think so-in fact, most of the 20 million viewers who watch his weekly show. Stars like Hancock-nurtured and matured by BBC Telewsionmake this network almost top-heavy with comedy taleat (if such a thing were possible!). It's simply a case of mutual admiration BBCtr likes talerit-and ta:ent likes BBCtv.

## BBCtv

 34 entries from 19 countries.

BBCty programming often touches on esoteric fields. Because BBC is a non-commercial network, programmes can be produced for. therr own speciai merit, regardless of anticipated audience ratings. Programmes on farming, education, science, classical drama and gardening among others, enable BBCtr to participate on all levels of the national hife.

C. - s Berter's Jazz Band blcew up a storm in a
$r \in:$ EECt. series on traditional jazz, called
Trad $F_{a d}$ W'rat kind of music soothes your savage
breest? BECtv viewers like all kinds-from
lereg hair to crew cut.

## BBGty <br> TWENTY-FIFTH YEAR



As a driving force behind Eurovision. BBCtv regularly transmits to and from all the countries of Europe. Directors working in the 8BC International Control Room can cut from country to couniry as their studio counterparts cut from camera to camera.

## network!

Original BBC Television productions find their way into the homes of millions all over the world. An Age of Kings, the spectacular serles based on Shakespeare's histotical plays, Is currently giving viewers in a number of counfries, a vivid picture of life in 15th century England.


Dawn of a new television era. Thls year
has seen 3 exchanges of live television between Moscow and BBCtv in London The flrst-ever was Yurl Gagarin's reception in Moscow, followed by the Moscow May Day parade, and then the pageant of 'Trooping the Colour from London.

So far this year, 18 BBCsponsored, Independent filming expeditions have brought home a wealth of fascinating material from every corner of the globe. Recently completed is this zeries on Contemporary Japan.



## BBGty <br> TWENTY-FIFTH YEAR

Sir Winston Churchill ance called the BBC 'one of the major neutrats'; an accurate observation, because although the BBC is a public corporation owned by the British people, it suffers not ever the most subtle influences from any political or social direction. And as a non
commercial network, it is also free from any influences imposed by advertisers.

The riammoth BBC Engineering Research Department has pionered so mu pioneered so much of the pecialized equipment used today by television systems all over the world. Shown here, a BBCtv standards conversion set-up which adjusts the finestandards for transmission between two countries.
abieffim, anctrer BBCti first, transmits short film ecuences etther waj across the Atlantic by inderwater cable-at inprecedented speeds.
British sienters watched pictures of
President Kennecy's mauguration speech 80 minutes atter nis words were spoken.

4.4.4.4.


EBC Television was the first netirerk
In the world io adopt the
efiolutionary $4 \frac{1}{2}$-inch orthicon camera -
as weil as contributing to ts
deve'opment. Resuit? A sharper
tetter-defined picture en Er:t.sh television screens.

BBCty helped in the development of the world's first tv camera with an integral zoom lens. With a remarkable focal ange of 2 to 40 inches, this one camera can now produce a large variety of visual effects, normally requiring a number of cameras and crews.


BBCtv the

## technically <br> ahead




# Best wishes from ATV 

ASSOCIATED TELEVISION LIMITED
. Salutes the BBC
on the twenty-fifth birthaday of the first regular television service

## in the world

LOKDON'S INDEPENDENT TELEVISION PROGRAMME COMPANY ON SATURDAY AND SUADDAY
AND IN THE MIDLANDS MONDAY THRU FRIDAY
Networked throughout Great Britain


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Send their congratulations to

## B.B.C. TELEVISION

on the

## SILVER JUBILEE

of the world's first regular television service.
 down at Dock Green.

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ARTHUR RIGBY - PETER BYRE JEANETTE HUTCHINSON DAVID WEBSTER - GEOFFREY ADAMS JOCELYN RHODES•MICHAEL NIGHTINGALE

AND
TED WILLIS • DOUGLAS MOODIE michael goodwin and all the Backroom Boys

## TALBOT TELEVISION

on behalf of

## FREMANTLE INTERNATIONAL

throughout the world

Congratulates BBC-TV
on its 25th Anniversary

CONGRATULATIONS TO THE B.B.C.
from

FRANK MUIR and DENIS NORDEN


## "NATION SHALL SPEAK PEACE UNTO NATION"

These words upon the symbol of the British Broadcasting Corporation bespeak the BBC's unwavering faith in the power of international communication to foster the cause of international understanding and, through understanding, peace. CBS, long dedicated to the international interchange of ideas and culture via television, salutes the BBC for its many distinguished contributions to television over the past twenty-five years, and especially for its efforts on behalf of global understanding.


Congratulations to

BBC TELEVISION

Its
25th ANNIVERSARY
From

## The Australian

 Broadcasting Commission

We are proud to have been closely associated with the BBC throughout our 29 years of service. in radio and five years in television.

25 years means a lot to us too

We of CBC, now celebrating our 25th year as Canada's national broadcasting service, are proud to salute our sister organization, the BBC, pioneers of the world's first regular television service.

THE
CANADIAN BROADCASTING CORPORATION

# MGM ${ }^{\text {spryish }}$ 

## SALUTE

## B B C-TV

## PIONEERS ----- - PERFECTIONISTS

## "ZERO ONE"

MGM's tv series made in conjunction with BBC-TV

## STARRING <br> NIGEL PATRICK

## PRODUCED BY LAWRENCE P, BACHMANN

BASED ON THE TIMELY SUBJECT OF INTERNATIONAL AIR-LINE SECURITY
WILL BE SEEN ON BBC-TV in 1962 AND ON OTHER NETWORKS
AND STATIONS THROUGHOUT THE WORLD

## ... And So Say All of Us

As a London midget might say while craning his neck to get a good look at Big Ben, "It's high time."
In this case, we mean it's high time that American broadcasting tossed a garland of well-earned posies in the direction of BBC Television, a first-rate service that celebrates its silver annirersary tomorrow.

It may be hard to realize that $\mathrm{BBC}-\mathrm{TV}$ antedates Milton Berle by a dozen years (the average viewer here will tell you that nothing came before Berle), but it's so.

To be sure, BBC's regular scheduling began with just an hour's televising per day-scarcely enough time for a critic to get his venom upbut its expansion was rapid, and it wasn't very long before it was even taking its cameras outside the studio when the occasion called for it.

The very first such occasion was the return of the coronation procession of King George VI and Queen Elizabeth, which the BBC brought to London viewers through its cameras placed at Hyde Park Corner.
That was in the spring of 1937, and we think
there's something poetically significant in the fact that many of BBC-TV's richest triumphs have continued to come in its superb coverage of royal ceremonials.

Perhaps the network's most distinguished single day was that of Queen Elizabeth's coronation eight years ago. Each of more than 20 million televiewers in the United Kingdom and on the Continent was counting on live TV to "get me to the church on time," and the BBC came through nobly. The rituals in Westminster Abbey were an unforgettable experience not only for thase who viewed it live but for many other millions in the U.S and elsewhere who saw it by recording a few hours later.


Then, May before last, the introduction of cable film-itself a product of British engineer-
ing genius-enabled a huge public here to view Princess Margaret's wedding virtually at the same time it was taking place.

With an assist from the time differential, New Yorkers were able to watch the mid-morning ceremony while drinking their breakfast tea (only an incorrigible ingrate would have had coffee on so special a day).

It is the BBC's special arrangenent with NBC that has made it possible-since the summer of 1959-for us to send and recenve such news film via Atlantic cable.

Another important link between the two networks lies in the programming area BBC-TV was the very first overseas system to purchase "The Perry Como Show"; it has been gratifyingly receptive to specials like "The Innocent Years" and "The Real West"; and it has already had three complete slowings of the "Victory at Sea" series, with the Allies winning eacth and every time.

Among our major satisfactions this season is the fact that the new "Dr. Kildare" sliow is being received as eagerly in England as it is here. So, if one of these Thursday nights, our young medic-hero suddenly steps out of character to deliver a few nice words about socialized medicine, we hope the AM.A. will understand.

But, basically, it's the quality and versatility of BBC-TV's orn, home-grown programming that accounts for the network's popularity and stature. In its drama, comedy, music, news and public service-and all have a place in the artfully-balanced schedules-the standards are consistently high.

We recall-with more than a touch of envythat it was a BBC musical show that won the coveted Golden Rose award at last spring's International Festival at Montreux.


This is as good a place as any, by the way, to scotch the popular misconception here that the BBC is a government-owned or governmentrun operation. It isn't. In fact, the network's independence from any such control is a vital element in its makeup.
"dignity without dullness" is the way one might describe BBC policy-whether on radio or TV-and it's a credo that NBC not only adinires but does its best to emulate.

It seems to us, however, that there's one area in which we can't even hope to match BBC-TV, and that's in the lovely sounds of the placenames where their studios are located. Alexandra Palace...Lime Grove...Shepherds Bush ...they all flow trippingly from the tongue.

Alongside these designations, we're afraid even Burbank-near-the-Pacific or Rockefeller Center-over-theSubway wouldn't quite come up to snuff. Let no one say we don't know our limitations.


## BBC's Parade of Shows \& Stars




# PAT'S MADISON AVE. TROIKA 

## Anglo-Cerman Ties Get TV Push

While the British press often comments sarcastically on the strained relations between West Germany and England, television at least is helping the two nations get on a better footing. And Ge Englanders are gettin
Officials of BBC are currently in Frankfurt, dickering with the commercial tv outfit here about the rights to a charming musical comedy, "Too Young to B
the West German screens
And in the last few months, innumerable other West German television productions have been offered to the BBC viewers. A documentary series "Africa Today," done by a German palr,
Rolf Gillhausen and Joachim Heldt, warranted enthusiastic praise from the British papers as an unprejudiced examination of the
nine African nations. It was a summer replacement for BBC's "tine African nations. It was a summer replacement for BBC's Latughable" and dubbed from Cologne Television titled simple similarly dubbed Hamburg-originated television show "In 80 Takes Around the World:
A German television production team headed by Dietrich Koch ticians and publicists which was first offered on the German titled "London Diary, shown in England even though it tackled such thorny problems as Germany
in England. And another Koch show, As the Others See Us," is also being

## France Is Asking: Whatever Happened To Tha Proposed 2dTV Network

A special paris, Oct. 31.
mittee:- appropriately called The mitee, appropriately called The What happened to that long Group has found it is not even
mentioned in the 62 budget of the Radiodiffusion-Television Francaise, the governmental body heading vide

The group has petitioned the government for a decision on the
future of the second channel. Bruited about fol years now, and announced for late 61 and then up in the air, so to speak.

The new web was heralded as practically a reality and the main pould be any commerical aspects.
Now the very existence of it seems to have become clouded again. manding action so they can go ahead wi
Another deputy wants to know Why the new web has been de-
signed for 625 lines over the 819 of the present setup. Now it seems that tests have shown that at
least 18 months will be necessary before it could be put into us

## Sam Jaffe To

## Moscow for ABC

ABC-TV is finaly getting its man into Moscow. Sam Jaffe, who moved over to the ABC web after
eix years with CBS as reporter and editor, has received his accreditation papers from the Soviets and
is slated to set up shop in Moscow is slated to set up shop in Mosco
the second week in November. $\because$ Jaffe's slot marks the first time that the ABC web will have a perimanent bureau in Moscow, Up to
now, it had been using stringers, but the webs news chief Jim Hagtion demanded
Jaffe speaks enough Russian to get by. Me last was in the Soviet
to cover the Russain reaction to the U-2 plane incident for CBS early ABC has also opened a permaCasserly heading up the office. Cas-
serly comes to the network from the Hearst newspaper chain. In
New York, Hagerty has also hired New York, Hagerty has also hired
Fendall Yerxa, former managing editon of the $N$. Y. Herald Tribune, roving assignment from the $N$ base.

## B-AEENCTTIE ON

## WEAEE SHOWS?

Sylvester L. (Pat). Weaver Jr. is reportedly working up plans on
five "lavish" program innovations, Mithell Leiser to GAC Mitchell Leiser, former produc
tion manager for Goodson-Todman tion manager for Goodson-Todman
Productions, has been named director of programming at General made by Don W. Sharpe, prexy of
Leiser, son of film producer Henri Leiser, was a various times, CBS unit manager, and had been Morris Agency and with film prooperate in the fields of budget con trol and properties.

## African Queen' As Elkins Series; <br> \$2,600,00 Cost

London; Oct. 31.
Hilliard, Elkins left London last
weekend for the Continent after
finalizing arrangements for the
production of a vidpic series based
on the Humphrey. Bogart-Kath-
erine Hepburn starrer, The Afri-
can Queen." Rights. to the prop-
erty have been acquired from Sam
Spiegel and C. S. Forrester, and
it is aimed to put the pilot into
(Continued on page 64) Network selling of shows as-
sumes a variety of pitching forms Theres the pflot approach, the cards, and at times the name of the producer, writer, or star, writcourse, requires some quick verbal acrobatics relaying the idea of
In addition, fhere's the boxed method of producers Bob Quigley and Merrill Heatter, the duo responsible for "Video Village" and "Video Village Junior Edition," on CBS-TV. Quigley and Heatter, in build a small replica of the sat dress it up in arresting colors, and box it. At times some of the gadmoves electrically controlled and times, a film segment, if it's part of the show, is thrown on an availA flip of
A flip of the belt unwraps the
box and with the stage set. Hestter alded by the stage set, Heatter alded by Quigley, explain the Heatter to potential clients.
which he hopes to place on one tv ably, then support with advertisang coin from McCann-Erickson. Oliver Treyz, prexy of ABC-TV. spoke to Weaver last week about at least one of the concepts, de-
tails of which remain a secret to the tv industry at large. What Treyz is understood to want is the Weaver-created stanza for one of
the holes that is soon expected to open up in the ABC-TV prime time sked.:
Besides getting the benefit of Weaver's thinking, ABC-TV sub-
sequently stands a chance of getting some of the advertising coi
controlled by Weaver's agenc McCann-Erickson.
It seems, furthermore; that any
Weaver show that gets on the air Weaver show that gets on the air
this season or next stands a advertising support from the. Ted agencies. Weaver, presently head
of radio-tv for McCann and still of radio-tv for McCann and, still
head of its international setup, has
a - large collection of followers a large collection of followers
among top tv execs on Madison Ave. men who originally worke
as "Pat's boys" when he was top
per of NBC.
Dick Pinkham, program chief o
Bates, and Tom McAvity, program Dick Pinkham, program chief of
Bates, and Tom McAvity, program
boss at JWT, are old Weaver men While the three have "Joked" about getting ogether, joke or no.
MicAvity and Pinkham will have
a wether eye act for the Weaver a wether eye act for the Weaver
show. Whether Bates and JWT will go
along, in the final analysis. remains along, in the final antalysis. remains
to be seen, but it is generally felt on broadcast row. As a matter of fact, the minute the announcement
was turning to the program fold via
McCann office, some rival Madison Ave. execs became overtly curious
about any plans he might he whipping up. of the sponsor's "DuPont Show of
the Week," Sunday nights on NBC-

$$
\begin{aligned}
& \text { For more than two years. Madi- } \\
& \text { son Ave., with an exception here } \\
& \text { and there has heen sciuepzed }
\end{aligned}
$$

$$
\begin{aligned}
& \text { son Ave., with an exception here } \\
& \text { and there, has been squeezed out } \\
& \text { of control of network program- }
\end{aligned}
$$

of control of network program-
ming. (Major exception is Proc-
ter \& Gamble, which still owns
some of the shows it sponsors.) If
Weaver can "sell" one of his concepts to network land ABC
seems the hottest prospect, not only because of the reported Trayz-Weaver talk of last week but
because these ABC and McCann execs have become buddy-buddy
on a lot of points in the past several weeks), it augurs a substantial return to program power of
McCann and maybe Bates and JWT. These three are among th
largest houses on Madison Ave.

## Quigley \& Heatter: 'Wanna Buy a Box?'

## Yank's Weak Flank

London, Oct. 31. There were only two American shows in the TAM Top 20
for the week ending Oct. 18 last, and both of them were out of the CBS stable.
"Rawhide," networked on the commercial outlet by
Associated Rediffusion, was placed number 18, while "Perry Mason," a BBC origination,
DuPont to NBC: Where Are Those Sun. Nite Ratings?
There is reportedly a fair ameunt of turmoil within the pread agency, BBDO, over the failure TV to catch on big with the audience ratings. It's understood that
BBDO officials figured the $10-11$ p.m. series of widely varied pro-
grams would average out at about an 18 rating, which so far hasn't

It was generally believed that Dupont and BBDO made the deal whein in an effort to build prestige.
sker is that the backers of the series want ratings as well, perhaps even more than prestige-since the semos has generally been acclaimed as a real prestige package by
critics and industry alike, and this Dupont is in with NBC-TV for a solid 40 weeks just the same. It highly impraactical since so many
shows are already in preparation. that BBDO will request
Seemingly obviated entirely is any chance for No its already high increase the show The network fixed on budget for the shows, which the Po budget was accepted by Ducould however fork up money of its own to hypo the package. Such things have been done before by
agencies and advertisers, who don't own any actual equity in the pro-
grams they sponsor.

## ning gag going in their Coast

 Heatter says. "Four boxes," Qulg ley adds.The producing team is now an ntar banner. The boxes are custom built on the Coast and are flown boxed presen presentations. The be so valuable that someone at the home office wanted to write on one of them "Danger. Artificial Lung.
Handle With Care." Anvthing can happen
Heatter and Quigley, now the
live" wing of Four Star, are in
jected "live" series. An of them are accented in the human inter-
est. game, panel, comedy vein "Video Viliage" on CBS-TV day time a success despite the possible low winnings for contestants,
they underline. they underline.
BS-TV, the state, has a webs, BS-TV, they state, has a maxi-
in a game show. Feeling of the producer; director, or contestant would risk his reputation or livelihood for fixed winnings if the winnings are kept down.
Heatter turned on the tv set In his hotel suite to show what
"Video Vlilage" has to compete with. It was the morning hours and there was "Price Is Right" has a prize glamorous limousine as a prize, against "Village's" $\$ 115$.
"Imagine the suspense of the viewers If thousands of dollars was opined his eyes tiashing

## Heatter explained that

his partner had to turn down number of game show Ideas submitted by pros because, for one
reason or another, they felt that the submitted ideas were not rig proof. Four Star tieup, the producers stated, now gives them the film savvy and facilities to use for
some of their shows.

## How - eftir shows.

## ling?

(Continued on page 48)

McDermott Proposes All-Industry
Mee to Curb Risising Production
Costs; Gets Backing of Networks

## An all-industry meeting to cinpe

 with the problem of skyrocketing television production costs will be proposed by Tom MeDermott, executive veepee of Four Star, cne of Hollywood's top telefimeris. Move is to counter the threat oflive tv, according to McDermott, live tv, according to McDermott,
who said, unless the unions and guilds act soon to bring doun kuilds act soon to bring doum
prices on telepix, it win beoone prices on telepix, it in beathe
more a reaity than a threat that
live ty will come badik sto onger than ever next season."
Following the industry meet. in which McDermott will be whole-
heartedly suported by ine three
 prices. "down to a reasonable
level.,
discussions will be set up with leaders of studio unions.
"It is imperative." caid Me Dermolte. that the celepix prodize-
ers meet with the ers meet with the unions. and
guilds to see where we re going It is too well known among spensors that a live show can be brought in

## Exec pointed out that below-the-

 line costs 'physical producion) allotted $50^{\circ}{ }^{\circ}$ of a show's budget. Since vidpix dominated the network prime hours, according to the movement for a more realistic look at values. national advertisers have begun to ask "why $\$ 110,000$ for an hour show that uscd to costso much less." The answer is so much less." The answer is Dermott wants to start probing. Nor is above-the-line actors, proamination of costs. For this Mcanination of costs. For this
Networks support of McDermotts move is based on ract because of outside filming. Web bosses have started their own drive for more love shows. A. BC ignited it hasn't the tremendous studio overhead of the other webs. Both
NBC and CBS have estimated that heir investment is $\$ 15.000 .000$ each. Union jurisdictions prevent
the stages from being used for the stag
filming.

## Route 66 Invites A Chery Detour <br> \author{ Hollywood. Oct. 31. 

} Three ad agencies 'With clients agree on whether the disputed segment of the hourlong series "To WaIk With a Serpent." isworthy of air time. Campbell-Ewald has entered a protest for Chevrolet which was being studied by the network bosses in N.Y. Wendell Williams, Coast head of Leo Bur"deferred to the east". and the print was put under inspection. Fitzgerald-Sample 1 for Sterting Drugst, said the have no objections to "Serpent" "even though it's not
Williams said the show is controversial. CBS-TV network spokesman, though, said the episoide wll
go on the air, although no air-date go on the air. although no air-date
has been scheduled as yet. Screen Gems, producer of the show, said that airing time has been postponed for three wefks. Campbell-Ewald spokesman said that the show is beyond re"Sair because of jts low moral tone. "Serpent" deals with a batemonger, who creates a series of cause.

## Top Ad Mien Ina Resurgent Bid To Regain Some Program Control - On Other Madison Ave. Fronts

bs bily greeley

hate achieved a lofty cultural consociety with a sterile detachmen
and form judsments based on personal predispositions are the ones
who betray aculpable lack of understanding of the great mas
of people and a lack of faith in the rree institutions under which we
lise Because it is a fact that only
small segment of society has an citalled taste in the arts. or is Outing in Wickersyille The Homestead, famed Virginia resiort where the Assn. of National
Anvertisers will return for their
atnual meeting to mor annual meeting tomorrow 12
through Saturday, has the follow ins recreations: golf. tennis. swim
ming. dancing. horseback or car riaze riting. bowling-on-the-green
skeet and trap shooting. putting.

## London Arencies

 Members of the Institute of Practinioners in Adrertisins-about $75 \sim$ of British ad agencies -have undertaken not to use IPA: seennd thambs down on hob-
nosis in advertising $\dot{\text { son. Bates \& Partners Litd expands. }}$ the staff changes become more freditchina and Georze Willis, join
the boart. John Turner. previoush
to sontroller is anpointed associ ate director and $i$, to develop the asencres ts ranio and film interher execs have been
shifts. C. Cmega
mined to Casson
approarh" on pr
And Reliant
account now Sabre sperts cars account no arases at Rinley. Preston acern to be set up in
New acerny Fondon next month: Dunkley and Fripdianner.
nery products.

## Colorcasting Up

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ly are upbeating the color
In terms of rebroadcasting of network color, 377 of the 520 stations in the country, or almost two-
thirds of the total, are equipped thirds of the total; are equipped
for network color, according to the surver: Stations equipped to rebroadcast network color cover
areas with $98{ }^{\circ} \mathrm{c}$ of the ty homes in the country. NBC-TV
only web colorcasting.

NBC-TV:'s parent company RC.
reports that a maximum produe has been instituted by RCA as dis tributor to dealer set sales since
Oct. 1 have shown a 175 co gain over the same period last year. urrent sales pace is said to be $00^{\text {rc }}$ ahead of previous high sales mas in both 1959 and 1960. This Year, unlike previous years, virtualiy all of the other majors, set manu facturers are in the color ty set biz
About 100 of the 115 stations now equipped to originate loca ing to the survey. Network break-
down of the stations equipped for local colorcasting find NBC in the lead with 53 ; CBS with 34; ABC

## Dick Van Dyke's Double Exposure <br> Failure of CBS News to fill an

 hour with a pubaffairs special on Dick Van Dyke Show" getting double exposure during that week Both will be fresh episodes. Tnueual turn in programming came about this way. CBS New: had planned a special for Monday nixht. starting at $9: 30$. The special. the White House by Mrs. JacqueThe Kenneds, failed to materialize preempted and their sponsors notified.

When CBS News decided to turn ming. Lorillard, riding on "Hen never." said no dice. It had matle
other plans. "Hennesey" occupies the 10 to $10: 30$ p.m. Monday slot. There was no problem in rescheduling the "Hennesey" lead-in, "I've Got a Secret." Latter carries
minute sponsors and they didn't balk at the switcheroo.
Van Dske show isn't doing well in the rating numbers.. Procter \& Gamble: the sponsor, by getting a
onetime airing away from its regular Tuesday at 8 p.m. slot, will have in another time period on anothe day.
So the week of Nov. 6 will find Van Dyke trying for laughs Monsence of a planned tour of the White House.

## Quigley \& Heatter

Continued from page 47 (He's CBS-TV daytime programmin v.p.t It was later the quiz scandals and CBS didn't have a game show left' on the air. We did the 'boxed' presentation for 'Village' and White bought it on the spot." Prior to airing, a half-hour vidtaped version of "Village" wa made to work out possible bugs. That took place, thou
web bought the box.

## British TV-Equity Strike On

The strike against all the 13 commercial tv companies goe into effect tomorrow (Wed.), last minute efforts to effect a settle ment having failed.

The decision to resume talks today was taken after an all-day session last Friday (27) and that in turn followed a length meeting between both sides on the previous Wednesday. But al hope faded today and the strike of the actors union and the were described earlier in the month as exorbitant and at one time there seemed to be no possibility of a settlement
Running behind Equity in its new minimum scales demand is the Variety Artists Federation, which, after a meeting with the ITA companies last Thursday (26) declared the two sides wer poles apart." VAF decided today to join in the walkout.
With today's talks breaking down, at least $75 \%$ of the commercial tv shows will be affected by the walkout. The unions will bar their members from working for any commercial company commilted to firm contracts.

## TV-Radio Production Centres

IN NEW YORK CITY
Norman Jewison set as producer for the Judy Garland spec on CBS. TV next Marcll... For the fifth year in a row. Ed Pierce will produce
NBC-TV"s "Macy's Thanksgiving Day Parade \& Circus" but now he's NBC-TV"s "Macy's Thanksgiving Day Parade \& Circus." but now he's
doing it as an indie packager rather than a network staff man ... Iowa Wesleyan College last week gave NBC chairman Bob Sarnoff an honorClassrom" of Science degree for introducing the web's "Continental winkle Show" back from production meetings with personnel at Gamma Studios in Mexico City... Mary Lou Forster's recent acting sked reads this way: voice of the talking Crelan blanket; voice of a fourplaved Gerinan boy on WOR Radio's. "My Trué Story" stanza and Cauano a secretary, for Campus Films Flack Jack Perlis tocounst prize in the L. I. Championship Tof ment a week ago Author Ivan Sanderson r"Abominable Snownan Legend Come to Life') is the guest of Bob Dixon today (Wed) on CBS Radio .-Alvirt Sussman, former eastern sales manager for UAA, became exec veep in the new Universal Entertainment Corp. "PM bought for close to $\$ 500$ from Stan Vanderbeek after a panel seg on science was abandoned. May find appropriate slot for it later Jerry Lewis special, "High Hopes," vidtaped in the Coconut Grove with Jaye P. Morgan, Gogi Grant, Connie Stevens, Vivian Della Chiesa, the Ink Spots, Hoagy Carmichael. Johnny Mathis and Donald O'Connor, will be aired in N:Y. via WPIX-TV Sunday, Nov: 12, from 3 to 4 p.m Associated Rediffusion's "Two. Faces of Japan'" and a Morly this month, ment hour depicting the defeat of Communism on Brazilyan docks. Men of Brazil.
Don Clancy, administrative manager, CBS-TV affil relations, vaca(ioning in Florida . . Mona Bruns, featured thesp in CBS-TV's soaper, "Brighter Day," back to Coast after a short N.Y. visit Roster of Hamilton, Miriam Hopkins, Otto Kruger, Frank Albertson and Nei Mowbray, . . Gertrude Berg takes time out from her filming of CBS. TV's "Mrs. G. Goes to College" to go to Chicago tomorrow t2) to receive the Sarah Siddons Award for her performance in the legiter, "A in from the Coast. . . Danny Dayton set for role in CBS-TV's "The can Legion Auxiliary Golden Mike TV Poll for 1961 for "beit allaround family entertainment". Douglas Edwards; Harry Reasoner and Robert Trout assigned to CBS Ners coverage of Thanksgiving
Day Parades special $\ldots$. Robert Crean's "Come to Carthage" set for Fred Ruegg, CBS Radio $* \cdot$ in charce of station administration 8 .... Fred Ruegg, CBS Radio top. in charye of station administration. leare Slanday to deliver an address before the student body at Los Angeles City College on the subject: "The Responsibilities of Broadcasting".. ganized by Daniel Schorr, CBS correspondent in Germany. Welbs permanent bureau in Bonn will br augmented by the Berlin staff
ammy Davis Jr., signed to star in "Coals of Fire. Which will be pre Sklar, exec producer, Michael Alexander; dirertor and Harry Olesker writer. in Mexico for an "Intertel" special, being produced under the nes NDT W Wroadcasting.
News commentator Joe Slattery pinch-hitting for Alex Dreier on inn .. ABC Radio's "Flair," layout has signed an additional flockalent. including comedian Phytlis Dill and Georgie Kail hock of \& Garon, who interviews children; Henry Milo, travel columnist; Larry \& Garry, Canadian comedy team; Roy Garn, wholl discuss emotional
problems; and Allan Jeffreys, with Broadway reviews... Fran Allison racationing from the ABC. "Breakfast Club" this week in the Virgin slands Project III Enterprises, which is developing several pilots for MGMI-TV, has signed Owen Crump for production chores ... Mirs. Nancy Lenaghan, secretary to Si Siegel, exec vp of AB-PT. left her job last week because she is expecting a baby. Elaine Shelton is her replacement $\begin{aligned} & \text { taine, Bob Hope, Dred Robbins interviews Stanley Kramer, Joan Fon- }\end{aligned}$ taine, Bob Hope, Dolores Hart and Stephen Boyd on his syndicated
"Assignment Hollywood". this week.

## IN HOLLYWOOD

Mel Blanc, lad up for nearly a year with injuries suffered in a car erash, makes his first appearance on the Jack Benny show Dec. 24 .i. ate Robert Walker, makes his tw debut in Breck's "The Picture of Dorian Gray" Dec. 6 ... Rumor is that KOOP (channel 13) wil be come the educational band with a national Foundation to pay $\$ 9.000 .000$ Kor the transfer ... .MGM is reported dickering for the purchase of KTVT, Fort Worth, and KPTV, Portland, Ore. . NBC's John K. West color receivers . Harry Owens will give up the travel business to Charles Correll are not worried about the ratings of "Calvin and the Colonel." Say "the boy's" Amos " $n$ ' Andy", "we always. were slow starters. It took us theree months to get off the ground with "Amos ' $n$ " Andy." They recall a comment by a Walla Walla, Wash., critic on A \& $A$ : "radio's biggest flop has just arriyed." He later hedged by calling them "the Abie's Irish Rose' of radio.

## In Chicago

Boyd Lawler, once with WAIT here, has succeeded Fred Harm as general manager of WJJD. Harm resigned recently after 25 years with the station, and Herb Golombeck of the central office of Plough Inc.
has been running the station in the interim . . WIND has been averaging around 1,700 entries for each of its scrambled Sing-a-Long contests, in which the prize payoff is only $\$ 5$. According to general manager Ed Wallis, eight out of 10 entries are signed "Mrs." indicating the ratio on "Great Music From Chicago," with Magikist coming in for the open half . . Agent Leo Salkin is trying to peddle a new idea for a tv game show to the networks. Norman Ross 10 -year-old radio show of light classics has switched to WCFL. with sponsors in tow... KTTV, Los Angeles, has opened a midwest sales office here with Frank Browne in charge. . Clark George, veep-g.m. of WBBM-TV, has been
named to board of directors of Chi Convention Bureau. $\because$ WBBM innamed to board of directors of Chi Convention Bureau it AM ABM initiated a regular Saturday morning stereo show over its AM and FM
channels York and European production sites for a new project which is described as "an experiment in glabal to

## IN LONDON

Westward-TV has now joined the "little network"-Anglia-TV, Scot-tish-TV, Southern-TV and TWW-and is to take the series of 30 -minute dramas being prepared specially for this venture, Ulster-TV is two
years old on Thurs. (2). From a poll conducted by a Westward-TV film program, "Carousel" was the most looked-for reissue

# TV NEWS: FAD OR WAY OF LIFE? 

## JFK Backs Educ' TV

Washington, Oct. 31 . Educational television has hearty White House support At the conclusion of the National Assn. of Education Broadcasters convention heie. President Kennedy dispatched a telegram
10 Leonard H: Marks, As in: attorney, to be read to delegates First. The president recill a First the President recalled a statement he made last year: "The federal governntent Niould assist in expediting and accelerating the use of television as a tested aid in education in the
schools and colleges in the nation and as a means of meeting: the needs of aduit education.
Then. the President said, he had this to add to that previous quited at this objective. We are all tery much in your debt for your tireless efforts in behalf of educational broadcasting. It merits the
support of ail of vis.?

## Sony Fox Sees PCC Chaiman As A Very hifuential Adrance Man By HERM SCHOENFELD

 FCC chairman Newton $\mathcal{A}$, Minowmail propose, but the adertisers
will continue to dispose of kiddie.
shous on television just as they.

Newhouse Buys WAPI

One of the most valuable radio to the Newhouse Broadcasting Corp. WAPI. a 50,000 -watt sta
tion in Birmingham, was sold for an undisclosed sum by the Ciniv of Alabamar Auburn Lniv, and Thice Cobars
houre bought the Birmingham News, WAPI-TV and the Hunts-

## $\because$ -

NBC's Continuing Travelling Show' To Fill News Void
With two new weekly half-hour
news programs and 40 specials to new programs and 40 specials to
fill this season, NBC. News has more men traveling-and travel-
ling greater distances-than ever ling greater distances-than ever
before in its history At this mo-
ment there are six units abroad ment there are six units abroad
filming various programs or pro-
gram segments for "David Brinkgam segments for "David Brink-
Heve Journal," "Frank stiGee's
Here sow" and for the string of specials, and one unit just re "turned from overseas in behalf of
"Chet Huntley Reporting.". The budget for the have-camera-will-
travel set at the web is travel set at the web is incly to
he incredile," at least relative
to bygone years; but what the to bygone years, but what the ex-
act amount is nobody can really
tell until the act amount is nobody can really
tell until the year-end p\&ils are
iritten by the network's biz stat
tisticians. Fisticians a color special, "On the
For aile. due on the air in the spring somelime a basic unit of three
men has already been out in the field for 12 weeks. having travellpd
4.100 miles of river and 4.100 miles of river and juncle
northward. At present, director
Ray Garner, cameraman Guy Blan Ray Garner, cameraman Guy Blan-
chard of NBC, London and re-
srarcher Barry Bingham are at Aswan Dam in Egypt and itll
prohably be another three vecks hefore theyre gotten all the font-
age and facts they'll need for the
stanza stanza.
 Jefferson City, Mo.. Oct. 31. of KMOX Radio and a CBS Y.p.
Was elected president of the
Nissouri Broadcasters fall meeling here last Assn. at it officers include last week. Other KGBX, Springfield, v.p.: and
Harold Douglas. KMMO Marshall, secretary-treapurer. Beard of directors comprises Earl Dougherty. KXEO, Mexico: Elmer Donze: KSGM, Ste. Genevieve: Sam liam Bates, WDAF-TV.
this year out of a major projec this year out of an attempt to win
equal access for broadcasters in the state's courts duting the
coming year.

## getingoualiy



By ART WOODSTONE
Has news become as much a
fad as; say, comedians once were, or quizzes or ivesterns or situation
comedies? At $\mathrm{VBC}-\mathrm{TV}$ and CBSTV there are executives concerned about this question. To them it's far more than academic, because rends meritably end
In some instances they fear, in others they firmly believe, that
whatever the reasons for the great upbeat in network tv news. the networks' top management and top quantity. than quality. Actually,
some say, it's virtually impossible to maintain quality since so much "non-entertainment". programming is being done today.
As high as the various web news
budgets have gone in the wake of Mnow's" "wasteland" charges and in the presence of the attentiongetting strain on u orid peace, they
evidently are not hich enoueh to exidently are not hich enough to nsure quality, if indeed money can there just isn t enough manpower or time of day to insure the proall the time.
Worse ret-and this is an atbcyond doubt-is the feeling that the network toppers really don't
care, just so long as some manner of numerical superiority, ean be
achieved to impress both the viev:crs and Washington. There ars
those who believe that Newton those who believe that Jewton
Iinow, the FCC chairman. is him-
self interested mostly in sceing self interested mostly in seeing to assume that Minow would like
it all to be good, but unaware perhaps of the fantastic involvements and problem-making situations. his exhortations for this kind of cautions that don't carry with them cautions that it ought to be of high
quality tou it is, someone recently alleged, all too easy to assume that portant and good. though this may be true. considering a scliool of be it is better than the best action-
adventure program.) adventure program.)
There are signs of fadism in tv
news. For one thing-and this is almost always a clue that the "fad is in." the "trend" is on."
and the thite is fyying high"-the op brass at each web is intensely converned with the situations of
hink they're going to catch up yith us?" or "How do you think
we stand relative to NBC ICBS or ABC, depending on who :phrases
the query)?
"The fussing with quality. once the mark of the craftsman in mv
field." observed a news exec last "is just not demanded anvContinued on page 60)

## 'Camouflage' Newest

Merchandise Entry;
250,000 Sales by Xmas
Camouflage, ABC-TV's day-
time strip, is the latest game show
to be merchandised ria the toy counters. The game. which is being
marketed through Milton Bradley marketed through Milton Bradley
Game Co.: has an initial order of
110.000 at $\$ 3.98$ apiece and is
expected to hit about 250.000 copy
sales by Christmas. Jerry Hammer Productions and ABC split the
around $5 c$ of the distributors
Still the kingpin in the mer ion.' which grossed some $\$ 3.000$ 000 in sales last year. Goodson Todman, packacers of "Concen deation," has launched a special
One" are still around in game

FCC Okays WNTA Shift to Edac'ITV But Puts Adjacent States on Alert To Serve Local Needs of Jersey

FM: 'Mass \& Class' FM Chicago. Oct. 31 . FM
the FM "neadrasting Sy System, which Is a
subsidiary of Kevstone Broadsubsidiary of Keystone Broad-
casing System. has revanned
its station lineup to include 34 its station lineup to include 34
stations in the 26 markets stations in the 26 markets
where FM penetration is allegedly greatest. Markets such as Baltimore, Chicago. New Minneapolis. St. Louis and FMBS affiliates.
According to John Hartican, FM web, the stations for the sent a penetration of $44 \times$ of the national total of FMI
homes. The average spendable income in these homes. he avers, is $\$ 7.763$ per year, de-
scribed as "very high." scribed as "very hich."
New concept of FMBS will be "mass and class." Hartigan is recommending a soft-sell gives the quality and the cli-
mate," he says.
Tmpire' Favored As NBC.TV's Wed Entry for 62 2. 63
The NBC-TV master plot for
Wednesday nights next season, Wednesday nights next season,
now that "Wagon Train" has agreed to travel north from 30 Manhattan. will probably include a new houriong, telefilm series called "Empire."
presently the hottest prospect
has for the $7: 30-8: 30$ in the $62-63$ season. It is to be
produced for NBC by Screen Gems if current negotiations are carrled to completion. There are still other plans being mulled. however.
"Empire" is said to be anotner western, this one concentrating on a powerful family in the South-
west," kind of similar, it would apwest," kind of similar, it would ap-
pear. to Edna Ferber's "Giant." which was made into a feature a
few years ago by George Stevens

## WHEFLINGSEEL COIN

FOR "FEFT THE PRESS'
"Meet the Press"-for the first work stonsor when. beginning next
$\qquad$

## nate halves for a from Whecling Steel.

major broadcasting buy. its re-
called. since two decader or so ago
When the steel maker owned an
item on radio called "Whecling
Stcelers.".
"Press" runs on a linited NBC-
TV nctwork. Pan-Ameinan Air-
ways was the last network spon
sor for the Sunday news show.

[^2]Spurning the hue and cry Yaiced
by New Jerscy offic:aldoni. Frsby New Jersey offic:aldoni. Fre:-
eral Communications Conmiss atin eral communications conimissien TV Channel 13: from Newark to New York. City to becene
area's first HF educational outict As a mollifying gesture. henthat the new owner. Educatier:al Television for the Metropolitan Area Inc. maintain adequate studios in Newark. It also shat Ne:v
York, Pennsylvania. and Delaware York, Pennsylvania. and Delaware
to stations were being put on :intv stations were being put on
tice that they have a duty to tice that they have a duty to cente
the local needs of Jersevites fall ing in their service areas. WNTATV's transfer leavfs the state with-
out a VIF assignment it can cill $\$ 6,200$ action greeniumting the stock Board of Regents of New York 1 takes care of the New York ind
of FCC's proposal to make whe of FCC's proposal to make whe and Los Angles into a teach-ite
outlet. Fate of ore ot the sticn VHF ban is still to be act on the With the approval of the travef $(\cdot \mathrm{r}$, the New Jersey Attornev Genisial
on hehalf of Gov. Robert B. Misner and other state brass. and
ganizations opposing the deal.
Commission approval. which is by a six-to-one vote with Comazitsioner John Cross dissenting on
grounds a hearing should laste been held.
Estimating its expenses in addition to the purchase price. at $\leq 31: n$.
000 . ETMA plans to raice $\$ 4,5: 1: 1$. uals and $\$ 2.500000$ trom business including the three networks. Metropolitan Broadcasting Corp, :nd its request to have main studic:s ter uill remain on the Empire State Bldg.
The FCC opinion asserted that the most obvious benefit to he dac
rived from the switch wi? be ..t: first comprehensile
the station educational serise me station proposes to provide he
more than 15.000 .000 people em said: "The grant wouid result in
bringing a new specialized bringing a new specialized ecticia-
tionat and cultural format to tis area. Without in any way being in
derogation of the local necd of Newark and its surrounding area. metropolitan area generally tith
its standard cominercial formait, and Jewark's needs aith of the assignnient would be thiat as to the programming drected to ETMAS specialized nun-c cimber
cial educational format would be Continued on page 6.2

## Cities Service

Cities Serice Oil. wheh han't
had a network show chice $19 \overline{3}$ dind the days of "Band of Amerara: has bought three specials on NBC
TV for thic season. They're all goin
banner of "Highuass of Jelocs, with Gordon MacRae as fronter, and they'll fill three holes in sie
10-11 p.m. spot here the DuPont Sunday series is most of the time Dates for the tiree CCO sarizas
are Dec. 3. and 31 and April ?2. ase Dec. 3. and 31 and April 92 .
Originally. NBC-TV fonped to till the three time poriocie with NBC
News" "White Paper, silies bat


New type audience-slayer.
Target: The Corruptors knocks of largest share of audience of any new show on any network.*


Out of the files of Lester Velie, crusading reporter whose stories have triggered Kefauver and Mcclellan Committee probes, comes this new kind of show--packed with public service as well as public suspense.
Starring Stephen McNally as a corruption-hunting newsman, Target: The Corruptors has streaked to immediate success. It now tops all new shows in share of audience and has, in happy conjunctionwith such established favorites as The Flintstones and 77 Sunset Strip, made ABC-TV the No. Inetwork on Friday night. $\dagger$

## Mex TV Puts Squezz on Dubbed U.S. Product, Despite All Those Denials



## Claiming Spoisor Loss, Crowell-Collier Slaps 179G Suit on AFTRA

 Las Angeles, Oci. 31. A total of 69 different firms asserted y leaf-lettered or ened" with such practice by the
AFTRA are listd in a $\$ 179,384$ damage suit brought by Crowellof KFWB, against the American filed Oct. 16 in C.S. District Court Alleging loss of 20 sponsors as tion which started June 11, the acby sponsors because of the union's leaf-letting campaign of retail outnot to bus products advertised on
the station. Suit additionally seeks damases of $\$ 30.000$ per month for each month AFTRA engaged in
ihe campaign and for each month it continues.
Suit is labelled by Claude
McCue. AFTRA exec secretary, as nothing more than a form of harassment of the union, because
in all of its bulletins to advertisin all of its bulletins to advertis-
ins agencies and sponsors. KFWB has stated that it has not lost any tivity. KFWB sill have to explain its inconsistency in court.

Negotiations to resolve the tion to boost nowscaster salaries
to date have ended in an impasse
$500 G$ INT'L GROSS
ON 'POPEYE' SERIES
King Features Sindicate has be zun Spanish dubbing of its made
for-ty "Popere" series following the sale of the cartoons in Spain sold for airing in Venezuela.
F'ith the Spanish sale. KFS has
set the new "Poperes" in a total of set the new "Popeges" in a total of
seven cosiv: rive viside the $t$.
aver the past cix months. bringing their total inte:national gross to Siv9. 060 . Othe" countries in which Japan and Brar:i
In Canada. where "Popeye" dis-
tribution is handled by Sovereign Film Distribuiors, the cartoons now are plasing on CBC stations.
includine Toronto. Montreal and Vancouser

## Wolper's Tiger Hunt

## -From Atop an Eelphant

 Hollywood. Oct. 31. Before India's decree forbiddingthe use of elepiants in tiger hunts the use of elephiants in tiger hunts
goes into effect. Wolper. Productions plans to document "The Story jungle of India. Hunt will be con ducted from atop an elephant. Episode will be in "The Stery tions is producing for Ziv-UA Hunter and author William Holmes
has been s: gned as producer-direchas been s: gned as producer-direc-
tor and. with his actress-wife Eileen 0 Neil, will star in the tele mentary. Fouad Said, sioned by the sound crew. has left for Bom-

## 'Ripicord' Sales

Ziv-CA's "Ripecard" has reached
the virtual sell-out point in the top 50 inarkets. With John LaBat
picking up the Series on WGR-TV Bufalo: Cull:san Water Softener

## Lee Waiks Reiring

Lee B. Wailes, a broad. 31 . oldtimer and now executive veep for planning and finance at Storet
Broadcasting's chain here, is re tiring on the first of next year He'll continue afterwards, though, ${ }^{2 s}$ a consultant to Storer. n 1931 with NBC in N.Y., and nine years later he quit the web
to go to Westinghouse as manager of its then six-station chain of
radio outlets. He came to Storer in ${ }^{\text {radio }} 46$.

## Still Too Much Telepix Violence Sez NAB's Swezey

Hollywood. Oct. 31.
"There is still too much violence in telepix is although there has been noticeable improvement." declared Robert D. Swezey, director of the Assn. of. Broadcasters, in Hollywood on a circuit of regional meetings. He met with the Alliance of Telefilm Producers for an "exchange of views" and to ask for a
further minimizing. of needless ruelties.
that we're so much the violence
cesses." said Swezey. "There are
ways to depict confict other than
kicking a man after he's down. It shouldn't have to transcened the
needs of the story. To be sure needs of the story. To be sure
there is vijlence and sex in cartoons but these are fantasies and to be taken in that spirit. In some
shows we have found unnecessary suggestions of sex and this wili
have to be cleaned up, too."
double standard for filmed shows
double standard for nemed shows
lieve that they require a different set of rules. "So far there have been no complaints on old pictures, they are being carefully edited beThere's a difference, said Swezey ing a picture in a between see ing a picture in a theatre and
watching it at home. You place a different evaluation on each but liberties enjoyed on the theatre screen. are kept in check for the

## ITC Foursome to Bow

Four Independent. Telerision Corp. series will have N. Y. debuts
within the next couple of months. "er Man." Nov. 8. on WNEW-TV; "Best of the Post," WOR-TV, Dee 4: and "Supercar," WPIX, Jan. 6.
In addition, WNEW-TV has picked up the "Danger Man" series, some episodes of uthich were not
on its CBS-TV web run.

## Sydication Review

## BILLY BANG BANG

Producer-Director-Writer: .Frank

## K. Butler

WABC-TV (film)
Vintage film footage, even for kids, is nothing new, but Screen eatures has put together 150, five minute topen end cliffhanger segs
out of ancient oater silents and embellished them with tasty and norel production. "Billy Bang couple of natural-sounding kids, Whose enthusiasm for the hyper-
action of the oldies should match the youngsters in the audience.
Best touch. however, is a score composed and played by Roy Smeck, vet "wizard of the strings, on guitar, a relief from the heavy
stuff that accomps so many of the primetime stampedes.
Seg caught ended with hero those familiar, old prairie-iocation chases. which. would indicate there's enough episodic action to roll out the cliff for any number of windups.
"Billy" is in its preem on WABCrently in contact with several syndication: company's on
distribution rights.

## Sat. Nite Morie Battl in N.Y.

In New York, the nod for the late. Saturday night movie rating battle seems to be going to WCBS-TV, but, in the five rounds of
the new season to date, WNBC-TV has scored some telling punches.
The Arbitrons give a much firmer nod to WCBS-TV than the Nielsens. but in both measuring seryices. the CBS o\&o flagship is ahead in the last two Saturdays, (Oct: 14, 21 ) of the scorecard. That's not to discount the dramatic rating rise of "Movie. Four". of Arts Associated.
Week by week, these were the pix that the o\&o's of CBS and
NBC threw at each other NBC threw at each other for the new season. (Both pix showeases start at $11: 15$ p.m., with WNBC-TV coming in later if the web's Sept. 23. "East of Eden," James Dean starrer. WNBC-TV. vs. Only the Valiant. Gregory Peck, WCBS-TV; Sept. 30, "Shadow Heart," Frank Sinatra; Oct. 7; "A Tree Grows in Brooklyn." Dorothy McGuire. James Dunn, vs: "Jim Thorpe. AH American;" Burt
Lancaster, WNBC-TV; Oct. 14; "Gilda," Rita Hayworth, WCBS-TV, against "Captain Horatio Hornblower." Gregory Peck; Oct. 21, Lemmon vs "I'll See You in My Dreams," Doris Day, Danny解
In the Arbitrons, WNBC-TV won two out of the five, with the "Eden" and Sinatra's "Heart" Last Oct, 21 week of the Arbitron scorecard found WCBS-TV with a 21.7 for the Judy Holliday, Jack Lemmon comedy, the 21.7 marking the top rating for the five-week
measured period. WCBS-TV's lowest rating was a 15.3 . WNBC-TV's measured period. WCBS-TV's lowest
ralings ranged from a 20.9 to a 10.3
In the New York market, the web's 9 to 11 pix showease has leads after being beaten the first two weeks in the five-week period. Last Arbitron rating in the score card finds WNBC-TV with a 21.3 rating for the 9 to 11 .p.m. Saturday night period and WCBSTV with a 24.0 . That 9 to 11 period, though, from this point in
time. looks like a continued race with the winnaty yet to be clearly established.
The 15 minutes newscasts starting at 11 p.m. find WCBS-TV

## Crosey Loses Indpls. Channel 13; FCC Turns It Over to Rival WIBC

## 10 Markets Pact For New 'Great Music' Segs; 23 Cities in 1st Round

 Chicago, Oct. 31. Second year's skein of "Great and syndicated by WGN-TY s now in 10 markets, four of them having renewed after carrying the irst skein of 26 hourlong shows eaturing the Chicago Symphony Orch, Renewals have come from KTTV, Los Angeles; WTCN, Min neapolis; KTVL. San Francisco; and WFAA, Dallas. Other stations purchasing the second series, which $960-61$ season are KBMT, Beaumont. Tex.: WTTV, Indianapolis; WOR-TV, New York; WGAN, Port-land, Me: WNDC, Sout hBend, Ind.; and WPTV, West Palm Beach, Fla The initial series, cut during the of 23 markets, most of them still in the process of running out the skein. A third series is currently being telecast in Chi. the tapes of which will be put on the syndie marts next spring.

## CAN. WEB PICKING UP

 ROCKY' DESPITE ACCENT
## Deal ws sanilueced ior sindica

 tion of Jay Ward Productions'"Rocky and His Friends" on the new Canadian ty network.
Eariler negotiations with the down when the network objected heavies:" Ward and corroducer Bill Scott. surprised at network's
attitude, foresee similar problems with the "Bullwinkle Show." now
on NBC-TV, when series is offered in Canada. One comedy segment
spoofs the traditional "Mountie" hero.
'Films of 50s' Sales
In the last five working days;
Seven Arts" "Films of the 50 s :" have been taken by stations in four more markets.
Taft's WKRC-TV, Cincinnati, bought the 39 Warner Bros. fea-
tures in Volume I of $" F$ llms of the 50 's." (There were 40 originally, but in September Seven Arts"
one-year deal on "Island In the Sky" expired.t Transcontinent's WDAF-TV, in Kansas City, signed for Volume II. Columbia, S.C. acquired both

For the second time in as many eeks. Federal Communications Commission took back what it had
given before-a television grant. Crosley Broadcasting. Co. was orIndianapolis by Nov. 30, and rival
WIBC was authorized to take over. But the Commission action have quite the stamp of finality of recent Miami Channel 10 revocaice wherein loser Public Servpe Corp. had- for all practical course. Crosley is believed cerdecision. - .
The Indianapolis case stemmed ho ex parte issue. Commissioner oting. Chaven had abstained from for a decision in 1957. In the first place. he had not heard the argufirm had once served as consult ant to a third applicant.
When a three-to-three deadlock counsel told Craven he was duty. bound to break it. His ballot swung U
case Sack to FCC Appeals sent the WIBC took its challenge of Crabench.
Craven, for obvious reasons, ision to which Commissioners sented. One of the oldest broadcast cases before FCC, the contest for mission was stili plagued Com-three-three split last year with Crosley's side Newton Minow made the difference.
MGG-TV's 'Thin Man' Now in 11 Countries
Mast-rv has made a counie of more foreign licensing deals for its "The Thin Man' series, bringing the total of overseas countries signed to telecast the series to 11. New deals cover Italy where the
RAI-TV network will carry the show, and Spain where Zuriguel Asociados is the licensee with MGII furnishing Spanish sound-
At the same time, RAI-TV licensed 19 MGM cartoons selected from the "Captain and The Kids" and "Little Cheeser" groups. Deal marks the bow of MGM library ma-

New "Ripcord" station sales in
Hute KOLN, Lincolin KGIN Grand Island; and KaED, Medford.
In a survey of sporsors ridine
 Seattle. Lexington, Baton Rouge
Grand Junction and Charleston.


# CRAZY-QUILT SCHEME KAPUT 

## The British Are Coming

U. S. fall season fops have heartened British vididim salesmen who hope to enter midseason schedules on one of the networks tractors are in the mank executives Hike Ronald Waidman (BBC-TV Promotions); Sidney Bernstein (Granada-TV) and Macgregor Scott (Associated British-
Pathe/ABC-TV) have made-or are making-"selling" trips to America.
Onithe-market shows range from Associated Television's hour-
long "Jo Stafford Specials" through BBC's "Inspector Malgret" long "Jo Stafford Specials" through BBC's "Inspector Malgret"
to ABC-TV's religious trek;" "Journey of a Lifetime. to ABC-TV's religious trek, "Journey of a Lifetime,

## Quaal Sees Danger in All-UHF Shift Of Repeating Downgraded AM Story

Chicago, Oct. 31;
Ward L. Quaal, exec veepee of
WGN Inc., Is sounding a nate of
caution to the Federal Communi-
cations Commission to think care-
fully about any proposals to shift
all VHF stations to the UHF band
for the sake of new channel alloca-
tions. Citing post-World War II
radio as an example of how
a medium will grow mediocre
through too much competition,
Qual warns that with too many tv
stations there would be "a lack of
program control through a short-
age of good programming." We
would see the television industry
fall to an alltime low in program standards, he says.
Through its carelessness, with
radio frequency allocations, the FCC "has become the midwife of
the rock and roll formula and other cheap pursuits in radio programming," Quaal told a gatheringmerce here last week. He described the broadcast industry as one in not necessarily mean
The WGN and KDAL Inc. chieftain also expressed concern orer prior restraints in its otherwise
honorable attempt to upgrade pro-
gramming. Quaal said he believed gramming. Quaal said he believed
the Commission should be able to
determine whether or not a station is serving in the public interest through "an examination of the
balance of its programming." He his opinion, the repetition of the top 40 tunes of the day, day in and public interest.
"Also." he said, "the Commission
should support, by every possible means at its command, the splendid instrument of self-regulation
inherent in the NAB Television code:

## SAG Hits Lag On <br> Rerun Residuals <br> Hollywood, Oct. 31.

Screen Actors Guild here says utors are siow in meeting residual payments to actors on rerums.
The union has notified its mem-
bers, many of whom have com-
plained about the delays, that it'll
take action to force compliance
uith Guild contract provisions de-
manding. "prompt" rerun pay-
ments, once it has time to assemments, once
Some of the producers in telefilm are delaying, the residuals
"from six to 12 weeks, according to SAG, which also acknowledges a slowdown in its own offices in
getting out rerun paychecks. This, the union says, is due to the construction work going on to enlarge
SAGG's. Hollywood headquarters: By Jan. .1, SAG. expects. office pro-
cedures to be back on schedule Presently, the checks are going out not more than eight days after
they are received


## NBC--KXO STATION SHHFFIES KO D

Washington, Oct. 31.
Federal Communications Com mission will get the official word shortly that therell be some General crazy quilt broadcast Legal reps for San Francisco-
Oakland said today (Tues.) they expect to file a petition, possibly in expect to file a petition, possibly in FCC that its $\$ 7,000,000$ sale of
KTVU-TV to NBC is off. Petition will ask for permission to withdraw
the sales application. Unless NBC cooks up a new plan, the expiration of the KTVU-TV FM-TV, NBC's o\&o Washington $\$ 11,500,000$ transaction hinged on the San. Francisco purchase.
An NBC spokesman here s
An NBC spokesman here said he anticipated that the web will make
some kind of notification to FCC some kind of notification to FCC
about its end of the deal, but was abolit its end
not sure what: these making most controversial of sale-swap package initiated by NBC after it was ordered to give up its
Philadelphia properties. KRON-TV, owned by the San Francisco
Chronicle, and present NBC affiliate, raised anti-trust objections
and, in a further effort to squejch and, in a further effort to squelch
the sale whereby it would lose its the sale whereby it would lose its
affiliation, filed for Washington's Channel 4. now occupied by WRCTV, Westinghouse, on behalf of
KPIX, San Francisco, which has been fighting the KTVU-TV deal
also, and the Chronicle have both been made parties to the multion the NBC-RKO package.
FCC, in. setting the hearings. said among other things, it would
look into the agreement between San Francisco-Oakland and other contenders for Oakland Chiannel 2
whereby the losers dropped their whereby the losers dropped their
appeals from the Commission's appeals from the Commissions sion said it would look into whether ficking in licenses also.

## WABC'S ME, T00'

on Election nght
Having skipped the primary,
WABC, tv and radio, will be in the WABC, tv and radio, will be in the election night picture next Tues-
day 161 with full coverage of the
New York mayoralty and New Jersey gubernatorial contests. ABC's news department, under news
chief John Madigan, is supplying the manpower for the web's radio
and tv flashing. Coverage will start at 7 p.m. and will run to 9 On tv, Bill. Shadell and Scott out of the news studio where Wind for commentary and analysis. Tom
O'Brien will handle the returns O'Brien will handle the returns
for radio with an assist from Lawrence. There'll also be pickups and from the Mitchell and Hugh headquarters in New Jersey

## Krantz Shift on Tap

Steve Krantz, now in charge of
Screen Gems
aperation, might be moved back
to the distribbery's New York operation shortly as chief aide to Burns.
Krantz was once in the program and before that was program boss for WNBC-TV (then WRCA-TV),

## Transfilm Ups Huston

## Transfilm-Caravel's new prexy

 Robert Klaeger (appointed (wo Huston to veepee in charge of all sales.Hus
veep in charge of ty commercial $1 \begin{aligned} & \text { veep } \\ & \text { sales. }\end{aligned}$

## Oficial Films \$554,33 Net Profit,

 Prexy Seymour Reed Sez He's Staying
#### Abstract

Fadeout A gag version of syndie's fu- ture is being bandied around ture is being bandied around in the Martini circle. With in the Martini circle. With sales personnel and firstrun sales personnel and firstrun product dwindling, the touted forecast is that in years to come; station execs will stage periodic buying. visits to Few remaining syndicators with firstrun product will sit in their offices, begging off in their offices, begging off pleas for lunch, a visit to the pleas for lunch, a visit to the racetrack, topped off by an evening show and a wee hour visit to nightclubs. To pleas for an appointment, the survoring sypndicator will re- spond: "'Don't call me. ritl call you.'

\section*{CBS Films: Tl Chi} They Love Us' With 20 Entries Going


CBS Films is running hot in Chicago, with 20 of its syndicated properties sold in this four-station
town. According to Hank Gillespie, who heads the midwest of fice this numerically tops all comket currently, so far as series tnot feature film libraries) are concerned. It's also the best record
for CBS Films in any four-station market.
Company has 21 properties going station market with clearly more opportunity for syndie sales than only 14 shows sold in Los Angeles which also has seven outlets.
Naturally, the Chi independent, house's best customer here. CBS Films has 10 shows on that station, including two strips. WNBQ
the NBC station, has bought and WBKB two, including one
strip. The CBS station, WBBM-
dicated newsfilm. Gillespie is in cluding "At Random" in the tally,
because CBS Films is representing because CBS Films is representing
the show, but technically it's not a sale. The show originated on for syndication.

With 20 properties accounted or CBS Films available firstrun which haven't found placement in Chicago. Those are "Air Power,"
"Wanted Dead or Alive" and "World of Giants." There are also about 10 series available, Gil-
lespie says, that have had at least lespie says, that have had at least
one syndie exposure in this market.

## KMOX-TV IN BID TO

STTMULATE READING
KMOX-TV, CBS-TV 0\&o here, has begun a tv reading service de-
signed to stimulate reading by local students and assist them in select-
ing tv programs. St. Louis city and county school systems and the puo-
lic library systems are giving their lic library systems are giving their
fuil cooperation to the pioject which provides students with read-
ing lists based on the content of selected tv programs breadcáat by

## MOX-TV

Initial reading lists, covering were based on such shows as: "Eisenhower on the Presidenc:" "The ports"; "The Dispossessed" (Westinghouse Presents); "East Berlin
Refugees" (Armstrong Circle Theatre); "Hungary Today". Twentieth Century); two KMOX-TV pubaf-
fairs series, "Montage," and "Wildlife" and two feature films from the, station's "Young People's Theatre"
series. A total of $250^{\circ}$ book titles were suggested for these nine
programs.

| ported net earnings of $\$ 54.436$ for |
| :--- | the fiscal first quarter ended Sept 30 and outlined management's stock ownership for stockholders at the syndication firm's annual

meeting. meeting.

Rundawn of exec stock holdings was apparently made to settle the rumors that Prexy Seymour Recd
was leaving, which arose after the company filed a Sept. 26 registra tion statement with the Securities Exchange Commission calling for sale of 65,000 shares by officers
ramors had reached general
 stockholders, since one at the
meeting questioned Reed on the possibility of his ankling. Not 50 sald Re
rumor")
A revised registration was filed with SEC Oct. 16, and, although the agency, it shows that the 65,-
the been excluded. The withdrawn stocks include 5,100 shares owned
by Reed and 28,900 he has option to; Stanley Mitchel, 5,000 cuned; Frederick R. Raycroft. 15.600
owned; and Robert and Mary Sanford, 5,000 owned.
Total offering after the Oct. 16 revision is 232,086 shares, owned primarily by Don Sharpe (103.375
out of 209.069 owned) and Warren out of
Lewis
owned)
$(50,853$
Coast out of 103,781
producers. nho earlier this producers- stock film swap with Official involving three off-web to series. Lewis
and Sharpe are offering other and Sharpe are offering othe
shares via firms they own. At the annual meeting, Reed said evidence of management's creasing stock ownership dast year creasing stock ownership
totaling 266,000 shares, plus an other 381,000 shares held by an invesiment company in which holders. Officer holdings have in creased 318,000 shares this year or a total of 965,000
Okayed at the session was an increase of common stock ircm use in future Official deals.

## Emmy Lou' As <br> Filmways Entry <br> Hollywood, Oct. 31.

Filmways has acquired tv rights
o the comic strip, "Emmy Lou," to the comie strip, Emmy Lou,
now running in 167 papers, and will develop it as a half-hour comedy series for next season. Al Simon produces from a pilot script Bob O'Brien.
Purchase of the Marty Links character was inspired, both by panel comedy figure, and the plan of Martin Ransoboff, fimation on situation comedy.
CKIL'S $\$ 200,000$
FOR TALENT BULLDUP
CKVL, Montreal bilingualer that
as continued to feature Iive talent hows against the advent of tro vide stations, has pacted with
l'Union des Artistes for minimum l'Union des Artistes for minimum
spending talent of $\$ 200.000$ a scar for the next two years.

Agreement covers announcers Writers, directors, musicianc, sing-
ers and actors. Now in its 151 h year, CKVL has built a bip following in the heart of French Canada soap operas, variety shows musical programs and spreads featuring young aspiring show biz talents.
Owned by Jack Tietolman. CKVL operates two 24-hour out lets, and has recently recejved a power of the AM operation from 10.2 to 307 kw 's. FM station plans stereo concert broadcasts in the sear future.



[^3]

## One great after another. . . night after night, after night, after night.....

Like Eddie Albert, Cannonball Adderley, Paul Anka, Count Basie, Richard Dyer Bennett, Jim Backus, Tony Bennett, Monica Boyar, Shelley Berman, Theodore Bikel \& Joan Blondell, Richard Boone, Doctor Albert Burke, Abe Burrows, Oleg Cassini, Betty Comden and Adolph Green, Irwin Corey, Sam Cooke and Joyce Davidson מis Matt Dennis; Phyllis Diller, Bradford Dillman, Carl Foreman, Anita Gillette, The Grandison Singers, Harry Golden, Lionel Hampton, Woody Herman and Sterling Hayden \& Charlton Heston, Tab Hiunter, Will Holt, George Jessel, Chubby Jackson, T. C. Jones, Gene Krupa, Eartha Kitt, Piper Laurie and Elsa Lanchester \& Art Linkletter, Leonard Lyons, Gerry Mulligan, Vaughn Monroe, Julie Newmar, Hugh O'Brian, Terrence O'Flaherty, Dick Powell; Otto Preminger, Leontyne Price and Roger Price is Tony Randall, William L. Shirer, Mickey Spillane, Jule Styne, Leopold Stokowsti, Gore Vidal, Mike Wallace, Andy Williams, Dana Wynter and many more!

#  

1t:15 pm Mon thru Fri on the Westinghouse Broadcasting Company stations in; Boston. WBZ-TV 4 / Baltimore WJZ-TV 13 / Pittsburgh KDKA-TV 2 / San Francisco KPIX 5 / Cleveland KYW-TV 3 / also seen in New York on W.NEW-TV $5(11: 10 \mathrm{pm}$ ) / Dallas WFAA-TV 8 (11:35 pm) / Los Angeles KTTV 11 (11:30 pm)



## THE POWER AND THE GLORI THE WORLD OF BOB HOPE

\section*{roy. Cyril Cusack, Pats Duke,

Mildred Dunnock, Martin Gabel, Thomas Gomen, Juhe Harris, George C. Scott, Fritz Weaver, Keenan Wynn, Arthur Hughes,
Val Avery, Mark Lenard, Jere miah Morris, Leonardo Cimino,
I.ouis Zorin. Florence Stanley Joanna Merlin, Linda Canby,
Gerald Hiken, Dina Narimano, Steve Curry, Martha Green
house. Lou Antionio, Roger De Koven, Rese Gregario,
Burgos
roducer: David Susskind Producer: David Susskin
Director: Mare Baniels Music: Lawrence Rosenthal HRECK: MOTOROLA CBS-TV from N. Y. (tape) A fi:te. frequently moving per-
frematat of Graham Greene's biwinit to the ty screen Sunday
nisit 29 as a two-hour CBS-TV
siectal. If only for the pretrayals siectat. If only for the portrayals
ot fatenee Olivier and George C. ce, the one counterpointing the Where it tell whort in attainachievevement stare and hig by the ver p:cduction of reaching out for a larger and pretentious, strippi
This, of course. was the long of some si 00.000 (which also al lnwed for a simultaneous 35 m film-
ins for theatrical release over-
and boasting a marquee tained on the small screen, includ Mildred Dunnock. Julie Harris,
Fritz Weaser. Martin Gabel, Roddy Wymn, Thionas Gomez etc. That's wite and vi:nette betrayed a dedi-
cation to the roles. Once. before
Sinkind had brought in a two
 intimact lacking this time was an
and unpretentiousness a divtinct advantage. Mostly Dale the mood and trapic overtones in-self-flateitating Greene novel of the tren between a desire to flee $h$
revolutisn-ridden country and
conpawion for his people. Mar
Danie!s direction was sensitive thuazh obviously handicapped by Ine itithely one must return to Scott perform
in his interpreances, the former in his interpre-
tation of tre ill-fated Padre and ceric pursuer. Olivient's ant: antiinual fultillment the agonies and the estasies of a hanted, tor-
mented suil seeking peace with
himpeif and with God And espe ciatly in the climactic verbal sparrins and matching of ideologie orivinal intense moments. Lawrence Rosenthat merits men
tion, but the feeling was inescap able that it was striking crescen-
diss in substitution for more vital dimensions missing in the drama TIIE DISPOSSESSED Jun Helliman, Dina Merrill Juano Hernandez, Conrad Nagel Producer: Gordon Duff Director: Tom Donovan 60 Mins.; Tues. 124. 10 p.m CBSTINGHOLSE The first special in the West-
inshoune series of dramas on CBSTy this season was an absorbing an obscure corner of U.S. history.
Pinatin; on the struggle of the Anmerican Indian to achieve the
status of a human being in a Status of a human being in a
ontem a clear parallel to leins but made its point without al tub-thumpin
he show unfolded as a straight
.

\section*{Friter: Joseph Liss

## Friter: Joseph Liss <br> PUREX NBC-TV (film)

(Eduard H. Weiss)
As the first of "The World of ...
pecials for Purex in '61-'62, this series looks like a promising ven-
ture into the relatively uncharted area of television biography. The Bob Hope and while the show did not dig too deeply into the man or
his environment, it was an interof a great entertainer.
If there is any real contrast between Hope as performer and Hope as private citizen, this portrait
failed to define it. The show went behind the footlights to give a
backstage view of Hope, but it never wandered out of a relatively What sort of a man is Hope really

Using a combination of stil photos and candid motion picture Eugene S. Jones' crew, the stanza
traced Hope's career from his birth small English town through his knocking about as an aspiring
prize-fighter and later, as part of various vaudeville acts, to his treand radio star back in the 1930 tion a tireless entertainer at Armed Servi
Fascinating bits of film inter names as Francis Langford, Jerry Colonna, Bill Goodwin, Dorothy Lamour, etc. In the case of Bing overall superficial approach tha Hope's personal reactions to Cros view of Hope was presented in
staccato strfe by various associbut once again, the only note that as missing was the probing, criti-

## TWENTIETH CENTERY

With Wangary Today Cronkite, Daniel Exec. Producer: Burton Benjamin Director: Ay Westin
Writer: Schorr
30 Mins., Sun.,' 6 p.m. PRCDENTIAL
CBS-TV (film)
(Reach, McClinton
CBS-Tr's "Twentieth Century" day ' 29 , with an absorbing if too skimpy half-hour updating of
what's been happening in Hungary since the uprising of '56. As a ompanion piece to the program's "Hungary in Revolt" filmed five dears ago, Sunday's "Hungary To
day" was, for the obvious reason crew was restricted in its
movements, more of a once over-lightly "teaser." Too often what was said was not supp
hy the visual documentation.
doing for eameraman bit of Schwartzkopff (who had also re-
corded the ' 56 revolt): Bonn bureau chief Daniel Schorr and director Av Westin to penetrate
the police state, and within the imitations of what they were per wholly arresting 30 minutes.

The viewer was given glimpses of a "normal" Budapest, heavily-
stocked food stalls jammed with reasonably well-dressed people reasonably well-dressed people;
tiore windows flashing Channel an afford it : the socialized farms and the vouth camps; a view of a
bored beat generation "with lit tle sense or purpose in life"), the Red Star and the Church, the the suards patrolling the
legation where Mindszenty is given asylum; the cemetery obscuring the graves of honoring the defenders of the hanoring the defenders of the
Soviet state. But inescapably, it was left to on-the-scene Schor narrator to round out the story of the "big erasure," giving the docu-
mentary its most telling and con-

THE ZIEGFELD TOUCH
(DuPont Show of Week)
Whth Jack Irwin, Danay Meehan,

## Tele Follow-Up Comment

Bell \& Howell Closeup taries has opened this year's schedule with a staggering one
two punch. Iast month's brillian delineation of the Negro's ne


## \section*{to} <br> s

## p




## .

$+$

juvenile lead was a gem. So was
a W. C. Fields golf sketch, Helen
Morgan on an excerpt from "Bill," Fanny Brice's takeoff on an opera
diva, and Fiddie Cantor prancing diva, and Fiddie Cantor prancing
through "The Dumb One's Know the Cintor sequence, the from also some brief snaps of Irving Berlin at the piano, and a snappy rehe risal routine by Fred \& Adele Astaire that did much to
The live performers, too, were
important in making the story complete. Barbara Cook was especially effective in an impression of Anna Held singing "I Wish That
You Could Play Wiz Me" and in You Could Play Wiz Me" and in
duet with Jack Irwin on "Make duet with Jack Irwin on "Make
Believe." Mariiynn Loveil, who's winning attention for her work in Good For The Average Man,"
made another step forward with pression of Nora Bayes singing "Shine On Harvest Moon." Danny Meehan was bright and likable on the rhythm numbers and Irwin Is Like A Melody.
Werything in focus without too much romanticizing about Ziegfeld at- his time and Miss Crawford,
who ought to be used more in who ought to be used more in
slots of this sort, did his words credit.
The show wound up with a half dozen Ziegfeid girls circa 1961, full face on camera. They were
comely, indeed.

THE U'N NEW YORKERS
With Richard C. Hottelet, Larry
Producer: Gordon Hyatt
Director: Bob Goodman
WCBS-TV (film)
The highly publicized recent in-
cidents involving United Nations delegates and the New York Po-
lice Department and the hate let-
ters received by African diplomats
gave WCBS-TV its peg for this pubaffairs half-hour on UN foreigners life in New York City,
Sticking elose to a straight news spondent Richard Hottelet and some human interest highlights in a series of interviews with UN officials and diplomats.
Show first, and not too successthe question of diplomatic immunity. Interviewer asked Constantin Starropoulos, legal counsel
to the secretary general, if it were to the secretary general, If it were
ally get away with murder. "No, a marvel of murky semantics that counsel-diplomat. One viewer did privileqes, and CBS: cameras Most interesting was an interview with Communist delegate
Brucan from one of the Soviet satellite countries. Although a
"Red," he said he found New "Red," he said he found New city to live in-sometimes too dramatic, if you've ever been around had three criticisms. of the city: cause of the press); Negro delegates encounter real difficulties via prejudice; and it's "very ex-
requently eparates successe Tham failures.
business. Kovacs is a man that a unified effect. For example, his selection of background music was sometimes inspired. There was in a bathtub layeing herself to the sound of a Slavic tenor wheez ing out "Mack the Knife," which
was effective far a while. How ever, generally, the gags weren't volved. The ideas were good but the execution wasn't. Jose.

## Bell Telephone Hour

A smoothly fashioned array of (27) '"Bell Telephone Hour') a tho oughly enjoyable outing. There Was music for every taste, ren-
dered by pros, and the usual jarring transitions when going from jayz to ballet to rolk music wer tat
The NBC-TV colorcast was pro duced and written by Robert Herridge. Theme of the outing was
the number three, featuring trios the number three, featuring trios ridge the writer established the trio thene, the music and barison eemed superfiuous and artificial For the opening jazz segment there yas the original Benny at the drums and at the piano. through a medley that must have had the ${ }^{\mathrm{j}}$
Kingston irio was on hand tor a folksong interlude, playing with zest and finesse. Standout number Haid, and "Wherever We May sode was rendered by Phyllis Curtin, Nicolai Gedda and Theodor Uppinan. In fine volce and style maus." capturing the gaiety of the situation and score.
Finale was The McGuire Sister who had fun with "Together Wherever We Go, but fell down With "It Ain't Necessarily So." scape their style.
The ballet turn of Margaret Mercler, Eric. Hyrst and Yeronique adiens was a sraceful Balets did the Pas de Trois from Act One ines and movements, though, wer which was too intrusive. There is no need for closeups when a when he or she is preparing fo difficult movement. It robs the Sets were illusion.
Sets were simple and jmagina e and the camerawork good in ballet number.

## Adlai Stevenson Reports

Adlai Stevenson' ABC-TV Sun-
(29) half hour was important as an introduction to $U$ Thant Rurma who will be taking over a acting secretary general to fill out the term of the late Dag Hammarprefix "U," which in Burmese means either Mr. or "Uncle.
and serious philosophizing about the job of Feading the world body fices held by a human being in the fices held by a human being in today,: as Stevenson put it nsiador ABC nemen am nold Michaelis, Thant outlined his approach to the office, saying that while it was impossible to be neutral when one was familiat with the issues facing the UN, it
was still imperative that the secretary general be impartial.
Never without a quip, and in the
light of the UN's financial prent light of the UN's financial prob-
lems, Stevenson closed the halfhour, saying. "I ain not going to either because I am your salary either, because t am not sure we
have enough to pay the present
one.

Armstrong Circle Theatre
Armstrong Circle Theatre" sometimes indulges lar quasi-documentaries, and this again was the case on Wednesday
$(25)$ when the subject was oA
(Continued on page 62)

## Why WWL-TV bought Seven Arts' Volumes 1 and 2

## Says Robert Guy:

"Seven Arts Volumes 1 and 2 are the best over-all feature film packages I've ever seen. They have universal audience appeal, but there's an additional reason we bought them. We want especially to attract the young marrieds of this market. Warner's 'Films of the 50 's' bring them

$$
\begin{aligned}
& \text { THE STARS } \\
& \text { THEY KNOW }
\end{aligned}
$$

which have special appeal to the younger generation."

Robert Guy, Program Director WWL-TV, New Orleans, Louisiana


Warner's films of the 50 's... Money makers of the 60's


A SUBSIDIARY OF SEVEN ARTS PRODUCTIONS, LTD. NEW YORK: 270 Park Avenue

YUkon 6.1717
CHICAGO: 8922-D N. La Crosse, Skokie, III. ORchard 4.5105
DALLAS: 5641 Charlestown Drive
ADams 9-2855
L. A.: 232 So. Reeves Drive GRanite 6.1564-STate 8-8276

For list of TV stations programming Warner Bros. "Films of the 50 's" see Third Cover SRDS (Spot TV Rates and Data)

# VARIETY-ARB SYNDICATION CHART 

Varisty's upelily tabulation based on ratings furnished by American Research ani itghtights the top ten netuork shows on a local level and offers a rating study O; of the the ten syndicated shous in the same particular market. This week fiteremt markets are corered.
I? the syndicated program listings of the top ten shows, rating data such as the .rap share of audience, coupled with data as to time and day of telecasting com,n, programming in the particular slot, etc., is furnished. Reason for detailing an $\because w^{4}$ pieture of the rating performance of syndicated shows is to reflect the true tating
$\because r, \cdots:$ of particular series. Various branches of the industry, ranging from media
buyers to local stations and/or advertisers to syndicators will find the charts valuable. Over the course of a year, ARB will tabulate a minimum of 247 markets. The results of that tabulation will be found weekly in Variery. Coupled with the rating performance of the top ten network shows on the local level, the Varierv-ARB charts
are designed to reflect the rating tastes of virtually every to market in the U. $S$.
${ }^{(*)}$ ARB's May-Sept. 1961 survey covered a multi-week period. Syndicated shows sharing one of the weeks with an alternating or special program are listed, with the multi-week rating of all programs in the time period. given.

## SEATTLE-TACOMA

STATIONS: KOMO, KING, KIRO, KTNT, KTVW. *SURVEY DATES: MAY 15-JUNE II, 1961


GR'MI'LE-ASHVI'LE-SPA'TANB'G stations: wfbc, wspa, wlos. *survey dates: may is. June iii, 1961


## ST. LOUIS

STATIONS: KTVI, KMOX, KSD, KPLR, *SURVEY DATES: MAY 15-JUNE It, 1961


WASHINGTON D.C.


KMOX KMOX KIOX KMOX KMOX IIOX X KSD .KTVI

1. Gunsmoke iSat. 10:00-10:301 .......... WTOP
2. 77 Sunset Strip (Fri. 9:00-10:00)
3. Have Gun. Will Travel 'Sat. 9:30-10'
4. Flintstones (Fri. 8.30-9:00
5. Twilight Zone (Fri. 10:00-10:30'.
6. My Three Sons 'Thurs. 9:00-9:301
7. Perry Mason 'Sat. 7:30-8:30)
8. Real MrCoys (Thurs. 8:30-9:00) .
9. Price; Bishop (Wed. 8:30-9:00) ...... WRC
10. Untouchables IThurs. 9:30-10:30,

WTOP WMAL WTOP WMAL WTOP WMAL .WTOP
WIATL
WRC

| 62 | Silent; Kovak |
| :---: | :---: |
| 37 | News; Weather |
|  | Jack Paar |
|  | Eye On St. Louls : |
| 34 | Death Valley Days. |
|  | Wrestling |
| 26 | Trackdown |
| 24 | News Spec |
|  | News; Weather |
| 71 | Detec Diary |
|  | St. Louis Hop |
| 34 | News: Weather |
|  | Huntley-Brinkley |
| 16 | Moore : |
| 26 | Report: Wea |
|  | Huntley-Brinkley |
|  | Naked City |

## CLEVELAND

STATIONS: WRC, WTTG, WMAL, WTOP. *SURVEY DATES; SEPTEMBER 8-28, 1.961.

| 1. Gunsmoke 'Sat. 10:00-10:301 .......WJw |  | 1. Blue Angels; Pageant | WJw | NBC Films | 26 | 46 | Walter Winchell | WS | 19 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2. Real MeCoys 'Thurs $8 \cdot 30-9: 001 \ldots \ldots$. WEWS | 38 | 2. Mike Hammer 'Sun. 10:30) ..... | WEWS | MCA | 18. | 35 | My Line | WJW | 19 |
| 3. My Three Sons Thurs. 9:00-9:30. . . . WEWS | 36 | 3. Third Man (Fri. 10:30). | . WEWS | STA ${ }_{\text {Ncreen }}$ | 18 16 | 39 50 | Michael Shayne . | KYW | 15 |
| 3. 72 Sunset Strip fri. 9:00-10:00: .. WEWS | 36 | 3. Yos! Bear (murs. 100 | KIW. |  |  |  | Local Broadeast | WJW | ${ }_{12}^{12}$ |
| 4. Flintstones :Fri. 8:30-9:00 .........WEHS | 32 | 3. Huekleberry Hound (Mon. 7:00 | KYW. | Screen Gems | 16 | 47 | CBS News ${ }_{\text {Local }}$ Broadcast | WJW | 14. |
| 5. Donna Reed Thurs. 8:00-8:30 $\ldots \ldots$ WEWS | 31 | 4. M Squad; Americans (Mon. 8:00) | .KYW | MCA | 13 | 27 | Cheyenne ${ }^{\text {Blue }}$ Angels Pa.... | WEWS | 26. |
| 5. Surfide 5 , Mlon. 8:30-9:30) .........WEWS | 31 | 4. Dang Robin; Feztue (Sat. 10:30) | KYWW | Siv-UA ${ }_{\text {Sceen }}$ | 13 | 23 42 | Blue Angels; Pageant Rawhide; News; Local | WJW | ${ }_{15}^{26 .}$ |
| 6. Have Gun, Will Travel 'Sat. 9:30-10). WJW | 30 | 4. Death Valley Days (Wed, 7:00) | KYW | US Borax | 13 | 46 | CBS News Noal | WJWW | 13 10 |
| 7. Groucho: Mitch 'Thuis. 10:00-10:30: KYW | 29 | 5. Tombstone Territory (Tues. 7:00). | KYW | Ziv-UA | 11 | 33 | Local Broadcast CBS News Local Broadcast | $\begin{aligned} & \text { WWW } \\ & \text { WJW } \\ & \text { WJWW } \end{aligned}$ | ${ }_{13}^{10}$ |

## $\frac{N}{n=}$


and because people are different in different markets . . . Storer programming is different! We put together a flexible format to fit the needs of each community . . . making it local in every respect. Result? WGBS Radio is $\# 1^{*}$ in Miami with "The sound of music and total information news." In Milwaukee, WITI-TV is \#1† in prime time seren nights a week . . . Further evidence that Storer quality-controlled, local programming is liked, watched and listened to . . . Storer representatives have up-to-the-minute availabilities. Important Stations in Important Markets.

- Nielsen-Miami/Fort Lauderitale Index July, August 01 .
†Vielsen, May, June' '61-ARB, May, June ' 61 .

$\underset{\substack{\text { WHEELANG }}}{\text { WWVA }}$




## CBS Compensation

 ctiol $\therefore, \ldots, 3: \%$ gayments

## cos' Reply

In a wiee th Cosety affils. Wil


 Itite: a fre: detarmination as to viet aty no the compensation
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We wit rile with the commissio: 1 'a woment surporting the
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fered in :u only after careful considerat?n he us of its propriets ftan ree le sul vieupoint and its erfit ibl ne front the busipess viewnong. We hold to the vieis tint it is periectiy valid and pioper mination is made which is adverse t. the position we take in this mroative winal at course, promptr
ofi-p sution."

## Hixon TV

 A!?C to do the facial work on d: afirew ie was delivering to ta. Ever ;ice; Club of Chicago. inde me atleardiv had asked the N: $\because$, that an ircompetent persin ABC felt dos uis forced to comply ABC RE! ? UH Wh tharced the union d.d NhRE !uted wat the union dad
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peteme and ordered the local to mate anofil an: loss of pay the mane and any loss of pay the $i t$ dicerim: $x^{2}, r$ and illegal ac$\mathrm{t}_{\mathrm{i})} \mathrm{I}_{2}$ Slie vil! collect too for an atdutom.i $\quad \cdots \rightarrow$ or work at Sarr Stuliow ere, as she also charge!, Den mot:
diim!na:

## TV Hews

for mitance. is sttil as "fussy as ersi" about each detail. it's no bectine anybut: gier hint 15 m sissi:
ar. .essmetr tirtay, unfortunately ar. ithre inte.. 2 ed in bulk," thi
on. ever conc'uded. Reported'y th. diys of damning poor news footase are virtually over.
Another sign of news having entered the trend stage is that moss advertivers like Bristol-Myers and Prostor \& Gamble are now sponSor, of news and news features It part this is a valid recognition of the srowing audience for the in nert it is probably a desire to keai) $\because$ m with Madison Aye.'s keref (?)
Joneses.

- Finally, should tensions between th: eastern and western powers eair. it could be-if to news is of life for the husiness-that news wil! be sqerificed, meaning that it couid return again to ohscurity"next year or the year after that."


## VARIETY ARB FEATURE FILM CHART

Variety-ARB's weekly chart offers a day-by-day analysis of the top feature evening slots in a partentar martiet. On sulur ulys and Sundays, dayhenme feature stots compete with nightthme pux p. .ris for designation as. tie , pe jeature slot of the day. The analysis is confined to the top rated verind usully covers thre' or four weeks. Other datia such as the time slot and overage share of andience is furnished. Top competition and competitive ratings also are highlighted.
Cleveland - STATIONS: KYW, WEWS, WJW - SURVEY DATES: SEPT. 8 - SEPT. 28

KYW Average Ratinge, ${ }^{7}$
TONDAYS 5:15-6:30
Pogram: EARLY SHOW
Sept. 11 "PECK'S BAD BOY"
Ja34, 20th
Fox Banner. Repeat
Sept. 18 "BERLIN EXPRESS"
1948. Oberon. Rowert Ryan

Sejt. $2 \overline{3}$ "TARZAN \& THE SLAVE GIRL"
1950, RKO, Banner, Repeat
KYW Average Share: 29.
TVESDAYS 5:15-6:30
Program: EAREY SHOW
Sept. 12 "HEIDI"
Shirley Temple. Jean Hershol
sept. 19 "AN'T Nox. NTA, Repeat
Barry Sullivan. Gene Barry
1957, Columbia, Screen Gems, Repeat
Se:pt. 26 "SEA OF LOST SHIPS"
John Derek, Wanda Hertdri
WJW Average Rating: 5
TCESDAYS 11:30-1:00
Sept. 12 "KINGS RHAPSODY"
Errol Flynn, Arna Neagle
1956. British Lion Films, UAA, Repeat

Sept. 19 "COLORADO TERRITORY"
Joel Ar.C ? 1949 .
1949. Warner. UAA. Repeat

Svipt. 26 "SLATTERY'S HERRICANE"
Richard Widmark, Yeronica Lake
, Ist Run

WIW Average Rating: ${ }^{6}$
WEDNESDAYS 11:30-1:00
Program: NITE MOVIE
Sept. 13 "GOD IS MY PAPTVER"
Walter Brennen John Hoyt
1957.20 th Fox, ATA, 1st Run
Sept. 20 "TASK FORCE"
Gary Cooper; Walter Brennen
1949. Warner. UAA
Sèt. 27 "WHISPFRING SMITH".
1948 Paramount, MCA, Repe

## KYM Average Rating: 10

THERSDAYS 5:15-6:30
Sept. 14 "TARZAN \& THE SHE DEVILS"
Lex Barker. Raymond Burr
1953, RKO, Banner, Repeat
Sept. 21 "HOUSE OF MENACE"
Basil Rathbone, Alice MacMahon
1935, MGM MGNI-TV
1935, MGM MGitiTV, Repeat
Sept. 28 "TORPEDO ALLEY"
Mark Stevens, Dorotly Malone
1933. Allied Artisis. M\&A Alexander, 1st Run

WJW Average Reting: 10
FRIDAYS 11:30-1:00
Program: NITE MOVIE
Sept: : 8 "ONLY THE FALIENT"
Gregory Peck, Barbara Peyton
1951, UA, Jayark, 1st Run
Sept. 13 "FRENCHMENS CREEK"
Joan Fontaine. Arturo DeCordova
Joan Fontaine. Arturo DeCordo
1944, Paramount, MCA, Repeat
Sept. 22 "O.S.S."
Alan Ladd, Geraldine Fitzgerald
1946, Paramount, MCA. Repeat

## WJW Average Reting: 16

## Program: NITE MOYIE

Sept." 9 "PURSUED"
Teresa Wright, Robert Mitchum,
Judith Anderson
1947. Warner, Jayark, Repeat

Sept. 16
TyE RAZORS EDGE"
1947, 20th Fox, NTA, 1st Run
Sept. 23
"THIEVES HIGHWAY"
1949; 20th Fox, NTA, 1sit Run

## Howard K. Smith

CBS brass because of his hardhitting, liberal, outspoken feellngs. The report further had it that Smith had been taken off his regular 15-minute CBS Radio Sunday night news analysis show because of his liberalism. At that time, Smith had missed one Sunday nisht broadcast.

Salant, on the phone, vigorously denied the report. He said that CBS News had liberals and conservatives working for it. He further indicated that nothing was amiss. that Smith may or may not return to his radio show because he's busy with "CBS Reports" and other CBS News matters.
Plenty was amiss, however. There was the Birmingham situation and month after month other Situations that ralsed the roof of York headquarters. That's the inside version of people who should side version of people who should
know, but for official and private reasons clam up on one of the hot inside news storles of the year, With Smith refusing to talk those close to Smith, a 20-year veteran of the CBS News organization. were called upon for some help. In a nutshell, one key party said that Smith, in the first place, should never have been given the job. as he was earlier this year, as chief correspondent and general manager of the Washington ofrice view has a high regard for Smith's jotrrnalistic qualifications and aptitude. Smith though it-was pointed tude. Smith. though, it was pointed other CBS Newsmen "should be given their head." If CBS Newsmen cover a story, have first-hand knowledge of events. they should he granted the right to render their opinions-according to the viens attributed to Smith. It was said that Smith felt he had an on-the-air right to be counted on the issues of the day-
Such views. as attributed to CBS News said to run counter to web policy allowi analy that porting: but bars personalized editorializing on-the-air opinions by CBS Newsmen. Parting of the uavs came, according to the official announcement, over "difference in interpretation of - CBS Nevis policy:" From that. it can onlv, be inferred that Smith and Salant \& Co. differed over what is anayltical reporting and what is personalized editorializing.
Schoenbrun's possibility as a
successor to Smith is successor to Smith is one among being or fould old nelsmen being considered.
Time and again Edward R. Murrow, before his departure, had his bevond that of the news division Murrow's troubles stemmed large1 from his fee'ing in later years. that CBS, as well as the other webs, weren't fulfilling their responsibilities in rendering coverage of world affaii- Murrow is now out of CBS and is director of
the United States Information. the United States Information Agenes:
team at NBC and Hint les-Brinkley team at NBC, and other developments, has taken some lustre away
from the CBS News image. That from the CBS News image. That Picasso-like picture of Huntiey-Plasso-Iike picture of Huntieyone CBS News meeting. Why not us? is the question asked.
Smith. serving as a CBS News: foreign correspondent, was kicked out of Nazi Germany for his denunctations of Hitlerism. Buring his 11 years as chief European correspondent for CBS News, Smith's assigniments took him to most of the nations on both sides of the Iron Curtain. Smith. among other honors, has been awarded faur annual awards for "best reporting annual award from abroad."
His CBS contract. now settled, was to have expired in 1965. Talks with other networks on behalf of Smith are belng handled by the Stix \& Gude Agency.
Smith, a southerner. was born in Ferriday, La.

## Motyl's MGM Shift

Ernest Motyl, formerly head of
the New York office of the MGMTV commercial and industrial division, has bees named sales manager of MGM Telestudios, the com-
pany's video tape production subsidiary.

## Western <br> Without <br> Stagecoach

In the Sacramento area, where stagecoaches rolled and gold once rushed, many people need fook no. further than their family trees for action stories of the Old West. Finding modern, live dramatic fare, however, is another matter. Like so many areas west of Broadway, Sacramento has very little live theater.

Corinthian station KXTV is doing its part to remedy this. "The Ties Have It," a drama locally written and acted, was procuced and ared by KXTV. Finalist in the Corinthian Stations Public Service Award competition, the show is one of several being presented to en courage local writing, local little-theater groups, local talent, and local dramatic schools.

In a computer world of machine decisions and hot pursuit of numbers, KXTV's action is hardly calculated to make Sacramento's Broadway replace its eastern namesake. It is, however, typical of the Corinthian viewpoint: A station's ties to a community, like all friendships, need to be kept in good repair. We believe that this kind of originality is not only good citizenship but a sales virtue as well.


## TV Followup Comment




America's most wanted laugh stealers are on the bese. The mast side splitting series Ase of Corvedy into gold for you!
© Superbly reproduced for sharp, clear picture! Brilliantly scored with original music throughout! - Filmed for maximum flexibility! your children's star personality?
Fdimbing hiastious ast:on for kids, nosta's's appea' for "oidsters"! Can be profit ab, sintted any time, day or evening...
ani day of the week! For your. biggest lawhs since Costard Pie's Last Stanj . . . here's your Golden profts, raturst Gat complete in
 1270 Sixth Avenue; New York 20, N.Y. CO 5-4575
tions of the frustrated kid and his ast German family A fine cast was assembled neaded by Ben Hayes as the boy,
the beatitul Kathleon Widdoes as his inter and Ruth White as haj)s too resonant a villiain. but Fred seollay in tie other feature role uxs excel!ent.
Interntion of
Interration of actual footage on the wall separating east from "est was enlizhtening. which brinć tiv quartet to an old point: The hatre" do as "Armstrong Circl Theatre do have a validity, de perbore, becaese it seems thes stanzar can bring home with impact impritant subjects to an audi ence that stil! finds it troublesome viewing unadulterated ty news.

## WNTA-TV

al commercial entertainment format: as to the promramming designed to serve Newark's and its surrounding area's local needs,
the situation would be. at the least the situation would be. at the least.
rough:y the same, and probably to rough!y the same, and probably to
the benetit of Newark, chiefly because ,1 it regularly scheduled nature in ETMit's proposed operation."
Com
Commission rejected antitrust complications raised by opponents
as result of the contributions promised by the New York commercial television interests. In the first place. it said. ETMA made the first approaches for the contribution. thus in effect absolving the
latter from initiating any attemp latter from initiating any attempt Neu York scene. Moreover, the Justice Dept. has pledged all con cerned that it will waive the right If it should decide to test the gality of the acquisition.

## NBG 'Travelling Shows'

Corps is due airwise on Dec. 15 it too being in color. For that one producer Gerald Green, director Scherer. cameraman Tom Priestley and unit manager Bill Lynch have been in the field, on and off, for a total of eight weeks. They began with PC trainees in Texas, later followed them to Puerto Rico and
are now in Tanganyika are now in Tangansika with some
of the PC workers. A thurd prozram, "C' S. Bases Oversea-. has had director Fred Rer Alley doing a stint of 8-9 weeks 'still on the move, too' from base to base in Europe and Asla.
"Blueprint for Conquest." a study of Communism, has producer Fred Freed in Europe. where he's been two weeks already on the. early
legs of this longtime project. He's working fand, it's supposed that
NBC budgeteers have cause to

NBC budreteers hat berg and Slaybaugh units come un

## VARIETY ARB FEATURE FILM CHART

(Continued from page 60)

WJW Average Rating: $\mathbf{5}$

Sept. 10 "THE ROAD TO RIO"
1947, Paramount, MCA, 1st Run
Sept. 17 "MOONTIDE"
Jean Gabin, Ida Lupino
Sept. 24 "GHOST BREAKERS"
Bob Hope, Paullette Goddard
Bob Hope, Paultette Goddard
1940, Paramount, MCA. Repeat

## Television Reviews


#### Abstract

forward courtroom argument over some rewarding moments. Like thi constitutional rights of the the Barrie Chase-Bob Fosse calypIndians circa 1880 in the of the indans circa 1880 in the westirn crritories. In dramatizing an his he Imerican Indian to be a .. son. under the Federal law. scripter Saul Levitt skillfully manipulated the legal dialecties and the emotional interplay of the protasonists into an effective ti play What may have been lacking in a sound theatrical structure sas marle up in the play's eloquence and intensity. This was the story of an Indian chief whose tribe. facing extinction on the reservation set asidi for them by the Government tried land. The defiance of the Indians liand. The defiance of the Indians the arrest of their chicf and the subsequent test of his legal rights Emerging as the central charicters in this drama were the opposing counsel. Earl Holliman, for the defense, and Ralph Bellamy, as the spokesman for the Government. While Holliman performed with vinor and enthusiasm, Bellamy vigor and enthusiasm. Bellamy brought a sharp intelligence and brought a sharp intelligence and maturity to a basically unsympamaturity to a basically unsympa- thetic role. As the Indian chief. Juano Hernandez handled his assianment convincingly, climaxing the program with a deeply moving the program with a deepiy moling ity of the Indian and white man. Dina Merrill, as a mixed breed. contributed a fine performance as and Conrad Nagel, as the Army. general. Excellent direction by Tom Donovan succeeded in giving a flowing movement to the courtroom scenes and a mounting tension to the conflicting ideas. Herm.

THE SEASONS OF YOETH With Paul Anka, Barrje Chase

Jill Corey, Bob Fosse Premise Players (Theodore J! Flicker, Joan Darling, Thomas Aldredge, James Frawley); host, Fernando Lamas Exec Producer: Lawrence White the Barrie Chase-Bob Fosse calypso, Mass Chase's auditioning seemed to be an extension of a seemed to be an extension of a the pic "A Star Is Born." and Jill Coress "I Enjoy Being A Girl." PSul Anka, a teenage disk click who is growing older but not miore professionial, slammed out "You Hake Me Feel So Young and okay in a recitative-styled it Was A Very Good Year," done as if his mind about "I'm Glad rmaned lom: about Im Glad the whole group managed to get some fun into "Talk To IIm The comedy segments. and there "ere a lot of them. Here assigned to the Frmise Players, a group of mprovisationists achicved some notieriety in N.Y.'s right gesture to bring them out of right gesture to hring them out of on to national ty but they weren't quite ready for it: Let's face it, a satire of the White House in which Caroline Kennedy, sucking her thumb, adrises daddy, or a verbose David Susskind interviewing a "buffoon" Khrushchev is reaching pretty hard for laughs in the crudest manner The production itself was commendable. It was sparse and trim with no wasted moments. Too bad there wasn't some better stuff to fill it up. fil it up. 

\section*{WHITE \& WHITE}

Westport Conn., CApital 7-7211 Seeing is Believing! 130 New Type, life-like VILIDA PUPPETS, 16-26", interchangeable heads. New invention guarantees graceful movements. Autheatic costumes, outstanding puppet art theatre, complete production.

\section*{I. W. GIESEN}

64-21 58fh Road Maspeth 78, N. Y., U.S.A


 Producer: Joe Cates60 Mins., Wed (25), 10 p.m. TIMEX
ABC-TV, from H'rood
Warkick \& Lroler

The theme for this latest Timex special was the various aspects of reverence. There were other qual ities. too, but all were peggd on the same energetic and ambitious pirit of youth.
It wasn't the strongest line on which to base an hourlong revue as became evident as the hour ran its course. In fact, much of the patter given to Fernando Lamas as host and interlocutor, showed up what an effort it really was to broaden the line into an entertain-
ment. The lines were sticky and sophomoric and youth. juvpnile delinquency, notwithstanding deserves a better break than that: The show. as in most revues with acts coming on and off, had

COMPETITION
program
Late Show 11:30-1:00 Movie, Theatre 11:15-12:30

STATION \& avg. rating KYW wews

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NOW AVAILABLE FIRST RUN...FROM ITC ... brand new episodes of the distinguished series that won instant allegiance from critics and CBS Network audiences.


## From The Production Centres

wively obean ia New York in Nowe

hetern-Ti ith soanene: a cloned-circuit e
oro beine undertik: by the Hampshite Eftu-


## 1.) Sin Framgisco

F.TV dadinel. KQED, is in roush finsncial shape. Station $S+8 \cdot 0(5)-$ or the $5.33 .72-$ deficit and a budget
en enme fell $\$ 9.824$ short. in August $\$ 19.052$ short and atso short. thoush figures aren't quite complete
 tape of course...Steve Allen will tape his new ABC-TY
t.Bineat Fox 8 for network presentation Nov. 22. thed for shon are Joanie Sommers, Louis Nye, Bill Dana and tamsin tories' fo: station . . . KTVU's "Doctor's News Conference"

## II st. LOLIS

$K$ UtSN Radio newscaster Rex Davis guest of honor and speaker a tee luacteron meeting of the St Louis Section. National Council of wewn?: Homen - Mimi Allen, classical and jazz harpist, featured Dick Teneau. producer-director at KETC educational t has been notified that one of his paintings. "Still Life With .Me:. wit:, Brace Hayuard Assochates, public relations firm, named program. diseter of WEW, replacing Charles Hale, transferred to Fort Lauderateri local mater manarer of KTVI by Paul E. Peltason, executive Baseballer Ken Boyer taking over as sports director of KWK.

## IV DETROIT

Franklin G. Sisson, furmerly manajer of WWJ-radio, has been mataze: of WWJ-radio, has been named WWJ-radio manager. Nestor A. Sibbold is the new sales manager of WWJ-radio. maving up from tiv salev staff . . . TV Bureau of Advertising will hold annual meeting : $\%$ Nov. 15-17 at the Statler Hitom. Speakers include Thomas Adams pex of Campbell-Ewald: William Lewis, board chairman, Kenyon a $\therefore$ Eardi, and officers of the bureau. . Unit. of Michigan Television Center kicks off a 10 -part series on "The Story of Italy" over WWJ-TV
ant many other stations. next Sunday $\cdot \overline{\text { on }}$. . WXYZ-TV responded quekle to news accounts of a former Hungarian Freedom Fighter now ini th:country who was destitute and needed mechanics tools to reHic Vew newscast Harry $R$ Lipson, w.rak-radio. will be guest lecturer on mass communications for the tid the at Michigan State Univ.

## IN MILE ALKEE

Don Phillips, Mitch Michael, Sam Hale and other WOKY disk jockeys em:ee Friday and Sunday "live" area bands doing rock ' $n$ ' roll at S:uth Side Armory and Nightingale Ballroom weekly. . . . WEMP n.si broadcasting "Treasure Chest of Golden Hits," on 10 a.m. -8 p.m.
Sundarッ, stressing memorable good music disks. . Lee Gray, WOKY ne escaster. in added duties hosting disk show slots 6 a.m.-1 2 inoon Saturdays and 8 a.m.-1 p.m. Sundays. ... WFMR, according to James Baker, general manager, increased multiplexing hours on the air, 8 p in.-10 p.m 'cross-the-board schedule. . . . Chuck Philips; program


Big Wilson says he wants more time to polish his act before any Carnegie Hall concert.

## 'African Queen'

production by late December and to have the series rolling by the Spring of next year for Fall exhbition in the U.S.
The project is sponsored by a company called Gamin Productions, in which Elkins is partnered with John Ireland and Hugh French.
Ireland and Glynis Johns are being slgned for the Bogart-Hepburn roles and the pilot screenplay is belng written by Sam Peckinpaw. direct a number of segments. It is planned to make 26 on hour segments, each budgeted at
$\$ 100,000$. They will be filmed In Africa and England and it is hoped they will qualify for British tv
quota. Four Star is Gamin's American coproducer and distributor and Elkins is currently closing and Elkins is currently closing director. WFAP (ofi) regular 10 a.m.-12 (noon' disk slot, with increased
desk duties. . . "Two for the Record" show on WTMJ (AAD) in second vear featuring guest experts on nighty topics related to world. national, state and local current problems. First hatf-hotr of Two for Record,
spotivits guest, with last hour of show on the phone with listeners, spotizhts guest. With last hour of show on the phone with listeners,
hoondays through Thursdays. Bill Revnolds, assistant WTMU program manager and producer of "Two for the Record," moderates the show

## IN SEATTLE

Radto KING divk jockess emced local concerts by the Brothers Font, Cohlainbia recording quartet that got its start here at the $\mathcal{L}$ of Lawrence the concert at Meany Hall on the C campus.:. Jim French, Kine d. j. is now doing weekly ty program on KekO-TV. Sunday
 Moldas
operated by
 with W( KY , Milwaukee, is news director at KAYO and Bill Shela is with Wally Nelskog as president and Hale Bondurant as $v$. p. and gen eral maniager Bill Carter's "party Line." latenight audience participation rudio show, has moved from KAYO to KLRO . . . Merril Ash is now nexs director of KONit , Radio, moving over from KOL fe was previously nens director of the station for 12 years. besinning

IV PITTSBURGH
Leo H. Rosenberg, announcer on KILK.I's Harding-Cox election re turns Nov: 2, 1920, will be honored at a luncheon at the Pittsburgh Hil ton on Thurstay spotted on many KDKA programs during the day and will broadeast from the original site of the historic first political return broadcast Wayor Barr has proclaimed Thursday as "Leo H. Rosenberg Day". burgh Rens, the city's new pro basketball team. Jack Fleming and Jo Tucker will be at mikes. WIIC will telecast nine of these games with Red Donley, the station's sports director, in charge . . . The KQV disk jockeys have formed their aun teams, with uniforms and all. and wil play a prelininary to a Ren game on Nov. 14 against the Texas Cowgirls . . WTAE has bought the "Ripcord" series from Ziv-UA and will slot the show on Fridays at $7: 30$, replacing the "Jim Backus Show.

## IN MINNE APOLIS

Minneapolis Tribune columnist George Grim returns to airwaves Dec. 3 with resumption of his weekly nells commentary, "The Man Who previously rat on KMSP-TV, ABC-TV affitiate in Twin Cities. Show work programs in viewer ratings ... . Popular sportscaster Ray Scot who handled Minnesota Tuins baseball games last summer and is broadcasting Minnesota Gopher football games this fall has added semi WeekLy sports show on WCCO-TV to his sked . . . Time-Life s WTCN TV, only indie operator among Twin Cities' four commercial ts stations countering competish with heaviest slate of vintage films ever. Sta-
tion is offering two movies every weekday, five on Saturdays including triple features between 6 p.m. and midnight and four on Sundays WCCO-TV: is telecasting, via videotape, selected home : meets of Twin Cities Skippers, local entry in the new National Bowling league Sportscaster Don Dahl is doing the commentary.

## company which in the venture

## n the venture

During his London stay, Elkins also optioned Alun Owen's "The mose Altain tv earlier last month, as project for Condor Productions, a company controlled by his client Steve McQueen. Elkins is also on the prowl for other to properties or presentation in America. It is proposed to film "The Rose Affair" in Britain with McQueen in the role filled $b$
the original.
After spending about three day each in Paris ad Rome Elkins each in Paris and Rome, Elkin
heads for New York where he wil have a $10-14$ day stopover before have a returns to his Hollywood base.

## French TV

That means it now seems pushed back to early' '63.
If money is the problem it looks ike commerical ads and pricate interests may be a necessity. With nets near the a necessity. With
$2,800,000$ level vets near the $2,800,000$ level,
viewers also clamoring for that long promised chance of choice long promised chance of choice Group has also asked. why a promised wage hike for news analysts and reporters on RTF payroll has not been instituted as yet. So it appears like that bruited and discussed tv station newcomer is still something in the
near, if ever receding, future.

## ACTION THAT WINS TOP RATINGSI

 "MANHUNT"
## Sonny Fox

TV "Let's Take A Trip" serles which was the predecessor of the For "On The Mark," Fox has de ised a game show with a serious purpose. The weekly contests involve youngsters who have shown some outstanding abilities in the various career opportunities, such as science, journalism, diplomacy. rocketry; etc. The. winning young ers get a chance to explore their chosen fuidance.


In the area of news for children. is ready to partake of regular news channels and would resent any kid-slanted journalism. The key age bracket for news, according to Fox, is the eight-to-12 group where the news has to be presented in such a way as to stimulate general intellectual interest rather than be a capsule treatment of daily events which they are not capable of un-
derstanding. In this respect. Fox derstanding. In this respect, Fox various news developments and thus has been able to determine what the perspective of the child really is.

## WANT TO PLAY IN THE BIG LEAGUE?

The Northwest area is really big league. . . 810,800 TV homes and over $\$ 5$ Billion in spendable income.

Why not sign up with the first place club-KSTP-TV. The Northwest's first TV station, KSTP-TV serves and sells this vital market most effectively, most economically.

Savings \& Loan Foundation Buys 2 NBC-TV Specials
The Savings \& Loan Foundation $\$ 350.000$ ip two NBC-TV one-shots this winter and spring Company, if a ane-hour NBC News special called "Sentimental Journey," going into a prime time slot on earend East-West of the regular bartend game this coming Dece foot
"Journev," written and produced Lou Hazam, is to be a docu-
mentary bdsed on C.S. Hi:shuay It ll take a $7: 30-8.30 \mathrm{p} . \mathrm{m}$. slot that Thursday, March 29 and that count as one of NBC s 40 prime time news specials.

## Radio Followup

## Monitor

When Pat Weaver created NBC Monitor" several years ago. he reated perhaps the most stable, had since W'ithout chanising the undamentals of quick change "world travel" and enlightening small talk. Bill McDaniel. who heads the radio web today hired Frank McGee to host the $7-10$ p.m. Sunday cortions of this weekend program.
Though "Monitor" was always big on news, the presence of newshe stress that much greater In the siress that much greater. In last Sunday 129, Ar.Gee interallod scientist Harold Urie on allout shelters. Pedantic, controersial. enlightened, Erie was nicerecaee. Other portions of the hour were a man-on-the-street pee affair with laymen on fallout byelters and a frixilous interview
by one the NBC Nells staff men with the trainer of a chimp : who paints abstraci expressionistic paintings and sells them for upvards of $\$ 25$ each.
These were the feature stories. McDaniel has made plans to have NBC News cut in whenever neceshough when heard there was nothing especialy hard to cut in for.

## WB's Japan Quintet

With resumption of " 77 Sunset Strip" as baseball season ends and launching of "Surfside Six,* Warner Bros. now has five hourlong telefilm series running on Japan webs.
Holdovers are "Bronco," "Mav-
erick" and "Roaring Twenties."


# MUSIC: TV's ‘'SPECIAL’ BABY 

Yank Labels Map Wider U.K. Display As Britain Nears Conmon Mlit.Link

London, Oct. 31 . As Britain moves towards the push by American diskeries to get their labels. on display in this of this is with Alvin Bennett's Liberty Records. Bennett flew in for
talis with Decea which would not agree to release Liberty in this country under its own imprint but was more than willing to up resid-
uals and guarantees as longs as liberty product was released under the London label. FMI Electrical \& Musical Indus tries) and not only has won higher residuals than he had with Decea, on the British scene it takes ef on the British sce
fect Feb. 1. 1962.
diskeries will want their U. S. tags now that the U.K. seems set by L. G. Wood, EMI topper, just returned from the U. S., who has execs for "independence.
But in Wood's view, unless a
label has a great deal of talent to support it, release under its own
banner would do it no good. It's far better, says he, to bask in the benefit from the publicity buildup given to same.
Another American diskery seekReportedly, it may alinn with
Philips. Although the latter will make no statement, it is commonly understood to be the company that will manufacture and distribute sition of Frank Sinatra's Reprise label is the fact it went out as Reprise sdespite its shortage of selldication that Americans want their oun identification in the U.K. that U. S. interests want to set up
warehouses in one or otfier of the ECM countries, so that disks can be marketed at more or less the "surplus" import charges. pasing

## BENNELL MUSIC, J-G

MERGE WITH STARFIRE Benell Music Corp., a subsid of
Cosnat Record Distributing Corp., and Jay-Gee Records. has merged
with Starfire Music Publishing outfit will be headquartered in Murray Deutch, part onner of ager of the new firm and has also
been elected $x p$ and national Gromotion manager for all Jaysix labels including Jubilee and ressional manager for Southern partnering Starfire.

Joe Smith Reiing New
WB Nat' Promotion Dept.
Warner Bros. Records has set
up a national proniotion depart-
ment and named Joe Snith to head the operation. He will be headquartered in the diskerys
Coast office, and will report to
John K. Mikei Maitland. Warners'

## new prexy.

Smith is a vet of seven vears in distribiution and broadcasting. Wita this in mind. WB will follow a policy of close contact with disk ming heads on a local and national the existing WB field sales promoSmith most recently was asso Smith most recently was asso-
ciated with Hart Distributors in Los Angeles and served as promotion manager for Iondon Records on the Coast. He has also been a
disk jock in Boston and Pittsburgh

Mitch Along With Singh Roll Call, the Capitol Hill newspa
times:
"Once upon a time in the little Himalayan kingdom of
Grysh was a talented little Grysh, was a talented little
fellow nanied Singh. He had a fine voice and loved to mitch, which in Gryshian
meant to 'sing.' "Came the US With an aid program
station:
"Naturally, one of the first was Singh.
"It was called 'Miteh Along
With Singh'".

## Did Powell Igam A Singer for Own

 4 Star DiskeryHollywood, Oct. 31 . Dick Porell, who entered mo
Hon pictures as a singer but re ton pictures as a singer but re
linquished fis chirping career $t$ go dramatic, will return to his records to be made for the new
diskery his Four Star Productlona is setting up
Four
Four Star plans entering the next summer hopes to be a majo ndie plattery through waxings of
tunes from its own tw shows and
lbums recorded by it will place under contract. owell, one of the FS partners, tion with his companys film and tv product. of FS into still another area since it already has disclosed plans for adding feature filming
production operations.
Prior to FS establishing its oum disk company, it will make availseries for recording by major com-
panies. Tv outfit already has signed Edgar Burton of. Trinity Music to
handle themes, songs and backhandle themes, songs and backor this purpose, and negotiations Waring to remrence
Dot Records has been Inked to principal themes from some of $F S$ shows under the title. "Themes
from Four Star. TV Shows," for release in January
Initial themes being put on wax cull eonsist of material from the Powell Show," Target: The Cor tives" "Mrs. G. Goes to College"
and "The Rifleman".
Two music publishing firms are Two music publishing firms are is BNP ifor Charles Boyer. Darid
Niven and Powell. who share FS ownership). and the BNII license
is Trend Music Ine.

## Lyman's Vidifin Stint

## Arthur Lyman and his Hawaitan

 Honolulu's Shel far in Hilton Hawaian tillage, will dish up Hackground music for a batch of De of the locales for series. pact for 28 -year-old Haw ailan com-foser-conductor, who currat Las Vegas' Thunderbird.

## MERC GETS COREY

Jill Corey, pop chirper wit hind her, has inked with MIercur will cut several singles immed

## NIST FHOWS gillff gilles

## By MIEE GROSS

By MIKE GROSS
Telerision has become a vast
masical wasteland. This paraphrase f Federal Communications Commission chairman Newton. C.
Minow's blast at the video broadMasters is being echoed by the casters is being echoed by the ments on the fallout of regular music show programming and its virtual ban
tv speciat.
It's not that the nusic bizites
ant more exposure for the likes of "Who Put The Bomp In The
Bomp, Bomp, Bomp?" or the curBomp, Bomp, Bomp?" or the cur-
rent "Twist" tunes it's just that they feel that to has become remiss n its time allotment for the show tunes.
It's paradoxical they claim. that radio, a longtime problem for the its penchant for Top 40 rock roly programming is now turnin tions around the country are dump-
ing the Top 40 kjek for what the call "good music" and FMA with its class programming techniques,
is in full bloom. Tv, however, continues to run far behind.

Chainging Pattern
Evidence of tv's shift from music centered on sitation comedy, सesterns and private evesores. is Perry Como. Ed Sullivan, Garry Moore and Dinah Shore (once a month) to look to get their songs hiad a choice of the aforementioned
as well as weekly shows by Patti Page, Gisele MacKenzie. Rose-
mary Clooney, Guy Mitchell. Eddie (Continued on page 68)

## Limeliters Chalk Up Boff

 $\$ 4,979$ Town Hall, N.Y. Gig In a Solid Performance in an SRO Toun Hall. N. Y., appearance Saturdas 281 . It was a folk group whose predominantly heir material delighted the audithe stage. Felix E. Gerstman presentedtop.
The
geared to broup has a polished style, Although they are popular appeal. purists with some of their more abortive renditions, the. Limeliters.
know how to take command and hold how to take command and strumental urork is effective and the top groups in the pop-fols ield. lieb, the group's bass plaver and patter artist. His comments on sorelations draw rapt and apprecia-
tive attention from the crowd. He ends toward rejictilion as the eve ning
ing.
Pl
tenor Gant warbling is provided by tenor Glenn Yarbrough and bari-
tore Alex Yasciley, the latter being the linguist of the group trif Portaguese, Rassian,
brough plays guitar and flassiler: Among their specialty and guitzi ines are pozes at rock 'n' roll adult tresterns, and other folk singwhistling and high-pitched roicing which register effectively for the pop market.
tion ture is an audience-participaGion turn which gels a big mith Gimmicks, such as ad libs during a tune anal lyric thisting. give them with the andience, along with their with the alldience, along uith their
complex anpearing harmonies. The Limeliters are a solid concert attraction for the audience that like

UA Nabs First B'way Cast LP; Col on Nitery-Legit Revue Kisk

Rayburn's 'Happy' Tune Washingon Oct 31 Three days before he went curable cancer. House Speaker Sam Rayburn wrote a letter to Washington composer Hank Fort requesting that her song, "Happy Birthday, Mr. Sam,"
Five hundred have been
pressed on the Gemini label, pressed on the Gemini label, Sam Rasburn Library in Bonham, Tex. On the flip side is the same melody with new Frics Mrs; Fort rrote for the Fourth of July and named,
"Happy Birthday, "Happy Birthday, Cncle An Alabama Congressman, Frank Boykin, made the first purchase last week, 100 copies.
A Nashrille group of singers, identified as the Four
Posters on the label, did the
 Awards $\mathrm{Co}_{0}$ to 36 Writers, 22 Pubs
Broadcast Music Inc. will hand out awards in the country \& westCountry Music Festival in Nashville to 36 writers and 22 publishers for 39 winning songs. The BMI
awards are made annually and are based on polls reflecting record
and sheet music sales, radio-tr performances and coin machine plays. Following are the winning songs
for the past year: "Am I Losing "Beggar To A This." "Blizzard,",
"Don't Worr-"."Feng
 "Hearit Orer Mind." "Heartbreak I Don't Believe I'll Fall In Love Today," "I Fall To Pieces."."
Missed Me." "I Think I Knok."
Wis I Could Wish Have Another Cup Of Cof Also "Last Date." "Let Forgiveness in" "Loose Talk", "Louisiana
Mani"" "Oring You." "My Ears
Should Buin." "My" Should Butn." "My Last Date."
"Odds and Ends." "PB' Folks." "Sweet Dreams:" "Siveet Lips,"
Tender Years." Three Hearts In A. Tangle," "Three Steps To The
Phone," "Under The Influence Of Love," "Walk Out Back*ards."
"When Two Worlds Collide." Wove," "You Can't Pick A Rose In Deoembe

## Marcus, Miss Greenfield

Join Col's Info Services Greenfield have joined Columbia Records' information services de-
Marcus, who for the past two
years was with Loadon Records
as assistant manager of its clasof information. services and will
fienk
Miss Greenfield. who was pub
aide to Billie Wallington at the
tion services coordinator and will for Col with jazz and trade publications.

## HAL LEVY'S BOOK

ducts a songwriting course at
CCLA, has signed to do a book on
Accent will bentleday
Levy's course is the only one of its kind in the ti.S. He has had
name wordsmiths at his seminars

United Artists Records is now branching into legit. Having eontrack albums for the past evelial years, UA will make its first stab tnto the original Broaduay cart
album field uith "A Family Affair:" album field uith "A Frmily Aftan.
It's understood that VA has a sub stantial investmen which is capitalized at $\$ 330.000$. The tuner, a hich lias a score by John Kadner 'music' and James \& William Goldman iyries, stars
Shelley Berman $u$ ith Morris Car novsky and Bibi Octeruald the score is being publisied be Tommy Valando's Sunbeam Music, a BMI affiliate.
Berman has the greenlight to record under the CA banner al-
though he's under eontract to though he's under contract to Verve permits tim to for other than his comedy and solo song, which he hasn't dorie
The mus
The musical is schechuled to open
Col's Revue
Columbia Records is going on a musical revue kick for original
cast albums from the legit and nightclub fields. Alroady set for "Seven Come Eleven," now running at New York's Cpstairs at the The Average Man.: a roundup of vintage Richard Rodgers-Larry
Hart songs playing at the Camelot nitery on the eastside. Upcoming on Col's agenda is Leonard. Sillon Broadway in the spring.
Monk's revue last season, into the aroove by JGM Recaris. Several of its predecescors wele etched by the Oflbeat label. Featured in the current outing are Philip Bruns. Cecil Cabot. Kex Robins, Steve Roland, Donna San-
ders and Mary Ioinse Wilson. Several contributors supplied the The "roo Good For The Ave:age Man" resue features Bubhy Van produced by Galragher. It In the straight mucical field. Col now has tied up the original rait Are For Sleeping.- An AmeiiVenturi."

## ART TALMADGE NEW <br> PREXY OF UA LABEL

Art Talmadge has been Crnists pecords. He becime in line tor UA parent stein. prexied the disk outlet, announced Talmagation.
1960. has been operating head of the firm as reepee-general man-
ager. Before coming to CA he had been v.p. at Mercury Records. Artists Corp. Kimdicated of Lhat Tallmadge will continue to work uith
David V. Picker. Krim's exec assistant, as liaison betzeen the
parent company and the recoud parent
division.

2 Indie Recorring Cos.
Herge in \$1-Milil Deal
Cnisersal hecorders and Redio
Recorders will be concolideted their combined facilities sill rep in the country. accosding to 1 R topper Martin Hersh. Hp made the
assertion last week foilowing bis acquisition of all stock in liater
company held by G. Howard Hu? company held by G. Howard Hu-
ehins and H. Devoe Rea an a $\$ 1.000 .000$ transaction.
Hersh wow owas 80; of the
stock with an option to buy the :emaining 20 ' from Harry L Bry-
ant and Ernest F. Dummell both of whom will w ma.n wilh tirm es

[^4] Hammind and his ensincering "brinzins up" the sound without sosping it up into a ping pond a deenitin portrayal of Hender son, wh, virtually shaped the bis and laterty thoneh hiv arranging phekase doern't mis: a trick in

 Higzinhotham.
Redman, Fat Berne: Carter, Don Redman. Fat
Wate: Coothe Williams and Red T:te h, wod packate alss comes wita a booklet containing an int
formatio appreciation of Hender formative appreciation of Fendera!d: ot the band from the Club Ane of the best discoarraphies a: und, which list: tune, publisher, portam, the personnel on the w's ite:n-it's an important con"HARR Y JAMES PD to records. HFFTI" • MGM. The bis band siand is buck with thi- fine waxin Hioft: as conthoser and of Nea anes a, musician-eonductor. The prekde contain, 10 tunes com avial 1 and Jamer 18-piece band gites them a swinsing whirl in a bil souni that features five trum-
p.t, five saxes and three trompots. five saxes and three trom:mp.) Is mostly up on the set. It miaker for great listening plus
some dance possibilities. too. PETE FOENTAIN -AL HIRT: ANDALHIRTBOERBON STREET", Coral. Al Hirt and Pete muntain make up a stronz-selling pekises. Fountain for Coral and Hes twe RCA Victor: and tozether they can't help but move the merdixieland. jaunty and straizhtforwari and full of spirit. The repertoire is taken from dixie lands top drawer and the bows
blow it up with plenty of rhythmic EYDIE. GORME: "I FEEL SO GPamish ? Cnited Artists . Eydie for her liew LPP excursion and both si.les of the border will henefit by It's a vizorous and exciting Don Costa has put her in and she that whil win with a vocal punch t:A Hin win over programmers and fixi buyers. In English or Situnive, on "Granada" or "Besame 1.1 ine jut or "Perfidia" repertoire. Miss Gorme is in standDIKEC OF DIXIELAND: "THE BEST OF THE DUKES OF DIXIEI.lND" Audio Fidelity: The lons list of bestiselling LPs for the Audio Fidelity label before shift ing to the Columbia label and AF has wisely put together a dozen of their "Best" from the previously reiedsed packiges to make up a wing-ding thats sure to move on commercial tootlers and dukes are the beit with no funn and dish out The likes of "Saints"* stuff added. "Muskıat Ramble" and "Down By The Riverside". zet rousing renditiuns that seldom miss.
B.IRRY MANN: "WHO PUT TIIE BOMP IN: THE BOMP,
BOMP BOMP? Barry Vann, a 19-year old singercomposer, non over the teenagers With hi, own disk version of "Who
Put The Bomp. . ${ }^{\text {Wh }}$ and his com-
"The Way Of A Clown;" "Bless You," "War Paint" and "Footsteps." Now, the teeners can have young Marn all to themselves as he whips up some sounds through
his own repertoire: It's strictly his own repertoire. It's strictly
juve-pegged and since surveys juve-pegged and since surveys
have shown that the kids are now buying albums, they can't help but buy this one
buy this one.
BILLIE HOLIDAY: "THE ES-
SENTIAL BILLIE: HOLIDAY" SENTIAL BILLIE HOLIDAY"
Verve'. The tapes of Billie Holi-. days last Carnegie Hall concert this package. Although she was on her way out then she died two-
and-a-half years later', a lot of the nimo ic that she brought to songs like "I Cover The Waterfront,
"What a Little Moonlight Can Do. "Bod arad Soul" and "Yesterday. Holiday s singing weren't enough. the concert had Gilbert millistein Times staffer, at a lectern in coinaburation with William Duts. "Lady Sings The Blues." Site was a better singer than a
uriter and Nillstein is not to be ROX
RoL" HAMILTON: "ONLY strone ballad style is once again in exidence in this new package. dust.". Too young.: "Route 66 " and ".ature Bos," among them in hin prosramming time. Sammy Lowe helns with the orch backing GEORGE SIIEARING: "SATIN of hi - (Capitol). In losing some Sisearing has picked up a larger group of mood-music fans. The
payof is greater and so are the prosramming oppontunities. Billy Mas, who arranged for this one has given Shearing a smooth string board runs through tunes like "The Patis's Orer" and "Ny Romance" KITTY KILILEN: "HONKY TONK ANGEL.' 'Columbia. Every now 2nd then a pop singer looks to nuw and then there's something around that can crack into the pop market. Among them were "Your
Cheatin' Heart" and "You Are Cheatin' Heart" and "You Are
My Sunshine" and Kitty Kallen gives them a pleasant approach. had their day, she makes them nice to have around again. JAYE P. MORGAN: "THAT
COENTRY SOEND". (MGM) Here's another example of a city songstress going to the country
for her material. Miss Morgan has for her material. Miss Morgan has
a brisk and winning delivery and she does much . With "Slipping "Half As Much" The pop spinners will give this one a chance as they wid give this one a chance as they

JIMMIE D A YIS: "SOMEONE WATCHING OVER YOC" (Decca) Although this doesn't have mass appeal, it's worth singling out for its solid sacred values. Jimmie Davis, the Governor of Loulsiana, is a sure hand in this field and he
gets plenty of meat into "The Robe

## Longplay Shorts

[^5]
## Top Singles Of The Week

(The 'Best Bets' of This Week's 100-Plus Releases)
NEIL SEDAKA
(RCA Victor)
DONT LEAD ME ON
Neil Sedakars 16 ballad with the kind of torchy message that the is aves uilll go for
 also angted for the juves.

JCNE VALLI
.EVERLASTING (Mercury) So Long Loser
June Valli's "Everlasting" (Aldont) gives this songstress the type of material which she can belt for marimum returns for across slice with a country flavor.

PAT BOONE
JCST LET ME DREAM
(Dot).
Johnny Will
Pat Boone's "Just Let Me Dream" (Ronserelt + ) is a nifty rhythm ballad handled in easy style ayainst a modirn-styled vocal combo
for the current market. "Johnny W'il:" I Lule"." is a simple melody for the current market.
with a cute lyric Idea.

JUDY GARLAND
COMES OXCE IN A LIFETIME
(Capitol)
...........Sweet Danger
Judy Garland's "Comes orice in A Lifetimp" (Straftord*), from the score of "Subualis Ate For Stemint," is a classy ballad with a catchy beat and a fine lyric which this performer projurets
to the hilt. Sureet Danger" (Empress*: is antiler polent piece of to the hilt. "Sueet Danger" (Empr
material in this songstress' hands.

## FREDDIE ELLIS. <br> SOXG FROII MOELIY ROLGE:

(Coral)
Ellis' "Song Fron I Could Have Danced 111 Night this pict this pic tune hit of seeveral years ago in an unestrained rocking
 All Nigh:" "Chappe
all the vay homie.

THE SQIIRES
SOVIN OLT
(MGM)
Our Theme
The Squires "Min out" Staryith is the kind of frantic instrumental sound uhich the hids pick ui) for jite spins. "Our
Theme" (Star-Vlle't is a more meiodic idem havdled uith a firm Them
beat.

## TONY BENXETT

TE VDER IS THE NICHT
(Columbia) . . . . . . . . . Comes Once In A Lifetime ts a striking baliad uith a pretir lyric and a compher melvedic vocal. "Comes Once In A Lifetime" (Stratford* gets another good ride.

## JMMIE BEALMONT.

EV'RYBODY'S CRYE (May)

Camera
Jimmy Beaumon'ts. "Eivrybod'n's Cryin"" (Wajamat) is a clever takeoff on the current flock of rowling hits uith lachimmbse themes.
"Camera" (Jamuaryt, is annther rockis ballad vith an original lyric idea very uell handled.

PERRY COMO.
YOL'RE FOLLOWING ME
 Perry Como's Yon're Follouing Me' 'E. H. Morris* is a suing-
ing entry uith a smart lyric handled with a beat which could put this performer back" iuto single comtention" "Especially For The this performer back' isto single comtention. "Especially For The
Young". (Roncom*) is a nice ' $n$ ' easy ballad taillored for the Como crooning stule.

TIMI YCRO
SMILES

Timi Yuro's "Smile" (Bourne"; is a rocling reviral of a ballad
belted uith a bluesy attack that'll uivi" sivins. "She Really Laves You" (Edent) is an okay slove blues entry.

## JOYCE DAVIS.NELSON DIPREE

(Inted Artists) . . . . . . . . You're: Something Else
WANT TO MARRY YOU Joyce Daris-Nelson Dupree's "I Want To Murry Yoin" (Jan-Jot)
is a rollicking rhythm \& blues entry handled in very effectire style by this bright-roiced duo. "You're Something Else" (Jan-Jot) is by this bright-rooted duo.
another sotid blues slice.

## EARL GRAXT

HONEY
(Decea).
Tender Is The Night
Earl Grant's "Honey" (Feist*) brings back this otdie in a first-
rate version that has a modern flaror but is close enough to the rate version that has a modern flaror but is close enough to the
spirit of the original. "Tender Is The Night" (Miller*), which spirit of the original. Tender Is The siling up a stach of versions, gets still another strong rendition due to share the plays.

## TOMY WILLIAMS

THE MIRACLE
(Reprise)
My Prayer
Tony Williams" The Miracle" A.CM.* is a pretty ballad uith a good lyric which this singer projects in very appealing style.
"My Prayer" (Skidmore") is also handled well.

## THE ROMANCERS

THAT LUCKY OLD SUN (Palette) Hard Head
The Romancers" "That Lucky Old Sun" (Robbins*) gets an off-
beat approach that uill disturb the purists but is sure to give the
juves plerity of spinning kicks. "Hard Head" (Zodiact) is topped juves plenty of spinning kicks. "Hard Head" (Zodiac') is topped
by a frisky rocking approach that could do okay around the jukes.

## ANETTE

DREAMIN' ABOUT YOU
(Vista)
Annette's "Dreamin" About You" (Aldont) is a teen-spirited item with a rolling beat and juve vocal style to win hefty play in the strolling rhythm that may pull in some juke coin. Tune is from Walt Disney's "The Horsemasters."


It's unanimous! Stock up now on the original cast recording of this new smash hit musical...LOC/LSC-1065

Available in Living Stereo and Monaural Hi-Fi. Also from "Milk and Honey," two hot singles: THE LIMELITERS, "Milk and Honey," \#7942...ROBERT WEEDE, "Shalom," ciw MIMI BENZELL, "As Simple As That," \#7937. Both available in 45 and 33

Kids Moving Away From Society

## By Twisting To the Fly: Clark

Diek Cl.rk. disk jockey who was labels. and told him to get on it In $九$ trumental in kicking off Chub- Instead of preparing a new b" Checker's disking of "The Twist" a little over a year ago, reports that the kids are amused datice and ars now moving on to a new dance cailed The Fly. Aceveding to of The Twist which incta te, more rhythmic movements i: : the hands than the feet.
The Fly has also been disked by l:b,i mi wisch he sold more than 1. He.000 copie's of "The Twist." rhe Tuist story, says Clark, begat in the umaner of 1959 when In itik Ballurd's dik was released b: King Records. Clark started to :3:i it on his deejay show,
linerican Bandstand." but it at$t$. tited little interest. About a
: $4:$ later. Clark noticed that the $k$ is on his show were dancing $t$ : a new step, wlich he f
vae calling The Twist.
He called his friend Bernie r.:re, a Philudelphia disker who
ruis the Cameo and. Parkway MOST RECORDED most PLAYED
SONG OF THE YEAR

MOONRIVER
from the Paramount Picture "BREAKFAST AT TIFFANYS" Famous music corponation


WORLD'S LEADER IN AUTHENTIC
FOLKWAYS RECORDS
NEW HIGH FIDELITYRELEASE
EVERY MONTH


RE
service corp
C. $3 \%$. W. $Y$. song. Lowe decided to do another
version of Ballard's original with Chubby Checker.
Even the Chubby Checker name was a Clark invention. Checker whose square handle is Ernest Evins, used to do special Christmas card recordings for Clark; and the deejay recommended him to Lowe. Clark, incidentally, has no financial ties with Checker, Lowe or the labels.
Clark also says that the Peppermint Lounge, society's twisting hangout "peaceful" place about a year ago and where he used to go regularly "now, I can't get in,"
The deejay is currently emceeing a rock ' $n$ ' roll package headlining Paul Anka and Checker, The unit begins a tour of the Texas circuit tomorrow (Thurs.).

## 'Special'

Fisher Pat Boone Patrice and for a short time. outings by Georgia Gibbs and Nat King Cole Tvs impart on theme music is not being brushed aside by the music industryites. They are quite aware of the medium's importance in building performances and record sales themes like "Peter
Gunn." "Mr. Lucky" and "BonGunn." "Mr. Lucky" and "Bonanza. their beef is centered on the
fact that tunes out of Tin Pan fact that tunes out of Tin Pan
Alley's top drawer or the legit theatre have few areas of exposure on tv today. Ervin Drake. pop songwriter ("I
Belleve." "Across The Wide MisBelleve." "Across The Wide Missouri," etc.) who has expanded into tv as a writer and associate producer on specials and who plans orea shortly, claims that the ty area special is virtually the only place these days where you can hear a showtune on tv. "Vetworks." Drake sars, "will "Networks." Drake says,
have to mo more and more into specials if they're interested in showcasing good music. It's become too difficult for them to do it in other programming areas." There's a musical starvation on tv,
he added, that only the specials he added. that only the sp

Drake isn't sure whether ty kick off a new song anymore as it kick off a new song anymore as it
did with "Let Me: Go Lover" after its "Studio One" showeasing several years ago. but he does think that it adds up to an exploitation push that can't be easily dismissed. He's waiting now to see what happens to his song. It was a Very Good Year, Which was recorded by the Kingston tro for ABC-TV and sung "The Seasons of Youth" by Fernando Lamas. Drake was associate producer and special songwriter on that show. Drake is also writing for the NBC-TV sperial. "Home For The Holidays." slated for a Nov. 23 airing. and has two more specials in the works. "There's room for programming kood songs on these be more."

Opera Singer Joan Sutheriand, after an absence of 12 years, will make a homecoming tour of Aus Australian Broadcasting CommisAustralian Broadcasting Commis
sion.

## THE

## TOWN <br> PIPERS <br> Currently

## CALIENTE LOUNGE, Holiywood

Nov. 13 Concludes 16.Week Engagement STEVE ALLEN TV SHOW, Nov. 25 With Others to Follow Nov. 16 thru Dec. 13, WAGON WHEEL, Tahoe (Return) and Then NEYADA LOUNGE, Tahoe 1982، HOLIDAY HOTEL, Reno (Return) booked exclusively by
ASSOCIATED BOOKING CORPORATION.

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## VARILTY' RICORD TI.P.S.

(Tune Index of Performance \& Sales)
This weekly tabulation is based on a statistically balanced ratio of disk sales, nationally, as reported by key outlets in major cities, and music programming by the major independent radio stations.

Label
This Last No. Wks -

$23 \quad \begin{array}{ll}2 & \left.\begin{array}{c}\text { BIG BAD JOHII } \\ \text { Jimmy Dean }\end{array}\right)\end{array}$


Flare
Marvelettes .............
Lettermen . . . . . . . . . . .
.................Capltol

TOWER OF STRENGTH
DREAMBOAT
Connie Francis
A WONDER LIKE YOU
Ricky Nelson
...............MGM

TAKE GOOD CARE OF MY BABY
Bobby Vee .......
..Imperial
ANYBODY BIT ME



$\ldots . . .$. Decca

| 23 | 34 | 2 | CRAZY |
| :--- | :--- | :--- | :--- |
|  |  |  | Patsy Cline |


Bobby Edwards
HEARTACHES
Marcels ............ Colpix
Everiy Bros......
WB
CANDY MAN
WB
Ray Orbison.
..................... Monument

SEPTEMBER IN THE RAIN
. Mercury
Dinah Washington
FOOT STOMPIN'
Mercury

MOUNTAINS HIG $\bar{H}$
Liberty
Dick \& Deedee
SCHOOL'S IN
U. S. Bonds ...
LeGrande
. Colplx
GOMDE Daren CRE WORLD
....Col
TAKE FIVE
Dave Brubeck
MOON RIVER
Vee Jay
FHAT A PARTY
Imperial
Fats Domino
Imperial
LET THERE BE DRUMS
LOOKING IN MY EYES
Chantelles
GOD, COUNTRY AND MY BABY
.Carlton
Johnny Burnette
MOON RIVER
.Liberty
Henry Mancini
IN THE MIDDLE OF A HEARTACHE
SWEETS FOR THE SWEET
Drifters
TO THANK YOU
Bobby Rydell .........................................
Bobby Darin


## On the Upbeat

## New York

A review of Jane Morgan's new Kapp disk in last week's VARIETr Horizon.". It should be "Blue Ha wail," the oldie which is being used as the title of Elvis Presley's upcoming pic for Paramount Stephen Kahn has penned a paperback. "Tops In Pops (Plus A Rbek ' n ' Roll Roundup),' which Macfadden. will pubish in December been put up for sale by mablisher Robert Asen.
Joe Zerga, assistant to Mrs. Bonnle Bourne, head of Bourne Music, on business trip to Coast... Brook Columbia Pictures' "A Walk On the Wild Side" as well as for Mercury Records release. Elmer Bernstein and Mack David wrote thie song . . Dan Terry, artists \& repertoire exec for Cinema Records, on a Cuast promotion trip. formed a writing team First tune formed a writing team. First tune is "Johnny Will,

## mallit wix

CONNIE francis

|  |
| :---: |
|  |  |

## COWNW! ${ }^{A}$ G Grax Score from

: THE GAY LIFE

- howard dietz and ARTHUR schwartz
- MAGIC MOMENT
- WHO CAN? YOU CAN!
- SOMETHING YOU NEYER HAD BEFORE
- OH MY LIEBCHEN
- COME A-WANDERING WITH ME
- WHY GO ANYWHERE AT ALL
- FOR THE FIRST TIME
- THIS KIND OF A GIRL

HUSIC PUBLISHERS HOLOLNG CORPORATIOH


HEAR THIS! Gene modaniels

## on LIBERTY

TOWER
$0 F$
STRENGTH
famous music corporation

# SEATLLE FAR'S TALENT BILL 

## Hamids Out as GAC Reorganizes

Fair Dept;, Higgins Reins New Setup

 ahly broke all four recitals last
records here via
week at the over 5.000 -seater Palais Des Sports. which
throughout the $\$ 5$ tabs.
Charles was sen only by a few
Jazz buffs at the Antibes Jazz Fest jazz buffs at the Antibes
earlier this year. Since then word
whe video airings built him into a sol Item which paid off in Paris
Critics went blg for Charles.
both as a singer and instrumental both as a singer and instrumentave
ist; and many fell over themselves In summing up his talents. His
strong appeal easily got through to a predominantly youthful fol-
lowing. One critic on France-Soir talk
about his tortured rendition "Georgia" which was pegged cry from the heart that electrified
and held in silence", the 600 patrons. Arpither paper headined that this American singer; un-
known six months ago had set up a new standard for American jazz
mustic in France. Mustic in France.

were added

Stere Allen's Copa, N.Y., Bow a Family Affair Steve Alfen, who delayed his
October opening at the Copacabana, N. Y., because of his ABC video show, is picking up the date
Feb: 8 for two weeks. In the act will be his wife Jayne Meadows, and his mother Belle Montrose, Who is a vet performer. It'll be
trio's initial Copa appearance. Supporting Allen at the Copa will be the Smothers Bros., also making their Copa bow. Its an
unusual booking for the Copa since the turn specializes on folk tunes.

## Elliort Opens Own

 Indie Talent FirmEddie Elkort, who recently re signed as head of the foreign de-
partment of General Artists Corp., has filed incorporation papers in Albany and will open an office as Eddie Elikort Enterprises Inc. He will represent acts as Circuit in South Africa. Gunther Serneau. former administrative assistant to Eddie Risman.
operator of the Latin Quarter N:Y, will serve in: a similar
capacity with Elkort. Other officers in the Elkort organization are
Teddy Elkort, secretary: and Lily
Elkort, who was with Music
Corp of America at one time, was
the American rep for Lew \& Leslie Grade Agency of London. which later amalgamated uith GAC. represent Radio Record. a vy station in Sao Paulo. Brazil. for the Tibor Rudas organization o Australia and New. Zealand. He
will also have a reprecentation deal will also have a representation deal
with the International Theatrical Agency with
Renio, Italy.
'Coffee \& Jazi' Bashes
Into N. Y. Film Theatre A foreign film house is to be
the site for a series of matinee
jazz concerts to be promoted by
Roy Silver and musician Dave Roy Silver and musician Dave
Pike. The Charles Theatre on New York's lower east side will have a
string of bashes labeled "Coffee \& Jazz"' which will go on at 11 a.m.
until 2 p.m. Coffee will be served prior to the session and during in
termission, natch. Dates for the concerts are Nov.
26 Dec. 3,10 and 17 Pike who will head one of the combos during the series, is also inking the talent

PAUL ANKA DOCUMENTARY
30 Minute Film Will Detail
Singer's Carer
"Behind-the-scenes impression of the ambition and drive and acumen required to achieve success in the business" is the National Film
Board's description of its aim in producing a 30 -minute picture in black-andowhite about Paul Anka. Sequences have been made at Atlantic City, Freedomland
the Copacabana in New: York.
Anka's personal attitude towards the film, tentatively set for airing on the Canadian Broadcasting Arts early in Jan. NFB staffers gre producing.

## ETTMMTE waies ATY91,00,000

 adventure

## AGVA Natl Board Ups Weffare Trust Payments to Prop Aling Sick Fund

## Vaude Does New <br> Paris Comeback

Paris, Oct. 31.

## Vaudeville suddenly seems to be entering a new phase of popularity after two years of difficulty. Two after two years of difficulty. Two oldtime houses have even gone

 oldtime houses have esGrowing economic plus factors
may be bringing out working
classes who still have a weakness
for vaude, as well as youths whose
interest in rock ' $n$ ' roll and pop
singers have created new stars.
Bruno Coquatrix's seasonal start
SRO segment with local rock and roller Johnny Hallyday. House now has a good three weeks
with singer. Jacques Brel.
It is felt that this new interest
in two-a-day may lure back big
names who have shunned it of
late due to fear of overexposure.
Their return. along with fresh tal-
ent, may be enough to give vaude
another fling. About six years ago.
it came back in full blast and then
waned.
It may also provide opportuni especially Yank stars. Marlene
Dietrich's stock two weeks two years ago is proof of what may be forthcoming this season or next if The ABC and European, two the act and headliner format, while the Bobine continues as a popular nabe-slanted house, Alhambra is
temporarily off the standard but will come back later this season.
Most houses keep vaude format till March, then go in for revues It seems vaude is the most expendable entertainment and tourists begin. A new renaissance for the tenacious vauders may be on.
Soviet Ballet Star Sez
He's Still in Kirov Co.
"My name is sIIll on the officia list of the Kirov Ballet Co. in Lentimes to return home. For the time being haven't made up mind abou $\left\lvert\, \begin{aligned} & \text { returning home". the ex-Soviet } \\ & \text { ballet star Rudolf Nureyeff told }\end{aligned}\right.$ variety here. Nureveff. one of the headines a few months ago, during the Kirov tour of Western
Europe. At Orly airport, where the troup was boarding a plane for London, he got away from his companions and requested asylum in rance which was granted.
He claimed that the main reason e left the Kirov Ballet was that lective discipline."
He arriyed here with the French Ballet of Marquis de Cuevas. The lerina Rosella Hightower) received rina Rosella Hightower) received
No Bond, So AGVA Bars
Anita 0 'Day's Coast Date The American Guild of Variety Artists refused to permit Anita o'Day to open a weekend stand a he Renaissance Friday 127) bepost a bond covering the singers lary. A two-week date at this out.
The last AGVA performer to play the Renaissance was Lenny Bruce for whom a bond was posted in advance.

tists' National Board has parced

current Welfare Trust payments from the present $\$ 2.50$ to $\$ 3.56 \mathrm{p} \in \mathrm{r}$ week for every performer em-

ployed on a weekly basis. The $\$ 1$ one-nighter assessment was aico
hiked to $\$ 1.30$. These charges are evied exclusively against cinBloyers. Board met last week at the three days.
The new increases will go into Relief Fund which will allacat $50 \%$ of the hike to the AGVA Sick \& Relief Fund. Latter has $\epsilon x-$ ther half of of its treasurl go to the AGVA Foundation which operates the union's home for the aged ently has seven inmates and costs around $\$ 70.000$ annually to oper-
Hitherto the $S \& R$ Fund obtained Authority allocations, fines and contributions.

Clashes Mark Conclave
Thblalke Al Kion, chaired by oubletalker Al Kelly, was marked resulted over a demand by Chicago board member Anne OConnor to know who approved a story in the August issue of the union's house hat the conribute $\$ 150,000$ and New York AGVA Youth Foundation which provides entertainment in deigned by Joev Adams the AGVA president now on tour with an Miss 0 who okayed publication of the hoth New York City and state contributed a total of only around $\$ 30.00$ for the Youth Foundation. Bright stated that since Adams Jackie away on tour the answer would have to wait until he returns. In an economy move, the union ces of an outside pressagent, Sam Gutwirth, who was retained nearly salary, plus expenses.
The meeting also agreed to lean the S\&R Fund $\$ 30.000$ out of the union's operating fund. The S\&R kitiy is down to $\$ 8.000$ from a high of $\$ 250,000$ few years ago. r the new Supplementary

## 'Jewel Box Rerue' Gets

## LA. Police Greenight

On Rules Technicality Los Angeles, Oct. 31. L.A. Police Commission juris-
iction extends, in matter of shous featuring female impersonators, only to cabarets and not legit at-
tractions, according to Lieut. Mark Sinith, who heads Commission's inConsequation branch.
Consequently, the upcoming Nov. 8 opening of "Jewel Box Revue" at
the Music Box Theatre has been given the greenlight.
Smith reported that legitimate yeatre rules are silent on his
ype of entertainment. We couldn't r not wh hacher wis it effecting legitimate theatre-cnly

Show, Smith pointed out. may be eives complaints to the effect tisat is a lewd performance.

Mathis SRO \$14,300, Chi Johnny Mathis' one-nighter at Medinah Temple here last Saturday (28) Went SRO two days be-
fore the concert and grossed $\$ 14,-$ 00 at a $\$ 5$ top. Auditorium seats 000.

Fied's Triangle Pronted by Frank

## ARA Bids AGVA Enforce 10\% Rule To Hasten House Bookers' Demise

T.e p.otse: of eliminating bookers at the complaint of an house bower, 17 the variety field
h.is berone thornier than ever with the irawite last week of a tivex As:.: The resolution seeks te are the American Guild of fon, inind ant act to pay more Howerer. it was indicated by the un: it that its only interest is thim 1, . for any engagement in
tiee caie tieid. and traditionally, cares lithe shether the offices selth thene 10 . take witir a booker.
kero it at or :'iee it away: A detension is in! 1 embers vis-
itic mere:ins tast siok. It was told that

## The Columnists' Favorites NOW A WORLD SEREATION JOEY DEE

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STARLITERS
"the twist kings"
Instramental, Yocal aid
Dancing Stars
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PEPPERMINT LOUNGE New York
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## Joliy Jorce Agency

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Ptara 7-1786 Circle 6-8800 Philadelphia
1001 Chestnut Street
WAlnut $2-4677$
agent or actor. Steps would be cafe operators who do their buying through bookers
The ARA meeting last Wednesday i25) was a spirited session. Al though the resolution was passed
by a vote of six to two there were two abstentions by major offices. A key point of discussion was the operations of Merriel Abbott. for
years talent adviser and coordinator for the Hilton Hotel chain Miss Abbott has been instrumental in persuading the Hilton interests to expand their talent operations. has advised them on policies and has lined up per-
formers. She. has operated formers. Sile has operated
through most of the major offices. However, one of the majors - at the meeting charged it had lost a book ing because of her. This set off erally
However. it is becoming in creasingly evident to many of th bookers cannot be eliminated that bookers cannot be eliminated. Asid pointed out at the meeting, bookers are imporiant in such states (Continued on Massachu

See Upbeat in Russian
Talent Down Under For
'62 Via Cultural Setup
Predictions within local show biz ranks. are that many marquees next year will. feature Russian tal ent via cultural sponsorship in as sociation with Russian Consula authorities on theatre deals. These are for a limited span with key legitimate operators.
The recent success scored here by the Leningrad Ballet apparently sets the precedent for further tal ent risits from behind the Iron
Curtain.
Curtain.
Enderstood that negotiations are currently underway for the impor
tation of a Red Circus early nex tation of a Red Circus early nex including New Zealand. It also now looks certain that the Leningrad Ballet will do a repeat season in 1962.

## "STARDOM <br> Predicted for Ron Urban, sleight of hand artist at New Frontier. He offers elegance in entertainment. His feats are remarkable and spellbound patrons ore afforded unforgettable legerdemain." <br> CONCLUDED

7 months Las Vegas HOW URIBAIN
"Ron Urban has become America's Premiere Magician. LAS VEGAS SUN

## "Ron Urban has become a housthold word throughour the entertainment capitol of the world." GENE TUTTL

Opaning November 22 (thru Jonsary 1, 1962)

DENNIS' 'AUTOBIOG' TO END ALL SHOWBZ SAGAS By ARNOLD SHAW
Recent years. have brought rash of "as told to" autobiogs in
which stars of stage, screen and ty have not only slorified their public triumphs but increasingly exposed their private lives, and, in so doing have demonstrated that they are
brilliañt beyond belief, talented beyond their "meagre" rewards generous to a fault, selfess as ad nauseum.
This school of self-adoration is given its long-overdue comeup in an and what a comeuppanceately titled "Little Me," (Dutton $\$ 5.95)$. written by the gifted creato of Auntie Mame. But wherea Auntie came off Patrick Dennis satiric pen a loveable screwball Belle Poitrine emerges as an ag female. As a wouldbe film star one of her husbands, the head of the great Metronome. Pictures, had killed himself after vieuing screening of her film.
Dennis takes Belle from her birth in 1900 in a small midwestern town Where neighbors showed calling her Madami through a series of absurd marriages in all of which she plays the "innocent' aggressor, and a series of equally screen. all of which are modestly viewed, or explained. by Miss Poitrine as unalloyed triumphs. We last see her as a rich loney widou in her sixties in a chapter titled, Frankly Forty.
Lest anyone made a guick iden biog Dennis is parodying, he dedi cates his lively tome to 58 theat rical females, all listed by their first nanies only, among them two Billes, three. Ethels, two Ger rudes, and proceeding alphabetiSkillul in handing Zsa. Skillful in handling every device brash burlesque through the more mordant forms of irony the more Dennis is endlessly inventive and succeeds in being amusing even in the manipulation of funny names Sir Walter Mohair for an English character actor, Le Baisir de Nort 'Kiss of Death) for an intimate but dull nitespot-and then there's the amous Everleigh Sisters. An un expected plus is the authentic info contained in the book on the de turn of the century to the present Special bow must go to the photos that crowd virtually every page of "Little Me."


## 3 Scot Unions Seeking Help From

## Parliament in Drive to Save Vaude

Glasgow, Oct. 24. members of Parliament in the fight to save the live (vaude) the atres from becoming office blocks or department stores. That's the way it goes here, where a delegation from four theatrical trade unons is to meet with their local members of Parliament to enlist aid to keep the Empire theatres open, both here and in Edinburgh.
"It is a matter that cuts across party boundaries." said Robert Assn. of Theatrical and Kine Employees. "Arrangements are being made for a meeting between ourselves and the 15 M. P.'s representbout to resume and we have decided it will be and we have deo hold the meeting in Londin:"
Dev the Development proposals, which mighire theatres, have been put forward by the owners, Moss Empires Ltd. In Edinburgh, artists and their reps already have talked the matter over with the civic bar and members of the city's planning committee. A plan being mooied is to form a Theatre Trust in Scotland "to encourage the reservation and building of theatres and to encourage theatre audiences."
The Lord Provost of Edinburgh s likely to suggest to his corporaion that they ask Moss Empires pplication for planning consent until the unions have huddled witih eslie the ne director of the Moss circuit. It's understood that, if business vere suddenly to improve at Edinburgh and patrons were to support live shows at the Empire, the management would still be prepared to hold the theatre open. even if
boxoffice receipts showed it merely boxoffice receip
breaking even.
One of the oddest theatre-going cities in the world, Edinburgh houses many professional types who have a snobbish attitude to vaude-going. If the truth was old, some like to be seen: around the caviar set while theatre-going.
Hence the popularity of booking seats at the Edinburgh Festvial, a junket which gives the snob audiences the chance of a lifetime to be seen in mink and evening suits. For remainder of the year, live shows are poorly supported. apart from a genuine nucleus of enthusiasm among working-class patrons for native vaude fodder at the smaller Palladium.

Empire in Glasgow Okay
Prospects for the Empire Theatre here are brighter, with "The in again for next April, and likely in again for next April, and likely
to run through to October following its click this year. The future of the Glasgow vaudery. famed through its association with U. S. acts, is not yet at discussion stage from the Moss Empires' board of directors. Talk of office re-development, while alarming; is still rated premature.
In Edinburgh, following a meeting between union representatives of the city corporation, Ruarl McNeill, new organizer here for Brit-
ish Actors Equity Assn. said, ish Actors Equity Assn., said, about the Empire Theatre there:
"We are objecting to the pro-
posal for changing the use of the theatre, and are asking that an efort be made to have it. We put forward the view that Edinburgh cannot afford to lose the Empire, and that, if she does, the clty is

ALAN KING'S ROASTFEST
Comedian Alan King will be guest of honor at a roastfest to be given him by the Friars Clab at the Hotel Astor, N. Y., Nov. 20. Phil Silvers will emcee.

## Per usual, it'll bè stag.

## 1 of $\begin{aligned} & \text { DOES } \\ & \text { AGAIN! }\end{aligned}$

## FOUR

 SAINTSDireet from 4 Year Warld Tour for
U.S. Air Ferce end State Dep't

Lust concluded works 14 kecord Breaking
RACQUET CLUB, Daytion, $O$.
RUTH LYON TV SHOW
Oct. 16-COLONIAL, Toronto
Ocf. 30-cesc. Hamilton, Ontario
FUTURE BOOXINGS
TROY STATE COLLEGE AIA.
Mov. 4-AUSURN UNIV. Ala. Nov: 6-GRAND VIEW INN, Col:
ov. 14-Special Appearamee New York City
oine MAGAZINE
Nov. 15-TODAY SHOW (TV)
Dec. 10 -PALMER HOUSE, Chi
BROWN HOTEL, Leuisville

## Jan. and Eeb. ${ }_{\text {at }}{ }^{1962}$ Winter Carnivals

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SOIREE CLUS, New York
WAGOM WHELL, Now Yort
PEPEEMINT LOUNGE.
Now Yerk


- Yorkshire evening post

What do you say of a man who has the entertainment impact of Sinatra, the conviction of Joe Williams, the humor of Sammy Davis, and the vocal value of all three? Maybe you just throw out all the comparisons and sum it up more aptly: he has the talent of Torme.

- Leonard Feather, DOOWN BEAT

One of the most musicianly and fechnically perfect song stylists in the world today. Mel is an entertainer in the widest-sense of the term, and he is both jack and master of many trades relating to show business.

- Britain, NEW MUSICAL EXPRESS

1 am convinced he is one of the world's most masterly performers.

- Jack Bentley, SUNDAY PICTORIAL, London

Would easily be voted the teenage idol most liked by the older generation. -Birmingham, EVENING DISPATCH

With Mel Torme communication with the audience becomes ta living, multidimensional thing. A skillful, improvised blend of sophistication, wit and sheer artistic singing that stimulates the hipster while it delights the hamster.

- Mike Nevard, DAIAY HERALD, London

Words don't seem strong enough to praise the talents of this entertainer. Words cannot describe the warm feeling which builds continuously as you listen and watch and wonder:- -Jimmy Watson, RECORD \& SHOW MIRROR, London

What an incredible man is Mel.Torme! This highly individualistic American entertainer makes his only British provincial appearance in the special Bank Holiday bill at the Coventry Theatre - and proves that the rest of the country is missing a rare treaf. His control, his phrasing and his harmonic variations are orchestral feats in themselves.
-BIRMINGHAM MAIL

## Vaude, Cafe Dates

## Chicago

Bob Mrlvin opens a three-week stand at the Drake Hotel, Chi, Nov 1: . . Sophie Tucker set for Freddie's, Mpls., Nov. 9 for nine days Diana Trask into the Tidelands. Houston. Nov. 17 for a fortnight

Doree Crews booked for the
Piayboy Club, Miami, Nov. 20 for three weeks . . . Tod Aubrer set fur two weeks at the Embers. In dianapolis. Nor. 20 for two C:ub, Omaha. Nov. 30 for two weeks . .. Leon Bibb into the Exodus. Denver, Dec. 18 for a fortnight - The Wanderers skedded for Le Bistro, Chi, Jan. 2 for a month.
Ames Bros. set for a week at the Living Room, Chi, Nov. 20, followed by Billy Falbo for three. C'in. Nov. 11 for three weeks. Pompett Thedy Family held over for four weeks at the Latin Quarter, N.Y., until Dec. 1. Thedys also down for the Deauville Hotel Miami, Dec. 22 for a month. Claney Bros. \& Tom Makem currently at Crystal Palace, St. Louls Mipls. Noy. 9 for a fortnight . .

Leon Bibb booked for the same Leon Bibb booked for
club Dec. 4 for a pair Jo Ann Val, currently at the Roosevelt Hotel. N.O.. set for the weeks and Freddie's Mpls. Nor. or nine days Adam Wade down for the 20 Grand: Detroit, Mar. 24 for 10 days. ${ }^{10}$ Marian Marlowe into the B\&B Club. In-
dianapolis, Nov. 28 for two weeks dianapolis. Nor. 28 for two weeks weeks Don Rice booked for three the Miami Playboy Weeks voc. 4. Chi Playboy Dec. 17, and N.O. Playboy Feb, 20, 62 . Diana Pane into the Brown Hotel, Louisville. Oct. 20 for two weeks.
followed by the Coronados followed
for two.

## Hollywood

June Christy will tour Japan Nov. 22-Dec. 31, trek including appearances in niteries, military camps, concerts and tve Mills April 4-May 15 . Danny Kaye now in four-week stand at Desert $\mathrm{Inn}_{\mathrm{r}}$ Las Vegas..Sammy Davis r. will repeat his Nov. 6 Command Performance. act before Queen Elizabeth at California's Riskles into Sahara Hotel's Cas

## LATIN QUARTER

4Bth mirect and erdadway new yark 3 e. new york October 27, 1967.
Mr. Ronald Jield
150 West 49 th Street
New Yark City, N.Y.
Deai Ron,
Needless to say, Mr. Loew and myself are extremely pleased with all the critics' great response to our current production.

I want to take this opportunity to congratulate you and, at the very same time, thank you for your splendid cooperation. Your many vorderful ideas ard admirable way in which you handled the entire cast created an stmasphere that was mast enjoyable fon all.

I an certainly looking forward to our next show. In the meartime, on behalf of the Lativ Quarter, againthank you very much.

## Sincerely, <br> E. R. Risman <br> Managing Director

martin burden, Now York Post
"'Manhottan Holiday' excels in all departments. Staged by Ronald Field, it's a huga, lavish affair."

308 DANA, New York World-Telegram
The scops of the production, staged and choreographed by Ronold Field, is. enormous.
If is the Latin Quarter's 20th anniversary. production, by all odds the finest in its history.
GENE KNIGHT, Now York Journal-American
"A salute to Ronald Field, who staged and choreographed the spectacular prasentation. His dancing giris did intricate stops Rockettes. "Exciting
most phenomenal show ever presented of the Holiday' is 'thp
LEE MORTIMER, New York Mirror
"Ronald Field, former chorus boy at the Quarter and now a big time choreographer, has handled the production with
imagination, keeping a cast of more than 50 moving with imagination, keeping

## RONALD FIELD

Currently in PARIS
CHOREOGRAPHER FOR
"LA PARISIENE"
Opening Dec. 1st
BEIRUT, Lebanon

Room. Vegas, Nov. 21 for four rames... Judy Garland returns to San Franciscos Civic Auditorium Gene Barry launches 25-day South Gene Barry launches 25 -day South Janeiro.. Danny Thomas plays benefit performance for Hayden Golden Anniversary Dinner Nov. 17 in Phoenix...Rosa Linda into John Barbour's Open House as

Vice Rap Closes Hub's Stage Bar

Boston, Oct. 31. There'll be no more champagne at $\$ 25$ per with a femme companion thrown in at the Stage Bar. Yesterday (Mon.), the spot was shut down by orders of the Boston Licensing Board.
The drastic action, which lifted the club's liquor, victual and enweeks after two gendarmes and a civic minded citizen told the board all they did was walk in and within minutes were solicited by a hock of femmes including the cigaret girl.
Board chairman John Callahan and associates Timothy Tobin and Clarence R. Elam edicted there'll be no more such incidents. and put the ban on the bar. bubbly and babes. The spot was closed per
manently.

## Judy

—— Continued from page 69 space, came off slick. Producers Bernsteln \& Drew called in the city's top sound engineers to make sure there would be no problem. The sound was great, and when Judy asked in a soft voice, "can you hear me when I talk?", there was a thundering chorus of "yes
yes." and "we love you, Judy." Establishing a tremendous rapport with her audience, Miss Garing was. all but mobbed at closas hundreds rushed to the front of as hundreds rushed to the front of the stage to shake hands with her and plead for more. She took encore after encore, until the top number, "Chicago" with lights on. Miss Garland, with one day's rest, went on to the Forum, Montreal, where she appeared Sunday (29). Previously, she had sung at Haddonfield, N. J.; Saturday (2i) for the Bernstein-Drew producing team, and has one more date for the pair in Washington. D. C., at the National Guard Armory Dec. at $\$ 10$ top.

## ARA Bids

$\square$ Continued from page $70 \Longrightarrow$ and Florida. These states have Iaws which make it mandatory for agents based in New York to operate through a correspondeit agent or booker. All talent bus'licensed in those states.
It is also generally admitted that It is also generally admitted that
many of the indies without repremany of the indies without repre-
sentation in various cities must work through correspondent agents or bookers in order to get employment for their acts. There is little doubt that there is split commissions in these cases.
Agencies are ready to admit the importance of such bookers as Miss Abbott, Roy Cooper of Montreal; George Claire and Joe Hiller, both Pittsburgh; Dave Barcin of Toronto as well as others who tightly control a number of buying situations.
-LASLKW/S FUN-MAṠTER PROFESSIONAL COMEDY MATERIAL
For every branch of theatricals
"WE SERVICE THE STARSI"
33 Gag files s15, plus $\$ 1$ postage


How to master the ceremonios"
$\$ 3$ POPY. MO.C.O.D.s BILIY GLASON


## One-Man Show

Woody Weodhury
San Francisco, Oct. 28. Concerts Inc. presentation of Woody Woodbury. At Masonic Auditorium, Oct. 27, \$4 top.
Woody Woodbury is a Fort Lauderdale, Fla., saloon comic who has hit it big with a record or two, plays the piano a bit and advises his audiences he is nonhip, likes "ring-a-ding" stories and booze. In roughly that order He was-so far as the Frisco area was concerned-almost a totally unknown quantity on his arrival, and leaves in the same condition, for only about 600 showed to see his act in the 3,200 -sea Masonic Auditorium. Many, indeed, departed at his intermission, after he'd been onstage more than an hour and a quarter.
He tells long strings of short (often one-line) jokes, many unrelated and most of them fairly whiskery. At the outset he informs his audience he's not going to "try to tell you what's wrong with the world" and reports that he eschews racial, religious and
political jokes. He uses such lines political jokes. He uses such lines

"Vocalist SANDY MERRILL impressed in launching the bill with his soft romantic treatmont of Melancholy Serinade, Vertigo. Ho towered the ofter dinner sound levol effectivaly. Here is a comer in the good-looking young pop singer field."

CORBIN PATRICK,
Indianapolis Star.

MERIDIAN RECORDS
The Fruak Edwards Show, WTTY, Detroit

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 Inwa Sport and Vacition Shuw which closed here tonight affer completely shatfering ivery attendancer reord
Over the Saturday and Sunday winkend they completely amatiod us by perkines more than 25.000 perid dmiswons a day into this mammeth Veterans Mernorial Auditorium A areat act a wonderful family: we are tremendously proud to have had the privilege of introducing your Martin P Kelly. UNITED SPORIS \& VACATION SHOWS Congratulations on breaking all attendance records at the 1961 Multnomah County Far. During the appear ance of Ginny Tiu and the Happy Litlle Tius the crowds every day were the largest in the 5.5-yed history of
Through her reputation we were able to mark up a new record for attendiance and gate on our opening day And this record held up in spite of two reiny days. The people: wanted to see Ginny Tiu.
The.se ycungeters are most unusual, and $I$ am sure they will contanue to be most surcessful in the entertain ment world. I shall be most happy or recommend this act highly. HI filtorl midanilimpiri siateraik
I Thenk we should show about $\$ 212,000.00$ ior the "Crusad. For Childien" and this is an all talle high. Thanks

THE SENSATION WHICH THEY HAVE CREATED HAS EXCEEDED OUR FONDEST EXPECTATIONS, and th...,



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Hotel, Las Vegas Tucson Fair Yakima Fair Phoenix Fair Fresno Fair: Kansas Fair Jackson Michigan
Fair Duquain Fair Stockton Fair: Paso Robles Fair Midland Sate Fair Gresham Oregon Fair
Pleasanton Fair Dallas Sports Show Des Moines Sports Show Atlanta Sports Show. Fresno Fair
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> Daily Yeriefy, 6404 Su
to observe an executive committee meeting, but were not permitted in the room.
New executive committee members elected by the board are Al Kelly, whe defeated actress Dorothy Lamour and Frank Palmer; Haley. and Linda Compton, who won over Talentine. In another matter. midwest regional director Ernie Fast, based in Chicago. asked for an increase to put him on a salary par with the two other regional directors in the union. He also sought permission to operate out of a warmer climate tempararily because of a
recent illness In an angry denunrecent ilness in an angry denun-
ciation by Bright, he was turned dонт.
The meeting was to have continued until Friday night (27), but
was adjourned one day earlier bewas adjourned one day earlier be
cause of the death on the Coast Thursday of board member "Senator" Francis Murphy.

## GAG-Hamid

$\Longrightarrow$ Conthnucd trom page $\infty=$ independent fair bookers.

GAC 'Marriase' Failed Hamid was on par with Barnes \& Carruthers, the agency based in Chicago. Between these offices
the bulk of the outdoor business was vested. In order to end cutthroal competition, there was an agreement between these offices whereby B\&C would not invade the territory east of the Mississippi.mhile Hamid promised not to go wes of that line. Hamid's merger with GAC ended that agreement.
Hamid admitted that his "marriage - Famid admitted that his "marriage However, in the past feww years, profound changes entered the outdoor field which affected operating procedures Name performers became a necessity in many situa-- tions. To obtain them the fair bookers had to ge to the large agencies with the lesser stress on acrobats and novelties, outdoos

Minsky Producing Yegas' New Frontier Xmas Show There's no kerping Harold Minsiky out of las Yegas. The pro-
ducer who made nudes ducer who made nudes a major
show biz industry in the casino belt has been signed to produce belt has been signed to produce
the shor at the New. Frontier. which presently has a Barry Ashton show, "Holiday in Rio." Starting date of Minsky's new opus will be Dec. 25.
Minsky introduced the burlesque policy at Vegas Dunes Hotel, which helped bring it out of financial and management difficulties.

## Hope's 25ith Anui

time to prepare a nightclub act and I. just don't have the time to

Highlight After Highlight
Hope considers his show biz cabeen as one in which highlight has even so, there are standout occasions. such as two years ago when he received the Jean Hersholit demy Award Dinner and when he was incited to star in the Royal Command Performance in London. In his 25 years working in film studios, he has also acquired personal favorites. Such as his favor-
ite film, which was "Facts of Life" ite film, which was "Facts of Life and. not surprisingly, a favorite
costar in Bing Crosby, with whom costar in Bing crosby, with whom he has been associated in many pic
tures. He rates "Paleface" (Par) as his mest successfal production.
In all his active life, the star has devoted considerable time, energy and effort to charitable causes. One associate reckons that Hope has been instrumental in raising "untold millions" for various causes. He has backed charitable efforts without any form of prejudiceito race, creed or color, and it has been said that no other star in distance" of Hope to helping hailin causes. In 1950, he was chairman causes. In 1950 , he was chairman and has been an honorary chairman ever since. He is associated with charitable efforts in Britain. as well as the U. S., and has also helped support worthwinle funds in all parts of the worid. He has given his services often and freely in entertaining troops, and will

## JERRY VAN DYKE

Comedy Persomelity

## SMASH HIT! CHICAGO PLAYBOY*

LIFE Megacime, October 19th Issue:
"Chicogo's popular PLAYBOY CLUB is ome of the Nation's
most important incubafors . . . mewest medgring minfections bonjo player-sERRY VAN DYXE."

* Closes November 3rd. tour in the immediate future.

Many Personals for 'Paradise'
Currently, he is concentrating on a program of charity preems for elor in Paradise.". On Thurstay (2) he wil make a personal appearance at a special preem at the London Coliseum in aid of Ctubland and the Nexspaper Press Fund Two days later, he planes to Dublin for another charity opening to support the mentally disabled. A day later he will be in Glasgow for yet another screening and the prq ceeds of that occasion will be to morial Fund. He is also scheduling further screenings in Parts, West Berlin and Rome.
Though his favorite relaxation is known to be golf, he has often capitalized on this sport to raise played at charity matches all pver the world with other distinguished stars and this, as a sideline to his main activities, has brought substantial aid to many worthy organcations.

## Eoh Hopo's Monor

celled in different fields of endeavar.
The others were presented at the inst annual banquet of the or ganization last month in Mon terey, Calif, but Hope was unable to recem of his current film commitment on "Road to Hong Kong:"
The board of sovernors of the The board of goveraors of the bassador Bruce to make the presentation in Iondon on their behaif.
In casting their votes, the board of the Academy studied the careers of more than 300 outstanding men and women. They included Edward Teller, scientist: Dr. Charles Mayo, medicine; Yousui Karsh, photogragenetics: Prof millard E Libby gobel Priverinner chemistry, Herbert L. Block, journalism; Mor ton White, philosophy.

## Inside Stuff-Vaude

A Baptist clergyman has turned down a solicitation for membership In the Playboy Club and has extended an invitation to Playboy owrier Hugh Hefner to join "our club."
Writing in the current issue of the Christian Century, Rev. Richard N. Johason said that in his club it is not necessaly to hide one's feel-
ings behind "an insatiable appetite for liquor, food or sex," and that ings behind an insatiable appetite for liquor, food or sex," and that everything you have! (Since everything we have really belonge to
Godl."

Singer Patt Morrissey, currently a
at the Living Room, Chi, is on and the same as singer who spelled her name Pat Morrissey, Variety's Living Room review of last issue notwithstanding. Thrush has switched to a more distinctively-spelled appellation.

Daisy Wood who died recently in Banstead; Surrey at 84 was someWhat cryptically identified in the obituary from England as an oldtimer In pantomime and vaudeville. Actually she was a member of a unique Britain and her sister Alice Lloyd the most successfut in America. The Woods and Lloyds were connected by marriage with another tribe of troupers, the MacNaughtons, of whom Harry MacNaughton of U.S. radio fame is familiar. There were three women singles bearing the Lloyd name, the third being Rosie. All performed in America prior to and just after World War I, imported by Percy Williams. Alice Lloyd's and Tom MicNaughton's daughter, once krote a column for J. A. Keller, she resides at 13 Warren Street in Banstead,

## Obscare Ottawa Cafe Hits <br> B.0. Jackpot With New Site <br> LOLD:LIIA Plas Regalar Show Policy <br> Ottawa, Oct. 31. <br> Le Hibou had an obscure exist to new centre-town location two weeks ago. Now business is turnaway and management wishes it had twice the 150 seats the coffee room passesses. While new site is. a big <br> HELD OYER AGAIN A MIRICAMA MDIEL <br> MIAMI EACH, FLA

 factor, policy of regular shows Niow busiNew room preemed with chanter Tom Kines on Friday and Saturday only, following with the Courriers
Expanded show policy now ealls Expanded show policy now calls or three shows each on Thursda, White Jr., following with Ed Mc Curdr. Rest of week. Le Hibo curdr. Rest of week, Le Hibo cluding poetry, folk singing, etc. Shous are staged by Harvey Glatt. impresario and former booklub nitery ather at the Chaudier George Gitery, Other partners are George Gordon-Lennox. WTiter musician, thesper, and Deni beat show business.

## B88 <br> COSTUMES

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## THANKS, EVERYBODY!


EBorculean!:
-Dick Barclay prieatyed

mank quins EARL WILSON (N. Y. Pest)
"Strong Support" GENE KAIGHT

A very cleve
man. INDEED"
POE DANA
dick batclay
Currenty Footred with USA mand
EMPIRE ROOM, Walderf Astoria,
NEW York:
Exelusive Mgt.: MICHAEL FRANX HARTIG AGENCY

72 Consecutive werts of new, class clue comery




## Henny <br>  <br> Youngman at THE DRAKE

BEN MARSHALLE Vice President Drake Hotel.
"An every night smash at the DRAKE, 1 couldn't get in myselfil"

## IRV KUPCINET:

"Comic Henny Youngman may be the reason the Drake Hotel plans to expand its Camellia House by removing the two pillars. He's doing turn-away business. (Beginners luck!)

## HERB LYON:

"One of the all-time greats in show business is doing capacity business at the Drake."

## TONY WEITZEL

"Fantastic business, every night is S:R.O. with Youngman at bat!"

## MAGGIE DALY:

One of the maddest evenings in town-Henny Youngman. at the Camellia House.

CHARLIE DAWN:
Henny is back for his second laugh-making stint in the Drake thru Oct. 19. His supply of usual, seemingly endless.

## BENTLEY STEGNER:

Henny Youngman, virtuoso of the rapid-firescatter-shot school of humor, is back at the Camellia House in the Drake Hotel lọaded for any target that's an easy mark
Wearing the turban he made his trademark in the Persian Room at the Plaza Hotel in New York, he attacks his venerable violin and jokes of matching vintage with equal zest.

## SAM LESSNER:

Maybe the other comics are swiping Henny's material.
In the swank Camellia House of the Drake Hotel where Youngle quip pers by without provoking a burst of laughter.

## WILL LEONARD:

Booking Henny Youngman into the Camellia House of the Drake is like booking a rock ' $n$ ' roll show into a session of the United Nations.


## 

now the rurent Nat King
chat and buai beniface bruno
olad $\cdots$ are emineraty de of of Cole who
inmself to be this roven. Cole
insi that have been
ion these many
ecessive and
hot previously
ath him an engagdelivery
generates combina-
progress im progress Lounge to used to pas perennial headlin atalog hasn't changed ap-
theie are his standards dressing them in of beat, as well as the topsellers which he an through the Capitol riad of golden rec egro singer. On for cesty an hour, he again stamps rea's of this day.
support of Cole is the vastly 1.:- Seen recently at the Latin Qu:arter, this twosome has ac brings more laughs in the where needed. However, a and on them.
espite some good laughs deered through comparatively eleary humor, the pair's major he comed ${ }^{2}$ of the duo plays iunny trumpet. He puts sharps humorous effects. A repeat from a singer who doesn't know the
rong Doug Coudy line work has ifferent angle. Two male sing do the productions chores. The Seelen \& Mort Lindsey tunes have humor as well as enough
stength to serve as a peg for the bard dishes up meticulous
backing, and Frank Mart

## Latin tasino. Camden

F rancis, Myron Cohen
t.dd Trio, Moro-Landis Orc (18); $\$ 5$ - $\$ 6$ minimum.

Tiscre is a highly professional one fioor at the Latin where singer Connie Frantandem for the season's nitery show. Proceedings oro-Landis dancers ( 14 girls)
aided the Johnny
boys toss around a limlady with
for her safety
rancis is just as assured m she is coupled. She stage presence, even auditorium the size of the asino. And her remarks,
audience are sensible and with her personality.
hides her a lreshe size she might have been catcher's mask. Her armbend a fact that is pointto the music of "You Garland's Gable bit. ncis has a youthful faultless sense of rhythm. notalie ba'leins But when aisht medley of some
of the torchers of the 1920s her
immaturity shows
Myron Cohen is a story-teller to
whom the telling is more imporant, than the story, He is on 45 ity of much of the material has to beg off. Miss Francis tops his
stage tenure by 10 minutes. Cohen iow's how to freshen up a joke after a columnist prints it.
Earl Wilson, he said, picked up his Earl Wilson, he said. picked up his
story about the diner who complains: "What's this fly doing in "erc: "The backstroke.". The ream and th
'Winter sports.
Marty King's augmented house orch backs up the singer and the
show.

## 3 Rivers Irin. Syracnise

Jimmu Durante, Eddie Jackson, Sonny King. Norma Rivers. Jolany
Mack. Leon \& Lube, the Bob Arlen Dancers (10), Guy Bono orch; $\$ 2$

An upright piano, Sonny King. "Mack the Knife" and the English
language all take unmerciful beatings in Jimmy Durante's return to e nitery circuit after a summer hiatus. His stand here also threarecord now held by the McGuire Sisters
Headliners' first stint opening night ran one hour and 10 minutes. second show hour and 25 minutes with stars receiving a standing
ovation and the aud begging for on for total of 30 minutes.
Durante opens the show with Could Have Danced All Night."
iberally Iaced with patter. He follows by introducing some "souvenirs from Europe," eight femmes of the Bob Arlen troupe. Eddie Jackson comes on with the girl vile Durante's "Mack the Knife" ollows to score solidly.
Sonny King duets with Durante Durante's cigar take quite ano and ng. Pair follow with "I Love You, Love You, Loye You" and Dinka Dink
A session of malapropisms and a reprise of "Inka" clase the show with act getting off to thunderous applause. Jack Roth on drums and George Finley on piano ably assist
Durante. John Mack. does some Durante. John Mack does
Bob Arlen Dancers (10) displ ine voices to complement their erping in curtain raiser. Leon $\&$ Lube are a good juggling act and Norma - Rivers (see New Acts) manages to stand out althighters were anxious for headiners to come on.
Durante \& Co. is in until Nov. 4. Frankie Avalori opens a 10-day run
Nov. 10 .

Ritz Carlion, Montreal
Iontreal, Oct. 24.
Vicky Autier, Johnny Gallan: Roland Chaisson, Paul Notar Trio $\$ 1.50-\$ 2$ coret
The new season in the Ritz cafe ontinues at a brisk pace with icky Autier returning, and this blonde charmer is a cinch to maintain the room's high standard and
nake it hard for anyone who fol-

Flashing a happy smile, Miss Autier presines at the piano in carefully planned but casually fred will the pro touches an someone of her experience. The othing to this attractive thrush as she skips nimbly from English to French to Italian to Greek with-
out losing her aplomb or timing.
A medley from "Irma La Douce
handled with savvy and an Italin ballad, which freely translated might be called "Beyond You." are
surefire for her future songalogs. Femme works a solid 45 -minute show, moving easily from the
piano to a flexible hand mike round the floor, and her good ardless of the language. She even gardless of the language. She even not too commercial.
Backing Miss Autier is house 8'er Johnny Gallant and Paul NoGallant teams up with guitarist Roland Chiasson for danceable inerludes which they also share with the Notar combo.
ith Suzy Solidor to follow.

## Palmer Honse. Thi

 Generiere uith Luc Poret and
## Jet travel being what it is, the

 about as credible as the portraral of all Americans wearing 10 galion hats and cowboy boots. However,as the current popular exponent of the art of delinealing the sad-
happy life of the Paris urchin happy life of the Paris urchin,
Genevieve parlays her bouilla bai-scthick accent and breath tions of the standard Seine songs. Apparently the producers of her act fee that her role as a winsome terial. They've larded what wa once a direct and straightforward
turn with so much "business" that turn with so much business the impossible to focus the spotlight on the centre of activity This is not to say that the in dividual components of the act including Genevieve, are ansthing gant haute couture gown to the first part of her act, and, although it's quite un-urchin, it's an eyepop
per for the ladies. She's ably abetted by chansonnier Luc Pore and by Gus Viseur, who capably
squeezes French melodies from the accordion.
accordion.
numbers se sings her French a nice "Pigalle" and fashioning Leaves" and "Paris 'Je Regarde" with effectual care. Her American songs feature her expertly frac-
tured pronunciations, and there's tured pronunciations, and there's dee" and in a medley of minstrel Poret acquits himself as a flavorful chanteur with mucho femm appeal. He doubles with Viseur on and a nostalgic version of "Hade
moiselle de Paris" and delivers "Little Donkey" with appropriate wistful poignancy
Handicapping all involved is a
sort of three-ring-circus staging that precludes the possibility of
focus on any one aspect at one add production valut attempt to vieve's solo turn, but it so diffuses the act that all suffer. Trio, an Italian tumbling team that intersperses some wild feats of gymnastic derring-do with pratfall Three Stooges school. Ben Arden's savvy house orch supports Genethe most danceworthy beats around Bill is in till Nov. 22, followed by Dick Haymes \& Fran Jeffries and Allen \& Rossi.

## Ashgrove, He A $_{\text {A. }}$

"Lightnin"" Sam Hopkins, Jack Elliott; \$2 admission.
"Lightnin'". Sam Hopkins makes his L. A. debut in a rare excursion from the Negro district of Houston,
where the master of blues has where the master of blues has
grown into a legend. Coupled with folk ballads. show olfers two distinct musical mediums in a serious culture.
Hopkins is the epitome of true taneous style is important but his music depend greatly on the listener, as well
quiet, contempla
in the material.
Fairmont, San Francisce Jaye P. Mor Francisco, Oct. 26. Ernie Heckscher Orch (10): \$3$\$ 3.50$ cover

Jaye P. Morgan is a well-stacked beautifully, and does. In this 48 minute stint she knocks out two dozen songs-well above par for comic bits, some quite funny, others tendi
Among her best efforts, winning nice audience applause, are her "Just a Gigolo." a lovely, lilting "Happiness Is Just a Thing Called Joe" (in which she seems to have a strong resemblance to Dinah
Shore), a fine Gershwin medley and her finale, a strong, untempo "I'll Be Seeing You."
She also does some hilaripus impressions of Louis Armstrong, et all. In all of this she gets slick
piano backing from Artie Kane her husband, who also directs Ernie Heckscher's band for show: When, however, Miss Morgan act she errs. Though her intentions are obviously well-meant Miss Morgan crooning songs to her
husband is not what the customers come to see-their attentions are divided and, as her husband ad-
vised her right onstage, she "loses her audience.'

Another distracting element, of Miss Morgan's agent and execs from her record company (MGMI). She apparently felt impelled to which meant nothing to the rest of the room and they, in turn, were a bit applause-happy.
it'll be very good. Show runs Since Bill Harrah first opened 59 he has introed many top show biz names to the area (i.e.. Red Skelton, Jack Benny, Dinah Shore,
George Burns, Harry Belafonte) on a first-time basis for top b.o results. It is a repeat story for this drawing full houses for her three week stand in this 750 -seater. And the bill is further enhanced-for guaranteed excellent business-by faves with the Reno-Tahoe saloon

Miss Fitzgerald proves in this debut she's an artist of tremenmicks, no props, no crutches-just an abundance of talent and a vocal From fazz to ballads, from swing o pops, hers is the altimate. Her tinctive style and empathic deliv ery put her in a class alone.
The audience response to Miss indicates she'll be a regular on the Tahoe Harrah's marquee. Rowan \& Martin are back with mostly their standard routineser bit, the medic interview-and it pays off with top tabler en-
dorsement. Two work as if they love it, and each complements the said of male comedy duos be working niteries. Opening lines situations and the top current news stories.
Albeit two of late have had much elevision exposure doing parts of their club act, reaction from auaugh values because of the repe ition. Many lines, however, are
changed in the standard routines o eliminate duplication. Duo has wealth of material to capture all sort to blue lines. Material is smart, and presentation studied
Vic Hyde
scene, is billed as a one-man band scene, is billed as a one-man band
He is. He shows a mastery of the trombone, trumpet, sax and a variety of special instruments such side horn of his own invention. High point in the act is playing four horns at one time. Routine is could be substantially reduced his no loss of value, in with strumental talent
Opening spot is neatly handled as usual, by the Dorothy Dorben Singers and Dancers working from of a prop twin-engine plane as the curtain opens. Set revolves to alfrom the high perch via a double

## Roundtable, N.I

Belle Barth; Cootic Williams old Ward; $\$ 4-\$ 6$ minimum.

Belle Barth did it back in the Levy's Koundtable, and there's bo reason to think she won't duplicate with the current four-week play back. The corpulent comedientie with the gamey parodies and fourletter vocabulary-vulgar by her own indifferent admission-is subdued (relatively) for this eastside
date (as she was before), but still date (as she was before), but slill
risgay enough to make points with risgay enough to make po
To initiate the latecomer, her palaver and leering the entendre admixture of lowdown Yiddish, presumably for ethnic rapport. The longtime Miami Beach-Catskill resorts (in respective season) shuttler is, to be sure, a savvy dispenser of her shocking blue, chitchat. She knows her problic and doesn't try to uplift 'em. The at the stylish
She also goes heavy on show biz nostalgia via harkbacks to Helen Kane, Russ Columbo, Helen Morgan and kindred former big names. ing and even less original, but invariably an eye-mo
appreciative squares.
Some confusion, apparently, dinner show, causing her firstnight bracket the appearance of a young Ward, said to be booked in under Miss Barth's auspices. The comedienne, however, hardly missed a
stride on the reprise to finale her dienne
stride
turn.

As for Ward, his attractive mien and robust, caramel pipes could
put him into steady orbit, but only put him into steady orbit, but only His currently derivative projection harks to Billy Eckstine, Nat King all at once His catalog is suited to the commerctal saloons-ballad, uptempo blues, Israeli folktune; but it's all punched over more with

Moulin Rouge, Hiwoad ning fire of patter which is pleasHollywood, Oct. 27. Levis Prima, Freeman Singers (7) Evelyn Funiphreys \& the. Helpers (16). Sain Butera \& the Witnesses
(7). Louis Prima Orch (19); $\$ 6.50$ package.

The Prima-donna is gone, bu otheretic bunch that maestre same Prima has assembled for his curreut stay at the Moulin-Rouge cal TNT is exploded by this bonibastic company of 50 in the course Sennes-sational full of sound and fury and flamboyant displays of
musicianship. What thes may.lack muskianship. What they may lack serergy and show manship:

The absence of Keely Smith at hitionados of the prima style from durring his tua-week stand here the couples for sames. In fact. tendant publicits. may: whet public
curiocity even further: Still there's as it now prima's gonna need a new donna before long.
In addition to the irpepressible ma's Allora \& the Witnesses. PriTucl Fis of Tommy RobertsDick Humphress \& the Helper flaby line of trim, leggy chorines Hichlights of the program are a ber , … hinatown", several in tility and drive of the Butera sep tet and the suggestively sexy ax
of its leader. two or three typically uninhibited vocals and a heap of cap takeoff on "Shadrach.* and a finale dedicated to the intro of a added fillip opening night. Jimms Durante was beckoned from the
audience to step out a few meas

Show is staged directed and
choreographed by Hunphrevs choreographed by Humphreis pro duction under supervision of terry

Dine Fifth Avenume. N. Y* Bobby Wick \& Ray Brand. Sil-
zaute Bernard, Dick Hankinson, righd silu only.

Current show at the No. One Bar is fat. Bobby Wick \& Ray Brand making their New york debut a singer. Suzanne Bernard is Just adequate as presently routined. Doing an okay job independently and together at pianos are Dick Hankinson Silver.
Wick \& Brand suffer from a ombination of poor material and straight man, has probably been influenced by the psichology of
canned laughter on television. That seenis apparent in his frequent oock reaction to his partners dull nitics.
Miss Bernard, who could qualify as an evefilling chanteuse, wears
an unatiactive black gown. She handles her numbers nicely, but rendition of the title tune from "Irma La Douce" is one of the better items in her repertoire.
:68.7 Thub N.
Eddie Pan Prancisco. Oct. 24.


Producer Barry Ashton weighs in with a winner for 365 Club parked by Eddie Peabody.
Yes, Eddie... Peabody "boy 1920 s.
Peabody is almost 60 , hooks about 35 with an apparently full lead of waws, blondish hairl and
simply croeks the checkpayers with a 27 -minute stint of what can only a 27 -minute stint of what can only on strong with a series of stand-
ards sivitches to an electric banjo ards, switelies to an electric banjo
for a group of Hawaian numbers and shen shifts back to unload urther series of songs everyon
ant and builds terrific empathy. Near the end of his stint he
wanders offstage completely, plays request numbers and, all the time, seems to be having
audience eats it up.

Les Marthys, two young strong French acrobats with wry senses of
humor, furnish fine contrast both numor, furnish fine contrast both
to Peabody and the Ashion specto Peabody and the Ashton "spec-
taeulars." They do a series of increasingly difficult stunts, interspersed with funny comments, and wind up with a real smasher: one of the team balances on his head
on a ball held on the head of the on a ball held on the head of the other, who is balancing on a board
atop a log. It's a wonderful finale to a class act.

Ashton's dancers go through shape, with Keiin Kelly providing shape, with Kerin Kelly providing
pleasant vocals and tori Shea doing some deft dancing turns. Severral of the girls are very lightly
clad. Roy Palmer's orch is impeccable.
Show runs through Noi: 8, a
Stef.

## Gahlora, T. K.

Fout. Ayalons, Esther Tuhbi
sit:a \& Zlila, Lous Bernet Orch; $\$ 3.50$ minimum.
Leo Fuld has a click show for his uptown west side club. It yosace to win plenty of applause
rom the regular clientele uhich jammed the place operiing night Wed, (25).
The Four Ayalons 'Sew Acts have an array of songs and comEsther Tohbi New Acts!: rated the :new singing star ot Israci: mitted her to bow on after several mincores.
The femme dance team of O hra Z Zlika, who obviously have been fers sharp relief from the layout's singing and comedics. The pair.
who terp barefoot do three different dances with exceptional grace. The routine built around an autumn harsest. done in simple
garb. comes over best.
I's unfortunate that. Xina Flo and does some deft luarbling to tee off the show, does not have tressed performer exudes talent.
sings well and has grace and come liness.
Louis Bennet, whose sinall ombo cuts a sharp show and plays for patron dancing. also does an anazingly colorful riolin solo and
a trumpet number. In addition. a trumpet number In addition,
he strolls through the audience (pre-show time) doing violin solos for various tables.
Per usual. Fuld opens his own how with a songalog to segue into

## Fredilie:s. Ifpls.

 Rasty Warren, Ed Boike equartetA performer doesn't need tv ex
posure. disk jockeys' pluaging or posure, disk jockeys' plugging or
film or stage roles to succeed in how business, Raticous-roiced proof that there are other wass to rocket to the top. In her rase.
blastoff has been ignited hy bestselling Jubilee recordincs
There's no doubt that the cal has strength of her waxings. The capacits crowds she altracis influde
many who seldom frequen the nightspots. Her nitery routine consisting almost entirely of nate rial from her disclicks. is a low. with vocks. She delivers her gags in. staccato fashion punctuatins then with a leer, a shrug and a
grimace. Her fans who anticipate much of the contedieme's patter broush opening show, running ned bois hour, was too long, however. Per former's rapidfire references to te ical intimacies might spark a private party far into the night. but
it's difficult to maintain the tempo in a public gatliering we whe the imited subject matter. Her huckseems out of place in a poss supper club such as this one. Ed Boike quartet provides
Miss Warren remains through
Nov. 4 George Jessel lolyous on


VAUGHN MONROE
ancer $k$
Rmbers TAMES.
320 E. $\begin{gathered}\text { Mgt. Irv Siders } \\ 54 t \mathrm{th} \text { Street. New York } \\ \text { PLaza 1-5166 }\end{gathered}$

## Flamingoa Lavivegas

## Joe E. Leuis, Vic Danas, Ort, 26.

 ion Miller. Flamingoettes, NatBranduryme Orch 127 ; presented by Morris Lainsburgh: choroogra-
play, Barry Ashtour $\$ 4$ hisinuin

## Strong double feature here finds

 Joe E. Lewis back-to-back with Damone. Such a parlay is certain to keep biz brisk and maitre d Lewis captainsLewis trots out mosily new ma
erial for this outing. including Never on Sunday" parody. His gags are topical "Khrushechev oesn't scare me with the blasts-
ve been taking blasis for vears. The public would like to take all he rock 'n' rollers and roll a rock And of course there are numerous references to his trademark: "A lot of you people came here to see
me drink, and l'm not going to disappoint vou." Lewis. atly aided by 88er Auctin Mack. remains a nitery blockbuster.
Damone sings 12 songs. includ ing "Never Like This." "It Had
To Be You," a "Porgy and Bess" medley with dramatic lighting of ects. "Maria," and his big disclick
"Street Where You Lise." The Ian Bernard arrangements are outstanding. giving the pure tones of Damone extra impact.
guiding the Nat Brandwynne string - supplemented orch
backboned
27). backboned by Damone s own
drummer, Sid BuIkin. Damone's
savy showmanship comes out in ad libs-when he was singing his final number somebody sneczed. so sneeze-they don't bother me." Barry Ashton has whipped up
another of his slick production numbers for an opener. Sultry bru nette Marion Miller is featured
terper along with the 10 Flaminoettes.

## Tidolanils, Honistan

Houston. Oct. 25 .
Dick. Haymes \& Fran Jeffries minimumi.
Dick Haymes and wite Fran effries present a pleasant and Tidelands liotor Inn nitery. But there are a few diffeculties. Miss that the rho comes, on first asks off. which latel caused discomfort for aiuditors-and Hasmes. Then team brought in its oun five-priece
band which, augmented by Bon Cannon and two sidemen, was 100 oud in backing.
Haymes and Niss Jefries sing mitting was constant throughout Fach presenis solos. then ling sevral tunes as duets. Another plus
is the gowns of Miss Jeflies Wich brought aprresiatice mur murs from distaff patronc.
Show plays for two from

WFinme Tatela Manireal
Sandu Scott, Nicls IIartin/Orch
7); \$1.50-\$250

Of the many motels. hotels. eatpast year on the outckirts of Mont
the Skyline Hotel with its main
dining room the .Salle Du Baryy. Adding stature to this lay out is
Sandu Scott, an amply-ध-ndowed Sandu Scott, an amply-f-ndowed local scene for the first time in
several months with new songs. several months uith new songs.
good arrangements and a classy ward his orch, she ranges Hartin calypso, "Run Joe," to an impresh set that brings out her. surprising comedic talents. The latter some-
times gets in the way of overall offering but clear-cut vocals and a
hep sense of rhythm and timing hep sense of rhythm and timing
more than make up for this slight debit.
Songalog is one of the most
diversified seen aro diversified seen around these parts
in recent months enabling this in recent months enabling this to any situation or atmo phir e the
room might offer. Patter between
songs is okay including rongs is okay including the occa-
sional joke she injects in gabbing. A vastly improved songstress
since last time around, Mises Scott since last time around, Mises Scot
is in until Nov, 4 ith Dolores Perry following on Monday 66.

## Terrace Room. L.A.

Barry Ashton's "Pla:mintic; I Rio" with Chiquita \& Johnern, Jos
Termini. Clara Ray, Roberto Va Termini. Clara Ray, Roberto Na-
iarro, Brad Craig. Narian Abbott. Neison, Vicl:y Duran, Claire Kity patrick, Toni Rcither; created associnte producer, Wolf Kochmann; assistant to Aslitom, Larry
Maldonadó: costumes. L!e:! Lambert; sceicery andi itulituct. Roberts ral Grund: Skiznay E:ais arch

This is the seventh consecutive
Barry Ashton unit to be encconced Barry Ashton unit to be ensconced
here in 21 months and, like its here in 21 months and, like its
predecessors. it can tie cornted upon to keep the Statler Hilton of his shows here, onetime cholus boy Ashton 'subsequently partner in danceteam of Ashton \& Allen) has parlayed his circuit to seven
niteries with Chase hotel. St. Louis. the. Jatest recruit, having joined
This unit is neither the best nor Keyed by "Rio" locale, it automatically features Latin rhythms and spiashy costuming. There's one switch: usually Ashton shows'
production numbers are the strong points, specialty acts secondary. This time it is the reverse.
Chiquita \& Johnson. ssibly without peer as an ar -dance team, Wham over next-a-shut. Earlier, pantomimist Joe Terminis resoundingly. Termini is an imfound in usual Ashton units. In some previous shows
flage palised the pace.
Of four production numbers only
one, an exotically sensual sambo one, an exotically sensual sambo wowed 'em. Vocally, Clara Ray
low-keys a "Too Darn Hot" for suzzling results, but her openlocale for a "Rio" romp. Roberto Navarro, from last show: sings
one too many Spanish songs; one should be cut or Anglicized; audience grew restless.
Costuming, all new, is stunning. both a strong asset to slow and
sterling credit for Lloyd Lambert sterling eredit for Lloyd Lambert.
Val Grund's arrangements are Val Grund's arrangements are
colorful and not hackneved. as are so many carioca-choked "Rio" ex-
Linegirls-all important to Ash ton troupes-Marian Ahbot. Diane Claire Fitzpatrick. Toni Reither-
Unit is quite a buy for the crrace Room, $\$ 3.800$ weekly inAshton floors so much flourish for that figure proves his ingenuity,
Chiquita \& Johnson normal's get from $\$ 1.500$ to $\$ 2.100$ weekly all over. They both reside in I.A.
rand. further Johnson is concocting a South American show concur-
rently with Ashton) so-presto!rently with Ashton) so-presto.-
they re in this layout tor $\$ 8.50$. theyre in this layout for
That is one of the facets to fiscal
pin-pointing on these units. Many of the performers have homes
here and will adjust salaries for guaranteed 12 -week romp in the Mold hometown.
Mkating routis show is usual ice-
has only rink in an Terrace Room nitery.
Apparatus is undergoing repair.
not surprising considering its.
creaky operation of late. reaky operation of late.
Skinnay Ennis' eight - sideman

Angelo's, Dmaha
 Angclo's Oich
minimum.

This sunt at Angelo's wamken arks Sophie Tucker's firl apthan a deciade. But the fan IV haven't forgot her, and piched bouses are the ritc. While liciirace Ancelo DiGiacomo docs: $t$ are teep enorigh that a slic :ab $p \in r$ person is about average
Aided by her excelient panist Shapiro. Miis Tucker trol- out Ted You. Too. Can Be a lied ihat as riood an Yu La- Kir:
phuy The Budy, a parody
Buddy:-
Kesponite crowd
 "After You ve Gone. "Lise Berins
at 40 and "Some of hiece Dis.
an she leave: stage to chas gr tiom a she leave:: stage to chas
a greenspangled gow: into
now w. k. cowboy out fit.

Shapiro stalls the three minates hiss Tucker needs to matike the Windup has the star doing her
usial charity pitch to conclute a 9 -minute offering. Angelo nexi bill is the Fim
Trisers on Nov. 15 .

Caharet Itiviera. K. f. DeCastro Sisters 3 , Tumety

Bill has much Latin flaver this session with the Deciairo irio,
Babette, ${ }^{\text {o Cheri and Olga. miking }}$ babette, first appearance at the new Riviera and their first in lean in of 40 minutes was full af the thow songs and their flash and beanty. But sound difficulties and too much drummer minimized much e.f the girls' efforts.
The DeCastros. delve into eur-
rent pops, draw heavily on stardrent pops, draw heavily on stand-
ards. $u$ ork in numbers from the ir Capitol albums and embellish in Along with Cuban personalites. bers such as "We Enjov" Being Just Girls", and "Getting To Know You," they do a number of Sparish also toss in a few cha-chas and phy. Their Spanish "ith choreogragets. Their Spanish "Mal ket Man" "Sunny Side Lp" is just 10 the Riviera shifted from $\$ 3$ to $\$ 1.50$ cover for this ore. Biz pace is
mederate to good. Trio stays through Nov. 2, then returns to
the-Stardust, Las Yegas, $Q: i n$.

## Nheraton-Blackstone.

(his
Erelyn Knight, Franiz Ect. 23. Orch: $\$ 2$ cover weeniends, $\$ 1.50$
reeknights.

Evelyn Knight follous a series into the Bonaparte Room and bier

VARIETI

| W Ac |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| coile |  |  |  |  |
|  |  | ISABELLE AUBRET. 15 Mins. <br> ABC Theatre, Parls |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  | Whe does simple songs of love, bothrequited and unrequited, and some' |  |  |
|  |  |  |  |  |
|  | halls. They' have verve, esprit vocal and performing strength and |  | 寿 |  |
|  |  | disk or orchestra singer material in this sphere. |  |  |
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|  |  | much hand waving and not enough <br> singing. The Orlans, a guy a |  |  |
|  |  |  group who sing acceptably in the | Herbie Mann. VILLAGE Coltrane Quartet, Mal Waldron Tee, Jio. CHICAGO |  |
|  | $\mid$ efis |  | cold |  |
|  |  | appropriate stylee Reubean Phillips and his 13 -piece band back the groups effectively |  |  |
|  | : much, it's when the combo comes bark near the tag end of the show,and goes into a session of tom- | and leader does a bright solo turr Kali. |  |  |
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|  |  | sublease of Gerald Hardy's 729-seat Presidio in Frisco, with other |  |  |
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|  | but with the comedies not getting |  |  |  |
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|  | some laughs but not enough. |  |  |  |
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VARIETT

## You, Too, Can Produce An Opera

A conventional view of grand opera In the United States would ordinarily mention the Metropolitan, New York City Center, Chibering to Include the two touring companies out of Boston and the Philadelphia and Brooklyǹ weekend enterprises. Actually some 531 organizations perform opera. True, -many of these are
music faculty level of the more arts-conscious universities. Whatever the dimensions of the opera market in the U. S. and Canada, a most useful handbook, "Opera Production" has been
published at $\$ 6.50$ by the U. of Minnesata Press. Compiled by published at $\$ 6.50$ by the U. of Minnesata Press. Compiled by The Musical Arts, the value of the data lies in its professional valuations of requirements.
chestral demands. Production problems are flagged, warnings given os to the leading roles or the tax on chorus talent: Facts about orchestration, length of acts, top notes in arias, sources of per-
missions, scores, scenery, costumes, diagrams and other useful material are painstakingly itemized. The sheer research and editorial competence is most impressive, the anthologist giving much
credit to Opera News for source material.
Land.

## Says Arrangers Rate Royaties

Hershy Kay Argues That Orchestrating in Modern Sense Is Comparatively New Profession


## Theatre at lowa State <br> Skeds 2 Original Plays

 will be andesignated original plays scheduled for presentation thisseason by the University Theatre at the State Univ. of Iowa. Iowa City. Th
theatre.
The first of the University Theatre productions, "Hotel Paradiso," season's sked also includes "The Circle," "Twelfth Night" and "The
Wild Duck." Besides the two origirial plays, the Studio Theatre productions will include "The Lady's Not for Burning," "the first of the
series Nov. 8-11, "Henry IV" and an original pantomime presenta The
branch of the Dept. of Speech \& Harshbarger is chairman.

## Strawhat Trade

Perks in Aussie

## The miniature small seaters,

 under solo sponsorshíp, are pulling sizable biz this summer with theb.o. upward trend expected to continue until next March.
Converted barns, old warehouses and boatsheds are the locale for
the current crop of strawhat shows, with plenty of plush carriage trade going for this type of legit
trade. Most shows carry homebrew casts on a twice-weekly setup.

 the-mainstem fare. It's all rather puzzling to regular legit show Current cre.

Current crop of showis include "Anth Man," "Gioconda Smile,", "Anastasia," "The Sleeping Prince," Adjustment,",
and "Ondine."

## Gratien Celinas to $\mathrm{D}_{0}$

His 'Bousille' in Dublin
Gratien Gelinas, French Cana-
dian actor-author and director of dian actor-author and director of will present his play, "Bousille will present his play, "Bousille national Festival next summer. After that, according to the star the show will tour Canada then LoS Angeles. It may also repeat recent International Festival.
Boston Univ. Presents O'Casey's 'Cock-a-Doodle'
Sean O'Casey's "Cock-a-Doodle Dandy", will be the Boston Univ. Theatre's first production this season, openin
Theodore L. Kazanoff, assistant professor of acting and directing
$n$ the theatre arts division. is diin the

## Robert Roonserille to $D_{0}$

 Straight Part in StockSinger-actor Robert Rounseville will make his straight play debut in "Royal Siambit", a drama by ry VIII and his six wives. The
play opens Nov. 17 at the Vanguard Playhouse
run through Dec.
Rounseville will join with the resident Vanguard company in the
presentation. presentation.

## Deficit on Taste' Down to \$27,438

The deficit on "Taste of Honey" was reduced to $\$ 27,438$ at the con-
clusion of the play s recent fortclusion of the flay s recent fort-
night stand at the National Thea-
tre, Washington: The Shelagh Delaney play earned an operating
profit of $\$ 20,140$ on the Washington engagement, which marked the start of its current post-Broadway
tour. The gross for the two weeks, with. Theatre Guild-American Theatre Society subscription was \$74,327.
The production, which David Merrick is presenting by arrange-
ment with Donald Albery and Oscar Lewenstein Litd., had a defi-
cit of $\$ 45,629$ on its $\$ 66,000$ investment when it ended a 49 -week Broadway run last Sept: 9. The
deficit was hiked to $\$ 47,578$ at the start of the Washington stand by the cost of taking the show out
of New York and other preliminary expenses connected with the
An audit of the production, as weeks of its New York run and the fortnight in Washington was ber, the delay being explained by an accounting question involvin The production, in which Her mione Baddeley and Frances Cuka nally in the respective roles origigela Lansbury and Joan Plowight, Theatre, Toronto
Highlights of the latest aciount ing and earlier audits are as fol

Investment, $\$ 66,000$.
Production cost, $\mathbf{5 7 1 , 3 8 5}$.
Four-week tryout
Cost to open on Broadway
Top weekly gross on Broadway,
29,828, for a $\$ 5,874$ operating Lowest weekly gross on Broad-
way, $\$ 10,301$, for a $\$ 2.503$ operatng loss.
Recouped on investment as of representing the production $\$ 11,200$ of income from the sale of the films rights by the management tion of the play).
Repaid on investment. $\$ 24.000$
Balance available, $\$ 14,562$.

## Holbrook's' 'Mark Twain'

Among Atanta Dates
Flamenco guitarist, Oct. 31. toya opened Famous Artists' Pop ular Series last week with a con Same cutfit's Theatre Series
started last Wednesday (25) with two performances at Tower of Si Gyrone Guthrie's production of Gibert \& Sullivan's "The Pirates
of Penzance." This show arrived
run at New York Phoenix. Theatre
Second show in Popular Series
will be piano duo. Ferrante \& Tei-
cher, Sunday, Nov. 12. another
p.m. to avoid conflict with church

Piani
Planist Roger Williams will be No. 3 in this series Feb 3 and
Fred Waring will bring his Pennsylvanians to
After "Pirates" in Theatre Se-
ries will come Hal Holbrook in "Mark Twain Tonight" at Tower Jan. 27, followed by Cleveland Playhouse's production of Henrik
Ibsen's "Hedda Gabler" Feb. 17. Closer will be "A Soiree Wit arol Channing" March 17.
Ginger fogers is scheduled to Broadway production of Jact Proadway production
$\$ 15$ Preem for 'Kean'
"Kean" is going after the brg spenders for its opening performance comorrow night Thurs.d.d the Broadway The-
atre, i. Y The musical, in which Alfred The musical, in which Alfred Drake stars, has
scaled the preem to a $\$ 15$ top, which is higher than usually
charged nowadays for a Broadway opening.
The regular scale for the Robert Lantz production runs to a fairly standard musical
top of $\$ 8.05$ weeknights and top of $\$ 8.05$ weeknights and
$\$ 9.40$ weekend eves.

## 28 Legit Houses In Buenos Aires

Buenos Aires, Oct. 31. Now that the monumental Gen-
eral San Martin Theatre is practically finished, and at least in operation; there are no less than 28 legit theatres operating here in addition to another 16 Little of the professional productions are plays translated

## French or Italian.

Small wonder that local playget a hearing. Argentor can never get a hearing. Argentores, the Auing to overcome this with the help of the National Art Fund. The latter administrates the funds colfocted through a tax on all pel
The Argentine Actors' Assn. has thanked Mayor Hernan Giralt, for his prompt action in accelerating completion of the Municipal-owned San Martin Theatre, after the Cer
vantes fire. Giralt has been most vantes fire. Giralt has been mos:
helpful to the profession at all times.
A German Company, Die Deusa short season from Sept. 11-17 the Coliseo, presenting Schiller's Three masical shows are todays. best grossers in local legit. These
are Sergio Kohon's production of are Sergio Kohon's production of the year's big news and "Stars of the Averida" at the Avenida, pro-
duced by Cicilio Madanes with duced by Cicilio Madanes with
Tango warblers Tita Merello, Hugo del Carril, and comedian Tat tuna and the Jazz Singers. It may set a new landmark in local legit. Artur Kusch. Irma la Douce, at Night Club, with Nuria Torray as Univ. of Michigan Plans

A Professional Theatre Robert C. Schnitzer, new head of the Univ. of Michigan's drama program, says the college will soon
set up a resident professional theset up a resident professional the-
atre. company. He explains the move as part of a program to remake Ann Arbor one of the top
theatrical cities in the nation. bullding a years, the existing two houses will offer opportunities for professional directors, actors, and playurights
in a year-round season," Schnitzer asserts.

## Set Actor Fellowships

In Chas. Coburn's Honor Indianapolis, Oct. 31.
The Avondale Playhouse man agement has set up two study star Charles Coburn, who died re "You Can't Take It With You" the local strawhat. The grants
$\qquad$ years, will send two Avondale apana colleges or universities at Indi-pense-paid, two-week study courses the Stratford (Ont) Shake spearean Festival.
The first winners will be selected by director William Tregoe on the 1961 playhouse roster.
"Fiorello," which ended a $100-$
week Broadway run last Saturday
(28) (28), had netted $\$ 371,661$ on its $\$ 300,000$ investment as af a Sept. have audit. The profit is figured to have increased somewhat since York production's share the New from the C. Edwin Knill-Martin Tahse touring edition, current at the Bushnell Auditorium, Hart ford.
As of the Sept. 20 accounting, the profit divvy on the musical. co-pro-
duced by the late Robert E. Griffith and Harold S. Prince, vas $\$ 330.000$. That amount, split equally between the management a 55 C ceturn on their investment. from the Broadhurst Theatre. N.Y., to the Broadway Theatre, the musi-
cal reduced its admission prices and, on top of that, subsequently ets. The tuner has a book by Jerome Weidman and George Abbott, heldon Harnick.
SIGN RON MOODY FOR
'ALL AMERICAN' TONER
Ron Moody, who relingushed a year in London and also turned down the chance of playing the role in New York, has apparently profited by the decision, as he
has been signed by Josh Logan and Edward Padula for AAll American, a musical due to open deal could bring the actor around 250,00, which isn't pocket money was getting only $\$ 22$ a week in an offbeat theatre club revue.
The $\$ 250,000$ project depends on him appearing in "All American" for a year, with another year's opMoody, "but I don't know jet whether I'll want to
U. S. for two years."

## 'Marriage-6o-Round' A

New U.S. Hit in Paris
Paris has another transplanted Broadway hit, the Leslie Stevens Round," as translated by Pierre Barillet and Jean-Piere Gredy and show opened Oct. 18 at the Gymwith Theatre to a warm response, Sophie Desmarets in the femine
lead played originally on Broadlead played originally on BroadJean Chevrier costars as male lead, originally done in New York by Charles Boyer, and Veronique
Vendell, making her local stage debut as the Scandanavian siren and impressing with sexy looks offers: Jacqques Mauclair staged Other U.S. plays current hore Caine Mutiny Court Martial." "Requiem for a Nun" and "Dear
Liar," with "Sweet Bird of Youth"

## Dallas Forum Schedules

6 Subscrpition Events Dallas. Oct. 31.
The Friday Forum, a local sub scription group in its fourth season, will offer six programs, all on Fridays at the Fine Arts Theatre.
The shows include Reginald GarThe shows include Reginald Garand Wise," Nov. 3; Texas Boys Choir, directed by George Bragg, editor of the New Orleans Times-

## Shows on Broadway



T: e derline of suspense mellers r:ot.. Me a Murder," which Ti: t:e Un!ess a play is excen)thicis. films and increasingly teleeondrany. Whe new piece by
pistushly. The
Fsedeill Knott is just passable. B. sei st, although it should make : nuture and is a natural
 not written a whodunit 'sis case at leat nut in a literal
:ne. amee the audience is in on the old wheeze has it. the bert
 the plaviwright ahimself. TGe toctte of the sinister machi?o: houre whose titled owner the principal characters are
un, son- the family's old lady
$0:$ a boorisin parsenu who buys amte it turns out. susceptihle

T:is builetin will nut violate the o: su-perne plots. but it may be wose inist act to hook audi-
netert. and he never sucis to making it matter much :a hor Murdir.: which caused is fos, you can take "Write
a surder" or leave it.
 tire reiprit in "Write Me o Murder"
funcit that asset by phettinz a
catore whici. even if successful. pronhy wouldn't get him either o: er, be repeating the precise plan.
be mhes doubly sure he'll fail.
The fact that a number of smati y details don't hold water probinconsequentional. b
added minor drawback George Schaefer, who directs the Hallmatk television shows, is pre-
s.atires this new Knott opus under and has staged it at what seems a leisurely tempo. What drama entituiasts call a distinguished com-
pany gives it a taut, professional periormance.
Like the others. James Donald glawering portrayus of the younger sun who doesn't get the inheritertise story writer and, as the
yarn works out. perhaps Knott is reprat the use of a plot formula. The older brother, a earefree bief matrimonial fling with a Texas siren. is suavely played by
Denholn Riliott, and Kim Hunter breathless as a would-be fiction write: . With unfortunate taste in hustands.
Fthel Griffies, an 80-year-old
ve:eran of Broadway, London and ve:eran of Broadway, London and
Hollwood. has been enticed from retirement on the Isle of Man to
gite a salty performance of the
 he nowe. Torin Thatcher is proppectaser who didn't want to live
i: the old manor house anyway.
mer has designed an rone and Noel Taylor has supplied andopriately tweedy clothes. But
a' hough "Write Me a Murder" is
 latars.
Hobe.

## Inside Stuff-Legit

The principal conventions, expositions and meetings scheduled for New York during November, with the expected, estimated attendance follows: Shoe Show of America ( $(7,000$ ), Nov. 5-9; Assn. of Evangelists 11,0001 , Nov. 5-12); Women's International Exposition of Arts \& In-
dustries 1140.000 , Nov. 6-12: Atlantic Cat Club (1,000), Nov. 10-11; Family Service Assn. of America 11,5001, Nov., 12-15; Production Ma terials show 13,000), Nov. 13-15; Society of Naval Architects \& Marine ational Postage Stamp Show 445.0001 . Nov 17-19. N Y State Teachers Issn. 11.200), Nov. 17-21; American Society of Mechanical Engineers Nov. 27-Dec. 1; National Winter Sports Show (50.000), Nov.. 29-Dec.3.
Edward Albee, in Berlin for the European preem of his "American Drean.; revealed that his mext slage work. Wha's Afraid of Virgini Wolf:" "ill be "the longest play ever written by a human being." about beings who live together but haven't much in common anymore They're bored with each other; it's the old subject of lost communica with his one-acter, "The Zoo Stors:" Albee's "Death of Bessie Smith" was added to the repertory of Schlosspark Theatre last year.

## Off-Broadway Reviews



## 

Hugh Wheeler, who attracted a confusing but interesting play called "B:I Fish, Little Fish." has
written $a$ - technically better. but cominonplace and rather tasteless
one in "Look: We ve Come one in "Look: We ve Come An ex-novelist and mystery sense of individual character and gift for comedy dialog. In the matter of story and theme, however.
his instinct seems to be toward banality and a preoccupation with abnornal sex. Both of his plays
have had amuing. If not very prehave had amusing. If not very preWho have funny lines to say, and
hoth use perversion as a key plot The action of "Look: We've
come Through" takes place in the Come thromon takes place in the in the Chelsea district of Manhattan. covering a period of about
three wesks. The fundamentally three wesk. The fundamentally
familiar story involves a plain Jane from the sticks who has come to and dotes on culture in the form of D. H. Lavrence. Dylan Thomas and 13 th century music.
makes an ela a career girl tolerant and absolutely honest with herself and everyone else. and more than anything else craves dental the for of finding and ful filling oneself. The Samuel French catalog prob-
ably lists hundreds of plays with and their performance by PTA drama groups must be a major American industry. Wheeler, how the hero a confused illiterate who s involved with a degenerate and Although it's become an accepted theatrical suhiect. sex peryersion
is a questionable ingredient in boxis a questionable ingredient in box-
office terms, or at least, it may ofrice torms, or at least, it may
have lost its shock value and have after. It obviously has identifiable appeal for only a limited public. In the case of "Look: We've Come Through. "the young hero's attempt to rationalize his affair with the offstage homo is puerile, and the young heroine's expressed toler-
ance of the idea also seems synthe-

Since the heroine (she's nearsighted and at first wears a frowzy hair-do and dowdy clothes, natch)
is a warm impulsive and generoushearted girl and her unlikely beau is essentially, decent and fairly
likable. 'Look: We've Come
$\left\lvert\, \begin{aligned} & \text { linguistic lore is limited to not } \\ & \text { much more than "oui" and "merci"" }\end{aligned}\right.$ much more than "oui" and merci."
Although as a film actor Monperformer he's probably hetter uited to cabarets than the legit emprenez Francais obviously a solid hit for his

Look: We've
Frank Prince. In association with David Black. presentation of Saint-Subber pro
duction oo tomed in three aets
sucenes) by Hugh Wheeler. Stazed by Jose - H lin


## ended rum. except that produrer

Alevarder fi. Cohen. Whos pre-
tenting him in association with
horman Granz and Jacques CanMort Saht for an indefinite engage
ment at the house beginning Dec ment at the house beginning Dec
26 Since Montand presumably has other commitments. it's unlikely Nes York theatre when this sched
The present program is the same sort of show the singer-actor did
before, but with mostly different numbers. He remains a standout talent. a warm, relaxed, seemingly siderable ranze of style and mood and a winning stage personality. easually savis is a working knowled.se of english, his maximum apWearia
Wearing his familiar dark brown slacks, open-at-the neck shirt and
suede shoes. the Italian-born but briskly to the mike bous slightly, smiles and. with brief explanatory
introductions in mildy fractured Enghish. sings, acts and occasionathe talks his distinctive numbers.
virtualte all special material. With nnls a tey such props as a hat. a
c:ant or a conductor's baton, he ars considerable pant
Somp of the songs were greeted
as old tavorites by the first-nighters. some of whon undoubtedly invioss Broadway afpearance and others probably having heard the Fven the new items were warml prolonged anplause at the end,
thouzh he didn't respond with en-
The admirable accompaniment is br a seven-piece combo behind the group are Bob Castella. leader-
pianist: Bob Creash. accordion, and Jim Hall, guitas The ardion, and
sion of Cole Porter's "I Love prelude to the second half.
For this engagement, Montand
performs "Je Suis Venu a Pieds" words and music, Francis Lemarque'. "Battling Joe" (words, Jean
Guigo: mirsic. Louis Gaste), "La Guigo: music. Louis Gaste),
Tete a I.'Ombre" (words and music,
Paul Misraki), "Une Demoisell, sur une Balancoire" 'words, Jean Nohain, music, Mireille!, "Gilet Raye" (words. Henrl Contet; music, (words. Jean Drejac: music Hubert
Giraud). "La Carrosse" (words Henri Contet: music Mireille), "Les Grands Boulevards" (music, Jac berg), and "Un Garcon Dansait" iwords, Jacques Mareuil; music,


## Asides and Ad Libs

Dozens of scrapbooks, spanning the career of Charles Coburn, who was selling programs at he old Savannal theatre 14 years after his W. P. Kellam, director of university's libraries, says the scrapbooks are the most valuable of the numerous items Coburn willed it. Memo-
rabilia will be loaned to Drama Department on a longterm basis. Prof. Leighton Ballew expecits to put them i
named the Charles Coburn Memorial Room:
In a bid to find new Iegit talent the. Theatre Workshop's new East Fifteen School of Acting in London is to award scholarships worth $\$ 840$ apiece to the four most promising yourg actors and actresses in for two years training. have begun this week. Margaret Bury, a director of the school. is hoping to persuade local businesses and organizations
to augment these scholarships and the local education authorities are to augment these sch
to re ommend grants.
More and more German opera singers are giving notice to the East
Berlin State Opera. Among the latest is Margarete Kiose, one of this Berlin State Opera. Among
country's top alto singers
hard, Elisabeth Aldor and Kay Willumsen. One of the few lop singers Wino stay is Erich Witte who's aiso staging opera productions in E-Germany. Vallee; whose ofiginal trademark back in 1930 s was a megaphone, uses an invisible one in the form of electronic amplification via shortwave pickup in his current eegit appearance in How to Sus
ceed in Business," at the 46th Street Theatre, N.Y. Jack Morrison, of the theatre arts department of the Univ, of California at Los An-
geles in sitting in on reliearsals the upcoming tryout tour of "Take Her, She's Mine," under a Ford Foundation-New Dramatists Commit-
tee fellowship setup. He's observing directorial methods as used by tee rellowship setup. Hes observing airectorial methods as usedt, who'staging the Phoebe and Henry Ephron comedy.
Alice and John Griffin have a new legit comment show 7:30-8 p.m. Schlemmer. Maybe they get permission from Howard Dietz and Arthur from the first "Little Show," of $1928-29$ as a theme
The Samuel French play agency has just published paperback acting
editions of "The Miracle Worker," by William Gibson :"Pools Paradise," By Philip King; "Another Spring," by Rodolfo Usigli, translated by Wayne Wolfe, and "Good Night Padies," the Cyrus Wood adaptati,
of "Ladies Night." by Avery Hopwood and Charlton Andrews of "Ladics Night." by Avery Hopwood and Charlton Andrews.
Richard Kiley, while waiting for the start of rehearsals of the Richa Rodgers and Samuel Taylor musical; "No Strings,", has written a play of undisclosed subject and .title.
uring one of those long luncheon confabs last week at the Lobster Ro taurant. Ni Y., one of ene asmmbed leace bequests to the theatre? Just for the exceptions who make a fortune from the stage, it's odd and regrettable the second-guesser adaica, iniended as any reflection on the vaitious,
foundations established in the theatre by legit nabobs, usually during the donor's lifetime
U. S. author-critic Mary McCartiy, writing for the London Observer, gave a stinging pan to "Curtains," the recent book of theatrical essays
and opinions by Kenneth Tynan, the paper's drama critic. Key comments included, "Like most humorists who have written about the theatre, Tynan is less a critic than a performer and mime in his own
right; his reviews are exciting performances," and; "The worst I can say of Tynan is that I thought better of him when I began this book According to an editorial note, the Observer sent a copy of "Curtains" to Miss McCarthy for review. The editors were evidently surprised "hostile" review, but published immediately beneath it a rebuttal, titled "Contrary Mary," by Alan Pryce-Jones, who subbed as critic for the
Observer during Tynan's absence to serve as guest critic for the New Yorker.

## Opera Review

Another Iegre At Det as sensational as a cluster of

## (COSI FAN TUTTE)

 With a Negro soprano, Leontyne Price, starring opening night in"Girl' of the Golden West" and a Negro tenor, George Shirley, one presentation of Mozart's "Cosi Fan Tutte," it would appear that Negro talent "has it made" in substantia Opera. Two casting facts and flat refusal last spring to tolerate further segrègated audiences when and Dallas will surely form a sig count,
regime.
The return of "Cosi" to the Met curred Tuesday 124), the sam work being offered the next night
.125 at the N. Y. City Opera. The Met's production is musically and theatrically charming, thanks to a
felicitous combination of the English text by Ruth and Thomas P Carl Ebert's staging after the origand costumes of Rolf Gerard an the rapport between singers and stock
 associates peer of his competent Peters, repeating from some year ago, was pert and delightful as the
worldly-wise maid who counsels her mistresses to ro
The brittle, farcical romp fioated lay its attraction
An American with nine years in her debut as Fiodiligi. Authority and experience showed ince. Hers is a pleasant voice, though hardy
as sensational as a cluster of
"friends" among the standees
tried to advertise by their "bravo" clamor.
As for her sister, sung by the there was no intimation that the audience: was disconcerted from port of a fortnight before that she has had her social security number of defiance to the Soviet Union. ob of Guarrera did a debona bachelor whose wager triggers the

## Shows on B'way

## Look: We ve Come

Through
girl heroine who can hardly wait never make it. There is a credible portrayal by Ralph Williams in the complex role of her mixed-up friend who discovers that he goes Or girls after all.
Zohra Lampert scores neatly in the rewarding part of a sardoniyoung actress-wife on the make, as her handsome but dense elievable husband, Zack Matalon offers actordiverting portrait of a scabrous tal ent agent and Burt Reynolds is acceptable in the small role of a
David Hays has designed a nónand Ann Roth provided the cos tumes.. But essentially, "Look: We've Come Through" romantic con
(Cl) Hobe. Closed last Saturday nigh
five performances.)

Toronto Restaurant To
Open Cabaret-Theatre
Toronto will get its first cabaret whatre within the next few weeks with the opening town in the Old Angelo's doun ing turned into a 125 -seater with chairs on three sides of a stage. It will be the first local theatre with a liquor license. The refusal such a permit last year caused
Mark Furness to close another spot despite
Boy Friend
Vet actor Robert Christie is staging the opening show, an hour-
long revue written and to be performed by Dave Broadfoot and wife Jean Templeton, both former stars of Mivar Moore's 14-year-old the material has been rejected by John Belli, owner of Old Angelo's is listed as producer. Two shows planned,
The show reportedly will come under American Guild of Variety ist Ben McPeek

## Show Abroad



Murray Schisgal is a young Arnerican writer living in London
and this is his first full-length legit play. It shows touches of a tion and dialog, often with sur of styles wit. But there is a clash segment, and in its. present form
the play seems an unlikely candithe play seems an unlikely candi-
date for a wider audience than that offered by a club theatre in The comedy is based on a funny away from tradition to hecome an up-and-coming junior executive in advertising. But when the Ramany queen dies, leaving him as the new head of the gypsies, he is
between the $t w o$ ways of life. On this slender story framewor the author fits such fanciful ir-
revancies as the hero's mother being convinced that her dead hus band has returned in the form of background of resson against a ance of "KKing recor" man's nubile fiancee doing a casual striptease while pouring out her
innermost thoughts about love, an advertising conference to work out bar, a vorkman swinging on broken chandelier and refusing aid
because it would mean using non-union furniture mover, and Mayfair bridge party in which the the guests.

The elfect of all this is uneven and sometimes Philip Saville's di hilaricus passages, however, al though the symbolism and satire is sometimes confused. The author Medwin, with his hair dyed black suggests the advertising man brings the right air of baffled The gypsy family; head The gypsy family, headed by
Ellen Pollock, Madge Brindley, Nadja Regin and Roy Goddard, Porter, an attractive blonde fugitive from intimate revues, is ex and Graham Crowden is amusing as an intense junior executi
suspects he is a sex-maniac.
James Goddard has des ised simple, open decor which ser
all four scenes

## Legit Followups

##  What age does to good wine,

 time is doing for "Camelot." There Lowe musical that smacks of evident reason why it can't be savorecome.
A h

A hefty advance sale, plus critood to excellent varied from helpful to "Camelot"s" potential expensive show was to catch on The 1,626-seat Majestic Theatre has been consistently running at,
or close to, capacity, however, and ast changes to date ou*h
affect business scriously
William Squire has replaced Richard Burton as the sadiy earnest young king, move that may have brow-furrowing. Squire brings "Camelot" an heroic quality. how and vignirous attack. Looking some-
what like Burton, which may 'though shouldn't' have had something to do with the casting. Squire be a lesser name, he need not be a lesser performer. He seems to be
right. Another critical replacement h
been John Cullum for Roddy Dowell as the bastard brother. "The Seven Deady virtues" with
sinful glee, and is apparently in no way shaded by his predecessor.
What "Camelot" might be without Its sprightly costar, Julie
Andrews. happily doesn't have to Andrews. happily doesn't have to
be thought about yet. Miss Andrews gives a would take considerformance that
Once it was considered questionable jud ${ }^{\text {manent to suggest that }}$ sel" was "the measure of their wrought a balance. Lerner, Loewe and Hart were in a similar fix as their first collaboration after the henomenal "My Fair Lady." a could never be as good. But here is it may be, who knows?

## DO PR XH: <br> (ST. JAMES THEATRE, N.F.)

Without redoubtable perform-
ances by the principals. "Do Re
Mi" wouldn't still stack up as
much. Due to its humor zing and
performance quality, it's a good expense-account show, but can no petition for such Broadway staples as "Carnival," "Camelot" and their
lik. Once Nancy Walker has had her "Adveintermission bedroom fling. glide-path There's no denying however that Phil Silvers and Miss Walker are a formidable team on any stage. It's remarkable in
this contrived story of the jukebox trade, how much dimension, these tars give the characters they play.
The little bundle of ingenue Nancy Dussault, is definitely a $g$ with that extra something. A
singer and actress she is a joyou performer who does much for and in both appearance and voice, is a gandsome young leading man, and With due respect for such jukeBern Hoffman. and Chad Block proper Bostonian with orienta talents, "Do Re Mi" functions at what in business circles would be referred to as the executive level.
It's that kind of show and reIt's that kind of show and re-

## The Unginkable Nolly

(WINTER GARDEN THEATRE, There's no reason to expect "The Unsinkable Molly Brown' to yet. The Meredith Willson-Richa"d
Morris musical, currentls in its 53 d week, is still lusty hell-for-leather fun and a "family show" to boot.
The featured and supporting cast are excellent, but it's Tammy Grimes, as the gaminisque rags-toriches girl, who keeps the show
headed into the wind. Miss $G$ imes
ties of stardom with the suave zeal As leading man. Haive Presnell is an excellent foil, as he woos,
wins and carries to ricies the shack-born gal. As a moncies: ir with a realistic eye for worldy staun ih support, Mitchell Grega is appropriately svelte as an impov-
erished prince whom Niolly overhelms, and Cameron Prudhom olomb for poverty or, has gaclic Intermission chatter at the per ormance caught included com standing Miss Grimes in of under her songs. This might be par!ly filbh tends to a zeatous orchestra spots from time to time.

Holly Brown' may not be imshow there for the forsecable tu ture.

## Concert Reviews

## Berlin Philharmonic

Three reputed sellout perform ances in Carnegie Hall. N. Y. of, the Berlin Philharmonic dramatizes the growing prestige third $\mathbb{C}$. $S$. tour)
enjoyed by the organization. It is now surely one of the great orchesderful aliveness in the playing last Friday 27 and no personality hanky-panky at all. Foi all his rep-
utation as a podium tyrant Herbert which was the antithesis of tem perament and handled his men with ated with the old Prussian "image." Each of the three works were warmly satisfying experiences. suite of Bach With Karl-Heinz music with Karajan playing the harpsichord), this was musically s followed, Stravinsky's in color Symphony spendthrift in virtuosity armost orchestra's blend of delicary and force was evident, a foreshadowing of the superb reading to be given Beethoven's Third.
The audience came slowly perwitchment of a fine orchestra and a stunningly brilliant condnctor.

## Hogrge Balei

(CARNEGIE MALL, N.Y)
Jorge. Bolet, a talented pianist,
oves sound and fury. He altacked Franck, Becthoven and Liszt at Carnegie Hall. With agile fingers searching for peaks. Then he came galloping down with a vengeance. Over the delicate streams and roughshod ditle sometimes rode satisfying evening? Not entirely Why did Bolet choose Franck? This composition. repeating the terns so familiar in the $D$ piat Symphony, requires the most care ful color differentiations the most subtle phrasing. Exceept for the timid in his approach. He only really came into his oun with the Liszt pieces.
But before this. he had his bout rith the Beethoven Appassionata
Sonata, He mumbled the opening Sonata, He mumbled the opening
theme, again as it were, impatient theme, again as it were. impatient
to get to the heroics. The rest of the ret to the heroics. The rest of diminuendi, the subtle para the personal enderness that mak agony, the humor that is Luduin the Beethoven. And unforgivably rattled with too much fortissis simo.
But finally came Liszt-a salute to the composers 150 th birthdayand with it Bolet's triumph. Kean.
$\qquad$

Ready 'Clin-Chin' for N.Y.
Hollywood. Oct, 31.
Playwright Sidney Michaels hat
Hollywood. Oct. 31.
Playwright Sidney Michaels hat
been inked by Warner LeRoy to adapt "Chin-Chin," which recently
ran in Paris and London, for off. ran in Paris and London. for off
Broadway presentation. I\&Roy it
mulling Joan Greenwood to star. Broadway presentation. IfRoy is Michaels' play. "The Plaster Rich. iseemingly accepts the responsibili- by Martin Tahse. seemingly accepts the responsibil by Maxtm

## Legit Bits

Richard Barr and Clinton Wilder tage" and the new Van Dam Then
$\because . \therefore$ : : en' their revilal of tre. N. Y. $\therefore:$ it te Stulio Theatre. Buf- Raposa and Erich Segal, has been


Hush Mailore and K. T. Stevens! Charles Kasher's new Van Dam 5 at the new Moors the Ifuron Democratic Club T. $\quad$ dice. Seattle, under the produc- Martyn Green will head the cast
ti: tis.netes on Earl Kelly. Hruce Becker, operator of the viral of "Red Roses For Me." T thisi: Tee Playhouse. Nyack, Marjorle Gateson, of the CBS-
' Fair at the Theatre-in-the-Mall, Paramus, $\mathbf{N}: ~ J$.
New York legit producer Caroline Swann and her husband, ad exec Ed Swann, took in the opening last Monday night ${ }^{\text {new }}$. Daniel P Hann for Daniel P. Hannafin, has succeedThe staff for the camelot. The staff for the upcoming offcludes Curt Conway, director: Harry Woolover, choreographer: Stuart Whyte, set designer; Joe Regan, costume designer and $D$ vid Shire, musical director.
"Faster, Faster," by William Marchand, will be tested next sumhouse by Lawrence Honry Play-


## A NEW STAR <br> CUE

"TOMMY RALL Is Outstanding Both as Dancer and Singer. This Show Should Give Him Top Recognition."

UPI

## TOMMY

## RALL

"'Milk and Honey' is at its mos exciting when TOMMY RALL sing: a lovely ballad, I Will follow You, and then caps it with an extraordinary solo dance.

JOHN CHAPMAN,
Now York Daily News

A moment of stirring emotional truth . . . played, sung and danced with gusto.

HOWARD TAUSMAN,
Now York. Times.
"Acts with heart, sings with telling effect and steps dynamically." ROBT. COLEMAN.
Now York Mirror.
-
"TOMMY RALL dances an exquisite and poignant lament-there isn't a more noble moment all evening.' NORMAN NADEL
Now York World-Telegram \& Sun.
"TOMMY RALI emerges as a standout singer."

Variety, Hobs.

## "Beausifully sung by TOMMY RAlL." LEONARD HOFFMAN.

 Hoflywood Reportar.

Currently In


MARTIN BECK THEATRE
NEW YORK


Feldman) and Shelwin Co. (Shelley Winters). The plan is to do the play later as picture, Wheinstein producing.

$$
\begin{gathered}
\text { producing } \\
\text { Frederic }
\end{gathered}
$$

tor of the Broadway production of "Sound of Music," will hold two lecture-discussion sessions on practical aspects of musical careers in America at the N. Y. College of Music the mornings of next Saturday (4) and the following Saturday Lee Venora, femme lead in the incoming "Kean," presumabily has contract for her scheduled appearance Jan. 17 and 19 in "Madame Butterfy'" for the Fort Worth Opera Assn. Metopera basso Jerome Hines will sing the title role
in the association's Nov. 15 and in the association's Nov. 15 and unov."
Canadian actress Frances Hyland will star in a production of in Chicago in December. It will be staged by Bellx Itkin.
Julia Meade will play the lead
femme role in "Bells Are Ring femme role in "Bells Are Ringthg." which will be presented at the Meadowbrook Dinner Theatre, Cedar Grove, N. J., for three
weeks starting Nov. 7 by Sawyer weeks starting Nov. 7 by Sawy
Scenga-McHugh Productions. performarice of the bee's twin-bill, "American Dra Al" and "Death of Bessie Smith" has been added to the prior four weekend showings at the Cherry Lane Theatre, N.Y.

## Touring Shows

(Figures cover Oct. 29-Nov. 12) Advise and Consent-Ford's Balto
(3OH). Nixon, Pitt. (6-11). Chi ( $30-11)$.

 Captains and the Kings (tryout)-Cur-
ran. S.F. $(30-11)$. Dauyhtar of Silence (tryout)-Erlanger
Philly (30-11).
EIO Flore 110 - Auditorium, Hershey, Pa
(30.3); Bushnell, Hartford
Boston $(1-4)$; Shibert Boston
Firsf
( $6-111$ Love tryout)-Shubert, New Hayen (8.11). (tryout-Shubert, New
Gay.
(30-11). Gldoon (tryout)-Locust, Philly (30-4,
moves to N.Y.).
 (30-4): Playhouse; WiImington (G-111), Het 3
(30.1
Len

Len | Lent |
| :--- |
| Bost |
| M |
| M | Philly ( $6-$-11). Worker - Pabst, Milwaukee

Mirace
(30-4):
 Omaha (10-11). Manna, Cleye (30.11).
Music Man-Hea
Musc Man (buis-and-truck) Ohio The
 Ohio Theatre, Mansfield (1) KellogR Jr.
High School, Battle Creek (2.3) Civi.
Lansing (4); Loew's Victory. Evansville Lansing (4): Loew's Mintory. (7vansvile
(8): Indian D., Bloominton (7) Purdue
U..: Lafayette, Ind. (8-9); Morris, South Bend (10.11). Lady (2d Co.)-Shubert, Ch
My Fair Lad
30.11) National Repertory Co Mary Stuart.
Elizabeth the Quen - National, Wash. Night of the lguana, (tryout)-Audi-:
torium, Rochester $(2.4)$ Shubert. Det.
 Sound of
St. L. $130-11$ ) Music ( 2 d Co,-America Subway Are for Sleeping (tryout--
Shubert. Phily (6-11)
Sunday in New York (tryout)-Playmouse. Wilmington (1-41; National, Wash.
(6-11). $\left\lvert\, \begin{aligned} & \text { Taste of Honey-Royal Alexandra, To- } \\ & \text { ronto } \\ & \text { Tind }\end{aligned}\right.$
 Royal Alexandra, Toronto (6-11).
Thurber Carnival-Her Majesty's, Montreal (29-4), Wilbur, Boston (6.11). (30-11).
Toys in the Ati- Forrest. Phill
 New Orleans (6-12).

## Off-Broadway Shows

 (Figures denote opening dates)

Buskers, Cricket (10-30-61)-
Candestine, Actors (10-30-1),
Connestion, Living (Rep)
(99-12-61)


 Happy Days, Cherry Lane (9-17-61).
Harry stoones Gramery (10.21-6i).
Mary Sunhhie, Playery
Misy Mary Slitince. Sheridan Sq ( $9-25-61$ ).
0 Marry Me, Gate (10-27-61) Premise Premise (11,22-60).
Red Eye, Provincetn Playh
 Throepponny Opera, de Lys $(9-20-55)$.
2 by Sarovane East End (10.22-61).

SCHEDULED OPENINGS
 Aft In Love, Martinique (11-6661).
Sharon's Grave, Maidman (11-8.51),
 Red Roses, Greenwich Mews (11-60.-61.
Androclos-Police, Phoenix

 Not White Estinf, Mad. Ave. (13.19.81).
Mẹdame Aphrolfo, Orpheurn (12.77-61).

Harry $\begin{aligned} & \text { stoones, } \\ & \text { cramercy } \\ & \text { cot. } 21 \text { atter one }\end{aligned}$ performannee

## Represenfation: RAY C. SMITH ASHLEY-STEINER, INC.

 579 Fifth Ave., New Yotk 17, M. Y.
## d'pls Ex-Filmer Sets Road and Local Shows

Indianapolis, Oct. 31. Intro Productions, Inc., recently of touring and local off Broadway type shows at the remodelled Zaring Theatre, opened last Satur-day-Sunday (28-29) with Paul Gregory's "That Fabulous Redhead,: starring Agnes Moorehead and A Phoenix Too Frequent. The first local production will be "Champagne Complex" for two weeks beginning Nov. Georgo ager of, production stage mana local strawhat, has been named Intro director. Tray: Selmier is producer.
The stage at the Zaring, former de luxe neighborhood film house built in 1926, has been rebuilt and extended partly over the orchestra pit, giving it depth of 24 feet. he auditorium has been painted The capacity of the house for Intro will be 1.034 . Organ lorts on both sides of the stage are being converted into dressing rooms.

## London Shows

(Figures denote opering dates) Affalr, Strand (9-21-61).
Amorous Prawn;
Amorous Prawni Piccadilly (12-9-50). Eeyond Fringe, Fortune (5-10-61).
Bily Lisr, (ambridge $(9-13-66)$.
 Eonne Soup, Comedy (10.23-61):
Bye Eye Birdiem Her Majesty's (6-15-s1).
Do Re Mi. Prince Walea



 Lut Yourselt Go, Palladium (5-19-61).
Lort Chamberiain , aville ( $8-23-61$ ),
Luther, Phoenix $(7-27-61)$. Luther, Phoenix (7-27-61). (11.25.52).
Mousefrap Ambasador
Mrs Puffin, Duchess (7.18.61). Music Man, Adelphi (i-18-61),
My Fali Lady, Drury Lane (4:30-5B).

 Polish State Rep, Prince's ( $10 \cdot 30 \cdot 61$ )
Refearsal, Globe ( $4-5.61$.
Repert
 Repertory,
Ross. Hay Market (5.12.60.
Sound of. Music, Palace ( $(5-18-61)$.
Stop the World, Queens $77-20-61$ )
 Whistie in Dark, Apollo ( $9-11$-61).
Young in Heart, Vic. Fsal. (12.-21-60) SCHEDULED OPENINGS
Heartbreak H'se, Wyndham's (11-1-61.
Wrath Udomo Lyric H'smith (11-2-61).
Long Sunset, Mermaid (11-7-61). Miracle $\mathbf{W}$ CLOSED Miracle Worker, Wyndham's (3.9-61)!
closed Saturday (28) alter 267 performances.
SCHEDULED B'WAY PREEMS Comphisisant Lover, Barifymore (11-1-61). Gideon, Plymouth (11-9.61).
Gay Life, Shubert (11118.61). (11-22.81).
Man for All Seasons, ANTA.
Sunday in N.Y., Cort (11-29.61) Sunday In N. Y... Cort (11.29.61).
Daughter Silene, Music Bo. 11 .30:61.
Take Her, Biltmore (12-21.61). At Nine O'Clock, Golden 1212. ${ }^{6}-81$.
Night of Iguana; Rovale (12-28-61). Night of lguana, Rovale (12.28.6
New Fazes of Gi, Alin (2.1.62)
No Strings, Hellinger (2.22.62)
No Strings, Hellinger (2.-22.622).
Funny Thing Happenod, Alvin (5,3-62)

## PRODUCTION SERVICE

We supply rechnical services and personnel for off-Broadway producfons. Through our business and personnel contacts we are able to SHER-WYNN PRODUCTIONS

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## Road: Nat' Rep 26,594 in Wash, Mirack' Strong \$90,23 in Mpls. 'La Plume' Big 554,206 in Detroit

Business ranged from satisfac- wk) (\$6-56.50; 1.623 ). Previous ory to sol
The National Repertory Co., alernating "Elizabeth the Queen" and "Mary Stuart," opened its tour mildly in Washington

Estimates for Last Week
Parenthetic designations for out. of-town shous are the same as for
Broadroay, except hat hyphenated Troadroay, except show classification indicates tryout and RS indicates rond show. Also, prices on tontring shows innclude $10 \%$ Federal Tax and hocal lax, if any, but as on Broadway grosses nre net: i.e., exclusibe nf
taxes. Engagements are for single weplc unlexs othervise noted

## BALTIMORE

Gypsy (2d Co.), Ford's MC-RS) (\$5.98; 1.819: $\$ 56,032$ ) $\quad$ Mitzi rith Theatre Guild-American TheCincinnati.
Last week, $\$ 32,085$.
be Bye BOSTON
bye Bye Birdie (N. Y. Coi, Shu717: $\$ 65.000$ ) 1,717;
$\$ 64,745$
with
TG-ATS subseription. Last week, $\$ 62.544$ with. Show of the Month Club:patronage
Complaisant Lover, Colonial (C-T) (2d wk) (\$4.95-\$5.50; 1.685; $\$ 47.000$ ) 'Michael Redgrave, Googie
Withers, Richard Johnson). Previwithers, Richar, Jeek, $\$ 28,464$ with TG-ATS subscription.
ast Week,
subscription.
Tenth Man, Wibur iD-RS) 11st $\begin{array}{lll}\text { *k) } 1 \$ 4.95-\$ 5.50 ; & 1,241 ; & \$ 36.610) . \\ \text { Previous week, } & \$ 21.583, & \text { Shubert, }\end{array}$ New Haven:
ast week $\$ 30,201$ with TG-ATS subscription after opening here Oct. 23 to four favorable notices Durgin, Globe, Hughes, Herald; ord) and one qualified approval Maddocks, Monitor).

## CHICAGO

Best Man, Blackstone (D-RS)
(5th wk) ( $\$ 5.50-\$ 5.95 ; 1,447 ;$ \$45, 000 ) Mielvyn Douglas, Frank Love weel, $\$ 30,910$ with TG-ATS subweek, $\$ 30$

Last week, $\mathbf{\$ 2 9 , 4 1 0}$
Bye Bye Birdie, Erlanger IMCRSI (8th wi) ( $\$ 6-\$ 7 ; 1.380 ; \$ 50$
$500)$ Previous week, $\$ 49.929$. Last week, $\$ 47,632$.
My Fair Lady, Shubert (MC-RS) (6th wk) ( $\$ 5.50-\$ 6.60 ; 2,100 ; \$ 71$;500) (Ronald Drake, Caroline Di on). Previous week,
Last week, $\$ 54,098$.

## CLEYLEAND

Advise and Consent, Hanna (DGranger, Chester Morris). PreGious week,
formance split.
Last week, $\$ 25,068$ after opening here Oct. 23 to
vorable notices.

## DETROIT

Lin Plume de Ma Talte, Fisher 000). Previous week, about $\$ 29$, 000, eight-performance split Playgoer subscription.

## LOS ANGELES

Guyg and Dolls, Philharmonic (MC-RS 400) tDan Dailey Slielley Berman, Pariela Britton, Conabout $\$ 79,300$ with Civic Light Opera Assn. subscription. Last week; about $\$ 79,300$ with CLO subscription
Gypsy (N. Y. Co.), Biltmore (MCC RS) (Ethel Merman). Previous weel, $\$ 66,126$.

Rhinoceres, Hartford (CD-RS) (1st wk) (\$4.95-\$6; 1,032; \$29;400) (Zero Mostel, Alired Ryder). Pre-
vious week, about $\$ 24,800$ with vious week, about.
TG-ATS subscription Last week, $\$ 25,558$ with TG-ATS subscription

MILWAUKEE
Music Man Pabst (MC-RS) (2d Dayton,
day (24-25), two, around $\$ 13,500$;
Civic, Grand Rapids, Thursday-Friday (26-27), two about $\$ 18,000$; Scottish Rite, Ft. Wayne, Saturday (28), two, $\$ 11,250$.

Thurber Carnival (R-RS) (Imogene Coca; Arthur Treacher; King Ford's. Balimore.
Last week, about $\$ 26.927$ far morial, Providence: Veterans Me- Monday (23), one, around $\$ 5.000$; Palace, Danbury, Tuesday 24) one, about $\$ 5,000$; Capitol, Binehamton, Wednesday (25), one, around $\$ 5,000$; Auditoriam. Roehester, Thursday
Saturday $\cdot 26-28)$. four, $\$ 11,927$.
great american plays DGGST OK REFERENE

## Johr

English at Howard Univ., has an excelient reference book in his new Digest of Great American Plays croxell: $55: 95$ ). The volume rates John Chapman. Louis Kronenberger and kindred source material. It includes not only summaries of 100 plays from pre-Revolutionary and Civil War sources- -E Amercludes casts of characters, inter pretations of the significance of the and an act-by-2ct retelling of the play plots. It is thus not merely a capsule digest of the plays, but an analysis of each act.
It is thoroughly cross-indexed as to authors, soncemiths, outstanding roles, casts, locoles, regional ori-
gins lengths of runs, Pulitzer (and kindred prizes premiere dates, etc. Withat. it is Mirhly informative as well as "ood reading for and kindreă produrers. Abel.

## Ind'ple Micionls Seqsan

 Drew 72 Rna Inst 511,971 IndirnanoThough a total of 72.809 persons saw six shows last summer in the Brown Theatron at Butler Univ., Starlight Musicals ended the sum-
mer season with a $\$ 21.971$ loss. The mer season with a $\$ 21.971$ loss. The 830 will be asked to pay $30 \%$ of their guarantee to neet $\$ 16.000$ of absarbed by Starlight.
The most popular offering of the by 17,332 persons who paid $\$ 38$, 009. The 1960 season attendance for seven shows was 71.52 .

NETC Awards to Norton, Also Lindsay \& Crouse
Elliot Norton. drama critic of
the combined Record American was given a speci al citation by the New England Theatre Conference
at its recent annual meeting. The award called the ret reviewer, "First president of the NETC and outstanding dama critic; for his vision in recooriz ng the need for ence and for his brilliant leadership, consistent devotion and respected guidance; above all, for his creative criticism, which has won fellow professionals and devoted readers.
The regular NETC annual award went to co-authors Howard Lindsay and Russel Crouse, "whose audiences audiences contemporary comic
classic and have filled theatres throughout the world. With the sound of pleasant laughter." Other special citations went to Br. Edwin Burr Pettet, of Brandeis Univ.; the Boston Children's Theatre;
Mrs. Howard J . Chidrey, of Winchester; the Grove Press; the NaBoston Arts Festival

## Offer 'Jacques and Jill,'

Local Tunor, in Toronto
Toronto, Oct. 31.
"Jacgues and Jill." a musical by
Jbert Dow, of Canadian BroadRobert Dow, of Canadian Broad-
casting Corp, staging department, was premiered last Wednesday The producer ic wichae
The producer is Nichael Tabbitt, an actor and industrial variet agency here.

## B'way Off, But Montand \$23,561 ( 6 ), 'Shot' \$32,65, MMuder' $\$ 24,43$ (6); Kwamina ' 30,532 , 'General $\$ 13,557$

Business on Broadway was gen-
erally down last week Receipts erally down last week Receipts the shows on tap. Boxoffice was slack for the remaining entries, of which there were three casualties The sellouts were "Camelot," Cusiness without to Sucee in "Mary, Mary"" "Milk and Honey," with Yves Montand." "Come Blow Your Horn" did it again last week gross for its run at the Atkinson Theatre. "Shot in the Dark" was Grosses but.
Grosses below have been reatre parties are mentioned.

Estimates for Last Week
Keys: $C$ (Comedy), $D$ (Drama) MC (Musical-Coniedy), MD (Musi-cal-Drama) O (Operal OP (Op eretta), Rep. (Repertory), DR (Dramatic Reading!.
Other parenthetic designations refer, respectively, to ueeks played, last sat of periormances through two prices are giveriz, the higher is for Friday-Saturday nights and the lower for wecknights), number of seats, capacity gross and stars. $5 \%$ repealed City tax idiverted to an industry-uide pension and welfore fund. but gross
Asterisk denotes sho
rate tickets in circulation.
Bloed, Sweat and Stanley Peole, Morosco (C) (4th wk; 28 p) ( $\$ 6.90$ Gavin). Previous week, \$14.201

Last week \$14.288.
Camelot, Majestic (MC) (47th WV; 377 p) ( $59.40 ; 1.626 ; \$ 84,000)$ (Julie Andrews, William Squire). Scott is subbing for Miss Andrews, who began a woweek vacation Last week. $\$ 83.962$
Caretaker, Lyceum (CD) (4th
WE; 29 p) (\$6.90- $87.50 ; 955 ; \$ 32.582$ ) Donal. Pleasance. Robert Shaw, 453 Aley Darion succeeded Bates
last Monday 130).
Inst wrek $\$ 27.358$.
Comival, Imperial (MC) (29th Wk. 228 p) $1 \$ 8.60 ; 1.428 ; \$ 68,2991$ ous week, $\$ 68.375$.

Come Blow Your Horn, Atkinson
Come Blow Your Horn, Atkinson
C) ${ }^{(36 \mathrm{th}}$ wL; 285 p ) $\$ 6.90-\$ 7.50$;

## \$29,615.

Last week. $\$ 30,163$
Cook for Mr. General, Playhouse (C) 12 d wk: 12 p ) $1 \$ 6.90$ - $\$ 7.50$ : 994; $\$ 37,000$ ) Bill Travers'. Previous ances and tiv for
Last Feek, \$13.567.
De Re Mi, St. James (MC) (40th

week, $\$ 64,712$.
Last week. $\$ 55.749$.
Evening With Yves Montant, Golden tSolot (1) st w
$\$ 7.50 ; 773 ; \$ 27.500$ )
Opened Oct. 24 to fiye endorsements (Crist, Herald Tribune: G11bert, Mirror; McClain, JournalAmerican: Taubman. Times; Watts, $\begin{array}{ll}\text { Post), one nualified approval } \\ \text { (Peper, } & \text { World-Telegram) and one }\end{array}$ thumb-doynn (Watt. News)
Last week, $\$ 23.561$ for six per-
${ }^{*}$ Far Country, Music Box (D)
30th Country Ausic Box (D) $\$ 40.107$ ) 'Kim Stanley, Steven Hill. Ludwig Donath). Previous week. $\$ 20,453$.
25 to tour $\$ 19$ 433. Exits Nov.
Frem the Second City, Royale (R) (5th wk; 39 p) $\$ 6.90-\$ 7.50 ; 999$; 41,158). Previous week. $\$ 17,594$. Last week. \$13.444.
How to Sueceed in Business Without Really Trying, 46th St. \$66,615) (2d wk: 17 D) :\$9.60; 1.342; with parties.
Last week. $\$ 65.086$ with parties.
(57th wk; 452 pl ( $\$ 8.60: 999 ;$ 250 (Elizabeth Seal, Denis Quilley).

Previous week, \$40,980. Moved last Monday (30) to the Alvin
Kwamiana, 54 th St. MD $)$ 1st $u k ; ~$
p) $(\$ 8.60 ; 1,434 ; ~ \$ 60.000)$ p) $1 \$ 8.60 ; 1,434 ; \$ 60.000$. notices IChapman. News; Taubn:an, Times) and five unfavorable skerr, Herald Tribune; McClain, JournalAmerican; Nadel. World-Telegram; Stocum, Mirror; Watts, Last week, $\$ 30.532$ with parties.
Let It Ride, $O$ Neill $\cdot \mathrm{MIC})$ 3d
$\mathbf{k} ; 20 \mathrm{p})(59.60 ; 1.050 ; \$ 54.508)$ wk; 20 p) $1 \$ 9.60 ; 1.050 ; \$ 54.508)$ George Gobel. Sam Levene. Pre-
vious week, $\$ 45.539$ with parties. Last week, \$37.237 with parties Mary Mary, Hayes (C) 34 th wk; 268 p) $1 \$ 6.90-\$ 7.50: 1,139$; $\$ 43.380$ ) son, Michael Wilding). Previous week, $\$ 43,444$.

## \$43,432.

Mik and Heney, Beck:3d wh; (Hobert Ween Molls Picon) Previous week \$61.327 with parties
week. $\$ 61.328$ with parties.
*My Fair Lady, Hellinger iMC) 569,500 ) (Michael Allinson Margot Moser). Previous week, $\$ 51463$ with Rosemary Rainer pinchhitling for Miss Moser, who returned lacation last Monday (30).
Last week. \$46.367.
 00). Previous week, $\$ 18.863$; $\$ 41$,Last week, $\$ 18.553$. Moves Nov. 20 to the Longacre.
Sall Away, Broadhurst (MC; 14th wk: 31 p ) ( $\$ 8.60-\$ 9.40: 1.214$ : $\$ 58,-$ theatre partio
ast week. $\$ 58,161$ with parties.
Shot in the Dark, Booth ( C ) 2 d wic; 13 p) ( $\$ 6.90-\$ 7.50 ; 807 ; \$ 33,000$ ) 730 Harrisi. Previous weet, $\$ 22$, 730 for five
Last week. $\$ 32.685$ with partiss, lieved to be a house record
Sound of Masic, Lunt-Fontanne (MD) (96th wk; 764 p) ${ }^{(\$ 9.60}$; ,407; $\$ 75,0001$ Gartha Wright) Last week, $\$ 72.644$.
Unsinkable Molly Brown, Water $\left.\begin{array}{c}\text { Garden (MC) } 52 \mathrm{~d} ~\end{array} \mathrm{kk} ; 412 \mathrm{p}\right)$ my Grimes). Previous week, \$64,
Last week. $\$ 62.278$
Write Me a Murder, Belasco (D) (1st Wk;
$\$ 38,500$ )
(James
D Hunter, Denholm Elliott, Torin Thatcher, Ethel Griffies).
Opened Iast Thursday night (25) to five favorable reviews Chapman. News; Kerr. Herald Trin. Ne, Ncell man Times and two unfarorable (Coleman Mirtor; Watts Post) Last week, $\$ 24,443$ with parties for four
previews.
De Clesed Last Weelt Wrew the Ming Way?
 ons week, $\$ 9,104$. Closed. Previurday (28) at an estimated loss of its entire $\$ \mathbf{5 0 0 , 0 0 0}$ investment.
Last week, $\$ 7,015$.
Everybely Leves Opal, Longacre (C) ${ }^{(3 \mathrm{~d}}$ wk; 21 p) $(\$ 6.90-\$ 7.50$;
$1.101 ; ~ \$ 40,019)$. Previous week, $\$ 10,319$. Closed last Saturday $\cdot 28$ ) at an estimated loss of its entire Last week, $\$ 7,319$.
-Fiorelle, Broadway (MC) • 100th
$w \mathrm{k} ; 795 \mathrm{pl}$ i $\$ \$ 5-\$ 7.50: 1,900 ; \$ 59,-$
000 ). Previous week, $\$ 42,643$. Closed last Saturday $28, ~ a t ~ a n ~$
estimated profit of over $\$ 371.661$ estimated profit of over
on its $\$ 300.000$ investment.
Last week, $\$ 50.425$.
Look: We've Come Throush. Hudson ' Cl ' 1 st uk : 5 p ; $\$ 6.90-$
$\$ 7.50 ; 1.065 ; \$ 4 \mathrm{n} .000$. Closed last Saturday : $28 i$ at an 000 investment after opening the 000 investment after opening the previous Wednecdav night '25) to
three faiorable noti os iI evinson, (Continued on page 84)

## CASTING NEWS

$F \%, \cdots$ are arailable parts in upcoming Broadway, off-Broad-
 All information has been obtained directly by the
Department by telephone calls, and has been re mon yesterday (Tues.).
roses wett be repeated weekly until flled, and addibe made on'ty when information is secured from
The intention is to seri ice performers uith leads agements or ther iponled rather than to
This information is published without
the arailable parts listed. the tabulatzon includes pro. A, in im this sta:n, but, for which, the manage Drs 'C Comedy ( $D$ Drana. (MC) Musical Comedy,
Dama, (R) Rerue, (Rep) Repertory, (DK) Dramatic

Legit

tenor. 30-40, skinny, poetic; man 38, singer-dancer, squat, swarthy,
cruel; man, 35, non-singing, talt, straight, reserved; boy, 10 , act. sing and play bugle; boy, 12,
angelic choir voice; femme, 14 , inger: femme, 7 : nale semmers: an old peasant man and an old aristoratic man, four young men, all fire women vio must act. four young girls; six young fetime laung girls; six young sli.tpes and descriptions. Mail phoslipes and descriptions, Mail pho-
tos and resumes c o above address.

## OFF-BROADWAY

"all Kinds of Gianti" (MC)
Producer. Noel Weisia (c ${ }^{\circ}$ SavanProducer, Noel Weiss (c o Savan-
Levinson Agency, 20 E. 53 d St. vevinson Agency, 20 E. 53 d St.
V.Y.; PL $2-1360$. Available parts: haracter comedian, 40-50; man 25: man, 25 . under 5 feet, 6 inche tall: soprano, $18-22$. pretty. or call, above information.
"Banker's Daughter" 1 MC . Pro ducers. Claire Nichtern \& Paul $\underset{1-3 \overline{3} 36}{ } 161$ W. 9 th St., N. Y.; AL $40^{\circ} \mathrm{s}$, charming rascal; ${ }^{2}$ temine, 21 trractive. wilfful: man, 25-35. clever, comic; leading man, handsome baritone, artistocratic: lyric soprano, attractive aristacratic: femme, 50 's, zenteel; boy, rotund naive: character man, ruddy sea captain. Legit voices onts. Mall photos and resumes
"Black Monday" (D). Producer William Hunt ce o deJoia, 350 W : 12th St., N. Y:. Arailable parts: sereral males, white and Ne.s.0.
20) 20-50, ati types; white girl. $13-14$
vearo boy, 13; white bov. $9-10$ one white and one Nearo femme. 30-35: several non-Equity children. All must lave good Southern accents. Mail photos and resumes o aboie address.
"Happy Reviewers"
ducers, George Gersener \& Fro Gaston in asso. with Richard Roff man 'c'o Gaston, 1514 Metropolitan Aye.. Bronx 62. N. Y.: TA 2-51051. Parts available for male and femmie experienced musical
comedy performers. Mail photos comedy performers. Mail photos and resumes c 0 aboce address:
ophone cait

Not While I'm Eating" (R) Producer. L. A. D. Company 'e ' Lenny-Debin Agency, 140 W. 58 th parts: comic, 20 s comedienne, $20^{\prime}$ s: leading male singer-dancer 20 : ingenue singer-dancer: character man, $20^{\circ}$ s, singer-dancer cter man, 20 's, singer-dancer dareer. Apply through agents only by calling Watter Perner. above number.
"South of Heaven" (MDD. Pro

Thank you EVERYONE...
for your warm reception to my portrayal of "RUTHANNE" in "THE SAP OF LIFE"
Currently at ONE SHERIDAN SQUARE, New York
"Patricia Bruder is especially winning.
 Pretty, piquant and with a lovely voice, she is an actress of sureness and charm."

## IARIETY

"Patricia Bruder has her chance to evoke a girl as real as sunlight-and as warming. She is a singer of merit." NORMAN NADEL New York World Telegram \& Sun
"Patricia Bruder is charming as a young realist:" HOWARD TAUBMAN New York Times
"Patricia Bruder portrays true love with nice sincerity."

RICHARD WATTS, JR.
New York Post
PATRICIA BRUDER
Also Appearing as "ELLEN" in
"AS THE WORLD TURNS" CBS-TV
Representation: TED MEYER, 200 West 57 St., New York 19, N. Y.

## So They Say

"I'm afraid the cast finds me dreary after Richard. He kept open house in this room every night, you know-not only for the company. Friends from bars around would say. 'Let's drop over at .Well thatish
Well that's all stopped now. I have to keep my door closed. fraction of what in need energies for this role. But I get only a fraction of what he did. I can't keep the bar in this room filled.
-William Squire, who recently. succeeded Richard Burton as costar of "Camelot," as quoted by Frances Herridge tn the N.Y. Post.
"At the beginning, I got 50c a night for performing. 1 used to say to my mother that it didn't pay to cry that much for 50 c . In those days, you see, every Yiddish play had an orphan, and I was by Joseph Morgenstern in the N:Y Herald Tribune as quoted
ducer, Lance Barklie (53 E. 65th St., N.Y.1. Available parts: lead femme, 45 , strong legit voice; lead. man, 20 s; femme comedy. lead, 30's. scrawny; ingenue; man. 40's, cocious, All parts are Negro, pre cocious. All parts are Negro. Nial
photos and resumes co Glasser above address.
"Story of Mary Surratt" (D). Producer. Equity Library Theatre (226 . 47 th St., N.Y.; PL 7-17101. Al Wed.), 10 a a.m. $-4: 30$ p.m. at Marseilles, 103d St \& Broad way. Y Script available at the Drama Book Shop 151 W . 22d St., N.Y. Some non-Equity parts and all Equity members should bring their membersiinp cards.
"I wo By Saroyan" (DI. Producers. Shelly \& Barry Gordon 120 E s3d St., N.Y.: PL 2-13601. Avail able parts for future possible replacements: character man, 20-55; two Puerto Rican-looking young
men who play the guitar and sing; men who play the guitar and sing;
two Negro young men, strong, mustwo a egro young men, strong, mus-
cular; boy, 8 ; anale midget; three cular; boy, 8; nale midget; three
iemmes, 18-25, pretts. Mail photos and resumes cio James Hay iEast End Theatre; 85 E. 4th St., N.Y.I
"Whom the Gods Love" (D) Producer, D'Arey Productions 166 W3. 46th St., N.Y.: JU 2-4860, Ext available for young 631. Part available for young, Latin through agents only, c/o Scotti D'arcs, above number.
"Carnival" TOURING
David Merrict 26 . F oducer i.Y.; LO 3-75201. Parts available or two male fire jugglers, a dwarf Who sings well and a tall man plays Peggy Shields, above number.
"Genevieve With Love" (R. Producer, Herb Rogers. Mayflower
Hotel 61st St. and C.P.W.. N.Y.; Hotel 61st St. and C.P.W. N.Y.;
CO 5-00601. Spots available for CO 5-00601. Spots available for
musical combos that also do comemusical combos that also do come-
dy routines and other vaude acts dy routines and other vaude Mail photos dress.
"World of Suzie Wong". (D). Producer, David Kitchen (118 W. 79th St.. N. Y.; TR 4-7760!. Replacement parts available for a young, at-
tractive Oriental femme and sevtractive Oriental femme and several American blonde sailor types,
$21-25$, for a 20 -week bus and truck 21-25, for a 20 -week bus and truck
company which opens Oct. 28 . Call company which opens Oct. 28. Call a.m.-3 p.m., Monday-Friday.

## Television

"Bozo's Circus" (children's show locally on WGN-TV). Producer, McGinn Television Productions WA 2-1000). Casting director Laura Hitt accepting photos and resumes of all types of circus acts c/o above address. Include availability date in Chi area.
Producer City" dramatic series) (Screen Gems, 711 Fifth Ave., N. Y.; PL 1-4432). Accepting photos and resumes of general male and female dramatic talent by mail
onls, c/o above address.

## Films

Acquaintance" (featurette). Producer, Creative Mart Films (507 Fifth Ave, N.Y.; OX 7-5895). Available parts: femme, 20's, attractive; man, 25-30. tall, attractive: man, 40's, continental type. Mail photos and resumes c/o above

## B'way Grosses

World-Telegra nal-American; Watts, Post) and four unfavorable (Chapman; News Coleman, Mirror; Kerr, Herald Tribune; Taubman. Times . Last week, $\$ 9,420$ for five performances

Opening This Week
Garden of Sweets, ANTA (D) $\$ 6.90 ; 1,185 ; \$ 47,000$ ) (Katina Ben Frye and Irving Squires resentation of play by waldemar ransen. Capitalized at $\$ 150,000$, of approximately $\$ 150.000$ and can break even at around $\$ 20,000$.
Complalsant Lover, Barrymore C) $(\$ 6.90-\$ 7.50 ; 1,067$; $\$ 42,000$ ) Michael Redgrave, Googie Withers: Richard Johnson).
Irene Mayer Selzinick, in association with H. M. Tennent ${ }^{\circ}$ Ltd. Don ald Albery and F. E. S. Plays Ltd. presentation of play by Graham Greene. Capitalized at $\$ 125,000$ pens tonight (Wed. at a cost o break even at around $\$ 25000$.
Kean, Broadxay (MC) (\$8.05 $\$ 9.40 ; 1,900 ; \quad \$ 79.700$ ) (Alfred Drake)
Robert Lantz presentation of muert Wright and George Forrest and book by Peter Stone, based on Jean-Paul Partre's adaptation of Alexandre Dumas' play. Capitalized at $\$ 400,000$, opens tomorrow night ?Thurs. at a cost of approxi mately $\$ 400,000$ and can break even at around $\$ 46,000$.

ROSEMARY PRINZ
Who Appears Daily as PENNY on CBS-TV's "AS THE WORLD TURNS"


Broke the Box Office Record For Five Years When She Appeared as

JENNIFER in "PAINT YOUR WAGON" this past summer at Guy s. Liftle, dris. SUMMER OF MUSICALS af the The entire in Sullivan, limnols, PAINT YOUR WAGON were completely sold-out before the producHon opened. MIss Prinz has iust com pleted a retus
appearing as
gIttel in "TWO FOR THE SEESAW". n a spilt-week tour produced by Guy the pralse of crifics and eudiences and played to capacity business.

## Literati

GGirodias New \$1 Mag
Next month Maurice Girodias, head of the Olympia Press in
paris will launch his Olymparis, Monthly Review, printed in Paris, London and Nés Yoik and sell for $\$ 1$, Girodias vill use it to fight against the movement in Paris to try to close down his Olynipia Press, noted for its crotica output as well as the dedication of banned names wlich later became important worlduide literary figures, among them Henry Miller, Vladimir Nabokov, S. P. vil Beckett and others.
Mag will print excerpts from books he has made famous as uell as chapters surpressed in his cepted Girodias is against all book censorship since to him reading is a private affair and the public should have freedom to do as it The provocation in this since his erotic material flourishes when forbidden in the U. S and Britain mitted he prints a lot of tripe as weir as good books, but that this is sents to fight any suppression which could then lead to greater osses in expression and publish-

Curtis Sees OK Last Quarter fourth quarter revenues to adof tise first three periods this year curtis revenues and carnines for off from a vear ago
In the nine months ended Sept. 31t. Curtis earned $\$ 116.790$ which
was not enough to cover preferied Mas not enourh to caver preferred
dindends, president Robert E MacNeal reported.
varter can't pick up the first nin montlis revenues and earnings tinis
year will be lower than in 1960 ,
Mac Neal based his upbeat fourth orders for space in the Curtis string of magazines to be published in the next few months and deriared the recovery will centinue proved revenues during 1962 .

## $\$ 52,280,000$ Libel Suit

A $\$ 52,280,000$ libel action resulting from a 1958 United Press International story on the bombing of a Jewish temple in Atlanta, Ga..
has been filed in $\mathbf{U}$. S. District has been filed in $\mathbf{t}$
Court in Burlington,

It seemed to he a mystery why Cermont was singled out for trials of What is believed to be the largest suit for damages
sought in a court in that state
The huge action was brought
Harold Noel Arrowsmith Jr.. of sory implicated him as a finan cor of the temple bombing. He Sizs the story was submitted by and then on to approximately 5.628 nells luedia clients.
The bombing occurred on Oct.
12. $19 \% 8$, and the disputed UPI story. was reportedly distributed

The UPI maintains an office in Mońtpelier, Vt., and Federal courts have jurisdiction in every state, prefer to have cases tried in district areas for various reasons.

## Chi Battle of the 4 -H's

 The battle for cipculation beand Huntington. Hartford) with their respectile consumer entertainment magazines. Show Business Round 2. It may or may not be indicative of a national pattern, but here is how Routhe Chicago market:
Charles Ley Circulating Co drew 1,600 copies of the first iscue of Hartfords monthy. Show, for Loop). It clocked an 80 sale. Levy increased the draw to 2,000 for the second is
. Hefner's biweekly Show Business Illustrated, has heen repretral Chi area for the fist four
$m^{n}$ el and illustrator of clildren
$60 \%$ the second of $52^{r} c$, the third
of $51 \%$ and the fourth of 42 r. according to tabulations Levy Co.

## Ding \& Disney

Jay N. Ding! Darling, retired owo Ror the Des Moines will serve as honorary corlairmen of the 1962 National Wildiife Week to be observed March 18-24
In 1934 Darling was named chief of the U.S. Biological Survey. forerunner of the present Fish \& Wildmental in organizing the instruMental in organizing the National Wildife Federation in 1936 and was its. first president. Also he
established the framework for the present national wildlife refuge ystem.
Disney also is videly recognized for his conservation activities and has served as honoraty chairman years. His nature films have won international acclaim.

## Admen-Authors In January and February Har- per \& Bros. will bring out two per \& Bros. will bring out two books by competitive ad execs. First due is AcCanh-Erickson

 Internationa veepee Thomas Ait Austen of the Harvard Busines School wrote a foreword BusinesThe next month will bring "Ho to Write a Good Advertisement in by Victor O: Schwab, head o Schwab, Beatty \& Porter

## New Publishing Setup

and Arthur W. Littlefield. os presi dent. have formed a nesy book publishing house bearing. their name. It succeeds the Pagean Books tradename. Littlefield wic formerly president of the latfe of is litlefield. Adems \& $\&$ ander Paterson ${ }_{2}$ N. J. Both have backgrounds with other publishing and bookprinting houses:
George Hornby Head of Domesday Press, is editorial and art di rector of Rowan \& Littfefield.

## CHATTER

The purchase of UHollywond Screwballs; by Leo Guild. is an
nounced by Holleway Houle. L.A. publishing company foure. L.A. tion early next yeai: as part of its 1962 series of original illustrated paperbacks. The zany cutups c
Hollywood film and tevevision per Hollywood fim and terevision per
sonalities : has the onscene. approach by Guild, for many years proach by Guild, for many years and television script?
Hayden Publishing biz and inustrial publications has acquired Ahrens Publishing and strirg of magazines put out by latter in the second huyup by Hayden restar.s previously ap by Hayden. having specializing in technical manuals. paper industry feteing pubiishe Leon Shimkin at tre $S$ vo Hilton N.Y., Nov. 15 for Bonds of Israel drive. Former Dubliñ's Lord Mayor Robert Briscoe will be guest
speaker
William Cole, author of Double day's just published "Folk Songs of England, Ireland, Scotland and Wales." was untin recently p.r. of Simon \& Schuster and is also co-
erlitor of Doubledays New York In Photographs" and editor of tions. ${ }^{\text {r }}$ also pablished this fall
The off-and-on banning of Henry
The offand-on banning of Henry
Cancer" has achieved whit is usual Despite $\begin{gathered}\text { red } \\ \text { Dtimulation } \\ \text { salos }\end{gathered}$ local cops, communities, PTAers and others have presced for vol
untary" bannings or actually in centary" bannings or actually inalread have been reversed after the cops moved in but the attack on the book became somewhat condiverse cities and towns. tor of subsidiary
horn Books, engarod of diar awVermont" Hewitt, a form drama in and current warded in New York. résently America Pr mnel

## Kirov Leningrad Scale

 Draws Montreal Beefsontreal Oct. 31. ocally about the high scale of tickets (up to $\$ 10$ ) for the Kirov
Leningrad Ballet which Canadian Leningrad Ballet which Canadian Concerts \& Artists presented via
the Sol Hurok management in Manhattan. Appearing in the Forum, a hockey rink, the environment was hardly cozy and the Critical comment favored the but group on elegarmelh lacking and show-stopping individual virtuosics of the kind Boishoi offered. Young balletomanes apparently could not, or would not pony up the price fo sit "outfield" at the hall here. While there was some endency to attribute the scale to he Hurok office alone, knowledgeable showmen pointed out that the Russians are exceedingly capitalistic in demanding guarSubsti
Subs.
Substitutions in cast made withrapped here.

## Toast to Melba Biog

Red Plush and Black Velvet" Joseph Wechsberg 'Little, Brown; $\$ 6.50$ is a new bio of the 1861-1931) together with general recap of the era in which she sang and the musical history of her imes.
Perhaps more than any singer ince Jenny Lind, Melba fired publielba toation. Peche Melba and as well as drinks, beauty preparations and tobacco products. Children are still given her name, though some contemporary parents
are unaware of the identity of the are unaware of
original Melba.
In text and pictures, Wechsberg aithfully serves the artist and her ences in Author's youthful experi-
come to his aid in writing with authority on this subject. Tome is bove usual standard of stage porraiture, and likely will stand for some time to come as definitive work on Melba, It is a pity the
bok lacks an index.
Show Out of Town

Point of Vieni

"Point of View" is a collection pleasant; frequently ordinary, ongs and sketches enhanced by excellent cast that puts it into the entertainment class. Producers Hal Boine and Paul Schreibman appear to have a successful show for local audiences, though it would take pl
The opening showed both hits and misses, the latter particularly evident in many of Charles Marypical revue material and often effece. Takeoffs on movies, marrlage and Ternessee Williams, regardless of how well done, are getting to be old hat.
Similarly, the show has several stints identified earlier in indiidual acts of some of the perfermers, notably Alan Sues deng monolog. Muriel Landers' ballerina mania all weannine Burnier's muff mania; all well done but already familiar. However, a net inter-Well-Adjusted Neurotic" a displays Miss Burnier's facile comic displays Morne's music is plemic talent, tending to lack vaij: ton. and minus pop potential. "Give Me a Guy," "You Asked IJe--Do 1 Love You?" and "Willow. Will He?" are melodic, all sung hard mely by with each local arpoa...ne You' is a cute set change bit done

## N. Y. Shows and Pressagents

Listed below are the current upcoming Broaduay and off-Broaduay shows, with their respective theatres and pressagents, plus the addresses and telephone numbers of the later. This is puhlished as a service to drama critics and editors and other newspaper people planing theatregoing visits to New York. Willard Krefe of the l.eague
of Theatres, 137 W . 48 th St. $\mathrm{JU} 2-4455$ ) is available as a clearing entre for visiting scribes in ohtaining tickets for Broatiwey tho:s here is no such centre for off-Broadway

## BRQADWAY

Blood, Sweat \& Stanley Poole iMorosco: Arthur Cantor. 134 W. 44th Camelot Majestici: Richard Maney, 137 W . 48th St. CI 7-4646).
Caretaker (Lyceum: Harvey Sabinson, 321 W. 44th St. JU 2-4747).
Come Blow Your Horn AAtkinson): Seymour Krawitz \& Merle De. Comey, 137 W . 48th St. 'CI 7-7507).
Complaisant Lover Barrymorel: Arthur Cantor, 234 W. 44th St O 3-4370).
Cook for Mr. General (Playhouse): Abner Kipstein, 156 W .44 th St
Do Re Mi (St. James): Bill Doll, 1700 Broadway iJU 6-8894)
Evening With Yves Montand 'Golden': 'Richard Maney, $137{ }^{\circ} \mathrm{W} .48 \mathrm{~h}$ (JU 7-4646)
Far Coantry (Music Box): Seym:our Krawitz \& Merle Debuckey, 137 From the Second City 'Royale): Frank Goodman \& Ben Washer, 165 Garden of Sweets (ANTA): Harvey Sabinson, 321 W. 44th St. IJU How
How to Succeed in Business, etc. (46th St.): Seymour Krawitz \& Merle Debuskey, 137 W .48 th St. ICI 7-7507).
Irma La Douce (Plymouth): Frank Goodman \& Ben Washer, 165 W.
6th St. (CI 6-4180). 6th St. (CI 6-4180).
Kean (Broadicats
Kean 1Broadwayl: Harvey Sabinson, 321 W. 44th St. 'JU 2-4747).
Kwamima . 54 th St.): Frank Goodman \& Ben Washer, 165 W. 46th t. (CI 6-4180).

Let It. Ride (O'Neill): David Lipsky, 230 W. 41st St. ©Cl 6-7180).
Mary, Mary 'Hayes': Seymour Krawitz \& Merle Debuskey, 137 W. th St. (CI 7-7507).
Milk and Honey (Beck): Dick Weaver, 137 W. 48th St. ©CI 7-0030).
My Fair Lady (Hellinger): Richard Maney, 137 W. 481h St. 'CI 7-4646).
Purlie Victorions Cortr: James Proctor, 545 Fifth Ave. 'MU 7-5684),
Shot 6-4180). Shot in the Dark
46th St. ICI 6-4180).
Sound of Music 'Lunt-Fontanne): Frank Goodman \& Ben Washer,
65 W. 46th St. ICI 6-4180).
Unsinkable Molly Brown (Winter Garden): Nat Dorfman, 1501 BroadWy (LO 3-0858).
W. 42d St. "CH 4 -1482 (Belasco): Sol Jacobson \& Lewis Harmon, 229

## OFF-BROADWAY

American Dream and Death of Bessie Smith-Happy Days repertory) Cherry Lane:: Howard Atlee. 200 W .57 th St. $1 \mathrm{CI} \mathrm{J}-91254$
American Savoyards (Jan'Hus; David Lipsky. 230 W. 41st St. 'CI
Balcony 'Circle in Square': Max GendeI. 10 E. 29th St. •MU 3-9752). Blacks (St. Marks): Nax Eisen, 234 W. 44th St. IOX 5-1864:
Claskers tine on the Morning Line (Actors): Max Eisen, 234 W. 44th (OX 5-1864).
Connection iLiving: James Spicer. 530 Sixth Ave. irvi 3-fi69
Fantasticks tSullivan St.): Harvey Sabinson, 321 W. 44th St. :JU 4747).

Ghosts (4th St:): Howard Atlee, 200 W. 57th St. ©CI ${ }^{\mathbf{5}-91251}$.
Go Show Me a Dragon (Midway): Len Traube, 156 W. 48th St. ICI
5-7355). Mary Sunshine 'Players': Bob Ullman, 1545 Broadway (JU ttle Mary Sunshine 'Players': Bob Ullman, 1545 Broadway 'JU
salliance (Sheridan Sq.: Marian Graham. 341 Madison Ave. MU 4-3314). (Sheridạn Sq. $:$ Marian Graham. 341 Madison Are O Marry Me (Gatei: Bernard-Simon, 247 W. 46th St. CO 5-4188)
Premise (Premise): Arthur Cantor, 234 W. 44th St. (LO 3-4370).
Red Eye of Love 'Provincetown): Bob Ullman. 1545 Broadway Sap of Life 11 Sheridan Sq.): Howard Atlee, 200 W .57 th St. (CI 9125).
(de Lys): Samuel Friedman. 1681 Broadnay iCI
Time, Gentlemen 'Strollers:) Philip Bloom, 381 Madison Ave. IYU
Two by Sargyan (Easit End): George Ross, 440 Riverside Dr. 'MO -1,953)

## SCHEDULED OPENINGS

Gideon, Nov. 9 (Plymouth): Arthur Cantor, 234 W. 44th St. ILO 3-
Gay Life, Nov. 18 iShubert': Dick Weaver, 137 W. 48th St. 'CI 7-0030).
Man for All Seasons, Nov. 22 (ANTA): Barry Hyams, 1545 Broadway
CO 5-4784). New York, Nov. 29 'Cort): Harvey Sabinson, 321 W. 44th Sunday in
IJU $2-4747$
Daughter of Silence, Nov. 30 iMusic Box): Frank Goodman \& Ber Taker. 165 W. .46th St. '(I 6-4180).
arme Her, She's Mine, Dec. 21 (Biltmore): Sol Jacobson \& Lewis Marmon, 229 W. 42d St. (CH 4-1482!.
Mort Sahi, De Goden; Richard Maney, 137 W. 48th St CI 7-4646).
165 W. 46 th St Ignana, Dec. 28 (Royale): Frank Goodman \& Ben Washer - W. by cast duos throughout the show. 'is Your Life" is the brigitest com-
The Paul Francis Webster and edy hit. Miss Burnier againn scores The Paul Francis Webiter and in a comedy performance
The mainstay of the revue is its Muriel Landers has greatest imhandsome phycical protuction. A pact. partly due to material per-
cleverly lighted curtain opens the fectly suited to her delightful cleverly lighted curtain opens the fectly suited to oher delightful
show, with imaginatire sets back- physical characteri@ics. "Prima Ing each number for snlid impact. Ballerina" is a classic. though it Don Roberts designed. wi:h Con- would fare hetter if cut in half and rad Penrod's adept lig!:ting an turned into a blackrut. Steie asset and the Catinphell cistumes rich and exclung.

## The standout number is a light,

frothy and colorful concoction
lled "and colorful concoction whil Laughin'- di.ncing a note-

## Broadway

Mini Weber

as-istant to Coium-
$\because$ Pand N. I.tantas ri: a an ob-
Desp Freeze with the
funting the revedins Georse batitone Wiliam nevi accompaniest.
tor his $4 \bar{n}$-concert Columbia Manshop handles takes an un-ar-tor stated in 85 haty his session in the tenmed his routine; at nd lhuyer Albert Spar. mection with on busipropestie anis also to dena pisiouse
-ters. at the Taik of mui Pertormance next Monday
if $\because$ I.inton, with Jack Benny Gen en Burn et al. They just did
a:: firy pectacular. "Sunday at tien Paliarliuir
Andre IIortens of Columbia has
se* Datid Bar-Ilian to piano-solo
 Nut $4-3$ It's a replacement for
S. widet Fmil Gilels whose governmen: eancelled him in a
Wilter W Saumbers Founda-
 Winlinst Sthanas of succeeds So tonl wh moves Ian. 1 to Inincoln
( $\rightarrow$ nter of the Performing Arts as MI nitpur Van Vonren, "queen" of the t:tivt \& Models hall to be
hris at the Biltrore Dec. 1. Will pr-sifls one a mageant baied on
8.$)$ vears of Kit Kat Club Costume
batli, to be called "Kit Kat Cavalcate: doviead and produced by
ded Hai: Holzer
die: aboet 400 innt difficult tasters for ths French Champagne convoration last Thursday $26^{\circ}$ at th: Sterry-Netheriand. Large
nutuers of familiar faces seen out of tuvedo proved to be Manhattan mitres on a busman's holiday.
Wa:ren Harris, heretofore Paramount, trudepress contact. has an enhmeed role in the publicity
department. that of manager of cicatise selvices Has to do with
crester mate: ial and leiniz liaison with pushinter
hi, pervonal ollice, had moved ever verepee of Loew Hotels to a building. to be near Wh.: Summit Hotel and also the
W.:- 1 ort-Astria. where he was lend aseliated. It s no secret that
Pintibne is pitching for much of
th: W-1 banquet business for pitching for much of
banquet business for under construction.
 S: Pnot, wh the site of the Times buidins in which the plas
an: wo bo:n, is a whodunit: It
 ne: ef nati, of the distinguished
d: mati,


## 

otre plaque now it is missing. A an Hotels fromette shifted by Hil ?:? Montreal the Queen ElizaMontreal. where he is resiwia becoms g.m. of the new Hilton, now under construc-
i: Rocketelier Cerer. Sern-
("madian Xational
operated by Hilton

## Minneapolis

By Rob Rees
? 6.6955

pee Hee King and Wanda Jack son are underlined at Loon nitery
fet: John Gavin her last week Act:or John Gavin here last week
pulantins current fim, "Back Pianist I.iltan kallir will be
ohoist wif Minneapolis Symphony Fr

## London

## (HYde Park 4561/2/3)

 Nicholas Parsons current topper Fitm Society Restaurant. burper authored his first book Awociated British opened itsfouti Tenpin Bowling Centre in latehester last week.
Hacreror Scott, managing diaminis out to N.F. Not. 5 . Fecieration of british Film of the Feneration of British Fim Makers.

Morthn Gang hopped over from the Continent to see Bob Hope and ast weekend
More than 100 stars attended
the gala performance of Billy
Sinarts Circus in Shepherds Bush,
sponsored by the Variety Club.
All persons with the surname
Mills were invited to a sherry party and special screening of
Parent Trap"
'BV, at Odeon. Peterborough
his interest in Sellers relinquished but the company is continuing, and Cooper will freelance in public relations and writing fields.
Lion International's "Saturday Wizht and Sunday Mornina,
which collared four awards at the Mar del Plata festival at the start of the vear. selected for the Acapulco fest in Mexico.
Bob Hope's costar Lana Turner flying in for tomorrow's Thurs: charity world preem of Metro's
"Bachelor in Paradise " proceeds "Bachelor in Paradise. proceeds Clubrand
Fund.

## Chicago

## (DELaurare 7-4984)

Don Graham. flack for Gaslight Clubs International. off to
to open Parisian edition
to open Parisian edition. series of club dates and autographing parties for his new book, - E

## Paris

By Gene Moskowitz
166 Ave Breteuil; SUF 5920) ing niteriep and danseries.
Charles Trenet in a oneman how at the fetoile and in for good
Oldtime film star Albert Prejean into Eddie Constantine's
"Gun Powder and Bullets.
Classic pianist Samson Francois readying a fling in films as a pro deacer-d.
sean.
Jean Gabin, still one of the top pic stars in France at 57 with 70 make any with a doubtful morality. Melina Mercouri to star in "The rom the :Italian by Michel Arnaud. Play starts at the Varietes in Noember. Jules Dassin stages.
Sophia Loren set to star cpposite "Third Dimension" (LiA, which he begins nere next month. Miss oren just wound a role in Italo Warre Tr
Warren Trabant, longtime Yank resident. now working on spectal
news report program for NBC, news report program for NBC,
with Victor Vicas. as well as string ing for the new glossy mag Show Business Illustrated.

## Eichmann TV

Cities decided to use the time-limit
option and pull out.
Coproduction Film Production Co., an Israeti company with U. S. ies 'Freeman-Halpern Associates New Yorki decided to pick up
the option. The reading of the the option. The reading of the week. Coproduction will tape the ings, in case the sentence will be appealed to the Supreme Court it is understood, that in case Eichis unn will be sentenced to death
twhich is very probablei and no twhich is very probablei and no clemency will be given by the not so sure), Coproduction will film the execution as well. But details about that can't be discussed until final judgment. Even if made. pics of execution will probably not documentar:' material in Government archives.

Anthony Quinn to U.S. after tiisding Barabbas Lloyd Perrin here for interviews with the Hollydoow-onTiber tribe
Giorgio Papi to Paris for biz
alk anent his Jolly and Unidis Companies
Sheilah Graham and Art Buchwald here for local
"Cleopatra" sets.
Rosanna Podesta to Cairo for ocation work with Tab Hunter on The Golinen Arrow
Davima Fiven being dickered by "Captice City," from script by Guy EInies.
Texican and "Animas Trujano, the gala trix shown in Venice. get screenings set up by Mexican Embassy and Unitalia Film.
New on the Via Veneto: the
Sans Souci. a bustling beer-andgoulaih spot: The Angolo di Roma

Van Wood: and the new Flora
Hotel suackery
K. S. Gininger of Hawthorn Books preseinted spicially-bound cops of "This ls the Rosari," only
tome of kind to bear intio by a tome of kind to bear intro by a
Pomtiff, to Pope John XXII at Pontiff, to Pope
private audience.

## Hamburg

## By Peter Morgan

"Ben-Hur" in its 111 h month artence no waning to interest, reports there are still casess of members of the audience fainting during the realiwic sea-batte chariot race. IIoris Ostix. Frank Sinatra's Reprise labe lawser, has been in
Hamburg conducting negotiations for Reprise's distribution in Germany. Nothing definite set but reported that Ariola, a young firm situated in Gutersloh, may be
Reprise's future German represen-
Otives. Oct. 23 Bert $r$ Wonderland brom a flying five-das returne York where he had talks with Decea toppers regarding future recordings. He also played them his newest album made for which Decca will release Jan. 15 Filming has started of the gian iv spectacular scheduled to be tele cast from Hamburg New Year's
Eve. One of the most ambitious projects ever undertaken by the top names in a setting of big pro duction numbers, and will have the formidable length of four hours The new director of the Hamburs Oferetta. House top impre-
sario Kurt Collien, is importing sario Kurt Collien, is importing
tine Marquis de Cuevas Ballet for the Marquis de Cuevas Ballet for
the gala reopening of the theatre Ter 2, The company will perforn Tehaikorsky's "Sleeping Beauty"
ballet with which it seored such a big hit in Paris a few months ago immediately before the death o
the Marquis.
A new deal has just been set
for the distribution of Bernie
Low's Cameo-Parkway labels by
Ariola Schallplatten of Gutersloh
Ariola Scha!lplatten of Gutersloh
The negotation was carried out by The negotation was carried out by nerr tand first) European manager Former EMI executive, Walters has the task of expanding the labels activities in Eurơpe. Two of their biggest names at present are Chub
by Checker and Bobby Rydell.

## Palm Springs <br> $\underset{\text { (Tel. FA }}{\text { By A. Pcully }}$

Alan Ladd in to look over his hardware.
Martha Tilton and Curt Massey Mickev Mantle and Whitev Ford at Desi Arnaz's Indian Well Ginny: Simms hosting at Nort Shore Yacht Club, Salton Sea
Village council sore at Bill Stout of KTLA for featuring beef o Negro leaders over their tratment in Section 14.
Della Rese followed in Buddy Dian Hart and Kavanaugh Twins were in for a week
Darren MrGarin's lawn is burned dry, while he is sweating through "Blood. Sweat and Stanle Poole" on Broadwas
Bob Lippert says he is going to build a Drive-in and he may bea Earl Strebe to it. though Strebe
has a big sign showing where he is going to build one.

## Casals in D.C.

## Max Youngstein arrived for UA

 Laurence. Harvey back from Europe.uii ph R. Vogel in for twoweek Mike Connors left for Caracas nitery stund.
Bill Woods joined Loutis Prima's Keclou Corp. as a promotion di ector.
Sol Lesser kudosed by Advertis nery Assm. of West for distinguished
Otto Preminger brought in "Ad of sked.
Gary Crosby adopted son,
Steven of his wife by a previous marriage.

Deborah Walley's minor contract with Walt Disney... Productions A) Selineid

A oe Schneider and Lee Jaffe Pix production talks
Jerry Lewis and staff skied to Las Vegas for two sneak preview of "The Errand Boy
Lee Sabinson appointed exec Robert Blees at 20th-Fox
American International Pictures moved to Sunset Strip headquar ters from Red Skelton Studios. on first leg ofer left for Tokyo tour to set Christmas preems of "King of Kings." :
Michael "Mickey" Zide upped from print control manager to as Leon P. Blender
Jerry Giesler, noir 74, described in "serious" condition at Mount Sinai Hospital here from a hear ailment. Famed attories suffered and series of heart attacks in 1959

## Santiago

## By Hans Ehrmann

Actress Mares. Gonzzles re urned from France
Recital by Mexican pianist Jose Kahn at Club de la Union.
Goyescas night club transformed Pinter's "The. Caretaker" trans ferred from Talia to Petit Rex Argentine Revue Co. from Tito L Marde. at the opera
Conductor Victor Tevah to Israel o be member of the Pablo Casals International Cello Competition Italian Opera Co headed by Lucia Cappollino, Rena Canachi and Um
icipal
Duvauchelle Brothers Co "Marriage-go-Round" and "Look Back in Anger
Susana Bouquet at Teatro Maru n Leslie Storm's "Black Chiffon': another legit opening was Asun cion. Req
Petit Rex.
Kammerspiele, the Santiaga based German Rep. Co. directed by Reinold Olszewski, began a 13 coun re Ulrich. Haupt and Joachim

## Australia

By Eric Gorrick
West Anstralia abolished cinema dmission tax.
Molly Bee here on second visit or nightclub and tv dates.
Old Vic troupe seoring at Royal "Come Blow Your Horn" away oo solid start at Palace,. Sydney, for Garnet Carroll.
"Spartacus" 4 U ' winding a 45
week run at Forum, Sydney, for week run at Forum. Syd
Greater Union Theatres.
Peter Graves here to star in burne, for Garnet Carroll.
Peter Dawson. onetime famed Aussie singer, died here after a lengthy illuess, at the age of 79 "My Fair Lady" goes out on the road the middle of this. month following 18 -month rum at Her
Majestys. Sydney. for J. C. WilMajesty's. S.
liamsoñ Ltd.
Columbia will blanket
Cope". next mill blanket release Pepe next month following an
18 week run at Lyceum. Sydney for Greater Union Theatres.
Robert Kapferer, foreign pic distributor, refused to have censor ship cuts made in French pic to the producers.
Greater "Union Theatres will bring in "Black Tights" (BEF) for a Yuletide run bid at Forum,
Sydney. GU also setting plans for Sydney GU also setting plan
Aussie preem of "El Cid."

## OBITUARIES

## GUTHRIE McCLINTIC and "Foolish Notion," which h

 Guthrie MeClintic. 68 B Boadway staged. "cr Oct. 29 in his home at Sne- Lady's Not for Burning." "His course of his 40 -year legit carcer, den District" in 1958 which he cohe staged 94 productios, 31 of produced. For years he was one Which he produced and 28 of Which starred his wife aciress ill since last April. His directorial credits include Romeo and Juliet." Hamlet. Metors Dilemmer whe Tiree Sis
 Conn Country Playhouse
Oripinally headed for a wall St areer. Wilson balked at his fath rs insistence that he become ond salesman. Instead be becam ale C., where his appeitite for th tase was derelised he berriended uch logit and literary personaliQilder: Monty Woolley, Thornton Wilder: Jolin Farriar and Stephen vincent Renct. By his graduation instead of bonds.
some of his pocteraduate year however. Were pentins to fill the unempent gaps

IN MEMORY OF MY BELOVED BROTHER
Harry Revel

Died November 3rd, 1958

Who Gave So Mach, and Left So Muct for the World to Enioy

Reni, Al and Billy

Which Meclintic directent non the of a beginning stage rarece. He Puliter Prize for the $1934-35$ sea terest which he abo stiged
copped the New lork Disma copped the Acle Aurd Alae Crime
 Eroadway project wis as cotyro-
ducer in 1960 with sol hurok of

## Cornell

Although his father entivioned a tait careet for him and oflered stiff opposition to his levit lean and came to New York. where he Dramatic Arts. His early desire to act did not prove fruitful and he later went to work for producer Winthrop Ames for whom he eve In this came casting directar, Miss Cornell, who was appearing with the Washington Square Play
ers at the time. They uere mar ers at the time The . 1921 . In the same year he prestioled This
first Broadway production. The Dover Road, which he also staged McClintic directed Miss Cornell
ception of a rational universe." Surviving are his wife, Mrs. Jes-
ie Danz, two sons, William and Frederic, both of Seattle; a daughter, Mrs. Dorothy Forman of Bev hriy Hills, nine grandchildren and hret ${ }^{\text {grer }}$, Si at ganz and two sisters, Mrs. Sarah Carrol. and Mirs. Lily Winslow, all of Seattle.

## SENATOR' FRANCIS MURPHY

 Francis Jurphy. 73, knawn in vaudeville as "Senator" Murphy Samiel Letrrarnik in Russia, "Senville staples in the heyday of Keith-Albee and kindred circuits who satirized politics. It was yes Sahl and the cranial comics.Sah and the cranial comics. "Can You Top. This?" was of the and Walter c. Kelly ever, bore down in then-permis ible Negro dialectic ctoriess Kelly was an uncle of Prine ss Grace "Squidgulum", Lewis was another practitioner of the currently topical quip.
brothers and tuo sisters leayes two

## ALMA HARDING DEAN

Alma Harding. Dean. age unre-
ported, died Oct. 17 at Woodstoek ported, died Oct. 17 at Woudstoek,
N.Y., where she had lived for Nome 30 years. Her theatrical background including vaudeville and silent films and she is supposed Follies as Fanny Simpson. She did a song and dance turn witi her late husband, Earl Dean.
Survivors include three nephews.
believed non-pro: Richard Lee of Miami. James M. Cox Jr. of Day-
ton and John W. Cox of Balimere.

NORMAN HARRIS
Norman Harris, 52 , secretarycians Assn. IAFM, died Oct. 21 in cians Assn. rAFM, died Oct. 21 in
Toronto. Prior to taking the ad-

# WE NEVER FORGET YOU <br> IXhilliam Aflorris 

KARL. TAUSIG : BOB

ministrative post with Toronte Local 149, he formed the Red dackets, hour years later, he beRomanelli. conductor of the Kine Edvard Sheraton Hotel. After Romanelli's death. Harris led th years.

## Survived by wife and two sons

## PERRY ASKAM

Perry Askam, onetime light San Francisco. A native of Seattle he went into legit after World into lead roles in several sigmund Romberg operettas, the
being The Desert Song.
in San Francisco singing opera in San Francisco, singing in such and "Faust." He retired two decades ago.
His wife survives.

## ALEXANDER CHERTOV

Alexander Chertov, 79; a retired scenic artist, who had designed nu merous settings for the "Yiddish
Art' Theatre, died Oct. 22 in Holly Art Theatre, died Oct. 22 in Holly-
wood. He had done the sets for wood. He had done the sets for
-The Dybbuk., "Yoslie .Kalb.
. "She Brothers AAlion" among others. and Two sons.d
sister survive.

JOSEPH MACKEY
Joseph Mackey. 47, author and publicity writer, died at his. nome He was a member of the publicity department at Warners at the
time of his death. and provious to time of his death. and previous to Broadcasting. the N. Y: World Tcle gram-Sun and the N. Yua. Hic and "Cruel City."

ROLAND BUTLER
Roland Butler. 74, general press
for the Ringling Bros. arid Ba
died \& Balley Circus for 25 years, retired. 20 in Bradenton, Fla. He joined Ringline circus in 1954. He contracting pressagent. In 1929 he became gèneral press rep. His wife and daughter survive.

Martin Charles Goldman, 67 husband of Greta Rausch. concert publicist now with the Alix Williamson office, died Oet. 25 in New singer Lawrence Shadur who's in he Alfred Drake starrer, "Kean."
Originally a alwe in Berlin. Goldman won a case tor some ernment. This put him on the early Hitler verbaten list and he left Germany in 1933.

Wife, 65, of Clifiord Sifton. owner of dailies, radio and is stations in Canada. died Oct. 21 in Toronto. Husband owns The Reviina LeaderPost and The Saskitoon Starseveral radio stations.
Leslie Stanton, 65. radio actor died: Oct: 22 in Barnes. Fng. The radio children's progrum he late became the first BBC musical director
Rita Landrigan, of the Allied Oct. 25 in New yoyk. She worked and before that was at RKO.
William De Forest Manice, lawer and a Metroyolitan Opera York. His wife, tuo sons and daughter survive.

Peter Wilde. 42. radio actor died Oct. 18 in Easthourne. EnT. He Was "The Archers" member of radio's

James Buchanan, 23. nitery Molly, dead of diabets Oct. 24 in
His mother survives

Widow of vet film writer Waldemar Young died oct. "t in Holly wood after a lons illiess.

Harold Woodall. piamist and no
al coach. died reecntly at his cal coach. died recently at his
home in Richmond. Va.

Widow, 76. of painter W.lt Kuln. died Oct. 22
long lilness.

Mother, of Barna nitertag. artists represen
Piqua, Ohio.

## Youngsiein-AA

zed to finance Youngute in in his
zed to finance Youndstein in his
establishment of a mroduction-
distribution setup, and preliminary talks already have be n held by
Co. of N.Y. im behalf of the sindi
cate with Broidy and other com-
pany officers.
Broidy, just returned from Ni..
acknowledged Monday 36 that
sisted "no specific pronos le" had that the syndieate backing Youngstein may have seriou* intentions, but insisted if such were the case he intentions had not been clearly ommunicated to him.
Youngstein, who left Monday afternoon for N.Y. after a week here on UA business, said it was his understanding that ferms of the proposed buyout of AA had been
explained in detail to George $D$. Burrows, exec v.p. and treasurer, as well as to Broidv and Sam Wolf, Broidy to Gocretary, who accompanied One report that Claude Giroux. who had bought Allied Stork held by Albert Zugsmith. was a member of the syndicate supborting pro-
posed buyout was disputed by Broidy, He said. "I have Giroux's

[^6]
## MARRIAGES

Ann Broesche to Rom Mcleon. Houston, recently. He's Carol Ann Calfie to Jswie l.ce Jurner in Newgulf. Tix., Olt. 5
 Jeter, H
actor.
Cherie Ross to S.ciney bacce Chicago, Oct. 20 . Ericic's an ac:ass
and agent with Tient $1: c:$.es a residen
Gayla Graves to $\because$, Fiater hes an akent. Ine Serg tol bum d. Wal With, Eng., (c. -3. Wo : pran
Harriet Stix to Pha Be mitein, Herald Tribunco :romas page
 Rosemary Sician :! Caries $F$ Simonelli. Oet. 2.
 Gloria Lexer 10 At habemul in, ager of coll Brie is manPaula Prenise tur mard Ben-
jamin. Nex Yonk jamin. Nex Yors. Oc. 26 . Brides
an actress: hies atace dinecter Madeline Ma 16 Wiliam Grady, New Yo: Oct. 30. Buth

## BIRTHS

Mr. and Mrs. a it לoefrin. son, New York. Oct. 24 Father is tv
news writer-produer r
$\#$ ith
CBS IIr and urs las:y Hower taughter. Nowtin Hojs wool. Oct.
21. Father is singer on Lanrence elk show.
Mr. and MIs Valentin de Vargas. daughter. Hollywoed. Oct. 19 Mother is actre Anter fathe in al 20. Mother is a tomiser tage and tv dancer: father s a murmber of Aberdeen theatre-risaing family.
Oct and Mrs. Bin! ? Oct. 29. Los Ance.es. Iss the third
child to actrec - mether kathy child to actre Grant Grant and the concr.
Mr. and Mrs. daughter, Met. 24 tor fold york Bronston Distributions

## Murrow in H'wood

House lunch viven by President
Kennedy. Althourh the : tfair was very congenial. the webs reportedily were not too optimutic abreut their
ability to do a preat deat in the way of sunnhing maned documentary film ootace because of
ommercial $d$ strirut on liphts tie ing their hands.

Informed CSIA soures a ad that prime packasing hy fisis lrotion Ficture and Tciecivion services, Which in turn distribute them to
theatres and ty statons abroad theatres and iv stations abroad.
It's strossed the birrow ni!l give assurances that distribution will be made of any such donted product only in those lands where comAccording to LSIA officials, Murow has no intention of lecturing industryites on how they as to enhance Americas image
The Hollywood trip is a followup of Murrow's conversations last month with the heads of the thre networks at a special White House uncheon hosted hy President Kennedy. The networks reported yere concerned at that itme commercial distribution bonds :1:ing up much of tie current docitmentary
'Easy to Do Biz With'
alleged tracel restrictions in the States which prevented a Lo:eet
Book Exhibit from sho: ing in New York, Cleve atsa and It nver stood here in N.Y in : * a display of Russia"
Soriet Ext.
Allusion $t$
atso lacks (..S. © $\because$ al(c.\%-Ed)
Article ends riserily with conworldwide exchange of culture among nations

## COLUMBIA RECORDS

the first name in Original Broadway Cast Albums welcomes

## TOMORROW'S HIT- TCQN

 reuniting the dynamic star of "Kismet" ALFRED DRAKEwith the lyricist-composer team of ROBERT WRIGHT ${ }_{\text {and }}$
GEORGE FORREST


## "KISMET"

still a hit on $\mathfrak{( b )}$ !

# FILMS <br> VIDEO <br> . 5 <br> RIETY Y COPYRIGHT 1061 BY VARLETY, INC. ALL RIGHTS RESERVED 

# NEHRU: TAKE ME TO YOUR MEDIA' 

## Bon Arrivee (Not Voyage) 'Be My Guest' Gimmick: Reverse Credit Card

By ROBERT F. HAWKINS

The 1962 R Fill have on added fillp to tope Fill have an added fillip to look forward to for enjoyment of the Continenting a schentive Stanley Joseloff takes hold. Gimmick would replace burdensome and stereotyped bon voyage gifts, such "s flowers, fruit, and the rest with "Bon Arrivee" presents, enjoyed

by the voyager on arrlval In Euby or any other area covered by the new service called "Be My Guest."
Beginning early next year, triends an home can shower the from a $\$ 5$ perfume in Paris to a complete boar hunt in Morocco; from a dinner in a famed Rome restaurant to a personally conducted tour of voodoo haunts in Halti; not forgetting such gag offerings as an elaborately wrapped "reviv lets end dark glasses for the morn ing-after a night before in Paris. Idea came to the welletravelled Joseloff during a previous visit to Rome when a friend at home, after considerable correspondence and difficulty, managed to arrange for him a swank dinner at the
Eternal City's plush Hostaria dell'-
(Continued on page 78 )
The Union Status Of The Performing Trumans; Harry Heckled by Maggie Former President Harry S. Tru man returned to his old piano at the White House last week and was instantly met with a rebuke from another musician in the "Buate.
"But Daddy," said you-know who, "you don't belong to Equity," on at the National Press Club to clarify the cryptic remark. "As a Ifetime member of the musicians' union, why didn't you explain to your legit performier daughter that you don't have to be a member of Actors Equity to Truman replied the effect that there was little to could explain to Margaret. Truman and a group of Fair Deal friends were hosted by Pres Ident and Mrs. Kennedy at special White House banquet. The ex-President played Paderewski's "Minuet in $G$ " after the razzing from his daughter. A preceding Eugene List who played Truman's favorite Chopin numbers. List has played for Truman through the years, beginning at the 1945 Potsdam conference when he per formed for Stalin, Churchill and Truman as an Army enlisted man

## Fallout Shelter Fun

 Dept. of the Bitter End: Yet eran publicist-distrib Noe Meadow has formed Survival Films to distribute 16 m and 8m pix for use in fallout shelters.Claustrophobia being tare pictures will be comprised of outdoor subjects and travelogs, In addition to inspirational messages by world leaders. Like: Khrushchev?

## A Mother's Grief Called 'Obscene'

## Kansas State Board of Review is

 being challenged in tts censorship of the finh, "Two Women," by Emtor. Board on Aug. 29 refused to grant a certificate of approval for the film, citing an episode in theSim as obscene.
Scene in question is one showing of a mother who phas just minutes before witnessed the killing of her baby by a soldier, according to the petition filed in Wyandotte County District Court, Kansas City, Kans. The petition claims the scene is not obscene or immoral in context. As an alternate to the granting a certificate of approval, the dis unconstitutional the law under which the board censors motion pletures. The petition declares that the law requiring the plaintiff to btain approval before showing the film denies the distributor the right and privilege to speak freely and o, publish its sentiments and be an invalid prior restraint upon freedom of expression Attorneys for Embassy are Harold H. Harding and Charles W. Lowder, Kansas City, Kans., who filed the suit Oct. 26 .
Suit is one more in a long series distributors which have locked Continued on page 79)

Champ Joe Louis' Tour Of 1-Niters, Then 0'Seas Former heavyweight champ Joe cons is teaming with comedian ighters. Reed worked with Louls some years ago, and later did a stint. as manager of the Apollo and will follow with a tour of European Army posts starting Dec. 12 Supporting cast will include The alcons, Johnnle Mae Matthews Orch Adams and Todd Rhodes

## NOAR'S CHIEF KEEN FOR SEEING

## By ABEL GREEN

India's Prime Minister Jawa harlal Nethru, now in the U.S. on state visit, is pointedly interested the widest exposure to press, self tv, motion pictures for him wants to make the coincidentally U.S. communications and entertaln ment. He has so expressed himsel to the State Dept.
The result is that Nehru, unlike Khrushchev, will see Disneyland In fact he'll see Disneyland, at his own request, before he sees his Beverly Hilton Hotel suite nex Sunday (12), when he and his party the Anaheim, Cal., outdoor play ground.

Chlef of Protocal Angier Biddle Duke and his chief aide, Jay Rutherford, who have charge. of al with Nehru's pitch for the greates ress and communications cover ge. Also the Indian leader's in terest in communications which
will Include an official motion picwill include an offlcial motion pic ton at the hosted by Eric Joln same Sunday (12) night Nel the (Monday) the Nehru party will be feted on the Paramount lot; the (Continued on page 78)
French Authors'
'Moral' Control Over Filmings
The law giving authors moral rights and say in re film adaptaons of their work goes into effect
imminently. It was first passed in 57. A recent trial pinpointed the workings and possible effects of the law.
Law gives writers a sayso on
the film adaptation and finished the film adaptation and finished product with a right to damages if they feel their work has been betrayed. It also gives authors
$2 \%$ of the gross as well as a big down payment against the big centage.
Producers feel that percentage may cut into their take and that authors may cause troubles. Recent trial had the Society of Men of Letters backing the prestige and rights of a long dead 18th century author, Chaderlos De Laclos. Whose euses," they feel, was debased by the updated ' 59 pic version of director Roger Vadim and writeradaptor Roger Vailland.
If dead authors' works are also o be contested, producers feel this (C), out of hand. No verdic
(Continued on page 78)

## Murrow Dubs U.S. Femm Product

## 'Funhouse Mirrors' as Seen O'Seas

Ladies Will Please-'
In the yesteryear flickers it used to be ladies will please remove their hats" but what to do with those new Eiffe Tower, coiffeurs.
They're the new legit menace because that's where the high-styled theatregoers con gregate, especially at the openings, and even Gargantua can' esque colfs. It's as bad as sit ting behind a pole

## World Rebuke To

Soviet 'Testing?
Mexico City, Nov. 7 A minute of coordinated stilence n the entire "civilized world's" radio and tv facilities is proposed by Rodolfo Landa, head of the National Assn. of Actors, as a rebuke to the Russians'
sible atomic bomb biasts.
Landa will sound out all the in ernational federations of actors and allied talent fields, particularly attuned to propaganda purposes, to
project this vivid albeit "passive project this vivd albeit "passive resistance measure. He claims millions are loyal to their local and global talent favormore to drive pome to the Russians that the world's millions upon millions of human beings "may now live in dread of a new catastrophe" because of the Soviet government's actions even while the wounds of he last war are still latent.
U.S. Western Film

Underway in Spain
The first full-length western. e filmed in Spain, "Brutal Land," 3 in production in the southeastern province of Almeria; Project ing Hammer coproduction involving Hammer Films of London, dicate recently formed in New York. Executive producer Michael Carreras is also director. James Sangster shares working producer redit with Jose Maeso.
Package involves a sizeable adance from Metro which will disribute throughout the world, ex ept for Spain and Portugal (Mercurio distributes in these territoplay by Edmund Miorris, "Brutal Land" includes Richard Basehart Alex Nichol, Paquita RIco and Dor Taylor, with Jose Nieto, Fernando Rey and Manolita Barroso costarring.

Word from Hollywood at Variety- presstime Tuesday was that fum folk wished lo ooperave but aid not wholl row's data Eric ovon survey established differ ent impressions; that $85 \%$ of U.S. films were liked around globe. Producer George Sidney said Murrow was speaking to the wrong people; h dents and bankers.

$$
\text { Hollywaod, Nov. } 7
$$

Recently Newton Minow, the hairman of the Federal Commu nications Commission, lambasted "wasteland," culturally, in the domestic market. Now the director of the U. S. Information Agency Edward R. Murrow, charges that Hollywood film studios are spread log a bleak, exaggerated and un esirabie image of American cul Ture to the world at large. Talking turkey, Murrow told the sembled that forpod nimen as ca through "funhouse see Amer result of the films they ship over

Sald Murrow: "Let me be blunt (Continued on page 78)

Russia and Satellites
Oushone Free World At Frankfurt's Book Fair Frankfurt, Nov. 7. This year's International Book air in Frankfurt ranked as the iggest in the world, with an over powering 80,000 books from 1,832 major Am, and reps British pub lishery on hand. Book fair cata$\log$ alone weighs a hefty six pounds.
Best-organized and most impos ing stalls came from the Rediands. articularly Russia, and also East Germany, Hungary and Czechulovakia. So well-coordinated were the Reds in their massive efron Curtain that the delivered personal letters to the hotels of some of the top U.S. publishers at hand, urging sales of particularly "outstanding" books by up-and-oming-young party writers
According to Ken Giniger, chief
(Continued on page 78)

## Dear Jack: WITH ZOOMAP

I can get closer to our stars than Gagarin did with his less, too!!
Charles Vanda
J. WALTER THOMPSON COMPAN

## West Germans Irked by Episodes

 In Forthcoming Italo War FilmBy Hazel GCILD

Fruhturt. Oct. 31.

Tie wet gitrmans are mightily tabat t.an that allegedy presents tite Germans areing tile last Werte War in an umriendy light
 (iernans tham he upcoming
 nita dant ine ge nan occu er in: $s$ rembat tor the death man beterater thet there were
undeabeuiy true that injusin ce caring tie creman oc
cupat.on on Fite But the cuetien zenthether, at a time in which
 *rén.
Thas adds to the current sentithe Gelmans are crying about the Verite Film Fot. There are still
many nice comments in the press many nice comments in the press vite a single German film petition last August. retis now turrent in the German pres. :he portrayal of the Ger Medatio the :ast World War, in
international fitms is now becom(intinued on page 78)

## LOUIS NIZER'S 'LIFE <br> IN COURT' OK FOR PIX

## Reeperbahn Rebellion

 There is a rebelition abrew fing on the Reeperbahn, the famed seaport "Montmartre nimen draws slummers and ca's alike. since the Hamburgcity city fathers ordained no
i. F ping, either for the baretypping, either for the bare bowomed lady wres
The peclers must at least rethe sallors and tourists alike, don:t like it.

## Greshler Hits Cotham

With Foreign Press Assn. Awards as TV Package The Golden Globe Awards given by the Foreign Press Assn.,
are being packaged for video presentation by agent Abner J. Greshler, whio was in New York
last week. pitching the show to adlast week. pitching the show to ad-
vertising agencies and networks. vertising agencies and networks
The arards dinner is presenty lated for March from the CocoaHotel. Los Angeles, according to Greshler.
Winners in most categories sill be selected by the readers represented by the nembers of the will be made by the correspondants based on letters from readers. Greshler points out that there are 158 members of the prganization, which will meet shortly to form a Buddy Adler Award. honoring the late head of the 20th-
Fox studio, to be awarded the Fox studio, to be awarded
outtanding film personality.

Robt. Stolz-Walt Reisch (3.' Time) Together Again A collaboration that dates back
to Stolz and librettist Walter Relsch first coauihored "Two Hearts In Three-Quarter Time" has been rene: ed. Both are currently workind inere on hind tegit musieal.
Reisch has been in Hollywood Reisch has heen in Hollywood ar a major stretch in the interim as a "reenwright, with such
credits as."That Hamilton Woman." "Titanic," "Xinotchka" . in collab Tration: and others. He and the reteran Viennese composer col-
labed on a number of legit musical lieks.
Crique about "Windsor Roses" is its one-et. eigit-people cast. Meantime $\mathrm{Stolz}^{2}$ is on tour in concert. Eurovision telecasts and lical preems of his "Kapriolen"
and "illusions" iceshows in Munich, Copenhagen and Amsterdam throueh the month of November.

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DARRYL F. ZANUCK FAMCOS PRODCCER OF GTT, shouting "The Longest Day" says
"PAUL ANKA is an exeellent "PAUL ANKA in an exeellent
ampdian with a photogenique per sonality and I am muking urrange-
nents to use him as Private Bink in

Benny \& Burns
Hit of Command Show; 85G Net

Lhe Royal Command Variety Performance last night (Mon.) at netted $\$ 85.000$ to the Variety Art ists'. Benevolent Fund, a sum which included sale to Associated Tele vision as a spectacular. The major comedy hit in a bill which included some of the top talents in the world was the bit in which George Burns worked with Jack Benny impersonating Gracie Allen. Anothe
standout was Sammy Davis Jr. standout was Sammy Davis. Jr.' song, and dance work with Lionel spot in the first half evoked a sock ovation.
Maurice Chevaller was, perhaps, a bit overly sentimental in the clos Must Have Been a Beautiful Baby.' Which was sung to the Queen husband, Phillip, did not appear as they were on their way to Ghana on a state visit.
Though overlong, the show wa crammed with hit acts. They in Vaughan and Max Bygraves. The biggest ovation went to "The Crazy Gang." which made their farewel appearance after 11 Royal Shows Others on the show were the "Do Re. Mi" company, Nina \& Frederik, Arthur Haynes, More cambe \& Wise. Andy Stewart, Bal let Trianas, Baranton Sisters, Com pagnise des Marottes, Ugo Garri dom, Bruce Forsyth. Latter is res the Palladium."

11,8

## Ground Broken for New

 Spingold Arts Center \& Frances Spingold Theatre Arts Centre at Brandeis $\mathbf{U}$ in Waltham Mass., endowed by the estate of the late film executive and his widow. Spingold, who died in 1958, was a v.p.-director of Colum
bia Pictures and was well known as an art patron and art collector Building will cost $\$ 2.500 .000$ to $\$ 3,000,000$. It's designed to ac commodate productions ranging from intimate theatre-in-the-round to fullscale musicals.
While entertafnment will be on the program for the theatre, the emphasis will be on the teaching of acting; directing,

## The Twist Not For the Portly

Strange Fad Grips N.Y. Society-Previous Convulsions Of Dance Fads Recalled
'How to Behave, American Guild of Musical Artists is staging at the Hotel behave-while-overseas" senitnar for U.S. talent. It's this Friday (10.0.
Panelists who will first each talk and then stay for question period include three soloists, Florence Kopleff, Seymour Lipkin, George I.ondon of the Met, and chore-

## Prisoners Don't Mind

Being Locked Up, But
Oach, That Rock 'n' Roil Ninetyfour prisoners of the maximum security ward at The Denver County jail recently peti-
tioned the warden to stop piping tioned the warden to stop piping
music from KTLN Radio into their music from KTLN Radio
cellblock.
The station is a rock ' $n$ ' roller The station is a rock ' n ' roller
and Warden Dan Stills said the prisoners apparentiy couldn't stand ers signed their names to a "kite" 'message) and had it delivered to KTLN denied this and claimed the freezeout resulted from the station's editorial position on the Denver police scandal. The station has been strongly critical of the
city administration's handling of city administration's handling of We scandal.
Warden Stills denied KTLN's charge. "We do not pipe news or into the cells," he said. "These pan are either convicied felons on or scheduled for trial. Wre do not want them hearing anything that might start a riot or give them give them music from various radio give them music from
stations around tow."

## W. German Court Finds

2 Guilty in 'Diary' Case
The West German court here has found two Germans, a teacher, Lothar Stielau, and the landowner, ing fich Buddeberg, guilty of makAnne Frank" (20th). Both had claimed that the book was not acually written by the 12 -year-old Cha
Charges brought in the name of found the frather. Ot to Frank, but revealed that the men had not intended the false statements in any anti-Semitic manner. Stielau. has been relleved of his position
in the highschool, and both men agreed to pay court costs.

## By ABEL GREEN

Perhaps not since the Hula and the Shimmy has a dance as debatable as "The Twist" come to the ore. In between, of course, have been anything and everything from
the Charleston to the Samba, from the Conga to the Cha-Cha, not to mention the Lindy. Hop and excluding such theatrical or passing fads as the Farsity Drag, the Big Apple and the Pachanga.
The Twist, however, has taken mportant social circies in vew York as to give it specidl status although it is by no means very new. It took a year lor Chubby Checker's diek to nowlall, after
the original author Mank Ballard) couldn't make it or was ahead of is time
It is the social columnar publicity in the Gotham sheets, and the dered, that has endowed The Twist with a special vigor. For one thing wo hole-in-the-wall bars, almost be-by-each on West 45th Street have had Broadway and 6th Ave.) uniformed rops oo aucment the regular polise detail because of the fashionable crov:ds. No. 2,
while there is already evidence of a little suspected "shilling" and beatricalism-a natural enough beening-up of the status quo-the style of "social" dancing that isn't especially social. $\because$
That is perhaps why the socialThe Peppermint Lounge and the Wagon Wheel, the two West 45th Continued on page 60)

## FIRE SWEEPS HOMES

OF HOLLYWOOD NAMES
Hollywood, Noy. 7. Celebs whose homes were deswept through Belair and surround ing suburbs Belair and surround ing suburbs Monday (67 included ter Wanger, Zsa Zsa Gabor, Direc or George Powell and Videotape
owner Howard home reportedly cost more than $\$ 100,000$.
Those whose homes were threatIcepresident Richarluded former ed from director walter Lang) Cary Grant, Red Skelton, Kim No Murray, Ginger Rogers Fred Mac Brando, Ginger Rogers, Marion ran, Bobby Darin and Greer Gar son.
Otto Runds of guests, among them Morton de Cor, Gore Vidal and from the Bel Air Hotel. Hotel paintings valued at $\$ 1,000.000$.



# YANKS' LATIN MARKETS OKAY 

## Two Twist Film Under Way

A picture built around "The Twist" is being rushed into produc omm has labeled the opus, "Hey, Let's Twist" and will highlight Joey Dee, the Peppermint Lounge bandleader with rock ' $n$ ' roll singer Jo Ann Campbell as the femme lead. He is seeking to have Sidney Miller direct. Releasing company hasn't yet been set. Romm. a former talent agent as well as a talent scout for Co lumbia Pictures, has obtained the right to lens shots and use the head of The Twist. Picture will roll at the Pathe Studios in New York, Nov. 16. Hal Hackaday has written the screenplay. Columbia Doing Ditto
Columbia had hopes to be first to market with a feature plcture dealing with the twist novelty dance. Titled "It's Trad; Dad," film is to be lensed in London and New York by Vanguard Productions. Chubby Checkers, high priest of the wiggle craze, and many other American and British performers have been signed for the pic,
which Dick Lester will direct. Camera work begins in England which Di
Dec. 4.

## 'Our Weapon Will Be Lawsuits'

Revitalized Northwest Allied Blasts All Distribs, Especially Percentage Terms

Reborn Minneapolis, Nov. 7. devote Itself in States' unit, will to bringing law suits for members against the film companies .to make the latter pay through
the nose". for "continual, fiagrant the nose" for "continual, fiagrant
wrongdoing to exhibitors."

It also will devote ftself to do everything within its power and strength to knock out percentage terms and compulsory entire week running time in the small towns. suits brought against the film conpanies every day and appeals will ment "to come to small exhibitors' aid."
This was decided here at the first meeting of the 26 temporary directors who damned the film other policies. The directors also chose interim officers and decided the bodys first convention would
be held next January and that maximum dues would be 10c per theatre seat.
paul neigh. Lebedoff, owner of a St. Paul neighborhood theatre,
lected as interim president.
He took a slap at Marshall Fine Allied States president, although NCA is an Allied States. unit. "I film companies' sales managers in New York. as he told us at our
first meeting that he was going to first mecting that he was going to
do, and with what amounts to hat in hand: begging for fayors and relief in a fell small dribbles. The is to lay down the law to the film companies."
Bennic Berger said that Allied
States leaders States leaders are now young follows "full of pep" and are sure to
be able to da the things necessary be able to do the things neces
to keep iittle exhibitors alive. to keep ittle exhibitors alive. dering the smalltown theatres now with their 50 to $60^{\circ} \mathrm{C}$ terms and boxoffice pictures that theyre not given when fresh and which are
the only kind that do any business now" he declared. "We need protection and the film companics town theatres should be kept alive for the industrys good: They must be sold pictures at prices that they can afford to pay and before bene-
fits from exploitation no longer Theatres doing $\$ 400$ to $\$ 600$ a week cannot anot's percentage or They've got to lose money at the pay to get the big pictures or the only kind that'll draw.
$\$ 600$ a his nine theatres he'll pay $\$ 600$ a year in NCA membership dues at the scale tentatively ap-
proved. A membership campaign will be Minnesota and in North and South Dakota, it was decided. In addiinterim officers elected were Lo well Smoots, Fergus Falls, Minn. Minn., first and second vice presi dent, respectively; Sol Fisher. Min neapolis, treasurer, and Ward

Nichols, Whapeton, N. D. secre-
tary. Another election of will be held at thie January con"There isn't an exhibitor today who hasn't had the hell kicked out of him by the film companies;' meeting "With their at the meeting. With their sales and other polieies the companies are
exterminating small town and other little exhibitors.:

## N.Y. Temperature Rises By JACK PITMAN

 ment. Who's measuring the failout from the Minnesota blast-thatBennie Berger, et al, detonation Bennie Berge
of last week?

The North Central Allied reival may betoken hectic times ahead. Certainly its manifesto is beaucoup recourse to the courts. There no doubt it stirred emotions in the New York distribution
offices. And likewise in various offices. And likewise in various exhib sectors where
is considered gauche.
Renstivation of the Bergerites as an affiliate appears to put the where it was in terms of the old internal strife. This is apt, initially, to express itself at next month's
Niiami Beach conclave. Among Niami Beach conclave, Among
other things those war whoops from Berger \& Co. conveyed some ill-concealed derision for what's look of Allied States. Per the reports, it didn't sit well at all when Marshall Fine. Allied's national prexy, made his recent round of chiefs. That smacked too much of hat-in-hand grovelling to suit the Chaps from the viking country. tional was glad to welcome the tional was glad to welcome the
old bunch back into the fold. It's additional numerical strength, coming after a period when the
exhib body was kissed off by several defecting units. But at the same time, North Central's new hitch poses some formidable prob-
lems for the national administration. Of late, Fine and his inner circle have been expressing pleas ure, both with their progress as appears to be a detente with the distributors. Relations. in fact, haven't been so cordial-if not
quite chummy-in memory recalleth not: Now, however, that could all be changed, and the Miami
Beach story may point the way.

## WRITING PAIR SELL

THREE FOR SCREENING
Screen rights to three properties been negotiated over the past been negotiated over the past and Whit Masterson, pseudonyms
for Bob Wade and the late Bill Miller.
"Evil Come, Evil Go" yarn Went to 20th-Fox, "Shadow in the "Mad Baxter" on option to Steve

## HOLDOWTHOCLH PRETSTELACS

by vincent canby
Yanqui political prestige in dragging badly, and "Good Neighborism at discount, but the American feature film continues to be
the principal entertainment of the the principal entertainment of the
latin masses. True there is a new latin masses. True there is a new
Spanish-Mexican-Argentinian triangle in the making (in Madrid) but as of now there is no serious threat to U.S. volume or playing threat
time.
In then
In the last 18 months, business has actually been pretty good: 1960 billings. Were up sightly over
and 1961 is running steady and 1961 is running steady. confused by the clouds of inflation and political uncertainty in Brazil, the moves of the Mexican government to participate in all aspects of the film industry in that coun-
try, the increasing popularity of try, the increasing popularity of
tv in all the major countries, and, of course, the total loss of the Cu
ban market where billings were about $\$ 3,000,000$ annually.
In terms of playing time. Amerlcan pix still dominate Latin American screens for a healthy $70 \%$ of
the total. Italo, French and other the total: Italo, French and other
European pix are making inroads, European pix are making inroads,
of course, but these increases are of course, but these increases are
not necessarily having an adverse effect on major company billings. The U.S. majors have been profitably distributing a large number of these Europix themselves-pix,
incidently, which seldom if ever incidently, which seldom, if
see the light of day Stateside. see the light of day Stateside.
There are really two way jooking at the Latin American market, however. In terms of overall billings. business has been good. Nevertheless. there has been a definite deterioration in net returns
to N.Y. homeoffices. Reason: runto N.Y. homeoffices. Reason: runoway currency devaluation in two
of the biggest south-ot-the-border money
zuela.

## Brazil Predicament

In Brazil, where U.S. major company billings are now running highest in Latin Americ̣a), the dwindling value
ings. Since January; the cruzeirn-
has dropped from 120 to the dol lar to about 300 to the dollar. Therefore, no matter how good the product is that a U.S. company
ships south, it's virtually impossiships south, it's virtually impossible to prompt earnings which will
outpace the devaluation of the local currency. In Venezuela, which ranks third in U.S. billing terms, in recent months
On the other hand, the govern ments of Argentina, Columbia and Chile are reported to have made
mportant strides towards the stabimportant strides towards the stabyear. This is all to the good but it desn't offset the losses encounered in Brazit and Venezuela. Mexico continues to be the ma jors number two money earner with total billings running about $\$ 8,000,000$ annually. Thls is quite Mex film market continues to be restricted by the 32 -cent ceiling admission prices. Agitation over the seat price ceiling has, in the
last year, been overshadowed by
year, been overshadowed
(Continued on page 76)

## Homer Croy

## In his blography of

The Star Maker

## (yclept David Wark Griffith).

A Sad Ending For D.W.
another Importank Ediforial Feature: in the upecoming
56th Anniversary Number ARIETY
Mis other statistical and data-filed Teachers College Pow on 8m Media; Liken Small Gauge to 'Paperbacks'

50 Years As Critic

William E. J.J. Martin, drama and motion picture editor of the (morning) Courier-Express retired on Oct. 31 after nearly 50 years on the paper. He was Buffalo's first dramatic critic when he began writing reviews for the Courier in 1914. From 1926 to 1956 he served but continued as drama and picturs editor to his retirement.
He is a former Chief Barker of the Buffalo Variety Club and will be honored by that group at
Nov. 14.

## 20th Wage Slash <br> Terminates June 1 <br> Hollywood; Nov. 7.

 Sept. 15 for 20 th-Fox toppers in the home office, studio and else-where, will be restored June 1, it was revealed by prexy Spyros $P$. Skouras on the eve of his de-
parture for Gotham Saturday, a parture for Gotham. Saturday, a
day ahead of sked due to his wife being ill back home.
A handful of execs took the top who received $\$ 500$ weekly or more, the starting figure being $10{ }^{c}$. Not
too many at the studio were aftoo many at the studio were af-
fected by the incision in salary because most are under contracts which could not be touched.

Hayden, West, Hall Into Producing \& Releasing;

Negotiates for Pair Hollywood, Nov. 7. Russell Hayden is partnered with two Texas bizmen. James West and Judge Robert Hall, in a new film anid to production company, Westhall Inc., for which
former actor-producer will act as former actor-p
exec producer.
New outfit also will acquire Hms for release and is currently "Beards and Bikinis" and "Eye of the Needle." Former will be distributed by new Parade Releasing Organization.
Westhall likewise is setting a deal to star Jay North. who plays the title role in "Dennis the Menace" teleseries, in a Technicolor
feature and has a script for "Son feature and has a script for "Son
of the Beachcomber," projected for South Seas filming near Tahiti fort Spring.

## TECHNICOLOR UPSURGE: 9 MONTHS 409\% BOOST

Hollywood, Nov. 7. 409\% boost in earnings for first nine months of 1961 as agalnst last year's total for the same period repping a six-year high in profits
for the company. Net for first three quarters ended Sept. 30, 1961 amounted to $\$ 1,-$ share, compared to $\$ 360.598 .54$, or 18 cents per share, for corresponding span last year. The 1961 earnings included a non-recurring
special dividend of $\$ 517.000$ from firm's British affilfate, Technicolor Ltd.
Third-quarter earnings this year were equal to 21 cents per share
as against last year's three cents per share for third quarter.
Sales for nine months, including $\$ 40.460 .178 .57$, as compared to $\$ 21$, $\$ 40,460.178 .57$, as compared to $\$ 21,-1$.
$\mathbf{3 6 6 , 5 9 8 . 1 0}$ lor làst year.
bilities of the brandnew' eight millimeter sound film industry will be explored at length at a three-day conference starting in New York today (Wed.) under the sponsorship of the Horace Mann Institute in School Experimentation at Teachers College. Participating in the sessions will be educators, au-dio-visual specialists, film producers and equipment manufacturers. The 8 m sound industry became a reality last year with the appearsound cameras and projstors According to John Flory, of East man Kodak, the small gauge stock may well become the "paperback" of the motion picture field. Prof. Louis Forsdale, who is coordinator of the conference, says the 8 m
sound development is the first significant change in the non-theatrical film form since the appearance $\begin{array}{cc}\text { of } 16 \mathrm{~m} & \text { over } \\ \text { Over } \\ 30 & \text { years ago. } \\ \text { reps of interested }\end{array}$ groups are expected to attend.

## U Rentals Lower, Decca Echoing

Decca Records Inc. posted con- olidated net earnings for first nine 000 (inclusive of Universal Pictures' net), equal to $\$ 1.46$ per share on $1,285,701$ shares outstandshare

ing.
Tha
That's a drop from \$4.159.772 in the corresponding 1960 period, largely reflecting softer $U$ rental income. Company is confident of a Flower Drum Song"' (which snared preem date as next Radio
City Music Hall, N.Y., attraction! and Decca's soundtrack album from pic.

## Legit-Then-Filming

Project of Weinstein,
With Shelley Winters
Henry
Weinstein and
Shelley 'Faster. Faster,' an original play by William Marchand, for presentation first as a play and then as a
feature picture. Schedule calls for the legit staging next summer in Westport, Conn., and film lensing the following fall. Weinstein will
produce and Miss Winters will approar in both versions.
Three years ago Weinstein and Miss Winters engaged in a some-
what similar operation. They ofwhat similar operation. They of-
fered "A Piece of Blue Sky" at the

## Two Promising British Releases Cheer Pathe-America Outlook

##  Whth a pair of British acquicition

 The deal is that it thrusts the ty I:eduction arrangement "ith Alhed Fimm Makers, the London 1a'ent pool that aligns iwo tech-
recally separate production entit.es - one comprising Richard
Attenborough and Bryan Forbes the other Michael Reiph and Basil
Dtarden. This is the team previously re-
sprnsible for "League of Gentlep.\&n."."Andry Silence" and "Sap se via the art circuit Doun the Wind." Hayley Mills starrer, and "Victim." with Dirk
Bugarde and Sylvia Syms. P-A reportedly beat out several other
in:dies in a fierce scramble for Budd Rogers acknowledging the deal entailed a "substantial guar

In key dates abroad. both films have been eritical and boxoffice
hits. "Whistle" is about a wounded to be Christ returned to earth line for both arty and convention si niayoff. is a suspense yarn 1 ith
hiomosexual angles. B oth are si.ctded to initial in Los Angeles
ncilled for Fith general release
Febry. The acquisitions are furnishing
the Pathe echelons $\because$ ith some -and only-representation to date ain:s to date. Contributing to the a inm had been delays in getting tares which the company is com-
n:?ted to partly finance. No indi-

Lazarus Paces Pioneers'
Dinner to Abe Montague
Paul i. Lazarus Jr.. v.p. of Co-
Jumbia. has been named chairman
$\mathbf{a}^{+}$the Motion Picture Pioneers $a^{\text {: }}$ the Motion Picture Pioneers
d'mer henoring Col exec v.p. Abe Mintigue.
W:ldsert-Astoria.
L. A. to N. Y.

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U. S. to Europe Shelley Berm
 Jonas Rosenfeld J

Your Finest Address In London<br>May Fair Hotel

NEW MANHATTAN STUDIO

## Producing Artists Concert Prop-

A warehouse and a garage on Manhatlan's West 59 St. are being converted into a motion picture
studio at a reputed cost of $\$ 500,000$ and capable of accomniodating Producing Artists Inc., which is fostering the project.
Company, which heretofore has concerned itself with the production of television commercials is
headed by Robert McCahon and headed by R

## Await Skouras Signal For 0'seas Selling-With UA

Hollywood, Nov. 7.
p to Spyros P. Skouras
It's now up to Spyros P. Skouras to give the go-ahead signal for United Artists in virtually all foreign countries, according to UA exec veepee Arnold Picker, who 20th prexy and "I'm waiting to hear from him on the matter." Both companies, under the plan would combine operations in countries where they are not already consolidated with other outfits. Each has agreed to handle certain areas for an even division of the sales-distribution coin.
Move is definitely designed to rneet new economic blueprints for
streamlining branch operations not only in foreign markets but
domestic as well. Domestic tightdomestic as weld , homesticer, will take shape in another form, each company acting on its own to pare order of fiscal things.
Skouras. who flew in last week, eturned to N.Y. Sunday while Purther UA sessions.

## ElectroVision's Year

Net Profit $\$ 134,870$;
Merger With Monogram
Electrovision Corp. which in
Eludes Robert E. Lippert's chain of hardtop and drive-in theatres, skyocketed out of the red for fiscal
ear ended May 31.1961 and halked up a net profit of $\$ 134,870$. enuivalent to 5 c . per shar
$2,732,812$ shares outstanding.
Firm reported a loss of $\$ 79.032$ or less than three cents per share
on 2.502 .569 shares outstanding, for previous year
Black ink was accomplished,
ording to prexy Martin Stone, de
spite a reduction_in sales to $\$ 2$.
476.735 for current year from $\$ 3$. 162.487 in 1960 Sales decline w. due to disposal of a number o film houses company operated
Company also showed a consid-
erable increase for first quarter year's corresponding period, $\$ 84$. 129 against $\$ 31,147$. Sales for comparable periods were $\$ 709.127$ for
current quarter compared to $\$ 1$, current quarter
010,194 last year.
ElectroVision is now In process cision Industries.

Szymon St. Deptula
digs back Into some historceal film
tore Celrca $1897-1921$ to prove
Biblicals:
An Early Film Cycle

## another informative Feature <br> 56th Anniversary Number

 DARTETYMus other watiouticel and deto-filled

## New York Sound Track

The furor concerning the Soviets' 50 -megaton bomb prompted Walter eade Jr. to send invites to the UNS Security Council to come see The reissue of CA's On the Beach at the Demille and Baronet roductions, has been formed indie production outtit, Take seven Now, about the nuclear fallout situation ... UA will fly 155 newsmen Nuremberg" there Dec. 14 . uremberg' there Dec. 14.
Producer-director Anatole Litval, in town from his Paris head"uarters, expects to start shooting film version of the current legit hit, A Shot in the Dark, late next year in Nineteen-year-old German
Anthony Quinn walked into the Parke-Bernet galleries the other evening just as $\$ 50,000$ was bid for one of the modern paintings being
auctioned on behalf of Adolphe A. Juviler, of Olympic Radio. Proauctioned on behalf of Adolphe A. Juviler, of Olympic Radio. Proare quite frequent at the big art auctions nowadays, per Edward G. Robinson, Vincent Price and others being collectors. The. Juviler sale grossed $\$ 1,098,357$. Nathan Cummings, the Chica or a Maurice Utrillo Parke-Bernet is putting up on Nov 15 the Old Masters of the lat lifred w. Erickson, cofounder of McCann-Erickson ad shop.
Halsey Raines, Metro alumnus in Europe on location publicity asmerly "The Mutineers") to Sam Spigel's next for Columbia, "Danger-ous- Silence," with Jack Lemmon.
Columbia v.p. Rube Jackter a granddad for the fourth time via. a
daughter, Stephanie, for Mr. and Mrs. Robert Wilner of Forest Hllls. Producer Stephen W. Sharmat reports he has a coinmitment with f Our Time," Michel del Castillo novel. Plans are to start photog Child n European locations early in 1963. No distrib deal will be set until Sharmat has lined up his stars . . . Originally Fred Hift was partnered in the production with Sharmat, but he bowed out several months ago When it was evident that: his duties as publicity chief on Darryl Za nuck's now-shooting "Longest Day" would not allow him to act.
Borya Barkhatov, the five-year-old in the Russ import, "A Summer
o Remember," which Ed Kingsley is distributing for J. J. Frankel, had originally planned to make the trip to the States to promote the ic. His mother, however, nixed the deal and gave him a chemistry set The William Morris Agency has been signed by Cascade Pictures - negotiate domestic and foreign distrib deals on the Tahitian-made Maeya.. . David Minton, actor-director. is in town for distrib talk
The B'nai B'rith dinner honoring AB-PT prexy Leonard H. Goldenfilm industry is going to be well-repped here this fall. The French own is author Auguste Le Breton, doing research for his upcoming "Riffifi in New York." Arriving today iWed.) en raute to the San Francisco fest is star Marie "Purple Noon"' Laforet. Expected later are directors Alain Resnais, Francois Truffaut ánd Roger Vadim, each of whom will have a pic opening here.
Radley Metzger's Audubon Films has acquired U.S. rights to Rene tiz whispered prepping a screen biog of former dancer-singer Thelma White ... Atlantic Pictures prexy George Roth back from Europe Rogue Magazines December issue; largely devoted to show biz, con-
tains a piece by Arthur Knight on "The Faceless Hero" with bits about Fabian, John Gavin, Pat Boone, among others. . . The National Jewish Welfare Board is distributing a 30 -minute 16 m pic, "To Be As One," Everything was apparently
Everything was apparently copecetic when Ralph Nelson started the cameras turning on "Requeim for a Heawwelght" here Monday 16),
Incidentally, John Boxer is the pictures wardrobe designer. . Irving Sochin, Times Film's sales director, off to.L.A., San Francisco, Dallas, Klahoma Clvis Presley's "Pioneer Go Home" known briefly TF Here Come the Kwimpers" has been retitled again, "Follow That Dream."It's a Mirisch production for UA... Jerome Hill back in New York after setting opening dates in France and England on his "Sand Castle". The bi-weekly, mimeod "New York Film Bulletin," serious film buff publication, goes high class with a new policy of printed format and once-monthly publication
Prem's "Exodus" brought in $\$ 210.000$ in its first week at 10 houses In the metropolitan area... Robert Goulet, currently in "Camelot" on Broadway, will sing opposite
cartoon feature, "Gay Paree."
The Russian Cinerama-like three-panel process, Kino-Panorama, with a couple of jumbo-sized propaganda films, will be making a return appearance via M. J. P Enterprises. Latter has acquired rights to "This Is Russia." in Kino-Panorama, which will be released in N.Y of Our Time" for producer Bill Sharmat.. Jerome Kilty uill adapt "Child "Wine Hours to Rama." which Mark Robson will shoot. in India this Nine Hours to Rama." Which Mark Robson will shoot in In
fall, has been chosen as the Literary Guild selection for April.
With an eye on slim pocketbooks, Allied States is making much or "just $\$ 98^{\prime \prime}$ covering all expenses itransportation excepted) per member at next month's Miami Beach powwow .... Pathe-America with two British acquisitions just announced. is transferring Manhattan operations to new space . . Embassy Pictures" "Two Women" has posted fall. Their "conservative" projection is for 2.500 dates for and in the U.S. by next fall. Their conservative" projection is for $\$ 3.500,000$ in rental revenue trait of Dorian Gray;" David Susskind's next CBS-TV special:
tíno location laments a taras Bulba Harold Hecht version) on Lameaning sun-blistered. Sheldon Roskin, unit press rep Palls it Mons, zuma's revenge Confusing because the pic peing shot in Argentina -not Mexico . . Nancy Kwan in from Rome to pitch in with the "Flower Drum Song" bally, It opens at the Music Hall tomorrow (Thurs.) . $\quad$ Sarlo Pophia Loren's L.A. and N.Y. visitations pack spouse Carlo Ponti and thesp-director Vittorio De Sica in tow. They'll be talking up "Boccaccio 70," which Joe E. Levine will present stateside. whose comedic screenplays heretofore have been via Universal "Come September," "Pillow Talk," et al) ... Rod Steiger and Broderick on the cross-country lecture circuit, billing his spiel iNo Businers is Showbusiness". . Showcorporation booked "A Midsummer Nighe Dream," Richard ("Camelot") Burton starrer into the intime Guild Theatre as Xmas attraction . .. Allied Artists picked up worldwide distribution from MacGowan International of "Bashful Elephant". .. Fred Clark and Oscar Homolka added to the "Boys' Night Out" Metrosal's holiday gift to exhibs nationally. Key firstruns are down for Dec.. $22 \ldots$. Otto Preminger wound "Advise and Consent" shooting at Col, a week ahead of schedule.
Hollywood Motion Picture \&
the first 3D motion picture camera, invented by Milton camera was actually lost for over six years, ind recently turned-up in

# STEVENS BIBLCAL FOR O'SEAS 

## Second Look at The First 'Kings' <br> \section*{By PAUL GARDNER}

Cecil B. Demille's 1927 "King of Kings." revisited, still rings the bell as probably the old master's all-round best. Also perhaps his one thoroughly gincere Biblical effort as opposed to his many successful squeezes of moola from the Scriptures, ©ldie was revived
at Little Cinema (19-21), weekend motel intimerie near here, along
 Itself by describing "All Quiet on the Western Front" as "the greatstone although a moment before it had named. King Vidor as "Bis Parade" director:
Taking no chances, De Mille teed with Mary Magdalene, tact-
fully described as a "courtesan," revealing in an orgy; buit there were no more orgies thereafter, no bathtub scenes, and what sex there was was all legit. One of the film's most moving moments
was the wondering gratitude of the woman taken in adultery, was the wondering gratitude of the woman taken in adultery,
after Jesus had defended her with "He who hath not sinned, let him cast the first stone. That. it may be recalled, was followed to hurl rocks, are drawn one by one to the side of Jesus, who writes in the sand the secretly guilty of each - ending with
"ADCITTERER.: A deeply moving moment came when. Jesus buckles under the heavy cross, then presses the hand of the stranger who steps out to heft it for him.
De Mille was closer to realism in playing Jesus as a dark-haired
Jew, not-like Sam Bronston-blue-ayed H B Warner Jew, not-like Sam Bronston-blue-eyed. H. B. Warner's deeply,
felt performance was facially muted to an occasional ironic smile; real uarmth in the charming seenes with the children he loyed; and anguish on the way to his crucifixion.
ognized Rudolph and Joseph Schildkraut as Caiaphewer recpriest and Judan, respertively - the former, coisistently sly, the
latter spofty; Ernest Torrence as Peter was incredibly ham throughout: as Matthew. Robert Edeson, a real name from the past. His
performance seems okay today.

## Ting of Kings' In Catholic Italy

## Divided Views - Communists Oppose - Catholic Critics Loathe To Express Selves

Metro's "King of Kings" re ceived mixed reviews after its Italian debut in Rome and Millan (first showing outside the U.S.: it as a boxoffice winher, and few if any quibbled about tts "bigInfluential praise came from: Rome's "Il Messaggero," which in
its review cited Jefrey Hunter's performance and "majestic" direction of the Sermon on the Mount sequence by Nicholas Ray as film highlloghts. The Rome daily added that the exceptional theme had
been approached with great care resulting in a film which was both spectacular and respectful.
Rome's "Giornal d'Italia" called pic "one of the best of its kind" while praising the "excellent cast and finding. Hunter "deeply ex
pressive.". The Eternal City"s." Tempo felt pic. merited mu dhe praise for the sermon sequence which paper's critic found
cinematically exciting. It jabbed Hunter's performance as "movIng," "II Tempo," as did several other dailies, noted that some of
the episodes had been treated so as to "suit" various world religions. Negative reactions came mainly many of which leftoughed off pic with brief notices by their second
string critics. "Unita, string critics. "Untta," the Com-
mie party daily, took advantage of alsa political discourse, for dabbling with The Book. in it Paese" felt pic "rather poor Socialist "Avanti" admitted pi had attractions in its "giant scenes" and "color." "Paese Sera" also
leftish. had faint praise for "Kings" opening sequences, but note
In Milan, the influential "Cor monumentality false solemnity and an evident attempt to reduce the 'Saviour's. drama to simple huSermon on the Mount sequence Added the "Corriere": "this color film remains a product of Holly in Am will therefore be popular In America; and also maybe among our own canidid souls thanks to its undeniable spectaru
sequences. But if we are looking or Jesus, let's reread the Bible. Giorno.": rated feature as ""yood" with a special nod to the ability of director Ray and scriptwriter Philip Yordan ""I Giorno's" man
felt pic was better than Demille's version thanks to color and a "subtler" approach adding that in the film.
Papers closest to the Catholic Church were still to be heard from
at this writing, none of them having run morning-after revieus havhas run morning-after reviews. Pic the local Catholic Film Office.

Rapped In Toronto Final paragraph of Toronto Globe \& Mail critic Frank Morriss' review of "King of Kings" and is epic in both its settings and its bad tasfe.
Foronto star columnist Fierre Berton said, "In S. J. Perelman's the speed of library paste.'

## Fitzgerald's Views

The film critic, John E: Fitzgerald, of the Catholic weekly, Our Bronston's Metro release. "King of Kings" on doctrinal grounds. He speaks of more emphasis put
on mounted cavalry than on Mit on mounted cavalry than on "Mt.
Calvary and calls the release "re Calvary and calls the release re-
pulsive and repugnant to Jew and pulsive and rep
Christian alike
"Poetic licen
Poetic license is one thing but there are limits;" sums up his
general objection. Designated some years ago "Critic Of the Year" by years ago "ritic or the Year by
the Screen. Directors Gulld, Fitzgerald spent some 40 weeks as consultant on the George Stevens Ever Told" while it was still on the agenda of 20th-Fox.

## CERTIFY CHI DIRECTORS

## Attached to N.Y. International-

Chicago unit of Screen Directors International Guild (east), on probationary status the past 18
months, has been certified with a permanent charter.
The Chi branch opens negotiations in about five weeks with Windy City producers. Resuitant contracts will be the directors' first

## sticgisfances

 HS IECSIONGeorge Stevens' long-planned
film on the life of Jesus, "The Greatest Story Ever Told." will be released by Enited Artists Stevens, who acquired all right to the property after 20th-Fox abandoned it two months ago, re-
vealed this decision in a joint vealed this decision in a join
statement with UA prexy Arthur B. Krim and board chairman Rob ert S. Benjamin Monday deal withi Magna ibl or abandon deat because of Samuel Bronston biopic of Jesus, "King of Kings,"
released by Metro. now playing released by Metro, now playing
off. Pic is set to start production early next year, though no dec Sion has been made as to where it
will be shot (see following text $)$ Alreade signed by Stevens for the
film are Swedish actor Max von fydoir, who'll play another blonde Jesus, and John Wayne and Sidney Poitier. UA sources say that
"ts expected that provious ar
rangements will be renewed fo rangements will be renewed for
Alec Guinness to be in the pic${ }^{\text {ture }}$ The screenplay for the film has oeen completed by James Lee Bd:
rett and Ivan Noffat. in collabbra tion with producer-director Ste

## By WILLIAM ORNSTEIN

Despite the elaborate scouting of Arizona and many declarations
that this was better terrain for that this was better terrain for
Scripturual shooting than modern Jerusalem, George Stevens now concedes he may have to photo Trald" in foreign climes. Says he: it's the banks. Respective
favor the foreign settings.
Citing two examples on cost differentials. Stevens averred if he uses 1000 soldiers here. costumes rental in Europe. It is impossible to import the costumes from overseas as the American film ward-
robe group will not permit them robe group will not permit them
to be used in this country, he declared.
${ }^{\mathrm{He}}$ also checked into $1,000 \mathrm{ex}-$ tras per day. To lise them for one day's filming at Indio, Calif., it
would cost $\$ 115$ a day each or $\$ 115.000$. If he decided to employ $5: 000$ for a mob scene, cost would me more than $\$ 5$ foin, extras for mob scenes
In $\$ \overline{5}$ a day and $5: 000$ would cost $\$ 25.000$ a da compared to American labor's tally of a half million. Financial spokesmen are only rested in making feature
(Continued on page 19)

## Cleric Vs. Cleric In re Kings

Protestant called unto Protestant, saying, "You dope!" In other
words to Phil Yord isputes about the King of Kis streamer story of Oct. 18 issue, "Everybody A Bible Student" although, of course, the present disputants were seminary-trained.
Said Rev. R. Dewitt Mallary Jr. at Holy Communion of Rev. Dan M. Potter, executive director of the Protestant Council of N.Y.- -he did wrong to endorse the Metro-Sam Bronston picture. The Jesuit magazine. America; was closer to the target. The Bibpan that embarrassed me. per .icar Mallary. He noted, dead'pan, that the Protestant
"Kings" and netted $\$ 5,200$.
VARETY's earlier roundup of opinion suggested that the Bronston release might be getting the discharge of an accumulation of expresses this very thought in dec ocriptural spectacles. Manary a bad boxoffice will bring to an end this type of Biblical corn which -poses pretentiously as inspirational and religious moviemaking
Mallary delivers a significant passage in his attack on this film. The Variety review had said that it "steered, a tactful course between Christian and Jew, dogma and drama," From the viewpoint of showmanship his is a necessity of a Biblical story, bearing Christian are dominant. Here's Mallary:
1y. it Then there is the complete white-washing of the Jews. Naturally, it would not do to be anti-Semitic, and it is true that Jewish
responsibility for the Crucifixion can be overdone unfairly But responsibility for the Crucifixion can be overdone unfairly. But the movie omits Jesus cleansing of the temple, it omits all his
judgments against the Scribes and Pharisees, it omits His hearing before the high priests. it omits the cries of the crowd to 'crucify Him. crucify Him.' This seems to be leaning over backward, in

George E. Sokolsky
harks back to the memory files in
Who's An Actor
one of the many Editorial Features
56th Annirersary Number
2 ARIETY
Pius other statistical and data-filled

## '9 to 60 'Clock' Actors

Selling Film Biz Short,
Contends David Niven
"9 to 6. o'clock actors" are selling the industry short. That's
David Niven's opinion of some of his colleagues, referring to "those stars who do nothing to help sell ng a swipe at this particular thespian. breed during a recent visit cooperative actors were "only helpgraves." ${ }^{\text {ang }}$
Niven came to Rome to help pro"Best of Enemies" IColl in launch he stars with Alberto Sordi. Niven he stars with Alberto Sordi. Niven screening of pic, then dashed to a theatre at which the Italo-dubbed version was showing.
"I feel it's a star's duty," says
viven, "to get out on the road and help sell his films. Pre-selling is vital in these days of fierce competition."
Niven recently completed a pubIf appearance tour for Carl Forenow he will tour on behalf of "Enemies" in the U.S. and Britain.
profit," Niven elaborated make actor is also buying insurance for himself-the future of his own career. After all, it's the producer who takes all the risks. The actor
has nothing to risk but time, and that time can also be spent in building goodwill for himself well as the industry in general." are far too many " 9 to 6 " stars.
the, attempt not to offend modern audiences

Henry Miller Repeats As Film House; Other Changing Aspects of Big Burg

## Subtle changes are at work on the New York. City exhibition

 scene. While many of the recentinnovations may be no more innovations may be no more than
one-shots, when put all together they show that the big city's playoff patterns are no longer as rigid as they used to be.
Significant, especially to artie distribs and to legit theat.e inter ects, is the report that Astor Pic-
tures' French import. "Les Liai tures' French import. "Les Liaisons Dangereuses." Will follow the the legit Henry Miller Dec.
("Vita" will move to the Beekman Dec. 221. Small-seater Henry Miller tremely profitable in the face of chancy legit offerings
Another unusual booking was the opening at the Forum on
Broadway Monday (6) of Lopert's Broadway Monday (6) of Lopert's
"Never On Sunday," which is now in its 56 th week of its firstrun date at the Plaza.
Pic is holding there.
An earlier innovation was 20,th Fox's day-dating of "The Hustler" with the Paramount in Brooklyn. procedure accepted as almost standard procedure was the pattern estabmandments,", when it ended its
hardticket first run on Broadway. Par sales execs set a series of limited "waves" of openings, starting
with a handful of key houses in various parts of the city houses in narily would have been day-dating with many other theatres.
Internal Revenue
Stows 'Sympathy'


#### Abstract

Because of "the generally poor state of the movie business. it explains, the Federal Internal Revexue Service has settled for s48 500 a $\$ 93,718$ tax deficiency of the Avalon thestre, Minneapolis nabe situation. Showhouse is one owned Frank Enterprises of Minneapolis

With the advent of television in 1950," the Internal Revenue Service statement declares, the drastically and the taxpayer the Avalon Theatrel has incurred oper- ating losses for the past several ating lo


The Avalon owed $\$ 48.567 .58$ in through 1950, according to the In-
ternal Revenue department. It also owed interest at six percent a year, or a tota of $\$ 4.000$ back the department
It's because of "the generally poor state of the movie business
that $\$ 48.500$ was the most that could be expected to be paid by the Avalon, the Internal Revenue Service asserts. There has been a
$\$ 3,277.17$ cash deposit by the theatre which will pay the re maining $\$ \mathrm{in}$ italments, according to the
The corporate Frank Enterprises stock is owned by Mary J. Frank able real estate, a fine large res taurant and other holdings in addition to three of the finest Twin Cities de luxe neighborhood theatres, including the Avalon, and an interest in four out-of-town houses. burban St. Paul West Twins have been regarded in film circles here as three of the Twin Cities most
beautiful and flourishing nabe

Until his death in May, 1960, and St. Paul's leading exhibitors managed the Frank Enterprises which was incorporated in 1946. It's now managed bv Lorraine R.
Frank and W. R. Frank Jr., wife and son of the late W. R. Frank. "fts Avalon is now operated as a "fine arts house. showing pic


Nurh of the fundamental charm. grace and nevelty of Rodgers \&
Hamme:vein: "Flower Drum Song" has been "overwhelmed" by
the cheer oputence and glamour with whith Ross Hunter has trans lated it to the sereen. As a film. it motalle and rather undistin-
Eni-hed experience. lavishly produred but only sporadically reuarding Still. While hardly an the Criversal release is certainly is to the reputation of Broadway success and the formidable $R-H$ figures to overloak or at least dis-
miss its irregularities and lack of incpiration, and find ample diverThe dominant issue in Joseph Fields' sc::eenplay, based on the novel by C. Y. Lee and adapted fiom the legit book by Fields and
Hammerstein. is the clash of EastWest romantic-marital customs as it affects the relationships of four lising in a state of social flux between two worlds in San Francisco's Chinatown. The four are band-hungry. nightclub dancerJack Soo. a kind of Chinese Nathan Detroit; James Shigeta. most eligstudent prince of Grant Avenue; and Miyoshi Umeki, "picture lor
mail-orderi bride" fresh tand mail-orderi bride" fresh fand
jllegally off a slowboat from China and ticketed for nuptials to the eastern custom of formal pre-ordained marriages ascribed chaos is furtiner complicated by ovenlapping affections. but ultimately all the pieces fall into place in an incredibly hasty double wedThere is something about the registers disconcertingly as just is derived from the spectacle of observing Orientals "adjusting to"
or "adopting" Amelican customs. or "adopting" Amelican customs.
It is as if we are being asked to note "how darling" or "how preexecution of American dances such as the charleston or the rock of baseball. or to grapple with U.S. idioms such as "American plan "that's bop, pop." This is a shopworn device for manulacturnm sionally even distasteful. ChineseAmericans do not figure to be very amused.
As in most R\&H enterprises, the meat is in the musical numbers. There are some bright spots in this
area of the film, but even here the area of the film, but even here the
effect isn't overpowering. It is not one of the team's towering or more and several of the numbers are not seen to advantage. Best results are ohtained on "A Hundred Million Miracles," quaintly-rendered by
Miss Umeki: "I Enjoy Being a
Cirl." striking demonstration Cirl." striking demonstration, via
theree-way mirror. of Miss Kwan's rare reauty: and "Grant Avenue,"
flashy street strut led by Mis Kwan. Two elaborate numhers
overly-involved, tending to dwarf
the activifies of some talented dancers and the choreography of Hancers and the choreography of Hermes Pan. Scenery by Alexander orful and imaginative but is colorful and imaginative, but occaness and splendor that overshadows the human element. Their replica of S.F. s Chinatown,
ever, is p-etty femarkable:
Miss Kwan, whose exciting looks peraid a $\varepsilon$ reat future, demonstrates
plent dance saves, and gets by plenty of dance savy, and gets by
histrionically here Shigeta handles and exhibits vocal prowess. Tiss
Cmeki re-creates her Broaduay Lmeki re-creates her Broadway
role with the same winning Cina-doll-like quality. Sitisfactory in
top surporting roles are Soo, top surporting roles are Soo, Sato and Kam Yong. Young Pa-
tricia Adiarte makes a virid imprescion with his fancy dancing.
Tempis of Henry Koster's direc tion is somewhat choppy and
lethargi:. Russell Inetty photog-
raphy hits the eye with impact. especially in its arrangement and and Eastman Color are utilized. Milton Carruth's editing is satis-
factory, Irene Sharaff's costumes factory: Irene Sharaff'c coctumes
frequent!y mgenious. Music super-visor-conductor Alfred Newman
has fashioned some rousing orchestrations. with the assistance of coinred title paintings are

## Wverythinges Ducky

Two sailors and a falking duck Skimpy comedy premise, siug item for the tyke trade.

Hollywood, Oct. 30.

## 

"Everything's Ducky" is marketable as a supporting item on double hills aimed either at young sters or at adults with only the
most easygoing dispositions and miniature going dispositions and yond that limited audience sphere would not be advisable. The Red tion, released by Columbia is con cerned with a talking duck and two quack-pot sailors with whom it adventures. Even those willing to tag along with this premise will ingenious situation comedy development so necessary to surain a skimpy, in a film bas notion.

Written by John Fenton Murray and Benedict Freedman, this fow play has Mickey Rooney and Buddy
Hackett as a pair of simple-minded seamen who befriend the gabby mallard, only to discover it har success of a naval satellite launch ing program. Eventually, all three satellite as it circles the earth. and the film concludes in this state of unresolved suspension. Lighter moments are concerned with efforts to capitalize on the duck's glft for gab (frustrated by its mar-
tini-guzzling desire) or on attempts to instruct it in the arts of swim ming and quacking
The comic bethavior of Rooney and Hackett will probably amuse briefly as a psychiatrist. Joanie Sommers, a talented vocalist known for her work in the nitery and recording fields, makes her screen bow without warbling a note. As straight actress, she's a MarRae adds further romantic interest, and there is competent comedy support from Roland Winters,
Gene Blakely, Gordon Jones. Rich-

## A Summer to Remember

(Serge)
"A Summer to Remember," which opened at Murray Hill Theatre last Monday (6), was Sept. 14. 1960, issue under the original title serge." When Ont. (Canada) Film Fest: Gera wrote. "This is a delightfui, utterly charming story of a small boy, who
Picture was based on the of the boy in the film. This character is played by Borya
Barhatov, who is described in Barhatov, who is described in
the review as "so natural that is performance is little short of astonishing. 'Serge" comes
as a welcome change from war stories."

Larry Gates and Robert B. Williams. The duck's voice belongs to
Walker Edmiston. Director. Don
Director Don Taylor has done What he can to make capital of the lean material. There isn't much to work with. Editing, art. music and camera work are generally satis-
factory. Studio credits list three new songs by Hazold Spina, only
one of which is heard the title tune, as rendered by the Hi-Lo's), ping.
has talent or whether he should
accept what he has and do his accept what he has and do his pic of a lot of punch. Cassavetes shows at his best in party scenes where characters are deftly blocked good natured "getting-to-love-you" scenes.
Cassavetes does bring out new people and other aspects in known not sing a note, thaugh that is his syecialty. His flacecid, unformed face and his fumbling idealism fuse well as he fails to give the
needed love to his confused girl which is played with forceful anguish by Miss Stevens.
tively and especially a non-actor-
mainly a tv producer-Ererett mainly a ty producer-Ererett
Chambers, as a vindictive, neu-

Party-liners might read into the basic situation a dictate of western
culture for personal success.; but the same pressures to excel are deed universal to human and inthough Marxists chose to blame everything on economics. Nobody the Soviets.
"Too Late Blues" includes a Dubbing for the musician-imperso nating actors are Shelly Mann, Ramsey, Jimmy Bowles.
Still, Cassavetes looms a new director with a flair for atmos-
phere and on interest in newer themes and stories, His free wheel ing insights are to be encouraged.
Film has already played the Film has already played the
London Film Festival and opens there soon with a probable Paris fest reviews were fine. Hosk.


Cassavetes was encouraged by uction of "Shal shoestring proentirely in Manhattan. With Holywood facilities at his command it is conventional although he does
adhere to his refreshing approach and. also. he accents the "new
"Shadows" was beught by British Lion and distributed in the U.S. by it. Film did better abroad but York bunch. If it was rough New nically there was as rough techof life os the tale evolved from within the characters.
Working now from a script, Casavetes shows certain flaws. This casebook psychology on the characters at a loss of spontaneity. Thus an idealistic small time jazz pianist and composer, Bobby
Darin; loses his way when he is left by his girl due to a physically cowardly act. Used in an explana-
tory way there may be something tory way there may be something
psychologically right in this but trived for acceptance in and conrived for acceptance in a film. looking woes for the fleshly, food So ev.
So everybody, a group of hip jazz musicians, has his articulate Darin's group is shown life.
Darin's group is shown playing engagements in orphanages and in chance for a record date is blown skyhigh when Darin's early in-
sistence on doing what he wants is him after his cowardly actions in a pool room braixl.
He becomes the gigolo of an
aging woman but finds his spark dampened. He finally seeks out his old girl, now a tramp, and dusts her to his old bunch, now playing a sleazy joint. Intimation at end-
ing is that he will take up with Film
Film never makes it clear


This is an all-out Luls Alcoriza production; with director doing the original story, screenplay and direction. The picture, a stirring
screen indictment of rebellious youth, is based on a true incident few years ago here.
Just for a prank, three soclety youths, of good family one of compulsive inner emotional urge stole a car in Mexico City, and
sped off to Guadalajara. Federal enforcement agencies were alerted The youngsters soon ran out at ready cash, tried to sell the car but car dealer's suspicions were went on the the frightened kids across dirt roads and into country they did not know. And this brought about a tragic end. In a
small village the police chief insmall village the police chief in-
structed his subordinates to "shoot structed his subordinates to "shoot were shot down by the cops,

Out of this raw material, Alcoaction story which borders on the tempted to seek out the reason be
hind the anxious desire of the young to live intensely and daptioning of there may be ques brutal and realistic, the fact is that
film does have vigorous strength and quality:
In blaci-and-white, pic is tecDlighting dramatic moments judicious camera work. All the actors, youngsters with little box office stature, turn in exceptional
performances. There are some slight defects and director Alcoriza. half, weakens slightly towards the close. Spotty cutting is reflected in sequence jumps. Tere Velazquez, has a tendency to overact but she is improving.
But the virtues outshine the good enough for the American market, if given a dubbed English
sound track. And it is scheduled to have good boxoffice, hypoed by controversy, in the Spanish lan

Les Amours Celehres (Famous Love Affairs) Paris, Nov. 7.
Unidex release of Generale Europeenne
Du Film-Undiex production. Stare Bris.
lite Bardot, Simone Signoret, Jean-Paul

After the success of the sketch
ilm, "Love The Frenchiooman," now comes a group of tales affairs. It has the Brigitte Bardot and Simone Signoret names for But it will need hard sell since the evel is sketchy and skimpy with ove and spectacle, backseated by slightly too much talk.
Fiv being deprived of a new mistress by a dashing young cavalier. Here it Is played in a boulevard comedy vein with pageantry It is helped by Jean-Paul Belmondo's dash and drive as the man his outwits the king by locking mistress.
Then comes 19th Century melorama about an aging coquette Who has a lover but about to leave
her. Simone Signoret is effective as the hardened but romantic plodding if clever police inspector. liuted tinting heIps the period
fair but this lacks the punch to
Brigitte Bardot appears in the
guise of a medieval barber's comeguise of a medieval barber's come-
ly daughter in Bavaria. She is
coveted and won by the local prince. But Miss Bardot's pouting,
cittenish sensuality is sadly amiss in old Bavaria. And her trial for ible, The whole thing needed a
tongue-in-cheek approach. It is inly intermittently so.
End of pic has two waspish 19th Century actresses. fighting over roles and a baron in the Comedie-
Francaise of that period. Though played with vigor by Edwige Feuilketch wears thin In its repetitive

Color is well used throughout with subtle differences in each rond tends to leave all this talky and flat in direction, depending mannly on his actors to put it
across. This keeps things on a heatrical. almost comic-strip level character buildup. Then. too, there is the papie
period sets:
But this may cash in okay at the b.o. in France on the name of sketch pix. It has selling factors abroad, too. but seems better fitted for more general distribution than coin seems to have gone more for marquee names than for spectacle.

## Ralph Nelson

Night," also via Col, when it was ensed in N.Y.
Ralph Nelson, "Requiem's" director and a cardholder in the
larger Coast-based Directors Guild of America, once also held an SDIG ticket but had allowed his membership to lapse. The eastern guild voted to permit his reinstatedues upon payment of the unstated $\mathbf{\$ 1 , 0 0 0}$ for the eastern guild, $\mathbf{\$ 2 , 0 0 0}$ or the Coast counterpart.
Susskind s agreement with SDIG by the same one signatured earlier whose indie producer Ely Landau, Night" is also currently before the cameras in Gotham. The. Lancome operative until his next pic rolls in N:Y. Director on:"Journey" is Sidney Lumet.
SDIG, it's understood, would ing on pix shot entirely or primar-

# 'I'M NOT 

## On World Cruise for Materials, Frank Nugent Gives Script Creed

by daye jampel

| Motion pletures are more subtle today and present characters in more realistic relationships, according to screenwriter Frank Nugent, in Japan for ten days on the last leg of a world trip. <br> Nugent is mainly Identified with director John Ford. Scripts he wrote for latter include Apache." "She Wore a Yellow Ribbon," The Searchers," "The Quiet Man," The Last Hurrah" and "Mr, Roberts." Among his other credits are "Tulsa." "Gunman's Walk" and Ontin Glen. <br> Onetine film critic and editor of by the Hollyw. Times is rritated ess of preparing a finished script. <br> Explaining the trend toward more realistic scripts, Nugent said, "Pictures always reflect the times in which they are made, whether done with premeditation or unconsciously..Take the wave of so-called psychological dramas like 'Suspense.' 'Three Faces of Eve' and of the country's increased awareness of mental disease. The writers are thinking of what is going on around them whether they are doing a period story or a modern |
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"In the old days of the studio contract players,": Nugent contin-
ued , a writer was told a pieture would have Clark Gable and Clau
dette Colbert. Story problems were solved by writing for specific actors. Today this is true only to a degree. I know John Wayne is
certain type of man-terse, laconi and so physically capable that you
hardly have to show it-and I use that as a prop.
"But generally, no longer having the prop of a given personality
writers are forced to create char acters wholy out of their imagina relationshifps. Writers and directors now talk in terms of psychology
motivation and behavior patterns
rother than have paper culouts handed to them. This has brought a change in all kinds of films. They are a lot more subtle today."
Allowing for bragging about one ing several that went wrong, Nugent continued, "Fort Apache" was
more of an innoyation than any Western in the last ten years.
When Ford brought me in, he said he was thinking of doing a picture that the Cavalry was used only to relieve the distress of wagon train rescue another vago train. He thought there must be tremendous problems of men living at remote picture to seriously explore life in the Cavalry. In the last ten years
there have been at least 120 pic there have been at least 120 pic
ture made in imitation of
Identified primarily with West erns, Nugent is ensnared in the
dreaded Hollywood web of type casting. He said, it like comedy. ern picture where people don't go
around saying, "Whoa there, mar shal.'

While still outside the comedy at his owni expense to research two projects that would liberate him from the American frontier. One
possibility, which prompted him to take the long way home, is an international chase story that migh have episodes in Hong Kong and
Japan. This would be done with Sidney Justin, who is
The other possibility is a feaFergusson called "Rare Adventure." An Eastern, it is set in Northt seven years ago and op-
about ind
tioned it thought it would make a good movie," Nugent said. "The in tim midern, but almost remot in time.

## More Exhibs Produce

What with exhibition broodIng over product shortage, some of the better-heeled gentry are moving their own mountains, so to speak Not that showmen haven't chipped
in with product before of Course
The do - it yourselfers just now include the Woolner brothers of New Orleans, who financed and are distributing Flight of the Lost Balloon," exploitation Item with Mar-
shall Thompson and Mala
Up in Conrecticut, Sperie . Pa pack who chain of drive-ins and hardtops, has mization of Sophoces' "A Anty, mization of Sophocles Antithe Berlin film fest this year as the official Athens entry. Pic stars Irene Pappas, and is being handled by Parakos under his Nor
banner.
TOA Token' Stock Ownings Diverted To Its Own ACE
Theatre Owners of America has divested its token stock holdings in the major fiim companies and is plowing the coin into the exhibbacked ACE Films entity.
This is per TOA's pledge at the ew Orleans conclave to double
$\$ \$ 25,000$ investment In the ACE roduction arm.

## Rick Carrier's Truly Indie'

Manhattan Puerto Rican
Saga Goes to Embassy
Sizangers. a New York, shoe-
fring. shot-in-a-loft, widescreen feature, has been picked up by Embassi. Pictures for early 1962 re
lease. FiIm is first effort-at a budget reputedly under $\$ 25,000$ - of Rick Carrier, ex-producer's ap-
prentice and onetime RKO ex ploiteer. On strength of the pie, he's been signed to an unclarified production pact b
As with other one-arm American "new wave", films, "Strangers" had
been kicking around the N.Y. disribution marts with no takers terday (Tues.), the pic still lacked here's been no effort so far to dicker one.
Yarn depicts in tragic terms an fight for survival in hostile New
CHICAGO-MADE FLIM PRIME TIME' GETS 'C'
The low-budget Chicago-made indie, "Prime Time" which was
originally rated B (morally objectionable in part for all) by the Legion of Decency, has
Legion charges that the film; distributed by Essanjay Films, is now being shown in a new version
which "substantially intensifies the original moral offense by the introduction of borderline pornography.": When it was first B-rated, suggestive costuming and sequences, and sadism.'
Legion also charges that the distrib has violated his pledged would be exhibited in the $U_{4} S$."

## ATLANTACELSSOR'L gelfferilition

October's Golden Glow in 'Tiffany's; 'Splendor in Grass' \& 'The Hustler' Rank 2.3., Devil' Following

Mrs. Christine Smith Gilliam during her 16 years as Atlanta's motion picture, censor, has looked
at $4 ; 490$ films, ordered scissoring on 154 of them and turned thumbs down on 107 pictures
Mrs. Gilliam cited these figures In a talk before the Atlanta Chapter of the American women in
radio and television. Mrs. Gilliam radio and television. Mrs. Gilliam,
wife of Alderman Ed Gilliam, who is chairman of City Council's Police. Committee, vice chairman of Council's Finance Committee and chairman of the Metropolitan Committee on Civil Defense, told
radio and ty femmes that she has never sought to impose her taste trying to enforce laws governing trying to enforce laws governing
the local exhibition of pietures that are lewd, lascivious or other wise unlawful.
When asked if she had seen a "good" movie lately, Mrs. Gllliam
was quick to reply: "Yes. strangely
say I have. It is 'Bachelor in Para dise: with Lana Turner and Bob Hope. Miss Turner wears the most stunning wardrobe throughout and, for once,
She followed with this riposte
"I am not. at all narrow-
minded. I have,
She said, however, her "instinctive fear of Negro men" stemmed from seeing, as an impressionable 'oung girl, David Wark Griffith's The Birth of a Nation", and she recalled vividly seeing the scene in
which a frightened girl jumps af a ing army.
ing army. many of today's pics adopt as theme "the superiority of the Ne gro race. She said. she censors
"nudity" in films, especially when the camera "lovingly caresses the breasts of Negro women.
She also disapproves of films that are "sexually stimulating"" and seclared that "feminine nudity is
stimulating to men." Then "long kisses." but not "caressing bosoms." Homo Angles
She said of another film, Elia Kazan's "Splendor in the Grass:"
that. : whatever the theme of the that. Whatever the theme of the
book (pic was an original screen story by William Ingel, the pic-
ture's theme was the drive a young girl to a mental institution." She classified this film
as "highly undesirable," but added that, under the Atlanta code. ning it. She also deplored films Asked if she judged films of any particular age groups, she said she munity as a whole and pointed out that "babes in arms" attend the Mrs. Gilliam disapproves
Mrs. Gilliam disapproves of films marked that one such she had banned, "How to Be a Shoplifter," now is being shown on television (Continued on page 11)

## Eric Johnson

of a fantasy, weighing the moralty appraises ye aldo censorship in
Never, Forsooth, On Sunday
onothor interesting Foature
in the upcoming
56th Anniversary Number

## ARIETY

Hus other itativited eed dite-filiad

October's B.O. Winners

1. "Breakfast Tiffany's" (Par).
2. "Splendor in Grass" (WB).
3. "The Hustler" (20th).
4. "Devil at 4 O"Clock" (Col).
5. "Back Street" (U).
6. "La DoIce Vita" (Astor).
7. "Paris Blues" (UA).
8. "Guns of Navarone" (Col).
9. "Greyriars Brobby" (BV).
10. "Bridge to Sun" (M-G).
11. "Two Women" (Embassy).
12. "Come September" (U).

## COMPO Okays IA; <br> Solicit Membership Of Coast Talent

Annual meeting in Manhattan Friday (3) of Council of Motion Picture Organizations voted unanitional Alliance of Theatrical Stage Employees (IATSE). At the same
time it empowered its three cotime it empowered its three co-
chairmen-Ben Marcus, Abe Mon-chairmen-Ben Marcus. Abe Mon-
tague and Sam Pinanski- to name a committee to sound out the Holin the all-industry body The mit
The meeting, which re-elected all incumbents, tabled action on the so-called problem because of the impending airing of the issue in Congress.

20th-Fox's "Bachelor Flat" is the next pic skedded for COMPO mer cinnati. In mid-January: The meeting heard the plan praised by Robdirector. He stressed that it was changing the industry image for
the good, emphasizing to the pub)lic that the film biz is far from dead.
'America's New Stars' Get
Buildup-Via Circuit, Not Studio, Initiative
$\because$ National Theatres \& Television vicepresident Robert Selig over the weekend disclosed industry plans for a development program on new
stars, with special short stibject "America's prepped under Stars" to includ film clips from. each major studio in the Association of Motion Pir
ture Producers introducing new comers selected by the studios.
Project was introduced at the recent Theatre Owners of America
convention in New Orleans and is convention in New Orleans and is headed by. Selig and including AMPP rep Duke Wales, Paramount studio publicity head Herb Steinberg. Pete Latsis and Roy Erans
of NT\&T and LeRoy Prinz who is
talent coordinator. Each studio talent coordinator. Each studio
would be given equal time in short. with plans to have one of the
eight winners of the TOA "Stăr of the Year award appear to HI -
troduce the new people. Last winner was John Wayne. Film would cost of a regular two-reeler. -
Committee today sends 582 kils
on the project to exhibs who reon the project to exhibs who re
quested them at the TOA conven tion. Each request was to hagre in-
cluded a promise the kits 'would cluded a promise the kits would
be: distributed personally to local newsmen to insure top coverag on the program.
While personalities selected for
the film short may change. those
the film short may change. those
repped in the kits include Karen
Balkin of Mirisch Co-United Art
istsown, Warner: Bros.: "Miferrill's
(Continued on page 11)

By miKe wear
Variety's regular weekly boroffice reports are summatively. Based on an average of 24 key situations, the source data constitute an adequats sampling of cirrent releases but are not, of course, fully
"definitive." An inder of tela. tive grossing strength in the U. S.-Canada market, this monthly reprise does not pre-
tend to express total rentals.

October proved a comparatively
happy one for those biy firstrun situations covered by Variety, nice lineup of new product providing
the impetus for better trade. Of the first nine-ranking grossers, seven were newcomers in October.
With little help from holidays and having to contend with some Indian Summer weather, exhibitors fare. As is characteristic nowadays not enough socko product. to go around
cities.
"Rreakfast at Tiffany's" (Par) on first place hands-down in the 1 all three sstakes. finishing No. distribution.. "Splendor in the Grass" (WB), another blockbuster. copped second position. It, too, was out in circulation only thres weeks of the month. Both films likely .The heard from additionally "The 'Hustler" 120th' wound up to any extent. "Devil out release col landed fourth moner despite the fact that it was in release only wo weeks. Pic consequently should "Back Street" iU' wound up fourth place during this month. La Dolce Vita" I.A.tor, which enough stamina to cop sixth position.
"Paris Blues" "LA. which hinted great promise late in Septem-
ber, finished in sevanth soot. Film landed second place the first week out in circulation to anv extent
but skipped after that. "Guns of Niavarone" (CJl., whithl was second in September, captyred eizht place
as it wound up rans of its top rstrun engagements newie. finished nintli, netor getting higher than sivth place in
weekly Vapiety rating. "Bridge To Sun" M-G: very spotty showed "Two Women" EEmbassy cap-
ured 11th place it ured 11th place. It $\because a=$ inth in
the preceding month. "Come Sepember" (U). No. 1 picture in Sepember, wound up 121 h . having irstrun dates the first tuo weeks of the month.
"Spartacus" 1 U , selenth in Sep-
ember; "Rocco and Brothers" Astor). "Francis of Assisi" (20th" and "Thunder of Drums" (M-G) which was 12th in Srptember ${ }^{\text {'Kings' }}$ Late Starter Besides.'. and at 4 ('Clock. are a number of pix just launched how excellent promise. "King of Kings" (M-G) indicates one of the bigger potenfial grossers judging rom the first few playdates on hardticket bookings. Opus so far initial engagements pic these have enough playdates this montin o show up in the monthly survey Another film displaying high po hich has best side Story wo weeks at the NY. Rivoll, itg initial date.
"Mr. Sardonicus" (Col). also our dates up uneven on its first wo keys. "Question 7" 'Indle) (Continued on page 11)

## L.A. Biz Piks Up; 'Hustler' Bangup s30,000, 'Mask' Oke 166, 'Kings' Tall

 20G, 'Breakfast' Rousing 19G, 3dI.os Angeles. Now. 7.
L.A. firstruns are starting to pick
up slighty this ueek. backed by a
pair of cock openers. However, hiz up shightly this ueek. backed by a
pair of cock openers. However. hiz
generally is rated spotty. $\because$ The Hustiers" is heading for a hoff
$\$ 30.000$ in four theatres opening $\$ 3 . e k$ white "Ben-Hur.". out on frst
ge:teral release, looks like socko
get general release, looks like socko
$\$ 28.000$ at State. Mask" is rated
Mat nice $\$ 16 . \mathrm{cono}_{\text {or a }}$ a bit under
lorations for initial week.
Reissme combo of "Operation Petticeat" and "Pillow Talk"
shapes fairish in three spots, openinf round.
of regular holdovers. "Breakfast
on in third week at the Chinese. $\$ 12.500$ in fourth at Hollywood Pamith "Back Street." in second session at Warner Hollyuood. and
"Devil at 40 Clock," in third at Warner Beverly, are shaping trim
$\$ 12000$ $\$ 2200$ apiece. King of Kings
looks tall $\$ 20.000 \mathrm{in}$ fourth at brisk in 17th week at Music Hall

Estimates for This Week
os Aneles, Hollywood Et Loyota $\cdot$ Metropolitan-FWC) ${ }^{2} 2.019$;
$756 ; 861=1.298 ; 90-\$ 1.501-$ Hust ler" '20th1 and "20.000 Eyes"
i20thn) Boffo $\$ 30,000$ Last week, Los Angeles With Pix, "Explosive
Generation", "UA'. "Teenage Mil Iovola with Warrer s. "Seven
Women From Hell" (20th). "Pirates


## $\$ 2.10$

politan-Prin-SW') $2.752 ; 756: 2.344$ $90-\$ 150$ - "The Mask" 'WB) and "Code of Silence" 'Indie'. Nice
$\$ 16.060$ or less. Last week, Hilleet. Wistern with Vogue "Blood
icontinued on page io) 'Kings' Great $\$ 20,000$ In D.C.;'Street' Hot 12G,

Deril' Solid 14G, 3d
Washington, Nov. 7. is "King of Kings" which looks fo Warner. "Back Street" stays big at
Palace after a soek first session. In second lap at keeith's, "Town With
Bounding sat at Tiffany" rounding out a month at the O: at 4 OCloek,' daydating two Transis rated fair in fourth round in two

## Estimates for This Week

 1.480; 1.1000: si-1.49) - "Splendo
 Okay $\$ 4.500$. Last week, $\$ 5,400$.
 500 opent
 $\$ 4.20$ atter $\$ 4.800$ opener. "Breaktio K -81 11.240 : \$1-s1.49)uk). Lively $\$ 10,000$. Last week
 $\$ 12.000$ after $\$ 15,600$ opener. Playhouse 'T-LL)

- "Devil at 4 O' $\$ 1.49-51.80$
O'lock" 500.
"Plaza T-L -278 ; s1-s1.80) Bots $\varepsilon_{6.0 \text {.ine }}$ Suminer Manhattan
 Enduring $\$ 3.600$. Last week, $\$ 3.900$ Exits atter this week to make room Transco and Brothers" 'Astor:'
Trex (T-L) 600 ; $\$ 1.49-\$ 1.80$ "Jevil at 4 OClock" Col 3 . 3 da 50( ${ }^{\text {(ppown }}$ (SW) 11.300: \$1-\$1.49) (2a wk). Only $\$ 300$ for last
davs. Last week, fair $\$ 2.500$ War er 'SW) $1.440 ; \$ 1.80-\$ 2.75$


## Key City Grosses

Estimated Total Gros
This Week ..... $\$ 2.365 .300$
' Based ori 23 cities and 262 theatres, chie)
cluding N.Y.)
Last Year
32,226,400
Based on 22 cities and 230

## Bachelor' Boffo



Philadelphia. Nov. 7. Extremely warm weather for this ing turned-off for season will clip grosses here this session. "Bachelor in Paradise," with world preem fanfare, is heading for a great take Dolce Vita," out on subsequentrun at
Top holdover looks to be "Breaklively in Tiffany's" which looms in third at Fox. "King of Kings"

Arcadia 'S\&S) (583; 95-\$1.80)Breakfast at Tiffany.8.' (Par) (2d rki. Cl
$\mathbf{\$ 2 3 . 0 0 0}$.
Boyd (SW) (1.536; \$1.80-\$2.75) "King of Kings" M-G। 2 d wk
Big $\$ 18.000$. Last week, $\$ 22.500$. Fox Milgram) 12.400: $95-\$ 1.801-$
Devil at $4 \cdot 0$ Clock" (Col) 3 d wk) "Devil at $4 \cdot \mathrm{O}^{\prime}$ Clock"' Col). 3d wk!.
Fast $\$ 16.000$. Last week, $\$ 20,000$. Goldman Goldman) :1.200; 95 MI-Gי. Great $\$ 17.000$ or elose.
Last week. "Paris Blues" 'UA) '5th Last week. "Paris Blues' iUA) '5th
$k$ ', $\$ 7.000$. Midtown (Goldman) $11.200:$. $95-$ 4thuk). Fair. $\$ 4,000$ in 4 days.
Randolph Goldman) i2.200; 9581.801 - Splendor in Grass" 'WB
4 th wk). Oke $\$ 7,000$. Last week. Stanley Huster", 'SW' (2.500; 95-\$1.80) $\$ 9.500$. Last week, $\$ 13: 000$.
Stanton :SW) 11.483: 95-\$1.80)"La Dolce Vita" (Astor) 'Subrun).
Quiet $\$ 10.000$ : Last week: "Gone Quiet $\$ 10.000$ : Last week: "Gone
With Wind" 1 M -G) (reissuel. $\$ 6,000$. Studio 'Goldberg) 1483; 95-\$1.801 "Bed" Indie). Sock $\$ 8,000$ Last and "Soho Strip" (Indie) (2d wkl, 8.500.

Trans-Lux (T-L) 500; 95- $81.801-$ Girl with. Suitcase" Ellisi. Limp
$\mathbf{3 3 . 5 0 0}$. Last week, "Loss of Innocence" (Col) '3d wk), $\$ 3,000$.
Viking (Sley) Viking (Sley) 1,$000 ; 95-\$ 1.80$ )-
"Mask" (WB . Sad $\$ 8: 000$ or near. Mask" (WB1. Sad $\$ 8: 000$ or near.
Last week. "Raintree - County"
M-G) and "Gigi" $\$ 4.000$. World (RB-Pathe) (483; 95- $\$ 1.80$ ) Last week, "Apu Trilogy" (Indie),

Devil' Hotsy $\$ 10,000$,
Port.; 'Breakfast' 7G
One of top newcomers here this session is "Breakfast at Tiffany's" "Town Without Pity" shapes rather dull at Orpheum in first. rather "Dunl at Orpheum in first. torrid on initialer at the Fox. ond at Paramount.

Estimates for This Week Breadway
$\$ 1.50 \ldots$ Parker)
(1:880
Street"
(U) "Sergeant Was Lady". (U) 13d wk Steady $\$ 3,500$. Last week, $\$ 3,100$. Fox (Evergreen) ( 1,600 ( $\$ 1-\$ 1.40$ ) "Devil at 4 O'Clock" (Col). Loud Grass" (WB) and "Thunder Carolina" (WB) (3d wk), $\$ 6.200$.
Irvington (Smith) 650 ; $\$ 1.50$ )$\$ 2 u, 000$. Last heek, house was dark

## '1 Plas' Sad \$5,500, Buff; <br> 'Breakfast' Dandy 106

## Firstrun trade is mostly mild

 here currently with too many long runs cuiting into overall total. Lonenew entry, "1 Plus 1 " shapes very sad at the Buffalo. Brightest holdwhich looms dandy in third Paramood in second session at Lafayette gond in second session at Laraye in
on subsequent-run.
Gplendor in Grass" looks fine in fourth at Cen

Estimates for This Week "One Plus One" (Indie). Sad $\$ 5$ 500 or less.: Last Week, "Run Siand Four Queens" (M-G) (retssues), \$6.000
Cente
Center (AB-PT) (2.500: 75- $\$ 1.25$ )
-"Splendor in Grass" (WB) "Splendor in Grass" (WB) (4th
wk). Fine $\$ 9,000$. Last weel $\$ 9.600$.

Century IUATC) (2.700; 70-\$1.25 "Devil at 4 O'Clock" (Col) (3d
k). Okay $\$ 9,500$. Last week, $\$ 10$, Whk.
300.
Laf
$-\quad " S p$
"afayette (Basily (3.000; 70-\$1.50t partacus $\$ 8,000$. Lsast week, $\$ 9$,
Good
Paramount (AB-PT) $(3,000 ; 70$ (Par) 13d wk). Bright $\$ 10,000$. Tast week, $\$ 11,000$.
Teck (Loew) (1.200; 70-\$1)
Girl With Suitcase" Indje) (2d wk).
200 .
Cinema (Martina) (450; 70-\$1.25 wk). Strong $\mathbf{\$ 2 . 4 0 0}$. Last week, $\$ 2$,
'Kings' Lusty $\$ 18,000$ In
Friso;' 'Haster' \$12,000, 'Breakfast' Boffo 16 G
San Francisco, Nov. 7.
Firstrun trade here currently is rated satisfactory. "King of Kings" looks big in second round at Cor shapes great in second at the Alexandria.
in first holdover stanza at the Fox.
t" shapes slow at Warfield Devil at 4 O'Clock" is hotsy in third at St. Francis while "Splendor in Grass is rath at Paramount.

$$
\begin{aligned}
& \text { Estimates for This Week } \\
& \text { Golden Gate 'RKO) } 12,859 ; \$ 1
\end{aligned}
$$ 1.50 -"Back Street" Okaraoh's Woman".- 4U) 14th wk)

$\$ 7,500$ in 5 days. Last week Okay $\$ 7.000$.
"Hustler" Thief" (20th) (2d wk). Nice $\$ 12,000$ Last week, $\$ 16.500$.
Warfield
Warfield ILoew) (2.656; \$1.25$\begin{array}{ll}\$ 1.50 \text { - "Gnvasion Quartet" } & \text { (NI-G } \\ \text { and "Glass Tower" MI-G). Slow }\end{array}$ Silent. Run Deep" (UA) and "King Four Queens": 'UA) (reissues), $\$ 5$,
500 ,
Paramount
\$1,50) "Splendor In Grass" (TVB)
4th wk). Dandy $\$ 10,000$ or near.
14 th wk) Dandy $\$ 10,000$ or near.
St. Francis Part (1.400: \$1.25$\$ 1.75$ )-"Devil At. 4 O'Clock" Col)
3 wk . Hotsy $\$ 13.000$. Last week, 13 d W'.
$\$ 15.009$.
Enited Artists (No. Coast) (1,151 \$1.25-\$1.501-"Spartacus" (U) (3d

Stagedoor (A-R) (440; \$1.25) Question 7 " (Indie) 12 d w.k). Good $\$ 3.700$. Last week, $\$ 4,500$.

Queatres) ${ }^{1} 364$
wk). Oke $\$ 3.000$. Tast wcek. $\$ 3,800$. Larkin (A-R) (400; $\$ 1.75-\$ 2$ ) La Dolce Vita"' Astor) . 116 th wk)
ice $\$ 3.500$. Last week. $\$ 4,200$. Clay $(\mathrm{A}-\mathrm{R})$ Last week. $\$ 4,200$. $\$ 1.25-\$ 1.49$ ) The 'Mark". (Indie) 12 d wkl. Good Alexandria week, $\$ 3.800$. 1.610; \$1.49-\$2) -"Breakfast Tiffany's" (Par) 12d wk). G Coronet. 4 United California) 250; $\$ 1: 80-\$ 2.75$ ) "King of Kings" Last weekf, $\$ 20,000$.

## Sid Blumenstock Exits

Schlaifer Agency Dec. 31
Sid Blumenstock, v.p. in charge Coast office, is exiting this post Blumenstack joined Schlaifer in
October, 1959, after holding exec ad posts at Embassy Pictures, Par
amount, Warners and 20th-Fox.

## 'Street' Wow 12C, Pitt, Breakfast' Brilliant SIG,OWO: 'Devil' Hot 10G, 3d

## Broadmay Grosses <br> Estimated Total Gross <br> This मeek. $3 . . . \$ 543,200$ (Based on 30 theatres) Last Year ..... 2471,200 (Based on 27 theatre) <br> Doctors' Fat 22G, Toronto; 'Sun' 11 G

Toronto, Nov. 7. Such newcomers as "Young

Doctors;" "Bridge To the Sun" Doctors, "Bridge To" the
and "Dentist on Job". will help holdovers, "King of Kings" re mains turnaway in second frame at University. "Back Street" laoks in Grass" still is big in fourth
frame as is "Guns of Navarone" for 16th stanza.
 $\mathbf{w k})$. Still big at $\$ 10,000$. Last week,
$\$ 12,000$. Hyland (Rank) (1,357; \$1-\$1,50) "Dentist on Job" "Greengage Summer" (Col) (4th wk). \$5.000.
 cale on three-a-day
Last week. $\$ 9.500$.
International (Taylor) (557: \$1 \$1.25)-"Expresso Bongo" IFD $\$ 3.500$.
Koew's (I.oew) (1.641: \$1-\$1.50) " "Bridge To Sun" (M-G). Tall tember" (U) (9th wk); $\$ 9.000$.
Tivoli (FP) (935; $\$ 1.50-\$ 2.50$. k ). Pickup to socko \$9:000. Last week $\$ 8.500$.
Towne (Taylor) (693: 90- $\$ 1.251$ strong at $\$ 6,500$. Last week; $\$ 7.000$ University (FP) (1.556; \$1.50(2d wk). Capacity $\$ 18,000$. with turnaways. Last week. same.
Uptown (Loew)
(2,543: $\$ 1-$ - 1.75 "Back Street" !U) (2d wk'. Lusty

## 'Breakfast' Fast 7G

Seatle; 'Devil' Same
City is loaded with holdovers currently, with two of the
comers very disappointing. " Without Pity" shapes thin in first session at Music Hall while Crowning Experience, is rated
"Breakfast at Tiffany's" shapes great in second Coliseum round. hird at Fifth Avenue.

## Estimates for This. Week

Blue Mouse (Hamrick) (739: $\$ 1$
Good $\$ 5.000$. Last week, "Back
(reet" (U) (2d wk), \$3.100.
$1-\$ 1.50$-"Breakfast at Tiffany's" Par) (2d wk). Great $\$ 7,000$. Last
week, $\$ 9,300$. Fifth Avenue (Fox-Evergreen) 2,500 ${ }^{\circ}$ © $\$ 1-\$ 1.50$ ( ${ }^{\text {CD }}$ (Devil at $\$ 7.000$. Last week, $\$ 7.800$. Music Box Hamrick) ('38; \$1 (3d wk). Good $\$ 4,000$. Last week 4;800.
Music Hall (Hamrick) (2.200; $\$ 1$ 1.50) -"Town Without Pity" (UA) Thin $\$ 7,000$. Last week, "Grevfriars Bobby" (BV) and "Boy Who Caught Crook" (UA). (2d wk), $\$ 4,900$. 3,000; \$1-\$1.50)-"Crowning Experience" (Indie). Lean $\$ 7,000$ o less. Last week, "Guns of
rone" (Col) (13th wk), $\$ 3,400$.

Two newcomers and three hefty holdovers will spell very good biz for Pitt firstruns this boff at the Stanley. While "Back Street" at Fulton looks equally
socko socko. Both are in first rounds. drab at the Penn. "Devil at 4
O'Clock" stays fast in third at OClock"
Gateway.

Love and Frenchwoman" is Hin. Bridge" stays sharp in third opens at the Warner on Thursday
(9).
 1.501-"Back Street" (U). Wow $\$ 12.000$ or over. Last week, "HusGateway (Associated) 11,$900 ; \$ 1$ $\$ 1.50$ )-"Devil at $4 \mathrm{O}^{\prime} \mathrm{Clock} "$ ( Col) eek, $\$ 10,500$.
Pén (UATC) (3,300: $\$ 1-\$ 1.50$ )Mask' (WB). Frightening $\$ 6,000$. cast week. "Town Without Pity" Shadyside
 Last week, $\$ 2.200$
Squirrel Hill (SW) (834: \$1.25)( 2 d wk ). Virile $\$ 3,000$. Last week, $\$ 3.200$.
Stanley (SW) $(3,700$ : $\$ 1-\$ 1.50)$ "Breakfast at Tiffany's" (Par). Brilliant $\$ 16,000$. Last week, "Splen-
dor. in Grass". (WB) 3d wk), $\$ 87700$. Warner (SW) $1.516: \$ 1.50-\$ 2.75)$

- King of Kings $M-G)$ Opens Thing of Kings" M-G) Open
Thursday (9). Last week, dark.
'Street' Smash $\$ 12,000$,


## Mpls;; 'So. Seas' Brisk

82 Z ;'Breakfast' 8G. 2
Minneapolis, Nov. 7 .
Lineup of fresh entries and holdovers is calculated to make the exStreet" shapes smash at the State. South Seas Adventure" looks overs "Splendor in the Grass" and "Breakfast at Tiffany's," in fourth and second weeks, respectively, continue handsome hits. "Totn
Without pity" is barely passable in Without Pity" is barely passable in
second Oryheum week. Pulling 63.000 spectators, many from out-oi-town. the weekend Michigan helped the downtown boxoftice: somewhat.

Estimates for This Week Academv (Mann) (947;
$\mathbf{\$ 2 . 6 5 1 - " K i n g ~ o f ~ K i n g s " ~}$
SM-G). Roadshow engagement opens Nov.

Century last week.
Century 'Cinerama. Inc.) (1.100; ture" (Cinerama) (reissue). Back at same house where it ran for 47 "Windjammer" iNTI (reissue) (21st Gopher 1Berger) (1.000: $\$ 1-\$ 1.25)$
$" 20$ Plus $2 "(A A)$ Tepid $\$ 3.000$ looks about all. Last week, "ExoLyrie (Par) ( $1.000: \$ 1-\$ 1.25$ )"Greyfriars Bobby" (BV) (4th wk).
Modest $\$ 3.000$. Last week. $\$ 3.200$. Miann (Mann) (1,000; $\$ 1-\$ 1.50$ )vkr. Big $\$ 7.000$ Grass" (WB) (4th: Orpheam (Mann) (2.800; \$1-\$1.25) "Town Without Pity" (UA) (2d wk). Barely okay $\$ 6,000$. Last
week,
$\$ 7,000$. St. Lovis
\$1.50) -"Loss Park FieId) (1.000; Cood at $\$ 3500$ Innocence" (Col). Women" (Embassy) (4th wk), \$2,800.
"Back Stret" (2.200; \$1-s1.25)what it takes at the b.o. though reviews were not too hot. Smash 20th) (3d wk). $\$ 7.500$ in five days. S1.25) -"Pure Hell of St. Trinian's" (Cont) (2d
Uptown (Field (1,000; \$1:25)"Inspector General". (WB) (reisTight Little Island" (Indie) and Genevieve" (Indie) (reissues), $\$ 2$,Gene
800.
Wor

## Cold Spell Clips Chi But 'Bachelor' Bof 832,500 ; 'Town' Thin 13G, 'Vita' Socko 16G; 'Hustle' Fine 15G; 5th

Chicago Nov. 7.
After a fortnight of solld biz,
first batch of freezing weather apfirst batch of freezing weather apthis round albeit asprinkling of newcomers and som
are showing strength.
Top new entry is "Bachelor in hapes boffo $\$ 32500$ th the starrer Preem of "Town Without Pity" looks mild $\$ 13 ; 000$ at Roosevelt.
Popscaled "La Dolce Vita" is
heading for hot $\$ 16,000$ on sub-run at the Loop. "Secrets of Women" is shaping trim in world opener and "Unstoppable Man" rates okay trong in third State-Lake sessio Splendor in the Grass" is posting
dandy third Chicago stanza. a dandy third Chicago stanza. ing a busy third at the Esquire ng in third Surf session.
"Pure Hell of St. Trinian's" still
s brisk in third Cinema round. is brisk in third Cinema round. "Seven Wonders of World" is garnering a sturdy fifth Palace
week. "Hustler" remains fast in fifth Oriental canto. On hardticket. In. third at the Todd.

Estimates for This Week Carnegie 'Telem't' (495; $\$ 1.25$ -
$\$ 1.80$ - Truth" Kings' 55 th wki Firm $\$ 3,000$ Last week, $\$ 3,900$. wh!. Fine $\$ 21,000$. Last week, $\$ 24$, 4k!.
000.
Cin
"Pure Hell of St. Trinian's" (Cont) $13 \mathrm{~d} w \mathrm{k}$
$\$ 3.500$.
Esquire (H\&F Balaban) (1,350; ny's (Par) (3d wk). Socko $\$ 18.000$ or close. Last week, $\$ 21,000$.
Loop iTelem't $1606 ; \$ 1.25-\$ 1.801$ run). Boff $\$ 16,000$. Last Wee
${ }^{\text {TTuth. }}$ (Kings)
(4th wk), $\$ 6,000$. Monroe (Jovan) ( 1,000 : 65-90,
Force of Impulse" (Indie) and "Enstoppable Man" "Indie) Oke Women Indie) and Lisette (In-
diel. $\$ 4.900$. -Hustler" '20th) (5th wkt. Hardy
$\$ 15.000$. Last week, $\$ 16,000$. Palace 'Indie) (1.570; $90-\$ 1.80)-$
(Inder rama (reissue) (5th whk) Smart
$\$ 1 \bar{n}, 000$. Last week, $\$ 16000$. $\$ 1 \overline{0}, 000$. Last week, $\$ 16.000$. Roosevelt is\&K) (1,400: $90-\$ 1.801$
"Town Without Pity" (UA). Mor st $\$ 13.000$ or near. Last Week,
(ireyfriars Bobby" BV) $\$ 9000$ :

State-Lake (B\&K) 2.400; 90-\$1.80) - Devil At 4 O'Clock". (Coll 13 d
wk. Hot $\$ 17,000$ Last week, $\$ 23$.

Surf (H\&E Balaban) (685: $\$ 1.50-1.80$ Two Women $\$ 1.801-$ "Two Women" (Embassy
$(3 \mathrm{~d}+\mathrm{k})$ Fast $\$ 5,500$. Last week $\$ 6,300$.
Trodd (Todi) (1.089: $\$ 2.20-\$ 3.50$ ) "King of Kings" (M-G) (3d Wk). Town (Teitel) (640; \$1.25-\$1.80) Snappy $\$ 3.000$. Last week, $\$ 3,800$.
United Artists fB\&KK) $\$ 1,80$. "Back Street" (Ui (4th wk).
Neat $\$ 14,500$. Last week. $\$ 17,000$. Woods tissaness) (1,200; 90
$\$ 1.801-$ Bachelor in Paradise" $\$ 1.801$ "Bachelor in Paradise" "Bridge to the Sun" (M-G) (3d wk).
World (Teitel) (606; 90-\$1.25) Secrets of Women" (Janus". Tidy
$\$ 5.500$ Last week, "Breathless"

## 'Street' Sturdy $\$ 7,500$,

Indpls; 'Deril' Bis $6 \frac{1}{2} \mathrm{G}$ Indianapolis, Nov 7 . here this stanza. But three new
pix shape solid. They are "Breakpix shape solid. They are "Breakand "Devil at Four O'Clock," last two are especially strong. Other
new entry. "Town Without Pity," Shapes sad.
Estimates for This Week

(Par). Okay $\$ 7 ; 000$. Last week. (Continued on page 10)

## Estimates Are Net

Film gross estimates as re ported herewn from the various key cities, are net i.e.,
without isual tax. Distributors share on net take, when playing percentage, hence the
estimated figures are net f come.

The parenthetic admission prices, however, as indicated,
include U. S. amusement tax.

## Breakfast' Tasty S8,00 in L'ville

Louisville. Nov. 7.
Pace is very strong here currentArtists may equal the sock biz of son with "Splendor. In Grass"
looms lofty. "Breakfast ot: Tif"The Truth" at Brown is nice Third week for "Cinerama Holisecond stanza.

Estimates for This Week
Brown (Fourth Avenue) (1,1 75-\$1.251-"Truth" (Kings). Nice $\$ 6.000$. Last week, "La Dolce Vita" (Astor) 14th-final wk) okay $\$ 4,000$
Kentucky 'Switow) $\$ 4.000$ Street' (U) (4th wk'. Fair Mary Anderson (People's) 1900 ; $90-\$ 1.25$ ) "Splendor In Grass"
i.WB). Lofty $\$ 9 ; 0.00$ or over. Last
week. "Greyfriars Bobby" (BV) i3d wk, $\$ 4,000$.
Ohio ISettos) ( $900 ;$ \$125) -
Breakfast at Tiffany's" (Par). Big $\$ 8.000$. Last week. "Mr. Sardonicus' (Coll an
(Col), $\$ 6,500$.
Rialto tFourth Avenue) (1,100; \$1.25- $\$ 2.50$ ) -"Cinerama Holiday
(Cinerama) ( 3 d wk). Fine $\$ 8: 000$ after same last week:
United Artists (Fou
(3,000; 75- 1.25 , Fourth Avenue OClock" (Col) 12 d wk). Wow $\$ 14$;
000 after $\$ 14,500$ opene

## SUN FAR 59,000 . N

CINCY; 'DEVIL' 6G, 3D

## Cincy film trade bids for a mod-

 erate session currently. Main line entries have Bridge to Sunshaping fair at Albee and oldie
"White Christmas" plus "Sergeant Was a Lady" rating solid at the
smaller Grand: Firm holdovers are "Breakfast at Tiffany's". and "Splender in $\because$ Grass" in fourth
weeks as well as "Devil at 4 "Clock" in third round. Laingrun 17th session

Estimates for This Week
Albee (RKO) $\mathbf{3 , 1 0 0} \$ 1-\$ 1.50$ ) "Bridge to Sun" iM-G), Fair (U) (2d wk', \$8,500, Capitol (SW-Cinerama) (1.400 Coli (17th wk), Fair $\$ 5.000$, edg ing $\$ 4,500$ of 16 th week. "Rocco and Brothers" (Astor) Good $\$ 1,500$. Last week,
Innocence" (Col), $\$ 1,100$.
Grand (RKO) (1,300; \$1-\$1.25)"White Christmas" (Par (reissue) tion 7 " (Indie) (2d wk), $\$ 5,000$.
Gaild (Vance) ( $300 ; \$ 1.25$ ) ${ }^{\text {" }}$. "Bridge" (AA) (2d wk). Mild $\$ 700$ Hyde Park Art
(Shor)
( 500
(Cont)
and $\$ 1.25$ "Promoter" (Cont) and
"Lavender Hill Mob" (Cont) (re-
issuesi (2d wk), Nice $\$ 900$ after issuesi (2d
$\$ 1,300$ bow
Keith's (Shor) (1,500; 90-\$1:25)wk). Good $\$ 6,000$ or near. Last week. $\$ 7,800$.
Palace (RK
"Salace (RKO) (2,600; \$1-\$1.50)-
Bright $\$ 7,000$ Last week $\$ 8.000$.
each side; 90 v :-West "Everything's Ducky" (Col) and "Queen
(Continued on page 10)

## TOWN' BRISK \$13,000, DENVER; 'DEVLL' $10 G$

 nemies not getinas tar, will clit

 Paramount. "La Dolve Vita" is while "Devil" at 4 O'Clock". looks
big in third at Centre. "Breakfast at Tiffany's" is rated nice in third
at Orpheum. Estimates for This Week
Aladdin (Fox) $(900 ;-\$ 1.45)$ Aladdin (Fox) (900; $\$ 1.45$ ) "L
Dolce Vita" (Astor) (3d wk). Fin Dolce Vita" (Astor) (3d wk
$\$ 5.000$. Last week, $\$ 5,500$. Centre (Fox) (1,270; \$1-\$1.45 wkl. Big $\$ 10,000$. Last week, $\$ 11,-$ 500.

Conder (814; \$1.65-\$2.50) 'Seven (30 wh). Sock World" (Cinerama $\$ 17,000$. Last week \$18,000.
$\begin{array}{cccc}\text { Denver (Fox) } & (2.432 ; & \$ 1.25) \\ \text { "Back Street" (U) } \\ (2 d \text { wk). }\end{array}$ "Bridge" (AA). Sharp $\$ 2,600$. Last
week, "Never On Sunda" (Lope week, "Never
and "Black O
runs)," $\$ 1.600$.

 | Question |
| :---: |
| Stout $\$ 3,000$ Last week, $\$ 3,500$ |
| Orpheum (RKO) $26.690 ; ~$ |
| 125 | \$1.451 "Breakfast at Tiffany's"

(Par" and "Flight That Disap peared" (UA) 13d w
"Taramount (Indie) (2.100; \$1.25 "Three On Spree" (UA) Stout $\$ 13,000$ or near. Last week, "Splen
dor in Grass". WWB and "Beyond All "imits" (Indie) (2d wk), $\$ 11$, Towne (Indie). (600: \$1-\$1.45)
"Grevfriar's. Bobby" 1 BV) 13 d wk). "Greyfriar's. Bobby": 'BV) 13 d wk
Good $\$ 4.500$. Last week. $\$ 5.500$.

## Kings' Sock 25G, <br> Det; Bachelor,' 12G, Deili 186

"King of Kings" at United Art ists is sparking downtown delux ers to another fine grossing week.
"Kings" shapes great. "Bachelor in Paradise" looms sturdy at the Adams. "The Mask" looks fairly good at the Palms. "Town Without "Breakfast at Tiffany's continues wow in third week at Madison. "Bevil at 4 OClock" stavs
smash in third session at Grand Circus. "Back Street" is

Estimates fer This Week
Fox (Woodmont) (5,041; $\quad .7$
"Blast of Silence" (U) 14th wki Oke $\$ 11,000$ or near. Last week
$\$ 12.000$.
Michigan (United Detroit) (4.036 (UA) and "Seasan of Passion" UA) and "Seasan, of Passion
(UA). Dull $\$ 10,000$ Last week "Splendor in in third week.
in third week.
Palms (UDI (2.955; $\$ 1.25-31.49)$ "Mask" (WB): Fairly good $\$ 11,000$ or near. Last week, "Mr. Sardoni
cus" (Col) and "Terror of Tongs" (Col), $\$ 11,500$.
Madison (UD) f1.408; $\$ 1.25$ $\$ 1.49$ )-"Breakfast"at Tiffany"s"
(Par) (3d wk). Wow $\$ 18,000$. Last (Par) (3d wk).
week, $\$ 20.000$.
Grand Circus (UD) (1.400; $\$ 1: 25$ (3d wk). Wow $\$ 18,000$ Last week (3d Wk)
$\$ 20,000$.
Adams (Balaban) (1.700: $\$ 1$ $\$ 1.25$ ) - Bachelor in Paradive Last week, "Roceo and Brothers Astor) 2 d wk), $\$ 7.500$.
United Artists (UA) (1;667; \$1.50$\$ 25,000$ Last week, closed to make ready for "Kings.
(1.208; $\$ 1.20-\$ 2.651$ Hall Wind Wam mer iNT) (reissue) (7th wk. Ok
$\$ 10,000$. Last week Trans-Lux Krim (Trans-Lux (1,000; $\$ 1.49-\$ 1.65$ ) "Truth"
(Kings) 2 w wh). Good $\$ 4.000$. Last week, $\$ 5,000$.



## Heat Hits N.Y. Albeit 'Comancheros' Crisp $\$ 44,00 \%$; Beach' $16 / 2 / 2$, ', Story' Capacity $50 / 2 \mathrm{G}$, Kings' Wow 46G



Rivoli (UAT) ( 1,$545 ; \mathbf{~} \mathbf{1 . 5 0 - \$ 3 . 5 0 )}$ This round finishing today (Wed.) This round finishing $\mathbf{~ l i k e}$ capacity $\$ 50.500$ for 12 looks like capacity $\$ 50.500$ for 12 ond week, which was 11 shows or
sans Election Day matinee. Stays, natch!
State (Loew) (1.900; \$1.50-83.50)
"King of Kins This week winding (Mp G1 '4th wk). is heading for wow $\$ 46,000$ on 11 performances after $\$ 39,000$ in third biz currently running slightly also played here.
Victoria (City Inv.) (1.003: 50-\$2) - Splendor in Grass" (WB) (5th day ( 6 ) was boff $\$ 23.000$ or near after $\$ 27,000$ for third.
Warner 'SW) (11,813; 90-\$2)
"The Mask" (WB) (2d wk). This week ending tomorrow 'Thurs.) is slipping to sad $\$ 8,000$ or less after $\$ 13.000$ on opener, which was con-
siderably below hopes. Only in for two weeks, with "Sissan Slade" Trans-Lux 85th Stree

First-Run Arties
Baronet (Reade) (430; \$1.25-\$2)"On Beach" (UA) (reissue) '2d wk), (6) was fair $\$ 5.500$. Stays until "The Mark" (Cont) moves in Nov 16. after its run at the Sutton. - Fine Arts (Dayis) 1468; 90-\$1.80) yesterday (Tues.). day-dating with yesterday (Tues.), day-dating with
Astor. In ahead, "Town Without (Continued on page 10)

## 'Bobby' Bright $\$ 15,000$, K.C.; Slaves' Moderate $7{ }_{2}^{2} G$; 'Devil' Good $6 \frac{1}{2} G$

Single newcomer is "Grevfriar's Bobby," doing top biz at the Gra nada and Uptown. It will stay on. Stree.t" hearty in second Back the Paramount: "Breakfast at Tiffany's," in fourth stanza at Roxy, seventh week at Brookside. "Devil at 4 O'Clock." in third at Plaza. is
just good. "Revolt of Slaves" and "The Minotaur," dualed firstrun in trio of drive-ins. loom fairish.
Weather turned sharply cold for the weekend atter heaxy rains for the weekend
several days.

Estimates for This Week
Brookside (Fox Midwest-Natl Theatres) 1800; \$1-\$1.501- "La Dolce
Sturdy $\$ 2.500$. Last week, $\$ 2,700$. Capri (Durwood) (1.260)-Closed Opens Nov. 9 with "King of Kings" M-G). Riverside (Common wealth) ( 900 cars each: 90 c ', Boulevard (Rosedale) (750 cars; 90c) taur" (UA). Mild \$7,500. Last week also including IsitVista Fox MW NT $, 1,360,700 ; ~ 90 c)$ Hi)-way 40
(General) ( 1,000 cars; 90 c ); Avenue Genera) (8,000 cars; 90c), Avenue
(Fulton) 800 : 90c)-"Mr. Sardoni (Fulton) (800; 90c)-"Mr. Sardoni-
cus" (Col' and "Valley of Dragons" ${ }^{1} \mathrm{Col}$, $\$ 13.000$.
Empire (Durwood) (1,200; 90c-\$2) -This Is Cinerama" (Cinerama) 700 with extra matinee. Last week, \$4.500.

Kimo (Dickinson) (504: 90-\$1.25) Okay $\$ 2,000$. Last week. $\$ 2.500$.
Paramount (Blank-UPi (1,900; $\$ 1$
Paramount (Blank-UPi (1,900; $\$ 1$ -
Plaza (FMW-NT) 11,630 ; $\$ 1$ -
$\$ 1.25$ '-"Devil at 4 O'Clock" (Col)
13 d wk). Good $\$ 6.500$. Last week, $\$ 8.000$.
Rockhill (Little Art Theatres) runs. Last week. "Big Deal" runs. Last week.
'UMPO'. mild $\$ 1,600$.
Roxy (Durwoodi :850; \$1-\$1.59) (4th wk). Hotsy' $\$ 5.000$, holds. Last week. $\$ 7.000$.
Uptown, Granada (FMW-NT) (2,Bobby" (BV). Fancy \$15,000. stays. th-final wk) today (Wed.) looks to reach fancy
$\$ 13000$ after $\$ 132.000$ for fourth Week. "Flower Drum Song" (U)

## 'Story' Sockeroo S29,00, Hub; Truth' Wham 15G; 'Breakfast' Big 14G, 4th

 Picture business is making new fo"ward strides here with some new the pack is "West Side Story." rated smash at the Gary on road show. Reaching for a new record at he Kenmore is "The Truth," packBREAKFAST' HEP $9 \frac{1}{2} G$, PROV; 'HAWK' NG 6 G leader here currently. Ione newcomer at the State, "Pirate of
Black Hawk." looks sad. Albee's third of "Back Street" is closing on nice note. Majestic's fourth of
"Splendor in Grass" looks good. Estimates for This Weel Albee 'RKO', 12.200; 65-90)$\$ 5.000$ or near. Second was $\$ 7,500$.
 L.00ks
$\$ 3.500$.

Majestic (SW) 22.200; 90-51.25) 'Splendor in Grass' and "World by
Night" 4 th wk'. Good $\$ 5,000$ or close. Last week, $\mathbf{S 6 , 0 0 0}$.
State (Loew) (3.200; 65-90)-PPi"Atlas" Indie). Sad $\$ 6,000$. Last week. "Teenage Millionaire" (UA)
and "Explosive Generation" (UA', 4.500.

Strand (National Realty) (2,200; 0-\$1.25-"Breakfast at Tiffany's"


## NEW YORK

## Conitine trom

$\$ 4,000$ or less after $\$ 5,000$ for third full week.
Beekman (Rugoff. Th.) ${ }^{(590}$ $\$ 1.20-\$ 1.75$ - Devil's Eye . IJanus
2d whr. Initial round completed Sunday (5) was good $\$ 9.500$
Carnesie Hall Cinema (F\&A)
$300 ; \$ 1.25-\$ 1.80)$ "Neapolitan 300; $\$ 1.25-\$ 1.80$ ) - Neapolitan
Carousel" (Lux) 15th wk): Fourth stanza ended yesterday iTues. was
socko $\$ 6.100$ after $\$ 6.600$ for third week.
Fifth Ave. Cinema Rugofi Th.) 250; $\$ 1.25-\$ 1.801-\quad$ "Kitchen"
Kings)
(2d wk $. ~ F i r s t ~ s e s s i o n ~ f i n-~$ ished yesterday (Tues.) was okay $\$ 3.500$ or close.

- $\$ 1.80$-"Green Hare" ${ }^{\text {(Zenith }}$ 13d wk). Second week completed Sunday $(5)$ was lusty $\$ 12,500$, same
Little Carnegie (L. Carnegie) (52)-"Purple Noon" (Times) (10th wh). This week winding today
(Wed.) looks to push to great $\$ 13$ -
 round.
Grild (Guild) (450; $\$ 1-\$ 1.75$ )--
round ending today (Wed ) is head ing for fine $\$ 7,000$ after $\$ 9,000$ for fifth week. "Double Bunk" (Show)
opens Nov. 16.
95-\$1.80;-14 Rugoff Th.) (565, ber" Indiei. Opened on Monday 16). Last week, "Call Me Genius"
(Contl 13 d wk' (Cont' '13d wk'. Okay $\$ 5,500$ after
$\$ 5.800$ for second week $\$ 5.800$ for second week.
Paris (Pathe Cinema)
\$1.80'-"From Roman Balcony" S1.80'-"From Roman Balcony"
(Cont) (4th wk'. Third week conCont) (4th wk'. Third week con-
cluded last Saturday 14 ) was cluded last
smooth $\$ 6,000$ after $\$ 7,500$ for second week.
Plaza (Lopertr 1525; \$1.50-\$2)-
Never On Sunday" (Lope). 156th
wk). The 55th Week finished Monday (6) was nice $\$ 7.500$ ater $\$ 8,000$
in 54th stanza. Started at the For-
um on Monday '61.
68th St. Playhouse (Leo Brecher) $1370 ; \$ 1.50-\$ 2$-"Fanny (WB 'subrun). Looks to hit good $\$ 4.300$
in first week ending tomorrow
(Thurs.).
72 d St. Playhouse "Baker) ( 440 ;
72d St. Playhouse (Baker) (440;
$\$ 1.50-\$ 2$ ) "Hustler" (20th) 17th wk). Sixth session ended Monday
(6) was fine $\$ 6,000$ after $\$ 7,000$ for fifth week.
 wk). Fifth frame encled Sunday (5) was smash $\$ 9: 000$ after $\$ 9,500$ in fourth we ek. "Pummer and dating with DeMille.
Trans-Lux 52d St. 'T-L) 1540; \$1 $\$ 1.50$-"Splendor in Grass" (WB (5th wk). Fourth round completed yesterday tTues.) was sock $\$ 12,000$
after $\$ 13,000$ for third week. Daydating with Victoria.
Trans-Lux 85th St. (T-L) (550) \$1.25-\$2) - "Back Street" (U) to okay $\$ 5000$ in current to dip winding tomorrow (Thurs.) after

W,500 for third regular week.
"Susan SIade" (WB) opens Friday
(10), day-dating with the Warner (10). day-dating with the Warner
Woild (Perfecto) (390; $00-\$ 1.50$ ) -"Wild For Kicks" (Times) (3d
wk). This session ending tomorrow
(Thurs.) is heading for smash $\$ 17$,(Thurs.) is heading for smash $\$ 17$,-
000 after $\$ 18,200$, new high for second week Getting this amazing il midnight or later.

## LOS ANGELES

(Continued from page 8)
 lease. Smash $\$ 28,000$. Last week State, "Suddenly Last Summer
(Col), "From Here to Eternity" (Col)' ((reissues), \$3.100. Fox Wil-
shire. "Question 7" Indie) (2d wk) shire: "Q
Orpheum, Iris, Baldwin (Metro-politan-FWC-State) 12,$213 ; ~ 825$
$1.800 ; 90-\$ 1.501-" O p e r a t i o n ~ P e t t i$ (reissues). Fairish $\$ 11,000$. Las week, Orpheum with Hawaii Young Doctors" (UA) (2d Wk, O
pheum; 1st wk, Hawai), "Hell to
Eternity" (AA) (reissue) (Or (Eternity" "(AA) (reissue) (Or Pheum),


Baldwin, "Greyfriars Bobby", (BV
(2d. wk, Iris; 1 st wk, Baldwin)
"Purple Hills" (20th) (Iris) (2d wit "David and Goliath" (AA) (Bald"Vogue (FWC) (810; 90-\$1.50) "Question 7" (Indie)' (m.o.). Dull Hawz
"Suawaii (G\&S) (1,106; $90-\$ 1.50$ ) and "Here to Eternity" (C
issues) (m.o.). Drab $\$ 2,500$.
Warner Hollywood (SW)
1.25-\$2)-"Back Street". (U) 12d

## $\$ 19.000$ Warr

Warren's (Metropolitan) (1,757 Hell" (20th) and "Pirates of Tor tuga" 120 th ) 12 d wk). Thin $\$ 3.500$.
Warner Beveriy (SW) in
 week, $\$ 14,500$.
Ben
$\$ 12,000$. Las Beverly (State) (1.150; $90-52$ )
Bridge to Sun" Bridge to Sun" (M-G). $\$ 4 \mathrm{~d}$.
Soft $\$ 4,000$. Last week. $\$ 4.900$. Chinese 'FWC) (1,408; \$2-\$2.40 wk). Lusty $\$ 19,000$ or a bit over Esyptian (UATC) (1.392; $\$ 1.25-$ $\$ 3.50$ ) - "King of Kings"" (M-G) (4th
wk). Tall $\$ 20,000$ Last week, H2,400,
Hollyw
Hollywood Paramonnt (State)
$(1,468 ; \quad 90-\$ 2)$ - "Splendor in (1,468; $90-$ - 2$) ~-~ " S p l e n d o r ~ i n ~$
Grass". (WB) i4th wk). Big $\$ 12.000$. ast week, $\$ 14,000$
Four Star tUATC) (868; $90-\$ 1.50)$
"Rocco and Brothers"
 $\$ 3,000$.
Fine Arts (FWC) (631; $\$ 2-\$ 2.40$ ) ver on Sunday" (Lope) (50th
Okay $\$ 3,800$. Last week,

### 4.200.

Pantages (RKO) (1.513; $\$ 1.25$
Light $\$ 7,700$. Last week, $\$ 9,300$.
Music Hall (Rios) 52.75 )-"La Dolce Vita"; (Astor)
wek, 57.200. Bright. $\$ 7,000$. Last
Crest IState) (750; 90-\$1.50) Purple Moon" (Indie) 13 d . Wk

## CINCINNATI

(Continued from page 9) week. "Picnic". So-so, \$4,500. Last and Shine" Coll reissues), 4,700. "The "A Place in Sun" (Par) and "World of Suzie Wong" (Par) and Flmer Gantry" (UA) (all repeats) sive Gerieration" (UA) and "Exatte of Morals". (LAA), $\$ 5,200$.
Valley (Wiethe) 11,200 ; $\$ 1-\$ 1.50$ "Breakfast at Tiffany's" 1 Par
4th wk). Slick $\$ 8,000$. Last week ,500

## INDIANAPOLIS

## Continued from page

Indiana (C-D) ( $1,100, \$ 125, \$ 250$ -"Sevn Wonders of World" Cine rama) (21st w
week, $\$ 6,000$.
Keith's IC-D) (1 300. \$1-\$1 25) "Back Street" (if) Fancy $\$ 7.500$ Last week, "Mr. Sardonicus". (Col) $\$ 5.000$.
"Loew's (Loew) (2,427; 75-\$1.25) $\$ 5,000$. Last week, "Plus" (Indie), $\$ 4.500$.
 Devil at Four O'Clock" (Col). Big Gres (wis mom somo

Balto Slow But "Deril'
Slick \$7,000, 3d Week; Mask' Modest $\$ 6,000$

## "Saturday Night and Sunday

 Morning" is giving the Playhouse biz hints it may be there for a while. However, "The Mask" is only fair in first at the New.Leading the holdovers ar 'Splendor in Grass", hep in fourth
at the Charles; "Breakfast at Tiffany's," nice in third round at the Town and "The Hustler." good in
 second at the Little. "Devil at 4
O'Clock" is fine in third at the Hipp.

Estimates for This Weel Aurora (Rappaport) (367; 90 -$1.50-1$ Plus 1 ". (Indie). Pleasing $\$ 3,000$. Last Week, "Forbidden
Stories" (Indie) (2d wk), $\$ 1,100$. Charles (Fruchtman) 1500; 901.50 -"Splendor in Grass" +WB) (4th wk).
$\$ 7,000$.
Cinema (Schwaber) (460; 90$\$ 1.50)-$ Ashes and Diamonds"
(Janus) i2d wk). Slow $\$ 1,100$. Last
week, $\$ 1,400$.
Five West (Schwaber) (435; 90-
$\$ 1.50$-"Pure Hell of St. Trinian's" (Cont) ( 2 d wk). Slow $\$ 1,100$.
Hippodrome (Rappaport) ${ }^{12,300}$

- $\$ 1.50$-Devil at 4 O'Clock
eek, $\$ 9,000$.
Lettle (Rappaport) (300; 90-\$1.50)
Warm $\$ 2.000$. Last week, $\$ 2,500$.
Mayfair (Fruchtman) (750; 90-
$\$ 1.50$ )-"Hustler" (20th) (2d wk).
Good $\$ 6,000$. Last week, $\$ 7,000$. Now (Fruchtman) $\$ 1.600 ; 90-1.50$ ) "Mask" (WB). Fair $\$ 6,000$ or
less. Last week, 7 Women From Ow 20th), \$6,000.
1.50 )-"Saturday Night (355; 90Morning, (Cont). Good $\$ 3,000$ Last week "Left, Right, Centre" Indie) (2d wk), $\$ 1,300$.:
Rex (Freedman) (500; $\$ 1.50$ )-
Shadows" (Indie). Oke $\$ 1800$. Last week, "Frantic" (Times) $\$ 1,200$.
Stasiton (Fruchtman) (2.800; 90Wk1. "Back Street" (U) (4th
Lkay: $\$ 5,000$. Last week


### 4.700.

Town (Rappaport) (1,125; $90-$ (Par):13d wkit Fine $\$ 8,000$ Tiffan's , $\$ 11,000$

## Name Mart Mounger

To Head Tri-State Assn.
Mart Mounger of Calhoun City, Miss., was elected prexy of the
Theatre Owners of Mississippi Arkansas and Tennessee at the 52d annual powwow held at the Hotel Chisca. Gordon Hutchins of Rus-
sellville, Ark., out-going chairman selville, Ark., out-going chairman
of the board, was elected to the board to replace Raymond Fisner orth Little Rock, Ark.
Other officers named at the twoman, Little Rock, sec-treas.; W. P.
Florence, Magnolia, Ark., Leon
Rountree, Holly Springs, Miss., and Ed Doherty, veepees repping their
spective states.
Speakers addressing the 200 delegates included Judge Lunn McKeel Waverly, Tenn.; Dick theatre chain and Bud Ederle of the New York UA office.

## NO COMPLETION BOND

Diana Dors Quits Barcelona When
Madrid, Nov. 7.
Shooting on the American-Span-
coproduction ish coproduction "Encounter in weekend when coproducers failed meet contractual commitments packed up and returned to England fr
"Encounter" was in procuction hree weeks and folded upon failure of both Yank and Spanish producers to provide a completion
bond. This situation in turn crimped the investment source backing financial agreements with Viss Dors. American coproducer attempting to negotiate and money in order to resume filming

## Huster' Big 18G, <br> St. L.; 'Bobby' 11 C

Big news here amory newcom. ers. at firstruns this stanza is the big take being rolled up by "The Hustler" at the Ambassador. Also trim in opening round is "Grey-
friars Bobby" at State. "Come September," out on subsequent Louis.
"La Dolce Vita" shapes big in "Spurth Loew's Mid-City round third week at Esquire.

Estimates for This Week Ambassador (Arthur) $12.970 ; 90$
$\$ 1.25)-{ }^{2}$ Hustler" (20th): Big \$18,000. Last week,
(U) $(3 \mathrm{~d}$ wk) $\$ 8: 000$.
Apollo Art (Grace) 1700090 Nice $\$ 3,000$. Last week. "Entertainer" (Cont) (2d wk), $\$ 2,000$.
Esquire (Schuchart Levin) (1:800; $90-\$ 1,25$ ) "Splendor in
Grass" (WB) (3d wh). Fine $\$ 9,000$. Last week, $\$ 12,000$.
Fox (Arthur) (5,000, 90-\$1 25) "Devil at 4 O'Clock"'ICol) (3d wk). Loew's Mid-Cit $60-90$ - "La Dolce Vita" (Astor)
(4th wk) Big $\$ 7,000$ Last week $\$ 8 ; 000$.
State (Loew) (3.600; 60-90)"Greyfriars Bobby" (BV). Neat "Jet Pilot" (W) and "Conqueror" (U) (reissues), $\$ 5,000$

Pageant (Arthur) $11.000,90$. $\$ 1.25)$ "Double Bunk" (Indie)
(2d wk). Okay $\$ 2,500$. Last week, $\$ 4,000$.
St. Louis (Arthur) 13,800; 75-90) "Love in Goldfish Bowl" (Par) (sub-runs). Average $\$ 7,000$. Last week "Goodbye Again" (UA) and \$6,500.
Shady Oak (Arthur) 1760, 90die) Good $\$ 4.000$. Last week "Fanny" (WB) (4th wik), $\$ 2,000$.

## From Hel' Thin $\$ 7,500$,

Cleve:; 'Grass' Big 12G
Firstrun trade here this stanza ranges from fair to strong, most pix being on holdover or extendedis 1 Plus 1 " which looks poor in first five days at Stillman. "Seven Women From Hel is rated weak at Hipp. "Breakfast at Tiffany" $s$ looks nifty in second round at big in fourth at the Allen.
Estimates for This Weel
Allen (Stanley-Warner) (2,866; $\$ 1-\$ 1.50$ )-"Splendor in Grass"
(WB) (4th wk). Big $\$ 12,000$. Last week,
Colony Art (Stanley-Warner)
 $\$ 3,000$. Last week, $\$ 4.200$
Continental Art (Art Theatre Guild $900, \$ 1-\$ 1.25$ - Carry On Constable (Indie). Routine \$2;100. \$2.300.
Heights Art Aart Theatre Guild) (025; \$1-\$1:25) "Don Quixote" "Girl With Suitcase" (Indie) $\$ 1,800$.
Hippodrome (Eastern Hipp) (3, From Hell" 20 th) Seve "Pirates Tortuga": (20th). Weak $\$ 7,500$. Last
week. "Mr. Sardonicus" (Col), $\$ 4,500$.
Ohio (Loew) (2.700; \$1-\$1.50)(m.o.) Fine $\$ 5,000$. Last Week "Rocco and Brothers" (Astor) : 13 d wk, $\$ 2,400$.
Palace (Silk \& Helpern) 12,739 (Col) (3d wk). Hot $\$ 9,000$. Last week, $\$ 9,500$.
State (Loew) (3,700;
Breakfast at Tiffany's,
:
(Par)
(2d "Breakfast at Tiffany's" (Par) '2d
wk. Nifty $\$ 9,000$ in 5 days. Last wk. Nifty $\$ 9$,
week, $\$ 12,500$.

Stillman (Loew) (2,700, \$1-\$1.50) -1 Plus $I^{\prime \prime}$ (Indie). Poor, $\$ 2.500$ In five days. Last weel, "White

Westwood Art (Art Theatre Guild) ( 855 ; \$1.25-\$1.50)-"Wild Strawberries" (Indie) and "Mage
cian" (Indie) (reissie). Fine $\$ 2,800$, (Indie), $\$ 1,800$

## No Review For

 Pemsy Censors; Stay Stipped The U.S, Supreme Court yeste day (8) declined to review the rul-ing of the Pensylvania Supreme Cour of the Pensylvania Supreme che state's flm censorship and lid on lis race.
This week's ruling was made in
answer to an appeal by Penis answer to an appeal by PennisyI-
vania authorities and was handed down without comment.

In appealing the ruling of the warted in exceptionalls purp prose that the decision had of the commonwealth thetr only protection against the smut-monger ers who daily prey in theatrical
temples upon the minds and morals of the unsuspecting and susceptible alike

The Pennsylvania law required the submission of ptctures 48 hours
before public exhibition to a thre before public exhibition to a three
man Board of Motion Picture man Board of Motion Preture Con-
trol The latter could rale a film obscene or unft for viewing by The Pensylvanit Supreme Co in kocking out: the baw, refused in accept the U.S. Supreme Court's
to
ruling to the Tines Film case as precedent. That ruling. Which in
effect upheld the right of local censors to require prior submis ston of plx, was based on the Ped-
eral Constitution. The Pensylvania eral Constitution. The Pensylvania as beling in
constitution.

## 'Kot Narrow'

## Conthued from pase 7 , She hoped it would not create an

criminals and recalled that one Atlanta murder of a taxicab driver
in Piedmont Park was directly attributable to a film on the same

## subject.

To Mrs. Gilliam a spade is a
spade and that's what she calls it when the occasion arises.
"Lots of people think of me as a witch and a devil." the blue pensorship is needed now more than ever on the local level, because
Hollywood, which onee banned stories dealing with homosexallity, has lately decided "homosexualtty is just
ment."
While Mrs. Gilliam is an em-
ployee of the city, her immediate superiors are members of the At-
lanta Library Board. If she bans lanta Library Board. If she bans
a picture, distributor or exbibstor has a right to go over her head and appeal to Library Board; whteb
will see film in question and vote will see film in question and vote
for or against their censoring agent.
Board has overruled Mrs. Gilliam courts have granted injunctions against her barring particular pies, but she keeps on doing her job,
withont fear or favor, and gets withont fear or favor, and gets pictare owners and operators in the Atlanta Metropolitan area.

## Golden October

enough the final week in Octob to land a runner-up spot in weekly so far has been a bit disappointfing on its first few engagements.
the N. Erum Song' (U) opens
(Thurs) Music Hall tomorrow (Thurs.) with the advance rating
of being one of Universal's top releases. "Comancheros" (20th)
also was getting started this week, with first date at the $N$
mount starting out
"Never on Surday" (Lopet conable engagements but not playing In keys covered by Varirit enough
to score in weekly ratings except one stamaz when' it was a rumner-
up pic. "Pure Hell of St. Trinan's'" (Cont), fair new, did well enough
to rate like eategory another week. showed enough to wind up sixth ings. "The Truth" (Xings):finished

## Rackin vs. DeLaurentiis-Part 3

## Now a nex exchange of blasts betwe Nov: 7 . Reckin, Paramount production ehie?, and Italian producer Dino De Laurentis. Previous blasts (Rackin,

 trek to EaropeSinultaneously, he came up with a suggestion in Itie with his claim that the U. S. Is the only country whose government doe not provide subsidies for
producers. "If our sovermment took the $10 \%$ admission tax and gave it back in cone form of subsidy,' he said, this Foud give producers a chance to take promote new stars, make more pictures. would get this sum back, and much more, in income taxes more tilm people would pay and from addi-
tional pietures which would have profits on wihich to pay taxes.
Rackin, Who previously has been outspoken on the subject of forelign subsidies, had this to say when he checked bisit to London and Rome, reiterating in part former statements:

## t's The Gevernments

Hollywood no longer is involved in a fight for playing time against foreign producers, he declared. Rather, it is locked in a struggle against foreign governments.
"American filmakers are having to fight for the: porld market and place to portray the Americam image without any financial help from the U. S. governmient while other governments abroad ar
sisting their producers to make their pictures."
sisting their producers to make their pictures.
Interview with VAnETY here actually was to answer De Laurentis diatmibe that courage is lackin an Oefi is dispatch out of Rome. Italian producer stated that the real reason for the successful inroads made on the international market in recent years by European films lies not in the subsidy sysin the freedom of work and of decision which the relative absence of union, agent and other pressures
Rackin, pointing ont that approximately $90 \%$ of
Enopean films are made possible only because of Guropean films are made possible only because of government advantage of these subsidies to use American talent to fight Hollywood producers in the race for playing time. Overseas producers can afford to subsidies, and many thesps who can be paid a maximum of $\$ 75,000$ here can command salaries of $\$ 100$; 000 and better, plas sizable expense accounts, in Italy.

Men In Ralucoats
On his observattons abroad, Rackin said, "It broke my heart that in Europe men in blue raincoats in which Excelisor Hotel in Rome can produce pictures which they obviously are not qualified to make
discounting at banks and selling off subsidies." Terming De Eaurentitis as "only a harbor for away production,:" and in making "noises like a promanaging to get subsidies from three different countries abroad "because he is the Iargest producer," Rackin an
Oct. 18):
Therein, De Laurentlis denied Rackin's assertion
that one European producer can draw three subsidies in as many countries. This is the biggest cloak of skullauggery they ever operated under," Rackin declared. "Most pix
draw double subsidies, and may draw three, with in Italian cast, say, a an English director. "It's true that De Laurentiis' and other Italian producers do not have companies In France, but they use a French company as a front. In most cases, the French producer gets a small fee
for use of his company so the Italians can get a for use of his
To De Laurentis' denial of Rackin's claim that in Italy a producer is guaranteed $16 \%$ of gross, tanbased upon the commercial success of a release, Rackin emphasized that this is definitely an Italian
government formula, with the $16 \%$ of gross coming off the top.

## Franco-Italo Slanto

"In France," Rackin noted, "where the name of the French producer or production company is
used, the Italian producer gets back $22 \%$ of every used, the Italian producer gets back $22 \%$ of every
dollar his picture receives outstide of France". ollar his picture receives outside of France.
In his reply to Rackin's earlier charge that De Laurentiis' productions were almost exclusively based" on "actors, technicians, scriptwriters, and fi-
nancing" from America. Italian claimed that of the 15 pix he had made n the past years only
with this condition, and then only partially.

$$
\begin{aligned}
& \text { with this condition, and then only partially. } \\
& \text { Rackin refutes this by remarking that a.l }
\end{aligned}
$$

Rackin refutes this by remarking that a look at the record would reveal that the majority of these nicians as well.
"I would like to see Mr. De Laurentils make a can talent," he said. "He has never done Amerinever will. He hasn't made one all-Italian picture that Has made a firstrun release in America."
Commenting on De Laurentiis" seizure upon Rackin's earlier statement that "it's hard to gamble on a new face in a picture that cost a million dol-
lars," and Itallan's reply that this is "the clearest symptom of the decadence which threatens certain Honywood spheres; an indication that certain filmmakers no Ionger believe in filim contents while had this to say

## Fighte For U.S. Actors

"Take a look at his casts, he fights for American
tars. He can pay more because the government is picking up his tab."
Rackin also took exception to Italian's remarics that too many American majors had become nothing personality of producing had been taken away pro ducers who now had to face a board of 36 men. "Mr. De Laurentiis has the advantage of slave dren;" he said. "In Italy there is no Production chilldren," he said. "In Italy there is no Production Code group, no pensions; no welfare funds to meet. He can make ptx we here in America wouldn't make, that our consciences wouldn't allow us to make.' He added that the cost of extras in Italy is $\$ 5$ a day, more than four times less than Hollywood. He noted, too, that companies shoot from 9 a.m. to
10 p.m. No schooling is required for children, nor is there any rule on the injury or destruction of nimals appearing in a picture.

## REMBUSCH CLAM-UP

## as To $\operatorname{NdLLANA}$ TOA

## Trueman Rembusch, longtime prineipal in Indiana exhtbition

 circles, is buttonlipped in advance whether Indiana. Allied will keep to itself or affiliate with TheatreOvzners of America is rumored Rembusch won't dig the National Allied powwow at Miami Beach in TOA confab in New Orleans. He makes the Hoosiers divorcement
from National Allied seem emphatic; but the question of a TOA hoọkup still tantalizes.
WASHINGTON STUDIO SHITT
Newcomb Prez, Replacing Keats,

## Washington, Nov. 7.

Elliott H. Newcomb of Roekville,
Md, is the new president of National Film Studios Inc., here. The firm, at annual stockbolders meet-
ing said it will specialize in the future in audio-visual training aids for education.
Newcomb has been director of Encyclopaedia Brittannica Films Inc., in Washington.
With Nationial Film Studios, he Lavderdale, Fla., whe became board chairmai.

Marchese Alds Cohen
Bill Marchese has been appolnted United Artists inational E: Cohen. roadshow sales
Marchese was formerly sales and and Canadian division.

## Chains Spol Stars

Marauders"; Annette Funicello, Walt Disney's "Babes in Toyland"; Madyn Rhue, Warner Bros. . A
Majority of One Twentict Century-Fox's "Star in
the West"; Stella Stevens; Para-
 Taylor, Metro-Goldwyn-Mayer's
"Ring of
Fre,"
and Darlene Tomp"Ring of Fire," and Dariene Tomp-"
kins, Paramount's "Blue Hawail These yountion in which a similar film clip program was shown.
 being ascussed midht be a per
sonal appearance carava, Selig
siald alson onting lobby displays are said, also noting obbyy displays are
befing developed to point up the proiram. Production of the film
awaits approval by the AMPP, with
availabilty availa inility to be shorthy after the
frrst of the year for Spring exhlbt-
tion.

Jim Bishop
a good roparter givas a good
midght

## The Writer At Home

> enether inforionting Foutwe.

56th Anniversary Number
$\frac{\bullet}{\text { ARIETY }}$


## KEY, APPLEBY, NEWHAN FORM BERIELEY FLMS

 Formation of Berkeley Films, aew motion picture financing and production company, is disclosed in New York by its prexy Leonard
Key. Aaron Appleby is veep and Harold H. Newman is seeretaryThe new firm will have a Britsh affiliate under the directorship of Jack Lamont, former British and Independent Motion Picture Producers. iost recentyy he has bee thur Rank org.
Key's current activities include status as coproducer of a projected
Broadivay musical version of the book, "The Night They Raided

## SABEATH ISSUE PENDS

Clergy Canvasged-They Se
Take Idea Mildiy
High Point, N. C., Nov. 7. The board of aldermen here has of whether Sunday motion pictures will be allowed; It is reported that
a poli taken among the ministers of
then the town diselosed no
tion to Sunday shows.
tion to Sunday shows.
Aldermen are reported to be in favor of the idea, if the theatre
does not operate. during church hours.
Interest in this matter arose
when a High Point man requested permission to open the loeal house on Sundays. The only theatre in
the town has been closed for several months due to the ill health
of the owner $f$ the owner.
elosed on Sunday, except for sere

## Subcommittee staffer emphasized

 the broad scope of the investigation, saying it would include allforms of obscenity as well as all modes of distribution.

## METRO PRESS DEPT.

## LOCATES PARADISE

Postoffice in this Lancaster County. hamlet has been really jumping the past few days, hand kingsized postcards originating in the MGM promotion departmert Direct mail plugs, addressed to Bob Hope's new "Bachelor In Paradise
Backing up a still from the pie
is the "message." headed: "Greetings from Paradise (Penna., that is.!." An arrow points to the
genuine "Paradise. Pa." postmark opposite.
Postmaster Robert Esbenshade has been snooping around, trying to find a real bachelor in Paradise who might be amenable to going along with some hokum presum-
ably to be connected with the ably to be connected with the
Philadelphia premiere of the film. Philadelphia premiere of the film.
Hope himself would be a comHope himself
plete stranger in Paradise, $P a \rightarrow$ pless he happens to speak Penn-
unlestia
sylvania Dutch

Telepix, Boston, Going
Under Levine Banner
Telepix Theatre, 250 -seat house in an office building. Which started two decades ago and in recent years has played art films, is to be
taken over by Joseh E . Levine, the producer-distributor, head of Embassy Pictures Corp, , and Al
Daytz of Daytz Theatres, sometims in April.
The new operators will expand space now to 350 seats by taking space now occupied by a shoe-
shining establishment on the mall
of the office building the park Square oflice building, the Park atre is located. The lease of the house, operated by Irving Isaacs
for some 20 years, expired, and informed circles report that Le-

# Malraux Gives Aid to French Exhibs By Dropping Tax on 3CC Admissions 

E. German Red Bans

## Disney's Mickey Mouse

Is Mickey Mouse a weapon of
lightwing Anierican politics? The Communists think so, of Wism official, Hans Borowski, of Wismar, East Germany, has just
issued an order that East German issued an order that East German
children's newspapers and magachildren's newspapers and magaor children's. stories dealing with ad good East German ploneer Mickey Mouse," he commented. Mickey Mouse is a children's enemy state uhich is cioing all possible to involve us in a new

## plunder." he added.

## French Studios

bid

$$
\begin{aligned}
& \text { them are ma } \\
& \text { on location. }
\end{aligned}
$$

Sceen Arts' "Gigot", 20th) re-
rently left the Studios Boulone to
be replaced by Jules Dassin's
"Phaedra" Then it will have its
months' hy Darryl 7azucks "The
Langest Day" 20 th. Mnatale Lit-
layout for three monilk with his
up will be ${ }^{-l}$ Lareliness of the Lon
Distance Runner." due to start nex
February with Ton Cou:tenay who
February with Ton Cou:tenay who
replaced Albert Finney in the legit
role of "Billy Liar", as sti.r. It "ill
be foltowed in Jay by a filmization
of Henry Fielding's Tom Jones.: starring Albert Finney, budseted at
about $\$ 1.400 .000$. Osborne will write

## direct.

Also on the Woodfall slate is "City of Spades" srripted by Barry
Reckord. to be d:rected by Peter, Reckord. to be drected by Peter
Yates: "The Lilluhite Boys." adapted from Harry" Cookson's

Richardson and Osborre recently joined the board of Bryanston Filnic. the 'producers' co-operative headed by Sir Michael Balcon. They aill market their pictures through
Bryanston in association with British Lion.
The new subsidiary for making commercials has on its board. in
addition to Richards and Osborne. Lord Marley. 'Leigh. Aman'. Lady Marley 'Doone Beal and Michael Holden. Richardson's personal assistant. The new company also
plans to make entertainment films

## Trinidad Okays 'Room'

Po:t-of-Spain. Oct. 31.
Local censor board has taken second Iook at "Roorm at the Top."
Long banned in Trinidad. the British import now has been okayed
for showing and is set to open in November at the Roxy. However, censors have restricted it to those
over 21 , highly unusual since most films passed for adults divide the
line at either age 14 or 16 .

Epinay has some costumers to
keep it buisy while the sinell Poulogne plant has primerily shorts and publicity pix " hile the Fran-
cocur snecializes in vidfilms. The "New Ware" penchant for shooting in real decors and in cireets is Paris as a set rather than its stu-
But studio heads point out that winter is here which should dive production remaining at arench evel. With about 120 pix. and with foreign and video and ad pix filling
up space. Hence sudio people are up space. Hence. studio people are not crying the blues even if there
is a free stage from time to time.

## For Adalts Only' Tag On 'Seesaw' in Germany

Kassel. Oct. 31.
The City Stage here has perhaps
tarted a new trend in West Ger-
many by slapping a "for adults
only. tag on its preem of the
William Gibson play, "Two For
Seesaw," being offered in the Seesaw," being offered in the
towns Little Theatre. Up until now, the theatre in Germany has any aged unlike the cinemas which have strict age limitations.
The original performance of
this play took place in Frankfurt
in 1958, without any age controls. But the Kassel city officials have decided that it's just not right for the young people to view the
drama.

## Yank Westerns, Solid at French B.O. in '60, Not So Big This Year

Since Yank Waris, Oct. 31, $\begin{aligned} & \text { Alaska": (20th), "The Alamo" (UA) }\end{aligned}$ Since Yank Westerns galloped and "The Unforgiven" (UA), Now
into solid boxoffice lists last; playing are Marlon Brando's "Oneinto solid boxoffice lists last
season, they are now getting good season, they are now getting good
bookings in Paris and long and
involved studies from critics. A involved studies from critics. A
bateh of them arrived in the Iast few weeks and some look in for
okay biz. But none is showing the solid grossing powers of last year's.
crop. French producers even have made two oats operas on their own, one straight one "The Jaek of
Spades," which did only fair Spades," which did only fair and Fernandel. Wh
Last year's faves were "Mag.
nificent Seven" (UA), "North to
playing are Marlon Brando's "One-
Eyed Jacks" iPar), "The Sundowners" (WBir and John
Rode Together" (Col).
Then there are actioners and pecs classed as outdoor actioners; namely "Guns of Navarone" (Col), "Spartacus" IU) and another local
version of Alexandre Dumas" Three Musketeers."
Navarone" and Spartacus" are doing well While "Jacks" is just good and "Sundowners" only fair.
Two Rode" also is fairish, as in the U.S. "Jacks" came in for a lot But interest if oaters goes on If

## International Sound Track

## London

Anglo-Amalgamated toppers Nat Cohen and Stuart Levy had to pay $\$ 10,000$ compensation to the Broadway management of "The Careof Loving," a Joseph Janni production which is being released by John Schlesinger. Keith Waterhouse and Willis Hall wrote the screenplay from Stan Barstow's novel. An unknown, June Ritchie, has the femme lead .. Valerie Gearon, who made her West End legit bow earlier in part in "Nine Hours to Rama," which is to be made in India for 20 th Fox release . ACT Films, the company owned by the technicians'
union. has completed its first film for the Children's It's "The Piper's Tune." based on an original story by Frank Wells and scripted by Michael Barnes. Murial Box directed, with Ralph Bond for opening the first International. Film Festival of Indis in New Delhi last week . . For the third year running, the Rank Organization has been awarded the bronze "Oscar of Industry" for the best produced annual report from the world's motion pictures and theatres industry.:
The event. is sponsored by the Financial WorId of America $\ldots$ Brendan The event.is sponsored by the , has gone into production with location filming in Dublin. Patrick McGoohan is starring in the Anthony Have-lock-Allan production for Lion International. Shepperton Studios
old insert stage is being pulled down to make room for two new old insert stage is being pulled down to make room for two new tic effects for "Sodom and Gommorah

## Paris

Roger Vadim. Who first made his ex-wife Brigitte Bardot into an
international sex srombol, telling the press he still lnoks upon Miss International sex srmbol, telling the press he still looks upon Miss
Bardot as a fine friend, generous character and saintly figure. But Bardot as a fine friend, generous character and saintly figure. But
Vadim can be tough too, and told how he put recaleitrant stars and players in their places. For German : O. Fanse. Nho kept over, with Hasse coming to find him and acting well from there on in

With Alida Valli. who refused to work overtime. he used her standin and shot only her back, . For Elsa Martinelli he did more bchaved afterwards. Vadim still wants to do a Marquis De Sade tale with Brigitte Bardot and Annette Vadim updated to Nazi times with former incarnating vice and the latter virtue or majhe vice-versa
Annie Giradot to warble a song for the first time in her next pic "Emile's Boat" which Denys De La Patelliere directs . . . Gene Kelly getting an "homage" at the French Film Niuseum. the Cinematheque Francaise, via a showing of several films which he directed and played
in. Clarence Brown recenily got the same treatment a. A proup of young film stars and featured players have gotten together to form a Shakespeare Society and take a paris theatre next season.

## Rome

Warner Bros. and Julia Film will follow up their wWorld at Xipht No. 2" with a third item in series ... Sophia Loren, busy dubbing
three pix "'Madame Sans Gene," El Cid." and "Boccaccia $70^{\circ}$ ' may if she can break States when Litvak, followed by "La Monaca di Monza". in Italy under direction of Luchino Visconti.
Dino DeLaurentiis sneaking the original English language version "Ais. Columbia release, The Best of Enemies." to the local press of hassles and headlines... Cino Del Duca permit after tilo months eign interest in pic, but denies reports pic lias already been sold for
U.S. and Canada. . favorable local cominents anout dubbing job done U.S. and Canada.. favorable local comments anout dubbing job done on Metro's "King of Kings". . there's talk that Disney will soon re-
inforce his current Italian release setup $\quad$. Renzo Rossellini started inforce his current Italian release setup Renio Rossellini started
shooting Italo episode in five-cameo film called "Love at 20 ". other segments directed by Francois Truffaut in France: Andrzej Wajda in Poland; Ichihara in Japan: and Max Ophuls Jr. in Germany... Jtalian charity premiere of Dino DeLaurentis ar live tv pict 20th's "Cleopatra" with its tremendous local pub
20ths "Cleopatra" with its tremendous local publicity breake an Ampressively detailed visit by RAI-TV to its giant seaside sets depicting newscast ...the Italo telenet usually avoids all pub-ad references....
Vittorio Annibaldi into foreisn sales manager spot at Globe Films International. . . Silvana Mangano, Vittorio Gassman, and Annette Stroyberg starred in Roberto Rossellini's next pic, "Anima Nera". Black Soull, which Documento is making for D
its from a hit play by Giuseppe Patroni Griffi.

## Mexico City

Quirino Ordaz Rocha. head of National Theatre Operating Co. has
afficially confirmed that Metro's "Ben-Hur" will premiere in Mexico in five houses at a 40 c admission, lowest world boxoffice for this blockbuster. As a concession to producer beefs that firstrun houses would be sewn up and picture giving "extraordinary competition" to Mexican
films. it has been decided to use but one top category theatre, the films, it has been decided to use but one top category theatre, the
International. Other four houses Real Cinema; Ariel. Olimpia and Opera
Mississippi.Theatre now getting finishing touches, will not be site strictly a house for showing 70 mm pictures Quirino Ordaz Rocha said
will try to obtain 64 cents admission top approval for this house allied with the industry since 1912, claims to have come up with a third
dimension system that does not require use of special eyeglasses. Backed by producer Cesar Santos Galindo; Gomez has filmed a Xochimilco documentary with his special camera with third dimension effect allegedly coming through "in perfect depth." The Gomez system, although he refuses to talk about it, can be taken with one camera
and "without necessity of resorting to trick shots." Reportedly, an American firm already interested in grabbing up invention. but Gomez
says he will give Mexican industry first opportunity to produce third dimension pictures.

Rumors that "The Wounds of Hunger" would switch to a Spanish pan producer Jose Luis Bueno, novel. Picture will go before cameras in February and Allen Kiein, III Task exec is in Mexico to cast chief roles. He
Tiomkin has agreed to come to Mexico for scoring.
Interesting is the Mexican censorship double standards explanation given by Jorze Ferretis, head of the Film Bureau. In plushy art houses such as the Paris, Prado, etc., where audiences have higher sophistica-
tion, mental levels pictures with morbid, controversial and sexual overtones are generally passed as is twith exception of deletion of
nudity scenes). But when it comes to nabe houses "where there is less nudture" on part of audience, Ferretis said censorship. is "rigorously" double standard censorship interpretation oftern has Mexican and foreign producers inked with the Ferretis rulings on censorship cuts
and film classifications, aecording to his own admission

## W. German Filmites Furious About Wilder's Slap at LaggardNative Biz



Wants Realism For Metro Film, Rififi'
Director Jacques Toko, oct. promses to show realistic slices of tion of "Rififi in Tokyo," which olls here f
The many filims I have seen which were made in Japan by forand Mt. Fuji," said Deray. " as seen by the naked eye-not only the exotic, but the contrasts, the energy and the free spirit of the

Deray was impressed by the ex
itement of Tokyo streets. He has decided to use a maximum of out door locations for "Rififi" despite
difficulties of getting permission difficulties of getting, permission
to stop traffic. "Rififi" has an international cast headed by $\cdot \mathrm{Kar}$
nel, Michel Vitold, Barbara Lasse and Dante Maggio

## Mex 32c Cinema

Top on Way Out?
Mexico City, Oct. 31.
The 10-year moratorium on mas may be nearing an end. And the opening wedge to an upward revision of the 23 c boxoffice price freeze for firstruns may be
achieved via Hollywood, through exhibition of blockbusters long held out of this market. Recently, Quirino Ordaz Rocha, head of the
National Theatre Operating Co: National Theatre Operating Co.
who has been negotiating to ob tain exhibition of "Ben-Hur" (M-G), " 10 Commandments" (Par million dollar spectacles, said that the first of these would preem in prices.?
This remark touched of a lot
of pro and con controversy, with of pro and con controversy, with boost, and city and federal offi-
cials attacking it. Official attitude cials attacking it. Oficial a ling years has been that films should remain a popular-pric
Rocha himself diplomatically sidestepped explaining just what Into this remark a mere 8c. boost
over the current peak figure. But other sources-indicated that ad mission might be around 80 c , this being termed a popular price in achieved for these blockbusters. made a definite confirmation of a boxoffice hike. There have been of Publictic Entertainments denyin it has authorized a hike, and a spokesman in the city government
insisting that a boost has been approved as a special case for uould re
film fare.
Rocha himself carefully pointed
out that "Ben-Hur" scheduled to preem Nov. 16, would nit be gen firstrun.:
Barrault Sees Need For More Legit Writers
Jean-Louis Barrault, actor-direc tor of the state-subsidized Odeonone drawback in French legit is the lack of good, new writing tal-
ents. He has encouraged new playwrights to send in their manuscripts. Barrualt was handed his
own theatre two years ago with the stipulation that he encourage new works of noted authors.
Barrault says he wants a theatre
fuhl human commitment and of full human commitment and puts on some classics to point out
what he wants from young writers He brings in "Judith" next and a new as "The Trial," which he did on his own 14 years ago. plays. read on the nationalized new dio networks next year.

Mex Film Burean Nises Flyn's Guerrilla Pic
Mexico City Oct. 31 .
The censorship division of the Film Bureau has turned thumbs
documentary-type film made by the ate Errol Flynn.. It features action Sierra Maestra region of Cuba
when the fight against the Fulgenwhen the fight against the Fulge
cio Batista regime had begun. Mexican censors found the ple definitely the granting of an official screening permit.
Bicyling' Racket; Sock Coniving Exhibs in Spain
Madrid, Nov. 7.
The Investigation that uncovered landestine film screenings. in northern Galicia has been extended
to all of Spain and guilty exhibitors to all of Spain and guilty exhibitors
are being punished. by a film industry arbitration boarg composed of representatives from the dis-
tributors and exhibitors association
tributors and exhibitors association
within the Sindicato Nacional de
Espectaculo. It was revealed here
Espectaculo. It was revealed here
that the board is less concerned
with extended release of product
beyond contractual closing dates
than it is with the illegal practice
of exhibiting screen fare contracted
or specific houses in salles for
which no distrib-exhib commitments existed. The board is punen times the amount of contracted ilm rental fees.
Simultaneously. Government inspectors in the provinces revealed
cases where certain exhibs listed elease of Spanish pix to cover obgatory screen time requirements given public screening. In these Ituations, Government officials the amount specified for film rentals. However, the Government at no t.

KING BROS. IRKED OVER
' $X$ ' RATING ON 'CORCO
The King Brothers are irate whth the British film censor betificate on their film, "Gorgo." Frank King said: "It means that and that's a big slice of the marhe film is too realistic. This film gives a touching picture of mother
love and it's wrong that children should be denied the chance of
"Gorgo" has been Iaunched by
British Lion with a tongue-in-cheek publicity campaign on the "monsome surprise that the censor
p
Scot Rep Theatres
Halt Attendance Dip Edinburgh, Nov. 7.
Attendance at rep theatres in
Scotland is no better than in previous years, bit the general decline seems to have been arrested at three of the houses. So
says a report of the Arts Council
says a report of the Arts Council
of Great Britain, in a reference to of Great Britain, in a reference to
activities at Glasgow, Perth, DunIt and Edinburgh.
It singles out as "outstanding",
the Glasgow Citizens" Theatre presentation of "Hamlet," which was seen by 16,000 customers in
a two-weeks' run. Praise is also given to the enterprise of the ran from Aprii 16 to Oct. 1. "This Festivals hold on audiences," says the report, "built up steadily
1951 from $39 \%$ of capacity."

## See ABPC Buy <br> Into Anglo Amalg.

London, Oct. 31.
Associated British Picture Corp. is negotiating to buy into Anglo Amalgamated Film Distributors, according to informed trade in-
siders here. Reports have been siders here. Reports have been
current during the past month that Anglo Amalgamated was making ABPC's releasing deal through Pathe, but these were strenuously denied at the time. It is now earned, however, that negotia-
ions; which have been In progress or some weeks, are of a substantially different character. Underbuy a $50 \%$ holding in Anglo in the recent Coulume comparable to the recent Columbia deal with
Hammer Films and Bray Studios. Anglo has been one of Britain's duction-distribution companies for some years and made a world-wide
showing with its highly successful Carry On" series. The top film in this series, "Carry On Nurse,"
which was the champ grosser this year in Britain, is now reckoned to get around $\$ 2,000,000$ in the
U. S. It has done comparable business

The amount involved in the deal s not known, though it is recogrequired for a $50 \%$ holding. The
Anglo toppers Nat Cohen and Stu-
art Levy would, if the buy-in ma-
terializes, have a substantial capital gain which, under British laws, would we tax free. It is assumed rol of the company, though this is one of many points that has not ould , however, is that Anglo producing and distributing company.

## Mex Film Oficials Admit Sales Efforts Weak in World Markets

| Mexico City, Oct. 31: | America, Europe and the Middle |
| :--- | :--- | :--- |

Mexican federal film officials; East. Luis Anciola, head of Cimex, has a dissenting opinion on the
switch of Cimex offices to Madrid, switch of Cimex offices to Madrid,
even though producers seem to be ven though producers seem to be as the Mexican distribution picture is entirely overhauled. Anciola claims that the center of Cime operations should be. Paris. Clmex has sold 65 Mexican ilms in the European and other from January, 1960, up to the present date, according to Anciola, this including most European markets. films were sold for prices fluctuating between $\$ 10,000$ and $\$ 12,000$ ecutive inisted that the Cimex situation is good and that it is progressing in its expansion
kets for Mexican product.
Mexican pictures have prestige in Europe, according to Anciola,
who said there was a great demand for such product as "Macario," "Si-

Almost one-half of the earnings of British films overseas last year arding to the dollar area, ac vey made by the Board of Trade The total currency gain in 1960 to
the Uhited Kingdom in respect of production, sale or rental of British pix was $\$ 17,640,000$, of which ish pix was $\$ 17,640,000$, of which
$\$ 8,400,000$ came from the dollar area and $\$ 3,360,000$ from the $\$ 4,480,000$ came from non-sterling
OEEC countries. and $\$ 1,400.000$ from other countries. American
companies in the UK hold $\$ 9,520$ 000 of their earnings in the CK for the production of, or acquisi The BOT points out that the Film Film Agreement early last year ings from the various currency areas are not entirely comparable pears to have been Currency ap transmitted in both directions betheen the $x$ and the U.S. after the ending of the agreement, so
that to some extent increased dolbalance of payments point of view have been offset by increased from the UK to America. To some extent other currencies, particu larly from OEEC areas, remitted been reduced and repiaced by dollar remittances.
Taking together dollar earnings and stering put up for production, 000 higher the was some \$7.000. figure for 1959 and $\$ 5,600,000$ greater than the 1958 level. The the BOT, is the benefit to the UK greater number of British films that have been shown in America as well as an increase in the pro-
duction of British films sponsored by U.S. companies.

## Brit. Cinema Admissions

 Off $13 \%$ in 1960 ButNet Takings Up 3\%
Out of a total of $\$ 57.680 .000$ gross film rentals charged by film dollar area films accounted for $\$ 32,480,000$ and British films for $\$ 32,480,000$. The balance of $\$ 1,-$
400,000 is presumably shared by Continental and other imports. These statistics, prepared by the Board of Trade, also show that
total admissions in 198 were $13{ }^{\circ} \%$ down at $\$ 521,000,000$, and gross takings dropped $6 \%$ to $\$ 183,120$, 3 co higher (because of remission of ente
600,000 .

Admission duty paid by theatres In 1960 up to the time of remis-
sion in the April budget was $\$ 5$.sion in the April budget was $\$ 5,-$
880,000 , compared with $\$ 22,400,000$ in the previous year. Lesy pay.
ments were $\$ 10,920,000$ a slight ments ove over the previous year. After deducting payments for film takings was $\$ 110,040,000$ com pared with $\$ 105,840,000$ in 1959. $10 \%$ in the year and by the end theatres the BOT records 3.034 capacity of $2,960,000$. Average capacity filled during the year was 1959. compared with $25 \%$ in

The BOT records that admissions and gross takings have conrent year although at a slouer four years. Total admissions in the first nine months of 1961 are estimated to have dropped or oret while gross takings have

## Mine Chain Expands

## The J. B. Milne cinema group

 has taken over control of trro more in Leven, and the Imperial in Methil. This brings the total number of cinemas under control ofINTERAMUNT PICTURES CORPORATION
TO:

PARAMOUNT TVER
ALLEESTRASILMS OF GERMANY, INC. DUSSELDORF, GERMANY
${ }^{O C T O B E R} 21,2961$
Dear George:
our entire home office group was here at the studio this we el seeing the new pictures being readied for release. All of us were over. product. In order of evaluation of the fill gives his most powerful impact of all pe picture has inATTOR,""an brilliant, as are all performance pinole under stintensive personal highest critical acc involved. The since "Kwai." LILLI . BILL HOIDDEN reaction paralleling am. We further prep group will receiver is the epochal time of the excitement of dict a tremendous ie the best since "The BeIIRAND BOY" is a positive sight gid studio that y," plus the motive triumph winner
will eat up excitementarity, the belly -laughs this romp inside a theatre but will blockbuster some of the ever man anywhean smash bo "HATARI:" industry's biggest, has brilliadiences wire. JOHN WAYOfice in , which may mean "Danger" in thrills color. A become part is bigger and moralary of any Add HAWKS' gr aping the international enormous adveraling than of action anat comedy modest beasts cast provides sense, in


## by viscext canby

Martsie we ciete of his famity. furee ard imutchate tusinest


 Theionn. Whout apparent design.
the las:k former Broadway actor
and Holly nood bit plever has beand Hollywood bit plaser has be-
conte one of the grouing hand of
Ant ric ar pe formers who are
 dursin centers of Eunope.
Koud. who ent nues to main-
tan bis home in the states. re-
turned to Neu york tast week after uindin, lip a stariing role in a
Folish fllm. "The Guectc Are Com-
 flot lie had a State Department did nut fizure in it " $r$ 'n not eren a De"ur rat-Im a Rreubicant
the actor did find his two months
beland the Iron Curtain a fascinating experience.
Althengh the Poles make jokes
gbout the Russiars and maintain about the Russiars and maintain
a sort of defiantly independent attituce towards their hig hrothers to the east one dees feel, says are kinning-not necessarily by
superior propaganda. but because of a kind of fatalism held by the
Poles. who have been periodically clerrun and devastated by wars.
Kowal. Who has feen on the uent over to act in Sam Bronston's "John Paul Jones." has made pix
also in Italy and France, thotieh he speaks neither language. His mother was Polish. so he can speak
but not read that language. which but not read that language. Which
is one of the reasons he was sought in the Warsaw pic. Via hic Euroin cuch Hollyuond fims as "T:'e Kentackian" and "Deep in My
Heart: he was pleasantly sur-
price to find that he was knewn
$n \mathrm{Pr}$
wril $t$-ats, unferrauately, it


durd, "tatary an life in Po-
ithen. which he las been able

While the equipment used by Pobich filme:akerc is eften of anon the bink of a true film rerais-
sence with such pix as "Kanal. - Motler Jeanne of Trie Angels: ac atatitble in Warcaw, Lodz and
W:uctaw so theres no shovage of tar intics in that area: hourver
film stock is in extemely short To save on firm Poland. Folant reterixe actnors thornughly
 thenes one of the problemevinue. ?e feck-is the total lack
of attempt to build boxeffice names feneng actore. Agrecing that film bre mainly a cirestor's medium
Kgwal tcele that pertenc the Poles have gone ino far. Polich directors on artor once, and then drop ${ }^{\text {anim }}$
Thus retemely Eond actore may Thus retermely eand actore may
go was in hetween jobs. though the filmo are heing turned out on
a rublar iasis. "Americanism." and would often cencult him as to whether there
was any hing obiectionable in the Was any thing obie
satirie screenplay.
On the Eeneral matter of his
suc ess in Eurone. and inability to find wotk in Hollywond. Kowal said that he uould prefer to work at heme, and though he was working
steadil: abroad, he hadn't made steadily abroad, he hadn't made
any effort to take advantage of the An: effort to take advantage of the
18 -month tax allow ance.. Im hardly a runaway, he said, since,
in fact. he has been bringing for-


Minneapolis, Nov. 7.
Laeal circuit owner Bennie Berger. Who is taking a leading part
in bringing back Northuest Allied in bringing back Northuest Allied unit into existence in this terri-
tory which has been sans an exhibitor organization for nearly wo ears, is relying on attacks on
film companies to prod theatreowners into action.
most influentia area's fargest and Ted Mann. Eddie Ruben and HarOuners of America mers of Theatr Ouners of America. Which nevel
has had a unit in this territory and are showing no interest in the revived Allied which will have
Stan Kane. its former executive Berger is telling exbibs that the only way to halt the film compato avert their theatres' likely shutteringes is to organize again. Also
only in thic way: can threatened harmful legiclation he averted, he informing his fellow theatre
orners.
"While the Wall Street-controlled film companies are making more
money than ever before your theatres and mine are facing extinc-
tion because of the film companies' unfair trade policies and prac-
tices." Berger has told the area's maller exhibitors. "Our operating costs have soared, the amount of
our patronace has duindled. and we are having rougher going in
all reepeects But that doesn't keep The film companies from imposing
terms that we can afford to pay and live with."
For an example. Berger is pointing obt how smalt exhibitors. Who to usher just to see the pictures, now have to pay for such services.
Ben Marcus. Nliin:akee circuit owner here to help NCA get start-
ed aga:n, told an exhibitors' meeting that competitive bidding for
piciures. forced upon exhibs, is

## An Army Reject

Press afent for bosomy British
actress June Wilkinson charged here that the Amy refused to
allow Miss Wilkinson to appear at nearby Fort Jackson. ie tad offered her services to the
Army Special Services Section for the inter-regimental boxing matches but the Army "regretfully refused Maj. Gen. H. Dudley Ives, $F t$.
Jackson conmanding general, when asked to comment on McFaddin's charge said he vetoed Miss Wilkin-
son's appearance because she was

Miss Wilkinson, whose published measurements are 43-24-34. was race scheduled at Columbia Speed way.
Michael Gordon formed Weston
Productions for indie production,

## Universal De-Listed

As forecast here, the N. Y.
Stock Exchange this week officially announced the suspen sion in trading of Unisersal preferred stock. It took effect preferred stock. It took effect Monday 6.6 .
Insufficient marketing of the issues was responsible for
the de-listing, as previously the de-listing, as previously
stated.

## Admissions Still

## Trend Upward

Ninneapoliș, Nov. 7.
Local neizhborhood, theatres
into which pictures are spotted first uptown after their initial loop mission, instead of their regular $\$ 1$, for those that played down-
town at raised $\$ 1.50$ or roadshows 2.65 top.

Regular scale at downtown first\$1.25 this year: Earliest clearance uptown theatres admission . has
jumped from 85 c to $\mathrm{\$ 1:}$ umped from 85c to $\$ 1$ :
It has become increasingly the policy to boost the admission to $\$ 1.50$ downtown, the picture's strength. of eourse, being the de-
termining factor. Exhibs say there apparently is little or no adverse public re-
action to the upping of admish prices. At least, complaints haven't doesn't seem to have been hurt. If the picture is what the public wants, admission prices don't seem Roadshow pictures at Ted Roadshow pictures at Ted
Mann's Acadeny have been scaled at $\$ 2.65$ top, the same as Cinefive offerings to date have had long and prosperous runs, Mann points
The Cinerama picture and "Windjanner" brought back to the house, after their long and prosperous firstruns there, have played
lengthy engagements to surprisingly larae grosses at the same
$\$ 2.65$ top admission as before. In consequence, nore of the Cinerama pictures will be brought until next April when the lease ment Co. 'United Paramount) will

After the leases expiration. Cinehibiting end of the business here and turns it over, as far as its
own pictures are concerned, to the Cooper Founaation Theatres. In a local suburb the latter now is patterned after the one it opened in Denver this year with numerous original features. It also will be
devoted entirely to Cinerama pictures. opening with the one now being made by M-G-MI. [t'l] be atre, the same as the Century has

## been

When its Century lease expires Century for the past eight years all of them extremely successful.
In fact. this has been one of Cinerama's best towns.

## LONG-RUNNING ARTERS <br> 'Sunday' and 'La Dolce' Strong

 Detroit, Nov. 7. Longtermers "Never on Sunday" notable reigns at the Studio and Trans-Lux Krim, respectively. and will close tomorrow 'Wed.), tre exhibition here will be succeeded by "Tunes of Glory.Trans-Lux Krim July 12 and the ed its run last week. Successor is Brigitte Bardot in "The Truth." Long run records are held here
by Metro "Ben-Hur," which went

## Editorial Ponders Films'Ad-Copy

Portsmouth (N.H.) Herald pub-f literature that occupies the 4 lished on Oct. 21 the following editorial on the subject, much mentioned of late, of the leering-luring copy concocted by film shownien: It will be recalled that FARIETY suggested last issue that the leg-
and-bosom art, and the purple innuendos may be a curiosly oldfashioned kind of showmanship of
dubious effectiveness. Herewith dubious effectiveness.
the Portsmouth editorial:

DON'T BLAME THE ADS
We have to admit that our own sense of embarrassment is often aroused by the lascivious flavor
of some of the movie ads appearing of some of the movie ads appearing
in this newspaper. And having said as much; ne antomatically are put on the defensive against clean them up or throw them out?" Why not, indeed! The means of
edress are readily at hand, and there can be no dispute about our ight to exert such control. Our vertising, in fact, calls for constant
vigilance against that which is vigilance against that which is
misleading, fraudulent, offensive $r$ immoral.
Application of these standards to movie ads is especially difficult, however, because here we are
dealing with a so-called art form dealing with a so-called art form certain license or latitude of exdiscernment where simple immiod esty is likely to be confused with immorality.
We are aware of the frailty of tuous sound of expedient rationali zation and confronts us with the modesty itself is not offensive and thereby subject to the strictures We speak about. But we would
hate to take that harsh position. nowing that consisten would require condemnation of half the

## TOA LURES 3 CHAINS

United Artists, Randforce \& Skouras Circuits.
Theatre Owners of America is rattening up. Exh b body has sucholdouts from exhibitor organizations - United Artists, Randforce and Sikouras circuits.
politan Playhouses, iold is Metropany for more than 100 New York area situations.

## Sports Lure Big

 In Toronto TestParamount execs were elated this week over results of an outside survey showing an " $A$ " per-
formance at tlie boxoffice on the part of this film companys International Telemeter run in Etobicoke, Toronto suburb, with sports
as the programming.

Canadian Facts Ltd., one of Canada's topnotch market research or ganizations, reported that on Oct.
29 , a total of $35 \%$ of the Tele-
meter audience paid $\$ 2$ per meter audience paid $\$ 2$ per home
to see the otherwise-blacked-out football game between the Toronto Argonauts and the Montreal Alou-
ettes, which was piayed in Toronto. In contrast. $33{ }^{\circ} \mathrm{c}$ of the Telemeter subscribers tuned in for free on the four other pigskin contests.
available, all involving United States teams and emanating from the States. Particularly impres-
sive to Par, as owner of Telemeter, is that the Telemeter buy-
games and $35{ }^{\circ}$, were willing to pay
$\$ 2$ for the local set-to rather than
paying nothing for Cleveland vs.
St. Louis, New York vs. San Diego,
Chicago vs. Philadelphia or San Francisco vs. Pittsburgh.
Further, the Telemeter paid grograms, including the football other Telemeter channels, picked. which had pay or free ty to choose
Telemeter states also that the Toronto-N. Y. hockey game on the evening of Oct. 29 drew $29 \%$ more
subscribers than the football game.

Hollywood Artists Productions Philippines. "Satan Also Came"


#### Abstract

A greater reaso A brel


Anee to preater reason for our reluctance to police movie ads more
severely is the inverse effect what would seem to be ent of plaudable action. "Cleaning up" potential movie-goer into thinking a certain picture might pass the
test of innocence when actually it reeked of indelicacy.
The most frequent complaint heard about movies during Hollypation with sex is their preoccusome influence on teenagers. long as the newspaper ads give a themes clue of the movies true guide for deciding whether they children. Eńder circumatances of more decorous representation; the parents couldn't be sure.
We share We share with the majority of of Hollywood's deploring thought tion to medrocrity. Yet wonder occurs as to where the blame lies. parents who bemoan the corruptheir children but whoties" on ferent standard for themselves by patronizing the same films.

## For, right or wrong, it is public

 movie making. Ask any exhibitor and he will teil you that quality appeal to make tliem worth show ing. The public would far rather ing. The peek the sensual fare that's so boldly proclaimed in the movie ads. neithe ads make the situation as movte petter nor worse as far -unless they lend themselves to an ultimate sense of aversion that. will bring a public demand for improvement. If that day ever a construcive service.
## TOA Taking Over <br> 'Angrv Men' Role From Allied?

## A reading of the latest Allied

 States Assn member bulletin gives the impression that that body and its rival, Theatre Owners of America, have traded temperaments. Latter org traditionally has been more ters.In the seeming switcheroo. National Allied is cheering Warner
Bros. for doing an about-face on Bros. for doing ant about-face on
that exhib-riling "kiddie matinee hat exhib-riling kiddie matinee pparently is satisfied that WB has jettisoned the clause after negotiations.
But that's not how TOA reads t, per its official position taken n New Orleans. TOA regards the Warner move simply as modification, insisting that the company delete the clause in its entirety. riew, WB still has a "foot in the will henceforth deal with exhibs n a picture-by-picture basis
This raises the question whether Warners did or didn't do away with sales chief contends it has In letter Oct. 5 to National Allied bly identical to Fine, and presuma-

## A Tub-Full of Press Agents

(Editorial Note: Film referred to herein following
H.M.S. Defiant".)

By halsey raines

## Denia, Spain, Oct. 24

When I was approached to work on "The Mutineers," I explained that I couldn't swim, I had once
tried, in callow youthhood, but flunked out after two weeks at the he instructor's private notes the day I finished and in red ink was of marine mobility

Nevertheless, I was coaxed or hoaxed into the job by the dual
blandishments of a British film producer-peer, Lord Brabourne, and a soulless Columbia executive in London, Syd Mirkin. Both explained glibly that although public relations liaison must be main-
tained with the ship Defiant iconstructed on the lines of a 1786 British frigate', It was 125 feet
long, even-riding, and the Mediterranean in August was as calm as a writer's later footnote: Bath water, my aunt Enid:
explained I had become extra ies during and was a bit of a dolt about how to conduct myself on the water. mamine tablets were (no pun intended, one hopes fool-proof. What neither John Brabourne nor Mirkin told me was that to escort a member of the visiting
press to the Defiant, nine miles out at sea, you had to make the trip in an ancient wheezing, twitching Spanish fishing boat, which whirled about like a looney Indian the Mediterranean waters were Crown" rally might be in Dublin. I took dramamine before and after each meal, but belatedly myself and built up an allergy gainst protection
The Defiant didn't want press except for birief intervals-it was out in the morning and stay Worst of all. to board the Defiant from the fishing sloop it was necessary come rowboat. which at any ma-
ment threatened to make my John Hancock insurance policy operaI met my final nemesis; after some painful preliminary journeys,
in the form of a bland, deceptively personable Spanish correspondent vantes and credentials from Hank Werba. Dr. Henry Cervantes serv ted 76 papers throughout South "sea press," but was obviously deAlec Guinness, Dirk Bogarde Tony Quayle and director Lewis Steeling myself for the ordeal, I boarded the fishing boat with a n one bony, bloodless hand. After reaching the vicinity of the Defiant and churning around, semaphore signals were raised which I, with
my somewhat mixed-up Boy Scout recollections, read as: "Go home Yank, go home." Afterwards I
was told nothing so pungent was intended, but that it just meant a cene was under way and no inte heaved in profound relief, as well s to comply with nature's de mands, when the Spanish fishboat
helmsman headed back for shore.

That evening Cervantes and I rowned our frustrations in a game of brldge which lasted until 4 A.M. i paid him my four hundred pescheap price for not having to run the sea gauntlet again. I apolo-
gized for his missing the interlews which he so wanted, and he said he was leavin
But I had reckoned without the reserve Castilian tenacity of my message to breakfast that antes had decided to remain an ortuotis trip again
This time I conceived what thought 2 shrewd idea. I got pe

## mission from Richard Goodwin

 the company manager, with him on the pilot boat which fiant just outside the be escort it back.The pilot boat that day prosed ouncier rowboat even smaller and ouncier than the one that usually late afternoon squall had blown up the harbor waters. The boat in like a souped-up Coney Island Whip.
Cervantes, who didn't bother with dramamine when I told him we were only going out in the
harbor to climb on the Defiant, held the boat down very solidly
at one end. He weighs 305 poinds. He started showing slight pounts of green. He wanted out. He didn't know how much I wanted the we were
We were two-thirds of the way to the ship, and Goodwin said it was impossible to turn back. All he could do, he sail, would be to
land us temporarily on a kind of harbor-buoy, half-rock, half-ce when it pulled up there. The buoy when about two by two. Cervantes of it. He tactfully pointed out as we yere left along that in another splashing over us; it was rising fast.
Meantime "The Mutineers" unit had decided to do a night shat.
When no rescue boat returned to pick us up, I pulled off my shirt and waved it toward shore, yelling. Better I had stood in bed. We were dark. Cervantes didn't have either a deck of bridge cards or a prayerbook with him. He couldn't hum Ages" eithe
When I figured our landing
party had forgotten to pass on the dope about our hitlie seaside hideaway, and got more and more
soaked with the hurling spray debated whether it would be better to wait or jump in. Cervantes counselied waiting. Finally, out of
the blackness. some hours later, a leaky rowboat appeared, and we got towed home
Even if tho more sea pictures Even if they are A ones, like this
one. Stanley Donen, are you lis tening and is all forgiven? Catl Foreman, are you thinking about doing any movie set in a juncle desert, golf course or supermarket?
STERNBURG PROJECTS A VIGOROUS REGIME

## Boston, Nov

Roliert M. Sternburg was re tres of New England at its annual
meeting held at Hotel Touraine in Boston. He immediately appointed committees to activate an aggre
sive public relations program. Sternburg, who is president paramounc circuit said the New England circuit, said the commitsigned to improve and increase the flow of product to theatres; to combat "regative factors,", and "sometimes unfair criticism," to
oppose tollvision, censorship and oppose tollvis
other threats.
Also reelectea were John J Ford, Maine \& N. H. Theatres, chairman of the board; and Samue Pional representative.
Other officers and directors Brown; prexy Boston Garden; Richard J Dobbyn, Edward Canter and Chester Stoddard. Also reelected were: W. H. EIder and James E. Tibbetts of Loew's Thea-
tres J . A. Totman and J. A. Bractres; J. A. Totman and J. A. Brac-
ken. Stanley-Warner Theatre; Jay ken. Stanley-Warner Theatre; Jay
Goiden and Ben Domingo; RKO Theiden and Ben Domingo, RKO terstate Theatre; Max I. Hoffman,
$B$ \& $Q$ Theatres: Winthrop $S$. Knox Jr., Stanley Summer and Frank Lydon.
Richard A. Smith, president of General DriveIn Theatres, Smith Management Co., Richards Drive-
In Restaurants and several other enterprises, was elected to the Directorate father, Philip J. Smith, one of the outstarding pione
picture industry.

## See Surge of Untired Plasma Via MCA Becoming a Major Maker of Films

MCA Can Pick Its Spot
said one major studio topper, "I'd like to be the distribu
tor for MCA's theatrical films when and if they go into pro when and if they go into pro
duction. They're in it now, already, via their packages, but unlike Revue, which produces. distributes and owns its tv films, in major production MCA has been essentially the
agent albeit an important packager."
This is the answer to Jules Stein, Lew Wasserman \& Co. undoubtedy talking to
everybody. It is also aneverybody" it is also an-
swer to why almost every major film studio has been menner"' of or being "taken over by MCA. Latter has a yeyar,
under SAG waiver, to get out under SAG waiver, to get out
of the agency business or telefilm production. The choice is obviou

## Yank Pix Show Big Comeback In Italo Keys

Yank product shows a sharp omeback from last year's low ber boxoffice figures for Italiàn Key cities. Percentage slice copped by American pix this year was 23 co for the previous September, The Italian cut dropped from
nearly $58 \%$ for 1960 to about $49 \%$ for this year (includi
Contributing strongly
healthier American show to this such pix as "Exodus" (UA). "Spar(U), "Two Rode Together" (Col),
"Guns of Navarone". (Col), and "Ben-Hur" (M-G) (1961-62 season figures only) which shared the top 10 positions in national key city b. Such Itaio items as "I Federale"
(Regional), "I Love, You Love" Delaure" (DeL aurentist and "Toto Tru Ha": (Regional) also were in the top 10.
Universal, thanks to the fast particularly strong showing In
Milan plus the holdover "Spartacus," led all other distribs here. DeLaurentils
Current Yank trend is up, with see US product cober totals wil

## DES MONES WRITING

## AN 'AD.CONTROL' LAW

The City Council has ordered a measure drawn for its ordered a tion for regulation of motion pictures shown here, and advertisements of them, on the basis of standards of decency. The measure board to Investigate complaints against city-licensed theatres and make recommendations to the council and also empower the on specific grounds relating
Des Moines has 11 city-Hicensed motion picture theatres but its 11censing authority does not extend area: The council recognizes that a regulatory ordinance would not apply to all theatres having Des Moines patrons so it was recom-
mended that Gov. Norman A. Erbe be asked to take the lead in bringing about a progr
Corporation Counsel Leonard C.
Abels said a voluntary censorship program by the film distributors regulation by the city council since "enforcement of city councions by Des Moines alone would simply enrich theatre operators across the cornorate limits at the exnense of

How a 1960 Film's Top B.O. Differs in U.S. \$ Value Compared With the '30s Editor, Variety:
As l'm wont to do during the ing your 55th Anniversary issue a pencil. mark I'd made at som earlier date alongside the "Al
Time Top Grosses" compilation. This pencil"mark of mine was "dollar value?
I know I'm about to trample on the sensitive feelings of film pro-
ducers; buit $I$ offer this suggestion ducers, but 1 offer this suggestion
to Variety. Starting with your next Anniver
sary-issue compilation of "All Time Top Grosses," I suggest the gross The Dures to a standard dollar value believe, a 1949 dollar in its cost-ofliving. comparisont available. Suitable extrapolation in the years before 1949 are certainly ver, the standard lusing today's dollar value might soothe the feel-
ings of current producers, I beleve that a truer picture of film might be effected.
Variety's files contain the play-
off time of all these films, and the dollar-discounting factor, for this mates. In the case of reissues, the dollar-discounting factor for the eissue periods could be applied to he reisue gross,
Of course, there are other fac tors buried in the gross figure which don't tell all the story. For dollar to see a film brings in $\$ 5$, 000,000 (I'm forgetting about taxes
etc., in this example); $10,000,00$
people paying half a buck brings of the latter film is obviously greattant in my example.
Nevertheless, the introduction of i dollar "standard" would help in a more realistic focus; it migh also cause quite a few ralsed eyebrows among those who feel that film worthy of "all-time" make
As an example fand a poor on inasmuch as there have been re issues of it) consider 1937 W Wite, point in the Depression, yet it sav Snow White" a success. The nex Story," at $\$ 7,500,000$. Now 1954 was not exactly a boom year (al-
though the Korean War boom still had some momentum), but it was a far cry from 1937. A common dol might change the order of listing On the other hand; admission years, and there is merit to the argument that (in any particular qual admission prices) means a nore popular film. But in differen ears, and/or at different prices, true popularity.
I do not suggest that the comination as it currently stands hould be omitted; rather, a sepa ar-standardization. feature would e invaluable for comparison pur
In any case, someone should do
A. D. Murphy.

## Atlanta's 5 Holdovers

Unusual of late, Atlanta's five first-run theatres (not including
two art houses) are holding over. Inwolved are Paramount's "Breakfast at Tiffany's' at Wilby-Kin-
cey's 4,400 seat Fox, 20th-Fox's "The Hustler" Roxy; Astor's "La Dolce Vita" at
the Rialto (fourth week); Universal's "Back Street" at Loew's Grand, "A. Weekend With Lulu". Showial at Rhodes.
Showing at two art houses are "Ballad of a Soldier" at Peachtre rrt and "Blood and Roses"

## by Gene arneel

Rarely has the anticipation of a news derelopment captured the he film business as has the pect of Music Corp of America. duction-distribution busin the duction-distribution business. tha MC. 1 indeed will become a major heatrical picture corporation. B:it bout and as it does it could come utionize the industry.
igure of a very major outfit put it this way . Tho eople at MCA are modern and ore - thinking. Also. ther munications and travel. and yet w ur basic pattern of really chans 50 vears.
This topnotch citizen of cinama and said frankly he would wel ure trade because "they un oubtedly would bring new idea. Theyire not bound to any kind of introduce and we can ons But we don't innovate on our own, and put us in a bad light
"I'm talking mainly about disribution, but production is a bi oncern, too. When an old com pany such as ours starts something ur business behaviour, we find


# J. L Best's Action Vs. NT\&T 

## Charges Conspiracy By 21 Past and Present Corporate Officials

Los Angeles, Nov. 7 . Depositions in the Whmington by Joseph L. Best. owner of more atres $\&$ Television, against 21 pas and present officers and directors soclates and Cantor, Fitzsèrald \& Co. Inc., and the three companies Nov: 27 in the offices of local at
torneys: Gibsoni. Dunn \& Crutcher Plaintiff Best alleges "the individu of NT\&T" at the times complained and carelessly and in vilolation o Exact amount of sald losses is plaint, "and can be ascertained only upon an accounting in this Listed as defendants are. B. Ger ald Cantor, Eugene V. Klein, Joe
Benaron. John B. Bertero, Samue Firks, William J. Friedman W. Keith, Richard W. Millar. Jac Mr., Charles A. Barker Jr., Charles dau, Olivert Kleiner, Ely A. Lan Harold Goldinan, Edythe Rein Robert Westheimer, Cantor. Fitz-
gerald \& Co., Inc., NT\&T and NTA In or about the latter part on
1957.. states the complaint, "the
individual den then directors of NT\&T and NTA coneme the unlawful plan Ing, control of NT\&T and then NTA owned by said defendants by the customers and clients of
C.F. and others, at exhorbitant and excessive prices. Each de-
fendant who thereafter became a of said rlan and participated unlawful plan, scheme and con The plaintiff further alleges in
the latter part of 1958, NT\&? ment to purchase from the de fendants. Landau, Unger and Gold
man 160.500 shares of common stock of NTA for debentures and $\$ 11$ principal amount of deben chase of 14 of one share of NT\&? NTA common stock:
"At the same time $\begin{gathered}\text { DTRT was } \\ \text { caused to agree with defendants }\end{gathered}$ caused to agree with defendant
Landau, Unger. Goldman and
Kleiner that if its exchange offer were consummated, sald defend ants should remain as excutive
officers of NTA to serve in their terms and conditions. includin At the same time ${ }^{\text {an }}$, stated in the complaint "NT\&T
was caused to agree, if its exchange offer were consummated,
to appoint Kleiner, Hudson. LanNT\& T and to appoint Landau o its executive committee. At the agree that if its exchange offer were consummated, to issue stoc of its common stock to such of
ficers and employes of NTA includ ficers and employes of NTA includ-
ing Landau. Unger, Goldman and Rein in such proportions. as
defendants should determine. Also, it is stated, "the aforesaid holders of securities of NTA in
the early part of 1959 and as a result thereof and of the purchase
of NTA stock warrants acquired approximately $87 \%$ of the outstanding stock of NTA as wel as other securities of NTA. In approximately $\$ 20,000,000$ princi pares in payment therefor.". A of NTA stock. caused to price. for the aforesaid securities of NTA was grossly ex-
cessive and bore no relationship to the true value of the securities
of NTA acquired by NT\&T.

NT\&T as the resul
aforesaid acquisitlon of of the se-
curittes of NTA -suffered huge curities of NTA suffered huge
tain additional losses in the future. For the year 1960 NTA sustained losses of approximately $\$ 7,000,000$,
During the year 1959 NT\&T's in-
vestment in securitie of NTA written down by a charge to in-
come of approximately $\$ 7,000,000$. "In addition to the huge losses of ts investment in NTA, NT\&T harge sums of money to NTA. Thus, as of Sept. 27, 1960, NTA was in-
debted to NT\&T for advances of $\$ 7,328,873$ which are still unpaid. The operations of NT\&T in its of NTA) continued to be profitable
and thr losses sustained by NT\&T werte. solely to its investm
NTA. the allegations state. Best seeks an-order be Issued
sequestering and seizing forthwith all the shares options on standing in the names. standang other than NT\&T, and all shares, options on shares and
debentures on NT\&T in which such defendants may have interest. to compel the appearance of each
of the said dafendants herein. and that a sequestor be appointed oo hold and preserve such shares,
options on shares and debentures until a final determination of this other than $N T \& T$ be required to account for their profits and damages sustained by NT\&T as a result
of the matters set forth, together with interest thereon luding co and sbursements, inluding counsel fees. et
at $\$ 25,000$ be allowed.
Three attorneys to rep Best in
pre-trial examinations are Milton Paulson, New York counsel who filed Wilmington sult: Joseph J. of Chicago, and STam Kurland, Los Angeles.
Total losses sustained by NT\&T
because of its affiliation with NTA because of its affililation with NTA
are reported to be in the neigh-
and

## Marcus Cohn New Plea:

Hartford Toll Test 'Abse
Of Discretion' by FCC
Washington, Nov. ${ }^{7}$. Attorney for exhibitors fighting
he Hartford pay-tv projects has called on U. S. Court of Appeals
to nix FCC approval of the experiment "as an abuse of discre-
tion:" Marcus Cohn made the charge in in de
$\because$.
In his reply brief; Cohn raised the question of whether the very
existence of the RKO-General pay$v$ system in Hartford because of into it would tend to force FCC's
hand in authorlzing over the-ai tollvision on a nationwlde basis. FCC decide whether test to help permanent greenlight to pay-tv At the same time, Cohn again
challenged what he regards as the lack of programming information
RKO furnished during the hearings last year. Hitting FCCs argu
ment the RKO's program plans
"If this is all the Comn quires in the way of programming no requirement that Ilcensees in form the commission in detail of
the programming it plans to present.
Concluding, Cohn sald FCC
won't get any useful Information rom the trial, as is the stated purpose. "Under guise of testing a that service in the vain hent of obtaining information which cannot solve the problem it attempts to resolve. It certainly should not trial system uill virtually fore close the issue. In this sense the proposed experiment is patently unrelated to its purpose, and must Cohn discretion." the Connecticut Committe Against Paid Tv and a group of Hartford area ex-

## Stevens a 'Runaway'

Where the best value for the invested dollar is received.
"I say to people here in this
industry, fndividuals, gullds, union and artists that they should con-sider- the situation and try and
figure out a way where Americans can regain the inititav
Stevens added the "inducements that have come to me from respon-
sible sources to make my film sible sources to make my film
abroad is tremendous. The big companies 11ke MGM and 20th-Fox They just pack up and go. And the Guild exports American directors The Union exports a cameraman in other words the guilds and situation to keep some of the bls They are making conversation and what I see", but do nothing. from
"Greatest Story" will have tre mendous employment, Stevens as sured. "In view of that and my
problem will I be regarded as a runaway

Producer-director feels the time is about here where American pro ducers must wave making big pro
ductions in this country, as in the
"Let's pursiue an idea of a solun that can help us on runaway production, when it is used as an
inducement of the realities in a given situation
Hour maring an appeal to the House of Representatives on this matter, we might better direct our energies in the attitude of our gov-
ernment. It seems our government is most interested in challenging and harrowing the American film knew no peer. This while European governments, with their great in terest in international communications, have subsidies for their own make films in suc Italy and France. And by so doing represent those particular coun As for Edd markets.
As for Edward Morrow and his proxum discussion" Sunday to ap proximately 100 industry, guild
and union toppers, to which Stev ens has been invited, producer'said screen is gone to a great degree to other places than America. We don't have the position we had in because more and more pictures down the list of various companies citing titles and countries wher and are now being produced. He also pointed out governmen cooperation, particularly in the
cas Darry F. Zanuck's "The Longest Day, has been appalling dians for every Americain soldier "thanks to a certain member of the House
Wilson.

## Retailers, Burned at Sunday Shops, Invoke Old Law; May Hit Pictures

Indianapolis, Nov. 7. that would close most businesses if rigidly applied is giving exhibitors by Marion County prosecutor and sheriff and Indianapolis chief of
police with backing of downtown pere with backing of downtown curb free wheelers in retail trade But some film exh
get out of control
Only of control
entertainment
closing by old long drom Sunday
closing by old, long disregarde
after Ip.m. But Prosecutor Phillip
L. Bayt has indicated that Sunday provision excepting "works of charity and necessdy," conforming to Enforcemodern living.
abeyance wating presently in action in suit fled against it. Similar: drive in South Bend also has been st
The 1905 relic reads like this Whoever being over 14 years o age, is found on the first day of the rioting, hunting, quarreling, a

## and necessity alone excepted, shall

 than \$10; but nothing herein conained shall be construed to affect uch as conscientiously observe the Sabbath, travelers, and those engaged in conveying them, families gates, ferrymen acting as such and persons engaged in the publication and distribution of news. or per$f$ baseball or ice hockey after one clock P.M. and not less than 1,000 house of worship or permanent church structure used for religious private hospital publed prior to the passage of this act." tarlight Musicals, summertime pèrations here, give Sunday night productions Inc... which new Intro ently for winter season in old Zaring TheatreSaber Productions, headed by
Robert Barron Paul Stevenso and Jack Carney, has a three-pix "The Louder They Cry"" "The

## he commitments

Happily, Foreman, in his youth was a "talker" for a carnival and and delivering facing audience film didn't phase him He couldn' persuade himself, however that people would accept him as a sub
stitute for such glamorous per stitute for such glamorous per
sonalities as Peck, Niven and Quinn, but he was prepared to do

## Born Pitchman

In the six ensuing months, h where he appeared on television 50 times. recorded for radio 73 times, and participated in some 80 terviews. For the statistically minded, he wore out two sets for phenomenon of "going on the road" is that irregular arroal and sult in extra meals which mor than balance the reducing effect ture-and turned gray at the tem-

In Europe, he appeared in ad vance in Paris, Rome, Brussels, again for the premieres in each of these cities. For some of this tour he was joined by David Niven, who, having completed his Enemies," was able to lend a hand in Brussels and Amsterdam
Gregory Peck, scheduled to make a tour of Germany following the completion of his own film., "Cape summoned back to Hollywood for some crisis, and the German trip had to be cancelled
Quinn, who moved in quick suc "Barabbas" for Dino DeLaurentiis and presently to Requiem for Heavyweight." was not only un able to tour for "Guns" but hasn' as yet.
reman, reviewing his pilgrimage, feels that it was most able undertaking-not so much be sequent profits being garnered by "Guns" everswhere. The pictur has been as successful, he mostly points out where he didn't appea as in those cities which he visited What has been gained is a wide ple everywhere. This is a vital in gredient in the writer's formula for making successful films, Fore man believes. More producers and more directors and "writers, he will help overcome the provinclalism and the insular attiltudes one place and lives in the place where he works, as Foreman did ater in London. And what is especially gratifying
is that people everywhere have be come so sophisticated about films hind the stars and are interested the creative personnel.

## 'Family' Entertainment

 Needs to Be Helped Support and encouragement o motion pictures for the family is needed if Hollywood is to con he trend is tow such fire and more "adult" movies. This was thetheme of a preview showing of "The Second Time Around" at the Carolina Theatre
local PTA leaders preview were manager of the theatre, told them insure production of pictures sult

McGill pointed to the Circle K Kiddies Club. held each Saturday morning for the past 13 years, and summer for young people, as ac tivities that also deserve encour agement and support.
following the showing of comment ond Time Around in indicated One guest commented such films more often, with her children.

## Little Messages To Film Producers

## SMILE WHEN YOU SAY ‘SCRIPT APPROVAL’

- Joe Blow, the Hollywood Coast Guard, previously mentioned in this space, is one film producer determined, he always says, never to concede script approval to any star. While recently melding a winning pinochle hand at Hillcrest, Blow muttered bitterly, "I would'nt give script approval to Sinatra, Grant, Taylor, MacLaine, Bergman or Lancaster" - just happening to mention stars who have never worked in a Joe Blow production.
- Admittedly this whole question of rewrite-by-star is pregnant with delicacies of Hollywood status - the producer's, the star's, the agent's, the lawyer's, even the auditor's status.
, Joe Blow is very own-prestige-prone.
- A man bound by the geography of his favorite restaurants, racetracks and backlots, Joe Blow has for years been yielding one kind of 'script approval' - namely the form and extent of his trade paper advertising. He allows others to decide that for him. It's part of his Coast Guardism that he neglects his beyond-Hollywood trade image.
- Whether he would or would not really give Sinatra script approval is pretty academic for Joe Blow. But at least he should catch wise and control his own prestige at the allimportant, point-of-product sale. Joe Blow should get with


For Telling Selling

## Hollywood Production Pulse

| ALLIED ARTISTS <br> Starts, This Year $\qquad$ 6 .5 |
| :---: |
|  |
| AMERICAN INTML $\begin{aligned} & \text { Starts, This Year,......... } 6 \\ & \text { This Date, Last Year, ..... } 3\end{aligned}$ |




Jack patance. Serte Regslani, Giovanna


## WALT DISNEY

Starts, This Year $\ldots \ldots . \therefore 5$
This Date, Last Year_..... 2

##  <br> 



## Heston: Tax Break For Actor A Myth; Producers Shoot Cheaply O'Seas

"sWord SiAN OR SIENNA"
OOOICa-Caprl Productions)
OS

Ste ware Granger
(Started Oct 2 )
"SEVEN SEAS TO CALAIB"

GUNS in ThE AFTERNOON:

Hartley. Ronald Starr, Jeanes Marlette
(Started Oct 16



## LANDSCAPE ALTERATION FOR CENTURY CTTY

Hollywood, Nov. 7.

Webb \& Knapp has started construction on first structure to be erected for the new Century City, $\$ 500,000,000$ project which will
occupy 286 acres formerky the 20th-Fox studio.
Initialer whll b
Initialer whl be a 13 -story office building, of aluminum and glass,
designed by Welton Beckett \& Asigociates. Weiton Beckett

## Runaway' Subject Up in D.C. Dec. 1

Prod. Jacques Bar :
Dir. Jacques Deray
Karl Boehm. Chatles Vanat, Barbara
Lass. Kiko Kisch. Michel Vltold. Lass. Keiko K
D.ant Mapgin
(Started Oct. 23):

## PARAMOUNT

Starts, This Year............. 9 $\frac{\text { This Date, Last Year....... } 12}{\text { "THE MAN WHO SHOT LIBERTY }}$
 James S Sewart, John Wayne, Ver
Miles, Dee Marvin, Edmond O'Brie
Andy Devine. Ken Murray "THE PIGEON THAT TOOK ROME"
(FORMEIY "Easter DInNer") (Llenroc Production)
(Shooting in Rome)

20th CENTURY-FOX
Starts, This Year......... 25
This Date, Last Year....... 26
"THE LONGEST DAY
Sho Ling in Francel
Prod.-Darry Fi Zanuek
Dirs -Gerd Osiwald, Andew Marton,
Elimo williams, - Bernard Wicki, Ken
Elimo Williams, Bernard Wicki, Ken
Aninakin Hiden, Richard Todd, Peter
Willian Hol
Lawford. Robert Wagner. Tommy
Lawford, Robert Wagner, Tomm
Sanfs, Fabian, Paul Anka. Curt Jum
gens, Red Buttons, Irina Demich
(Started Aug. 28;

## "STATE FAIR" (Shooting in Datlas). Prod.-Charles Brackett

Prod. Charles Brackett
Dit. Jose Ferrer
Pat Boone. Bobby Darin, Pamela Tufin,
Ann-Margret, Alice Faye, Tom Eweli Ann-Margret: 11):
(Started Sept:
CLiEOPATRA":
(Joseph L. Mankiewlez Prod.)
(Joseph L Mankiew
Shooting in Romet.
Prod. Walter Wanger
Dir. Joseph L. Manckiewi

Martin Landau, Martin Balsa
(SEarted Sept. 25)
HEMINGWAY'S YOUNG MAN"
HEMINGWAY'S YOUNG MAN
Proo, Jerry Wald
Dir Martin Ritt
Richard .evmer, Paul Newman, Susan
Strasberg. Eli. Wallach, Diane Baker,
,
 Juano Hernand
Edward Dinns
(Started Sept. 25)
"ThE LTON" ${ }^{\text {Samuel }}$. Engel Production
Samuel P. Enge Produ
Shoting in Africa)
Prod. Samuel Engel
Dit Jack Cardiff
Wilitiam Holden Trevor Howard, Capu-
cine, Rafer. Johnson, Pamela Frank-

## UNITED ARTISTS Starts, This Year........... 25 This Date, Last Year. ...... 12

## TA <br> 

Prong. Harold Heht
Dir. . Lee Thompson
Tony Curtis, Yul Branner, Brad Dex-
ter, Sam Wanamakeř. Perry Lopez,
Vadimir. Sonoloff. Akim Tamiroff,
Guy Rofe. Ibra Windish, Daniel Ocho,
Mickey Fine
Started Oct. 12
(2)
Ofirisch Co.)
Prod. David Wersbart
Dir. Phil Karlson
Eivis Preas
Dir- Phi Karison
Elvis Presley, Gig Young, Lola Albright,
Charles Bronson. Charles Bronson.
(Started Oct. 30 .

## UNIVERSAL

Sfarts, This Year.......... 10
This Date, Last Year
This Dafe, Last Year . ...... 12
tiri D Dincente Minnell

## 5ih Year of Hollywood Freeze of Frisco Fest; Can Project Continue?

By TOM PRYOR
 Ho:1ywne's lack of participa1 .cce. Tte S. F. Exan:ner's film
citic. Static) E.cheibabin, took up
 "Why." he asked. "is it that
neariy tuo dozen countries-in(Euding Evypt and Natıonalist pontant sies tims to the con:pe-
tition? On the other hand. the jor pictures last year for world-
wode di-tribation, aptarently had nothing to offer but taree low-
budset nowies subnitted by unknown. indepet.dent producers.
"If our moviemaking neighbor "If our moviemaking neighbor us. why, then. does San Francisco
even bother with a film festival?" That last question is one which Levin himeelf is pondering. too.
considering all the time and enery he spends annually in atins prograrr of pix and line up a tracked hy the City Art Commis-
vion rostly with enthusiasm. is cirited ofi on an unbelievahly
small budget about s8i.0no this
ytaribith a goed chunk represent ytari with a goed chunk represent-
ing out-of-nocket expense for
I.evin. operator of Metro Theatre Where fest nix are shoun.
The busines his theatre is ca-
rable of incing during the two rable of dicing during the two
weck ru:i ditut pix cou!dn:t come near to pasing the nut. Then what
does he get out of it? At preent,
prinari! the vaisfaction of makprinarity the saisfaction of mak-
irs the mothon pictare a focus,
eten if onfy temporarily, of local cultural interest.
It is diffeult to project just
wi:at the fiture might hold for the





 fice conrciticeres thould a pic do
vell. or take a nationally-reported chibbering from cotics in adance cal reaction sas reportedly en-
thusiactic among exhibe who caught a sneak preview of "Flower sioning it at the Fest and will
stage its oan ipecial premiere here-a one night showing only in
ateance of regular firstrun-on activance of regular firstrun-on
Nev. 17, just three nights atter the A big debate is gathering momentum on the wiolle question of tivals, which have sprung up almost everywhere abroad. although

New York Theatre

the big three. still. are. Cannes,
Verice and Berlin. The U. S. government is in the act, too and the ernment is in the act, too, and the industry , how has a special com-
est is mounting as watl for an orest is mounting as well for an of-
ficial U . $S$. film festival and many believe Hollywood would be the ratural ldcale for such an event. A decicion to proceed with an in-
custry-hacked fest would, without custr-backed fest would. without
coubt. knock the props out from
under the $S$. affair. Hopefu!ly, under the $S$. F. affair. Hopefu!ly,
Governer Pat Brown. Governor Pat Brown, or his suc-
cessor, in Sacramento, could prevent a California civil war. There
is every indication that folks up is every indication that folks up
here take a proprietary interest in hat I.evin tarted in 1957.
In any event. Whatever commerciat factors motivate interest in
festivals, it is not as important as festixals, it is not as important as thing special, even if the impression is not indelible. This appar-
ently does not mean much, if anything, to the film industry, perhaps because it has never really understood the art of institutional pub-
lic relations as distinguished from lic relations as distinguished from point of sales ballyhoo. The for
mer, the industry should begin to recognize, can make it easier to smash through with the direct box-
office pitch for a receptive public is much easier to persuade. Interestingly, foreign filmmakrespect. Tiue Russians, for in-
stance. grabbed frontpage attention in San Francisco newspapers
with the arrival of their delega tion to the festival. Hally wood. to
say the least, could have shared the headlines and the picture space in the neuspapers. Moreover. it
could have drawn some benefit could have drawn some benefit
from the exploitation accorded this from the exploitation accorded this
event by local merchants: including the big department stores. single nation can mateh its overall prestige inage; that only b.o. results count and it is way abead in
that respect. However, Hollywood cant overlook that competition from abroad is increasing and that here at home more people than
ever before are conscious of and

## A Local Boy's View

By WILLIAM STEIF
First three francisco shown - the
Crech "White. Dove." Britain's
"Never Let Go" and Argentina's Summer skin"- were. its gen-
erally agretd. pretty weak. while
Saturday 3. night's offering. Rus-
sits.s.anti-Stainist "The Clear Satarday 3. nicht's offering. Rus-
ints, anti-Stainist "The Clear
Shrobad pients of exposume at
Etiropean festivals earlier this Fur.
Futher. the theatre itself is
hatily of festinal caliber, compared hatily of itestival catiber, compared
at tean to the seande ftstival thea-
 simply a neat, regulation-sized
 is bet jut like 'ancireds of ethers
in calicrina. Av for extacurritular hospitali-
pirtier and dinners alficient, with nightly parties and dimners almost nightly
betore and after the films. But
they are basically just like they are, basically, just like the in their home towns a:my day or
night. Giamor, as embodied in film
industry personalities? industry personalities? There s
been precious little of this. Direc-
tor five jurors: director Fred Zinnemann spent last weekend in Frisco; Argentine director Leopoldo Torre
vispon Vilspon came in for the screening
of his "Summer Skin" and now probably wishes he hadn't, New
York's Arthur Hayer, Indian director Tapan Sinha, British direc-
lor John Ifalas and a Moscow film critic, Kira Paramanova are also serving as jurors; and the usual
run of importers. Irvin Shapiro, Peter Horner, Dick Brandt. Tom
Brandon, Jay Frankel, Robert Brandon, Jay Frankel, Robert
Kronenberg, plus art circuit operators like Louis Sher and Louis of these people can give this fest the hype it needs.
coming in-that could help-but as of now she must be listed as a doubtful possibility.
Warner Bros. had

## Film Fest 'For Credit’

San Francisco, Nov. 7.
Fifth annual San Francisco Film Fest has begun a unique program under which about 50 college students of cinema
techniques from UCLA University of Southern Caliivernia and Stanford are "studying" a fest.
L.ast weekend 18 UCLA stu-
dents and 12 USC students dents and 12 USC students view films and hold a "seminar Sunday (4) morning with
directors Fred Zinnemann. Josef von Sternberg and others on hand for fest. Also participating were 10 Stanford students, who are commuting
from Palo Alto to attend all pictures.
Festival's putting up students free at YMCA arrang
ing meals and admitting them ing meals and
Next weekend another two dozen students from LCLA and USC will come to Frised
for similar round of "studies." UCLA teacher Colin Young was in Frisco with his students last weekend, as was Stan
ford's. Henry Brightrose Cords Henry Brightrose.
$\xrightarrow{2}$ indeed, was begged-to put "The the Frisco Fest and declined. Such a pieture, with Vivian Leigh spending some time in Frisco. would have helped this fest. But, as many visitors have said, "rou put a pic-
ture in here and fi gets panned localy and you're dead-if you at least you got a chance."
riving M. Levin projects total gross of this year's festival at around $\$ 40.000$ perhaps a little
Iess, which would be some $\$ 10.000$ Iess, which would be some $\$ 10.000$
more than. 1960 . Still. this is hardly big money-and still, there are a number of nights at this fest when
the house isn't anywhere near sold
 Harold opening night ceremonies the City Art Commission, which sponsors Frisco's fest, hinted that a move to a bigger theatre was
being discussed. But if this fest ean't fill 1,000 seats nightly, w
will it do with 2.000 seats?

## SASKATCHEWAN ASSN: SINDAY, FeWER CUTS

Delegates to the annual convention of the Saskatchewan Motion Picture Exhibitors Assn., here
went on record as favoring Sunday films in the province. As to censor-
ship, they felt films classified as adult should not be cut as drastically as they are.
'Patrons are complaining about
cuts of certain scenes not cut in
oth $\in \mathrm{r}$ provinces." said William other provinces,", said William
Johnston, of Yorkton, Sask., who was elected president to succeed
Reg. Plumb. Saskatoon. He claimed some films were shown uncensored on television, but were cut for
movie houses.
Hilliard Gunn, of the Capitol Hilliard Gunn, of the Capitol
heatre. Regina, was named vice president, and J. M. Heaps, of the Metropolitan theatre, Regina, was appointed to a
C. S. Chaplin of Toronto, Canadian general manager of United isn't right for a person or two or three to decide what movies the public should have the opportunity to pay to see.' Theatregoers should be given credit for having the men-
tality to decide for themselves bie tality to decide for themselves, he
said. He urged the exhibitors to "protest vigorously against any examples of unfair and detrimental censorship."
Named to the board of directors
were: Rlumb, Saskatoon; G. R. Miller, Wynyard; R. R. Southam, Gainsborough; H. Durham, Shau-
navon; F. Beatty, Kerrobert; E. J.
Marshall, North Battleford: WilMarshall, North Battleford; William Russell, Saskatoon; Jack MaHudson Bay; N. Warner, Saskatoon;
F. Faulkner, Tisdale; G. M. Miller. F. Faulkner, Tisdale; G. M. Miller,
Kelvington; F. J. Lundholm, Swift Current; A. Bercovich, Regina, and

## Inside Stuff-Pictures

Columbia in its past fiscal year wrote off $\$ 3,000,000$ in film investory awaiting release. The readjustment in inventory was made to conform to eurrent market conditions. The inventory cut apparently is a major factor in the drop in income for the year, which ended July 1, to $\$ 212$,
000 , compared with 1960 's $\$ 2,107,000$. Latter figure was after an in000 , compared with 1960 s $\$ 2,1$
ventory reduction of $\$ 1.000,000$.
 of undeveloped and unneeded Coast
$\$ 202.000$ from the same source in 1960 .
Another footnote has it that last year's profit included $\$ 3.800,000$ representing foreign prints and advertising which were capitalized and written off on an amortization basis instead of having been charged current operating expense as in previous years.
Col in 1961 and 1960 had no Federal. inconne

噱
Meanwhile, Col president Abe Schneider says things are getting better. He stated the first quarter of the new fiscal year ougtt to show the'second quarter. "Guns of Navarone", plus other features and the 89 ćc-unned Screen Gems are mainly responsible.

Hollywood American Federation of Labor Film Council, one of the leaders against C.S. "runaway". pioduction abroad charges that the Motion Picture Assn. of America. has been and is deing everything in its power to block a Congressional vrobe into this practice and flew one
of its top lobbyists from Washington to Hollywond last September "to keep the pressure on Rep. Jchn Dent 1) Pa.t uhile he was there." keep the pressure on Rep. John Dent D-par While he was there
Accusation is made by council secretary H. ONeil Shanks. Says Shanks, "the intensity of the pressure being exerted by the Eric Johnston office against the holding of a public hearing on the runaway picture production problem has rarely been equalled in the entire history of lobbying in Washington.
A. MPAA spokesman last night freely admitted that one of MPAA's D.C. execs was here during Dents visit, adding, "not only that. he
stayed at the same hotel that the congressman stayed at." Lobbvist stayed at the same hotel that the congressman stayed at." Lobbvist
referyed to is Manning Tim Claggett, director of state legislation service for MPAA. Screen Actors Guild ritutation of same last week had issued charge

Following the discrimination of the Motion Picture Assn of America 0 join in his plan for an international film exposition at the 1964-65 groups to finance the project. Kreisler called a press conference to blas MPAA prexy Eric Johinston for refusing to consult with him on the 2.515 .000 film project. Kreisler said he had been able to get interviews ith all the major company toppers. most of whom gave their taci In proval to his efforts, but that Johnston alone remained unayailable. MPAA companies might participate in the fair, but as yet no plans have been announced.

Publicity statement lissued through the American Jewish Congress quotes author, Mever Levin as charging that he is the victim of "career assassination premised on allegations that he is a troublemaker. im"Among the examples of the blacklisting from which he suffers Ir. Levin writes, are: cancellation of an agreement to write a book publication of his novel, 'Eva'; cancellation of in connection with wife-Toreska Torres an author in her own right-on the publication of her novel, 'Dangerous Games'; and cancellation of an agreement to cover the Eichmann trial for a major American picture magazine."
Mucho uproar among slick mag staff writers and freelancers who ve been lopped off Hollywood studio preview lists recently. Spokesman
for Johnston office admits severe pruning which may run as high as $40 r \%$ of names and states "errors have occurred because publicity heads do not know writers personally:" Among those protesting move Gilrain; longtime Coast ed for Better Homes \& Gardens. Wiss Gilrain contends that "within the last 12 months we have given a great deal of space to Hollywood personalities, including a cover of Charleton
Heston and a 6 -page layout on Vince Price:

The hyphen in "Ben-Hur" has gotten lost again. Glenn Randall had eferences to it were made by sports writers. who neglected to include the hyphen. When the film production first came to the fore Metro had a time of it in educating film writers about the existence of the hyphen. M-G finally sueceeded. Now the sports scribes have got to be
"I hope I don't get anyone mad when I say this," said Hurd Hatfield, but some of those British actors are so terrible with their vocalisms. They lean on their
what they're doing."

## A PIOUS CHALLENGE: 'DRIVE US OUT OF BIZ' <br> An agency to distribute Cov. 7. An agency to distribute Catholic films nationally has been set up films nationally has been set up in Newark with this observation by the director <br> Todd-A0 Gear In 300 World Spots <br> Todd-AO equipment is now in

 by the director, Father John A. drive us out of business by pro ducing its own wholesome spiritualpictures for the commercial theapictures for the comm
tre, that's just fine."
National Catholic. Welfare Conerfice will bain the Newark office will begin operation this
month with distribution of "St Maria Goretti." It will be exhibited for six weeks in the Newark area by three chains and then be shown
in Philadelphia; New England Chicago and Cleveland before be-
ing released nationally, NCWC ing released nationally, NCWC
said. Filmed in English in Rome the film has won six international awards, including the Vatican's Michael grand prize
Michael Halm has been desig new agency in Newark and will train field representatives in dis-
tribution and promotion. The Na tribution and promotion. The National Catholic Films Production
at 300 Broadway is an arm of the Audio-Visual Library of the New
ark archdiocese.
talled in 300 theatres in Europe ccording to Albert n charge of foreign distribution for Mage Pictures. He's back in
New York this week following an New York this week fol
extended overseas trip.
Leonard reported that the wide creen system ean be found in all key cities, as well as remote spots and installations are increasing
constantly. As a matter of fact, France is ne luxury liner Suipped with Todd-AO.
Films such as "Oklahoma, World in Pacific," "Around the led to the theatrical acce
of Todd-AO, Leopard said.

MANY PEOPLE INVEST DO YOU?
see our ad jn the legit section

# RUN, BOYS, IT'S THE NIELSENS 

Nielsen's Top 20


## Jack Benny Up for Grabs, With

## All TV Webs Ritching for Him

Jack Benny will be up for grabs next season and all three television for the comic's allegiance. Under ontract to CBS-TV for many with Lever Bros. gave him the Selection of CBS-TV for the '61-62 span was understood to be motivated by the fact that CBS bought "Checkmate," a property of Bencent sale to MCA's Revue.
It's known that Leonard Goldenson, AB-PT prexy; had tried to get
Benny last year, before he decided to stay with CBS, and the romaneIng by the ABC-TY web of Benny
is now being renewed. Benny: is reparted as having a heavy stock interest in the AB-PT company.

## \$3,000,000 Nestle

## Tab for CBS-TV

Nestle has plunked down over Nestle has plunked down over
$\$ 3,00,000$ in daytime biz with
CBS-TV, buying 260 quarter hours over a 52 -week period.
Weekday shows bought in quar-ter-hour segments include: "Secret Storm," "Millionaire," Edge of
Night." "As the World Turns," "Password," "Love of Life," "Ver dict Is Yours" and "Brighter Roy Rogers "Mighty Mouse," and
"Video Village. Junior Edition."
WB Putting All Its Contracted TV Stars Into a Feature Film
Warner Boillywood, Nov. 7 .
Hare
Hat tracted stars in its 10 teleseries rep
multipronged drawing power
drat plans using them in a featur,
Ain't. We Got Fun." now being scripted by Edwin Blum and understood to be the brainchild of WB production chief Bill Orr.
Comedy is perioded in the 20 s , although it won't be an extension of its recently-axed series, "Roar-
ing 20 s ." Studio will be the first major be included in feature includes Efrem Zimbalist Jr., Roger Smith Ed Byrnes, Clint Walker, Ty Har Ed Byrnes, Clint Walker, Ty Har-
din. Donald May, Dorothy Provine Anthony Eisiley, Gonnie Stevens,
Troy Donahue, Diane McBain, John Russell. Peter Brown, Peggie Castle. Andrew Duggan, Jack
Kelly. NBC's Hour Sports Yen One of the possible shows for
next season at NBC-TV is a prime time weekly sports stanza. events, big sports names and under the aegis of NBC-TV sports boss Tom Gallery, the stanza, if used would probably get a 60 -minute slotting.

## NBC-TY's 'Big Brain'

th Oppenheimer is teamed for NBC-TV. Deal for the half-hour situation comedy telefilm was Iosed last week by the web. casting is now going on in Holly-
NBC's Wed. Could Get A Body Blow; Depends On Como
Wednesday, hottest night of the
week for NBC-TV could ironically turn into one of the. web's weakest nights a year hence.
It's bad enough that "Wagon
Train" is already committed to another web (ABC) in '62-'63. This leaves NBC-TV with an important 7:30-8:30 hole to fill and when it's
filled the new NBC offering will filed the new NBC offering will the very program it replaced. Nielsen show.

## Nielsen show. Second big

question mark-is what is only to happen with Perry Como, who holds forth brightly this season between 9 and 10 p.m. on Wednesdays? Like "Train," Como helps anchor the entire evening for NBC-TV: It's anticipated Como will want to go the Dinah Shore route next season and only do a
limited number of shows. Como was a difficult enough (Continued on page :54)

## cas minecill

 Hedraing illeby GEORGE ROSEN
The nationai Nielsens-by which the agencies, the sponsors and the networks live rand registering the first allimportant tallies for the '61-62 season. And while it's only Round One in a continuing cycle of reports, the results are indicative of the new trends and patterns in viewing habits. The report spans
the two-week tOct. $2-15$, period, but it's the second week of the nosecounting (Oct. 9-15 inclusive) that realistically portrays who-did-what-to-whom since it accounts for the entire three-network '61-'62 schedule (Nielsen, incidentally, is
now for the first time breaking down his Alpha \& Omega by single weeks.)
The resuits are wholly revealthe Nielsens bearing out the NBCTV upsurge from a weak third position last season to a strong second this season (if toting up the
more realistic Oct $9-15$ period) and out in front on average rating by a fraction (if counting the twoweek period, but in any event suggesting a touch-and-go battle for For the Oct. 9-15 span, with all prime time shows accounted for 17:30 to 11, and starting at 7 on
Sundays). CBS was in the lead

## In A Nutshel

Average audience rating for $\underset{\text { CBC }}{ }$
19.1
18.8

CBS
18.8
14.6

Average audience rating for
week of Oct. $9-15$ reflecting the new season's full schedul CBS
19.1
18.9
14.
with 25 half-hour wins; NBC 19; ABC nine. CBS won three nights
of the week (Monday, Tuesday and Saturday); NBC won three (Wed nesday, Thursday and Sunday); $A B C$ won Friday night.
Here are some of the major highlights of the report:
(1) For all the hoopla attending urday Night Movies, CBS swept the entire evening;
(2) Bearing out the early Arshows are in trouble; ditto the ac-tion-adventure shows, with ABC taking the brunt of the beating.
(The closest ABC has come to a ine closest ABC has come to a
hit among its ne entries for the season is "The Corrupters," but
its 17.2 is far short of Top he click 20 -or-better mark
(Continued on

## As One Major Ad Agency Sees It: 37 TV Network Shows in Jeopardy

| New Hour Dramas (Nielsens; Oct. 9-15i |  |
| :---: | :---: |
| Gunsmoke | CBS 26.7 |
| Defenders | CBS 21.8 |
| Dick Powell | NBC ${ }^{\text {NBC }} \mathbf{1 9 . 6}$ |
| ies of Wells | o |
|  |  |
| Eorruptors | ${ }_{\text {ABC }} 17.2$ |
| Robert Taylor | NBC 15.5 |
| Ben Casey | ABC 14.1 |
| Frontier Circt | CBS 13.0 |
|  |  |
| New Breed | ABC 10.9 |

## Coing My Way

As Gene Kelly Series for ABC

The MCA-ABC romance, which

moved into high gear with the recent $\$ 20,000,000$ transaction for the network's acquisition of "Wagon Train" (new. ségments plus 189 reruns), took another forward leap
this week with revelation of a deal for a full-hour Revue-produced series hased on the Bing Crosby starres, "Going My Way.
The tv series, desinged as a ' 62 ' 63 entry, will star Gene Kelly in the Crosby role fo the priest.
ABC-TV entries for next season.
By virtue of MCA's $\$ 50.000,000$ acquisition of the pre-4 moran (on which the agency has already reaped millions in profits), MCA has rights to the story properties in the catalog, among which are numbered the "Going My Way" entry.
All told some $\$ 6,000,000$ is rep${ }_{35}$ original hour deal, calling for jointly original hour installments. It's jointly owned by Kelly's Kerry

## Another Scalpel Series

On Bing Crosby Agenda
Bing Crosby TV Enterprises which currently is producing the medic "Ben Casey" teleseries, has plans for a second scalpel series "Come A-Runnin'," story of a
young medical student in a small town.
Harry
and Montgomery will produce to direntgomery Pittman is set to direct half-hour pilot of n
series from a James Poe script.

## THE ALL-AMERICAN NIELSEN LINEUP

(Shows Leading Time Periods Oct. 9.15)

|  | MON. | TUES. | WED. | THURS. | FRI. | SAT. | SUN. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 7:00- |  | $\square$ |  |  |  |  | Lassie (CBS) |
| 7:30- |  | $\begin{gathered} \text { Laramie } \\ (\mathrm{NBC}) \end{gathered}$ | $\begin{aligned} & \text { Wagon } \\ & \text { Train } \\ & \text { (NBC) } \end{aligned}$ | $\begin{aligned} & \text { Ontlaws } \\ & \text { (NBC) } \end{aligned}$ | $\begin{aligned} & \text { Rawhide } \\ & \text { (CBS) } \end{aligned}$ | $\begin{aligned} & \text { Perry } \\ & \text { Mason } \\ & \text { (C'BS) } \end{aligned}$ | $\begin{gathered} \text { Disney } \\ \text { World of } \\ \text { Color } \\ \text { (NBC) } \\ \hline \end{gathered}$ |
| 8:00- | Pete \& Gladys (CBS) | $\begin{aligned} & \text { Laramie } \\ & \text { (NBC) } \end{aligned}$ | Wagon Train (NBC | Donna Reed (ABC) | $\begin{aligned} & \text { Rawhide } \\ & \text { (CBS) } \end{aligned}$ | $\begin{aligned} & \text { Perry } \\ & \text { Mason } \\ & \text { (CBS) } \end{aligned}$ |  |
| 8:30- | Price Is Right. (NBC) | $\begin{aligned} & \text { Doble } \\ & \text { Gillis } \\ & \text { (CBS) } \end{aligned}$ | Checkmate (CBS) | $\begin{aligned} & \text { Real } \\ & \text { McCoys } \\ & \text { (ABC) } \end{aligned}$ | $\underset{\text { (ABC) }}{\substack{\text { Flintstones }}}$ | $\begin{aligned} & \text { Defenders: } \\ & \text { (CBS) } \end{aligned}$ | $\begin{aligned} & \text { Car } 54 \\ & \text { (NBC) } \end{aligned}$ |
| - 9:00- | $\begin{aligned} & \text { Danny } \\ & \text { Thomas } \\ & \text { (CBS) } \end{aligned}$ | $\begin{aligned} & \text { Red } \\ & \text { skelton } \\ & \text { (CBS) } \end{aligned}$ | Checkmate (CBS) | $\begin{gathered} \text { My Three } \\ \text { Sons } \\ \text { (ABC) } \end{gathered}$ | $\begin{gathered} 77 \text { Sunset } \\ \text { Strip } \\ \text { (ABC) } \end{gathered}$ | Defenders (CBS) | Bonanza (NBC) |
| 9:30- | Andy Griffith (CBS) | Dick <br> Powell (NBC) | $\begin{aligned} & \text { Perry } \\ & \text { Como } \\ & \text { (NBC) } \end{aligned}$ | $\begin{aligned} & \text { Hazèl } \\ & \text { (NBC) } \end{aligned}$ | 77. Sunset <br> Strip <br> (ABC) | Have Gun, Will Travel (CBS) | Bonanza ( NBC ) |
| 10:00- | Hennesey (CBS) | Garry: <br> Moore <br> (CBS) | $\begin{aligned} & \text { Naked City } \\ & (A B C) \end{aligned}$ | Sing Atong With Mitch (NBC) | $\begin{gathered} \text { Twilight } \\ \text { Zone } \\ \text { (CBS) } \\ \hline \end{gathered}$ | $\begin{gathered} \bar{G} \text { Gunsmoke } \\ \text { (CBS) } \end{gathered}$ | Candid Camera (CBS) |
| 10:30- | Tre Got A Secret (CBSI | Garry Moore (CBS) | $\underset{(A B C)}{\overline{\text { Naked }} \mathbf{C i t j}}$ | $\begin{aligned} & \text { Sing Along } \\ & \text { With Mitoh } \\ & \text { (NBC) } \end{aligned}$ | $\underset{\substack{\text { Corraptors } \\(A B C)}}{ }$ | $\begin{aligned} & \text { Gunsmokse } \\ & \text { (CBS) } \end{aligned}$ | What's My Line? (CBS) |

A major advertising agency, which has made analytical studies of network programs in the first
flush of the season, summarizes its findings with the warning that "storm signals are flying." For the opening weeks of the season iSept 17-Oct. 12 its survey shows ABCTV with 16 of its evening programs in jeopardy, CBS-TV with 12 and NBC-TV with 9. "Of these," says
the study, " 10 of the ABC shows the study " 10 of the ABC shows eight for CBS and three for NBC eight for CBS and three for
Listed as likely failures are:
ABC-"Follow the Sun," "Law ABC-"Follow the Sun," "LawColonel," "The New Breed," Steve Allen, "Top Cat," "Straightaway,' celled) and Lawrence Welk. CBS-"Window on Main St."" "Dick Van Dyck," "The Alvin Show," "Father Knows. Best" (re-
runs), "Frontier Circus." Bob Cummins, "The Investigators" and "Father of the Bride
NBC-"National Velvet," "Captain of Detectives" and "Tales of
Wells Fargo." Says the report, "there is always the possibility that a program wil start but the odds are against it After an initial sampling period during the first few weeks of a new season, audience viewing settles into a pattern that is usually disturbed only by marked de terioration or improvement of in dividual programs. Some of the programs listed above will prob and-out theatrical failures as as victims of time period other ment. The theatrically marginal show unfortunately lives or die in accordance with the strength or weakness of its lead-in and competition."
Commenting on the purchase of Wagon Train" by ABC, the study says, "it's a reflection of ABC's
concern. Historically with the concern. Historicaly, with the ex from NBC to CBS, program raids have not to CBS, program raid cessful or constructive solution to a creative problem. IEd's note: the move should have included the to CBS Danny Thomas from ABC lated risk that there is sufficient vitality in "Wagon Train" to keep it on the road for a few more sea-
sons. This could prove to be an expensive miscalculation.
Reason for the NBC resurgnce. the study continues. "is tou two of the more obvious should be noted: (1) smarter program seloc tion and, 21 more effective counter programming in terms of program time period placements.
Report gives NBC four possible winners among the new entries "Car 54," Bob Newhart, Joey Bishop and "Hazel." The "Dick Powell Show" and "Dr. Kildare" are cred ited with developing strong audience appeal." In ABC's safe col-
umn, according to the study, ars "Ben Casey" and "Target-Til Corrupters." Report continues "the balance of ABC's new ones,
along with several of the old ones are in trouble." (No listing is made of CBS probable winners.)

## 'Investigators' As

 lst CBS Casualty?First casualty of the new sea son on CBS-TV is expected to he film series Thursaiay nights at 9 p.m... produced by Revue. Web is thinking of two half-hour replacements, one of which is game show which recently had it game show which recently had its
daytime debut on the web. Prodaytime debut on the web. Pro-
gramming v.p. Oscar Katz is off to gramming y.p. Oscar Katz is off to
a Coast visit and is expected to give Revue the cancellation notice for the subsequent 13 -week cycle. "Investigators," along with other
ime mellers. has . heen . disenchanting in the rating numbers.

## TV Acad̉s Tri-City Museum-Library <br> As a Shrie For Program Landmarks <br> By herm schoenfel.

 sheus slated for enshrinement.
ATAS nentine. is launching a new magazine. Television Quar-
terly: Jan. 15 in association with Siracuse Cniv. Dr. A. William
Bluem, of the schools Television $\&$ Radio Center. is editor of the
publication with an editerial board of 19 members representing a broad industry cross-section. The
n.e
vill be cuffed to ATAS Rヵhert Lewine. ATAS prexy pository for the industry's efforts major networks are making available the film and tapes and. Where early tv programs. many of which nere unfortunately not preserved New york would be situated in the
Linceln Center for the Performing Arts. In Hollywond, it will be
licuced in the Motion Picture \& Television Museum due to be com-
pleted next spring. In Washington, it will be part of the Yational Cul-
tura! Centre building when that's tural rentre buildme
finished. Lewine disclosed that in ATAS:
"Emmy. award procedures are in the works. The acadeny's trustees
are now consiciering the proposet amendments which will either be ratified or rejected within the nex
two wreks. chapter is gearing up production due to ke precented on all six N. Y. channels. WCBS-TV and
WNBC-TV have already given the
greentialt to ATAS for surh tolecrests and approvals are expected
crom the f N. Y. branch. incidentally, is work station in creatiog program Ideas Channel 13 if and when it goes Now comprising some 5.000
members in eight key cities across members in eight key cities across tis fifth year with a well-rounded service atailahie to universitie
and educational broadcasters. Top talent. execs and technicians fron
all phases of the medium have been recruited into a lecture bu reau which has been operating like land schools and civic organiza-
tions.
N. Ye of the key functions of the up. dinner. staked as a salute to blowont at the Astor, Nor. 30 will
be a Chet Huntley-David Brinkley night

## L\&M's Pullback

On NBC Entries
Liggett \& Myers is cutting back
on two of its NBC-TV buys. One on two of its NBC-TV buys. One
Is "-87h Precinct." the other-, sur-
prisingly - "Dr. Kildare." one of the higher
of the season Reason reportedly is that the
bankroller, with some seasonal budget problems to face, wanted out of ABC-TV's "Follow the Sun"
first, but the ABC. Sunday deal is a firm one. Next best bet was the Monday "Precinct" on NBC, but
since the bankroller wanted to keep some kind of a spread on Mondays a 50 cic cut in the Thursday night in in order to keep part of the money in "Precinct."
L\&M owns alternate half-hours . half-hours in "Precinet" to: a min ute wetkly. and cut its two "Kil

Max Shulman
thas written a bright whimsy Once You Know How, It's Easy
onother of the many Editorial 56th Anniversary Number $\sqrt{\text { ARIETY }}$
Pus other statistical and data-filled

\section*{Brinkev Jourl Down at Otht-TV May Go Full Hour

NBC-TV brass is toying with the dea of making "Brinkley's JourWeb is far from making such a decision definite with regard to the 10:30-11 p.m. Wednesday offering. but there are a couple of presumed fait accompli:
ain to pull more weight with Washington than a half-hour pubaffairs show and besides this
Brinkley weekly outing seems to have considerable critical support already from all quarters.
Second. it may become necessary
for NBC-TV to find a relatively inexpensive replacement next season for one or another of its Wednesrating thrust isn't around to help

## out the variou cial offerings.

Of course, a decision to go an on Brinkley who is said to feel that he already has enough to do

## Bingham Back to U.S.

 Tokyo, Nov. 7.Wade Bingham after 11 years in Far East, reports to new Los Angeles base tvia New York) where hell be with first
West Coast bureau of "CBS epors.

## Garry Moore's Got A Secret: 'I Let Everyone Steal My Scenes'

## Garry Moore, sitting in his red ocker, talked of longevity on tv, a medium which devours its chil- dren. "I'm a pointer," he said, "I

 con't sing,For a self-heralded "no-talent," he commands a spacious. wing at
the 57 th Street CBS Production Center-and he isn't exactly abThere's the "Garry Moore Show" and "re Got a Secret" on tv and "Garry Moore Show" on CBS he's had such exposure-and his
$t$ his office, sitting in his red rocking chair, he was questioned about the secrets of longevity. "No. Ask an actor a question and he speaks for 27 hours."

## The pencil couldn't keep up with

 his reply.I I had a trained seal on my show. people wouldn't say, 'Hey, did you see the Trained Seal Show.' No. They would refer to the pointer.
Me. Fred Allen told me the same thing. He said a dog could be subsituted for what I'm doing, if meat sauce flavored the clothes of the performers.

## BING'S BRITISH CAST

 FOR ABC SPECIAL
## Bing Crosby's first of two hour

 long specials for ABC-TV this seaEnglish supporting cast, including the comedy team of Terry Thomas\& Dave King, singers Shirley Bas\& Dave King, singers Shirley Bas-
sey and Marion Rye and a vocal combo, The Wanderers. Some of the routines are currently being filmed on location in London while
the studio sequences are being taped at the Wembley
Associated-Rediffusion.
Motorola, through Leo. Burnett agency, and the U. S. Time Corp.,
through Warwick \& Legler, are through Warwick \&
sponsoring the show.

## Self Takes Over As Huggins Steps Down at 20th-TV

 Down at 20th-TV}Hollywood, Nov. 7.
ins has otepped down.
Roy Huggins has otepped down. at his own request, as veepee in
charge of tv production at 20thFox. His contract has been rene gotiated
studio's
sharge of production, which will
have Huggins heading up his proSelf. who has been an executive ty producer at: 20th-Fox, becomes
head of the studio's ty production. Huggins is taking into his Sidona Productions the current hour
series, "Bus Stop," and will develop other properties under the studio canopy. Huggins created
Sidona four years ago. named after Sidona four years ago. named after
the location site near Flagstaff, Ariz., of the first picture he produced, $\Rightarrow$ for Columbia.
In commenting on his new setup. Huggins said. "I wanted to work arrangement will accomplish it."

## BRIT. PILKINGTON

REPORT IN SPRING
The Pilkington repport on television is expected in the spring, ac-
cording to a statement made in cording to a statement made in
the House of Commons last week by Pos
Bevins.
This suggests that the Government will be able to keep to its original timetable of introducing legislation in 1963, to take effect in the following year, when the
ITA license and the BBC charter
expire. of a John Barrymare who used to recite a poem about thousands of hungry eyes upon a stage perform-
er, ready to devour him at a slip.
I think of my audience as one or two people, perhaps lonely at home, and I try to make as much basis, as I can. Every number needn't be a smash."
Garry Moore offered to say he
isn't good looking. He said he'd rather have it that way. Idols do get smashed and it's unusual if nighttime show when it first opened. They had me decked out a coat and tails, with an opening image of me behind Broadway
footlights, accompanied by 'West Side Story' music. It was a show ple at home, before their ty sets probably wondered, looking at me, iddle-aged, with a pot-belly in such a setting. 'He's gone out of his mind,' they probably said. We hanged all that.
living on porrowed Time' You're supposed to be dead on to after three years. I'm living on borrowed time. If they came in today and told me that the public

## TV's Hypocritical Oath

William Cormack, chairman of the Society of Meribers of the Advertising Association, suggested to admen here that all tv execs is to clean-up ty plugs.
Proposed oath reads, in part: "Whatever I do will be for the benefit of the people. I will always tell the truth though lies
be asked of me... refrain from any wrongful act of psychological And keep his job?

## Fail in Bid to Resolve British Actors' Equity Walkouts On Com? TVers

Irving R. Levine dwells on
The ' $\boldsymbol{B}^{\prime}$ In $A$ NewsMan's Bonnett-From Bizerte To Berlin

## onother Informative Feature in the upcoming

56th Anniversary. Number
$\sqrt{\text { ARIETY }}$
Pius other statisticel and data-filled charts and articies.

## NBC-TV Test Pilot

 On 'We the People'NBC-TV is probably going to try out an hourlong pilot of the old. Stanza, produced by Perry Como's Roncom Productions land evidently controlled in part by GAC) will get into Comos Wednesday

night slot for a one-shot on Nov. night slot for a one-shot on Nov. 29, and it's. reported that the st
will be Douglas Fairbanks Jr. special pilot. (Como is slated to special pilot. out for three specials, this being one of the three.) All the details
on production are still not set

CBS-TV's Carol Burnett,
Julie Andrews Special From Carnegie Hall
"Julie Andrews and Carol Bur nett At Carnegie Hall is a pro-
jected special of CBS-TV for telecasting sometime after the first of the year.
The hour special now has a half sponsor in Chemstrand and, if the
other half is sold to a sponsor, it. will be given an air date. Special conceived by Bob Banner Associates, carries a gross program price
of $\$ 191,000$, including tape origination charges: Carnegie Hall scheduling permitting, a regular show without cameras will be scheduled at the Hall before a paying auditaping. Purpose of the paid audience pre-tv show outing is to ga
extra polish for the broadcast.
Carol Burnett and Julie Andrews
have appeared as a duo in the
"Garry Moore Show." Show would
have Banner as exec producer, Joe
Hamilton, producer and Julio Di Benidetto as director. A male chobe among the features. Banner re cently produced the "Carnegie Hall Salutes Jack Benny," special
CURRIER \& IVES TV'ER
FROM GROSSINGER'S
A famous plece of Americana will turn up with a peculiarly Broadway twist on the Westing-
house. Thanksgiving special on ABC-TV Nov. 21.
Titled "An Old Fashioned Thanksgiving," show will bring to illustrating haw the holiday was observed in the 19th Century. One of the most celebrated prints is
Park, N.Y. But for tw, this scene
has been switched by producer Robert Saudek to a new locationGrossinger's, N.Y.

A futile bid was made yesterday (Mon.) to resolve the week old performers' strike on commerleaders of British Actors Equity for the first time since the walkout was staged last Wednesday (1). The dispute, which involved the entire membership of British Actors' Equity and the Variéty Artists Federation, other than artists who are under contract, did not seriously affect the commercial
program schedules for the first few program schedules for the first few days, though there was one imme-
diate casualty last Wednesday (1) when "Echo:Four-Two" had to be when "Echo Four-Two" had to bo
dropped by Associated Rediffusion and replaced by TWW's. "Jubilee Show:" If the dispute goes on it will take a few weeks before there is a.serious disruption of provolume of prefilmed and pretaped material, plus the fact that many of the artists in regular series are under contract.
Though the schedules themselves are not being too 'heavily muti-
lated; the actors' walkout has involved a considerable amount of
reshuffling. For example unless they are specifically under contract the Tiller Girls are barred from the Palladium show, though headlast Sunday 15 ) hassey, who appeng and there was no bijection Likewise in the case of emcee Bruce Forsyth, who is a regular on the
show. For next Sunday (12) ATV have a recorded and edited version of last night's (Mon.) Royal Command Variety Show at the
Prince of Wales. Prince of Wales.
From the time of the final breakdown in negotiations last Tuesday issued the program companies have
invitations to Equity to send the dispute to arbitration But a pledge toen formally award. But that has been formally turned
down by the actors union. Gerald down by the actors union. Gerald tary, explained his objections to arbitration in a BBC fadio interhad been goid that on for about four months, and about two weeks before the breakdown, the program companies conceded the principle of paying artists in accordance
with the size of audience, but the with the size of audience, but the
amount they were prepared to pay was considered inadequate by the unions. The program companies tion but in doing 50 would have (Continued on page 50 )

## Smith, NBC Can't <br> Agree; No Deal <br> Dickers between Howard $\mathbf{K}$.

 ast week, because the web and he recently resigned CBS newsman couldn't see eye to eye on his role.Smith, who earned upwards of a reported $\$ 100,000$ a year at CBS News, is said to have wanted com-
plete editorial freedom at NBC plete editorial freedom at NBC
and rank just below NBC's Huntayd rankley team in terms of commercial assignments.
For one thing, NBC brass felt good, in as a top-ranking staffer problem amoing other members of the department's reportorial staff. For another-after the fashion of ver his editorial stands-NBC felt that if they were hiring Smith the web ought to have some degree of
say over his program content. Jim Hagerty, ABC news chief, said na Smith and the held between

# MINOW'S MEN OF DISTINCTION 

## Something New, Something oid

Now tha MGM-TV's

as a click NBC-TV entry, look for a rash of ex-feature properties as MC'A's projected hourlomg entry based on "Going My Way," the ex-Bing Crosby starrer, designed for ABC-TV in ' 62 - 63 . ( $\$$ ee separate story;
An "Andy Hardy" haff-hour series already being plotted for NBC-TV. A. 16-year-old Texas boy looks headed for the
Mickey Rooney role, once the studio can erase his drawl); Mlso out of the MGM-TV shop a half-hour series based on William Saroyan's "Human Comedy." This one is firmed for ABC-TV Th Bristol-Myers underwriting. There was another starter out of the MGM studio vaults this season
the click status of "KiIdare."

## CBS Greenlights \$11,50,000 For Modenized N.Y. Production Center

 A $\$ 14: 500,000$ program to improve and modernize the CBS Pro-dution Center between 56 th and 57 th street in New York has been
given the greentight by prexy Dr given the greenlight by prexy Dr,
Frank Stanton, following board approval.
The expenditure is believed to
mark CBS pledge of allegiance to mark CBS' pledge of allegiance to calls for consolidation of the compasses radio facilities as well. first is the year and is sclieduited irst of the Jear and is schieduled
for completion in Jan., 1964 when if will house studio and related facilities of CBS TV. CBS Radio,
CBS News and WCBS-TV. Some of the early N. Y. CBS sludio and properties win be re-
linguished as the new studios beconve completed:
Top management of CBS News and headquarters of CBS News, domestic and foreign, will be loCBS New's' N. Y. newsroom, stu-
dios and supporting operations. Six ty studios and five radio studios. plus other facilities, will be
built at the Center. It also will hiouse rehearsal halls, administra-
tive offices and film libíaries. The six ty studios will be on the third technical facilities. Largest studio will have a 7,300 ssquare feet pro-
duction area. Other studios will range from 5.500 to 2,400 square
Charles Luckman \& Associates, architect firm, designed the new additions to the Center, in con
junction with web exees.

## 'Straightaway' In

## Swap Vs. Beaver

ABC-TV is adding a couple of
more shows to its nighttime schedmore shows to its nighttime sched-
ule reshuffle. In the latest plan-
ned web shift, "Straightaway," currently in the $7: 30$ p.m. Friday slot is changing places with "Leave It days. It's figured that the switch will boost the adult audience for die pull for "Beaver

Meantime, previous shifts have fallen into definite place. Starting next Tuesday (14), The New 9 to 10 p.m. slot to $8: 30$ to $9: 30$
p.m. with the new Bert Parks half hour game show. "Yours For A The colonel," the cartoon show had its last airing last night. (Tues.)
until it resumes on ABC-TV Jan. 27 in the $7: 30$ p.m. slot vacated by
the hour-long "The Roaring '20s." the hour-long "The Roaring 20s." "Room For One More," will be
new half-hour entry at 8 p.m.

## CBS Seeks TV Rights

To Calamity Jane
CBS-TV is negotiating with War ner Bros. for the tv rights to
"Calamity Jane," a WB pic of yestersear. Web's' specials division under the aegis of Jerry Leider
has Carol Burnett for the titte cole If the rights are secured

## No More Benefits

The three television networks are now in agreement about one thing at least-no
more benefit shows. NBC-TV, which carried a benefit show for the Mannie Sacks Cancer Fund, has now formally handed down a ukase against such from now on in. CBS-TV is expected to follow: suit while ABC-TV has had a longstandWeb execs found that the istent and numerous requests for benefit programs was to turn them all down impartially. One of the difficulties in brushing the benefits has been that in virtually every sonality has been tied into the
Banner \& Brodkin Entries in '62.63 Hoporat CBSTV
For the :62-63 season, CBS-TV has a number of projects in the hopper, all of them slated for pro-
Herb Brodkin's Plautus Co., now busy with the weekly Saturday two properties They are "Wake Up stupi, a half-hour adult com-
eds series, based on the Mark
Harris book by the same title, starring Larry Blyden, and a one-hour
vidfilm series, titled "Diary of a Nurse
Also in the hopper is a live ya-
riety show out of the Bob Banner hop, titled "TV Tonight.". That project hasn't gone beyond the format stage, with an emcee and star tion, CBS-TV. in a deal with ZivdA. is putting up the financing of on S. J. Perelman's spoof of life in suburbia.
Regular CBS-TV shows now emMoore Show," Ed Sullivan, "De"I've Got a Secret," "What's My Line," and "Candid Camera,"
among others.

## Gray Delmar on 0wn <br> Gray Delmar, who had been one

 of the remaining CBS-TV directors the network to devote himself to developing his own properties andto do commercial directing for tv. to do commercial directing for tv. NBC, to direct a program for showing in Australia.
Delmar had been with CBS 10 or with the network from 1953-58 and from 1958 on directed such shows as "U.S. Steel Hour," "Lamp
Unto My Feet." "Morning Playhouse," among others.

## THECLIASY GUY

## LKESHSSTME

## Will ABC Tint Up TV Spectrum?

 Decision Expected by Febriary; More Biz Than NBC Can HandleWho are Nashington, Nov. 7.
porters? Minow's supporters.
Mostly men-and men of distinc tion if the response to the Federal Conimunications Chairman
land speech is any gauge
This comes as a surprise
who've assumed that the hard core of Minowism is comprised of PTA other organized groups of house wives.
It al It. also raises the question of
ere the hoipolloi stands. Did Minow get his wasteland message or was the latter 100 busy watching or was the later 100 busy watching
television to take pen in hand? port by Commission's Complaint Branch on the mail response to
Minow's. NAB speech last May showed men outnumbering women by about five to one in support of
his dim views of video. And only a smattering of working stiffs were represented as agzinst a high per
centage of high-status folk like attorneys, educators physicians executives and ministers:
The report itself is as remark 2.542 letters received through last June, it does just about everything except take the square root of the writer. About 60 FCC stafters and volunteers put in no less than 505 A handful of Complaints Branch staffers put in 141 regular working hours plus $135^{\circ}$ in overtime for Which they are entitled to time
off, while 50 volunteers from neigh boring campuses and PTA units pitched in 229 hours in return for a
form letter thank-vou from Minow form letter thank-iou from Minow. All of which raises another queswhy isn't Minow doing something
with the repori? It's still in the same draft shape it was when body can see it if they ask for it. the word, few knew about its existence, and there are no plans for
either printing it or publicizing it in press release form. Possibly Minow regards it as susceptible to
an unfriendly interpration an unfriendly interpration. Axe
grinders could label it a self Minows document orving toots Or maybe Minow is still ponderBroken down into simple pros and cons, there's cause only for glee on Minow's part. This is the only
segment of the analysis which has been given any publicity, Out of
2,542 letters dissected through last June itotal response is said to be well over 5,000 now , 2;049 went demnation of ty all the wast 69 part of the way ! "suipport with was decared themselves anti-Minowites the correspondents, 1,618 were men as against only 324 women (eight were
mysteries).

Status-wise, 1,047 were pegged (Continued on page 50)

## That'll Show 'Em!

In a memorandum to the
New York radio and to news rooms, CBS News prexy Richard S. Salant says:
"I am sure that I'm being overly pure and superconstructive, but it jars me every either on the air or in
writing to CBS news broadcasts as sometimes we have to use that however that we could try to refer to theni as 'broadeasts?' According to the CBS News Cue Line mimeographed
house organ, Robert Skedgell, assistant general manager for Radio, adds the suggestion that the news rooms avoid the use of the terms, "newscasts and "rewscaster."

## The Rap Trap

Purex found itself in a trap
of its own when it discovof its own when it discov-
ered that its NBC-TV Nov. 16 special, "The Glamor Trap," was an explicit rap of the
American female's compulsion to be glamorous. A manufac turer of glamor-producing toiletry articles. Purex tried to modify the show's slant, but
the production was too far the production was to
As a result. Purex will only be plugging its bleach and de tergent products on "The

## Five Chrysler <br> NBC-TV Specials; <br> \$1,600,00 Cost

Chrysier Corp. has a verbal
rder in at NBC-TV for a reported total of five one-hour specials this season. If the time periods can be
found, the time and talent bag for found, the time and talent bag for
the network amounts to about the netwo
$\$ 1.600 .000$.
$\$ 1.600 .000$.
Big part of the deal might turn out to be a 60 -minute special costarring Milton Berle and Jack shot 1 , but there's nothing final in this regard yet. Deal will definitely include the Lerner-Loewe special. for which arrangements have already been concluded, and is expected to include a special by producer 'Arthur Freed, who has
done many major musicals for
(Freed deal, by the way, was NBC with several months ago by deal just with Chrysler.)
Other named.

## An-All-Miami Weekend

For ABC-TV New Year's;
Grid, Regatta, Parade
ABC-TV is making a weekend o Orange Bowl football game in
Miami. Starting on Dec. 30, a Saturday, the web will telecast the King Orange Jamboree Parade for an hour starting at 7:30 p.m. Lever ent.
On Jan. 1, ABC-TV is also preBowl International Powerboat Re gatta starting at $11: 30$ a.m. and ranning for 75 minutes. The footregatta, has been seven-eights sold with Buick Motors, R. J. Rey-
nolds: Boyle-Midway and United Motors Service already in as ad-
vertisers. Curt Gowdy, Paul Christman and Jim Simpzon are handing
the description of the game for ABC. with Jim McKay covering is full sponsor of the game on ABC Radio.
The web will also telecast the Tennis Matches over the New Year's weekend.
Mrs. Bullitt Names Son
As King B'casting Prexy
Stimson Bullitt is succeeding his mother. Mrs. A. Scott Bullitt, as the new prexy of the King Broad-
casting Corp. She'll continue as board chairman of the company which owns and operates KING radio and tv in Seattle; KREM radio and tv in Spokane; and KGW radio and ty in Portland.
Bullitt, a lawyer, has been officer and director of KING since it wa
founded by his mother in 1946 .

## By not much later than rebruary

 next year, ABC-TV will make not to color? This time, thou chances seem to have improved stead of the ord to say yea insons are manyAfter seeing how color set salez period, ABC will make its decision are "reasonably high," then ABC will go color.
Fact that the decision will be may now have come to believe that color sets can move into several million homes even if the price of
each receiver doesn't go below

But there are factors that apparently have encouraged ABCcarefully at the February reports from set manufacturers:
(1) There is apparently more color business than NBC, alone in sibly handle. ABC and CBS in the past have lost sonie Detroit auts-
motive coin because color seems to have become so important to car sales.
ntly Besides RCA, there are presers making tint receivers, and it's felt that they'd rather lose an arm han advertise their color sets on NBC-TV. (Best way, quite obviously, to push color sets is to adequipped, and CBS won't transmit (3) ABC has a clear recollection of what happened when Eastman
Kodak decided to sponsor Walt Disney's color show on NBC rather than remain, in any significant Harriet" or CBS' Ed Sullivan ABC has the basic facilitios
set up color, but it'd still cost the web a few million dollars more to make the full transition. CBS has closer, economically and technically, to color than ABC. because CBS once did transmit in coloruntil it became economically unThere is one other argument that could push ABC into color
(although the most compelling stilt seems to be that potential autois the generally favorable effert St. However, thls could go the goes into color without tangible biz resulting, it could drive down the value of parent
Broadcasting-Paramount $\begin{aligned} & \text { American } \\ & \text { Theatres }\end{aligned}$
Stock. ary. if this set sales figures are going to be the most important time of annual decision or tint-up that either ABC or CBS has faced in all the years of multichrome

NBC-TV Metrecal
Biz (\$2000,000)
NBC is getting all the Metrecal next year. The weight-watching drink is going to spend $\$ 2,000,060$ in seven nighttime stanzas and in three daytimers on the web.
In the last quarter of
$\prime 61$, the Metrecal biz is mostly with ABCTV 'to the tune of over $\$ 1.000,000$. All the coin. this time, is going to Bankroller, which still has the last two months to go on a sixmonth deal with ABC. has bought mie," "Cain's Hundred"" Saturday
movies, "Outlaws"" "Detectives" and part of "Brinkley's Journal." When" Jan quarter-hours in "Say Room for Daddy" in the daytime

## Admen Worried Over Network TV's Spiraling Time and Talent Costs; Mitchell Cites Perils Of a Pilot

By bill GREELEY
 80 to 100 people.
35 different un'ons.
Moderatirg the panel was How-
srd Eaton $\mathrm{J}^{\mathbf{r}}$. media director of brd Eaton
Iever Bros. Members besides Nit-
chell were CRC veepee of sales chell were CRC veepee of sales
administration William Hvian and Rirhard Jones.
"We orodncers) are just as disturbed by the hich cost of tele-
vision as tou are." the Screen Gems veenee declared. "Most of
all, we want to see costs stabilized We want to see spiraling wage But frankly. we ranrot say that an end appears in sioht."
Comparing production costs two short vears ago with today. Mit-
chell chided the ad men for their part in the inflotion: "In some re-
spects you gentlemen must share spects vou gentlemen must share
sonee of the responsibilitv for the most recent hnost in trlevision costs. Specifically, less than two
years aco the film producers. in a wage and price unward spiral. refused to give in to what producers
felt were unfair demands by many felt were unfair demards by many
of the guilds and trade unions of our indusfr: We nenled the united
support of the adverticers - who support of the adverticers - who
snonsored nur televicion programs. snonsored our televicion programs.
We needed rou onlv to arree to push back starting dates for rew
proerams sin that we could take a proerams si that we could take a
firm stand. Unfortunately, we were firm stand. Unfortunately, we were
uns hin to arhincte this"
CBS' Feb. 15 Closing Date closed that CBS-TV has notified advertisers that the network in-
tends to have it's ' 6 ?-' 63 schedule jocked in and sold bv Feb. 15. a good month parlier than ever be-
fore. CBS' Hvlan said the earlier contract closing was discussed at the closed session, and that advertisers so far were agreeable to the
speed up.)
"When we talk of being con"When we talk of being conprograms, we really mean the high Mitchell said, "not just in one sin gle area. but in every single phase
of the operation." Examples: Average prices for
half-hour tv scripts was $\$ 1.750$ just half-hour tv scripts was $\$ 1.750$ just
two years ago. Today it's $\$ 2,750$. Minimum price for a director was $\$ 550$. Today the minimum is $\$ 780$
(and most directors working on (and most directors working on
shows get $\$ 1.500$ to $\$ 2.000$ today. shows get $\$ 1.500$ to $\$ 2.000$ today.
First cameraman's pay is $\mu \mathrm{p}$ from
$\$ 540$ to $\$ 596$. and a year from now $\$ 540$ to $\$ 596$. and a year from now
it gaps up again to $\$ 626$-without overtime.
overkime.
By stages. Mitchell gave the ad
men a breakdown of the perils of men a breakdown of the perils of
a pilot project. When the pilot is finally in. he said. costs have gone
to $\$ 40,000$ above the line and $\$ 80$ to $\$ 40,000$ above the line and $\$ 80 .-$
000 below. In the making, he said, the producer finds himself in the middle of an economic battle of supply and demand, and "generally speaking, the supply is on the short end, due chiefly to the high con-
sumption rate of creativity in the bumptions."

## The margin of safety for a pro ducer which once existed via

 runs, Mitchell said. is long gone."By 1959, the market for reruns was over-supplied and only those programs of unusually high popuextent. Today a producer great longer afford to subsidize the adtake it the first time around, there is not likely to be a second turn." Rerun Payments Up
Also. he said. rerun payments
hive $k k$. orketed. Example: In two
'Too Many House Com'ls' The Assn. of National Advertisers committee on $\cdot$ Broad
cast Advertising is preparing cast Advertising is preparing
a written complaint to be sent a written complaint to be sent
to the networks as regards its recent study on the extensive
use of promos, billboards; use of promos, billboards;
credits, etc., within programs. Study, which disclosed that primetime programs carry as nuch time in plugs as paid
blurbs. was prepared by a subcomnittee of the broadcast group. Project and the com-
plaint to the webs, which is in plaint to the webs, which is in
the vorks, have been approved by the broadcast committee of about 20 members.
alone rose from $\$ 275$ to $\$ 1,100$ over six runs. And, the producer must
also pay $5^{c}{ }^{c}$ of these salary costs o Screen Directors Pension Fund Foreign sales, he said, are no were. "For one thing, the program "ere. "For one thing, the program States is often not understood situation comedy shows whose hum
America."
Other limitations on the foreign market, he said, are in new quotas and prire ceilings imposed by own tv industry.
A hit show, he said, calls for excripters. actors-demands that are almost always fullfilled.
Another panelist. J. Walter Thompson media veepee Ricliard
Jones said that tv growth would level off with another $5,000.000$ On time costs. he said two things are evident: the period of ty's automatic growth is over, and "an
advertiser's chance of grabbing a advertiser's chance of grabbing a
really dominant share of the existing audience through fortuitous program selection has grown much
slimmer" slimmer."

Network time costs, he said, in total program expenditures. age increase in posted rates for the three networks has gone up by about one-third, roughly the same rate as the growth in total to
homes. A more realistic way of looking at time costs, he said, was in rela-
tion to the delivered audience an average show. Using the Niel sens, the comparison shows a $577^{\circ}$ increase in time costs for the average primetime half-hour program, which has neariy been matched by
the increase of $48 \%$ in potential the increase of $48 c_{0}^{\circ}$ in potential
viewing homes ' 56 to ' 61 ). In talent costs, he said the published estimates indicate the price risen at about the same rate as
web time costs, or about $30{ }^{\prime}$ 'o over. web time costs, or
"The best opportunity for continuing increases in audience valsaid, now

## London Agencies

London, Nov. 7.
St. James Tobacco Co. has started a pilot scheme for its new brand of cigaerttes, Max. Initially, booked for the Midlands by W. S. Crawford
agencies merged last week. They thick Advertising . . . Stamina Pet Foods account transfers to Benton \& Bowles on Jan. 1 .. A new Cooperative Productive Federation Ltd.. is in the planning stage Another round in the liquid detergent battle began last week
when Domestos launched Super When Domestos launched Super $\$ 560,000$ campaign. Stowe and Bowden have booked tv plugs on
all stations to run until early 1962 . St. Raphael, the French aperitif, is to be launched here next is currently plotting the video

Lerner \& Chayefsky
As Monte Carlo TV Reps
Alan Jay Lerner and Paddy American reps on the jury of the Festival at Monte Carlo. Awards
will be nade next Jan. 17 in the Monte Carlo Opera House.
Award categories are best dramatic program, best comedy show, best variety show and best actor
and actress, best kidvid stanza and and actress, best kidvid stanza and
the non-entertainment stanza re.g. cultural, hon-entertainment stanza erical, scientific)
hiser "most likely to foster better inernational uich tanding. Then the international jury's discretion -for "exceptional achievement."

## Tliad \& "Odyssey' Eyed by 20th-TV <br> Hollywood, Nov. 7.

Twentieth-Fox-TV is readying a new teleseries twirling around
Homer's: "Iliad" and "Odyssey," Homer's "Iliad" and "Odyssey,"
for which Kinian Friar, authority for which Kinian Friar, authority
on Greek literature, is now doing research in the east. Nothing defi-
nite for production is planned nite for production is planned, syndication head George Shupert, until there is a signed commit-
ment with one of the networks. Meanwhile ${ }^{\text {i }}$ Rod Amateur, 20thTV producer-director, and author Max Shulman, both identifed with "Dobie Gillis" series, are working
on a new series to star Sheilah James, "DG" star, tabbed "Zelda." $\underset{\text { terest. }}{ }$

## Capital Cities Says I'III

## Show Proft on Eichmann

 Trial; Gains to Charity Capital Cities Broadcasting Which spent around $\$ 500,000$ to last spring, has come out ahead of the deal financially. When all postproduction costs are toted up, the charity to be designated by IsraelCapital dropped the option to
videotape the decision in the Eichvideotape the decision in the Eich-
mann trial sometime in December mann trial sometime in December economic considerations. Since the
decision will be wrapped up in a decision will be wrapped up in a shipping over the necessary equipthe fact that an Israel company was being
proceedings.
Milton Fruchtman, producer of that Capital's in this non-profit public affairs effort was fully met. The show was seen in every country where there
is television and in particular, the Eichmann trial was given special spotlighting on German tv channels. A recent survey showed that
$80 \stackrel{c}{c}$ of all Germans saw at least one-half show per week relating to the Eichmann trial.

## CORRIGAN TO NBC

NEWS; UP MONROE

## Bill Monrọe became director of

NBC News' Washington office, and Bill Corrigan was named as his division in the capital.

Corrigan was with CBS, and he Israel for the web. Once back in N.Y., he asked for a stationary as signment. but CBS refused. NBC offered him steady employment in
the capital and he shifted webs as the result.
Monroc came to NBC in August
WDSU-TV, New Orleans from WDSU-TV, New Orleans,
where he was news director.

## Ballantine's Pinafore'

There'll be an extra ration of "H.M.S. Pinafore."
Giibert \& Sullivan operetta is WNBC-TV and Ballantine Beer has picked up half-sponsorship Ballantine also has half of the repeat of
Xmas day:

## TV-Radio Production Centres

## IN NEW YORK CITY

A statement in last week's Vartery that ABC's radio and tv flagships in New York "skipped" coverage of the New York primary results only should have referred to WABC-TV. WABC. Radio was on the air for three solid hours with the primary election figures
Harvey Jacobs, ABC-TV staffer in sales development, won the Playboy Harvey Jacobs, ABC-TV siaffer in sales development, won the Playboy
Fiction Prize for 1961 with his story, "The Lion's Share". ABC ommentator Lisa Howard received "civic contribution" award fom Hadassah .. WNEW-TV, N.Y., starting its broadeast day 20 minutes
Barnes Martin who did a Perry Como apparance last
Barney Martin. Who did a Perry Como appearance last week on top of several other tv one-shot stands in the past few months, was signed
by Talent Associates to appear in the feature filmization of "Requiem by Talent Associates to appear in the feature filmization of "Requiem
for a Heavyweight" and in Joshua Logan's new legit musical, "All Americans". - George Heinemann, manager of NBC pubaffairs and exec producer of "Update." delivering the keynote speech Friday 110) at the annual confab of the Ohio Schools Journalism Assn. at Ohio Radio director Larry Cirillo, called to active duty at Fort Bragg. tits periodic with him) in Chenango County, N.Y.... Geraldine Brooks returned to N.Y. after star appearances in "Bus Stop," "Adventures
in Paradise" and "Bonanza" segs . . Former child actress tin Italo in Paradise" and "Bonanza" segs... Former ehild actress in Italo
theatre and radio Helen Gerald now working as a United Nations theatre and radio Helen Gerald now working as a United Nations
interpreter John McClane leaving NBC Press to join NBC special projects, and Alan Baker is moving in as his replacement... Anthony Perkins, in a rare ty appearance participating in three-hour "Box
$20,20 "$ a fund-raising affair due Nov. 25 on WABC-TV for The Associated Blind.
Jack Benny in London where on Monday (6) he gave a Royal Command Performance. Also with Benny is George Burns and J\&M prexy Irving Fein .... Oscar Katt, CBS-TV program v.p., off to Coast ... CBS 1960 summer and winter Olympics coverage lauded by President Kennedy at White House ceremony last week at which the coverage ports crew back from Gettysburg Pa., where they shot additional footage for second. "Eisenhower and the Presidency" show skedded for ater this month . Art Linkletter back to Coast and his CBS-TV House Party show after a trip to Des Moines and a speech before by her father, Indian Prime Minister Nehru, on his visit to the If $S^{2}$ by her father, Indian Prime Minister Nehru, on his visit to the U. S., First oratorio ever written, "Anima e Corpo." will be presented on "Lamp Unto My Feet" Sunday i12). Oratio is performed by the or-
chestra chorus of Santa Cecilia Academy of Rome. under the direction of Alfred Antonini ... Frank J. Shakespeare Jr., v.p. and general manport of the court reform issue submitted to referendum on ElectionDay ... Stephen Boyd has been signed to star in "The Wall Between,", a teleplay about retarded children. to be presented by "General Electric Theatre."...CBS Radio personality Jack Sterling celebrated his 13th Radio prexy Arthur Hall Hayes and WCBS Radio prez Sam Slate . $\because$ Nesef C. Dine, director of information and special services for CBS News, is the author of "Sir, You're Nuts" in the December issue of
SAGA Magazine. Dine's pen name is Casey Roberts. Mag edition is a special World War II anni issue ... Mort Sahi joins host-narrator Henry Fonda in starring cast of Leland Hayward's "The Good Years," upcoming CBS-TV special - Paul Talbot, Fremantle International host of WCBS Radio "Music of Broadway. Shows" series. to address students in Washington's Webster College next'month on 'Broadcasting
Opportunities.
in hollywood
KOOP's new headman, William Whitsett, scotched the broad specuHe says the station is not for saled by FCC indies in the prime hours in the September ARB report. Some of the vintage films outdrew even the network programs . . . CBS-TV was given permission by IATSE to film a seg of "Pete and Gladys" at Television City, the first time that film cameras were allowed in the studio. Script called for a tv studio setting . . Latest of the panel
shows, "Humantics" making the agency rounds. It's a Wilbur StarkLeonard Blair package with George Fenneman as moderator. Caned and unable: ABC-TV's Sandy Cummings, Campbell-Ewald's Hugh Lucas and Leo Burnett's Earl Ebi ... Don Allen, from out of the west; joined ager and Robert Sharon sales chief . . . Max Shulman working on the ears of Lelda for next season and ABC . . . Parke Levy holing up t his own hotel, Arizona Manor in Phoenix, to whip up the outline an hour comedy for CBS-TV.

## in Chicago

Peter Bradley, former adman, has formed the syndication firm of Bradley Associates, whose first property is "It's Baby Time," $15-$ ave agreed to host the first awards banquet of American College of Radio Arts, Crafts and Sciences on Dec. 12 . Broadcast pioneer
Edgar Kobak, once prexy of the Mutual Network and now a radio-tt Ward Illinols Broadcasters Ássn of Wave whe principal speaker at ton-Chicago It's to be the first IBA convention held here in a number of years WMAQ deejay John Doremus will co-host the Sun-Times Harvest Moon Festival Nov. 18 with Irv Kupcipet . . WFMT has increased its power to 135.000 watts. . . Fred Niles Productions transferred sales veepee Max Pride to the newly-opened New York office

## IN LONDON

First of the "Hittle network" 30-minute dramas went out yesterday (Tues.). Titled "Already It's Tomorrow," the play was seen by AngliaTV' brings back" "Film CIub" today (Wed.) . . . Associated TeleVision's press director, Robert Stannage, left the firm, and subsequently the Gerald Beadle, guested̆ on radio's "Desert Island Disks". WestwardTV shifted its disk show "Spin Along". into prime time after initial
success as an afternooner . BBC in the north is studying plans for success as an afternooner $\quad \mathrm{BBC}$ in the north is studying plans for
a new hq: Granada-TV director Harry Latham is heading for New a new hq : Granada-TV dire
York to eye U.S. tv techniques.

## IN BOSTON

WBZ-TV previewing "Postscript to Empire" intertel production, for ty editors at Somerset Hotel Wednesday (8) with Joe Ryan, press chief, hosting. . WBZ promotion man Donn Winther in New York
all week for BPA conferences . . . Betty Adams, WBZ-TV newswoman,

Thanks for wonderful performances to
CLAIRE BLOCM BOB HOPE
EDD BYRNES PETER LAWFORD roy castle pegay lee
ROSEMARY CLOONEY KENNETH MORE JAMES DARREN ROBERT MORLEY
ELLA FITZGERALD HARRY SECOMBE benny hill peter sellers STANLEY HOLLOWAY MELTORME VAL PARNELL'S LONDON PALLADIUM JOHN TILLER GIRLS THE WESTMINSTER ABBEY CHOIR
under the direction of Sir William McKie

## AMY WESTON TIM WESTON

and
LESLIE BATES ALAN MaNNAUGHTON GEORGE BENSON STANLEY MEADOWS TERRY BREWER KENNY POWELL KENNETH CONNOR MICHAEL STAINTON CORONA STAGE CHILDREN GRAHAM STARK KATHLEEN HARRISON TONY SYMPSON PATRICIA HAYES LARRY TAYLOR, JR. And toall the regulars: THE POLKA DOTS; LIONEL and JOYCE BLAIR and the LIONEL BLAIR DANCERS; JACK PARNELL and $_{\text {dis }}$ orchesta; ALAN BERGMAN ${ }_{\text {and }}$ MARILYN KEITH, witers; JO DOUGLAS, FRANCIS ESSEX, ALAN TARRANT, Dirocoss; and BILL WARD, Executive Producer \& Director.




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HIIGHICIGHTS FRROMOL


## "JO STAFFORD CLICKS IN TV SPECIAL"

"For shocr citality, ingenuity of staging, rich musical arrangements and brilliantly conceived dance routines, the first Jo Stafford Show was without parallel in TV.
"It was a triumph for the multi-faceted Miss Stafford. She clowned her way risually.and vocally, through zany routincs with Britain's ace funnymen Peter Sellers and Graham Stark and came superbly into her own in characteristic solo numbers. The close-harmony backing of The Poika Dets completed the magic.
"I deant if amy British TV spectacular has boasted such an that rate and fast-moving dance routine as Lionel Buir and his dancers streaking through a wonder-world of drums and exmbals.
"The 'Jo Stafford Shou' is made-to-measure for American TV screens and an irresistible attraction for other major TY markets."

- Peter C. Davalle,

Radio-Television Dally


## "A DELUXE ENTRY FOR

 THE AMERICAN MARKET""The 'Jo Stafford Show' which replaces the peak-hour 'Saturday Spectacular' is clearly a de-luxe British variety entry for international TV markets in general, and the American one in particular.
"It exhibits enough gilt and glitter to match the highest opposition in any market place.
".hiss Stafford parades the no-nonsense cool singing style and throaty tingling coice which are her trade marks.
"She deserves compliments, too, for having the good sense to secure The Polka Dots and Lionel Blair - respectively the best harmony group and dance man in Britain today.
"Add an cmen purse appreach which allows guests like Peter sellers to be snared and the Stafford series seems set to sead Saturdays merrily singing past.".

- James Green,

London Evening News and Star

## "THE JO STAFFORD SHOW: SHAPED FOR HIGH RATIGG"

"First of 10 one-hour spectaculars, pre-filmed at the local Elistree studios, 'The Jo Stafford Show' made a sparkling entry into the fall schedule and shaped for a high rating. It stood comparisons with the best packages from the U.S. without uilting, and moreover Bill Ward's production touches were notably inventive, giving the format a high gloss and undisputed class.
Promised for the skein is a host of star guests, ranging from local celebs like Roy Castle, Claire Bloom, Kenneth More, Robert Morley, Stanley Holloway, Harry Secombe, our own choir of Westminster Abbey and Benny Hill to Bob Hope, Ella Fitzgerald, Rosemary Clooney, Mel Torme, Edd Byrnes, Peter Lawford and Peggy Lee. Chief guest of this one was Peter Sellers.
"Wiss Stafford's principal vocal segment was a romantic songalong, all delicered with creamy poise.

> - Otta, Varlety

## SINDIE'S 'OPTION ME A TIME'

## Swezey Alarmed Over B.O. Smashes Destined Some Day for TV Stations



## 2 More Stations

Put on FCC Alert
Federal Communications Commission, pushing its crackdown on errant broadcasters, has
wielded its big stick against two wielded

One, a Leland, Miss., AMer was given a one-year-only license re-
newal for failing to live up to its newal or failing to live up to its
programming promises. The secprogramming promises. The sec-
ond, a Cranston, R. I. FM outlet
was ordered to was ordered to show cause why for possible technical and financial violations.
Miss Ark Broadcasting Co., opwas told in a letter from FCC that the variance between program-
ming promise and performance was such to justify the conclusion that it "failed to exercise the de-
gree of responsibility which the Commission has
The station was also criticized for its spot commercial proposals which FCC said raised the questoo many interruptions. Commissioners T. A. Craven and Rose
Hyde dissented from the action. The Neighborly $\begin{aligned} & \text { Broadcasting } \\ & \text { Co.. Cranston. R. I. licensee of }\end{aligned}$ WLOV TFM was directed to show Why a hearing should not be held
(in Providence) on the issue of re(in Providence) on the issue of re-
voking. its license. The outlet, FCC said, "appears to have falled ing informed of various techinical violations, to have made certaln
misrepresentations, either operated with reduced power or was si-
lent more than 10 days. lent more than 10 days
fully and repeatedry failed to observe specific rules,
and may not be financlally qualiand may not be financially
fied to aperate the station."

## WILIFCCGTTON <br> HIIVVIDVEDCf

Option time, bane of life in syndication for years, now is assuming thase. Switcheroo is being trif gered by the Federal Communications Commission, as evidence collects that the FCC might rule out option time as against the public
interest, or at the very least whitile down the power of networks to command time from their affils. practiced might not be the boon to the depressed syndication biz
as forecast by some. The move, as forecast by some. The move,
though, would have a buoying efthough, would have a buoying ef Decrease in the number of firstrunners in the current syndie marability of syndie shows to command decent time periods. Not securing good prime evening out many regionals from the spon-
sorship of first-run syndie product. Whole effect of increased
network programming, daytime as network programming, daytime as
well as nighttime, has been to diminish the pool of available time Oddly enough, the boost in network programming, has oceurred
despite the FCC ruling which dedespite the FCC ruling which de-
creased network option. time in creased network option time in the broadcast periods from three to two-and-a-half hours. That rul-
ing, according to the charge of some syndicators, just proved a le two-and-a-half hours to comply with the FCC ruling, but the network nighttime feed of 7:30 to 11 p.m. continued with no change in
the affil lineup because of the rul in
Move, if and when, of the FCC to abolish or dilute option time is considered to be among other things, an effort: by the FCC to
stimulate local programming, be it puibaffairs, news, or entertainment Many stations, though, are held to be hardly equipped to handle all demands for local shows. There's where the syndicator coul.
into the aet-with strength.
It's known that one major house, now out of the first-run race, is considering a high budgeted entertainment series, if and when the FCC moves against option time. are opened for prime evening time slots, the syndie field then could afford upped budgets and a ment. Syndicator referred to already is sampling a number: o blueprint of his projected effort. Another area which might be significant change in the option time situation is that of syndicated specials. David Wolper, in the of David Susskind and ABC Films' "Nat King Cole" are indicative of what could be done.
Tiaditional action adventure syndie fare also would have a bet ter chance, it's held. if local ty programming schedules aren't bound as they are today with in-
creased network programming creased
As one syndicator put it: Talk
of the end of option time tn't all of the "end of option time tsn't all
"blue-sky" fantasy for the biz; it possibilities phere surrounding the biz.
Judith Resnick As
Aussie Aide in N.Y.
Judith Resnick has been appoint ed to film clerk in the N.Y. Ausoffice. She will handle all current and future inquirles pertaining to and incoming shipment of films. Appointment of Mrs. Resnick ends, an erroneous report that the sion's film procurement office in
N.Y. will close down. Previous film N.Y. will close down. Previous film
procurement officer, David Stone, procurement officer, David Stone, sume a more important post with
the commission.

## Looks Like FCC Means Busimess On GE, Westinghouse Station Licenses



Madrid, Nov. 7.
Spain's most ambitious move to establish a foothold. In the Spanishlanguage television market is in progress this week as Movierecord
chief Jo Linten and Moro Studio execs Santiago and Jose Luis Moro open the first stage of an extended rip to North and South America, with the inauguration of Movieecord offices in New York
Initial Movierecord-Moro assault to demonstrate two Castillian po-minute live variety show "Gran Parada" ta Yank sponsors, of Latin American programs and to tv distribs active below the Rio Grande. Subsequent Gotham phase is expected to produce a close associa-
tion with Terry-Tune filmmakers. tion with Terry-Tune filmmakers. hese short features will be hanproduction takes place at Moro Studios in Madrid

$$
\begin{aligned}
& \text { tudios in Madird } \\
& \text { Junket to Holl }
\end{aligned}
$$

their expansion into is related nd title production for Hollywood alms-a new departure based on dium for Spanish features
From Hollywood, the trio heads south for huddles with Emilio Azcarraga of Mexico's Televicentroa
Fernando Eleta, ABC man in Panama; Amable Espina of Radio Caracas TV and Goar Mestre, former Cuban tv chief who now heads a channel out of Buenos Aires to de-
velop Spanish-language outlets, velop Spanish-language outlets, inter-programming
Somewhere along the line, Linen and the Moro Brothers will nemajor tv distrib for Latin-America, to unload their concept for open end spot commercials, flexibly convertisers in the middle and lower fee brackets.

## ATLASS S.F. STATION

FINALLY MAKES IT
Most AFTRA members are going through NABET's "informational" picket line at Frank Atlass' newly
acquired KKHI and as a result Atlass got station on the air for the first time last week, a fortnight
later than planned.
Pickets were established in midOctober in NABET effort to get lost jobs when station, then owned by Sherwood Gordon, folded and was sold to Atlass. New owner points.
Federal Mediation and Conciilation Service has been called in on ettion so far no progress toward says NABET is "still presenting

General Electric and Westinghouse have some more cliff-hanging turns to do before the suspense drama being staged by Federal their broadcast license renewals runs fts course. issue for the first time last week after many weeks of backstage deliberations, and the word was
harsh for the two big electrical equipment makers.
In virtually identical letters, the Commission told the firms that a serious question had arisen in plications as result of their ant plications as records. More information about their past broadcast operations "in the most detailed form" as information on their organizational structures and lines of re-
sponsibility were demanded in the strongly-phrased missives.
The letters, sent by action of six members With Commissioner
Robert Bartley absent, described the so-called Philadelphia antitrust cases in which some execs
were jailed in these words: which numerous violations to recent-vintage flagrant and based on persistent unlawful acts over a period of time.
Continuing, the Commission said: "In such circumstances, a on the applicant to show he is qualified to operate a broadcast station in the public interest." In its call for more information. you sabmit in we require that form information as to your broadcast operations since the date of the last renewal and any other information-which you feel constitutes "countervailing clrcumstances' or 'other favorable facts and considerations that may outweight the record of unlawful conduct and qualify the applicant to operate the station in the public
interest
FCC went on to say that it was concerned that in light of the antirate policies procedures corpo rate polizational structure are such as to assure proper discharge of the responsibility of top management for operation of the broadcast stations in the public interest."
Commission noted that top offiwere unaware of the "flated they long-continuing price-fixing viola tions" involved in the case. It said: (Continued on page 54)

## SG's Big Sales On

## Late-Make Movies

Three to stations have lately inked for big groups of Screen Gems' post-'48 feature films.
WREC, Memphis, took on 450 odd full-lengthers for the outlet's Tampa, bought 318 features, and large group" of undisclosed segs to use for a once-weekly prime year the SLC station will do a prime-time feature every night). Largescale consumption of late-
make features seems to indicate a growing trend by local ty outlets
to build up large inventories. For instance, in just the case of Screen Gems sales, other stations pacted than 275 pix and as many as 425 . WKYT, Lexington. Ky., bought 310; KXAU, Eau Clair, Wisc., took 405; WHG, Panama City, Fla., bought 300, and WALB, Albany,
Ga., also has 300 . WBAY, Green Bay, Wisc., bought 275.
All of the deals include the basic Columbia films, plus several Uni-

Columbia, S. Mont and EI Matamoras Restaurant

Pay-Less. Self Service Shoes, a Texas chain, signed two Lone Star glades" series. Markets bought by Christi, and KTBC, Austin, bringing the market roster to 82. clude A\&P Food Stores, :KIRO, Seattle; Hartz Mountain Products, KDKA, Pittsburgh; WATE, Knoxville; WLWI, Indianapolis; KSLA


## And on NBC Daytime you can woo them in more ways than one?

 That's why it works so well for such a wide range of advertisers. NBC Daytime flexibility accommodates individual needs and budgets. For example: Mounting a sales drive for a specific product? Follow the lead of Bon Ami. Use one or more of NBC Daytime's double crossplug shows, where the commercial pattern is designed to reach the widest audience. Each quarter-hour you sponsor provides commercial exposure on three different days. That way, your impact is spread to a maximum number of unduplicated homes. Want to create a dramatic promotion? Get the most excitement for your dollar with a short, concentrated burst on NBC Daytime. A paper products advertiser tried it. They used 12 different shows in a 30 -day schedule. Result: $180,000,000$ commercial
impressions and a rousing campaign that captured dealer support throughout the trade. Interested in prestige and public service identity? NBC created a series of daytime specials for women that was greeted with wide acclaim. Purex is the sponsor. And now General Mills and Bristol-Myers identify themselves with the nation's news-leadership network by sponsoring NBC News Day Reports during the daytime. Do the greater part of your sales come at a particular time? Reader's Digest uses announcements once a month to publicize its new issue. Choose a pre-buying peak promotion or a year-round campaign. Reach the 70 top markets or a full lineup of 170 . NBC Daytime flexibility makes almost anything possible! NBC Television is leader in the daytime!



WPIX-11 services New Yorkers by delivering local news and special events with consistent excellence and dependability-as attested to by our six Sylvania Awards, two Emmy Awards, the Headliner Award and the DuPont Award. Over the years wrix-11 has been the only New York Independent to provide live television news on a regular basis as part of its service to the community. One more important reason why wpix is New York's prestige independent.

Where are your 60 second commercials tonight?

## WBBM-TV's Hey, Look at Us!

WBBM-TV, the CBS oso here, is doing nipups ovicago, Nov. ${ }^{\text {f }}$. Miflen report which gives it the 11 toprated shows in the market myonal basis.
For the 77th consecutive Nelsen report, or since April of 1955, the cross the Week against WNBQ's 26:4, WBKB's 21.4 and WGN-TV's
19,8. The particular broad areas in which it dominates are those petween 7 ayem to 6 p.m. Mondays through Fridays, and 6 .p.m. to midnight Sundays through Saturdays.
In doping a list of the top 15 shows from the Nielsen report, WBBM-TV has treated all seven editions of its 10 p.m. "Late It scores as the toprated show in town in the Saturday edition, with it 37.1 , and the runner-up in the Sunday outing with a 33.9 . Weeknight versions rate seventh, ninth, 11th and 15th.
Toprated networks show here is "What's My Jine?" which places
third on WBBM-TV's list, and a surprising fourth is the syndicated third on WBBM-TV's list, a
"Trackdown" (CBS Films).

## Hub WBZ-TV Pacing New England On Stepped-Up News (Local \& Clobal)



These two join the 30 -minute, Monday-Friday arm.
Nine," with reporters Bety Adams and Jack Chase and staff. meterola gist Don Kent; and the Sunday
$1: 30$
a.m. news. Report is the cross-the-board. "News at Noon
may also go the 30 -minute route may also go the 0 -minute route.
making an eventual per-week total
of 13 half-hour telenews shows. News and Special Projects Dieditor of Garroway's "Today")
says: "The public wants and should get more news from ty Not just
more news porgrams, but longer news programs. I foresee the time in the near future when half-hour
news programs-not background or documentary shows-will be the
"No one of any experience in news, no television. executive of
any reputation, still regards news
as a loss leader.
There's also big news in the rat ing story. Station's longtime news
dominance looks even better on the basis of the latest ARB.
Every M-F WBZ-TV news show rated, is number one in its time
period. The $6: 30$ p.m. news with peteran Arch Macdonald. and the 11 p.m. news with neweomer Jim
Jensen, share equal blling as the top rated, locally-produced show
(of any kind) in this three-station (of any kind) in this three-station
The 6:30 news' 21 rating is al-
most double that of the combined competition. The 11 p.m. news 21 equals that of the other two sta-
tions combined. The $6: 30$ news bucks the usually strong kiddie combine of "Quick Draw Mc"Bugs Bunny," "Yogi Bear"; while The NBC affiliate's $2: 15$ p.m. strip (also handled by Jensen has
a rating almost equal to that of its combined network competition The station brass is particularly
delighted with the way its "News dellghted with the way. its "News
at Nine" registers in the new $A R B$ " book. It pulled its best competi-
tive rating to date, a 7 , to equal muscleman Jack LaLanne's rating (and take the lead in homesRoom;"
Jack Chase's "News at Noon"
strip clobbers its M-F non-news competition with a 16 -more than the other two stations combined.
The WBZ-TV news image is (Continued on page 54)

## KHS Back to Mutual

back RKO General's Los Angele radio station KHJ as an affiliate. Web's new and feature feeds to KPOL as the area's MBS repla

KOA-TV Program Cues
$\$ 1,500,000$ Libel Action

## Vs. Bob Hope, Others

A suburban county sherifi, under grand jury indictment for bur $\$ 1,500,000$ libel and slander suit in Denver district court against 'KOAdirectors, including comedian Bob Hope, a major stockholder in the Sher
Sheriff Robert M. Koberts of
Adams County, who has bee linked to the current henver be lice burglary scandals; charged that an eight-minute segment on the station's Saturday night new
show - "Scope" - "Irreparably show - "Scope" - "Irrepara
harmed him and his reputation.
The station, an NBC affil, car
ried an Interview with Alle ried an interview with Allen J.
Reynolds, a former Adams County Reynotds, arifmer Adams heynolds helped
deputy sheriff. Reyn break open the scandals severa
months ago when he turned state' evidence against his former boss. Roberts, whose trial Jurors are tinuance on the grounds that th KOA show might have swayed prospective jurors.
But District Court Judge Addison Gooding rejected the defense motion, saying he saw the telecas
and "it only emphasized what al ready has been widely publicized The newspers.
Tom Watt, former radio-ty edito of The Denver Post.

Flying Doctor' To Wynn Nathan Org
TV் Marketeers Inc., headed b Wynn Nathan, has acquired an other first-run property for imme diate syndication. It's "The Fly ing Doctor," produced in associa-
tion with ABC-TV of Britain,
which initially had been in the cat-
alog of Gross - Krasne - Sillerman, alog of Gros
Wynn said, though, that "Flying Dactor" never was picked up by Gross-Krasne-silerman and had duced by Donald Hyde and Jack Gross, the 39 half-hour episode se ries stars Richard Denning. It
deals with the exploits of doctors who fly in Australia's "Royal Fly ing Doctor Service.'
The other first-runner being offered by TV Marketeers is "Adventures of the Sea Hawk," a 26
episode series, starring John episode
In the rerun field, Nathan's out fit has acquired distribution right to five series, formerly distributed by MCA-TV. The half-hour shows
are "Dr. Hudson's Secret Journal," 78 episodes; "Headine,", 39 stan-
zas; "Heart of the City." 91 halfhours; "Mayor of the Town," "39:-
and a number of episodes of "Au-
thor's Playhouse," a 30 -minute anthor's Playhouse," a 30 -minute an
thology series. These shows, ac cording to present plans, with
full sponso Industries has fnked for sics on WCBS-TV, N. Y., to be teleriod.
Programs, in the second year out TV Remco Industries on WCBS "Shari Léwis, Presents Farmous
Film Classics." Titles, all from Paramount Pictures, are "Tom
Sawyer," which will launch the seFinn," Dec. 2, and "Alice in Wonfunction as announcer and commentator, with an assist from her puppets. Remco, toy manufactur
ers, is represented by Webb Associates. Station, for the second year, is
distributing study guides on the state coverage area.

Don Garrett Back to SG
Bon Garrett is returning to for the telefiln production house.
He's taking over for Gene Plotnik He's taking over for Gene Plotnik
a promotion-publicity command at King Features tv arm
Garrett was with SG before Plot nik came four years $a_{i}$ o.

## Ziv-UA Embraces United Artists'

## Autonomous Prodicer Pattern For TV; Dorso Named Program Exec V.P.

Jay's Unirision

Univision Inc., topped by David Jay, has been formed to provide international tv fare for U.S. view-
ing. Jay, who has just completed world tour, said his company wiil be supplied with material from Support of his project, Jay said, includes participation from the West exchange program, and participation in the color form from Japan.

## Grand Ole Opry

Invites 5OMG Suit
Asking for damages of $\$ 500,000$, Albert. C. Ganinaway Jr. and Gariover "Grand Ole Oprey" in N. Y. Federal District Court. Listed as defendants were Joseph and James B. Harris, David Wolper, Flamingo Films.
Suit also seeks an injunction and
an accounting from the distribution and exhibition of films made from the "Grand Ole Opry" radio Suit asks the court to declare Gannaway has a $25 \%$ interest in tv distribution of "Grand Ole Opry" asks the court to declare that plainifts have a 50\% interest other rights which the Harris of all moneys received,

## CREPALIT, levGanes <br> ALL-RERCH OUTLIT

As partners, Raymond Crepault Conrad Levigne, owner of CFCL, Timmins, Ont., have applied to the Board of Broadcast Governors to some 200 CBC, Toronto, to Southern Ontario Programming or the Toronto radio station would be entirely in the French language, plus music from France.
CJBC, Toronto, is now operated by the Canadian Broadcasting
Corp.'s cross - country Dominion detwork but CBC has announced Trans-Canada and consolidate its and that CJBC Toronto will be sold to private interests, the CBC keeping one of its two Toronto out-lets-in the English tongue.

## WPXI Latilight

Lefkowitz Telethon
An all-night political telethon on WPIX, N. Y., was staged by Attorney General Louis J. Lefkko-
witz, on the eve of election day. Lefkowitz, running for mayor N. Y. on the Republican Party
ticket, started the "live" telethon at 11:30 p.m. Monday (6) and
wound up in the early morning hours of the next day at 6 a.m supporters. Station declined to state the cost of the six and a half
hour broadcast, produced by Jerry Danzig, former NBC-TV v.p.
Slated to be featured on the late night political show were Governor vitz's running mates Fino and Gilvolving questions from the public

Wyatt Earp' Grand Slam
On Westinghouse TVers ABC Futlets of Westinghouse Broadnd Legerd of Wyatt Earp sale of the skein to WJZ-TV, Bal-
Series, with 226 half-hours availfie, has now been sording to the yndication company.

United Artists' concept of in
dependent pix producers function
ing autonomously is belng embraced for tv by Ziv-UA, with the appointment of Richard Dorso to the newly-created post of exec.
v.p. in charge of all programs. v.p. in charge of all programs.

The major production policy
change represents a deemphasis of the Ziv Studio in Hollywood, which from here on in will or will not be used for Ziv shows, depend ing on individual series' require-
ments. Altered policy also will mean that producers comiso will the Ziv-UA banner no longer will who had been Ziv studio chief Unger now is producer of the
"King of Diamonds" series.

Under the new Ziv-UA policy fresh product will be created by indie producers functioning autono-
mously, rather than through having production centralized and conducted by the studio. Now pro-
ducers will report directly to Dorso, who will headquarter in N.Y.

One of the first properties to be gned coming under the new pol Pain" S. J. Perelman's Acres and deal with CBS-TV. Under the deal web will finance the pilot which will be produced in. N.Y.
"The old-fashioned studio-controlled mass production concept to Ziv-UA prexy John Sinn "A television series must reflect the individual taste and talent of one man-the producer. The factory type of operation inherited from not Hollywood feature studios doe not lend itself to the necessary
atmosphere of creative freedom Our new concept of operation wid make this freedom possible," he opined.
Sinn also stated that having N.Y. as Dorso's headquarters has the posure to new program trends and the work of producers Dorso joined Ziv in '55, after an extensive background in various creative phases of show biz. Ziv is now

ROBT. AKIN'S FINANCE BERTH FOR STORER

Robert M. Akin, a partner in the San Antonio investment house of fittmar \& Co., became director Broadcasting last week for Storer Besides the Akin appointmen to the radio-tv chain, Bill Michaels and Terry H. Lee. both board members and veeps, were given
added duties. Michaels becomes veep for ty' and Lee veep for ment in addition to heading up owned subsid.
Storer, which has seven radio and five tv stations, declared a quarterly dividend of 45 cents per payable Dec. 11 to recorded stock holders on Nov. 24. Class "B" common paid a
1212 cents.

## ITC 'Supercar' Cartoon

## Series Sold In Canada

 ision Corp.'s new kiddie series has been sold to the Canadian fourth CBC sale for ITC this the Kiddie cartoon series already cago, Pittsburgh. Detroit, Wash-ington, Seat1le-Tacoma. and in other E.S. cities.
Pretious ITC Canadian network hour series. "Gholude the one Sir Francis Drake,", and "The series were produced by Associ-
ated Television, the British parent ated Television, the British parent
company of ITC. In addition, ITC company of ITC. In addition, ITC
of Canada also has placed with the


## Lady <br> Ben Casey, M.D.,now TV's big

If so many feminine hearts flutter so much faster on Monday nights, it's because Monday's the night Dr. Casey makes his house calls.

This understandably excessive palpi-
fation is cardiographed in TV Q's latest I popularity report."I shows that Ben Casey Istarring Vincent Edwardsl now outranks all other shows with the ladies.

The program swings with men, 100.


## killer.

## gest attraction with women

TV $Q$ 's report also rates it best-liked ing of Monday, it's now another $A B C$ night. of all shows-with everyone from 18 to 50 .

Speaking of ratings, the latest Nielsen ${ }^{\dagger}$ gives Ben Casey the highest score for all Möday night programs. And speak-

There sure is a doctor in the house.

## ABC Television



## YOUNG ADULTS:

Drive your message home with "Breakfast Club," "Flair," BTE MOREGASOTENE "Sports" and "Special Events" on young adult ABC Radio. Sell BTT IIORT OTL
those young families on the move. They're the ones who make the wheels go round-make your sales go up. So whether you're selling motor oil or salad oil, remember, it's ABC Radio with the highest percentage of young adults in network radio.*

BUY MORE EVERYTHING AUTOMOTIVE**

ABC RADIO ©

## Blees: These Are the Fax, Mr. Cone'

 Editor, Vartety:Hollywood:
May I respectfully ask for a little space to reply to Fairfax am sure Mr. Cone would not attack on Bus Stop in Variety, create the program, under circumstances which he knew would make it impossible for them to reply, without forwarding a com-
plete text of his remarks, but obviously some mishap has occurred, plete text of his remarks, but obviously some mishap has occurred,
as no copy of the statement has reached me. I thus reply on the as no copy of the statement has reached me. I thus reply on the
basis of Variexy's story, not so much for myself, but principally basis of VARIETY's story, not so much for myself, but
on behalf of the other talents who made the program. The writer of the premiere "Bus Stop" was Sally Benson, and the director was Stuart Rosenberg. Their work was described by
Mr. Cone" as "the nastiest, ugliest show I have ever seen on ty Sally Benson is the author of "Meet MI In St. Lovis" and "Junior Miss", and on the face of it I suppose I should have known better than to ask her to write a sensitive, emotional script. She is cur-
rently writing a screenplay for Walt Disney; I hope that Walt will rently writing a screenplay for Walt Disney; I hope that Walt will
not be as blind as I must have been, and that he will bluepencil
Sill Stuart Rosenberg's major credit at the moment is the feature motion picture, "Question 7," a commercial success which Is sponsored by the Lutheran Church. Mr. Rosenberg was selected for that assignment after most serious consideration, not only of his abili-
ties and taste, but also, if you will, his morality. I am Ied to believe that the screening process was rather extensive, perhaps even as extensive as the processes Fairfax Cone himself must use to make
sure his agency personnel meet his own exacting standards of besure his
I produce "Bus Stop"; in my past there are many pictures I them flops. I plead guilty: I wrate them for money. The adjectives are perhaps relative, in Wondering about what Mr. Cone might have meant by "nasty" and "ugly," I dug up some advertisements and some television commercials which went out under his im-
primatur. Frankly, I think there are those who might describe that primatur. Frankly, think there are those who might describe that Join me and admit he, too, did them for money, I will certainly understand.
If by "nasty" Mr. Cone is saying that a husband should not be shown on television offering his love to his wife, then "Bus Stop" dramatic situattons in which adults might use the words "hell" or damn," then indeed "Bus Stop" is by his definition ugly the television fence, and heaven help us on ours. Robert Blees

## Gil Cates Depbres Status of TV

 Director in N.:,' 'Getting Worse'Television directors, with the


## Truman Tells National Press Clab He Doesn't Dis Minow 'Philosophy'

Washington, Nov. 7. The controversy over Federal
Communications Chairman Newton Communications Chairman Newton
Minow's programming philosophy has left former President Harry $\mathbf{S}$. Truman - unperturbed.
With Minow in the audience, Truman was asked at a National Press Club luncheon what he
thought about Minow's ideas. "I thought about Minow's ideas. "I
don't know. what his philosophy
is." Truman replied: "What is his philosophy?!
philosophy? filled him in and Press club President John Cosgrove went quickly on to the next ques-
tion
Truman in his appearance before the newsmen (marking the 13th anniversary of his defeat of of broadcasting in politics. In-the(Contînued on page 50)

## Lubell's ABC Deal

As part of its news department beefup, the ABC network has arLubell, public opinion analyst, on his first assignment last night of the New York mayoralty elec-
tions which was furnished by the network's news department. Lubell had been assoclated with
NBC for many years in tis various NBC for many years in
election result nlashing.

## WRUL's Long Haul On a Shortwave; Blackink on Tap

After almost 30 years of being the solitary and profitless ploneer shortwave broadcasting, WRUL
now looks a if it will hit paydirt territory next year. The station's revenue is now riding at a $\$ 400,-$
000 annual clip and, if the pace can be maintained, WRUL will finally In view of WRUE's contribution to projecting the image of
the U.S. on the world scene, the station has recently received a vir-
tual carte blanche from the Federal Communications Commission on extending its airtime. Broad-
casting in Spanish and English on five different shortwave channels, WRUL recently went up to 140 hours last year when Metromedia Brent. WRUL prexy, said the FCC has "waived the rules" for the sta-
tion in view of the type of job its doing.
That job, according to Brent, is to provide to world audiences "programming that they can get no
other way:" That comprises. extensive coverage of news, public affairs programming, conversation-
al stanzas, occasional musical offerings and play-by-play baseball. Although one of the commericial
handiraps WRUL works under is handiraps WRUL works under is
the lack of audience research on a global scale. it's estimated that
over $20,000,000$ shortwave sets are over $20,000,000$ shortwave sets are
in circulation around the world. A steady pull of around 500 let(Continued on page 54).

## NBC PINS VEEPEE

## STRIPES ON THREE

Three men on the NBC-TV staff
were upped Friday (3) to the vicepresidential level by the web's board of directors.
Two are in the
Two are in the NBC-TV sales
area, one in standards and prac area, one in standards and prac-
tices: Angus Robinson, director of tices. Angus Robinson, director of central sales (out Charles (Chick) Abry, a general sales exec in $n \cdot N$. Y.,
got stripes. So did Ernest Lee Jahncke, who is head of the NBC Standards \& Practices unit. Abry, once ABC-TV eastern sales boss, and Jahncke, a high-level
lawyer at the same network, have worked under NBC prexy Bob
Kintner for a longtime, both at ABC and now at NBC.
Robert L. Werner was named
exec veep and general attorney for BCA at the last corporate board meeting. He came to RCA 14 years ago as a legal aide, and now also Distributing and RCA Communications. som was elected to both tle Rew and NBC boards of directors. Mrs. Everett Needham Case, elected RCA board, was also elected FriRCA board, was also elected Fri-
day to the NBC board, succeeding Mrs. Douglas Horton.
Newsom, president of N.Y.U fills the spot left vacant by
death of Walter Bedell Smith.

## Here's Hollywood

 Getting Jan. Heave"Here's Hollywood" is beling can-
celled officially by NBC-TV in January, and the $4: 30-5$ p.m. strip
will be replaced by Cullen-fronted audience participationer. Cullen stanza is tentatively tagged "Music Match."
This is the third
This is the third daytime change
pianined by NBC-TV in January. pinnned by NBC-TV In January. was the replacement of the 3:30 p.m. From These Roots" by anAlso firm now is the end of "It
Could Be You" at 12:30 p.m. "You" slot will be taken by "Truth or
Consequences," which in January will shift from noon anchorage. The rioon slot will go to Art
Stark's new panel stanza, "First impressions.

## CBS STICKS WITH

## 'GANE OF WEEK'

CBS-TV's "Game of the Week" will be around next season when the "play ball" cry goes up in midApril.
Web, though in an economy
move for the Saturday and Sunday baseball events. worit have no
standby games if the selected big league tilt is rained out. In prior years, web had a standby crew
ready in another city; If the scheduled game for one re
other didn't come off.
Falstaff, via Dancer - FitzgeraldSample, has pleked up half-spon-
sorship of the weekend series of games. Web feels sure that other sponsors will be lined up before the start.
Dizzy Dean will return for the eighth season and Peewee Reese
for the third season, as, the tv sportscasters. As in previous seasons, the weekend games will not be seen in big league cities, nor in league teams are playing there.

[^7]
## B'cast Promotion Assn. in N.Y. Meet

 Rejects a Radio Counterpart of TIO; General Conclusion: 'Who Needs It'?Berle's Bifocals For the first time a telefilm Is being offered up for Oscar consideration. Its the Dick Powell Show entry of Oct. 24 stang Againg Minton Berie, House, with the Against the House, with the thesping outstanding enough to warrant such consideration. In fact Powell is doublingIn fact Powell is doubling- up on his enthusiasm, naturup on his enthusiasm, naturperformance for Emmy hon-

## NBC to Abandon Ziegeld Theatre, One Legiter Left <br> NBC-TV will be giving up its

 hold on the Ziegfeld Theatre, on New York's Sixth Ave., in precise-ly a year. Some months back the same web let go the Hudson Thea-
tre after a long assoclation, although it still holds onto the
Colonial on upper Brosdway. Colonial on upper Broadway.
Web let its option with owner Billy Rose lapse last week, which
means the present five-year conmeans the present five-year con-
tract on the Zlegfeld will end on Oct. 31, 1962. The tv history of back to the days when r in. David
Sarnoff :himself eviden: got involved in order to kuld major color facilities for NBC-TV
Before letting the aption lapse,
however, the NBC brass went to Perry Como and J. Walter Thompson, ad agency for Kraft, the
Como sponsor on NBC. because Como emanates on wednesday deed, is the only NBC personality using the theatre presently. Webb sponsor both that Como could have the major Brooklyn color facllities if he wants it next year-provided
he returns again; or, if that was ne returns again; or, if that mas 8-H at 30 Rockefeller Plaza into a color operation equally replete
to the. Ziegfeld, with seating for
a large audience, full color chains, Ztc. asked Z a large hike in pasments on the Zlegfeld and agaln wanted to make a longterm firm commitment, it's understood.
the Colonial, the remaining from theatre. What the future holds for

## GRANT TNEER'S NBC

PROGRAMMING SLOT
Grant Tinker has quit Benton \&
Bowles ad agency to go with NBCTV as a general program exe Werner. Tinker will head up program development for the web, since Gene Burr gave up his vice-

## presideac

It's likely that Tinker will eventually get a stripe to accompany his new post at NBC-TV.
Tinker gave notice early last Week to his B\&B boss Lee Rich. The new NBC-TV man has been
veep and director of programming at the agency for two years. He once served as operations manager once served as operations manager
for NBC Radio, but that was before Erickson

## Kaselow's MBS Show

N. Y. Herald Tribune Madison Are. columnist Joe Kaselow will series Sunday, Nov. 19, on the Mutual Broadcasting System. Title of the show, to be aired
Sundays from $2: 35$ to $2: 45$ p.m.. will be, "About Advertising J. Jo-
seph Kaselow." He'll cover the seph Kaselow." He'll cover the
ad biz in consumer terms and be-

## tion man, the station promotion exers were sounding very inde-

 pendent at the annual seminar of the Broadcast Promotion Assn. inNew York's Waldorf Astorid this New York's Waldorf Astorid this
week. Subject of a workshop session
was: "Does Radio Need an RIO was: "Does Radio Need an RIO
iRadio Information Office, similar to tw's TIO?" Answer from both panelists and rank and filers at-
tending was a resounding "No."
Moderated by Robert Cheyne,
sales promotion director of WHDH, Boston, the panel speakers were Jay Barrington, assistant to yerneral manager of WDAF, Kansas
City; John Gilbert. veepee and
general manager of general manager of WXYZ, De-
troit; and John V. B. Sulivan, troit; and John V. B. Sulivan, veepee and genera
Sullivan and Barrington came
out flatly against the idea of indus-try-widy against the idea of indusganda. arm for the air medium. Neither felt the divergent inter-
ests of the country's $\mathbf{3 , 8 0 0}$ radio ests of the country's 3.800 radio
stations could be served by such an organization, that "image building" was
pendently
While criticizing the infighting stant selling gaainst the competi-tion-Gilbert also figured the job of overall promotion was one that on Industry organization really couldn't do.
The speakers were seconded Storer-Broadcasting's Chick Keliy summed it up, citing the orgs his group already belongs to-NAB,
RAB, TvB, BPA, TIO and NAB "who needs another industry as sociation?"
In other conference rblz, the ing world communications exShip Hope, U. S. traveling hospital ship. Org's first veepee Donald B. Curran, promotion director for ABC osm's, said, "It's our desire
to create better understanding of existing communications facilities and, in effect, to sell the world all nations of the world with these latest broadcasting realities and hope to stimulate a desire in na-
tions to equip themselves for worldwide communications participation.
Ship will carry most of the mod-
ern radio and ty equipment ern radio and vo equipment including channel and frequency transBesides the Monday session on tion image building with Don Curran of ABC Radio moderating; saw the TIO presentation, "Television USA;" heard ABC's news
topper James Hagerty at Iuncheon (see separate story); and sat in on separate sessions defining market data required by ad agencies from
various-sized markets. KYW's Mike (Conlinued on page 52)

## B'cast Promotion Men

Hear Hagerty Plea To
Help Bridge Info Gap
ABC News boss James C. Hag-
erty called on 700 members of the Broadcast Promotion Assn. on Monday 16, to assist "in bridging our industry." He felt that viewto the news and informational programming being put out nationally and "You can plus (news and inforfational programs), as you .plug entertainment programs, Hagery
told them. The BPA teamed up with the Radio \& Television Execuat which Hagerty was guest speaker. It was one of the RTES Newsmaker series.
Hagerty felt
ing industry that the broadcast"the growth of radicalism in the nited States.
merica fails to pay
(Continued on page 52 ;

##  <br> Off-Beat and On-Target

It's too bad the uncontrollable type of in-stallment-buyer isn't as hilarious a subject as the comic strips have made him out to be. If he were, he could at least laugh all the way to the poor-house.

The fact is there's precious little laughter in the plight of any credit-crushed family that doesn't know where its next payment is coming from.

One such brooding brood-from a Washington, D. C. suburb-will be telling its story on next Wednesday night's "David Brinkley's Journal." With an annual income under $\$ 6,000$, this family now finds itself about $\$ 6,000$ in debt (aside from the obligations of a $\$ 12,000$ mortgage). "I guess," the woman-of-the-house will explain to viewers, "we were neon-signed to death."


In examining this serious, all-too-national
problem-he calls it "the high cost of prosper-ity"-commentator Brinkley will be hitting at the abuses of credit buying and not the practice per se.

Yet, it's dollars to deferred doughnuts that certain hypersensitive quarters will respond to the show with the charge (no pun intended) that David has maligned the whole institution.
the accusation would be no wilder than the scatterings of hurt feelings that have followed other editions of "David Brinkley's Journal." From Florida's Cocoa Beach came the complaint that the show's essay on the honky-tonk, carnival-like side of that town was a slur not only on Cocoa Beach but against the dedicated missile program at adjoining Cape Canaveral. It was, of course, neither. It's fairly plain to any viewer, we think, that no missile was ever planned, built or launched by a cabaret singer.

No more relevant was the objection of Grosse Pte., Mich. to the program's "crime-does-pay" feature of three weeks ago, in which NBC cameras took viewers on a tour of several hoodlum-
owned homes in that otherwise respectable community.

We can see where no decent family would enjoy having the TV spotlight turned on the unsavory backgrounds of a few of their neighbors. But facts are facts, and we still have the film plus several items of smashed recording equipment to remind us of our visit.

UNUSUAL A SHOW as it is, "David Brinkley's Journal" is not one to go off half-cocked. With all the wordage that's been written about David's engagingly sardonic approach, it's sometimes overlooked that he's also one of the most responsible journalists on the American scene today.

In addition, the program's staffers-headed by Ted Yates, Stuart Schulberg and Bob Asman make up as gifted a team as has ever been assembled for a public-affairs senes. What's more, in producing this all-color, all-original-film show, they're given an absolutely free hand by the sponsors - the Douglas Fir Plywood Association and the Pittsburgh Plate Glass Company.

One of the surest and most immediate signs of the program's impact was a mash note written to NBC right after the premere by movie producer Jerry Wald (movie producers, it should

- be noted, are not addicted to writing fan letters to TV networks).

Among the orchids in Mr. Wald's spontaneous, two-page tribute: "Please tell David Brinkley I was stunned by his brilliant opening show... he avoided, with meticulous care, the spirit of
imitation...not only intelligent, but a rare commentary on the world in which we live... the biggest step forward in TV reporting I've seen." The exciting sessions of "David Brinkley's Journal" that followed the premiere have proved the opener was no freak. And viewers will continue to be fascinated, we're sure, by such items as tonight's sequence on the techniques of a Soviet spy in New York City and the forthcoming "biography of a tenement."


Brinkley will, of course, continue to explore the more frivolous aspects of our civilization as well. Sometime next month, for example, we'll be taken to Paris for a look-see at an artist who's launched an "art of fury" movement.

Swinging a bass fiddle over his head, the Frenchman will suddenly dash it-the fiddle, not the head-against a huge board in his studio. The fragments of the hapless instrument will then be nailed to the board, and the resultant "canvas" will be ready for a prospective buyer. From where we're sitting, it sounds like the truly perfect gift for the man who knows everything about art but doesn't know what he likes.


## VARIETY-ARB SYNDICATION CHART

Vareery's weekly tabulation based on ratings furnished by American Research Bureau, highlights the top ten netucork shous on a local level and offers a rating study in depth of the top ten syndicated shous in the same particular markets. This weele sir ditjere't: markets are corered
In the syndicated program listings of the top ten shous, rating data such, as the petitive programming in the particular slot, etc., is furnished. Reason for detailing ar exact picture of the rating performance of syndicated shau's is to reflect the true rating strength of particular series. Tarious branches of the industry, ranging from media
buyers to local stations and/or advertisers to syndicators will find the charts valuable. Over the course of a year, ARB will tabulate a minimum of 247 markets. The esults of that tabulation.will be found weekly in VARIETY. Coupled with the rating performance of the top ten networle shows on the local level, the Vartery-ARB charts
are designed to refiect the rating tastes of virtually every tv market in the U. S
${ }^{(*)}$ ARB's September 1961 survey covered a multi-week period. Syndicated shows aring one of the weeks with an alternating or special program are listed, with the multi-week rating of. all programs in the time period given.

## BOSTON

STATIONS: WBZ, WHDH, WAC. *SURVEY DATES: SEPTEMBER 8-28, 1961.


## PITTSBURGH



## ATLANTA

STATIONS: WSB, WAGA, WLWA. *SURVEY DATES: SEPTEMBER 8-28, 1961.

| 1. Real MrCoys 'Thurs. $8: 30-9: 00$ <br> 1. Gunsmoke 'Sat. 10:00-10:30' <br> 2. Have Gun, Will Travel tSat. 9:30 <br> 3. 77 Sunset Strip iFri. 9:00-10:00 <br> 4. Flintstones 1 Fri. 8:30-9:00 ${ }^{1}$... <br> 5. Surfside 6 : Mon. 8:30-9:30 . . . . <br> 6. Deputy !Sat. 9:00-9:301 <br> 7. Connie Francis: Hawailan Eye IWed. 9:00-10:00 |  |
| :---: | :---: |
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COLUMBUS


STȦIONS: WLWC, WTVN, WBNS. *SURYEY DATES: SEPTEMBER 8-28, 1961.


## NEW ORLEANS

|  | 1. 3ike Hammerif Pagement (Sat. 10:30)... WBNS ... MCA | 30 |  | Roaring 20's | WTVN WBNS | 10 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $37$ | 2. Whirtybirds' (Thurs. 7:00)............ WTVN . . . . CBS Films | 21 | 47 | Looking With Lai CBS News … | WBNS | 21 |
| 35 | 8. M Squad (Mon., Tues., Thurs, FrL) . . . WBNS. . . MCA | 16 | 30 | 77 Sunset Strip | WTVN | 37 |
| 3.4 |  |  |  | Donna Reed Rifleman | WTVN | 34 |
|  |  |  |  | Cheyenne | WTYes | 22 |
|  | 4. Huchleberry Hownd (Thurs. 6:30).... WTVN... . Screen Gems | 15 | 48 | Home Edition | WLWC | 10 |
| 30 |  |  |  | Huntley-Brinkley | WLWC | 13 |
| 30 | 5. Dangerous Robin (Fri. 10:30)........ WTVN.... ${ }^{\text {Eiv-UA }}$ Wive | 14 | 36 31 | Michael Shayme | WL,WC | 14 20 |
| 28 |  | 14 | 31 | Looking With Lon CBS News | WBNS | 20 |
|  |  | 13 | 35 | Miteh; Back | WLWC | 19 |
|  | 6. Two Faces Wrent (Thars. 7:307........ WBNS . . . Screen Gems | 13 | 27 | Guestward: Ozzie | WTVN | 28 |
| 26 | 7. Yogi Bear, (Wed. 6:30) ...............WTVN.... Screen Gems | 12 | 41 | Home Edition .. | WLWC | 11. |
| 28 | 8. Sea Hunt (Mon. 7:08) . . . . . . . . . . . . WLWC. . . Ziv-U | 11 | 24 | Huntley-Brinkley | WLWC | 15 20 |
| 26. | B. Sea nuat (Mon. 7.00)..................WLWC....ZUlV-UA |  | 24 | CBS News .... | WBNS | 20 |




STATIONS: WMAR, WBAL, WJZ. *SURVEY DATES: SEPTEMBER 8-28, 1961.

| 1. Guns: $\because$, Sat. 10:00-10:30: . |  |
| :---: | :---: |
| 2. Perry - ${ }^{\text {a }}$ Son 'Sat. 7:30-8:30, |  |
| 3. Have (:3. , whill Travel (Sat. 9:30-10) |  |
| 3. My Thr. - Sons Thurs. 9:00-9:30 |  |
| 3. Real Me" ws Thurs. 8:30-9:00-1 | W.JZ |
| 3. 77 Sunset Sirip 'Fri. 9:00-10:001 | J |
| 4. Grouchn: Hitith (Thurs. 10:00-10:301 | WBA |
| 5. Hawaiian Eve: Local Show Wed 9:00-10:00) |  |
| 6. Flint as Fri. 8:3 |  |
| 6. Surfide 6 IMon. 8:30-9:3 |  |



|  | Pinb: Show |
| :---: | :---: |
| 3. | Sports S |
| 29 | Mitch; Local |
| 37 | CBS News; Final; Wea. |
| 33 | CBS News; Final; Wea |
| 45 | Huntley-Brinkley |
|  | News; Wea.: Sports |
| 33 | CBS News; Final; We |
| 47 | News; Wea.; Sports |
|  | Huntley-Brinkley |
| 30 | Final; Wea.; |
| $27$ | CBS News; |
|  |  |



Living it up...on nothing down

## Davny kaye show ith Phyllis Avers, Alce Backes

 James Miliholini, Bert Freed Tu: Dare Rose orch linirHic.ers: Xear. Lial Kanter


1) :iny Kaye, General Motors

uic special with results ap
miting his initial GM entry iesson-an enormous talent
ity
realized
because of inate material Ocecasionaly
nune article was there for nuine article was there. for hall vocal bit and again
d up the fairy pipers at Hed up the fairy pipers at which he finaled the show. $\underset{\substack{\text { rare. unique item } \\ \text { with } \\ \text { wisophisticated }}}{ }$ bita aseless qualities of in-
alid
that are invariably
pleasee that are invariably pleas-
nitertainng and heart warm-
in. But these are qualities, too when the specially-tailored Fir the most part the
Fir the most part the attempt In lut h the format ""as others see sinsed it down considerably and
overemphasized this phase of Kaye to the detriment of the carefree. froliching comic. Not enough of ing contrib was
Kiave domain.
Ti:e point to the panto skit on
a man is many "a man is many things to many ple shapes. sizes and physiognoquickly and lost its force by end-
less examples. As a suave attending a society cocktail party six-year-old, his enchanting qual the were given full play, but un-
fertunately the skit was contrived and riaiculous. His novelty tune on is and isn't was one of the lesser
contributions, hardly rising above the level of cuteness
Kise worked practically the n.e rials, giving them the same
dedication as the show itself fand. as is inevitable, the performer suf-
fered by doubling in brasss.

Exposire
Charlotte Paul Bob Gleason.
Groshell, Melvin Voorhees Producer: Connie Page Dirrctor: Paul Herlinger
30 Mins.; Friday, 10 p.m. 30 Mins.; Friday,
This new format of "Exposure",
feitilres guests each week, with prucucer Connie Page and Bob
Gieasion on each program and it's a cod one. Precrously the pro-
gram had a four or five-man panel guest
This first program with new fowat featured Writers Chariotte shetl and Melvin Voorhees with ger manuscripts published, the slif, and the changing face and
content of daily newspapers. The Groshells ishe is non-fiction book and magazine author; he is former Chicago newspaperman)
recently sold the weekly Snorecently sold the weekly Sno-
qualmie Valley Record and are pursuing freelance careers. Voor-
hees is former editor of daily
Tacoma Times (now defunct) and is associate editor of the weekly
Seattle Argus. Groshell said chanse from Chicago daily, with eizht editions a day, to weekly
deadline had not brought any appreriable lessening in pressure
Mi . Groshell told of her relation$s_{1}$ ins with publishers and constant
$r$ writing she: does. Voorhees, on tie other hand, said he does not
do anv rewriting; he also had inteiecting views on changes in
da:lies, saying most these days for news and play down "erusad in ant in operations.
Connie Page and Gleason had things right along. If guests on co ing programs are as articulate
a: anbjects as interesting, this
sirt. it attract attention in the a: subjects as interesting, thi
silr, ot attraet attention in the
luset Sound country. Reed.

CHEVROLET GOLDEN ANNIWith James Arness, Art Carney Nanette Frabray. Tony Randall Eileen Rodgers. Allen Cas
Producer: Burt Shevelove
Producer: Burt Shev
Writers: Larry Gelbart, Gary Bei-
kin
Musical
Musical Director: Harty Zimmer-
60 Mins.; Fri
CBS-TV, from H'wood (lape)
This season may go down as the year tv discovered nostalgia. Last
week DuPont recaptured the Ziegup with another cruise down inem ory lane for its 50 th anni criebraions indo the past scheduled in cluding a Leland Hayward producYears.
It's getting kind of eerie, vith the threat of fatlout making the
future so doubtrul. that ty has nothing so do look forward to but the past. It also gets a bit tiring. to see You Be ASy Little Bumble Bee Iwice within a one-week period.
It was done on the Ziegfeld show)
Nostalgia is okay but at this rate
tv will run it right into the ground. Chevrolet's run-back into Amer
icana was pegged on "We ve had lues but we've had our laughs, open the show. His "Gunsinoke" rate, the show displayed none of the faults. few of the virfues and
fewer of the laughs fewer of the laughs.
Even with the
Even with the "Bumble Bee" buzz the musical portions of the
show came out way ahead of the comedy segments. If they can use
an old song. an old cketch from musicomedy revues could have served as well. Parodies of a $t$
panel show and different styies 0 pic-making are tired topics that don't belong to the past and offer nothing for the present
Musically, however.
Musically, however. the show dug up "When It's. Nighttime In Italy It's Wednesday Orer Here,
rates commendation as does Buster Davis who worked with producer
Burt Shevelove on the special material The opening "Half-c'entury Canatata, although styled salute with names, names, name
had a lot of humor all its own.
had a lot of humor an its own.
The principals, Art Carney. Tony
Randall, Nanette Fabras, Eileen Rodgers and Allen Case. kept the vintage songs alive but mest of
them were tripped up by the sketches.
Chevrolet, however had a good hour with plenty of time to plug away for its cars and a menufaithese days to the advantage of the
record company morgues. Gros.

CITY OF MAGIC
With Alexander Seourby, narrator
Prodacers: Seymour N. Siegel, John De Prospo
Director: Frank Ros
Writer: Ben Kerne
Music: Ulysses Kay
45 Mins.; Sunday (5), 11:30 a.m. WNBC-TV (film)

A documentary film, prepared "City of Magic,". was presented last Sunday (5) on WNBC-TV. With
dramatic narration by Alexander Scourby, pic essayed iv.W York City and its inhabitants in engrossing and rhythmic fashion, which this metropolis. at work and play. Frank Rosa's camera documented the city through the action of its harbor, rail terminals, airports, various segments of its in-
dustry from fashion to bread, and its entertainment from zoos to shots of Gotham caught in the shots of Gotham caught in the
atmosphere of the seasons from summer at Coney Island to fall and the Macy parade to Christmas
shopping and the Chinese New Year.
Ben
Ben Kerner's script highlighted some of the city's historical data brought colorful and dramatic attention to the locales and events
covered. Crisp editing by John $S$ Carroll and Franta Herman kept the film moving in smooth transition from scene to scene. and Scourby's narration set an inform-
ative and effective tone. In all, it was a skillful and entertaining por trait of New York from within

A RetURN TO STUD'S PLACE With Studs Terkel, Beverly Young er, Win Stracke, Chet Roble Producer-Director: Jim McPharlin 30 Mins., Mon. (6). 9:30 p.m.
WTY, Chicago (tape
The old "Chicago Style" teletoday as primitive programming today as primitive programming
that has been sentimentally aggrandized in memory. Fortunately argument.
One such kinnie was incorpo
ated into a re-creation of "Studs Place" by WTTW, the educational tation, last Monday ( ${ }^{6}$. As a one
shot installment in the station shot installment in the stations how which had been on both
ABC-TV.and NBC-TV in the early the use of tv as an art formi. It
was an appropriate choice. The 15 -minute kinnie proved how well -and with what flavor-the show live presentation, with the original could still be done if anyone desired it .
One thing came through clearly:
what "Studs" Place" had that is generally lacking in tv today was style. It had a mood all its own rom any sort of belabored folksi rary tv. It also had a way of recartsy, non-pompous way.
Studs'. Place, as the educational man's restaurant proprietored by Studs Terkel. with Gracie the
waitress (Beverly Younger). Win the hardy man (Win Stracke) and
Chet the piano player (Chet Roble) as the running characters. The semi-improvised storylines usually
urned on whatever characters turned on whatever ch
came into the restaurant.
In WTTW's "Return," the running cast turns up at the old place
for a sentimental last look before the wreckers get at it. The kinnie is worked in as a flasihback to the time Studs was taking elocu-
tion lessons in preparation for an audition for a tv quiz show. Turns out that in learning to speak better lacks color or genuineness. The ntle humor.
Michael Lowenstein created an xcellent replica of the old set in
gone-toruin state, and Jim Mcin his stylistic direction. Les.

REPORTER'S NOTEBOOK
Ed Dogers, Hugh Schutte, Iver-

## son Lord Producer: Dale Clark

Producer: Dale Clark
Director: Bob Doty
30 Mins., Thurs. (26) 10:30 p.m.
WAGA-TV, Atlanta (tape)
This is a continuing monthly able attention to this storer chain mouthpiece, especially wh>n they
get such a figure as Rep. James C. Davis, Georgia's Fifth District Con-
gressman, to air his viewsgressman, to ar his views- -alrays
straight from the hip-on national

## ffairs

Rep. Davis has always been vocal on his likes and dislikes lespecially the latter) about what goes on in
Washington, D. C., and the globel scene as well.
In his outing on "Reporter's what violent terms argainst this country's foreign aid program and nouncing the Peace Corps, denouncin
money.
A panel type prugzam, with Dale moderator, Rep. Davis answered moderator, Rep. Davis. answered Hugh United Press-International, and Iverson Lord, WAGA-TV news staffer.
Davis let fly both barrels against just about all the major policies fation,
He - was especially vekement
when hy described the Peace Corps
as "one of the most unwise, use-
ane of the most unwise, use-
less pieces of duplicated legisla-
tion ever
tion ever enacted by the govern-
ment." He told his inquisitors he had opposed it as vigorously as possible from the start and plans to continue to do so.
While he was swinging. verbally
against the Kennedy regime against the Kennedy regime (he's
a Democrat, of course) Rep. Davis took occasion to speak out against
the minimam wage bill as being
"unconstitutional" and added that
(Continued on page 52)

## Tele Follow-Up Comment

Du Pont Show of the Wंeek
The DuPont "Show of the Week" explored one of the golden periods of popular music on its Sunday (5)
outing on NBC-TV. The best music for the decade of the 30's has sur vived to this day. Many of its com posers around then are still active and creative. In all. a musical exime.
The show could, naturally, skim only the highlights, through some pleasant performers of this day,
and through film clips of that period. Selections were Generally pletely one-sided picture of the ravail, it opened just a few months after the stock market crash of 1929 and wound up with Whiteman's commentary indicated that as the times were grayer, the musie became gayer. The arts With the show concerning itself with these two extremes, there seemed to be a pulling at a nonne of the major numbers of the decade and virtually its theme "Brothers Can You Spare a Dime?"
"Brothers Can You Spare a Dime?" hy Loudon, who seemed to have rouble containing herself and staying within the demands of the script; Bill Hayes, a pleasant tenor,
Blossom Dearie, a singer of dis tincition in the intimeries, and launt Basie whose orchestra emuDoor. John Bubbles similarly gave The interpretations.
arresting. The big band especially its zenith. The music of Benny Goodman and his famous quartet comprised one of the films of the raid of the Big Bad Wolf?" Disney sequence, a clip of "early"
Rudy Vallee. Myrna Lay, Dick Rudy Vallee. Myrna Loy, Dick
Powell and Joan Blondell clips also gave a sampling of the filmed musical efforts of the era.
There was no fault with the intions, only that the show gave an incomplete sampling of the period Jose.

## Dinah Shore Show <br> There was some poor casting <br> and poor taste in the second outing f the new season for NBC-TV's

 "Dinah Shore Show." Friday (3i night. Perhaps, poor casting inreference to Dean Martin is too strong a rap, but the man projected by Martin was strictly out of the clan school-high on drink, low on women, replete with tasteless cracks and innuendos.
 calizing stoofs, Martin cracked "alizing sFoofs, Martin cracked ever Miss Shore might have taken it, the crack seemed to irritate the
screen and the image of Miss Shore.
Other guestar on the hourlong outing was Donald O'Connor, who did some fancy, enjoyable step-
ping. Most of the pop songs rerdered by Miss Shore were fetching and fun. When Martin did a ning. The in-between material, for
the most part, given to the artists the most part, given to the artists
was weak and unfunny. The ma was weak and unfunny. The maz
terial hardly sustained the hour.

The Twentieth Century This CBS-TV series dug up some
great old film clips Sunday (51 in its reprise of the career of the late
Alfred $E$. Smith. governor of N.Y. State and the first Roman Catholite candidate for
the U.S. Presidency. Al Smith's the U.S. Presidency. Al Smith's seene was underined by Robert show's preface that Smith's defeat in 1928 paved the way for the vicKennedy, in 1960 .
Beyond that

scene in the $1930 s_{2}$ a clearly bitter
man eclipsed by a new style of
public leader. In rapid, but accu-

aperb sequences of Frankin D. Roosevelt addressing - Democratic lancing shots of such personalities f the era as Fiorello H. IaRaskob, etc.
But Smith, as a natural politiian who could turn on his Irish the at wil or lash out angrily nain focus. And the finale film singer in a barbershop quartet that of "The Bowery," indicate that show business lost a great
performer when he chose politics
as a career.

David Brinkley's Journal
Two faces of neutralism were rawn with quick, sure strokes on
Bavid Brinkley's NBC-Ty stanza ast Wednesday night (1). In focus vere British Guiana, in South east Africa two nations : widely diverse in culture but similar in their strategical aim to make hay ut of the U.S.-Soviet cold war. ey sht quarter hour of the Brink ion campaign which recently led o the victory of Dr. Cheddi Jagan an open supporter of Cuba's Cas hind the current headlines about Jagan's attempt, to romance U.S aid, this segment provided an in valuable glimpse of the Guian and Sered on highly vide show cenodia where, according to Brink Amidst shots of dancing girls and Ancient religious shrines, there was of of aid coming from all polis Red globe including the U.S. all as a result of the country's re-
fusal to commit itself to one of fusal to commit itself to one of It was a fascinating show whose on'y shortcoming was its brief
half-four duration.


Clingugs dressed o oline:s

Hgin-II - rliringin
m.igret
(Shadow Play)
Hith Rapert Davies, Ewen Solon, Nan Merriot-Watson, Delena Latimer, Daniel Thorndike, Rob-
e:t Bernal, Anne Pichon, Topsy
Jane, Richard Martin, Ruth Taylor, John Simpson
Writer: Giles Cooper
Director: John Harrison
50 Mins.; Mlon., 9:25 p.m.
BBC'TV, from London
Kıéking off a new series of 13
adapted from stories b) Georges Simenon. promised to ri.aintain the same high standard
a, before. The initialler, "Shadow Pids. adroitly adapted by Giles at mosphere and the clockwork preproduced by the BBC in associaalo allows Rupert Davies to re-
peat his solid and three-dimensional portrait of Maigret, sup-
pirted by Ewen Solon incisively ported by Ewen Solon incisive
The opener concerned a murder in a Paris apartment-block. The and an ex-wife, together with
dissolute son, all of whom dissolute son, all of whom had though the solution was long in the methods of sleuthing. and the
final twist, although not as tor tuous as it might be, packed a nice surprise.
But "Maigret's" chief asset is its foundation in the life of the city, the humane. nimble-minded figure of Maigret himself. Davies sucand not a clue-hunting automaton, effectively subdued, yet pointed.
Thesp support was okay, with good cameos from Anne Pichon
as the neurotic first wife, Delena Kidd as the man's mistress, and cierge. It was a stylish opening.
which compensated for blood-andthunder by guile in the charac terization.

Otta.
STUDIO ONE
With Mina, Don Lurio, Kessler Twins, Blackburn Twins, Mar
cel Amont, Mac Ronay, Renata Mauro, Mattison Trio, Cetra Quartet, Emilio Pericoli, BlueQuartet, Emilio Pericons, Bruno Canfora Orch.
Producer: Guido Sacerdote
90 Mins.; Snt., 9:15 p.m
RAI-TV, from Rome
Stucio One," Rai-TV's new win ter variety show, should help the sentations by the Italo telenet. It has class, taste, a richness in talent
and audio- visual entertainment values, and pace and looks insured Values, and pace and looks insured throughout its cold-weather run,
repeating the success enjoyed Jast repeating the success enjoyed last team's "Giar
This is not to say that the first stanza of this highly elegant series was without faults or peccadillos
For example, it lacks the dominant Fersonality that was last year's gether- though its current star Mina, has the ability to become Her first, largely introductory pres entation indicated she has the the dancing, acting and emceeing a major personality in a very short most interesting and versatile vises, Mina has matured in every
respect, and with proper applica-
tion. the sky couid be the limit tion. the sky couid be the limit.
But Mina is by no means the But star oî "Studio One"-in fact
on sem much so that the initial
seemed to be in a hurry to seemed to be in a hurry to doun. Among the repeat fa instrumeuts as well as lookwho deuble as vocal emcees
as stars, with and without ti:e:r terp mentor, Don Lurio, an
o'ser repeater and probably the show "urent major asiset, befor
a:ad behind the scenes. His dances
his Imaginative choreography, even the style he gives the various pres director Enrico Falqui, leave a last ing imprint on the entire. show is outstanding. The Blackburn Twins impressed with their mirror
routine, while another import routine, while another impor
grouping, the Mattison Trio; reg istered strongly with a breathtak
ing acro-tap routine near opening
turn in singing his "Cricket" song
though upcoming weeks' will tell
how strong a repertoire he has.
Top impact ,came from the Cetra Quartet. especially in a song-and-
mime special. "Fantomas,"." and they'll be valuable repeaters, on the
show. Newcomers Emilio Pericoli and Renata Mauro, booked to sing ments of eras and or fads ("The tween effective film clips of area touched. were likewise very effec Ronay blew hot and cold with his
blackouts. some hilariously funny blackouts. some hilariously funny,
others falling flat. He could have been used to better advantage ent roster was completed by Blue used in this first show, and with singer sensation, inaugurating a singer sensation, inaugurating a
series of weekly guestints. on
"Studio One. Though a few of transitions were ough, Antonello Falqui's directio faced and always inventive, with a particular accent on camerawork consistently topnotch. Sets, costumes, orchestra, and other show once more become ty night in
Italy.

PLAY YOUR HUNCH
With Jack Jackson, Barry CraIne, Jnlie Alexander,
Harry Rabinowitz
Cucers: Stewart Morris, Bill 30 Mins.; Tues., 7:30 p.m.
Although it's the custom for quiz shows to receive only rock
bottom intelligence on behali of contestants, "Play Your Hunch," Bill Todnan and presented by ar rangement with Maurice Winnick seemed to be aimed at congenital
idiots. idiots.
A pálr of married couples competed, and had to get three problems right to win. What they won
was left obscure-but they surely couldn't have been doing it for fun. The puzzles included spotting a bionde child from a set of three sheet; guessing how many out of a single family; identifying drum mer Eric Delaney, disguised in wig and whiskers with two other skin men; guessiag the height of a con-
tortionist, who appeared contorted and so on, ad nauseam, infinitum, and so orn, ad nau.
In between the coniurdrums, and addresses of the asked name and passed the time of the Idiotic day with them. If the program had an asset, it was that, at least, the
puzzles were all visual. But, in this case, out of sight didn't mean out of mind.
Jr.. the Morris and Bill Cotton Jr.. the joint producers, shared tation, and Jack Jackson, a knowledgeable disk-jockey, should get back to his platters.

## CALL FOR CAESAR

ith Alfred Marks, Freddie Earie Anizoby Bate, Nancy Nevinson,
Elizabeth MacLennan, Geoffrey Chater, Johin Abineri, Roger Maxwell, Frank Coda, Tom Adams, Harold Berens, Ted Car-
son, David Franks, Douglas Brad-ley-Smith, Manny Michael, Tom Payne, Peter Brayhem, Howar Roberts, Valerie Welsh, Vick
Woolf, Gillian Watt, Rita Wil liams
Writer: Roger Marshal
Director: Douglas Hurn
55 Mins; Tues., 8 p.m.
Associated-Rediffusion, from Lon
don
Alfred Marks, who owns a lively strangely embedded as an Italian
smartio in this new skein Idea was that Marks, as the get-richy Mama (Nancy Nevinson), whose paghetti house was threatened with destruction by a propertydeveloper: Meanwhile, a shady Caesar in a court case, threatened to withdraw said bail if he didn't
get Mama out. The character called out for an small-scale deceit attractive. It who tried hard but lacked the essential Latin warmth. The production was tricked out with music an attempt to suggest the Italian Douglas for an aria.
much finesse dental pleasures occurred in such minor and irrelevant episodes as To a Colonel a non-existent horse This had the right touch of fooling. but
minutes.

## THE RAG TRADE

Peter Jones, Miriam Karlin, feg Varney, Esma Cannon, Sheila Hancock, Keith Smith, Max
Bacon, Ann Beach, Barbara Windsor, Toni PaImer, Judy Carne, Rita Smythe
roducer: Dennis Main Wilson Writers: Ronald Wolfe, Ronald 30 Mins., Fri., 8 p.m.
Scrabbling around to find a new ocale for a comedy skein, BBC-TV has hit upon the garment industry. Having found the setting, however, hey seemed to rely on a tired old ound anywhere. Thus, this opener emained a broken promise, though to suggest that it might find the ight groove later,
Peter Jones was
Peter Jones was the boss of a
small workroom turning out dresses to order. There was a rush request for a new style to be created in a
depending on it. So Jones contract
manded his layabout staff of gals o get busy. Delaying panics in-
cluded strike action by the head girl (Miriam Karlin), the arrival of aby whose mother was one of him from the boss, and finally the material ran out, so that only half he skirt could be made.
Quite a few half-hearted yoks Cannon Hancock. the dumb belle of the lot, and Miriam Karlin, as the belligerent forewoman alert for her
rights. But the laughs were largely ights. But the laughs were larget fair pace in the plotting but Peter Jones had little to do but is funny voices. but the girls tmosphere was crisp and authen-
Dennis Main Wilson's production deft, and such farcical capers as warming the baby's milk on an ffect. Somewhat more astringency and sharpness if the dialog would work wonders with "The Rag present without the sauce. Otta.

## HULLO RAGTIME



Sydney Keith, Joan Emney, the
Larry Gordon Dancers, the
Georg Mitchell Singers, orch un
der Eric Robinson
Producer: Doughas Moodie
Writer: David. Whitaker
$\therefore$ Loosely based on an incident in
Courville, "Hullo Ragtime" was a passable exercise in nostalgia,
dredging up some nice pre-1914 melodies and sprinkling them assembled from every musicomedy nvention in the book.
wanted to give a hike to the old
music-hall tradition by substituting the fast pace and overall theme his star in the States, and the stolid story-line told how he ell for the show's star, Shirley Kellogg (Gloria de Haven). Opposition came from a reactionary col-
league (Olaf Pooley), but de Courleague IOlaf Pooley), but de Cour-
ville triumphed with a standing ation at the first night.
diatog reinforced the predictable and. despite an enthusiastic per formance from Maurice Kaufman the real-life basis of the tale never came through. Gloria de Haven, but not on pulchitrude, trotted out acceptably such oldies as "Shine
On. Harvest Moon." "You Made Me Love You." and the less familiar Most of the thesp support seemed cut out of cardboard, but Raymond Huntley and Peter Sallis were okay as sympatheic boss and staunch riend respectively.
Larry Gordon, who devised the dance routines, was presumably they needn't have appeared quite Douglas Moodie's production was fidelity to the mood and atmosphere of the period. Which was praiseworthy in itself, but some bold and modern recreations might still have kept to the spirit of the
times and given more fire for times and given more fire for
present-day audiences.

WAYNE-SHUSTER HOUR
With Don Gillies, Sylvia Murphy,
Samuel Hersenhoren Orch; Herb
May, announcer
Producer-Director: Den Hudson
Writers: Wayne \& Shuster
60 Mins.; Fri., 8 p.m.
UNION CARBIDE
CNION CARBIDE
CBC-TV, from Toronta
Stafield, Johnson \& Hill
With Wayne \& Shuster appe
ing in three comedy sketches written by themselves, pair kicked off first of six monthly 60 -minute spe-cross-country web of the Canadian only Union Carbide (Eveready has teries) so far picking up only third of the tab, with two other sponsors needed to overcome the
CBC nut of what is undoubtedly the most costly variety show in Canadian tv. (CBC is currently working on sponsors who will pick up two-thirds of the package cost.)
Obviously, Wayne \& Shuster have gained considerable know-how from their experiences on the Ed produced summer the Hollywood "Holiday Lodge," but in the CBC ing of their obm material and they had a studio
mately 400 .
Duo had no difficulty in scoring on their comedy antics in such sketches as their little green men
from Mars-complete with over sized nursery furniture - their Inree Musketeers' sally and the
Interior-decorator bit of. The Professor (played in fright-wig by Johnny Wayne) heing
viewed by Frank. Shuster.
Much credit goes to Don Hudson, the producer-director, who has ances for the past six seasons and will do their six hourlong speciats this season. Apart from the selfwritten Wayne "\& Shuster zanies, Hudson wrote the musical numbers and-bridges, created and did
the chorroography on different the choreography on different
levels with. 16 mixed dancers, notably "Who Will Pay the Rent?" with Don Giilies doing his brisk Samuel Hersenhoren's Orch, camera, also lent -strong support to Wayne \& Shuster, the dance numbers and the interpolated single ballad, "You Brought a New Kind of Love to Me .
The comedics of Wayne \& Shusers wanted. The pair were agile and adept as the double-talking Martan visitors with an able assist from father and Les Ruble as the bald
tlon in the "interview" bit; and outstanding in the costumed, carl catured seters.

Apart from the writing and act ing abllities of Wayne \& Shuster pair should direct salaams to Don
Hudson and a cast that abetted ably in the kickoff particularl in the "Were Glad to Be Home opening, when brought in a motor cycle escort, a brass band, major-
ets, a fan club and an arthlery gun atl All Wayne \& Shuster, plus Don ratings is a continuance of open ing show calibre. . McStay.

CLOSE-E
With Yves Montand
Writer: Michele Tournier
40. Mins. Sat (28) 8130

RTF-TV, from Paris
Filmed Interview with Yves Mon tand, during a rehearsal session at a few weeks ago, emerged a nea ne of the most effective international singing performers extant today.
o director Pierre Cardinal's redit was his self effacement as be went hehind the camera to di
rect questions at Montand after song interludes. None of the ques tions were known beforeliand and Montand -handled himself well and was frank and Incisive in hits re
torts. Montand dubbed himself an ensinger. He felt this syndrome, Hke Maurice Chevalier, Danny Kaye, Jimmy Durante or Judy Garland took songs they felt and built them into personalized delivery aspects
utilizing voice, body, interpretation and anything else to put them over
He did not care too mueh for rock and roll but felt it was a nec
 TIME
"Television seldom has a big moment, but this week it had a great one in "The Power and the Glory'. David Susskind has demonstrated again that he is responsible for some of the best material that has ever reached the $\mathbf{U}_{\mathbf{I}} \mathbf{S}^{2}$. television screen."

## Newsweek

""The Power and the Glory" is TV's finest dramatic moment since Laurence Olivier did "The Moon and Sixpence':"
and joining in the acclaim... N. Y. WORLD TELEGRAM \& SUN • N. Y. DAILY NEWS N. Y. DAILY MIRROR - PHILADELPHIA INQUIRER WASHINGTON, D.C. POST • WASHINGTON, D.C. STAR BOSTON TRAVELER - CHICAGO DAILY NEWS Chicago daily tribune - los angeles times

ATALĖNT ASSOCIATES-PARAMOUNT PRODUCTION

VARIEIT
Despite Ford Disceat, FCC Okays let UHFI Foreign Language TVer The nation's first foreign-lan-guage-only television station has been given the greenilight by Federal Communications Commission. Over the vigorous dissent of com-
misioner Fredertck W. Ford, FCC granted a construction permit to Spanish International Broadcasting Co. to operate a UHF station on Channel $34 \mathrm{in}, \mathrm{L}$. A. The station Spanish-American folk in the L. A. Spanis
area.
Ford declared that the action provides a "precedent for authoruses of UHF" and will impede the Commission's ability to foster deelopment of the band. He went on to warn that allowing such use
of UHF channels might someday prevent the Commision from meetpolitan areas.
"Breaking down UHF at this
critical time will not, in my opinion, encourage the larger and more effective use of radia in th
interestr." Ford concludd.

## Who's Afraid Of Socio-Economic Tabus?: Weston

However the quality of televislon's straight entertainment varies from season to season, the medium. is making consistently forward
strides in the area of news and strides in the area of news and
publie affairs. William Weston, veteran-producer-director in the documentary field, said tv has never before been so ready to break down ecio-economic tabus in honest effort to hit at reality Weston, who piloted "The Awe-
some Servant" on ABC-TV's "Bell \& Howell Close-up" serles last week, ponted to a wide range of sensitive problems which televicategory are all facets of racial relationships in this country, dope addiction, sexual maladjustment and now, the question of automation's effect on unemployment which was Weston's assignment for "Close-up.
One of the heartening aspects of The current ty scene, according to Weston, the readiness onsors to ride with these controversial shows. While the gened in the recent FCC Foley Square, N.Y., hearings, prefer to play it
safe, sponsors like Bell \& Howell and Douglas Fir ("David Brinkley's Journal" on NBC-TV are
willing to pick up the tab for shows that hit hard and sometimes painfully

Measure of the latent dynamite
"Close-up" study of automation is the fact that Weston was locked out of the major industrial plants
where labor has been displaced by where labor has been displaced by
computors and electronic hands. computors and electronic hands.
No auto company in Detroit would permit Weston's camera crew into
its factory and neither would some its factory and neither would some
of the insurance companies. The Armour meat packing plant also baired Wen and Inland Steel As went westwards, Weston found a warmer welcome from some major companies and was given run of the Cudahy packing and the Up john pharmaceutical plants. in all the other hand, the unions automation fully cooperated with the ABC-TV crew. Weston pro-
duced, directed and wrote the script in
Rogow.
collaboration with Robert
Regina, Sask. R. K. MacDon ald, production manager of radi CKRC, Winnipeg, with R. T. (Bob) CKRe moving to the Regina post. upped from announcer to assistant

From The Production Centres
back from three-week assignment in Peru, annoinced her september marriage to Bill McGewan, WCAU-TV., Philadelphia writer-producer, brating 10th annl as director of WEEI's "Housewives" Protective League" program . . . Merrill Panitt, TV Guide editor, in for Boston rounds with Milt Gum of the Buston office and guested on Louise Morgan show, WNAC-TV; "Dateline Boston," WHDEF-TV; WBZ's "Pro gram PM" and WEEI's "Listen". . . Red Skelton in for cltation from Emerson College, Suntay (5) training ground for 250 pros now working in radio and ty around the country. Skelton recalved two Emerson honors, an honorary degree from the college. and a special award from Phi Alpha Taiu fraternity ... WNAC signed Contadina Foods, National Dairy Products Corp., and Maltex for spot announcements
this week. Tom Russell, WEEI morning personality, back from "Hawalian Holiday" junket on. which he was aecompanied by 40 station listeners, wife and daughter:

## IN MILW AUKEE

On WAWA, new station, "Bob Siegrist Interviews," cross-the-board, with Siegrist interviewing diners at Red Lion Room in Kaiser-Knick erbocker Hotel, "kicked off" Monday (6) ... Neil K. Searies WAWA "Lawyers' Wives of Mingwauke"" huddle at Brooks Memorial Union Wed. (1) a panei included lawyers, their wives and top brass of local
television stations. TV toppers (answered) the queries on "Are You As an Attorney Satisfied With the Interpretation Radio and Television Gives the legal Profession?" On the panel were Robert J. Heiss, man AM-FM-TV and execs Kempeth E. Lofgren, WMVS-TV, Milwaukee Vocational \& Adult School educational station, Larry Turet, genera
manager, WXXX-TV, Dean MeCarthy; manager, WITI-TY and Eayle Smith of WISN-TV . . On Mid-day, Nov. 14 on WTMJ-TV, Mrs Helen Plaggemann will receive the International Institute Distinguished
Service Award for work on behalf. of the 18th annual Holiday Folk Servic
Fair.

## IV PHILADELPHIA

Arthur A. Watson, former WRCV-TV business manager, appointed acting program director of WFIL in addition to her E. Kioss named Weather." Whitaker leaves for a sports assignment with CBS, New York $\dot{\text { to }} \dot{\text { W }} \dot{\text { The City of Hope gives its first annual public service award }}$
thewscaster John Facenda . . "Route 66 " crew here for fining Co to film two episodes in the series. Humble Oil \& Re Kings." which they sponsor as a non-commercial presentation over WHYY, Philly educational station . . WRCV-TV granted permission to televise the Villanova-West Chester football game live event have been a sellout . . . WFIL-TV cowgirl Sally Starr hosting kiddie dinners at the Petti Arms, suburban restaurant. . Former newscaster Taylor Grant broadcasting three times weekly over WHIY-TV 10 local civic leader to take part in a career forum at Germantown High School.

## IN MINNEAPOLIS

National AFTRA prexy Art Gilmore presented "Minnie" awaris to years best radio and tv performers in Twin Cities at local chapter's (best newscaster) and Dean Montgomery (best male announcer); KMSP's (best weather reporter); Dick Nesbitt (best sportscaster) and Jim Hrt ton (best program emcee, and WTCN's Roger Awspmb (best children's show personality). Radio toppers were WTCN's Jan Werner (best woman
performer); WLOL's Thy Christensen (best sportscaster); WMIN's Gerrie Tierney (best new artist); KSTP's. Don Doty (best deejay) and Bob Ryan (best newscaster), and WCCO's Jim Hill (best farm show Nersonality), and Howard Viken (best male announcer) . . KSTP-TV Early ayem broadcasting concentrates on music and news with Ed Hinshaw handling deejay and announcing chores... KUOM presented dramatization of Stephen Crane's short story, "The Open Boat," Sat.
(4). Charles Brin and John Lewin headed cast.

## IN PITTSBURGH

Bob Prinee, who handles the sports on KDKA-TV's "Three Star Final, blasted the Pitt students for not supporting the Pitt football "they had no soul" and challenged them to get out and support their team. In his blast, he said he has seen football fans "with more spirit in their little fingers". . Deejays playing on the KQV Hi Hoopers are
Dick Drury, Larry Aiken, Dick Carr, Dave Scott, Henry DeBeceo and Jim McLaughlin. Carr had a 22 point average last year and Aiken averaged 18 points... A high school cheer given a rock ' $n$ ' roll beat
is high on the playing lists of district jockeys The song is "Ala Vevo" and is recorded by the Diadems on the new La Vere labet. The group is composed of Clerciand Martur James WWSW, p.p., has had two new polkas published ... Pat Boone will appear on WIIC's new show,
"Twixt Twelve and Twenty" on Nov. 25 when he comes here for Twin Coaches engagement. Show was named after Boone's recent best-selling

## IN WASHINGTON

Answering instead of asking, Mike Wallace was needled with perconceded that he's tried to shed some of the abrasive qualities that was once the mark of his personality. Wallace said he'd like to return to
the "hard-nose reporter" he used to be... Riehard Allerton ankles the "hard-nose reporter" he used to be .... Riehard Allerton ankles National Assn. of Broadcasters after 10 years as manager of research.
He's counting on an active business career but hasn't made up his mind He's counting on an active business career but hasn't made up his mind
where... Robert M. Adams, of WTOP-TV, back from Hollywod with more grandiose plans in store for the local chapter of the Academy of Eddy, the Jive Five and other youths riding into town Nov. 12 on the Eddy, the Jive Five and other youths riding into town Nov. 12 on the
Dick Clark Caravan. They'll sound off at the Washington. Coliseum.

## IF DETROIT

WJR presented Detroit Junior Board of Commerce "cultural channeis" award" "for distinguished and continuous balanced programming reflecting the highest degree of exceptional and tasteful sensitivity for
the public interest". "Detroit vs. Time" is a WXYZ-TV rebuttal to Time magazine's controversial story downgrading Detroit ..."Fabric greedom. with Grady Edney, veepee and national program man featuring quotations by famous Americans,... Barbara Honner, model and housewife, is WXYZ-TV's public service girl,"'Sunny Seven," for production manager. November.


## Every Sunday for <br> four years

## DRAMA WITH A 60 RATING

Sunday after Sunday, seven minutes past nine, regular as tomorrow, for four whole years, far more than half of Britain's Commercial TV audience sat down and watched a play. Rating-average 60: programArmchair Theatre: station-ABC TV of Britain.

Armchair Theatre, phenomenon of British TV, and ABC TV of Britain did it. A different play every week, same time, same day, national network, for four years. Armchair Theàtre-a new conception of TV drama, an award-winning showground for Britain's young and brilliant playwrights, directors and actors. It needed courage to start it: it became a habit the British didn't want to stop. It's the sort of success Britain has come to expect from ABC TV of Britain.


## Garry Moore's Got a Secret

t: :oucil. I'd accept it. . . . Hey. . radio show with Kurby is still go vat a minute. I'd probably drop ing. o:. ilye thoor and howl and kick." Roikins, beaming, Moore spoke
 neet. Narion Lorne, producers Joe
Hanition and Chester Feldman
 o: a recent sinn. You. no come "It was a straight part. The
others had the comic lines.: "But there wos a big song and Cance number spelling your name ani you were in it
"Oh," he said, bouncing out of his rocker, "if two girls in the line surround me and guide me. I can
d.nce." He glided across the room i:s a simulated ualk dance. Other iee: He locked to the heavens.
"You sang."
"Sang".
Back into his rocker.
"When I hired Charlie MrCauley to do publicit: for me, I told him to keep me out of the columns. I
don't want him to plant nonsense don't want him to plant nonsense about me, that ree been at a cer-
t ?in club. that I made some joke about Khrushchev. All that is wrong. I never talk about my wrong. in public. When people read about some comedian getting millions, they ask themselves while watching him, he's all risht. but not that all right. Then, he's dead
"My off-hours are spent completely away from show business There's a whole world between New York and Los Angeles. I sal unto itself. Sailing buffis don't ware tho you are You can't show yom ratings if you're a lousy sailer. It's humbling.
The Tuesflay nignt "Garry loore Show" is now going into it hird year on EBS-TV. It grew out time show on the same tv web which had an eight year run. He s ost and emcee of "I've Got Secret." the panel show now in
its 10th year. In '59, Hoore started Radio. The 10 -minute network


I have banker's hours" Moore replied to a question. He ther really off his schedule which really boiled down to banker's hours, plus a
"How come the rocker. Is it resident Kennedy's influence?" "I got this before Kennedy. A sent it to me. He's a former prestdent of the White Tower who had a heart attack when he was 40 . Fie gives rockers out to people who he feels are driving themselves $t 00$ hard. I use this chair in a firale
number each season, me and the entire cast rocking in a closing entire cast
number."

## Men of Distinction

Contmued from page $25=$ done post-graduate work Those having benefit of at least a high chool education were reported at 1.079, gradesehood only, 52 , and
90 were in the uncertain Complaints Branch concedes this breakdown, as some of the others required a substantial amount of guesswork and deduction. Everybody who could put a nona before a verb apparently with reasonabie spelling accuracy was credited with having a high school diptoma while those whose literacy was questionable were assumed to have
gone to grade school. The mark nowns were mainly the eranks whose writing were either illegible, irrational or both.
The occupational classification also involved some subjective judgments by the analyzer, but wherever possible, concrete evidence,
such as authentic looking lettersuch as authentic looking letter heads, were used as guides. This the vasteland respondents:

> e wasteland respondents: Housewives, $70 ;$ teachers

Housewives, 70; teachers (not doctors, 50 ; ministers, 17 ; professors. 42; executives, 23; stadents, 22; businessmen, 15 ; realtors, 12; public relations, 11 ; retired, 10 ; editors. none; publishers, eight;
broadcasting. six; salesmen six: broadcasting, six; salesmen, six; ers. five: accountants, four; and so on until there's listed one "President of National Assn. of Broadcasters." one plumber, one cantor one PTAer, one "Catholic Patriot" and, oddly, Geologists, 0. There were 1,845 unknowns,
not unusual, except for a was nortionate number from the state of Washington, which happens to be the home of Kenneth Cox. FCC Broadcast Bureau Chief. Fifty-one letters came from that state. New
York had 778; California, 238 ; News York had 778; California, 238; New
Jersey, 154; Pennsylvania, 135, Jersey, 154; Pennsylvan
and Iassachusettes 113:

## HALLOCK GETS NOD

FOR NGERIM TV
Enugu, Eastern Nigeria, Nov. 7.
A Vance Hallack was signed here as general manages of the Eastern Nigerian Broadeasting Corp., which is expanding its radio
and tv operation. Halleck an and tv operation. Halleck, an American and a former web
producer, recently completed pimilar overseas job.
Charles Michelson Inc., in New York, is acting as program acquisition rep for the Nigerian station headed by Halleck. It's both com mercial and non-commercial to its

Canada Radio-TV Stars
To Tore MATO Bases
Canadian radio and ty stars will ca:ry Xmas to Canadian service men abroad in NATO bases in Britain, France and Germany, ac cording to joint ammoureement of the Canadian Broadcmating Corp Defense. Depariment of National

Troupe, to be directed by Ken 4 for 15-day tour of 20 stage shows at nine military bases starting Dee 6. The 18 performers will present "Hits and Mistletoe," recording one show for radio broadeast on Xmas Day o
Canada web.

## Scot TV Comcil Cites Formant On Moral Standards

Edimburgh, Nor. 7.
Plavs which may be morally ac ceptable in the Wrexiknd of Lonland; aecording to the Seotivis Broadcasting Eoamcil It has made a plea here for ty networts to make sure that plays broadicast nationally are suited first for fam It viewing
The Counell, in its annual report, saysi "A social atmosphere mand standards of condinct which may seem to come naturally to the
London West End stage are not always equally acceptable when they are introdnced into the horses of the people of Scotiand through sonnd and television receivers.
"The Council hopes it will prove possible to find more suitable man terial for Scotish listeners and viewers. In particnlar, it states its conviction that plays which appear be broadcast on Sundays or at not other time when family viewing or listening is gemeral:"
Report gives sappart to public eritieism of moral standards as presented via telerised dramas: "Public organizations, the press states, "continue to critieize" moral standards and the abuse of alcohol presented in some British
tr plays. No one wifl question the tv plays. No. one will question the
need for dramatic erisis and conneed for dramatic crisis and conwright's eharaeters; of even his wrignt's eharaeters, oc even his moral lesson. Yet this Cotumell is forced to agree that there is subcince in the eriticisms.
Greater output in Iocal televiston programs is adrocated by the Council

## S. L P P Wic Litrart As

'Tou Are There' Spuser
The St. Louis (Missouri) Public Library has bought CBS Films St. Louis" educational ty station KETC. It's believed to be the first time a public institution has eve "sponsored" of to program.
The 65-program series was picked up for primetime airing during the day for pablic schoor during the day for pablic school in-ciass viewing to encourage callic Library, which. put up the monies for the show, will use one ooks pertinent to that evening's program. Remaining breaks will promote current eathibits, recent publications and deneral library publicat SCREEN
television subsidiary of columbia pictures corp.
NEW YORX DETROIT CHICAGO DALLAS 22 HOLYWWOOD ATLANTA

## Eritish TV Strite

withdrawn the offer they had already made. Croasdell added that tin the past his union had rarely had a strife and often had gone to arbitration.
As has already been explained Equity is seetring a new wage structure which wrould be based on the stige of the andience, together rith substantial tncreases in basic pay. The Independent Telerision Contractors Association deseribed Contractors. Associalion described the demands as exorbitant ind a compromise offer was refected The Variety Artists ${ }^{\text {F }}$ Pederation who have trailed behind Equity in this matter, delayed making their final decision until the Equily walkout was confirmed and consrmed that their members, to 0 , rould strik: a few minutes afte the Equity announcement.
A major factor in the dispute is the role af the other four unfederated British Entertainments Union. They are the technicians masicinns, electricians and stage hands, and as a first step they have given a pledge to the actors and variefy artists not to wort with blackleg labor. Regiocial commatlees will be set up to keep an eye on program changes and substitute prograns wh herr merits. Any attempt eblactleg labor will be resisted by the other unions in accordance with normal trade union principles. One polint which the umions tend to wateh closely is the foreign quota. Under the gentleman greement made way back in 1950 between the Independent Teievison Anthority and the umions, the madmum quota for foreign proouet was innited to $147 \%$, ar about one hoar sereen time per dany- the networts wse an excess of fimport ed material, there whll be an tmmediate clampdown by the entertainments unions.

## Truman

torate via whistle-stopping is the way to get support
Recalling his 35,000 -mile whis lle-stop marathon in 1948, the former President averred: "Yat can have all the radio and telexision you want, but if you want to have votes, you have to see the people.".
Truman obviously didn't think much of the Idea of the Great Debates although he conceded that President Kennedy did a good job of besting Nixon. He sald he preferred a formm such as the "You can't tell on tv whether the fellow is believing what he's saying."

Sal: Jese, Calle-Norman Paul the new loeal sales manager for KNTV here. He was formerty boss
of KSJO Radio here.

## Canada TV-Radio Union Votes Curb On Yank Talant

Toronto, Ner. 7.
Alarmed at the number of American stars and players imported by the Canadian BroadicastIng Corp. this seasion, the Toronto branch of the Assn. of Canadian Television and Hadio Artists car rred a motion (135 to 65 of the 200 members who attended the meeting) urging a curb on U.S. talent.
No complaints re the CBC action were advanced by the ACTRA maJority voters that American sing ers and actors are "international" and that Canadian stars-such as Lorne Green Wayne \& Shuster Giselle, and Joyce Davidson and a score of others-were permitted to cross the border for mutual appearances on American and Canadian tr.
To work in Toronto, trom which most of the CBC-TV shows emamate in Canada, an American nonmember of the ACTRA must seadian union, six of which entities the American visitor to apply for membership in the Canadian group at $a$ cost of \$00. plus an annual fee of $\$ 15$. (American talent, to date, rarely is called back by the CBC to appear six times).
Toronto dissidents. also obvb ated any reprisals from the op posite unfon in the U.S. (AFTRA) and criticized CBC producers and singers and actors on the grounds that Canadian programmers were seeking jobs in the U.S., an obvi ous fallacy of the CBC's policy of hiring "international" namedraws.

Birnheghan-Charies Grisham, general manager of WAPI-plus-ty, named Robert Winiams locit sales narer WAPI Ran


Mat. Wrivore Moote Arnaci

Big Wilson is reported to be brushing up on touck football for fall posoibillties.



## Television Reviews

## the present importation laws unian to the textile industry. <br> "Rejorter' Notebook" is high qualtis publie service program- minx and staton's Dale clark ties it in chnety with personalities who hate something to say that is of general interest to that sofment abienst of what: going on in the <br> THE bOB DINI SHOW <br> With Rav Harris. Fentones (4) Joe sinatra Trio <br> Director: Leo Gilmartin Producer-Writer: Bob Din CUEDDIES DONLTS INC. <br> This ABC outlet reaching the greste: Bonton area and northem a.o!, offers the only show of at $\cdot$ ma solid pop lines, 27 -iear-old B,i, D:ni. a Bostunian who has sta:; in nishtelubs from Blinstrub. acre, acros the country, come video sereen in the uril paced and cleverly wovel lice local show gambit. and he n. we, in with a pleasant. wel



Chicago's Luxury Hotel

paced, relaxing and entertaining half-hour.

Program opens with Dini, tall, personable youngsters, taking Cole
Porter's witty verse and two choPorter's witty verse and two cho-
ruses of "You're The Top": seguing to "Sentimental Memories Are Made of This." He then brings on his "Campus Coiner" spot. showcase for talented acts from the many college campuses in the area, four girls from' Emanuel College, Boston, "Fentones." who give out with some nice close harmony.
There's a bright stint by Joe Sinatra at the piano, who backs up Sinatra at the piano
Dini on his vocals.
Wearing a blazer, Dini sets a nice affinity with the college group, and proves his versatility with the Night." showing his style tone and quality best. At the windup. he takes bits from 29 well-known theme songs from radio and ty, carboning Bing Crosby, Kate Smith. Rudy Vallee, Arthur Godfrey for nice effect. With plenty of video poise, and a fine feel for
selection of songs and material selection of songs and material
plus distinctive style. Dini sells plus distinctive style. Dini sells
himself and his show in high strle. Les) Gilmartin's direction was deft and production values were good. On Friday nights, this shou is breaking ground on the local live show scene, of which there is a
dearth, and bigger Boston to stadearth, and bigger Boston tr sta-
tions could take a leaf. Guy.

OPEN HOSPITAL
With Dave Moore, Dr. Vera Behrendt, Dr. David Vail, others Producer-Writer: Jim Dooley
Director: Roger Miller
30 Mins.: Thurs., 9:30 p.m. TWIN CITY FEDERAL SAVINGS WCCO-TV, Minneapolis (tape) "Open Hospital" is the mental institution with the unlocked door A publie affairs documentary profiliate, this tv presentation dealing filiate, this tv presentation dealing
with such a hospital took viewers into one of the state's mental institutions at Willmar, Minn. It went behind the scenes and graphically revealed the compassionate psychiatric care of those formerly tossed into "Insane asylums" with little thought of humaneness
This documentary boasted skillful writing, producing and direction. It was calculated to (and did) prosubject and to hold interest com subject and to hold interest com-
pellingly. Much credit was reflected on producer-scripter Jim Dooed on producer-scripter Jim Doo-
ley, dírector Roger Miller and narrator Dave Moore for the way they handled their tasks.
Inasmuch as the subject of men-
tal illness undoubtedly is of contal illness undoubtedly is of con-
siderable concern for many people,

its coverage thusly via camerailin must have enlisted numerous set owners attention and brought hap piness to the program's sponsor \& loan companies
The modern day concept of men tal illness and its treatment was shown by means of interviews with the patients and the hospital's
superintendent, Dr. Behrendt, and the state superintendent of pubic affairs, Dr. Vail, shots of the pa tients and their pursuits and nar rator Moore's explanations.

Open Door" and "Door Un locked" mean that many patients are permitted to dance, play games walk and even attend a carniva mits, associate with weather per read books, work at various task and receive relatives and friends visitors. The program brought ou convincingly that the patients are treated like human beings. Also pointed out was the fact that the majority come voluntarily for treatment.

The documentary, all in all. made for enlightenment and encourage ment if fare capable of reducing TV contribution.

FOCAL POINT
With Bob Jones, narrator
Producer-director: Zvi Shoubin 30 Miter: Zvi Shoubin
WJZ-TV Baltimore 8 p.m.
Second entry in the yearlong "Focal Point" series jointly spon sored by the Greater Baltimore Committee, Johns Hopkins Univ. WJZ-TV and Westinghouse Broadcasting was "People Who Care" an over-the-years look at the city, the people who lived in it and reasons
why it has up to now been a "branch city" and never big time. The first half-hour segment, The City;" was a music and pic ture look at the metropolis. an in productory look at the town and
prevew what was to come. preview of what was to come.
"People Who Care" was a con tinuation of that introduction went only a bit farther and with drawing, photos and a narration presented a historical picture of a "slow" town ending with the warn ing that only "People Who Care Wan keep the city from dying. WJZ-TV had prepared viewer with publicity campaign pointing up the purpose of the project: an attack on metropolitan area pfob-
lems and without this preparation, this second segment might have seemed almost point less for the first 15 minutes or so despite the excellent use of draw ings, the good camera work and the serviceable narration supplied Bob Jones who handled it in good style.
What was lacking was a crystal ization of purpose at the begin ning of the half-hour. What was needed was a word from Jones that witl was the second of a series that the city and attempt to rouse an I-don't-care people
Despite this ommission though "People Who Care" was a smooth and fluid piece of work, an indica tion that the project is in com petent hands.

GERMANY TICKS OFF
500 COM'L TV SHOWS

## Baden-Baden

 The South West German Tele vision, headquartered here, marks up the celebration of fts 500 t The station like the other Ger man television outlets. allows spo comme five minutes at ther for about five minutes at the start Coincidentally the 500th duction of the commercial program will be the same title as the gram will be the same title as thefirst commerclal show presented to the local audience on Jan. 3, 1958, called "The South West
Magazine."

## Promotion Men

preparation of on-air announce ments for radio, and WJZ-TV's Bud Vaden headed a similar workshop in tv.
On-Tuesday, there was a session covering ratings with Jud Choler of KMOX moderating a panel in cluding Julie Brown of Compton agency; Frank Gromer of Foote, Cone \& Belding and Robert Boul ware of FRC\&H.
Also on Tuesday, trade paper editors had a chance to rap the flack in a session called, "Why I Didn't Prlnt Your Last Story. Casey Cohlmia of WFAA headed a workshop on squeezing the most out of promotion budgets, and the
first annual awards for On-thefirst annual awards for On-the Air promotion were handed out a uncheon.
Today's (Wed.) scheduled sessions include one on merchandis ing with Art Garland of WDY ing with Chick Kolly of Storer moderating; and a critique of media efforts in consumer pubHicity area with Clayton Kaufman of WCCO at the helm.

## Hagerty

$\longrightarrow$ Continued from page 39 =
enough attention to itself in lts news procedures, but instead "the United States and the Free World are talking about the Soviet Union and the Communist World." He wanted to know, on the other hand, who was devoting time to talking about the free world.
"We should constantly question ourselves as to whether we may be paying more attention than we should to Communist propaganda claims and counter claims." he said, "without adequate and instant rebuttal. Maybe we should kid the Communists more, ridicule the the contradictions of Communist leaders."
Hagerty asserted a clear need exists for the "whole story." With out it a vacuum, he said, would one, can result in confusion and misunderstanding here at home or there are always irresponsible demogogues of both the Right and he Left who seek to take advanage of any kind of vacuum."

Ottawa-Opening of television station CBXT, Edmonton this week links a 1,200 -mile gap between Canadian Broadcasting Corp: video web. Station preems with web show including talks by CBC and government brass, plus Edmonton performers.

## th in the NATION! <br> in retail sales per household* That's Minneapolis-St. Paul, with retail sales of \$4,649 per household. In this key market, KSTP-TV is the first television station serving 810,800 homes. <br> 100,000 WATTS • NBC <br> MINNEAPOLIS • ST. PAUL

## Giant TV Studio

 Bows in FrankfurtA glant new television studio, considered the second largest in Europe, has just had its premiere here with an opening performance of John van Druten's "Life with Mama.'
The newly-completed Hessischer Rundfunk Studto was underway ince 1959, and the complex now inludes the main 60 -foot-high main studio plus.two studio rooms with announcers' suble meters, plus two used for small performences.
The 7000000 con. The $\$ 7,000,000$ construction also sion executives production televitechniques plus production and workers who will be busy with the econd ty channel productions. Only studio with larger faciltties is that of BBC in London.

## Scot TV's Fest Coin

Edinburgh, Oct. 31 Scottish Television Limited, tele company here controlled by Canadian newspaper owner Roy Thomson, will guarantee the current legit season by Pitlochr Theatre Company is in for six weeks, and the total guarantee will be $\$ 4,500$ for the run.

MANY PEOPLE INVEST DO YOU?
see our ad in the legit section

Jimmy Cagney will definitely not play Big Wilson's life story-this year or any other year.


## To: Radio-TV Advertising and Promotion Directors

## Dowt call us...

if you only go along with the publications that always flatter you and your station . . . If you fret and threaten to cancel when your handoufs aren't picked up . . . If you're unhappy in your chosen chore and you're pressing to have your favorite promotion guy promoted - in the same pages where your ads are.

## Don't call us. But...


when you want to make if big with Radio-TV's big and small advertisers and their agencies - whose Wednesday would be washed out without the one trade paper that doesn't hesitate to criticize even its own advertisers; that is in business to tell what advertisers, agencies, networks and stations won't or don't tell;
... do call us when you're ready to take an objective cue for your trade advertising from close-to-the-buy operations headquartered in New York and Chicago - like networks, groups, and leading stations that KNOW which trade paper really works;
. . . do call us, when you don't want to be just one of the chorus, but are ready to have your ads take centre-stage especially in the two cities that account for more than $\mathbf{8 0 \%}$ (TV) and $\mathbf{7 0 \%}$ (Radio) of all national-regional spot billing;
. . . do call us when you push for more dollars or more image for your sfation (and at the same time are out to cut trade odvertising costs)
. . . do call


## TV Followup Comment


#### Abstract

dancon: Sis what does Junior do? terai:r-s conier toes of the lit   Ewersisis on the picture (at) that 1, Ano seen on this chapter chasts $\mathrm{t}: \mathrm{i}$ : Mili a slight tendene  bi:. Thin an okay dumbe failed to quatity tories. it didat titillate, evhit artate, (as'sate innovate or domi- nates


## Repertoire Theatre (Chicago)

 It in or co:re admirable, on the fate of it. that a Chicago should undertik a dy aratic show every despite the quantity of shous that uif cone of it -really appears to cliurn our and a week almost pre cludes a the ser is isolated in an eatis saresta afternoon tim enere to $i$ it on the part of the station."Repertite Tueatre" was elevated to prime time Oct. 26 for a plas on (Geos Bernard Shaw That somebode should have fel this entri unirthy of being rescued sint at the $9: 30$ p.in audience doe nis autertise well for the rest of
the serie, The scrip: by a non-pro Chi-
castyar named Anne Nicholson. u.s chiefls at fault. catching
neither the masnificence nor the neither the masnificence nor the misht have emerged with a more paltable pla had she concensode in ni, life instead of trying to span in 30 minutes his boyhood Iffe the deselopment of his career and. his relationships with five different women. The play was more expository than dramatic. making it one of the longest half hours in Chicago television.
Siacian buffs must have winced like a bird to air" or "I do not ofier you wild romance, Charlotte. but our life tozether will never be
unexciting," which the master of
phrase would never have spoken.
But even for the non-buffs, Miss Nienolson's script did not tell
much of a story. much of a story.

Cal Bettin seemed a bit on the portly side for a believable Shaw, and he save the character neither
the proper eccentricity nor the proper eccentricity nor
whims. Ile canie off as merely a Whimsis. If cane off as merely a
garrulous bearded Britisher with a habit of clutching his lapels. a habit of clutching his lapels. Judy Sawyer and Barbara Lader were adequate in support. Le's.

## Hub WBZ-TV

strong (a fact attributable to both M-F news show of the dav- the M-F news show of the daw-the Kent - - pulled a phenomenal 5 This happy news situation doesn't exist because of any strong lead-ins either. There are none. Tiere are many factors. Chief amons them is a news department mandate to its air personnel to get out into the strect and dig for stories. Also they are backed up
by a New England network of 60 cameramen-stringers.
Station's coverage is by no Its scope is international. This and cameraman - producer Phil Galligan working under the aegis of the news department's Special Projects division: returned from a three-week assignment in Peru. Material gathered will be used on
most local news shows, in addition to being made into three half hour prime time documentaries on the crisis in South America.

## WRUL

ers romek from far-flung point Firestone at WRUL and When irestone offered a free key chain poured into the station. Brent said We know that people in Sauth America, England, Europe and Africa are listening to us."
An increasing number of Amerian advertisers are also coming around to that conviction although here are no cost-per-thousand statistics to justify their advertis ng. Among the advertisers using WRUL are RCA. American Ma-

## (7)

NOW ON RADIO WEST NEST WS W
BRIGHT NEW WEST PERSONALITY. REPORTING NEWS DF THE WEST WUS We

ABC
Represented Nationally by Avery-Knodel, Inc.
chine \& Foundry, Merrill, Lynch, Corning Fiberglass. Pepsi-Cola, Outboard Marine. Time-Life. etc. These companies either have big export business or have subsidiaries or franchised affiliates over
seas. A third consideration, and posing facilities, is the growing aware ness among the major $U$. $S$ industries that they must sell the democratic idea to world audiences, irrespective. of shortterm sales inrpact. In this category is AMF which is currently picking up the tab for WRUL's fult daily coverage of the United Nations Assembly delibera tions with only a sponsor identif Brent is also.
Brent is also beating the bushes for straight commercial angles. He s currently talking to a British
outfit. Group 10, which is awaiting a governmental okay for commer cial radio broadcasting. Brent is Group 10 on the idea of producing its own shows for shortwave reroup ast into England via WR se British advertisers on particip ion in the WRUL-beamed shows WRUL, incidentally, is currently perating out of nely, is current. he Paris Thestie building in Niew York. Design is unique in that enclosed and the total operation can be viewed from any given point.

## GE, Westinghouse

that such officials may also not be familiar with... the operations "Accordingly stations.
ou state in detail request that specification of approximate dates as to institution or amendment, the corporate policies. procedures, and organizational structure which have presently been devised to assure proper responsibility by top broadcast stations in the public interest."
General Electric is parent ilcensee of. WRGB-TV, WGY-AM, Westinghouse operates: WBZ-AM-FM-TV, Boston; KYW-AM-FM-TV Cleveland: KPIX-TV San Fran cisco: WOWO. Fort Wayne; KEX AM-FM. Portiand, Ore.; KDKA AM-FM-TV, Pittsburgh; WBZA AM-TV, Chicago; and WJZ-TV Buffalo
Westinghouse also is trying to get FCC approval to buy KFAZhangs in the balance of the Com mission's decision.

## Nielsens

forms" in programining: this season, only NBC's "Sing Along With NBC's "Dr. Kildare" are in the hit
(4) The NBC upswing came mostly at the expense of ABC, which dropped to its
strength in several years;
(5) In the Top 20 rundown (covering the full two-weeksi, CBS has 11 wins; NBC seven and ABC two.
(6) Among all the new hour entries on the three networks, only tries on the three networks, only
three hit a 20 or better: "Gunthree hit a 20 or better: "Gun ers" and the "Dick Powell Show," (7) What will probably go down as the major "flop of the year" is
the ABC-TV "Steve Allen Show" averaging out to a 8.3 for the two week period.

## The 24-Market Report

The 24-market report (for the week ending Oct. 291 is also in, and it's a Nielsen horse of another shade. This, of course, is the countdown in the 24 major cities collide head-om. And here's what it shows:
On average rating for the weak day), NBC is in the lead with a 19.0; ABC is second with 16.7; CBS third with 16.3.
NBC leads Tuesday, Wednesday, Thursday and Sunday; ABC leads Monday aan Friday; CBS on Saturday.
Ottawa-Mark Waldron, rarm show gabber for AMer CBE,
Windsor, Ont., named regional (Ontario and Quebec) supervisor of the Canadian Broadcasting Corp.

## Inside Stuff-Radio-TV

Milton Berle, Dick Powell, Rock Hudson and 21 other personalities are involved in a national radio campaign to give "Confidence in a Growing America." It's part of the Advertising : Council's continuing plan to stimulate economic expansion
Stars International is making the transcriptions for the campafgn Some of the others involved are Gogi Grant. Nick Adams, Tab Hunter Brian Donlevy, Earl Holliman and Tex Ritter.

Ed Sulliyan will be guest of honor at the Annual Awards Dinner on Nov. 21 of the Advertising \& Allied Industries. Dinner-dance will be mistress
Dinner is on behalf of the Joint Defense Appeal of the American Jewish Committee and the Anti-Defamation League of B'nai B'rith.
Hugh Carleton Greene, director general of BBC, will be the guest "star" at a luncheon in New York on Monday, Nov. 13, given by NBC chairman Robert W. Sarnof
anniversary of $\mathrm{BBC}-\mathrm{TV}$. It'll be at he Waldorf-Astoria's Empire Room.

Larry Wolters, tv editor of the Chicago Tribune. received a letter from FCC chairman Newton Minow praising one of his recent columns on the role of the tv critic. Minaw. wrote: "I happen to think that elevision reviewers and reporters made exceptional contributions to broadcasting . and only wish your tribe might increase. In the informed and alerted public
Wolters had defined a tv critic as a person whose function is to look a gift horse in the mouth. Minow apparently was responding to stant vigilance over its own behavior and attitudes. Self-regulation is not enough because the rules the industry lays down for itself ars not always followed The critic alone can serve as a watchdog for the viewer who cannot speak effectively for himiself."

The color television set market has received a boost via the launching of a color tv combination line by Thompson-Starrett's Delmonica International Division. Enit. Including phonograph. is priced at. \$595 mechanism is manufactured br the Victor.Co. of Japan. Final assembly and some other processes are done in the U.S.

Danny Thomas has been elected recipient of the 1961 CARTA Award. CARTA, the Catholic A postolate of Radio, Television and Advertising, casting field. Award to Thomas will be presented at the or. annual Communion Breakfast at the Hotel Commodore Sunday (12), following Mass at St. Patrick's Cathedral. Award is presented yearly to the person who has had a beneficial effect . . . in elevating the standards of good taste. moral values and ethical practices of his industry." Actor Horace McMahon will be the guest speaker at the breakfast and Ray Heatherton will emcee.
ABC took advantage of the annual Broadcast Promotion Assin. convention running from Monday through Wednesday $16-81$ at the WaldorfAffiliates and oso stations. Ollie Trevz A Bromotion managers from its for 35 affiliate station promotion men Sunday night (5) and the following night Mike Foster, ABC press information vp. threw a dinner for the six o\&o radio promotion directors, along with Don Curran, publicity head for ABC's o\&o operation.

The story of the Veterans Hospital Radio \& Television Guild activities in helping hospitalized veterans produce their own radio and to shows will be described in a half-hour radio documentary on the ABC Radio network Sunday 12, Titled The Bedside Network." show will fid Lippman and Lucky Roberts. Nancy Moore is the scripter and Terry Ross is producer-director.

## What's With Gomo?

ly format during last year's negotiations; he didn't want to work as hard as he had in past years. He'll declde next couple of months whether he'll return next year with a weekly show, and if he doesn't here's what can happen to NBC-TV's Wédnesday:
With no "Train" as lead-in and no Como as lead-out, the new Joey Bishop addition is Eound to suffer at 8:30. The Bishop pull is unques between two powerful Neilsen get ters.
With no Como as a lead-in, it might be certain death on the ratings for the new Bob Newhar half-hour at 10 p.m.

ATLANTA-A 42-acre site has been selected for an educational television production center and the Atlanta area ocationaltechin Board spokesman said that $\$ 3000$ 000 in State School Building Authority funds had been approved for the school and another $\$ 325$, 00 set aside for the tv center.

REDDING, CONN.
 ARTIST going abroad, offers for
yearly rental affer Dec, 15 modern
house, deslgned by Ellot Noyes. 14
hish acress, top .Uxury. class. $525-$
square-foot connecting studio, datk-squaro-foot connecting studio, dark-
room. 32 -foot-glass-walled living room,
freplate, usual bedrooms. Ultra-modare kitchen. Furnished Danish modern-
Linen, silver, dishes. Linen, silver, dishes, library, mocords,
hl-ff, TV. Flltered. swimming landscaped grounds, seutpture by
Alexander Calder, Henry Moore, Elii Nadelman. No chidenry Moore, Elio

WHITE \& WHITE
Westport Conn., CApital 7-7211


Big. Wilson wishes to aquelch any rumors that may arise that he is to star as "Orphan Annie" on television.

Can BONDED service my transcriptions, slides and props?
A.

Yes, this is part of BONDED's agency sorvice.

BONDED
TV Fiticn (1xisw
NEW YORK CHICAGO
LOS ANELLS LOS ANG
TORONTO
A bivision
novo inousteral cais

# INDIE PRODS. MULL OWN COS. 

## Nashville's 10th Country Music Fest

 Scores Again; 'Opry' Into Canegie
## A "Grand Nashville, Nov, 7 . Show has Wednesday, Nox. 29. Booking was evealed at the 10 h annual y radio station WSM the past eekend. <br> The fest drew approximately course. Attendance mai prised disk jockeys from the U.S. and Canada: but there was also a strong representation from the rec- ord industry and music publishing fields. <br> Dot, RCA Victor, Columbia, Capiol and United Artists that picked luncheons, buffets and affiliated freeloading. <br> The "Opry" concert at Carnegie ger Robert $E$ nated by WSM manutive director Dr. George D. Brooks of the Musicians Aid Sơciety which will be exclusive recip fents of fiscal results of the one- nighter. The artists are contributing their services and WSM is underwriting transportation and lodg ing expenses. <br> The package includes such country and western music stalwarts as Jim Reeves, Marty Robbins, Faron Young. Patsy Cline, Grandpaw Jackson, Minnie Pearl. the Stony group), the Jordanaires and emcee <br> Louisiana Gov. Jimmie H. Davis -who also records for Decca and uas principal speaker at the main artists to public office holders in tituents and fans, <br> During the festival Broadcast achievement dinner at swank Belle Meade Club. Harlan Howard cakewalked away with composer honors, Rose with seven was the high-over- all among song publishers. $:$ BMI exec Bob Barton came in from New Washington was represented by Sen. Estes Kefauver and U.S. Rep. Ross Bass. Sen. Kefauver, a long- time friend of Randy Wood, president of Dot Records, was the <br> The sponsors of this chew and success if nobody suffers serious a success this. It was adjudged

## UA's Ferrante \& Teicher

 Encore With 'Story' TuneAfter Clich 'Exodus' Disk Ferrante \& Teicher, duo piano
eam on the United Artists label Sern ouling trepet ot ther tune from the "West Side Story" The "Exodus" theme, which was released about a year ago in adand "Tonight" Iooks to follow the pattern. Out only several weeks n front of "West Side Story," the
disk showed a 270,000 sales rackexpected to climb as the film gets the country.
The parallel goes even further. in neitrer. case did UA have the Victor got "Exodus" through a
special deal with the pic's producer Otto Preminger, and Colthrough its tie with the music Composer Leonard Bernstein. tal package of 'A Exodus' music by
the Hollywood Studio Symphony qnd has a Ferrante \& Teicher set out currently
Story"

Dick Wolfe Cap's New East Coast Prof. Mgr. Dick Wolfe is. taking over as Capitol 'Records': music publishing Music. Ae's replacing Kelly Cood arata and Tommy Tempesta, Wolfe has worked in the music tor, and artists \& repertoire progeneral manager of the Ardmore

## tersmosod orestaner

## W. German Court Finds for GEMA

 In Tape DecishEvery ouner of a tape recorder in West Germany is going to have for Germany's powerful music
union, GEMA, if the union can union, GEMA, if the union can
track down all the tape equipment The $W$
lottenburg just handed Court of Char decision in a test case granting
GEMA (which is similar to AmerGEMA (which is similar to Amer-
ica's ASCAP in protecting the right right to collect the annual fee The defense had maintained that just because a person has a tape just because a person has a tape GEMA he is going to use it to record
GEMA proicted music: But the court ruled that the only possible way to protect rights of GEMA
members would be to collect the annual fee from every set owner. Just what controls will be set up who buys the tape recorders, and find out how many thousands already have the sets. have not been discussed. Who will collect the money, of course, is ment, at least, GEMA has won a lengthy battle in its contin
struggle to collect royalties. Reportediy, there are about
600.000 owners of tape equipme 600.000 owners of
in West Germany.

## TTYS OFF-FROM-BUFFALO FOR SUBSIDIED TOUR

First project of the N. X. State
Council of the Arts whose initial
Council of the Arts whose initial
budget of $\$ 450,000$ in state funds
is to be devoted to "cultural enrichment has turned out to be a monic Orchestra. With an assist
from the State Courcil, the Buffalo group under the direction of Jasef Krips, is making an extended con-
cert tour through Eastern Now York, New England and Long Is cities: and towns. Two associate conductors have been engaged including Ulich Meyer, a Swiss who makes his American debut on this from the West Coast. A Brooklyn performance at Brookyn College
Auditorium is under? ined as the top performance of tile tour

Although the new State Council of the Arts which is its kind in the sponsored agency of its. kind in the musical, operatic, ballet and dramatic performances, the personmel siderable eyebrow: lifting due to the fact that Helen Hayes and Richard Rodgers are the only two of the stage.

UA's Pitt Deal
Fenway Records Inc. has taken over distribution of the United
Ar,tists liné in Pittsburgh.

## MOVE WORHIES LOTSA LABELS

## By Mike gross

The indie disk producer, who has een giving important assistance to many record labels during the past for himself. The possibility that these indie producers may cut off the supply of their masters by ing much concern among diskery execs who have been relying more and more on the indie operations for their material to the extent that they have minimized the activities of their own artists \& repertoire departments.
It has been noted for some time chiefs are no longer as important as they used to be in picking per-
formers or material. Many of the formers or material. Many of the
a\&r bosses are confining their,
activities to administrative details and screening the work brought in by the independents.
The Mitch Miller style of
a\&r'ing, in which he made virtually all the decisions about who and what was to be recorded at An a\&r chief like Don Costa. for his berth at United Artists because he resented the fact that the company was bringing in material proby outsiders.
Fear Uncertain Future to fow from such indie producers as Nevins \& Kirshner, Lieber \& \& Crewe mus \& others, a lot o diskeries will be in okay shape. But once these boys start looking
for greener financial pastures via their own labels, the record companies may find it tough going to of the outsiders.
Nevins \& Kirshner, one of the top indie producing teams the this year is now mulling going into a. record label operation of into own. The current industry problems of distribution and collecting from distributors is postponing any definite move on their pa:t-but if widely felt.

## Many Dependents

 on Nevins \& Kirshner material are RCA Victor for Neil Sedaka, Columbia for Dorothy Jones, Epic for Tony Orlanido, Mercury for Tina Robin, ABC-Paramount forBarry Mann, and Liberty for The Untouchables and Dean Hawley. N\&K (Al Nevins and Don Kirshemergencies of the indie disk pro-
ducer as "The New Frontier" in the record business but there is now a possibility that they may
looking for newer frontiers.
In addition to exploring the possibilities of their own record ope:-
ation, N\&K are expanding from the strictly rock ' $n$ ' roll disk pro-
ducing base. The firm is in manducing base. The firm is in man-
agement and in music publishing via Nevins \& Kirshner Music
(ASCAP) and Aldon Music (BMI) (ASCAP) and Aldon Music (BMI)
and is moving into pix and iv. Their Aldon firm had the title song to the Metro film, "Where has had themes for tv's "Movie
Four" and "Mianight Movie"

## Elgart Denies Reefer Rap

Les Elgart and six members of his band were jailed on a dope said they found marijuana in their hotel rooms. It was reported to be to be confiscated here. : Elgart, pleaded not guilty to the charge bond.
The six band members admitted the charge but were not identified toun to play the U. of Nebraska's

## AFM, Agencies Back Granz Plan For

 Jazmen's Non-Segregation ClauseAnne Freels Joins Col As Info Mgr. on Coast Anne Fulchino Freels has joined services manager on the Coast. tivities for the Columbia and Epic labels reporting to John Kurland, information services director based in New York.

$$
\begin{aligned}
& \text { Active most recently with her } \\
& \text { own artists' management firm, }
\end{aligned}
$$ own artists' management firm,

Mrs. Freels, had, from 1953 to ' 61 Mrs. Freels, had, from 1953 to mation for RCA Victor on the Coast. During 1952-53; she had been with Columbia as assistant $\therefore$ promotion manager

## Rodgers, Williams, Rose in Country Music Fame Hall

Nashville. Nov. 7.
Jimmie Rodgers, Hank Wilhiams Jimmie Rodgers. Hank Williams
and Fred Rose are the first names and Fred Rose are the first nomes Country Music Hall of Fame. Bronze plaques testifying to their
memories were unveiled Friday during the third anni banquet of the Country Music Assn.. which
was part of the WSM Country Muwas part of the WSM Country Mu-
sic Festival in Nashville.
Ken Nelson, Capitol Records exec and president of the CMA.
announced the names and presentannounced the names and present-
ed certificates bearing the exact wording on the plaques to members of the immediate families of
the three men cited. The selection was arrived at through a secret
vote held weeks ago by a commitvote held weeks ago by a commit-
tee of 100 veterans of the country tee of 100 veter
For the time being. the bronze plaques will be kept on exhibit in the Tennessee State Museum, Me Plans call for a permanent Country Music Building to be constractplaques will then be placed there. Rodgers, who died in 1933, was in the country field as "the man who started it all." Williams, who died in 1953, was also a song-
writer-singer and his MGM disks are still steady sellers. Rose, who music publisher and co-founder of one of the largest country music firms; Acuff-Rose.

## MERC CUTS 2D ORIG <br> CASTER OF '2D CITY'

"From the Second City," comedy revue now running on Broadway,
will a second original cast
album chance. The first original cast set cut in a Chicago original Mercury Records last Niay, will now be complemented by an origi-
nal cast version of the Broadway outing.
According to a spokesman for the production, Merc's feeling is that another cast package could run. Merc put the show into the Mere put the show into the cast that includes Howard Alk,
Allen Arkin, Severin Darden, Andrew Duncan, Barbara Harris,
Myrna Kolb, Paul Sand and Eu-
=

Lemmon's Disk Debut
Jack Lemmon winl make his
 will be a reading of E . B. White's
"Here Is New York"
Also under negotiation are sev-
eral moppet-aimed LPs for the eral moppet-aimed. LPs for the
distery's Wonderland line which
Lemmon is planning to wax.
to follow through on jazz imo get jazz in step. with the "free dom riders" and the "sit ins" in the south has already picked up support from several of the top eration of Musicians.
The -Granz proposal asked that here be a non-segregation clause John Hammond, Columbia Records artists \& repertoire producer, who is on the committee with Columbia's Nat Shapiro, Atlantic's Nesuhi Ertegu, and jazz critic Nat Hentoff, reports that Jack Whittemore, of the Shaw Agency, Willard
Alexander (with some reservations Alexander (with some reservations still to be ironed out' and booker Mannie Greenhill are willin
go along with the proposal.
Hammond also pointed out that iated Booking Corp has been in cluding such non - segregation auses in his contracts for the over. indicated that there would be no opposition coming from the AFM.
'Ironic' Situation
In submitting the proposal, Granz, who manages Ella Fitz that it was strange in light of all the current activity on the de segregation front that many jazz musicians have done nothing about the situation. "It is ironic, musicians will play many baza ne $n$ or desegregatio and then go south and play for a Granz feels audience.
if the bandlause in all the non-segregation would serve to bring the problem out into the open. He mentioned that when he was running the erts, he had a non-segregation clause and encountered no diffiThe clitas.
The clause, as drafted by Granz, will have the right to torminat hil have the right to terminate o or during the engagement if attendance at the performance or seating at the performance will or is refused and/or separated
by reason of differences in race, olor, or creed, or if cany dining drinking, or sanitation facilities performance is to be rendered are is any way segregated, or if ther or otherwise that there will $\cdot$ be such discrimination.

Provides for Damages
to the foregoing, artist wilI, -of course, be relieved from appearing
and artist will retain as liquidated (Continued on page 60)
British Labels Ink More
Comics, Fear of Spoken Word Platters Wears Off

While there's been no firm trend o comedy disks, the gap caused by record companies' fear of lly been filled over the last year That's the opinion of Parlophone Richards' label in Richards. Electrical \& Musical Industries) table has signed such comics a Peter Sellers. Charlie Drake, Spike Milligan, Michael Bentine and Bernard Braden. Having just released olans three albums for the next hree months with Milligan. Benine and Braden.
Pye Records, biggest of the
ndjes, also has a couple of

## B'way's 'Succeed', Ford's 'Hymns, Baés Folk Songs Top New LPs

HOW TO SLCCEED IN BLSI NETS WITHOIT REALLY TRYAG*:RCA Victor. A Broadway 3: bank on bis profits without ry undue optimism. The package ni-1 have ween the show, and since ain. there will be plenty in that Fruk Inosser has provided a
mate and lumorous score but j.tant: and lumorous score but
whic $;$ seems too closely attarhed to the : Bot to tand up on a disk heartiti aione Robert Morse pours out
 by: "Lote From A Heart of Bunde Soott. Charles Nelson Reill art

TEXNESSEE ERNIE FORD die relixioio genie gives Tennes: see Ernce Ford his strongest show joined by a congregational, he ortu in a collection of standard and hishlv listenable recital of Prayer." "Day Is Dying in the "rm comin Home." amons othlistoso sing-along.
g:3ari ThaEz-VOL. 2" Yan senisation at the Newport Folk Festrai a couple of years ago. ha now emerged as the most striking
talent to come out of the folk music idion: in recent years. Pos sur: artistic sense Miss Baez makes each one of her songs an intense experience. In her latest sonzs. ranging from "The Lily of the Wes!" through "Old Blue" to Piaisir d'Amour.
STEVE LAWRENCE: "THE
BEST OF STEVE LAWRENCE" I.ABC-Paramount . The versatile
and smooth song stylings of Steve that rence are nicely showeased on this set which features a collec tion of his previous hits and pop are intluded some teen beat items like "Living Is a Way of Lor noid uptempo There'll Be Some Changes Made and Nelson Riddle type arrange derful" and "Somebody Else Is Taking Mr Place." There's also ef Rhape ballas work on "I Hear It's a strong set which lets Lawiv swinzing abilities to good ad vintage with a varied and pleasing tune selection.
ADA LEE: "ADA LEE COMES jazz singer all the way but on this set she is mostly a pop singer with jart overtones. As such the platter her first outing on Atco Althe for me styling on Atco. Although mile A gin" and "Domino" Nere Ella Fitzgerald influenced, Miss rork in a jazz vein on "G'Wan Train" and "Yight In Tunisia." On pleasantly with sue comes tunes as "I Wifh You Love" and "Into Some Rain Must Fall." fine introductory presentation mphavis on control and ballad an m: thin free-wheeling jazz sty n!.
JIMMY APOSTOLE: "JIMMY This ALI BABA of Anatolian and propriate bouzoukee and other in somments and sung in equally ap promriate style by Jimmy Apostolt t las a solid natural flavor that could appeal to buffs of this mu
"THE MAGIC OF JUDY GARhwi on the Capitol label. Judy Gar and lurns up in this Decca offer mande some sears ago the save arid dinamism of her performance ar. cumbli in this LP despite soine Grite wellestral backgrounds. Miss rura it is lons on numbers like

That Old Black Magic." I'm AlAtchison. Topeka and the Santa Atchison. Topeka and the Santa
Fe " and "Zing, Went the Strings of My Heart.
HAWRENCE WELK: "SILENT NIGHT" ' Dot. This is a solid seaof top asteful arrangements for orches tra and chorus with a harpsichord ead for a pleasing holiday sound. Lawrerice Welk's organization deranzing from the pop perennials dolph, the Red-iosed Reindeer." familia: carols and hymns like Silent Night" and "Good King

GEORGE HEDSON \&"THE KNGS OF THE TWIST: "IT'S Twistin Time 'Capitol. The lot of energetic and wild sounds into. the grooves. This ithl factory is no exception but it does have a quality that won't disappoint those who know what the new dance beat is alt about or thoie who want to find out. The sides pack plenty of musical excitement whether the tunes are new or old and George Hudşon onducts his musicians through jumping. "THE INDISPENSABLE DCKE
ELLINGTON", RCA Victor". Some ELLINGTON' RCA Victor'. Some
more of the great riches of RCA Victor's archives have been latter album of sides this doublehe Duke Ellington orch in the 19+0-46 era. Not one of Ellingrie in which he brought his bani haracteristically rich blue sound to a deep satin finish. It's a great "rap-up of such pieces as "Don't angles.:" "Chelsea Anymore," "Bridge- "Sophisticated Lady," "Suddenly It umped.: "Mood Indigo" and Is Kay Davis and AI Hibbler are
"HOW TO BE TERRIBL TE
RIBLY FENNY" TRiverside Coming perhaps a bit late inco a market up to its ears in rates close attention. It's a collection of a half-dozen mono logs by some top performers and igh in this average is remarkably high in this diverse material. Peter British sports characters: Henr Morgan does a clever Russki takeoff on "Little Red Riding Hood" Louis Nye has a couple of good routines and Stanley Holloway does an amusing Yorkshire dialect Graham A hipster piece by Ronnie ments on some jeorge Craters com for the jazz crowd
JIMMY GIL'FFRE: "PIECE FOR CLARINET AND STRONG OR re, a modern jazz clarinetist Giul plores some longhair ideas in his Piece for Clarinet and Orchestra," played by a small symphony orch in Germany. This is serious stuff and jazz buffs drawn by $\left.\right|_{b} ^{o}$


Top Singles Of The Week (The 'Best Befs' of This Week's 100-Plus Releases)

FELICIA SANDERS
TONIGHT
(Decea)
 In Oither Words Felicia. Sanders' "Tonight" (G. Schirmer*) brings a new ex-
citement to citement to the standout ballad from "West Side Story" by
putting in tandem uith a "Something's Coming" intro to give it putting in tandem with a "Something's Coming" intro to give up
a ballad and rhythm parlay that the programmers will eat up "In Other Words" (Almanac*) is the charming Bart Howard ballad that's gaining
along the uay.

PAT SIEZUKI.
WHY GO ANYWHERE AT ALL
(Capitol)

## When You Want Me

THE LENNON SISTERS
$\qquad$
, that any resemblance between this
and $\mathrm{ja} \angle \mathrm{z}$ is strictly coincidental. The same goes for his gallery of Mobiles. a collection very "ROBERT RYAN READS FROM THE NEW TESTAMENT" MIGMI. Tied into the MGMI pic, "King of Kings.: this LP presents readings
from the New Testament concernfrom the New Testament concernteachings of Jesus Christ. Robert Ryan handles the text simply and ing the Scriptures with any histrionics. Music by Miklos Rozsa, taken from the pic's soundtrack, is woven into the reading. with good
effect. Another MGM LP, also pegged to the same pic; presents ideo star Richard Boone telling, The Story of Jesus for Children."
SONNY TERRY. ABOUT THE BLUES" TWashing ton'. One of the top country blues singers- still extant, blind Sonns Terry is a moving, earthy performer in a classic tradition. Harnonica player and vocalist, he delivers a collection of traditional blues, including "In the Evening," "Kouise." "Old Woman Blues," "Kansas Herm.

## British July-Aug. Disk

Sales Rack $U_{p} 4 \%$ Rise

> British disk sales in August pulled in $\$ 2.881 .200$, Board of Trade statistical report reveals. togeth the July and.Ausust were later this year', it shows that at
$\$ 5.812,800$. sales chalked up a $4 c_{6}$ increase over last year.
First eight months of 1961 saw a 7 ry increase over ' 60 although
exports continued to decline exports continued to decline. So $\$ 4.832 .800$. down some $16^{c}$ con on the corresponding period in 1960 . Album production in July and August (2.521.000) rose $30 \%$ compared with last year while ex-tended-nlass $16,709,0001$ dropped
tor The 78 rpm market sank $38 \%$ in the 12 months; in July and Au gust only 264.000 were produced.

Shulman Joins Atlantic Moe Shulman has been named tion man for Atlantic Records. He will work out of Gotiram and supplement the promotional activities of Larry Maxwell and Norm Rubin

## Longplay Shorts

Capitol Records is on a Broadway-Hollywood kick. Label has a special show album-soundtrack program going for November-December on 18 packages that gives dealers one cuffo set for every 10 bought from a group which includes "Oklahoma." "Music Man," "West Side bought from and $I$ " and "Sall Away, and two free LPs for every 10 trackers . . RCA Victor has 10 new of Cap albums on tap for November including the LP debut of John D. Loudermilk ... Stage director Margaret Webster planed back to London last: week after a stay in N. Y. mon. Miss Douglas will be on a two-LP which also features Vincent Price and Eddie Albert
RCA Victor International's first major release contains five albums for November. Included are LPs from France, Italy, Mexico, England and a set called "Los Chakachas," comprising five musicians from Belgium, one from Spain and a girl from Cuba ... MGM and Verve have 14 LPs each on the release schedule for November ... Milton Karle is handling promotion in the east for Choreo Records and Fred Astaire's anni LP has been produced for Chevrolet in conjunction specith the guta firm's 50th anini The album contains sides by Benny Goodman. Tommy Dorsey, Glenn Miller, Duke Ellington, Louis Armstrong, Helen O'Connell and Rosemary Clooney.
Columbia has 20 LPs (11 pop, one Latin-American, eight Masterworks scheduled for November release ... Six new Epic Records will
be reieased this month including "Bless You," Tony Orlando's LP debut.

Pat Suzuki's "Why Go Anywhere At All" (Harms*) turns up a filue ballad beat uith a vocal punch that will give this legituine out of "The Gay Life" plenty of spinning exposure from jockey uho care about tasty programming. "When You Want Me" (Chap pell*' has a breezy ballad quality uith a catchy finger-snapping
styling that rates attention. It's from Noel Coucard's "Sail Auay."

## MARIE KNIGHT

COME TOMORROW

## (Okeh)

Nothing In The World
Marie Knight's: "Come Tomorrou!" (Sylvia+) brings back this veteran gospel singer to the disk fold uith an impressive side The World" (Sylviat) has an attractive gospel shout that stirs up zolenty of vocal excitement.

DAM WADE $\qquad$ PREVIEW OF PARADISE
(Coed)
Cold Cold Winter
Adam Wade's "Preview Of Paradise" (G. Paxton") is fashioned along uarm and tasty ballad lines that he's handled so well in the past and is sure to continue his long hit string. "Cold Cold
Winter" (G. Paxton") is brisk and snappy and could pull in some good spinning time on the juke run?

## TONY ORLANDO

HAPPY TIMES
(Epic)
Lonely Am I
Tony Orlando's "Happy Times" (Aldonit) rill keep the juve crowd happy because of its suinging beat and the vincal attack around a slou ballad mood in a fair manner but the spinning potential isn't as sure as the flip side's.

## LAWRENCE WELK. . . . . A-ONE A-TWO A-CHA CHA CHA

 (Dot) . . . . . . . . . . . . . . . . . . . You, Gave Me Wings Lawrence Welk's "A-One A-Two A-Cha Cha Cha" (Harry Von but highly get another run for the cha-cha beat in this simple "You Gave Me Wings" Harry Von Tilzer* soars with a big ballad instrumental quality that's some what overbloun in its musical approach.GYYEL HODGE
BACHELOR IF PIRADISE (RCA Victor)

The Door Is Still Open
Gaynel Hodge's "Bachelor In Paracise" (Robbins*) sends off this neucomer uith a fine ballad item that has the qualities in beat and vocal style which will appeal to all playing levels. "The Door Is Still Open' Berkshiret, unlocks a country-style ballad
item uith a vocal flair that gives it added meaning.

BOBBY VEE
RUN TO HIM
(Liberty).

## Waikin' With My Angel

Bobby Vee's "Run To Him" (Aldont) has the beat and the lyric calues that the jean set understands and the vocal quraps
it up neatly for them. "Walkin" With My Angel" (Aldont) strolls to $u$ neatly for them. "Walkin" With My Angel" Aldont) strolls
along a happy rhythm line with a good vocal to match and to give it current spinning values.

## THE REGALS

TIGER TEARS
(Inited Artists)
Icy Fingers
The Regals" "Tiger Tears" (Gilt) is striped with strong rhythmio values and fashioned with an instrumental inventiveness to guar
antee it plays. "Icy Fingers" (Git $)$ has a hot instrumental beat antee it plays. "Icy Fingers"
that's good for building up juke interest.

## HELEN SHAPIRO <br> $\qquad$ <br> WALKIN' BACK TO HAPPINESS

 (Capitol)Kiss 'N' Run
Helen Shapira's,"Walkin' Back To Happiness", (Bourne-Rank*) keep the turntables mood with a forceful vocal that is sure to a flashy Latino-styled beat that gets added spinning values from
the energetic vocal.

## THE CHANTELS.

WELL, I TOLD YOU
(Carlton)
.Still
The Chantels' "Well, I Told You" (Barrett's Chantel $\dagger$ ) features a snappy blues, rocking tempo and the group gives: it the kind of big way. "Still" "Barrett's young disk-buying set takes to in show some more of their harmony trickery techniques on an okay
ballad fashioned for

SHEB WOOLEY $\qquad$
MGM) $\qquad$ THAT:S MY PA
Sheb Wooley's "That's My Pa" (Channel*) is a corntry styled novelty that even the pop jocks will find to their liking because of the offbeat wid soinds at comes through as a friendly and
straight ballad reading that straight ballad ream
amiable slice to spin.

## JOHNNY KING

THE VOICE WITH THE BUILT IN WIGGLE (Guy) Johniny Kings "The Voice With The Built in Wiggle" (Dan bu+' follows the "Yellow Polva Dot Bikini" approach that was so
successful last jear but has enough hymor and beat of its own (Continued on page 59)

# LECIT PUBS' NEW TECHNIQUES 

## Yank Combos Pricing Themselves Out of British Market: Jeff Kruger

England is "crying out for more modern jazz talent." So says Jeff Kruger, head cf Kruger Enter prises which encompasses a diska jazz club and concert presentawith a pool of some 50 musician composex-arrangers working under the banner. There's plenty of
work in England at the moment. he adds.
ably there are problems, prob ably the biggest of which is eco
nomics. Kruger feels that Ameri out of the market in the last few years. In a jet age when England that U. S. musicians should re He says that British promoter can't afford the average fee asked by an American group for a date rio could probably make it. as
Kruger sees it, if the American would Just ask his regular price
for a U. S. date but he usually ropks on more beca

Cites Local Advantages Kruger points out that, whereas travelling and living arrangements playing a local date, these things promoter for the junket. In addi tion, he notes that the U. S. tooter getting, say his New York price,
can live considerably better there living purposes.
Iiving purposes. Up until now this matter wasn't
too important because, despite the groups did go overseas and almost saturated available markets. Also until now, U. S. units couldn't play
clubs but only concerts in Eng land Kruger says that this restric tion is being lifted. however. He
adds that U. S. combos and the like will now be able to play Brit But Kruger feels the new arrangement won't mean a thing 1 American groups don't change (Cortinued on page 58)

Mexican Tooter Union Accepts R'n'R Combos,

But String's Attached
Venus Rey, head of the Federa District Musicians Union, has come
to terms with rock n? roll combo to terms with rock n roll combo
units. He has accepted the hereto fore musical exiles as "meritor lous" associates of the union. tion. For each rock ' n ' roller, bona fide union musician must, be television and radio programs theatres.
Nevest ruling was passed at last general meeting of assembly. Unfon also rejected a proposal that clusively to union matters on a salary basis. abandoning all per-
sonal activities. It was felt. that attracting a bright lad who would attracting a bright lad who would
want to "live at union expense?"

## Col Uns Frank Jones To <br> C\&W Prod,; 2 Others Set

 Tonat M. Jones has been pped producer for Columbia Records. ducing c\&w ard pop disks. Associated With Columbia Recordsof Canada Ltd. since 1954; Jones Nashville.
In other appointments at Col, John Berg has been set as art John C. Bradford takes over as
advertising art director. Both re port to Robert Cato, Col's creative

Tab Remains

 larged, the Casbar Theatre of
the Sahara lost half its seating the Sahara lost half its seating ing.
 (of the Mary Kaye Trio)
quipped. "Welcome to the Cas Theatre-the Bar is gone!"

## Live Music Back

 Via WNEW DealLive music, which has been a rare sound amidst the spinning of
disks on radio, is coming back on the New York kilocycles via an Local 802, N.Y. unit of the AmeriStation has entered into a year pact to hire a minimum of 12 musicians a month for a halfway WNEW wants. It's hoped to get names IIke Benny Goodman,
Count Basie and Tony Bennett to front the musical stanzas which
will probably kick off the end of this month.
New York radio indies have
been virtually bereft of live music seen virtually bereft of live music since March, 1958 , when the conbeen coriducting a drive ${ }^{3}$ Congress against radio broadcasters for their sluffing of live musicians. follow WNEW's lead.

## PARKER LABEL ENDS

CARLTON DISTRIB DEAL
Charlie Parker Records has dis-
ontinued its distribution through Carlton Records. Prolonged fail-
ure to agree on arrangements is ure to agree on arrangements is Parker, but a new deal is expectease shortly. Label is prepping re lease of five new platters this
month through its new distribution setup. These will include disks Williams Cole, Barry Miles,
Slide. Hampton
$\because$ All outstanding billing and ship-
ments after Oct. 25 , 1961 will be ords and the diskery has agreed to perform all conditions stipulated in Parker catalog by Carlton prior

## Cap Infringed Its Maria,

 Peer Int' Suit Claims Charging unfair competition, suit In N.Y. Federal Court against Capito Records over the tune, an injunction for damages susthan $\$ 250$ for each alleged inringement.According to the complaint. Capicopyright since Jan. 1. 1961, by re cording a tune called "En, El Agua'" parts of which reproduce
Peer's. copyrighted song: "Maria Cristina." It's alleged that the
usage was without permission or authorization.

## Indie Pubs' 'Evil' Score

Marmaduke Music Co. and
Knollwood Music Corp, have acquired the original score of the Evil:" Composed by Mundell Lowe; soundtrack platter by Charlie soundrack Records which will feature Larker as conductor, with vocals by Meg Miles and Sabrina, pic's stars. tiéon

## Her 0 AISC PHILSOPHES

## By EDDIE KALISH

Most everybody has a different approach to it, but no matter how it's viewed legit publishing is getting more and more involved. No matter what the particular er may go by, the overall objective remains the same-to get the music played-but the methods being used in recent seasons to
achieve this aim are becoming achieve this aim are becoming
more elaborate and detalled.
For one thing, legit publishing is gradually drifting away from While there are still some Broadway publishers who are on tune plugging, there are others who are working on a broader base with bigger goals in mind. Depending on proach to Broadway musicals in
recent seasons has taken on a more diversified view
It all has to do with the pub sher's basic operational thinking. Though it would seem on the surface that all legit publishers would
be working on the same general premise, they're not. There are three basic philosophies in legit have effected the Broadway scene. They are 1) the publisher who is involved in praduction, 2) the pub lisher who is involved in building rriters and 3 ) the publisher with
established writers who is solely interested in plugging its songs.
In the first category there is
Frank Music. Due to ifs involvement in production and its other broader interests in theatre such
as talent, the firm takes a pubas talent, the firm takes a pubit publishes. The outfit works alit does to get the score performed, (Continued on page 60)

With 23 C Capital, Philly's
Dave Miller Starts Indie
Diskery in W. Germany Hamburg, Nov. 7,
A new diskery has been founded phia, who for several years has burg for sale on cheap series althe Hamburg Chamber of Com merce as Miller InternationaI
Schallplatten GmbH, the firm has former Telefunken salesman Ger hard Golzo as manager, and a
starting capital of almost $\$ 23,000$. starting capital of almost $\$ 23,000$. pant in the near future, but until
is ready the single and. EP disks will be pressed at Telefunken's factory in Nortorf, while the the U.S. and shipped to Germany Although Miller intends selling his albums at $\$ 1$ less than the current list price in Germany : which is "reasonable profit." The singles and EP's are to sell at the same
price as those of other labels here. Until such time as German language recordings can be put on the market by Miller, he will set
existing waxings made for the U.S market. He calls his label Somerset and it includes pop, jazz and clas-
sics. Miller adds that he has established distribution centres in Duesseldorf, Berlin and Munich. Although the "big five" disk trola, Telefunken-Deeca, Philips and Ariola), who have the lions not seriously worried about this slight increase in the competition they have a guarded apprensive ness about the number of sma
disk firms that have sprum disk firms that haye
during past jear.

Philly Batoners File NLRB Complaint Vs. Local 77 in Employer Status Bid

## A Guitar 'Boom'

San Francisco, Nov. 7 A guitar boomlet has suddenly mushroomed in the concerts booked in a fourmonth span. It started last weekend with appearance of
Celedonia Romero \& Sons at Celedonia Romero \& Sons at
Frisco's Veteran Auditorium and continues, unrelentingly, like this:

Laurindo Almelda, Nov. 8, Frisco, Nov. 4, Berkeley; Presti \& Lagoya, Nov. 17,
Berkeley, Nov. 18, Frisco; Carlos Montoya, Nov. 24, Julian Bream, Dec. Frisco.
And early next year three
Carlos Ramos concerts and an Andres Segovia concert.

## Berman Acquires Rory Records

In a further spreadout of his Berman has taken over the indie Rory Records. It's part of the di-
versification move which Berman versification move which Berman
and his manager Harry Bell launched with the formation of two music publishing firms, Cali-
ope (BMI) and Drysen (ASCAP). Berman's ownership tie with the Rory label will in no way affect to which he is contracted. (Berman, incidentally, will be released earty next year via the original Broadway cast album of "A. FamVera Hodes will handle the art Ists \& repertoire operation of the
firm in conjunction With Dick Goodman and Bob Arkin. Rory's first. release under the new operaGoodman \& Arkin who also composed the tune. Upcoming is
another single called "Little Mama Twist" and an LP by Goodman
The Rory disks will be pressed by United Records. Label now has
35 distributors handling the line 35 distributors hand
around the country.

ASSS 20 GROM 20TH
IN SUUT OVER CAROLS
N.Y. Federal Court against 20thFox Records on a charge of unjust tion. - The action asks $\mathbf{\$ 2 0 . 0 0 0}$ damages.
According to the complaint, 20th hired Miller to record severa Christmas carols on the stipulation iveaway disk. He was paid $\$ 100$ ith claims that the iolated the agreement by selling the disk commercially at a profit, witho
sent.

Limeliters SRO 10G, Hub The Limeliters ${ }^{\text {Boston, }}$ (3) grossed $\$ 9.841$ in an SRO concert appearhere. To
$\$ 4.75$ top
Paid attendance was 2.823 with
on the stage. The outing was pro-
duced by Ken Kragen Productions.
one of 20 dates Kragen is doing

Paragon Handling MGM
Paragon Record Distributors has and named new distrib for MGM Ned Jones will head up sales for

M\&N Distributing Co. previous handled the line there.

## tra leaders who have formed an

 ganiaztion called the Ascociated Philadelph Leaders of Greater Philadelphia filed a complaint last lations Board National Labor Re77, American against Philly Local clans. Their action is similar io one instituted in New: York by the Orchestra Leaders of Greater vew York against Local 802, AFM, through which the leaders are seeking to establish themselves as employers and not managers. Godis also representing the Philly group.Using the recent U.S. Court of Appeals and Court of Claims deemployment status as a leacer stone, the Philly association is seeking the right to collective bargaining with Local 77 on new wage Oct. 31, states: represents and claims to represent all sidemen or musicians employed
by the charging parties, who are by the charging parties, who are
employer-orchestra-leaders. Local
77 refused and continues to refuse 77 refused and continues to refuse
to bargain collectively with charging parties despite invitation to said charging parties. Spurning its duty to bargain, Local 77 has unilaterally announced and impored new wage rates and prices to beIn this action, the Philly group has aligned itself with the OLGNY which is attempting to establish
leaders as employers and therefore entitled to collectively bargain ing wage scales and number of men required to play a particular date. A case covering this situaFederal Court next month.

Int'I All Stars Jazzsters Can't Talk It Over, But They're All in Harmony Frankfurt, Nov. 7
For what may be the first pean All Star Jazz Orcinestra has from 12 lands plaving in the ensemble. Created by Stuttgart jazz group is playing a series of piograms for the West German teie-
vision, will do concerts and is tenision, will do concerts and is tenReps of all European lands
where jazz is known are participating, with Norway bass; Sweden's Arne Domand's Ronnie Ross with Baritone saxophone, Germany's Albert Ma:1Hans Koller on tenor sax. Mel" um's Sadi on vibraphone. France s
Martial Solal on piano. Dan:h drummer William Schiopffe. trumslavia, guitarst Franco Cer:i if Italy, Turkish trumpeter Mafly Monica Zetterlund
Major problem in getting the common language that least two of the musicians can under-
stand, according to Behrendt. Put once the music gets started, the
group is in harmony even if they can't talk together, he noted
Dudley Manners' LPs
In Aussie Distrib Deal
Dudley Manfers, indie dister
tho has been recording around i ':e who has been recording around ies set a deal with an Australian fi $m$, Tremaynes Music, for release of
several of his recordings. Tremaynes has established the Strand Records
Initial LPs on Strand include Dance Happy at the London Mecca," "Carnival European" and
"Mood Gypsy"-"Mood Viennese."


## (Tune Index of Performance \& Sales)

 ratio of disk sa!'s, nationally, as reported by key outlets in major citisc, and music programming by the major independent radio sta: ${ }^{-1}:$ :s.

This 亡ast No. Wks.
Wk. Wk. On Chart

| 2 |
| :---: |
| -1 |

RLNAROUND SÜE
FOOL NUTBER ON
Brenda Lee $\qquad$
Troy
HIT THE ROAD JACK
Ray Charles JACK BRISTOL STOMP ABC-PaL


THE FLY

Gene McDaniels
LEASE MR. POSTMAN
Marvelettes
Lee Dorsey
LET'S GET TOGETIIER
I LOVE HOW YOC LOVE ME
Paris Sisters
IN,… ........ $\qquad$

CRAZY
Patsy Cline
RUEL WORLD
James Daren CRYING
Ray Orbison Ray Orbison $\quad . . . .$.
ANYBODY BUT ME
Brenda Lee
$\qquad$ Monument

A WONDER LIKE YOU
U $\cdot \ldots . \ldots \ldots .$. Decca
Ricky Nelson
MOON RIVER
MEXICO
Bob Moore
$\ldots \ldots \ldots \ldots \ldots$ Monument

Cleffs
T $\ldots, \ldots, \ldots . . . .$. Terrace

Connie Francis . .MGM
Connie Francis
heartac
Colpix
GOD, COUENTRY AND MY BABY
Johnny Burnette
YOC'RE THE REASON
YOE'RE THE REASON
Liberty
THE WAY YOU LOOK
Crest
Lettermen
Capitol
CANDY MAN
Monument
IWANT TO THANKYOU
Bobby Rydelt
Cameo.
SCHOOLS IN ToNiGHT
.
LeGrande
Ferrante \& Teicher
IN THE MIDDLE OF A HEARTACHE
HuT - Piñ
Fats Domino
Imperial
SWEETS FOR THE SWEET Drifters
I.ET THERE BE DRCMS
. ...............Atlantic
Sandy Nelson TAKE FIVE
Dave Brubeck
SEPTEMBER IN THE RAIN
$38-1 \quad \begin{aligned} & \text { Dinah Washington } \\ & \text { BRIDGE OF LOVE }\end{aligned}$
THE RAIT
$38-1 \quad \begin{aligned} & \text { Dinah Washington } \\ & \text { BRIDGE OF LOVE }\end{aligned}$
.Mercury
EYES
$39-37-7$ LOOKING IN MY EYES .Smash Carlton
L.MLK ON BY

Leroy Van Dyke
FOOT STOMPI $\qquad$
....................... Mercury

Flares $\quad$ GYPSY WOMAN Mercury
$\ldots \ldots \ldots \ldots \ldots \ldots . \ldots$ ABC-Par

ABC-Par.

JUST OET OF REACH
Atlantic
Solomon Burke
DON'T BLAME ME

| $\mathrm{HE}^{-}$ |
| :--- |
| $\ldots$ |

STEP 1 \& 2
Jack Scott
Capitol
CNDER THE MOON OF LOVE
Curtis Lee
THE WAY I AM
PLEASE DONTT
Ral Donner

Jim Ameche Productions, Worldwide Programming Kick Off Taped Network
A taped network capable of programming radio stations musically 24 hours a day, seven days a week,
has been launched in Chicago by Jim Ameche Productions (repre sented by Resno Inc.) and Worldwide Programming Service Inc. represented by The Coolicans Inc.). Both organizations combined their sales and programming staffs for the new venture.
The musical programming will run the gamut from the Gay Nineties and the Roaring Twenties to pops. classics, lock ' $n$ ' roll. jazz dixieland and country \& western In addition to .lim Ameche, Pail Hound Dog Show, Jay Jason. Paul
Bell and other stars, the combinaBell ard other stars, the combina
tion includes Hank Thompson Johnny Bond, Hardrock Gunter and Joe Rico.
Jim Ameche heads Jim Ameche Productions while Worldwte is groided jy Stewart M. Levs, president: George Lorenz, veepee and general manager, and Martim H . Scherer, who prexies an eastern auto supply chain, as treasurer.
The group naw has programming on 143 stations. In some instances more than eight hours day of music is being supplied.

## Pye in EMI Tie to Tap

South African Market
Pre Records, fastest-grawing of Pre Records, fastest-growing of edged into the South African markt . But it was forced to link with EMI 'Electrical \& Musical Industries) which has a controlling grip on pressing and distribution in South Africa.
The Pye banner still won't be seen in the shops. however, as EMI instisted that the indie's releases be distributed on Columbia. Pye exec Roger Threlfall state has linked with a U K competitor

Pubbery Sues Ia. Tavarn
Des Moines, Yov. 7. New Worid Music Corp. has filed suit in Federal Court here charging Leo Rex Zagnoli, operator of Zag's Tavern, with copyright infringement. The plaintiff asks that Zagnoli be permanently restrained from using the song. tavern June 28, 1961, and at other times.
Damage are sought.

## Yank Combos

of jazz musicians in England and although the scale there is roughIf two and one-half times lower than in the U.S., a tooter can live: "all right," The player can even. get his New York price if he
doesn't hypo it bevond that. doesn't hypo it beyond that.

Yank's 'New Horizon'
With jazz tooter employment in
the $\zeta$. $S$. in a steady decline. it the U. S. in a steady decline. it would appear practical to allow British dates. Kruger says that: this is the only way the new club arrangement will be able to work and, with England just another horizon as a plus for American jazz musicians.
Kruger avers that. in England a tooter can earn a living out of modern jazz alone. His operation IKruger Enterprises I has provided the jazz scores. both written and
performed. for five ty shows reguperformed. for five ty shows regu-
larly seen on U. S. screens as well larly seen on U. S. screens as well
as several films. For this he has as several films. For this he has
two publishing firms, one for live music and one for background mamusic
terial.
His Ember Records International is about the only modern jazz indie in England and also does ing for several $U$. S. diskeries. Kruger also manages several jazz tooters.

The Chord-Cats' 1954 waxing of "Sh-Boom" is being reissued by
Atlantic. . MGM acquired Jimmy Atlantic. . MGM acquired Jimmy,
Velvet's . "Sometimes at Night" Division waxing for release on its Cub label . . . Dick Schory's-Percussion Pops, a 19-man orch that plays some 119 different instruments, debuts at Town Hall, N. Y., Nov. 19.

ReTall albuM best sellers
(A National Survey of Key Outlets)
This Last No. Wks.
wk. wk. or chart

| 1 | 1 | 16 | JUDY GARLAND (Capitof) <br> Judy Garland at Carnegie Hall (WBO |
| :---: | :---: | :---: | :---: |
| 2 | 3 | 44 | CAMELOT (Columbia) <br> Original Cast (KOL 5620) |
| 3 | 2 | 10 | MITCH MILLER (Columbia) Your Request (CL 1671) |
| 4 | 7 | 10 | LIMELITERS (Victor) <br> Slightly Fabulous (LPM 2393) |
| 5 | 10 | 5 | ELVIS PRESLEY (Victor) <br> Blue Hawaii (LPII 2426) |
| 6 | 6 | 13 | JOHNNY MATHIS (Columbia) Portrait of Jolinny (CL 1644) |
| 7 | 16 | 42 | GREAT MOTION PICTURE THEMES (UA) Various Artists (UAL 3122) |
| 8 | 9 | 12 | RAY CONNIFF (Columbia) Somebody Loves Me (CL 1642) |
| 9 | 4 | 11 | HARRY BELAFONTE (Victor) Jump Up Calypso (LPM 2388) |
| 10 | 5 | 7 | KINGSTON TRIO (Capitol) Close-Up (T 1642) |
| 11 | 8 | 19 | LAWRENCE WELK (Dot) Yellow Bird (DLP 3389) |
| 12 | 11 | 63 | NEVER ON SUNDAY (UA) <br> Soundrack (UAL 4070) |
| 13 | 15 | 79. | SOUND OF MUSIC (Columbia) Original Cast (KOL 5450) |
| 14 | 12 | 26 | CARNIVAL IMGMI) Original Cast (E 3946) |
| 15 | 22 | 4 | BOB NEWHART (WB) <br> Behind the Button Down Mind (W 1417) |
| 16 | 23 | 27 | MITCH MILLER (Columbia) <br> Tv Sing Along ${ }^{\circ} \mathrm{CL}, 16281$. |
| 17 | 20 | 48 | EXODU'S (Victor) <br> Soundtrack (LOC 1058) |
| 18 | 14 | 10 | JOSE JIMINEZ (Kapp) The Astronaut (KL 1238) |
| 18 | 21 | 13 | DAVE BRUBECK (Columbia) <br> Time Out 'CL 13971 |
| 20 | 18 | 22 | KINGSTON TRIO (Capitol) Going Places 'T 1564 ) |
| 21 | 19. | 15 | FRANK SINATRA Capitol) Come Swing With Me IW 1594) |
| 22 | 17 | 15 | FRANK SINATRA (Reprise) Sinatra Swings tR 1002 ) |
| 23 | 13 | 20 | ELVIS PRESLET IVictor). <br> Something for Everyone (LPM 2370) |
| 24 | 26 | 10 | 60 YEARS OF MUSIC AMERICA LOVES (Victor) Various Artists, Vol. III 1LOP 1509) |
| 25 | 39 | 2 | HENRY MANCINI (Victor) <br> Breakfast at Tiffany's LPM 2362) |
| 26 | 28 | 32 | PALL ANKA (ABC-Par) <br> Sings His Big 15 (ABC 323) |
| 27 | 44 | 3 | SHELLEY BERMLAN (Verve) Personal Appearance (V 15027) |
| 28 | 32 | 16 | $\begin{aligned} & \text { ARTHUR LYMAN (Hi Fi) } \\ & \text { Yellow Bird }(1004) \end{aligned}$ |
| 29. | 27 | 10 | EARL GRANT (Decca) Ebb Tide IDL 4165' |
| 30 | 30 | 4 | ENOCH LIGHT (Command) $35 M M$ Stereo IRS 826 SDI |
| 31 | 31 | 4 | WEST SIDE STORY (Columbia) Soundtrack ! OL 5670) |
| 32 | 25 | 11 | FOLR PREPS (Capitol) <br> Four Preps On Campus (T 1566) |
| 33 | 43 | 3 | CONNIE FRANCIS MGM Never On Sunday $1 E$ 3965) |
| 34 | 38 | 2 | WEST SIDE STORY (Columbia) Original Cast 'OL 5230) |
| 35 | 24 | 9 | DAVE GARDNER (Victor) Ain't That Weird (LPM 2335) |
| 36 | 37 | 2 | JOAN BAEZ IVanguardi, Joan Baez, Vol. II iVRS 9094) |
| 37 | 33 | 8 | PETER NERO (Victor) <br> New Piano in Town (LPM 2383) |
| 38 | 29 | 10 | BRENDA LEE IDec(a) All the Way (DL 4176) |
| 39 | - | 1 | SAIL AWAY (Capitol) Original Cast (WAO 1643) |
| 40 | 34 | 12 | RUSTY WARREN (Jubilee) Knockers Ep (JLP 2029) |
| 41. | 35 | 12 | CONNIE FRANCIS IIGM) More Greatest Hits' (E 3942) |
| 42 | - |  | BILLX VAUGGN TDOt! GoIden Waltzes (DLP 3280) |
| 43 | - |  | FRANK SINATRA ${ }^{-}$(Reprise) <br> I Remember Tommy (R 1003) |
| 44 | 49 | 2 | FRĀNKIE LAINE ' Columbia) Hell Rent for Leather (CL 1615) |
| 45 | 46 | 2 | CHUBB̄ CHECKER Parkway) Let's Twist Again fP 7004) |
| 48 |  |  | Mitc̄ MíLLER Columbia) Holiday Sing Along I CL 1701) |
| 47 | - | 1 | DOROTHY PROVINE (WB) Roaring 20's, Vol II (Wं 1394) |
| 48 | - | 11 | U.S. BONDS Legrand <br> Dance Till Quarter to Three (LLP 3001) |
| 49 | 41 | 7 | ROBERT RUSSELL BENNET (Victor) Victory At Sea, Vol. III (LM 2523) |
| 50 | - | 1 | JOE DOWELL (Smash) <br> Wooden Heart (MGS 270007) |

## Inside Stuff-Music

Mercury Records' pre-Christmas sales push will place a heavy emphasis on the Girmss "Golden Hits" type of album. Included in the 22 Gold Rush" sales program are "More Golden Hits" by Eddy Howard, "Frankie Laine's Golden Hits," "Golden Hits
Also among the new entries are "The King of the Gocpel Singers," Which marks the return of gospeler Little Richard to recording, and a
religious album, "The St. Olaf Lutheran Choir." As with other recent religious album, The St. Olaf Lutheran Choiri". As with other recent Mercury sales programs, the "Gold Rush promotion inciudes a $15 \%$
merchandise bonus for deaters on al of the new albums plus an purchased on the same 15 for 100 hasis.

Connie Francis, MGM disker, will spearhead this vear's Christmas Seals drive via a special promotion that trill have the young singer clugging Christmias Seals on over 2.000 disk jockey shows throughout hich is chating it 55 h drive Wiss Francis recorded a me ssage which is being shipped to the deejays this week.
Meantime Miss Francis has a concirt coming up at the Municipal Aud in Kansas City sponsored by the Katz Drug Co. one of the largest ctailers in that area. This marks the 17th year that the company has ponsored the Katz Philharmonic concert which features pop and concest artists. Free tickets ate supplied to patrons of the Katz Drug stores.
its reported that Katz is paymg Miss Francis $\$ 6.000$ for the single performance.

Decea Records and Universal Pietures are working a joint, all-nut promotion for the soundtrack album for the upconing Ross Hunter production of the Richard Rodgers \& Oscar Hammerstein 2d musical. fim at Radio City Music Hall, N.Y., tomorrow 'Thurs.) and will later be adapted to key city openings of the filmtuner, slated to start Dec. 22. The LP is being featured in Universals national mag ads and in a a special mag-newispaper-trade press ad campaign. The plan wias kicked off by a series of five speciat screenings of "Flower Drum"
for Decca distribs in New York and the eastern area, followed by dis fribution of a special promotional manual.

Howard S. Becker, who taped the young woman drug addict's account for the tome "Fantastic Lodge." says Variety erratumed in its Oct. 18 review by terming him a jazz buff and amateur sociologist," But he notes the erroneous source is publisher Houghton Miflins
dust jacket blurb identifying him as an amateur jazz musician. Actually dust jacket blurb identifying him as an amateur jaiz musician. Actually,
Becker is a fellow of the American Sociological Assn., presently on staff of Community Studies. Kansas City. He's also held. AFM credights as pianist-arrangers. for the Jimmy Tucker orch in K.C. Hence, hardly an "amateur" on either count

An audio-risual merchandising display has been created by Direcional Records, a line of Premier Albums. According to Philip LandDehr, president of Premier. the display will be used to market the directay unit, operates on sound controlled light. The sound waves intensify and decrease the sound controlled lights mounted in the display unit which measures 41 inches high, 41 -inches wide and 20 inches deep The display unit can be hooked up on to any stereo set. Purpose of Directional Lights" is to give the Directional Record stereo buyer an opportunity to see the sounds emanating from the speakers from
$\because \cdot \therefore \quad \therefore \quad$
"The Bells of Peace," a new ballad by John Klein and Stan Rhodes, is being published by Mills Music for release in all foreign languages.
The song is the title tune of a new Americana Records LP, which is eing sold alinost solely through American Legion Post No. 1 Denver The post is selling 20.000 albums, 12 standards recorded on the Schulmerich carillon by John, Klein to help defray expenses for the \$56,000 "Carillon Americama" the Denver American Legion presented to the U.S: Air Force Academy at Colorado Springs. This Academy in-
stallation will be known as "The Bells of Peace., The song will be stallation will be known as "The Bells of Peace." The song will be Catured at the dedic Nov. 10-12.

Although some segments of society have taken to the teenage dance. The Twist, society bandleader Lester Lanin says the socialites are the events where he plavs. According to Lanin and a happy sound at ca are "Fhis Coald Be the Start of Something Big,"."Níght and Day", Dancing in the Dark" and "Everything's Coming up Roses. Following A Tramp," "I Could Have Danced Ail Night" and "I Get A Kick Out of You."

Four orchestra leaders led bv, Eddie Le Baron tried to sliow what they could do. last week when it came to taking orders at the ViIfage ander of Chi Chi. Billy Allen of Holiday Inn. Tony Rose of the Tennis Club and Wally Harpst of the Riviera tried to follow Le Baron's rusty baton. It was a riot but the batty bonnets got the biggest laughs. Stunt

Oscar Brand has compiled a collection of folk tunes. written by himself as well as Pete Seeger. Woody Guthrie, Blind Blake; Jose Marais and others into a volume called "Folk Songs for Fun," puband runs 192 pages. It has been designed to be a companion to "Folk Sing," another collection but not by Brand) of folk material which Is now going into its third printing.

Meridian, Miss. has been added to the long list of cities to be by John Bosworth, state editor of The Meridian Star it's being fen ured by Vincent Lopez yia his CBS wire from New York's HoteI Taft. Lopez is now planning to publish and record it in addition to another
Bosworth composition titled "Sometimes."

Big Music Corp. Robbins-Feist-Miller is putting a push on the score from. Metro's "King of Kings." Five waxings of "Theme from Records and other diskeries. In the sheet department, Bit 3 has ar ranged a special "King of Kings" folio, several choral editions and a
piano edition of the Miklos Rozsa score.
The American Bar Assin will hold a Copyright Symposium at New York U's Washipgton Square branch Dec. 1-2. The subject will be \& Copyright Law Section of the American Bar Assn. The registration fee for the two-day symposium is $\$ 15$. Theodore R. Kupferman is the

For US. Tour Early 1902;
It's Hurok, Sans Subsidy
Mexico City, Nov. 7. Amalia Hernander Mexican FolkHurok, will tour the U. S. and Canada next year. Group first and will go on to a New York opener late in Ja
February of 1962.
Tour expenses of ballet group Will not be underwicten by the rok who also may make deals involving the National Institute of Fine Arts Popular Ballet, the Na tional Symphony Orchestra, the
Voladores 1 Flying Bird Men) of Papantla, ete.
Hurok, who arrived here on express invitation of the government Mo discuss and work out tours for Mexican talent, said he was inter-
ested in bringing performing arts activities of the two nations into a closer cultural relationship, as In Mexico for five days, Hurok was closeted with Celestino Goros Fine Arts and other federal func tionaries.

## House Unit Sifts 0 'seas Sdtracks

A thorough Congressional airing of the foreign soundtrack issue is son (D-N.J.) said this will be the Select Education Subcommittee opens a three-day round of he
ings in New York Nov. 15-17. ings in New York Nov. 15-17.
Musicians and singers, mostly symphonic and operatic types, as well as AFM brass are expected to air their peeves about how the canned stuff from Germany and ting them out of an important source of livelihood. Theory is jobs in between stints of a classical riature.
Some users of the foreign-made may also be called. Thompson, crusader for cultare and the fine arts. Fants to see how poorly off performing artists are, trace the causes and find remedrs. ies ture-boosting bills.

## CANDID SHUFFLES DISTRIBS

 Candid Records, now entering making some changes in its domes tic distribution setupIn Fhiladelphia, the jazz diskery is switching to Lesco Records and now handle the line Ed Cohen heads the former outfit. and Ernie
and George Leaven latter.

## Top Singles Of The Week

## to give it a goo chance to crash through with the tecnage rrou:d. "Posin'" 'Chappell") is subtitled "And Then You Tuist." It's cnoth beat.

BOB LCMAN.
(Warmer Bros.)
Rob Luman's "Boston Rocker (Acuff-Roset) has a suaysing.
rocking approach that's quite catchy ande should roll well with rocking approach that s "quite catchy ance should roil well with
the disk jockey plays. "Old Friends" (Acuff-Roset) plays with a pleasing country flaror that could go orer in some arens. The disk is part of WB's "Plus 2 "program which offers Thiuk About along with the new ones. In
Living" and "Bad Bad Day."

## the coasters.

 (Atco).The Coasters' (Ain't That), Just Like Me" 'Progressive-Triot) some stylized humor that alrays gicts thie group high on the spin some stylized humor that altcays gets the group high on the spin-
ning tists. "Bad Blood" (Progressite-Triot) flous in a rocting blues rein with some flashy harmony techniques that uill take ocer a

## CATERINA VALENTE.

## (Londen).

Caterinc Valente's "Dis-Mof Que Scptembre French wailer. with a pourerhouse pipinge attack that gets it ower P'tit Beguin' (Sunbeami) is a highly flavorsome item that rates lotsa programming slots.
*ASCAR. † BMI.

## Belascos Downbeat Note on Music

 Contribs for Serious TV SegsBOSTON ROCKER
Old Friende
(ANT THAT) JUST LIKE ME Bad Blood

DISMOI OLE SEPTEABRE
Shroeder Joins Oriole Juhn Shroeder has been named artist and repertorre manage for ery distributed in the US. by London Records.
He has been responsible for sevand has waxed such artists as Helen Shapiro, Cliff Richards and the Shadows, British rock ' $n$ ' roll roup.

## Flock of Labels Rush to Cash In On Twist Craze

Diskeries of all sizes are rushing with a full head of steam into since the Cha Cha-the Twist, of course.
10 In the last reek alone close to Twist-pegged platters, some LPs and some singles. The category that seems to head the list is the tunes and groups which have
hinged not only on the Twist itself but also on the Peppermint first attracted publicity.
Although Rqulette Records has the lounge's name tied up for recoral disks out in the last ween that use the word, "peppermint," There atherence to the club. y Danny Peppermint on Cariton; Peppermint Twist Time," by the the Peppermint Twist." by Nick Perito on UA. There's also the Chicken Twist," by the Dappers ingles line
On the album side, Columbia whed two patters out this week One By Ray Bryant titled y the Adventurers tagged Can't Atlan wisin" Not to be outdone, by Ray has assembled a package f tunes that teeners have been wisting to long before cafe so will be called "Do the Trations and Hay Charles." Joey Dee \& the Starliohters, the group which plays at the Peppernamed disk .in an appropriately Twist LP coming out on King Meanirhile Chubby
Turst" Pakkway waxing of "Th the whole thing off, is riding high on the charts acain with a package called "Let's Twist Again."
-

| set |
| :--- |
| Ber |

score a cowboy and Indian fifht on a filmed tv westenner. that s carrying a bad thing too far. In the medium Jacques Bclace for the ground music for moit dramatic eitevision shows is compreurded the most original ahestriities ard frequently it's a combination of Foth. For Belaseo. the alyomal level off
television music refects television music reflects the in-
difference of the prociucas. $5 \mathrm{~F} . \mathrm{w}$ difference of the prociucers. "Few
producers," he said. "kno? or cire anything about musie or arout art for that matter, and usually uind up using composers who are fart of their intimate clicuae. $\because$ These composers, Belasco said. are mncye
often than not converted arrangers with only an elementary knowledge of musical thecry. Belasco, spectal color documentary, "Vin-
cent Van Gogh: A Self-Portrait," cent on Gogh: A Self-Portrait, ${ }^{\text {NBC-TV }}$ Nov. 17. himself stems from the European classical tradition and knows the difference Chopin ballad
The underlying cause of the inferior music on $t v$. opines Belasen, public readiness of the American chronism such as the of anationed 20th Century jazz for a mustang saga. In Europe. Belasco said, such an artistic error would jected
The type of music used for ty to the attitude intimately related wards gunplay of producers tiolence Belasco said. He theorized that the standard jazz motifs used on to the frantic pulse of the killer thus highlighting and even glorifying his sadism. The music. Belasco the victim. Admittedly a cubtle point, this technique of expleiting masic represents for Belasen one of the mosaic of details that de-
termines the final emotional impact of a drama
Belaseo, incident: lly. is currentclassies to some varied mueiral projects. He's enready composed a jazz Concerto Grosso and is now devising new television jinglec in addition to working on an epera. A brother of the actor. Lenn Belasen, he's not related to the fite David
Belasco. the Broadway producer.

## UA Pacts Marv Johnson; <br> MGM Gets Pave Morton; <br> JFK (5) for Riverside

 Marv Johnsen. ${ }^{\text {alio }}$ has heen re coreing for the Enited Artiste latel picked up for an additional t:rfeet by Art Talmadse. I A priza: a:d Berry Gomanager.

## MGM/Verve: Page Morton,

Page Morton. whis heen domer the Chotk-Fun-of--is singiva MGM roster. Alno vaking thir debats under the MGM barrer
within the next few wfeks will he
Marty Green and sulk sin.u.r Marty Green and fork cin:ur
Martha Schlamme. Oiv the Vire end. the latest a

Riverside: JFK Quintet The JFK Quintet a jaz\% rombo, has been inker hy Rinerine. The
group will cut an alhsm for tre label called "Nera Frentiere In Jazz From Warametom.: A disderley, the unit winl be billed is The auintet hails from wacling. The auint
ton, DC.

FHES INFRINGEMENT SUIT heen filed in N.Y. Federal rirt hy Maravilia Burcibuting Corp The action cecks an injunction for ram The complaint charge. that the defendant failed to file notice that it was recording the tune. "Those Oldies But Goodies R $\cdot$ mind Me of You." The plaintiff has licensed
others to record the tune preOthers
viously.

## 'Twist' Not For The Portly

St bar, from whence stemmed and proportions) get in. The quid thend it's beaucoup steam-fins-Tite Twist, have cut in on the 'Twist Nights'

proportions) get in. The quid nunes, by now, have devised their
own VIP entry but even that is now too much common "property quickest admission. The fear there, quickest admission. The fear there,
of course, is that the VIPs will ease out the sallors and the gals
and the leatherjacket set which is the bulwark of the appeal. The
Fire Dept. has its own concept of public safety, hence the new spe-
cial police to keep the crowds in

An amazingly imposing roster of names have made these spots month, or they could be candidates
for the "not being with I!" dropdead list.
Shock Impact
Perhaps some of the least attrac tive "twinting" ts by these sophis-
ticates. Seeing one tycoon strut his ticates. Seeing one tycoon strut his
twist caused another loaded guy to crack, "I'm gonna sell my stock in his company tomo
It is these sophisticates who
dwell on two things: how long will dwell on two things: how long will The Twist last. and how did it all sesteryear shimmy and today's
"The Nadison" is a basic answer to the style such as it is.
The conclusion is that The Twist could be a better than fleeting fad as it snowballs from city-to-city and weltschmerz is the basis of it ail has been cited by columnists, the Arthur Murrays. and the re-
member-whens. Latter hark-back member-whens. Latter hark-back bear, bunny hug, turkeytrot and even when the foxtrot was consid-
ered "daring." From the Jazz Age or, most, who read or see tv o films know what has happened Charleston, Black Bottom, Varsity Charleston, Bla
Drag to date.
There is no gainsaying The Twist's 1961 (and probably well unto 1962: impact as a social and a show biz phenomenon. Nabe with cheaply staged twist contests It may well be that what Charies ton contests did to project a Joan Crawford, George Raft, Clara Bow et al. shay evolve from The Twist.
But it'll have to be made more "refined" or the gendarmes will back in the wagon.
Opening Mayfalr Supper Dance next Saturday (11), at New York'8 Sims and Phyllis Rodriquez in an exhibition of The Twist. Honored guests for the occasion will be company.

Melcher Sifits His Disk,
Pub Operations to Coast
Marty Melcher has moved his
New York recording and music New York recording and music pob Crystal, who had been heading the Gotham office for Meicher ar the past couple of years, win firms from there.
In the Melcher combine are Arwin Records, Artist Music and
Daywin Music. Melcher, who is now in a legit operation with Martin Pall and Selma Tamber, plans to have another eastern office in the near future.

## Candid-Dial Tieup

 a tieup timed for Christmas tween Candid Records and Dial Press. The promotion is centered Candid's disks and who has writ en a book called "ublished by Dlal
Among the releases Hentoff preprogram is an album, also entitled "The Jazz Life," which features the entire 22-man Candid roster. AIthough the book and album are available separately, a special ing both items, set to retail for

## On the Upbeat

## New York

George T. Simon's newest book. The Feeling of Jazz." will hit the chats next week via Simon \& tional dialogs and monologs by azzsters with illustrations by Coed disker, goes into the Wade Heide Bruebl German disker will o some recordings here for Epic during her first trip to the $\mathbf{U}$. S . Hampton has been set for a month's stand at the Metropole
beginning Nov. 27 ... Richard Ellsasser will appear as organ soloist with the Austin, Tex., SymAllen Roth
Aatoned the Milto tv maestro who batoned the Milton Berle Show, is
back in action after a brief illness. He's operating a restaurant business in East Stroudsburg. Pa., and is looking to get back at the. orch helm again
general manager of Sesac; will serve as chairman of the music division of the USO of Greater N.
during its 1961 drive for funds Thelma Carpenter will tie in he three-weeker at the Virginia Room, three-weeker at the Virginia Room,
Cleveland, starting next week (13) With the local showing of UF's Back Street, the title theral.
Cannonball Adderley's jazz combo goes into Storyville, Boston, fo
two weeks beginning Nov. 20 .
one-weeker at Peps, Philadelphia
Saturday (11) Kal Winding's land, for two weeks starting Cleve day (13) . . . Roy Hamilton and Lloyd Price headline a musical package touring th
west this month
Atlantlic has acquired the maste to King Coleman's "Do the Hully Gully," which is an instrumental ke the Twist
ease of Bob Harter's "The Atom" will be released simultaneously in by Phillips cured rights to the master of "Mo torcycle" by Tico \& the Triumphs opened yesterday (Tues.) at the
Cole's latest Capitol single, "Let
True Love Begin," was penned by True Love Begin," was penned by
comedian-actor Sandy Baron comedian-actor Sandy Baron
Sonny Rollins returns to the jazz N. Y. On Nov. 13 he'll do a benefit there in honor of the late trum

## Chicago

Chico Hamilton Quintet open fortinght stay at Birdhouse, Chi down for Sinal Temple concert session, Chi:, Nov. 20 Gillespie into Sutherland Lounge Chi, Dec. 21, for two weeks . .
New Gumina Quartet cut an album for Mercury during their stay at Ivy Lounge, Chi., last week . . . Jill Corey signed a Mercury recording contract last week....Garry U.S. Bonds down for Spartz Showbar Hamilton, O., Nov. 10 for three
days -.. Ramsey Lewis Trio into days -. Ramsey Lewis Trio int fortnight week at Esquire Club, Montreal
Nov. 21. Earl Bostic a week, same club, Nov 27
Maynard Ferguson skédded for concert date, Nov. 18, Sunnybrook Bark, Pottstown, Pa. . - Jack Blanchard Trio into Riviera
Lounge Atlanta, Ga., Nov. 27, for three Weeks...Cal TJader Quintet skedded for Band Box, Denve
Nov. 27, for Nov. 27, for three Weeks
Jimmy. McPartland Sextet for Padded Cell, Mpls., Dec. 10 Latin Club, Washington, D.C., Dec
25 for a week

## Legit Publishers

agents setting up interviews, to and radio spots for cast members helping with store displays for the cast album and doing promotion for it. Firm also runs contests on radio through disk jocks with rickets to the show as prizes and duties essentially non-publisher

Show's the Thing
Frank works on the idea that the show is the focal point of at tention for the score's wellbeing figuring that promoting the show
will do the most good for its music. Not ignoring the basic publishing function of getting the tunes
around, Frank also prepares elaborate presentations for its With
With "Unsinkable Molly Brown" secial presentation which had a folto of professional sheet music and instrumental arrangements in apecial cover with a score break1, accompanied by a full-sized LP demo which later became a comor "How To the Camden label. Without Really Trying." Frank went on the road ahead of the show interest-creators in the show, which the firm also co-produced.
In the second category, there is Iorris is not interested in production although it does invest in a show on occasion. The main interest here is in butlding writers. by promoting a show, Morris pushes its score by promoting its writers. In the same way as Frank
plugged Rudy Vallee disks, Mor plugged Rudy Vallee disks, Mor; interest in this to station; to create and Honey" is a current Broadway olved in outfit doesn't get inshow too often since it doesn't feel this is its function.
Morris. too, prepared a cover for its professional presentation, but is also involved in getting out as many varied types of arrangements on a score as can be done: For
"Bye Bye Birdie," "Wildcat" and "Milk and Honey" the firm prepared medley books from the
scores for dance bands, three different organ arrangements, various arrangements for concert bands, marching bands, vocal arrangements for singles, choral groups

## Emphasizes Writers

For "Wildcat" Morris prepared full LP demo of the score but house goes out and looks for things to option for its writers to work on for possible musicals. Once a concentrates on getting the songs piayed like any other publisher is writers and their work
Morris therefor
Morris, therefore, also pitches in and all other aspects related to the tunesmiths. This, is its plan out writers there is no publishing business.
The third category is typified by tratford Music where it's felt that the outfit publishes solidly established writers such as Jule Styne, Betty Comden and Adolph Green so there is no building to be done. ditional pattern of getting the ditional pattern
Stratford's sheet music is handled through Chappell, and it has a pressagent for a show. As with the other two categories, the pubisher of course has to adapt to each show in that each one prebasically Stratford is just interested in getting the songs performed. companies are its major concern.
. In the case of "Subways Are For Sleeping," Stratford has pre-
pared a full-sized Lr demo that may even become a commercial sheet music is The professional any more The outfit works on the tdea that it's tough enough to work on the music these days and the show has
has become involved in LP promotion and such.
What it all adds up to is diferent thinkings developing difbjective. But these divergent atitudes have produced some changing concepts in recent seaons as far as the handling of show material is concerned. The work of tradition-bound with become less that LP demos are now being prot duced, professional conies of protunes and related material ara being elaborated and the relationship between publisher and diskery is growing even closer

## Non-Segregation

damages the deposit required hereunder. Since it is difficult for the parties to determine actual damages which artist may suffer oing reason of breach of the foreave determined that the amount of the liquidated damages set forth a reasonable sum to ascribe to the option and Artist shall have with option and same remedies on the basis of race, color or cred in relation to the culor or creed dressing. dining and backstage facilities and with respect to membership and seating of the members of the act.
Granz, who was in New York last week for the Broadway opening of Yves Montand, whom he aso represents, is now back at his European base but plans to be in to follow up on the non-segre tion

## 

THE GAY LIFE
HOWARD DIETZ and ARTHUR SCHWARTZ
MAGIE MOMENT
WHO CANT YOU CANI
SOMETHING YOU NEYER HAD BEFORE
OH MY LIEBCHEK
COME A-WANDERING WITH ME WHY GO ANYWHERE AT ALL FOR THE FIRST TIME
THIS KIND OF A GIRL
music publishers hololic corponation

## SOMEBODY ELSE'S SWEETHEART <br> Recorded by THE WANDERERS <br> on CUB

FAMOUS MUSIC CORPORATION


## Wanted

Attractive Identical Twin Girl Singers

For Top Night Club Act


Top Names Hit Rochester in October But It Was a Promoter's Nightmare'

## 'Old Greek Custom'

A $k \cdot c h e s t e r$ showman with 35
ye.trs experience, analyzing the h.ivy and varied bookings which htse hit this area this fall, ealls $\mathrm{r} x$ ctiester a promoter's nightmare. Le-ster Pollock. veteran manager a ${ }^{2}$ erts the city's show pronroters ar: killing each other off with bad thinking and bad booking. "Live shows are not clicking pr moters don't realize they can't hwik a show on top of one anot:tre ithey are finding out the
hird wav: Someone paints a rosy pirure to them about a certain at caction and the promoters figure
a!t they have to do is tell the a! they have to do is tell the p:silic about it, then sit back and Tite experience has been bitter." A survey reveals that there were onty about three deys during octo-
ber' on which some kind of out-oi-town show on circuit bookings uai not playing here. It's the most concentrated fare in the city's history.
Some of them, such as the
Mahalia Jackson, Marine Band. Stan Kenton and Louis Armstrong appearances. were heavy losers. it drew almost 5.000 customers and grossed better than $\$ 24,000$, was not much better than a break-even antee.

Two loeal legitimate theatre prumotional groups, Broadway
Theatre League and May Jackson Presents. also are running opposite each other. Eastman Theatre, a taxless property which is able to
scale tickets low, has been the exception to the promotional nightmare. Polth an 000 , has been of of close to 500.show promotions. "There are ways for promoters to find out about booking dates so that they don't promoters don't seem to be doing it. There's only so much entertainment money peopie can spenc. They can't buy everything in a short time.
"Patrons are getting a good menu from which to select and because of guarantees, are playing to small crowds in many cases.

Hollywood, Nov. 7. Torch Room nitery, goes to trial Nov. 9 in Municipal Court on a charge of allowing a lewd dance to be performed on the premises. Hollywood vice squad officers arrested Greek bellydancer Darlena Sept. 26. They claimed she had accepted money from the room's patrons who thrust it abdominal and bra areas of her scanty costume. Miss Capello was released in $\$ 525$ bail. Darlena, who was not arrested. Is continuing at the club: However, she has been restrained from personal contact with customers Seymour Insdon, attorney representing Miss Capello, will defend his client on grounds that such distribution of money from the audience is most of the club's patrons are Greek.

## Friars' Salute To Berle Boffo

## By JOE COHEN

The Friars finformal suppers at their New York clubhouse apparThe wall-to-wall packed shindis. for Milton Berle last Friday (3) served as a means to get the members to practice language that can be used on the familly circuits, and gave them ang opportunity of getting the fancy vocabulary out of
their systems. There will presumably be an exclusivety of the fourlettered variety at the club' luncheon for Alan king
Hotel Astor comes Nov. 20 . Another, of course, it the fund raising gambit. As the guest of honor put it, he's happy to see
that all the bonds are pald off, and "one more full house like this and the club will belong to Cari Fimin Triars
right
Otherwise, the tribute to Berle was an outpouring of thanis from and generosity in a former day
(Continued on page 64)

Delayed Cast \& Props
Forced 'Capades' Refund

## Toronto, Nov. 7

For first time in 22 -year history of "Icecapades," some 5,000 ticketboards until Friday when 120 icekaters failed to arrive at Maple (Mon.). it Since it takes five hours to set up the show, cancellation of the opening performance here followed arrival of the company by train
from Philadelphia after two trailers from Philadelphia after two trailers
of props broke down.

## Met, Glasgow Vaudery,

 Rebuilding After 300G Blaze Guts And \& RoofVaude took a kayo her last week when fire destroyed the roof and auditorium of the g-year-old Metropole Theatre and put the vintage music hall's artistes out Theatre forew Stan Laurel in his days as a props boy. (His father, Arthur Jefferson, was manager and icensee) and Sir Harry Lauder in his first profentional appearance in vaude.
Alee Frutin, Joint-owner of the and hopes to reopen ft within six months. He will retain the oldtime musichall atmosphere of plush and ornamental planter and theatre
oxes.
Plans for staging "Calling Scotland to annuni winter extravaganza sheived, although attempts are being made to fad an Ilternative home for this revue. It would again have starre
The Metropole was bought by he late Bernard Frutin over 40 years ago and passed to his sons last remaining bastions of pure vaude in Auld Lang Syne territory. t's extimated that it will take 300,000 to restore the building. The Bridie Gallacher Show, feauring the Irish thrush of that name, was playing the vaudery at time of the
midday blaze.

Fields' Paris Chore
Ronald Fields, choreographer of the new Latin Quarter, N.Y., show, masical, "La Parisienne" Fields planed out to Paria last

## We'd Like To Say A Few Words About TEXAS

## SAM VINE

TONY ZOPR Dorning News
October 20, 1961
DALLAS AFTER DARX:

## Statler Introduces Unique Act

 TONY ZOPPI
The Da"as Moraing Newa
Octaber 31. 1961
"The hypnotist has the most enter-
taining act eeen here this season, and
business has seldorm been better at
the Empire
GET ON THE MONEY-MAKING BAND WAGON
SAM PRICE
20 Boad Street South
Hamilton, Ontario, Caniada
Phone: JAcksan 8.6838

##  <br> 

don sarran
Dentes Thapes Hercil
October 20. 1961
SHOW BIZ
Climbing Vine



## 



## SAM VINE'S GOING PLACES!

VAPOURS, HOT SPRINGS, ARKANSAS FEBRUARY.19, 1962
tWO RETURN ENGAGEMENTS AT THE STATLER-HILTON HOTEL in dallas, texas

Grade Org Merges With London Mgt, Kaufman Lerner in Expansion Move

DIVIDED DIET
First Half, Lenġhair-Second Half Connle Francis

Kansas City, Nov. 7. Connie Francis guested with the tra in the Municipal Auditorium last Saturday (i) before aboutium 000 persons. Event is the annual concert sponsored by the Katz Drug Co. in cooperation with the Phillharmonic.
Miss Francis choice as the guest
singer brought a highly popular response from the public, which gets tickets to the concert free from the drug chain. In the past of artists tending to lorious type Event is held ennually in vember, and represents a consid erable promotion boost to the Phil harmonic. Under the baton of Hans schwieger, orch gives the crowd a first half of light classical music, and guest is presented during the mecond half.
Date here was sandwiched in between plans Miss Francis eur rently is making to appear in Metro.

## Catsbill Bookers In Co-pp Group

The mountain bookers are form ing an organication to act coopera tively in mezotiations, maintain hotelkeepers, delinguent in pay ments for shows given, get no more displays until their arrearages ar met.
ame need for the new group beummenparent at the end of the more hotels using talent than were before, patronage was. not as high as in former seasons. Thus paySpearheads to bookers.
tion are Charlis Rapp, unquestiontion are Charise Rapp, unquestion Catskill mountain belt, and Jack Segal, who also has a sizeable slice of the hill country boolings. There are some recalcitrants not aligned with the new organization. But at this point there seems to be no the group gets the cooperation of talent agencles and the American ing of nelther is expected at ing of
There have been previous attempts to line up the mountain bompts falled for various reasons. Both unions and the sundry resor operators associations in the Sulilvan County area. opposed the mover because they presented a potential threat to existing organizations.
However, with many inns finding It necessary to buy talent to meet their competiton, some operators culties than ever before. The amount owed to various bookers has been described as staggering, and bookeris are unable to

## BOOKER SET FOR CRUISES

 the Crican Export Lines has set the Charles Ryan agency as bookerfor cruises on the S. S. AtIantic for cruises on the S. Silatiantic. tertainment director aboard ship. Two Meyer Davis dance orches-
tras have been set for the line tras have been set for the line which will make 10 Caribbean
cruises during the fall and winter

Condon, Nov. 7.
A new international tieup involv ing the Grade Organization and its associates, London Management,
and Kaufman Lerner Associates of Rome was disclosed here last week Rome was disclosed here last week. cluded negotiations for merging and expanding all their European interests.
The development, which is expected to be followed shortly by announcement of a new affllistion with an American firm, is based on motion pictures made in Europe during the past five years and the noticeable shift to Europe in locations for top b pictures.
The Grade Organization, which earlier in the year set up its own ductions, has already completed its first two pictures and has three orthers in preparation. The company has also joined the British Films Producers Assa.
Its first two fims are "The rd, and "Go to Blazes." Slated or early production are "Other Peoples Bables" and a new Cliff Richard vehicle, "Summer Holiday". The third subject is, as yet,
Associated with the Grade OrFox legit management thich currently has "Whistle in the Dark" on yiew in the West End for which three companies are bidding for ilm righti. It also has three other plays due to to into reherral in the new year. The first will be an adaptation of a French play which month later, in association with month later, in arsociation with agement will otart on "Devil's Palm" which is to be directed by yrone Guthrie, with Robert Morhird pley on the Robin Fox slate istill untitled.

## June Christy to Japan

## Tokyo, Nov. 7.

June Christy is due to arrive Which includes deweek Japan tour Quarter nitery and. Nichilgeki Theatre.
Booked here by Tats Nagahima, thrush will be accompanied y manager Carlos Gastel, pianist an Bernard and husband-saxman
Booper, who will not perform.

## -L나우, FUN-MASTER PROFESSIONAL COMEDY MATERIAL <br> Por every breach of thoetriceita "WI SERVICI THE STARSI' <br>  <br> : 1 Hze  IILIY BLASON <br> 

## LOLOEALITA HELD OVER AGAIN AMERMIM MOTEI MIAMIDEACH, RLA.

"TOPS IN THEIR FIELD" MARIETTY


TOKYO, JAPAN DAI-ICHI HOTEL

# FLA.'S NEW RIVAL-CRUISE SHIPS 

## George Hamid Jr, Henry Hamid Join Freedomland as Park Expands Staff

George A, Hamid Jr. this wee dent of Freedomiand Inc. in what he Bronx, N.Y, amusement par tive manpower. Hamid, who had until recently will still be operp ing director of the Steel Pier, At antic City, which is o

Henry Hamid, a nephew of the GAC into Fre, wis as assistant to his cousin It was stressed by Freedomland execs he Hamids is not to in retainin an alignment of the Steel Pier and other Hamid interests With e strictly a personnel deal
In the executive realignment of Jr.. Who has been president, be sell Levy is the new president. Abraham Kaplan remains secre pee in charge of promotion and ublicity.
Freedomland execs say that they Fe the right track. Last seaso
the park. They feel that when the final accounting of the season is with a "small profit."
It's also held that one of the rend was the expansion of talent operations. During the past season of pame bands and name ent $\in r$ of name bands and name enter
tainment. These attractions, company execs said, not only gave lacked previously,

## The talent polic

chey, was to expand the use are afoo ever, this is still in the blueprint stage. Also on the drawing boards is an idea of converting the park Another factor Freedomland of ficials say put the park on a prof price deal which provided admis sion as well as an unlimited num was $\$ 1.95$. This policy will be con

## P.R.'s Caribe Wins Most Successful' Tag <br> In Conrad Hilton's Book

## groundbreaking of the new Kahata

miles beyond Diamond Head, told newsmen the Caribe Hilton in Puerto Rico is his chain's most suc-
cessful hotel. He said its proximity averages 95 Co occupancy. He disbling as a drawing attraction. operations include the Beverly HilElizabeth, Montreal.

The new Kahal Hiton will be a $300-r 00 m$ luxury resort that will
cost $\$ 7,000,000$. The Hilton Hawaiian Village in Waikiki has 1,116 rooms in six facilities.

Sheraton chain coincidentally announced plans for a 22 -story
400 -room hotel which will occupy an on-beach site near its Roya Hawaiian hotel. The $\$ 5,000 ; 000$ in 1963, is a "first" for Waikiki in that ev
Haweraton also owns the Roya and Moana-Surf Rider hotels in Waikiki and is building a 200 -room The chain will have $2 ; 046$ rooms in fawail whon have 2,046 row are completed, and Hilton will have 1,416 rooms in its two Hono
Julu operations.

## Mex City Hotel Reforma \& Press Kiss 'n' Make Up Mexico_City, Nov. 7 The Hotel Reforma and the For eign Correspondents Assn. have kissed and made up. Hotel had denied the press club entry to the belief that the scribes and their guests were cutting heavily into and the door. All services have resumed on the club's quarters are located housed Ciro's and the Chanteclaire Room, <br> The difference between the hotel Robert Katz, local France Press bureau head, and topper of the R. E. S. Diechler, Intercontinental Hotels prexy. The newsmen are luncheons for various Mexico city papers and mag staffs and <br> Higher Welfare Tab's 'Onerous,' Hamid Asserts

AGVA's boost of the $\$ 2.50$ week $y$ and $\$ 1$ one-night welfare assess ments, levied on employers of perively was denounced by George Hamid, co-chairman of the "unwarranted hardship upon emdepressing the number of jobs that will be available to acts.
Hamid declared that employers should have been canvassed by the
union before the move was made by its nation board which met at its recent Barbizon-Plaza Hotel,

Hamid said that the assessment against some of the larger talent employers now runs as much as
$\$ 500$ a week. The raise he added, profit and loss in some seasons. Hamid stated that employers get due consideration from the
union. He advocated a three-vear exemption from the assessment for
mplovers just starting out. He hance to build so that they can Hamid asserted that his actions in the past stamp him as one who is considerate of performers since the Welfare. Trust Fund almost ever, he feels that the increase at mis sointris oremes.

## 2d TV Channel's Preem

Shutters Scot Vaudery
The Tivoli here, longtime
vaudery, shuttered last week for century. Impact of commercial tv is blamed by management. House when "The C allum Kennedy Show" tees off.
"We cannot combat the opening of commercial tv in northeast Scotmanager. "We will just, have to wait untill the novelty of the new any show, we would have lost a lot of money.
Advent of commercial tv means that fireside audiences now have
choice of BBC and ITV channels.

## BOCM SELSOL

## Senate Crime Probers Join Cli's

 Crackdown on B-Joints, Stipperies
## by joe cohen

The cruise ships have become a orts and those in the Caribbean area. The floating spas are having one of their best seasons in his-
tory; with bookings on ships plying tory; with bookings on ships plying
the Caribe area frequently dificult to obtain. Soon, the ship and lines are expected to hit the and resorts even harder
The expansion of the Caribe rade is evident by the fact that hrough the Caribion with th egularity of a ferryboat, is rush ng construction of a new liner to
The replacement ship will be used most exclusively in the Caribbean and Bahamas area. The Nassau gambling ship for a run between alifornia and Acapulco.
The expansion, particularly by the Incres Line, is coming about ist purchases because of a recent citizens a maximum of $\$ 100(\$ 200$ i purchased in St. Thomas) of duty free goods. The overseas. mer visiting cruise ships, have learned to live with the new decree to ceed the allowable quota, wholesale prices are listed on the bills.

Amusement Upbeat
One of the effects of the lesser of amusements in the Islands. Niteries are now open during the day turistas, who have exhausted thei shopping quotas in other ports Continued on page 68)

Loew's Hotels, Howard Johnson Co. Ink Deal
For N.Y. Motel Venture Loew's Hotels, a subsidiary of Loew's Theatres, signed an agree-
ment with the Howard Johnson Co. Mon. (6) for operation of midIown New York's first Howar
Jotar Lodge, which i expected to be ready for occu pancy May 1 of next year. New
12 story structure will have 300 rooms. Pact was concluded by Preston Robert Tisch. Loew hotels prexy. and Howard B. John

In a joint statement, the two execs branded the agreement as a "forward step in the motor lodge result in a chain of multi-story lodges in the downtown areas of
metropolitan cenires and offering metropoliten centres and offering now available on rural routes.
In New York, the Loew chain also building the 2.000 -room Ameri cana, the Regency, on upper Park Ave, and Loews from the joint enterprise. Also being constructed is the Americana. San Juan. P.R states with a total of 7.200 rooms Johnson name.

## Judy Bows Sun. Shows

At Toronto's O'Keefe
For the first Sunday perform-
ance at the O"Keefe Centre, Judy
200-serland has been 3 at sio top the
8:30 p.m. song show is sponsored
by the womens committee of the
National Ballet Guild of Canada
with the O'Keefe Centre donating the difference betwen its prevail
ing top of $\$ 8$ to $\$ 10$.
Miss Garland will also play
Dec. 5. when the house reverts to

Subway to Displace Bellvue Casino, Mont'l The Bellvue Casino has been given notice by the city that it will have to vacate its premises by Dec. 31. The spot is slated to benew 16 -mile subway being constructed by the city. There are presently no plans to continue the itery when it moves out.
$\qquad$ upon hearing the news are gagging up their own turnstile on the spot.

## Weekend Policy At T\&C, Bklyn,

 In Slow MonthsBen Maksik's Town \& Country Club, Brookiyn, is turning to weeknd operation only during the slow Various acts have been set for Saturdays and Sundays, including Lew Parker \& Betty Kean, who go in
Maksik is expected to open the spot with talent one or two nights
dqring the week should a sufficient during the week should a
$\therefore$ This year Maksik departed from been in effect for several seasons by booking names. With the latter, he has apparently gone cautious performers during top business he will shutter during the weeknights when business is normally hard to come by.
At one time; Maksik paid $\$ 40.000$ for Jerry Lewis, and sums in the
same area for Judy Garland, Vic-

## TRIAL OVER, LIL REISS

REOPENS PHILY CLUB
 in a hung jury, Lillian Reis. burheist," reopened her. Celebrity Room which police claim was
bought with loot from a rich coal bought with loot from a fich coal
operator's safe. A former chorine at the Cafe, tiss Reis in beads and sequins
took in a Roaring ' 20 s revue. doing the shimmy. Charleston and Twist for a packed Wed. '1t preem she were worried about going to
trial again, she declared, "That's
a long way off. I'm not worrying
everybody here would be if I was n jail."
Bennv Goodman Winds
B. A. Loon's Anni Shows
$\qquad$ ding celebrations of its major "OpCircuit signed Benny Goodman for a two-a-day, seven-day stand startbringing an 18 -man combo. and presumably they'll appear on tv.
Latter, however, is being kept quiet so as not to interfere with The Goodman booking closes a series of Lococo contracts throughDony, Caterina Valente, Diana Jr., Neil Sedaka, a "Holiday in

## ROTHMAN EXITS RAPP

Shelley Rothman has exited the
Charlie Rapp office. His plans will Charie Rapp office. His plans will
following a Florida
acation.
Rothman handled many Catskill
mountain hotel bookings for Rapp

Heat from the local gendame ie and from the Feds is putting the
chill on Chi's B-joints and ctropperies. A tough local crackdoun following the "rolling, of three north side saloon. The at a near ernment action is part of a nationwide infestigation by a committee looking into the crime syndicate
A Chicago Tribune tory last Thursday 21 said that the Senait committee was probing the affairs of three top Chi hoodlume re portedly connected with the joints and was also investigating "the
working conditions of more than 300 striptease dancers in Chicago honky tonks.
The story said that committee agents were posing as suckers. in
the North Clark, West Madison and South State street girly shows

The Tribune listed the following clubs as reportedly the centre the Diamond Lounge, Rubi Lounge Shore Club, Playhouse. Club 19 Tent.
Mayor Richard J. Daley's ire at recent wave of hustling of con ventioneers by B-girls has pro-
voked an unprecedented number of raids, arrests and liquor ticense and permit suspensions and revocations. Seven north side saloons 1) solely on the- testimony of a 16 -year-old girl who said that she
had been employed as a B-girl in the spots or had been served
Liquor licenses sere revokrd Orchid Lounge, Club Time IA, mise and Tony's Pizza License sur sions were meted out to the F. Z.
Tavern. Cozy Inn and Kedrie Inin on the basis of the girl's restimony The arrests bring the total of
outright revocations to 11 in the outright revorations to 11 in the
past two months and the total of suspensions, of varying lengths,
to five. This does not include a substantial number of arrests that
were rot prosecuted for lack of

## substantiating evidence.

The citys Corpora:ion Counsel
told Variety that hic office :as instituting 21 more cases. Another half-block from City Hall: $\because$ as dropped when the conventioning doctor involved refused to return
from Massachusetts to te tily against the saloon
against the saloon.

$$
\text { Continued on pafe } 64 ;
$$

Regina Fair's Earnings
Slip to \$55,653; Sask.
Exili's Surplus Climbs
net profit of $\$ 55.653$ on its summer fair. down $\$ 5.585$ from last
year. was racked up by the Resina year, was racked up by the Recina
Exhibition Assn. Revenue fiom the ix-day show was \$373.454. up $\$ 317.801$. were $\$ 13.410$ higher.
Profit on the years operalions 1960. Increased maintenance coosts, ower revenue from rental of buiddCair profit contributed to the decline. An outlay or sill stock barn. a racing stable and improve the Stadium.

Saskatoon Take Rises
The Saskatoon Exhibition had a surplus on the year soperations of Revenue was $\$ 438.055$.
Summer fair figures showed ad$\begin{array}{lll}\text { missions at } & \$ 69.402, ~ u p ~ \\ \text { grandstand. } & \$ 70.685 . & \text { up } \\ \text { g } & 2.685 \text {; }\end{array}$ midway and concesions. $\$ 102.142$, up $\$ 12.142$; racing, $\$ 67,115$, up

## Vaude, Cafe Dates

 Hildegarue buoked for the Hote t: $\because$ His. $1 \cdot t$ ria Dec. 7 as well as reham, Washingtm, Feb. 29Jonah Jones to the Chase, St
$\qquad$
$\qquad$ A..iel. Feb. $1 \bar{y}$. . Walt Leahy Konnie, former maitre at the Dick Ruedebush to ane!: at the Metropole Jan. 8. He's Warren preems at the Orbit Room, bowerd for Chicajo. Jane Russel London for a Nov. 13 Carmel Quinn played the Vic tory Variety Show-at Pur
Friday i27, and Saturday Johnny Baracuda back at the Afri can Riom after a recent accident stone. Chicaso. Dec. 1 .. Eddy Carmel, formerly the tall man in
the Ringling Bros. and Barnum \&
DOES
1母 IT
HEAIN
HENRY
ARED"
AUEEN
QURTET

Currently (Retwrin Engagement)
TOWN TAYERN, Toronto EMBERS, New York Cify DUPONT SHOWi NBC.TY Nov. 27-2 We屯ks
KLEIN'S STEAK HOUSE
Columbus, Ohio

HICKORY GRILL

Jan. 9-3 Wks. (Raturn Engage
LONDON HOUSE
Chicago

## INTERNATIONAL

 TALENT ASSOC., INC.65 E. 55th St., New York 22 Tel.: PL T-3344

## YVONNE MORAY

 COMMERCIAL HOTEL Elko, Nevada ASSOCITRED BOOMNE CORP.Bailey Circus, now working as the "orld's tallest comedian...Alan King tapped for El San Juan,
Puerto Rico, Feb. 14, following Jan. 14 stand at the Eden Roc, Miami Beach. . Mimi Weber, furmerly of MCA, opened a per-
sonai management office.
Chubby Checker has been signed or a tour of France, Italy, Gertakes off Dec. 10 . . Sophe Tucker into the Roosevelt, New Orleans, June 7... Barry Sisters Jan. 24. Vic Damone to the
Diplomat, Miami Beach. Dec. 22 on same bill with Miss Tucker The Wanderers hit the Living Roum March 19.

## Chicago

The Four Saints, Guy Marks and The Elkins Sisters set for the
Palmer House Dec. $10-23$ follow palmer House Dec. $10-23$. following which room win gol ark for a week... Jo Ann val plays the Drake Hotel Dec. 1 for a fortnight.
Room darkens for 10 days following. then brings in Myron Colien Dec. 29-Jan. 20 . Dice. Dick Gregory
and Lorrie. Bentey skedded for and Lorrie. Bentiey skedded for Mister Kelly's Nov. 20-Dec. ${ }^{\prime}$.
Gregory also down for Freddie's Gregory also down fo
Minneapolis, Dec. $4-16$.
Minneapolis, Dec. 4-16.
Jackie Gayle and Jack TeagarJackie Gayle and Jack Teagar-
den orch booked for the Tidelands, den orch booked for the Thelks.
Houston. Dec. 18 for two weeks. Hensty Youngman and Diana Trask set for the Riviera Club, K.C., Dec. 22 for two
down for La Fiesta, Juarez, Dee. 13 for a fortnight A. Andy Wor
set for the Shamrock, Houston, Dec. 21-31.

Hollywood
Anita Bryant tees off : South America tour Friday 11 in in S Paulo $).$. Monique van Vooren
opens
Nov.
13 at Sheraton-Blackopens Nov, 13 at Sheraton-Bock-
stone Hotel, Chicago. Romo Vhow at Biltmore Bowl .. Ell Fitzgerald moves from Harrah's Lake Tahoe 4 Fairmont Hotel,
Frisco, Nox. 16 . . Claude McLin warbling at The Buddha.

## Philadelphia

Gloria De Haven set for the Erie Social Club. Nov. $9-11 . . A$
Martino works Sciolla S. Nov. $6-16$ Lover") in a state hospital in New Jersey, suffering from a breakdown ... Mel Torme, at the Red Hill Inn over the weekend, the parent company, MGM . . . Lés Elgart plays Sunnybrook Ballroom Nov. 11 ... Liberace Into the Latin Casino April 16 ... Freddy Gray the Graytones now at the Capri $\therefore$ Adam Wade skedded for Carthe Red Caps at the gew 21 Key Club, formerly the C'Est La Vie

## Kansas City <br> Connie Francis set for a one ceker at Blinstrubs, Boston, starting Nov. 27. While here for

## SHEP TIELDS and his Rippling Rhythm Orch.=

Now Available FOR LIMITED ENGAGEMENTS




Drug concert, she was guest at a ash for disk jockeys and press
at the Hotel Muehlebach with Betty Blasco of Happiness Music Betty Blasco of Happiness Music,
Katz, and M-G-M Records as hosts . Paul. Gilbert follows current stand at Eddys' with a return date at the Chi Chi. Palm Springs, opening. Nov. 17. He's set for
Australian television. Dec. 8 in Sydney, his third trip down under within a year and a half. . Dian Hart due for a Nov id at the Bagdad, Tucson. Bobby Troup will be follow an Cabaret Riviera by be \& Sond Steele. in for 10 days beginning

## Dallas

Teddy Phillips orch due at the four weeks Ray Charles Show plays the Dallas Memorial Aren Nov. 27 .. Limeliters have a Nov. 24 solo stand at State Fair Music
Hall. Adolphus Hotel, resuming Century Room shows with the current Tobi Rejnolds, has the Wanderers Three for Nov. 15 opening
who started here, now at the New Carousel ... Jon \& Sondra Steele pay their annual visit to the
Cipango Club. Dec. 26, for one week ... French Sisters at the v Village Club for two frames . Victor Borge has a Nov. Mark Carroll, singer 88 er, into Ced's indefinitely . . : Taylor \& Mitchell, comics. bowed at King's club Oct. 30 for a fortnight.

## Friars

Continued from page $62=$
that helped reestablish the organi zation. He's their Abbott Emeritus a perennial title denoting retirement from an ac
The evening was highly successful in its comedy, as well as the outpouring of substantial citizens The parade of informal zanyisms was started off by Gene Baylos who by his own admisston, does extremely well when he's not paid.
Since this was a freebie, Baylos Since this was a freebie, Baylos tradey jokes. directed at nearby celebs, particularly Harry Kart,
the wealthy shoe-man from Hollywood, that got him prolonged yocks audience sưosequently, donning chef's uniform to interrupt the other comics. A funny man on this occasion.
Jack Carter was also in top orm in his dissertations. which started off with a reference to the recent AGVA dinner for Sammy Davis Jr.-.
Carter started off with a contreemps with toastmaster Alan King with earier used a gag saying that he was entitled to 3,000 years of persecution retroactively. Carter took credit for that line and King, where I heard it," Carter distin guished himself with the reading of appropriate telegrams in the voices of thei
The guest-of-honor wrapped things up excellently, kidding himself as well as other subjects. On biz events with infallibility, he sald that " 20 years ago he predicted Belle Barth would be a
nun." Someone else's contribution, nun." Someone else's contribution,
he observed, "was as important as the choreography on the David Susskind Show.
King made a good toastmaster although there were occasions when some couldn't tell when he was kidding or when he was on crowded and extremely warm but despite the discomfort the yocks despite the discomfort the yocks
were plentiful. The audience ate it
up. There were singers between comics including 16 year-old Marilyn Michael; a personal pair of
renditions by Patricia Marand; and a clever pair of tunes by Paul Hudson \& Brook Morton. The sapolioed character of this soiree is seemingly intended to give the Friars practice for the
main event, the Joe E. Lewis din ner in the grand ballroom of the ner in. the grand ballroom of the Day. A highly appropriate date

## Inside Stuff-Yaude

Glasgow Corporation will constder seeking powers similar to those The city boss; Lord Provost' Mrs. Jean Roberts, gave this assurance The city boss; Lord Provost Mrs. Jean Roberts, gave this assurance o a deputation from the Federation of Theatre Unions who asked for Deputation was told by the Lord Provost that the city was very coneined at the prospect of the Empire shuttering.
Later, Mrs. Roberts told Varietr: "We are carefully watching the oue theatre position in the city, and will take all possible steps within necessary to give the Corporation powers similar to those of London County Cuncil."
Theatres, cinemas, restaurants, vaude theatres and clubs are included in the London County Council's list of assembly places. The planning ny planning applications involving demolition of a theatre in Central London unless provision is made for a new theatre to be built on the same site.

Senator Francis Murphy, whose death was reported last issue brings to attention various other eldtime monologists specializing in political humor, with or without the dialects of yesteryear which are vaudeville and legit producer Max Gordon. Half a century ago Gordon as on the boards with routines written by Aaron Hofiman the sam agman who concocted Nat Wills' "Hortense" and Julian Rose's "Levit ky at the Wedding" routines.

## TV's Connors, Baseball's <br> Lanai's Talent Test

Mantle, Candy Barr Wow
'Emat Tex. Prison Rodeo

## Huntswille, Tex., Nov. 7.

The 30th annual Texas Prison Rodeo closed here Sunday (29) with the largest final show crowd in the history of these events. An estimated 27,000 attended the last or the five Sunday shows. The shows are presented each Sunday during the month of October. Helping to pull the heavy atendance were Chuck Connors, star of tv's "Rifieman"; baseball's Hickey Mantle, along with inmate rounded out the two-hour performance. Former nightclub stripper Candy
Bar, one of the inmate vocalists with the Goree Girls, a group from the women's unit of the Texas Dept. of Cor
warbling.

## Senaie Probers

ventioners stems from his continuing efforts to change the city's image from the often lopsided and outdated picture of Chicago as it was 30 years ago. Perhaps more to the point is Chi's tremendous investment in its convention Commerce estimates that: 1,155 00 conventioners spent in excess f $\$ 200.000,000$ here last year.
The most recent casualty of the tougher city attitude is the Playtavern for women that never got to open its doors. The Corporation Counsel's office wants to know why membership solicitation sent ut by the saloon requests physical

## - Birdhouse <br> bird <br> Wants America's Top Talent!

If you can fill 350 seats fwice a night, six nights a week, at Chicago's most receptive showcase nightclub, we want to falk with you.
Birdhouse, long the center of jazz in Chicago, is broadening its entertainment policy to include the nation's top combos, singers, comics, etc.
Let's talk furkey, prices and dates.
ARTHUR SHERIDAN 6322 N. Cicero Ave. Chicago, III. AVENUE 6-0067

The Lanal Restaurant, N.Y. which recently inaugurated a dance policy, has expanded to talent for one night weekly only Spot: Will do a Hawaiian show
a come-on for Sunday nights.

Joe Kipness and Monte Proser operate the spot

## "THE COMEDIAN" <br>  <br> 25 YR.-SINGLE ISSUES \$3. <br> \$35 YR-SINGLE ISSUES $\$ 4$ <br> EILLY GLASON, 208 W. sth New York City 19,

## HARBERS



SAM J. LUTZ AND WILLIAM LOEB PROUDLY ACKNOWLEDGE THE NATION-WIDE ACCLAIM GIVEN THEIR CLIENT


The platinum-haired beauty broke in her night club presentation a few weeks ago at the 1,000 -seat Chı Chi Club in Palm Springs, California and surprised the critics with the polish and impact of her offering.

Gene Knight
NEW YORK JOURNAL. AMERICAN

Class act of singing dancing and two big pro-duction-numbers looks headed for big time in

He.r fincile dance featured eight changes of hats with alinost as many change.s in styles of dane. ing and a fast-pacred variaition of Making

WEEKLY VARIETY

Miss Van Doren has herself an act that is arn act it s diverting it s disarming It's Van Doren

DANCES with an appreciable amount of precision and charm Entertarring if not show-stop. ping. nomients

Sleek and spectacularly endowed Miss Van Doren rings the bell with her Let's Do it" spirited finale Whooper. Don Hearn THE WASHINGTON DAILY NEWS

She won the applause and admi ration of the crowd with her talent. She not only sings and ciances with precision and charm bur her act is big league all the
way HOLLYWOOD REPORTER

Niamie Van Doren's got a reai swingin and swingy act at the Latin Quarter

Eorl Wilson NEW YORK DOST

OPENING NOV 16 th
at THE PLANTATION CLUB
GREENSBORO

OPENING NOV 27th
AT THE CABARET RIVIERA.
KANSAS CITY

[^8]
## 

## Tis pace hasn't slackened a

 y: Pegry Lee, who tirtuallyp: tini jazz room on the map : uav just getting started in utside all the way
brand of exsingers can mitet and her hour-iong set is
pired with such savry that the as could listen to her for twice monies-worth in the sixty
ter with a songbag of baliads im. oldies and newies, and all himarous touches when called for.
From the breezy opener. "Hey I.tok Me Over." until the windup
medley of her trademarked tunes "Manana." "Why "Don't You Do ami
mits a stroke. In betireen, there
are such other nifties as "You
Got To Have Heart," done with an intriguing Latin tempone with ways infectious "Fever"
solid jazz oriented routin cludes "Kansas City," "I'm Going Banton.'
he forefront moship is sluays in she's tackling. There's also added
insurance that the set will be firmly based with musical plusses with the Quincy Jones orch in her Jones up front lays down a beat that's strong and sharp but al
wais working in her favor. It's a parla
lating.

The Jimmy Lyons Trio, lammis biocks north. supply pleasant mu sical interludes while everyone is waiting for the main event.
Gros

## Flame Heom, Mpls.

 Earl Wrightson. Irving Actman Dinny Ferg$\$ 20$ cozer.

His busy television schedule pre cludes his playing many club dates which may explain why this is Ear
Wrightson's first return visit to this ornate supper club in the Ho hadisson in over tho years Last time he was here it was as neatly sta
Back this time as a single Wrightson is near perfect for this month. A mystery is how the handsome. goateed baritone has been misised by Broadway musical pro ducers. His singing quainty and toppers.
both new and old show tunes is impressive. His songalog include "Ellsa" and "They Cal the Wind Maria" from "Paint Your Wagon.".
and "All the Things You Are." Singer also scores with an Italian medley and other fresh selections working with Wrightson for the first time, does a topnotch job. Danny Ferguson's band. Flame Room regular for the past year, is
pleasing as always in supporting pleasing as always in supporting dancing.
Wrightson is here through Nov
15. Comic Phyllis Diller, thi nitery's attendance record holder, comes in for following fortnigh
with room going datk after Nov

Crescende, L. A.
 twodrink minimum
$J a z z$ and comedy mix handsome ly in current bill. With comic Dick
Gregory maintaining sharp. satiric Gregory maintaining sharp. satiric h note of styling that make amonball Adderley Quintet unding out frenetie jazz
(rregory continues general mat $\because$ ial associated with him. deliver
and well-timed shuffing pa
Stufi is aimed at comedy, but
rin; of social comment that
holds well. He's bright, pleasing Miss Wilson comes through with strength, handling vocal gim-
micks with ease and technical conmicks with ease and technical con-
trol. She uses sustained head ones that are sharp and clear, but "Born to Be Blue" and "This Time
the Dream's On Me" swing with versatility
She sounds much like Dinah Washington and looks as good as
Lena Horne, though she doesn't take advantage of handsome physihelp. Thrush also should stick to singing and forget attempts George Shearing, with whom ol, joined singer's Wednesday (1) opener in great stylings of "Near-
ness of You," "Green Dolphin Street" and" "Sometimes I'm
Happy."
Adderly has a frenetic tenor sax Monk's "Well, You Needn't," typical of the brassy jazz sounds of hap " features Nat Adderley's. expert uring importantly on all entries.
Sliow is through Nov. 19. Dale.

Sahara, Tan Wegias Kay Starr, Las Vegas, Nov: 1. 118., Louis Basil Orch (12); produced by Stan Irwin; choreography. George Moro; stage
Sy Lein; $\$ 4$ minimum.

Kay Starr returns with the warm calisthenics which are an easy bet populated for the next three sounding Stanley Boys (4). Miss inged repertoire includes "Loneme Road," "Dry Bones" (with Wheel of cast . and her familiar Dave Barry; as comedy star of
the bash, introduces new sound effects to his always-welcome bag of laugh gimmicks. He also comes up with a batch of new, situation
stories and one-finers. His version of rocket ships and a Mario Lanza shows agin that he's a strong addition to any bill.
The Hi-Hatters (2) warm up the tage with a topnotch demonstra-
ion of solid hoofing which keeps nost toes in the audience keeping time. The sepia couple follow a
Moro-Landis production number which is a salute to San Francisco. complete with cable. cars, featur-
ing the $18{ }^{\text {"Most American Girls }}$ In the World.
The Stan Irwin presentation. it orch (12), is in untll Nov 14 when Ken Murray, Marie Witson. open.

Hsery Tower, S. M.
Mark III Trio Hal Herwit. Jerry minimut, Tad Diltzi; no cover, no

Leon Becker Tuesday (31) night or his beach restaurant-art gill lery with first local appearance of
Mark III Trio, versatile young olk and jazz performers who show yenty of pop potential.
Youngsters, Hal Herwit, Tad Diltz and Jerry Snyder, are expert musicians with smooth, pleasing
vocal blend. Materiat ranges from commercial folk stylings through Much. like Australian somg -"U A-La Shay-la," "Man" and "Val-
erie" is original, with boys adding many special lyrics to standard stuff. At their best in double time dyy patter between entries though this has not
"Just Because"-"Hold That Ti-ger"- "Bill "Bailey" medley is turing solid banjo work by Snyder. "Saints Go Marchin' In," while

## Herwit h

rith good musical sound. though it negates clarity of lyrics and speech because the long. narrow room
can't take it. They would be wise o limit echo to gimmick use for Trio
Trio is in for four weeks, with

## Ceeonmint freve, Lin.

 Los Angeles, Nov. 2.Sammy Davis Jr., Brascia \& Tybee, Dick Stabile Orch (20)
$\$ 3.50$ cover, plus $\$ 3$ minimusn.

So what could be new with Sammy Davis Jr.? Plenty. This gigantic talent seems to be entering into a golden era. With added success, he's added a new-found
humility and finesse, but retains his authority and audience rap

In his current act, Davis deliv ers his usually-unsurpassable tal
ents-singing, terping. imitations but the keyword to the show is-
imagination-which should be the imagination-which should be the
code for all entertainers. And particularly those who plod the
He shifted his act a bit from prior to this date), opened with a "Still of the Night," "Blackbird," segued into throwaway humor and the Frank Sinatra bit, "River Sta Way From My Door," followed by
a dedication to ringsiding wif Mai Britt, "The Second Time included Cole, Eckstine, Laine Satchmo, Bogart, Robinson, Rains,
Garfield. Steve McQueen. Cagney, Shellv Berman,
While the audience reels from his rapidfire delivery, Davis slips into his taps, bats out "Fascinatin'
Rhythm": and 4 semi-serious Spanish numbers. To cap a perfectlyrounded show he begs off to vocal-
izing "Black Magic," "Lady Is Tramp." "Maria" and the score of
"Porg: and Bess"-backed only "Porgy and Bess"-backed only
by drums. When called for encores. Davis modestly said. "I'm
not going to do any more." A voic from the rear shouted. "Wonder signaled the audience calling Mar tin to come onstage. He paged
fellow "Sunmmiteers" Peter Law
ford and Joey Bishop who didford and Joey Bishop who did-
fast nine minutes winding up with fast nine minutes. winding up with
their "Birth of The Blues" quartet. But as so rarely bagged for more quit while ahead.
Dick Stabile and his fine musicians (20) handied show. and dancing, turn at the 88 for Davis. Michael Silva is Davis" great drummer. In Side Story" treind, stabile pre sented a five-minute overture
from the score. Brascia \& Tybee Who can dance, launch this show
with 12 -minute tour of their with a 12 -minute tour of their closes Nov. 22 with the Grove dark
on Thanksgiving, Nat Cole bows on the. 24th.

## New Fack's, S.F.

 Kay Stevens \& Her Trio, ReddFoxx. Vernon Alley 3; $\$ 2.50$ admission.

## is

## 

Kay Stevens is living proof that a girl doesn't have to be beautiful
to wow a crowd. Ability and particularly a desire to work-seem In 50 minutes of physical strain,
she simply overwhelms this audience with a combination of humor
(a trifie blue at times, but very funny), pathos and straight song
belting. It is a fine act and should spell money for anyone who
Miss Stevens is a tall, almos gawky woman with bright red hair and lovely grey-blue eyes. and she
comes on in a low-cut gown and pick coat. Her first number is very
fast, a working up of dozens of pop Skylame Inn, Hemston fast, a working phrases and gags. She fol-
lows with what she calls "Around meaning " 80 Days"- and sings it slow, then swings it fast, dancing
to her own song. A superb version of "I Wish II
Could Shimmy Like My Sister Could Shimmy Like My Sister tops herself with her piece de rendering of "My Man." Before singing this she sets the scene by
telling the story of Fannie Brice's love for Nicky Arnstein.
Through all of this runs Miss brassy Mermanesque voice, her odd facial expressions and, most of all. her compelling, nay, over-
whelming, personality. She gets strong backing from her trio and a tremendous ovation from the
crowd, which barely noticed that her mike was on the blink durin
much of her act.
amusing comic with an act keyed to the era's racial troubles. A way, and Foxx doesn't have too material - to fill in the gaps. He spends considerable time come off too well with a crowd which has been wellexposed to Don Rickies. Further, he lets the club bother him too much. On the other hand, his delivery is excel lent and some of his material
fresh in his 30 -minute stint. Show's scheduled to run

## Roosevelt Grill. N. Y.

## Si Zentuer Orch (161 with Ben erucin;: Al Conte Trio; \$1-\$2

The Roosevelt Grili in the hotel fall seasone name has teed off its band season with Si Zentner's big ame on the Coast and for Liberty Records. Outfit is in for four larity with dancers in the first few days it may hold over in this color
room.

Richie Bros
3 minimum.
Richie Bros. (3) appear to be good musicians; but their comedy does not seem to hit mark in this Orbit Room, although it might
bring back burlesque. Lou, the comic, frantically shifts from bass to skins to clarinet, and actually expert with latter.
comedy is generally blue 15 minute segment and about rapid mouthing of tongue-twisting lyrics that can only lead to inadvertently pronouncing some
four-letter words. Results are gen-four-letter words. Results are gen-
erally sour despite energtic milking.
Only in closing does team show jazz featuring clarinet first-rate and. electric guitar. Richies have
talent, but act needs transfusion

Enrico Bonducei has put togethional entertaing, 90 ming profesment bistro with folksinger Stan Wilson and comedian Charlie Manwilsing the honors.
Wilson is a well-muscled guitarwho sings in a light, fine voice and is superbly assisted by guihis real name). They run through the usual folknik repertoire
"Ghost Riders in the Sky," "The Wreck of the John B," "Scarlet Ribbons," "They Call the Wind
Maria," "John Henry" and a caMaria," "John
But they alsa break out of the mold a couple of times. One time when wilson sings, very'movingtime is when Castro does a geous flamenco solo on his guitar, second guitar number. The pair kid back and forth, amusingly, and Wokes into the 40 -minute routine. Manna warms up the audience with some good, newish jokes, does a little bit with a handicerchief,
then goes into three delicious set pieces: in the first he's longhair kid trying to peddle a Christmas carol on Tin Pan Alley: in fresh. he "pays tribute" to the body's white and red cells; in the prison film into a Broadway.$m u$ sical.
Manna's nightclub comic conceptions are original. He has carehe can use his excellent singing voice to best effect:
Olga Sbragia, accompanied by Carlos Duran, opens show with Came Dith quite good, but ought to learn a few .
Whow runs through Nov. 12, with Whison held over four more weeks
after that date.
Stef.

## Shamreek, Fomston <br> Dennis Day, Douston, Nov. 2.

 Don McGrane Orch (i1); no cover.Dennis Day, w.k. as Jack Benny's timid tenor, is a well-rounded performer who's making his third appearance at the Shamrock Hil-
ton's International Club. He's still in fine voice, does great impressions (Charley Weaver, Lewrence Welk, a Japanese rock \& roller) tells good stories, some in dialect Irish jig.
He is on for 47 minutes, and auditors are reluctant to let him
\%o. This time around Day leans on show tunes and the Irish standards, including opener, "Everything's Coming Up Roses," "GalEyes Are Smiling" and begoff, May You Always.

The D'Honau Sisters are capable esting precision steps, but they're Dowed further under. New Acts. backing job. But it should be even tor. delayed in arriving here, takes over 88 s for second night.

Walker Hotel, Toromio Gillian Grey, Jimmie Amaro

First time at the posh Franz Gosef hoom, red-haired and tall bouncy "Just.in Time." She segues into a ballad styled "How Much
Do I Love You? and immediately proves to the customers her savvy
of the lyrics and a neat phraseoloof the lyrics and a neat phraseolofy: She also holds those high notes
with an ease that reflects her musical show and to background. Soprano slips fato. a naughty and "A Good Man is Hard to Find." sions of Zsa Zsa. Gabor and Mari lyn Monroe, which are hilarious but without malice: Stides into a slow tempo of "Poor Bulterfly," of "Fascination."
Miss Grey was on 30 minutes
when caught at second well-at-
tended show. She scored heavily

Sands, Las Vegas $\quad$ work himself in. Quartet cavorted | Frank Sinatra, Allen $\& \%$ Rossi, | brightest nights in the ciub's his- |
| :---: | :---: |
| Girr Nelson, Copa Girls | (12), An: |

Garr Nelson, Copa Girls (12), An,
tonio Moretli Orc $\AA 27$; produced by Jack Entratter; chorrograph ${ }^{2}$ Renue Stuart; stage directio
Harold Dubrou; $\$ 4$ minimum.
Frank Sinatra's opening in the Copa Roon for Jack Entratter was
different from those of recent months in at least tivo respectsthe session was being recorded fo Associates" joined him onstage
afthough one of them isammy Davis Jr.) was ringsiding.
Including the introductions of
celebs. Sinatra did a 70 -minute celebs, Sinatra did a 70 -minute
turn, the likes of which only he can muster-one which is both easy-going and exciting. In the
middle of his songalog. he po 'Sergeants Three' location filming at Kanab, Utah; more laughs came from his River Stay Away From My Door' parody 'by Sa mm recently bought.
His songs included "One I Lov Belongs To Somebody Elise," "In
The Stinl Of The Night." "Imail, nation,"" "Moonlight In. Vermont,' Day." Bill Miller at the 88 guided attraction, fronting the Antonio群
Mariy Allen \& Steve Rossi re batch of new material to add to their extremely potent bag of
laugh-pulling gimmicks which has laigh-pulling gimmicks which has
swiftly put them among the Strip's most valuable comedy artists: Alspurred to hilarity by singing part ner Rossi, makes for a soli
Garr Nelson, singing while sur rounded by the dozen Copa Girls. Stuart production number.

> Dean Martin returns Nove 15
> Duke

Ben Bluefs, Sta Monica Santa Monica, Malth Cully Richards, Sid Fields, Ray Qualey, Allison
McKay, Myyrna Ross. Richarr CaniMcKay, Myrna Ross. Richard Cand
nin, Mel Rryant, Minit Dillard, Mito. Joy Healey Dancers,
Mike Ivan Lane Orch; $\$ 1$ cover, $\$ 3$ min

## Ben Blue this month celebrates

 the fourth anniversary of hisSanta Monica supper club and says he's running in the black. You can't knock success. The diminu has apparently come tip with a ormag the current show, return ing Blue to the club-after a two polished requirements of top cali bre nitery entertainment. Material is old and hokey, most of the supporting acts are devoid of solid rangements are generally etement ary and lacking styyle.
Show comes into its own oniy when Blue hanself gets into the ant. with deadpan comedics that
are true vaude style. A nicelyith a quaret of crossovers and bright slapstick pantomime in an
opera bo are delightful latter done for first time at the club. Room's entire staff participates
n show, which ran 105 minutes at Tuesday: opening but will cut to 90. Bartender Richard Cannon, bus hoy Mel Bryant and waitres sepia singing trio. Featured singer styling and arrangements and Qualey's second rate vaude siuft has no impact
Comics Cully Richards \& Sid timeworn bits. Singer Mike Milo has pleasant light voice and needs more mike, while Myrna. Ross needs more pep. Joy Healey
Dancers (5) add costume color in several limited production num
bers. Backing is by Ivan tane bers. Backin
orchestra 15 ).

Slate Broso, L. A.
Los Angeles, Nov. 2, Lenny Kent, Tommy Leonetti,
Herb Dell Trio, $\$ 1.50$ cover; two drink minimuin.

Comics night at the Slate Bros Wednesday t1) brought out Jack E. Leonard, Don Rickles, Red Butand harass headliner Lenny Kent
in a show that ran three hours and barely gave Kent a chance to

Wn standing that the high priced astic abandon.
Kent held his own, but how do
some? He didn't: He joined them; playing to the comics for the most in a completely ad lib entire show ingly calling it his "closing night:" Kent could find his quip come
rue with another round like this. Kent himself hits the blue line nd, particularly, Leonard dealing additional stuff on even wilder levels the
larious.
General tenor settled on sex and how biz, Kent dwelling heavily oped areas were a couple of songs a nice "reverting" bit and a real d cigarettes and matches light. d cigarettes and matches.
ommy Leonetti. opens with set of standards delivered in stock ballad style. Ex-"Hit Parade" sing-
er needs flashier arrangements and brighter tone, hasn't yet and brighter tone, hasnt yet back in his throat and comes off dull:

Herb Dell Trio backed. Show
in through Nox. $22 . \quad$ Dale.
Internalional, N.Y.
Myron Cohen, Karen Chandier, McKes Durso \& Aviles orchs Boots Line (11); $\$ 7$ minimum.

The International has on display one of its entertainment stalwarts, Myron Cohen, who seems an as-
sured b.o. personality at this spot. One of the vet storytellers, he has a knack of achieving a sense of identification with many of his
characters. His album of tales are handled with charm and frequentIv telling effect on the auditors. Hes a performer who seems to
have the welcome mat out for him at all times.
Cohen. per usual. brings in new tandards. His holdovers get yocks even though they have been told
previously. He seems to charm them home. Whether he works in dialect or in normal lingo, it all appears worth the tab.
Jack Silverman has added Karen Chandler to the bill. Missing from Broadway for some seasons, Miss $f$ it were a captive audience on a club-date. Her songs are extremely effective as she bells out a series
with strong rhythmic motifs. She does as well on the ballads here
and she's off for an unusually

Boots McKenna has installed new line with costumes and routines to match. Their three outhe show. Mike Durson backstops efficiently, and Aviles patrols the
rhumba beat.:

Calbaret Riviera: K.C. Tommy Reed Orch (6); $\$ 3$ cover

The new Cabaret Riviera coninues its policy of sturdy names Troup in for a fortnight. Pair rap up.a me blend of songs and entertainment House wes of soc rom the first show and indicarom the first show, and indicaustomers throughout the engagement.
Troup has the opening session,
warbling several tunes wile siting in at the piano and combin ng with guitarman John Gray for
ome Iively instrumental bars. His ongalog runs through" "Thou Little Tenderness" and from his jazz interpretation of the nursery
Troup also has "Route 66" and "I've Got My Love To Keep Me and prep the crowd for Miss London. She breezes into "Easy and quickly has the house all attention
Miss London has her songs all and Gray add finely honed musical stylings. Jazz buffs will have a heyay with his bil, and Show stays through No

## House Reviews

Chi Playboy Club's 'Adult Disneyland Adds Anọther Room; Storch Preems Bill

The Playbay Club, which has been expanding herizontally iy

adtiing clubs in other cities $~$ Miami adting Ne
and Nande another room to its Chi flagship Called the Playroom, it's located is the third show room in the self-

## Playbuy Club, Chi

Dary Karr, Harold Harris Trio $\$ 2.50$ cover.
The new room is the handsomest in the club and- rates as one of Seating 120 , it's wood paneled and affords the mott generous lebens(The Library seats 70, main room Penihouse 135. In addition. the club has two other rooms for
food and drink.) Maitre dy for the room is Murray Becker, former If anyone cain.
iner in the can be called a headformat, Larry Storch is that in the Playroom. He's a glib comic dialectician who enhances his sharp ethnic portrayals with some break-
up mugging. Only new item in his repertoire since last seen is an interview with a Congolese who earned his English over Shortwave. and pops).
The Don Brooks Three is a freshmen and a girl. They of two young songalog of standards and special material with ingratiating enthusiasm and manage to carry off some lightweight terping on the material is on the cornball side, but it is all well received by the clientele.
Openin
Opening act Davy Karr is $\cdot$ a and his anything-for-laugh gagalog, his elowning with a fiddle and his seasoned sight gags maintain Bill is in for three weeks.

Desert Inn. Lats Vegas
Daning Kaye, Dunhills (3), Donn Arden Davicers (12), Cartion
Hayes Orch 131 ; presented by Wilbur Clark, producece by Frank ral arrangements, Johnny Mann: choreograp
minimump.

Danny Kaye's second outing here is almost entirely different than the first, with only a few of his entertainer, a powerhouse any way you look or listen. brings a 10 just the rus selection of folk songs he's gathby "Dixie" world travels, capped
For 65 minutes at the first show Kaye sang and danced through a his voice is easily recognizable, type sound to his songs, opening revival spiritual number
Keep Your Nose to the Grindstone.
Nostalgic bits included:"Anatole community sing and his familiar Moocher in which he has fun with his audience and vice versa Two of the three dancing Dunhills joined him at one point for with Kaye handily holding h is own. Sammy Prager at the 88, and Sidney Kaye fronting the Carlton
Hayes orch (13) are helpful teamHayes orch (13) are helpful teamprogram, show againg that they any program, show again that they and class. new Donn Arden production number tabbed "Everything's Com ing Up Roses". is the curtain-raismost beautiful line girls paraded o best advantage.
Rosemary Clooney opens here
Duke.

## Chi Chit Parm Springs <br> Armstrong \& Co. (6), Bet ty. Regan, Bill (5) cover $\$ 2.50$.

## Empire, Glasgow

$\qquad$
"Thie Nina \& Frederik Shou.". with
Niina \& Frederik, Malcolm Mitchell Trio, Salici Puppcts, Lic Perry,
Mike \& Bernie Winters, Bryan Burdon, Three Sonsettes, Gordon
L. Rolfe house orch

Nina \& Frederik, folk-singing duo, offer a refreshingly different act of songs from various lands. style that has the outfronters
poised to listen to every note. Act recently hypoed via tv dates. includes its w.k. "Little Donkey"
among tunes, as well as "Long Time Boy." "Come Back. Lisa" and "When Woman Say No, She
Means Yes." Male half is tall. bearded type, and distaffer is slener bl
Act.
which has much potential dates, has polished backing from the Malcolm Mitchell Trio, English comba led by a relaxed Mitchell on guitar.
Englise support layout, Vic Perry, English-born entertainer who has worked many U. S. dates; provides a fast 12 -minute aud-participation has strong entertainment value. He invites assorted cuctomers on
to stage and proceeds to pick their pockets with amusing results. ing black beard, Perry brings a slickness to the session, despite working under handicap of broken ankle encased in plaster, result of a fall at previous w
show: Exits to solid palming.
Salici Puppets are a Continental duo offering some colorful puppetry in a miniature music haln
setting. Mike \& Bernie Winters are a useful warmiup pair and in-
dulge in friendly cross dulge in friendly cross.* 1 k com edy. gagging cozily with
ers among the customers.
The Malcolm Mitchell Trio. in musicianship. Bryan Burdon is a moderately funny compere and
comedian, and the Three Son-

Chi Starlite Room, gives a jazzoing appropriately minutes. finishhe opened on All Saints Day, with In." He worked the spiritual up to revival meeting pitch be fore lie wiped his brow for the last time
and said he was going backstage for a drink.
The p.a: system was toned down so that this particular Gabriel's
horn-blowing didn't split the ears of the aficionados who were far hort of filling this 750 seater. Steeplechase Park smile, acts as mere fun than the audience, and they may very well have been
doing so, because they obviously love what they can do with a beat-
especial when they finish
gether. Though the star. Armstrong
Though the star. Armstrong gives fult play to the talents of his
pianist, trombonist, clarinetist. bass fiddler and drummer. They are all specialists ind highly talented tour-de-force originals. In all they
shoo for the bleachers with 18 numbers, among them being "When It's Sleepy Time Down South," "My Old Louisiana Home."
"Swing on Basin Street " "How "Swing on Basin Street." "How Hill" and "Mack The Knife."
Jewell Brown. Armstrong's femme soloist, comes on near the end in an orange frock that does gia" and "Bill Bailey:" She stayed joined in adding to the hymnal hysteria which closes the show. Betty Regan, a stunning blonde over here many years, but stinl had to open cold, for the house's temperature was set for uraps rather than strapless gowns. Hers
was a beauty of black vevet. simple and fetching.
She sings, tosses off some blue but fairly old material 1 Nothing could be finer than to wake up with warms up the audience for the Bill Alexander's orchestra worked behind Miss Regan but
boued out for the Satcimos Sex-

times that she is trying to achieve as trying too hard and falls into siereotype traps as a result.
She works effectively on "Young and Foolish" which she lets go in "Climb Every Mountain." Cp tempo tune "Like Someone In Love" and "If I Were a Bell" some-
times trip her up but are all right. Her "Avalon" is a perky uptempo
Mal Waldron's trio backs her effectively with Waldron playing nice pilino ellington doing well on drums na bass respectel, with the

## Jeanne steel

25 Mins
Statler-Hitton, Washington
Jeanne Steel is an attractive newcomer in her first knife-andfork date who belts the brassy numbers and hushes with the ballads. Out of the late "Wildcat" as a stand-in, via Ted Mack and Fred Waring, she has pulehritude (former Miss Maryland, ringside savy pleasing. registering voice with no gimmicks sare pumpkin-patch sincerity.
Miss Steel's wholesome demèanor refreshes aiter the slinky set. for second show' has something for most. She enters and intros with a peppy "Hes, Look Me with a standard mixture of supping songs, and closes with mellow request to "Make someone HapGy. Betwixt are a crowd-winning Made Me Love You." lively "Gypaudience singalong of "Look for the 'Silver Lining," admixed with more current pops.
Audible and pleasant voice, coupled with personable albeit lady's forte. Between-song chitchat suffices for continuity. She's right for homier clubs tired of
torches and shapes toward musicomedy. Winding up faur weeks here 111

Dean.
HOLLANDER \& HART

## 14 Mins. <br> Palladium, Edinburgh

Out-of-rut Mr. \& Mrs, duo are making their second visit to this vaudery in seven months, fresh back from cabaret stint in the Channel Islands, and have potential with more polishing. Male half, Mal Hollander, worked a 16year while wife Esther took time out for the stork. Act is a local Using the last few bars of intro, pair go right into routine tempo "Bo Weevil." Hollander does ame gab where which allows Miss fart to pull rubberfaces and indulse in clever byplay.
Highspot is "Love To Go A", dards. Duo really ga to town on this, enabling them to work in
knockabout stuff and fast fretting i:oli guitar-playing Hollander, 1.: t to mention good harmonic ining.
In a well-presented offering, Hart have geared
ger layouts. Crompton ambles onstage smok ing a cigarette, then proceeds to
give out with some offbeat humor liberally sprinkled with ribticklers. - Considering he has been doing mainly cabaret work, comic's act
transfers quite well to the theatre. He has a bright delivery of jokes Some bare minimum of sex angles. old, but crisply and well rewritten Act is delivered with arms folded
On the debit
ould do well to invest in smarte audience his props may detract rom his overall performance.

## HUB BOARD SUSPENDS

## Boston, Nov. 7.

In a new crackdown, the Boston Licensing Board Thursday (2) ordered the licenses of two nightclubs suspended. A three-day was meted out to Show Bar Inc., operating as The Round Table. for presenting an immoral show. (This was arrested at the completion of is act)
The Roman restaurant, better known as the Coliseum, had its license inted for one week starting yesterday (Mon.). This suspension that the spot was doing business that the spo
after hours.

## Cruise Ship


at floorshows. The cafes give several shows during the course of an afternoon. Should the ship fail to nightclub closes.
The success of the cruise season is regarded as one of the many reasons that the Florida resorts have been hard hit. Pricewise and ing stiff competition. However; the MS Victoria, also of the Incres Line has instituted a compensotory measure. The ship now lists stop on many of its cruises.
Not only daes the Victorta pick ver, but stays in that town for about a day, so other passengers can go to Miami Beach, about 30 miles away. They either can take the organized nitery tour, or visit the town on their own. Thus, the
line provides the means to return some of the trade it has taken way.
The cruise ships are also provide lines for minimum salaries for the vacation values.

Study Convention Snags
The ships will go after the con vention trade after several probthe assumption by many organiza tions- that all conventioners are equal, with the possible exception of a handful of exucs.
Consequently, there's a lot of accommodations. Problem of who is to get staterooms; and who gets cabins with facilities or without facilities and on what deck, is
still to be solved. However, the ines are working with travel agencies and organization representatives in an effort
Some of the resort ops feel that The cruise competition is unfair. They toite subsidies to the lines. For example, many ports of call right grants for a specified number of stops.
Port. Everglades, is now deredging its harbor to make its the largest ships. Moreover, the cruise ships are the best kird of trade, merchants and bonifaces leave money, and the ships by taking on supplies also contribute to the prosperity of the port.

Yanik de Pardos, formerly with the Deborah Coleman Agency, N.Y. and Willard Alexander office, opened a theatrical agency in
Athens in association with Max Athens in association with Max Roman

COLIN CROMPTON
Comedy
Palladium, Edinburgh
Colin Crompton, north-of-Eng

## CURRENT BILLS week of november 8

## NEW YORK CITY


AUSTRALIA

britain




## Cabaret Bills

NEW YORK CITY








 Netty June Cooper, Hankidson \& Bernard,
ROUNDTABLE
BeIIe Barth, Cootie




MIAMI-MIAMI BEACH



## SAN FRANCISCO


 FAIRMONT HOTEL-Jaye P. Morgan
Erie Heckscher Ore.
GAY 90 'S-RAy K. Goman, Bee \& Ray HUNGRY :Charlie Mann. Stan Wil Jackie McLean Five.
NatouLiN RoUGE Georgia Holden, Natasa, Donna Kaye, Robin Carroll, Jan
Selers. Ken Card. Johny Coppola Or.
NEW FACK's. Mel Torme, Mel Young. PNRPLE ONVEN-Joe Sullvan Orc.
OUN LIV Lasten, Pat


## RENO-TAHOE

COLDEN-Barry Ashton's Les Girls, HAROLD's-Don Cornell, Goofers, Don HARRAH's (Reno)-Lancers, Jody \&
Hesters. John Buzon Trio, Tony Thomas
 ancers, Leighto Noble Ore. Loungel
Lancers, George. Rock Sextet. Lisa Alon.
$0^{\circ}$ 's Tropicares, Tune Timers, Dave




LOS ANGELES
avue (20)

## Boston May Drop Its Arrs Center As a Popular and Financial Flop

Boston, Nov. 7. It may be curtains for the Bos
ton Aits Center Theatre, and the
Metropolitan District Commission's Metropolitan District Commission's
adventure in cuture. The MDC
Mss net next Monday (13) for a has bet next Monday (13) for a
public hearing to determine the public hearing to determine the
future of the three-year old tent:

Plan German Language Edition of 'Blue Hotel'

The German-language rights to berts, has been acquired by the

Frankfurt pubishing frim of S
Fischer Verlag. Thie drama, based ssociate commissioner Milton Cook termed the theatre project a
from atteridance, financial and public use standards. The project has reached the crisis point, he says, 1959 with a distinctive pie shaped $\$ 35.000$ a sear to erect and dis-

The theatre on the Charles River ject since its opening. Two producers quit, claiming they could tion by the commission. Lee Falk, land Mutual Hall for more than decade, bowed out the same seaand the Group 20 Players in Welear for the same reason, both claiming unfair competition
Downtown legiters also look upon tion. as do the nearby musical iere not open in the summer. it so a good guess that they will be Broaduay ning, opened "Gail Away" musical Aug 5 and mer.
has spent nearly $\$ 1.000$ on the culure venture since 1959, including on art gallery, boat landing, paved parking areas: maintenance and hurricanes and lawsuits
The commission has asked ex ponents of the arts to come up uill permit the widest possible urat activity. Cook sajs he would like to see a program of commu-
nity theatre projects, ranging rom school level to professional. presented at the theatre. This kind cial. must either be free or at a price which the general public
an afford. Any arts program subsidized by taxpàyers should be does not compete, with the commercial theatre, the commission

Following conferences in New York with community theatre leadry on how other communities supconvinced that. "We will have to
(Continued on page 72)

## Bequest by Frank Fay To Cambridge Hospital Recalls His 1949 Visit

The prabation of the will of the ate Frank Fay in Los Angeles last remembered visiting the Holy Ghost Hospital. Cambridge, while 1949. Fay's will left two-thirds of dation for the Holy Ghost Incurables.
The actor was appearing at the he time. His friend, Cambridge mimi to be master of cereme or the Cushings charity Fund for the hospital. Fay had toured the hospital and seen such unforby arthritis, and children crippled den for life. He gave a $\$ 500^{\circ}$ check to the patients and hospital
The star was so affected by the hereafter as he took his curtain call, he spoke to the audience of "Harvey" cast then went down the or the hospitsl fund rought about 177 Fay as m.c.

## Lady' Gets Raves In Berlin Preem Cost 125 G to $\mathrm{D}_{0}$

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hearsal pay which was $\$ 20$ weekly is hiked to $\$ 45$ for the first two
fears of the contract and $\$ 50$ the third sear. That puts rehearsal
pay on a level with the minimum salary for regular performances. performances holds until Aug. 31 , 1963, then climbs to $\$ 50$ until the

Equalization of rehearsal pay and minimum salaries for per he unies has been an ats covering fields over which it has jurisdiction. The actual performance sal-
aries off-Broadway will continue aries off-Broadway will continue relating to gross receipts. Howgraduated payments has been

For instance under the n off-Broadway drama which grossed under $\$ 3.000$ weekly paid $\$ 45$ minimum salary. $\$ 50$
if the take was between $\$ 3.000$ and $\$ 3.500$ and so on to a top of $\$ 80$ Weekly if receipts ranged between mum now applies to grosses up to $\$ 3.500$ for the first two rears of the ne
The new contract also requires me employment of Equity chorus ing the employment of principals. The ratio of Equity to non-Equity performers in each production raries according to a show's potential
gross and the size of its cast. Under the old contract. chorus mem bers were not requir
bers of the union.
Also included in the new pact are provisions for health insur-
ance benefits; sick leave. repertory ance benefits, sick leave. repertory
productions and recordings. plus productions and recordings plus
"a more realistic evaluation of the residual rights clause, by which equally in benefits from the sale of film rights
A clause in the agreement also
provides that "Equity members provides that "Equity members
need not perform in any theatre need not perform in any theatre Where discrimination or segregaion is practiced against any pa
tron or actor by reason of his race creed or color.

Viveca Lindfors to Do
ANTA Matinee on Brecht Viveca Lindfors will appear in His "Art" next Tuesday (14) to open Lucille Lortels sixth annual will de Lysect the two-part afternoon
program. to include songs. readings and poems by and about Ber-
thold Brecht and a presentation of thold Brecht and a presentation of
the author's "The Jewish Wife." the author's "The Jewish Wife."
George Tabori, playwright and George Tabori, playwright and
husband of Miss Lindfors. will se fect and arrange material for the
first hilf of the bill. The program. in which Eli Wallach, his wife Anne Jackson, E. G. Marshall, Micheel Wager are also sched uler to appear; is to be repeated
probally Nov 26 , at the ANTA The

TIP to Stress Options on Scripls Instead of Financing Productions; Had 856,986 Net Loss on the Year

## Set Touis Corbie' Tuner <br> For Lambs Clab Tryout

CThe saiad ofthiub corie. Bit Cuse North and music $b$ Adam Carroll, will be presented
by television producer-consultant Hal Friedman for four invitational performances next Wednesday-Sat-
urday (15-18) at the Lambs Club. N. Y: North, a vet actor and au-
thor of prior legit offerings, will aIso stage the musical.
The uner will have a cast of 20. Christy, Alice Nunn, Marilyn Pa s, Cynthia Frost and Jerry Ellis

## Brandt Planning New Legit House On N.Y. East Side

underground parking facilities is planned by film theatre .owner
ide. The house. a 2.000 -seater, o be located in an undiscloed spot on property owned by Brandt be-

tween 48 th and 52 d Streets. The theatre exec, who with three picture houses in Manhattan of 153 throughout the country. expects | the le |
| :--- |
| 963. |

Outside of some small offBroadway operations, the newest
of the legit houses currently operating in New York is the Ethel
Barrymore, completed in 1928. The Center Theatre, which opened The Lunt-Fontanne Theatre, which reverted from films to legit in
1958, had been operated as the Globe picture house by the $\$ 1.400 .000$ to Robert W. Dowling. Roger L. Stevens and Wililam

Besides the parking area. Brandt contemplates an arcade with large seating capacity, plus rentals dmission prices than sharsed Broadway.

## MELODY TENT IN CHI <br> DREW \$629,004 GROSS

The Chicago Melody Top Theatre grossed $\$ 603.421$ in a 15 -week
season last summer. exclusive of ariety matinees by the Three time shows by the television comedy trio raised the take to a total
of $\$ 629.004$. It was the tunetent's second season of operation.
"Bells are Ringing." wi
don and Sheila MacRae,
op grosser of the season, with $\$ 97$.
Goes," with Phil Ford and Mimi
Hines, was runner-up with $\$ 91262$
Howard Keel in "South Pacif
"Take Me Along." with Wil-
Arena's initial season. 1960, suburban Hillside grossed $\$ 364.252$
or 12 weeks. Producer Bill Rich for 12 weeks. Producer Bill Rich
plans a 14 -week schedule for 1962 .

To Present 'Winslow Boy' As Rehabilitation Aid The Theatre Wing branch of
Fountain House, a New York nonprofit social rehabilitation center for ex-mental patients. will preday 111 , it Judson Hall, N. Y. The for which professionals voluntee their services, will be a presentaMort Hillmen, general manage or sector for the outfit.

Theatrical Interests Plan, the

legit investment-producing corpo-
ration, is changing its operating policy. The outfit, which had inreased the deficit on its $£ 372.873$ June 30 . now intends producirg to a tery limited in productions The policy switch from heavy inesting in shows is revealed in an holders with an accounting for the fiscal year ending last June 30. The capital for the purposise of oftionments for productions after which the working capital for the proside backers.

## It's explained in the report,

 signed by TIP president Thacodore setup the company "uill get the is interest in surbits accrame to In line with the new plan. Tip hasoptioned several new scripts. including "Angel, AnEel, Down we Rabert Crean. to be titled cither Palm," and to be coprociucece "uth Lewis Allen; plus "Fly Hy Night," The Crean wlay. which may be plated London pror volves a deal whereby T1P and of the form to arrance ror half the Bates play. TIPs contract tir rewritten by another play-
(Continued on page 78 ).

## Leo Kerz-Randolph Hale

 Row Revealed in Frisco (That's Stow Business) A backstage row which almust middle of the closing down in the recent local engagement of "RhiThe dispute centered on money. of Principals were Leo Kerz. pro-ducer of the play, and Frisco theducer of the play, and Frisco tie-
atre man Randolph Hale. wio Alcazar, where "Rhinoccios" grossed about $\$ 68.000$ in three weeks. The row at which point ney. ruled the cast had to finish

The dispute had its beginnings in the way Kerz brought "Rhinocshipping his sets by truck or rail, here on schedule. He borroved

The closing day of the engagement. Oct. 21, Kerz arrived from Los Angeles. apparently expecting Hale's inal week. Keiz disputed teris accunting. Claiming cuch and electrics shouldn't liave come out of the final settiement, thoush is company manager. Eddie statement. Hale also got inis K portation loan back
used to sign the final settlement, hough it provided about $\$ 1.500$ for Ilthough after he cooled off ind fter it was pointed out to him he wo weeks, anyuay, he a final At the end of the slow's second
act. Kerz went backstage and Hale, noting the internission tomed extra-long. Went backstase, hreatening not to let the curtain and the Equity rep, Poultnesy. vas called on for his ruling, which As the curtain began going up, said Hale, "I saw Kerz sneaking grabbed him and pinioned him until the third act got undernay. Itold Leo that lonesco had uritten $\left\lvert\, \begin{aligned} & \text { no lines for him: My shins } \\ & \text { still sore where Leo kicked me }\end{aligned}\right.$

## Shows on Broadway



The public occasionally takes to huge, overstuffed musical extrav for "Kean." which opened to the Broadway Theatre. The Robert Lantz production. starring Alfred Drake, should have a good run, with the help of theatre parties, and nay get a film sale. There will,
however, be a good many unhappy

The rococo song and dance drama is about the professional Kean, the celebrated Shakespear ean actor-manager called the king of London in the more than the standard oration the final curtain opening night, another personal triumph to go Kate" and "Kismet

There may also be praise and rovaities for lyricist - composers librettist Peter Stone, and for
choreographer-director Jack Cole. not to mention the possibility of
modest profits and prestige for the modest profits and prestige for the
producer and maybe even dividends for the backers of the $\$ 400$, 000 project. The $\$ 46,000$ weekly
nut is tough. however, so the crucial period at the boxoffice will prohably be next spring. The adDrake's draw. should help until
then.
"Kean" is an enormous, lavish-
ornamental production, packed to bursting with songs. recitatives.
forval and wildy rowdy dances. Sath and velvet-clad lords and
ladies and raj-tag nobodies, aer bats. jugylers. Iots of scenery.
corumes and enuugh declamation for an old urade reunion at the
American Academy of Dramatic

For those who can take it seri-
ou-ly, and there will be many playgoers happy may be a rare and memorable
muinieal sugar plum. The adaptation of a Jean-Paul Sartre comedv, based on an Alexandre Du-
mas play, presents Kean as an idol and wholesale seducer of highborn and low-life ladies.
De-pite the rewards and acclaim. actor-eyotistical vain temained an mental. inordinately, semsitive, haunted br questions of identity
between himiself. and his stage
roles, and obsessed by a sense of
social inferiority and a yearning to be loved as a person rather than admired as a personage. He is
shown on stage, in his dressing room, his home, at the Danish Em-
bassy, outside the Drury Lane Theatre and in a disreputable

The romantic intrigues, the always uncertain retationship with ences to drunkenness and pressing
debts, the high times in low dives, the pursuit of coquettish married
women. denumciations by jealous women. denurciations by fealo present attentions. of an adoring young moald-be actress oecupy the
frst and much of the second act. Then the authors shoot the theatrical works with two shaw-
within-a-show sequences, the first the murder scene from a supposed with Drake as a bassoon-voiced Moor, followed by a bit in which
he quotes selected lines from various Shakespeare works to give a
semblance of a public apology for semblance of a public
insulting the prince.
As a climax to climax all cll-
maxes. the star land here the distinction between Kean and Drake
becomes a bit confused stands becomes a bit confused) stands
alone onstage. with low-elevation spotlights throwing three immense
shadows of him on a backdrop to represent characterizations
represent characterizations of
Othento, Hamlet and Richard IFI. Drake's first-nighter following with audible enthusiasm.
Although "Kean" is loaded with music, much of it is almost oper atic in its use of complex mel-ter-lyric passages. For example. fair" includes an explanatory bit sung by Drake the musically in-
toned reading of a letter by Joan Weldon as a sultry titled lady of mal ballet routine at an Embassy
all.
There are few songs with simple mortals can sing in the shower or Whistle on the street. The most
electrifying tune in the show; "The production number, with Drake and a male quartet howling or
whispering the tricky Iyrics. Lee Venora, as the aspiring young ac-
tress. has an opera-ish aria, "WiIlow. Willow, Willow," which she
sings impressively. ings impressively.
It is Drake who must carry the show, both in performance and
boxoffice draw. For an actor to portray an actor amounts to a
license to ham, of course, and the star has himself a field day as the Perhaps no other star alive could get away with it. and despite miliar personal trieks, such as the falsetto vaice for comedy effects,
Drake generally succeeds hand-
He still has a robust voice, flexibility, superb timing, stage au-
thority and stature despite his below-ayerage physical sizé, plus a magnetic personality, He gives a
bravura performance of a sort performers would dare attempt it And he gets every laugh. It rephysically and vocally up to eight performances a week.
Miss Venora and Niss Weldon
are attractive as the two ladies of the moment in Kean's life, both
singing appealingly and fiss singing appealingly and lifiss Wel don also revealing a nice touch
for lively comedy. oliver Gray
gives an expressive portay

## The Age of Unreason

Now is the time for all good men to come to the aid and enincoherence is the true eloqueace. How far this has gone ts ilkusincoherence is the true eloquence. How far this has gone ts ilkus-
trated by Harold Habson; drama critic of the London Sunday Times, in a recent column in the Christian Science Monitor. Rationalizing his unenthusiasm for a double-bill of minor G. B. Shaw one-act plays, the London commentator wrote, "In the most advanced drama of today it is not what the words themselves precisely say that matters, but the resonanees, the eehoes, the reverberations that they suggest. It is not in the clear light, but in the
penumbra of drama that the most admired writers today disport penumbra of
"We are used to eatching vague hints", half-attered thoughts; and anything that is sharp and defined seems superficial It is hardly too munced us so profoundly that if we are presented with a play that can be understood at the first hearing we instimetively dismiss it as superficial."
On that basis, Lincoln's Gettysburg Address, for instance, isn't
The key to the plot of "The
adjective in the title. The word complaisant is not to be confused by the dictionary as disposed to escent. The play is a triangle story ahout a self-satisfied, not very
virile dentist, his devoted but restiess wife and her urgent but utimately accommodating - com-
In attempting such a play Greene has tackled a difficult task, since able. sympathetic characters in a has treated it as trivial comedy, in at least one scene as outright ful balance. however, so the peopations are amusing and yet plausible and the frankly immoral conclusion is fairly touching.
It's a curious theatrical mixture. The story is essentially. French in flavor, but the approach is very
British in its tone of detached British in its tone of detached
understatement. This quality of cool restraint, seemingly inherent L the script, is accentuated in modulated staging and the suggestion alm
the action.
There is genuine force in the show, however, partly because the
basic situation seems real, and largely because Googie Withers, an English actress who has been iving in Australia for several years, establishes the vital premise same time, although in di
Continued on page 72]
the Prince of Wales. Patricia Cutts
pinpoints the laughs of a gossipy peeress, Patrick Waddington offers a skillful performwho's willing to be persuaded that his Wife is fattbful, and Roderick outraged by his fiancee's naunted irfatuation with the matinee idol. rousingly vigorous, with the earsplitting accompaniment to which he's seemingly addicted. but his
direction of the dramatic scenes tends to be sprawitng Ed WIttstein has designed the brobdingnagian scenery and the
just what operefta farciers may erave. but a sizable minority may find it hard to take, or more sim-
ply, easy to avoid.
Hobe.


Graham Greene. well-known as ligious dramas, has written what he calls a sex comedy. "The Complaisant Lover," which Irene Mayer Selznick in partnership with the original London triple-management) presented last week at
the Ethel Barrymore Theatre. It's
a sophisticated comedy-drams a
sort of housebroken "Little Hut" that probably won't repeat its West for a moderate run.

## Asides and Ad Libs

## Novelist-playwright-scenarist Iobert Arirey, a permanent resident

 of Rome, is in New York for intervicws and appearances in connec Monday (13) bub, Afrcan Genesis, due tor publication next play "sy (1) Atheneum, and for renearsals and the opening of his N.Y., His is Grisevald, who did the proltfic illustrations for "African Genests:" There were numerous mutterings and donning of wraps during the gaofed by turning The Complaisant Lover, baus entertainment editor-drama critic of the Toronto Star was th New York last weel to catch up on the new Broudway shows... The man agement of "The Premise" will give a midnight party №v. 22 at the Labster Restaurant, N.Y., to celebrate the onl-Broadway show's first matyMary McCarty has succeeded Mitis Green as star of the 2d touring edition of "Gyysy". Winis. Greenbmin, business manager of the Lobster Restaurant, N.Y., is recuperating at homie after surgery for varicose veins. He's due back at work in two or three weeks.... Legit . Coast playwright-producer Jecry Devine is due east during cember, en route to Scotland.
Add blame it on the critics notes: Saht-Sabber, in announcing his decision to close his new production of "Look: We've Come Through" done with this show than 'Kiss Me, Kate' (co-produced with the tate Lemuel Ayres-Ed.). But I'm told by the critics that its milteu is not right for it, and that its' not commercial. I'm bowing to their opinions.'
Breets Athdnen, former drama critic who writes a twice-wreekiy general column for the N.Y. Times, got into the Tynan-McCarthy tusse, last week with a piece treating it all in lightly humorous fashion but entering a dissent on the Observer eritic's statement in his book
that "Death of a Salesman" is not an authentic tragedy. In Broadway circles, where Tynan"s colorfully personal style of reviewing has been
felt, Miss McCarthy's attack on "Curtains" has occadoned mild felt,
joicing.
Shows Out of Town

## Subways Are for

 Sicephy Davi Philadelphia, Nov. 7. | Lug |
| :---: |
| Lho |


"Subways Are for Sleeping,"
which opened last night at the Shubert, has an offbeat idea in its
adaption of the Edmund G. Eove stories about the ingenious wan derers and loafers who roam about
There are
There are a number of ingratiating performances. Jule Styne has a surefire way with a song. Miehael
Kidd's dance ereations are ingenious and have a lot of humor that rises naturally out of the characterizations. But the show ran
two and three-quarter bours las night and included much repeti tion and some tired dialogue and situations.
For the purposes of the musical, Betty Comden and Adolph Green the librettists, have settled on sev eral of Love's more arresting peo-
ple. Their script is at its sharpest when reporting on trese zany
aritters.

Sydney Chaplin is the hobo of the title who always holds 15c. in
reserve to grab a night's sleep on reserve to grab a night's sleep on
Manhattan's subway trains. Orson Bean has the genainely funny role of the permantent guest, who keeps an elaborate index systern of ners and free lodgings.
Phyllis Newnan is a delight as
Me Mississippi miss who remains
in her hotel room clad only in a towel, secure in the knowledge that she can't be evicted apd put out on
Chaplin makes a suave loater, who can justify his position that $\$ 1.502$ diay. The rest of the tim seums or fust enjoying the sights.
But gluey romance traps this ree fellow. Carol bawrence is the dislodged young lady who has run
out on her wedding night and they meet on the subway train
Musicals are notoriously rigid in the matters of format and senti-
ment. The plot gets patiently weak predictavle course. aimless pleasures in favor of getting things for the little woman. He has a whole aria in which he
recites the things he plans to buy for her and it makes a fairly boring list. its tracks with her number. I W as A Shoo-In." a performance of the do for the Atlantic City Beauty number in "I Just Can't Wait" in when he complains that he wants clothes.
The Kidd style helps simulate the subway scenes and the Gotham
ush homr throngs, but both the outines and the costuming tend o the repetitive. His major piece ing chorous of fris Kinth a danc ing chorous of Kris Kr
Miss Lawrence is an assured
layer and a stepper of ability and shows up well with the male terpers. She doubles nicely with Chap-
lin on the romantic vocals, notably in on the romantic vocals, notably
It. Might Have Been You," "Now
Have Someone" and "There's a Have Someone", and "Fhere's a The production and settings are on the impressive side. Chaplin first appears solo in the Egyptian
Room of the Metropolitan museum, so he can be shown sleeping tie and coat in a mummycase. The color of the principals make it a

Swallay in Xew Tork

Krasna, Staged by Garsen, Kanin; Nortingn
and Gightmg, Davi Fays; costumes; Pa
atict Zipprodt. the Playhouse,
Aadanu Taylor
Erjeen Taylor
Man

Wike Witctell
Russell Wilson
Hartinglon Sr.
Sonara. Lee
Fobert Reford
Ron Nicholrs
Romantic highjinks, with emphais on sex, are the theatrical staple affered in Norman Kraspa's new comedy, "Sunday in New. York:"
The show has ribticking Ines and tive all-purgose set for the io

[^9]
## Broadway Boxoficice Personnel

Treasurer assignments thus
1961-62 season are as follows:
Avin: Gordon Cramer, Luis Valle, Richard Begin, John Greeran. Ambassador: William Jakob, Arthur Meyers.
ANTA: Rod McMahon, Robert Carr, George Beatty.
Atkinson: Hivington M. Bisland, Louis Nekola, Paul Meyers.
Barrymore: Lewis Harris, Julius Specter.
Bect: Dan Callahan, Edward Smith, Richard Wolff, George Baldwin. Belaseo: Peter Meyers, Pat Murtha.
Booth: Lillian Peabody, Mildred Anker.
Broadhurst: Betty Barker, Paul Ruppert, Mary Ackley, George Metz. Broadway: Dan Melnick, Carl Koopfer, Leonard Cobb, Dan Friendly. Cort: Jack Melnick, Al Dugen:
54 th St.: Jack Wolff, Richard Surace, Anna Yurdin.
46th St.e Charles Bowman, Edyard Lynch, William Wiegand, Harold ubitt, Joseph Scanapicco.

## Golden: Ellen Beamish, Anna Hirsh.

Hayes: Herman Lewin, Robert Burke, Carmine Loiacono, Joseph
Hellinger: Charles Walters, At Kiefer, Julius Stone, Richard Hickey,
Wilizam Kirby.
Hudson: Jerry Sheehan, Richard Burke.
Imperial: Aaron Helwitz, Richard Cobb, Helen Martyniuk, James Long
Longacre: Thomas Burke, Gladys Ronchetti.
Lunt-Fontanne: Henry Bonis, Norman Baruch, Hy Pearl, Charles Stuis.

## Lyceum: Al Hildreth, Sam Zoldak.

Majestic: Irving Morrison, Harry Steinberg, Frank Youngs.
Miller's: Frank Frayer, John Bowman, Georgia Fursman, Kay Morgan.
Morosco: Whiliam Rinaldo, Pearl Keyser, Dora Chamberlain.
Music Box: Walter G. O'Connor, Ray Metz, Ernest Wheeler.
O'Neill: Kip Whiteman, Ray Jaffie, Joseph Smith:
Playhouse: Thomas Brotherton, Louis Appel
Plymouth: Constance Coble, Irene Bolte, Philip Kenney.
Rose: Margaret \#ildreth, Nat Reuben, Cora Gibbs;
Royaler William Stuis. Kathryn Walsh.
St. James: Hugh McGauley, Arthür Feine, Morrie Seamon, Leo Cas-
Shubert: Philip Smith, Barry Bond, Josephine O'Brien.
Winter Garden: Whlliam Goldhart, Charles Colgan, Rocco Lofaro.

## Legit Bits

"Cook for Mr. General" at the Playhouse Theatre, N.Y., has set performances of the comedy for performances of the comedy for college students.
"Fortuna;" a musical adaptation with book and lyrice by Arnold Weinstein and music by Francis De Felippo and Armando Curcio, is scheduled to open Dec. 14 at on undesignated off-Broadway theatre, to repertory with Weinstein's Red Eye of Love, which ended Sunday (5).
Donald McWhinnie will direct the Broadway production of "Passage to India
Salome Jens will appear in the off-Broadway $p$.
ow of Heroes.?
Gene Frankel will stage "ine Umbrella."
Honer Sanders is appearing in "Bells Are Ringing" at the Meadowbrook Dinner Theatre, Cedar
Grove, N. J. where the musical Grove, N. J., where the musical
began a three-week run last night (Tues.).
Playwright-actor Mare Connolly will conduct a playwriting semi, inar, the Institute for Advanced Study in the Theatre Arts, N. $Y$., six next Wednesday (15).
Floyd F. Ackerman Assoclates representative for the Swan Theatre, Milwaukee, which Ray Boyle intends opening next Jan. 1. Steve Karmen will
the operation.
Herbert Machiz will stage "The Haryest," a new opera by Vittorio
Gianning, for its Nov 25 world preem at the Lyric Opera Theatre, Chicago. Ruth Page is choreo-
graphing the presentation, for whieh Oliver Smith is set designer Joseph Bova has succeeded Clive Revill in the Broadway production British :
British playwright Jom Mort mer's' one-acters, "What Sha! We
Tell Caroine?" and "The Dock Tell Carolne? and The Dock way production by Rose Lynch,
Joseph Verner Reed, producer of
the American Shakespeare Festi-
val, Stratford, Conn.; and Joseph
B. Martinson, president of Ballet Society, Inc. have joine th thated
visory board of the Institute for Advanced Studies in the Theatre Arts, N. Y.

## Asian Thearre Course

A course on Asian theatre is being offered Monday nights at the
Institute for Advanced Studies in the Theatre Arts, N. Y. The sessions cover acting, directing, production techniques and history of Asia and Indian theatre.

## Touring Shows

(Figures cover Nov. 5-19)
 ByO Bye. sirdie (ad Co.)-Rarlanger
Chi (6-18). Captalns Ind the Kings (tryout)-Cur-
ran Sow (6-18). sHence (aryout)-Brlanger,
Phiny (6-18)






Tenth Man-Royal Alexandra, Toronto
(Gi8). Thiber carnivi- Wibur, Booton (B-18),
Thors in the Attle-Forrest, Philly
Plus other statistical and data-filied charts and articies.
is the upeoming
56th Anniversary Number VARIETY

## Flo Henderson's Pretty

 'Music', 24 Shows: 300G
 in its recent 24-performance tstand
 It was she third highest take regis
tered at the spot by a touring show during Texas State Fair time since the 4,120-seater opening in 1925. The record-holder for 24 performances at the Music tall is "My 539 at a $\$ 4.95$ top in 1957 . In second position for 24 performances, 040 at a $\$ 3.80$ top in 1950.

## 'SOUND' I MELBOURNE

HEADS FOR LONG RIN
The Australian production "Sound of Music," which opened Oct. 20 at the Princess Theatre
here, looms as a longrunner on its apparent pop appeal ingredients. the tuner here in association with the Australian Elizabethan Theatre The Australian Elizabethan Theatre
Trust. June Bronhill, Peter Graves and Rosina Raisbeck have the Broadway by Mary Martin, Theo

## Legit Honse in Houston <br> Bows With 'Auntie Mame'

The first new legit house in downtown Houston in about 30 years has opened with the Major Productions Inc.; presentation o "Auntie Mame," starring Mitzi Wayne in the title role. The Rivoll,
originally a picture, house, was converted for legit production with a seating capacity
to be expanded to 800
Major Productions
a youth organizations all primarily al. The show was produced by Welton Jones, with Gene O. Mathews
associate producer. Jerry L. Gray associate producer. Jerry L. Gray
directed, and the sets were designed by Robert Howery.
"Auntie Mame," is expected to run through next week. A musica next year: The Rivoli, built in 1935 with The Hivoll, buit in 1935 with stage productions: in mind, was or-
ginally the Uptown Theatre, but became the Rivoli when Cinerama was introduced. Its switch to legit makes it the fourth stage honse
for Houston. Others are the Playhouse, the Alley Theatre and the non-professional Theatre, Inc.

## Bits of London

Brian Reece played "The Seven Brian Reece played "The Seven
Year Itch" in a bathchair at Harrogate, after breaking a bone in rogate, after breaking
Kenneth Connor whil take over "One of the Eight." It will be Connor's first stage appearance in eight yeais.
Sian Philips has joined the cast of "Critic's Choice," in place a baby Tister who is due at the Vaudeville in December
Michael Codron has obtained the West End rights of Charles Raymond Dyer's. "Battle of a Simple Man," on the understanding that the Richmond Theatre tryout, retains the lead role.

## Peter Samnders.

Agatha Christie's "Rule of Three a trio of one-actors. It bowed in at Aberdeen yesterday (Mon.) on a pre-London tour.
Mru Prot
John McCabe
bolewes that befo poest beset
bone to.
The Aesthetics Of
Mammon
-And Vice Versa
one of the many Editorial Features is the upeoming

## Bit-Playing Star

A curiosity of grand opera, but by no means $a$ new situation, wil presumably develop olitan Opera when the N. Y.born Negro soprano, . Nartina Arroyo, a member of the company for the past two years, resumes there. She is down for the merest bits and off-scene voices, as before.
1961 Miss Arroyo has been 196i Miss Arroyo has been
singing leads, including singing leads, including houses from Vienna, Frankfurt, Dusseldorf and Hamburg to Belgrade.

ONLY CANTOR'S ILNESS K.0.'D BANJO': AL LEWIS

Editor, Variety: New York
Much reference has been made York reviews of the George Gobel Production of "Let It Ride," to an earlier failure of "Banjo Eyes," John Cecil Holm-George Abbott
play. "Three Men on a Horse," when it was presented in 1941 with Eddie Cantor as Its star
I wish to take exception to the impression created at this time make the erside in New Yould not to a lack of audience interest. As whe producer of "Banjo Eyes" Iike to set the record straight and the circumetances which prompted the closing of the show after a profitable $141 / 2$ weeks at the Hollywood (now Hellinger)
Theatre, and five-and-a-half weeks Theatre, and, five-and-a
of out-of-town tryout.
At the time of closing the pro duction had recouped $\$ 64.940$. of its capital investment of $\$ 110,000$ and an advance of boxoffice rehad to be refunded when $\$ 8,000$ Cantor was suddenly stricken and hospitalized for surgery.
The closing, which was at first to be temporary, only became peradrised against continuing in the strenuous work he was obliged to do in the performance of his role.
In all fairness to Mr. Cantor, it must be said that his portrayal of Erwin in "Banjo Eyes" was con-
sidered outstanding and the prosidered outstanding and the pro duction staged by Hassard Short. costumed designed by Harry Haraf, with sets designed by Harry Horner, a
score by Vernon Duke and John Latouche and choreographed by Charles Walters, was regarded The Broadway Theatre, at the time, was enjoying an unpreceservice men to the city; but for the unfortunate interruption, the engagement of "Banjo Eyes" was
most certain to continue its successful run indefinitely.

Albert Leuis.

## London Shows


h producing firm of Oscar Lewenstein Plays Ltd. has since its formation in August 1960 . The company, currently represented on the West End as producer of "Billy Liar" and co-producer of "Luther," currently has 15 scripts under option for London presen tation. That's revealed by Donald Flamm, former owner of New York's indie radio station, WMCA, and now a part
Flamm notes that besides its two current West ventures. the Levien stein firm was in the London productions of "Altona." "The Blarks." "Celebration," "Breakfast for One" and "The Art of Living." plus the Edinburgh Festival presentation of "Fize Plus One." The company was also represented at the recent
Dublin Festival as producer of "St Dublin Festival as producer of "St. Joan of the Stocky ards,", starring
Siobhan MrKenna, who's scleid Siobhan McKenna, Who's schea-
uied to appear in London next winter in the planned Lewenstein production oi "To Play with a
"Liar
Liar," the firm's sole independent London production thus The Keith Waterhouse and Willie Hall adaptation cf the former:s novel, now in its 61st week at the Cambridge Theatre. London, net ted over $\$ 220,000$ in its first year of operation, according to Flamm. The play cost about $\$ 11,000$ to produce and its subsequent mopup is indicative of the West End's
huge payoff potential on a small investment.
A smash Broadway play could a qual or better the "Liar" net in would involve an investment of about five-to-15 times the amount expended on the "Liar" presentation. The outlay for Main Stem straight plays today runs from more. Even most off-Broadway plays. with their small payoff po produce.
Albert Finney, who had the top-
featured role in "Liar," was released by the management last summer to appear in tine London for which the management was taken in by the English Stage Co as co-producer of the John Os borne play. Osborne is also part nered with Oscar Lewenstein in as arter's director Toney Richardson and Mrs. Boris Cole Abrahams wife of Gerald Abrahams hoard chairman and managing director of Acquascutum.
Angle for 186 Capital
For Off-B'way 'Hoslage'
An off-Broadway revival of
The Hostage," which Norma Frances \& Bob Margulies intend producing in association with 000. A December opening at an undesignated theatre is planned for the Brendan Behan play which ran on Broadway 16 weeks and then toured last season.
Miss Frances, an actress, has
produced and directed off-Broadway. Margulies, viced orestoad charge of production for the Ted Bates \& Co. ad agency, has been involved with legit and films as a
producer and director. Bruskin producer and director. Bruskin, the Broadway outing of "Hostage" and director of the touring comand director of the touring comoffering.
The Broadway presentation of duction of the comedy-drama was sponsored by Leonard $\mathbf{S}$. Fio'; \& Caroline Burke Swann by ar
rangement with Donald Albery $\begin{array}{ll}\text { rangement with Donald Ald } \\ \text { and Oscar } & \text { Lewenstein Ltd. }\end{array}$

## Julie Haydon at College

The American National Theatre \& Academy, as part of arranged for Julie Hay don to appear as Olivia in "rwelfth Night" for three successive days,
last week at Millikin Univ., Decatur, Ill.
Sponsor of the presentation was Town and Country, the dramatic

Shows Abroad

## The American Dream and The Death of Hessie Simill

${ }_{c}^{\text {Hinton }}$


T:musn the afficionado.s of the
off:erat whn patronise the Ro"al
 Fisare Albees two one acters.
the double bith appears a question-
able prusp: resular commercial engagement. oi besie two plays. "Tine Death would seem to give more the curtainalisaiser theotment The imerican Dream." Thie latter meste of those vague. apparently quite a few laughs, but which all addi, up in retrospert to a bug
nothing. It is. however. flaw lessly acted by the cast, with particular
standouts by Mavis Villiers and Robert
me contrast. "Bessie Smith" pewerful theme and the Intense adinic:ions nurse in the hospital racial prejudice It moving exercire and suggests that
the author's talents are not confined to surrealist comed
Both itoms are vigorously staged dreot is suitable enough ing its

## The Dne Day of the Year




## 

Australian drams is still something of a novelty in London, 59 Tisk. Whetred appetites. Now the ainle entagemeat at the
Mamerimith. somee tuo
bak. ias presented Alan
moturs "'rhe One Day of the across to:n at the Theatre Roya
in East London. It is a good pla chmercially it may not be suc
cerume. of the older glorious mem valor of Australian and New Zea-
land troops in the Galipoli dis-
aiter in World War I Bui houl important is the celebration today or is it just

That is the point made by Alan humble father ard undergraduate $\sin$. It is a violent tussle of Fer
sinalities and the author is band T:~ tritins. and the dialog has an
authentic ring. though the Australiar aceent may oceasionatly jar
on unfamilitr ears


 it. :", the father, the humble e at ersineer but knows he has Grmb hiend and a veteran of strameel portrayal.
I.ests Fiander shows the right
w:ow reatio.:. he is maving awa fromia fumbly, yet is terrified o
being regarded as a snob. Patricia conoly makes only a mild impres
sion as the girl from the other side of the tracks whose behavior is re garded as somewhat patronizing. Raymond Menuir's staging has
power and extracts the fullest dra powe and extracts the fullest dra
matic effect from the play.. Ken
neth Rowell:s duplex set is first neth Rowell's duplex set is first
rate, and Richard Pibrow's light ing effects are technically excel
lent.

"Bonne Soupe." in a new trans lation by Kitty Black, is Donald Alberys latest enterprise, and it is anocisted with "Irma La Douce' and The World of Suzie Wong. There is, of course, a similarity in reaınable doubt whether prostitu ion will on this occasion also rove a paying proposition
The Felcian Marceau comedy seen in America in a different ver hit in Paris. traces the career of a young girl who "gets her degree" ployed. and develops into a hard aliculating prostitute who sets he
ishts on a rich benefactor. Po ibly much of the original Gallic flawor has been lost in transition.
and in its present form it is often dull and witless, with only excep-
tima! brizht sparks in the dialog The mot intriguing feature about the show is its production
conception and the staging. Coral Brotrne. as the star, describes her
voutleful adventures to a casin choupier as these are being re enacted on stage. A sluding set acilitales quick and frequent iften one bedroom is being exwiss for anotner
not be faulted, though she worthy of something substantially trayed by Erica Rogers, and some their lives are adequately inter preted by Peter Illing: Nigel Dar Faran has staged the two-acte

## 2 Actors Acquitted 0 n

Congress Contempt Rap Actors Martin Yarus and Elliott technicality last week in N.Y. Fed of Congres; for refusing to ansive of Congress for refusing to answer
questions before a House -UnAmerican Activities subcommittee The two had been charged with willituly refusing to answer 13 que tions before the subcommittee
which wis investigating Commu

## More 'Globe Playhouse'

The Globe Playhouse" by John $\$ 8.501$ is second edition of this mportant study of the Elizabethan theatre in which Shakespeare's
plays were originally produced First edition (Harvard Press 1942, has been amplified through views of London, circa 1600 . which have helped Dr. Adams to resolve many questions about the play
With Irwin Smith, Adams has constructed a detailed replica of
the Globe, now on display at Fol ger Shakespeare Library. Washing ton. D. C. Model is considered by
experts most authentic to date, and furnishes bacis for several of the thor is distinguished Shakespearean scholir. for past 16 years pres
ident of Hofstra College. Amons features in new edition is scene by-scene breakdown of "King been item most often requested in reprint by Barnes \& Noble re-
search service, and will be of great value to scholars and stage pros
Rodike.
Rodo.

## Legit Followup

## Irma la Donce

Althourgh Elizabeth Seal has sarted her fourth year in the title role of this ury musical comedy. her first two having been in London. $:$ her performance retains
freshness, style, verve, energy and much personal appeal.
Staleness. the dread of long.
run shows. apparently hasn't set in with "Irma La Douce." Doubt domitable performans Seals in domitable performance. the cast
still achieves the vital illusion of he first time
That the importation blues were not to strike "Irma La Douce" Wa n New York. It's an offbeat story ably might have by-passed tastes of the conventional theatre-going publie. Present patronage, howt." It's another demonstration that talent and good humor ar
As the law student devastated
Dennis quiller assiduous heroine
newness and charm. Norman Wise pinchhitting as the police inspec or. has black-mustachioed and atert-eved keenness. Joseph Bova er. chief magistrate. ancient pris-
and turinkle that net guffau's.
Still particulariy memorable are
he Seal-quilley duets, "Our Lan a Cublaincourt" while Miss Seal delivers of the title song and her igornus dancing have dynamic igornus dancing have dynamic

## Bosion Art Cenire

He offers four choice
The possibilities would be
abandon the project completely, to
operate an open air theatre simi-
re productions in New York, to
enclose the existing theatre for
when heat is not required, or to
construct a permanent heated the-
ible program for maximum public
use and participation is evolved.
Cook reveals that the producers,
American Festival. Michael Dew ll and Frances Ann Hersey. lost their presentations were "A Anong, and "Elizabeth the Queen." the
nit infill ina
ment field

## Inside Stuff-Legit

Brit't actor Ron Moody has not been signed for the upcoming Broaduay: pioduction of "Ahl American" as erratumed in Variris witi. L. Slade Brown. claims that Moody will not appear in the prestation, which is scheduled for a Feb. 21 opening on Broadwa
Padula-Brown Inc., has been formed to produce the musical, adapted
oy Mel Brooks from Robert Lewis Tavlor's novel. "Professor Fodorsky", by Mel Brooks from Robert Lewis Tavlor's novel c"Professor Fodorsky,",
Charles Strouse and Lee Adams are responsible for the music and charles Strouse and
Iyrics. respectively.
Eileen Herlie, last seen on Broaduay in "Take Me Along." is men-

ion in the entertain


## Shows on Broadway

The (omplaisant Lover ment, and Madeleine Sherwood is
erent ways. Phyllis Calvert played he part in London
Miss Withers gives a quiet but direct and expressive performance that makes it plausible for the mother to ill a dod wife and mother, still fond of her husband and loving: her children though riage, and yet physically in love
the man who has given her life new interest and meaning. She stablishes that she cares deeply the audience care about her.

Michael Redgrave plays the curiously limp husband with a air and an occasional hint almost of archness. Although he professes concern over his wife's emo-
tional state, the husband is obviously more worried by the threat to his own domestic tranquilits. The actor has two good scenes, one in
which he breaks down at the realization that his situation is shaky and the other when he
suavely talks the reluctant lover into accepting the triangle a

## trayed in London by Ralph Rich-

 rdson.As the demanding lover, Richard Johnson seems curiously self-consort of red-blooded Lothario the has led a succession of married women into adultery or inspired the dentist's wife to irresistible passion. Paul Scofield had the role in London.
Sandy Dennis is acceptably vehement as an infatuated 19-yearpoise in she nighay admirable opening night when her petticoat started to slip and she moved be hind a sofa onstage and stepped out of the garment without seriously disrupting the rhythm of the scene. The perceptive first-nighters gave her a hand, so a line or
two of dialog was lost, but the performance was not spoiled.
Wilder is funny as a baffled Ene Wilder is funny as a baffled Eng-lish-speaking Dutch belihop, Nicholas Hammond seems affected as a and Christine Thomas are passable dentist's practical put up with the Nelson gives a forthright perform ance in the caricature role of hearty Netherlands dental equipment manufacturer. There are atmospheric settings by Motley representing a modest but comarchitecturally impossible house and a grubby Amsterdam hotel bedronm.
As potential film material, "The ard basic story situation and at the husband and wife the frankly immoral. conclusion were accepld be given more dimension should be given more dimension to be added action and movement In the yarn. Altogether, the play seems questionable for sereen
adaptation. It should do fairly well as an item for «tock. Hobe.

## The Garden of Swepts

 Katselas: scenery, Boris Aronson: cos.
tumes. Patricia Zjpprodtif IIghting. Tharon
Musser; music. John Balamos: production

## Paxinnaut features Mawler. Stars Katina Mherwood, Morgan Sterne, Martine Bartlett, Boris

 Morgan Sterne, Martine Bartlitt. BorisTumarin. John Balzac, Eleni. Kiamos, Ted
Beniades. Lestye Hunter, Alan Howard,
Lou Antonio. Opened Oct. 31, '61; $\$ 6.80$

## 



There isn't much occasion for interest in "The Garden of Sweets,"
which opened last week at the only to Broadway, but also pictures and even stock. The drama by badly produced, ponderously staged and deplorably over-acted.

Katina Paxinou, the noted Greek ragedienne, was brought all the way from Athens to star in the Ben Frye and Irving Squires production. Jo Van Fleet was sup-
posed to costar, but pulled out

## ment, and Madeleine Sherwood is now top-featured in the second

 femme leadThe show's title reters to a small confectionary store in an eastern matrint city, where a Greek-born mppointing children three dis and a daughter The author's sons interest sems to be the yours child, a son who ran awiay on the night of his wedding because he didn't love his imported bride but who has returned home at curtain-

He is a confused youth whose
brow-wrinkling self-pits and resentment are abcut all he has in ingil holic material mother, his alco lecherous brother, the callously plain send brother and hap the playwright is trying to sáy that everyone is alone and must make at the same time can never really escape his origin and himself

Whatever the intended point, it Gaesnt mater much, for. "The Garden of sweets is awkward. leaves a spectator wondering how anyone could have thought it worth doing. Miss Paxinoti, whether be cause of the heavy-handed direc ion of Milton Katselas or in an ment and vitality into the play gives an exaggerated portrayal of out her wable mother who drove years before and now wonder whether a lifetime of sacrifice for her children was worth it
Miss Sherwood is believable as the drunken son's bitter, posses
slve wile and Morgan Sterne, in the only other clearly defined role gives a direct and plausible per women and gambling to family ties Lou Antonio is hefplessly trapped in the part of the wedding night fugitive who snends three acts wrestling verbally. with his own tangled emotions.
John Balzac is beliévably miser-峟 as the drunken son. Martine Bartlett is acceptable as the wail marin isn't able to give reality to the caricature role of a slightly sanctimonious. Greek Orthodox priest, and Ted Beniades. Elen Kiamos and Lestye Hunter are passable in bit parts.
Boris Aronson has designed an interior setting that might also epresent a church or an Oriental eahouse, Patricia Zipprodt has clothes, Tharon Musser has devised the intrusive lighting and John Balamos has supplied distracting ncidental music
One thing about Broadway first nighters - theyre extraordinarily opening performance of "The Gar den of Sweets" there was no per ceptible flight for the exits, and even at the final curtain no one hrew anything or jeered.. Perhap hey were too numb by then.


## Off-Broadway Shows



## Road: 'Captains' S19,94, Frisco; Toys' 3 NG, 'Sience' S7,022, Prilly; Sunday $\$ 15,505$ in 5 , Wiminington

## Morris L. Ernst

## adrocatei one moans to alleviete

 legit's sconomics thPut Heat On 'Ice'

# Business on the road last week ning performances, two regular 

 Was okay, with a few exceptions. new heup of shows tncuded "The educed prices.MONTREAL
Captains and the Kings:" "Daugh-
ter of Sllence," "The Night of the Iguana" and "Sunday in New

Thurber Cornival Her Majesty's R-RS) $(\$ 6 ; 1,704)$ : Previous week $\$ 26,927$, seven-performance split. Last week, about $\$ 4,60$

## NEW HAVEN

Gypsy (2d Co.) Shubert (MC-RS) \$6; 1.650; $\$ 54.500$ (Mitzi Green). tart in Rochester, "Sunday" did
nicely in Wilmington, "Captains" was tepid in San Fencisco and "Silence" was weak in philadel"Silenc

## Estimates for Last week

Parenthetic designations for out. of-town shows are the same as for Broadway, except that hyplenented
T with show classification indicates tryout and RS indicates road shou. Also, prices on touring shows in. clude $10 \%$ Federal T'ax and local ax, if any, but as on Broadway prosses are net. i.e.; exclusive of axes. Engagements are for singl weels unless otherwise noted

## BALTIMORE

Advise and Consent, Ford's D-RS) $\$ \$ 5.43 ; \quad 1819 ; \quad \$ 52,331$ Farley Granger, Chester Morrisi.
Previous week; $\$ 25,068$, Hanna Cleveland.

## Last week, \$26.104.

BosTon

Bye Bye Birdie ! N. Y. Co.), Shu bert TMC-RS 14 th wk, $\$ 6.50$ - 57.50 ; 1,717; $\$ 65,0001$. Previous week, Club patronage.
Last week, $\$ 60,011$.
Lena Horne Show, Colonial (R-T) (1st wh) ( $\$ 6.50-\$ 7.50 ; 1.685 ;$
$\$ 62,000$; Previous week, $\$ 22,940$, Her Majesty's, Montre
Last week, $\$ 26.650$.
Tenth Man Wilbur (D-RS) (2d Wrevious tre Guild-American Theatre So ciety subscription
Iast week $\$ 32,208$ with TG-ATS subscription.

## CHICAGO

Best Man, Blackstone (D-RS) (61h wk). ${ }^{(55.50-55.95 ; ~ 1,447 ; ~ \$ 45, ~}$ joy, James Westerfield!. Previous week. $\$ 29.410$
Last week. \$28.319.
Bye Bye Birdie, Erlanger MCRS) 19th wk $1 \$ 6$ - $87 ; 1.380 ; \$ 50,500)$ Previous week. $\$ 47,632$
My Fair Lady, Shubert (MC871,500) Ronald Drake Carolin Dixon). previous wrake, $\$ 54,098$.

## CLEVELAND

Music Man, Hanna MC-RS) (1st $w \mathrm{k}) \quad \$ 6.50 ; \$ 1.515 ; \$ 58.000$,. Previ
ous week, $\$ 58,157$, Pabst, Mil ous week, :\$58,157, Pabst, Mil Last week, $\$ 33.572$.

DETROIT
La Plume de Ma Tante, Fisher, R-RS) 12 d wkı is5.95; 2.081 with Fisher Playgoer subscrip tion. playgoer subscription.

LOS ANGELES
Guys and Dolls, Philharmonic MC-RS) 17th wk) (\$5.90- 86.75 2.670:. $\$ 83,400$ ) (Dan Dailey, Shel-
lev Berman, Pamela Britton, Constance Towerst. Previous week, about $\$ 79,300$ with Civic Light Last week, $\$ 79,100$ with CLO subscription.
 $\$ 66: 800$ ) (Ethel Merman). Previous week, $\$ 66,739$.

Rhinoceros, Hartford (CD-RS) 2d wk) (\$4.95-\$6; 1,032; $\$ 29.400$ (ZeroMostel, Alfred Ryder). Pre-
vious week, $\$ 25,558$ with TG-ATS vious week,
subscription,
Last week, $\$ 28,285$ with TG-
TS subscription.
milwauker
Miracle Worker, Pabst (D-RS) ( $\$ 5-\$ 5.50,1,623 ; \$ 58,000$ ). Previous olis.

Paltimore.
Baltimore.
Last week, $\$ 28,600$.
PHILADELPHIA
Daughter of Silence. Erlanger D-T) 1st wk) $\$ 4.80-\$ 5.40 ; 1.864 ;$ orn).
Last week. $\$ 7,092$ after opening ere Oct. 30 to one rave (Murdock Inquirer) and two unfavorbale re-
views (Gaghan, News; Schier, Bullews (Gaghan, News; Schier, Bul
letin).
Gideon, Locust (D-T) (3d wk) $\$ 4.50-\$ 5.40 ; 1.580 ; \$ 48,000$ ) (Fred
ric Marchi, Douglas Campbell) Previous week, $\$ 28,531$ with TG ATS subscription.
Last week, $\$ 20.509$.
Toys in the Attic, Forrest (D-RS) (2d wk) ( $\$ 4.50-\$ 5: 40 ; 1,760 ; \$ 50.726$ ) Constance Bennett, Anne Revere, Scott McKay, Patricia Jessel)
Previous week, $\$ 24,512$ with TG Previous week,
ATS subscription
Last week,
ubscription

## ROCHESTER

Night of the Iguana, Auditorium D-T) (Bette Davis, Margaret Last week, about $\$ 20: 000$ for first hree performances last Friday Saturday (3-4) of pre-Broadway

SAN FRANCISCO
Captains and the Kings, Curran D-T) (1st Wk) ( $\$ 5.40-\$ 5.95$; 1,758 , Last week, $\$ 19 ; 594$ with TG-ATS subscriptlon after opening tryout
Oct. 30 to one qualified approval 'Speegle, News-Call Buletin) and two tepid notices (Eich elbaum. Exal
Chronicle).

ST. LOUIS
Sound of Music, American (MC${ }^{6} 65.300$ ) (Florence Henderson) Previous week, $\$ 45,717$ for six performances here and $\$ 30,936$ for two performances in Dallas for an T,ast week, $\$ 64 ; 368$ with TG-ATS subscription.

## TORONTO

Gay Life, O'Keefe 1 MC -T) (2d Wk) $\$ 8.50 ; 3,200 ; \$ 95,225$ ) (Walter
Chiari, Barbara Cook, Jules Munhin). Previous week, $\$ 66.355$ for seven performances.
TG-ATS subscription.
Last week, $\$ 75,605$ with O'Keefe TG-ATS subscription.
Taste of Honey, Royal Alexandra
(D-RS) (4th wk) $\$ \$ 5.50 ; 1,525 ; \$ 38$,03) (Hermione Baddeley, Frances Cuka). Previous week, \$23,283 with TG-ATS subscription.
Last week, $\$ 26,565$ with TG-ATS Last week,
subscription.
National Repertory Theatre, Na fonal (Rep-RS) (2d wk) (\$4.95 Gallienne, Faye Emerson). Preous week, $\$ 26,594$ with TG-ATS of "Elizabeth the Queen."
Last week, \$30;324 with TG-ATS subscription for eight performances of "Elizabeth," plus a mati-
nee Thursday (2) of "Mary Stunee Thursday (2) of "Mary Stu-

WILMINGTON
Sunday in New York, Playhouse (C-T) $(\$ 4.95 ; 1,251 ; \$ 24,534)$. Last week, $\$ 15,505$ with TG-ATS subscription for five performances after opening here last WednesNews):

## SPLIT WEEKS

Fiorello (MC-RS). Previous week, \$29,837, Shubert, New Haven. Last week, $\$ 39.780$ for eight per-
formances; Auditorium Hershey,
one of the many bright Features
in the upcoming
56th Anniversary Number

## ARIETY

Fus other statistical and data-filied charts and articles.
Monday-Wednesday
$\$ 11,184 ; \quad$ Bushnell;

(30-1), four,
Hartford, \$11,184; Bushnell;
Thursday-Saturday
(2-4), four, Thursday
Music Man (bus-and-truck) (MC S). Previous week, $\$ 49,730$, seven Last week, $\$ 42,827$ for seven per-
formances: Ohio Theatre, Lima ormances: Ohio Theatre, Lima,
Monday (30), one, $\$ 6,543$; Palace Youngstown, Tuesday (31), one 6;750;: Ohio Theatre, Mansfield, Wednesday (1), two, \$11,250; Kel ogg Jr. High School, Battle Creek, Civic, Lansing, Saturday (4), one
Civic.
$\$ 10 ; 457$.
World of Surte Wong (D-RS).
Previous week, unreported.
Last week $\$ 14,332$ for six performances Civic, Knoxville, Mon-day-Wednesday. (31-1). two, \$6,-
069 : Temple, Birmingham, Thurs-day-Saturday $(2-4)$, four, $\$ 8,263$.

Joe E. Brown Theatre At
Bowling Green (0.) Univ
Bowling Green; O., Nov. 7. ast summer in honor of the Ohiolast summer in honor of the Ohioas formally dedicated recently on the campus of Bowling Green
State Univ. who appeared in the
Brown, when Brown. Who appeared in the University Theatre production of
"Harvey" in the fall of 1959 . inpected the 287 -seat new playhouse
ast spring. during construction.

## ADD: SIGHTS OF THE FOWN

## Rubinstein's Big Nighit With Sol Hurok Doing The Twist'.

Amazingly youthful at 77, conert pianist Artur Rubinstein is giving 10 Carnegle Hall, N.Y. conhis designation. Following the first concert he was honored with a supper-dance at the St . Regis Rood ing, Sol Hurok, who presented him with a perpetual motion watch
guaranteed to need no winding for another 25 years.
Two beguiling sights at the sup-per-dance were: (1) Rubinstein anncing with his granddaughter
and ( 2 Hurok himself attempting

## Robbin' N.Y. Take

Jerome Robbins' Ballets U.S.A. rame of its three-week stand at the ANFA Theatre, N.Y. That gagement. which ended Oct. 28, The first week's gross for seven ake for the second: stanza was take for
$\$ 26,186$.
'Auto Graveyard' Staff The staff for "Automobile Gravet the 41 st St. Theatre, N. Y.. includes John Fenn, production stage manager; Gustave Sabin, technical director; Ann Giudici, assistant to
stage Herbert Machiz, and Bob agents.
The staff for the 41st St. Theatre, operated by Barbara Griner and Eleanor Horn, includes Frank asker, house manage
y Plaxen, treasurer.


## B'way Dives, But Kean' \$22,534 (5),

 'Kwamina' 822,300 , 'Ceneral' $\$ 8,441$
Broadway was clobbered last Without Really Trving, 46th St. week. Boxoffice activity declined or most shows but, of 26 entries
on tap, eight were sellouts. The capacity entries included "Carnival," "An Evening with Yves Montand," "How to Succeed in Busi-
ness. Without Really Trying," ness Without Really Trying,"
"Mary, Mary," "Milk and Honey," "Sail Away," "Shot in the Dark" and "Kean."
There was one closing last week,
"The Garden of Sweets," which 1olded immediately after its Oct. 31-opening performance. Grosses below have been reduced by commissions where theatre parties are
mentioned. Some of the figures mentioned. Some of the figures resulting from adjustments in connection with repealed $5 \%$ City tax on admissions.

Estimates for Last Week Keys: C (Comedy), D (Drama) MC (Musical-Comedy), MD (Musi-cal-Drama), O (Opera), OP (Operetta), Rep. (Repertory), DR Dramatic Reading).
Other parenthetic designations refer, respectively, to weeks played,
number of performances through last Saturday, top prices (where two prices are given, the higher is
for Friday-Saturday nights and the or Friday-Saturday nights and the
lower for upeknights), number of loucer for upeknights, number of Price includes 10\% Federal and an industry City tax (diverted to fare fund), but grosses are net: i.e., exclusive of taxes.

Asterisk denotes show had cut-
rate tickets in circulation rate tickets in circulation
${ }^{*}$ Blood, Sweat and Stanley Poole, Morosco (C) (5th wk; 36 p ) ( $\$ 6.90$ $\$ 7.50$; 999; $\$ 41,960$ ) 1 Darren Gavin). Previous week, $\$ 14,288$.
Last week, $\$ 13,487$.
Camelot, Majestic (MC) (48th N; 385 p) ( $\$ 9.40 ; 1.626 ; \$ 84,000)$ Prile Andrews, Wiliam Squire) Helena Scott subbing for the vacationing Miss Andrews.
Caretaker, Lyceum (CD) (5th Wk; 37 p ' ( $\$ 6.90-\$ 7.50$; 955 ; $\$ 32.582$
(Donald Pleasance, Robert Alex Davion). Previous week, $\$ 27$, Alex
358.
Las

Last week, $\$ 23,902$.
Carnival, Imperial (MC) (30th wk; 236 p) ( $\$ 8.60 ; 1,428 ; \$ 68.299$ )
Anna Maria Alberghetti). Previous Anna Maria Alberghetti). Previous Last week, $\$ 68.428$.
Come Blow Your Horn, Atkinson C) 137 th $w k ; 293$ p) $(\$ 6.90-\$ 7.50$;
$1.090 ; \$ 43.522$ ). Previous week $\$ 30,163$.
Complaisant Lover, Barrymore C) (1st wk; 5 . p) ( $\$ 8.90-\$ 7.50 ; 1,067$; W42.000) (Michael Redgrave, Googie Withers, Richard Johnson).
four favorable reviewis night (1) man, News; Gilbert, Mirror; Kerr man, News; Gilbert, Mirror; Kerr,
Herald Tribune; Nadel, WorldTelegram), one so-so (Watts, Post)
and two unfavorable (McClain, Timest.

Last week, $\$ 24,013$ with parties
$\qquad$
Cook for MIr. General, Playhouse C) (3d wk; 20 p) (\$6.90-\$7.50; 944; week, $\$ 13,567$.
Last week,
next Saturday
(11).
Do Re Mi, St. James (MC) (41st wk; 328 p) $1 \$ 8.60-\$ 9.50 ; 1.615$; $\$ 69,-$
500 ) (Phil Silvers). Previous week. 500) ( 749 .

Last week., $\$ 46,221$.
Evening With Yves Montand Golden (Solo) '2d wk; 13 p) i\$6.90$\$ 7.50 ; 773 ; \$ 27,500$ ). Previous week, Last week, $\$ 28,600$ for seve.
Last week, $\$ 28,600$ for seven per-
*Far Country, Music Box (D) (31st wk; 247 p ) (\$6.90-\$7.50; 1,101; \$40.107) (Kim Stanley, Steven Hill, $\$ 19,433$. Exits November 25 to tour Last week, $\$ 16,007$.
From the Second City, Royale R) (6th wk; 47 p ) ( $\$ 6.90-\$ 7.50$; 999 Last week, $\$ 12,035$.
How to Succeed.
MC) (3d wk; 25 pi i $\$ 9.60 ; 1,342$;
$\$ 66.615$. Previous week, $\$ 65,086$ with parties.
Last week. $\$ 65,178$ with parties. Irma La Douce, Alvin - MiC, 159 h Eliza 460 ( $\$ 8.60 ; 1.100 ; \$ 55,942)$ Previous week, $\$ 38.698$ at the Ply:Last week
Kéan, Broadway (MC) $1 \mathrm{st} \mathrm{wk;}$
p) $\$ 8.05-\$ 9.40 ; 1900 ; ~$
$\$ 79.700)$ p) $\$ 8.05-\$ 9.40 ; 1900 ; \$ 79.700)$ Ored Drake).
Opened last Thursday night 2) two favorable notices 'Coleman, firror: Taubman, Times, four unfavorable Chapman, News; Kerr,
Herald Tribune; McClain. JournalAmerican: Watts, Post, and one
inconclusive iNadel, World-Telegram).
Last week, \$52.534 with parties view.
Kwamina, 54th St. (MD) '2d wik; 16 p) $\$ 8.60 ; 1.434 ; \$ 80.000$. Pr Last, week, $\$ 22,300$ with parties.

## CASTING NEWS

Fotioncing are avaitable parts in upcoming Brodiway, off-Broad ay, and toliring shours, as well as ballet, films, industrial and teld resion shours. All information has heen obtained directly by the huckird as of noon yesterday (Tues.)
The arailable roles will be repeated weekly until filled, and additions to the ist will be made only when information is secured from provered hy the managements of the shous involved rather than to charge.
In addition to the available parts itsted, the tabulation includes prodhetons ammounced for later this season, but, for which, the managemests. as yet, aren't holding open casting calls. Parenthetical designa-
tiors are as follon's: (C) Comedy. (D).Drama, (MC) Musical Comedy tions: are as follors: (C) Comedy. (DI.Drama, (MC) Musical Comedy,
HD. Musical Drama, (R) Rerue, (Rep) Repertory, (DR) Dramatic l.MD:
R.ading.

## Legit

BROADWAY
"Happy Happy Happy" MC: Producers, Arthur Cantor \& Rober Wiener t234 W. 44th St., N. Y.


The Drsyfur Fund is a mutual investment fund in which the man-
agament hopes to make your
monsy grow and takes what it considers sensible risk J. BERMANT \& CO. MU $\mathbf{7 . 2 8 1 5}$
colorful, ilustrated book
you'll anjoy reading.
$\qquad$

' LO 3-4370'. Available parts: man, $30^{\circ}$ s average male type, must sing and dance very well; femme, 20 's, average femme type, must sing and dance very well; man, 35-40 Madison Ave. ad exec; man, fat,
small town exec, must sing; man, small town exec, must sing; man,
$30^{\circ} \mathrm{s}$. evangelist, must sing; man, acrobatic. must sing and climb walls to play carni entertainer;
femme, middle-aged. kooky battlefemme, middie-aged kooky batthe
axe. must sing weil and dance axe, must sing well and dast sing and dance; various, others ing cluding evangelists, executives,
carni types, and male and femme characters. Mail photos and resumes. through agents only, c
above address.

"Glants, Sons of Glants" (D). | Producers. Charles A. Totera |
| :--- |
| William F. Cioffi |
| 100 |
| E. 42d | X. Y. YE 6 -09901. Several parts

available for men and women available for men and women,
dramatic performers, 40's. Apply through agents only or call above number for appointment.
"Isle of Children" (D). Producers. Lester Osterman \& Shirle JU 6-5770. Part available for a 14 year-old boy, slim, earnest, senst-
tive, must be experienced actor. Call Nicholas Gray, above number for interview appointment.
"Jennle" (MD'. Producer, New:
burge-Porter Pre".
'fi9 Broad-
 parts: femme, - <u sall, lyric soprano; femme, 50 s , strong person, 35-45, businessmen; femme, $50-60$, non-singing; high wire act one man and one woman; several small male and femme roles. All
must sing. Mail photos and res-

## "She's got a gimmickTALENT!"



MARY HURT
(Mary Hurt). . . stippers with gimmicks porform in what can be de-
scribed anly as the showstopper - The Cincinnati Post \& Times Star
theater." "A grander, more talentod trio of strippers never graced the burlesque staga . . . Each is a pure delight

Pittsburgh Post Garett,
$\qquad$
$\qquad$
"To sharpen the drollery . . . three young women, hoping to encourage Gypsy, sing 'You Gotra Have a Gimmick,' and perform the most riotous
bumps and grinds seen in the theater in years. (Mary Hurt) . . left the audience aching with laughter." - The Indianapalis News The musical numbers are superb, particularly . . . the hilarious 'You'v
Gotra Have a Gimmick'. . ."

## -See Her as "MAZZZEPPA" in "GYPSY"

Nov. 13 through Dec. 2
FORREST THEATRE, Philadelphia
umes, th
address.
"Place Without Twilight" (D) Producers, Robert Fryer and Lawrence Carr, in association with
John Herman
(234
W. N.Y.; LA 4-2844): Available parts:
man, 19-21, tall, handsome, cat like, fair: boy 16 , handsome, cat height, fair; girl, 18, spiritual quality, natural beauty, fair; girl, 21, ragile; girl. 18, all-American type
boy, 19 , sincere. All roles are Ne ro. Mail photos and resumes to "Put It In Writing" (R). ProSt., N Y. LO 3-4370). Parts available for male and femme reve types. Mail photos
resumes c/a above address
"Sound of Music" (MD) ProducHammerstein 2d (488 Madison Alum. Auditions for director, Eddie replacements for giris, $7-16$, and characters. Mail trained voices resumes to above address.
"Time Is a Thief" (D). Producer N.Y.; YU 6-4284). Available Ave femme lead, 50 's, small, proud character woman; character man, 50's small, meticulous, char acter femme. 45, plump; character man, 30 's solid, rugged; man, 30's. tall. Wirey; two juves, 12-14. Mail photos and resumes, threngh
agents only, c/o above address. gents only, c/o above address.
Entitled Drama. Producer, David Merrick 1246 W . Producer, David LO 3-7.520!. Part svailable for a Negro actor, 24-29, who speaks fluline, with sense of humor and intensity. Call Peggy Shields, above "We Take the Town"
We Take the Town" IMDi. Pro ducer, the Stuart Company (881 Seventh Ave., N.Y.: CI $7-072 \bar{y}$
Available parts: man, 32, fair en thusiastic, swaggering. must sing and move well; femme, 25 , dancervolatile; femme, 20, auburn hair, delicate, eager, soprano; man, 60 dittle, bird-like features, soft spoken, non-singing, can be bearded; man, 28, non-singing, aristoenor, $30-40$, skinny; poetic- man 38, singer-dancer, squat, swarthy cruel; man, 35, non-singing, tall, straight, reserved; boy, 10, act, sing and play bugle; boy, 12,
angelic choir voice; femme, 14 , angelic choir voice; femme, 14,
singer: femme. 7; male singers: an old peasant man and an old aristocratic man, four young men, all ture women uno must act, four soung girls; six young femme
dancers; men dancers of all sizes shapes and descriptions. Mail pho tos and resumes c;o above address

## OFF-BROADWAY

"All Kinds of Giants" (MC)
Producer, Noel Weiss (c!o SavanProducer, Noel Weiss cto Savan-
Levinson Agency, 20 E. 53d St. $\begin{array}{ll}\text { Levinson Agency, } 20 \mathrm{E} . & 53 \mathrm{~d} \text { St. } \\ \text { N.Y.; PL } & 2-13601 \text {. Available parts }\end{array}$ character comedian, 40-50, man, 25; man, 25 , under 5 feet, 6 inches must sing. Mail photos and
"Attitudes" (R). Producer, Michael $F$. Goldstein (10 Wroducer, St., N. Y.; SU 7-4774), Parts avail-18-35, who can sing and hav comedy ability. Mail photos and resumes c/o above address.
"Banker's Daughter" (MC). Pro
ducers. Claire Nichtern \& Paul ducers, Claire Nichtern \& Paul
Libin ( 61 W . 9th St., N. Y.; AL $4-3536$; Available parts: man 40 's, charming rascal; femme, 21 ,
attraetive, williful; man, $25-35$, clever, comic; leading mañ, handsome baritone, artistocratic; lyric sofemme, 50's, genteel; boy, rotund, naive; character man, ruddy sea captain. Legit voices only. Mail photos and resumes $\mathrm{c} / \mathrm{a}$ above address. Don't phone.
"Black Monday" (D). Producer, William Hunt (c/o deJoia, 350 W . 12th St., N. Y.). Available parts: several males, white and Negro,
20-50. all types; white girl, 13-14; Negro boy, 13; white boy, 9-10; one white and one Negro femme, 30-35; several non-Equity children. All must have good Southern accents. Mail photos and resumes
above address.
"Difficult Woman" (tentative title) (MC). Producer, Nik Fatula
 Donald C. Fetzko. Parts available for male and femme opera-trained singers, Latin types. Must be
good sight readers and know har
mony. Mail photos and resumes
"Happy Reviewers" (R). Proucers, George Gersener \& Ken man (c/o Gaston, 1514 Metropolitan Ave., Bronx 62, N. Y.; TA 2-5105). Parts available for male and femme experienced musical comedy performers. Mail photos and resumes c/o above address; no phone calls.
"Not While I'm Eating" (R). roducer, L. A. D. Company (c) c St., N. Y.: CI 5-4157). Available parts: leading male singer-dancer, dancer. Apply through agents only by calling Walter Perner, above number.
South of Heaven" (MD). Pro ducer, Lance Barklie (53 E. 65th St., N.Y.). Available parts: lead femme. 45, strong legit voice; lead man, 20 s'; femme comedy lead, 30 's, scrawny; ingenue; man, 40 's,
likeable villain; boy, 12 , wild, precocious. All parts are Negro. Mail photos. and resumes co Glasser, bibove address.
"Two By Saroyan" (D). Produc rs. Shelly \& Barry Gordon $(20$ E 3d St., N.Y.; PL 2-1360). Availablacements: character man, $20-55$; wo Puerto Rican-looking young men who play. the guitar and sing: wo Negro young men, strong, musemmes $18-25$, pretty Mail photos and resumes c'o.James Hay iEast End Theatre, 85 E. 4th St., N.Y.).
"Whom the Gods Love" (D). Producer, D'Arcy Productions 166 63). Part available for young, Latin type femme for lead. Apply D'Arcs, above number.

## TOURING

"Carnival" (MCI. Producer, David Merrick 1264 W. 44th St., or.; LO 3-75201. Parts available who sings well and a tall man plays the trumpet well and sings. Contact Peggy Shields, above number.
"World of Suzie Wong" (D). Producer, David Kitchen (118 W. 79th parts available for a young, attractive Oriental femme and several American blonde salior types, 21-25. for bus and truck company: Call Ed Douglass, have number

## Television

Bozo's Circus" (children's show locally on WGN-TV). Producer, McGinn Television Productions 1410 S. Michigan Ave., Chicago; Hitt accepting photos and resumes all types of circus acts c/o above Chi area.
"Camera Three" (educationaldramatic series). Producer, CBS casting 57th St., N. Y.; JU 6-6000); Accepting photos and resumes of general male and female dramatic talent, cio above address No duplicates.
"Lamp Unto My Feet" (religl-ous-dramatic series). Producer CBS (524 W. 57th St., N. Y.; JU 6-6000); casting director, Paula
Hindlin. Accepting photos and resumes of general male and female dramatic talent, c/o above address. No duplicates.
"Naked City" idramatic series). Producer, Herbert B. Leonard Screen Gems, 711 Fifth Ave.
N. Y.; PL 1-4432). Accepting pho os and resumes of general mate and female dramatic talent by mail only, c/o above address.
NBC-TV. (30 Rockefeller Plaza, N. Y.; CI 7-8300). Casting director Rick Kelley is accepting photos dramatic performers for several hows. Mail information to him, a above address. No duplicates. WBBM-TV, Chicago, ( $630 \mathrm{~N}:$ McClurg Ct., Chicago; WH ${ }^{\text {t-6000 }}$ ). Parts ayailable for male and types, for 39 -week series of dram types, for 39 -week series of drama workshops plus four to six prime from Chig. Mail photos and resumes /o Program Dept above address. Untitled Syndicated Vidtape Se Untitled Syndicated Vidtape Se(200 W. 57th St., N. Y. CO 5-7451) Parts available for femmes $24-40$
with experience as cosmetio demonstrators, charm school tecahers film clips, c/o above address.

## Films

"Acquaintance" (featurette). Producer, Creative Mart Films (507
Fifth
Ave, Fifth Ave., N.Y.; OX ${ }^{7-5895)}$ ):
Available parts: femme, 20's. at: Available parts: femme, 20 's, ate
tractive; man, $25-30$, tall, attractive; man, 40 's, continental type. tive; man, 40's, continental type.
Mail photos and resumes c'o above address.
"To Kiil a Mockingbird" (D) Producers, Alan Pakula \& Robert Mulligan, in association with An thony Productions (Universal Pic 9-8000): A vailable parts: $\mathbf{Y}$ :; $\quad \mathbf{P}$ tomboy: boy $6-8$ parts. girl; 6-8 They must be typically American looking and should be able to speak with a Southern aecent Ap plicants wfll be seen by appoint ment only through agents, $\mathrm{c} / 0$ Alice Lee Boatwright, above ad dress.

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## Shows Out of Town

## Sunday in New York

 scenes, andGarson Kanin
The plot deals with an Albany newspaper girl who flees to her brother's apartment in New. York
to escape an urgent suitor. She meets a Philadelphila newspaper mrain. The usual. complicalions ensue to the
brizht dialog.
The plot thickens when the Albany suitor finds his fiancee-tobe and current boy friend in an apparently compromising stiuation.
Everything works out to a happy ending. with the entire action tak-
ing place on a dainy Sunday in ing place
The cast of six, under Kanin's knowing direction, does credit to the laugh-iaden script. Pat Stan-
ley and Robert Redford carry the selow in bright portrayals of a girl confused on the modern day mora female eternally complex.
Miss Stanley, especially, gives desire to live it up in order to win her man. Conrad Janis, as the good impression and others in sup porting roles are Sondra Lee, Pat
Harringtoin Sr. and Ron Nichols. cical comedy that succeeds

A Man For MII Seasons

It is difficult for a play to be discursive, argumentative and ex
citing all at the same time, but citing all at the same time, bu
such difficulties
In juxtaposition are over
Seasons.
ent
With the aid of acting close to man) which is fuid and gracefu and consicious of high points, anc Motley) which is dexterous in what may be called cunning simBoit began its American career at
the Walnut with every omen for For Sir Thomas More, the pro a "Man for All Seasons. steadfast in his honor, mindful of
the flory of his God stubborn in his opinions yet modest in the im position of his will and above all, conscious that a man's oath
As played with an eloquence all the more is seldom raised taul sico field-imported, as were severa of the other players, from the between the era of Heiry VIII to the present in his picture of Sir
Thomas as a man who will not stain his good reputation by lend ing it to an expedient p

Lest it. seem tha
all grandeur, nobility and play ing be said that of faith; let it at onee Seofield Thomas is reyealed under Seofield's adroit portrayal in the and his friends, as well as his enemies.
While
While martyrdom earned his canonization, More-as far as Boit's
interpretation is concernedfar from courting martrydom. In addition to being a companion of Erasmus and other learned men of the era, More was also a lawyer
and a kind of sophist in a curious sense, he was a royalist and patriot and true in the higher mearings to the king who viewed him with frustration, There is great wit the humanist was also a rueful humorist and this quality brings
the plot.
Risen to the Rank of Lord Chancellor, More opposes by his con-
tinued silence on the matter Henry VIII's destre to divorce Anne Boleyn Aragon and take the great reasons for England's
schism with the Roman Catholic schism with the Roman Catholic
Church. More retains this silence which emphatically did not give consent-to the act of supremacy, making Henry the ruler of the
church and the act of succession which dictated the progress of the tudor regime.
There are many temptations for More to abjure, promises of high
rewards-for then as now, the ap proval of a truly honest man was
regarded as the most powerful shield for evildoers. And being human and not too sure of his legal background but in the climax he remains true to his soul and the oath all the more powe
cause he wouldn't take it.
There is a performance of amazing virtuousity from George Rose sumes many guises-majordomo, jailer, boatman, information selle tor not only on the plot bactgrounds, but on the characters concerned. Definitely a fugitive from More's "Utopia", Rose brings a
sardonic sense of humor to the role.
In one briliant scene, Keith Baxter demonstrates that the young
and far- from-Holbe in Henry vill could be a menacing as well as a plays the bluf Duke of Norfolk. turned away from friendship by
More because of the peril in such More because of the peril in such
friendship. And he responds with power.

## ,

## Daughter of Silence



A valid story is over-theatrical-
ized in performing and writing unil it turns into melodzama in "Daughter of Silence," the new Morris L. West drama rying out book, "The Devil's Advocate," had son when adapted for the stage by Dore Schary. The author has gone ${ }^{n}$ naug do-it-yourself kick for Daughter" and present indica-
ions are that rewriting is needed. Australian writer West has again
put his setting in Italy, this time in a smiall Tuscan town. Once more he offers a multi-scened, large-cast
drama with a larger problem (jusdrama with a larger problem (jus-
tice versus the law)
comoounding the personal difficulties.
There is undoubted audience inerest in the story of the 19 -year town political figure responsible for the wanton killing of her mother 11 years before. The trial of does Italy's long struggle to wipe out the vendetta, gives the play its The title conit.
The title comes from the quotation, "Noble vengeance is the from 18th century playwright Alchief objection is to Vincent $L$. Donehue's heary-handed direction grandiose side. Every minor incident and passage of dialogue is pal offenders being. Emlyn Wiliams, as the veteran barrister, at
Rip Torn, as his young assistant Both. stars have a sententious way with a line and make each one
sound like an aphorism thor seems to turive gone right
along with this plan and has tossed in a few literary clukers of bis
The over-emphasis of the leads serves to highight the shrewdiy
realistic playing of Frederic Tozere
as the prosecutor, Joe De Santis as the psychlatrist and Geoffrey Lumb as the president of the court.
Janet Margolin is affecting as But something has to done about the slaying scene in which she fires a volley of caps at the vice it draws laughs. Statuesque Irene Dailey has the muddled role of the cheating wife responsible
for all of the young lawyer's out-f-court anguish
Oliver Smith has contrived an all-purpose sel, which with smooth rolling props and drops, provides
for a half-dozen scene changes with minimum interruption. Gagh.

The Night of the Iquana





The new Tennessee williams drama, "The Night of the Iguana." in stand Friday-Saturday $13-41$ in Rochester, offers another of the tions of heset chasionate combinalines. hes chay is cers and earthy but will presumably undergo considerable revision before its Dec. 28 openirg on Broadway
The title refers to a large lizard cacy in Mexico. The locale of the drama is the Mexican resort, Aca lady proprietor keeps an iguana tied under the porch of her tourist
hotel. There is obviously suppoced to be a symbolic comection be tween the captive lizard and a
drunken ynfrocked preacher dominated by the woman hotelkeeper Bette Davis gives a colorful per-
formance as the sex-urged hotel owner, although, in terms of audido in the second to the actress Margaret Leighton is topstarred as a 40 -ish New England visits the spot and is attracted by playing gives effective tension to the second act.
English actor Alan Webb, thirdstarred gives a superb portrayal of
the spinster's semi-invalid grandfather, and there is a strong per-
formance by Patrick o Neal in the featured role of the former minister who points the author's moral Fran ing iguana
Frank Corsaro has staged the
play skilifuly, Oliver Smith's scenery captures the sub-tropic while Jean Rosenthal has deyised the lighting and Nool Taylor has

## Actor's Asthma Attack

Cancels 'Udomo,' London
The opening London, Nov. 7 . Thursday night (2) of "A Wreath smith, was cancelled when one of the leading players, Edric Connor, utes after the intermission. Connor, a victim of asthma, was appearing against his doctor's advice.
He was given an injection before the performance, but it seemed to The actor,
The actor, playing an exiled African returned to his country,
was sluggish in the first act and was sluggish in the first act and
dried up a couple of times. He was doing a joy jig when he suddenly no good, I can't go on."
It seemed to the audience to be part of the action, until the curtain
lowered
Savi Richman has succeeded Maxine Keith as pressage
Mineota '( LW . $)$ :Theatre.'

## Of-Broadway Reviews


broad good humor, an amiably score, knowing performances, prot
ficlent staging and colorfully vario
enic environment
But many scenes, a number of
hem ones that Goldsmith wrote are downbeat enough to offset the high spots. There are moments of
good theatre if an audience will remaln patient and alert.
"O Marry Me:" is functioning Stone, as a breathless maiden dying to be seduced. flutters her eyelids over her not-so-incenuous eyes at her lover; when Ted van
Griethuysen. in the same role he played last season in the Phoenix Theatre revival of the original straight play, the suitor with imbut with gentry, woos a young as a mottled, grumpy host chunters "I Love Everything That's mitten swain, and the sifted Miss Stone, do a satiric duet. "Perish the Baubles."
There are interludes, however, sometimes lengthy, when the cast's
personability, sense of stvle and mettlesome spirits do not fuse into the level of comedy Goldsmith

Although Chevi Colton has effervescent sweetness in the role or
the handsome daughter whose person and dowry are catches, she son difficulty giving full dimenos the ubironitous, pb" lient "I.unbkin." and Muriel Greenspon as his effulgent mother, have trouble conveying the devil-may-careness boon to these actors when Miss
Pergament's book comes to the rescue with lyric and song.
Helping performance-wise and decoratively respectively in lesser
stints are Frank Echols. as the stints are Frank Echols. as the
young suitor's faithful father, and Caroline Bausch, as a comely ousemaid.
Very useful is the piano-flutegether with the yivid Herbert Senn-Helen Pond settings, and the sumptuous regency costumes designed by Sonia Lowenstein, a quick for-the-evening transition to smiti is achieved
Director Michael Howard has been resourceful in his staging, atmospheric authenticity. But the delights he has found in "O Marry
Me!" are not sustained or fulsome.

## The Merry Widow


"The Merry Widow" stay at the
Jan Hus House is likely to be brief. In the American Savoyards reviral of the Franz Lehar confection, the staging, singing and acting are on a level hardly equiv
Broadway standards.
Although operetta unquestionably, creaks with age, it contains musical highinghts of pleasant nos-
talgic value. Unhappily, the tast wallows in the sentiment to the point of stickiness, rather than per-
forming with brittleness and style. forming with brittleness and style. There's no law against actors en-
foying the show, but first thevd act.
The company simply dnesn't find the magic of such seemingly indestructible numbers as "The
Merry Widow Waltz" or "I'm going merry Widow Waxim's. Musical director Ronald Bush conducts vigorously
with one hand as he plays the with one hand as he plays the
Hammond Organ with the other, but his devotion and energy don't formers, even. when they deign

## Literati

## Viking's New Siate T.. , Mi: $H$ Ginnbury has been   <br> liking organtrational harchall A. Best with  <br> comes chatrman of the committee: Charles $G$.    Gumprurt, elected to the Board of Disectors

Ciniter Margotin continues as 1934. and pataca Covici continues $\mathrm{M}_{4} y$ ditasecs. remain as advisory

The sdministrators of the Guinzevecutors of the family trust cre-
ated under Harold Guinzburg's With. which together will own the
majority of Vthing stock, have stitted out his determination to carry out his hope that andependent book puhlishet along the general lines ye rss. and no change of policy or
owner hip is contemplated now or in tepe future.

## Harper \& Row Merge

Trend toward mergers in the pribli,hing industry became more
pron.unced last week when it wa revealed that Harper \& Bros. will Co. ai Evanston. Ill., firm which
publishes elementary and highpublishes elementary and high-
schojl textbooks. Terms of the merjer will he disclosed following approrar by and stockholders.

The merger. according to Harand Row, Peterson board chairman Giordon 31. Jones will create
firm with an annual sales volume firm with an annual sales volume
in excess of $\$ 23,000,000$. It will be Peterison \& Co. was established in

Leo Carrillo's Memoir
Leo Carrilio's Memoir
The California I Love" by Leo a tour-part history of his native
state by the late screen star, in collaboration with Ed Ainsworth collumnist on the Los Angele
Times. Jacket carries tribute to Carrilio from Robert Moses. book traces history of Spanish Cal ifornia. which Carrillo's fanily Yanqui annexation of the Republic and its golden expansion. In au-
thor's enthusiasm. much faci is slighted; considerable fiction is expanded, but since this is yersonal
memoir of a colorful character memoir of a colorful character, Carrillo's theatrical career, and his experiences as goodwill ambassa-
dor for the U . S ., as well as for California.
Tastefully illustrated by Don
Perceval, tome is fitting memerial Perceval, tome is fitting
to ar outstanding citizen

Rodo.
N. Y. Times'-Western Edition latter part of 1962 will print a western editlon weekday mornings In Los Angeles, simulta
with its New York edition.
Teletypesetter (electronic type-
setting' equipment will be used to set type for the western edition. Op erators at keyboards in New York wiluate automatic typesetting mais used to set type in Paris Free to WRITERS

appraisa, Write Dept.
S86 Park Avo PR N. Y. 16

The western edition will be printed in Los Angeles by the com merchal printing firm of Rodgers
\& MeDonald Publishers. Distribution of the edition throughout the

Andrew Fisher. assistant general manaser of N. Y. Times, will be western edition and will also con inue in his present position.
Jom B. Olson, v.p.g.m. of the t. Petersburg Times, whll be general manager for operations of the
western edition in Los. Angeles
Olon was controller of the Arkanods Gazette prior st. Petersbirg Times in the same laniving editor Turner Cat ledge named Lawrence G. Hauck
editor of both the Coast and Euro editur of both the coa
pe.m resional editions.

Have Lens, Will Travel
After reading Arthur Fellig's Davis; s5, the titlepage billing takes on even greater meaning Fellig. knight of the Hasselblad Zeiss, Polaroid, Roltei, Speed
Graphic. Yashica Pentamatic, Prac Graphic. Yashica Pentamatic, Prae-
tina, Nikon and Mamiyaflex, all of ina, Nikon and Mamiyaflex, all of which he utilizes occupationally al though the first is his present top favorite, has been a news photog
rapher whose first adventures were told in "The Naked City," Jate told in "The Naked Ci
filmed by Mark Hellinger
Weesee is a legendary lenser infamous, and his frank dissert tions on how a peeping lens can unbend the great and the wouldbes is but part of this racy; readable
tale. Weegee is of a stripe which tale. Weegee is of a stripe which
has probably gone out with the artist-photographer, out but it is notable that the Halsmans and the this offbeat newsphotog whose dinky office-apartment back of the it. lack of telephone. Whenever paper or a mag or an emergency was the personal courier to rouse him from his invariably unortho His recollections
fist recollections include the officiai court photographer the Aurder Inc. but his peregrinations took him to Hollywood and Paris beat memoir and fun reading.

Prolific Eddie Bernays Veteran p.r. Edward L. Bernass,
on the occasion of his 70th birthday this month, will have two to his memoirs which will be beyed to being a social history of his times. He and his wife, Doris
Fleischman, still operate a top p.r organization.
The two books are an updated first published in 1923, reissued by Liveright Pub. Co., successors to face outliveright. A 50-page pre publie relations since 1923 will be part of the volume.
Bernays' second is "Your Future ards Rosen Press is bringing ou as one of its Careers in Depth

## Monty Woolley Biog

 Phyllis I. Rosenteur, who has other show biz personalities, hassigned with Harcourt, Brace \& World for a blog of actor-educator Monty Woolley.
Her "The Single Women" has just been published by Bobbs-Merrif. L. A. Times-1
dov. 26.

Tregaskis' Hula Blast ed the nation's highly-publicizd East-West Center, located- on the University of Hawall campus, as
a "two-bit adjunct" to a "secondrate university" in an address be-
fore the Hospital Association of Hawaii. Tregaskis said the project began as a bold and good Idea, but
the University "attached it as a fifth wheel in a swamp of local university politiss" and bungled it.
Visiting correspondent asserted
tha Center ghould have been
launched on a crash basis and become a great Federal university; competing with Peking University
i 20,000 students) and Moscow's dropped the ball."
dropped the ball."
He shaid the U.S. should intensify its propaganda program and sugits propaganda program and sug-
gested that Edward R. Iurrow,
I.S. Information chief, should be given Cabinet status.
Writer's
Writer"s "fifth wheel" criticism
the East-West lengthy "tain't true" retorts from Hawail campus sources.

More Mayer-Griffith Books
Vet fitm exee Arthur 1 . Diaker is runnine among lecture tours at lan.: Both are in collaboration with Richatd. Giriffith. fim curator of "The Lunatics Take Orer the Asylum," which started out as the
story of United Artists but has been broadened into cosering the entire indie motion pieture produ-
tion field, is for Mami lan. The tion field, is for Mamilan. The
Doubteday book, "The Stars." will be a companion or sequel to their
"The Movies." a kingsize. Wellback. These two new ones will also back. These two new
be fully: illustrated.

Canada's Nat'l Press Club Canada has its first National name and status came from on tario's provincial secretary's de partment for the Ottawa Press Club to be National Press Club of Canada in future. With more than 300 members and prospects of 1 n -
creasing. club will move to new, expanded quarters soon. overlookins Confederation Square.
Ottava Press Club had existed for 35 years on a purely Iocal basls but with membership including newimen (newspaper, An and tv. publicists and photographersi from all over Canada working in the come the National Press Club of

## Canada.

business and national affairs. He
also said he plans to purchase Saturdas Night and Liberty, reToronto financier, from Jack Kent

## Bishop

Bishop has confirmed that part interest in the magaziries but and says he will retain full contral and their editorial pollicies will reContinental
Continental is a new company with strong executive and financial support from the Social Credit

Liberty, the company is negotiat
ing for an interest in the Financial Times, a weekly newspaper pub-
lished in Montreal, Bishop said.

Leonard Slater. Roughing It
Writer Leonard Slater, longtime New York editorial staffer of
IcCall's, under editor-in-chief Herb Mayes, has now picked for ment as a roughing it assign nonthly. His base will be a villa but he will commute to Paris and London for articles and writers ontacts.
Slater is also working on a book

## Show Bizites' Cookbook

 publishing communal cookbook publishing venture is Pọts and Pans in Palisades:" which started of Palisades-Sneden's Landing in New York's Rockland County and after three years in the making and the results of many talentsartistic and culinary-it has beenpublished.Among the show biz-Iiterati kitchen eapers. contributing favarite recipes, are Mike Wallace, Ralph Bellamy, Maurice Evans,
Helen
Hayes. Katharine Corneli Relen Hayes, Katharine Cornell,
Richard Kiley, Henry Jones, James Daly, Edgar Snow, Bentz Plagemann.

## CHATTER

Sammy Baugh, one of football's
alltime greats and currently head coach of the New York Titans, has hard-hitting piece in the curren issue of Elks Magazine in collabration with Harold Rosenthal, N.Y. Herald Trib staffer.

Charles L. Mooney, assoclate editor and columnist of Albany Knickerbocker News, will be given nition of his "service through the many nice things he has written in his column.' The latter appears our times weekly
Mirt Shapiro, editor of Gun \& Sport mag, has written two chil-
dren's books for Messner: "Beginneis Book of Sporting and Hunting Guns", and "The Hank Aaron

Alan Wayne director of programming development at CBS-TV. has written a new tome, "Prima
Donnas And Other Wild Beasts." Donnas And Other Wild Beasts.
William T: Rives, sports edito and Thomas J. Simmors, news edimanaging editors by the Dallas Morning News. Daily also upped Robertson to sports editor and John R. Puckeft to news editor.
World Pub Co has appointed World Pub. Co. has appointed
Aaron Asher director and editor Aaron Asher director and editor
of Meridian Books, its quality of Meridian Books, its quality Arthur A. Cohen, the founder of Meridian and its president until it was acquired by World in May 1960. Latter also resigned as v.p. of World in charge of Meridian
Books. Asher joined Meridian in 1958 as editor, having previously been on the staffs of the University of Chicago Press and Knopf.
Elbridge T. Gerry, banker and clvic leader, elected a
the board of Doubleday. daughter, Dorothy Rosalind Barnard senior, engaged to Donald Martin Feuerstein, Harvard
Law student and an editor of its Law Review
Richard Griffith, film character Beverly Loo has resigned as fic tion editor of McCeall's mag. Wilma Freeman, former film pubticist, now freelancing, agented biog, "Glow By Candlelight" (title stems from her candlelight motif in her restaurants) and also helped polish the book which PrenticeHall has just brought out.
TV producer Hugh Burnett, who has visited a monastery only once
in his life, has done a cartoon book, "Top Sacred," which Dial has just

Pitt Post-Gazette's Harold V
Cohen, after a long slege, returne
to his desk, then ordered home,
but now discharged from the hospital. However, can't report back mait regardless care of the paper. Richard Jackman, president of
Re Rumford Press in Concord N.H., which prints some of the country's leading magazines, is one of three New Hampshire citizens who have been honored with cer-
tificates of appreciation from President Kennedy for service in the New Hampshire Selective Service Ins.
Lancer Books has set a tv tiein deal to come out with a "Dr. will year. On the pic end, Lancer will paperback "To Late Blues"
in a tie with the upcoming Parain a tie with
mount release

## Yanks' Latin Status

the various moves of the Mex govdusit
Most dramatic was the government's purchase of two large theastituted a wovernment mont, subfor a private monopoly. Operadora, the government circuit, now operates a total of 329 houses, including 65 , or about half the total, in Mexico City: Efforts of Opera-
dora to use its strength to advandora to use its strength to advantage in buying U.S. films has been
-and is being-vigorousy resisted by the American firms:
The current erisis. in the Mex production industry also is bound company business. manana, if not sult in conciliatory moves designed to attract increased U.S. product:on feared there may-the-horder, it's cut in on some of the loot being Aside from the aetive, if ailing, Mex production industry, there stili isn't on appreciable amount of local production in any of the other
Latin American countries. Brazil and Argentina are nountries. Brazil w 25 and 30 pix a portant boxoffice factors. Largely
through the films of one director Leopolde Torre-Nitsison, the Argentine industry recently has been In terms of U.S. major company execs do not apl ear particularly concerned over the possibilities of President Kenpro. ram, vis-a-vis "Fidelism." The re much more worried ahout acea of free entertainment which can ine expected to offer partciulat appe it to underpaid masses.
In Brazil there are now 25 tv stations and 1,000 receivers: in Argentina. sight stations and 700,000 receive. s: in Mexico: 25 stations and zuela, three stations and 200,000 receivers. And this, experts elnning. Unless Latin Americans turn out to be the exceptions which prove the rule, theatre atteridances can be expected to decline quite harily in the thired countries in the immediate future
In terms of general business countries are completely free as far as. U.S. films are concerned. Argentina is the only market to impose import quotas, but the total for the U.S. majors ( 200 a year) is can import all the pix they want and stitl have some permits left
over Censorship is a constant factor in these largely Catholic territories, but seldom is it the capricious and stultifying thing it can be Violence and nudity are the major taboos.
There are no remittance restrictions of any kind, though the ations have cut into remittances even more effectively-and per-manently-than regulation remit-

## Broadway

Ina Claire in town. A solo visitor Ina Claire in town. A solo visitor several Charlton Heston.
Frank Law marked the reopening of his flackery with
tail party at his new.office.
General David Sarnoff the next Sinners on Nov. 21 at the Waldors. Ziegler, Hellman \& Ross to rep the performing rights for the New
York office of the Curtis Brown literary agency.
Broadway producer Leland Hayailing father-in-law, Lord Digbs. He returned Sunday (5).
Harrah's p.r. Mark Curtiss (ex
V.arety), due in Nov. 20 on bus: ness, teeing off with the Friars Juncheon to
Hotel Astor.
Winter's a-comin'-Charlie Farrell mailing out new season guest cards to al of the Palm Springs The Elia Molly) Kazans are tossing a cocktail party Friday Robert Ardrey and his actress-wife Berdine Grunewald.
Prince Rainier and Grace Kelly naco by presenting new oper bouffe, Til Visconte Di
Brano Gillet of Paris.

Shelley Berman to cocktail the British press tomorrow (Thuis.) at planing to London on Saturday (111) to do a BBC show.

Saul Richman's flackery is now the hiralutin PRCA, yclept Public a. new East Side address and
"branch" office around the corner

Alexander IH. Cohen junketing a busload of Broadwayites to New
Haven next Monday (13) for the Lena Horne date there, with appropriate groceries and beverage Ford Foundation will pay $\$ 5.000$ for "apprentice managers" to work tith operia and symphonic organistowed.
Frank M. Thomas elected the
87th Shepherd of The Lambs. vet actor is the father of Frankie Thomas, juvenile-turned-Holly,
wood producer and husband of Mood producer and husb
Associated Licensed Detectives of Associated Licensed Detectives of
N.Y. State. Jack. Levi, presi-
dent of Certified. Investigatiors Ient of certifed Investigatiors ice-president hy acclamation.
After 30 vears in the Bar Bldg. on West 44th St.. the MPAA has leased an entire floor in the new
25 -story Morgan Guaranty Trust Co. Bldg., at 522 Fifth Ave. (a This year's honorary "Player" is author Van W.yck Broiks: last year
it was Brooks Atkinson. Each year
The Players honors theatrical or literayy figure by electing him an honorary member of the club.
Paris literary agent George Mar ton, who came in to attend "Kan,
coauthored by his stepson Peter Stone, off to Hollywood for
week's o.o. before returning with week's 0.0. before returning with
his wife, Hilda, to their French Gail Benedict, Sasoy Hilton
p.r. direetor, back from business p.r. director, back riom business
holiday trip to Montreat where she conferred with Queen Elizabeth
Hotel manager Nelson Vermette slated to succeed Gene Voit at the Savey.
with evíction for Park, threatened their showdown in court next Monday (13). Number of theatrical
personages, among the 130 odd remaining tenants, include Peggy
Wood. Walker, managing director of the OKeefe Centre for the town last week to huddle with the Metonera managemest on plans
for the troupe's engagement there next spring.
Louis Nizer, attorney - author, whose has goiten a a good press. to the Coast, 1hence Chi and other key cities, barnstorming on tv and
radio programs-once again, it's thave boook, will travel."
When Guthrie McClintic was
buried from New Jersey an hour after John C. Wilson was buried ly mutual friends hair extensive time making both affairs. Lee Salomon, of the William Mor ris Agency cafe department, left
for Kumasi; Ghana, lost week

Both Roberts' are English.
Absent from the U. S. some 10 Klemperer will conduct 10 per formances of the Philadelphia Or-
chestra in November ' 62 . He'll apchestra in November '62. He'll ap-
pear in Manhattan; Baltimore and pear in Manhatan, Baltimore
Philly itself for five weeks.
Actress Eleanor Parsons had a
close call when a speeding Broad lose call when a speeding Broadthe curb at 122 d St. last week. She
and was struck by flying metal,
but both escaped with body bruises.
Huntington Hartford, Gian-Carlo Menotti. Met basso Lorenzo Alyary, Films, and the Palacios Family, a nued on page 78

## Madrid

By Hank Werba
(Gral Saivjurjo 24 Tel. ${ }^{2}$ 2344865) Jose Greco ballet in for a three-
eek stand at the Teatro Comedia Price Hall opened the sawdust season with the Maygar Circus from Budapest.
Alfonso Paso's "Let's Tell Lies" solid Beariz shapes as another Add recently
azquez cabaret to Madrid latespots.
British film director Alexander MacKendrick in Majorca to screenplay his next project.
Framenco noble, the Marquis of orrimas de Badajo, set for a long ilia.
Spanish film producer Ladislao ajda returned from Hamburg German banker.
Tainy Leblanc is playing it four wass as producer, director, star
and screen writer of "Los, Pediguenos" Give Me a Handout). "The Miracle Worker" and "Ocho Mujeres. (Eight. Women) mark with excellent prospects for First Spanish.
current season is "Siempre the current season is "Siempre Es
Domingo"
Sunday Every Day) that bowed in to strong critical praise at the Cine Avenida.
The Castellana Hilton Rende
ous Room reopened with Antonio e Ronda topping the bill and with Phil Philips' - alternating with Phil Philips'
Pedro Lazaga is now directing a $1^{2}$ "-off Spanish version of "Oceans titte of "il in the Gang" with comics Jose Isbert. Manolo Moran,
Juan Jose Menendez and Antonio Orzores in the cast
Music at the lyric showcase La zarzuela changed from local light ical "The Redhead," in which Mexito's singing terp, Virma Gon$z$ les is being discovered by enhusiastic Madrid audiences.
Legit produeer-director Arturo onio Vico, Rafael Somoza and
Julia Cava Alba in retiearsal for ulia Cava Alba in rehearsal for Hadame Renard" Mme. Renard's Country Hou.

## Minneapolis

By Bob Rees
4009 Xerres Ave. So WA 6-6955) Gcorge Jessel opens 10 -day date at Freddies Nov. 9.
And Music show set Hi Fi, Stereo is Auditorium Nov. 16-19.: Old Log theatre, Equity strawhatter, preems comedy
St. Paul Dispatch film critic Bill Diehl wiil attend world preem of
"Judgment at Nuremberg" in West Berlin Dec. 14.
Minneapolis Symphony conduc or Stanislaw Skrowaczewski will January concerts.
Roadshow "Music Man" returns Thanksgiving Day for five days in played 10 days last year.
Columbia Heights and other Minneapolis suburban Lions' clubs will
ponsor violinist Dave Rubicoft sonsor violinist Dave
Twin Cities exhibs and nitery operators moaning over Minnesota Twins' 1962 baseball schedule dates than this year
ABC news veepee James Hagtary Pifire Salinger will speack tary Pierre Salinger will speak at
Twin Cities Newspaper Guild's 15 th Twin Citites Newspaper Gulld's 15 t

## London

(HYde Park 4561/2/3)
Ted Richmond came in for last o Paradise.

## Derek Gil

der the new to N . Y. to ganquickie to Hollywood.
London's top women columnists feted by the Variety Club at a
Savoy luncheon yesterday (Tues.) avoy luncheon yesterday (Tues.).
BBC-TV and Metro joint hosts a a Carlton Tower party to launch their
One.
lin
Clinton Wilder sailed for N . $\mathbf{Y}$ on the Queen Mary last week. Gian
Carlo Menotti joined the ship Cherbourg
Damon Runyon Memorial Fund has donated $\$ 5.000$ to the Variety Club, towards its cancer research scheme for children.
Morris Davis.
Morris Davis, Metro's new managing director in Britain, intro duced to local industry at a Dor Goldsmith
Prince Philip and Earl Mounthatten to attend charity preem
of Stanley Kramer's "Judement at Nuremberg'. At'Leicester Square Theatre Dec. 18.

## Las Vegas <br> By Forrest Du

Dick Contino opened in the Star dust lounge.
Last Frontier Showbar closed Shecky Greene signed a new ounge for next year.
Kiki Paige, who closed at the later at the Thunderbird three days ater at the Thunderbird ditto.
Morris Lansbirgh Gregory for the Bobby Darin show at the Flamingo in February. Magician - host Johnny Paul
moved from the Nevada Club after a year and a half to the next door California Club.
Norwood Smith, who replaced Bob Alda in "Guys and Dolls" at the Royal Nevada here several years ago. in to sce his pals Hank
Henry and Eddie Fox at the Silver Henry an
Slipper.

## Boston

By Guy Iivingston
(423 Little Bldg. DE 8-7560)
Billy Daniels singing at Revere rolic nitery
"Fiorello". roadshow into Shu bert Theatre for fourweek stay.
Guy Lombardo had record-break
ing run at Monticello winding up.
Lena Horne in for two weeks
with her "9 O"Clock Revue" at
the Colonial
ence at Blinstrub's 1.700 -seater where both appeared as singles George careers
George Clarke, former nitery ing a book spanning 40 years of show biz experiences.
Take Her, She's Mine" is new Art Carney and Phyllis Thaxter, headed for Shubert Dec. 5.
Norm Prectott, Pleasure Island veepee., lining up. Ricky, Nelson
and other tiv personalities for
parkss 10.000 -seat showbowt during 62 season
62 season.
Dr. Guy
Degit actor Sweenes. Medford based legit actor and medico, organized
new disk fim, Guy Records Inc and piloting news discovery, Ronnie Tober, from Albany, around town You How."

## Paris

By Gene Moskowitz
Ave. Breteuil; SUF 5920
Marisa Payan trying screen rights to Francoise Malietoris" book "The Lies
French thesp Marie Laforet to
star in West German pic, "Bread star in West German pic, "Bread
of Youth;" by 28-year-old director Herber Vesley.
Gene Kelly prepping a pic with local producer Ray Ventura, France and Africa next year. Claude Boissol to resurrect-Don Juan in the pic, "The True Story cripted by historian Andre Caselot. It's set to roll next year. Traveling French film director Marcel Camus, who made his first pic in Indonesia and his second where he is making another "Bird of Paradise.
There is stlll the fear in France
mong Yant pix.:"Porgy and Bess": (Col) release

watched because
appeal in France.
Controversial French pic, "Les Liaisons Dangereuses," is now visas go. Astor has it for the U.S where it likely will keep its French title like other foreign pix before it, namely "La Dolce Vita,"

This legit season will have five ersions of Moliere's "The Miser Meyer doing it at the Palais Royal Louis De Funes at the Atelier George Chamarat at the ComedieAthenee, Favre-Bertin at the De Chaillot, with the Theatre Na-
tional Populaire. ional. Populaire.

## Athens

By Rena Velissariou 47 Kefalizias Str.: Tel. 814348) the play. "The Miracle of Anny Sullivan", at the Dionyssia Thea tre, starring Elli Lambetti.

Aliki Vouyouklaki, Greek ac F. Finos to confer with directo Rudolph Mate there on their nex film.

Margat Fonteyn in with Royal Ballet of London for a few per
formances at the Odeon Heorodus of Attica during the Athens Fes.
Claude Bernard Aubert touring film, "The Siege," written by him self' in collaboration with Kosta Akrayannis and French autho Akkisì.

## Piliadellia

(319 N. 18th St., Locust 4-4848)
Pianist Adam Smith at PM Sub Drexel Institute.
Bob Gregory, South Philly bari the Dallas Opera Co.
Two Life staffers at the Venus Lounge South Philly night spot,
Ringling Brothers and Barnum \& Bailey to make annual visit here Nov. 28-Dec. 3.
Jerry Friday, singing-bassist a of troop installations in Germany rance and Italy
Stanley Warner moved from 13th and Arch Sts. to Rittenhouse square, taking new headquarter
BiH Rodstein sending out weekly Sinatrama Room Newslet-
ter, carrying the latest about Frank ter, carrying the latest about Frank

Mrs. Ethelyn Thrasher, manat
Mrs. Ethelyn Thrasher, manag Playhouse, in California, visiting playwrights Jerome Lawrence an Robert. E. Lee. She's producer of
their-"Turn On the Night" which preemed

## Rome

By Robert F. Hawkins Dewey Martin in town. Ditt acques Bar. for "Joseph Desa" (Dmysic sc John Casserly new ABC burea chief here. He was formerly local
INS and Hearts Headline Service ins and
Rome Embassy's L'SIS section
will run series of Frank will run series of Frank Capra
classics for its winter Cultural classics $\mathbf{f}$
Program.
Dorathy Malone and husband Jacques Bergerac took an apartment while he
Sunday". stint
John Campbell to Nairobi to handle unit publicity on 20th-Fox"
"The Lion." Trevor Howard also made trip; he's to star in pic. Molish pic Kowal back from his Polish pic stint in "Guests Are side 'visit before resuming film
Syd Stogel back in Rome to take at Titanus Films. Spot was vacated recently via Bob Edwards' moveBenay Embassy Films.
Benay Venuta's local nitery opener at Angolo ai Roma drew
big show blz crowd, including
Edward Gk. Ricardo Montalban, Cugati. Rod Taylor, Akim Tamirofi.

## Hollywood

Spyros P. Skomas arrived for

## Murrow on U.S. Pix

##  Anserica vare to judse our land ana its ciatzation haced on Holly Sin) alone. with concusions do  ter amment People see it, atcept if and judue it on the basis of light fi- - Bt abore. Ties must know that the Wext in hot w:ld. that we d n-t hee "itic howor. that terror sex. sin and viotence is not the daly, wai of American lite. that here is amother side to our land contrary. <br> ment about the effect of Anerican pootue: in undierdeteloped area suef as Africa. Noting that the have a higi proportion of film- geers. he asked: -rre you satisfied with the way you hase pictured America as a place to hive? I shall resist the gitb and re:citinz an indictment of alieged movieland itls. But I shal make one comiment. "There are many <br> bo think that chicago is stil wracked by gang warfare. that the Misisissippı lie badlands still per illed by warring Indians, that all other Anericani live in penthouse apartments. drive limousine-dimen sion conlertibles, wear taibored furs. and that any woman without a 4 (i)-inch bust and 20 -inch wais gond any man not gilded with the an American.

"How do they know all this? They say tiey sall it in the movies.
Heaping it on. Murrox continued "Going even further, many Af
rican; rezard Hollyood films a portraving an Ifrican Adam and ceived Carden of Evil. Nany Hol lywood films paint Africa as being tribesmen, savagery and isnorance anninaing an exitence ot squalo
by people ronted in their own prim



heir lives they hardly stand up Entertainment is fine, said MurII. "But in seeking to entertain. wonder if on occasion you do not permit acc

Rosa!!n Shecter, vice chair man of the Maryland Motion
Putar, Censor Board wind dat: or Nor. 3 addressed Bar-
Matan s:! Balaban of Paramenent rimpranigated the glohe and fow d "tie riolenae and horror
is Anerican tilms are the ele. ar:2s rowst often criticized in
$\because$ ost all areas of the uorld:" She thought Balaban "as a tri" was the ice al mun to mo-
bi!ise policy-maisrs to a more morally-toned Hollywood prenluct.

## Bon Arrivee

## $\Longrightarrow$ Continued from page $1=$

 Orso. as his guest. The thoughttulness of the gift tipped Joseloff to the potentialitie: of a fullscaledservice, and "Be My Guest" was
Toun and Country became intersted and will launch the idea to ss readers come January
travel agencies for a $10^{n}$ cut Joseloff's offices orders through Chicago Minneapolis. Hartford, Philadelphia. Correspondents in London. Paris and Rome will re-
lav to a netuork of affiliated travel gencies in various countries. Some of the latter are Kuoni. in
Paris: Viajes Marsan. Madrid; Mondialtour. Rome: Moshe Cohen. blom in Holland twater \& Morozco. Kent Fischer in Haiti
Joseloff is currently in Rome to scout for added gifis to include
in the in the "Be My Guest" catalog. and has already set Hostaria dellorso. plus Fontana Sister restaurants for accesman night life, the Caracalla sum mertime Opera. and other in triguing items to be included on the list of offerings. Another set
Italian gift item will be two harditalian gift item will be two hard-

## La Scala, Milan

Joseloff makes no secret that hes aiming. eventually and princifor ${ }^{-} \mathrm{Be}$ My Guest." with middle"esterners for example, treating sitors to New rork to theatre
tickets. dinner at the Pavillion, 21. $\because$ Stork. Latin Quarter, Copa-

## B'way Chatter

| uitio Bil': Smart's Ciccus, in from Europe Monday 16: on the Queen Mays. <br> Cornelius Vanderbilt Jr. in on business attendant to his lectures, cte.. following allness which confined him for a spell to Walter Reed Hospital. in Washington, immediate:y following his return from the Berlin crisis assignment tor NiNi. <br> Nevada pressagents seemingly coniening in New York. Gene Murplys. of the Desert Inn and Stardust Hotels. Las Vegas, due in this week, and Mark Curtis, head of the Harrah's press departments in Lake Tahoe and Reno, due around Nov. 20. <br> Cha:lie Freeman. who used to be the RKO vaudeville booker and is now with the Interstate Circuit in Dinllas. marked his 80th birthday Sunday 15 . He's also the sole survicor of the . Frinceton football team of 1901 where he quarterbacked the varsity. <br> Sophie Turkers brother, Moe Abuza, in Mt. Sinai hospital for surgery. Getting along okay now. Miss Tucker marks her WaldoriIstoria debut, incidentally, next Thurs. '161, first time there coutside of benefits in her entire ! career of more than 60 years in show biz. <br> Marlene Amanda Marx, daughter of Charlene and David H. Marx. and niece of Louis Marx ("the toy kings." w.k. in show biz), engaged to James Freeman Twaddell, son of Dr. W. Freeman Twaddell. Prof. |
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U. Groom-to-be is in the U.S. Foreign Seryice.
John F. Clifford, formerly assistant v.p. and asst. managing director of Sharp Lod. Hotels and S.m. of the Saranac Nake, N. F .. betore Mrs.
Evelyn Sharp sold out to Webb \& Evelyn Sharp sold out to Webb \&
Knapp Zeckendorfl. is now g.m. Knapp Zeckendorfl is now g.m.
of the Gotham Hotel. Later is one of three taken over hy W\&K
and, in turn, sold off to ferent interests.
The Beverly Wilshire Hotel's
new ownership (in BevHills! is called the Courtright Corp., and Hernando Courtright former top parns himseif $w$, Hotel, now ly he and Roger L. Stevens and syndicate acquired the BW from the Zeckendorfs (Webb \& Knapp) on a resale from Mrs. Eveiyn Sharf, the original owner. the. Hotel Astor on Friday 110 , will honor three charter members of the N.Y. Newspaper Women's Herald Tribune. Mary Margaret AfcBride and Louella $O$. Parson. For the second successive year
Vincent Lorez and his Taft Hotel orchestra is playing the dansapation.
Mary Martin will be honor guest When the 128th birthday of Edwin Booth: founder of The Players,
will be celebrated next Monday 131. with Howard Lindsay, presi-
dent of the club. presiding Miss dent of the club. presiding. Miss
Martin will speak briefly in the clubhouse at 16 Gramercy Park before the laying of the wreath on the Booth statue in Gramercy statue has been illuminated niahtly. Last winter the Friars would have preceded the Jewish Theatrical Guild's "salute to entertainment dinner but next February
it will be the reverse. The Guild's postponed testimonial to Danny
Thomas Feb. 11 will be followed Lewis April 1 at the Waldol f . Astoria. Last winter Thomas had to beg off coming east for the testinew tv pilots in which he was involved.

## Nehru: Media

come night the City of Los $1=$
same night the City of Los Angeles at the BevHilton.
Rutherfurd and Duke have seen visiting chiefs of state by the
dozen, by now, and naturally all dozen, demands and requirements Dept.. but even they are impressed by the extencive interest of Nehru in communications and show busi-
It started from the gong Iast Sunday 111 when Nehru went dirertly from his nlane to the NBC
studios for the "Meet The Precs" interviews, getting there under the Wire and makin frontpage news when Lawrence E. Snivak's open-
ing gambit dwelt on the U.S. atom tests. "Noutrafist" Nehru, who has
been met with a captlous press which lonks askance at his dubious neutrality and or "tricommitted nation attitude, has been charged
be that segment of the American press with $^{1+1}$ being more pro-Soviet The restral
The State Dept. In the past. has noled upon Vehru as a mvitique fittimes oscapes the wetern thinking"
He plars it cool," said another
amazes the present protion lads is the energy of the 71 -year-old kid any more vet he doesn't want to miss touching any of the bases."

## West Germans Irked

Ing a more just one, untinged with which bitter hatreds and resentments which cropped up on the screen
following the Nazi atrocities of With
With Germany's entry Into Nato, it is hoped here that the Nazi soldier will be forgotten, and
that the West German. Federal soldier will be accepted as a fightIndividual, without any embittered tinges of the past against the Huns.

## Hence, every time a "mean Ger-

 man" is portrayed on the screen, it raises an outcry here. The young French director Armand Gatti was criticized for his protrayal of thein the tragedy, "L'Enclos," shown
at the Cannes Film Fest. Likewise
the recent Russian pic, "Story of the recent Russian pic, "Story of the Greryans as "Fascistic beasis." Similar Trend After World War It's recalled in Germany that the
world went through a similar trend
of anti-German and then friendly of anti-German and then friendly German firms at the end of world
War I. Even Lewis Milestone's film ern Front", 4 as not shown in Ger many because of endangering the national security." War II, there rere inevitably numerous antiGerman portrayals, but more so in the French and Italian films than
in the American pix. according to in the American pix. acc

## llowerer it was anothe

pic. Two Night in Paris" that first indicated that a German soldier. could be less Nazi killer. Lately. it's the sensitive or at least understandable German soldier who has been shown. Henry Hathaway.s portraythe British filmization of" the sinking of the "Graf Spee" and ple
about escape from prison in "One about escape from prison in "One German as "clever enemies" in-
stead of monsters. Marlon Brando playing the German officer in Edward Dmytryk's filmization of
Irwin Shaw's "The Young Lions" Irwin Shaw's "The
And by 1960, the Germans were seven-year-old Billy Wilder film about a German war prison camp. was finally released in Germany it was done so with a special
foreward-telling the Germans foreward-telling the Germans that not ail of their nation were
like the cruel captors in the film.

## Frankfurt Book Fair

of Hawthorne Books, "We've sold some to the Iron Curtain countries but haven't bought any from them. Money can be gotten out but can be held there for reps of
the American publishers to use hen on sales trips.
Chairman of the board of the Protective Association of West German Authors, Joachim G. Leithauser, of Berlin, issued an Impassioned request to the book fair visitors not to support the Reds
buying East German authors.
Worst problem is that since the
Russians and Red Chincse are still Russians and Red Chinese are still
not members of any international copyright agreement, they are stealing books of freeworld authors and continue to print them rently the Red Chinese are offering complete issue of the "Encyclo pedia Britannica" at half the E.S. price to American Gis in the photoed the pases of the original and printed them on identical

## pren

Prentice-Hall eave a massive
cocktailery atop hotel Frank furter Hof, with its herman crank petitor S. Bertelsmann cocktailing authors and publishers at the opposite end of the hotel.
Most beautifuly printed books,
in the $\mathbf{\$ 2 5}-\$ 50$ categors, still orig-
cording to Fawcett's rep. Fred
Kerner. Reason, he explains, is
like to build up libraries and are proud to own such beautiful
In America, countered Giniger, easiest way to go broke ist to start
up in the publishing industry. "But it's a. gr poua asse to be: a publisher. You just hang that sign
on your office door, and you can

## Nizer's 'Life'

$\geq$ Continued from page $2=\ldots$ firm blow was struck by Nizer in behalf of more responsible jour nalism.
Natural alliance between court room and theatre will cause many
readers to hope that dramatic secreaders to hope that dramatic sec-
lions of Nizer's memoirs may reach wider audiences in adaptation to entertainment media. Judging
from this work, author sliould serve as his own best treatmentwriter.
sturdy

## TIP Oplions

## right, still to be set Other prop

 erties previously ontioned by TIP include "Paris Nat So Gay" Dance to the Piper" and "LaughPix AlsoTIP also plans entering film production with a low-budget picin the case of its contemplated legit productions the corporation plans seeking outside backing for plans seeking outside backing for
the film. Also included in the oct. 4 stockholders' report is the an nouncement that Dennis MicDon d. Who was vice-president, treas of directors is no longer connected with the corporation. The report says that he resigned his directorship and that his employment contract wi
settled.

The resignation of Alfred R. Stern and John F. Wharton from he board of directors is also men Wharton continues as the corpor tion's counsel. New to the board of directers are Arthur $C$ Twit chell Jr. and Norman G. Hicknan. The former, a legit investor and producer, is president of Living Screen, a process of slage produc-
tion combining films and live action combining films and live ac
tors. Hickman, a security analyst. tors. Hickman, a security analyst.
is a frequent investor in Broadway productions.
The TIP deficit of $\$ 143.378$, as of figure by a loss of $\$ 36.986$ for the year. ending that date. The net ial reraining is $\$ 229,495$. In play participations included "Mu-
sic Man," $\$ 5,290$ "Majority nf One: $\$ 6,289 ;$ "Redhead." $\$ 3,131$ :
 Dairk at the Top of the Stairs," S476; "Two for the Seesaw," $\$ 436 ;$
Sunrise at Campobello." $\$ 205$; Silent vight, Lonely Night," $\$ 88$; "There Was a Girl." \$11: "Summer \$10; "Look Homeward, Angel," $\$ 47$, and "Odd Man In." $\$ 2$ :
Olter income of $\$ 11,687$ in cluded $\$ 2.617$ interest earned, $\$ 6$;000 consultation and advisory fees $\$ 2,250$ office expense for the "Look
Homevard, Angel"' tour and $\$ 820$ erical service fees
A loss of $\$ 15.430$ on plays for the year included "Finian's Rainbow," 578; "Saratoga," $\$ 412$ Again, "All: the Way Home," \$500s "Look Homeward. Angel" tour, \$267; "Gang's
All Here," \$92, and "Juniper and the Pagans," $\$ 31$.
Expenses of $\$ 55083$ for the pe riod, representing a sharp drop
from the $\$ 70,195$ outlay for the previous year. included officers salaries and compensation, $\$ 22.520$ Sfice salaries, $\$ 6.060$; net rent $\$ 6.372$, depreciation, $\$ 876$. and other
$\$ 14.750$.
Adrances and options on plays as of the June 30 statement in-
cluded $\$ 2.098$ for "Paris Not So Gay." $\$ 7.998$ for "Dance to the Piper," $\$ 2.070$ for "Laughing Boy," Go." f1.718 "Angel: Angel. Down We Go." $\$ 1.718$ for "Time to Laugh"
and $\$ 526$ for "Fly by Night:"

## French Authors

has been
yet which finally got an export.visa after two years. Defense attorney claimed that all of the film indus-
try could be imperiled by this sort difference of opinion
He pointed out that the Soclety ods and he did not know why purgated or comic strip versions classics were not attacked as well as film yersions. He also main-
tained he toned down the licentious aspects of the book while the prosecutor felt it did the opposite.
However live authors could However live authors could be
dealt with. it is felt in film circles while classics were another matter, But they go on being made and only "Liaisons" has brought on suit. (Pic has been taken by Astor Films for U.'S. release.)
Authors and scripters feel they now get a chance to make more
on hit pix and do not mind in share-the-risk policy. They also feel that their say can lead to
truer transmutations of their orks.

## OBITUARIES


#### Abstract

JAMES THURBER Janies Thurber, 66, author and humorist, died Noy. 2 in New Yoik of prieunionia. He had undergone surgery a month ago for a blood clot on the brain. He attended Ohio State Thiversity, where he met Elliot Nusent, actor-producer, with whom he later wis to collaborate on writini the play "The Male Animal," $w$ hich appeared on Broadiay and was later tione as a fitm. Because of his had eyesight he was re


News.' She returned to Broadway A. appear in "Bloomer Girl:, plave musicals in which she Baby, "Inance Me A Song and Me \& Juliet- Iler dramatic roles uclude, "Galileo" with Charles Jamm Garrield, and Nithe Eddie Dowling in Angel In The Pawnhis three seasons ago in the Phor
 jected for military service during she vas married twice, to dancer

## Mase Sohumer

Bicloved wife of Harriy Schumer Ufounder of Schumer Theatrical ranser), Mother of Mae, Arthur, Henry, Anre arid, Molla, adored grandmother and great-grandmother, leving sister of Sonia, mother--law of Joseph, Ben, Yvette and Joraslava

Dexoted member of Jewish Center of Attontic Beachi Long Island, N. Y. Steadfast, friend snd generous supporter of the Brocklyn Hebrew Home \& Hospital for the Aged. Lengtime friend to and supporter of Yeshiva University.

He first World War but got to the war's end as a code clerk for the Sate Department: In later In 1922 he married Althea Adams and both went to Paris. uhere he worked on the Paris ectition of the Chicago Tribuine He later returned to N.Y to work on the Evening Post. He soon ciscovered the New yorker maga to it. In 1927. he joined the New Yorker as managing editor
Thurber soon contrived to qe himself moved to the "Talk of
the Town" department where he and E: B. White turned out a weekly collection of odd incidents. and comments. It was soon after wards that the Thurber drawings appeared in the mag and were an New Yorker in 1933, but continued as a contributor for many years. One of his best known works Was "The Secret Lire of walter creams of an unimportant man who lees himself doing heroic de eds, This was done as a film principal bonks include "Is Sex 1929: "Owl in the Attic and Other Perplexities:" The Seal in the Bedram and Other Predicamentc." "Miy Life and Hard ins." "Midde Aled and Hard
uthor Jack Dunphy and dancer Her mother Bob Foss
H. J. NELSTAEDTER

II, Hal Neustaedter, 35 of the Exodus, a folk singing night pot there, was killed last week in a private plane crash south a Denver. He was returning from When tie light plane, piloted by a When the light plane, piloted by a
friende crashed in a snowstorm.
The Exodus was started as a
the "Fol De RoIs" and, before
World War I. had toured in. "The World War I. had toured in "The
Arcadians,". "The Chocolate SolAreadians," "The Che
dier." and other shows.

AUGIST W. GEISLER
August W. Geisler. 63, violinist with the Dallas Symphony Orack in Hichita ratls. Tex. He that citys symplionty:
Geisler was or hes of the papermill Playlione in Millburn, N. J. Itom 1942-60. He Elizabeth, N. J.. cmpthonies and


NATE GOLDSTEIN
Nathan S . Gold: 6 in, considered intratrade as the "brains" in thi
Kirkeby Hotels chain operation died Nov. 3 in New York at the age of 63. He was vepee and treasurer of the Kirkeby-Natus the hotel chain. He resided at. Har rison, N. Y. His office was in the Warwick Hotel, one of the Kirkeby links. and twow, daughter, son, a sister SATURNIN FABRE Saturnin Fabre, 77, French legit film actor, died Oct. 24 in Paris. 50 y earer spanned morered in 50 years, in which he appeared in
more than 100 films, before his retirement in 1956. Among his films were, "Generals Without Buttons" "Mayor"s Dilemma." "Pepe Ie dals of
quette."

## JILL TODD

Jill Todd. 27, vaude performer died Oct. 23 in Bournemouth, Eng She was the wife of John Todd
nd they were partners in a mental elepathy act.
The Todds appeared in vaude
HARRY DRAKE
Harry Drake, 72, longtime stage

## George fl. Conan

July 4, 1878 - November 5, 1942
coffee house several years ago, but quickly became a gathering place or folk singers. Some of the coun layed te club
Neustaedter originated the firs annual Colorado Folk Siriging was president of Associated Clubs of America:
He leaves his wife and two sons TSCRU AOKI
Mrs. Sessue Hayakawa, 68 kown professionally as Tsuru

## SIGMUND ROMBERG

ALWAYS IN OUR HEARTS

Sylvia and Irving Squires

Flying Trapeze" and "Let Your Mind Alone: among numerous others. Last season he stepped into ne cast of his A Thurber Car tuo months of a ninemonth Broad way run.
He and his first wife mere divorced in 1935 . Surviving are his sccond
brothers.

JOAN MCCRACKEN
Joan McCracken, 38, dancer actress, who became known as "the girl who falls down" in the "Oklahoma," died Nov. 1 in her New York City home. She had suffered from a heart condition for the last seven years
She began her career with the American Ballet Company during the 1934-5 season. Miss McCracken later appeared with the Littlefield Ballet in Philadelphia. She joined the Radio City Music Hall
ballet, and after five months at the Hall, she joined Eugene Lorthe U.S.
In 1943, she appeared in "Oklahoma," and in 1944 was signed by Warner Bros. She appeared in He films. "Hollywood Canteen,"

Aoki. died last week of acute peribeen the first Japanese waman to achieve stardom in Hollywood Mrs Harakavia was seen again several vears ago in "Hell to Eternity: AA when an Englishspeaking Japanese woman could
not be found to play Jeffrey Hunt ers foster mother in the biog o Garine hero Guy Gabaldon.

## n Memoriam

## ROBERT J. O'DONNELL

## (November 10, 1959)

her surviving husband during Hollywood's silent film era.

ROBERT LAYTON
Robert Layton, 70, theatre and concert agent, died Oct: 15 in Lon
don. An agent for nearly 30 years, he had a large clientele particularly in the seaside concer party field.
Prior to becoming an agent Lay ton had been a successful baritone n concert parties and musicome
dies. $H e$ was once a

She poman to sing on a radio station
woman to sing on a radio. station
below the Mason-Dixon Line, died

## Tootsie

hand who worked at the gld Davidon, Riverside and Pabst Theatres in Milwaukee, died Oct. 28 in that city after a two-week illness. StartWisc as a propertyman in La Crosse way and with road shows. Surviving are his wife, daughter and a brother.

DOROTHYK. URBAN
Dorothy Karroll Urban, 92, aude and silent screen actress died in Hollywood Oct. 29. She had
oe dancer, she appeared on the Orpheum circuit at 12 and later was with William and Dustin Far num in a number of road shows.

CLARENCE E. JOHNSON Clarence Edvard Johnson, 51. musently and disk producer, died Bronx. N. Y. A clarinetist with til 1955, he was president of the CJ Record Co at the time of his

His wife, parents, three sons and

## daughter survive.

MRS. JAMES T. FTHITNE

Oct. 25 in Atlanta. It was March 15, 1922 when WSB Radio first went on the air that Mrs. Whit the airwaves.
Survivors include a sister, niece and nephew.

## ESTEL MARSHALL

Estel Marshall, 76, vet film editor, died of a heart ailment Oct. 30 in Santa Monica. Cal. Prior
associat Surviving Paramount for 30 Surviving are two daughters,
Hazel, head of Paramount film library, and Doris, of Desilu film library,

1. DUANE MCKENZIE
J. Duane MicKenzie, 49, o ator of the Orpheum Thedtre in Estevan, Sask., since 1940 . dird He was a past president of the Saskatchewan Motion Picture Exhibitors' Assn. and a son.
his uife, daughter

JOHN F. BCRK
John Frank Eurk. 58, onetime an Francisco, died Oct. 31 in Honolulu, where he had been hos-
italized since June with burn pitalized since June "ith burns
incurred in a gasoline explosion.

In Memory of One of the
Greetest Artists Ever to
Grace Any Stage
MR. AARON LEBEDEFF
(Deceased November 7, 1960)

A Friend and Admirer

He operated a garden spray serv-
wife and a sister survive.
REDGAR MOSELEY
Redgar Moseley, 67, drummer with New Orleans Olympia and
Eagle Bands during the early days of the dixieland style's develor of the dixieland style's develof-
ment, died of a stroke Oct. 28 at Sierra Madre. Cal.
He was stricken while marching n the Sierra Madre Pioneer Days parade.
Ellioti I. Liman, general pas senger traffic manager for the Hol land-America Line, died suddenly in San Francisco, Nov. 3. of a hear uide contacts with cruise and transAtlantic
widely known in show biz: he was also a pioneer user of talent for winter cruise bookings to the Caribbean each year.

Ray Leavitt. 68, veteran raude ville performer who played all the major vaude circuits including the Palace. died Oct. 29 in Philadel Thia. He appeared in an act called
"Leavitt \& Lockwood:" His wife and sister. former radio actress Lee Lawrence survive.

## Joe Jefferies: 88, theatre execu

tive died recently in Southsea End. For years he was head of the Portsmouth Coliseum. Iater retitled the Empire which
closed throughout the war.

Widow of Emmett J. Welch. perator of the Old Dime Museum The Dumont Theatre and director
of a minstrel troupe at Atlantio Cify m Million Dollar Pier. dird Oct. 27 in Philadelphia.

Joseph A, Mackin, 71, drummer who plajed with the Rinfling Bros. circus. and at the Hartinan. Broadway. and keith Theatres. Co-
lumbus, O., died there Oct. 22. Hic humbus, O.. died there Oct. 22. Hic
wife and sister survive.

Wife, 48, of Allen Ludden, maderator and host of "G-E Collece Bows and Password. two CBS New York after a brief illnecs

Richard Chandler Aldrich, 52 son of the late Richard Aldrich Times, died of a heart attack X.Y 7 at his farm in Barrytown, N.Y.

Mary Lou Harpole, 17. died in Uvalde, Tex., Oct. 21, following a
lengthy illness. She was the lengthy illness. She was the
daughter of $E$. J. Harpole, co-owner of Uvalde Broadcasters.

Frank Martin, 70. musician. died Oct. 29 in Nottingham, Eng. He was doublè-bass player with S
ler's Wells Opera Company.
Lee Stowe, 56 legit-radio actor
for 27 years, died Oct. 30 in Holly wood. Wife, son and two daughters survive.

Bob Kenyon, theatre flyman hith the Tennent organization died Oct. 8 in Oxford, Eng.
Daisy Allbeury, 76, onetime the-
and, later, film extra, died Oct. 20 to failing sight.

William Onal. Ta. retired maci-
cian and former cian and former ach died Oct. 30 in Detreit.

Walter D. Shafer. 75 vettian
 28 in Delroit.
Mother. 76. © ice it artia nit hael Darblin.

## MARRIAGES

 Bricie is tare manaser of he :
certes - Cormation Stece to Cobat Theare. liverpose Roval Eucid Camm to Refer Giske,
 Dercthy Callman :o Pertr Bat,
 bride is an account cxecume of
the Robeit Crmany ad atcroy Carla Bonconi to Gultecin tombardo. Santa Rita ca Carciad Italy,
Oct. 27. He presy of Titatus Film.
Patricia In nu Holm to William
 ulck. pres: wopecen'ation for \{Raiph Edwa.ds, an! alno the daukinter of the late ilcsa insim,
radiktv head of the compton Adradikity head or
vertising agency.
Barry Hansard to Brian; Wol Brid Royal Oak, 20. for Associated-Red.fucion. Londen. Katherine Thatherg to Kichard 30. Anderson, San Francisco. Ort. 30. Bride's a tv.writer, daughter of the late Irving Thalberg and actress Norma Shearer: he's a tv Zahde Zagha to Jean Christian Oct. 30. He's a fim actor. Scotland

## BIRTHS

Mr. and Mrs. Alan J. Shallcek son. New York. Nov. 4. Fatier is an associate director at CBS-TV.
Mr. and Mrs. Al Albe ts.


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# $\boldsymbol{V A R I E T Y}^{3 \sigma_{\overline{7}}}$ 

Published Weekly at 154 West 46th Etreet, New York 36, N. Y., by Variety, Inc. Annual subscriptlon, 815. Single coples, 85 cents.

# NO TIME 

# Do Not Patronize' as Boycoot Weapon in TV-Radio Gets Okay 

Looks now like striking unions In the radio-tv. Industry will be cotts" without fear of having them declared illegai. Ional Labor RelsLom Board found; in effect, that the circtalation and distribution of do not patronize" leaffets does not constitute restraint or co against struck broadcasters.
These "do not patronize" leafiets and like material have been the couple of years. They are the techniques employed by broadcast unions against advertisers on truck webs and radio and ty out-
lets. Unions figured that the only lets. Unions figured that the only
way to get at advertisers on the outlets being struck was to hit "em where it hurts-at the stores where products. In hopes of getting them to pull ad support away from truck stations.
By a three-two vote, the newlyonstituted (under the Demperatic administration) NLRB voted only recently to upset, previous rulings. New vote ruled that Local 662 of
the Radio \& TV Engineers (IBEW) had the right to distribute leaflets against advertisers on the Middle South Broadcasting Co. station. (A (Continued on page 28)
William Morris Family's Camp Intermission Into N.Y. Kids' Summer Retreat

Saranac Lake, N. Y., Nov. 14. Camp Intermission, the William Morris : family manse here, has Conservation for an undisclosed sum for use as a children's summer camp.
As presently blueprinted by Conservation Dept. authorities, the manse will be used as a meeting Part of the main house will be con verted to a dining room and kitch en for the boys, and further down on the lake, Adirondack leantos, each housing $10-12$ youths plus a counsellor, will be built. The bination craft shop, classroom and projection room.
will be marked on the vast public, Intermission acreage, and trees plants and other wildlife will be labeled. The lakefront will con tinue to be used as a bathing beach. The Conservation Dept. hopes to
(Continued on page 58)
SUPER UNIVERSAL ZOOMAR, clever camera work and commentary Santa Monica fre No-
vember 6 gave KTLA all-ti'ne ARB high of 23 -doubling other local programming. Congratulations!

Born Publicity-Minded

Mrs. Anna Zwetsch, of The Bronx, N.Y., mother of Mrs. Rrote Bill Bartlett; now 22, tions veepee for the $\mathbf{N} . \mathrm{Y}^{-}$ World's Fair 1964, that her daughter was an incubator baby at the N.Y. World's Fair 1939, in Dr. Couney's Exhibluffo admission comes rated
Will Yolen, a p.a. pal of Berns'; advised: "No, let her pay now; last time she got in for free!
Non-Segregated Demand Costs Weavers 3 Dates
The Weavers, folk singing group, lost three concert dates in the south because the promoters didn't
want to comply with a request that the audiences be non-segregated. The concerts were scheduled for Tulane U., Georgia Tech and the U. of Alabama.
The contracts for the three dates had already been signed (for about $\$ 2,500$ a performance) but When the group asked their assurances of non-segregation, U. gia Tech and Tulane wouldn't also were cancelled.
Meantime, the group continues to swing in the north.
PAL'S PREPARATIONS LOST WITH MANSION

Hollywaod, Nov. 14.
Producer George Pal lost someand personal belongings in home week's fire which raged through Bel Air, home of many film per sonalities.
Manuscripts, sketches and pre production material for three up coming films also went up in the blaze which destroyed hils $\$ 180,-$ "The Disappearance Involved are of Dr. Lap" and "Lost Eden" Producer ha Producer had returned the (6) holocaust from German Monda tions of his Metro-Cinerama production, "The Wonderful World of the Brothers Grimm" and hadn't yet unpacked several thousand dol-
lars worth of original prints purchased there, in addition to

## siuncsion

 IMrefils fulBy ROBERT F. HAWKINS Rome, Nov. 14. Since the end of World War II the Italian film production industry has had two substantial boomlets followed by lulls in activity.
But the present surging vitality in But the present surging vitality in the studios is without prior ex-
ample. The cliche expression "Hollywood- cliche expression day far more than press agentry day far
Not only will the Italian industry this year top all previous profeatures expected in the can come December, but 1961 will probably have seen more foreign-notably
American-features made in this American-features made in this
country than ever before in a like country
period.
Frozen moneys used to be the pic in Italy. Now that congealed coln has long been used up, other reasons have opened the floodgates. For one, Italian facilities apparently offer a maximum qual production ventures and adven turous Italian filmmakers spurred by success offer other lures. The films on the international market has urged Yank producers to make them themselves. Then there's the eternal lure of the Italian se (Continued on page 11)

## Church Groups:

## 'Clean Up’ TV-Pix

Minneapolis, Nov 14.
Protestant forces should "unite with Roman Catholics in a concerted effort to clean up both tv
and the movie Industry," accordand the movie Industry," accordtional president of the Augustana Lutheran Church Women.
Commenting on an editorial in which recommended that American television should be "turned oft and left off until the networks can come up with a new plan,"
the Minneapolis woman said that movies are much more in need of cleansing than tr. Dr. G. Elston Ruff, editor of the Lutheran. a Weekly news magazine of the America, had charged in his attack on ty that industry. today is "at least $50 \%$ a device of business men."
Mrs. Spong argued that it would be a "tragic mistake" to reuus to use television. "It would seem far better if we could try to mold into the form we desire," she said.
was, howerer, highly critica (Continued on page 42)

The Play (Not Profit) Is the Thing For Limcoln Center's Rep Theatre

## Burt Lancaster's Quip Burt Lancaster's crack about Burt Lancaster's crack about the AP and other news. Wires when he saw his $\$ 500,000 \mathrm{Bel}$ Air showplace reduced to ashes in that holocaust. <br> He took one look, turned to the mailbox to pick up his mail, telling a newșman that he "knew of the damage from the others; I just came mainly to pick up my Variety in the mailbox."

## Goldberg to Sift

 Foreign Artists'Unfair Competish

Secretary of Labor Arthur $J$ Goldberg has told the American Guild of Musical Artists that he will conduct a stuay or the probgroups working in America under non-union conditions. This situation, the union declared, is undermining the "hard-won" standards achieved by AGMA.
Goldberg's statement came as a result of a protest by Hy Faine, AGMA's executive secretary, to President Kennedy in which he complained that foreign groups crming to the U.S. and working vided unfair competition to the American artists. This, he added will result in the "loss to the American performer of his livelihood and career opportunities."
Faine informed Goldberg that the problem "is of utmost urgency formances now being given in the United States by the Branko Krsmanovich Chorus from Yugo slavia. which is performing under
(Continued on page 69)
SEARS AND WARD INTO
MALLORDER TOUR BIZ
Mailorder. tourist travel busines s augured by plans, both via Sears Roebuck and Montgomery Ward. o book global travel
The recent Cannes conclave of Ame travel agents (ASTA: the and others (European and Far East oteliers, restaurateurs et al.) moves. The agents no like, fearing a cut in their traditional percent-
age bs the aggressive. mass opera-
tion of the giant mailorder houses.

\section*{The seasonal budget for the} Repertory Theatre of the Lincoln Center for the Performing Arts, N.Y. will be around $\$ 1,250,000$. That was revealed last Monday ducing director with Elia Kazan of the repertory venture, which is scheduled to debut in October, | 1963. |
| :--- |
| In |

In discussing the Repertory Theatre at a luncheon-meeting of the Drama Desk, the association of the New editors and reporters in phasized that the legit arm of the Center is expected to operate at a deficit, since a break-even on the budget would require steady capacity business for the repertorg' productions.
The Repertory Theatre was the at which the guests included, besides Whitehead, Kazan, Dr. Wil liam Schuman, president-elect of the Lincoln Center; Jo Mielziner. collaborating designer for the theare, and representatives of the Associates. (Continued on page 68)

Italian Gort. Taboos
Pic on 'Conscientious
Objectors' as Illegal
"Thou Shalt Not Kill," a Zebra production which Columbla is recasing worldwide, has been offipermit by the local censorship aus horities. Nix is based on an article of Italian law (dated 1923+ which condemns "all action condoning facts which the law considers crime.'
Surprisingly worded official communique denying permit for prize at the Venice Film Festival a prize at the Venice Film Festival, that the film is of high artistic value" the conscientious objector theme of pic was "so portrayed as to influence viewers to commit similar acts."
"Kill" has had a harassed career, first via difficulties in its production phase, it had to be shot in Yugoslavia, as both French and
talian authorities objected to it), later in incidents at Venice Fest where French delegation ankled projection), and more recently in Rome and Milan, where private (Continued on page 63 )

## Stouffers Safe for Philhammonic Hall; Other Lincoln Concessions Negotiaiting

Recinad . Nlen. gereral mancort if the I incoln Center. New York,
lats a deal more or lo trened up with the Stoufte. Phestaurant
chain only for the Philharmonic Hall. This will be the pop-priced d.l eration with bar facilities, plus fond snacks before and after the afetations have not been set. These too will ine iede bres. The
Vetropolitan Opere Ho ise operYetropolitan Opera He use oper-
ation will seat $300-350$ and an even sarger clas restaurant 4 400-500 dapacity, will be on the phita level
for the Juiliard Schoo wa Music
 the bridge panming In addioion. the State The tre Bldge, where the N.Y. (ity bar and food snack tacilities but for functions which Allen hope: the State and City offerals will
avail themselves for offuial funcstail themselves for offleial iunc
tions. The banquet hall, with the largest capacity of any of the L.in(Continued on page 58 )
Hagerty Series On
Ex-Boss (lke) Shapes
For '63'64 Season
The long-pending plans by ABC's news chief Jim Hagerty to produce D. Eisenhower is now shaping up for telecasting in the 1963-64 seafon. Beyond a general understand-
ing between Eisenhower and Hag. erty. who was press secretary in
the Eisenhower administration, no The Eisenhower administration, no
details about the series have as yet details about
been defined.

## been defined.

Another Presidential series, focusing on the late Franklin D . network during the 1962-63 season. Still in the same groove. the web is planning reruns of "The Valiant
Years," based on the life of Winston Churchill, in January. That series ${ }^{\prime}$ sas originally carried during the $59-60$ season.

Moscow Cast Change Nat Weiss, 20th-Fox publicity manager, and wife Golda, Moscow. scene of a recent, politically significant grave Stalin: robbery:
"If you see a show too late in the run, you don't get the criginal' cast. That's what happened to us. It's like seeing
'South Pacifie' without Pinza."

## A Hypnosis Documentary

Part of Histon's 'Fread';
Wary of Medical Ethics By JOHN KAFKA
Munich. Nov. 14.
John Huston and party working on "Freud" biopic for Universal nich to complete the film in the Bavaria studios by Christmas. Shooting takes place behind locked doors with such secrecy as though Stage II were actually a treatment room. At times. it is. Recently a
number of reat psychotherapists, number of real psychotherapists, expert in hypnosis, were fown in
from the $\mathrm{U} . \mathrm{S}$. together with some of their current patients or "test continued whatever they were do ing at the time on their medical (Continued on page 71)

## Order Anti-Apartheid

Author Out of So. Africa
Capetown, Nov. 14.
T. Sharpe, photographer and author of the anti-apartheid play, present running -in London, has been given 10 days to quit South been given 10 days to quit South
Africa after Security Branch members had searched his apartment. Sharpe is the son of a British father and a South African mother and was born in London

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NEIL HICKEY

## Featured By-line

## "O The says

sumptuous floor of Nepacaban
ANKA is
rhythmic A shows impeccably
nomenon. PAUL ANKA is one of
the most maiure and self-assured
20-year-olds in the country facing decades of beightened, activity as
performer.:

## See Greenfelt

## Blackout in Ky.

Cincinnati, Nov. 14. The heat is on gambling, prosit tution and wild night life in New port, Cincy's side yard on the Ken
tucky bank of the Ohio River. ucky bank of the Ohio River.
It could last for four years. the term of office for George Ratterman, elected on a reform ticket to man, ever Jan. 1 as sheriff of Camp-
take over County, second largest in the bell Connty. second largest in the Blue Grass State.
Ratterman, 35. father of eight, Who lettered in football and three other sports at Notre Dame, played pro football for 10 years and is in mentary ser telecasts of and comFootball League games, says he Football League games, says he
owes his election victory to failure of a "sneak play.
He referred to his arrest with striptease dancer April Flowers in Newport's Glenn Hotel. He claimed a frameup, to blacken his candi-
dacy, and won dismissal of charges. dacy, and won dismissal of charges.
The Glenn adjoins Tropicana (former Glenn Rendezvous nitery), where the stripper was engaged. For several months during the election campaign there was a
clampdown on casinos in New port clampdown on casinos in Newport and Campbell County, including Beverly Hills, swank nitery in Sime floorshows since its opening in 1937.

Ratterman's election will over-
(Continued on page 71)
Daris Wows 2,000 Captive
Audience at Folsom Pen By CLARK BIGGS Sacramento, Nov. 14. One of the busiest entertainers
round, Sammy. Davis Jr. has around, Sammy Davis Jr. has spare time-playing before inmates of prisons. He entertained an audience of $-2,000$ convicts Sunday (12) in Folsom State Prison, California's maximum security prison, near Sacramento, an 800mile round trip by plane to do so, between a 2 a.m. show Sunday morning and another show later Sunday at the Coconut Grove, In Los Angeles.
After his show, Davis proposed the formation of a nationwide committee of show business to get
other top names to do shows for inmates. ${ }^{\text {s.This is something that's }}$ got to be done" he asserted. "I
haven't talked to anybody about it haven't talked to anybody about it
yet. First of course. I've got to talk to AGVA in New York, to start there.:
What started Davis on the whole thing is a part he has in a film which deals with the rehabilitation which deals with the rere Although location scen fim are being shot at Folsom Davis' secondary part in it the plays an illiterate taught to read and write by the hero) did not require him to be at tie prison. But being connected with the film (a true life story of John Resko, who wrote a book, "Reprieve") he feIt

## Seven Years After Her Film Discovery, Geraldine Page May Be Accepted

## This Is Praise?

Lord Beaverbrook had a private showing of The Day The vate showing of "The Day The a film in which Arthur Chris tiansen, former editor of the London Express and-now tv script consultant to Associated Television in London, play: the role of an editor.
The publisher was so pleased with the ex-newspaperman's performance that he ran some paragraphs on the film in last concluding, "Great Standard, concluding, "Great as Chris have made an even greater actor.'

## Weird Bay State Quirk Applies Blue Laws. To Saturday Veterans Day

 Boston, Nov. 14. Under the current enforcement Massachusetts "blue laws," a day. Last. Saturday, a big trading day Laturally, the old Puritanism hits Veterbns, iformerly Armistlce $\$ 15,000.000$ in Boston and $\$ 26,000$, 000, estimated, state-wide.While film exhlbs were
While film exhibs were not affected, though fearing the Blue Laws could get out of hand, legit theatres had to fork up $\$ 12$ each for special icenses to present live entertainment; night clubs had to pony up $\$ 7$ for special licenses. had less traffic in matinee times than if the shoppers had been
Staggered merchants were map
ping plans ta-fight the Blue Laws and Boston's Retail Board official compiled a dossier of evidence to be used to fight the restrictive Blue Laws in court and before the Leg islature.

City censor and Chief of Bos (Continued on page 63)
Award Eva Le Gallienne
Norway's Kingh's Cross
Washington, Nov. 14. Eva Le Gallienne has warded Norway's Knight's Croes first class. of the Royal Order of Saint Olav, for furthering the
works of Henrik tbsen in the works of Henrik Ibsen in the U.S. Norwegian Ambassador Paul Koht presented the cross and a scroll oo Miss Le Gallienne, upon the
direction of the King of Norway in a brief the King of Norway, wegian embassy here.
The award marked the first time the Norwegian honor has been bestowed upon a U.S. theatre personality. Miss Le Gallienne has
produced Ibsen plays and has had two published books of Ibsen translations.

Hollywood's hunt for "new faces" has more often than not resulted in strange and inexplicable case histories of the big buildup, followed by the big letdown. now looks for a kind of happy now loo

Geraldine Page, seven years after making her first Hollywood ceived an Oscar nomination reno further film offers has just completed her second and third pietures Paramount's "Summer and Smoke" and Metro's "Sweet Bird of Youth." This time the letdown may be avoided:. almost $\$ 4,000,000$ In negative costs is involved in the two pictures.
Actually Miss Page's Hollywood experience reflects much of the curmon through which the Amerin recent years. If she hits it big this time out, it may well be sign that the out, proacked the state of maturity everybody has been talring about for so long. That is, the industry will have found out how to employ one of the top performing talents of the last decade.
Over dinner at the Algonquin In New York recently, Miss Page "Was much too enthusiastic about "Summer and Smoke" and "Sweet Bird" to be bitter about her initial tigned for "Hondo." she thought during a period when producerstar John Wayne was experiencing on uncharacteristic desire to be somewhat arty. She was known as a Broadway actress and Wayne and director John Farrow thought she would add "class:" She added class, all right, but after they (Continued on page 71)

## Bowling Ouffit Booking

## Jazz Combos in Test To

Build Allevs' Patronage
The ailing employment situation for jazz combos is getting some source-the Bowling Corp. of America. The outfit, which operates bowling and amusement centres throughout the east, south and midiwest, has been booking combos
Into some of its establishments, Into some of its establishments, sometimes with a singer as well. Instituted to boost patronage at to centres, the policy is figured ment has been tried in the bovilaramas in Hillside and Greenbrook, N. J. Plans call for the operation to be extended into Kentucky and Alabama lanes.
The use of combos in the bowling spots augments the ever-present jukes and has no effect on charges at the lanes except that the price of drinks at the
(Continued on page 47)

## VARILTY

FOUNDED 1905 by SIME SILVERMAN, Publishod weekty by VARIETY, INC 154 West 48th St., Now Yilyorman, Presldent - JUdson 2 , $\mathbf{y}$.
 400 No. Michigan Are., DElaware 7-4984
49 St. Jamer! street. Picéailly, HYide Park $4581-2 \mathrm{~S}$

| SUBSCRIPTION Annual, 815 ; Foreigr, 116 ; Single Copies, 35 Cents |  |  |
| :---: | :---: | :---: |
|  | ABEL GRESEN, Editor |  |
| Volume 224 | $0 x^{3} 0^{120}$ | Number 12 |

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## 



Silent comedy star Harold Lloydi hio hasn't made a picture since 947s, The Sins of Harold DiddteWednesday"), is readying a compilation of sequences from some Lloyd's World of Comedy. ic is tentatively skedded to go der the Continentai Distributing banner.
The man with the black hornrim glasses, one of the canniest
star-producers in the history of star-producers
Hollywood, along we wh Charlie Chaplin, is one of the last great
comic stais of the silent and early talkie days who hasn't yet sold Like Chaplin. Eloyd owns most of his own pix which he has carefully guarded from inopportune televion Chaplin in that he, Lloyd also owns most of the short subjects not been showing 4 p in various omnibus features on silent film
comedy seen recently. comedy
Robert
Soungsian's recently. Prodicer
Yompilations have used a healthy percentage o lic domiain
In New York last week for talks plans with Continental, Lloyd explained he still owns a 50 " inParamount. and that only "Pro-
fessor Beware," whith MCA acquired as part of the Par library,
and "Mad Wednesday," owned by Howard Hughes, are out of his control. Since he urs who were
few Hollwood stars whe
guccessful at financing their own pix. and since he never subsequently sold out, he now stands in popuarity.

## the ideyd isn't kidding himself with

 to sell a new generation which has never, heard of him. Aside from older portion of the film audience hes an unknown quantity. whis probleme he said, that he de Continental feling that with manner of carefully regulated playoff would allow time for pro-motional buildup and word-ofmouth assistance.
Although he's never liked per-
sonal appearances sonal appearances and seldom agreed to a limited routine of appic. This would include appearthe like. Because he isn't a stand up comedian, he said. he had al
ways feared that personals would do more harm than good: audi ences swould be disappointed that he was Just an ordinaty person.
Ever since 1949, the star has been considering various ways in which he might put. his hibrary to
work. He allowed his talkie, "Movie Crazy" to have a limited tv run quently withdrew it: Then he com piled A feature called "Laugh tures and shorts: There was livel (Continued on page 17)
Copyright Attornay
Harriet F. Pilpel
accents that if show biz
wants anything done about
anticopyright laws
Don't Just Sit There!
$* *$

* another Informative Feature
in the upicoming
S6th Anniversary Number
of
MAREIETY
aceents that if show biz
wants anything done about
Don't Just Sit There!
another Informative Feature
6th Anniversary Number
AREIETY charts and articles.


## BB Sans Bed For Metro

Motro might be a little disappointed with its recently completed Brigitte Bardot starrer, "A Very Private Affair," If they think it's going to be a "sort of The Lovers' with BB," director Louls Malle confided in New York last week.
The director, whose "Les Amants" was one of
the most successful of the New Wave por the most successful of the New Wave pix, says there is one bedroom scene in "Affair", but it mittedly biased opinion it's a tood picture but not a sexy one, As a matter of fact, the director is now rather embarrassed by "The Lovers"," which with the exception of two scenes, he no longer regards as a very good film.

Malle, who returned to Paris last night (Tues Male, who returned to Paris last night "Tues.) (see separate story), is now prepping for a start
next May on "The Singlehander," to be produced n association with Seven Arts and for which $h$ hopes to get Tony. Perkins as star.
As he did with "Affair," Malle hopes to shoot Singlehander, trie story of N.Y. commuter who sails the Atlantie alone, in chronological sequence. very film, he says, tells the story of people who story. Actors too change as they progress in the heoting, and such changes m chronological filming sked.
'MAKE US AN OFFER'
George Sherman Quests Script To Entice Levathes

Hollywod Nov. 14.
Producer George Sherman, who recently completed "The Comancheros" for 20th-Fox, is negotiating a new pact to start after Jan. when his current one-year deal new yarn for presentation to 20th production head Peter G, Levathes New deal is contingent on what he comes up with.
John Wayne, who starred in Comancheros, got $\$ 666: 000$ for garnering socko biz in all of its first engagements.

## Explore Fresh

Avenues for Pact

## Madrid, Nov: 7.

When weeks of negotiating with the information ministry commisVilar Palasi. director general for cinema Jesus Suevos, and secreary general for cona Alfredo Motion: Picture Export Asses, the of Griff Jolnsion and Leo Hochstetter held a 24 -hour reunion with film branches of the Sindicato del Espectaculo with a personal representative of Spain's key Sindicato minister Solis in the chair.:
As a result of this unprecedented assemibly and the off-chance possibility it offers for a sette-
ment of current film differences

> (Continued on page 18)

## Metro Board to Studio;

Quarterly Divy Rise
Puts Yearly Rate at \$2
Metro board, meeting at the
Culver City studio, voted to increase company's quarterly dividend from 40 c to 50 c per share, beginning with the payment due holders of record on Dec. 22 .
The 25\% boost, bringing the
anticipated in some quarters. The
M-G stock jumped $\$ 5$ per share on week, closing the week at $\$ 5325$ on a heavy exchange of 53,300 shares. This is the second divvy increase
in 16 months. The annual payoff in 16 months. The annual payoff
to investors was upped from $\$ 1.20$ to $\$ 1.60$ In September, 1960. This took effect the following month.
M-G went on the 30 c quarterly basis late in 1959 after a long period in
President Joseph R. Vogel likes the idea of having the directors out on the Culver City lot at least once a year. They went west to see the new product, including Four
Horsemen of the Apocalypse," Horsemen of the Apocalypse,"
some major sequences from "MuHny on the Bounty," which is be-
ing edited, and portions of "How the West Was Won"' and "Wonderful World of Brothers Grimm,", latter being the first of the Cinerama coproductions.
was a general review of studio operations and a onceover of teleoperations and a onceover
vision production activities.

## Knows Her Gospel This is credited to an un- named secretary at United named secretary at United Artists, a Roman Catholic and Artists, a Roman Catholic and avid. film fan after seeing ayid film fan after Metros Biblical epic, "King of Kings" <br> I thought it was slow in spots but it speeded up fine betueen Palm. Sunday and betureen Easter.: <br> Sheldon Smerling Silent <br> About Link to Allied's <br> Youngstein Production

 Hollywood, Nov $14:$ : Sheldon Smerling answered reports he would join Allied Artistsor Max Yaungstein as a production ${ }^{2}$ associate.
Smerling returned Saturday
with various execs on new plans since resigning from the board of
National Theatres \& Television. Bowout followed sale of 240.000 friendly $h$ s Eugene Klein
Both Klein and Smerling were ed proxy. fight next April but ed proxy fight next April, but Chicago and New York, Smerling backed down and abandoned al ideas of a stock battle.
Eastern Management, operating and Illinois, continues under Smerling's jurdistiction. At one
time he was financially and crea time he was financially and crea-
tively interested in production in tively interested
the indie field.

## Vogel's 12,578 Shares <br> Joseph R. Vogel, president of Metro. is back in the picture as an Mr-G stockholder of some substance. He exercised an option to tuy 12,000 shares last month bringling his holdings to. 12,578 shares. <br> Vogel about six months ago sold out the major portion of his hold- ings which he had obtained on a previous option arrangement. This of exercise of the new option. .

JOE LEVINE UNDER KNIFE
Hopes To Shed Crutches of Past

Joseph E. Levine enters the Peter Bent Brigham Hospital, Bosscheduled for Friday (17) on the cartilege on his knee which has had the showman on crutches for almost a year.
After 10 days in the hospital he Sutton: place ment in New York where he has ment in New York where he has out, which is actually two apart out, which is actually two
ments telescoped into one.
MCA Quote S78.25, On Rumor Brezes
MCA Inc. hit another new high on the N. Y. Stock Exchange last week, the price going to \$78.25, or
more than double the year's low of $\$ 36.371$ 은
Wall Street has been evineing a
robust interest in MCA for some robust interest in MCA for some tradesters. New angle in the affairs of the agency-producer-dis tributor concerns the possibility of $\log$ (post-1948) for television (separate story

0'seas Earnings Taxed; Alan Ladd Loses Plea Re English-Made 'Beret' Alan Ladd's petition for a re fund of $\$ 65.578 .69$ on his 1954 income tax has been denied by Federal District Judge Harry C. Westover on grounds that the actor already has been allowed the limit on foreign income.
Ladd claimed that amount in question repped tax on earnings from "The Red Beret," which he therefo
taxed.

## Kate Granahan's Investigative Ways

## She 'Probes' the Film Industry in Philadelphia, A Branch-Line Burg

If Rep. Kathryn E. Granahan of the New York State film Ilcens (D, Pa.) is planning to hold hearings in New York on the posforeign obscene aspects of some this country, no one in the New York film community knows New thing about it. In Philadelphia (her home districtl, the Congresswoman announced two weeks ago that she would hold one day of hearings in days of hearings (Nov 1315) in Philly, that wellknown film distribution center
A check of top New York film importers over the weekend revealed that not one of these gentlemen has yet received any invitation to meet Mrs. Granahan.
Neither had Louis Pesce, director
of the New York State film licens-
ing division. Some importers suggested that It might be quite in keeping with
Mrs. Granahan's previous surveys of smut and pornography in variquiz the people most directly concerned in this specific survey, that is, film importers.
They pointed out that her list of invitees to the Philadelphia hearings included .the welfare sioner, a chief of detectives the superintendent of philadelphia prisons, and various judges psychiatrists and educators. with nary a film name.
Mrs. Granahan heads the House Post Operations subcommittee on the distribution and dissemination

## LOUS Malle II

## UNOUE N.Y. DEAL

Are distributors necessary? That impertinent question is raised by the New York premiere
next Monday 120, of the French import, "Zazie," which .producerdirector Louis Malle has personally booked into the Paris Theatre, thereby eliminating the usual middleman, the indie distrib.
In New York last week, Malie, tub epic "rige bime with his bathhas just finished directing Brigitte Bardot in Metro's "A Very Private
Affair," was not prepared to sas Affair," was not prepared to sap
U.S. distribs are superfuous-only that in the case of "Zazie" there get his picture before a Yew York audience if he didn't handle it himself.
The situation faced by Malle points up changes that have been aking place in the importirg scene in recent years as a result of a number of factors, either singly or in combination: (1) the increasing creasing of hit imports. :2' the in(3) the increasing disinclination of the importers to handle pix of only imited art theatre potential
Based on Raymond Queneau's satiric novel, "Zazie Dans Le
Metro," the film, Malle believes, is Metro," the film, Malle believes, is
a rather special glass of wine which may not have a very great U.S. appeal outside the major
urban centers. But because he does believe there is But because he does believe there is an audience for it,
though admittedly limited, he is risking between $\$ 10.000$ and risking between $\$ 10.000$ and The intention, of course, is to prove via a successful N.Y. run hus the picture has potential and up with acceptable terms
When he was here earlier this year seeking a "Zazie" deal, Malle with a guarantee. Insta come up offered straight percenta he was which, though the distributing fee ras lower than the usual figure would not have offered particular hope of any payoff whatsoever to the producer. The only conclusion Malle could draw was that the
U.S. indies, glassy-eved with the U.S. Indies, glassy-eved with the
kind of smash returns racked up kind of smash returns racked up, by such pix as "La Dolce Vita,"
the Bardot pix and various British imports. were no longer interested "Zazie" offbeat product. And girl who talks as if she had been weaned on Henry Miller. is definitely offbeat.

Immediate Sharing
the Paris booking came about old him that Duncan MacGregor distrib, the Paris would be defiitely interested in playing the that the Paris in turn, suggested rectly. By thus making the book ing himself, he savs, the produc tion company, Les Nouvelles Editions de Films cheaded by Malle's brother Francois', will start realizing a return as soon as the first patron enters the theatre, because the producer gets a percentage of
the b.o. take. By going the ordinary the b.o. take. By going the ordina: (Continued on page 18)

Herman G. Weinberg

## reminisces some more about the in-

reprise
More Coffep, Brandy

## New Plea To Dailies That Films Pay

 Same Local Ad-Rates As MerchantsFilm theatre operators in larg urban centers have lately been ap-
proaching the publist:ers of local newspapers on the thorny old question of "rate differential" under
which amusements pay $20-25 \%$ arwhich ang, and as muth as $40^{\circ} c$, pre-
eragel mium orer mercanthe hare. Th.s Fenalty jas ing galled
men. Periodic attempt.
suade dailies to put theatres on a par with stores and wher local years.
Newest efforts to induce publishers to :ake alom is eremised upon the picture indusirys own preduct and the ince easing

Precent approaches are being ganis. Tinis seems to have tolloned base. success of Karl Rogers with have granted amusements parity with merchants. Richmond is another city where the isue has been couragement thus far trom the press. San Francisco and Boston are also mentioned. Neither the petitioning circuits nor the news-
papers are exactly candid at this papers

Classic defense of the high premium lineage rates has been that
the newspapers give amusements the newspapers give amusements "special editorial support." In certain smanership is dominant, and notably in various Canadian communities the reading matter is precisely computed in ratio to the paid days film shoumen complain that many dailies are anything but many dalins are and pith text and pictorial support and that some of them are
monopolizing their own amusement pages with ballyino for tele-
vision programs carried by their vision programs carried by their onn stations.
Sensitivities obviously remain
rife and neither side wishes to be too sharply qua:relsome. A related problem is the recurring rises in ad rates which have char-
acterized the dailies during the acterized the dailies during the U. S. inflation since the Korean
war. With ad costs up all over, the premium imposed upon film ads has become especially onerous.
There is. too. the asgravation of "copy censorship," showmen objecting that their copy is scissored sexy leer, is unbothered.
Publishers are apparently skeptical about ay increase inent volume if the amusement rate is
reduced. It is to meet this doubt reduced. It is tomeet mity committes are huddling.
Two executives of Loen's Thea-
tres in N. Y. have long advocated getting the mercantile lineage rates applied to films. They are rates applied to films. They are
Ernie Emerling and Charles Kurtzman. A meinorandum from the latter dated Oct. 18 is recponsible for stirring up much of the current flurry in various areas.
Kurtzman acknowledges that
there are no simple answers but argues "these are not ordinary limes for chow business and we
cannot remain rut-hound. The dailies are our first line of sell and we vatue them. But why partnient stores far mere prospercus than we

Jerry Weld
diseounts the Fort Knox aspect
filmmaking in his treatise on
Imagination Beats Money
encther interesting. Featare
56th Annixersary Number

## VARIETY

Ptus other s:s:izticel and dota-filled
eifits cod anticies.

No UA-20th O'seas Tie Although some exploratory
thought had been iven to a possible consolidation in cer-
tain overseas areas of 20 th tain overseas areas of 20th-
Fox and Enited Artists disFox and Cnited Artists dis-
tribution facilities. the sugtribution facilities, the sug-
gestion now is a cold potato. Cohmenting on reports Which had recurred without denial since last August, UA prexy Arthur B. Krim and exec reepee Arnold Picker
flatly denied any such merger faty denied any such merger being contemplated.

## Doctor Orders Eddie Solomon To Exit Show Biz

## Edward Solomon. exec veepee <br> for Joseph E. Levine's Embassy

 Pictures the past two years, is leaving for Florida as of Dec. 31 per his medic's edict. This forces resignation from the industry after 34 years in various ad-pub capaci-ties. After prolonged hospital-and-home medication recently, he: now back at his desk winding up affairs with the company
Solomon started in Chicago with nabe Balaban \& Katz house, later moring downtown into the circuits ad-pub echelons under the late William Hollander 'Universal's
David Lipton is another alumnus David Lipton is another alumnus
of that B\&K eral, and subsequentJy shifting, in 1939. to 20th-Fox in ploitation manager. He joined Empassy in November. He joined Em- first as addirector, then to the reep pos
overseeing all ad-pub activities. Levine bespoke "regret and sense of deep personal concern' for Solomon.
Future plans are indefinite. but
first order will be a period of exended rest. There's no decision et on a successor.

AB-PT's 2\% Cash Divvy American Broadcasting - Para-
mount Theatres has declared an mount Theatres has declared an
extra $2 \sigma_{0}$ on its common stock in extra $2 \mathrm{~F}_{0}$ on its common stock in
addition to the regular fourth quarter divy of 25 c .
Quarterly dividend is payable 2ec. 15 to holders of record Nov. 24. While the
able Dec. 28.

## J. E. Benton Reelected

James Saratoga. N. E ., Nov. 14. bitor serving as mavor of a city in New Fork State. Has returned to office for a sec
week's elections.

A Republican; he defeated Ar thur Kearney:

## U. S. to Europe

Moira Anderson
Robert W. Bloch
Fred Coe
Dorothy Friend
Gerry LeGrove
Peter G. Levathes
Sophia Loren
Duncan Macra
Louis Malle
Kenneth McKellar.
Milt Melnick
L. Douglas Kefter Jr

Dames Petrie
Carlo Penti
Ron Randall
Rammuel L. Seidelman
Spyros P. Skouras
Harry Spelman
Harry Spelman
Jimmy
Warren
Dale Wasserman
Dennis Woolford
Irving Wormser

## L. A: to $\mathrm{N} . \mathrm{Y}$.

Aleon Bennett
Burt Brinckerhoff
Jerry Devine
Ed Feldman
Peter Frank
Peter Frank
Vonne Godfrey
Vonne Godfrey
Mike Kellin
Maul K. Lazarus Jr.
David A. Lipton.
Jack Lord.
John Mitchell
Rick Mittleman
Suzanne Pleshette
Janis Paige
Herb Rogers
Abe Schneider
Cal Stadler
Jim Velde
Warren Wever

## Europe to U.S.

- Levis Allen

Peter Bridge
Bing Crosby
Bing Crosby
Bernard Delfont
Millard Elkins
Teck Forrester
Harry Foster
Peter Glenvile
Bob Hope
Terenice Rattigan
Maria Velasco
Golda Weiss
Nat Weiss
N. Y. to L. A.

Jack Carter
Harry B. Jameson
Harry B. Jam
Harold Lloyd
Rod Serling
Martin Tahse
Meon Uris
Fred Karger on 'Clock'
Hollywood, Nov. 14.
Fred Karger, who acted as music coordinator on Columbia's similar duties on Sam Katrman's "Twist Around The Clock."
Pic starts today (14) and is first under producer's new pact. Prinajcording to sked. Budget is pegged agcording to sked. Bud

## New York Sound Track

Twentieth-Fox prexy Spyros Skouras and production exec veep Pete Levathes dile to fly to Rome today (Wed. 1 for a "Cleopatra" looksee... Cnited Artists, which has Frank Shatras "X-15" ready for release. got a frontpage plug last week. when the plane flew to
a record speed of 4.070 mph . . Producers Albert Broccoli and Harry Saltzman have signed Scottish-born Sean Coinery to star as the BritSaltzman have signed Scottish-born Sean Connery to star as the Brit-
ish secret agent in "Dr. No, the first of a contemplated series of features based on the lan Fleming novels.
Look Mag's current profile on Shirley Jones starts off this way:
". . when she was good, she was very, very good and when she was bad, she won an Academy Award", .. American International Pictures prexy Jim Nicholson in town briefly before taking off Wednes day (8) for Rome and talks with Jack Palance on their upcoming
"Warriors Three." AIP's foreign distrib veep $\mathbf{S a m}^{2}$ Seidelman took off Saturday (11) for a sweep through Italy, France, Spain, Germany and England.
Leave it to a pressagent to find the angle. To wit: Theatre Networi
Television's Television's closed circuit origination today iWed.) from the ParkeBernet galleries will feature Rernbrandt's "Aristotle Contemplating
the Bust of Homer"-otherwise distinguished as the most valuable the Bust of Homer"-otherwise distinguished as "the
consumer product ever to appear on closed circuit tv".
 Wed.: to pep-talk exhibs re "Flower Drum Song" and "Lover Come
Ben Henry, who reps the Mirisches, among other independent producers in England via hic Hillerest Produc or is aue in Hollywood
(Continued on page 20),

## Hope to Lessen Ad-Copy Cerisoring

In an effort to forestall Increasing newspaper eensorship of
filim advertising. the Motion Pisture Assm. of Americats ado-pub
directors committe directors committee has set up a special subcommittee on prest relatuons. New group is chaired y Paramounts Marian Jonas Rosenfield and Buena: Vistà's Charles Levy.
Subcommittee is charged with setting up meetings with Key newration also to initiate a promotion program on the Code to explain how Code works.
Gordon White, Code administrator, reported to ad-pub directors at their Thursday 9 meeting in New York that activation of ex"critical nature of the inewspaper censorship) problem" in most

The meeting also heard Columbia's Bob Ferguson report on the most recent developments in connection with COMPO's cooperative marketing and merchandising plan in Cincinnati. Four pic-
tures are scheduled for release under the plan beginning with tures are scheduled for release under the plan beginning with
United Artists' "A Pocketful of Miracles" beginning in the latter part of December. Universal's Phil Gerard presented a meport on next years seatle worigsested plans for MPAA participation

## Palace, McVickers Future Clouded

Further Evidence of Lacklustre Loop Area-But McVickers May Replace Erlanger as Legit Stand

## Ghost at Banquet

 Martin Rackin, Paramount Pictures production chief and chief speaker at Tristate IAlabama, Georgia, Tennessee) Theatre Owners convention in Atlanta, warned his listen"You people sit out ther listening to me while E. $D$ Martin may be out buying Martin's most
Martin's most recent acquisition was the 60-theatre Cres-
cent chain in Tennessee.
Large Block of Metro Releases Due on Market
Metro this week was in process of working out a deal for reissue
of the largest package of back features to the theatrical market that the industry has seen in over
10 years. Much of the paper woric already has been completed for the first group of pictures. The with territorial distributors, wh
will handle the $\mathrm{M}-\mathrm{G}$ films on witates rights basis.
There's no telling at this time just how many productions will be involved. M-G reportedly is out to market about 40 at the outset with the results of these to determine future operations. It could be that M-G will so market a sub stantial part of its entire post-1948 bacidog. Heatrically. 1 s 10 be noted that of this backiog only 30 television It could mean a reissue grabhag of - over 200 pictures of which exhibitors might avail themselves.
M-G has many things in mind: ing for a long time for more product and a formal releasing sked of the back-
(2) The states righters can take on the product without any con flict with M-G's oun sales opera tions, M-Gs main concern being the sales of its new pictures;
(3) It's a means of drawing out the final theatrical dollar from these pictures, and that dolla could multiply into the millions befor
tv.
Distributors through the years have been on the reissue kick only sporadically. They might send out tage features annually Notable ex ception was Universal, which lons ago sold reissue rights to its back $\log$ to indie distributor Buacd logers.
Thought heard expressed in the trade is that M-G's rivals will have of the possibly emanating from M-G.
In any event it appears that M-G is getting there first with the

## DY MORRY ROTH

The future of two deluxe 14. The future of two deluxe pictain. The McVickers Theatre was given 15 irm last Thursday -Nov. 91 in which to pay $\$ 38,000$ in back rent or lose its lease, and Coston Enterprises, which is curently showing Cinerama reissues on grind at the Palace Theatre; has given employees of the theatre two weeks notice
Both theatres had run into difficulty as firstrun houses rithin the past decade of their off-the-
beaten-path locations. Both. had beaten-path locations. been of hardticket pix and then fell upon hard umes as the supply of p
show product dried up.
Hope is held for both theatres as legit houses, particularly Mcby the Nederlander brothers (who operate the soon-to-be-torn-down Erlanger here and also have legit roit) in Minneapolis and DeRach and Charles Comiskey. However, an attorney for the real esof Education of the Chicago Board erty) said which owns the propwhich inquired about the McVickers is the same group that tore parking lot.
A spoltesman for Coston Enternotice to employees did not neces sarily mean that the Palace would close at that time. He said that such notice might continue indefinitely. The theatre ran Cinerama until Oct 59 , from June '53 months. shows of "Can-Can" and "Alamo." Latter closed Jan. 19 of this year and Cinerama reissues started on une 28
The lease on the McVickers is held by the Diana Corp., a division of Jones, Linirk \& Schaefer, and uns unt1 1985. It has been dark since May 26 of this year (aside a seven month hardticket rin of "Spartacus." A theatre was opened on the site of the present McF. McVicker a song-and-dance man. It came into its own as a 1914 of the vaude circuit in 1914 after the death of B. F. Keith permithed eastern acts to play non-
Keith-Albee theatres in the Midwest.

## Murrow In Hollywood

It is axiomatic that when a newspaperman, traditionally dedicated to digging facts, becomes a publicist he becomes the No. 1 Murrow's case is somewhat analagous.

As a newscaster he was dtligent, trquisitive, expository. As a bureaucrat he seems to have reversed field strangely, assumed a propaganda perspective that is the opposite of his longtime career as a prime news interpreter
At least that is one reaction belng expressed to his recent "talking down to" Hollywood. It is no secret that Murrow is not alone in thinking that perhaps America's "image"-a now-overworked Mad Ave nomenclature-isn't the best globally. But the
allegation that Hollywood film sadism and preoccupation with allegation that Hollywood film sadism and preoccupation with sex themes alone are to blame are about as authentic as hating
Russian caviar, vodka and sables because of that man in the Kremlin.
Films are an integral part of the modern machinery of communications but Hollywood's faults are negligible in comparison o the boo-boos that the USIA's own record shows. Just because Murrow sounds off, doesn't make it so.

## Hollywood's Murrow Reactions


#### Abstract

Reaction to Edward R. Murrow's talk in Hollywood found dissenter on some points although the industry stressed its desire "to do everything they could" to serve the needs of the country, As an outgrowth he had "under consideration" a request made at the dinner by film Industry execs to supply Hollywood with a consultant from U. S. In formation Agency to aid in selection of film stories that would con vey a more palatable image of America abroad. He made it clear, howpurpose of invoking censorship but strictly on an advisory basis. Murrow also told press club he didn't regard his barring of the pres as "suppressive or censorship," something he admitted he abhorred as a former newsman. Reason for the Iron curtain, he said, was "so hoth sides could feel free to establish a working relationship." What Murrow didn't explain, however, was why he delivered a newspapers. In deviating from this text, Murrow omitted many pointed and critical remarks. One response to USIA chief's talk came from Milion Sperling, who sald, "Murrow's talk stirred me and I'm sure many of the others who were present. Frankly, I admire a man who gives up a $\$ 200,000$-a-yea present a more palatable America. There are more important things than making pictures for money when it comes to helping your country "However, we do need advice on what kind of pictures would help. Erlc Jon Erlc. Johnston took sharp issue with some of ex-broadcaster's remarks. Industry should be permitted to make up "own minds". In com mpartial, objective survey of audience reactions to some 1,000 films impartial, objective survey of audience reactions to some 1,000 film ported, "create a favorable attitude toward the U. S.; 10 "o create an attitude neither favorable nor unfavorable, only $5 \%$ create an unfavormotion pictures from Athens to Zanzibar obtained from them a favor able attitude of the U. S.:


# Chas. A. Adams Non-Show Ends Suit 

## Avondale Owner Ducks Pretrial and His Antitruster Thrown Out by Judge

Atlanta, Nov. 14.
A suit charging 20 firms and in dividuals with monopolizing natlonal distribution of motion picTuesday (7) by United States District Judge Boyd: T, Sloan. Suit was dismissed because er of Avondale Theatre in near by Avondale Estates. virtually suburb of Atlanta, failed to ap

Dora Albert
wants to know wheither Hollywood
feetiance witers are
High Or Low On
The Totem Pole?
another Editorial: Feature
In the upeoming
56th Anniversary Number

## $\sqrt{\text { ARIETY }}$

charts and articies.
Charts and arricies.
Pius other statistical and data-filled
pear at the pretrial hearing sched Ied last week.
several aded among defeadants were Atlanta's major motion pors of theatres and some of the movie industry's largest distributors of films.
Trial of two similar suits against the same group of defendants
was set for the first Mionday in March and the suits werday in solidated.
A third suit against the same ter, owners and operators of the Buckhead. Theatre and. Fine Art Cinema, still is awaiting the judge's decision for dismissal or a trial date. The Carters' Theatres are in a North Side neighborhood area and Fine Art Cinema, as the name implies, show's mostly art house type films.
Judge Boyd Tuesday also dismissed one of de defendants in the other cases, Robert B. Wilby, Service Corp., operators of 4,400 seat Fox and Rovy Theatres here who died since the suit was filed Consolidated and set for trial in March were suits by the Buckhead Theatre Co. and Garden Hills Theatre Co-roperators of Fine Art Cinema). They will be tried joint
ly, but separate verdicts will be

## SHowell 'mu' <br> RTELIKE Ballet <br> By ROBERT J LANDRY

Charges that American embassy and consular representatives around the world are "over-ready to dismiss mories simply because such personnel is conditioned to regard movies as uncultural" is one observation heard in New York following the latest airing of the flaws and virtues of Hollywood product vis-a-vis the glcbal struggle for
kind.
Point made is that American diplomats usually refuse to even
talk to, much less cooperate with U. S. film showmen and publicists While showering greetings and canapes upon ballet comparies, opera singers and such occasional touring ventures as the recent
Helen Hayes-June Havoc repertory Helen Ha
company.
The practical-minded American peddler of film is approximately sular "snobs" as embassy and conseems to be the attitude in reverse. The situation may only dictum that it is never necessary to cans always do the best job of doing just that.
Other react
Other reactions to the recent Edward R. Murrow on the subject of the "American image" projected ture films have been of varied haracter, as elsewhere indicated in these columns. $\because$ Partial agreement, partial disagreement with the Director of the United States
Information Agency hardly sugInformation Agency hardly
gests some of the subtleties.
It needs to be borne in mind that Murrow is only the latest of many
to sound off in the same vein. He did not discover the issue. E tions counsel, for one, attempted to stir up interest in the impact of he American film overseas some
years ago. Max Youngstein of United Artists some time ago criticized Eric Johnston of the Mo-
tion Picture Export Assn. for not tion Picture Export Assn. f
having, in Youngstein's can features against such charges Tourists have come back to
the States echoing the idea that American pictures embarsome years ago collated commen taries from various American am bassadors, charge d'affaires and embassy counselors. All did not ake the same view by any means. Comment varied with the coun(Continued on page 17)

## DISNEY SHARPS BACK

Pay 10 c Cash, $3 \%$ Stock-1962
Walt Disney Productions, in a tock slump earlier this year, when the price vas down to a low of team. Disney's common shares umped again last week, this time $\$ 3$, and closed at $\$ 38.371 / 2$.
One commission house came out with an endorsement and this, cou-
pled with a highly upbeat message rom president Roy Disney, was gain. Chief exec said fiscal 1961 which ended Sept: 30 , was a record earnings year. Specific figures must await the final auditing. Interesting to Wall Streeters along with the new product s the backlog of features which are periodically re-marketable. Noted, for example, is the soon due reissue of "Pinnocchio."
Board declared a quarterly cash dividend of 10 c per share and a $3 \%$ stock dividend. Each is pay able Jan. 20 to stockholders of

## Simone Signoret's Edifying Candor

In N.Y. She Ranges Widely on Gossip Vs. ${ }^{-}$News, Maturity Vs. Youth, Casting Privileges and Yves

## Beyond Call of Duty

 Wall. Street inhabitants, financial facts, also reveal an eye for figures, per an appraisal of United Artists doneby Walston \& Co by Walston \& Co. outfit notes among other things outfit notes among other things
that UA's "Never On Sunday" stars Melina Mercouri and she's "curvaceous and vivacious."

## Levathes Details

His 15 for 1982
20th-Fox production head Pete G. Levathes will present his tentative program of 15 pix for 1962-3 to company execs before taking
off for Africa and Rome on a lonk see into Samuel G. Engel's "The Lion" in
in Rome.
On his return from abroad Nov 23. he will meet with execs again for detailed discussion of projects bank for production after February, when 1962 entire program will be canned.
Number of studio technical department heads sent to Rome to work on "Cleo" apparently have
run into some snags which will rur into some snags which will
delay their return to California until after the first of the year instead of late December. Situation will be checked into by Levathes on his visit to Rome for conferer and director. Joseph L. Mankiewicz.

## DECISION ON LOCALE

## FOR 'STORY' DUE SOON

## Hollywood, Nov. 14. George Stevens must make up

 weeks mind during the next two Greatest Story Ever Told" here or Feb. 15, Pie is skedded to roll1962, under producer's new deal with United Artists, which will 100 ". finance project. minds where we're going to make the fiim by Dec. 1." Stevens Jr.. "because we've got to know where we're going to build our sets:" Dec. 1 also is date set for the Stevens companiy to move off 20th-Fox lot,
where producer was given a where producer was given a
month's extension until his produc-tion-distr
Principal shooting for the first this will terim, a second unit under Stevens Jr., will be filming for two months: Headquarters for the production
company will be located where company will be
first unit is active.
Desilu Studios here is said to ens, and interests repping Dino De Laurentiis, now building a De tudio in Italy, also are reported o have approached Stevens on us. ng facilities abroad.

DIG SITE FOR LA MIRANDA
Stanley's New L.A. House To
Los Angeles, Nov. 14.
Ground will be broken Dec. on the new Stanley-Warner La
Miranda Theatre, to seat 1,150 . It Miranda Theatre, to seat 1.150 . It
will mark eirhth in Califorria for which Pat Notaro is zone manager. with 70 mm equipment equipped up-to-date accoutrements.
Meanwhile. circuit is spending another $\$ 50000$ for raw 70 m anparatus, RCA-Ampex sound, proscenium arch and larger screen at new front. reseating. etc., cost new front. reseating, etc.
circuit more than $\$ 200.000$.

After making only two films since winning an Oscar in 1960 for her "Room at The Top" perormance, Simone Signoret is now
set for at least two pix in quick succession, "Term of Trial," whick boes in England next month with Laurence Oliver as costar, and World War II background, to be shot in France. Why the inactivity? The star answers tersely: "I'm

In New York last week. Miss sence from the American screen was not for a lack of Hollywood offers following the Academy acco-
lade. There were many scripts sent lade. There were many scripts sent
her way, but àtl of them were quite ad for her. And she judged corthe finished pix eventually made some? She didn't think it would be in the best of taste to name them. Definitely not among those of which she was thinking, she said, was Jerry Wald's Elvis Presley starrer." "Wild in The Country." fimes announced, all sorts of mature actresses" from Joan mature to the good deal less rank. I'm 40"!. Hope Jange, who is (a hardly decrenit' 30 . wound up
with the role. Miss Signoret admitted there had been some talk bout her doing the part. but she. ad never even seen a script. or husband Yres Montand's York man show at the Golden Theatrewas all sweetness-and-deep-appreciation for the American press, desoite a conple of rather vitriolic attacks on her and Montand from some cuarters. notably by sundi-
mated Hollwwond gossinist Hedia cated Hollwwond gossinist Hedia
Honper. On the evening of the Varerery interview, another Hullowood svndicator had started out
her rolumn: "Fridently Simone
Cirnoret did hand Yes Montand to New T.S. Press Responsible rnnuendo and annarent dicrethe star. New: Ynok's leait crities
are ohvinusly" "hriliant men" rthey had given arastand manimoris and che was deentr imnressed bv the thornnohness of hath Life and and made a statrment attributed to er. To an actrecs accustamed to the kind of fres-ceringine iournal-
am nrintiend bv France Dimanche and thi Dris at home. most Amer-
ingn nuhiratinne soom models of senn nublicatinne soem models of cencibility. Both of the films which Miss Signaret made after winning her Friend"" and the French "I.es funais Conns." were rontracted fnr hefnre she repeived interna-
finnal attention with the Academy award (whirh she regaris as the noth flins her nrofessional lifel. Roth films. hnwever. turned out to -"Adur" hecause of a lot of legal (Continued on page 11)

Meyer Levin

The Illegals'
one of the many Editorial Features
in the upcoming
56th Anniversary Number

## DARIETY

Pias other statistical and data-filled

## A Majerity ©f ©ne

 (COLOR)Choice play becomes choice
pic. Offbeat casting results in colorful, interesting perform-
ances. Bright h.o. contender.


Leonard Spigelgass' unabash-
compatible brew of schmaltz and standing film Tlie Mervyn LeRoy production beautiraly mounte citing results obtained from ome casting. will appeal 10 a wide audiprospect.
Few pictures that come to mind appeal for the middle-aged elderly patron. The response the audience largely neglected by the adult screen fare of receat
years in favor of wilder, more provocative themes aimed at the
young acult. will be a cignificant ic a choice and unusually substantal family attraction. wha frained. passive prejudice. If it rails to attract the young adult believe it will he least magnetic in this area of its draw, the War-
ner Bros release should more than make up for that through its unage groups
Rosalind Russell and Alec Guinness piay the part created on Cedric Hardwicke. Were lesser
setors involved. the argument might have been advanced that, ticity. the roles should have been able faccimiles thercof. But Miss Russell and Guinness are artists. 3eflect that artistry hut actually
bring a vigor to the characters that might have been missing had the rolec been cast purely for physical leRoy is to be commended for his sense of dynamic casting and diuith perceptive leadership in $e x$ erution

Miss Russells Yiddish hex-cent. though at times it sounds like what -is close enough to the genuine article that. accompanied by acutely

## ter almost to perfection. Even

more astonishing is the way Miss glamorized into a matronly woman. help in this regard. in all wavs it's a deep. hearty performance, rich in humior and in understand-

Guinnesc. even with eyes slanted and hair tigntly drawn back, does not really look very Japanese.
Rather he becomes Japanese Rhrough physical suggestion and macterful elocution its a char role for this actor, but no one is better equipped to meet a challenge
Madlyn Rhue and Ray Danton son-in-law. Iatter the diplomat $v$ hose assignment to Japan naves Chan's Jewish Roce) romance bet: cen middle-class Erooklyn widow ard we?lthr, influential Tokyo
$n$ dower The characters limned b. Viss. Rhue and Danton are
somewhat desoid of vigor, but the performances are sound. Alae priv rayal of a Brooklyn neighbor
that borders owes cominletely over into, cariature Marc Marno. a member of ic a definite standout in an atypiJapanese servant-that is
complete and welcome departure fiom the stercotype. Competen
support is added by. Gary Vinson support is added by Gary Vinson
Sharon Hugueny, Frank Wilcox Francis De Sales, Yuki Shimoda
Harriett MacGibbon and Alan A prize ioh of art direction by Ji in Bechmin. accompanied ny some equally a tuie set decoration
by Ralph $S$. Hurst really dreses
up this film. The three main in-
teriors iMis Ru- Eel:s. Brooklyn apartment. In ntoas clutered dip-
lomat quaters and the avish
Tokyo
 tomal sense of Japared with the bulky chios that can occur in a Western home.
Harry Strading Sr.s camerawork effect-rery alert on the way awkward leg under a coffee table But some of the process stu be desired. Editing by Phiiip if Sieiner are further ascets to on
of the finer tilms of tie year.

## 7-15

(PANAVISION-COLOR)
Confusing tale of the recordshattering aircraft. its test factor may put punch in open ings.


Even with the front pages of the nation's newspapers conducting
what is tantamount to the perfect advance publicity campaign, for the layman-at times it resembles a training film more than a popular entertainment-the Henry Sanicola-Tony Lazzarino producelements by focusing at length on mechanical cockpitfalls and control room-inations, with accompanying militarese mumbo-jumbo. thus fail
ing to stimulate anything even ing to stimulate anything even
motely related to an emational ponse in the audience. The United Artists release will simply have to
depend on its up-to-the-minute, topical and highly patriotic nature may be fairly strong, as a direct result of this timeliness and topi-
quickly ground this aircraft.
Failure of "X-15", to emerge as disheartening in that there is evidence that a potentially stirring and certainly significant story has been misplaced somewhere becelluloid The paper and processed rino and James Warner by Lazzarino and James Warner Bellah is hackion is awkward and frequently

## incoherent.

Story, simply enough, is conic proble the flight and domestest pilots. But none of the characters are endowed with any real
identity or personality. Furthermore, its never really made clear to the audience, until just prior to the climax. what the drama's
ultimate objective is, with ultimate objective is, with the re-
sult that the viewer never is sult that the viexer never is able It's all pretty baffling.
Equally disconcerting is the to resolve several side issues. We are introduced to too many peo-

## Double Buink

Showcorporation release (in was called trite by Variety's Rich, revieuing it in London last April 11. Script, he wrote, omedy inverition." Heavynanded direction of C. Michards, who also did
nington-reenplay, $w$ a s dounbeated. Film stars Ian Carmichael otent perennialof British c'p on the marcuec it opens omorrow (Thurs.) at the Guild,

Story is about newlyweds
de"perate for housing who
fivally wind up ta'ing over a Thames river houseboat. Enuing madness is generally preactable.
into the thick of things before being givent a chance to establish
concern. Several individual scenes. concern. Several individual scenes. as separate entities, have been
directed capably by Richard $D$. Donner a to director here helming his first featurel but the whole is Robjohn's cditing leaves dramatic Ropses and question marks. Both cameraman Carl Guthrie and special aerial photog Jack Freeman have had to cope with some formidable difficulties, such as shooting through glass and dodging reflections. Some of their photography novel and invigorating, however. Music by Nathan Scott lacks that sense of dramatic thrust and explanation that can really aid and enliven an airplane picture. "Nothing Can Stop the Army Air Under the circumstances, the actors dont have much of a chance
to put any sock inio their performances. Charles Bronson and James Gregory seem to fare the best. former as one of the three test $\mathrm{p}^{-}$ots. latter as project test diree-
tor. Other two pilots are played - capably by David McLean and wives are portrayed by Mary Tyler Boore Patricia Owens and Lisa-
beth Hush. James Stewart narrates.


Clearly devised as a rough, violent picture designed to give $A$
kick to audiences that relish raw kick to audiences that relish raw does that; and should hit a profitble market in popular situations But, too often, this "Western," set the South African veldt 100 years ago goes overboard in the
unpleasantness of its studied violence, despite some obvious

## wise trimming by the censor.

## hat "High Nobn" theme mainly

 lacks is the cold, menacing suspense that comes from atmos-phere and understatement. Everything, acting, writing and direc ion, is exaggerated. The yarn conerns the arrival of the Hellions, a band of murderous thugs con-
sisting of Luke Billings (Lionel effreys) and his four sons. They sergeant (Richard Todid)
Todd finds. that he can get no upport from the other men in defies him. There gang openly evitable tussie with his conscience and his wife's appeal to toss in his ob and save his skin. Eventually uty is rewarded-the timid local torekeeper is provoked into help-


## Augusie

(Kolka, My Friend)
 Auguste
Francine
Publicist
Banker

Fernand Raynayd
Valerie
Lagrange

An expert vaude and video
mine, Fernand Raynaud is never well served in films. This attempt at satirizing publicity and film and shows quickie production aspects. It is mainly a local item during a phony suicide sttempt and becomes a hero. He is utilized y an unscrupulous publicist until he catches on and turns the tables
and walks off with the starlet to cash.
Listless direction never can go naud's clowning is wasted here Teehnical credits are lacklustre and supporting cast, except for Jean Poiret's monstrous pub man
is below par. Mosk.

## Madaka No Nhima

 (The Island)(JAPANESE)


## the wholes at that moment and

 Bourvil is aject comes to nought. actor who plays the father and son stylishine timing. Other roles are resent rapacious big business or country types. But after a fast laughs and anticipation, the film has only interClair still shows a flair for working out gags but the whimsy and
satire are somewhat surface withsatire are somewhary pacing that marked his earlier efforts. This looks to do well here with chancier are firstrate and Clair shows his usual aplomb


A great popilar success in Rassia, this film was made by two graduate students of the Russo film school. Its twitting of formation is its main plus factor. Otherwise this fresh, simple pic is only average. Chances abroad are limited
except for special placement on its theme and diverting aspects. Plot is familiar. But its slap at the conformism of party line teaching tactics, and the heady playing
and direction. keep this moving along. It is technically good and Russo film subject matter
In spite of fts implied criticisms, there is the happy ending and the. young pioneers go off in their

## Screen Actors Pension Workings

Actors who have earned at least $\$ 2.000$ annuwally for 20 years under Screen Actors Guild coflective gargaining agreements will
be eligible for retirement benefits at 65 , providing at least $\$ 2.000$ be eligibe. for retirement benefits at 65 , providing at least $\$ 2,000$
was earned in one year after the actor reaches age of 40 , under terms of first pension plan for thesps in history of motion pictures. Details were presented Monday ( 131 ) night at Guild meeting
when Martin E. Segal of N. Y., consultant and actuary for Guild's when Martin E. Segal of N. Y.. consultant and actuary for Guild
pension plan, described eligibility requirements and formula for payments. which will start in January, 1962: Payments will be based on actors film earnings since 1937. one for "prior service" for the years 1937 throu "service credit. other for "current service" for each year beginning with 1961. Prior service benefits are based on average annual earnings
during the mast reation during the most recent five years of this period, multipilied by total years of prior service. Percentage rates yary according to
earnings, from $1 / 2$ of one $\%$ of the first $\$ 6.000$ of average annual earnings to
over $\$ 12.000$.
As an example, an actor born in 1906 who applies for a pension years will receive 1971 with average yearly earning or 10.010 of his life. If the actor earned $\$ 15,000$ average for 20 years he would get $\$ 100$ a month. Or, on a higher scale of $\$ 20.000$ for the first 10 years
and $\$ 40,000$ the second 10 , the pension would rise to $\$ 204,50$ monthly
With zooming salaries of some present day stars plan only goes
as as high as $\$ 100,000$ per actor per pixi here is example for that
average. of $\$ 200.000$ a year for 20 years. He would get approxiaverage. of $\$ 200.000$ a
mately $\$ 1,000$ monthly.
Plan is financed by producer contributions of $214 z^{n z}$ of actor's Pross earnings, including residuals and deferred payments. Actors
do not contribute to plan which is administered by a board of trustees repping equally the producers and the thesps. Death benefit is included in pension plan. In the event actor dies before applying for pension and he has at least 10 years of
"credit servide." a formula has been worked out to pay amount "credit service." a formula has been worked out to pay amount credited to him to his beneficiary. If he dies white on pension;
the beneficiary receives lump sum less the amount already paid.

## Technicolor's Consumer Market Item: No-Threading 8m Cartridge

Technicolor Corp., the grand
daday color film processor for daddy color film processor
theatrical pix (at one time monopo-
lizing the field via patent control), lizing the field via patent control),
is venturing into the consumer market for the first time with an "instant" 8m home projector. The Innovation is a plastic cart-
ridge containing the film which the ridge containing the film which the
user snaps into place at the rear of the projector, the load limit for the cartridge being 50 feet of film. help promote the unit; the com pany is also coming out with a cartridge films ranging over fields of entertainment, sports, educa-
tion, travel and cartoons, with tion, travel and cartoons; with
much of the catalog to be of a housewives, say, a concise lesson in cookery, with other in reels also in the works.
The new projector, according to company chairman Patrick
Frawley in Manhatian last presages an even more extensive thrust by Teclinicolor in the home equipment market, though un-
specified at this point, Cor showing by the projector cessed by Technicolor, but Frawley says the manufacture of the film
(Kodak or olher) makes no differ-

## Talk Renewal Of

 Racial Piskets Atlanta, Nov, 14.Theatre integration movement in the southland is being stepped up. Student negro leaders
viously notified Atlanta circuit heads to negotiate or face picketIng and standin demonstrations row (Wed, , but whether showmen
intend to comply still isn't known. intend to comply still isn't known.
Current showdown is spearheadCurrent showdown is spearhead-
ed by youth-dominated Atlanta Committee on Human Rights.. In letters to theatre heads, committee
said that failure to meet with it would be construed as a "sign of in difference," The committee's hope according to chairman Charles A tegrate without direct action by the Negroes, but failing that "we
are pledged to use every legal and nonviolent means at our dis If the talks fail, or if the meeting domittee has warned the Negroes intend to attend firstrun cinemas anyhow "before the first of the
Targets of the committee are five downtown firstrun and two nabe
art houses. art houses.

## Favorite Helper

Vittorio De Sica, at Joseph,
E. Levine's. Manhattan pour E. Levine's Manhattan pour
last Friday 10 , decided his last Friday 10 , decided his. English was too sketchy (it is)
when a reporter put a query when a
to him.
So he looked around for an interpreter, and got-Sophia Loren:
Spear \& Sandal Cycle Overdone; Levine Now Arty
Out on the Coast last week Embassy, figuratively threw up his
hands and said he's had it with those Italo escapist epics. No more
spear-and-sandal frolics for him spear-and-sandal frolics for him
the market is saturated with the stuff. From now on "I'm going
heavs on the art-type picture." Levine may be a man of mer-
curial decisions. but this one comes curial decisions. but this one comes
as no surprise. Witness his activity
of the recent past-the flurry of of the recent past-the flurry of printed Hollywood product of up lifted purpose. The man who gave
out with "Hercules" is obviously
attuned to boxoffice trend. On the attuned to boxoffice trend. On the
art side. "Two Women" showed
the the way, and continues to-hence the cerebral sphere. Levine dis-
cerns, as does Ely Landau (and cerns, as does Ely Landau (and hibition. Format switcheroos, he 900 theatres playing off specialized product, both foreign and domes-
The message apparently is getting through to exhibitors-some
at least, and not just the small enat least, and not just the small en-
trepeneurs but the circuits, too. This is the market that addresses
itself to thoughtful audiences where the picture that does business is important in itself-the films that more accurately mirror
men and times, whether seriously or satirically.
Hence, Levine writes off the muscular physique for the muscures mentality. Underlining the new torio De Sica's next-"Les Seques-
tres d'Altona," from the Jean-Paul Sartre play, with Sophia Loren scripting. It rolls in January. mid-April next, Embassy will be repped on screens with a string
of serious dramas: the $\cdot$ British

## U's Quarterly $\$ 1.06$

Universal Pictures declared quarterly $\begin{aligned} & \text { on its } 41 / 4 \% \text { cumulative perferred } \\ & \text { stock }\end{aligned}$ on its
stock.
It's payable Dec. 1 to holders
of record as of Nov. 15.

## Raoul Levy Sues Papi, Dollivet;

## Answers Story From Rome Re Polo

## Vatican Paper

Review of Kings' Pleases Metro
Samuel Bronston and Metro, as producer and distributor respectively, of "King of Kings, heartened by a review of
been heal
"Kings" semi-official Vatican publication which is substantially (albeit no entirely) satisfied with the effectiveness of the Biblical production. The review, which also was car-
ried on Radio Vaticana, finds a shortcoming in the lack of emphasis on the divine nature of the
Redeemer in the Baptism, Sermon Redemer in the Baptism, Sermon
on the Mount. Nativity, miracles. resurcection. Also, the coming of Chist was presented as something
"historical" rather than univistori."
L'Osservatore however praises the "extreme care and accuracy on the part of (director) Nicholas Catholic paper applauds the choice
of Jeffrey Hunter as Christ and comments on his appearance as following the lines of traditional lime simplicity and hidden pro-
fundity of the teachings of the Master find a considerable echo and relief in the sweetness, nobil-
ity and bright sensitivity of the ity and bri
interpreter."
"Paper. is impressed with the "format" of the work and finds it art; it is enough to consider valid the noble attempt the author made;
pursuing high and commendable pursuing high and commendable intentions, and expressing himself
in a language of easy, understandin a language
able eloquence.

Ed Segal Aids Davis Edward Segal, formerly branch Edward Segal, formerly branch former manager of the Gary Thea-
tre, is now-associated with Stan tre, is now associated with Stan
Davis (Continental Distributing); in new offices in the Universal building on film row.
who has been transferred to the print department of Continental's homeoffice in New York.

## Bogeaus De-Listed <br> Hollywood, Nov. 14.

 Screen Actors Guild has re-moved. Benedict Bogeaus' moved Benedict Bogeaus
Trans-Global Films from its
"unfair list," following payment of claims totaling sev eral thousand dollars.
Nine actors were involved,
employed in "Most Dangerous Man Alive."

## Argentine Week Believed First, Currentin N.Y.

## What is believed to be the firs

Argentine Film Week ever held in the United States gets underway in Tivoli Theatre on Eighth Ave., a house usually reserved for Mexican Spanish-language product and second run domestic films. Sponsor of the event is Argentine Film Enterprises, In cooperation with the Prime purpose of the week-long showing of i4 Argentine pix-two different films shown each day-is
to acquaint Latin American audiences in New York. with pix and personalities from the Buenos
Aires studios. The films won't be Aires studios. The fish subtitles. In the
shown hopes of also stirring up interest outside of the special language
group, another fest will be held later.
Up
Up from B.A. to promote the event are director Lucas Demare producer Hector Olivera, and ierformers Alf redo Alcon.
Daniel, (star of "End of Innocenc Danieased in the arties here last
yearı, Gilda Lousek, Egle Martin Dana, rep of the Argentina Film
Critics Association; Eduardo Carbonell, head of the delegation. and
Alberto Rodriquez. his assistant, complete the group
Fest kicks off with "Un Guapo del 1900 " (A Tough Guy from the
1900 's), directed by Leopolde TorreNilsson who alse did "End of In nocence" and "Hand in The Trap.
a winner at this year's Cannes fest.

## Another Memphis Reform Group

## Wants to Jury-Rate Feature Films

By MATTY BRESCIA
Memphis, Nov. 14. Memphis council of the Parent-
Meachers Assn. Teachers. Assn. has appointed to committee to set up a In thatest censorship move undertaken here by
private cifizens and groups. PTA private citizens and groups. PTA
was urged to form the so-called jury by Bates Brown partowner of
the S: C. Toof Printing Co., which the S: C. Toof Printing Co.,
does business with schools and
business groups in the midsouth Sasiness groups in the midsouth. to condemn any industry whatsoever. However, In our printing business we do not solleit or ac
cept the promotional business of cept the promotional business of
the alcohol industry. Anybody can

## George Jessel

hes written an Interesting movelette
of yesteryear vaudeville, vignette fitied
Monkey Sees
one of the many Feafures
fin the upcoming.
56ih Anntversary Number

## ARIETY

Pius other statinticel and data-filled
chartic and articles.
make an easy dollar. But the dol-
lar, properly, is to be made the hard way."
Speaking at the City Auditorium, Brown suggested a revolving jury which could not be charged with being "fxed." The PTA people endorsed his ideas enthusiastically, of motion pictures and other theatrical productions.
A proposal that television be in-
cluded in the censoring activity was cluded in the censoring activity was
voted down because this can be voted down because this can be
done "in our own homes." One woman rose to inform the meeting
the children's tv'er, 'isn't accept-
able in Kansas City because they use improper English."
The PTA group in Memphis is
not to be confused with the sepanate, newly - organized Judea Christian Council for Decency o this city, the handiwork of a Bap aspired to establish itself as a citi-
zen jury but has been flatly re fused its request to the film distributors for "preview" privileges. That would presumably apply to
the Bates stunt, too. His jurors must pay in and catch the flims in a th.
Memphis, of course, has been the home town of film censor shenanibannings, contradictions and twists of the city"s official body and their
unofficial "assistants" having ocunofficial "assistants" having oc-
cupied much space in Variety the cupied much spa
past eight years.

Producer Raoul Levy has instituted suits seeking $\$ 200,000$
damages each from-Italo producer damages each from -ltal producer
Giorgio Papi of Jolly Films and French producer Louis Dollivet of Gray Films on the grounds of
"moral usurpation" of his Marco "moral usurp
Polo project.
Levy this week also denied prac-
tically all of the charges made by tically all of the charges made by Papi in a Variety interview from Rome Nov. 1. Papi is now wind-
Ing production in Rome on his "The Great Adventure of Marco start on his "Marco Polo." which
will star Alain Delon and Nancy Kwan under the direction of Chris-tian-Jacque.
To back up his claims, Levy
showed signed contracts with Delon, Miss Kwan and the director, adding that Gina Lollobrigida might not be in the film since
negotiations were still going on,
but that she would undoubtedly be replaced.
Levy reports that all other rua deal with SNG for he has signed put uf $\$ 400,000$ for the French distrib rights to his pic. Ife also
claims that Papi's pic is budgeted $\$ 4,500000$ compared to his built a Far East set in Rome for a quickie spec called "Masciste at the Court of The Great Khan"' but Polo line to cish in on Levy's advance publicit.
Levy also showed a letter from Unitalia, the Itaio government org hypoing pix abroad, stating that
Levy had the go-ahesd to benefit from coproduction and aid rights on his Polo subject. Seven Arts, which will have distrib rights for ready paid 75.000 rovalties for use of the Panavision 70 film process,
the producer added. Levy is aimthe producer added. Levy is aim-
ing for a Christry as. 1962, release. Producer is skedded to be in Seven Arts exes Elliot Hyman and
Ray Stark. Star Delon will accompany him.

## Canada's Film Board Gives Data

National Film Board's annual report for its 1960-61 fiscal year
lending last March 31/ showed production, distribution, administrato from the previous year's $\$ 6.486 .975$. from the previous year's $\$ 6.486 .975$. and the rest was covered by parliamentary appropriations.
Televisior bookings topped the previous vear's figure by 1.195 for a
total of 5.405 . Theatrical hookings in Canada decreaced by $33^{n \prime \prime}$ to
4.828 . blamed by NFB on fewer releases and shuttered theatres but Abrot partly he long-run bookings. booked for 5.568 viden airers. up bv 22 c over the preceding. year. and theatrical bookinos w
90
The board combleted 339 films during the fiscal vear of whirh 84 were original oroductions. 84 re-
visions and adantations. 1 no foreion visions and adantations. 1 no foreinn
versions 43 newsreel items. 98 versions 43 new'sreel items. 's
others. NFR's hontings in Cannda
are'handled by afiliated mictures Corp.

Lab Tour For Account Execs Handling Features Hollywood. Nov. 14 handine film accounts will be briefed or basic laboratory procedures via a series of Agency Film
Clinics which Consolidated Film Industries will launch tomorrow general manager, will personally conduct the three-hour afternoon film lectures lab tours and brojection demonstrations.
CFI started series several years
ago to provide admen with enough film -information to give them greater insight into the intriracies of film production and nrocessing.
tures, per Jarold J. Mirisch, prexy.

## New Pix Uneren in LA.: 'Ducky' Dim \$7,000, Sussan' Luss 24G; 'Kings' Big 19G; 'Breakias' Lively \$8,000, 4t

## TING" CAPACITY 18G, TORONTO; 'GRAS' 8 C

 off to only fair starts, biz is spott here currently. "The Mask" in a Kings" ine holdavers, "Kmg Kings" is still capaety on third
frame at the tiviversity. "Back Street" in third also looks sock at Uptown "Young Doctors" in second frame shapes good at Carlton. "Splendor in Grass" in fifth still ooms nice in 17 th round at Fair

## Estiamtes for This Week

Carltom (Rank) (2:318; \$1-\$1.50) "Young Doctors" (UA) (2d wk). Cestury, Downtewn, GIendale
Midtown, Oakwood, Odeon, Primce FP) (1,342; $1.029 ; 995 ; 1.082 ; 1,138$
$752 ; 1197 ; 682 ; 696 ;-$ The Mask $752 ; 1,197 ; 682 ; 696 ;$-"The Mask
CIFD). Big $\$ 50.000$ or near. Eglinian (FP), (918; $\$ 1.50-\$ 2.50$ ) Steady $\$ 7,000$. Last wieek, same.
Fairlawn (Rank). 11.165 : $\$ 1.25$ $\$ 1.50$ )-"Guns of Navarone", (Col (17th wh). Nice $\$ 17,000$. Las
week, $\$ 8.000$. week, $\$ 8.000$.
Hollywood (FP) 11.080: \$1-\$1.50)
"Splender in Grass" (WB) 15 th wk). Lusty $\$ 8.000$. Last week $\$ 9.000$. ".Dentist on Job" (20th) 12d wk)

$$
\begin{aligned}
& \text { eat } \$ 7.500 \text {. Last week. } \$ 8.500 \text {. } \\
& \text { Imperial (FP) } 3.343: \$ 1-\$ 1.50 \text { ) }
\end{aligned}
$$

Hitler's Executioners". (Astral) (Contimed on page 10)

## Kings' Solid 11G Mpk; Devil 14G <br> Minne

 94.000. Last week '20th; "Pirates of Tortuga" (20th) Hillstreet. "Mask" WB, "Code of Hillenceet. Indie:, $\$ 14,400$.Orpheum, Elamaii Metropolitan G\&S '2.213: 1.106:, $90-\$ 1.501-$ "Five Golden Hours" Col'. Thin
sinno or less. Last week. Hawaik, "udden! La Lamme Coll "From Here to Eternity
issues -m.o.s. $\$ 2.600$.
Los Angeles, Hollywood, El Rey,
Loyola Metropolitan-FWC, 2.019 ; 756: 861, 1.298: 90-\$1.501-..HusEyes" 2utin Los Angeles. Holly-
wood) : It wk. "Romanoff and wood) :ZJ wk. "Romanoff and
Juliet" (L", (Loyola). Okay $\$ 19.0 ө 0$. Juliet" (') (Layola)
Last weck, $\$ 30.200$.
Hillstreet (Metropolitan) (2.752; 90- 81.50 -".Mask" 'WB1.and "Code $\$ 2.000$.

State, Fox wilskire : LATC-FWC) (2.404: 1.990; \$1.25-\$2)-"Ben-Hur" week, $\$ 27.000$.
Warner Follywood 'SW) 12,170 $\$ 1.25-\$ 2:-$ "Back Street" $\cdot \mathrm{U}): 3 \mathrm{~d}$
wh'. Rosy $\$ 10,000$. Last week, $\$ 12,-$ 500.

Warner Beverly :SW) :1.316; 90 $\$ 1.50$-'"Devil at 4 O'Clock" 'Col
$(4$ th $w \mathrm{k})$. Brisk $\$ 9.500$. Last week $\$ 12.000$.
 Lean $\$ 3,800$. Last week, $\$ 3,600$. Chinese (FWC) (1.408; \$2-S2.40 (4sh wi Torrid $\$ 18,000$ Las week. $\$ 19.400$.
Egxptian :LATC 11.392; $\$ 1.25$ $4(10$.
Hollywood Paramount 'State
 neek. S12.000.
Four star TATC. 868: 90-S1 50, "Rewro and Brothers" Astor:

## $\$ 2400$.

 nik. Wice $\$ 4.000$ Lat Week, $\$ 3$,bit0.
$\begin{array}{cc}\text { Pantages RKO: } & \text { 1.513: } \$ 1.25 \\ \text { S2:5- } & \end{array}$ Binve 88.260. Last ueek. $\$ 7.000$.
Vinic Hall $\cdot$ Ros
 So.60.
Crest
State
7.50:
$90-51.501$ Fui $\$ 1.0 i 0$. Last wetk, $\$ 1,800$.


## Key City Grosses

 Estimated TotaI GrossThis Week $\ldots \ldots . . \mid \$ 2,436,360$ - Based on 22 cities and 270 cluding N.Y.)
Last Year . . . . . . . . $\$ 2.614,600$ - Based on 22 cities and 247

## 'Story' Socko 23G, Philly; 'Town' 12 G

 Big item here currently is "Wes Side Story," which shapes socko ininitial session at the Midtown initial session at the Midtown
Also new, "Town Without Pity," is rated sad at Randolph. "Back at Stanley.
"King of Kings" looks big in
third at Boyd while "Breakfast at Tiffany 's" still is smash in third at the Arcadia. "Baehelor in Para-
dise", shapes solid in second at

Estimates for This Week Arcadia 'S\&S' $620: 95-\$ 1.80$ )
Breakfast at Tiffanys'" wk Fancy $\$ 15000$. Last week
$\$ 19.000$.
 Big \$17.000. Last week. $\$ 18,000$. Fex Milgrami 12.400; 95-SI.80'-
"Devil at 4 O'Clock". Col) 14th Wk. Trim $\$ 10,000$. Last week
$\$ 16.000$.
 'M-Gr 2 d wk' Nice 12,000 or
near. Last week $\$ 16.500$. \$2.751"-West Side Story, ${ }^{\text {MA }}$ Sock $\$ 23.000$. Last week, shutRandolph 'Goldman) 12.200: 95-
$\mathbf{s 1 . 8 0}$ '"Town Without Pity" Sad $\$ 12,000$. Last week, "Splendo
in Grass" (wB) (4th wk), $\$ 7,000$. StanIey 'SW ' $2.500: 95-\$ 1.80$ "Back Street": © Neat $\$ 19.000$. EK'. \$9.500.
Stanton (SW) 1.483; 95-\$1 90) "Ea Dolce Vita" Astor, $(2 d \mathrm{nk})$.
Okay $\$ 8.000$. Last week, $\$ 10.000$. Studio 'Goldberg) 1483: 95-\$1.80) "Eve and Handyman" (Indiel and 6.000. Last week, $\$ 8.000$.

Trans-Lux 'T-L.' 1500 ; 95- $\$ 1.801$ ".Girl With Suitease" 'Ellis) (2d

Viking 'Sley) (1.000; 95-\$1.80)-
Hask" (WB) i2d wk). Fair $\$ 6,000$. Last week. $\$ 8.000$.
Werid (RB-Pathe) (483: 95-\$1.80)
"Lavender Hill Mb" "Pravender" Hill Mob" 'Indie) and Okay $\$ 3.000$. Last we
less
:RAW), $\$ 2.200$

## 'Town' Slight \$10,000,

Prov.; '1 Plus' Sad 4 $1 / 2 \mathrm{G}$ State will get top cofin total with showing shapes slow. "Breakfast At Tiffany's at Strand still is socko in third session. Majestic's fifth round of "Splendor In Grass"
still rated solid. Estimates
Estimates for This Week
Albee (RKO) (2,200; 65-90) -" Downstairs" $20 t \mathrm{~h})$. Dull $\$ 4.500$ or less. Last week,
1 d w', 55.500 .
Elmwood Snyder) 724: 65-90)good $\$ 6,000$. Last week "Sparta us' 'L', (8th wk w, $\$ 3.500$. Majestic 'SW' $2.200 ;$; $90-\$ 1.25$ )
Splendor In Grass" ( WB) and World by Night" (WB) (5th wis) Happy $\$ 5,000$. Last week. same.
State (Loew) $\quad 3.200 ; 65-90$ )
Town Without Pity". (UA) and Secret of Deep Harbor" (UA) Slow $\$ 10.000$ or under. Last week
"Pirate Black Hiawk". (UA) and "Atlas" 'Indie), $\$ 5.000$. Strand 'Natfonal Realty.) ' 2,200 Pari 3 d Breakrast At Tiffany's Iond was $\$ 9,200$.

Among the six neweomers, Devil at 4 OClock" looks to set
the boxoffice pace. with a sraash the boxoffice pace. with a sraash
session at the MFann. "King of ings, on roadshow, is rated solid Sardonicus" at Lyric in first round.
Moveover of "Splendor in Grass" Moveover of "Splendor in Grass"
nice at Orpheum. "Breakfast at Tiffany"s" is rated big at World
in third. "Back Street" looks ast in second at State.
Estimates for This Week Academy (Minann) ${ }^{1947 \text {; }} \mathbf{\$ 1 . 6 5 -}$
"King of Kings" "King of Kings" IUAT A road Solid stion a niee adons. Dark the pre ceding week.
Century 'Cinerama, Inc.) (1,100; ture" (Einerama) (reissue) (2d wk) Maintaining encouraging pace at
good $\$ 9,000$. Last week, $\$ 8,500$ int good $\$ 9,0$
six days.
Gopfrer 'Berger) (1,000; \$1-\$1.25)
"1984" 'Col, 'reissue). Profiting from fact that considerable front page publicity has accrued to it mating book from which pieture Was adarted computsory reading. week, " 20 Plus $2^{\prime}$ ' AA ), $\$ 3,000$.

 Mame Mann) (1.000: \$1-\$1.50)-
"Bevil at 4 O'Clock" ( $^{\text {CoPI). Smash }}$ \$14.000. L Last week, "Sprendar in Orphewn (Manni), (\$1-\$1.50)"Splendor In Grass" (WB) (m.0.).
Good $\$ 6.000$ 土er fifth downtown week Last, week, "Town Without
Pity" (UA) $22 \mathrm{~d} w \mathrm{k}$, $\$ 2.800$ in thre days. Loais Park (Field) 11,000 ; 2 d wk Mild $\$ 2800$ Innocence (Col) $\$ 4.000$.
Back Street" (2,200; \$1-\$1.25)\$9.000. Last week. $\$ 12000$.
Suburban World AMann) i800; Coll. Wair $\$ 2.800$. Wast week
Lend "Pure Hell St. Trinian's" ,Cont) Uptown (Field) 11.000; \$1.25)and "Nana" 'Indier. Ireissues) Afodest $\$ 2.500$. Last. Week, "Ar "Insp and Old Lace" (WB) and sues), $\$ 2,800$. World (Mann) (400: $\$ 1-\$ 1.50)-$
"Breakfast at Tiffany's" (UA) 3 Bd $\mathrm{w} \cdot \mathrm{k}$ ). Big $\$ 6,500$. Last week,
$\$ 7,500$.

## New Fare Perting K.C.; 'Kings' Great \$17,000, Bhes' Hep 10G; Bobby' 11G

## Broadway Grosses

Estimated Total Gross This Week .........282\%,000
(Based on 30 theatres) Last Year .......... $\$ 570,500$

Mask' Sharp 12G, Friseo; King' 15

The first run 14. is brightened by the opening o "Paris Blues" ab Ptaza, "Back

Street" at Paramount is steady surprising third weete while "Grey friair's Bobby" holds fast pace in second
comba
"Ereakfast at Tiffany's" is clos thg out a run at the Roxy at a high trito the Rockhill arty house after a downtown firstrun, is proving

Estimates for This Freek Brookside (Fox-Midwest-Natl
Theatres) $(800 ; \$ 1-\$ 1.50)-\because \mathrm{L}$ Theatres) (800; $\$ 1-\$ 1.50$ )- "La Dolce Vita. Astor) 8th wh). Okay
$\$ 2,000$; holds. Last week, $\$ 2,500$. Capri Durwood) 1.260; \$1.25 PLaying 10 shows per week hard ticket policy, this looks great $\$ 17$, 000; stays. Last week hause was darle.
(900 Riverside (Commonwealth) (900 carst, Doulevari (Rosedale)
(750 cars); Engleveoif (Diekinson) ( 1,0099 , Electrie i Fulton) 11.600
 and "Time Bomb" 'AA), Mild
$\$ 12,000$. Last week. Crest, Riverside and Boulevard. "Revolt of Slaves", (UA) and "The Minotaur"
(UA,000.

| Empire (Durwood) 11.200; 90-\$2) |
| :---: |
| "This Is Cinerama" (Cineramal | (reissue) thth wki. Winding run at oke $\$ 4,000$. Last week, same: - Treasing Loves" 'M1, $\$ 100$. Last week; $\$ 2.000$. Paramount 'Blank-E'P' 11,$900 ;$

$\$ 1-\$ 1.25 i-:$ Back Street"'
 wh. Happy $\$ 5.500$, unusu
here. Last week, $\$ 7.000$.
 $\$ 10,000$; continues. CAL. Bright "Devil at 4 O'Clock" (Col) '3d kk ,

## $\$ 6,500$.

Rockhill
$\$ 125$ Little Art) $1750 ; \$ 1$ \$1.25) "Two Women" Embasal
(2d. uik). In here after earliet downtown firstrun Nifty $\$ 2.000$; stays on. Last week. $\$ 2.200$. " "Breakfast at Tiffany's" (Par) $\$ 6,000$.
Uptown, Granada (FMW-NT) friars Bobby: ibV) i2d GreyHearty $\$ 11.000$ or near; holds. Last week, $\$ 15.000$.
Fairway (FMW-NT) $1700 ; 90 \mathrm{c}$.) "Question 7 " Ladie) (2d. xk .

## Pit Fairish \$10.000 lin

Cleve.; 'Grass' Big 10 $\frac{1}{2} G$,
5h, 'Brealfast' $\$ 8,500$
Many Cleveland, Nav. 14. with above average grosses this week; but not far over routine "Pit and Pendulum" looks just fair at State while "Purple Neun" is rated splendid on first session at
the Colony Art. "The Mark," playing at another arty houise the Heights Art. shapes good.
only okay at W estwood Art. "Splendor in Grass". is pacing the longruns with a sturdy take' in $O^{\prime}$ Clock" ?ooks nice in fourth at Palace while "Breakfast at Tiffany's is rated cood on first moveround at Stillman.
Estimates for This Weels
Allen. IStanley-Warner) 12866 \$1-\$1.50) - "Splendor in Grass" close. Last week $\$ 12500$
Coleny Art 'Stanley-Warner) (1.
354: $\$ 7.501$ )- "Purple Noon"
(Times). Indie). Superb $\$ 6.000$ or
over. Last Week." Upstairs and
Downstairs" (Indie) ( 2 d wk). $\$ 3,700$.

Guild') (GAN: \$1-s1.25) - "Don
$\$ 2.409$. Last week 'Carry on Nice
stable" IIndie). \$2.200.
Heights Art (Art Thoatre Guild) Good \$3.000. Last week "Don (Cont Qurxate": (Indiet. $\$ 3.600$. Hippodreme iFrstern Hing) 13 .700: \$1-\$1.50)-"King of Roaring
"0s" (AA). Slight $\$ 8500$. Last week
"s.
"Pirates of Tortuca" (20th). $\$ 9.000$.
© Wio (Larw) (2.700: $\$ 1-\$ 1.50)-$
Road show run of "King of Kfngs"
(Continued on page 10 )

Clieffist But Badelelor' Brisk 2SG, Yita' Socko 14C, 2u; Kings' 14/2G For thb; 'Street' Sturdy 13G, 5th

Chicara, Nor. 14.
 'Saohelor In Paradies' heada ip
the tholdovers, with a torrid aecend atania shaping at the Wiopis. Pep
scaled "La Dolce Vita" is notching "great second lap at the Loop. ame session at Roosevelt.
"Splendor In Grass" is posting
hefty fourth canto at the Chit a hefty fourth canto at the Chit
cago. "Devil At Four O'Clock" is Thrisk in State-Lake fourth roumd. hotsy at Esquire, also in fourth. "Two Women". shoula neill
snappy fourth session \&t the Surf. "Back Street" is heading for a z tick fifth frame at United Artists.
Haraticketing "King of King""
has slowed a bit in fourth Todd has slowed a bit in fo

Estimates for this Week Carnezie TMelem't (495;
\$1.25-
\$ise $\$ 4,000$ or near. Last
(Mn-G), Ni.ce $\$ 4,000$ or near. Last week,
"Truth" (Kings) 15 th , k ), $\$ 3.000$.
 wk Solid $\$ 17.000$. Last week,
$\$ 21.000$.
Cimema (Stern) (500; $\$ 1.50$ )-
 Little ITland" Indie) (reissuest:
 $\$ 2.900$.
Esquire (HREE Balaban) (1,350;
 Loop (Telem't1, (606; $\$ 1.25 \$ 1: 180$ ) (2d wk). Soek s14.000 or over.
 "Wifd. Wild Wromen" (Indie) and Last week. "Force of Impulse" (In-
die) and "Unstoppable Man" (Iñdie) $\$ 4,100$.
 Palace Indiel $11.570: 90-51.801-$ "Seven Wonders of world" CCine-
rema) (reissuest (6th wk). Lively $\$ 14000$.
 wh) Dim S10.000 or close. Last


 (tth wh) Mity

Told (Toddt (i,089. \$2.00-\$2.50) Nice $\$ 14.500$. Last week, $\$ 15.700$. Town (Teitei) (640; $\$ 1.25-\$ 1.50-$ N2,70. Last wek, "LiAvi Mventura"
(Janus) (4th wk), $\$ 3,000$. Onfted Artists (B\&K) (1,700, $90-$ M1.80 "Back Street" (U) (5th wkl.
Hep $\$ 13,000$ Last week $\$ 14,500$.
 week $\$ 32 \mathrm{~d} .500$. Stout $\$ 25,000$. La
Wonld (Teite) (606; $90-\$ 1: 25$ )"Secrets of Women" (Janus) (2d
whik). Trim $\$ 3.800$. Last. week, $\$ 5,500$.

## 'Bacchelor' Brisk $\$ 8,000$,

Boff; Town' Stow 96
Buffala, Nov. is.
Biz is generally offish here this
tamza, with holdovers a thit owerty stanza. with holdovers a tbit overly
extended. " ${ }^{\text {Town }}$ Without $P$ ity" is extended. fair in upener at the Ruffalo solid in first at the Teck. "Sparartacus" shapes fine in thitd di Faya-
3ettre: "Devil at 4 Othock" 1ooms 3ettee "TRevil at 4 QU.Obock" looms
modest in fourth round bt Dentury.

Estimates for This Wreek
uffile (Lieer) $\mathbf{3}, 500$ : 7551
 : Contimued on page 10).

| Estimates Are Net <br> Film gross estionates roporbed herewith fram the yari mus key coitiek, erie net, de, utors share on net teke, when playing percentage, hence the estimated figures are met income. <br> The parenthetle admission prices, howeyer, as sndicated, fnclude U. S. amusement tax: |
| :---: |
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## Bacheleor Fast

 \$14000 in Pitt; Kings Fat 166
## Pittsburgh, Nov, 14.

## giz mong Pitt firstruns is

 picking up this week with "tKing ofKings" looking for a seck take :In first round of its hardticiket ron st
the Warner. The other big new entry Is "Hacinelor in Paradise" Which is heading for a loity qession
at the Pemi. Pair of two zrty filins, alill and Suitcase". "Put Squirire Trinian's" at Shadyside loam Tandy on kickoff weeks.:
Top holdowers are "Breakgest at PiIfany's," lively stanley in second at Fulton; and MDevi at Gateway.

Estimates for This Feet Frition (Associated) (1,635; \$1-
1.50 -- "Back Street" (U) (2d Excritimg. $\$ 7,500$ St Last Week,
Gate Fay (Associated) (1. 1200 ; $\$ 1-$ \$1.50-"Devil at 4 O'Clock" (Col)
(4th wk) Blazing $\$ 7,000$. Last Week, $\$ 9,000$.
Tem (UATC) ( 3,300 ; $\$ 1-\$ 1,50$ )-
(Bachelor. "Bachelor.in Paradise* (M-G).
Lofty $\$ 14.000$. Last week, "Mask" WB), $\$ 7,500$.
"Pure Hside (MOTC) (750; \$1 25)(Cont). Torrid $\$ 3,500$ Last week,
 Girl and Suitcase" (Ellis). FetchFrenchwoman" (Times), $\$ 2,600$. Stanley (SW) : $(3,700 ; \$ 1$; $\$ 1.50)-$
'Breakfast at Tifany's" (Par): (2d wk). Glittering $\$ 11 ; 000$ or over warsier ( 5 W) $(1,51.6 ; \$ 1.50-\$ 2.75$ ) "King of Kings" (aI-G) Stirring
$\$ 16,000$ : Last week; house was $\$ 16,00$
dark.
BREAKFAST' BOFF 9G, L'THLE DEH' 10 C

Single mewcomer is Thoss of shapes mild. Extended-rums ate
providing the bulk of the oig Grosses this week. "Splendor In is socko in third week. "Breaktast shapes poff. "Devil At 4 O'Clock". minthird
tinues big.

Estimates for This Week 75-\$1) "Loss of Innocence" (Col) Only newcomer and likely mild
$\$ 4,000$. Last week, "Truth" (Kings), \$6,000.
Kentucky (Switow) (900; 75-\$1) "Back Street" (U) (5th wik). Good $\$ 4,000$. fourth week, $\$ 4,300$.
Mary. Anderson (People's) 900 ;
$90-\$ 1: 25$ ) "Splendor 90-\$1:25)-"Splendor In Grass"
(WB) 2d wki. Socko $\$ 9,000$. Opening week was $\$ 9.500$.
Ohio (Settos)
( 00 ; "Breakfast At Tiffanys" (P)
(2d wh). Boff $\$ 8,000$. First week, 8.600 .
Rialto

Rialto (Fourth Avenue) (1,100; Cinerama (4th wk). Neat $\$ 7.000$ Cineratria (4th wk). Neat $\$ 7,000$ United Artists (Fourth
(\$3.000; 75-\$1.25)-"Devil At 4 from sneak preview Saturday (11) with छig $\$ 10,000$ likely. Seconid
was $\$ 14,000$.
vardery

## Five new entries are helpling to still is current at the arty Plaza,

 overcome the wickets this week on Broadway, with a return of warmerweather an obvious handicap. Elecweather an obvious handicap. Elec-
tion Day (Nov. 7 ) is helpine fhe Veterans Dome cholidxy an Saturday Veterans Day holicisy an saturday Bis scals mighty me\#s, of course, fe the openag session at the Miusic Hall
Gy "Frower Druxa Sons" with

guves also shapes sect with \$55,-
oen for first nound, day dating the
Astor and arty wiae Arts.
olay $\$ 31,000$ in first wrek daydating the Warner and arty TransLux 85th Street. It is by far the Sunday" hit $\$ 14,500$ on inttial session at the Forum, remarkable in view of prolomged engagement tinues, current ( 57 th) week faving started yesterday (Tues.). "1 Plus $1 "$ did only a thin $\$ 10,000$ or less
in opening week at the Palace.
capacity in prestary" (4th) stancimes capacity In present (4th) stanza
with $\$ 47$ (GOO for 11 performances Whth \$he Eivel: "King of Kings" lat the to land wham $\$ 39,000$ in
shows. "Devil at 4 OClock" held with great $\$ 31,000$ or near in fourth week at the Criterion, insuriag continuance of its longrun. fifth week with great $\$ 37,000$, daydating the Victorị and arty Transthe 32 d sureet.
ond session at the Paramount with a big $\$ 32,000$ after a solid opener It stass on. "Ea Dolee Vita" \#pond its 30th week at the Hemr "Summer and Smoke" tees off With a bereift preem tonight
( 7 Ved.) at the DeMille, opening the whllowing day daydate with the arty Sutton. "Bachelor in Para-
dise", opens Homorrew (Thurs.) at the Capitol.

Estimates for This Week
"Astar (City Inw.) (1,094; 75-t2) stanza Einished Monday (13) hit
smash $\$ 40,000$ or clase. "Capital (Lioew) $14,82 \theta$; \$1-\$2.5e) to thin $\$ 13,000$ or less after $\$ 1,6,000$ for fourth week. "Bachelor in Paradisse
(Thurs).
Criteriva (Moss) (1,520; $\$ 1.25-$
$52.50)$-"Devil at $4 \mathrm{O}^{4} \mathrm{Clock} "(\mathrm{Col})$ yesterclay (Tares.) was cocko \$331,000 same as for third.

- "Summer and Smoke" (1,463; 90-\$2.75 Opers tomight (螅ed.) wisth a benefit preem for American Theatre
Wing. Regular run start tomer row (Thavis.), viaydating with Sut ton In anead, "On Beach" (UA) slip to mild $\$ 8,000$ or less after
 (500; ${ }^{90-\$ 1.75)}$ (Cone" "Guns of Nawra-
(Coli. Opens today (xFed.) on srbsequent-run and first time
week, reisisues. Mill
Henry Miller FGilbert Miller (Astor) (31st wk). The 30th week finished Satarcay (11) was big
$\$ 18,300$ after $\$ 17,300$ for $29 t h$ $\$ 18,300$ after $\$ 17,800$ for 29th
stanza. Moves mext month to 8aty house. "Les Liaisons Branger-
euses" (Astor) is due in next, around Dec. 15 .) (1.642; 90- $\$ 2.50$ )
P2dace ( RKO$)$ "I Plus 1" (Indie) (2d wk). First rrame ended Monday (13) was tain tacus" (U) (4ther. In ahbead, "Spays), $\$ 14,000$ but to wind highly successfui orders already being reoeived for "Judgement at Nuremberg" (U)
two-a-day, with $\$ 3.50$ top.
Forum (MIoss) (813; g0- $\$ 1.80$ ) "Never on Sunday" (Lope) (2d wk). Initial session concluded Sunday
(I2) was $\$ 14,500$, remarkably strong in view of fact that this pic


## Paramount (AB-PT) (3,665; $\$ 1-$ 2)- "Comancheros" (20thi (3d wk).

 initial holdever week fmisbed yesenday (Tyes.) was bis $\$ 32,009$ Raile Clity Music Mall (RockefelDrum Song" (U) with new stageshow. Flist stanza winding up to$\$ 175,000$, one of biggest for woming ing, for non-holiday week. HotdTliffany's" (Par) and stageshow (5th wdo, $13 \theta, 000$, for very bis extenaSong' has had lines every daygince opening, even getting a leng gince opening, even getting a lang most unheard of for that day
Rivoli (UAT) (1,545; $\$ 1.50-\$ 3.50)$ -"West Side Story" (UA) (4th Wed.) looks to get capacity $\$ 47$, $\$ 50,500$ for 12 performances. Advance seat sale continues to sear. State (Loew) (1,900; \$1.50-\$3.50) This week winding up today (Wed.) is heading for wow $\$ 39,000$ on 13 performances after $\$ 45,900$ on 11 shows of ecurreat week include a morning junior matinee.
Wioteria (City Inv.) (1,003; 50-\$2)
"Splendor in Grass" (VV) wki. Fifth round completed Minonday (13) perked to big $\$ 25,000$
after $\$ 23,500$ for fourth Wamer (SW) ( 1,813 ; $\$ 1.50-\$ 3.50$ ) - Susan Slade" (WB). Initiol week hit fine $\$ 24,000$ or close. Holding. In ahead, "Mask" (WB) (2d wk), "E1 Cid" (AA) opens here Dec. 14. Fqrst: Fum Arties
$t$ (Reade) (430.
Enronet (Reade) (430; $\$ 1.25-\$ 2$ )
"On Beach" (UA) (reissue) ( 9 days). This week finishing today $\$ 5,200$ for opening round of sseven days. "The Mark" (Cont) opens on moveover tomorrow (Thurs.)
after more than six weeks at Sutton.
""Paris Blues" (DA) (2d Mos) Ini-
(Continued on page 13)

## BREAFAST" HOT 2AG

## ST. LOO, 'HLSTHR' 15f

St. Louis, Nor. 14.
Big news here currently is the sockeroo take being racked up by Only other newcomer is the Framcis of Assisi," playing on subsequent vira, with a mild week in prospect
at the $S$. Louis. "The Tristler" continues fancy in second stanza at Ambassador while "La Dolce
Vita" is rated fine in tifth at Vita" is rated fine in
Loew's Mid-City:

Dedtimates for This Week
Winassmin (Arthur)
$(2,970 ; 90-$ 1251 "Hustler" (20th) ( 2 d , wkt. Fast $\$ 15 ; 600$. Last week, $\$ 18,000$.
Apollo Ant (Grace) (700; $90-$ (2d pry) "Tunes of Glory" (Lope) (2d 7 k k
$\$ 3 ; 000$
Esquire (Schuchart - Levin) Grass" (WB, (4th wh). Okay \$8,000 or close. Last week, $\$ 9,000$.
Fox (Arthur) (5,000; 90-\$125)"Breakfast at Tiffany's" (Par). "Devil at 4 O'Clock" (Coll) (3d wk!, \$9,000.
Loew's Mid-City (Loew) (1,160: ( 57 th wik). Fine $\$ 7,000$. Last week \$7,400
State (Laew) (3,600; 60-90:Fair $\$ 9.000$ Bobby" (BV) (2d wk. Pageant (Arthur) (1,000; 90-\$1.25)-"Invasion Quartet" "Indie). Bunk" (Show; (2d Wk), $\$ 2,500$
St. Lowis (Arthur) $(3,800: 7590)$ ""Francis of Assisi" (20th) and Mild $\$ 7,000$. Last week, "Come Goldfish Bowl" (MT-G) (subruns) Shady Onk (Arthur) 1760: 90$\$ 1.25$ )-"Weekend With Lulu" 'In-
diel (2d wk). Okay $\$ 2,500$, Last week, $\$ 3,500$.

## Hub Biz Unharmed by Blue Law Sat; 'Story' Wham 3OG, 'Kings' Smash 2OG



Estimates for This Week

 Bosten Cinerama. Inc.1 1.354;
s1.75- 82 (5.-Carch for Para$\$ 1.55-\$ 2 .-$ Cearch for Para-
dice (ineramar rei-sue) 14 th
$3 k$. Third week was good $\$ 8.500$. Capri Sack aco: $\$ 1-\$ 1.501$
Breakfast at Tiffanys" Par: 5 th viF Sill
$\$ 14.000$.
Exeter Indie : $1376 ; 90-\$ 1.49$, ErDevils Eye Indie 2d u
Firt week was lofty $\$ 11.000$.
Fenway Indie' 1.350: $\$ 1.50$ '-
Ginl With Suitcase' Ellis!. Good \$5 500. Last ucek. "L'Avventura"
ilndie! 4th uk!. $\$ 2.800$. Gary Sack' '1.277: \$1.50-\$3)West side stor $\$ 30.000$ on 10 perform-
suckeroo and bigger than first week, Ences and bigger than first week,
with long lines. Last week, $\$ 29.000$. Kenmore Indies T00: \$1.50)-
Truth* : Kings' 2d wk, Hotsy $\$ 13.600$. Last week. $\$ 15.000$. Metropolitan .NET 14.357 ; 90-
$\$ 125$ '-Cat on Hot Tin Roof",
LA' and "Some Came Running", :LA' and "Some Came Running neek. "Hark" Indie, $\$ 8.000$.
Memorial RKO' $3.000 ; 90 \$ 1.49$

 3 d uk'. Hefty, S1
last ucek. $\$ 21.000$.
Paramount NET,
$\$ 1.25=\cdots$ The Mask"
WB; "Fear No More", Indie. Mild cus" 'Coh and "Valley of Dragons"
Cool. $\$ 11.000$.
$\begin{array}{ccc}\text { Pilgrim ATC } & \text { 1.909: } & \text { 75-\$1.25: } \\ \text { "Naked Jungle, } \\ \text { "Pari } & \text { reissue) }\end{array}$ Mild $\$ 6.200$. Last week. "Thunder of Drums". M-G) and "Ada" (M-G)
(reissue. $\$ 6.000$.
 $\$ 20.000$ again still getting overflow from sold out "West Side Story" around corner. Last week, same.
State -Trans-Lux, 1730: 75 -S1.25) "Young Ioves" and "Geisha
Playmates, Indie) 2 d wk). Neat
$\$ 3.800$. Last week, $\$ 4.200$

| BL |
| :---: |
| Continued from page |
| 000 . I.ast week, "One Plus die, 54.200 . |
| Center AB-PT' ${ }^{\text {2 }}$ 2500; 70-\$1.25 |
| "Splendor in Grass" (WB) 15th |
| Fine $\mathbf{8 8 . 0 0 0}$. Last week, $\mathbf{\$ 9 . 0 0 0}$. |
| ntury 'LATC, '2.700: $70-\$ 1.25{ }^{\text {a }}$ |
| Devil at 4 OClock" (Col) 14th |
| . Modest $\$ 6.000$ or |
|  |
|  |
| "shacik" 'U. 'sub-run) 13d |
| Fine \$6.500. Last week. \$8,000. |
| Paramount 'AB-PT, 3 3.000: 70- |
| 25' - "Breakfast at Tiffany's" |
| 4th |
| 9s. Last week. \$10.400. |
| I.oe |
| Bachelor in Paradise" (M-G). |
| out 88.000 or close. Last week. |
| +1 with Suitcase" 'Indie) 12 d |
| \$1.600 |
| inema : Mar |
|  |
|  |
| ek, \$2,400. |

## TORONTO


Washington. Nov. 14.
Mainstem on the whole looks for only fair trade this frame despite workers. Only a few deluxers with
boffo product appear: to have been
helped by- the long weekend "Rocco and Brothers" is rated big at the Town where it took over
after a sock 18 -week stand by "La
Dolce after a sock 18 -week stand by "La
Dolce Vita." The Mask" at two
Stanley Warner locations looms
"King of Kings," in second Warner stanza, is still stout. "Mr. Sardonicus" is heading for a frail
opening sescion at Capitol. "Breakfast at Tiffany"s" counts on a wow fifth round at Ontario.

## Ambassador-Metropolitan 1 SW

## Mask" (WB!. Mild $\$ 8.000$

## der. Last week, "Splendor in Grass" 'WB) 44 h. uk). $\$ 9.000$. Apex. 'K-B' $1940:(\$ 1-\$ 1.25$ ) "Flute and Arrow" (Janus). Trim \$4.500. Last week, "Secrets o Women" (Janus) 2 dd wk)

 Women" (Janus) $2 \mathrm{~d} . \mathrm{wk}$ ). $\$ 3.200$.Capitol (Loew) $13.420 ; \$ 1-\$ 1.49$ $\mathbf{5 0 0}$. Last week. bardonicus" ${ }^{\text {Coll }}$. Sad $\$ 6$, Keith's 'RKO '1.839: S1-S1.49) wk). Oke $\$ 8.000$. Last week. $\$ 9.500$ "The Risk" (Union) 13d wk). Fair $\$ 3.800$. Last Week. $\$ 4.200$.
Ontario 'K-B) (1.240: $\$ 1-\$ 1.49$ )-
"Breakfact at Tiffany's" IPar) (5th
(k) Boff wk). Boff $\$ 11.000$ Last week
$\$ 12.000$. (Loew) $12.390: \$ 1-\$ 1.65$ )
Palace
Palace (Loew) (2.390: \$1-\$1.65)$\$ 9: 300$. Last week. $\$ 12.000$.
Playhouse 'T-L) $1459: \$ 1.49-\$ 1.80$ wk). Steady 4 O'Clock" (Col) $\$ 3: 500$. Last week $w k$.
$\$ 3.700$.
Plaza


## BROADWAY

(Continmed from page 9)
tial session ended Monday (13) was great $\$ 15,000$ or close. 1590
Beekman 'Rugoff Th.) 150. \$1.20-\$1.75)-"Devil's Fye •Janus
id wk). First holdover week ended Sunday (12) held with fancy $\$ 7.500$ after $\$ 9.200$ on initial round
Carnegie Hall Cinema
F\&A Carnegie Hall Cinema 1F\&A
$(300 ; \$ 1.25-\$ 1.80)-$ 'Neapolitan round fin ished yesterday 'Tues.) was big $\$ 4,800$ or near after $\$ 6,00$
Fifth Ave. Cinema (Rugoff Th,
(250; $\$ 1.25-\$ 1.80)-$ "Kitchen"
(Kings) (3d wk). Second week ended yesterday 'Tues.) was okay
$\$ 3,300$ after $\$ 3,500$ for opener. Normandie ${ }^{\$ 1.50}$ (T-L) 1592 ; $\$ 1.25$ -
$\$ 1.80$-"Green Mare" (Zenith)

Sunday (12) was great
$\$ 12,500$ for second
(520; $\quad 1.25-\$ 2$ - "Purple Carnegie) tTlmes) (11th wk). This round ending today (Wed.) looks to land
boffo $\$ 13,000$ or near after $\$ 13,300$ for 10 th week.
Guild (Guild) (450; \$1-\$1.75)-
Question 7" (Indie)
(7th"Question 7" (Indie) (7th-final wk).
This week winding today (Wed.) This week winding today (Wed.)
looks like okay $\$ 6,000$ after $\$ 7,000$ for sixth. "Double Bunk"
opens tomorrow Murray Hill (Rugoff Th.) (565; 95-\$1.80) A Summer To Remember.' (Indie) (2d wk). First session ended Sunday (12) was big $\$ 15,000$.
Paris 1 Pathe Cinema)
$(568 ; 90-$ Paris "Pathe Cinema) (568; 90-
$\$ 1.80$-"From Roman Balcony" $\$ 1.80$-'"From Roman Balcony"
Cont) (5th wk). Fourth week fin(Cont) (5th wk). Fourth week fin-
ished Saturday (11) held at hep 6,000 after. same in third session. Plaza (Lopert) 1525; \$1.50-\$2)wk). The 56th week concluded Monday i13) was strong $\$ 8,000$ after $\$ 7.500$ for. 55 th round. 72d St. Playhouse iBaker) (440: $\$ 1.50-\$ 2$ ):- Hustler" (20th) (8th wk). Seventh round concluded
Monday (13) was stout $\$ 6,000$ after $\$ 5.800$ for sixth week.
68th St. Playhouse "Leo Brecher)
$370 ; \quad \$ 1.50-\$ 2)$ - Sum (370; $\quad \$ 1.50-\$ 2$ ) - "Summertime" (UA) 'reissue). Week ending to-
morrow (Thurs) looks like splenmorrow 'Thurs.) looks like splendid $\$ 5.000$. "Loss of Innocence"
Col opens Nov. 20. In ahead, Col opens Nov. 20. In ahead,
Fanny" (WB) (subrun), $\$ 4.300$.
Sutton 'TRugofi) (561: $95-\$ 1.80$ -
Sutton 'Rugoff) (561; $95-\$ 1.80$ -
The sixth full week finished Sun-
day 121 pushed to big $\$ 9.500$ after $\$ 9,000$ for fifth stanza. "Summer and Smoke" (Par) opens Friday Trans-Lux 52d St. (T-L) 1540 .
 cluded :Tues.) was great $\$ 12.000$ dating with Victoria. Trans-Lux 85th St. (T-L) ${ }^{(550}$
$\mathbf{1 . 2 5 - \$ 2 ) - \text { "Susan }} \mathbf{~ S l a d e " ~}$ irst week ending tomorro Thurs:) łooks to hit fair $\$ 7.000$. Holding. Pic is daydating with the Warner.
World :Perfecto) (390: $90-\$ 1.50$ ) "Wild For Kicks" (Times) 4th wh). This round finishing tomorrow Thurs.) is heading for wow week. Stays on indefinitely at this

## 'Breakfast' Tasty \$15,000, Det. Ace

Cinema biz levels off generally this week because of holdover situation. "Breakfast at Tiffany"s".

continues to glitter at the Madison continues to glitter at the Madison
in. fourth session. "Devil at 4 Grand Circus.
"King of Kings" looks great in cond stanza at the United Artists. "Bachelor in Paradise" is rated Hustler" looms good in fifth round at Fox. "Back Street," is tri
third at Mercury.
Estimates for This Week
Fox (Woodmont)
"Hustler" ${ }^{(5.041 ; ~ 75-\$ 1.49)}$ "Hustler" '20th) and "Blast of 000 . Last week. $\$ 12,000$.
Michigan (United Detroit) (4.036; \$1.25-\$1.491-"Town Without Pity"
(UA) and "Season of Passion" (UA) i2d wk). Fair $\$ 9,000$. Last week,
$\$ 10.000$.
Palms UD) 12,$955 ;$; $\$ 1.25-\$ 1.49$ )-
"Never. Take Cand y From
Stranger" Indie) Started Sunday
"Valley week, Mask" (WB) and
$\$ 17.000$ in 11 days.
Madison (UD) (1.408; $\$ 1.25-\$ 1.49$ ) Madison (Breakfast at Tiffany's" (Par)
4th wk). Great $\$ 15,000$. Last week, (4th wk).
$\$ 15,400$.
Grand Circus (UD) (1,400; $\$ 1.25$ -
$\$ 1.49$-"Devil at 4 O'Clock
\$1.49) "Devil at 4 O'Clock" ${ }^{4}$ (Col)
(4th wk) Swell $\$ 14,500$ or near.
Last week, $\$ 16,000$. (1.700: $\$ 1-\$ 1.25$ )
Adams (Balaban)
Adams (Balaban) 11.700: $\$ 1-\$ 1.25$ )
Bachelor in Paradise" M-G) (2d
uk) Okay $\$ 8.000$ or over. Last week, $\$ 10.500$.
United Artists (UA) t1.667; $\$ 1.50-$ wk), Good $\$ 15,000$. Last week, $\$ 14,-$ Music Hall (Cinerama, Ine.) (1,208; $\$ 1: 20-\$ 2.65$ ) "Windjammer"
(NT) (reissue) (8th wk). Good $\$ 11$,'NT) (reissue) (8th wk).
500 . Last week, $\$ 9.500$.
\$1.49-\$1.65) - "Truth" (Kings) (3d wk). Down to $\$ 2.500$ in 5 days. Last week, $\$ 3,000$.
Mack Street" (U) (3d $\$ 1-\$ 1.50$ )-

National Boxoffice Survey

## Too Many Holdovers Bop Biz; 'Breakfast’ Champion,

 'Kings' 2d, 'Devil' 3d; 'Grass,' 'Street' Next
## PORTLAND, ORE.

and "Continued from page 8) Slim $\$ 3,000$. Last week, "Behind Great
Wall" (Cont) and "Stratford Adventure" (Indie), $\$ 2,800$.
Orpheum (Evergreen) (1,536; \$1 \$1.49) - "Everything's . Ducky" (Col) and "Queen of Pirates" (Col) "Town Without Pity" Last Week "Town Without Pity" (UA)
"3 On Spree" UA), $\$ 5,400$. Paramount (Port-Par) 13.400 \$1-\$1.50) "The Lovers" India $13 \mathrm{a} w \mathrm{w})$
$\$ 8,300$.
Cincy Spotty; 'Mask' OK
$\$ 8,000$, 'Town' Firm $8 \frac{1}{2}$ G;
'Grass' Slick \$7,000, 5th
Biz trend for firstruns covitinues fair to middling this round. Brisk newcomers are "The Mask" with
"20,000 Eyes" at the Grand and "Fown Without Pity at Keith's "Flight of Lost Balloon" pli:s okay.. "Breakfast at Tiffany's" mains wholesome in frame a Grass" is another sturdy fifth weeker. "King of Kings" enters the of "Guns of Navarone," "Bridge to Sun" bids for slow second week a the Albee.

Estimates for This Week Albee tRKO) 13.100: \$1-\$1.50)-
Bridge to Sun" (M-G) Slow $\$ 6$ Bridge to Sun
500 after $\$ 8.000$
500 after $\$ 8.000$ bow. Capitol 1.25 - Cinerama) 1,400 (Col) 18th w.k). Fair $\$ 7.500$ in 10 day finale of run "King of Kings" (M-G) revives hardticket policy
Esquire Art (Shor) 1500; \$1.25)Roceo and Brothers" (Astor) (2d
wk). So-so $\$ 1,200$. Last week. $\$ 1.600$. Grand (RKO) 1.300: \$1-\$1.25) "The Mask (WB) and "20.000 Eves"
(U). Swell $\$ 8.000$ or near. Last
week "White Crions." week, "White Christmas" (Par) (re-
issue) and "Sergeant Was Lady"
Guild (Vance) i300: \$1.25). "Watch Your Stern" 'Indie). Fairish AA) 12d wk). $\$ 900$.
Hyde Park Art 'Shor) (300; $\$ 1.25$ ) (Cont). Okay Wagzed His Tail" (Cont). Okay \$1.400. Last week. Hill MO
Keith's (Shor) (1.500; 90-\$1.25)
\$8.500. Last week. "Devil at
Clock" (Col) (3d wk), \$5.500.
"Splendor in Grass". (WB) 55 th wk)
Smooth $\$ 7.000$ or near after $\$ 8,000$
fourth frame.
Twin Drive-In-(Shrr) ( 600 cars each side: 90c) - West: "Paris
Blues" (UA) and "Magnificent Seven" (UA) (subruns). Fair \$4.-
000. Last week. "Frerything's Pirates" (Col). \$4.400. Fast: "Flight of Lost Balloon" (Indie) and "Colorado" "Indie). Oke $\$ 50000$ Last "Apartment". "TAA split with "World Suzie Wnig" (Par) and $\$ 2.800$.
Ualley (Wiethe) 1 non: \$1-\$150 ( 5 th wk). Fine $\$ 8.500$. Fourth week

## $\overline{\text { CLEVELAND }}$

(Continued from nare 8)
(M-G) opens Nov., 16. Last week "White Christmas" (Par) treissue okay $\$ 8.000$ in 10 days.


Laste Loew (0.700: \$1-\$1.50)
"Pit and Pendulum" (AI). Fair
"Breakfast at Tiffany's". (Par) (2d
wk). $\$ 9,000$ in 5 day.
Stillman (Loew) 17700 . \$1- $\$ 150$ )
Stillman (Loew) '17700: $\$ 1-\$ 1.50$
"Breakfast at Tiffany's" (Par
"Breakfast at Tiffany's" (Par)
(m.o.). Goad $\$ 8.500$ Last week,
"One Plus One" (Indie), $\$ 2.500$ in
5 days.
. Westwond Art Art Theatre
(855: \$1.55-\$1.50) Theatre
Routine $\$ 2.500$. Last week.
Magician" (Indie) (reissues)

Absence of many newk strong flms plus the usual seasonal leta irstrun biz nationally this stanza. The few new entries are rated very neven, leaving exhibs dependent on moveovers or long extended-run "Breakfast strengeth.
Breakfast at Tiffany's' (Par) again is finishing on top, same as
it's been doing the last few weeks it's been doing the ast few weeks.
It is being closely pursued by finishing second highest point reached in the: VARIETY weekly surveys. Playing in 14 key cities be heard from plenty in the fu-: ture.
Ing up at 4.OClock" (Coll) is moving up to third poction. "Splenhigher on the list, is capturing
"Back Street" (U) is copping "Grass." $\because$ Bachelor in Paradise" MI-G), which opens at N. Y. Capitol this week, is winding up sixth although only playing five key

La Dolce Vita" (Astor) will land in seventh place. It has been
much higher for many weeks. much higher for many wecks.
"Hustler" 20 th, long high on the ist, is taking eighth spot. "The Masking enough to cop 10th posi-
"Town Without Pity" (UA), Question "(Indie) are the run-ner-up films currently.

Flower Drum Song" (U) shapes potentially a smash, based on its showing the preem week at
N. Y. Music Hall. It has drawn lines from opening day, with a wow $\$ 175.000$ forecast on initial on hardticket, looms as best picon hardticket, Iooms as best pic-
ture on such basis ta be launched most recently. It is smash in Boson, socko in Philly
apacity at-N.-Y. Rivoli
"Susan Slade" (WB), also new, ooks tall in Denver, nice in N. Y. and fine in L. A. "Invasion QuarPlus 1" Indie), nice in Balto, and N. Y. "Grefriars Bobbu" BV) befty in K. C., looks fair in St. Louis Trinian's". ICont) icoms hotsy in Pitt and fair in Balto:

Guns of Navarone" (Col), nice in Toronto, is just fair in Cincy.
"Rocco and Rrothers" (Astor), good in Cincy, shapes tall in Washington.
spartacus" (U), which has virdually completed its big firstrun dates in major keys, looks fine in Buffalo, lofty in in A. and okay
in Pisco. Pic now is going out on nu
ments.
"Paris Blues" (UA) currently is brisk in K. C. and big in N. Y. Mr. Sardonicus" Cons good in ington.

Complete Boroffice Reports on

## From Hell' Drab \$4,000,

Indpls.: 'Street' 6G, 2d
Indianapolis, Nov. 14.
Four holdovers led by "Seven
wonders of World" in 22d stanza Wonders of World in 22d stanza
at the Indiana, dominate the lineup at the Indiana, dominate the inateup
here this week. Biz is moderate at almost every house. Seven week at Loew's. "Back Street" looms good in second at Keith
Estimates for This Week
Cstimates for This Week, $\$ 1-\$ 1.25$ )-"Breakiast at Tiffany's".
(Par) (2d wk). Modest $\$ 4,000$. Last week, $\$ 7,000$.
Indiana (C-D) (1,100, \$1.25-\$2.50) $\begin{array}{ll}\text {-"Seven Wonders of World" } \\ \text { (Cinerama) } & (22 \mathrm{~d} w \mathrm{k}) \text {. Good } \$ 5,500 \text {. }\end{array}$ Last week, $\$ 5,000$
Keith's (C-D) (1,300; \$1-\$1.25)-
Back Street" (U). (2d wk). Good $\$ 6,000$. Last week, $\$ 7,500$.
Loew's (Loew) (2,427; 75-\$1.25)Seven Women From Hell" (20th) Drab $\$ 4,000$. Last week, "Town Without Pity' (UA), $\$ 4,500$,
Lyric (C-D) ( $850 ; 1$; $\$ 1.25$ ) "Devil at 4 O'Clock" (Col) $(2 \mathrm{~d}$ wk)
Nice $\$ 6,000$. Last week, $\$ 7,000$.

## No Time To Fiddle In Rome

lags, both for spectacles and for local Metro agenda are "Damon modern stories-the latter often Weeks in Another Town," "Two Light in the Piazzi," "Easter Dinner,". "The Leopard,". etc.), many of which boast Italian settings. Plus the fact that more and more though it's hard at times to determine which came first: the star or the property. Often both factors City the catalyst
Boom has stimulated top talent just opened a brand new Eurapean headquarters $\overrightarrow{\text { significantly in }}$ operates under its own name here, iplying angotiated deals are multiplying, also via its local outlet. who used to include. Rome in their and more making it the main reason for their trip. And many used to be a pleasurable oasis for restaurant-hopping shopping, with some work thrown in. Now the new the Italian capital into a business case, the word's gotten round, and the joint is jumping.
There are 11 features currently at work here on behalf of Yank companies Actually, there are
more tif one includes pix rolling here with guaranteed U.S. com siders only Yank-originated items usually helmed by American direc torst Actually, the dividing line is a thin one.
Slands Stands Ont

## 20th-Fox dominates the local patra" project under the guidance of Joseph L. Mankiewicz. The Elizabeth Taylor starrer, currently under way at Cinecita Studios

 seems to have Cinecitta studios local productions lament, on mostRoman extras, on nearly all of Cinecitta's sound stages, on steel structions were built, and many things hopping until next Spring things hopping unte
Another 20th production, Hem Ingway's "Young Man" (Jerry
Wald', is due here soon for location work. With a large cast in Wallach, Diane Baker, Dan Dailey Ricardo Montalban. Arthur Ken nedy; Jessica Tandy and other under Martin Ritt's direciton. Pic was originally
work here; bu to Coast, but bulk was switched "Cleopatra" and other pix monop olizing facilities

Paramount's "The Pigeon that Took Rome" (previously known as duction by director Mel Shavel son's Llenroc company, is about to eral weeks shooting here with cast headed by Charlton Heston
Elsa Martinelli, Baccaloni, Harry Guardino, Arthur Shields,: Mari etto, and others. Paramount was directing, Sidner Poassavette Claudia Cardinale in an Italian but project is now off indefinitely paramount however is said in volved in another upcoming Gal star Curd Jurgens and Ava Gardner under direction br rerence Young. At this Writing, Par reportrights only.

But the bulk of current Yank production here is in the hand of Metro and.

## Metro.

Metro, which only recently waund exteriors of "A Light in
the Piazza" in Rome and Florence, now is about to send "Two Weeks in Another Town" back to Holly weeks of wearing night locations dirend Rome. Vincente Minelli drects this one, with John House Edward G. Robinsen, Cyd Douglas, Dahlia Lavi, George Hamilton Claire Trevor, James Gregory
and Pythias" (JaffeMarx), with Whlliams and Don Burnette "Swordsman of Siena," Etienne Perrier directing Stewart Granger, in pic made for Metro by Jacques Bar's Monica Finms; land," pic versio
ion Films for made by Cham ${ }^{\text {pion }}$ King of the Sever release; and actioner being shaped for the American coinpany by director
Rudy Mate and Adelpha Cine matografica of Rome. Pending are
some other. items such as iNo some other items such 2s "No
Time Left" and "Naples in 4 Days," which Titanus has announced among upcoming features via its

## Barablas

The Columbia camp is fust as
busy. Dino DeLaurentiis' "Barabbas," in which Richard Fleisctre directed a huge cast headed by
Anthoney Quinn, has fust wound Ditto for "Congo Vivo," a Jean Se
berg starrer, also from the BeLau berg starrer, also from the BeLau
rentisis Studio. Charles Schneer "Jason and the Golden Fleece (Morningside), directed. by Don
Chaffey, is about to move to Rom for exteriors after a lengthly 10 cation spell at Palinuro, south o Naples: Still on locations at Sutr
40 miles from Rome; is. "Josep Desa" (Dmytrick-Weiler Prods.
with fts cast of Maximilian Schel Ricardo Montalban, Akim Tamiroff Lea Padovani, and others, and with Edward Dmytrick directing. Pi will be entirely shot here.
Another. Columbia release is the DeLaurentiis), with Ernest Borg nine, Vittorio Gassmann: and Ro sanna Schiaffino toplined. A pre production deal with Zebra Fims Moris Ergas gives Columbia cita" starring Anthony Franciosa Blair, all guided by director Mauro Bolognini. This one, too is based which Columbia is slated to tak is Alberto Lattuada's "L
shooting in Yugoslavia
Other Yank companies are less active here at present. Warner on "Lovers Must Learn." Delmer Daves directing; with Troy Donahue, Suzanne Pleschette, Angie
Dickinson and Rossano Brazzi heading cast Warners B azz a few backdrops for "The Roman bulk reconstructed in Britain, Universal - International, busy here and "Romanoff and Juliet," has purchases of Italian pix and Jean Negulesco's "Jessica," shot in Dickinson and Maurice Chevalier Among the indies, Embassy Pledeal with Concordia for "Boccaccio 70 ," which. Yank company
handle in most world areas.

## Pending

More Indie ventures are In the wind. International Film Service Face in the Rain" (Filmways), rect late this month with Rory
Calhoun and Marina Berti topining. IFF.S., which is also handling Hemingway's "Young Man 20th, is, also prepping "Escapade
in Florence" for a February 1962 in Florence" for a February 1962
start in Florence and Siena, Steve Previn directing this one for Walt has local production - direction plans, as does Eddie Bracken (currently thesping in an Italo pic, "A announced local intentions to make The Golden' Fool" and "The Kiis British quota picture, "Launceot and Guinivere (U-I) here fo locations; "eorge Sherman has
announced "Panic Button" (Seven Arts, to be made in Italy; and litffy at the moment are antouced daily in the trades, both here and Goes with
Goes without saying that the
bove listing, despite its length, does not touch on fix in which Ynly tentative or partial, but in. of major and minor magnitude ars partieipating. thus adding to the impressive scores of names lured
to Rome in recent times for this
In conclusion, a switch: it hardiy pix shooting in IIaly, but there's
an
Italian film (one) currently locationing in the US: Titanus with a cast headed by Renato Salvadori and Annie Girardot, with
most of action taking place in the Los Angeles area. Yet it too re-
portedy. gets a Metro release, under that company's pact with Titanus.

## Signoret

hasseling with producer Morr Ergas, and "Coups" because the pic ended up by being dominated by been the intention since it fhrew the story offbalanc
For the latter Approval frst-timer Francois Ieterrier, Miss Sifnoret had casting approval, but you're often afraid to use it." She didn't, and the two other key roles had little if any and actress who perience. The resul was that the
film. which should have been the story of three equally interesting sheer techniaue of Miss Signoret, playing an aging wife who watehes
helplessly as her husband becomes helplessly as her husband becomes
enamorred of a young girl. Soan apera? Miss Sienoret do
The fact that she also played an aging woman in a hopeless-type doesn't necessarily mean she's getshe doesn't worry about ruts, only about the roles themselves, un-
afraid in the knowledge that she is beyond the noint of being able

## - Apropos of "Room," she u

 genuinels amazed at the fine U.S.and Britisll reaction to her performance tat home, critics were was in only three "sequences" of colorful role in which she could of high emotional points, and get off the screen. leaving the audience impressed. A minch greater chal lenge to a performer she says, is
the role that runs from start to
The one Yank scrint she liked
among those submitted to her after Oscar, was Robert Aldrich's "Now We Know," based on a short story
by John O'Hara. Unfortunately, however; backing whs not forth-
coming and the project, whiteh had been. set to be shot in New York
early this year, was abandoned.

## Inside Stuff-Pictures

Richard L. Coe, amusement editor of the Washington Post, in his Kings," appended reference to this publication's streamer story. "Everybody A Bible Student" Coe interpreted this as Varisty "screaming" that reviewers had no right to dig into the film's doctrinal conent. If the story gave Coe that impression, it was not intended and
is far from this paper's view. Varimy asserts for itself, and for all is far from this paper's vlew. Varmery asserts for itself, and for all
critics, the entire domain of thought. Whatever in the eritic's sole judgment is germane to his review belongs. That encompasses re-
ligion, morals, dogma, social impact, fmplications, taste, performance, own review of "Kings."
One point made by Coe requir he is not stating the facts. This periodical never uses that phrase
about itself and explicitly instructs its staff never to do so. True, some outsiders, wishing to be complimentary, have used the parase, and it has been quoted
peated by Varicty.
Though Variety so stated, Columbia Pictures legal battery is anxious to underline that the new pact between Screen. Directors
International Guild (New York) and David Susskind's Paman banner for "Requiem for a Heavyweight," which Col will release, only covers Susskind and not the distributor. Col's pact is strictly with Sereen It may further be noted that "Requiem" director Ralph Nelson's back dues in SDIG have already been paid up, as provided by the .
Management of the N.Y. World's Fair for 1964-65 have granted B. B. Kreisler's International Film Associates a four-month extension on its option for space for a film exhibit. The Kreisler group, now has
until the end of February to come up with an additional $\$ 25,000$ to clinch the space. on which $\$ 10 ; 000$ already has been put down.
Because the Motion Pleture Assn: of America has declined to par-
ticipate in the Kreisler project, IFA: is now seeking financial aid from real estate and construction interests for the exhibit building, planned o contain two theatres.
Sophia Loren, in. New York last week, disclosed she's been over tured for a part in a projected Muscovite production of Chekhov's made at Cannes last spring by Mme. Furtseva, the Soviet culture minister. Presumbaly. Miss Loren's producer-husband Carlo Ponti would figure in the dea

> Studio Idle Multiply
> Slack in production at varl ous California studios con-
tinues to step up unemploytinues to step up unemploypicture industry.
Based on September final figures and preliminary October estimates, employment
dips continue at the rate of 500 and more. For September according to California Dept. unemployed as against Aulast month shows drop of 600 from
> Average weekly earnings against $\$ 161.44$ for August. Average hourly earnings for
September was $\$ 3.87$ against $\$ 3.89$ for August. Average weekly hours of work for Sep-
tember was. 42.1 against 41.5 for August.

## KANSAS BACKS DOWN, TWO WOMEN LLCENGED <br> Kansas City, Nov 14

The way is cleared for showing of Sophia Loren's its censorship stand last Tues. (71 Picture Review. The approval Came following a directive from Suit had been entered in WyanJoseph E. Levine's Embassy Pic-
tures of New York, distributor of the film, seeking, a court order against Board of Review which re-
fused th stamp of approval late last summer when the film first presented to
involving the reaction of scene Loren to the killing of her baby by: a soldier was "obscene:" Memsat with review board members again last week when the picture
was reviewed a second time. The directive came following this

## screening. "Two W

Kansas City (Missourl) played a theatre to moderate business, but has not yet played across river in engagement at the Rockhill Thealikely will

## Never on Sunday' Challenged Under Wrong Procedure: Georgias Top Court

Georgia Supreme Court Thurs. (9) tossed out a lower court's de-
cision outlawing Atlanta's motion
picture censorship setup, explainpicture censorship setup, explainthrough the wrong door
High court said the question of showing, Greek-made "Never on and Jules Dassin, in Ailanta should have been decided through a writ of certiorari and not by a petition Lor injanction.
Last spring Fulton uperior Court Judge Luther Alverson ruled unconstitutional, that the picture "Never on Sunday," was not ob srene and he granted an injunction to prevent Atlanta Library Board (eity's censoring body' from inter-
fering with its showing in Atlanta theatres
Earlier, Mrs. Christine Smith Gilliam, emplove of the city and whose job it is to view motion pic-
tures and issue them a permit to play if she sees fit. had barred made.
made. sidiary of United Artists, refused
to do so and appealed to Library Board in its capacity as censoring body. Board upheld Mrs. Gilliam
so distributors petitioned for and so distributors petition.
received an injunction.

Right antayction. "Sunday", was thrown ontre screen at Peachtree that set reeords for house and lengthened into an 11-week stay. While this long run was going on city appealed Judge Alverson's de-
cision to Supreme Court. Long after pictare's run uas over high court heard arguments.
Thursday's decision from Suerred in overruling censor board's objed in overruling censor board objertion to his injunction and
ruler the injunction was nullified. In the Supreme Court decision Judge Joseph Quillian said "a petition for an injunction could not be substituted as a mode of appeal; accordingly, the petition must be held not to have

## injunctive relief

Decision said the issue should ave been taken from the board judge under a writ of certiorar decided on a request for an injunc decid
tion.
Jud
ruling killinerson in making his ang lang censorship law "Never on Sunday" pending ac tion of
appeal.
appeal. Meanwhile, Mrs. Gilliam has ing pictures, asking for-and get ting-cuts and, it has been said Mark," film dealing with child molestation.
Mrs. Gilliam originally objected day" and asked for scissoring of bedroom with a young sailor she had picked up in a bar downstairs In arguments before Supreme rm of Maurice Maloof, m \& Young tlanta legaf firm. representing Lopert, contended city's charter ship violated distributing. com-


MARIETT:

# U.S. Protests to Italian Gort. About Continuance of Dubbing Fee Vs. Yanks 

Rome, Nov. 14.
A note of protest over the con-
tinued levying of $25,500,000$ lire
( $\$ 8,800$ ) per picture dubbing fee
against American pictures is un-
derstood to have been dellvered to
the Italian Foreign Ministry by the Italian Foreign Ministry by said to argue that the levy, in force GATT and the Italo-American Treaty of Friendship, Commerce,
ard Navigation. It also asks that it be rescinded. Dubbing tax or is a proviso contained in the ItaloAmerican (MPEA-ANICA) film
It's estimated that, allowing imports into Italy each year well as the "exemptions" awarded American distribs here if they release a ceriain number or farlo pux bing fee is in the vicinity of $\$ 1$,
500.000 . Money, via another clause in the Italo film aid legis lation, goes into a fund admin Lavoto reserved for the aid in finance of Italian productions.
This fund, as of last June 30 , adds to this total about $\$ 2,080,000$ refunded to Yank companies in the period. the resulting total of some total paid by Yank com
panies since 1949 (up to June 30 last into Italian coffers va the dubbing fee route.
The Embassy protest attains
even greater importance in the light of reports current here that the Italian Film Aid Law. which be extended once more, because o the shor time Italo legislators
have to discuss and vote the various intricate proposals for a new tended; continuing the drain on Yank company coffers.

It's argued in Yank pix circles first applied in days of Italian pic industry hardship is now unreal-
istic. Especially is it in light of the current optimistic and rosy film industry and in the Italian economy in general.

Seeks Goo't. Funds For
Permanent Housing of
French Film Maseum
Paris, Nov. 7.
Culture Minister Andre Malraux to his film budget to bring to frutition the long-promised, new and Film Museum, the Cinematheque Francaise. It has been in tempo-
rary quarters since the last waiHe probably will get it, This means that the Film Museum will
go underground at the Palais De Chaillot where new. modern screening room for 430 will be con the right wing of this two pronged building for its museum exhibit The Museum, under Henri Langlois, glves three sereenings pe
night of old, new and even unire leased films. It also pays homage to living and dead
weeks of their pix.
Langlois, seconded by Lotte pares retrospectives for film fests as well as exchanges with other
national film archive setups. Always packed at showings. film buff roundings next June when the new quarters.

Prep 'Shadow' in Singapore Singapore, Nov. 14. An original screenplay; "Cast the Same Shadow," by Han Suyin uuthor of "A Many Splendored king," is to be made into a $\$ 700,000$ worth, 16-year-old English gill Ha cently in "Exodus" (UUA, according to Tom Hodge, executive producer
of Cathay-Keris Film Productions, Singapore.

## British Prods. May Get

 Better NFFC Break London, Nov, 14.Howard Pearl
whe was on a recoun visit to
Morcow reports Russe Theatrẹs
Shabby But Femme Administrators

But the maln reason for diminshed Aid was that West Germany did not have any such help. awayce with it to ease coproduction with Germany. However -Germany
was forecd into Aid itself and was forecd into Ald itself and,
with Great Britain and its Eady Plan due in the CM soon, it became evident that France and Italy It seems that the governmental Centre Du Cinema also has seen
the light and will probably hold handouts at this year's level. Advances on Aid to films which show
quality and possible difficulties in quality and possible difticuities in up. About. $\$ 1,800.000$ has been The Syndicate of Film Producers also has come up with a plan guarantee of up to $50 \%$ to lighten distributors investments and to be
repaid after the release of the film. It looks like it will go Into
Hence, Aid appears likely to re-
main part of the French film industry:'
WB Reported Leaving
MPDA Down Under
Sydney, Nov. 7.
Warner Bros. will exit from the Motion Picture Distributors Assn. here following the required six
months notice. No official reason
was given for the ant was given for the action, but it's cutives failed to see eye-to-eye with the association on policy matters.
20 th-Fox. long out of the association, will bow back in again imgreenlight by Spyros Skouras and headed by Neil Ackland:

## British Film Biz Ponders What Will

 Happen to Eady Plan, Quota, NFFC When Britain Joins Common MartAffable
mother interationg Featme 56th Anniversary Number

DARIETY
Mis other statistical and datm-filled chorts and articles.

## Film Biz Down

parable period of 1960 in the com-
cities. That represented a dip of in Heidelberg film biz remained just about the same for the first other cities, trade was off as much

The motorization of the coun-
try, the five-day week, which away from home for the weekend; and the influence of tele, all have
affected film grosses
Ore result is that fewer films are being procuced in Germany,
with only 95 turned out in 1960, a drop of eleven from the previous jor : Common Market lands of France and Italy have increased their production with government German films did better outside of the homeland last year than they had done previously, how-
ever: The German Export Union reported grosses of around $\$ 6,750$, 000,000 grosse
many in 1959.
Total number ackets sold in
1960 was $610,000,000$, a decline of $61,000,000$ from 1959. And, com-
plain the exhibitors, of their total plain the exhibitors, of their total
income of about $\$ 217,250,000$ they around $\$ 26,500,000$

Cuba Turns Down Mex
Coin Unfreeze Que Coin Unfreeze Quest Mexico City, Nov. 7. A three-man producer commit Gregorio Wallerstein and Mario Zacarias, who spent $\$ 4,000$ to talk with Cuban officials about release
of around $\$ 500.000$ owed by Cuba of around $\$ 500,000$ owed by Cuba
for exploitation of Mexican picfor exploitation of Mexican pic-
tures, has returned empty handed However, all were optimistic that outstanding debt. Raul de Anda said they had not got to see Fidel Castro Ruz personally, but had Guevara; Raul Cepero Bonillo, head of the Cuban National Bank, eign Relations, Carlos Olivares
Sanchez. The Cuban officials proposed that payment might be made via sending raw materials,' but no
definite agreement was reached.

## See Many Sigus

## Of Scot Trend

 To Sun. FilmsDundee, Nov. 7.
There are obvious signs from all parts of Scotland that the age-old opposition to opening of cinemas on Sundays is disappearing. More doors to patrons on Sunday nights, and are being given full permison to do so from local authorities. Hitherto, the main opposition has come from church authorities.
With the spread of tele, which means that light entertainment is channels, the campaign from religious bodies appears to be abating Two cinemas in Montrose, East Scotland town, the King's and Playhouse, will continue to open on alternate Sundays for another year Customers are flocking to
cinemas from miles around.
Attendance has risen strikingly where Hegal Cinema, Brechin, where the average Sunday night evening during the week.
The manager of the Palace Cinema, Arbroath, another East Scot land town, said: "We find .Sunday performances serve a definite need. It isn't. just the teenagers who
come. Our regular weekday patrons are Just as regular in at

## Attendance, Biz Deals Show Another Increase at Milan Film Trade Fair

Milan, Nov. 7. Attendance and blz transactionts at Mllan Film Trade Fair (MIFED) have shown another rise, according
to ngures just released by the Milan toppers following the windIn the north Italo city. Fair had to commodate participan
About 392 different organiza-
tions Were repped at this year's
fall MIFED as against 243 for last
year, with both Itallan and for-
eign companies on the rise. Like-
pise ahead of 1960 totals are the
for 1960): as well as the hours of
projection racked up by pixentered Several importan
were held during the fall MIDFED,
first of all a self-termed "summit
mape applications in the future for

Additional Foreign News On Page 15

Scientists and technicians from several countries attended this
meeting, including reps of RCA mhiling, Ampluding reps of Rarconi Wireless, Ferrania, RAI-TV, German, French, British, Belgian, Swiss and Italian
tele experts. Next meeting of group
$\qquad$

cussions and demonstrations of the
vieotape session inciuded: new ages, including a demonstration cording system; videotape applland radar controld of aviation traffic control via closed circuit
Among other confabs held in which was also attended by Italfan Minister of Entertainment Alberto Folchi, were a general assembly of theatre use: meetings between Italian and Austrian and Italo and Japanese pix industries. ANICA lopal film industry at the in terlocal film industry at the in ter-
national talks, while MIFED prexy G. M. Francl hosted the entire

Hot topic for the British film ill happe if moment is wha joins the Com and when Britain entry ine Com regarded as more orless a foregone conclusion. ltem was high on the agenda at last week's meeting of the Federation of British Film Makers, ould not as agreed that producers the Eady Levy, the Quota and the National Film Finance Corp.
However, special atte 92 which lays down that of clause the aids which may be deemed to be compatible with the Common Market are "such other categories of aids as may be specified by
decision of the council acting by means of a qualified majority vote on a proposal of the commission." Amplifying Federation's point of of the FBFM, said that chairman zation was in said that his organithe Board of Trade and with individual members of Parliament, and the situation was being closely for producers to consider more positive action on this point, but
emphasized that it would be up emphasized that it would be up
to the industry to insure that Britain's representatives took advan-
tage of the safeguards in the Rome tage of the safeguards in the Rome
treaty. to protect the well-being of British production.
Though it was a bit early to tell, try into the Common Market wonld not restrict the volume of production. He was confident that the
quantity of British films would quantity of British films would continue to rise, not necessarily because of acceptance into the
ECM, because the British industalent.

French Council Acts To
Place Boisanger Back
In 0ld C-F Position
Charles De Boisanger, who was ousted as head of the ComedieFrancaise in January of 1960, after Culture Minister Andre Malraux Culture Minister Andre Malraux
for raising F-C almission prices for raising F-C almission prices reinstated by the State Council maintained De Boisanger was with in his rights.
This technically leaves an awkward situation because senior C-F running the C-F, since De Boisan ger left the post. with success. It is not known whether De Boisanger
will seek to get back his position will seek to get back his position
or whether he wanted satisfaction or whether he wanted satisfaction his powers in sacking him.
Technically, De Boisanger, w 1959, could insist on term in and serving till April in 1964. Or he could demand being paid off for probably run into trouble if he tried to get back in since the C-F seems m
Escande.
So De Boisanger will probably take a job with another administrabefore being tagged for the C-E job by Malraux, and then fired.

IRISH CNENAS' TAKE OFF $25 \%$ IN 5 YEARS
Dublin, Nov. 14.
Cinema admissions in Ireland
Cinema admissions in Ireland years and are still declining, acelected president of Theatre and Cinema Assn., in his first talk to members.
He com
He commented on the current shortage of product and also took
a potshot at film critics, telling a potshot at film critics, telling
them that "they should soft-pedal somewhat and give due consideration for the many difficulties which Lush is general manager of Adelphi. ABC-controlled city cen-

## （EXHBITOR） The longest－running party in history

## Holly Gorightly



BUJFANO－PARMMOUNT－ATH WEEX！
－ 5 th WEEK！
KANSSS CTTY－ROXX－5th WEEK！

CLEVELLAND－STATE，MOLE－OVER TO STLLLMM－3rd WEEK！
LOS ANGELES－CHINESE－ 5 th WEEK！$x^{i t}$
个 ST．PETERSBURG－PLAYHOUSE－2nd WEEK！
＊DENVER－ORPHEUM－4th WEEK！
CHICAGO－ESQUIE－4th WEEK！
SAN FRANCISCO－ALEXANDRIA－4th WEEK！
DETROIT－MADSSON－4th WEEK！ MILWAUKEE－TOWNE－3rd WEEK！

DALLAS－PALACE－3rd WEEK！ MINNEAPOLIS－WORLD－4th WEEK！

BALTMORE－TOWNE－4th WEEK！
PROVIDENCE－STRAND－3rd WEEK！
MIAMI－BOULEVARD，SHERIDAN
－4th WEEK！
PHOENIX－PALMS
－3rd WEEK！仿．

## International Sound Track

## London

Metro reports that advance bookings for Samuel Bromiton's "King of Kings," which opens at the Collsemm tonight (Wed), has outstripped "Ben-Hur." All public performances up to the end of January are of a Roman Catholic Church in North London enture of ${ }^{2}$ Roman Catholic Church in North London has booked to see the dubbing and music recording sessions on "Billy Budd" which he filmed dubbing and music recoraing sessions on Biuy Budd which he dimed the summer. He intends to stay on in London indefinitely to Fork on his next play, "Photo Finish," which is due in the West End early lin the new year.
big tieup for another: Sam Bronston's epic; "El Cid," which Rank will distribute in the UK Film is set for ifs world preem at the Met ropole, Victoria, on Dee: 6 it is with Duff Gordon, makers of the
sherry and one and a half million booklets will be distributed to all stockists in the British Isles Sylvia Syms is the femme lead in filmitug in Dublin last week Patrick MeGoohan stars in the Bryanston production which is being directed by Arthur Dreifuss.
Shepperton at the beginning of the month, was the to Hong Kong" y of the year at the Man of the Year luncheon at the Savoy last Friday (101. His costar Bing Grosby was due to plane out for Los Angele yetage in Britain has been starled at Shepperton. It is a giant reconhifh, It is for Cty of Sodom, 120 . feet long. 80 "Guns of Navarone" had its fith Royal prem-this time In Athens-
last week $\ldots$. Thee B-17. Flving Fotress Bombers, veterans of World War II. have been flown to England for location scenes in Columb

## Paris

Leo Lav has world sales rights to the Fernandel starrer "Dynamite Jank" which spoof, Yank westerns Mine. British actress Mill Heworth in Asia from a H3n Suyin novel. . Jean-Luc Godard produces film evsky story though his first and Roger Vadim's. Films De Saphrene does a documentary of Claude
Choublier on Saint-Tropez and a feature pic on Tahiti by Paul Gegauff lier heads for the Ue C to tape a video spectacular for ABC written by Alan Jay lierner. Due for airring in Feb. '62... After his situation comedy pic violent and brutal by which he means a pic full of fast and Dhery heads Stateside to join the touring legiter of his "La Plume De Ma Tanta". Jerome Hill in to looksee release arrangments for due soon at a smallseater arty the Studio De L'Etoile where Charles Chaplin's "The King in New Yort" is currently on a rerun
都 may accept offers from Eene Clement and Lowis Maile
"homage to
Gene Kelly at French Fitm Museum. led to SRO for all his pix as ditto at a similar one at UNESCO. Weekly Express summed
up his talents thusly. "Kelly is not a great dancer, actor, choreographer or director, but he has been able to express the joy and optimism of the American people in everything he has done..

## Rome

Eric Von Stroheim Jr. copped plenty of ritalo magazine attention thanks to his actor-assistant director stint in Two Weeks in Another Town". pic returned to Coast for interiors this week... Rithart Younge Man." made a pic in Italy in 1952. as a moppet thesp: Vittorio DeSica's "Termini Station," apposite Jennifer Jones and Montgomery Clift.
Jack Palance's current stint "The War Continues" may be retitled
The Last Attack". the Globe Films production now shooting in "The Last Attack". The Globe Films production now shooting in Yugoslavia goes out under the Ameriean-International banner Ing "Anima Nera" Black Soull, produced by Documento". . "Marco Polo" 'Jolly unit back from Venice now heads for Far East und direction of Hugo Fregonese to wind ocation wrap-ups on pic
Morzan Hodsins ("Two Weeks in Another Town") and Grat Jome exchanging gossip other unit men in town include Martie Fink not to mention the "Cleopatra" contingent headed by Gitait Asearelit and Jack Brodsky.

## Berlin

After "The 1,000 Eyes of Dr. Mabuse" and "In the Steel Net of Dr. Mabuse." CCC has started production of another Mabuse pic.
This one is titled "The Invisible Dr. Mabuse." American Lex Barker, Who played in "Steel Net"; has also a leading role in the new film, director of " 1,000 Eyes". Former German screenstar Doudten Wiek piays the female lead in ibsen's "Ghosts" at a local cellar theatre for played a stage role at another local theatre for a considerably higher salary but preferred the mother part in the Ibsen play for artistic
reasons. Miss Wieck registered her biggest success as a screenstiar fin reasons. Miss Wieck registered her biggest success as a a screenstar in
the 1930 and "Girls in Uniform"' and also filmed in Hollywood. After the wai, she was oniy ser
Swedish banker's family Wallenbers one of the three the famous Lars Sehmidt and Hans Woelfer) producers of the Berlim production of "My Fair Lady" plans to return to Berlin in the midde of Decem-
ber for the gala preem of Stanley Kramers "Jidgment in Nuremberg" Aien Bill Wilder considers German actor Banins Lothar as "the German Alec Guinness." Lothar plays a leading role in his "One, Two, Three" Aug 13 . 11 W .Berlin cinemas (Aladin, Camera, City Centrum. MonoThe existence of at least 20 more $W$-Berlin cinemas is threatened if they aren't granted financial here. A good number of local movie-
house is up for sale but it's hara to find buyers,

## ACTT's Craik Quits

 Because of IllinessAfter more than 20 vears with the Assn. of Cinematograph Television and alled Technicians as senior organizer. Bert. Craik has II health. However, he is continu-

Yugoslavs Go 'Modern' Zagreb, Nov. 14:
gooslavian city wh This Yugosiavian elty have its fival in 1962. The impetus is provided by composer tracted attention in other part of

Until now Yugosiavs have been ice-cold to modern music though devoted to classio grand opera. Despite the relaurey poor state of the ecop operating within the borders

## See Mex Prexy

## Helping Boost

 New Pix ProdMexico's fitn prodnction is any Mexico's fit'n prodnction is anyis at a snail's pace eyen though loomy pessimism of the pas iew for the long pull. Industry hopes are rising inasmuch as President Adolfo. Lopez Mateos has
indicated a personal interest to indicated a personal interest to
resolve the production stalemate asolve the production stalemate
as soon as possible. After that ther problems can be tackied one
y one so that the present critical ituation is alleviated as rapidly Cesar Santos Galindo, emissary for bonafide producers, has briefed the president on the entire indus-
tiv Iineup. And cameraman Gabriel Figueroa. a personal friend, has presented a producer memorandum proposing a $10 \%$ federal tax as one means of getting the industry out Tts financial doldrums.
Tax money. will not be used to noney for producers. The govern ment still holds that producer should mest more of their own or productions. Tax coin would promotional efforts : One of these being setting up of a cash prize
incentive for truly quality films. ncentive for truly quality films.
The tax could also finance strong er Mexican participation in foreign film fests. especially to under write costs of pix junkets. Funds tion via publicity and advertising. The tax plan may be taken into consideration by the mdministra-
ion although no decision is ex pected until the inter-departmental ommittee studying industry prob lems comes up with its oun con-
crete suggestions. for industry mprovement. There is some guarded talk of a federal subsidy. nced by announcement that the Film Bureau had okayed producbitors has cooled down considerbitors has cooled down consider-
ably. Even exhibitors are admitting that program must be viewed will be no sudden production boom rom this quarte
Producer Gregorio Wallerstein has come out wilh an optimistic statement that he is talking to producers to join forces, in talent kitty to be used for a $\$ 2,400,000$ "super-spectacles." But this program, too. is moving siowly. Search nvest made for new film ind mitted that bona fide members of the Association of Motion Picture Producers, allied as they are with
the three major official distributhe three major official distribu-
torships; have been hard hit $\star$ by coin freeze in Latin America, and lack cash
rt Buchwald
memorealy detais the
Advantages' Of Coproduction
-anetiner bright Feature in the
epcoming
56 th Anniversary Number VARIETY
Hes oheresteritileal and data-filied
chiorts and artices.

# West End Trade Stoit, 'Blues' Nise 16G, Hellions' Lusty 15G, Bachelor' Hep 12G; Brealfast' Hot 855,000 , 3d 

## IST ANCLO-EUROPEAN CO-PROD. PACT LOOMS

ondon,
After more than two years of pean coproduction agreement is in sight, Pioneering pact will be beFrance, and will be ratified on a overnment-to-government leve Forking, it is considered likely that paet with Italy will follow. Both the British Film Producers British Film Makers are setting up what they describe as their nal meeting with the Federation hope to settle outstanding queries with the unions and remove any film Workers.
ediately after that session nit their completed draft to the oard of Trade for submission and ratification through the prope
diplomatic chanels.

Mex Producer'Celis May
Do 'Miracle' As Co-Prod.

## With Jerry Fairbanks

Producer Jose Luis Cen Nov. 7. e has interested Jerry Fairbanks n doing "The siracle of Guada upe" as a coproduction in twin effort in eolor and Vistavision Celis said he was working on the oreig sources since internal fi ancing, both from official and private sources, is still spotty. Fairbanks reportedily will deposit shooting budget money with ve Film Bank, as required by law Celis has had Celis Internacional Celis has had the idea for the reand event took many scenes in the Villa de Guadalupe ${ }^{\text {site }}$ of the Cantinflas (Mario Morenol for par of Diego, but the comic refused. Celis stated he seriously plans
o step up his coproduction activity with Hollywood. Another project in initial stages. "The Train for Chinter in the leading role.

Lord Rank Warns About
TV Threat To Cinema

## ablin,

Lord Rank, chairman of Irish Cinemas Ltd., warned stockholdevitable that the it appears in of the company's theatres will become uneconomic as the buildup of tv continues in; Ireland. In Dubadv, they were ikely to be more in view of the large number of in view of the large number of
firstruns which have to be served firstruns which have to
with first feature films.

The statement he read at the rish Cinemas annual meeting. also Minister's failure to grant relief from the Entertainments Duty to offset the decline in cinema attendance. A dividend fo $177^{2} \%$
same as last year, is being paid on thé ordinary shares of trish

## Pat Walshaw Elevated

Pat Walshaw has been named controller of Top Rank Bingo \& ment Assn., the Rank company controlling the Odeon and Gaumont
circuits.
Walshaw has been with the company since 1932 and has previously held appointments as assistant licity controller. At one time, he was in charge of Rank exhibition

Apart from London, Nov. 7. exceptions, it is boom time for the usiness recorded by sere standout comers and most of the longrun The Among the recent new pix, $\$ 17,000$ or close in second week at Leicester Square Theatre. "Paris Blues". is heading for a nice $\$ 16$. deon, Marble Arch.
Also new. "The Hellions" looked o finish its first frame at the tout $\$ 15,000$ or a bit over. "Bache 00 Paradise" "Shapeskfast at Tif any's" still is mighty $\$ 25,0000$ Gorgo" looms solid in second at ondon Pavilion.
Among the longruns. "South Pa 84ic" was just under $\$ 17,000$ in its us" was sturdy $\$ 9,500$ in 26th ound at the Astoria.

Estimates for Last Week
Astoria (CMA) (1.474: $\$ 1.20$ Hefty $\$ 9,500$.
Carlion (20th) (1.128; 70-\$1.75)Francis of Assisi" (20th). Opened
Tonday (6). In ahead. "Quens Guards" (20th) (3d wk), moderate $\$ 4.000$.
Casino (Indie) (1.155; \$1.20-\$2.10) "This Is Cinerama" (Robin) 're-
isue). Opened Sunday (5), In in) (35th wk', smash $\$ 19.800$.
Coliseum (M-G) (1,795: 70-\$1.75) "Bachelor in Paradise" (1M-G) King of Kings" $\mid M-G /$ preems Nov. 15.
Columbia (Col) (740; \$1.05-\$2.50) 19th wk). Sturdy $\$ 8.400$.
Bominie: (CMA1 (1,:12; \$1.05(184th wh). Fancy $\$ 17,060$, incredi be for length of run.
Heieester Square Theatre (CMA.
(1,375; $50-\$ 1.75$ )-"Hustler" (20th) (2d wk). Sock $\$ 17,000$ or near Opener was $\$ 18,800$
Lendom Pavilion (UA) 11.217; 70Solid $\$ 12,000$ or close. First was 15,300 .
Metropole (CMA) (2,200; 70-1.251-"King and I" (20th' (reis "Spartacus" (U) returns Nov. 13 or short season irior to
Rank) preem on Dec. 6.
Odeon, Leicester Square (CMA) 2,200; 70- $\$ 1.751$ - "The Hellions" close. Bevil at 4 O'Clock' (BLC et as next film.
Odeon, Marble Arch (CMA) (2.-
200; 70-\$1.75)-"Paris Blues" (UA). ine $\$ 16,000$ or near
Plaza (M-G) 1936; \$1.05-\$2.20) Breakfast at Tiffany's" (Par) 13d fter $\$ 26,200$ in second week.
Rialte (20th) (529; 70-\$1.20)-
Inn of Sixth Happiness" (20th) Inn of Sixth Happiness" (20th) Ritz (M-G) (430; 70-\$1.751-"Two Women
4.700.
Royalty (M-G) (936; \$1.05-\$2.20) "Ben-Hur" (M-G) (m.0.) (21s

Studio One (Indie) (556: 50-\$1.20) 5,200 .
Warner (WB) (1.785; 70-\$1.75) Fanny" (WB) \&th wki. Looks beter than $\$ 10,000$, fine for length
un. Previous week. $\$ 10,600$.

Religious Film Fest
In Vienna This Month
America will participate wiih "Question Seven", (Indie and Festival of Religious Films which opens Nov. 17 at the Apollo Kino
Fest is not reserved for Catholic will show "Two Eyes and 12 Hands." Germany registered a cultural pic, "Life Behand Cloispreem a documentary on the his Holy Night." song, "Silent Night,


## JOLLY FILM

announces the completion of principal photography of a great CinemaScope-Technicolor production

## STARRING:

## RORY CALHOUN-YOKO TANI

 A Film by
## HUGO FREGONESE

bieretad by
Piero Pierotti
Ready for general release
in its original English language rersion:

FEBRUARY 196乞

## Responsive Gesture Lacking

Things are getting chummy In exhibition. Theatre Owners of America picked up the for Trueman Rembusch and Dick Lochry of Indiana Aplied as "observer8" at the recent TOA conclave in New Orieans. Now Marshall Fine,
prez of Allied States Assn., has invited rival TOA nabobs John Stembler and Albert Pickus down to the Allied conclave in Miami Beach next month.
Its \& pleasant gesture-only hitch belng that neither prexy
Stembler or board chairman Pickus can make it. Former pleads a "conflicting engagement," and Pickus is "jammed up" " with ex-
tracurticular civil tefense duties tracurricular civil defense duties.

## Call New 'Obscenity' Law On Coast Masterpiece of Loopholes; One of Framers Resents Rap

 Hollywood, Nov. 14. Respecting "control" over analleged tide of lewd-and-nude films here the L.A. County Board of
Supervisors' newly-appointed Fact Fupervisors
Finding Committee on Motion Pictures was informed by such off1-
cials as Sheriff Peter J. Pitchess,
Chief of Police William H. Parker Chief of Police William H. Parker
and District Attorney William $\mathbf{R}$ : and District At the law as it now
Mckenss has no teeth and cannot be stands has
enforced.
This trio and others were In-
Fited by committee chairman $\mathbf{Y}$.
Frank Freeman to explain to Frank Freeman to explain to the committee formed hy the Super-
visors to recommend measures against the showing of objection-
able films. what steps already had been taken and what laws were
available as a guide for possible Specifically singled out as legis-
Iation which assertedly ties the hands of taw enforcement agencies was the new law which went into effect Sept. 15, Section 311 of the California Penal Code, passed by
the State Legislature this year, re-
lating to "Obscene matter." which lating to "Obscene matter," which
includes motion pictures as well. Freeman, after various officials
ad given their views. sald he has come to the conclusion that "every
branch of the law enforcement branch of the law enforcement
agencies is powerless to do ant
thing about rectifying the situathing about rectifying the situa-
tion.,
Exception was taken to this by Exception was taken to this by
City Attorney Rooer Arneberg,
who suggested that Freeman should add the word "adequately
so his statement would say "is powerless to adequately do any-
thing." Arneberg claimed that
then "Prior to the new 1961 law"-
meaning Section 311 -the law fectionable films.
mittee meet recommendations for new legislation on "Junk" films for submis-
sion to the Board of Supervisors. An explosive cliord waservisors.
by John Long. of California News. papers Publishers one of the non-
industry members of the commitindustry members of the commitcriticism of the new law. Which he sald he had heloed frame. Wirn out mentioning names, he said he ties - referring now to Judge
Brown, one of the framers of the new law-"to say he's stupid." "I
dare them to report this in his court," he said, angrily adding, there is no teeth in the laty",
It was pointed out by several officials that one particular phrase
in the new Iaw does much to nulify the potency of this law and thus make it unenforceable. This
is contained in the paragraph reBeefing Up December New York-New Jersey divi-
sional RKO Theatre managers huddled yesterday (Tues.) at the Park Sheraton to prep
plans for the circuit's "Extr plans for the circuit's "Extra office campaign.
Similar meet.
Similar meetings were con-
ducted cross-country ducted cross-country.

## Twim-Bill Bouts

For LA. Toll
Los Angeles, Nov. 14.
Fioyd Patterson-Tom McNeeley championship bout out of Toronto
Dec. 4 will be shown via closedcircuit ty deal with Tele-Prompter by nine theatres is the L.A. area. $\$ 4.30$ to $\$ 6.50$ for seats, pince the onny Liston-Albert Westphal tiff Canadian scrap.
Theatres, all working on a 50-50 the Orpheum, Warren's, Wiltern Pantages, Fox Wilshire; Warners
Huntington Park: Alex In Glendale; Crown in Pasadena; and Fox West Coast, Long Beach.

## EMRRYO PIBILCTSTS

"SHOOLING PROPOSAL
Hollywood, Nov. 14.
Echoing a plan for a school to train embryo publicists first proposed more than 25 years ago by
late Harry Wilson and late Joe Jackson, who with Pete. Smith and Harry Brand once comprised the Big Four in film colony Publicity Directors Committee of the AsSn.
of Motion Picture Producers has Publicists Assn., Local 818, to co sponsor with major publicity chiefs
sụch a project.
Local has taken under advise ment the proposal pitched recently
to its board by AMPP rep Duke Wales and Paramount pub chie flects top-tier major film company desires, which would provide that press agents someday hope to be the trade under practicing publicists.
 Local 818 holds with studios. This peril or work or overtime opportinities curtailed
Long-range pitch is that industry needs a steady, new supply of that the better prepared future facks are when starting such
the better for the findustry.

Trade Membership Bigger
A heavy increase in membership
is reported by all Allied regional units, according to Milton $H$. Lon don, executive secretary of Allied States A
London said almost every poten tital theatre in Michigan now is 17 theatres in this state have been admitted to membership. Included are the Music Hall, Adams, Vogue, Varsity, Roxy and Center theatres

## Cable-Fed Tollvision for Santa Monica; 'Not Testing and Don't Need FCCOKay'

## N.Y. DALLY NEWS ON 'MISUSE' OF TROOPS

Whether or not Robert Mitchum, Longest Day," said it or not (he later denied having made the crack), the N. Y. Daily News (Nov
14) lead-editorialized "Stop Misus ing Troops' as follows:
"Movie actor Robert Mitchum is now strenuously denying that hè on boarding landing craft off Normandy for some scenes in Darryl
Zanuck's upcoming film. about D-Day. 1944.
"The 250 GIs were loaned to Zanuck by Gen. Lauris Norstad, Supreme Allied Commander in Eu rope. It's an old custom, based on
the theory (now seriously doubted the theory (now seriously doubted
at the Pentagon) that such use of fighting men in movies helps to sell the public on the armed services.
"No extra pay for this work was forked over to the men by any-
body. Zanuck was stuck only for the cost of shipping them to and dently, whatever Mitchum did or
didn't say, it was a wet and disagreeable chore. "Let's call this old custom off, and henceforth let movie produeers hire, costume and drill extra should have been doing all along."

## Harold Lloyd

tv interest, he said, but he thought th too choppy. "There were too enough buildup for any one of
them." As a consequence, he withdrew.: that one too and finally put together the present pic which in cludes only light sequences-all of which are extensive-plus an
introduction which spotlights various types of
tified with
He's also prepared newly
edited and scored version of "The
Freshman," which; if the omnibus goes well, will also get a theatrical release. Noting the current and early comedians, he's more than hopeful that his special brand of comedly will find a new audience. mount of selling.
In 2 reminiscing mood, he re-
called his experience with his 1922 "Grandma's Boy." which had started out as a two-reeler and in a giant five-reeler, actually his
first feature-length film. Exhlbi tors, however, were not used to Harold Lloyd subject and so he undertook to book the picture himself, making four-wall deals on
ivallable houses. Pic played 19 Weeks in L.A. and did equally as
well in the ordinarily concers well in the ordinarily concers no more trouble getting the kmd of terms we wanted,
Lloyd was also somewhat of an innovator in that re was one of
the first film comedians to hit the bigtime without employing peculiar costumes or grosteque physi-
cal attributes. This in turn paved the way for new kind of film comedy involving recognizable hu-
man beings caught in comic circumstances, running a careful bal-
ance between slapstick, character ance between slapstick, chard outright farce. "Too many people," he said. "seem to days was slapstick', though this Because of the nature of the films necessarily produced "ac when films learned how to talk Being a "comic actor," he was able to make the transition into the the groundwork for the kind of mon is so good at today. Danny Kaye also has some of the spirit of the early film comediais. However, he pointed out, all really good at their best in their "uniqueness." So to compare one to another.

## 'Showmen of Year'

Four theatre managers from three states have been named by National Theatres \& Tele-
vision as "Showmen of the Year" for 1960-61
Trophies and checks for $\$ 250$ each go to Ray Pankow Fox Theatre, San Berandino Calif.; Bob Apple, Fox, Frícso: John Tella, Montana, Butte, Salina, Kan.

## Toll Set Before

## Appeals Court

Washington, Nov. 14. Appeals here on the Hartford pay poned un project have been post scheduled for this Thurs. (16). The Court acted on request of tor interests fighting Federal Com munications Commission's okay o eral. Cohn asked for the delay be eral. Cohn asked for the delay be-
cause of. his mother's recent death

## EADS FILES APPEAL

FROM 'OBSCENTT'' RAP
 31-year-old manager of the Far Honls, has filed a notice of appeal in Oakwood Municipal Court. This is an outgrowth of his being found
guilty of violating the state's anti obscenity laws for showing the 30. "Sins of Youth," last Jan tenced Eads to six months in the workhouse, and fined him $\$ 2,500$ The manager also has three
other charges pending against him for showing the following films, moral Mr. Teas." "Twilight Girls"

Eads faced his fifth charge for showing an "obscene" film, when police sat through a double feature
of Brigitte Bardot films and decided to confiscate the first half of the program, "Love Is My Profes titled, "The Truth," to continue being shown
bad.

## Embassy 'Suohs'



When journalists round the worid gather at various internain Montevideo, Uruguay, American practice in 'regard to "adult" as panined. Few countries have
such freedom from censorship.
living Pincus' Chore
Producer Irving Pincus has been signed by the Mirisch Co. to create and develop a program of fea-
tures, per HaroldJ. Mirisch, prexy. Pincus, who created the ty sewhich he's been producer for the last five years, wrill continue to ies when he takes on his Mirisch ies when he takes on his Mirisch duties.

First toll-tv system va cable in within 18 months me operativ W. W. Sargent Jr. inventor of the process, which will be inaugurated by Home Entertainment. of which Martin Leeds is prexy. He insisted that it was not a "test" and not amenable to FCC rules, that the system would be put into operation
in the Santa as the Santa Monica area as soon as the cables are laid and the
equipment is delivered by General equipment is delivered by General
Sargent said the project is fully financed and that a deal is being finalized with General Telephone for the cable. General services the $\$ 2,500,000$ according to Sargent,
and that it hoped to have 20,000 subscribers the first year of its operation and 40,000 in the second year.
The basic concept of Home Enount's terior appointment will be different and only a push button would be needed to tune in the toll chan-
nel. Outside will nel. Outside will be installed a
meter, similar to those used by meter, similar to those used by
utility companies, and once a month the cards will be pirked up and bills for the service mailed. charges to subscribers hasn't been to $\$ 1$ minimum charge a month, whether or not a toll show was
dialed, and $\$ 10$ charge as insurance against payments.

Sargent said the system would this territory, and that three different units would use the band. Ong
would be free to show trailers of shows to be seen on the toll channel.
Sargent said he has been working on his system for seven years
and feels that it is now perfected and feeis that it is now perfecte
to the point of getting on the air.

## Spear \& Sandal

"No Love for Johnnie"; the Ger-
man "Roses for the Prosecutor": the Italo "Il Bel Antonio"; a pair the Manhattan-made "Strangers; and Carlo Ponti's "Boccaccio 70 .
The commercial flank is hardly now-shooting "Boys' Night De for Metro release, being readied are "I Married a Psychiatrist," petbaggers" and "City That Lived," the last, like "Boccaccio"
(separate story), intended for roadshowing.

Of further significance in Levine's new yen is that it tends
increasingly to realize the evoluincreasingiy to realize the evoludistributor. This is immediately evident with the art product, and a future possibility for the made-in-Hollywood reels.
Though not yet spelled out, the Levine \& Co. braintrusting en-
visions (as forecast in these umns) a compact distribution en tity with field sales reps in severa key cities. Just enough to do the job at minimal overhead. Foreshadowing the expansion, Levine for some time now has had the "help wanted" feelers out, and also trade to fill some additional home oftice berths on the exec tier. The
need for. manpower is clear enough from the frenetic pace of himself a fairly recent addition.
There's also another portent in product-the possibility of its own circuit to firstrun the goodies. This suggested by Levine's acciuis ix Theatre the Boston Intime house. It could be the first link.

UPGRADE LEO GREENFIELD Leo Greenfield, assistant easter division manager of Buena Vista promoted to western division man ager.
He s
join National Thinich, who Television.

# Now: A Two-Intemission Roadshow 

Even So, 'Boccaccio 70' Discarded Quarter of Original Length-Press Meets Italo Trio
by Jack pitman
"Boctaccie 70." the Carlo PontiJceph E. lethe presentation now in the can. is ficketed wor roaddiference: it whi biter tho intermbions anstad of the cardurd single irtak to se paate the fim's
 and in tioe ! mad April. atheit IM, ine is vilt
 this whitite teminecht on tie stansth of the Fresth "to LidaDet ia: con :mot in Manhathin last Fiday Ch ar Scphia 1 oren. V:ttesio De Sta and Ponti. The Itatian em-
 texided as a four-parter, but would is docked at about three hours. Dusard d was the rouer:ce di-
rected by Mario Monicelli. leatine rected be Mario Monicelli. leatine
for exhib:tion the sta helmed by for whibtion the segs helmed by chino Visconti, considered the top
three of Italy:s current neo-realist inema.
levine also disclosed that $\$ 2$. 000.060 is earmarked for global promotion and advertising. Negacame to $\$ 25010$ (1t1)
Replying to a query. De sica said the pic's central theme--running through all three segs-was the moral nature of love. First epi code, which he directed. stars mis. L.cren and is entitled "The Raffle." bemed by Visconti and starc Romy Schneider, and finsl ses is Temptations of Dr. Antonio." directed by Fellini and starring Anita Ekberg.
Plans call for the three femme nection with precms of the film in vaitious capitals.

Samuel Fuller completing an mignal screenplay on Spanish Anterican War, which he ill indie with MPAA: "The Battle of San Juan Hill," The Charge at San Juan Hill," "Cuba "98" and "Cuba
Libre!"

## FIRST IN, WORLD-WIDE PASSENGER EXPERIENCE

The time: February 8, 1919. The place: Le Bourget Airport, Paris. The plane: a Farman "Goliath." The event: the first scheduled international passenger flight in history! And when the "Goliath" touched down in London after a two-and-one-half-hour flight, the company to be known as Air France had pioneered a new concept in transportation. A concept that led Air France to similar "firsts" in Africa and South America ... and ultimately made it the world's largest airline. Since 1919, fantastic changes have taken place in every aspect of air travel. Swift Air France jets speed to the far corners of the world. Passengers relax in luxury... enjoy gourmet French meals. And they enjoy the two hallmarks of every Air France flight: experience and dependability. Which is why Air France is the world's largest airline, with a 42 -year record of flying experience and service. New Booklet: Write Air France, P.O. Box 113, New York 10, New York, for a 52-page illustrated booklet, "Air France, World's Largest Airline.


## Word From Spain

between Spain and MPEA, Johnson and Hochstetter were authorized by the American companies to extend for another month the deadline fixed in the agreement between the two countries to renew or reject the present pact.
At this meeting, MPEA proposed to distributor, producer and point system "baremo" for the al location of licenses, an increase in the overall Yank license quota for Spain free peseta convertibility HEAArs insist the film sector is the only one still subjected to peseta freezing) and revision of diseriminatory dubbing taxes on

Meeting Chairman Gutierrez Cano told the three Sindicato groups to study these proposals and all others that could contribate to a settlement, and report back for another joint meeting Nu irea next week. While tilm circles regarding a positive film circles regarding a positive cato negotiating talk. the meeting was accorded significance as an indication on high Spanish government levels of a desire to avoid a rupture in film relations between he two counfries that might affect existing firm ties.

Fired for Not Knowing Own Script

## Leon Uris Nonetheless Fondly Recalls Hollywood-

 It's 60-Year Quality Average Very High
## By JOE COHEN

Leon Uris, author of "Exodus" and the current "Mila 18," tells the story that while working on the screenplay of one of the novels he authored, he was informed by the producer that he didn't understand fired characters in the book and was ther. let, despite this firing and wooc ints would rather have his works trans ated to the screen in Hollywod han anywhere else.
Uris says it is still the one spot out an extremely high contly puts product. "Hollywood," calibre is just about 60 years old. Yet during this time it has produced as many classics as any other art form. He feels that it has produced at least as many works of ishing he Madison Avenue pubishing houses. There are about he said, vet there are annually, or four great ones. Holl three average is much better. It makes at least three or four great pictures a year out of a total far less than the rublishing houses output, he declared

# Ziegler•Hellman and Ross 

## Agency

# Announces <br> The Exclusive Representation <br> of <br> Curtis Brown, Ltd. <br> NEW YORK. 

And Its.Many Distinguished Authors
in the Fields of
Motion Pictures, Television and
The Legitimate Theatre

## Directors 'Prepare' Ad Infinitum; Too Few From Most Talented; Sees New U.S. Industry Emerging

Hallysuce to a men, mare dynamic Amerrean film indesiry still has uccording

## you to go ahead with it even though you knew it wasn't ready

 to be done.Millar also thinks it's a sad our top directors take up to two
single property. They ought to be shooting pictures, not spending all their time in the minute preparadirens. He pointed to such European
di Clair, as examples of "working" directors, best exemplified this side
by only Billy Wilder who seems to spend the better part
in actual production.

Millar-Turman, now repped on local screens with "The Young
Doctors." have the Judy Garland starrer, "Lonely Stage," waiting in the wings for a start next spring
under the direction of Ronald Neame. Peter Finch is being
sought to costar in the pic. Which also as part of their UA commit
ment, the producers hope to do Abby Mann's screenplay, "Cast
The First Stone," based on an Idea from Judge William Mur-
tagh's book. Aside from acknowledging that the pic will be a serl ous, lbut neither sexsational or
sugarcoated, study of prostitution, Millar is reluctant to discuss the project. At the moment, it's in
the hands of Mann. and since he is a "probing" kind of . Writer will be meaningful socially. He ad mits that prostitution is hardly the "number one social problem in the script will have an importance transcending the immediate sub
ject.

In his addition to the MillarTurman five-pix deal with LA
Nillar is credited with Harold Hecht as producer of Burt Lanand with Turman will produce "Cnarmed in Paradise" for Allied Artists in Paris next year. Alone he also has an outstanding com mitment to produce the screen ver-
sion of Merle Millar's novel "Re union.:" for Paramount. Gore Vidal
is doing that script.

First Hurdles Taken For Sperling's 'Fire Bird' To Shoot in Russia

Hollywood. Nov. 14. Milton Sperling w his planned biopic of Nijincky now tagged "Fire Bird." Producer stated here he had received tenta

tive okay from the Soviet. Ministry of Cuiture when, as a C.S. State Dept. rep. he attended
Film Festival last July
Full sanction to shoot film in Leningrad will depend on working as well as availability of the Kirov-
Leningrad Ballet and greenlight from our own Stat
cording to Sperling. "As far as the distribution rights." he noted, "the Russians
can have them. for nothing. It would be useless to make a dea money out of the country anyhow; eral weeks ago by Sperling with the Kirov-Leningrad Ballet people. when they were in L.A.. and a
meeting of minds had been reached. producer said. for them to appear in the film. However. he
added, the matter of money had

MAJOR HOLLYWOOD SCREENWRITER

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houses receives the same proof The Museum of Modern Art.

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## QUAKER FILM WINS

Golden Gate Awards To 16 m In Festival Division
San Francisco, Noy. 14. Ap Golden Gate award in wan film as communication" division Film, chosen put of 260 entries from 15 nations, is entitled "The duced and directed by John Korty of New York, for American riends and service committee. produced by Dorothy Oshlag and directed by Philip Stapp for Univisual Information Board; to "Six aley and produced hy Ronnie en for British Insurance Assn and to "exploring electromagnetic nergy, produced and directed by or Film Associates of California Honorable mentions "The Larynx and Voice," produced and directed by Hans Von cago voice clinic, and to "The Science of Fire," produced and
directed by Llovd Ritter for National Board of Fire UToderwriter

## Dales' Angles 0n 'Runaway' Cure

 Congressional elimination foreign tax havens, "along with nother 100 or so tax loop holes, plus federal small business admin film production at home and gov rnment subsidies raid out of th urged by John L. Dales, nationa exec secretary of Screen Actors Guild, as possible solutions to eve Speaking ot his production. Speaking at his Guild's annua at the Beverly Hilton Monday 113 challenged producers the men re sponsible for more companies being sent abroad, to cooperate with the Guild in its campaign to halt of our nation, its culture and its security, as well as the preserva-tion of our domestic film produc

## ori industr

## JAPAN TOPS ABOAF

MONTH FOR UNVEERSAL
Japan took first place in Univer al's recently concluded five-week drive, in honor of the U-I sale and foreign general manager Americo Aboaf. The final week of
the drice saw more than $\$ 1,000$ 000 worth of business racked up in the averseas market
Rank FiIms second place an distributors in the United Kingdom and Ireland-placed third
Combined billings in the cometing territories exceeded the year by $30 \%$ to make the drive ne of the most successful in the ions, Aboaf reported.
United Artists and NT\&T
Decide to Forego Feud
All differences have been $r$ solved between United Artists and National Theatres. \& Televi
sion, originally created over circuit passing up preferred multiple Christmas bookings on UA's "Pocketful of Miracles," and ban rers are flying as normal.
Fear that. the break migh the bud and by execs of both companies. "Any booking differences
we have had were satisfactorily resolved." said NT\&T exc Veepe Picker said, "Everything's back to normal between us and the circuit They need us and we need them."
Selig stated that NT\&T had booked "Miracles" into numerous situations throughout the country during the past few days. Ruekus arose over chain booking Walt film.

Budd Boetticher resumes shooting on his biopic of Mexican bullfighter Carlos Arriza within two
weeks in Mexico City after four-

## New York Sound Track

## for the Dee. 13 preem of "West Side Story;" then for a stay in Gotham

with his wife, Ciss. nuck to film a section of his "The Longest Day" role in a Manhatta studio. Fonda "1as on location work in France recently, where al the rest of the pic is being sher Legion of Decency A-2-rated able for adults and adolescents rector Margaret Twyman was in Atlanta Monday (6) sweetalting dhe Alabama-Georgia-Tennessee theatre owners at their annual meeting Columbia sales exec Milt Goodman's son. Robert Joseph, had a Bar Mitzvah . . . Ground-breaking took place Sunday 15) for the Nate and Frances Spingold Theatre Arts Center at Brandeis U. The late Nate Spingold yas a s.p.-director of Col Pictures . . . Shelley Winters doing Mer autobiography under the title, How to Stay Out of Trouble Birdie" He checked in at Col to do the screenplay of "Bye, Bye Robin Estride the book for the legit original . . British novelis Daughters." from the Evan Hunter for Miton Spering's "Mothers and but will coproduce arid direct a property called "The Hero" Houseman, Vincente Minnelli and the "Two Weeks in Ano John company back in the states after Rome locationing . Madame Spiry former niter o singer, signed to portray a big timer in the gambling rackets in Requiem for a Heavyweight". "Summer. and Smoke," set to play the DeMille Theatre, now booked for day-dating Sir Winston Chirchill Carter Wolff identified as
Gene Kent Nitz. transferred to Columbus, at Toledo's Bexley and World art theatres.
John E. Fitzgerald, film critic of the Catholic weekly "Our Sunday Visitor," who now lives in Bevhills, is also film critic of the Chicago John Matsoukas who overy Fritz Blocki as rep for L.A. area Mamaroneck, X.Y., has appointed
Flocki is the longtome Chicago Author Dale Wasserman off to Rome to confer with producer Dine de Laurentiis and director Robert Siodmak on a multi-picture deal . . on his "Requiem for A to Hollywood after making. script revision ducer-director Robert Rossen, riding high with the current success next 18 months. First will be "Coco Beach", inspired. by a David Brinkley tv report on the town which has sprung up near Cape Cana deral. No distrib deal yet set... Seven Arts has acquired an Anatole de Grunwald original story, as a vehicle for Nancy Kwan. Tentative Director Louis in sicily next year.
Director louis walle was guest, of honor at a reception at the French Film Office here Monday (13) evening...Star-singer Charles briefly last "Passage du Rhin, Un Taxi Pour Tobruk' 1 also in town his one-man show. He'll be back in town towards the end of the month before returning to Paris. And, speaking of news the Darryl Zanuck blew up an 11-car troop train last Saturday (4) near Louvier, France. The expiosive willfulness was in the interests of "The Longest Day.
Astor Pictures. which has acquired Alain ("Hiroshima Mon Amour") fest, is dickering for a February U.S. preem. A report, not published er the pic would make its $U$. debut in dubbed version, is Producer be titled. perhaps also with some English narration country on what's wrong and right about current American filin Max Youngstein is rounding up film industry people for the Health for Peace dinner Dec. 13 at the Astor: Dinner, for the benefit of the Children's Asthma Research Institute and Hospital, has C. D. Jackson, man and William Zeckendorf is testimonial chairman. Victor Borge will supply the entertainment... Astor Pictures exec Doug Netter Jr. to Munich this week to discuss a poss
also stop over in Rome before returning
Her annual chore on behalf of the Frisco Film Festival completed, Dorothy (Mrs. Ted) Friend and their son, Jordan, Pan Am to London of the $\mathcal{N}$ and on to Barcelona to join the or $S$. who has decided he would like to reside abroad with his family indefinitely. They'll houseboat and cruising the European waters. Jordan Friend will study at the Univ. of Barcelona.
George Schneider, indie distributor, specializing in "culturals," returned to lienna from an extensive trip. Expects to visit: New fork Now that hes no longer TOA prexy, meaning the pressure's off, He's CD director in Stratford, and claims he was plumping for an effective shelter program 10 years ago. Embassy Pictures' Len is no shoestringer by accepted measurement: Says the pic ac tually cost $\$ 110.000$, not the $\$ 25,000$ Variety reported . Sophia
Loren, on the Coast last week for the Two Women" opening, also cut a tape with Steve Allen for his Nov. 29 ABC-TV stanza ... Allied
Artists will world preem "The George Raft Story" in Chi Nov. 22 E. David Rosen, son of Samuel Rosen, Stanley Warner exec vice president is the non of Samuel of sen, Stanley Varner exec vice is assissant to the g.m. of WAST-TV, an SW outlet... Universal's nonpareil of shock cinema .. Many New York showfolk are puzzled why Angelenos don't pressure for a better water-and-hydrant situation against just such disasters as the Bel Air blaze.
D. A. Doran With Siegel
D. A. Y Frank Freeman when the latter was head man at the Paramount studio, has joined the exec production staff at Metro under Sol C. Siegel.
Doran's background includes an association with the late Harry

## Little Messages To Film Producers

# DON'T BET ON ‘THE TWIST’ REPLACING THE ONE-STEP 

- Certain people have gone newly mad about, or have altered the course of their existing madness toward, a tribal dance called "The Twist." It is a sort of syncopated paroxysm of the pelvic muscles. Don't ask us to explain why such a fad has caught hold, or how long it may run.
- But we venture a guess that when "The Twist" has shot its bolt and is forgotten, the basic one-step will still be the standard shuffle.
- Apply the analogy to your motion picture selling. Promotional gimmicks come and go. Nothing replaces essential, basic frade paper advertising.
- Meaning, of course, that your dependable, satisfying, filmpromoting first medium, The One-Step of Merchandising Mileage Remains.



## Taylor \& Nodland See 5 or 10-Min. Format As Aid to Small Packager; Werner May Be Going Their Way <br> by art woonstone

 Jong been known. but a couple of
them think tines have ficured This is the advice of Sherrill Taylor and Jory Nodand. part
ners in Taynod Productions. Tay
 "Dick Van Dyke Show" on CBS-
TV has a rating problem and both sponsor Procter \& Gamble and the series. comed to stem from the "ilarshal in Tuesday nights. Main opposition in Tuesday nights. Main opposition 730 p.m. "ieners are Eiven sus a first-run western. "Dillon"
the Van Dake series has a much
better potential. hut. at this point

Four Star's TV Rights To 15 H. Allen Smith Books; 'Totem Pole' 1st
Holding up the pilot on H. Allen Pole" series is producer Merwin Gerald's difficulty in casting the newspaperman-humorist and his wife, Nelle. Four Star is produeing. The Dick Powell-Tom McDermottCollier Young setup bought the ty rights to some 15 of Smith's books, teeing off with Totem Pole. The script is okay; Bill Manhoff did actor; will be the director. .
Four Star deal was made with Smith's agent Hal Matson, on
capital gains setup, lience rights to all the other books. Each
could call for the "Smith" char-

## acter playing throughout the sun- dry volumes, many of which take

 the author to Mexico, London, Hawaii and now Tahiti and the South
## The New 24-Market Niesen

(F'eek Ending Nov. 5)
NBC maintains its lead in the new 24 -clty Nielsen report for the week ending Nov. 5. On the average rating for the week day) NBC is out in front with 18.6. ABC noses out CBS for second place 17.0 to 16.9
On half-hour firsts for the prime time periods ABC has 18, NBO 16 and CBS 15. On the Top 20 CBS and ABC have seven aplece, Following are the Top 20

| Wagon Train ( NBC ) | 28.0 | Walt Disney (NBC) | 23.6 |
| :---: | :---: | :---: | :---: |
| Bonanza (NBC) | 28.0 | Ben Casey (ABC) | 23.5 |
| Gunsmoke (CBS) | 27.5 | Danny Thomas (CBS) | 23.5 |
| Flintstones (ABC) | 26.2 | Car 54 (NBC) | 234 |
| Mitch Miller (NBC) | 26.1 | My 3 Sons (ABC) | 23.3 |
| Red Skelton (CBS) | 26.0 | Defenders (CBS) | 23.0 |
| Perry Mason (CBS) | 25.7 | Real McCoys i $A B C$ ) | 22.5 |
| Hazel (NBC) | 25.7 | Candid Camera ${ }^{\text {CBS }}$ ) | 22.5 |
| Sunset Strip (ABC) | 24.9 | Untouchables (ABC) | 22.1 |
| Naked City (ABC) | 23.6 | Andy Griffith (CBS) | 22.0 |

## Lery's 10-Point Program of Change; Hits TV's Minimum Accommodation'

## Arbitròn Top 10

|  | (igt |
| :---: | :---: |
|  |  |
| ${ }_{\text {and }}^{\text {Raxe }}$ |  |
| Siter |  |
| Candid can |  |

Outlook Is Bleak For WNTA-TV Ás An Educ' Channel Washington, Nov. 14.
Outlook for the sale of WNTA-
TV, Channel 13 in Newark, to a
New York educational group was
severely darkened last week by a
decision of the U.S. Court of Ap-
peals. The court blocked the sale
until it hears argument from the
state of New Jersey which has
strongly opposed the transfer of
the WNTA-TV license to the N.Y.
group known as Educational Tele-
vision for the Metropolitan Area.
The FCC had okayed the sale
Oct. 25.
NTAs contract of sale with
ETMA expires Nov. 27 and un-
less the court can dispose of New
Jerseys objections by that date. it
looks as if the deal will be termin-
ated. An NTA spokesman in New
York indicated that Nov, 27 would
remain as the cut-off date for the
sale. After that. it was indicated
the station would be taken off
the market and resume normal
commercial operations.
Lawyers for the FCC and ETMA
said they would press for early
court action to overturn the stay
before the Nov. 27 deadline. Un-
der customary rules, the wheels
of justice would be grinding too
slowly to beat that date. However,
one FCC lawyer said the commis-
(Continued on page 38)

Smith made a condition of the
deal that "for once let's see a news-
paperman writing and not running eye and playboy." He is hipped on correcting the stage-celloloid conFor his next book the smith sail from San Francisco on the SS Mariposa on Nov. 24 to do the be gone three months researching the book. His approach will be to deflate the common crack, "Aw point is that these very observers of tourism have been the spoilers who too helped start the "spoiling." What Metro, Marlon Brando, the et al. may have done in the pas year or so, because of that film's
locationing there, is but more of the same that has gone on for

## Tabernacle Choir As

CBS-TV Hour Special CBS-TV is planning an hour spe 4 p.m., featuring the Salt Lake Tabernacle Choir. I Laraine Day will be among the Hollywood

Sunday concerts of the Salt Lake ular feature of the CBS Radio web for about 25 years.


68OGG Camble On ABC Radio 'Flair' Hits Payoff Status
ABC Radio's $\$ 680,000$ gamble on Its across-the-board "Flair" show has now begun to pay off. Show, air last month, is now off the hook or its 30 -second availabilities and with a healthy share of its minute spots also sold. When it was launched last year, 235 stations quently divided into five segments scattered throughout the day. Cur-
ly, there are 278 affiliat
(Continued on page 42)

## That Election Night Brouhaha

It could be everybody iexcept the
brass of NBC News) would like to see the reporting of election re-
turns on radio and television stem Jim one source
Jim Hagerty of ABC apparently thinks that all this competitive
stuff in reporting election returns in a hurry was, in effeet, so much nonsense, when it wasn't being innonsense, when it wasn being in-
accurate. He said hed like to
see the broadcasters "all work together tion
all
fas turns. and more complete re"pooled" caverage; "That would Meantime, the Associated Press, to see everyone work, and the
Lnited Press International are troubled because they couldn't de-
liver the election returns in the ey gubernatorial races as fast as ices are going to try and find a poll watching services to subscriHagerty uas not alone. A. CBS executive. speaking only for him-
self, thought the idea of all this necdlessly costly" racing around three networks needn't occur
again. Let everybody await the official results he suggested, and
that way there d be no mistakes. At the root of all this. of course,
is a mistake in the NBC mavoralty tabulations last Tuesday $17 i$ night after the election booths had closed
and the webs were glutting the
to get there first with the bestest
for their quivering tv audiences.
NBC-TV's tabulators reported 50,
o00 votes more than incumbent
Mayor Robert $F$. Wagner finally
received in winning reelection to
the top N.Y.C. elective chair. It
has been suggested that perhaps
also at the root of this was the
fact that NBC's coverage copped all
the critical and audience prizes.
NBC said it was an error in tabu-
lation, although the network says
it hasn't yet been able to rinpoint
whose tabulation it was. Hagerty
implied but refused to state that
it was. a deliberate effort to hypo
the vote returns to keep the ty
and radio audiences of NBC in the
same place on the dial.
WNBC Got The Audience
Error or fraud, NBC, in feeding
election returns to its owned \&
operated stations in New York, did
keep the audience in the same
place on the dial. WNBC-TV
won the audience handily, beat-
ing second place WCBS-TV and
lambasting third place WABC-
TV, which was the Hagerty
outlet for his news depart-
ments election coverage. NBC
News had also received the critics

## The AP Goof

The Associated Press conceded a couple of days after Mayor Robert F. Wagner's reelection that the press service had erroneously given an en-
tire district in Queens to loser Louis J. Lefkowitz due to the Louis J. Lefkowitz due to the
mistaken ommission of 5,000 Wagner votes.
Bill MeAndrew. NBC exec
veep, noted the AP poof and veep, noted the AP poof and
asked, "Is. Mr. Hagerty going to call a rees evnference
plaudits for the speed and seeming efficiency of its reportage in Wednesday morning, BH. (Before Hagerty).
Hagerty, veep in charge of news or ABC, pulled an unprecedented tory of television broadcasting, an official of one network took to the public platform to denounce officially the practices if not the standards, of a rival network. And in these days of standards and prac-
tices-consciousness in broadcasting, the Hagerty performance takes on Inal
instead of doing the usual-"tipping" the press to the NBC. baoboo erence. He invited the wire servand even NBC, whom he was about
to blast. The repercussions were unusually intense from NBC quarters, and whether Hagerty won his point or lost it in this battle of pub-
licity is still in doubt. It's the prelicity is still in doubt. It's the pre-
vailing sentiment that everybody n the industry got hurt a little, Washington might do about it. Put simply, Hagerty objected to tally of $1,234,533$ by no fewer than 50,000 "errors." His press conference was held Thursday 19) morning, after NBC had already admitted publicly to having made the mistake. There were many obser-
vers who felt that Hagerty was clearly suggesting fraud in reading down NBC, after NBC had said it was merely the error of mathematics, due in all probability, to human frailty.
"I called this press conference in
the interests of accurate report ing," said Hagerty, who "after

Philadelphia, Nov, 14.
David Levy, former, program
boss of NBC-TV boss of NBC-TV, charged here to-
day that "this is the time for tv's leaders to stop making minimum goverment suggestion $n$ In a to cial lecture on the mass media at Annenberg School of Comstriper ofrered

Levy called for an agreement between the three to webs to schedule important public affairs pro-
gramming in the same time period thereby fimiting the competition at such times to the same kind of nonentertainment programming
He also said that each of the net-
works should program a night. works should program a night a
week regardless of ratings. "Three: week regardless of ratings. Three.
such nights. one on each network:" he said. would be a stunning way
in which to demonstrate tu's free In which to demonstrate tv's freeratings." He doubter that it made sunning head on CBS Reports Miller and "The Untouchables." Harking back to something Sylthe old NBC paver envisioned in carried out when he instituted this season's Saturday night movies on
NBC-TV, Levy told the Philly students that to ought to have open precise timing of ty in its neat stage gering of half-hours, hours and station breaks is another possible bondage that has enveloped Amerbe fashioned not according to the clock "but according to the need of the dramatist.

Fourth. Levy's point was genuinely "balanced programming"-
the conscious and deliberate planning for balance every night "by and information that will appeal to many audiences and wh appeal to Levy also sought some minimization of summer redeats in order to restore some summer vitality to a medium locked into a repeat pat-
tern by the economics of film and tape.'
Another point in the Levy Lec-
ture was: tv ought to "finance" (Continued an page 33)

## Stabile as №. 2

Legal Man at NBC
James Stabile was made No. 2 man in the NBC legal department move onwards and upwards, Stabile's own former No. $2 \cdot \mathrm{man}_{2}$ Herb Schlosser, is taking over as head of talent and
gotiations for the web.
Stabile, veep in charge of talent and contracts, has become asTom Erwin, NBC general attorney. Because Erwin is often out of town on company legal matters fWashington, most often), web felt it take over in New York in hi absence. Ben Raub, who is assistant general attorney, and all senior and junior lawyers for NBC will report to Stabile.
Schlosser, once head of Callfornia National Productions, the defunct NBC telefilm arm, has for several months been director.
of talent \& contracts under. Stabile.

# BACK TOHALF-HR. NEXTSEASON 

## The Many Loves of MCA

Music Corp. of America's love affairs with the networks through the years wili probably go down as a historic footnote to broadcasting annals Back In the late ' 40 's, when CBS board chairman Bill Paley was rarin to be off and running and when NBC had the play pretty much to itself, it was MCA that came to the rescue, resulting in
the switchover of Amos ' $n$ ' Andy, Jack Benny, Red Skelton, Burns the switchover
\& Allen, et al.
In the mide 50 's, when Bob Kintner moved over from ABC to with a high-geared romance resulting in "Wagon Train" and a continuing cycle of vidfilm entries. Now it's ABC's turn. The $\$ 20,000,000$ "Wagon Train" maneuver,
the Tennessee Ernie Ford daytime deal, the pacting for the Gene Kelly "Going My Way" series and the overtures aimed at wooing
over Jack Benny (soon to beco over Jack And while the agency continues to do business with stamped. And while the agency continues to do busin
NBC and CBS. the ABC-MCA love affair is unistakable.

## BBC Chieftain H. Carleton Greene Carries TV Torch for U.S. Ties

 The British Broadcasting Corp.has intensified its efforts to eduhas intensified its efforts: to. edu-
cate American broadcasters. Part pave the way for largescale and widespread co-production
with American telecasters. Hugh Carleton Greene, director-
general of BBC, spoke Monday (13) at a N. Y. luncheon given in hls
honor by NBC board chairman, Robert Starnofi, and he made clear
that he did not consider the BBC weeks ago, Gerald Beadle, retired head of BBC.TV and now acting same point and is still making it in a series of speeches across the
country. country. eon was celebration of the 25 th an nion-commercial operation was op erating in video transmission years also marks the 39th annlversary of $\operatorname{BBC}$ Radio.)
In addition to stating that the by the British government or ganization also was as interested
in entertalnment as in education,
Greene carefully pointed out that the BBC has "held our own against the commercial television system brought in six years ago. observers. was evidently stepping up itt sale of tv productions in the
United States.. Already, BBC-TV has an arrangement to co-produce
a series with Metro TV ("Zero One and is negotiating a second
smilar deal with NBCTV. Both
are commercial program ideas and are in addition to the curren
"Third Man" series presently in sydication and production. ing as many film series as possible in cests. Selling points in not only will a $50-50$ deal between part enable both parties to get of (Continued on page 35)

## Gulf Wants Out

## On Mclee Show

Gulf onl wants out of its sponsorship of the weekly NBC-TV
halffhour "Here $\&$ Now, the Frank MicGee-fronted news stanza
on Friday nights. Bankroller wants
the relief after 13 weeks, but it's understood that while Gulf ap parently can get out contractually the case is not yet closed.
Evidently. appeals are belng
made to Gulfs Pittsbure made to Gulf's Pittsburgh man agement by NBC brass to keep the
sponsor in the $10: 30-11$ p.m. slot
thro through the rest of the season.
Gulf under the present circum Gult under the present circum-
stances. reportedly intends con"Inuing stant sponsorship of NBC News
trials." These are the around current major news events Young \& Rubicam, the Gulf ad
agency. is presumably worried about the relatively low ratings being garnered by the MeGee

## 'Here's H'wood' Stays

NBC-TV, at the last minute, r versed itself and decided to renew
its daily 4:30 outing, "Here's Holly${ }^{\circ} \mathrm{E}$ © E d
Early last week, the web had Cullen-fronted audience participation strip, "Music Match
decision was made only been announced, then came the afternoon entry.

## MCA's Tewksbury

 Pilot for NBC-TV, Others in Hopper minute series for NBC-TV. Net work execs and MCA brass, who huddling of late at ABC, met last week on a Peter Tewksbury-produced teléfilm Idea for ' 62 -'63. NBC probably will only underwrite a pilot, but it's understood that the network is predisposed to to be thinking ahead to a full 26 Teek deal as soon as possible.
Thewsbury, the producer of "My Three Sons": on ABC-TV, is evi-
dently being bought by NBC on duetion performance. Stanza is to house boat. but it won't necessarily
be a situation comedy. NBC-TV is going to go ahead in all probability and next week "Bachelor Quarters" from packager Dick Linkroum, who was
once boss of program specials at light a pillot is based on a script will be fronted by Hal March. NBC, furthermore, will de
finitely shoot a 60 -minute pilo tape of "On Trial," a dramatic producer Gene Burr. Last, the web recently gave its okay for script
development of two Goodson-Todman half-hours, "Rhodes 3 " and Sun Valley.

## CBS:TV 'Great Challenge'

To Tape Shows Abroad CBS-TV's "The Great Challenge" shows abroad, with at least
slated for overseas shooting. First of four spectal hour symThursday, at 10 p.m., the slot usuTitled, "The Third Giant: Alterna t will origlnate in Paris . wit David Schoenbrun as the pro-
gram's host and narrator Mem bers of the symposium will be announced at a later date. Pro

## 6-WIN. FOMMT SURF ClIENT

 by GEORGE ROSENIt becomes more and more ap-
parent that a disenchantment for the hour filmed show is setting in among the networks and their ad-
vertisers. Just as; a few seasons ago, there was a major swing the 60-minute format, so too is season will see a reversal, with the half-hour show staging a stunning comeback.
The reasons are many and varled, but primarily it's because the hour most premiering this season fit into this category - spelis real
trouble for the network. Not only In terms of money down the drain,
but one bad hour could and does affect an entire evening's schedule,
since said evening schedule is invariabl
show.
There's no doubt that a qualita successful "Bus Stop" would have made all the difference in the sumup of the ABC-TV Sunday- night story, even as. conversely, a suc-
cessful Walt Disney show gives
NBC-TV an off-and-running start for Sabbath eve rating laurels. In
much the same way CBS-TV is much the same way CBS-TV is
haunted by a pair of bad Thursday night "Euesses, "Frontier Circus"

Clients simply don't stay with
hese kinds of shows. If theyre in as short-termers ( 13 weeks or less) its a tough rap for. the network,
If they're In for 26 weeks and can' get out, the hard feelings generated
are mathed only by the down-
grading of goodwill fostered be grading of goodwill fostered beween sponsor and network.
Too, Hollywood has been finding
out the hard way that a good writer is hard to come by. There just aren't enough around to susta
the quality of a full hour entry. There is involved, too, a matte of commercial copy that mitigates against the minute buy in hour are complaining of the difficulty in wrapping up their message in need two minutes, at the least 90 seconds. Thus two minute-and-a-
half spiels is today's comfortable half spiels is today's comfortable fits in neatly to the half-hour
The Hollywood vidfilm producers have already sensed the pattern for
the '62-63 season. It's estimated being fashioned the new product next season is or projected for form. as opposed to a $35 \%$ dedic Most continued hour shows.
move just made by Benton \& Bowles, presumably on behalf of agency won't pin down the client specifically, the recent Madison
Ave--to-Cincinnatl shuttling would seem to bear out the identity.)
B \& B, whose clients like to o (Continued an page 33)

## CHRYSLER BUYYNG

HOPE (EX-BUICK)
After being wedded to a Buick
to a start dolng Chis to travelling In
a Chrysler. Chrysler has bought
one of the Hope hourlong specials
to be aired on NBC-TV in January
Could be, too, that the automotive concern will buy a second Hope
show for later in the season but show for late
that's not set.
Meantime, Chrysler already has our other programs specified for spring on NBC NBC-TV: After the first Hope, lt'll be Lerner \& Loewe Benny. jaunt In March, Arthur
Freed's. "Holtywood Melody" and tre last of the present Chrys
specials will be on Radio City.
Chrysler is still not completely pinned down at NBC-TV insofar

## Goodson-Todman's 29 Half-Hours

 A Week With Vet Entries Setting 'Gee Whiz' Pace on Nighttime Sked> ABC.TV Sun. Aft. Shuffle

By herm schoenfeld

## Audience participation and game hows, which are blanketing day

 time network television this seo son, are now hitting with strong impact in the nighttime schedules leader patterns hold up there's going to be a resurgence of such shows in prime times next vear Currently, each of the fout name shows in the Goodson-Tor man stable lead in their time periods in the Neilson ratings. Thisquartet. all longrunning shows quartet. all longrunning shows to 12 years, are "To Tell The (CBS' "The Price Is Right" 'NBC) fifth nighttime Goodson-Todman daytime, will probably go nighttime on the web early next year. Good-
son-Todman. the unchallenged leaders in this packaging groove now have their trademark on 29 webs, a programming figure no one else approaches.
Mark Goodson. G-T topper in as his firm has been feeling the said rent in favor of game shows since last June from network execs and
advertisers. Latter exrressed
Lat concern, since justified; that many of the film shows to which they in the retailoring to the new FCC in the retailoring to the
Despite heightened interest in the game shows. Goodson did not gramming schedules next seaso with such product, as occurred right before the scandals broke over the quiz shows a fer years
ago. Goodson pointed out that it ago. Goodson pointed out that it
was at least as difficult to devise a game show with mass appeal as any other kind of stanza. The by-
ways of television are littered with people who thought it was duck soup to create a game show and currently there are only
of survivors in this field.
Goodson theorized that the success of the gane shows at night could be traced to the fact they are providing the humor and the drama
of actual life which the film shows are not. Game shows, he said, set the stage for ad libs and surprising even more thoroughiy than pre pared comedy.

Audience Participation
In any case, Goodson said television is at its best when it does "actualities," either in the straight documentary form or in the game Shows where the actuality has been transformed for entertainment purquiz shows only "flagellated the public with the same nerve ending of bigger money prizes and were on their way out in any case."
Goodson said genuina audience participation shows must have va (Continued on page 40)

## Deborah Kerr's 90-Min. Special

## American Broadcasting Co. is

 to produce two ty specials in London this month-addition for the hour long Bing Crosby starrer there will be a 90 -minute specialwith Deborah Kerr. Both programs will have British guestars
the yearly four he does for while the Kerr show-her first for tv-is so far unsponsored. Neither program can be sold to cause of the current Equity strike. ABC obtained special permission from Equity to tape these shows
$\mathrm{B}^{\prime}$ casting Industry's $\$ 1,866,300,000$
Revemues in ${ }^{\prime} 60$, an Increase of $8.3 \%$; Combined AM-TV Profits Rise 9.8\%
 The tinal broadcast financial fig-
ures were talled up as Federal
Communications Commission reCommunications Commission re-
leased its compilation of proft-
loss loss data for AM and FM outhets
FCCs 1960 television financial rundown, showing a a $9 \%$ increase
in revenues to $\$ 1.268 .600,000$. was in revenues to $\$ 1.268 .60$.
The radio industry collectively enjoyed a $6 . c_{\text {c }}$ hike in revenues
last vear to $\$ 597.700 .000$ With
expenses totaling $\$ 551800.000$ expenses
radio wound up with a $\$ 45.900 .000$
wrofit The four mational radio netkhared in the upbeat, but only to rigures. Revenues for the radio
rose from $\$ 60.400 .000$ in
 for the networks in 1960 was reported at $\$ 3.000 .000$ as
$\$ 4.500 .000$ the year before.
$\$ 4.500 .000$ the year before.
Revenue fiz
fres are comprised of time. talent and program sales
less commissions. Profits are before Federal income tax. clined by $17^{\prime} \dot{c}$ last year. $s 35.0000$
000 This was offset by a $7.4^{\prime} ;$
ump in national spot sales to jump in national spot sales to
$\$ 202.100 .000$. Station cales to lo-
cal advertisers rose $7.3 C_{c}^{c}$ above cal advertisers rose 7.3 .5 abo
the 1959 figures to 3885.300 .000 . Despite the orerall bulge in
revenues and profits, $33^{\prime}$ of of the revenues and prions, reporting to
3.470 AM stations showed a loss for their 1960 operations. However, this was a before, when $34.7^{c} c_{c}$ of AMI outilets,
were in the red. The indie FM outlets those not operated with
an AM licensee) remained in frail shape with $77.1^{\circ} \mathrm{c}$ or 168 in the
hole last year. For the 2.303 A.31 stations mak-
ing a profit in 1960 out of 3.381 the median profit was perged at the median profit was perged at
$\$ 10,800$ by FCC. i.e.. half of the
money-makers were above and half below this figure. In 1959,
AM outtets in full-year operation numbered 2.174 with a median profrer were 1.078 AM losers last
Thear with a median loss of $\$ 8.500$, as against 1.074 in 1959
median loss was $\$ 7.200$.
median loss was stations reporting 10 FCC took in a total of 000 in revenues-a $6.8^{c}{ }^{c}$ increase

out of $u$ hich came a $\$ 51,324,000$ | profit- 5.9 , above |
| :--- |
| FM outlets reported |
| $\$ 9.400 .000$ | in revenues, of which $\$ 5,800,000$ balance from those operated by Ahers.

Broken down into profit group(Continued on page 38)

## CBS \% Stake

In Trinidad TV
CBS, increasing its foreign hold-
Ings, has obtained an interest in a iv station to be constructed in
Trindad. British West Indies. Participating with CBS in ownership of the new station will be
Rediffusion (West Indies) Lid., an affiliate of Associated Rediffusion
of England: government of Trinidad of England: government of Trinidad
and Tobago: and Scottish Televi-
sion, Ltd, of which Roy H. Thomsion, Ltd., of which Roy. H. Thom-
son is principal owner. Thomson
owns newspapers in Canada, Eng land, Scotland, Trinidad, and radio stations in Canada and Trinidad.
New: ty facility will be the first New tv facility will be the first
in Trinidad, an island with a popujation of 826.000 . CBS engineers now are in Trinidad conduct
a survey prior to construction. with local interests in ty produc With local interests in to produc-
tion companies in Argentina and
Peru, and has an agreement with RAI of Jtaly. Negotiations are under way for possibile CBS equi-
ty participations in $t w$-stations in ty participations in tw-stations in
several other countries.

Sol Saks
hos written an amusing piece on Who Says Geshundeit To Who?

## another bright Feature In the

56th Annirersary Number
VARIETY
Miss other statistical ond data-filled:
charts and articles. charts and articles.

## A City-by-City

Scorecard On Radio's Income

These are the biggest AM-FX Federal Communications Commis on 1960 financial compilation Commission listed the following wards of $\$ 1.000,000$ last year in revenues ctime, talent and program
cales less commiscions!. Broadcast income (profit before Federal in Ame tax) are also listed.
Akron. four stations. Akron. four stations. \$1.893.863 Schenectady-Troy, nine stations $\$ 2.45 \approx, 764$ revenue. $\$ 110.429$ loss:
Albuquerque. nine stations, $\$ 1$, Albuquerque. nine stations. s1,
314.095 revenue. $\$ 15.755$ income: Allentown-Bethlehem-Easton. eight stations. $\$ 1.523 .429$ revenue. $\$ 159 .-$ $\$ 9.470,376$ revenue. $\$ 547.195$. income; Baltimore. 15 stations, \$5,
669.599 revenue. $\$ 872.989$ income Baton Rouge. six stations, $\$ 1,027$,527 revenue, $\$ 33,023$ income: Beau-mont-port Arthur. eight stations,
$\$ 1.009 .427$ income, $\$ 2.184$ loss: Birmingham. 12 stations. \$2.261.206 revenues, $\$ 101.712$ loss; Boston. 17
stations, $\$ 9.479 .931$ revenue, $\$ 1$ 755,647 income: Buffalo. 11 sta-
tions. $\$ 4.408 .651$
revenue 237 income; Canton. five stations $\$ 1.031 .411$ revenue, $\$ 116.686$ in come: Cedar Rapids. three stations,
$\$ 1.380,609$ revenue. $\$ 186.853$ income; Charlotte, seven stations
$\$ 1.558 .900$ revenue, $\$ 103.281$ Also: Chattanooga, eight staincome; Chicago. 25 stations, $\$ 23$. 506,395 revenue, $\$ 7.371 .017$ in-
come; Cincinesati, eight stations, $\$ 5.294,661$ revenue, $\$ 1.231 .944$ in come; Cleveland. nine stations come; Columbus, six stations, $\$ 3$. Dallas, 12 stations, $\$ 4.355,397$ reve--
nue, $\$ 188.707$ income; Dayton five nue,
stations, $\$ 2,575.318$ revenue, $\$ 612,-$
236 income;
236 income; Denver, 17 stations,
$\$ 4.032 .153$ revenue. $\$ 171.002$ in come; Des Moines. six stations. $\$ 2,-$
290,866 revenue, $\$ 84.993$ loss; Detroit, 11 stations, $\$ 10.828 .933$ reve nue, $\$ 3,077.345$ income; Duluth-Su-
perior, eight stations, $\$ 1.055 .594$ revenue. $\$ 24,117$ income; El Paso,
seven stations, $\$ 1.032,523$ revenue $\$ 100.837$ income: Flint, Mich.. six $\$ 100.837$ income; Flint, Mich., six
stations, $\$ 1,224.627$ revenue, $\$ 4.364$
loss; Fort Wayne, four stations, $\$ 1,602,243$ revenue, $\$ 367.163$ in-
come: Fort Worth, seven stations, come: Fort Worth, seven stations,
$\$ 2.237,861$ revenue. $\$ 33.967$ in-

Honolulu's 117G Loss
In addition: Fresno, nine staions, $\$ 1,711,873$ revenue, $\$ 14.163$ income; Grand Rapids. six sta-
tions, $\$ 1,557,208$ revenue, $\$ 95: 842$ income: Hartford, five stations, come;, Honolulu, 12 stations, $\$ 2,-$
s. 218,599 revenue, $\$ 177.385$ loss; Houston, 11 stations, $\$ 4,398.939$
revenue, $\$ 803,248$ income; Indianapolis, six stations, $\$ 3,494,419$ revenue, $\$ 693,033$ income; Jackson
ville. 10 stations, $\$ 1747$, ville. 10 stations, $\$ 1,747,284$ reve nue, $\$ 106,061$ incore; Kansas $\left(\begin{array}{c}\text { (Continued on page } 38 \text { ) }\end{array}\right.$

## 'Everglades' Sales <br> More sales have been registered

on Ziv-UA's "Evergiades" skein. Falstaff bought the series for KOMU; Columbia-Jefferson City, dealer, WLKY, Louisville; and

Ford Ideal Laundy \& Dry Cleaning, Station sales Station sales include WJS,

## Daniziger's New Lionheart' Series

 Edward J. Danziger is planning to leave London for New York beplete a deal for his latest vidpic plete a deal for his latest vidpic which is currently being completed open under the Associated-Rediffusion banner on the British commercial network within the next week or two.Danziger, who with his brother Harry Lee, has been active in Brit$\left\lvert\, \begin{aligned} & \text { ish production for a number of } \\ & \text { years. has turned out a tele series }\end{aligned}\right.$ years. has turned out a tele series
every year for the last eight years, in addition to a very active feature film schedule: A few years back they built their own six stage stu-
dios at Elstree but now they indios at Elstree, but now they. inat the end of the year as they plan tion and only make one big fea-
In Britain. the Danziger brothers were among the pioneers in vidpic production long before commercial $v$ was considered a possibility; and
among other firsts they claim the credit for having put a satellite credit for having put a satellite
into orbit a year before the Rusin the Sky" for Warner Bros., and to have made horro of the first BritMars,". almost 10 years ago.
Before they came to Britain, the Danzigers operated a dubbing studio in the U.S. way back in 1945 ,
were one of the first producers to were one of the first producers to
make a film in New York. on natural locations and had Henry Fonfield play surprise walk-on bits in "Jigsaw" in 1947. They were also the first producers to make a film 1949. when they filmed "Babes in Bagdad" with Paulette Goddard
and Gypsy Rose Lee. It was in and Gypsy Rose Lee. It was in color labs in Madrid now run by
Danntelle Aragonez.

## ZIV-UA AND UAA

 in CONSOLIDATIONZiv-UA and United Artists Associated. both wholly-owned subtheir print and booking departments in Cincinnati.
Consolidation move will not affect the sales force of the respec-
tive organizations. UAA, which distributes features and cartoons, will retain its sales force. Same consolidation of sales forces were discounted by company execs. Move of UAA, which encompasses the company's IBM recordwas described to be in the interests
of greater efficiency. Economies resulting from the consolidation was another factor.
'Comedy Capers' 2 -Reelers
Yenned by Adults, Too "Comedy Capers," the two-reelSennett 40 years ago, which are being released by National Telepix for children's programming, have
been $s$ witched into later hour viewing for adults by several stabought the series initially for strict kiddie programming.
WBAL, Baltimore, has slotted
"Comedy Capers" for a Wed night half-hour series at 7 p.m. WFGA, Jacksonville, Fla., has viewing preceding the National League pro football games. WSM, for 6 pm ., hoping to catch adults, as well as kiddies. Some stations are scheduling the two-reelers be-

The West - California in particular - Washington, Nov. 14. The West - California in particular mappears to have more
than its share of AM-FM metropolitan markets in anemic shape. 1960 operations, according to FCC final tabulation of financial 1960 operations, accordin
data from radio stations.
The same general pattern was also evident in FCC's previously released television financial report, although in the case of tv there was an even greater concentration of losing markets West of the Mississippi.
Bright spot in the Western radio picture was the L.A.-Long
Beach Market where 30 stations during 1960 made a total $\$ 3,154$, Beach Market i.here 30 stations during 1960 made \& total $\$ 3,154,-$
931 profit (before Federal income taxes) as against $\$ 3,074,737$ 931 profit dbefore Federal income taxe
garnered by 29 stations the year before.
But San Francisco-Oakland radio stations, 18 of them, collectively registered the biggest 10 ss
$\$ 341,138$ on the minus side. In 1959 , the same number of stations managed to eke out a total $\$ 32,759$ profit.

## Desilu's Hat in Syndication Ring, For Ow Product and Other Indies


another bright Featire. In the

56th Anniversary Number
/ARIETY
Fins other statimical and data-filled
Gross Income, Net Hit New Levels In SG Annual Report
Screen Gems hit a total Income
$\$ 55.821,052$ in its last fiscal $\$ 55.821,052$ in its last fiscal year, ending July 1, 1961. The net
ncome was $\$ 2,665.371$ or $\$ 1.05$ per income was $\$ 2,665.371$ or $\$ 1.05$ per
share on the $2,538,400$ shares of share on the $2,538,40$ shares of
outstanding common stock. Both figures represent new highs for independent of Columbia Pictures The new gross income high of nearly $\$ 56,000,000$ compares to the
$\$ 41,690,402$ run up by $\$ G$ the year before. Company's latest net
working capital was $\$ 8,260,280$, down nearly $\$ 800,000$ from the year ending June 25,1960. But capital and retained earnings this last time were $\$ 9,705,151$ in con-
trast to the former $\$ 6,382,280$. Information was contained in the SG reported that it now has a other time in ifs history at any other time in its history. Conend of the 1961 fiscal vear (for programs to be delivered in '62) hit $\$ 21,800,000$. There were only ments the previous time around.

## WPIX'S MARATHON <br> XMAS KIDVID SPREAD

New York Daily News indie WPIX has scheduled a six-hour kid special for Christmas day.
marathon kidvid spread from 10 a.m. till 4 p.m. with Ward Baking (Grey Advertising) and
Bosco (Donahue \& Coe) spliting In tab. Christmas setting, station's several kidvid emcees will conduct year the station has preempted regular programming for the to spread.

## Schilling Retires

Kansas City, Nov. 14.
Radio-tv exec John T. Schilling flicked the switch on his active career yesterday after 47 years in
broadcasting. He retires from his position as v.p. of KMBC-AM-TV but will continue in an advisory capacity with Metropolitan Broad

Desilu Productions has thrown its hat Into the syndication ring,
announcing the formation of subsidiary called Desilu Sales, Inc., to distribute its backlog of product both in domestic and foreign markets.
Richard W. Dinsmare, former western sales manager for Screen Gems, was named v.p. and general
manager of Desilu Sales, with Desi manager of Desilu Sales, with Desi
Arnaz as president. Arnaz also is prexy of parent company Desilu It was stated that Desilu Sales also will be equqipped to handle indie producers and owners of series, feature films and animated series.
Desilu shows immediately avanlable for foreign and domestic syndication include "Desilu Play-
house," "Ann Sothern Show," "The Texan," "Guestward Ho," and Son," the original two-part, touchables" and the two-part, twohour special, "Counter-Intelligence.
The full inventory of "The Untouchables" has been cleared for
immediate foreign distribution. Also currently in negotiation are
future distribution plans for 14 episodes of the "Lucille Ball-Desi CBS 2 Show" originally telecast on Arnaz stated that the formation Desilu Sales for the syndication Desilu's tilmed inventory is in recent connected with the studios Artists Corp. for national network In of new programming.
In an optimistic accompanying statement Arnaz commented: "We
have studied the distribution-syndive studied the distribution-syn-
dication situations for more than year and it is our firm opinion reater market potential is now years. The increasirig demand for programming in the second-run portunity for increased revenue."

## WBKB Folk Music

## Special as Pilot

Chicago, Nov 14.
Kitchens of Sara Lee will sponK an hourlong folk music specian sor an houriong folk music special o be a pilot for a proposed netim MeGinn, Frank Fried and Bili riedkin are partnered in the ownThe local proper whi
The local spec, which is to be ared Dec. 6, will feature the Weavo Trio, Kathleen O'Grady and the
Second City Players. It was taped ive on the campus of the Univ. of Chicago.

## Conley as ABC-TV Veep

 On Na'l Station SalesJV National Station Sales as viceiv National Station Sales as viceplacing Edwin T. Jamesom, who resigned. National Station Sales, which represents ABC's o\&o's for spot business
Conle WCAU-TV, Philadelphia, where he had been general sales manager
since 1958 .

# PRE-48'S: \$67,500,000 UNTAPPED 

## Majors Release 600 Post-48s

Tally on post- 48 s made available to ty by the majors in the relatively recent past numbers close to 600 pix. Largest number of
post'48s is being marketed by Columbia subsid Screen Gems, post-48s is being marketed by Columbia subsid Screen Gems,
which has 210 Columbia post-48s and another package of about 50 post- 48 action pix.
Others in the post-48 roll are Warner Bros., which sold off
120 titles, and 20 th-Fox which released 140 pix of more recent 120 titles, and 20 th-Fox, which released 140 pix of more recent
vintage. Metro has a small post- 48 package and ditto United Artists, which releases through United Artists Associated. Holdouts in the post-'48 race include Paramount Pictures and
Universal-Internationat, among the majors.

## A New FCC Wrinkt: Renewal Of

## Station License on 15-Month Bass

Washington, Nov. 14.
Giving a new twist to the short term renewal weapon, Federal Communications Commission is
trying 15 and 18 month renewals trying 15 and
out for size.
Departing from its past practice of one-year renevals for suspected errant outlets three years is the
regular termi, FCC gave WBRO, regular termI, FCC gave WBRO,
Waynesboo. Ga., a $15-$ month lease on life and a reprimanding letter.
WSME., Sanford, Me., got an 18month renewal and a scolding mis-
The Georgis station was told
that it had failed to carry any programs at all in the categories of education, discussion and talk
as promised. This dereliction, the FCC wrote, "falls short of the degree of responsibility which the
Commission has a right to expect of its licensees." FCC did take note of efforts by waro to make the same thing.
In the case of both outlets, FCC underscored fact they were the Commissioners Rosel Hyde and T. A. M. Craven voted for the lim-
ited renewals but against the letters.

## Iron Curtain Sales

 On 'Silents Please'
## Fremantle International has 14.

 made its first major penetration behind the iron curtain. The deal was closed earlier in the monthby Angela Cuthbertson, managing director of Talbot Television which is the British company that
has the United Kingdom and Eurohas the United Kingdom and Eurobe the only international femme ty sales executive in the world
and the youngest television sales woman, has just completed a swing through Europe, which included first time visits to Prague and Belgrade.
In Prague, Miss Cuthbertson
made a deal with the state tv netmade a deal with the state ty net-
work for a series of 26 "Stlents Please" featurets, which will be delivered in groups of six. . Pay
ment is being made in dollars. Negotiations are now being concluded for the same series to be
sold to the Yugoslavs, and that will means that "Silents Please" will have been sold to evers territ
in Europe excepting the U.K. In Germany Miss Cuthbertson Ten," the first Australian children's drama series, which has
already been sold to three British commercial tele stations.

## Wolper Expands

Another Hollywood, Nov. 14 . cently-acquired building has been cently-acquired building, has been house additional staffers, Leasing house additional staffers, Leasing
of still another building is planned
next month by the expanding firm. Sound facilities for making docpanded at also have been exwhich this week installed $\$ 50,000$ worth of new equipment.

James J. Geller
has an inferesting commentary on
'the wasteland' in his treatise Comes The Revolution
another important Editorial Feature.
56th Anniversary Number

## $\sqrt{\text { ARIETY }}$

Plus other statistical and data-filled charts and articles.

## KFWB \& AFTRA Sign Pact After 123-Day Strike

Hollywood. Nov 14. sion and Radio Artists (AFTRA) ended its 123 -day strike against
KFWB last Saturday 111 by inking a three-year pact with the L.A:
station. A joint state ont by Robert Pur cell, prexy Crowell-Collier,
owner of the station. and Claude ouner of the station. and Claude
McCue, local AFTRA exec secrecord on, all issues was monhint
Strike action had generated considerable acrimons betwe tiv sides.:
the se interesting aspects of the settlement is the fact three
KFWB execs. who were expelled $\mathbf{b r}$ the talent union and fined breaking" activity, are enabled to continue with the station. A union spokesman explained that the three
are no: longer AFTRA members, hence not coyered by the new: pact All three will retain their station Terms of the netw pact includes base wages for staff announcers 1, of $\$ 187.50$, escalating to $\$ 197.50$ Union originally had sought $\$ 200$ as first year base pay but la
reduced its demand to $\$ 195$.
Peter Gunn,' Now 0 F Syndie Entry, Repacted

By Same Affil Stations Those off-web syndie series are getting an encore in many markets repurchased by the stations. that Case in point is cited by Official Gunn,", which reports that "Peter network run last Sept. 25, is makIng a return in close to 30 markets total sales.
Among the ABC-TV and NBCthe show are KGO are reordering KYW, Cleveland; WXEX, Rlchmond; KTVI, St. Louis: KMBC, KPRC, Houston; KCPX, Salt Lake City: WSM. Nashvil
Tucson; and others.

## DITHRH' DeAl.

 ON RELIEEESNINGThe pre-'48 yaultees of the najors command their own glamo up with fresher product. Glamor of the oldies lies in a $\$ 67,500,000$
price tag, the estimated revenue potential yet to be earned by the pre'48s. of the majors.
The estimate is made as more and more distribs are relicensing their pre-48s to to stations throughout the country. It is confined to
the oldies of the major companies. Metro. Parai Un, Warner Broth Pictures and RKO Pictures.
Amount of residual values in of the product and the deals inof the product and the deals inaround for a second time, after pix were sold on a seven-year licens-
ing period, with unlimited runs, dilutes the residual values compared to a two-year deal, with strict limitations on. runs. The the potential of return deals is the strength of the library. Pix in some libraries hold up better than in others and as time goes on. more and more post- 48 titles will the struggle of survival for the oldies.
There are some general rules of
thumb, though. which distribs have for estimating the relicensing potential of pix. Most libraries, distribs figure, will have to retire real oldies, with faded stars and out of style themes and stories. heads up in the sales and rating race. The estimate of $40^{\text {m. }}$ is even
greater on some libraries. Some distribs with better prod-
uct feel that after the weakies are taken out of their particular library, the remaining pix will be of their original fees. That's the $75 \%$ goal for the better oldies is challenges of that in the face of other distribs who point to the beirig drawn into the market. For the first time out 'it's estilibraries. have grossed in the neighborhood of $\$ 270.000,000$ : Libraries, as noted previously, en ners, 20th-Fox, RKO. Universal nternational and Columbia.
After the weakies are taken out weakies are in the hundreds, it's roughly estimated that the residu the neighborhood of $25 \%$ the per centage encompassine the entir field of the majors. That $25 \%$ esti mate is figured against the \$270,around. resulting in the estimated residual price tage of $\$ 67,500,000$ glamor
Reports on the current pix-to-t (Continued on page 42 )

WOR-TV's Twist Segs RKO General's New York outlet WOR-TY will be top ang one kind of a grind with "Million Dollar Movie." the nightly feature film grind, will be followed by The Twist, new grind dance that has the nation swinging from the hips featured throughout the be via a series of three five minute shorties and nine oneminute lessons vidtaped in WOR's studio with r\&r twister Chubby Checker. Beginning Friday (17), the minutes will hour from 9 hour on the The five-minute segs will be slotted at 10:55 a.m.. 4:55 p.m. and directly following the final showing of "Million Dol-

## In Cleve. (As Ellewhere) the Big

 Station Rivary Is Surpassed By Newspapers' TV Magazine BattleSam Kurtzman<br>detriils the travail of turning 49<br>or 39, a la Jack Benny), in<br>The Birthday<br>-The Big One

another bright Feature in the
56th Anniversary Number

## /ARIETY <br> Plus other statistical and data-filled charts and artieles. <br> Danny Kaye Pic's 60-City Deal For \$3,000,000 Nixed

It's no turkey, but one of video's visionary schemers sure had
Thanksgiving plans for it. Christian Andersen". out Hans Sam Goldwyn bundle that's never been released to ty and starring Danny Kaye. Was being offered as
unique holidas spread by Matty Fox.
Fox was offering the picture on
stations in the top 60 markets stations in the top 60 markets io
be slotted four cons?cutive nights. beginning Thanksgiving Day, around to p.m. on most outlets. would get 48 commercials. was beween $\$ 3,000.000$ and $\$ 4,000.000$. of about $\$ 500,000$ in national magazine advertising.
While most potential buyers saw the run as pulling possibly one of the biggest audiences in tv history,
they still felt the price was too high. Undaunted, Fox counter-of ered the picture and time free in lars worth of sponsor product. But advertisers figured the giant barter deal would bơtch distribution
How did Fox get hold of "Hans?"
His only comment was, I don', Nevertheless, a printed promotion piece made the Nadison Ave. buy ing circuit.
Although the deal fell through said to be still in the offing, but at substantially reduced tab.
Craig Stevens Set For
ATV's 'Man of World'; $\$ 3,000,000$ Series Hollywood. Nov. 14 .
Craig Stevens, who had played
Peter Gunn in the series by the
same title, has been lined up by same title. has been lined up by
Associated TeleVision, of Britain, to star in a one-hour vidfilm series Wentatively titled "Man of the ATV has committed $\$ 3.000,000$ for the series of one hour drama
adventures, to be shot at various locations throughout the world Shooting starts Dec. 22 in the south of France and Greece so that the first episode in the series can be
ready for the upcoming selling
season.
Michael Nidorf, board chairman of Independent Television Corp. negotiated for ATV and Eddie Dukoff, Stevens personal manager acted for the star. ITC is a wholly Harris are slated to hold confab in London on production plans.

The real area of ty competition here is not among the three sta-

tions, where it properly belongs, but between the toun's two newspapers. And it's over which one ISituation is symptomatic of what's happening in a number of other ities as well.-Editors Note.l The competition started two
months ago and is getting hotter months ago and is getting hotter
if anything. Before then both the if anything. Before then. both the
Plain Dealer and the Press \& News Plain Dealer and the Press \& Nells
published a full tabloid size Saturday section containing considerable tv-radio space.
But around Sept. 1 the Plain Dealer announced it was shrinking 7x10 size. printed. in rotogravure instead of letterpress, and devoted
vens reacted quickly, promising a $5 \times 7$-inch for-
mat magazine similar to the highmat magazine similar to the high-
lv-successful Cleveland edition of TV Guide. And the Press beat
the PD to the punch by promising the first issue of its little wonder Sept. 9, a full week ahead of the
competition, and appearing Friday each week thenceforth, a day urday publication date.
The fur flew, and tr, which both newspapers always considered a ad bucks. benefitted out of for the Promotional battles between newspapers are nothing new. but the one here is odd because it is the first instance of hot competition in some years between PD
and Press. It is the common thing for the heads of both papers to and fortress-like Union Club, there to agree on such little items as simultancously raising the price of papers. agreeing. not to hire each other's reporters. and adopting a common party line of action This laissez faire policy regardng newspaper competition cllmaxed in January of last year
when The Forest City Publiching Co.. PD publisher, sold its afternoon paper, The News, to the effect it folded a losing operation
and $S$-H is believed to have picked up the severance pay tab and paid little else for having its competion remored.
Since then the status quo has of the TV Magazines began to rage. best ty mass in the universe," wrote Press Reporter Al Ostrow in the Page One Ball Book. And
"All the day's tv listings on one page." boomed the PD in Page 1
promo blasts. promo handy size: Big. easy to read type," intoned the Press just as
blatantly. The ty tab fight threatened at Continued on page 35 ,
NBC Angola Show Into 16 Countries
NBC-TV's "White Paper" on Angola is the first one-shot pub-
affairs stanza sold by the network's international division in so many countres. There were 16 nations, in all, which bought the hour tele vlm that was shown originally It's understood that Itais. one program, paid the highest price yet program, paid the highest price yet
for a single pubaffairs stanza; Other is believed to be $\$ 1.000$ England (BBC), Holland, Belgium France. West Germany, Sweden, land, Japan, Australia, the Philipland, Japan, Australia,
penes and Hong Kong.


## In counting the house last week, this machine

It's the Nielsen Audimeter, ${ }^{\dagger}$ of course, electronic recorder of television tuning.
In thus demonstrating, the first week after the Time Change, that there are more good times (by half-hours) to be had on ABC , the Audimeter checked off this array of comedy, action-ad-
venture and dramatic shows as being responsible: Cheyenne, Ben Casey, Rifleman, Hawaiian Eye, Naked City, Ozzie \& Harriet, Donna Reed, Real McCoys, My Three Sons, Flintstones, 77 Sunset Strip, Target: The Corruptors, Lawrence Welk. One of the shows-Naked City-had the

## counted most half-hour firsts for ABC-TV:

further distinction of winning the largest share of audience ( $46.6 \%$ ) of any program in the Report.
As we're understandably fond of pointing out; all this measuring took place where it counts most. . . in the competitive markets where
the Viewers can view all 3 network offerings-s and choose accordingly. And so chose.

## Drackett Parlays a Moderate TV Budget Into Big Niesen Exposure -On Other Madison Ave. Fronts

By bILL GREELEY

macketit Co Cincinnati Drano Windex and Twinkle. cleansers udget in its: $: v$ buys. figures th fompants

Via Yours \& Rubicam. the comFiny broke mitu television with AES-T". "Maverick." That was


## amateur hour 'WDTV). And that

 say the Okons, was well above pa talents by the droves havMiethod on Madison.
Method on Madison Ave.
he Off-Madison Ave. Players. Troup of Benton \& Bowles staffers including copywriters, it producers. mai two performances of "The Caine
Nutiny Court Martial" at Finch College Theatre. Nov. 16 and 17.
Project was started by Rosalie Project was started by Rosalie
Walton and Sheldon Platt of the tv production department. Show houns a par with a differen tions a year with a differ
charity benefitting each time.

## Boycoil Weapon

## few davs earlier, an NLRB trial examiner found the union guilty of seconda!y boycott in the same

Again. in the case of WCKY, Cincinnati racio station struck a
few years aso by the American few years ayo by the American
Fedderation of TV \& Radio Artists. the NLRB vorted three-two to dis
miss a complaint that the union oycott conditions of the NLRB one vote by the old XLRB vote
which itself had reversed a tria

## Federal and State Court suits by

 WCKY are sill - pending usAFTRA. The suits were based on labor practices. Since the two ingly have a precedent upon which to base their decisions in WCKY
Last. the NLRB, since the two decisions res ercing secondary boy-
cott eha:ges is itself petitioring cot distolve the injunction in force presently aqainst. AFTRA in a
strike against KXTV. Sacramento. tinion was banned from spreading leafets to consumers against the purchase of products being adver
tised on the California station.

## With the Station Reps

participations aho reap a mail $r$
turn with some puzzlers. How one mother is .hed to ter". Or. Ruthertord wants to know stazslines when you don't have the

Togetherness Sometimes Okon manizes to hustle a lot o tr commercial work on the side
but trictly boscotts Benton \&
Boules. Reason is not a simple one by
industry standards: her husband works the Tui okon is one of
the agencis four commercial Not that he's sativfied with her spokesuomen for Arnold Bread :on wice work on the current West clox radio blurbs. She has eyes for and last week warmed up her pipes Sterling's WCBS morning show Shortiy after the Okon's arrival in
New York from Pittsburgh, she landed a joh in Ray Bolger's net-
work show. "Washington Square," unich ran the $36-57$ season. In the
ricxt two years she did commercials for Pledes. Ivory Soap. Seal
text. Criseo. C'. S. Steel and others inchuding eome for Benton \& man elsewhere. teaching .cenool and who came to New fork rellutantly under urg inge of a restless husband.

Things uerent bad in Pittsburgh vision-Gloria for a time on a minimum buy of a page in at leas half-hour afternoon strip for a
feweiry sponsor and a Sunday nce at the Wa Ralph Bunche, Kenneth Galbraith nedy, he informed Nehru that the U.S. Was forning an Education visit."

TVAR. Westinghouse reppery,
has memoed staff and stations on a comparison betreen a new regional ad
tele ision.
Memo says that Life will star selling space to adveritisers in 29 marketing areas t26 in the U. S . as set forth in TvAR's FYI. are that the buys will put pressure on good chance to test a new product or copy approach: effective season-
al promotions; extra backing where al promotions; extra backing. where
sales are strong: handy for regional brands; good for special promotions to meet local competition good for market-by-market expan
sion plans. All. of course siom plans. An. of course, ase
Says. TivaR. "Each of these problively with national spot television which is far superior to Life's $29-$ dience and flexibility.
For audience, the reppery says more audience-per day and per week-within its own coverage
area than Life mag in the overal regions in which the stations ar located. Example: KDKA-TV,
Pittshurgh, deiivers an aud of $890 . \%$ 800 families per day and $1,061,700$ families a week. Lile in the pitts tion of 165,000
For infexibility. TvAR says the Life program has two limitations. kets. such as Miami and Jacksontogether. The plan also calls for three markets. The three-page
minimum, says TvAR, is a majo

Radio-TV Execs Join
With Newsmen To
Toss Nehru a Party
The Radio \& Television ExecuClub and the United Nations Cot respondents Assn teamed up for "troika" last Friday 100 and gave Indian Prime Minister Jawaharlal
Nehru a "birthday party." Nehru received what he called a "mighty cake," and gave his $1.500-\mathrm{man}$ audi-

The RTES, etc., coup was along the lines of the more usual head-
o-state speeches given before th
National Press Club in Washington but it was the first time the jour ralistic media of N.Y. had a chanc

- ith ersons rea ike the top pages of internationa ho's Who?" Nehru was joine by. among others. David Sarnoff
RCA chairman: Robert Kintner
VBC prexy; Merle Iones, CBSTV NBC prexy; Merle Jones, CBS-TV
stations topper: Don Coyle ABC stations topper:
International boss; key pubblishing ipeople Dor oth S Schiff Costi) Amory Bradiord (Timest Gardner
Cowles Lack Cowles) and
Frank Starzel. (Associated Press); Frank Starzel. AAssociated Press)
admen Norman Strouse (J. Walte Thompson! Joe Culligan McCann
Erickson and also head of RTES and Marion Harper Ji. thead of huciness sphere. there was Dr Farley Starile onard and Adlai Stevenson. oined prexy Culligan' Luter Overseas Press Club and prexy
Stanlev Burke's UN journalists to make it easier to snare Nehru. With Culligan doing the hosting. it was threp-tier, multi-colored birthda,
 pirit had the Indian head of stat Galbraith. U.S. Ambassador t ndia. delivered the beforiespeech Consortium among the top en
ineerine. tearhing
and nitersities to help "to develop the ndian Institute of Technology. Tohru "a small souvenier of you
stumbling block to advertisers con sidering regional campaigns. The memo charts Life and TVAR stations readership and audience and also tv's reach in all the othe market

BBDO's Buy the Numbers BBDO tomorrow will demon the Eastern Annual Conference of he American Assn. of Advertising Agencies what the agency calls majoi breakthrough in use of sciiency.
BBDO prexy Charles Browe evs the new computer process for tors "a media gives media direc

## pade.'

Process was put into pilot use ning by CEIR, after two years of planning by Cenr, a corporation for research.
Three advantages of the computer system, says Brower, are: use linear programming techniques media audiences and management judgment to determine the best chedule: inclusion of a set of fac-
for: evaluating arbitrary tors for evaluating arbitrary chedule and the costs involved nd data processing cust lov nough hat the mallest agency ill be able to use it
Venard, Rintoul \& McConnell
WHIM, Providence, R. I., to Broad
cast Times Sales ...Veepee stripes
or Frank Walsh, research director
of Compton's office . . . Katz Agen-
30th) an updated version (the vertising Cost Summary."

## TV-Radio Production Centres

## IN NEW YORK CITY

Dave Garroway has shifted from William Morris to the Martin goodman office, although agent Goodman says there presently are no returning to harness. oday host since Garroway wants to rest before Paper Foxhole." was sold last week to British producer Gordon Har* bord to be made into a feature-length film; agent Maeve Southgate Friday (17) to Barbara Gross, editorial assistant in the Television nformation Office... Arthur Miller's only published noyel is being ranslated for tv by NBC pubaffairs for airing early next. year on Focus." done in conjunction with the American Jewish Committee's nstitute of Human Relations . . . Amy Vanderbilt's transcribed radio eries, "The Right Thing to Do," has just been sold in 12 new radio markets by the American Greeting Card Co., series, produced by Alan CBS has " episotes $;$ Drue smith, featured this past year on Radio"s "Flair". Person, is one of those now to be heard on ABC Radio's "Flair done four jears on NBC's "Monitor" a madio performer havdone so many Garry Moore Jack Paar Perry Como telestints, is now doing some off-Broadway, as the waiter in "Across the Board on To morrow: Morning," one of the two Saroyan plays at the East End 0.20," the fund-raising stanza being done Nov. 25 for The Associated Blind on WBC-I . . . Minton Berle paying a call Friday (17) morning o Jan Murray's NBC-TV strip initial novelty Gearge Young \& His Revue did 12). Norman Jewison of the Ed Sullivan CBS-TV'er last Sunday atra and Dean Martin re their guest appearance on the frank Sin-CBS-TV Judy Garland one-shot, which Jewison is directing and proafter serving as staff CBS producer as well as a deejay on southern erg. ABC director of press information, off to Hollywood for 10 days

$$
\begin{aligned}
& \text { Mari Yanofsky, the web's mag editor, goes the other way to Europe } \\
& \text { "PM East" has lined up singer-pianist Bobby Short and the Josh }
\end{aligned}
$$

$$
\begin{aligned}
& \text { "PM East" has lined up singer-pianist Bobby Short and the Josh } \\
& \text { White family for its Nov. } 23 \text { outing . .. Leonard T. Giarraputo has }
\end{aligned}
$$ White family for its Nov. 23 outing .... Leonard T. Giarraputo has joined the sale staff of WNEW-TV, moving from his post as ad man-

ager with Mediascope mag. Century" Ness Now now slated for an upoming "Twenfieth Ed Sullivan was in Buffalo Saturday (11) to attend Communion Breakfast of the National Council of Catholic Youth Organizations and to receive special CYO award $\because$. Dwayne (Dobie Gillis) Hickman onini back from Tampa, where he guest conducted a concert of the TVmpa Philharmonic . Don Clancy, administrative manager, CBStied up with filming chores on the Coast, had Ray Bolger accept his CARTA Award at the Catholic organization's Communion Breakfast cast WCBS Radio personality Lee Jordan's interview with Anna Maria Alberghetti which he taped recently. He plans to do several more for VOA . Jack Chanin, director of CBS Radio's "Jack Sterling Show" and his wife are on a week's vacation in Miami Beach... Lucille Ball has signed to join host-narrator Henry Fonda and comedian Mort Sahl
in CBS-TV's "The Good Years" special ...John Toland signed to cript a "Twentieth Century" outing, titled "Partisan: The Nazi-Soviet War $\cdot$ - CBS News correspondent Douglas Edwards today (Wed.) 'ne American Jewish Committee and the Anti-Defamation League of ause of human rights. CBS veepee Craig Lawrence will serve as 61 -'62 chairman of the radio-tv division of the New York Arthritis \& Rheumatism Foundation. Mutual radio web picked up $50,000-$ watt Florida affiliates, WINZ, Miami. and WINQ. Tampa, both owned ight sears. has been appointed chief production manager at van

## in chicago

Don Dillion leaving WBBM-TV, where he's been exec producer John Holland, promotion-research director of WIND, promoted to national sales coordinator. Jim Mills has rented some of the old WLS space on West Washington Blvd. for his nēw radio syndie firm,
World Wide Features . . Harriet (Sis) Atlass Dillion back from a World Wide Features . . Harriet (Sis) Atlass Dillion back fic WGN newsreel supervisor Dick Hance will conduct-seminars in five ities on to news for the National Press Photogs Assi .. Studs TerDecember issue of Climax Magazine. Daily News columnist John Justin Smith, who conducts "Meeting of the Minds" on WTTW, did a segment with Asst. Secretary of State Philip Coombs which is going out on the national educational tv network as a special. WBBMre" series into prime hausfraus. who write as Kent Blair Alderman . . . Harold Gully beand Chi the first of the year . . WBBM-TV is installing a post-midight newscast from Drewrys Beer between "Best of CBS" and "At andom" Saturday nights.

## IN LONDON

"Zero One," the MGM-TV-BBC-TV co-production skein which started at Meho's Elstree Studios on Monday (13), will use only British
writers says Elliot Baker, the script editor. First 14 segs, have already een completed NBC-International is dickering with leading music publishers from several nations to get certain clearance for a musical series currently on the drawing board. John Simmons, ex devise, produce and direct a series of commercials on Radio-Eireann's $v$ web (opening Dec. 31 . . Cast of Associated-Rediffusion's advertising magazine, Jim's Inn, recorded a 12 -inch album of "singable" ongs for Pye ABC-TV gave "The Twist" its first tv airing on "Thank Your Lucky Stars." a pop music show .. The London Daily

## IN DETROIT

John Gordon, program director of CKLW, named radio program and CKLW-TV manager, and Thomas J. Sutton, production manager of f station , now program and production manager Ritchie a Campbell James Blair, former broadcast account exec for N . W . Ayer, named to sales taff of WWJ-TV. succeeding Nat Sibbold, who recently was named sales manager of the station ...WJBK-radio's Kathleen Lardie, in nouncements voiced by school children promoting traffic safety CKLW's salute to "the hit sounds of Nashville" will feature Chet Nashville disk jockey, and Floyd Crammer, pianist... WJBK's girl-
on-the-go, Shirley Eder, whose dinner party for Ethel Merman wel-on-the-go, Shirley Eder, whose dinner party
(Continued on page 4.2)

# TV MAJORS IN A MINOR KEY 

## APS on AG

Arthur Godfrey has returned to New York after a three-week ., 000 mile tour of CBS Radio affiliated stations. which had him
broadcasting his morning stanza from eight different cities, teeing broadcasting his morning stanza from eight different cites, teeing
off in New Orleans and ending in Austin. Tour was inspired by requests of station managers at CBS Rarams from their areas. Flying his company in his own Convair Godfrey transported the Buffalo Bills, vocal quartet; Kong Ling, Chinese songstress who. was brought bick from Hong. Kong for the junket. and the Godfrey orchestra, spearheaded by conductor Dick
Hyman, to one-night broadcasting stands in New Orleans, Little Hyman, to one-night broadcasting stands in New Orleans, Little
Rock, Tulsa. Wichita, Cedar Rapids, Houston,. Sañ Antonio and Austin. Cedar Rapids date was for Amana Refrigerator Corp., i Godfrey client, and for his boo
Carmel Quinn to booster his cast.
In 11 programs. AG played to some 24,000 people, doing shows from hotel ballrooms, the campuses of two colleges-Loyola in. New and from the hanger of an air force base.

## Italy Premieres Its 2d TV Channel; Only Problem Now Is UHF Adapters

 By ROBERT F. HAWKINS Rome, Nov. 14. Italy had its long-awaited secondidea program this week, but only in estlmated fourth or less of
RA-TV's current $2,600,000$ suban estimated rent $2,600,000$ sub-
RAITTV' curren
criber total was able to tune in scriber total was able to tune in
on the attraction Total was held down by various factors, including the high cost of adapter ( $\$ 30-\$ 701$
for the UHF standard used for the for the UHF standard used for the
new outlet. as well as a shortage of converter components which has
sent black-marketed parts soarting sent black-marke
to skyhigh prices
According to reports, Italians nevertheless have flocked to catch glimpses of the new program, even
If this. meant visiting relatives or friends. whose sets had been "con-
verted." or going to the nelighborhood cafe.
Second program has also spurred set sales here, with many subscribers preferring to buy a new set
lequipped to receive both proequipped to recen face the high conversion fees. Dealers have a
standard trade-in offer of $\$ 90$ for stany old video set for a new
anadapted" one, but exchange is not
"ad as advantageous as it sounds, as no
discount coften $25 \%$ ) goes with the exchange arrangement.
Initial evening. which coinctided with the Italo victory (W.W.I.) anniversary, was dedicated by the
Second Program to reminiscences Second Program the and remed $a$ concert of war songs and music, a docifootage, and a dramatic reenact(Continued on page 42)

## New Groncho TVer Gets CBS Sloting <br> Groucho Marx returns to to in a

 new half-hour game show, titled John Guedel, on CBSTM, starting in January. New Groucho Marx show. as Marx's "You Bet Your ture his repartee with contestants. The Marx show, along with"Password." will be the replacement for "Investigators," the hour
vidfilm series of Revue, telecast Thursday nights at 9 p.,. which will be axed after its first 13-week
cycle. "Password." a Goodson-Todcycle "Password." a Goodson-Todman package, made it as 2 nightcessful run in daytime. Allen Ludden emcee of the daytime series,
will be nighttime host, as well. Thus, "Password" joins "The Price daytime
Decision hasn't been reached as yet as to the placement, which of 9 p.m. "Investigators" is the first
CBS-IV casualty of the new reaon. up Grouche-network race to sign derstood to have won out over Your Life" now. in syndication; this season after a run of over'? decade.

## HOWARD K. SMITH'S

EDUC'L TV SERIES
Howard K. Smith; who left CBS News following a policy hascle
will host at National Educational Television's. "Great Decisions-
1962," pubaffairs series" being made in cooperation with the Foreign Policy Assn.
Series of eight half-hour proN.Y. in mid-Derember for tele casting, on NET affil stations
starting in February, 62 . NET since leaving CBS News berth as Washington burreau.

## BPA Convention:

 A SA,OMD Deficit; Curran as Prexyosed out its fifth annual conclave at the Waldorf-Astoria last week gruring to go in the hole for the satisfied that the relatively young org had New York exposure.
Previously, at sessions in New where, the Association had either where, money on the convention; or at least broken even. This time the
Waldorf spread will reportedly dip into the BPA's pot for $\$ 4,000$ or so. eral of the close to 400 members attending that the various sessions
and get-to-gethers were too scatand get-to-gethers were too scat Waldorf, in fact, was not first choice as site for the meeting. in advance, most suitable spots were already booked.
BPA named Dallas as next year's
convention $\# \mathbb{H}$ and San Francisco for two years hence. New Prexy
Don Curran, ABC's oso publicity director, will be journeying to Dallas within weeks to blueprint
meeting plans, and, he says, plans for the Frisco session also are un-

He also says BPA will be open ing a permanent office in New other business. The office will be tied in with an existing firm, bu
will provide for a mailing adaress and part-time staif to handle phones ete.


## ALL ARE HAVING

## THEIR TROUBLES

Hollywood, Nov. 14. major fil passel of trouble as far as their tv divisions are concerned. Take away Screen Gems (Columbia Pic-
tures), which has always operated as a separate and distinct unit and which, with Revue, represents
perhaps the most powerful and perhaps the most powerful and
successful of the producing groups, successful of the producing groups,
and the scorecard on network contributions among the majors is
bleak indeed. That goes for 20th Fox-TV. Warners-TV, MGM-TV,
Paramount-TV, and UA-Ziv. Along with SG and Revue, it's the inde pendent who's making it.
Take, as No. 1 f'rinstance, War-
ers, whose romance with ABC would now seem to be deterioratcelled. "Lawman," "Maverick" and "Surfside 6" would appear to have
had it. And "Hawaiian Eye" and had it.
"77 Sunse
on stage.

At MGM-T立, while "Kildare" At MGM-TV, while "Kildare" is
a hit the same can hardly be said a hit the same can hardly be said
for "Cain's 100 ." "Father of the
Bride" and "National Bride" and "National Velvet."
That's one out of four. and for studio geared to multi-million ex penditures, one hit cail hardly turn
the trick. the trick.

At 20th-TV, things could hardly be worse. Both "Follow the Sun"
and "Bus Stop". are major disappointments, particularly the latter And the studio's "Adventures In

## he ropes

At Paramount TV, despite the recent Wedding with Talent As
sociates, there are no signs on the horizon' for '62-'63. with the exception of TA's. longrunning "Arm-
strong Theatre." There has been talk about a projected CBS series "Greatest Crimes of the Century.") which, by virtue of its $\$ 20,000,000$ acquisition of Ziv, is now Ziv-UA. perer it has a couple on the criddl for next season.)

## Tilare' Makes Top 20 In British TAM Ratiegs

 London, Nov. 14 :week of the Equity In the first week of the Equity trike against the commercial ty
companies, two BBC programs made the Top 20 in the TAM The local industry, however. does is regard this as cause and effect the charts a week earlier and the other. Wa
The newcomer to the. Top 20 Is NBC's "Dr. Kildare" which was Graced namber 13, together with Gramada's "Bootsie and Snudge." homes it was seen in $5,242,00=$ BBC's own origination, The Charlie Drake Show" and that Probation Officer," with a count of $4,907,090$ homes.

Eugene Burr

## 

The Actor As Actor


## People Love Facts and Costello Loves Peiople' Themes TV's 'Circle' <br> by Murray horowitz

TOKY0 AXES COMO

## SHOW AFTER 2 YRS.

 After a run of two years, with "Perry Como Show" has gone of the air in Japan.The end came for the show
(shown often in color in the Tokyo (shown often in color in the Tokyo
area) when Pacific TV Corp., rep area) when Pacific TV Corp, rep
here for NBC, and the Nippon elevision Corf. . falled to tract although negotiations had been going on since the summer popular among professionals, who looked to it for instruction in
staging. pacing and general presentation.

## Fear Protracted TV Strike in Brit. Equity Deadlock <br> London. Nov. 14.

As last week's talks between tve companies and British Actor Equity ended in a complel deadmay dras on for months unles some new formula aceeptable to both sides is introduced.
Though the major companies claim that they have enough pro grams in the can to keep them already taking its toll of some top programs.
Associated TeleVision's "Emergency Ward 10," a program aire wige weekly and consistently full stop last Friday (10), while the same network's sunday program Call Oxbridge 2,008," which only began a few weeks ago, has only
one more week to go before it too will have to be suspended. "Sunbe safe for a time, though from had to jettison its dancing line which had to pull out on orders from their anion.
ABC-TV, the network which is enough dramas prefilmed to keep them going until the new year, Yut one of their shows, "Thanik trouble
Most badly hit so far is Associated Rediffusion which has suf night," "Which was a daily pro
gram, "Echo Four Two" which was the first show to be arecte and after last Friday's (10) transmission. The same web's schools
programs are also being hurt and programs are also being hurt and repeats
On Quiz" (the British equivalent o to a halt last Wedinesday (8), Th network has arready had to drop to cancel five ad magazines. Equity's demands for stems from Equity's demands for payments to of audience, has again been given moral support hy the entertainment unions. At a further session to work with hiactileg labor and to Any attempt to exceed the $14 \%$ maximura for foreign minterial will be resisted and a warning to that Fr

## I

Robert Costello, producer of the Thangunning "Armstrong Circle Theatre," is of the opinion that
most people love facts. He says he's nourished that appetite for seven years on tv, as producer of the one
hour documentary drama series on CBS-TV.
He says if he did a story on law would weave in the number of actual cops in the nation. "It's wrong ple want to know how many."
To a suggestion that maybe peope din cess of a mag such op ReaderDigest. Mag is full of factual aricles. Rundown of upcoming shows factual series undertine Costlio's factual yen. Subjects include
NORAD. (North American Air Defense Command, dealing with the way the command operates to pro-
tect the American continent: piracy tect the American continent: piracy
in the recording industry, teenage in the recording industry, teenage
fan clubs, and marriage counselfan
ing.

Costello, apparently sounding off against some criticism of his series,
said that called a " "poor man's public affairs ducers have as much right to be in ne pubafrairs areas of tr as the ed by'Ron Cochran. is budgeted at $\$ 50,000$ per outing, with 18 epiCircle" alternates with "U.S. Steel $10 \mathrm{p} . \mathrm{m}$. Wednesday nights at Costello couldn't be drawn out as to who exactly is challenging his right to do the shows-after seven
years, at that-or whether it's a particular network. He didn't smiie hough when he said that by didn't need the extensive footage commanded by the networks. Extensive footage has to be edited down,
Costello said. "We do the editing prior to seeking out the footage," he added.
"Cirele Theatre" opened the season with A Chapter on Tyranny: Dateline Berlin." It was factual, as Costell with an actual composite it ily wo the U.S. State Depiartment. There were some liberties taken in the dramatization, but the factual base was there, Costello averred.
He said because of his show's fornat, or budget, many times he has good ideas. He listed the theme of integration in the South as one of those best not handied in his
series "What could we do?" he (Continued on page 38)

## Rodeo USA' As Ziv-UA ABC Entry

Ziv-UA has signed Leslie Stevens to write, produce and airect USA." Series is being produced in conjunction with ABC-TV.
Stevens, associated with iv and legit, recently completed the pic, The Land We Love" for UA re-
lease. Film, which stars James Mason, was produced, written and directed by him. "Rodeo, USA"
will deal with a young rodeo rider will deal with a young rodeo rider
in search of adventure beyond that of the corral. Series will be filmed entirely on location.
Stevens is the second producer pany's announcement of its new creative programming policy, engaged to create producers are series. Policy calls for autonomy to emen proaxcer. Previously, David Sehwartz had
been set ta produce Pains, bused on the S. J. Percl-
man boot of the same titie. This is pillot project to be
conjunction with CBS-TV.

## Why KTVU bought <br> Seven Arts' Volumes 1 and 2

## Says Bill Pabst:

"When you look over Warner's 'Films of the 50's' you see good star value and all the other ingredients that top grade product should have. You are assured of

## acceptance by the viewing public and the

 paying advertisers."We were SRO going into the first group, and expect to be equally well set before the second group goes on."

## PREMIERE THEATRE

First Run-Sundays, 7:00-9:00 P.M.
Repeat Performance-Mondays, 7:30-9:30 P.M.

Seven Arts'"Films of the 50's" Money makers of the 60's


## SEVEN ARTS ASSOCIATED CORP.

A SUBSIDIARY OF SEVEN ARTS PRODUCTIONS, LTD. NEW YORK: 270 Park Avenue YUkon 6.1717 CHICAGO: 8922.D N. La Crosse, Skokie, III. ORchard 4.5105 DALLAS: 5641 Charlestown Drive


## ARIETT

## Tele Follow-Up Comment

## Open End

 Luce are mascinating subjects, writ ten about, talked about, blessed and, by ex-Time Inc'ers, mostlycursed. They were the inseperable subjects last Sunday (12) on David Susskind's "Open End on WNEWbut good by four of Luce's ex Employees and by Stringefellow of "The Wayward Pres
Ralph Ingersoll, former pubcritic Ezra Coodman were strong ly. opposed to Luce and his jour Time biz editor, and Frank Gibney a former Time departmental boss be called the moderates, but they in the final analysis.
as such things go. These wer truly articulate men who knew for them easy; they are all writer and as writers are trained ob-servers-and as opsortunity to ob-
the wonderful ope
serve first hand and at length the serve first hand and at length the
world of "Harry.",
Barr, an educator. declared that Barr, an educator, declared that
"as \& fairy story rime isnt bad
although it has a meritricous qual although it has a meritricous qua
ity Mr. Liebling doesn't. like: Liebling told a story that was hair raising, an allegation that Harr various China correspondents who
had reported that ant old Luce idol, Chang Kai Shek moved ove
to Formosa and killed 20.000 Formosan intellectuals. Hieblin reported that it wasn't untll Luce to Chang that the Time home offic was satisified with the copy filed exstaffers none any longer read the front of the book the national and
international sections) and only two found the back-of-the-book tions of any interest whatsoever.
They raised what they felt were the Time Inc. perversions of the truth pursuit by host Susskind, who was prone to read famous items from written after the U- Ine one "Time opined that Eisenhower had cident.

Du Pont Show of the Week Du pont Show of the Week gave spotted on NBC-TV at an hour 10 p.a. digeing ty The adults no the rap this time because the show as a dud.
It was an FAO. Schwartz cata mas window transferred to New fun of a toy display wasn't fulfiled rambling hodgepodge with no par ticular emphasis on entertainmen
The Central Park setting did Was about all. Even Hampo Marx, equipped with wis horn and inio so life. In fact, the shots or him car got a little tiresome.
Carol Burnett had the dialog for adult appreciation. She did okay, however, in the song de-
partment with "Put On $A$ Happy fin also had good singing shots Giss Adams with "Kids", from the Griftin with a slick rhythm ballad My Kind of Girl.
Mitch Miller, Milton Berle, Rube Goldberge. Eva Gabor, Elsa MaxWitlle to help.

## CBS Reports

Howard K. Smith is gone from
CBS, but his memory lingers on. The commentator, who quit in a hausle with web manigeginent a
couple of weeks ago, appeared last Thiursday "(9) as narrator of an ex-
cellent "CBS Reports" hour, the ralinice of Terrof ${ }^{4}$ t w
and Smith was in typically good tionary for the web's pubaffairs department. Crisp, concise and dignified, he demonstrated none of re editorializing qualities that f of the ways. (He'll be appearing canined before his departure. One
of these is. part two of "Terror") "In Case of War" was about the ossibility of a hydrogen blast, the allout and the fallout shelter, how
they might well affect little cities nited Stales. It was an alarm ydroge $q$ qie thys been droppe on civilization yet, CBS had to paint its picture of terror with
words, but finding words to de scribe the dangers of hydy $\delta$ What mare is not especially hard was that CBS again seemed to tivity of the "CBS Reports" pro uction staff was eminent, its abil-
ty with an edifor's scissors

More commendable, heady stuff a series that
its own field

## Bell Telephone Hour

The corporate successors of
Alexander Graham Bell have developed the knack of putting on
graceful and charming telesessions. For this semester the show delved nto the music of Richard Rodgers which seems like one of the safes ings have that evergreen feeling retaining their lustre no matter Rodgers has assured listening con-
Although the hour was slow visually in most sections because broken only by Ray Bolger's excel lent dance interlude, aurally, it
achieved its expected excellence. There was a good company to There was a good company to
essay the Rodgers works. The ingers knew their way around and yrics (either the Hart or Hammer was the inclusion of an unfamiliar Rodgers tune in virtually every set; presumably to accent the fact that there is a lot of Rodgers that is still to be discovered. For example, Howard Keel sang "Your
Always Love the "Same Girl"; Dolores Gray did "It Never En-
tered My Mind" and in the opening sequence there was "Any Old The renditions
excellent and there were gerally visual gimmicks to accompany the quence to "Slaughter on Tenth Ave." was a high accomplishment
in the dance field. Bolger didn't seem to be awed by the top reputation of the music and gave it a Martha Individualisic. treatment. the current "Sound of Music." Ghere were allatigher, Anita Darian, Ron Sussman, and the orchestral work "Victory at Sea." All of which anded up. to an easy evening
interesting viewing.

The Heurtbeat of Framce An affectionate portrait of "Intertel". outing, produced by Associated Rediffusion. It was so
affectionate in. Its delineation that even the slums of Marseilles drew The hourm, descripentive words. eat of Franie, title of the out home. The telecast seemed aware of some of France's faults and France's, got minimized them. oright What a more critical assessment Wight have shown is hard to say. Writer Cyril Bennet spoke of
France's new prosperity, lauded he Ieaderthip: of De Gaulle and
cound the Independence and vitallty of Frenimmen overcoming tur-
moll and difficulties. He spoke of moir and difficultiès. He spoke of
France regaining its status as ai
world power. despite Algeria and world power, despite Algeria and
other internal and external probThe pictures, under the direction pe Peter Morley, were vivid
mathative and telling. Good deai he story was told through
(Continued on page 35)

## The BBC-TV film production

 of "Antigone" presented last night Tues.) on WNEW-TV inN . Y ., was uriginally reviewed in Variex on Nov. 4, 59 ,
Said Variety Greeks, reputed to have a word for it, would have rieeded to dream up a pretty classy one to describe this. produc-
tion. It was an outstanding drama contribution to the viewing year, and gathered
laurels for all who had a share in $1 t$ :"

## ASSIGNMENT FOUR

$\begin{array}{lll}\text { With Art Brown, Paul } \\ \text { Paine Knickerbocker, } & \text { Speegle, } \\ \text { Stanley }\end{array}$ Eichelbaum

## Prodacer-Writer: Bob Andersola

 Director: Vern Louden
## kron-TV, San Francisco

For this segment of KRON's 30 mriter Bob Anderson wrapped 111 years of Frisco theatrical his tory in a beautifully paced and engrossing narrative.
Aurmenting the script were excollent stills dating back to the taped hus and a series of pithy. ducer Randolph Hale, the directors of "Ilittle theatre" companies and Frisco's
critics.

Script, voiced nicely by Art Brown, traced the beginning of
Frisco legit history from the Eagle

## in 1850 through the bawdy eram

 the still-extant Bella Union Theatre "everything from rat killings to grand opera to the time whe gits were flourishing in Friseo and producing such personalities a "cigar-smoking Lotta Crabtree." "young Eddie Foy", 'senior), theMoroscos, father and son., Ada Isaacs Menken (in "Mazeppa"), the Belasco family. A nice touch was a sort of verbal footnote pointing Eugene, was arrested in downtown Frisco for "blasphemy
in 1906. noted nayed a double bill", speaking of the nuake and fire and he then moved into the modern era, discussing rebuilding. of
the Alcazar, coming of the Curran the Alcazar, coming of the Curran tory company and the Alcazar titled Topsy and of a she" 1 this en-
the the Duncan Sisters' start.
Finally; the show came into contemporary times with Hale's acqui-
sition and operation of the Alcazar sition and operation of the Alcazar
and the mushrooming growth of "little theatre," personified by the Actor's Workshop's Jules Irving the Company of the Golden Hind's Raphael Ben Avram and the Inter players' Joyce Lancaster. Also
shown was the rehearsal of a brief scene from a new Actor's Work-
shop production and, in conclu sion, quick, incisive interviews with
the News-Call Bulletin's Paul Speegle, the Chronicle's Paine
Knickerbocker and the Examiner's Knickerbocker and the
Stanley Eichelbaum.

## Foreign TV Reviews

TEEEVISYON AND THE WORLD

## 5 Mins., Tues. 9:25 p.m. <br> BBC-TV from Londo

As part of its 25 th Anniversary commemoration, 3BC-TV mounted a world-wide look-see at the im-
pact of ty. Producer-writer Richard pact of ty. Producer-writer Richard
Cavivston, responsible for such earlier notable documentaries as "This is the BBC" and "The Lawyers," circled the globe to bring back visual reports on nine countries. If was a solid job of work, an able amble round the various
production centers, but it lacked production centers, bite, variety, and an incisive point of view. The commentary, smooth ly spoken by Michael Flanders, the Itinerary was well planned to development, and the pictures con centrated too mach on sets of eyes staring at the goggle-box
What chiefiy emerged
What chiefly emerged was the dependence of all countries, out-
side the Commie bloc; on American film to fill the air time. Egypt, for example, began tv in 1860, has each daily; and must rely on Hol-
lywood Westerns, with Arabic sublywood Westerns, with Arabic sub Writer: Paul Wayne
60 Mins., Tues. 8 p.m.
FIMEX \& LEVER BROS
CBC, from Toronto (tape)
Under a 50
$\&$ Belding
$50-50$ deal

Additional sequences were writ girl callers.
Wild is Loved with a bouncy lyn Rollo: "Beggar for the Blues" Girls." with the full cast. and specially watere for reflection scenes; the lagoon bit, which was taken in the afternoon but cameraCBC studios. June Sampson
$\square$ Moss-entertainment techniques.

WILD IS LOVE
With Nit King Cole, Larry Kert, Marilyn Rollo, Maureen Hill
Joan Robets, Pam Hyatt, Caro Sarkman, Juno Sampson, othe

Ronalds-Reynolds; Foote, Cone
King Cole and the Broadcasting Corp., whereby the in the U . S. and the world, the singers first special-under CBC a coast-to-coast CBC web. A trib $u t e$ to Cole and his cast, this was
easily the most elaborate show in the CBC's variety classification and kudos should go to Stan Harris,
producer-director of the program. Based on Cole's latest Capito extended by Harris to a one-hour show, with the album running ten by Ray Rasch and lyrics by Dotty Wayne, with album arrange for ty by Bert Niossi's 36-man ten into the show-the main drag of Toronte scene, the lagoon scene tait party, the dream sequences, and the sketch in which Larry Kert Morning," ; "It's a Beautiful danced by Larry Kert, Maureen Hill and the ensemble; "Pick-up," Cole, who was also at the pung by Cole. Who was also at. the piano

Cole also dueted with Larry Ker in "Tell Her in the Morning", and dueted with Kert in "World No Return" while girls danced again solo'd in "You're in Love
Again"; with Kert singing "Wouldn't You Know" and dancing with Joan Roberts; with Cole singing
Who Hesitates" and reprising "Wild Is Love". for a finale round Outdoor shots included a pano-fare-which was roped off by pofiltered for dead-of-night closeups

Choreography was by Alan Lund
Some 50 mixed dancers and sing ers were used, in addition to the which Kert had difficulty in keeping his. girl friends from meeting

Production and direction were

Half a million viewers in Thailand see U.S. film for half the time,
and the same influence is at work in the new -Nigerian network. informative and incidental intelligence. The technical know-how o the Japanese, who have six Tokyo channels, three in color, was em fluence of to advertising was shrewdly shown by pictures of with an electric rice-cooker. The survey of the U.S. indicated the extent of advertising control and supported the statement tha "what most people want is what all people get," although the educa KQED in San Francisco was touched upon and tribute was
made to American expertise in cerned scazthing segment con States with commercialis filing up to 30 minutes in every hour and there was a touching glimpse of wo-thirds of his income on a tv eminated by Moscow was followed

A MOMENT WITH
ston guests
Executive Producer: Frederick
Buschmeyer
Producer: Deena Clark
Director: Frank Slingland
Wo Mins., Sat., 6 p.m.
WRC-TV Washington (tape)
\&o. deserves wand NBC hearty applause in the D.C. preice contributions. But "A Moment ith $\dot{\text { isne }}$ one of its latest offer pat-pat.
The format experiments with an bout famous people. The troubl $s$ the result is short on entertain ment potential and is necessarily narrow in the information it is
able to impart. These are two big rikes against it.
The idea is to have an interview ithout questions. It doesn't wor Se
Segments are 30 minutes, with the .program llike "Person to Por on"). Each guest is given an in troduction by one of Washington's most beautiful and talented women, Digest editor wife of a Reader ortancel. The guest is then turne loose for the next 15 minutes to answer questions most often asked him.
But the guest really has total chooses. Although vidtaped the uest can't be edited. Such a situa tion is loaded with hazards, par ticularly in Washington where al program might easily become ounding board for propagandizin pline is exercised by the producer This is especially true because a

Eric Johnston the second guest n last Saturday's (11's show, was a

# How do you measure the image of a TV station? 

10 searching questions gave the answer in New Orleans...


1 Which is your favorite television station? 290.6\%

2 Which TV station best serves the interests of the community?
3 Which New Orleans station has the best local news coverage?
4 Which local station has the best women's programs?

5 Which local station has the best non-network children's programs?

Which station has the best network children's programs?

7 Which station has the best national news coverage?

8 Who is your favorite weather personality?


10
Who is your favorite local newscommentator or personality?


These data are based only on those respondents who expressed a preference in survey conducted by Trendex. (Results released August, 1961). 871 telephone interviews, completed in the metropolitan New Orleans area form basis of this survey. Respondents selected at random from local telephone directories. Copies of complete survey available on request.

## MDSUTM...first in the minds and hearts of Orleanians... first in advertising - national spot, local and total.

## VARIETY-ARB SYNDICATION CHART

VArmy's weekly tabulation based on ratings furnished by American Research buyers to local stations and/or advertisers to syndicators will find the charts valuable. Burear, highlights the top ten network, shows on a local level and offers a rating study in depth of the top ten syndicated
five different. markets are covered.

In the syndicated program listings of the top ten shows, rating data such as the average share of audience, coupled with dive programming in the particular stot, etc., is furnished. Reason for detailing an exact picture of the rating performance of syndicated shows is to reflect the true rating strength of particular series. Various branches of the industry, ranging from media

Over the course of a year, ARB will tabulate a minimum of 247 markets. The results of that tabulation will be found weekly in Variety. Coupled with the rating performance of the top ten netuork shows on the local level, the Variety-ARB chart are designed to reflect the rating tastes of virtually every tv market in the $U$. $S$
(*) ARE's September 1961 survey covered a malti-week period. Syndicated shows sharing one of the weeks with an alternating or special program are listed; with the
multi-week rating of all programs in the time period given.
*SURVEY DATES: SEPTEMBER 8-28, 1961.


1. My Three Sons (Thurs. 9:00-9:30) . . . . WKRC 2. Real McCoys (Thurs. 8:30-9:00) ........ WKRC 3. Gunsmoke (Sat. 10:00-10:30) ......... WCPO 4. Have Gun, Win Travel (Sat. 9:30-10) .. WCPO 5. Donniz Reed (Thurs. 8:00-8:30 ….... WKKC 6. Wagon Train (Wed. 7:30-8:30) .........WLW'T
2. Joey Bishop; Price Is Right
(Wed. 8:30-9:00) WLWT
3. Surfside 6 (MIOD. 8:30-9:30) . . . . . . . . . . WKRC
4. Fintstones (Fri. 8:30-9:00) . . . . . . . WKRC
5. 77 Sumset Strip (Fri. 9:00-10:00) ....... FHKRC

|  | 1. Bes | $\begin{aligned} & \mathrm{VT} . . . . \text { ITC } \\ & \text { SCreen Gems } \end{aligned}$ | 18 |
| :---: | :---: | :---: | :---: |
| 39 | 3. Cimarron City (Thurs. 7:30). | CPO.... MCA |  |
| 37. | 4. Sea Hunt (Thurs. 10:30) | WCPO. . . Ziv-UA | 1 |
| 35 | 3. Blue Angel; Sat. Nite Movio | WLWT.... NBC Films | 12 |
| 31 | c. Jim Baekus (Sat. (10:30) ${ }^{\text {a }}$ (Thurs 700 ) | WLWT.... NBC Films |  |
| 30 | 7. Jeft's Colitie; Phil Silvers (Mon 7 : 000 ) | WKRC... ${ }^{\text {ITC: }}$ WCPO... CBS Films |  |
| 30 | 7. Vikingr; Mir. Magoo (Wed. 6:30). | Ziv-UA; |  |
| 29 | 8. Quick Drav | Screen Gems |  |
| 29 | 8. Huckleberry Ho | Screen Gem |  |

STATIONS: WJBK, WWJ, WXYZ, CKLW.

|  | Hunt ............WCPO | 13 |
| :---: | :---: | :---: |
| 39 | Cimarron City . . . . . . . WCPO | 15 |
| 48 | Guest. Ho; Shannon ..... WKRC | 16 |
|  | Donna Reed . . . . . . WKRC | 31 |
| 32 | Best Post: Mitch. . . . . . . . WLWWT | 18 |
| 24 | Gunsmoke . ...........WCPO | 26 |
| 38 | News; Sports . . . . . . . . . WCPO | 11 |
|  | News; Sports . . . . . . . . . . WCPO |  |
| 45 | News; Weather . . . . . . . .WLWT | 13 |
| 38 | Huntley-Brinkley . . . . . . . WLWWT | 19 |
| 33 | News; -Weather . . . . . . . WLWWT | 13 |
|  | Huntley-Brinkley ........WLWT | 19 |
| 35 | News; Weather . . . . . . . WLWT | 14 |
|  | Huntley-Brinkley ...... WLWT | 19 |

*SURVEY DATES: SEPTEMBER 8-28, 1961.

| 1. Leal MeCoys (Thurs. 8:30-9:00) ....... WXYZ | 36 | Sea Humt; Pageant (Sat. 10:30) . . . . . . WJBK. . . . .Ziv-UA | 26 |  | Roat 20's; Assasination . $\dot{\text { WXYZ }}$ | 12 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2. 77 Sumset Strip (Fri. 9:00-10:00) ...... WXYZ | 33 | 2 |  |  | Sat. Nite Movie $\quad$. WYJ | 12 |
| 8. Surfside (Mon. 8:30-9:30) . . . . . . . . WXYZ | 31 |  | 22 | 56 | Silents Please; Kovaks .. WXYZ | 12 14 |
| 3. Have Gun, Will Travel (Sat. 9:30-10) . , WJBK | 31 | 4. Divorce Court (Tues. 7:00) ..........WJBK. . . . . Storrer TV | 19 | 40 | Focus; Bran. ........... WXYZ | 9 |
| 3. Gunsenie (Sat. 10:00-10:30) :........ WJBK | 31 | , camb (rues. 7.00) . . .........WJBK.....Storrer iv |  | 1 | Bugs Bunny . . . . . . . . . WXYZ | 22 |
| 4. Flintiotones (Fri, 8:30-9:00) ........... WXYZ | 30 |  | 15 13 | 41 38 |  | 12 |
| 6. My Three Sons (Thurs. 9:00-9:30) .... . WXY'z | 29 |  |  |  | Huntley-B. inkley $\because$. ${ }^{\text {a }}$. WWJ W | 16 |
| 6. Hawailan Eye (Wed. 9:00-10:00) ..... . WXYZ | 28 | 7. Yod Bear (Wed. 6:30) . . . . . . . . . . . . . CKLW . . . . Screen Gems | 12 | 38 | News; Sports . . . . . . . WWJ WWJ | 12 |
|  | 28 | p | 11 | 24 | Huntley-Brinkley . . . . . . WWJ Garry Moore; ........ | 15 |
| (Wed 8:30-9:00) $\qquad$ WW5 | 27 |  |  |  | Playhouse 90 . . . . . . . WJBK | 22 |
| 7. Guentwaril Ho; Ofale Harriet <br> (Thurs. 7:30-8:00) . ..............WXYZ | 27 | 2. Third Man (Fri. 8:00) . . . . . . . . . . . . . .WJBK. . . . .NTA <br> 9. Death Valley Days (Sat. 7:00) ......... WJBK......U.S. Borax | 10 | 23 | Family: Showtime . . . . WWJ W ${ }^{\text {Wace; Pony Express } . . . . \text { WWJ }}$ | 13 |

## DENVER

## STATIONS: KTVR, KOA, KLZ, KBTV.

*SURVEY DATES: SEPTEMBER 8-28, 1961.


|  |  |
| :---: | :---: |
| 38 | 1. Leck-Up; Pageant (Sat. 9:30) . . . . . . . |
| 35 | 2. Death Falley Dajs (Mon. 8:30) |
| 21 | 3. Two Facei Frent (Mon. 9:00) |
| 30 | 3. Tightrope; Lecal B'deast. (Sun. 9:30) |
| 29 | 4. Huekleberry Heand (Thurs. 6:00) |
|  | 5. Quick Drawr, Baseball (Wed. 6:00) |
| 28 | 5. Mami Undercover; Outhaws |
| 28 | (Thurs. 9:30) |
| 25 | 6. Bros. Brannigan (Tues: 9:30) |
| $25$ | 6. Departy Daws (Sat. 10:30 a.m |


| KLZ. | Screen Gems | 34 |
| :---: | :---: | :---: |
| KLZ. | Ziv-UA | 34 |
| KLZ. | . U.S. Borax | 19 |
| KLZ. | . Jcreen Gems | 18 |
| KLZ. | Screen Gems | 18 |
| KBTV | . Screen Gems | 16 |
| KBTY | Screen Gems | 14 |
| KOA. | Ziv-UA | 14 |
| KLZ. | . CBS F | 12 |
| KLZ. | . CBS Finms | 12 |


| 56 I Roar. 20's; Assasination 60 Roar, 20's; Assasination |  | K |
| :---: | :---: | :---: |
|  |  | KBTV |
| 37 | Adv. In Paradise | KBTV |
| 38 | Adv. In Paradise | KBTV |
| 53 | Play of Week | OA |
| 48 | News; Weather | OA |
|  | Huntley-Brinkley | KOA |
| 39 | Malibu Run | KLZ |
| 38 | Silents Please; Kovaks |  |
| 29 | Laramie: Local | OA |
| $75$ | Diary: Wtzzard | KOA |

## DALLAS-FT. WORTH

STATIONS: KRLD, WBAP, WFAA, KTVT.
*SURVEY DATES: SEPTEMBER 8-28, 1961.


#### Abstract

1. Gunspeke (Sat $9: 00-9: 30) \ldots, 3 \ldots \ldots$ KRLD . Have Gun, Will Travel (Sat. 8:30-9) . Real MpCogs (Thurs, 7:30-8:00) 4. What's My Line (Sun. 9:30-10:00) 4. My Three Sons (Thurs. 8:00-8:30). 5. Surfside 6 (Mon. 7:30-8:30) 5. Wagon Train (Wed. 6:30-7:30) 6. Donna Reed (Thurs. 7:00-7:30 7. Cheyenne (Mon. 6:30-7:30) 7. To Tell The Truth (Mon. 6:30-7:00) 7. Flintstones (Fri. 7:30-8;00) 7. Lawman (Sun. 7:30-8:00)

KRLD WFAA WFAA KRLD WFAA WFAA WFAA WBAP WFAA WFAA KRLD WFAA WFAA


 (Thurs. 10:30).

| ..KRLD. | . U.S. Borax <br> . .Screen Gems | 38 13 |
| :---: | :---: | :---: |
| . WBAP | Screen Gems | 13 |
| . WFAA | CBS Films | 12 |
| . KTVT | Screen Gems | 11 |
| . WFAA. | .Translux | 11 |
| . KTVT. | . Screen Gems | 11 |
| .KTVT. . | . Screen Gems | . 10 |
| .WFAA | . Zido-UA | 10 |
| . KRLD. | . .Ziv-UA | 9 |

 WFAA
WBAP
WBAP
WFAA
.KRLD
WBAP
WBAP
WRLD
WFAA
WFAA
WBAP
WRED
WFAA
WBAP

## Back To Half-Hr. Next Season

their own shows (as witness Danny earries the stamp of a major tv Thomas and Andy Griffith in the studio but instead bears the imGeneral Foods camp "Car 54" for General Foods camp; "Car 54 for
$\mathbf{P} \& \cdot G$, etc.), has finalized deals for pilots for five half-hour shows for the '62-'63 season, each costing $\$ 80,000$. The sponsor will have full control of all five, free to bargain teresting to note that not even one
littie persuasion to convince CBS, for example, that $B$ \& B chients
should underwrite the hour "Gunsmoke." Because Dick Van Dyke isn't too happy with his present Tuesdy night at 8 berth, CBS has pledged ftself to keeping B \& B happy in finding a more Nie
inviting slot for the comic.
The end result is that Benton \& Bowles boasts four shows in the Nielsen Top 10 - Danny Thomas, Andy Grifith, Gunsmoke and Perry Mason.

Such are the extra-curricular ing your own show.

## Dave Levy's 10-Point Program

## creative people, to search, evaluate forcement powers the networks

 and probe new ways to bring new cannot enforce compliance now, he creators of established quality to said; the end of trend or "copy v. He suggested that perhaps tv cat" programming, which is a sign ought to have "financed the prepa- of immoderation; elimination of ration"" of "Rise \& Fall of the Third three full minutes of commercials Reich" with "the same zest as in on each half-hour program; and financing a pilot of "Michael full "evenings of entertainment stronger NAB code with strong en-l which is an old NBC idea of nis.

## Groucho sold it to me!

That's salesmanship! Groucho's got it. Advertisers know it. That's why they're buying out "THE BEST OF GROUCHO" in station after station. Look what happened in Los Angeles. KTTV scheduled "The Best of Groucho" in a Monday-Friday strip, 7:308:00 P.M.-and before it ever went on the air, all the commercial time was completely sold outl And to a wide variety of advertisers:

Anacin - Clairol • Dr. Ross - Nestlé's DeCaf Nu-Soft • Ovaltine • Pacific Tele. \& Tele. • P\&G's Ivory, Gleem, Tide and Comet • Parliament • Swift's Award Margarine • Vick's VapoRub • Wrigley's

No doubt about it...


FLIMS

## ABC-TV's VTX Permits Instantaneous Playback

 Of Slow Motion SportsTelevision coverage of live sports events will not have the advantage of also using film-type techniques the $A B C$ engineering department. For the first time, an all-electronic process will permit instantaneous playback of action in slow motion. The new process, called VTX (Videotape Expander), will be used for the first time, during ABC-TV's telecast of the Texas-Texas A\& (23). VTX was demionstrated yester day (Tues.) at ABC-TV studio where Emile Griffith former world welterweight champion, and Gas par Ortega, a welter contender, en gaged in an exhibition for the benefit of the press.
Frank Marx, ABC v.p. over engineering, said "This new develop ment also has a wide range of applications in the fields of medicinde, research and many: forms of of television it adds an entirely new tool for immediately reviewing rapid occurrences that will- be great saver of time and expense. Tom Moore, ABC's v.d. over pro gramming, said the VTX process will allow the web to show viewers a. slow motion touchdown run or other standout plav immediately after it occurs. Also during the halftime intermission, the web pins to playback the first half high VTX would alsn he used on the Saturday night "Fioht of the Week" as well as straioht. entertainment and news programs.
The electronic process ras de veloped by a six-man ABC en gineering team under At Malang the web.

Regina, Sask. - Radio station CKRM, Regina. has been sold to men now Sudbury, Ont., businessmen now owning CKSO radio and Plaunt is chairman of the board J. T. Miller, president: and Ralph Connor, evecutive vice-president and general manager.

## TV Followup

## ives of three French families,

 farmer, an artisan and a worker. There were visits to Marseilles, Paris, Christian Dior, the market of Les Halles and an Algerian shanty town. One politico was inerviewed on the Algerian quesion. There was an engaging theme ong helping the opening scenes o set the stage. It's title was "Les P'tits Francais." composed by Marguerite Monnot, and sung by Colette RenardEnglish actor Peter Finch Was excellent as the narrator.
"Intertel" is the series being produced by American, British and Australian broadcasting interests. house Broadcasting and National ducational Television network. In N.Y., WABC-TV is telecasting the series, with "Heartbeat of France" broadcast Saturday (11) at 6. p.m.
Horo.

## International Zone

This NBC-TV series, sparked hy the U.S. Broadcasters Committee for the United Nations, came up with a firstrate stanza Sunday afternoon (12) on one aspect of the "Killer-at-Large," it dramatized the efforts of the international Epidemic Intelligence Service to check the spread of contagious disease through a global medical police force.
The point was made in the form of a detective story, Involving a ential carriers of for some powere exposed to the disease in Jakarta and were threatening to spread the contagion speedily in Europe and America via jet transportation The yarn was strung out tightly, spotlighting the various acilities of the World Health Ormanhunt that extended from the Far East to Idlewild atrport in New York
Alistair Cooke hosted with his customary charm and finesse.

## Flock of Jayark Sales

Jayark Films has rolled up 41 sales in a recent three-month period, according to sales v.p. Harvey L. Victor,

Sales and/or renewals on "Bozo "Cartoon Storybook" were made to KWWL, Waterloo-Cedar Rapids W.CAX, Burlington, Vt; WOW, Omaha; KTLA, Los. Angeles; KOIN, Portl and, Ore.; KJEO; Fresno; WKJG, Ft. Wayne; WCHS mento chand WRAL; KXTV, Sacra Sile Sales on Jayark's feature packages were made to WICU, Erie, Pa.
W.JRT. Flint, Mich.; WOW, Omaha WSAV, Savannah; WTHI, Terre Haute; WITI, Milwaukee; 'MTW Portland, Me.; and KLX, Dertver.

## H. Carleton Greene

the production hook on first runs alone but it will enable these half American tv productions to get by, in partial measure, past Cana dian and Australian tv quotas on import programming.
"We see our new television centre," said Greene, "as the source of electronic programs for the whole world." The BBC directorgeneral told his audience that the BBC has paid "particular attention to the sale of our television
BBC faces the outcome of the latest Pilkington Report on video in England, and one of the organization's great hopes-expressed by Beade on a previous occasion-is under the BBC. franchise. It's felt in this country that stronger production bonds with the U. S will help support a second channe and also BBC's new production centre in London.
The speaker at the NBC luncheon declared that BBC was far from merely interested in the intellectually exotic and ancient. In so many words, he suggested BBC
could turn out a hot property, and could turn out a hot property, and lations from the medieval Welch;

## Based on Videotape Prod. Activity, The Big Swing's to Quiz \& Came

There's going to be a big swing in network programming to rigproof quiz and game half hours with possible five new stanzas in prime time and 10 during sunshine hours by next fall. That's the pre diction of Videotape Productions execs John Lanigan, veepee and general manager, and. Tom Tausig, The new program projects. their tape toppers are basing tors: in their negotiations, they've discovered that every majar tv show producer is working on gamequiz projects; peering into the future, the Madison - Ave. video factotums are all seriously talking games; game shows can be produced for $\$ 32,000$ an outing compared to the $\$ 50.000$ to $\$ 60,000$ that's now standard for film stanzas out of Hollywood; come January, there are going to be many program casuaties, and quick replacecan get into full production within three weeks).
Videotape
Tausig, currently is productions, says ix game pilots, three via copro duction deals and three via facilities rental.
Game shows. they predict, will be the major factor in upped New York production, and Lanigan expects VP's production schedule to expand to 25 to $30 \%$ programming within the year. Company started It's now about $12^{\circ} \mathrm{c}$ with the ance in commercials.
Some of the deals that will up the program production are expected from NBC, from which Videotape Productions leased the three-studio plant it now occupies. Other deals are working for the taping of soap operas back-to-back. Current and already signed show production includes the new "March of Time" half hours with Henry Cabot Lodge commentating; ing in this week with ans comhours syndie package to be pro duced and directed by Don Horan;
a co-production with Javelin Productions for a 15 -minute series "Yoga and You." which is under serious consideration by. a network (which woula present the show in five or six-minute sezs within another program:; pilot half hour for National Educational Network. "Trio," concerning peronall
VP is either contracting for facilities use. with production tal duction deals that sent conro pany a propriatary interest. In the latter deals company covers below the line costs.

The execs also are predicting a pickup in production of specials, where they say they can generally underbid the networks for facils recently, they say, with a low bid of $\$ 15.000$ for production of an hour sp ecial.

## TV Mas Battle

back among the ads for hemorrhoid cures.
The Press gave a little when it resignedly admitted to two facts 1) that its deadline was too far ahead of air time to come up with public did $n$ angs and 121 that the is inc did not approve heartily of over several of its little magazine pages.
It solved the first problem by printing in its Saturday paper a list of corrections for its magazine of the day before, which is actually printed in Detroit, accounting for the early deadlines. It solved the second, public beef by
adopting a modified form of the PD's system of printing all of each PD's system of printing all of each
day's pro rams on one page. PD day's prorrams on one page. PD because it: locally printed.
The battle continues.

## "The show * more than lived

 up to its pressagentry ** as the most important TV event of the fall."TIME

# * "THE POWER AND THE GLORY" 

## Starring SIR LAURENCE OLIVIER

Presented Sunday Oct. 29th, CBSTT
Sponsored by: JOHN H. ERECK, INC., and MOTOROLA, INC.

*     * WITH SPECIAL THANKS to the CBS-TV Publicity Dept.


## How to Eliminate an Ocean

We have no real quarrel with the fellow who first called music "the universal language," but how could he have left out circuses, magic-shows and ice revues?

Even an American who doesn't understand Brigitte Bardot (oh, there must be one somewhere) has no trouble enjoying a French trapeze act; levitation evokes the same astonishment in Levittown as it does in the Levant; and a wellturned figure-eight is respected everywhereeven in Las Vegas, where they sometimes make it with two fours.


But the universal appreciation of such things only partially explains the huge success being enjoyed by NBC's "International Showtime" these Friday evenings. Easily as strong a factor
is-to borrow a word we once heard on a SevenUp commercial-"flavor."
here, for the first time in TV history, is a weekly, live-on-tape program that not only presents the best of the Contment's circuses, ice-shows and concerts-in-magic, but lets the viewer see them in their customary locales-in front of European audiences. Man, that's flavor. Thus, the hour-long show-sponsored by, - Seven-Up, Derby Foods, Sandura and Beech-Nut-has already taken us to such places as Vercelli, Italy, for the Circus Heros-Togni; Lyons, France, for the Parisian Ice Revue; and Austria's capital for the Vienna Magic Show.

In no case is the entertainment "staged". for television. After American producers Lawrence White and Joseph Cates have decided a particular company is worthy of a place on the series, the taping is done at a regular performance before a regular audience.

In the same spirit of authenticity, host Don Ameche delivers his background commentary not from some detached, antiseptic New York studio but from a front-row seat at the event itself.

Like Ameche, NBC viewers have found the standard of talent on these programs uncommonly high. Nearly all of Europe's circuses are one-ring affairs, so each act must be strong enough to stand on its own two, four or 36 feet, as the case may be.

Circuses on the Contment don't go in much for pageantry, but are generally stronger than our own in the areas of animal acts and comedy (their clowns prepare entire acts rather than brief, isolated fillers).

As for the superbly trained animals, they are avowedly among the world's finest specimens. Unmatched anywhere, for example, are the magnificent horses of Copenhagen's Circus Schumann. On the show of November 24, Max Schumann will put one of thèm to bed, an act climaxed by the horse's seizing a blanket with its teeth and pulling it over its body. In Denmark - if not at Aqueduct-this is what they mean by "a blanket finish."

ENCOURAGED by the reception accorded "International Showtime" since its debut here two months ago, Producers White and Cates will soon be exploring other regions of the globe for forthcoming attractions.

Untapped by the two Americans thus far-but almost certain to be represented on future ses-sions-are Canada, England, Southern Italy, Spain,. Japan and several countries in South America.

Language differences, as we've said, present no obstacle to the American viewer's enjoyment of the series. But the differences have given White and Cates - neither a gifted linguist-an awkward moment or two in their business dealings abroad.


One of these came during their very first meeting with the owners of Circus Williams in Arnhem, Holland. Seated in one of the caravan's wagons, the two visitors were vainly trying to make some sort of intelligible small-talk.

Apropos of nothing at all, White asked where the circus people took their baths. A few minutes later, he found himself seated willy-nilly in a nearby (and near-hot) tub, not knowing exactly how it all came about, but promising himself to call Berlitz the very first thing in the morning.


## Aussie's Intertel Contrib (On U.S.CCanada Relations) Gets Nix

 The Robert Menzies Liberal , tain programs of top quality. have noxeif a move by the tustralian Broadeavting Commission, gwermment-controlled ts and radio operators here. to prodiace a documentary film on relatiors between Canada and the United State.Filnt, an Intertel project. was to : :ave bern titled "Living Beside the Giant." and was planned to examine tie economic and political problems created for Canada by also planned to make d. Intertel ath plan:ed o make documentary
film. tor to dating dealing with
otier controversial subjects, including the political set up in Southeast Asid in Ganadtan Intertel project Avid a A anadtan Intertel project nixed

Menber sof the Menzies' government took the view that the ABC Was identified on an international basis as an Australian government agenes and therefore should not become asiociated with the pro duction of such controversial films and for theere reasons Menzies and his Cabinet refused to allow the In Canherra-the the project. Incton-it was pointed Aussie Wash inzton-it was pointed out that be catse of the government's ruling, withdraw from Intertel unless the governmen: relented its current ban. ABC spokesman said there was still hope that the government would reconsider its decision.
Member: of Intertel are Associated Redifficusion Lud. 'England; Cinadian Broadcasting Corp.. Na(C'S. I.. and Westinghouse Broadcasting Co. :C.S.A.
Hockup provided that members of Intertel would produce documentaries for eirculation among then be arailable for sale would members and the profits distribut do to mer The ABC had joined Intertel fis

Today, national stations on the live to shows here. However, thaugh obstacles made it impossible fo the ABC to increase this per entage.

## Taylor \& Nodland

## ets invariably need something to

fill and a fulty sponsored vehicle do the filling
Three, say Taylor and Nodlund a daytime strip offers a cumula cost audience of reasonably high cost per 1,000 efficiency, particularly when the package is novel and yet relatively inexpensive. Be cause the networks and spansor
don't like risking big money on new program devices, the best pos nel program devices. the best pos-
sible way to break with the traditional formats of tv today, say ditional formats of tv today, say
the Taynod boys, is to take a shorter form. This way, the noval ideas are more acceptable all around There is another argument for he shorter program format. It's not from Taynod, but from NBC. NBC-TV program topper Mort in experimenting to be interested the traditionaling with breaks in formats. Why he once asked hour everything be thought of in 30 and $60-$ minute forms? This attitude might well create a more amenable shows.
Taynod did sell "Kukla," but hat could well have been just another case of somebody going for a show with a "track record," yet it seems that Taylor and Nodlund are on to something that pays offregardless of how simple the concept to shorter progyoms may be; the pair, via Taynod, are understood to have a near-sponsor deal sion of "Dear Abby," based on the

Abigail Van Buren advice column. Televised advice will evidently be accompanied by capsule dramatizations. Taynod is working on still
another concept, a five or 10 -minanother concept. a five or $10-\mathrm{min}$
ute version of a musical shaw fronted by pianist Roger Williams. Nodlund, incidentally, was once a singer and Williams was his
accompanist. accompanist.

## 'Circle Thearre'

asked, dismissing another Reginald Rose type of drama on the theme. He denied his rejection was due to any sponsor pressure and volunteered at one point that there's a good story, too. in the adjustment white southern poople must make to accept the Negro as he should be acespted. At another point, on the same theme, he told of some wild, hate letters he received because a scene in one of his outings depicted a Negro policeman taking white woman into custody.
Cosing corny, said he liked for appearing corny, said he liked to do he felt were helpful to people. He referred to what may be labelled "service shows," dealing with such topics as college admissions, care and needs of retarded children, marriage conselling, etc.

## B'cast Revenues

## ings, Continued from page 24 ——

 ith ince . reported 25 stations is and over $550,000-5500000$ 1959; 26 in the 28 in 1959, 31 from 5150000250 000, as against 24 in 1959. 43 from $\$ 100,000-\$ 150,000$ is aginst 36 in the preceding year; 39, in the $\$ 75.000-\$ 100,000$ bracket, as against 37 in 1959; 87, $\$ 50,000$ $\$ 75,000$, as against 90 in 1959; 281, $\$ 25,000-\$ 50,000$, as against 244 theyear before: 133 . $\$ 20,000-\$ 25,000$ as against $134 ; 226, \$ 15,000-\$ 20$,000 as against 216; 322, $\$ 10,000$ $\$ 15,000$, as against 284 the preceding year; 447, from $\$ 5,000$ to $\$ 10$,000, as against 434 in 1959 ; and 643 and less from $\$ 5 ; 000$ compared
with 621 in 1959 .

## City-By-City Radio Profits


#### Abstract

Mo., nine stations, $\$ 3,948,713$ revenue, $\$ 564,665$ income; Knoxville, nuo, 10 stations, $\$ 2,764,838$ reve 12 stations, $\$ 1,471,898$ revenue, $\$ 5,-$ Riverside--Ontario, 21 stations 330 income; Lansing, four sta- $\$ 1,805,489$ revenue, $\$ 257,469$ loss; tions, $\$ 1,028,535$ revenue, $\$ 317$,- San Diego, nine stations, $\$ 2,356,474$ 975 income; Little Rock, eight sta- revenue, $\$ 211,207$ loss; San Frantions, $\$ 1,047,648$ revenue $\$ 114,362$ loss; Los Angeles-Long Beach, 30 stations, $\$ 19,661.145$ revenue, $\$ 3,-$ 154,931 income; Louisville, nine stations, $\$ 2,807,444$ revenue, $\$ 94,-1$ 865 loss; Madison, three stations, $\$ 1: 041,867$ revenue, $\$ 28,638$ income: Memphis. 10 stations, $\$ 2,722,176$ revenue, $\$ 324,612$ income ${ }^{10}$ Miami 13 stations, $\$ 4,274,040$ revenue, $\$ 571,728$ income; Milwaukee, eight stations, $\$ 4,778,557$ revenue, 8887,691 income; Minneapolis-St. Paul; 12 stations, $\$ 5,510,523$ revenue, $\$ 660,636$ income: Nashville, eight stations, $\$ 153,748$ loss; New Haven, four stations, $\$ 1,197,810$ revenue, $\$ 5,142$, income; New Or leans, $\$ 85$ stations. $\$ 2,530,963$ rev 30 stations, $\$ 34,377,781$ revenue $\$ 7,453,047$ income; Newark, five stations, $\$ 2,071,566$ revenue; $\$ 381$, 349 income; Norfolk-Portsmouth seven stations. $\$ 1,826,750$ revenue, \$273.399 income. Also: Oklahoma City, eight sta income; Omaha, seven stations,


 $\$ 2,338,784$ revenue, $\$ 193,676$ in come; Orlando. eight stations, $\$ 1$, 226,266 revenue, $\$ 9,243$ income Peoria, five stations, $\$ 1,182,523$ rev enue, $\$ 148.659$ loss; Philadelphia21 stations, $\$ 11,954,762$ revenue $\$ 904,261$ ns, $\$ 11,854,62$ revenue, tions, $\$ 2.651,632$ irevenue, $\$ 61.586$ loss: Pittsburgh 20 stations, $\$ 6$ 606,816 revenue, $\$ 1,187,554$ income Portland, Ore., 15 stations, $\$ 3,439$,815 revenue, $\$ 353,703$ income Providence, 12 stations, $\$ 2,506,105$ revenue, $\$ 23,056$ loss; Richmond eight stations, $\$ 2,023,649$ revenue \$316,573 income; Rochester, six stations, $\$ 1,974,045$ revenue, $\$ 135$, 169 loss; Sacramento, six stations $\$ 2,184,420$ revenue, $\$ 45,740$ loss St. Louis, 14 stations, $\$ 7,039,432$ revenue, $\$ 473,957$ Income; Salt
Lake City 10 stations, $\$ 1977,294$ revenue, $\$ 89,159$ : loss; Sait An-
cisco-Oakland, 18 stations, $\$ 9,567$, Jose six stations $\$ 1,242$ loss; San nue, $\$ 10,750$ income; Seattle, 18 stations, $\$ 4,091,251$ revenue, $\$ 72$ stations, $\$ 4,091,251$ revenue, $\$ 72$,
426 loss;
Shreveport, nine stations $\$ 1,257,494$ revenue, $\$ 42,178$ loss Spokane, nine stations, \$1,484,645 revenue, $\$ 48 ; 494$ income; Spring field. Mass., eight stations, $\$ 1,114$, 21 revenue, $\$ 70,652$ income; Syra use, nine stations, $\$ 2,041,537$ rev enue, $\$ 303,205$ income; Tampa-St Petersburg, 15 stations, $\$ 2,724,723$ our ue, $\$ 303,205$ income; Toledo $\$ 401$ s57 ins, $\$ 1.877,280$ revenue tons \$1.081.425, Tuscon, nine sta oss: Tulsa six stations 641722 revenue, $\$ 32.183$ income: Washing on, 17 stations $\$ 7883,947$ reve nue, $\$ 904,189$ income; Wheeling five stations, $\$ 1,167 ; 680$ revenue 159,325 income; Wichita, six stations, $\$ 1.504,940$ revenue, $\$ 49,915$ income, and Wilmington, Del., four 948 income.

## WNTA-TV

Conturyed from page $22=$ sion would move shortly for 2 hearing of the stay before all nine judges of the Court of Appeals. If that fails, the FCC will carry its case to the U.S. Supreme Court. The three-man Court of Appeals sale on the FCC approval of failed to give New Jersey an oral hearing on its objections. Lawyers for both parties in the sale urged the court not to interfere with the sale before Nov. 27. Such inter ference in a regulatory agency's decision before a full argument of the case is heard was character-
ized as "unprecedented."

THEPROGRAM』"Here's Hollywood" in New. York, NBC-TV
THEGUESTSm Richard Avedon, Johnny Carson, Bill Cullen, Hugh Downs, Arlene Francis, Merv Griffin, Tammy Grimes, Celeste Holm, Art James, Shari Lewis, E. G. Marshall, Bess Meyerson, Mitch Miller, Suzy Parker, Walter Slezak, David Wayne

THETASK■15 locations... 10 half-hour programs... 7 days

THECHOICE.


THEREASON•The most complete Video Tape Mobile Unit on the East Coast Including a self-contained 50,000 watt generator and two video tape recorders.

THE RESULT』 "Here's Hollywood" programs, Nov. 13-24
THETHANKS■To Jack Linkletter and Helen O'Connell; Peer Oppenheimer, executive producer; Bill Kayden, producer; Van Fox, director.

THEREMINDERE

## New-from the world leader in FM!

## Zenith proudly presents America's first all-transistor Portable FM/AM Radio



Now add the pleasure of FM to your outdoor listening. Zenith's new TransSymphony purtable operates on ordinary flashlight batteries. Pours out rich brile liant tone from its $7^{\prime \prime} \times 5^{\prime \prime}$ speaker. Like the finest table model FM/AM receivers, Zenith's new Trans-Symphony has Automatic Fiequency Control for drift-free FM listening, broad-range tone control, precision Yernier tuning, Zenith's famous long-distance AMI chassis. Three built-in antennas: a Wavemagnet ${ }^{\ominus}$ AM antenna, a conceated FM antenna, plus a teleعcoping FM dipole antenna. Weight: $113 / 4$ pounds. Dimensions: $103 / 32^{\circ}$ high (including handle), $478^{\prime \prime}$ deep, $115 / 8^{\circ}$ wide. Black Permawear covering, brushed aluminum and chrome plate trim. The Trans-Symphony Royal 2000, \$149.95*

ZENITH

## Election Night Brouhaha



|  |
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coverage and the pickup of "Alco
Premiere," a sponsored ABC-TV Premiere," a sponsored ABC-TV
network program. NBC, with force just as large collecting Jersey
data and with a higher rate of re data and with a higher rate of reticular time of night did show a 190,000 vote's, even though this par rush of return from New Jersey.
To that. an pxec of ABC' News replied, "If you're really interested
in how we nanaged to do so well in Jersey, come up sometime and CBS may not have been public
about its unhappiness and sus-: pioions rearding the NBC News
showi:z. but it was nonetheless: showi::z. but it was nonetheless.
anhappy and subpicious. It was A
CBS officer who last . Weekend annnymoucly observed. "Hagerty
was silly for putting his suspicions was silly for putting his suspicions
on the record. Frers body has sus-
pions sone ahout him."

## said it merely pulled

 a repeat of the technique andtactics i: used to cop the September primary returns in the fight Democrat. Arthur Levitt. The ©rst
Dine YBC Xev's put mave 180 men in the field. at polling places and precinct houses around the
city. to phome NBC election headquarters in 3 R R ekeleller Plaza
wit: the latest returns. Each man with the latest returns. Each man
made perhaps as many as 12 calls
apiece. For the regular election a week e.5o. hosever. NBC News
widiar election said the number of men it used in
the field was more like 260 . plus the 100 or so men in the tabulating

NBC News paid these stringers, many of them gainfully employed
during the day in other areas of during the day in other areas of
ABC. simply- to devote all their time scrounging out the returns
CBS, the second runier, on the other hand, nay have used some
of its own staff men in small precints, but. at least as often, used poll watchers and other professional political types. who obvious15 had other things to worry about besides phoning CBS first thing off the bat with each new pi
info. NBC's $85 G$ Budget
NBC News budget ran ave $\$ 85.000$ for covering the N.Y. and CBS News budget for the local telecast including radio, too was
about the same. possibly. a little about the same, possibly, a little the ABC News budget for the
night was more like $\$ 35.000$ to night wa
$\$ 40.000$.
WCBS-TV joined WABC-TV tin ending regular coverage of re-
turns at 10 p.m. but came back at turns at 10 p.m. but came back at
11 p.m. and stayed with. it until 1 a.m. Salant of CBS said it, was cut away to the network's Garry
Moore show because the then-important news. the Jersey race, portant news. the Jersey race,
wouldn't be decided betureen 10
and 11 p.m. He was right; it wasn't and 11 p.m. He was right; it wasn' then only by a relatively few
votes. WNBC-TV stayed with it until 11:30 p.m. and then cut to the Jack Paar stanza. Between 7 and 10 p.m., when
everybody on the networks was everybody on the networks was
fully competitive (in terms of time fully competitive (in terms of time
only, WNBC-TV hit an Arbitron rating average of 19.6 to WCBSAgainst "Alcoa" and Moore, beAgainst 10 and 11 p.m.; WNBC-TV hit 16.1 Moore got 25.3 in New York, "Alcoa" a 10.6).
CBS News evidently had reason to feel happy in the first $15-$
minutes of its coverage (between minutes of its coverage (between
7 and $7: 15$, on Election night, be-
station had a 15.8 , WNBC-TV only that was the first and last time all night that the CBS election re-
turns were "better read" than turns were During his press conference,
Hagerty said the discrepency in he NBC vote count for Wagner as far more than 50.000 . He said 142.000 votes, ff a tally were to be 142.000 votes, if a tally were to be to be counted: The NBC margin of error, he said was $11^{c} \%$ on the final vote. (He was careful not oto openly charge NBC with any hankypanky, but the suggestion was still here, if only due to the fact that
followed NBC's admission of followed NBC's admission
rror with charges of his own.) error with charges of his own.)
NBC rose to the charges in a hurry. The network said the marhat it was not only foolish but that it was not only foolish but into 142,000 votes and a $4{ }^{\circ} \circ$ error
Video now has a weather eye
out to Washington to see if the heir frequent investigations on he basis of Hagerty's allegations and NBC's counter charges.

## Coodson-Todman

## erse audience ranging from egg

 lowbrows.Goodson was somewhat miffed he trade and ams of ganie shows in There's a tendency to downgrade this type of show," he said, "because it does not have a long tra-
dition like cowboy iilms. The game shows came solely out of the broadcasting medium, first on ra-
dio and now on, television. And while game shows may be dismissed by the crities; they have succeeded in attracting high-level audiences in showbusiness, literary circles and government circles."
Goodson also has some advice
newcomers in the game show ield. "Beware of the treacherous mud-holes of the games that are only fun to play. The trick is to something fun to watch, or better yet, something fun to play and watch.:
Along these lines, Goodson dislosed that another Goodson-Todman package, A Matter of Opinon." involving panel participants with a public opinion polling peg. now being whipped into. shape The secret ingredient of each G-T they make an "original leap into some unexpected area."
G-T sell their shows withorat and dernonstretions exs through office get to this stage. they've gone through the mill of "angry perfectionlsm." a process of polishing, run-throughs and weeding out G-T shows hitting the air in the last six years.

## CBS Films 'Pursuers'

As a First-Ran Entry
CBS Films, which took a hiatus on fall first-run syndiaction en-
tries this season. now has a firstries this season. now has a firstrun entry, titled "The
Series, taken on by CBS Films in a distribution deal. $\cdot$ Was made in England by Crestview Producducer of the 39 -episode series, a crime meller.

Hayward, a British actor, has a list of American credits which in cludes motion pictures, Broadway

RATES \#1 IN TIME PERIODS! "TWO FACES WEST"

рано ғайs 47.

Anlene 38 .
great falls, 40.
S Source: ARB, 1961.
For Further Details Contact ( SCREEN GEMS, inc.
television subsidiary of columbla pictures corp.
NEW YORK DETROIT $\begin{gathered}711 \text { Eifith Avenue, New Yark } 22 \text { HOLIYWOOD } \\ \text { CHICAGO }\end{gathered}$ CHICAGO DALLAS HOLIYWOOD ATLANTA TORONTO

## Foreign TV Reviews

by a sprightly quiz show from Warsaw, where Che names of Doris Day
and Perry Como figured surpris ingly:
Italian ty attempt to remod by the eracy by teaching to remove nead their ou'n language for a half-hour daily. Thus the power for good of the medium was skilfully underscored, although most of the evidence proved that the power was
at the mercy of irresponsible commercialism.
In fact. the chief conclusion was of the peril of to as a deadening influence, politically in the East anc spiritually in the West. And BBC-TV couldn't be blamed for boasting its own pre-iminence in fre shows, and its own freedom from outside influence, as its in-
come is derived from licence fees.
$\qquad$
ANNA KARENINA
Albert Claire Bloom, Sean Connery Albert Lieven, Valerie Taylor Jack Watling, Daphne Anderson, June Thorburn, Frank Williams,
John Barratt, Alan Tilvern, John Barratt, Alan Tilvern, Patricia Laffan, Campbell Cotts Elaine Inescort, Alice Esmie Bell. Derek Aylward, Bobby Caetano, Enid Lindsey, Laurie Leigh, Frances Cohen, Sidney Vivian, Gertan Klauber, Graham Leaman, Arthur Ridley, Elaine Laniada, Joy Skelton, Peter Angusti
Producer: Rudolph Cartier 105 riter: Marcelle-Manrette BBC-TV, from London
Despite the abrupt and episodic nature of the adaptation, probably inevitable in the shrinking process Tolstoy's great novel received worthy treatment in this produc tion. Producer Rudolph Cartier deployed his 36 thesps with vigor and imagination, was provided with avish sets by Clifford Hatts, and adequately suggested such difficult tumble at the horse-race, the.coldshouldering of the erring Anna the opera, and the gloomy ambience of the Karenina house. In fact, it stuck closely to the storyline in the movie versions that starred Garbo and Vivien Leigh but was more faithful to Tolstoy intention in that the character of Anna was treated with less glamorous sympathy. Her desertion of
chilly husband and child for the chilly husband and child for the condemned, and her excessive ins sion was shown as,
Not the obvious choice for Anna, Claire Bloom took fire as she progressed. She found it difficult blaze of her love for Vronsky in its early stages, but came into her stantly demanding mistress con devotion than Ving more display of vide It was in the last half pro the play acquired dramatic stature The earlier scenes were played on too cool a note.
Equally, Sean Connery made a good stab at Vronsky, but, maybe much that adaptation removed drinking estabinshed his have Amma his growing boredom with the situation was too sudden to mirably cast as the punctilious mirably cast as the punctilious
Karenin and won sympathy for his ruthless expunging of Ahes their child's life. Minor thesp support was okay, with neat cameos from Jack Watling, Daphne
Anderson, June Thorburn,- and Patricia Laffan.
The faults, in fact, were largely those attendant on any abbreviation of a vast novel that runs to
700 printed pages. It made a suit-
able tribute to the resources. of echnique and imagination assembled by BBC-TV over 25 years.
Otta.

SCRAPBOOK FOR 1936
With Stephen Murray
Producer: Geoffrey Baines
45. Mins., Wed., 7:30 p.m

BBC-TV, from London
Idea of this program, which stemmed from a long-lived radio kein, was to summon up events. which Britisla to was born. Various unscen celebs and newsmen commented on the scraps of film, and his gentle autopsy had the charm of reminiscence for those who re-
membered 1936, but made ony a membered 1936, but made only a sketchy attempt at framing it in a
perpective for those who hadn't. perpective for those who hadnt. nimbly, and recalled all the major events of a crowded 12 months. Three stood out. First was the abdication of Edward VIII, and journalist Frank Owen was somewhat disingenuous in suggesting that the British Press ignore his $y$ because it was part of the monarch's private life. It was truer ernmental ruling not to blow the Saff.
Simment on the second highlight of 1936, the Spanish Civil War, mind-searching it evoked, without having the time to prabe deeper. Thirdly, there was the start of BBC-TV at Alexandra Palace, with
film of the first : transmission of film of the first transmission of Adele Dixon grimacing
The program's most moving recSelassie's dignity Emperor Haile Se League of Nations turned down his appeal for help against the Italian aggressor. And there was another haunting glimpse of the hunger march on London by. representatives of the
000,000 unemployed.
The program, smoothly compiled by Geoffrey. Baines, had a humdrum commentary, narrated by Stephen Murray. It took in more tryolous afrars, such as the heyday of the British musical prove it, and the triumph of Jesse Owens at the Berlin Olympies. It tickled the fancy, without stirring the mind. stirring
Otta.
'One Step Beyond' Sales.
More power to the off-web, "One
Step Beyond." being peddled in Step Beyond, being peddled in syndication by ABC Films o be exact. Montana Stampanfes, has bought the series for showings in four markets, KXLF, Butte; KSMO, Missoula; KBLL, Helena; Service of Cole Great Falls.. Public the show on KLZ, Denver. Known s "Alcoa Presents" during it's ABC-TV run. "Beyond", package totals 94 half hours.

## BROOKS costumes

Big Wilson is casting the road company for his one man show.

## NEW CRRS: DETROTT TO YOU!

 Exclusive To The Entertainment IndustyNow, buy new cars direct from their source, via F-O-B DETROIT celebrity automobile-purchasing servies. Enjoy the convenience and savings of purchase at the home of such fine autos as Thunderbird, Cadillac, Lincoln Continentali,

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AN ANNOUNCEMENT OF UNUSUAL IMPORTANCE TO STATION OWNERS, MANAGERS, PROGRAM DIRECTORS

# PUBLIC SERVICE RADIO NETWORK BEGINS OPERATION 



THIS WEEK, you will find in your mall a large and distinctive envelope timed for simultaneous delivery through. out the United States.

You will learn how you may become a member of the PUBLIC SERvice Radio NetWORK. If, by any mischance, you do not receive this envelope, phone or wire PuBLic Service radio Network and another will be sent immediately since PSRN membership is necessarily limited to one station in a market.

PSRN is a new way to new performance achievements for radio stations. PSRN provides a method of dramatizing radio's Image, its contributions and its massive audiences. As one newsman wrote, The PSRN seal will become the most coveted symbol in broadcasting:
PSRN will not operate as a conventional network. It will not sell any of its programs to advertisers, nor will it require option time. Radio stations can comfortably adopt this new service and still maintain all present commitments.

Interest in PSRN is widespread and significant. Leading figures aware of its planning and progress have made the following comments:

Sylvester L. (Pat) Weaver, Chairman of the Board, McCann-Erickson Corporation (International), wrote, The basicuse of our radio service for instruction and enrichment as well as entertainment is most necessary. Your propòsal to integrate minute vignettes of this category into the entertainment service will help extend the usefulness of radio to the country (for the country continues to listen to radio in massive numbers).

In advertising, we place our clients' money not only for cost-pei-thousand but for-many intangibles, all of which will be advanced by inclusion of the Public Service Network's material in the average station's programming.
$I$ hope your plan succeeds and am confident that it will.

Senator A. S. Mike Monroney wrote, The American people have never had a
greater interest in staying well informed about our country and the world, and I believe an organized éffort to permit indi. vidual stations to contribute to their information and understanding of today's problems is a major contribution.

Representative Emanuel Celler wrote, The Broadcasting Industry has a responsibility to the American people greater than ever...Therefore, the Public Service Radio Network which you are launching is a significant step in the right direction. $I$ hope many stations will support your pioneering effort.

Werner Michel, Vice-President, ReachMcClinton and Co., Inc. wrote, As Tele-vision-Radio Director of an advertising agency vitally interested in the image of the medium it uses to sell its clients' products, 1 believe that the Public Service Net. worl will do much to help the community acceptance of stations and I am delighted it has been organized.
Stations will be qualified as promptly as thorough study of applications permits.
F. W. Richmond

Chairman of the Board

## From The Production Centres

fitm and tape Mitzi Gaynor's farewell party in LA for Miss Merman for showne on ber WJBK-TV show . . . WWJ-TV newsman Willam Fyffe naraztes an ta-depth examination of Cuiv: of Michigan's Dearbora ceter it: a wiw, Tr public affars Sunday cast.

## IV PHHADELPHIA

WFIL.-TV goins heavy on personal appearances of web stars this week. Leonard Ackerman, co-producer of "Target, the Corruptors,"
in to meet the press and station personalities 114 , Gary Lockwood, of in tor meet the press and station personalities '14'. Gary Lockwood, of
"Fonlow the sun" is due here tomorrow 116'. Arnold Stang, slated to exploit the cartoon -Top Cat." was skedded for Friday (17); but had to cancel when the Coast brush fire destrosed his home . . W. Thacher unsurcesstul GOP candidate for Mayor, will address the dinner meetIny of th:e Phlatelphis Chapter, American Women in Radio and Televiion, Nor. 21, on "Broadkast Imagery". WRCV Radio has nonessen. X.. every Saturday night Emeeed by Jack Rattigan. pro-

## I.V BOSTO.N

Bill Whalen, nevis director WNAC. WSIAC-TY and Yankee net, tells publacity chub of Boston "How to get your news releases or publicity
material heard. seen or read." at their luncheon meeting at Nick's material heard. seen or read," at their luncheon meeting at Nicks,
Wednesdat 15 . Second of WBZ radios "Oral History Series," called Alcohol.sm.: starts on station. Thursday i161, 10:30-11 p.m. . Wednesday -15. at 6:30 p.m.. Phyl Doherty, pub-ad head dispatehed toy motor crusisers to advertising, public relations people and tv edi signed Brillo. Wrisley's. Kusan. Inc., Quaker Oats. Lion Packaging, and National Dairy Products Corp. this week for intensive spot campaigns: Andie Kurzman, secretary to Joe Levine, news and film
director at WHDH-TV, leaves Dec 1 to have a baby . . WBOS is grooridirector at WHDH-TV. leaves Dec. 1 to have a baby... WB.OS is groom-
ing new program $\because$ Nisht Line," to be produced by Craig Spence, ing new program "Xisht Line," to be produced by Craig Spence,
formerly of Srracuie, from a downtown eaters.

## IN SAN FRACCISCO

KCBS deejay Owen Spann will depart the o-and- $\sigma$ Jan. 1. with Dave Mrelhatton taking over his a.m. show. . Frisco Examiner came up with a new TV-radio page format. Main change is that the complete
A.I log has been dumped in favor of AM "highlights," with result that AMI ard FMI occupy same amount of space on the page. . . Steve Allen spent the week in town taping bits for his all-Frisco show Nov Cleveland station . . . Russ Baker named KGO-TV's operations man ayer . . . BBC"s ex-president, Sir Gerald Beadle, spoke to Frisco Ad
C'ub . . Mark Adams. ex-KYA news director, hooked on with KGOAMI, replaeing Cliff Engle on daily 10 -minute news shot-Engle quit
to spend full time at KFRC . KTV began telecasting Frisco Seals to tpend full time at KFRC $\underset{\text { hockes games. KTCL began telecasting Frisco Seals }}{ }$ ing its side of the KXTV. Sacramento. strike, claimed in it the strike was savin; Corinthian $\$ 90.000$ annually in payroll at the Sacramento

## IV Batitiliore

Arthur Godfrey visited Timonium Fair Grounds. outside Baltimore, Sunday, to conduct finals in cattle cutting and calf roping at Fourinaugurated its "Youth in the News," Monday through Friday news report presented by students of the Baltimore Junior College Jack Redfern of City Health Department staff is now "Dr. John Worthington" on WMAR-TV"s "Your Family Doctor."... John Kresshad handled publicity will now do lialson between station and county communities it Dorothy s. Sym Ih new secretary to D. P. Camp, ceiebrated their 12th anniversary on WMAR-TV . . . Andy Griffith


## Ohio B'casters Elect

Joseph Bradshaw, of WRFD, Worthington, is the new president of the Ohio Assn, of Broadcasters.
James Hanrahan of WEWS. James Hanrahan, of WEWS, Cleveland, was elected first wice presiof Taft Broadcasting Co., Cincin-
nati, was named second veepee nati, was named second Yeepee:-
Gene Trace, WBBW, Youngstown, retiring president, will be-
come a director when new officers come a director when new officers
assume their duties Jan. 1. Howard Donahoe, WILE, Cambridge, was elected to the board, and Col lis Young, WCOL, Colu
reelected to the board.


## HUNTING BIG GAME?

You'll find it in the Northwest . . . a big, rich ready market for your product.
This is the area which KSTP-TV serves and sells . . $\$ 5$ Billion in spendable income and $810,800 \mathrm{TV}$ families. Let KSTP-TV start a sales stampede for you.

Rallroad station.

## IN PITTSBURGH

## Clean Up' Pix.TV

Five half-hour documentaries, on the civil defense problem written KDKA. McDowell, are being heard this week on "Program PM" on McDowell also narrates deals with a different phase of civil detense. Tonight" 12:45 show on KDKA-TV which follows "PM "West" and where most of the visiting celebrities are interviewed. Kirk replaced Tom Finn who is devoting all his time to his 7 p.m. newscast, at KDKally, former Pittsburgh Press staffer, is the news director
at coach of the KQV Hi Hoopers. WHC, who had a team last year. will not be in cumpetition this year . . Carl Ide filled in for the ailing Ed Conway while the WTAE sportscaster did hospltal time. Conway is now back and Ide is back to doing his regular news shows at 12

## IN CINCINNATI

In bomb sheiters for six days, WKRC's Big Jon Arthur, at his home aired answers to his experiences. and Jim Dandy, on Fountain Square, pecials Fight Agelude two Sunday 90-minute videotapes of Xavier U. conducting monthly WKRC-TV dance parties for his 10 to 14 -year-old followers . Bruce Handshu succeeded as WCKY pubaffairs director Europe . . WSAI news staff additions are Wynn Moore, via WNOR Norfolk. and Tony de Haro from KBOX Dallas . . Army Reserves active duty call for Crosley announcer Dave Manning shuffled Jack Norwine, Geo
and WLW-T.

## 250G for Canada Drama Exposures

Signing of ar agreement for American distribution rights to 26 -one-hour Canadian tv dramas wa rector of English-language and the Toronto area networks of the Canadian Broadcasting Corp.. and
Hathaway Watson, veepee in charge of broadcasting for RKO General Inc. Figure was not disclosed but some $\$ 250,000$ is believed involved
in this single largest sale of CBC product.
The 60 -mins, dramas, which were during the past two CBC-TV web the now-defunct sponsorship o "General Motors Presents" series, are made immediately available to five RKO-Gen tv stations which inTV, Los Angeles: WNAC-TV Bos-
ton: WHBQ-TV. Memphis: WHCTTV: Hartford. The 26 CBC-pro duced dramas are expected to be shown first on
early in 1962.
Under sale terms. RKO has syndication rights to the plays for five ti stations. in the U.S. Canadian writers and actors will receive re siduals. Morrow said that the proof of the CBC's longtime belief that the standard of Canadian tv writing and acting is high enough to warrant exposure in other world countries. Watson stated the hope a forerunner of similar arrangements ensuring American viewers

## ABC Radio's 'Flair'

clearing the show, with only a few not carrying it whole.
Main factor in "Flair's", strong showing, according to ABC Radio prexy Robert Pauley, is that the program has successfully integrated public service into an entertainment format. Many of the
short segments on "Flair," involvshort segments on "Flair, involv-
ing talks on financlal planning, medicine; education, etc., can be logged as public service on the 301
forms, an important consideration in light of the tougher FCC attitude towards license renewals.
fort of ABC Radio's new leadership team under Pauley. Latter said the gross from the show now
equalled the annual production equalled the annual production has resulted in a general upbeating of informational stanzas on the web, all produced by netivork personnel. Pauley said ABC Radio has adopted the principle of not accepting any outside shows in this area in order prevent any axgrinding on the web.
public service last year the web had public service shows scheduled at
regular times, currently ABC Radio is only doing such programs when they have a definite peg, such as shows on fallout shelters, space, etc. At the present time, public service shows on ABC Radio

## Italy's 2d Channel

ment of a wartime interlude. Also program which has different for nat on the Second Program. while evening wound with the running of Queen," which recently "The Bad TV's Prix Italia for musical entries.
While first evening was termed special" by RAI-TV, in that it inmal fare to be seen on the net; the second evening marked the actual start of "normal" daily programming on the new ouelet
Followup stanza included a welleceired variety show, Bonsoir, Catherine. toplined by Catherina alente the first of six weekly live and NBC-TV's "The Real West." also a Prix Italia winner for docu. mentary' this year. "West," narrated by the late Gary Cooper, also evoke.
Afternative evening fare to this original RAI-TV. channel, now ed of a docimal Program," consist1956 a documentary on Hungary's 1956 revolution, followed by a a play by Carlo Goldoni, "I Quat tro Rusteghi." and a summary oi week's sports events, ending wit the news.
RAI-TV has stressed that basicand channels will not vary areatly rom fare channels will not vary greatiy Italy's single net, but the material will be so arranged as to give viewfrom a political panel to to switch from a political panel to a musical
show, from a quiz to opera, from drama to comedy; etc.
Technical quality of Second Problind areas throughout the Italian tion can be reached at present by UHF transmitters, but RAI has promised that this will rise to $75 \%$ by the end of 1962) and even some be show because of interferences with the direct line of vision cur rently needed to bridge the transAs proreceiver gap.
TV, the Second announced by RAInaugurated over one has been vance of original one year in adconvention between HAITY set in the Italian $g$
cember, 1962.

## Important Feature Films

From Top Independent

## Available for Television

Principals Only

Box V-3161, VARIETY<br>154. West 46th Streetr New York 35

## LA. Court Acquits 2, Fimds 3

 Guilty on Bogus Record RapTwo men were found guilty and Ihree others acquitted of operating phonograph record counterfeit Ing biz, in a decision handed down by Superior Judge Lloyd S. Nix. Gene Allison and Edwin B. At wood were charged with pirating four pop records and found guilty of conspirary to cheat and defraud Allison also was convicted on an theft.

Records-which included labels and covers-found to have bee Bermerfe were Inside shelle man'", "Provocative Percussion and Persuasive Percussion. The pair will come up for pro Friday (17).

Pete Korelich. prexy of Korellch Engineering \& Mfg. Co., previousas for alleged conspiracy to comlate of California Business and Professions Code, was'ačquitted Korelick, according to his attorney William B. Spivak, had been en gaged to press the recordings and had accepted the job in all good conspiracy.
Two other defendants, Robert Allison, brother of the convicted man, and Charles L. Richards, in tion and up on the same charges also were acquitted.

## Ferrante \& Teicher 1st In Rash of Pianists At Altaita Concert Series

Ferrante \& Teicher, duo piano team performing on United
ists Records, appeared here ists Records, appea
Sunday afternoon packed house at 1750 -ser 12) to Theatre. Their show, billed as in Famous Artists Popular Series, managed by Ralph Bridges. opened the series, next is pianist Roger Williams, with Fred Waring \& His Pennsylvanians in closing spot.
lanta will face a block of pian thumpers. Come Thursday (16) Van Cliburn will be here at 6;000 seat Municipal Auditorium, on Al
Star Concert Series sponsored by Atlanta Music Club, Marvin McDonald, manager. Next two night phony Orchestra, Charles Sopkin director, playing pair of concerts
at Tower Theatre. Young French at Tower Theatre. Young French
pianist Philippe Entremont is pianist Philippe Entremont is
scheduled to be symphony's guest sched

After Steinway strings quit re workont from Cliburn and Entre mont, Victor Borge will bring his ald, to Muny Aude, and it is a saf bet he'll pack the place. Leonid Hambro, pianist for the New York
Philharmonic Orchestra, will ap pear with Borge

## Mathis Racks Up 260G

Take in 19 Tour Dates Johnny Mathis has pulled in
close to $\$ 260,000$ on the first 19 dates of his current tour of colThe tour kicked off Oct. 13 and vill run until Nov. 21
Accompanying Mathis on the tour is the Jimmy Cook orch and ing capacities have ranged from slittle as 3,000 on some of his
colles, to 12,000 at the Arena in Pittsburgh
n some dates amthis performed most he was in for on a fee-plus

Otto A. Harbach
cecalls brightly
A Tale Of Two Songs
one of the many Edtiorial Feotures 56th Anniversary Number

VARIETY
Plus other strationicen and dete.filled chart! and articles.

## Plea for ASCAP

 Attorney's Exit Gets No SupportAn orderly meeting of the Amer\& Publishers was given a jolt last Wednesday (8) at New. York's Hotel Rolled for the resignation of the Society's attorney, Herman Finkelein.
Herman attributed many of
ASCAP's current problems, consent decree, etc., to "bad advice"
from Finkelstein. Herman called from Finkelstein. Herman called that ASCAP should go out and get someone Cike Adiai
Henry Cabot Lodge.
Trying not to give credence to Stanley Adams quietly rebutted with, "One of ASCAP's biggest
problems is to keep Finkelstein from resigning and it is only through his legal efforts that
ASCAP is now collecting $\$ 32,000$,-
During Herman's speech there proval from members but nobody came forward to second the motion
Aside from the Herman rhubarb. the meet was an east coast repeat eral months ago. During Irving Caesar's address, which he had de-
livered at the Coasi session, one wag asked, "Is this meeting

## N.O OPERA GULID LOSES

 SUIT VS.TOOTER UNONSNew Orleans Opera Guild Inc failed last Tuesday (7) in Louisiana Supreme Court to enjoin Local Union of Musicians from incan Federaon "unfair lists"" published by the unions.
monetar
which would have prohibited the unions from forcing it to employ musicians, whom the Guild consid-
ered unnecessa.y, for stage productions here
The high court upheld the Fourth Circuit Court of Appeal, cree by Judge Clarence Dowiling in civil district court dismissing the suit on an exception of no cause
As a result of the Guild's being placed on the "unfair list," the high court opinion by Associate Justice E. Howard McCaieb said, the Guild tooters, as all available are members of the defendant unions, but a by the Guild producd their conwith sueh shows refused to perorm because they are all members of the defendant organizations.

## нимйII mil willis

## Howie Richmond Builds Legit Arm To Broaden Publishing Activities

## The record industry's apathy and antagonism to the National Academy of Recording Arts \& Sciences have to be overcome if it's to behave to be overcome if it's to be- come ranning organization. That's the opinion of Nesuhi Ertegun, president of the New York paign to spread the NARAS gospel. <br> The biggest problem, he says, is <br> Bill Randle <br> who should hnow obout thase things discerning piece entitled <br> 'Junk Music' Doesn't Truly Reflect U.S. Tastes

the NARAS rolls from. the $\mathbf{N}$. Y., Chicago and Los Angeles chapters don't yet reach a 1,000 membership total. An active membership list NARAS a smooth-fiowing and potent industry organization, Ertegun figures. He also believes that a larger representation from the independent companies would help
dissipate the kind of beefs that were voiced after 1960 and 1961
In 1960 many industryites squawked because Capitol Records
ran away with the prizes and the ran away with the prizes and the
following year RCA Victor practically stole the show. It was said then that the awards really weren't pany with the most NARAS members could
This has been a sticky problem for the NARAS execs and they feel
that recruiting more members would be the surest way to clean problem In discussing the voting board members from RCA Victor which wid a bylaw be added vote for their company's product. The proposition was passed by the N. chapter but failed to go
through when it came'to a vote a combined N.Y.-L.A. meet. Ertegun also says that a larger membership would allow for specialization of voting in separate categories. Right now all members vote in every category whether
they re familiar. with the category To induce membership, which costs $\$ 15$ annually, NARAS has arranged that members can receive ing cost. i $\$ 1.25$ for monauracturing cost. $\$ 1.25$ for monaural and arranging for panel discussion sesmembers. : The first such session wil take place Nov. 28 and the
Ertegun also points out that NARAS purpose isn solely for a course at. New. York ponsor semester which will cover all aspects of the recording business including pop and classical artists \& repertoife. engineering, merchan-
dising, publicity and promotion, etc. There is also a plan afoot to establish a permanent Record MuLibrary or Lincoln Center
for 1961 Will Ge handed out in There may be a tv show covering
the occasion as there was in 1960

Kapp on Classics Kick,
Preps Debussy LPs
When most indie labels are either cutting down or cutting out their classical lines, Kapp Records is its classics string.
In line with upcoming centennial of the birth of Debussy the diskery is preparing a six-disk set of the composer's complete works, as played by Daniel Ericort: Kapp cur-
rently has four of the LPs out and rently has four of the LPS out and
will have the set completed by will have the set completed by
January, The disks will be available separately as well as in the allinclusive set
The diskery has also waxed a posers which was written for toy instruments. Performed by the Kapp.Symphonetta, the album will Equal Musical Toys Plus Orchestra
another Interesting Feature 56th Anniversary Number

## ARIETY

Plus other atetistical and dato-filled charts and articles.

## Aldon Files 296 G <br> Pact Breach Suit Vs. Rob't Mellin

Aldon Music, Nevins \& Kirshners publishing firm, has filed Robert Mellin alleging failure to pay rovalties earned overseas Suit pay royalties earned overseas. Suit
asks. $\$ 250.000$ damages and a farther $\$ 46,580$ for royalties.
The complaint, containing 23 that Mellin and its assignees failed o account and pay royalties earned in Germany, Austria. France,. SweSpain, Portugal, Australia, New Zealand, Brazil and Argentina in It is also charged that the fendant rendered false and incomplete statements for Scandinavia in an attempt to defraud Aldon; tagal rights assigned in the subpublishing contract; and refused and failed to help. support sales of certain Connie Francis recordings in Germany.
Suit claims Mellin improperly writers the share of French lyric Aldon and failed to furnish detailed statements showing net re-
ceipts for: Austria. Germany, France,
Iceland.

Mellin has filed a verified anIn denving the allegations. In adion is asking rescission of the unexecuted portion of the conof all rights 'assigned to Mellin.

## decca's orig caster

OF 'BEI MIR' MUSICAL
Decca Records is venturing into the legit field this season with an original platter and an album pegged to an original's score. The original cast outing will be "Bei Mir Bist du Schoen," the YiddishAnderson Theatre, N.Y.

The show has a book by Louis Freiman, Iyrics by Jacob Jacobs and music by Sholom Secunda, the latter two having penned the title tune originally. Decca has the Andrew Sisters in its catalog Headed by Leo Fuchs, the tuner stars Jacobs, Miriam Kressyn, Leon Libgold and Sey Decca will also release a platter inal score from the upcoming Broadway musical "Subways Are For Sleeping." The tuner has and Adolph Green and music by
Jule Styne.

## departure" for his music, How

 ard Richmond is building a Iegit arm of his publishing activities. He is forming a pre-production musical operation through which he hopes to widen his marketingPlans call for a three-fold program covering the commissioning tion of options on books and other properties for development into readings for producers, directors and talent for his writers' scores The project has been designed to function internationally and has been started through his London
Essex music office where David Essex music office where David
Platts has instituted such a proPlatts
gram.
In London, there are currently five productions in which Rich mond has taken part from the Two current English musicals will be published by him in the U.S. which he handles in Australia, too, but not in England, and "Stop the
World-I Want to Get Off." which he also published in England. David Merrick will present both
shows on Broadway next season.
Among other projects in this area is a Bea Lillie starrer to be alled "Bea-Ography." The musical with the actress as well as some new songs by Leslie Bricusse, co"Stop the World," and writer of the recent single click, "My Kind called "Ninety Dozen Glasses." written by Oscar Brand and Paul Nassau, will also be co-published y Richmond.
In yet another area, Essex will tuner being prepared for Sammy tuner being prepared for Sammy
Davis Jr.. in which Newley will Davis Jr.. in which Newley will
also costar. It is all part of a plan to develop a crop of new writers for Richmond's overall publishing for his music.

Richmond says he doesn't want o become a record company or a producer but will continue to in In London he has an investment in a disk studio and will probably in vest in his legit projects as weil as
continuing to produce masters and continuing to pross of music

Burron Lane Reelected
AGAC Prexy, See 1961
Collections at \$1.2 Hill. Burton Lane has been reelected of Authors \& Composers. Term runs for a year. Other officers elected were Jack Lawrence, vice president; Jay Gorney, second v.p.; Leonard Whitcup, treasurer; Jack ward Eliscu, secretary.
Abel Baer is the new chairman of the AGAC council, replacing Edgar Leslie who becomes honor-
ary member of the council. Mitchell Parish is a new member of the council replacing Sam Coslow, who resigned. Alec Wilder, a BMI tion for council member and he's invited to attend all council meetings.
AGAC collections for 1961 will come to about $\$ 1,200.000 \mathrm{n}$ hichi is 50ct increase over the previous year. The organization is now ne-

## Flower Drum,' 'Hustler Trackers, Disney's 'Composers' Top New LPs

"FLOWER DRI'M SONG" (Deccal ithis is the third workover of Redgers \& Hammerstein's Flower orijinal Broadway cast package don cast set? but there's plenty of room for more sales especially with its tie to the U-I pic release.
fhere nas been some song-juggling as to vequence but Rodgers' pmetodaric and frammerstein's brigh no credits for the singers listed on njoring their mike work.
"THE HESTLER" ! Kapp. Ken yon Hopkins" jazz score froni Robis nicely showeased on this waxing. Featuring some topflight jazz effectively mixed from the soundtrack to stand on their own, for the most part. Without sounding identity. The emphasis is on the moody in the set, spiced with the pulsating beat of the main title has a strong emotional quality musicianship of such sidemen as Phil Woods, Milt Hinton., Osie erinson, Jimmy Cleveland and

CAMARATA: "WALT DISNEY PRESENTS THE GREAT COM PoSERS kiddie package that will do especially well around the holidav gift-buing season. Camarata's oren presents lively and under works of such prominent longhairs
as Beethoven. Bach. Brahms. Mozart. Chopin and Thaikovsky the kiddie, alons. ROBERT GOCLET: "ALWAYS
YOE", Columbia. RoDert Goulet's YoL" IColumbia Robert Goulet's
exposure in the Broadway musical click. Camelot, and on sera ence for his first L.P try. His bari tailormade for the repertoire that includes such hefty items as
"Strange Music" and "The Lamp Is Low." Packaye is a natural for programmers with a sales pickup sure
LENNON SISTERS: "SAD MOV IES MAKE ME CRI' 'Dot). This attractive femme group out of the
Lawrence Welk menage has put together a happy package pegged for juce appeal. raking off from the through "It's A Sin." "Ill Neve Stand In Your Way" and ot
built fin the same pop groove.
MORTON GOLLD ORCH: "KERN AND PORTER FAYOR ITES' (RCA Victor'. The music of
Jerome Kern and Cole Porter is lushed up in a rich symphonic setting by the Morton Gould orch The tunes are familiar and so is treatment is consistently appealing mers. Sides that rate prime spin ning time are Kern's "Yesterdars" and "All The Things You Are" and Porter's "I Get A Kick Ou
You" and "Night and Day."
LEON ME.ILLIFF: "COZY
INN" package addition in this Leon McAuliff roundup. He's a western
singer, out of the Bob wills band, who can rock and swing along with the best of them. He's no slouch when it comes to rhythm and blues presentation spreading out vocals and some slick instrumentation

FARON YOCNG: "THE YOUNG Yuph is a country \& western Young is a country \& western sing th.e pop singles market which gives His effort a spreadout chance trs weeper, as well as the brisk uptempo items that the younger
set is sure to take to. Some of the pullout titles for the programmer are "Goin" Steady." "I Can't Find LESLIE UGGAMS: "LESLIE UGGAMS ON TY" (Columbia) lescie eggams association with Mitch" show will heip this package
sisted here by Mitch Miller's Sing
Along Chorus which is an added Along Chorus which is an added
fillip that can only help. Miss Uggamp that can only help. Miss Ug-
mas a clean approach to her
material and she makes such oldie material and she makes such oldies
as "The. Trolley. Song." "April
Showers." "Blues Snowers," "Blues In The Night"
and "Get Hapy" worth hearing
again. She shifts from the again. She shifts from the ballads
to a gospel like "He's Got The to a gospel like "He's Got The
Whole World In His Hands" with Whole World In His Hands" with of-pace quality.
ANN RICHARDS: "ANN, MAN?" Atcol. This serves as fine show-
case for singer Ann Richards even though the title is a little misleading. She's not that hip. In a pop feel that's not far out at


Proudly Presents Another Dot Hit THE LENNON SISTERS

## Singing "Sad. Movies" BW "I Dont Know Why I Love You Like

## elle ing.

JUDY COLLINS: "A MALD OF CONSTANT SORROW" IElektral Backed on some numbers by the he guitaring of Fred Hellerman n addition to her own guitar stylings, Judy Collins scores an effective folk sing outing on her first waxing for Elektra. Concentrating on ballads, she offers smooth interpretations of the material with leaning seems to emotion. Her leaning seems to be in the direc such as "Rising of the Moon" with such as Rising of the Moon with
sureness. Her set is not limited to this locale, however, as she does his renditions of such she does -O Daddy Be Gay," "Maid of Constant Sorrow" and "Sailor's Life" in a ma

## ANKA EXITS AM-PAR, MAY SYITCH TO VICTOR

Paul Anka and Am-Par Records will come to an amicable parting this Friday (17). Although unconfirmed, it is expected that the anger-uriter will switch his disk pact with Am-Par was to have expact With Am-Par
pired May, 1962.
The split is the result of negotiations between Irvin Feld, the singer's manager, and Sam Clark. Am-Par topper. Separation proceedings call for Anka to wax one more album for ABC-Paramount and four more single sides before the end of the year. In addition. Clark was given assurance tha no Anka LP would be released on
any other label before Jan. 1, 1962
and no singles would be released by another diskery prior to by anothe
$25,1962$.

## Longplay Shorts

A special "Comedy Concert album has been packaged by United Artists featuring Alexander King, Kaye Ballard, Don Knotts, Louis racks from artists for UA with the exception of the Kaze Ballard portion which will include tracks from "Ha Ha-Boo Hoo" an LP scheduled for arly 1962 release. . . A premium LP featuring bestselling perform \& Ruby five Capitol artists has been prepared for the Firestone Tir The i.P titi.d :- The Firestone 5 Star Fiepartment of Capitol Records Jackie Gleason. Guy Lombarde. Dean Martin and Kay Starr. Ther wilt be ay initial pressing of 100.000 records
ributed by ABC-Paramount, "closeup in Swing." which will be dishis Nov. 24 concert at Boston Symphony Hall ... Elektra Records has come up with a followup to its "Bonus-Pak" release last Records has The Best of Dalliance," a two-sleeve folk package by balladeer Ed McCurdy ... Riverside has put together a second line in its "Living Legend" series pegged to "Chicago-style" performers.
Martha Schlamme, MGuF/verve disker, is on a six-week tour o Vov. 28 for four weeks Rakhel, who disks for Monh Grove. L.A Yew York concert debut Nov. 18 at the 92d St. Y, Kaufman Concer Hall. She next goes to Chicago for a four-week date at the' Israe Supper Club beginning Dec. 1 . . . Kay Britten. British folk singer will make her New York debut at the 92 d St. Y Dec. 16 ... S\&S
Distributing Co will now handle the Caedmon and Shakespeare Re Distributing Co. will now handle the Ca
cording Society lines in the Detroit area.
Anita Bryant is featuring numbers from her latest Columbia album "Kisses Sweeter Than Wine." during her current South American tou She's due back in the States in mid-December ... Buddy Basch is by ST AND Ella Fitzgerald, whose current Verve LP is "Ella in Hollywood." begins a three-weeker at the Fairmont Hotel, San Fran cisco, tomorrow (Thurs.)
next Septemt is extending his "Command Classics." line by 13 by berg and the Pittsburgh Symphony Orch and thre platters recorded French symphonic groups... Decea's Bing Eresby and Guy Lomfirst Christmas packages will be made available in stered cor the

# Top Singles Of The Week 

(The 'Best Bets' of This Week's 100-Plus Releases)

## H. B. BARNLM

HOW MANY MORE TLMES
(RCA Victor)
Baby, Baby, Baby
H. B. Barmum's "How Many More Times" Hidle-Film \& TV + ) is a solid rocking ballad delivered in savvy and flavorsome style "Baby. Baby, Baby" (Aladdinit) is a strong blues entry on which Barnum shous a definite Ray Charles. influence

## JACK JONES <br> THIS WAS MY LOVE <br> (Kapp). <br> $\qquad$ <br> Jack Jones' "This Was My Love" (St. Laurrenceft is a pretty ballad in a classy graove crooned in very pleasing style for gen- eral impact. "Lollipops and Kisses" (Garland ${ }^{*}$ ) is another fine

 ballad but with a more familiai approach.
## GUY MITCHELL

BIG BIG CHANGE
(Columlia)
Soft Rain
Guy Mitchell's "Big Big Change" (Joy") is a rollicking old with choral support. "Soft Rain" (Pampert) is an okay countryflavored hallad.

## BERNA-DEAX

LITTLE WILLIE

## (Imperial)

I Walk In My Sleep
Berna-Dean's "Little Willie" (Travist') is a swinging Thythm \& blues number which this sonosiress handles in a bright format 'Commodoret' is a slower tempoed ballad somewhat ont of her range.

## DOY GIBSON

THE SAME OLD TROUBLE
(RCA Victor)
Lonesome Number One
towit Gibson's "The Same Old Troubte" (Acuff-Roset' gives this he proji country singer a rocking ballad uith a nifty lyric which he projects to the hilt. "Lonesome Number
is another good folk idea nicely handled:

## DAVE BRIBECK QUARTET

UNSQIARE DANCE (Columbia)

It's A Raggy Waltz
Dave Brubeck Quartet's "Unsquare Dance" (Derry+) showcases this iazz combo in an inventive handclapping instrumental with less surprising sound from this modern jazz unit with saxist Paut Desmond in the lead.

CONNIE FRANCIS . . . . . WHEN THE BOY IN YOUR ARMS
(MG.M) $\qquad$ Baby's First Christmas Conuie Francis' "When The Boy In Your Arms" (Pickurick*) is a very pretty ballad tailormade for this sonostress" delivery
in a groore uhich the jupes will go for. "Raby's First Christmas" (Francan*) is an okay seasonal song in a pleasing setting.

## ELLA FITZGERALD

CLAP HANDS, HERE COMES CHARLEY
(Verve)
Cry Me A River
Ella Fitzgerald's "Clap Hands, Here Comes Chatley" (Saun ders*) is a brioht workover of a soing standare by a slick performer with across-the-boiird appeal..."Cry Me A River" (Satn-
ders*) changes pace with a slow-tempoed blues rendition of another solid number due for plenty of spins.
LITTLE WILLIE JOHN
AUTUMN LEAVES
(King).,... There Is Someone In The World For Me
Little Willie John's Autumin Leaves" (Ardmore*) is a potent
Little Willie John's "Autumn Leaves". (Ardmore*) is a potent round of ronnd of spins from the coke set. "There Is Someone In The
World For Me" (Be-Jot) is a good, conventionally styled fhythm
ballad. ballad.

## THE INDIVIDUALS. <br> HEARTBREAK HOTEL

(Tequila)
The Individuals "Heartbreak Hotel" (Treet) is an offbeat instrumental comeback of an early Elvis Presley which could mop un all over again via this slice. "La Bamba" (Naflot) is a catchy

## THE FOUR COINS

THE MIRACLE OF ST MARIE (Jubilee) Gee, Officer Krupke The Four Cons "he Miracle of St. Marie" (Quartet* is a smoothly rendered religioso with a romantic twist angled for the jure market. "Gee, Officer Krupke" (Chappell*),
Side Story" score, is a colorffilly executed slice.

## ED TOWNSEND

LITTLE BITTY DAVE
(Challenge). And Then Came Love
Ed Townsend's "Little Bitty Dave" (Four-Start) tells the story of David and Goizath in a suinging number somewhat (ashioned is an excellent ballad havdled in uinning style for big returns.

THE TIDES
CHICKEN SPACEMAN
(Dare)
Ring-à-Ding-Ding
The Tides" "Chicken Spaceman" (Little Darlin'-Hidlet) is an amusing novelty with an astronaut peg handled sharply by this rocking combo. Ring-A-Aing-Ding
entry that sounds like a parody of The Marcels.

DONNIE BROOKS . . . YOUR LITTLE BOY'S COME HOME
(Era)
Goodnite Judy
Donnie Brooks "Your Little Boy's Come Home" (Aldont) is an altout sentimental ballad with an unhappy ending, a saga which
this singer projects to the hilt. "Goodnite Judy" (Bamboo-May-
this singer projects to the hilt. Goodnite
Deef) is a more conventional conception.
THE CHANTS
DICK TRACY
(Verve) $\qquad$ Choo Choo
The Chants" "Dick Tracy" (Freben-TPi*) is a clever rocking takeoff on the comic strip gumshoe with good chances. "Choo dive for plays.

## Undoubtedly one of the biggest original cast albums in history. <br> 

UINANIMOUS CRITICAL RALFS

RCA VICTOR -

## Inside Stuff-Music

20th-Fox Records has come up with a timely single release pegged to the current rash of comment abozt bomb testing. Called "The Atom," the tune is recorded by Bob Harter with Dickson Hall \& His Mountaineers. It's not a new tune, having been in. Oscar Brand's folk repertoire for several years, but its lyrics like 'peace. to the world in pieces" and similar phrases which announce the dangers of the bij homb, are giving it a built-in promotional, push.

MGM Records continued its promotional push on the retail level last Saturday (11) with an in-person appearanee of Jaye P. Morgan at the Montgomery Ward record department in. Oakland, Cal., to launch her new release of "Brotherhood of Man." The store advertised the appearance via local newspaper ads. radio and tv spots, undand public store displays and con also purchased quantities of the single public address system. Store also purchased quat "The Country Sound."

Cyril Brickfield. former counsel and copyright specialist for the Houie Judiciary Committex, thas been sworn in as general counse for the Veterans Administration. A Brookyn pative, be directed the last round of hearings in 1359 by the Judiciary Copyright Subcom mittee on the Celler bill to give songwriters and pablishers royaltie for jukebox play
San Francisco Symphony letter, signed by president I. D. Zeiler bach, to all potential season-ticiket buyers contains this P.S.: 'IF Fo haye Bankamericard, you migy use it to parchase season tickets:

## Richard Korn's Miseeme of Modern Masic Faces Lethargy of Public

By ELMER PIENEI. Richard Korn wia his Orchestra of America is continuing hif one man crusade for more performances of American music With his Orchestra of America. His flrst concert (8) at N.Y.'z Carnegie Hall, included work by Eric Delamarter, Spencer Norton, Roy Har temore and Jack Lowe were soloists on the twin Baldwins.
Korn devotes diligent efforts to searching out old and new musie not 1 imiting himself to D.S. composers, but is performing worles of Latin-Americans and Canadians as well. The concerts are devold of hackneyed, familiar scomes, but one wonders if Korn's missionary zeal is leading him to his soal. Inaugural performance was well preparity yet many listeners leit st half-time. Obviously the paying public wants something with a familiar cast, a little sweetening
mixed
The weries is exmmendante Idea. Perhaps, a subscription plam in a smaller hall is thie answer. Of course, Carnegie is prestige-laden ont, Karn probably will parsue his work among the heathens whose ears are turned toward Frurope in the quality of American music.

## FILA SCORES LUSTY


Portland, Ore., Nov. 14. Fila Fitoryerald raciked up a scorching $\$ 9,300$ in one eventing performance at the Auditorimm Saturday (11). The 3,600 -seater Was scated at \$4. The hour hay Paekase also scored near capaci ty $\$ 8,900$ in a lone performance Fri. (10) at the 4,500 seat Queen Elizabeth Theatre in Vancorver, B.C.

Jnit played to a capacity house at the Orpheum Theatrie, Seattle Sunday (12), some $\$ 9,400$ was in the till Invee Grany bed Narth seest Releasing promoted the three day's torr.

## Harp Marr's Camcert <br> Desur at Pillly Bencit

 Philadelphia, Nov. 14. Fiarpo Marx will make his formal eoncert debut Jim. 20 with 1 miajo symphony orchestry yt the 105th emy of Aussic. The cometan haryist will be featared with the Philndelphila Grchestra, under the atrection of Leopold Stokowsid mad will be heard in two zolo interluades.The program, the sixth in the series to restore the venerable Academy, will-also feature Wagne
rian sopramo Biryit NNisson. The rian zoprano Birgit Nisson. Lhe sempite seats priced it $\$ 100$ anic \$75, hate become an outstandin social and musical event in Phils delphia and to date have rabed more than $\$ 500,000$ to refuribisin
the cancert hall.

## VARITY: RECORD TI.PSS

(Tune Index of Performance $z_{\text {a S Soles) }}$
This weekly tabulation is based on a statistically balanced ratio of. disk sales, nationally, ats reported by key outlets in major cities, and music programming by the major independent radio stations.

This Last No. Wha
Lubel

Joan Baez Pulls SRO
$\$ 4,100$ in slyd Town
Hhil, MY, Frk Concert
Joan Baez raciked up an SRO gress of $\$ 4,100$ at Town Hill, N.Y Saturday (11). The 20-year-old folk chirper was a mellout three days after tickets went on sale three weeks before the concert date, at a $\$ 3.50$ top. Farold Leven thal produced the outing, which Leor.
Playing to an audience which facluded 50 seated on stage wind 5D standees, Miss Baez proved an artist worthy of all the attention Her largely teenage audience squealed with delight when rec oprizing her tunes, fell into tushed attention wile she worked and exploded with a big mitt afler almost every selection
With a crystal clear woice and excellent duction and phrasing well-controlled sound that is and to be found in many of her older more experienced fellow folkniks. Her repertoire is almost exclusi vely limited to ballads, the quatity and content of which can please both purist and fan alike. Her performance and material do not rely on smy of the gimmieks which so many commercialized urtists seem to reler to, her emphasis being on simplicity.
Along with her fine vocals, Mist Baez displayed competence on the Eleasant string interpretations. A standout number for the singer was "Lard Arlen." Some extemperaneous patter on world sffaira and lighter subjects set an engas ing. tone for her work
Also on the bill were the Greenbriar Boys, a hillbilly combo that hails mostly from the bills of New ins foot stomping of head singer John Herald, which was picked up by the pa. system and distorted much of his work, the group of four males and a femme basi player performed in entrusiastic ma authentic-sounding fashion Their singing was strong and harmomic, and their playing wer

## MARK' LOVE Scone

E. B. Martes has gione oll-Bread way for its latest legit scme acquis ition. The firm is publishing "AM In Love," which opened at the Mardinicue Theatre last Friday (10).

Tuner has book and Iyrics hy Bruce Geller anid muric by Jacques Orbont.

## MOST RECORDED <br> MOST PLAEE SONG OF THE TEAR MOON RIVER



42. 483 MPCO .......

...........................actor

Dave Braber

## Decca Packaging NBC Xmas Show

NBC-TV's \&nnual Christmas presentation, "The Coming ou hinst, has been waxed ande by Decca Records. The project re portedly went to Decca instead of RCA Victor, a division of NBC parent Radio Corp. of America, because Decca offered to put up

The album has been prepared with a 10-page, four-color inser paintings relating to Christ's life and appropriately-selected text Henry Jerome adapted Robert Russell Bennett's "Coming of Christ" score for the package which also features Alexander Scourby narration. Richard Hanser authored the show's script
The show will be aired on NBC for the next five years through pact with U.S. Steel which is sponsoring the venture for that period. In addition to its commercial air ing, "Coming of Christ" will also be fed to a closed

## MGM Signs Lopez

Veteran bandleader Vincent
Lopez is getting back into the groove via the MGM label. The first Lopez album will be titled "Dance Along With Lopez" feat-
uring his Hotel Taft :N.Y.) oruring h

## Bowling's Jazz

Continued from page $2=$ goes up slightly. During the summer BCA began toying with the centres but decided to experiment with the combos to get a reaction. As it stands now, larger groups effective used if the combes seen use of big bands is still being con sidered by the outft, but remains a far-off project.
BCA regional supervisor, A Dankoff, is handling the booking of groups in the New York metropoli ties with the firm he manages rock ' n ' roll singer

## Cofirtifif! A âeai siore frount

THE GAY LIFE
Lyrics and Music by
MRGIC MOMENT
WHO GAN? YOU CANE
SOMEIHIGG YOY NEVER HAD BEFORE
OH MY LIEBCHEN

- COME AEWANDERING WITH ME

WHY GO AMYWHERE RT ALL

- FOR THE FIRST TIME
- THIS KINE OE AGIRL




## RETAIL ALBUM BEST SELILERS

(A National Survey of Eey Outlets)
This Last No. Whe.
wh. Wh. on chart
Judy Garland at Carnegie Hall (WBO 1569)
LIMELITERS (Victor)
Slightly Fabulous (LPM 2393)

$$
\frac{3}{4}
$$

$\begin{array}{lll}12 & 13 & 80 \\ & \begin{array}{l}\text { SOUND OF MUSLC (Celumbiat } \\ \text { Original Cast (KOL 5450) }\end{array}\end{array}$
Original Cast (KOL 5450)
NEVER ON SUNDAY (UA)
Soundtrack (UAL 4070)
HENRY MANCINI (Victor)
Breakfast at Tiffany's 1 23.

| 15 | 19 | 14 |
| :--- | :--- | :--- |
|  | $\begin{array}{c}\text { DAVE BRUBECK } \\ \text { Time Out (CL } 1397)\end{array}$ |  |

Time Out (CL 1397)
$\begin{array}{llll}16 & 14 & 27 & \begin{array}{l}\text { CARNIVAL (MGM) } \\ \text { Original Cast }\end{array} \text { (E 394 }\end{array}$
EXODUS (Vintor)
Soundtrack (LOC 1058)

| 18 | I 18 | 11 |
| :--- | :--- | :--- |
|  | TOSE MMINEZ (Kapp) |  |
| The Astronaut (KL | 1238 ) |  |

$\begin{array}{llll}19 & 16 & 28 & \text { MITCR MILLER (Columbia) }\end{array}$
Tv. Sing Along 'CL 1628)
$20 \quad 21 \quad 16$ FRANK SINATRA (Capitol)
Come Swing With Me (W 1594)
$22 \quad 31 \quad 5 \quad$ WEST SIDE STORY. (Columbia)
Soundtraek (OL 5670)
$\begin{array}{llll}23 & 11 & \left.20 \begin{array}{l}\text { LAWRENCE WEEK (Dot) } \\ \text { Yellow Bira DLP 3389) }\end{array}\right)\end{array}$

| 24.20 | $23 \begin{array}{l}\text { KINGSTON TRIO ICapitoi) } \\ \text { Going Places (T 1564), }\end{array}$ |
| :--- | :--- | :--- |

$\begin{array}{llll}25 & 26 & 33 & \text { PAUL ANKA (ABC-Par) } \\ & & \text { Sings Fis Big } 15 \text { (ABC } 323\end{array}$

| 26 | 22 | 16 | FRANK SINATRA (Reprise) |
| :--- | :--- | :--- | :--- |

Sinatra SFings R 1002)
$27 \quad 40 \% \quad 43 \begin{gathered}\text { RUSTY WARREN (Jubilee) } \\ \\ \text { Knieckers Up (JEP 2029) }\end{gathered}$
$\begin{array}{lll}28 \quad 35 & \left.10 \quad \begin{array}{c}\text { DAVE GARDNER (Victor) } \\ \text { Ain't That Weird (LPM 2335) }\end{array}\right)\end{array}$
29. 2911 EARL GRANT (Decca)

Ehb Tide (DL 4165)
$30 \quad 28 \quad 17 \quad \begin{array}{ll}\text { ARTHUR LYMAN (Hi Fi) } \\ \text { Tellow Bira } \\ \text { (1004) }\end{array}$
$\begin{array}{llll}31 & 32 & 12 & \text { FOUR PREPS tCapitol) } \\ \text { Feur Preps On Campul }\end{array}$
Four Preps On Campus (T 1566)

| 32 | 27 | 4 | $\begin{array}{l}\text { SHELLET BERMAN (Verve) } \\ \end{array}$ |
| :--- | :--- | :--- | :--- |
|  |  |  | Personal Appearanee (V 15027) |

$\begin{array}{lll}33 & 38 & 11 \\ \text { ERENDA LEE (Decca) } \\ \text { All the Way } \mathrm{DL} & 4176\end{array}$
34 ' 24 60 FEARS OF MUSIC AMLERICA LOVES (Victor) Various Artists, Vol. III ILOP 1509)
FRANK SINATRA (Reprise)
35 43 2 F Remember Tommy (R 1003)
$36.39 \quad 2 \quad$ SAIL AWAF (Capitol)
$37 \quad 37 \quad 10 \quad$ PETER NERO 1 victorl
New. Piano in Town (LPM 2383)
WEST SLDE STORY (Columbia)
Original Cast (OL 5230)
3343 CONNIE FRANCIS (MGM)
CONNIE FRANEIS (MGM)
More Greatest Fits (E 3942)
AL HIRT (Victor)
He's the King (LPM 2354)
RAY CONNIFF (Columbia)
MAy CONNTF Made of This (CL 1574)

WINTER WONDERLAND

Morticepllo, Frama'gh'm Fcamin tiam. Mass., Nov. 9. L.is race ADr. Gordmer Robinson.
femmes features flamenco, apache. voodoo, rhumba and pachanga
terping along, with two able
thrushes; Talya Ferro and Eva
Flores, thrush
Flores
Jonas Moura acquits himself well frantic "Frevo." Revue has several decoratite chorines. It would be a
sood he:tdliner tor smaller houses with sizable s.ages.
Avaion is in uniil Nov. 19, welth Roberty Sherwood opening a nine-
d 15 stand Nov. 24 . Scandals hangs

## Living iRodm, Chit.

 Chicago Nol. 6.Tinty Bemiotit with Joe Eich \& Dan Siegelis Citi edition of his Go: ham Eivins houm has had
some moderate successes since it
premed 10 wereks ago. but they've Bot: the dimner and midnight shows were SRO, which i
fo: i weeknight opening.

For this stint Bennett has added
a local quartet 'Joe Fich \& Trior
and tive excellent pickup sidemen. and tive excellent pickup sidemen.
Despite the short rehearsal time
pewmity permited. the two musical units
intersork with Bemett beautifully and the totat effect is to provide timg for his own astute phrasinz mollow ton and poised stagemanintrus ard to provide occasional backsrount for Bennett's songers. Bennett has complete auditnr at-
tention from his opening "Lullabs oi Broadwer until the reprise of the ame song some 20 numbers and 4.5 minutes later. He works "ith standaris primarily, such as "Just In Time." Mamielie" and
a partimularly fine rendition of a partirularly: fine rendition of
-Devil Moon." but handles the Devil Moon.: but handes the Ir the $\mathrm{Star} \mathrm{S}^{\prime \prime}$ with romm-hushing cara and fol-

## sior of "S.epak Low:

He doesn't le:n heavily on his ment to do so but include: a firw
itndb:, aiflas "Firefly" and "Ras to hithes."
Benrett, is one of the most sol-
idlv sativivins turn circuit and if anythinz has met cafe lowed through the sears. Note-
worthe was the audience attracted
worthe was the audience attracted
to his opening. They were obviously the same group who attended openings at the late Cies. Paree. Empile Room misht snare this: group of ipender, but it's clear
that thes it go wherever the acts an blayd the Che?
The Ifiving Ruom has been hav ins tromble with warnum comica ing with undernourished material. was virtublt submerged by the
able taik. although it muti be no ed that it was a particularly
zaryulous gyoup

Current bill is in for two weeks

## Livisg Poom, N.Y

## The Living Room returns a pair

 of faves with the present bill. Rita Hases. "ho hit an excellent stride in her debut he:e some months ago. makes the same kind of pleas rezarded as a member of the Liv ing Room stock company, similarly nork.looker with a charming song mien She has an intimate style that goes absorb. She's on safe graund th:oughout. taking no chances on ither her material or her delivery Miss Hayes seems to have
reaclied the point where she must enlarge her horizons if she's to in fuse more excitement in her turn new approach is needed at this time mainly because she has reached a peak in the elementals
She nonetheless does quite well.

Cole's far out approaches gives Leading an instrumental trio from his piano perch, he has the air of a guy probing for out-of-the-world effects. Not all his song work finds ready favor, b
crowd absorbed
The Boh Ferro Trio plays the mils and showbacks Miss Hayes as


GALE and NELSON


## Thunderbird. Las Vegas

 FOLLOWUPEdie Adams, latest headliner in here, got unanimous approval from her first night audience a bit too hip as regular nitery

Fiom the time she makes her ntrance in a full-length chinchilla
a. the time she bows off singing (1) the time she bows off singing
her favorite number, "Scarlet Ribons." wearing a rezal gown topped bv a purple cape. she pres ing clas all the way She pleas antly sings "Lot of Litin'," "Namm The Only Titing., and does an in terestin; bit of vocslizing without words to the tune of Gershyin's
"Ms IIan's Gone."
She kids the $k$ ds with her version of "The Twist." while wearing craty gold lame carri outfit with
animated fringes. Her impreshes of He:en Kane, Jeanette ImacDonald. Ruby Keeler, Shirley Temple Zisa Zsa Gabor, Marlene Dietrich and Marilyn Monioe especially the latter, are both accurate visu-

Ward Ellis staged the bash. with arrangements and special material Rosers. Hal Hidey conducted the Garwood Van orch 112 . Miss Adams is in for two weeks: rest of show featuring voice-tosser Clif
ford Guest and George Arnold ice show, is intact.

## D.C.'s Casino Royal Tries <br> Plebeian Approach, Axes <br> Petted Palms, Lush Decor

 rally hang; them from the ceiling of the Casino Royal. Known here fur his bizarre pressagentry. Ol-
tenberg was taken on by Casino lenberg was taken on by Casino
Royai by spurning the potted
Royal owner Royal owner Leon Zeiger last Champarne room with his trip. per client. Jutie Gibson ceurrently

## Casino Royal, D.C.

## Ev rett E, Everett, Teak Adams.

 Paita Benton, Marcia Edgington,Mas'rn \& Ross, Sabrina, Chas,
Parrish Orch $\overline{\text { on }}$, Nat Bader Trin: \$3. minimumi
Ottenlerg is attempting to blaze new nitery trails at the Casinn Royal by spurning the potted tinental monicker and other tinsel accoutrements of the swankery His blunt plebian approach calls for a headivaiter named Gus and a "Grub Table" (all the tuna salad. chive
$50 \mathrm{c})$.
He's tossed together a Gay '90s decor, silent reels, Joe College group singing (with a girl conveniently swinging like a pendu-
lum from the ceiling), a Happy New Year* bash at midnight, ham-and-eggs at 1 a.m. and a true What emerges is a chumm cross between a campus smoker and an Everyman's gaslight. The and stag but couples come and he material remains well on the right side of vulgarity. There's
happy classlessness about the
room.
Present lineup of acts is spotty.
Ottenberg likes to experiment, but
is not loathe to concede failure
and yanks the flops.
Featured billing is given peeler
Marcia Edgington, who has a
sleek chassis to show off. But
she is a little tilted in the way
she strips and struts it.
Optical illusion doesn't come
off for Sabrina, a femme who
does gyrations in what's supposed
to be a giant champagne glass.
Effect is more like a outsized
carp seen darkly through. a tv
screen.
Standout is Everett E. Everett,
an appealing comic and emcee
who warms up an initially cool
audience with no strain. Mason \&
Ross-Benty and Alverda respec
tively-"have a click disk panto
act.
mason. a clever creator, adds
new dimensions to the art by

## La Zambra, N.Y

Altredo Munar, Los Chicos \$3-st minimain
La Zambra, located a few doors from one of the town's more popuous cafes, the Copacabana, offers ar the cafegoer vides an excursion to the old vorld of Castile
This spot. once the New York
haven of famed guitarist Vicente
Gomez who was a partner here.
still retains its Iberian flavor. has kept the authentic Spanish at mosphere both in the grocerie and entertainment.
The current show is authentic in virtually all details. Its star is petite dancer, who alfhough U.S in Spain. She leans heavily on her in Spain. She leans heavily on her Seville is a small, dark looker who digs the flamenco medium
She starts almost on a col plane. But once she is immersed in her work her- dancing gradually assumes the heat required of flamencoists. Miss Sevilla opens with a jota and shows her peak at
the segedilla for a display of allaround excellence.
Fernando Sirvent plays a color ful guitar. showing many facets o the instrument in a series of selec-
tions that seems to fuse classical stringwork with gypsy themes. He show's digital dexterity in blending several themes contrapunlally Similar virtuosity is tisplayed by pianist Alfredo Munar, who
rambles through classics and U.S. pops for a diversified session of entertainment. Los Chicos ( 3 ), an Ecuadorian guitar and song group. roam the room during the
and provide colorful music.

## Tiliplands, Houston

## aris \& Houston. Nov. 6.

: Pepper Davis \& Tony Reese hard-working comic team, appeai about ready to move into wider horizons after several national tv appearances. Davis. the comic, was
raised in the business and has raised in the business and halti talents. many of which h has taught his vocalist partner.
Pair does skits of couple of as
tronauts. recreates the Boston Teaparty, a cowboy shoot-out. a song \& dance team, interview of punc
drunk fighter and, perphaps bes of all; Davis' impression of a male nitery act, portrayed by Reese "Thes Can't Take Thock-a-Bye." "Begin the Beguine" amon

Team does duet on skins, then overs drums to do tap dance on em. Davis particularly works at a pace that would kill most comics. Boys break. up the Don Cannon band, which does usual good back ing job.

## Motel Roosevelt, N. Frankie Laine, Marge Cameron, Leon Kelner Orch (11); $\$ 2.5$

The new season in Seymour Weiss Blue Room continues at a brisk pace with Frankie Laine making his annual visit and turning in a performance that lifts his act to further entertainment eminence
This time he's in for four weeks. With a full house for his opening Thursday (9) and heavy reservations for following stints.. Lt ment: Singer's stylized delivery is backed with savvy showmanship backed with sath just the right touches of nostalgia. He works his songs with feeling, sometimes with tenderness and the audience didn't have enough although he did 19
tunes in the 55 minutes he was tunes in
onstage.
Laine reprises some of his dis clicks-"Wild Goose," "Shine:"
"Mule Train" and "Jezebel', also "Mule Train" and "Jezebefl also seores heavily with "Sunny Side of "Rawhide," "Swamp Girl" and Granada:
Laine stirs the natives to a rebel: yell with a medley of
tunes dedicated to New Orleans. They include "Jambalaya," "Shrimp Boats Are Coming." "Way and "When "the Saints Come Marchin' In." He begged off amid an ovation.
A newcomer in these parts, opening spot with class comedic routines, mostly about bowlers and a striptease dancer auditioning for ful all the way and she gives the coutines new and fu
Leon Kelner and his musical backing and draw crowds to the floor during the dance sessions Kelner lifts curtain on show with
a rousing Twelfth Street Rag" hat scores heavily. He also ent show capably.

## Mister Kelly ${ }^{\text {g.s. Chi }}$ <br> Barbara McNair, Dave Astor

Mard-F
col:er.
Shapely songstress Barbara Mc Vair and comic Dave Astor com bine for a consistently pleasing show on this bill. and despite their hey'll provide no disappointment o the regular patrons of Mister Kelly's or for the drop-in trade. Miss McNair is a canny stylist with
a great sense of song and Astor is a glib and facile gagster and storyeller.
Miss McNair's forte is a sensuous directness with the audience with high-voltage electricity She also has an elegant way with such sophisticated numbers as "Lady Is a Tramp" and "My Heart Beongs To Daddy." delivers a sultry ersion of Homan Wouidn't Be a Woman", and handles "If You closer is a singalong-clapalong rendition of "Whole World In His Hands" that's a bit offbeat for her chic appearance but is belted
with spirit and enthusiasm.
Astor is a firstrate comic with rest and clever material and generally on-target delivery. The
moral he derives from the story moral he derives from the story
of Demosthenes is: "Don't shoot toned " Of Garoline Kennedy: She's a brilliant kid, but her faher will never let her plan another invasion." Astor's wit is barbed t times and invites heckling, and he proved amazingly thinskinned when some of the ringsiders tried get into the act.:
Bill is in for three weeks:

## Palumbers, Pinily

Jirmy Durante. Sonny King Eddie Jackson, Johnny Mac
Denny Orch (8); \$5-\$6 min.

Jimmy Durante is one of those people who never have to change the format. Especially, in his stands at Palumbo's where he has a pre-sold audience. The come-
dian is good news for the 77 -yearold South Philadelphia theatrettwo shows nitshtly three Friday two shows nightiy, three Frid
(Continued on page 58)



## Dear Jules-

It's been wonderful for over twenty years.


Me too-Austin Mack

## Dear Jules:

## Congratulations!

It has been a great pleasure
working with you and the gang at the Copa.
Here's wishing you continued success!

## Danny Thamas



## Dear Jules:

CONGRATULATIONS TO YOU AND THE COPACABANA. ON YOUR 21st ANNIVERSARY.

Gratefully,
JOEY BISHOP

# The Friars Salute JULES PODELL ${ }_{\text {the }}^{\text {and }}$ COPACABANA <br> JOE E. LEWIS <br> Abbot <br> MILTON BERLE 

Abbot Emeritus

OFFICERS

Harry Delf
Phil Silvers
Dr. S. L. Meylackson
Red Buttons

Jack Benny
Ted Lewis Alan King
Jack E. Leonard

GOVERNORS
Buddy Arnold Harry Fox Jack Barry Dick Gabbe Ray Bloch Jack Cannon Eddie Elkort

Arthur Goldberg George A. Hoffman
Buddy Howe
Thomas A. Larkin

William B. Mann
Herbert I. Rosenthal
Lovis A. Schenfield
Dr. George A. Solomon
Burton B. Turkus

# Rotsa Ruk <br> Te The Copa <br> On Thei: Wist Anniversary <br> PHIL FORD and MIMI HINES 

## Best Wishes

Tony Bennett

## I TIP MY HAT

## Ito Mr. JULES PODELL...



> With Compliments
> to
> JULES PODELL
> and
> THE COPA
> SOPHIE TUCKER

Best Wishes

JACKIE KAHANE

## CONGRATULATIONS

# to <br> JULES PODELL <br> ON YOUR 2lst ANNIVERSARY <br> TRUDY ADAMS 

## ALL THE BEST

## CONGRATULATIONS <br> JULES PODELL <br> MORTY GUNTY

P.S.: THANK YOU FOR ALL THE WIRES

## Congratulations Jules Podell

## EYDIE <br> STEVE GORME LAWRENCE

## Night Club Reviews

## Palumbors. Phila.

 ant Satar.s. 5 Sad: Durativ pats up his frendinew tue the thond and the pop-uhait: ot tox Fark Paiumbo.
 - ant: !ik, strike." te anounces H. ( 6 one wa io a roxr, then soe hate Danced All
 hit recent trip
 b: +nsit: bu: T T:e "Enfts" are a b: atak: on :itatit a bit of horneplay or tipict, tex has tinouth the
 tree, whe:ena be the comics bide

 Fears si: aras ath enormous Sr•mis earion at drummer Jack Ro':., Durante rectres most to kint: fat: inld those soprano sax tomes mie:ntitely and arobies tiae busi wit frathon by malking Love You I D. ${ }^{\prime \prime}$ is the longest si:!卫ic' routine

Fdtie Jakk sion. Who ean still create fic on: s?e fal brind of vocal excitement. soins and joins in duos and trios on sucil stock mat-
ters as .. rhe Strutaway ". ters as "The Strutaway." "Inka
Dinka Doo." "You Made Me Love Dinka Dos." "You Made Me Love
You." and "Bi:I Bailey." Johnny Mou, and "Bil Bailey. Johnny dance specialty, which eDurante dance speciaity, which eDurante
tries to duplicate with varying, but funny. results.

The tireless comic stays on virtuilly throughout and his spontaneity and zest make even the jokes tesu know well gain new
freshness. With the Palumbo audifreshness. With the Palumbo audithe fact that he has been making seini-annual appearances there re cently. The cafe operates on a poics of periodic name acts. a half dozen or so during the Sep-tember-to-June season. The Schnoz Gagh.

Village Vanguard, N. Y. The!onious Monk Quartet, Bobby ta:: \$1 51) admission ! Sunday after都
When Thelonious Monk plays one of l:is original American jazzblues compositions, school is in for
$\left\lvert\, \begin{aligned} & \text { Dimitri, Ferdi, Leonard. Richard } \\ & \text { and other boss on the native com- }\end{aligned}\right.$ posing line.
Tiney would do well to attend he Sunday afternoon class at the Village Vanguard where the classmates are castally dressed isweaters. elbow patches etc. , but at lenare and responsive to the mu roons. In tum the response of
the musians to the respectful au dience bri:ig: out the very best from the stand.
At show caught '12', Monk's final set lanted close to an hour
operinn: vit! a jazz rendition of stand dard th!lowed by a quartet of orisinal composition.. The piano mans frilless, flat-fingered style in great unison york with sax man Charles Rorse ex exitingly exploits the intellert and emotion of he orisinal compositions. Rhythm Dunlap, drums and John Ore, bas: is superb and highly imaginative.
Monk foursome coupled with
Monert Chat Terrs quint make this ohow tops for the Vanguard s jazz
outings to date. Sound of the quin ounigs to dare. Sound of the quinbarrelhouse intonations, latter supplied mainly by pinonoist Eddie Costa. The trumpettrombone duos 'and solo work of Clark and featured soloist Bobby Brookmeyer are sharp and melodic. The beat of O. C. John-on. drums, and Art Davis. basc, hive a subtle. special drive for each solo and the en
semble work.

## Freddif"s. Mpls.

Grorge Je'siel Jo Ann Val, 10 . Warren Irio; $\$ 2.50-\$ 3$ cover.

There's more nostalgia than usual in Georgie Jessels current stint in this chic supper club. Vet performer does his familiar impreshes of Jolson and Cantor, but
the gifted yarnspinner's 10 -day engagement here is billed as his "farewell tour of the country" shortly. His retirement it quits the end of show biz wark grand old trouper still full. of life and fun will definitely of missed.
A bit ruffled by the slimness of the crowd which greeted his preem show in this nitery, seating up to 250 patrons. Jessel led off by needling. "This is my last time around, and you might ask what rom doing in a saloon in Minnesota that's
sold out when it seats 12 people sold out when it seats 12 people.
t've never been in such a small
place since my aunt got married. It's like being in one's own home." But. When customers responded warmly to.an his jokes and songs, the toastmaster general quickly with his customary socko performance. Chatting gaily and "cleaning up" his stories to fit the locale, Jessel had tablesitters howling from start to finish.
Sharing billing is warbler Jo Ann Val. a tastylooking, upswept blond with a winning smile and a pleasing set of pipes. Thrush's quict baliarls are particularly efective in this intimate spot. Lone drawhack was that she remained on stage too long. encouraged by patrons losty mitting, and cut into trio dospearance. Peter Warren trio does a srooth job supporting Iessel remuins laro
Tony Benneit follows Now Nor. 18. two weeks.

Rees.

## Pen Soir. N.Y.

"Grienrin litlage USA" Rerue,
Kare., Abders \& Peggy Hadley Thace Fianters: \& minimum.

New at this downtown cellar any with the long-running "Greenwich Village USA" revue
is the singing-comedy dua of Karen Anders \& Peggy Hadley. whose act has had an overhaul and overseas run since a New York appearance several months ago at the International.
While the vocals, with sock, ight the act, the comedy and highing apparently have been more smoothly blended. Fresh material has been supplied by writers Freddy Ebb, Jay Burton and Woody Allen and orchestrater Jack Pleis There are new vocal arrangements and choreography by om Hansen.
The songs have the verve and power of musical legit (which is in both chicks* background) and the Anders in the lead is fntime style Routine themed to the Hollywood interview garnered particularly good returns with lines like. 'She's bought a convent and put in a bar and swimming and put."

Book ranges from special material "What Is This Thing Called Cha Cha Cha") to the standards ("Bowl of Cherries," "Over the Rainbow" etc.). and the girls look as good as they sound in flashy black and white sequined dresses. Since departure of house emeeesinger Jimmy Daniels, Tiger Haines and the Flames have been apening with comedy song that sets the aud up for whats

## Barelay Hotel, Toronto

Toronto, Nov. 8.
Authors \& Suin
Larry Marrin, Authors \& SuinnDancers ( 5 ), Percy Curtis Orch ( $8^{\prime} ; \$ 1.50$ corer.
As star of the Barclay Hotel's twice nightly floorshow, Larry Narvin is a personable lad in an ice-clcany suit who rates the tag
of minstret man. He also has all of minstret man. He also has all il Jolson-a. voice resemblance thit is soft-pedalled onstage and off.

It's his balladeering, however hat gets the customers. With his tone. choice of songs and barifessional polisin of patter. Ararvin is a warm personality who stayed on 40 minutes when caught and had to begoff.
With knowledge and timing gained in European. Australian and Coast niteries. Authors \& Swinson prove themselves zany comedians who are all over the stage in tested acrobatics and jungle sounds. But a highlight is their elaborate comedy pantomine and pieced together by themselves
Barry Authors and granitejawed Howard Swinson also dis play a pair of pipes in their Lazy River." but it is their continuous clowning that gets the applause. Team were on 30 minutes when caught.
Tall and titian-haired Sandra
O'Neill, in golden gown, swings a bouncy "Gee, But It's Good to be Here." continues with "The Angels Sing" for a change of eturns in a sarong for her "Ba nana Tree" number, backed by the Roger Palmer Dancers, for a high-kick finish, with girls also out a sarongs. Miss O.Neil can bel a pair of shapely gams. All whe needs is more knowhow. An she nightclub projection.
Withal, this is a good show dance.

Ted Mack's Denver Tapes Denver, Nov. 14.
Ted Mack, whose home town is his Original Amateur Hour shows for CBS network release. Facilities of KLZ-TV were used.
An audience estimated at 11,000 paid $\$ 1$ to $\$ 3.50$ at the Coliseum to see the three hour show which
included 300 amateurs from the area and amateurs from the area and professionals Eddie
Dowling. Beatrice Kay and others. Proceeds went to the U. of Denve Alumni Assn.

## Camp Intermission

make the main house its winter headquarters when not used as a boys' vacation place.
Camp. Intermission was built by William Mortis Sr ., founder of the William Morris Agency, in 1911 . Site was selected because of its ealths
The elter Mortis first came to Saranac Lake in 1903 because of a ung aiment. After his recovery, present properti- and buit the present property and built the himself and his wife, the other or tilliam womis Jr the other third for daughter Ruth Morris Itrs. William C. Whitel. It was designed so that all could live here ven on a year-round basis when hey had families.
The Morrises, both Sr , and Jr., became one of the more civic minded families in the area They were instrumental in settint up the William Morris Playground, helped restore the Rubert Loulis Stevenson cottage which became and propert or the aftairs of the nearby Will Rogers Memorial He nearby
Hospital.:
The elder Morris died in 1932 and Mrs. Emma INother, Morris died in 19.59. William Morris Jr., etired prexs of the Morris agency. nd Ruth Morris White continued cupy the property until the spring when the State takes over.

## Lincoin Concessions

coln Continued from page 2 — coln Center eateries, will be able
to service $600-800$. Facilities for loading in the subplaza are part loading in the subplaza are part type of banquet. too, would have to be catered by outsiders.
(Another outside catering contract will be for the commissary for the employees, and in this case, he subplaza west of the Philharbring also will permit trucks ges. It will be pop priced, for students and faculty of Juilliard, and also for others directly employed by the LincoIn Centerl.
Since anything but the Philharmonic is still rubble there is no hurry on these catering facilities.
The 1,100 -seater Repertory Theatre. to be operated by Robert Whitehead and Elia Kazan, will have no bar/food faculties.

## 'Direct From The Copa'

By ABEL GREEN
The Copacabana, New Yorks
ongest-run cabaret, comes of age this year, marking its 21 st anniwith other such Gotham instituClub, "21," the Colony ete. Which are either dominantl
rather than niteries. The copa orate floorshows and good cuisine. With time, "direct from the Copacabana nas become an estab
jished show biz trademark in heralding a headliner much as
long-ago it was dircet from the Palace
"direct from the Londin recenily,
Paliadium. $\because$ In Las Vegas and in in ini.
as in London, Paris: Rio. Sidney
or wherever, the billing for an act "direct from the Copacabana" is a Tiffany endorsement.
Jules Podell, who has been with ne ramed East 60th Street nitery World War. If. is a flexible show was cautipus and expected a trend change he naw is of the opinion Paul Anka or Bobby Darin or a Bobby Rydell tand there is always type of newcomert, the stars of hence, which is why, says he "Iears ust started firming up my book ings from January 1963 on
The Copa as a showease for past, present:and future stars reads like case it is seemingly nonpareil as witness Perry Como. Martin \& Lewis, Joh miny Mathis, June AllyRule, Sid Caesar, Paul Anka, BobRule, Sid Caesar, Paul Anka, Bob-
by Darin among others who first Eot their big opportunities at this Joe E: Lewis and Jimmy Durante were given professional hypo anew ed "showcasing" at the Copa.
Competitive only with the Latin Quarter and the International; for name acts; the Copa's talent budgets range from $\$ 750-\$ 1: 000$ for the newcomer, subfeatured (Continued on paye 62)

## Plaza Hotel's's Neal Lang Pulls Publicity Coun-lnks

N.Y. Cop as Headiliner Neal Lang, managing director of the publicity coup of the year with his inking of 28 -vear-old Sa-
verio Saridis, a New York City poiceman. to a five-week contract s start Dec 20
The story of Langs discovery papers as well as the wire services. saradis has been. signed for a
screentest at Warner Bros.: and inked to a management contract by General Artists Corp.
There hasn't been a policemanheadliner in show biz of any proforce to go into films. as a new Mario Lanza. - He has a enor voice, has had operatic train started his career as a talent contest winner in the Army. He made a recording which was heard by
Lang. His Plaza deal followed:

## Memphis Nitery Ops

Take Over Ark. Spot
Leroy Owens, auto dealer, and his paatner Ralph Gallina, Who Liter Club here. have inked a deaI
to open the Long Island Yacht Club on Laken the Lomg Islan,
skirts of Hot Spring
naved Bill Brunning, erstwhile named Bill Brunning, erstwhile umnist, to skipper and flack the
Bruning has already pencilled in several names including Pete Fountain, Al Hirt, Charlie Rich and that plans are also Bruning said that plans are also in the hopper rangement with the new Playboy Club in New. Orleans. selected, then peeks into Internal Revenue records for five preced ing years. Off gross earnings re-
ports. State Dept. then breaks down comparative average intake per in dividual for a week and offers per It then is up to performer whethwould a normal commercial bid Additionally, of course, State Dept accommodations. "And I

Proposed late winter State Dept. trek would take Nichols and combo outfit toured 13 middle eastern and Asian nations in as many weeks. Currently at Marineland, Nichols returns to Sheraton-West Hote
Dec. 27 for eighth hitch there

Liberte Acquired As Floating Hotel For Seattle Fair

## Seattle. Nov. 14.

Northwest Leasing Corp has
bought the French luxury liner Liberte and will bring the 937 foot ship here to use as a floating hotel and nightclub during the the liner was revealed by Mark Leasing.
Leasing. Vice-presidents of the head of Bing Crosby Enterprises:
Ted Crosby, of Spokane, and Robert Thoren and Ray Price, both brothers of Bing Crosby.
It was reported here that purchase price was more than $\$ 3,000$,
000 . The liner was to end its last passenger voyage at Le Havre, Seattle immediately after pur December or January. Where it will tie up in the Seattle harbor is

Howard said the French government will lease some space "spectacular" entertainment is be-

## ing planned.

gaged primarily ping Corp., is en mercial airliners and leasing them to airlines.
Addition of the Liberte as an attraction for the World's Fair which opens here April. 21, 1962 expands the French flavor for the fair. The French government last the Washington Siate Coliseum building to reach a total of 17.000 sq. ft., making it the largest international exhibitor thus far. for the
fair. In addition, France will par ticipate in the European Economic Community Exhibit, in the U. S Science Exhibit and
forming arts program.

Small Revues to Stay At Hotel Pierre, N.Y. Cotillion Room of the Pierre Cotilion Room of the Pierre
Hotel, N, Y., will be continued with Tagged "Sounds of Love," it will include Fay. DeWitt, Wilbir Evans, Midge \& Bill Haggett and
Grien as cast members. Henry, on the Bob Hope writing staff and who wrote the room's present show, will again will light the show while Lee Hul bert will maestro the band.


VAUGHN MONROE "ExCE BYE BLACKBIRD" 320 E. $\begin{gathered}\text { Mgt. } \\ \text { 54th } \\ \text { PLaza } \\ \text { Streett } \\ \text { St. } \\ \text { St }\end{gathered}$

## Gasight Club <br> Prems in Paris

After Chicago. New York and Washington, the Gaslight Club has lub opened this week in a remodeled cellar and store in Burton Browne, the Gaslight founder, was in for the opening. patronage to keep it going but will also be sianted to welcome the
more than 50,000 Yank Gaslighters who may be traveling. Next
Yearly membersiinp will start at $\$ 25$ in Paris and be moved up to ter flight of 100 Gaslighters got
things moving. Six well stacked Yank girls were sent over to do sessions and maintain the eye appeal of the club. Jimmy Walter
Trio is a local outfit with a fine feel for early Americana music and modern tunes.
Built in the style of an old safront but two clusters of name up Local boniface is Nikita gaslights. vansky. Open every day, and all day, except Sunday, with a $\$ 1.50$ top and minimum, it may well catch on with fad-happy locals as
well as be a centre for voyaging Gasinghters.
Browne also sent six French
girls to work in the New York club as a "cultural" exchange gambit in the six American girls working

## Ct. Hits Jerry Lee Lewis

On Back Alimony Rap
Jerry Lee Lewis, local rock ' $n$ ' here with the Memphis courts ver another alimony beef made Judge Edward Quick tongue by his ex-wife that he is behind in child support payments. Lewis guilty of contempt. told him that earnings as he was recently oro pay $\$ 150$ montily child support payments for his two children. According to his wife he had sliced this to $\$ 50$ a month.

## Abe S. Rosen

who has always been unbrotherly
about comics who joke abou,
'The City of Brotherly Love',
has on amusing piece

## The Pain Is Gone But

Not Sunday Jokes On Philadelphia
one of the many Editarial Features
56th Anniversary vumber
ARIETY
Plus other statistical and datd-filled
charts and articles

Sall's B.O. Downbeat Indicies Comedy One-Niters on Downgrade
$\$ 125,000$ Facelift Switches
Cleveland's Alpine Village
To Pvt. Key Club Jan. 1

Herman Pirehner, operator of Alpine William L. Thomas, who owns a
realty company here, are teaming up to convert the downtown nitery into a private key club.
sing its swan song yew according to present plans. About $\$ 125.000$ has been budgeted for a remodeling program. On the sec-
ond floor, where Pirchner's Eldoond floor, where Pirchner's Eldo-
rado Club stands, a Continental Salon is being huilt for intimate shows and a European-styled string
woodwind orchestra. woodwind orchestra.
Incorporated as the International Key Club, the venture will include of old English tavern; a Bustles \& Beaux cocktail room with Gay Neaturing Dixieland combos and another room with Oriental atmosphere.
Pirchner \& Thomas started their drive for charter memberships.
priced at $\$ 50$ for first-comers, last week by sending out brochures to about 150,000 on their mailing list. have any connection with the Playby Key Club br any other organ

## Anna Neagle As Astare Franchise

 Op in BritainScreen actress. Anna Neagle
ducer Herbert Wilcox) is going into the dance school business in her Astaire studios. Initial spot, opening in January, is in the London Mayfair district. About 20 other British locations are contemplated. Her deal, which envisions an Charles and Chester Casanave prez and viceprez respectively of the domestic (U.S.-Canada) Astaire chain..Investment for the British additions is said to be $\$ 2,000.000$. Missi Neagle's corporate umbrel August, is called Anna Neagle Productions, with actress as principal stockholder. Murray studios in London, but otherwise the terp instruction field
is underdeveloped. (Miss Neagle says she's yet to see it will be in the curriculum not.)

## busy meGures

After Command'. Show to
Continent Thence U.S. Dates
London, Nov. 14.
Having just completed a four weeks' nitery engagement at the
Talk of the Town. the McGuire Sisters, together with their per sonal manager Martin Kane, are
today t'Tues, taking off on a Con tinental tour, and will be visiting Rome. Milan. Paris, etc. They re-
turn to the U.S. early next month, turn to the U.S. early next month,
but intend vacationing until. the turn of the year.
During their stay in London. the sisters. in addition to their nitery stint. guested on two ty programs,
"Sunday Night at the London Palladium" and the "Morecambe \& last week's. Royal Command show They were among the stars pre-
sented to the Queen Mother and the Duke and Durhess of Kent. for the New Year the McGuire Sisters will be prepping a pilot for their own ty series. Will guest will open at the Desert Inn. Las
Vegas, on June 12. They're also mulling a Miami Beach nitery date
 takes were big and his to expios-
ures frecuent. there was a prctidential election and interest in raional politics was at its reak. hat crest. However. with the shift of in the emphasis has also chanced. Sahl, last year on nominee John his cracks in the opposite direction This hasn't been too popular in
many boxoffice areas. Also. his failure to latch onto a new uinnirg failure to latch onto a new uinning
album is regarded as a matter of concern at the b.o
The other comics who toured ast year. Sheiley Berman and Bob season. They. too. are hit by a failure to get topselling aibums However, promoters declare that Newhart has tossed himself out of the possibility of playing onenighters this year because his tele-
vision show is not a hit. Berman vision show is not a hit.
hasn't gone out this year.
. Comedy, once the hottest item Comedy, once the hottest item
on pop concert tours, is regarted by concert promoters to be on the wane. Unless there are untorenex neat
Bra-less Line Features
$20 G$ Wily. Astion Revue At '62 Seattle Fair
make their first waist up uill Seattle at the Fair next yearApril 21-Oct. 21 chithen Barry AshGracie Hansen's Paradise Club Structure costing $\$ 250.000$ is bein built by Miss Hansen. Seattle resident who formed orporation and took out a license. he plairs to op
Ashton's deal is guaranteed 26or this, he' K provide. stage and ostume a show of 30 femmes and principals. Downtoun, incident lly, off the fair grounds. a Minsky heatre.

## Can. Ct. Reserves Decish On Cafe Op's 214G Claim

Judgment was reserved or the Supreme Court of Canada on an
action by J. P. Matoney. bonitace f the Chauder Club nitery. to collect $\$ 214.055$ ment. Also ouner of Standish Hall Hotel in Hull. Maloney appealed to the Supreme Court against a ower courts cecesion allalding him $\$ 39.723$ in the same action. His clam is for loss of revenue
during 22 munthe the hotel prop erty was undes expropriation pending highway changes that neser shows some years ago. name bands more recertl Most Chaudicte acts lived
tawa area.

Katyna Ranieri Off To
Mexico, Then Tours U.S.

## hestel Hel

Plaza, N.Y. cngagement, she Fies
to the Teiraza C:sino. Mexico city,
24, ther back to her native rimene
before retunimg to the States.
before returning to the States.
GAC has her fet for four months
in the tor t .

## Twist May Be a B.O. Unknown, But It's Spreading Through Cafes \& Pix

The Tuist policy is spreading
rapidly in New York as well as rapidly in New York as well as
the rest of the counirs despite the fact that it's s:iil an unknown box office factor in most situations. The Camelot. N. Y., for example, is icy in favor of The Twist, hoping that It will attract society spenders
alone with the leather-jacket crowd.
Manv cafes throughout the city are holding at least one Twis night a week and should several of these nights prove successful, then it's likely to be a permannt has installed a Hawaiian Twis policy. akin to the hula.
Manero's Steak House, Paramus. N. J. hopes to attract with steaks. Hordes of cafes in the outlying areas of New York, where that Twist is the strongest. ar experimenting with the policy. They're featuring such items as twist contests.
twist instruction
What is holding back most boni
-

## BOSTON SMASH HIT HE GLAMOROUS NEW HOTEL

Show folks are raving about the sll new Hotel Avery. All new, large, beautifully furnished deeuxe rooms with private bath, tel AVERY \& WASHINGTON STS.

## "THE COMEDIAN"



 personations. politicat interruptions
Thoughts of the Day, Humorous Views $\mathbf{\$ 2 5}$ YR.-SINGLE ISSUES $\$ 3$ $\$ 33$ YR.-SINGLE ISSUES $\$ 4$

faces is the fear that they will convert their clienteles to juvenile
crowds only to chase away the pending adults to some other spot. Incidentally the Variety article which gave the Twist its greatest many parts of the country, and has been reliritten widely, without credit. Just how much boxoffice is in the dance remains to be seen. To some measure, its b.o. may ures on The Twist. Harry Romm
und tures on The Twist. Harry Romm be released around Christmas by Paramount, and some twisting is expected in Columbia's "It's Trad, Dad." with Chubby Checker whose record initially
wide circulation.
wide circulation.
The Camelot. in shifting to The Twist, has retained Alan Freed as mcee with Ralph Young and his Rock-a-Bops, and Frddie Mitche The eastside's Barberry Room which originally introduced and then banned The Twist, has made the dance legal again on its premises. Its rapid spread into the upper echelons of society apparently wa responsible for the policy change

## EDDIE ELKORT HEADS

ARA FOR TTH YEAR Eddie Elkort has been reelected
president of the Artists' Represenpresident of the Ath seventh ecutlve year. Jack Green. Gil Telson, Dinty Moore (representing San Francisco' and William O'Halloran of Detroit, are vicepresi-
dents. Ben Kutchuk is secretary while Joe Singer was reelected treasurer. Sandra Gray remains assistant secretary
Board members elected at meeting held Monday (13) at the ARA's N.Y. offices are Elkort. Hat-
tie Althoff. Kutchuk. Dick Henry. tie Althoff. Kutchuk. Dick Henry, Miles Ingalls. Bert Bloch, Leonard
Romm. Paul Sherman, Joe WilRomm. Paul Sherman, Joe
liams and James Grady. By custom. the board of governors is elected by the members and they in turn, elect the officers. Abra
in

Bruce's Frisco Encore
San Francisco. Nov. 14.
Hal Zeiger has scheduled Bruce for a one-shot "concert". next Sunday 1191 , two days after Bruce's trial for using "obscene" language in public is supposed to start.
The place? Curran Theatre, right next to the Clift Hotel, after his arrest last time he after his arr
was in Frisco.

I'd work Palumbo's for nuttin' if da union would let me.

## Thank you



As aluays, you're the greatest attraction our club has ever played. Our customers love you and so do $I$,

Sincerely

## Bikel's \$17,769 Take

Singer Theodore Bikel scored ${ }^{\text {ers }}$ done for promoter Leonard Grant.
House he Berkeley Community 28. He did $\$ 9,310$ at the Santa Monica Civic Auditorium, Nov. Both
top.

Chubby Checker Takes
New Twist to Cash in 0n Merchandising Angles Philadelphia, Nov. 14. Chubby Checker has a new twist. Attorneys for the 20 -year-old pop singer petitioned Orphans Court here asking that he be permitted
to sign a contract with Television to sign a contract with Teievision
Personalities Inc., merchandising Personalities Inc.. merchandising campaigns for Elyis Presley. Three Stooges, et al.

## A covering

promotion firm'ser stated that the pulled $\$ 100.000,000$ campaigns "has pockets of consumers in the last five years" and urged that "a fad like this one must move like lightning to keep the bootleggers and
infringers out as long as possible." infringers out as long as possible."
As the petition was handed in by David Betition was handed in Checker's guardian Merton J. Matz Judge Harold D. Saylor remarked:
New York:" Checker is a top exponent of the hit on the Parkway label.

## Hall, Curtis Out

 In Harrah's ReorgTop echelon reorganization in
Tahoe is evidenced in the dismis-
sal of two key names associated
with the entertainment phase of the clubs operations. Earlier this month Russ (Candy) Hall. who terminated, and last clubs, was Curtis, head of the organization's public relations. got his notice. In the case of Hall's ouster. the reason was not given, but Curtis departure was believed to have re-
sulted from consolidation of his sulted from consolidation
department with another
department with another.
Hall says he has had offers from a Vegas club and another at Tahoe but has made no commitments.
His duties were assumed for nonce by Pat Francellini, general manager of the Lake Tahoe Club. : Harrah's currently books a top name in the Tahoe club's South Shore Room and uses four to six grours in the casino lounge. Seven
acts are on the marquee at the acts are on the marquee at the
Reno club on a round-the-clock schedule. Headlining at Tahoe
this wieek is Eleanor Powell.

Chi Nitery 0 Expands His 'Chain'; Plans More

Names, 'Courtesy' Bus Chicago, Nov. 14.
, owner of the BirdArt Sheridan, owner of the Birdhouse, near northside modern
spot, has purchased the lease on the Sutherland Lounge, longtime Basin Street, a dixieland joint. The Sutherland, which had been shuttered for nearly a month, opened last week with Joe Wil
liams and the Harry "Sweets" Edison orch. It also has tentative dates set for Jimmy Smith, Horace Silver and Dizzy Gillespie.
Sheridan, a jazz hufi with financial interests in several real estate and construction firms, is plan-
ning several innovations for the ning several innovations for'" the
clubs, He's going to "broaden" the type of entertainment in the Birdype of
Up to now the Birdhouse has featured mostly avant garde jazzsts, but Sheridan says he is negotiating with Sarah Vaughan, Dinah Washington, Carmen McRae and Lambert, Hendricks \& Ross. He said that he would also book nonmusical acts into the club to make a pitch for the regular nightclub goers.
Anoth
Another gimmick that Sheridan will institute is a courtesy bus
between his clubs. Customer will between his clubs. Customer will
pay only orie cover or admission, pay only one cover or admission,
and shows will be skedded so that he can catch all of the acts by hopping on the bus

## Kroffts, Nat Hart Prep 5 Road Cos. Of Puppet Show on 5500,000 Budget

An innovationywood, Nov. 14. An innovat in theatrical roa companies is being prepped by Sid have five different units of their Les Poupees de Paris". puppet show underway on a $\$ 500,000$ budget.
Pegoed after the currently-running presentation at Hart's Gilded Rafters restaurant in the San ernando Valley, first of the new opening at Las Vegas' Riviera ith negotiations on for other Hotel in San Francisco Seattle and New York World's Fairs and Waldorf-Astoria in New York. Budget for each new show. a cording to Marty Krofft, is $\$ 100$,00, which includes manufactur ts puppets per show, costumes ould special staging. Each show ooms, with. Riviera room now be ing engineered by Albert Hellman sign is for 400 -seat top capacity to etain intimacy.
Stages would be scaled for pup pets and overall presentation of rom companies is to be expanded ed Rafters. Current show has 70 different dolls and runs 40 -minutes in seven acts and a prologue. There are 13 performances a week playing to 1.040 people at $\$ 2.50$ per ticket. Hart reports nightly weeks ago and says opening thre awas for every show. More than 50 mi of the patrons are also din ner customers, he reports.
Krofits also revealed plans to Vegas dates to incorporate a chil dren's performance and travel to each of the major hotels. "Pou pees is an adults only attraction, dmitting no one under 21.
Plan Permanent Theatre
Success of local presentation has stimulated plans for a permanent Krofft theatre here similar to the nies $u$ ill $u r n a b o u t$. Road compa two in the West, with a fifth for Europe. They expect a year's run in Las Vegas. with possibility o
changing show periodically fo changing show periodically for
permanent run. Possibility also permanent run. Possibility also
looms of incorporating current looms of incorporating curren
events and social satire in show Hart continues as. producer and trio control operation, with three additional silent partners in on
financing
Krofft Bros. would split to get

## LIMELITERS HIT LOFTY

 \$7,472 IN CINCY GIGThe Limeliters grossed $\$ 7,472$ in coneert appearance Friday (10) at Music Hall, an early season high for one-nighters locally Admis
sions totaled 2,861 in the 3,510 sions totaled 2,861 in the 3,510
seater, scaled from $\$ 2.50$ to $\$ 4$. It was the first lone Cincy date for the male pop folksy trio, who in support of Mort Sahl. The group in support of Mort Sahl. The group bannered by Ken Kragen Produc-
tions Inc., was on hand two days before the engagement and received generous press and radia-tv attention, notably showcasing on the. Ruth Lyons "50-50 Club" WLW-T show.
Grosses for recent one nighters at Music Hali were reported as Ella Fitzgerald, $\$ \mathbf{\$ 7 0 0 ;}$ Victor

BERYL REID'S S.A. TOUR eryl Reid Glasgow, Nov. 14. artiste, planed last week to Soutb Africa to open at the Hofmeyr Theatre, Cape Town, Dec. 8. She will also appear in Johannesburg Jan. 10 for a possible seven weeks, With dates also pr
Distaffer recently recorded her rirst Shakespearean role for BBC radio, "playing Maria in Tweifth lish comedian, as Sir Toby Belch.

## the two Coast shows started, trati- ing new puppeteers to mainsime ing new puppeteers to maine ain them. Marty Krofit noted there

 them. Marty Krofit noted thereare about 200 puppeteers to deaw six for and said they would need Kroffts will retain principal pro duction Kaff they are using prowith dolls created by Tony Urbano who also handles strings with them, Larry Marko and Bill Cas sidy on current show. Each doll costs $\$ 850-\$ 1: 000$ to manufacture. Musical backsround on this show Martin Annie Lirerace. Edgar Bergen, all donated.
Nicky Nadeau continues as
signer, with Bill Campbel do costumes texecuted by Fay Buing ley' and Bea Kienitz the wigs. Kroffts also retain 25\% interest which Which they hope "L
success will stimulate


IN
AFGHANISTAN, NEPAL;
THAILAND, CAMBODIA, LAOS, INDONESIA,
SINGAPORE, HONG KONG,
SAIGON, INDIA, IRAN

## for

illegal mesmerizing of the
the public through arts of
MAGIC.
CELESTE EVANS

ROPERT REXER<br>1674 Iroadway, Now Yorth, N. Y.<br>CIrele 3.3660

November 9, 1961

Mr. Bill Harrah
Harrah's Lake Tahoe
Stateline, Nevada

Dear Mr. Harrah:
During the years that I've been in show business I've read many thank-you letters from night-club owners to their stars; I've received a few myself.

I'd like to puil a switch, as they say in show business on that routine. I'mwriting you a "thank-you" note for the absolutely wonderful time $I$ had and the marvelous way $I$ was treated by your ontir staff-and this, of course, goes for the fellows in in the Paul Smith Trio.

Thanks again for a most wonderful stay.

P.S. : By the way, if you ever want to sell that aressingroom I used, $I^{\prime}$ d be glad to buy it and take it on ail of my engagements.

## Krimsky Revives Gaslite Pra In Veddy British Theatre Club

Socialite-showman John Krim- on the entertainment; which is a sky has evec:ted an about-face from the atant gardo entertainment penceants proliferant on the the old edstside. 54th St.i Et Moroceo dis, he has recreated the theatre-cianare: ofo gaslight Britain, yclept the Sirollers Theatre Club, on Victoran leitmotif called "Time, Gentlemen Piease:." 'That being. of course, the traditional British
bar-closin:
There', a st 60 ticket tariff per, the potabies and eats being optiennal and added, with one show wee minits and rimsk has a class loca tion and a proticient kitchen and of the face of it-a charming idea. It's charmingly projected, too, but whether the concept makes the longranje mark is going to depend a lot on operational finesse and gimmickry
Doubtless the spot is due for a splurge of one-shot auditing, carriage trade and others out for the novelty. Whether this begets much repeater trade looks to hinge less

## Does <br> if Ag THE BUFFALO BILLS <br> of "Music man"

 GREAT CONCERT ATTRACTIONS 5 Dayre Weekly ARTHUR GODFREY RADIO SHOWPersonal Appearance
Nov. 18 -Hartiord Nov. 25-Westchester, N. Y.
Dec. 1.2-Westfield, N. J. Dee. 4-9-MIRAMAR, Col., Ohlo Dec. 10-Arlington, Va. Dee. 11-Conrad Hilton Hotel,
 TALENT ASSOC., INC.
65 E. 55th St., New York 22 Tel.: PL 1-3344
on the entertainment, Which is a
chancs anachronism for the obvious reasons.

Polished, But Monotonous The tab-style show, with a 10 member cast from the London Players Theatre loperating here
under AGVA jurisdiction), is a under AGVA jurisdiction), is a polished affair in every way. But its specialized content and mu-
seum piece nature make it subject to numerous lulls. Its very faithfulness to prototype makes for inand effective cast.

On the Rocks?
Phil Bloom. Who is pressagenting the new Strolleps
Theatre Club which opened in New York last week, can-
vassed the first night critics on their drinking preferences because the management
wanted to place a bottle on wanted to place a
each critic's table.
Bloom's survey showed that two critics were on the wdgon, for a single daiquiri, two asked for white wine, one said,
"Yothing, but my wife drinks Scotch."
The run-of-pub-crawler is apt
to find too precious the period to find too precious the period
ditties-"Little Yellow Bird." "Jolly Good Luck to the Girl Who Loves a Soldier," "Who Were You With Last Night?" being indicative titles. The amusement is sporadic. The more canvincing ones predisn't enough to spread around.
Midst ail the quainfness, the Midst ail the quaintness, there
are two operatic solos which seem seriously intended. On that basis this could have been per the original musichall formula', nor do they register particularly as subtle
comedy. Embarrassing is more like com
it.
it. Two Highspots "Time's" highspots are two ensemble numbers. One is titled "At Shooting of Dan McGrew" (with interpolations'. They whet the appetite for more.
Cast is generally excellent, with standout contribs from Archie
Harradine ia Stanley Holloway Harradine la Stanley Holloway sort, but distinctivel, and Sheila
Bernette, a diminutive delight of Bernette, a diminutive delight of
a comedienne with potent natural a comedienne with potent natural
gifts. Fred Stone, who directed for gifts. Fred Stone, who directed for
this showeasing. serves as "chairand sto Others are Joan Sterndale Bennett, Margaret Burton, dale Bennett, Margaret Burton,
Jean Rayner, Kyra Vayne, GeofJean Rayner, Kyra Vayne, Geof
frey Webb, Jerry Terheyden and Tony Bateman. who also choreo-
"SENSATIONAL"'


Just Concluded<br>BLINSTRUB'S BOSTON

BELLEVUE CASINO MONTREAL

DEC. 21 (Return Engagement) ROOSEVELT HOTEL NEW ORLEANS

Personal Management: ROBERT REXER 1674 Brocivey, Hew Yorth N. Y.
graphed this edition. Peter Green-
well's piano support is an ace job. There are two intermissions,
plenty of time for whistle-wetting plenty of time for whistle-wetting
and the mutton-and-bee? and the mutton-and-beef menu,
which is quality cuisine. No doubt which is quality cuisine. No doubt
the service logistics will iron out, the service logistics will iron out,
although last Wednesday's
premi premiere still ran reasonably oke with allowances
break-in turmoil.
Incidentally the not a zebra stripe hardly know itare evocatively. muraled and there's plenty of red and gold paint evident. A red velvet curtain shutters the 20 -foot proscenium
stage Krimsky installed just off stage Krimsky installed just of
the room's entry. Pit.

## Chi Agencies In

 Quandary Over AGVA $10 \%$ RuleConfusion is the order of the regard to the new American Guild of Variety Artists ruling forbidding. a variety act to pay more than $10 \stackrel{\text { for a booking. Unre- }}{\text { solved here is whether an agent or }}$ solved here is whether an agent or agency can give a house booker
part of the 10 ro legal under the uling.
The three major agencies here run the full spectrum on the issue.
tThe fourth. Nusic Corp. of Amer The fourth, Alusic Corp. of Amer-
ica. has not permitted its acts to pay has nookers additional commissions for several years. The Chi office of one national agency says attorney in ween told by their prohibits splitting their $10 \%$ with
The hedd of a second major said: What we do wis the 10 c afte we get it is none of AGVA's busithey can't tell us what to do in our dealings with other aspects of the business." The manager of the third big agency said that he would sit tight until further clarification مas forthcoming.
The small agencies and indie agents generally say that they connot work without the bookers. "To the big agency a house booker is
just someone in the way," one indie remarked. "But to me and others the booker is our entree particularly to the big rooms and small towns.

Large agency or freelance agent he question most frequently asked is: "Is the ruling designed to limit the commissions an act pays to 10 or are the big agencies represented in the Artists Representa-
tives Assn. determined to put the house bookers out of business?:

## Merriel Abbott To

Fight AGVA Rule
Chicago, Nov. 14
Merriel Abbott, talent booker for the Hilton hotel chain and storm centre of the recent Artists'. Representatives Assn. resolution regarding the banning of payment
of commissions over $10 \%$ by acts, says that the new AGVA ruling is directed at her-or misdirected. "I've never asked an agent to ask an act to pay me an additional
commission," Miss Abbott sald. commission," Miss Abbott said. "I've split commissions with agents and agencies and will continue to
do so. I categorically deny that do so. I categorically deny that
I've ever been influenced in the I've ever been influenced in the
acts I suggest to the rooms by the amount of commissions involved rooms the year around and it would be foolish for me to advise a hotel manager that an act would be good for his room if I didn't think that it would do good business." However, she said that she was going to fight the rulin
cause it is "diseriminatory."
cause it is "discriminatory.
Chi agents say that the ARA resolution, which urges AGVA to
enforce its $10 \%$ rule, came about due to a falling out between Miss Abbott and the W.m. Morris agency over the canceled booking of Jose Greco and his troupe into the Palmer. House about three months
ago. Representatives of Wm . Morago. Representatives of Wm. Mor-
ris were the most vociferous proris were the most vociferous pro-
potients of the ruling at the ARA meet

Fla. Beverage Dept. Agents Nab 11 In Vie Raids on Four M.B. Strip Joints

Miami Beach, Nov. 14. Accompanied by Miaml Beach's Florida vice "squad," a covey of
State Beverage Dept. agents swooped down last week on this resort's four top strip spots to bag their usual complement of bartenders, B-girls and femme performers along with managerial will be brought to trial tomorrow 151 on asserted charges including soliciting for prostitution and drinks.
The raids-a periodic occurrence here-were staged in the usual pattern: by a group of out-
oftown agents with the arrests made by Beach Sgt. Mickey Brannon. on their signed complaints.
Biggest two of the clubs, the Place Biggest two of the clubs, the Place
Pigalle and the Cabaret Club, have Pigalle and the Cabaret Club, have
recently been granted renewal of their annual license by a three-to-
two vote in City Council are located in the heart of the indie nightclub and restaurant sector near the Roney Plaza. 5 Seized at Cabaret
Five persons were. nabbed at iciting for drinks and for prosmaids. They included two barmaitre $d^{\prime}$ was taken in for allegedly permitting such goings-on. At

## Direct From Copa

mark form
er soon graduate into. The form$\$ 5.000$ range as their impact becomes evident in reservations and the 10 G -and-up stars, of course,
must continue business-puilers, or else.
Podell is committed only to two "family trade" and "giving them family trade and "giving them The family business means that the marrieds are encouraged to teenagers for the finner brade and on the "money's worth"" idea Podell breaks down (a) into the ype of entertainment and (b) the good groceries." He is hipped on good food and his kitchen attests to that. First a restaurant man, he inclines to the cuisine.

## Top Weeks, $\$ 65,000$

The Copa's grosses range up to 65.000 a week ia 50 G week is not
unusual), and in the summer drops to a $\$ 30,000$ weekly take or a little Ther.
There is no "peak season" for the Copa because the headliner determines the peak gross. The house knows it, the waiters' pourboire idences it.
Podell, like any nitery op, is attuned to whatever is new, hot and upcoming but he also knows that he hasn't. gone wrong for 21 years
by spotting Joe E. Lewis to "officially reopen the fall season" Day. Thus the same solid staplesSinatra, Sammy Davis Jr., Durante, Nat King Cole, Louis Prima \& Keely Smith (before their split) Lewis, Caesar, Dean Martin, Tony Martin. Johnnie Ray. et al.-are ments permit.
Others. of course, have gone on those, found new nitery and, with on the Gotham nitery pastures SOP in light of the supply-and-demand principle. Among those who were formerly Copa staples and have diversified and diverted elsewhere are Harry Belafonte, Lena Horne, Sophie Tucker, the Ritz Hayes \& Mary Healy; Lisa Kirk, Wartha Kitt, Ella Fitzgerald.
Withal, at 21, the Copa is a efinite part of the Gotham scene. Direct from the Copa" is its global endorsement

## YUGENE SMITH TRIO

Pianist YUGENE SMITH'S TRIO
Now Appearing ROUNDTABLEy New York
Opening Nov. 20, CLUB D'VILLE, Cleve. Personal Management: PAT NORELL
tender and two femme entertainers had a charge of unlawful solicitation of drinks filed agalnst them.
Two other spots in the area, the
Club 23 and the Club Picadilly. had the manager and bartender. respectively, charged with solicitng drinks.
According to Beach City Attorney Joseph Wanick, the Dade County Circuit Court had-follow clubs last year-granted by the manent injunction against city's attempts to close them by not granting licenses. Thus, the new harassment raids via use of state beverage department agents.
The state agency must also grant a license to dispense beverages. in addition to the city permit. Loss of the state okay after departmental hearings would automatically prevent any liquor sales on the premises. It was by this means
that the city of Miami rid itself of its most notorious strip and clip joints most notorious strip and clip



B \& B
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Gowns and Costumes
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Big Wilson to fill Big
Vegas slot soon.

GAY'SGAGS



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1697 Iroedway, Mew Yerk 19, N. Y.

## House Reviews

## Music Mall, N.Y.

 sell Markert production: sets James Stewart Morcom; lighting Albert Stillman; Ircue Apinee \& Jury Gotshalks, Music Hall Corps White, the Eight Notes, Richard Vance, Misic Hall Symphony Oich (60), directed by Raymond Paige; viewed in Variety-The new Music Hall stageshow is geared for pop appeal, and also "Flower Drum Song" which run for more than two hours 'it's that But there is enough in the layout to appease the fall visitor to the is all to the good in this huge the-
Bill tees off with "Royal Court Scenes" from "Aida" by the highiy competent symphony orch batoned into a moonlight scene, a tremen dous set by James Morcom which ing to "Moonlight Sonata." Irene Apinee and Jury Gotshalks, fea
tured in ballet and adagio numbers, draw heavy mitting. Ballet,
for show caught at least, has four for show caught at
male dancers added.
Song portion of the lineup is provided by. Loray White, statuesque Negro balladist, and the
Eight Notes, mixed combo of young warblers. Miss White comes from the nightclubs but does well enough
in these surroundings in these surroundings with two Gabriel." The Eight Notes sport seem a bit too summery
Miller \& Archer, billed as "The Music Men," were rushed in after Griswold, trampoline specialist; in jured his ankle and was forced out of the show. Not bad as vocalists, the Miller \& Archer duo click
heavily with their imitations of band instruments
Climax is the as usual the show's climax is the precision stepping of ettes. Richard Vance, billed as trumpet soloist. comes on twice for topflight stint.
Entire show is a Russell Marker
production, and it's to his that it comes off so smoothly. The Markert touch also is noticeable
in the Rockette dances.

## Royal Command Gala <br> By HAROLD MYERS

Vaudeville, the poor relation of the live theatre-there is not one variety showcase in London for
example-came into its own last week with a star-crammed bill for the significantly raised more money for variety charities than course, to achieve this new record course, to achieve this new record
of $\$ 85.000$ was the "substantial
sum" paid by Associated TeleVisum" paid by Associated TeleVi-
sion, which telerecorded the entire three-hour program, which was a to spectacular last Sunday 112),
in place of the regular. "Sunday Night at the Palladium.
top stars came especially from the for the privilege of appearing in the royal bill. Sammy Davis Jr., son at the Prince of Wales only a month ago, came in from Las of absence. Apart from footing his for his partner in the act, Lionel Blair, to fly to Las Vegas so the stint in good time, Other two U. S.
visitors, Jack Benny ind George visitors, Jack Benny and George
Burns, made the 6000 -mile trip from L. A. to London. All three visitors, together with several other performers, were subseMother and the Duke and Duchess of Kent presented by Bernard Delfont and Whe first-ever at the Prince of Wales, was the Iongest show of all
time. It was 15 minutes after midtime. It was 15 minutes after middown after a show lasting three
and three-quarter hours. There about the length, other than from some members of the audience transport running at that late hour As always, the faude gala,
though relying on stage seterans. also gave an encouraging break to rising talent. Among the frstFrederik, currently on a click UK Frederik, currently on a click UK
tour, Spanish juggler Ugo Garrido, now featured in a nitery show French puppeteer Andre Tahon and three combos-Acker Bilk \&
his Paramount Jazz Band, the Temperance Seven, and Kenny Ball \& The MrGuire Sisters, who had fait completed a nitery engigealso making their roval debet. But sone Vaughan, Max Bygraves and ShirBruce Forsythr who becance a national favorite a cnuple of year, obscure seaside srow to emcee "Sunday Night at the Palladium," hiade a standout job as linkman Saminy Davis Jr. was an undoubt-
ed highlight. The "Crazy Gang", making their farewell appearance in a royal show, were as incor-
rigible as ever, in exotic female garb they sang a number about sporty women at Ascot and thaugh indigo, it was all talen in the right spirit
Maurice Chevalier, the real vet-royalty- he recalled that he first performed for Edivard VII-had the honor of closing the show and after a long dissertation on the art of growing old gracefully, he addressing the Queen Mother and singing to her personally, "You Mecause Maje Been a Beautiful Baby. Because. Majesty Look At You dose of sentiment a marked overformance, but his perscnal getiture was Finally Forsyth closed tite proceedings by reciting a special verse composed for the occasion by Sir Alan Herbert.

## 'Conscientious' Pic

pre-release screenings were for bidden by police.
Łocal Columbia spokesman said decision, news of which he d read in the papers, surprised him, but eventually be released here. Linder be appealed. zebra production top per Morris Ergas was not in Rome

- Furor surrounding the Columbia release, both in public and press has reached a fever pitch in recent weeks, especially as a new censor-
ship law is currently under conship law is currently under con
sideration by Italian House after sideration by Italian House afte
being passed by the Senate. $\therefore$ A group of Italian Congressmen interrogation with the Ministry o Entertainment, asking "how the Ministry intends to justify its de cision" to ban "Thou Shalt Not an evident and inadmissible example of ideological and political Film was reyiewed by VABIETY
from Venice Film Festival IAug 30. Page 16).

VAriety' Review
Variety's Hauk discerned
"powerful message against wa and in favor of conscientious ob jection" in the Yugoslav pic, ding of religious angles are tivo elements which, together with
others, must be weighed in balothers, must be weighed in bal-
ance before success is assured. There is no doubt that the film in its present form will have censor-
ship difficulties in certain areas" -inferentially, outside of Italy as well.
Story is about two men before parently similar charges. One is a conscientious objector who has refused all compromise in his re-
ligious belief that he should not
serve as a potential instrument during the war, executed a par-
tisan on orders from a superior officer and has since undergone intense moral suffering. After long deliberations, court acquits. the
priest and condemns the objector Unfortunately for the film's unity, Hauk found. "the issues are
at times confused." Also, as in at times confused." Also, as in their point." "But, despite a conundeniable, ${ }^{2}$
Acting was praised, especially tint of Laurent. Terzieff as the objector. Reviewer gave an espe-
cial nod to a tune sung in three reprises during pic, describing it as not only effectively pacifist, but given a a dit.

## Weird Mass. Law

ton's licensing division Richard J. Sinnott said that he had saved the Boston entertainment scene from hardship by conferring with the public safety commissioner and the attorney general, who agreed to ing authorities.
Sinnot said he informed legit theatres and night clubs that they would have to take out special licenses. "Anyone known to be reputable could do like on any other day," Sinnott said. About 100 special permits to hotels, night clubs, legit theatres and reputable organizations for public dancing were ișued by Sinnott.
Dancing was banned in most of the Mass. cities and towns, but
Boston nightclubs, hotels and pri vate social organizations operated with "business as usual" policies ue to Sinnotts special permits. A pecial permit went to "Fiorello the Shubert so the dancing ban ned by the Blue Laws
However, the scene in Boston t 12 midnight in one hotel, another hoter, a double jointed deb party, the eelebriators danced al night into the Blue Law holiday De
the Boston Retail Board, said th loss in revenue is actual said the till to Mass. merchants because Mass. shoppers, lured by fine
Weather, went over state lines on shopping sprees. Springfield's Ioss ittsfield, $\$ 600,000 ;$ Holyoke $\$ 500$ 000; Lowell, Lawrence, Haverhill $\$ 2,500,000$ among them.
New Act

## PATRICIA SCOTT

## 18 Mins

Caucus Club, Detroit
Distinctive styling, the presence of an experienced actress and atdress blend smoothly to make cious one at the Caucus Club's in cious one at the C
timate Baek Room.
While personalized, Miss Scott's styling is in the modern idiomand unusual down-home phrasing or her shading and meaning. This is effective and not overdone: She s in command all the way with ctress aiding in the poise and sell ing departments
She opens with a sweet and lowkeyed "When My Sugar. Walks Moon At All,". which has an inter esting folksong "quality about it covering a powerful set of pipe which need no amplification. In a mood, she switches to shy, fem nine softness singing "You Fasnate Me So. Then, she becomes M'Lord, featuring an effective Manslation of the French effective Rod Warren. Miss Scott wisely eschews an Edith Piaf treatment to put her own personal stamp on this owoff number.
The versatile Miss Scott captures and holds the attention of her audience. She's equipped, adaptable and ready for most any spot.

## CURRENT BILLS <br> WEEK OF NOVEMBER 15

NEW YORK ĊITY
 AUSTRALIA


 BRITAIN






## Cabaret Bills

## NEW YORK CITY

## sase Jones. sit Bobby

















TWO GUUTARS-Alya Uno. Sasha Poult
noft, Ivan Nepa \& Sonia, Kosty Polian:
Skptains 2 Downstairs



## Chicago





LOS ANGELES
BEN BLUE'S - Ben Blue Revue (20)
Ivan Lane Orc.
COCOANUT GROVE-Sammy Davis Jr.,

Stabik Masture Trio), Brascia \& rikee, Dick







## las vegas





 FR Sims. NT -Joe King Zanacs, Nowton
BroE. Make Bele es.

 Shore 3.










SAN FRANCISCO
BLACKHAWK-HMave Sillet 5.
HLACKSHEEP-Eari Mire Ore., Fied
Washingron Trio EATHRUAKE McGoon's-Turk Mur-




## 



## RENO-TAHOE










MIAMI-MIAMI BEACH










## Shows Dit of Town



If this new Rozer L. Stevens Frederick Brisson production hits better than an even chance that it will, a generous measure of credit
must be accorded the unusual scenic design that provides oppor tunity for the fluid staging. Not micks to display its wares to hest ual progression is eye-appealing and a distinct impetus to the mo mentum of the siory
The production as a whole is imaginatively conceived and prebeing decidedly "different." It ofiers the trpe of theatre-going goer. That is to say, a fair portion of its appreciation comes in retro-
spect, after the final curtain is down.
Thic is a Samuel Tayior adaptation of a memoir, "Promise At attempt to split the writing credits it is enuugh to note that this is a
warm, affectionately chronicled story of a determined mother who devotes her life 10 an attempt to turn her visions into realities even though, thezesprocess is at times un catches a faithful impression of such mother-son relationships, un folding in an unorthodox hashback portraving three successive age character engage in lively conver sation.

In the lead roles of mother and son, Etizabeth Bergner and Hugh Miss Bergner the part is a natura as she encounters the emotions of hope, frustration, accomplishment with lighter moments of real comi substance
Although O'Brian has appeared in some 27 legitimate productions and his major reputation has heen acquired in other fields, this whe a leading role on the stage. On the basis of a thoroughly competent actor impresses as belonging on Broadway

Handling the age-period parts as the boy and Rex Thompson as

| Dick Hyman and |  |
| :---: | :---: |
| Robert Downing |  |
| reprise some time-honored show.biz superstitons in an amusing trearise entitled |  |
| Jinxes \& Jonahs |  |
| Of The Theatre |  |
| another intereating Feature in the upceming |  |
| 56\%h | Aminersary Number of |
|  | TARIETY |
| Plus other statistical and data-filled charts and articles. |  |

Dick Hyman
Robert Downing superstrons in in an amssing

Jinxes \& Jonahs
Of The Theatre
another interesting Feature
in the unceming :ant miminer vimatr

## AREIETY

harts and articles ain in her arms. Chase. Alexander Clark and
Wilson click in lesser roles. duction can be a big winner on considerable attention has
given to their thoroughness. tumes add a noteworthy assist.
Alfred Lunt's staging has m Captains and the, Kings"' seems almost Ifke a throwback to the imter Roberts" ilk were the vopue. or tidy a play as "Roherts." atomic submarine. Leq Liberman has written the chief character. atomic-powered ships are neces-
sary for the fleet. assed over for Admiral a couple
of times, then battling a U. S. Senator who joins with the Admirals in trying to get rid of the Captain ficer under the Captain's command utilitarian ship. drews performance.
Conrad Nagel handles the role of the Captain's chief persecutor
whether the public is buying thi What of service dramer today.
Whether it is or not, there is surely a solid film here, with the Navy
cooperating to brins a nuclear sub cooperating to bring a nuclear 8u
to the wide stireen. Steif.


Queen Elizabeth in all her glory was probably never as regal or
as vibrant as Eva.Le.Gallienne can make her seem in Friedrich Schil lous role, and Miss Le Gallienne is the match for it.
The National Repertory TheaTheatre \& Academy aegis, is tour ing the Schiller drama, ztapted by Jean Stock Goldstone and John "Elizabeth the Queen," weil Anderson. Because Washing "Mary Stuart," starring Miss Le Gallenne and Signe Hasso ingle
season. it was limited to a single Thursday matinee performance during the current two weeks, with
the Anderson play skedded for the the Anderson play sked
remainder of the dates.
Faye Emerson is now in the role of the doomed Queen of the cities such as this one, where Miss Hasso can be recalled as a Nrary of more strength and emotion, particularly as she goes to her death,
Miss Emerson is at a disadvanMiss
tage.
Scott Forbes. the dashing sort of knight by looks and manner,
does well in making a tragic hero does well in making a tragic hero
of Mortimer. Frederic Worlack is of Mortimer. Frederic Worlack is Ballantyne, Sydney Walker and
Dee Victor contribute important

## Jack Sydow has done a fine job

of staging the drama for its most Venza has designed somber sets to fit the mood. Costumes by Alvin Colt; for Miss Le Gallienne in par-
ticular, would be the envy of any royal court. "Mary Stuart" is a dramatic triumph for Miss Le Gallienme and generally an excellent produe tion, although its appeal may be
somewhat special.
Carp.

The Camondian Chall filincile
Washington, Oct. 31.
Welda Flchandler riresentation of of dram
in

 one by Peter. Graves. As the woman, Lee Grant is winsome and ouching, winding up with the Cap-

Howard Wierum was flown rom New York the day before the
pening to handle the role of the opening to handle the role of the
Senator because of Charlie Rugges' illness. Working from a script, he manages to convey the
Senator's sly immortality with only a few slips. memorable vignette as the Senator's "mouthpiece." Warren Wade Joseph Campaneila, Joseph Sullivan, William Swetland, Stephen

Lieberman's dialogue tends to be pedestrian at times, but he and
director Joseph Anthony, who has paced the play beautifully have worked in a number of humorous bits to relieve the drama's tension, one fine monologue in which Andrews defines his dedication to his job. James Trittipo has concected a slick single set and lit it well.
Whether this Paul Gregory proBroadway is something of a ques-
tion. The characters are strong, if a bit pat, and the play is fairly
taut. The question seems to be
the adolescent. Other roles in the
large. cast are mainly bits; but Donald Oenslager's settings combine an ascending platform,
against a huge patchwork backagainst a huge patchwork backdrops that provide colorful and
elastic playing areas. His lighting elastic playing a substantial assignment
effectively. Theoni Aldredge's cosaged to corral the many off-beat
facets of this production into a

## The Grptrins and the



After a kuccession of lavish muKooky fluffy comedies and the mediate post-World War II era As such. this is welcome reltef. Rickover's fight to produce an over mold and shows the torment highest - ranking Admirals that The torment consists of being ciation. In the end a junior oftakes the sub on a cruise, without
orders. and proves it is -a fine
tion in his maic fictionaliza the Captain is not Jewish The stubborn, brilliant, blunt, loyal and through smashingly in Dana Analso the father of the Captain's also the father of the Captainste who takes the sub on her maiden cruise, a role nicely


Busicians: Teiji lto, Jose Ricel.
In selecting Bertolt Brecht's The Caucasian Chalk Circle" as tional $\$ 850,000$ theatre. Arena Stage's Zelda Fichandler evidently wanted to show off the wide diver-
sity of choice she has in pickine plays.

Whether she chose wisely is de batable, and is being debated here There is tremendous local pride artistic achievements, not to men tion her business savvy. The latter made possible her beautiful new rectangular shoswplace on the Po752 of the most comfortable chair in the city
Lots of
Lots of her boosters were ready to rejoice for her at the opening
But quite a few of them were head ing for the nearest exit at the first intermission

The Brecht play, in a new trans ation by. John Holmstrom, is a (Continued on page 66)

## Asides and Ad Libs

History did a repeat when Bette Pavis appeared at the Auditorium nochester, pecentiy as costar in a tryout engagement of the new Ten actress missed the saturday matinee and nirgt performances becaus of a wrenched knee. Fer understudy, Patricia Roe, substituted. Miss Davis revealed that about 30 years ago she made her stage
debut in fochester, going on as understudy in a production of "Broadway" when the regular actress, a lacal resident named Rose Lerner, was forced out of the cast because of an injumed foot. Miss Davis said that the former Miss. Lerner, now a Long Island matron
makes occasional professional appearances as Julie Hart. Praducer David Merriok has to have a copy made of the scroil given Honey" as the best foreign play of the Broadway soason. The scroll with the citation for his presentation of the Shelagh Delaney drama was in a frame on the wall of the producer's nffice, with a number o pker a recent waekend ruined them all. There was no difficulty abou replacing the phatos and window cards, but Merrick has had trouble getting a copy of the "Honwy" award scroll.
peared in a recent issue, forgot one of his bit Broadway hits ap worth." The drama, adanted by Sidney Howard from the, pinclai Lewls novel, starring Walter Huston had an initial run of Sinclair formances during the 18iB+34 segason and an initial run of 147 per at Central City, Col., returned to Broadway for 168 additional perform ances during the 1934-35 season.
One of the interesting things about Al Hirschfield's new book of cartoons, "The American Theatre as Seen by Hirschfield," is its evidence of how the artist's style and skill have developed in the nearly 40 years he's been doing his spare, affectionately satirical drawings abo
the Broadway stage. The volume is a treasure for nostaleic legit fans. Thought during a return visit to "Mary, Mary" last week: The length of a shows
audiences.

## Show on Broadway



Florence Anginm, Anna Berger,
Bathzheba Garnett, Gubi Mfann,
Iene Tema
Bernard Chesster, Tom Klunis.
Amnon Meskin, Meir Ovadia
People can no longer claim that little people. In "Gides only abou apened last week at the Plymouth Theatre, one of the two princifal characters is God, and they just don't come any bigger than that Flippancy aside, "Gideon" is a fairly entertaining show, staged with theatrical fiairish by Tyrone Guthrie and vigorausly played by co-
stars Fredric March and Douglas Camphell.
Faving gotten a girl for the shy butcher boy in the film. "Marty," "The Middle of first stage play "The Middle of the Night," and Man," the author is dealiny with an Old Testament farmer-turnedwarrior in "Gideon," showing how and help bring hime triumph and then hum
Chayefsky's real point in thts Scriptural story itself bat not the act-long badminton game of religious and personal debate between
Gideon and the Lord. It's the sort of intellectual horseplay that George Bernard Shaw made so fas cinating. but while Chayefsky's philosophical badinage is occession-
ally amusing. it's not especially challenging
It's the author's thesis not only that Gideon was inevitably a fallihas his mortal limitations, includbundant vanity. The philoso and abundant vanity. The philosophical confab involves speculation about
the significance of ife and faith. whether God and man are mutually dependent.
For the diversion-minded, there's a vivid bit of sexiness in a wrig gling cooch dancer who becomes a visual factor in seducing the Old restament hero from devotion to soned with eraticism is hardly an soned with eraticism is hardly an

Cecil B. DeMille, and Chayefsky, with expert assists from Guthrie and costars March and Campbell, has added touches of earthy comgoad night out.
With its theatricality and vigor, the play should do fairly well on Broadway, aided by theatre party
hookings, March's name and a built-in appeal for special audi-
ences. Brawhachs will probably include the religious theme, which a sizable pubic often tends to
shus plus the grubhiness of the scene and characters, and the talkpicture in the play, although the story would presumably have to be expanded to give more dimension
to Gideon's life and to minimize

The action opens as the lowly
sraelites are cowering and whimpering at the prospect of again being overrun by conquering neighthe simple-minded Gideon receives the Lord's revelation and inspira-
tion, and leads his people to tion, and leads his people to down to the long seesaw argument between God and the dissatisfied haps be. The conclusion can per"Vanity of vanities; all is vanity." Gutbrie has staged this Scriptument and color, plus shrewd injections of comic emphasis. March, costumed and made up as though
he were House of David elder atfending graduation, gives an authoritative, resilent and humor small-stature version of the Supreme Being
Campbell, scraggle-bearded frowzy-halred and tatter-garbed, and sustained portrayal of the humble Israelite who finds divine help con ene but uncomfartable also number of featured players, almost all individually unrecognizable in the bushy beards, flowing wigs and clude Eric Berry, Alan Manson, Mark Lenard, Mitchell Jason, Viereadily identifiable exception is the readily identifiable exception is the the amorous charmer who precipiHoly bldding
David Hays has designed a varilocales of arid Near East tonography. Its steep slant gives an eftends to make the actors creep about in the manner of mountain goats. Except for the black toga March and the filmy wisps clinging be out of the rag bag
"Gideon" sums up as a moderophical gabfest laced with sex, framework of Biblical spectacle, all handsomely presented and
acted. It will probably entertain some, impress and maybe inspire others and irritate a few. Hobe.

## 'Blacks' if the Black Alter 6 Mos; Offinway Sow Cost Sil, Mo to Do

"The Blacks" is out of the red. Jean Genet's all-Negro drama com-
pleted reeovery of its $\$ 81,000 \mathrm{In}-$
vestment last week, six months offter its May 4 opening at the St. Marks Playhouse, N.Y. That's re-
vealed by Sidney Bernotein, coproducer of the play with C
Edear and Andre Grgeory. For an off-Braadway production to recover such a comparatively
large investrment is unusual in it-
self. It is more unusual for an self. It is more unusual for an
avant garde work with an allNegro cast. According to Bernmet for oflis from hefty expenses in
monnection with acquiring the connection with acquiring the
rights to the property, previously rights to the property,
held by Geraldine Lust. Miss Lust, whose acquisition of
the rights involved two trips to Europe, had the play under option
for about seven or eight months for about seven or eight months stein and his partners. She gets way presentation, plus
the producers' profits.
Bernstein claims the production cost $\$ 23.500$ to open and clears
about $\$ 1.200$ weekly on generally
smash business. The potential smash business. The potential
weekly gross capacity at the 165 -
seater is about $\$ 4.800$. A cast of 14 is employed, with the perform-
ers usually getting $\$ 75$ weekly on the basis of a graduated wage re-
lating to gross receipts. That's the salary they get when the show
plays to 90 of ofapacity and over. The wage has
to $\$ 65$ weekly. The deal with the author is
equivalent to a basic Dramatists Guild contract, according to Berneapacity gross at the $S t$. Marks is
only $\$ 4.800$, the author's royalty comes to $5 \%^{\prime}$. The basic DG confirst $\$ 5,000.712 \%$ of the next $\$ 2.000$ and $10^{\circ}$ of the balance. way in the deal with the author
is that the production shares in is that the production shares in standard procedure on Broadway. pernstein asserts that he and his
ting together a touring company Continued on page

## 'Eog' Bedget $\$ 120,400$,

 Half for Chicage Tryput, Save Balance for ${ }^{1}$ 'way Producers Zev Bufman, Alexancapitalized "The Egg," which willstar comedian Dick Shawn, at $\$ 720,000$. Hal of the amount is and the other half is to be untouched pending a decision on Broadway. According to Bufman,
the latter decision will be made the latter decision will be made
during the show's open-end enCivic Theatre. Ince optioned the comedy from
French author Felician Marceau and Robert Schiltt has done the translation. The play, will be
staged by Lamont sohnson. "The Egg" reportedly ran more also been presented in Holland, Germany. Israel and Belgium. It outside
stock.
Heinz Ruehmann Signed
For An American Turer Frankfurt, Nov. 14.
German comic Heinz Ruehmann
Is scheduled to make his Broadway
debut this season in "All Amer-
lean;" which will star Ray Bolger.
The musical version of Robert
Tewis Talor's novel. "Professor
Fodorsky," with hook by Mel
Brooks. music by Charles Strouse
and lyrics by Lee Adams, is being
produced by Edward Padula, in
association with L. Slade Brown.
Eileen Herlie, Ron Hussman and
Anita Gillete are also set for key
roles in the tuner, which is sched-
uled to open in New York, late
February or early NFarch. Joshua
Logan will direct.
Ruehmann cursently appearing
Here in "The Purse Stealer," is due

## Ain't It the Truth?

Henry Chapman Nov, 14.
awarded the new Charles Henry Foyle play prize for
"On the Wall." The $\$ 280$ "On the Wall.". The $\$ 280$ Thorndike at
It's been a rough road for It's been a rough road for
on-yeaz-old Chapman. For 30 years stories; without getting
shorthing published but workanyting at od jobs to support himcele
Then he switched to plays. Tou Won't Always Be on Theatre Workshop, Stratford, East London. Then he wrote
"On the Wall;" which was given a Sunday night show
at the Royal Court "The prize
Ehapman says, "The
will be very useful."

## Tire mo First 3

Widter Pramalets Offerwa in Dee.
The first three plays in a planned
cycle of 14 on-acters by Thornton Wilder are scheduled to be unveiled in December as a triple
bill at the Circle in the Square,
V.Y. The author, winner of three N.Y. The author, winner of three
Pulitzer Prizes for a novel and
two plays, is writing the cycle two plays, is writing the cycle
speciffcally for presentation at the off:-Broadway theatre The pro-
ducing rights to the works have ducing rights to the works have
been assigned to Cirele in the
Square operators Jose Quintero Square operators
and Theodore Mann.
The cycle, representing Wilder's first new work for the American
theatre in nearly 20 years. is divided Into two separate seven-
play series, one called "The Seven Dray series, one called The Sins' and the other, "The acters are to be presented under the collective title of "Plays for present Greenwich Village Iocat
tion of the Circle in the Square:
The three plays completed thus
far and scheduled for December presentation are "Someone from "Infancy" and "Childhood" from new play for the American theatre debuted on Broadway in 1942. He Stem in 1955 by "The Match his earlier comedy, "The Mer Wilder Yonkers.
Wilder's interest in the Circle
the Square is helieved to in the Square is helieved to have stemmed. fram that organization's
successful revivat of his play, "Our successful revivat of his play, Our
Town,". which had an 11-month run at the theatre during 1959-and wright receivedi Pulitzer awards for
"Town" in 1988. and "Skin" in 1934. His first Pulitzer citation was in 1928 for his novel, "The Bridge of San Luts Rey.
The novelist - playwright who
lives and works in Hamden, Conn. completas other plays of the eycle they will be added to a Circle in
the Square repertory. It's anticipated that the 14 plays will be pre-
satited over a period of six years. Wilder has said that ofter he completes the:
from life."

## Pad Serling Plans Play About the Mecarthy Era

## Yellow Springs, O.. Nov. 14. Television scripter Rod Sering;

 author of the "Twilight Zone"series, is planning a legit play the country is still suffering from Mecorthyism, the demoralizing fears of which are beginning to return.
The writer, here last week to lege, said he hasntt yet begun ac
tual writing, of the legit script.
quis prizewinning to drama, "Re in New York in December. rently being filmed.

Joni James Will Get 8G For 'Can-Can' Week, Cleve. Jont James will reportedly be paid. $\$ 8,000$ by Dennis Zacle for production of "Can-Can" at the
Hanna Theatre, opening Nov, 28: It will be the musical comedy debut for the singer.
semi-pro tuneshows a series of stars, had June vaili guestlined up for the alli originally she cancelled. Miss James, had a test for a possible strawhat tour

## Longhair Longfab Sesti it Getham

Washington, Now. 14.
Bigwigs of the longhair world
will sound off before the House
Thompson Subcommittee at New
Yark hearings beginning tomorrow
(Wednesday). The Foley Square (Wednesday). The Foley Square
sessions.. slated to last through
Friday (17), are designed to arouse Friday (17), are designed to arouse
the public to the frail financial
condition of American cultural
outfits and performers thereof.
Here is the tentative witness Here is the tentative witness
ist for the hearings:
Wed. (150-Leopold Stokowsid; Sol

## 10



## WELGH DINNER TBNERS

AT PALEEE Hofte, SE.
Sen Francisco, Nov. 14.
Russell: Lewis: and. Howard Young; Sacramento musicai tent roducers, have approached the Palace Hotel, of the Sheraton chain, with a proposition for gutthe hotel's big garden court dining Meals would be served before the show, as at the Meadowbrook
Dinner Theatre, Cedar Grove, N.J. Dinner Theatre, Cedar, Grove, N.J.
Farley Watson, the Sheratom-Palaces manager, says, We have
been discussing it and are still negotiating. He was far from op-
timistic about prospect; however.

Ernest Hughes kar reaercthed the beckround of
ster:-Melodtioma
Hocition that was
Ir
Ten-Tuenty-Thirty
one of the many Editorial Featares
in the upeoming
56th Anniversary Vumber.

## /ARETY

Pius ather statistical and dato-falled

## Rising Ahove It

Washington, Nov. 14,
Republicans here rate the LaGuardia memory as worthy of a celebration. A suburban the Dec the Dec. 8 local performance
of "Fiorello" for $\approx$ theatre party and a buffet supper. The Italian ambassador and his wife have accepted the
invitation of the Spaulding Reinvitation of the Spaulding Re-
publican Women's Club to bo publican Women's Club to be
honor guests for the occasion. honor guests for the occasion.
Before becoming mayor of Nefore becoming mayor of New York on a Fusion-ticket, member he leaned strongly toward the Democrats, at least on a national basis, during the Franklin Roosevelt administration, but the G.O.P ladies in the Capital may be magnamimously overlooking
that late lapse.

## Smaxday Stow 0. <br> lim Cominecticat, Hfraflanch

Hartford, Nov. 14.
A Sunday performance of a play in a church does not violate state tor has ruled. A Sabbath presen
tation of Arthur Miller's "All My tation of Arthur Miller's "All My Milford, brought a complaint to
police that laws barring Sunday police that laws barring Sunday
performances were violated. The beef was brought by the
Citizens Anti-Communist Committee about the performance of
"Sons" given Oct. 22. In addition, the committee argued that Miller Un-American Activities Committee and that the play was objection-
able in content. David Cohen able in content. David Cohen,
chief prosecutor for the Circuit Court. said an investigation
vealed that in his opinion vealed that in his opinion $n$ the performance at the chorch. had also sought the arrest of the
players, organizers and sellers of players, organizers and sellers of as the spectators. Said the prose-
cutor, "The complaint is directed against the author of the play
rather than those who attended rather than those who attended
the performance and this is not a proper subject of criminal com-
plaint."
Cohen added that the play was Cohen added that the play was
performed by members of ani established church group on
church premises. with no compensation to any members and no
charge for admission except for a contribution fee that was used for church purposes.
versed a lower court contempt of Congress charge against Miller
"All My Sons," the N. Y. Drama "All My Sons," the N. Y. Drama
Critics Circle Award. uinner for morat guilt of a manufacturer who failed -to halt the sale of defective aircraft to the Govern
World War II-Ed.)

Canadian Players Tour
'Eeax' in Eskimo Dress Shakespeare's "King Lear" in Ehakespeare's "King Lear" in
Eskima sets and costumes is the Canadians in their new season
tour. The trek will comprise tour. The trek will comprise
Canadian and 38 U . S. dates. The troupe will also present Christopher Fry's "The Lady's
Not for Burning," Both- produc-
tíons are aimed at university and tions are aimed at university and
highschool students. A highlight of
the tour will be a performance of the tour will be a performance of in the Library of Congress in
Washington.
Both productions have been diBoth productions have been
rected by David Gardner, with decor by Herbert Whittaker.
drama critic of The Toronto Globe \& Mail. William Hutt splits the
leading male roles of "King Lear'"
and "The Lady's Not for Burning," with Tobi Weinberg taking the
femme lead in the latter. She also
woking six shows on its closedmembership subscription cirruit this season. Only two are specific ing "Critic's Choice" and a second oad comrany of "Best Min." Besides "Choice" and "Man,"
owns on the CPA subseription rostowns on the CPA subseription rosber Carnival' and the bus-andtruck edition of "Masic Man." Bookings in some LPA locations have also been arranged for the
touring "Miracle Worker" and t?e National Repertory Theatre's niecompany presentation of "Eliza-
beth the Queen", and "Mary beth the Queen"' and "Mary entation are also playing regula? road dates.
The UPA subscription netuork s made up of cities originally organized as part of the Broadvay Theatre Alliance subsidiary of (oUMmbia Artists Managemert Inc. CAMI, taking over as of the start CANL, taking over as of the start
of the present season. The transabout 58 now comprise the subUPA from subscripwion. plus boxaffice, to an exclusive closed-mem-
bership plan providing for the booking of shows on a guaranteed The touring presentation of "CritInger presented on Broadway last is being produced by Hugh Fordin vehicle, scheduled to begin its hike Dec. 1 in Lafayette, La.. will costar effrey Lynn and Wanda Rendrix. ra I pin sent out a package of the Iramit last sum on the strathat ircuit last summer with Craig costarred. Fred Baker, who d:rected the stock offering is dittoing on the touring presentation. Centre Theatre, Vineland, Ont. The second touring company eral manager Morton Gottlieb is coproducing with Henry Guettel. in Worcester. Irass. The Jan. 8
inilial comedy, which ran on Broadway duction banner of the defunct Playwrgints Co.. is being presented
Hoger L. Stevens, who had been member of the Plarwrights Co. The Stevens production, Current!y in Chicago, costars Frank Lovejoy, the latter a successor to arsn gency surger
in Chicago.

## Find Thearte Hementos <br> In Old Chi Aud Fault, <br> May Help Restaration

Chicago, Nov. 14.
The Chicago group dedicated to
raising $\$ 3.000 .000$ for the restoration of the Auditorium Theatre tapped an unexpected source of an ntial furds last week when an engineering crew discovered theatrical memorabilia and docutheatrical memorabilia
Reportedly the vault contained cluding records. letters. the intre programs, etc. dating back at least to the 1888 Republican convention or the nominated Grover Cleveland still to be surted. hut it's under-
stood that some are the personal correspondences of opera divas and oriod from the turn of the cent:ny o around 1941, when the theatre It's ficu atre Council wial abition off the documents
tion funds.

Harold Lang Doing 'Joey' With Non-Pros in Balto

## The Long Sunget <br> 

R C. S:amit: drama about the Romin ocemotion of Britain was
fut doce a a radio play some six yere wh in har subsequently it, firt I.Dnthe preseatation, and
it is nat $t$ in hard to discern why it las taten wet a long time to
revel the meropolis, even though hold out for it, limited run at the fer ip the winity of Shaftesbury

The the of The Long Sunset" pite is crumblins and the last fom Britu: The action takes ans. Wheye three Roman farm-
mert to or mize their defense. trine the therai men into a fighting forre. Al! soll cit long as he is
there th led his Romans. but Wiuherier. t're Roman defenses
ans the South Downs also begin to
This shuphid have been tough dramat hii me the sestimer theme in a cusual athr mimist cozy manner.
Itideed. theie is a surprising eliche and partioulath in regard to the piincipu: charartarizations
The actins is quite good: with
Joreph OConor and Peter Prowse having the bet opportunities. Ber-
nad Mites' stazing lacks his usual nad
vine, but Tony Carruthers has
made excelient use of the Mersample bui apt Ruman setting.

## Terosa of Avila



There's nothing wronz with plays about relizious themes. Many click,
however solemn they are. But this oue. in at thiv theatre for six weeks and nes housie. is to flat. uninspired and lacking in fersor or imagina soleiv becanse of skilled acting. lirsels by the velerans, and
ticturly by Syhill$T h o r n d i k e . ~$
Miss Thurndike plays a 16th-centars nun why became a saint, in tenacity in defying authority ant apenins up nell austere nunihe mare ritay Carmelite convents Derante Norman Marshall's plati shmetr doc umentarr staging Miss Thandike brings a strong measure Sin at a church superior. Ernest vins nuit. Ricchard Pasco as a uatu-iearted tan of Saint Teresa keep the evenino alive
Bu! this is a case where the cast rector Hutchinion Scott has come up with excellent, austere convent setting. Rut there is insufficient damatic excitement or

Les Tehohenes (The Jerks)

With the French musical stage still mired in old fashioned oper-
etta, any attempt at sometling new etta, any attempt at something new
in this sphere is treated with seri-
ousness by critics and theatre ousness by critics and theatre
bufis. But this satirical song and dance effort doest It has good ideas, but too niuch deadwood and with-
out the zing. brightness and unlversality for export chance
apuears limited locally, too.

The idea is a romp through time from the creation of the world to
today. via lampoons of supposedty great fizures. The title is a phonetic spelling of a somewhat All is interspersed with four
fluffy girls doing intentionally fluffy girls doing intentionally
stilted. old fashioned dance inter ludes. Anachronisms abound, and ing wit. zest and acting aplomb But the mater cabats than theatres
suited
as intimacy with the public might dispel the weakness of much of
the material The simple sets are $a^{b}$ help, as are inventive costumes. The mu
sic is serviceable.

## Hearthreak House

## 

There should always be room
for a good Shaw revival in the West End and it would be dif
ficult to find a production to better the Oxiord Playhouse version of
"Heartlreak House." which has been brought inio Wyndham's jointly by Viscount Furness and
Donald Albers. It is an elegant presentation. handsomely acted b It may be uncharitable to
It may be uncharitable to quar-
rel with the author, though it isn't
break House" was his best play
A good play it certainly is, and i
A good play it certaine admirably
stands the test of time
It wit. style and philosophy ar Its wit. style and philosophy are
as fresh and as pointed today as
when it was first completed some frank Hau.
Frank Hau ier's staging does not attempt to disguise the fact that
this is a talky-talky piece and that this is a talky-talky piece and that
seceral scenes are slow and over long. Nevertheless, his production highlights the very many grea ticularly the superb characteriza-
Roger Liveser's interpretation of Capt. Shotorer is little short of outstanding and through this principal character Shaw expresses ail his misgixings and forebodings on the future of society. Judy Camphis daughter Hesione, and though restrained as the other daughter. they contribute performances of contrasting values which help to underti
Michael Denison as Hector Hush abye. George Benson as Boss Man gan. Perlita Neilson as Elilie Dunn Donald Eccles as her father and Barry Sinclair as Randall Utter
word are others : in the distin guished cast who add to the qual ity of the finished production. The somely filled by Joan: Young and Kenn Wynne.
According to a program note.
"Heartbreak House" was last re vived in the West Fnd in 1943 with Fdith. Evans and Robert Do-




















## Impresario

## Edwin Lester

details the whyfore of U.S. Leader-
Beauty And Brains
one of the many Editorial Features
561h Anniversary Number

## $\sqrt{\text { ARIETY }}$

Plus other statistical and data-filled charts and articles.
ances. The present production.
with its striking sets by Pauline Whitehouse and costumes by Philip Prowse. merits a run of at least
equal length.
Myro.

## Trees Die Standing

 Polish State Jewish 2heatre presenta-tion ai a conmedy-drama in three acts. by
Alexander Cassona. StaRed by Ida Kamin Alexander Cassona. Staged by Ida Kamin
ska: Stars Mirs Kaminska. Opened Oct. 30
61. at the Princes Theatre, London: $\$ 3.50$

The actress' performance as the
old grandmother who has been old grandmother who has been
kept in ignorance about the misdeeds of her erring grandson, is arm, delicate and touching. and it is evident why she commands
such respect in her own country. Her reputation as a director, however. is hardly enhanced by this production, though that's mainly subject.

Myro.

## Naives Hirondelles Arlette Reinerg \& Mel. Howard pres entation of three-act comedy by Roland Dubilara. Staged by Arlette Reiner  Theatr- s2.75 top. Germaine <br> Arlette Reinerg Tania Balachog Bernard Fresson <br> Severing Bertrand Fernal

"Naives Hirondelles". ("Naive
Swallow's") is a talky comedy about
goofy shopkeepers. It has funny goofy shopkeepers. It has funny
breakaway props and madcap lines at the beginning, but peters out and is probably due for a. shor run in
The story involves vague shopkeepers who putter about at varidoor barges in, breaks a leg in the cluttered shop and moves in her hats when she loses her shop. of the men runs off with her while the other stays with the woman next door. The zany antics
are funny for a while, but bog are funny for a while, but bog
down in lack of invention. The actors can't overcome the material. The tatty set is appropri ate. The title is from a ditty sung
by one of the characters. ATosk

Lea Tolnay Danesi, of Rome,
has been in Manhattan for the last fortnight seeing the Broad way plays and conferring with
MCA, for which she acts as an MCA, for which she acts
Italian play representative.

## Inside Stuff-Legit

The completion Nov. 6 of the Theatre Guild-American Repertory Company tour of Europe, the Near East and Latin America drew Langner coadministrator of the Guild, The tour which Lavrence cities in 15 countries in Europe and the Near East and 15 cities in 11 countries in Latin and South America, ended in Monterrey; Mexico. The overseas segment of the tour began last March. 7 in Madrid and
the south-of-the-border trek followed a summer layoff. A total of 152 performances were given of the three-play repertory, which comprised "The M"
The repertory program was produced for the State Dept. by Langner Armina Marshall, his wife and co-administrator of the Guild, and Hayes Leif Erickson June Havoc and Nancy Coleman in which Helen wayes, Leif Erickson, June Havoc and Nancy Coleman were costarred Menken also costarred prior to withdrawing from the company after the overseas trip.

## Lincoln Center Rep Theatre

worked with Mielziner for almost an open stage of extreme thrust
three years on the design for the which would reduce the number three years on the design for the which would reduce the number o
theatre, died last Sept. 1. Dr. seats to 1,070 . The Forum has a Schuman assumes presidency of permanient thrust platform.
The opening of the Repertory Theatre is to be preceded by a
seven-month period of training. seven-month period of training resident company of 35 actors. A cording to Kazin. he and Whitehead hope to sign the performers
for a period of about two-and-onehalf years. They're also seeking the Broadway level.
000 of Center has designated $\$ 500$, 000 of its Fund for Education \& the company and to meet its pre lished. the company, like the Cen ter's other constituents units, th
N.Y. Philharmonic Symphon: ciety, the Metropolitan Orera
Assn., and the Juilliard School of Music. Will be autonomous and r The theatre building, which wi contain two auditoriums, is budg eted to cost $\$ 8.200,000$. It'll be will also house the Library to be cperated by the $\mathrm{N} \mathbf{Y}$. Public Library: The theatre will contain 299-seater, called the Forum and a cavation for the theatre began late
last month. The N.Y. Planning Commission has approved an budget to provide $\$ 7,587,000$ tow ard the Lib.
the building.

The theatre will be the home of the Lincoln Repertory: Co., formerly called the Repertory Theatre a repertory of four plays during its first season, oyer a 33 -week period from October through May. Tw
of the first four productions, as ye unselected. are to be directed by Kazan. The repertory
originals and revivals.
A subscription setup, which would guarantee each repertory of
fering a run of at least 26 mances. is contemplated. Under the first 36 performances of eac presentation would be allotted to
subscribers. with the remaining subscribers. with the remaining
$25^{\circ} \mathrm{C}$ open to the public. A weak show would be dropped after the 36-performance run. Successful productions would eventually be toured. according to Kazan, who
envisions a time when the reper-
tory company would be large enough to provide for one unit in New York and another on the road The director also hopes eventually to send the company on a European
During the repertory company's regular 33 -week season in the
main theatre, the Forum, originally main theatre, the Forum, originalli planned as a rehearsal room, will productions involving different acwith each play to be presented for a limited run. Experimental. avant garde productions are to be From May through
hen the Repertory Theatre is not occupied by the resident company leading dramatic groups from thi ountry play the house During the play the house. During the same period, outstanding works of world will be brought to th Forum. Ticket prices at the Rep-
ertory Theatre will range from $\$ 2$ $\$ 5$. The scale at the Forum hasn't

The 1.100 seats in the Repertory
Theatre is the count for proseentum stage offerings. However, the
theatre can also be converted to

The house will be called the Vivian Beaumont Theatre in honor of Mrs. Vivian Beaumont Allen,
who contributed $\$ 3,000,000$ for th Who contributed $\$ 3,000,000$ for the building of the theatre. In addi tion she's understood to have pledged additional coin towards it tion was the first made by an in dividual to the Centre's $\$ 102.000$, 000 fund-raising objective.

## Shows Out of Town

## Cancasian Thaik tircle

 peal. With most of the cast wearin masks and other dramatic devices The Caucasian Chalk Circle tends to be an enigma for the theatrically unsophisticated Wash ington public. This production is formance of the Bertolt Brecht play. the experimental sort heatre $\because$ The Caucasian Chalk Cir Ie: is academically interesting, but it offers little entertainment for the average theatregoer. Neither are thewe roles for cctors wantingto portray people and emotions The play is. in fact, beyond an
Brecht, one of the showpieces of Soviet Marxism, urote about cari catures. rather than characters. strain rather than a challenge for the performer. "Caueasian" re quires a big cast. and only the David Hurst. is one an actor can get his teeth into. The impression is that Brecht wrate for the direc tor rather than for actors.
Alan Schneider has provided flamboyant staging. with pagentry,
color and imagination. He keeps color and imagination. He keens
the show moving not allowing the the show moving not allowing the
drama to settle down to anything approachine familiar theatre: Pre sumably
The play is choked with broad strokes of symbolism and bizarre Although it has, in translation been stripped of anvthing ap seems as displeased with the poor as the rich.
There is a plot, apparently for it stops and starts, with many interruptions. It finally develops to the author has been building sage that the - ood deserve the good. With all the strange goingo Basically the that seems bromidio overthrow of an unspecified gov ernment in an unspecified country. The governor and his wife have to flee in a hurry. She be her best gowns for the flight that she goes off and leaves her only baby:
A peasant girl winds up with the child and, at some sacrifice raises him, to a fine looking 6-year-
old. The mother returns and demands the boy back. A chalk circle is drawn, and the boy is deposited in the middle. Each woman is in structed to take an arm, and the cle is to get him
The situation is easily compre ear and an active mind to keep up with the first two-and-a-half hour of this odd drama. The incidenta musle is a waste of time and effor

## Road Okay; 'Seasons' 24,254 And

 'Sbbways' SR0 578,339 9 9, Philly; Bergner-OBrian s20,177 in 4 , N.H.The road was generally so-so last week, with both strong and weak grosses. There were three week, two in Philadelphia and one in New Haven.

The Philly newcomers were "Subways Are for Sleeping," a
sellout, and "Man for All Seasons," which played to so-so business. "First Love," the New Haven of
fering, registered a sturdy four performance take.

## Estimates for Last. Week

Parenthetic desionations jor out-of-town shows are the same as for Broadway, except that hypheuated
$T$ with show classification indicates $T$ with show classification indicates
tryout and $R S$ indicates road show. tryout and $R S$ indicates road show. clude $10 \%$ Federal Tax and local tax, if any, but as on Brodiway
grosses are net: i.e., exclusive of laxes. Engagements are for singl
wees. unless otherwise noted. woees unless otherwise noted.

> BALTIMORE

National Repertory Theatre 231) (Eva Le Gallienne, Faye with Theatre Guild-American Theatre Society stubscription, National Washington, for eight performances of "Elizabeth the Queen,", formances of "Elizabeth", and three performances of "Mary."

## BOSTON

Fiorello, Shubert (MC-RS) (1st wk $(\$ 6.50-\$ 7.50 ; 1.717$; $\$ 65.009)$.
Previous week, $\$ 39,780$, eight-perPrevious week,

Last week $\$ 56.568$ after opening here Nov. 6 to four endorsements (Busch, Herald; Durgin; Globe:
Guidry, Monitor; Norton Record Guidry, Monitor; Norton. Record
American) and one qualified approval Dewar, Traveleri. Had Show of the Month Club patronage Lena Horne Show, Colonial (R T) 12 d wk) $(\$ 6.50-\$ 7.50: 1.685$; $\$ 6$
000 . Previous week; $\$ 26,650$. 000). Previous week;
Last week, $\$ 24,457$.

Thurber Carnival. Wilbur (R-RS)
1 st wk) ( $\$ 4.95-\$ 5.50 ; \cdot 1,241$; $\$ 36$, (1st wk) (\$4.95-\$5.50; 1,241; $\$ 36$,Treacher, King Donovan). Previous wheek, underquoted, was $\$ 11,440$, of performance Oct 30 in Brockville, Ont., and $\$ 10.027$ in seven performances Oct. 31-Nov. 4 at Her Majesty's Theatre, Montreal.
Last week, $\$ 26,392$ after opening
here Nov. 6 to four favorable no here Nov. 6 to four favorable no-
tices Hughes, Herald: Maddocks tices (Hughes, Herald, Maddocks,
Monitor; Maloney, Traveler; NorMonitor; Maloney, Traveler; Nor-yes-no (Kelly Globe). Had Show of the Month Club patronage.

## CHICAGO

 000 ) (Frank Lovejoy, James Westerfield, Kent Smith). Previous week, $\$ 28,319$.

Last week, $\$ 26.488$.
Bye Bye Birdie (2d Co.), Er $\begin{array}{cc}\text { langer (MC-RS) } & \text { (10th wk) } \\ 1,380 ; \\ \text { Previous } \\ \$ 50,500 \text { ). } & \text { w }\end{array}$ $\$ 43,861$.
Last week, $\$ 45,892$.
My Fair Lady, Shubert (MiC-RS) (8th wk) ( $\$ 5.50-\$ 6.60 ; 2,100 ; \$ 71.500$ )
(Ronald Drake, Caroline Dixon). (Ronald Drake, Carolin
Previous week, $\$ 55,735$.
Last week, $\$ 65,058$.

## CLEVELAND

Music Man, Hanna iMC-RS) (20 wk) $(\$ 6.50 ; 1,515 ; \$ 58,000)$. PreviLast week, $\$ 43,403$.

## DETROIT

La Plume de Ma Tante, Fisher (R-RS) (3d Wk) \$5:95; 2,081; $\$ 72$,Fisher Playgoer subscription. Last week, $\$ 67,180$ with TG-ATS subscription.
Night of the Iguana, Shubert
(D-T) (1st wk) $\$ \$ 4.95 ; 2,000 ; \$ 32,-$ 000) (Bette Davis, Margaret Leighton, Alan Webb). Previous week, about $\$ 20,000$ for three performances, Auditorium, Rochester. Last week, about $\$ 16,200$ for six performances after opening
here Nov. 7 to one favorable review Cook, Free Press) and one yes-no (Finlayson, News).

Gypsy (N. Y. Co.), Biltmore iMCRS) (6th wk) ( $\$ 6.75$; $1.636 ; \$ 66,800$ )
(Ethel Merman). Previous week, Last
La3,
Last week, $\$ 62,869$.
Rhinoceros, Hartford CD-RS) Zero Mostel, Alfred Ryder) Pre vious week, $\$ 28,285$ with TG. Presubscription.
Last week, \$30,002.
MONTREAL
Bye Bye Birdie N. Y. Co.). Her Majesty's'(MC-RS) ( $\$ 6 ; 1,704$; $\$ 60$,-
000 ). Previous week, $\$ 60,011$, Shu bert, Boston.

## Last week, $\$ 35,777$.

## NEW HAVEN

First Love, Shubert (C-T) $\$ \$ 4.80$, 1,650: $\$ 22,300$ ) (Elizabeth Bergner, Hugh O'Brian).
Last week, $\$ 20,177$ for four per-
ormances after opening here lastThursday night (9) to two rave for Miss Bergner, but unfavorable
for the play (Johnson. Journal or the play (Johnson. Jo

NEW ORLEANS
Whorld of Surie Wong, Civic (DRS). Previous week, \$14.332, six Last week, $\$ 14 ; 055$.

PHILLDELPHIA Daughter of Silence, Erlanger 52,000) IEmlyn Williams. Rip Torn). Previous week, $\$ 7,092$. Last week, $\$ 11 ; 497$.
Man for All Seasons, Walnut
D-T) (1st wk) $\$ \$ 4.80-\$ 5.40,1,349$ : (36,000) (Paul Scofield, Leo McKern, George Rose).
Last week, $\$ 24,254$ with TG-ATS subscription after opening here Murdock. In theiree endorsements Schier, Bulletin).
Subways Are For Sleeping. Shu bert (MC-T) (1st wk) ( $\$ 6-\$ 7.50 ; 1$, 878; $\$ 72,364$ ).
Last week, $\$ 78,339$ for eight per TG-ATS subscription after open ing here Nov. 6 to one favorable oview twilson. Inquirer, one yes (Gaghan, News) and one un favor
tin).

Toys In the Attic, Forrest $D$ D-RS 3 d wk) $1 \$ 4.50-\$ 5.40,1,760 ; \mathbf{5 5 0}$,
726). Previous week, $\$ 30,064$ TG-ATS subscription. $\$ 30,064$ with Last week, $\$ 28.553$ althoung the
how's management claimed $\$ 29$ 043.

## PITTSBURGE

Advise and Consent, Nixon (D-
S) $1 \$ 5.50: 1,760 ; \$ 50,000$ ) (Farley
Granger. Chester Morris). Previou week, $\$ 26,104$, Ford's. Baltimore. Last week, $\$ 24 ; 887$ after opening here Nov. 6 to one rave 'Monahan,
Press) and one rap (Fanning; Post Press) and
Gazette).

SAN FRANCISCO
Captaing and the Kings, Curran $\$ 55,000$ ) (Dana Andrews). Previous week, $\$ 19,594$ with TG-ATS sub-
Last week, $\$ 20,976$ with TG-ATS subscription.

## ST. LOUIS

Sound of. Music, American IMC-
ES) (3d wk) ( $\$ 4.50-\$ 6.50 ; 1.863$ $\$ 65,300$ ) (Florence Henderson). Pre-
vious week, $\$ 64,368$ with TG-ATS subscription.
Last week, $\$ 65,500$.
TORONTO
Gay Life, O'Keefe (MC-T) 13d
wk) ( $\$ 8.50 ; 3,200 ; \$ 124,152$ ) (Walter hin). Previous Cook Jules Mun-O'Keefe-TG-ATS subscription. Last week, $\$ 59,255$ although the
show's management claimed $\$ 63$, show'
540.
Tenth Man, Royal Alexandra
(D-RS) (1st wk) $\$ 550$ 1525. 338 (D-RS) (1st wk) ( $\$ 5.50$ : 1.525 ; $\$ 38$.
103). Previous week, $\$ 32.208$ with 103). Previous week; $\$ 32.208$ with
TG-ATS subscription, Wilbur, Bos TG-A
ton.
Las

Last week $\$ 24.331$ with O'Keefe ing here Nov 6 an apennotices (Evans, Telegram; Whit-

Theatrikel Historian
Sam Stark

How To Go On The Stage
 56th Anniversary Number

ARIETY
Plus other statisticu and data-Plited charts ond soricies.
taker, Globe and Mail and one unfavorable (Cohen, Star).

WASHINGTON
Sunday in New York, National
C-T. (1st wk) $\$ \$ 4.95-\$ 5.95$; 1,683 ;
$\$ 41,335$ ). Previous Week, $\$ 15,505$
with TG-ATS subscription for five
with TG-ANS subscription for five mington.
Last week, $\$ 38.454$ with TG-ATS
subscription arter opening here
Nov. 6 to three endorsements Car
mody, Star; Coe, Post; Donnelly,

## News.

WLLMINGTON
Gypsy (2d Co.), Playhouse (MCRS) ( $\$ 6.50 ; 1.251$ (Mary McCarty). New Haven.
Last week, $\$ 23.858$.

## SPLTT WEERS

Miraele Worker (D-RS). Preyious week, $\$ 26,755$, Pabst, Mil-
waukee.
Last week, $\$ 35,590$ for $i g h t$ formances: $\$ 35,530$ for eight perMadison, Sunday (5), two, $\$ 7.889$. High School, Tupeka, Tuesday (7), Wednesday - Thursday (8-9), two \$16,071; Music Hall, Omaha, Fri day Saturday (10-11), three, $\$ 6,245$ Music Man (bus-and-truck) (MC-
RS). Previous week, $\$ 42,827$, sevenperformance split.
Last week, $\$ 44.111$ for sever per ormances: Loew's Victory, Evans inle, Ind. Monday (6), one, $\$ 6,750$ Indiana Univ., Bloomington, TuesLay (7). one, 99.786 ; Purdue Univ,
Layette, Ind., Wednesday-Thurs day i8-9), two, $\$ 13.500$ : Morris, South Bend. Friday-Saturday 10 11), three, $\$ 14,075$.

Taste of Honey (D-RS) iHermione Baddeley. Frances Cuka). Pre subscription, $\quad$ Royal . Alexandra Toronto.
Last yeek, about $\$ 15,300$ for seven performances: Bushnell, Ho, around $\$ 2,300$; Mineola (L. I Theatre, Wedresday-Saturday 18 11), five, approximately $\$ 13.000$.

Judith Anderson 8G, SF.
San Franicisco, Nov. 14.
stand last rreek of scenes In a stand last week of scenes
from "Medea," "Macbeth" and "Tower Beyond Tragedy," Judith Anderson grossed $\$ 8,000$ at the
The house was scaled to $\$ 4.30$ $\$ 4.85$ top.


## B'way Better, 'Gideon' \$30,055 in 6,

 Tean' S64605, 'Complasant' $\$ 35,028$, "Sound' \$64,905, 'Unsikkable' \$5,7,90Broadway improved last week after the beating of the previous
session, A number of healthy insession, A number of healthy in-
creas registered, but some entries continued on the decline. The sellouts included "Carnival," "An Evening with Yes Montand," How to Succeed in Business With out Really Trying,", "Mary, Mary." "Shot in the Dark" and the new. comer, "Gideon."
"A Cook for Mr. General," (11), was the week's Grosses below have been reduced by commissions where theatre parties are mentioned. Some of the figures mey be subject to slight changes resulting. from adjustments in connection with the re-
pealed $5 \%$ City tax on admissions.

Estfmates for Last Week
Keys: C (Comedy), D (Drama), MC (Comedy-Drama), $R$ (Revue), cal-Drama), $O$ (Opera) OP (Musieretta), Rep. iRepertory), DR (Dramatic Reading).
Other parenthetic designations refer, respectively, to veeks played,
number of performances number of performances through two prices are given, the higher is for Friday-Saturday nights and the tower for ureeknights i, number of seats, capacity gross and stars. Price includes 10؟ Federal and 5Co repealed City taz (civerted to an industry-uide pension and uel fare fund), exclusive of taxes
Asterisk denotes show had cut$n$ circulati
*Bleed, Sweat and Stanley
Poele, Morosco ( $\$ 6.90-\$ 7.50 ; 999$; $\$ 41.960$ ) ( 4 ; 4 p) McGavin) Previous week $\$ 13,487$ . Last week, $\$ 13,690$.
Camelot, Majestic (MC) (49th Wk: 393 p) ( $\$ 9.40$ : 1.626; $\$ 84,060$ ) Previous week, $\$ 71.667$ with He lena Scott subbing for Miss Andrews, who returned last Thursday night t9! from a two-week vacation.

Caretaker, Lycenm (CD). (6th
\$6.90- $\$ 7.50-055 . \$ 30$ 114) Donald Pleasance Robert Shaw Alex Davion). Previous week, $\$ 23,902$.
Last week, $\$ 21,123$
Carnival, Imperial 1MC) 131st wk; 244 p) ' $\$ 8.60: 1,428$; $\$ 68,299$ ) (Anna Maria Alberghetti). PreviLast week, $\$ 68.428$.
Come Blow Yeur, Horn, Atkinson C) (38th wk; 301 p) $1 \$ 6.90-\$ 7.50$; $1.090 ;$
$\$ 24,432$.
Last week, $\$ 27,552$.
Complaisant Lever, Barrymore
C) 12 d wk; 13 p) ( $\$ 6.90-\$ 7.50$; 1,067; $\$ 42,000$ ) (Michael Redgrave, Googie Withers. Richard Johnson). Previous weel, $\$ 24,013$ with
parties for five performances and parties for f.
Last week, $\$ 35.028$ with parties.
Do Re Mi, St. James (MC) 142d
 week, $\$ 46,221$.
Last week, $\$ 51.200$
Evening With Yies Montand, Golden (Solol 13 wF: 20 pl is6.90-
$\$ 7.50 ; \quad 773 ; \quad \$ 27.500$. Previous week, $\$ 28,600$ for seven per formances.
or seven week, $\$ 26,383$ with parties
$\$ 26,383$ w.
formances.
*Far Country, Music Box (D)
32 d wk; 255 p) $\$ \$ 6.90-\$ 7.50 ; 1,101$; 32 d wk; 255 p$), \$ 6.90-\$ 7.50 ; 1,101$;
$\$ 40,107)(\mathrm{Kim}$ Stanley. Steven Hill Ludwig Donath). Previous week
Last week \$17.404. Michael Tolan takes over the ' role origi The part is being played this week by Paul Richards.
From the Seeond City, Royale R) 7 th wk; 55 p ) $\$ 6.90-\$ 7.50 ; 999$;
$\$ 41,158$ ). Previous week, $\$ 12,035$. Last week, $\$ 13.732$.
Gideon. Plvmort'; (D) (1st uk; March, Douglas Campbell).
Opened last Thי? \lay night (9)
News; Coleman, Mirror: McClain Journal-American; Nadel, world Post) and one unfavorable Watts (Kerr, Herald Tribune).
Last week. $\$ 30.095$ with parties for fou
views.
How to Succeed in Business
Without Really Trying, 461 h St (MC) 14th uk; 33 p) is9 60- 5 St. MC) (4th uk; 33 p) ' $\$ 9.60 ; 1.342$
$\$ 66 ; 615$ ). Previous week, $\$ 65.178$ witih parties.
Last week. $\$ 65.268$ with parties.
 942) (Elizabeth Seal, Denis Quil ley). Previous week. $\$ 28,537$. Last week. $\$ 35.408$.

| Kean, Broadway (MC) 2d nky |
| :---: |
| 2 p) |
| $\$ 8.05-\$ 9.40 ; 1.900 ; ~$ |
| 79.300$)$ | (Alfred $\$ 8.05-\$ 9.40 ; 1.900 ; \$ 79.300$ ) $\$ 52,534$ with parties for four per formances and one preview. Kwamita, 54th St. MDI 3 dak w 24 p) $\$ 8.60: 1.434:$ : 60.0001 . Pre Last week. $\$ 20889$ with parties.

Let It Ride, $O^{\prime N}$ Neill $\cdot \mathrm{MC)}: 5$ th Wk; 36 p) $189.60 ; 1.050 ;$ \$54.508) vious week. $\$ 37.120$ with parties.
Last week. $\$ 35.354$ with parties
Mary Mary, Haves (C) '36th nk; (Barbara Bel Gedies, Barry Nel som, Michael Wilding). Previous week, \$43.428.

Milk and Honey, Beck 65th sk; 39 p) $\$ 8.60-\$ 9.69$; $1.280 ; \$ 62.805$ ) (Robert Weede, Mimi Benzell. Molwith parties
wicon'

## Literati

Paul Molloy's Book Pau: Molloy has devoted an occasima: colimm to the amusing the father of eight. Some of these columas have been incorporated
inte) his first book, "And Then Thtere Were Eisht" "Doubleceay;
$\$ 3!-7$, W:1eh is chiefly a history of $i: 1$, imof esional career and of th: derce.ophent of his family.
Whe: Miolloy is anecioting anat: lie chpldren and about the
l-hitive of the household, its a quite entertaimnar work. But un
fortu: fortu:nter: he has been unable to his inic... on chilli rearing, which
wow: 1 the rested better with the reater had they come thyough im-
pisety rather than didactically. It is hi dommatic instructive tone
that in amines an otherwise reada: busek "Fist:- iffe as 2 tv editor with
a large faniay of small ones-has poisi hilities for a film or a to series Ti: , is sho has optioned Mol

War Dept. P. R. Reunion War Dept. public relations persomel frow World War II are
hindua an iniormal Dutch Treat cosktail party Dec. 7 at the Overseas Press Club in Manhattan. Behisad, which predate 1945. Kiommittee includes Col. Ed Arthur. manasing ed of Look: Woodi of Bust Poster Ads: Don E.

Busmen's Honeymoon Busmen's Honeymoon
The Andrew Ettingers he's Haw
horn Books' p.r. their two-week honeymoon as guests of the city of Cartagena.
durlng its Independence Festival. The bride will be on the beauts contest Jury to pick the Miss
Colombla-for-Miss-Universe beaut

## Mrs. Ettinger, a former Miss Ver mont and a two-time beauty con

 test vinnah, is also a professiona photographer as well as a model. She and her husband are cover ing the Colombian scene for two onal account of their own honey nioon. asignment.

Pitt's Merged Operation The Pittsburgh Post-Gazette tarted publishing yesterday from he offices of the Pittsburgh Press Circulation, advertising. account ing and mechanical functions as payment of bills are now being done at the Press building while will remain in its present guarters at Gazette Square until space for them is made in the Press building. The Post-Gazette Sunday paper is kaput and the Pres be the only editorial personnel who were with the Posit-Gazette when it bousht the Sun-Telegraph some how biz side, Harold $V$. Cohen will remain the drama editor and will return to his desk Dec. 1 when he returns from a long sick leave.
Win Fanning radio and ty editor, has been taking care of both jobs during Cohen's absence, Lee McInerney continues as the all-
around assistant in the department.
Mrs. Paul (Birdye Puilman) Sann. wife of the executive editor Of the N.Y. Post. died in New ill since last June.
Ted Thackrey, ex-N.Y. Post etc., now veepee of Exposition Press as ad-pub-promo exec in connection
with the Edward Uhian firm's expansion program.
Lippincott to distribute the 25 -yar-old line of New. Directions


The gaudy, glorious, preposterous world of the "cathedrals of the motion pictures" lavish illustrations bring back the fantastic splendor of the days beween Prohibition and Depression when a generation found exciting cape in the mako-believe world of the movn palace.
is the story of Roxy, whose career spanned the days from the nickel odeon to Radio City Music Hall... of the great theaters, with their
rising orchestra pits, disappearing dancing girls, and the rumbling majesty of the mighty Wurlitzer. . the impresarios, and the celebri
ties who glittered on the stagest Sister Aimee Semple McPherson, Mary
Gardan, Eugena Oxmandy, Mao West.
For the best remaining seats
take the shortest route to
$\$ 12.50$ until Christmas, $\$ 15.00$ thereafter

## THE BEST REMAINING SEATS

 by BEN M. HALL
## with foreword by BOSLEY CROWTHER

Hlustrated with more than 275 photographt and drawings, 6 color plates.

Clarkson N. Potter, Inc./Publisher 56 East 66 th Street

## Publishing Stocks

Allyn \& Bacon (OC) Alyn \& Bacon (OC)
American Book (AS Book of Month Conde Nast (N.Y.)
Curtis Pub. Co. (N.Y.)
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Holt, R\&W (N.
L.A. Times Mirror (OC) Mactad
McCall (N.Y
New Yorker (OC).
Pocket Books (OC)
Ran'm House (N.Y.)
Scott Foresman (OC)
Time Inc. (OC)
H. W. Sams (OC)

## OC-Over the Counter. <br> NY-N.Y. Stock Exchange

AS-American Stock Exchange.
facilities. Otherwise each opera tion remains independent; Lip pincott has no financial interest in
A. C. Spectorsky. who holds a similar title at Playboy Magazine, has replaced Frank Gibney a editorial director of sister publication, Show Business Illustrated Gibney, who had previously been with News
New York.

Virgil Miers, amusements editor of the Dallas Times Herald, resigning to devote full time to freedaily in 1947 as an die columnist. Future indie efforts will be devoted to tv scripting and a named.
Lewis Sowden, assistant editor and drama critic of the Rand Daily serving the operation of the Ber gen Evening Record, Hackensack N.J., as part of a group of 20 foreizn newspaper men visiting the U.S. under State Dept. sponsorBhip, is taking time out to see the critic Dora Sowden, remained in South Africa.


#### Abstract

Touring Shows

\section*{Figures cover Nov. 12-26)} Advise and Consent-Fisher, Det. (13-23), Bet Man-Blackstone, American (13-18);   Daughter of Sitence (tryout)-Erlanger, Philly 13 -25). Flirelto-Shubert. Boston (13-25). First Love (tryout)-Colonial. Boston (13-25).  부를  -  22; kie kee

\section*{National Repertory Theatre (Mary 3turt-EIIzaboth the Quen)-Tower, At- lanta (13-15); Coffe, Cherokee. Ala. (16);} lanta (13-15); Coffe, Cherokee. Ala. (16); Temple, Birmingham (17); Civic. Knox. vila, (18); Ovens.; Charlotte (20): Ameri- can. Reanoke (21); Playhouse. Wilmington (23-25). can. Roanoke (21); Playhouse, Wilmington (23.25). Night of the Iguana (tryont Shubert. Det. (t3)-18); Biackstone, Chit (21-251), sound (13-25). of Music (2d Co. Co.)-Shubert. Chi   Thurber Carnival-Wilhur, Boston (13- 18) National, Wash, (20-25), Tors in the AHtic-Rivoli, Toledo (13-14); Hartman, Col. (15-18); Shubert, Cincs (20-25).  Idaho: $\left(\begin{array}{l}\text { (23-24) } \\ \text { Ore. } \\ \text { O5) }\end{array}\right.$


## Scheduled B'way Preems Gay Life, Shubert (11-188-61). Man for All Seasons, ANTA, (11-22-61) Sunday IT N.Y. Cort (11-29-61).  

## The Buskers  suy. The The Ma A G J Be S S

 "The Buskers," an allegory about Using the hackneyed play-within a-play technic and laden with symbolism. the story develops now ponderously, now with charged drama. Though author KennethJupp is regarded as one of Eng. land's promising playwrights, this Buf-Broadsay incarnation of Thers has not made a convineBuskers has no
ing case for him.
In a brief first act (the play is really one long act, a dishevelled quarreling group of itinerant en argue and refer darkly to happenings of "10 years ago." It takes they will re-enact the events they ominously hark back to.
In a way, it's good they do flashback, for the actors seem more were than what they are. The tale is of lust, hate and murder. A young. man who represents the sister, then seduces the mother The latter event is witnessed by tells the husband, the latter. a me promptly disappears soodness family joins the busking frater nity. hoping that they'll find him in their travels. After 10 years
they re where the play begins.
Director Amnon Kabatchnik who has felt strongly enough about the play to be co-producer, hasn' hesitated to be heavy-handed which has surcharged rather than tempered the turgid material Richard Bianchi's setting of a busk small tour de force on the diminu Grayson
Grayson. Hall, as the Impassioned mother, has emotional ingly strong as the father, father surrogate, God or whatever, while Edward Chiaro is capable as a young man who remembers the
father well.
Allen Joseph has detailed and
querulous senility as the grand father. Lois Markle as daughter
and stster, and Mark Saegers as the sleek young man from nether regions are less comfortable. The
amiable busker who serves as amiable busker who serves as
narrator-commentator is warmly played by Bruce Kimes. Together ing daughter the provides mosphere that frames the inner

Bei Mir Bist Du Sphoen Jacob Jacobs presentation of two art
Ylddish-American musical comedr with Hook by Louis Fremman: musiced Nholth
Secunda; Ivrics. Jacobs. Staked by Lem

## Yiddish-American Theatre is a

 diehard institution. On what once sort of Jewish Broadway, there now is only one operating Yiddish wart Jacob Jacobs is presenting "Bel Mir Bist Du Schoen. Jacobs. who wrote the lyrics for the mu-sical. is also costarring. diminishing was demonstrated at a recent performance of the tuner at. which, despite the SRO attend in the hause under the ase of 40 . noisy audience, often busy mumbling amongst itself, making it difficult to follow the proceed-
ings. And there was the unfortunate appearance between the acts of an insistant trio of gentiemen collecting for an old folks home. But for whatever its merits and
demerits, and there is a fair sampling of both, "Bei Mir" appears after all, tells the tale. Show. heavily spiced with Yiddish most completely Yiddish in the
first half and about $70 \%$ in the second. The jokes are shopworn
plotting somewhat confused. But "Or Leo Fuchs, star and director Bel Mir is a nostalgic and elfec stagey and pedestrian. But Fucha is a vet of the Yiddish theatre and, as a performer, knows his audi ances and how the please them. By his almost to the exclusion of tho this milieu. Fuchs dominates so strongly hat, in the middle of the second act, he steps in front of the curain to do a 15 -minute night clubnothing wh that has absolh the how itself. It's a winning numdish and English, that turns out dish and English, that
real crowd pleaser.
Some typical kidding of pop unes like "Never On Sunday" is ncluded in sholom Secunda's despite the efforts of the pit espiestra to demolish it especially hrough the horn section.
Louis Freiman's book is probme ion. Story switching, tax attennances with two women, who turn out later to be long lost mother nd daughter, and his break with Jewish tradition through a fight is so sharp. in fact. that Fuehs eems two different characters enrely, like before and after, in garbed in black robes and in the econd act he's in continental attire and displays a swaggering ttitude. But that's Yiddish theatre. Others in the cast include an ffective performance by Leon ibgold as the Rabibi, an overboard interpretation by Charlotte Cooper as a maid, and a passable effort by Seymour Rexsite as what seemed a. friend of the family. Miriam Kressyn is sporadically positive if and Reca Richman is attracand Rebecca Richman is attracsecond entanglement. There's also an overenergetic performance by Thelma Mintz as a Greenwich Village, renegade Brooklynite and appearance by. Rose Greenfield and Mordecai Yachsen.

Singing is overall effective and hhat little dancing there is could be omitted without any harm to the show. Although "Bei Mir" is ges quite amateurish. It manages to come across effectively
and divertingly for its, particular audience. For them with laughs audience.
it's loaded. $\qquad$
Buffalo Group Imports
Dualler From Off-B'way
Buffalo, Nov. 14.
For the first time in its 35-year history, the Studio Theatre has imriginal off-Broadway company of he twin bill "Krapp's Last Tape" and "The Zoo Story.
The engagement, which opened ov. 7. was for eight performances, ith tivi-night matinees Saturday: and Sunday.

## 'Blacks' in Black

of continued from page 65 —— lated by Bernard Frechtman, ofticial translator for Genet in all media.
Indicative of the rising costs of off-Broadway production is Bernstein's disclosure that his first off-Broadway production during the 1950-51 season cost $\$ 2,000$ to "Nat Turner," which was directed by Gene Frankel, who also staged "The Blacks." Bernstein says that "Turner" earned back its investment and was able to pay its w or a run of about six months Bernstein was also involved in "Summer of the 17th Doll," in partnership with Arena Stage, Washington; "Yolpone," partnership with Frankel, and a bill of
two Horton Foote plays, of which wo Horton Foote plays

## was sole sponsor,

Bernstein says he is about to acquire the rights to "Herr Biederrisch a Swiss playwright writing Frisch, a Swiss playwright writing senting the play off-Broadway later this season. The vehicle has had a number of German-language productions and has also been done

## CASTING NEWS

Folluwing are available parts in upcoming Broadway, off-Broad. way, and touring shows, as well as ballet, flms, industrial and tela. vision shows. All. information has been obtained directly by the checked as of noon yesterday (Tues.)
The available roles will be repeated veekly until jlled, and addrtions to the list will be made only when information is secured from fesponsible parties. The intention is to service performers with leads provrded by the managements of the shows involved raiker than to charge.
In addition to the available parts usted, the tabilation includes productions announced for later this season, but, for which, the managements, as yet, aren't holding open casting calls. Parenthetical designa. (MD) Musical Drama, (R) Revue, (Rep) Repertory, (DR) Dramatic Reading.

## Legit

BROADWAY
"Crime of Giovanni Venturi" (MC) Producer, Philip Rose 1157 W. 57th St., N:Y.; CI 5-2255. Part avilable for a giri, $20-25$, attracwell. Mail photos and resumes $\mathrm{c} / \mathrm{o}$ Barbara Kennedy, aivove address. Sroducers, Arthur Cantor \& Rober Wiener (234 W. 44th St. N Y LO $3-4370$ ). Available parts: man, and dance very well; femme, $20^{\prime} \mathrm{s}$ average femme type, must sing
and dance very well; man, $35-40$ Madison Ave. ad exec; man, fat small town exec, must sing; man acrobatic, must sing and climb walls to play carni entertainer xixe, must sing well and dance; and dance; various others in cluding evangelists executives carni types, and male and femme characters. Mail photos and resumes, through agents only, c/o
"Isle of Children" (D). Producers, Lester Osterman \& Shirley
Bernstein 1650 Broadway, N.Y JU 6-5570). Understudy part avail able for a 14 year-old boy, slim enced actor. Call Nicholas Gray, pointrinent
burge-Port OMD). Producer, New burge-Porter Prods. 1619 Broad parts: femme, 20 , small, lyric soprano; femme, 50 's, strong permen, $35-45$, businessmen; femme voluptuous model; character man 50-60, non-singing; high wire act one man and one woman; severa small male and femme roles. Al
must sing. Mail photos and res must sing. Mail photos and res address

Little Me" (MC): Producers; Cy feuer \& Ernest Martin a 205 W able parts: lead femme, Marilyn Monroe type, chest and legit voice good comedienne and actress femme; 60's, Marlene Dietrich type, legit voice; femme, 60 's Sophie Tucker type, must sing; man, 35, Rhett Butler type, bari Fields type, must sing; adult sister an $25-35$, can either sing, dance o specialty, do not actualy have to leading man type Do no photos and resumes or call. Week-

ly auditions will be held by casting director, Larry Kasha, through "Oliver" (MC). Producer, David Merrick (246 W. 44th St., N.Y.;
LO $3-7520$ ). Parts available for boys, 7-10, must sing, do some ancing and do a cockney accent. Peggy Shields, above address. "Place Without Twilight" (D) Producers, Robert Fryer and Lawrence Carr, in association with N.Y.; LA 4-2844). Available parts: man, 19-21, tall, handsome, catheight, fait', girl, 18, spiritual qualty, natural beauty. fair: girl, 21; boy, 19 sincere. All toles are Negro, Mall photos and resumes to
abve address.
"Put It In Writing" (R). Producer, Robert Weiner 1234 W. 44th
St., N. Y.; LO $3-4370$. Parts
available for male and femme reavailable for male and femme re-
vue types. Mail. photos and esumes c/o above address.
"Sound of Music ${ }^{\text {an }}$ (MD). Produc-
ars, Richard Rodgers \& Oscar ers, Richard Rodgers \& Oscar
Hammerstein 2d 488 Madison ave., N. Y.j, casting director, Eddie replacements for girls, $7-16$, and
boys, 11-14 all with trained voices characters. Mail photos and Untitied to above address.
Unticied Drama. Producer, David Lo 3-7520), Part available for a Negro actor, 24-29, who speaks fluent German, nice looking; maseutine, with sense of humor and intensity. Call Peggy Shields; above number, for appointment.
due Take the Town" ID). Producer, the Stuart Company 1881 Available parts: man, 32 , fair enthusiastic, swaggering, must sing and move well; femme, 25, dancer-ctress-chest singer, dark, luscious, delicate, eager, 20, auburn hair, litlle, bird-like features, softpoken, non-singing, can be beard ar man, 28, non-singing, ansto tenor, $30-10$, skingy, poetic; man, 38, singer-dancer, squat, swarthy,
cruel; man, 35 , non-singing, tall, straight, reserved; boy, 10, act, sing. and play bugle; boy, 12 ,
angelic choir voice; femme, 14 , angelic choir voice; femme, 14, old peasant man and an old aristocratic man, four young men, all must act femwe sincses: who man young girls; six young femme dancers; men dancers of all sizes, shapes and descriptions. Mail photos and resumes c/o above address.

## OFF-BROADWAY

Banker's Daughter' (MC). Producers, Claire Nichtern \& Paul 4-3536). Available parts: man, 40 s, charming rascai; femme, 21 , er, comic; leading mau, handsome baritone, artistocratic; hyric soprano, attractive, aristocrasic: femme, 50's, genteel, boy, rotund, captain. Legit voices only. Mail photos and resumes c/o above address. Don't phone
dress. Don't phone. (D). Producer, William Hunt (c/o deJoia, 350 W . 12th St, N. Y.). Available parts: 20-50, all types; white girl, 13-14; Negro boy, 13; white boy, 9-10; one white and one Negro fernme, 30-35; several non-Equity children. All must have good Southern accents. Mail photos and resumes
c/o abore address. "Fhy Blackbird"
Heien Jacobson ( 1 W. 39th St, N.Y, BR 9-1358). Avail2ble parts: leadng Negro man, ${ }^{25}$ singer-
actor; Negro, 50 ,
whinfer-pctor; man, 50 , singer-actor, Negro
femme, 21, singer-actress; orienta $45-50$, singer-actor; male and femme singers and actors with
acting ability, Negra, white and Puerto Rican. Mail photos and resumes phone
"Happy Reviewers" (R). Producers, George Gersener \& Ken man (e/o Gaston, 1514 Metroman itan Ave., Bronx 62 , N. Y.; TA 2-5105). Parts available for male and femme experienced musical comedy performers. Mail photos and resumes
no phone calls.
"South of Heaven" (MD). Producer, Lance Barklie 53 E: 65th emme, 45, strong legit voice; lead man, 20's; femme comedy lead, likeable villain; boy. 12 , wild, precocious. All parts are Negro. Mail
photos and resumes c.o Glasser above address.
"Two By Saroyan" (D). Produc ers, Shelly \& Barry Gordon 120 E . 53d St., N.Y.; PL 2-13601. Ayailable parts for future possible re-
placements: character man, $20-55$; placements: character man, 20-55; two Puerto Rican-looking young
men who play the guitar and sing; wo Negro young men, strong, mus cular; boy, 8; male midget; three and resumes , pretz. Mail photos End Theatre 85 F . 4 th St (Eas WWhom the Gods Love" (D). Wroducer, 46 th Arcy Productions 66 63). Part available for young, Latin type femme for lead. Apply D'Arey, kbove number.

## "From TOURING

roducer, Herb Rogers LMay (R) Hotel, 61st St. \& C.P.W., N.Y.; CO 5-0060) . Audition Friday (17) for male and femme singers and danc-
ers, at. Variety Arts Studio ( 225 W . ers, at. Variety
46th St,, N.Y.).

## Television

"Bono's Circus" (children's show locally on WGN TV). Producer Bradley Moyer at station (2501 W, Casting director Don Sandburg Casting director Don Sandburg accepting photos and resumes
of all types of circus acts c/o above address. Include ayailability date in Chi area.
Untitied Syndicated Vidtape Series Producer, Tibor Productions 200 W. 57th St., N. Y.; CO 5-7451) parts ayailable for femmes, 24-40 with experience as cosmetic dem onstrators, charm school tecahers et al. Mail photos and resumes
film clips, c/o above address.

## Films

"To Kill a Mockingbird" (D) Producers, Alan Pakula \& Rober Muligan, in association with An-
thoty Productions (Universal Picthoty Productions (Universal Pic tures, 445 Park Aye., N. Y.; PL
$9-6000$ ). Available parts: girl, $6-8$, 9-8000). Available parts: girl, 6-8,
tomboy; boy, $6-8$ and boy, $9-11$. They must be typically. American They must be typically. American speak with sould- be able to speak with a Southern accent. Applicants will be seen by appoint Alice Lee Boatwright, above address.

## Forign Artists

current tour under the auspices of the Columbia Artists Manage ment Inc.
tudy sincerely hope that the study will lead to a solution being found to permit choristers from outside the United States to perform here, but at the same time making certain that they do not achieved by AGMA for its members and thus deprive American performers of their possibility of a ivelihood.:
In his letter to President Kennedy. Faine stressed that there was no objection to foreign art1sts performing in this country. However, if employers are per-
mitted to pay the foreign performmitted to pay the foreign performers. less than unior scale, it is no
longer cuitural exchange or fair comper cuitural exchange or fair competition, but a clear and sim-
ple squeese and a devrivation of the squelihood nocscibilities of the American artists."

## Public Easy, Cititics Harder Conquest For Soviet Prima Domna Vismerskaya

By ROBERT J. LANDRY
Galina Vishnevskaya, a stylish figure of a well-trained soprano and the latest cultural export from Soviet Russia. undoubtedly faced
the most difficult conditions of the most difficult conditions of in Manhttan for Sol Hurok. She had o fit herself into an existin American production business no tably different from what she is accustomed to in Moscow. She also had to work through an inter atrical memory feat with her and she knows no English and appar ently little French.
Not the least of her surprises at a guess, was the discrepancy between the genuine ovation given her at the premiere performance ind the Metropolitan Opera House nd the poor notices in the morn ng papers, though she fared no dailies. There is the arternoon ever, that she will be a ticket selling attraction for the other "Aida" performances she gives and the "Butterfly" she will add As a singing actress Miss Vishs theay impressed this reviewer more conservarstrate, if pernap ence than has been typical of the ole in late years at the Met. It comes, of course, as something of slave sung to have the Ethiopian slave sung by a white woman
instead of Leontyne Price, Gloria Davy, et al. At least one of heria own Russian touches, looking away, back to audience during "O Patria Mia,": was a nice dramatic change nerves" at the opening, her stage deportment was consistently professional. She was perhaps at her best, vocaly, in the third act but an audi-ence-pleaser eall the way and a strikingly roman
site Jon Vickers.
A tenor of enlarging status and Vickers needs to check his grow ing tendency to break.into out-ofcharacter grins. which strongly suggest Liberace at his most boyishly appealing moments. That's okay for Liberace playing the piano in rhinestone tuxedo under matching candelabra but the spectator is dumbfounded when an preaks singer in mid-performance retting where he is and who forgetting where he is and who he is
supposed to be. The Met is not amateur night in Saskatchewan.

## tying lapse from professicnalism

 in the first "Aida," as staged by Margaret Webster: namely the of pearance of a dozen Negro children from a local dancing school, who had no idea what the $y$ ure doing and reduced the audience to semi-goodhumored but essentially derisive laughter. Some portion of the audience felt real shame that such a cornball stunt should have been perpetrated in the sight of a visiting forejgn diva. The debut in the amn The debut in the Amneris role ery impressive whatever the views of the slinky costume she wore. There were passages of great emotional beauty in her performance. Anselmo Colzini's Ethiopian king was well sung but his makeup suggested he had arrived too late at his dressingroom.Is something wrong with backstage discipline this season? The question must arise when tenors won't the illusion acd baritones their persons and the kindergarten is raided for dance talent.

## London Shows

(Figures denote opening dates)


Duck and Lovers, Arts (10-1861) closed
last Saturday
ances


She knows: that younger good looks are a matter of muscle tone . . . The dead giveway is flabbinessthat youth is not an accounting of years, but firm, healthy tissue. She has banished sag, puffiness and lines . . . would sooner part with her new T-Bird than her FACIALIFT.

CALL . . . . TEmpleton 2-8049


## Broadway

Frank Ailburn Jr. new press rep Milt Machin, mgr ed of Argosy, back from Paris where he rep.
"Le Twit" very popular, too. The Harold Mintiches's son, Robert Alan, enzazed to Wendy Jill February.
Pat Jordan. ex-NBS deejay, now
in the perronat management businesis witi: dixier Jimmy Jones Ber Hills i:dhatrialist - showman
Harre B. Jamen thy. back to the coatt this weekend
after a three week o.o. of the new

The Lotos Club hosted Hedda
 Jaunt to Gotham.
Thea Dispeker, who promoted
Gloria Dars: Gloria Dary's career, has another
Negro talent. Louise Parker, a contralto. muking a
Not: 20 at Judson Hall.
The Actors Fund of America is
atilizg theatre historian Samuel Stark's plece in Variefy on "What
Burial Bs the A Aetors: Fund Paul Henry Lang, ions:isir critic of N. Y. Herald Tribune. gave a
lecture on Eienne Niciolias Mehul last Saturday morning at Carnegie Jack Forresier. Paul Gety's top alde, and in from his Paris base
juvenile. int
for a fort nig!t, butiness-vacation. and_also to hutdle with his Boston
Jack Rosen named director of community relations for Webb \&\&
Knap. He Has a sectrity direetor than 20 years. and famed for his caricatures of tois personalities Arthur Murray', "Twist for the was an hours curfo. lesson at his studio dem.nstrating the new
dance. He guarantesd that between the 5-6 p.m. time limit his invite Wires sizned by Bob Hope ha Wires signed by Bob Hope have
gone out to certain invitees to be as his "personal guest" for the
opening tomorrow , Thurs.) at the
Capitot of hi ... dise." Wire nentions that the star is flying in from London for the
occaison.
Former British comedienne Myra de Groot is bein: songht for a revue fitled "Blitc." being readied by
West Eind proatue.er Lionel Bart. She was lact .een in London in
"Pieces of 8 ." sabsequently married an dmerican and is
lieved livins in New York
Ed Sultivin and George Sidney, Grez of the Sereen producers visory, Council for the 28th annual "Night of Star," Monday fit of United Jewish Appeal. Sul-
livan will also $e$ ermcee with Sike Wallace
The Ramon Reachis daughter,
Reni Maria, to marry George PerReni Maria, 10 marre George Per-
kins Burneti J. in Holliwwod. Father, formerly $0^{\prime}$ Ramon \& Rosi-
ta, Ramon \& Dislores and other top ta, Ramon \& Dolores and other top
ballroom act. has been in indus-
trial manufact ica, for some years since his professional retirement.
Coinined to her Greenwich Vil-
lage home with a virus, Met soprano Leontyne Price is not only
losing several performances locally ( Girin of Golden Weet" and "But-
terfly") but also cannot make her terfly", but also cannot make her
L.A. "Aida" with San Francisco Opera. Elinor Rnss steps into that The gant instead.
The gant down at Gramercy Park
are gagzing that The Players may have overdone the Pipe Xight bit
on Sundas 12 when Brooks Atkinson was Pipemaster and Hal "Mark Twain, Holbrook was featured. Acrid smoke chak was featured.
out on the notables out on the. Street until firemen
$a$ duct. Actoris Repertory Theatre Work-
shop Production: Broatway project inc.. an off
Third tive. No Third tre. X.Y.. filed bankruptey
proceedina, last Monday 131. Copartnered in the operation were Charle Archer, Joseph Lewis-
Clark, Henry Gid. Murray Greene,
Benjamin Insitry and Robert Van Benjamin ingitir and Robert Van
Wheres.



dropped a long Ilst of names of
those who have accepted Invita-
tions, running from Helen Hayes to Elsa Maxwell.
Broadway Association will present its annual Gold Medal Award for "The Greatest Achievement of
Broadway" to Richard Rodgers. Broadway" to Richard Rodgers.
Composer. will be guest of honor and receive the presentation at the Associations Golden Anniversary
luncheon at the Hotel Astor Dec. 6 . Brooks
speaker.
Geraldine Page, producer Ted Mann, director Joie Quintero and
others of the orignal Circle-in-theSquare "Surnmer and Smioke" company had a reunion Monday (13)
in the Stonewall Inn. Greenwich Village. This was the after-showtime gathering place when the Tennessee Williams
ning back In 1952.
Former champ Mickey Walker now selling Cinzano vermouth to Don and Cimzano vermouth to
hotels and restaurants. has picked
Sardi's Fast as the site of meet the author" literati of histy. Random House has just published his menuirs, Mickev Walker, the.
Toy Buldog. and His Times," to Cable snafu omitted the McGuire Sisters from the stellar ros-
ter at the Command Variety Show las at Monday 'Jack Benny., George Burns. Sammy Davis Jr.. Maurice Chevahier. the "Crazy Gang" et
al. which realized some $\$ 85.000$ a Federation of London. The Mr Guires and their manager, Murray Kane, stayed on. after their clos-
ing at the Talk of the Town nitery especially for the "command"
Lhow. helping hand to members of the Academy of Motion Picture Arts
\& Sciences who are in the New York area and haven't seen important fims on initial release. If
such product is in any Loew's house the Acad member gets in free. pub v.p., this week placed the
policy into effect with an Invitation, in the form of a letter, to Acad-ites to
of Navarone.

## Tokyo

By Dave Jampel-
Bimbo Danao topping again ew Latin Quarter.
Neil Sedaka, due for return our. opens at Hanabasha. Giancarlo Barigozzi and Italian Juliette Greco and combo slated to arrive Nor. 25 for concerts. Sam Taylor Trio in for three Harry Niemever in from Hollywood to huddle with Eniversal area reps.
Toho dios and will operate it as a sub sidiary filmery
Yer Nikkatsu unit to ber Nikkatsu unit to Egyptian lo cations for "Duet on Nile River."
Tokyo-based Yank singer Jack Wilson will enjoy second summer
gagement in a few weeks.

## Rome <br> By Robert F. Hawkins <br> .

In town: Merle Oberon, Do Diamond. Elaine
husband Bill Carter
Raf Vallone back to Paris after dubbing Italo version of Sidney Rod Taylor returned to Rome from south Italian Iocations for "King, of Seven Seas." : (Adelphia Laszlo. Benedek back from Sardinia where he selected loca-
tions for his upoming "Fra Dlavolo." Pic rolls in March. with "Pigeon That Ton thes.
Pigeon That Took Rome" (Par) unit feted windup of its Rome 10 cation stint with an "Easter Din-
ner" party hosted by Mel Shavelner party hosted by Me Sta.
son a nearby Grotaferrata.
Ottario Poggi heads for U.S. soon to set up next pic and seek
a Yank thesp. He just wound a Yank thesp. He just wound
"Gordon the Black Pirate,", with
Ricardo Montalban and Vincent Rrica
Price
Rome Theatre ..club winter season will feature shows by
Roland Petit, Vittorio Gassmanin, Rolend Petit, Vittoria Gassmann,
Jack Gelbert, pets : National Greek. Theatre,
Israel Ballet and African Voodoo

Shawn. Genevieve. Sennett, Dick and Ann Margaret top the 17 th Annual Harvest Moon Festival
Saturday at Chicago Stadium
Ruth Brawn, Vibrations, Jimmy Jones. Joe Turner, Clovers, Little Anthony, Dave Ruffin and Arthur Prysock topline "Varieties of '62,"
current r\&r bash at Regal Theatre. current r\&r bash at Regal Theatre.
Doug Helgeson. late of Pabst Doug Helgeson. late of Pabst
Theatre, Milwaukee, and former meatre, Milwaukee, and of halace Theatre here tapped as company nanager for or Nov. 27 opening at Civic Thea-

## Paris

By Gene Moskowitz
(66 Ave: Bre Mil: SUF 5920)
Moulin Rouge nitery closing
until April as its cancan show goes until Ap.
on tour.
Now Raoul Levy announces that
his "Marco Polo" begins
January.
Ray Charles drew 34,000 people
nd a $\$ 62,000$ gross at his six concerts here.
Recent transportation and elecGian attendance slightly.
Gian Cario Menotti's new opera "The Superman" due for wofld Mreem.
Dirah Shore, Tony Bennett, Dick n

## (HYde Park 4581/2/3)

Julle Wilson opened a cabaret Monday (13)
Mo Rothman and Jones Rosenfeld Jr . in las Ricolumbia execs
Robert Block in town doing ad vance publicity on behalf of Gerard Brigid Baz "hnk and Honey. among the first arrivals for the Coliseum
Kings."

Slielley Berman. accompanied by his personal manager, Harry C Bell. came in at the weekend for Stella show.
for next week's due in Nov, 19 Late Blues." in wh
with Bobbv Darin
Top brass of the film and $t$ industries met the Duke of Edinburgh at a private dinner last week
Irving Allen and Albert $R$.
Cubby Broceoli planed out last week for N.Y. Allen goes on to the
Cuast while Broccoli will be visit-
ing Jamaica to scout locations.
Carlton Tower reception for Anita Bryan and Carol Channing. Mis spring's. presentation of "Gentlement Prefer Blondes."
on the director Ermanno Olm London Fiunerland Alrard at the "Il Posto" 'The Job). The presen tation was made by Arthur Wat kins, president of the Internatio
Federation of Film Producers.

## Chicago

Dick La Palm signed thrush
Singer Wright.
Singer Nichelle Nichols conalescing in Henrotin Hospital er emergency appendectomy.
Restaurateurs Flo and Sam Levine opened a show room, Kit dinery.
Sherman House keyboardess
Jackie O'Shea left the hostelry's Celic Room after eight years and
George Raft and Jayne MansfieId due in for world preem of "George
Raft Story" (AA) on Nov. 22 at Raft Story" (AA) on
United Artists. Theatre.
Dick Schorvs "Music in Motion," experments music pens a wa ting music, opens a weeks run
Nov. 22 at Arie Crown Theatre. American Ballet Theatre, in under the Allied Artists banner
id three performances at Arie Blanche Thomas resumes vocal Blanche Thomas resumes vocal
hores at Jazz Ltd., replacing ban chores at Jazz Ltd,, replacing ban-
oist Clanes Hayes who goes on South A
Nancy Kwan in for series of of "Flower Drtm Song" (U),
cazo Theatre.
George Jessel returns for another midwestern club date and concert swing starting Nov. 23 in Springfield. Ill., under the aegis tertainment Davis, Jr."; and is finishing. a Broadway showtune album for Reprise. That is in addition to doing After "Rer film.
work on a starring role in "Dick Powell's Anthology role in "Dick lowed by a tour of night clubs including the Copa in New inCity and later to a starring role In "Minstrel Man," the film story of James A. Bland, the Negro-American folk music composer.
on his latest campaign, is the first production of a new independen company formed by producer
Ronald Lubin and writer-director Millard Kaufman. Lubin formerly produced "Billy Budd' in just cowith Peter Ustinor. Script is the true story of John Resko who New York during the depression He narrowly escaped death in Sing Sing via a reprieve from Gov. Dannemora, the "Siberia" of pris-
ons, he turned to painting His work now hangs in a number of amous galleries, including the script of the pic was gleaned from his autobiography: It stars. Ben Gazzara, Stuart Whitman, Rod

Vittorio De Sica in from Rome. Jaime del Valle ended two-year
Ted Hirsch returned from two onths in Gotham.
Rupert Goodspeed named man-

## Parem Skelton Studios. <br> Paramount purchased outright Jack Warner Jr,'s indie, "Brush-

 fire."Sherrill Corwin tossed exhib
uncheon for Sol Schwartz at Hilllunche
Mel. Shavelson in from Rome filming of "The Pigeon That Took Rome:"
Steve Previn arrived from
ienna for confabs with .Walt Vienna for confabs with Walt
Disney. John del Valle checked out of
20 th-Fox publicity dept. after five-20th-Fox pub
year hitch.
Morton Haack designing cos tumes for three elephants in "Billy Rose Jumbo.
Stanley Warner breaks ground Dec. 1 for its new La Mirada Thea-
tre, to seat t.150 Audubon Audubon Films acquired U.S. distribution of French
Spit on Your Grave:"
Bette Rosenthal joined Dick Gabbe-Seymour Heller manage
Clete Roberts. commended by L.A. City Council for his sustained
tv-coverage of Bel Air fire over KTLA.
Hollywood Motion Picture \& Television Museum acquired first Gunsberg.
Audie Murphy will receive U.S. Army's Outstanding Civilian Serv-
ice Award for his work in "The Broken Bridge:
Parade Releasing Corp. bousith There Were 3," produc
in Italy by Alex Nicol.

## Palm Springs

By A. P. Scully
(Tel. FA
$4-1828$ )
Della Reese did well at Chi Chi's Sandre Giles opened a new bank to his. isk place
Don Cossack Chorus pencilled in for early this month.
Elvis Presiey working on latest pir at Idylwild, 50 mile, in the
high hills, came down for some warmer sun

## MARRIAGES

Carol March to Joe Vito, Chicago, Oct. 29 . Both are with WBBM
radio there; she's. a vocalist, he'g radio there: she
Jan Desmond to Hans Gaverstrom: Blackpool, Eng. Nov. 3 .
Bride is one of the tr Tiller Girls dancing troupe.
Mrs. Beverly Baker to Morris
Chalfen. Nov. 3, in New York.
Bride hails from Minneapolis and is owner of the "Holiday On Ice" shows. Chalfen lost his wife and three children twio years ago in a midwest air tragedy that took many lives. Bride and the late Mrs,
Chalfen were close friends, both Chalfen were close friends, both
active in Minneapolis Variety Club active in Minneapolis, Vari
ladies' auxiliary charities.

## BIRTHS

Mr. and Mrs.: Al Kurmán
daughter, Chicago, Nov. 6. Father
is operations manager for WBBM
is operations manager for WBBM
Radio there.
Mr. and Mrs. Charles Patterson
Mr. and Mrs. Charles Patterson,
son, San Francisco, Oct. 29. Mother
son San Francisco, Oct. 29. Mothe
is an ex-KGO-TV. performer daughter of Mivid M Sacks
Mr. and Mrs. Brian Tesler, son London, Nov 1, Father is ABC-T
Mr. and Mrs. Johnnie Beattie, vaude and radio comedian.
daughter, New York, Nolzman
Father is president of Elektra Rec
Mr . and Mrs. Robert A. Gold
ston, son, New York, Nov. 3.
Father is v.p. of business affairs Father is v.p.: of business affairs Mr. and Mrs. Rik Nervik, son,

Mr. and Mrs. Marty Wilde, son London, Nov. 6 . Father is the pop
singer and actor now in "Bye Bye
Birdie:" Birdie:"

Dr. and Mrs. James I. Pessin,
. Oct. 10, London, England.

## OBITUARIES



OLIVE OLIVER
Olive Oliver, 90 who retired from the stage after appearing Kith Ethel Barrmore in "The home in San Francisco
She played leading Richard Mansfield in his entire She play ed leading roles with was elected prexy of the Boomer-
Richard Mansfield in his entire duPont properties, which operated
repertory. Other appearances in-: the hotel, and later became pres-
cluded the role of Madge Larrabce Gillette; with Julia Marlowe in "Queen Fiametta" and "The CavaThe' Head of the Family with James K. Hackett in "John Glaadde's Honor"; with William Faversham In "Letty", and "The World and his House in Order" "M Robert
Edeon in "Call of the North" as
"Catyon "Calypso" in Stephen Phillips' "Clysses" with Tyrone Powe father of the late cinema star.
She also appeared in the Theatre Company at the Century Theatre. N.Y., in "Strif" and "The
Piper," and opposite Fritz Leiber in Shakespearean repertory. There: are no survivors.

## Michio ITO

Mrchio Ito. 67. dancer and dance Tirector died Monday 3 . ${ }^{6}$ in of his career in the T.S. which ens with his on several nccasions with his dance productions.
He was especially known in Ne.
of 15 with a medicine show, doing 2 jugeling and paper-tearing aet: His oldest brother, John, persuaded
all the Sun boys to form a waforall the Sun boys to form. a wafor-
show. In 1833, Pete bought out his brothers, the late Gus, George and John) later expanding the insiness
into a one-ring circus that traveled over the country.
When he disposed of his circus "Sun." He retirned to Toledo and became one of the owners of the Rivoil Theatre. but sold
ests in 1922 and retired.
Surviving are his
sons and a daughter.

## frank ready

Frank Ready, 77 , veepee of the Hotel Waldorf-Astoria Corp. whith runs the Wualdorf-Astoria
Hotel, N. $\mathbf{Y}$. as a subsidiary of the Hoter, Hotels Corp., died Nov. 6 n: his sleep, apparently of a heart track
He began his hotel career in 903 and joined the Watdor in 931 as resident manacer of its was elected prexy of the Boomer-


號

## Iack Ifartison

## November 19, 1960

York during the 1920 s as an asso- showing of his paintings in Paris ane or Jomn Murray anderson in Tillage Follies.
He first came to the U.S. durling. World War I when Florenz "Ziegfeld Follies." He did not join the company, however, and worked independently as a dancer for many years. He was a member of in "Bushido," a Japanese play. In 1930 he was managing direc tor, adaptor and general manager
of his "Players From Japan," which played the Booth Theatre plays. In 1948, he staged the first post-World War II Tokyo produc ion of "The Mikado." His career and two years ago he was in Las
Vegas with a legit: production Here. is surviged by seven brothers, one the actor-producer Sonda Ito,
and two American-born sons, both and two American-born sons,
of whom are in the theatre.

## PETE SLN

Pete Sun, 89. showman. former ircus oiner and former manager died Nov. 7 in that city. At one time he perfornied in circuses and In vaudeville. Born Pete klotz, he came a circus performer
ident and chief exec director. The Waldori became part of the Hilton chain in 1949 and Ready had been
v.p. of the Waldorf-Astoria Corp since then
He was also known as a toastmaster and was to have presented Horse show at Madison Square Garden tast night tTues.). He is
survived by his widow tyio and eight grandchildre

## MARCEL VERTES

Marcel Vértes, 66, painter, died Hollywood Oscars for his contumes and set designs for John Huston's film, "Moulin Rouge." He also designed costumes and sets for such
productions as the musical, Seventh Heaven": the opera "La Belle Troy" and "Bluebeard."
In 1956, he designed 800 cirrus costumes for Ringling Bros. anc his career under the sponsorship of author Ferene Molnar, with a
 showing
in 1920 .

EMIL GERSTENBEKGER
poser and orchestrator, died Nov. 1 in Los Angeles. He began his eaof Sigmuadway as an associate chestrations. He later worked with the Shubert Theatre. Corp. He musical "Kiss for the Broadway musical, kiss, kiss, Kiss, and Ziegfeld, 1920-29.
He later went to Hollywood under contract to Warner Bros. He Lew Silvers in the film production of "The Jazz Singer" and "The cal arrangements for Eddie Canto $n$ radio..
His son

## FREDERICK A. FLECK

 Frederick A. Fleck, 71, unit production manager for Desilu Pro a to Howard Hughes in the production
of Hell's Angels," died Nov. 9, in of "Hells Angels," died Nov. 9, in
North Hollywood. He was a reWorld in N. Y. after graduation from Fordham University.
1923 as assistant producer for pare in amount Pictures in N. Y. As assict
"Cimarron," "Bill of Divo and several musical films.
His wife and four sisters survive

## BURR WHYLAND

Burr Whyland, 62 , Chicago radio fter being in a coma for almost month. He was hospitalized Oct after suffering a coronary.
A broadcasting eniginer for eption in 1924, he was credited with building many of the early receiving sets used there when Chi commercial radio was. just beginning. During his 37 years at WLS he ran the station's techinical op rations.
His
H:

## HARRIET BOSSE

Harriet Bosse, 83, retired actress and ex-wife of Swedish playwrigh August Strin in org. the third wif of the famed writer who died
in 1912. In the early 1900 s she was in 1912. In the early 1900s she was one of Sweden's foremost actresses.
In 1916 she vas auarded the Lit teris et Artibus decoration by King Gustav $v$ of Sweden for he artistic achievement
Aside from her marriage to Strindberg she also wed two actors.
both of whom she divorced. She is survived by a daughter.

HILEIAM J. HERMAN William J. Herman; 37, associate editor of the "United States Steel Hour." ty production of the Thea-
tre Guild, died Nov. 7 in New $\mathbf{Y}$. K . He studied acting at the Theodore Irvine School of Drama. Before was a fegit-tv actor. He was named head of the play research depart-
ment of the Theatre Guild in $\$ 956$. ment of the Theatre Gu
His sister survives.

## GILL DEANE

Bill Duane, 48, director of news operations at WLS. Chicago, died in Evanston, Ill., Nov after a coronary. He had been a WLS
newsman for 12 years. working eight previous years with WBBM Chis and WJLS in Beekley. W. Va

Wife and two daughters survive
GRACE F. GENTINE
Grace 1 . Gentine, 67 former Libertyville, III. She founded and played a leading role in "Aunt Grace and Uncle Jimmy," a Chi and along with her late husband, arp Dance for many years.

IVAN SPEAR
Ivan Spear, 67, West Coast ediHollywood. He began his journal istie career with the Milwaukee
Sentinel in 1919. He was also with the Detroit Times until going. to the Hollywood office of Boxoffice in 1935.
His wife and two daughters sur-
AIBEETCARSELLO Albert Carsello, 58, former
vaude aceordionist, died yaude aceordionist, died Nov. 1
in Chieago A veteran of four
deeates in the cafe-vaude circuit: deeades in the cafe-vaude circuit, cluding the
the 1920s.
His wife and brother, Anthony

IRWIN S. GELGUD
Irwin S. Gielgud. 43. film-tv seripter died of a
Nov. $10^{\circ}$ in Hollywood
Survivars ineluded his wife, Gwen, with whom he collaborated on many seripts three sons, two
brothers, a sister and his parents.

## LOUIS P. CASHMAN SR.

 Louis P. Cashman Sr. 74 , editor and publisher of the Vicksburg Belta Broadeasting Co. (WQBS) died Nov. 5 in Vicksburg, Missafter a long illness.
His son and davg

## ROLLO THMPONI

Rolle Timponi, 76. onetime manager of the Erlanger Theatre in
Oaks, Cal. He had also managed
Bes in Chi.
Brother and sister survive.
HARRY BAKER
Harry Raker, 60 . ongume magi-

## Geraldine Page 'Accepted'

began shooting, they declded she didn't photograph very well. As dided scene in whici the actress, as a frontier widow, was called Wayne to acknowledge to costar Wayne tand the moviegoing pub-
lic of the world) that she knew ic of the norld that
she was not beautiful
Ironical beautiful.
Ironically, Miss Page says with andor, "In that one scene, I really

## 7-Year Hiatus

The picture was a big boxoffice hit and her Academy Award nomination as best supporing actress total apathy on the part of the to Hollywood with a seven-year contract to work." she suggests. "It looks like I had a scven-year conract to stay away
The intervening vears. of course, havent been exactly idle. She has as "Sweet Bird." "The Rainmaker" also on tour and in London' and done innumerable tr shows, some
good William Faulkner's. "Old Tan"', and some dreadful "'People Kill People Sometimes," a highfalutin' but thinly veiled reworking of the Woodward murder case).
To a reporter who first intervewed her more.than 11 years ago, in connection with her summer on in "Rain" iseveral years before anybody in New York had ever heard of her', the actress has not selfassured, but also extremely articulate. She still doesn't know where the Story Club is exactly
she impressed critic Ward Morehouse no end when, as he was lining her up for her first interview after her off-Broadway tri-"
unaph in "Summer and Smoke," she asked where the Billingsley cause they are so nice Sardis being checks. When the Algonquin interview eventually moved over to a cavernous West 46th street saloon, pulsating with a rock ' $n$ ' roll tune from a loudly offkey juke box and vaguely seented with the ent that she hadn't yet gone either Broadway or Hollywood.

Grateful to Wallis
She's more than a little grateful to producer Hal Wallis for allowing her to do Summer and with sloppy sentimentality. Hav Circle in The Square production of "S\&S," she had always wanted to do the film version and she
knew she would, even while every other actress in Hollywood was role, and that's all there is to it." role, and also extremely pleased with the way the film. directed by Peter With , has turned out.
With something of the same in Alma at the end of "S\&S... Miss Page knows what she can do and where she's going. It's not true,
she states flatly, that her Alma is simply the beginning of Blanche Dubois of another Tennessee Wil-
liams play, "Streetcar Named Dehams play, "Streetcar Named De-
sire." Alma has a hard core, she says, and when she picks up the of love, it's not necessarily the
Md.) Naval Hospital after a lengthy illness. In recent years he conducted a Washington magic shop. Survived by a brother.

Mirs. Mary Corbett Burns, 52. ballet teacher and former dancer died Oct. 28 -in Cambridge, Mass., after a brief illness. She and her sicals during the 1920 s . Her husband, son. daughter, two sisters

Mother, 78: of Mareus Cohn. D.C. attorney currenty representing extelevision authorization. died Noo: 4 in Washington.

Father, 76. of bandleater Russ Carlyle and since: Lnuise Carvle, Carlyle at inar home in New

Mother of Heniv Hank: Sctumer

first step down a primrose path. Alma might even marry the fay 1dent of his company.

## Get Accent Right

Miss Page, in passing áso aisagreed with the uay Blant lee ais
usually been played certainly in its most successiul versions in stage and screen. Blanche, the ests is a lady trying, unsuccessfulis. io act like a whore. Usually it's becn played just the other may around. The actress success in playing the larger-than-1ife film star of "Suet Birs, which confounded the erit ics more used to her "ittie" inter satisfying though particularly of the reasons Elia Fizan cast her in the role was his ciesire to she the world he could do the old sow's-ear-to-silk-purse bit.
After a number of Hollywcod'a reanife fading stars were men it went to her, she thinks, because being younger than the part and not a movie star, she could tear into it with more pasion and hondared. She reanie star would have counter She still cherishes an encounter she had with one such dispenised with the fre star immedial y and hissed "You've got my part. That's me!" and then turned her back

Having been a film fan as youngster, she found it no more. stay, she uas tended to by a promi


# FILMS <br> video <br> TV FILMS <br>  

# RE-DEFINE WORLD'S FAIR FUN 

## Amusements: 18th U.S. Industry

Amusement stocks on the New York Stock Exchange had a market value of $\$ 1,840,351,664$ as of the end of October, according to Amusements ranked 18th of all industries; were ahead of foodscommodities, leather, real estate; rubber and ship building \& operating.

## Yank Duo Protests Air Force Ban On Their Act, 'John \& Jackie at Home ...

By HAROLD MYERS

Norman Sturgis and Laura James have protested to President Kennedy that they have been banned from performing their act, which they call "John and Jackie House" at American Air Force hases in Britain and have asked him to intervene on their behalf. As of now there has been no reply to a letter sent to the White House at the beginning of the month Previously, however, Sturgis put in a collect call from London to the White House askIng for the President and subse quent
An ironic twist is that both. of them worked for Kennedy's election in America and overseas. That exe script, since they became familiar with his salient
eristics and-his pollics
In : a statement to
Sturgis declared that he ariet James performed their act at the USAF base at Sculthorpe on Sept: 9 and he considered the re sponse to their performance was
excellent. He bases that assumpexcellent. He bases that assump-
tion on the reaction from the audion the reaction from the
(Continued on page 62)

## 'Connection' Passed By

British Censor Without
Cuts; Given 'X' Rating
London, Nov, 21.
The decision of the British film censor to pass "The Connection" attempting to smother the sound track when a certain four-letter hurt a number of leading UK, importers in the pocket.
When the Shirley Clarke film of Jack Gelber's play was first exposed at Cannes, it was offered to
some prominent British distributors for a nominal guarantee in the region of $\$ 14,000$. It was under stood, however, that in the event the censor, the distributor would be left with expenses in the region of $\$ 3,000$.
Almost without exception they took the view that it would be $\$ 3,000$ down the drain and, though realizing the potentialities of the
(Continued on page 62)

## Those DPL Pests

 Thursday ${ }^{\text {night (16), amidst }}$ a heavy downpour, and with a dressed-up audience piling ing Sophie Tuckers open front of the Waicab feed line in New York. was blocked by three parked. chaufferless DPL cars. Around the corner PPL cars. Around the corner on 50 th St., which is a bus street (and with the street torn up, just to complicate matters) another DPL auto was double-parked.The cops can't. do a thing. about it and what the VIP audience had to say about moving the cN out of N.Y tional goodwill.

## MOSES LEAONG <br> 'EM TO g2 GATE

## by abel Green

Getting a world's fair on the road was detailed to an assemblage of press and broadcasters at a pri-
vate dinner récently at New York's Metropolitan Club, called by TimeLife's. Roy E. Larsen. Robert Moses, president of the N.Y. the projects sims in the form of a progress report and goodhumoredly accepted some mild criticism vis-a-vis his pet philosophy that this fair will be the Olympics for global indiustry" when Governor Charles Poletti and Judge Samuel I. Rosenman, of his executive staff, put the accen on entertainment.
Making reference to the Varietr urging of more showmanship even though "midway" seems to of the Fair Corp., the overall dinner meeting made clear that a counteroffensive by New York's
civic leaders might be broadly civic leaders might be broadly
labeled ${ }^{\text {a Operation Wearing Bob }}$ Mabeled "Operation Wearing Bob Moses Down."
As Moses stressed to Variety last summer, he has no objection ents as possible but he does not want any reprise of the 1939 Fair's garishness. However noble the mission, it is no secret that the in-
dustrialists, nationally and inter dustrialists, nationally and inter-
nationally, when Moses is accentnationally, when Moses is accent-
ing his pitch for "an olympics ing his pitch for "an Olympics
of global industry," are realists. They know that the traffic will tainment.

Hoses recognizes this also and
(Continued on page 16)
Shot In the Dark' Recoups in 4 Whs.

"Shot in the Dark," In rapid-fire recovery of its $\$ 75,000$ capitalizaast week, its fourth on Broadway Backers of the sellout Leland Hay Kard presentation of the Harry Kurnitz adaptation of Marcel

Achard's "L'Idiote," are being repald $50 \%$ of their investment this paid 50
week.
Income from the pre-production sale of the film rights to the Mirisch Co. represent a little more than $61 \%$ of the recovered coin. However, Hayward also credits the acceptance of royalty reductions by the authors. star Julie Harris
and director Harold Clurman as contributing substantially to the show's rapid recovery of its investment.

Under the film deal, the Broad-
way production got $34 \%$ of a $\$ 135$,000 down payment, representing (Continued on page 63 )
(Continued on page 63)

See Paramount, MCA as Pix Pards With TV Coin From Par's Library

## Loaded Deejays

Pittsburgh, Nov, 21 KQV, Pittsburgh (ABC o\&o) recently featured a lineup of tece highest-paid deejays in
the
history or at least since payhistory or at least since payola's heyday"
Titled "Mi
Titled "Million Dollar Monday," the station pitched the cause of the Linted Fund with the following. platter pro grams: "The Joe Barr Shox; "The Mel Sprockett Show;" "The Mark Cresap Show;" "The Stan Purnell Show." The talent roster: Joseph M. Barr, mayor of Pittsburgh E. D. Sprockett, prexy, Gult Oil, Mark Gresap, prexy Westinghouse; Frank Armour, prexy, H. J. Heinz; J. Stanle ant to Richard K . Mellon.
Homo' Theme Of British Film Less Okay Than Yank?
Pathe-America is awalting word momentarily re its appeal of a Victim"" the British fodm nix on explicit homosexual theme Whether the appeal vindicates it is all pretty academic, though, since the distrib is putting the film into elease next February, Code seal or no, and via the arkes which are judgments.
More arresting, in any case. is the question raised for the trade by the Shurlock office turndown. cretion and restraint," "per the recent Code liberalization that now allows the subject to be tackled at . Budd Rogers, P-A prexy, sug
(Continued on page 62)

## Gypsy Baring It All

In Disking of Career
Gypsy Rose Lee is going into the groove. She's been tagged by fictionalized version of her career ranging from purlesque to Broad"Gypsy package will be called lesque."
Eli Basse has written the patter and the special lyrics to musical arrangements by Bobs Lee has been doing a similar recount of her show biz career for the stage with a piece called A Curlous Evening With Gypsy Rose Lee.'

## By GENE ARNEEL

 Music Corp. of America, obllged divest itself of either the agency business or production, will drop the percentery operation and en tion in partnership with Paramount Pictures. That the two tions might get together has been rumored for some time; an au thoritative source now says it's vitrtually accomplished factoMCA, it's said, will take over
most of Par's post-1948 library of theatrical productions. There are about 200 of them. These will be released to televiston, similarly as
a few years ago when MCA peddled a few years ago when MCA
Par's pre-1948's to video.
-The money accruing to MCA The money accruing to MCA
from the new tv enterprise will be used by the organization for the making of new theatricals, with Par, according to usually reliabie
information given Variety at press information given Vari
timesterday 1 Tues.I.
While the partnership operation was emphasized as involving pro-
duction, for now, there were also duction, for now, there were also hints that an MCA-Par merger of some kind might well be in the
offing. There's no specific asking price be having eyes for revenue in the neighborhood of $\$ 50,000.000$ or more for the warehouse-full of features reportedly going to MC.A. There's to be no outright sale stead, the film corporation is
(Continued on page 30) Continued on page 30)

Teacher in Jam 0n "1984' Book; Resullant Press Brings Film's Reissue Minneapolis, Nov. 21. Suspension of a highschool teacher in a nearby Minnesota wall's book, "1984." required readell's book, "1984." required reading for his pupils has been a break for Columbia Pictures and a numThe teacher's suspension and fuss kicked up over it, not only in the town where they occurred but also elsewhere throughout the state, resulted in heaps of front age newspaper publicity for the 1984" book. especially in the Twin
In the small town, incignation and other meetings were held as a teacher finally agreed that " 1984 " would be only optional, instead of
(Continued on page 62
 night (Mon.) in the lobby of the attend the Aotel. As he arrived. to
(Continued on page 62)

## Rabbis Own Media 10 Commandments; No Gods Except Readers \& Viewers

Apreattle, Nov. 21.
Sering here fevterday Mon.) redore tie seciolosist dept. at the
lancrity of Washinston. Rabbi Elnier Berger of New York City: sounted an arresting question are the news media of the U.S. excluding mpopular views and proteciing a whole herd of sacred cows? He cited his own organiza-
tion. the American Council of Judaism. as having conducted a longtime struggle to get its point of time struggle to get its paint of
tew betore the American people against the tival school of opinion rebreting Zinnism.
Berger considered the newspapers and their syndicate news services the best balanced of the media, also praising Time. Life. heok and Carcastic about the broadcatters, singling out CBS. Unre mitting pressure on that web ie the Council's view being presented berger went further here in Seattle than he has ever gone in attacking the alleged blackout of the non-Zionist Jewish segment in
Anerica. He named the Atlantic Continued on page 301

## Marilyn's Last For

## 2Oth Rolls Jan. 5

Hollywood. Nov. 21.
Froducer David Brown has been given green light by 20th-Fox proturtion head Peter G. Levathes to
start "Something's Got To Give" Jan 5. first pic to roll at the studio Film will be Marilyn Monroe: last under old pact with studio Gcorge Cukor, now directing "The Chapman Report" at Warner Bros for troducer Richard-Zanuck. is expected to wind Burhank assign ment Dece 18.
Second Brown production will be "Batlie of Leyte Gulf," to roll
sometime next April.

12 Angry Men for Real
Mexico City, Nov. 14.
elve inmates of Lecumberri Penitentiary fotherwise known as The Black Palace to the cons), play roles of jurors in a prison drama club adaptation of " 12 Angry Men." At rehearsals, prisoners playng the parts of jurors put room set in violent passionate debate with background of cigaret smoke.
Prisoner Jesus Sanchez Garcia did the translation of play into Spanish, with prisoners handling direction, settings and costuming.

NAB Prez to Wall St.
Journa: 'We're All In

## The Same Freedom Bed'

 Washington, Nov. 21, LeRoy Collins, National Assn. of Broadcasters prez, look sharp exception to a statement by the Wall Street Journal president observing that freedom of the press can't be stretched to radio and television.Collins called such logic "preBernard Kilgore, head of the financial daily, had said, "If we ry to argue that freedom of the press can somehow exist in a medjum licensed by the government, we have no argunient against - licensed press."

Replied Collins: "All communications media in this country are in the same bed so far as freedom of expression is concerned Broadcasters not only have the right, but they are exercising it in increasin


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GEORGE R. MAREK Vice-President and General Man
ager ReA Vetur Reford Divisiun says: MELCOME TO PAUL, OUR SEW ANKA MAN. All uur teams all wer the world, are haipy to be
working with PAUL ANKA an artist who is beloved everywhere
We are proud of this new associa

## De Sapio \& Other

Bob Hope Jokes At Capitol Preem
Bob Hope took note of a changing New York during his visit last week. "There've been so many theatre tonight I learned that Carmen De Sapio was my. cabdriver, he said. Quip about the defrocked which the comedian tosised at the Wapitol Theatre audience Thursday night (16) as he made a late night appearance on stage in conjunction with the opening of "Bachelor in Paradise," his newes starrer for Metro.
his was traditional Hope mak ing with the cracks about current events. The customers
strictly pro-Hope partisan.
Hope monologed that "Brent od is so exclusive that the fireContinued on page 50 )

## Hesshfield's 1st Disk

Raconteur-columnist-toastmaster Harry Hershfield is making his firs It's titled "Stories I Have Told the Presidents of the United States.". The septugenarian "Mr.
New York" has been on intimate New York' has been on intimate terms with the past five presidents
and a frequent White House visitor and a frequent White House visitor
where he regaled the Chief Exec where he regaled the Chief Exec-
utives with his treasury of wit and utives with his treasury of wit and
humor. These are being recorded humor. These are being recorded

## Sinatra's 90\% Deal

 Frank Sinatra has signed for anappearance at the Stadium, Sydney, Australia, in an unprecedent ed deal which calls for the singer to get $90^{\circ} \mathrm{c}$ of the gross. Hell appear Nov. 29 for four days. It's his peared Down Under three vears peare. The Stadium seats between 50.000 and 60.000 and is almost sold out. Date is under auspices of promoter Lee Gordon.
Sinatra leaves Friday (24) for Aussie.

## CANDY BARR'S PAROLE

 Stripper Candy Barr, who wil complete her second year at Iuntsville Prison Dec. 4, may be eligible for parole in March, state parole officer A. C. Turner revealed in Austin. She was sentenced for ille gal possession of marijuana. Miss Barr said on the day shestarted her 15-year term that she is through being a stripper.

## Mary Pogens' Hospitality

Mary Rogers, daughter of the late Will Rogers, bas taken a long lease on a luxury apartment here, all furnishings and fittings have been bought and imported from various European cities. According to Jesse Levy, her business manager, Miss Rogers will divide Open house and parties is the theme in this household and Miss Ropers now eqjoys the title. "The hostess with the mostest.".

## Do Something 'Bout It!

So N. Y. Police Commissioner Michael Murphy agrees with the Rt. Rev. Joseph A. McCaffrey, pastor of the Holy Cross Church on W. 42d St. in deploring "the steady deterioration" of 42d St. from Broadway to 8th Ave., calling it "the greatest of 42 d St. from Broadway to 8th Ave., calling it "the greatest
retàil market for pornographic literature in America" and blaming the "lethargy, indifference and apathy of many businessmen and residents."

This is an old chorus. The words are as familiar as "Margie."
Msgr. McCaffrey, intimately attunea to the environment, has been militant in the past, as now, on the occasion of a dinner of the West Side Assn. of Commerce, in fingerpointing that "the (42d) street (that) is constantly crawling with the worst segment of New York life." (This quote by Deputy Police Commissioner Walter Arm).

Everbody-inchuding Variety-kpows and has written about it in bold language, spotlighting the sex deviates, juvenile delinquents, prostitution, raucous record shops, garish literature and "seamy clientele,"-but it's still the same old buck-passing.

Mayor Wagner is trying to do something with the femme cops to apprehend mashers and rapists. As the saying goes, "Don't just stand there-do something!"

Of course the issue is not to be snap-judged. Civil liberties, though used as a shield on occasion, are still not to be abused by the police or reformers. The sad plight of 42d Strpet, once a prime lane for toptlight legits, and notably the Ziegfeld banner, hints greedy landlords and other commercial beneficiaries. This condition did not just spring up of ftself. The underworld of mixed-up characters (not crimizals in the ordinary sense) congregate where they find tolerance.

Nor can it be supposed that "dispersing" the undesirables cures them. That is an illusion of the "respectable." The main case for "dispersing" is not that the oddlots won't cluster somewhere else but rather that it is the job of police enforcement
to keep birds of evil from over-flocking. They have been too kold after dark in this area (and up 8th Avenue) for some years.
There are facts here which have not been probed. The surface behavior is bad enough but the underlying commercial realities need exposure. Only the authorities can do that.

## Father Well Known <br> william O. Douglas Jr. has a. role in Columbia's. "Interns. clubs night <br> Dad's the Ju <br> Supreme Court.

Niek Schenck Chief Heri;
Louella Parsons Bequest
$\$ 50$ Feekly to Kinfolk

## Hollywood, Nov. 21 .

Joseph M. Schenck; whose fortune with his brother, Nicolas M. Schenck. was reputed to be in excess of $\$ 70,000,000$ in 1925 , left cording to his will filed for probate in Santa Monica Superior Court. A hearing on the petition for probate of will will be held In a 23-phage will dated Jan 22. 1960, he bequeathed the income from bulk of the estate to his brother, Nicholas M., whom h torney, as coexecutors and co-
trustees. Assets, according to will.
(Continued on page 21)

## J. C. Stein Grant For Eye Research

acilities of the Wilmer Opthalmological Institut of the Johns Hopkins University, Baltimore, have been enlarged by . \$1,00,00 research building be to Prevent Blindness inc hearch by Jules C. Stein, chairman of the board of MCA. The organization founded last vear by Stein, who started his career as an opthalmologist, has also contributed to research programs at several unietting the first Federal appropriation specifically for eve research; and has been responsible in focusing the medical profession's need The metior eye researchers. the group bowever was its role in helping Johns Hopkins attain its new research facility Originally, the university asked the Stein group for $\$ 1,000.000$. Since the RPB felt it was in no position to (Continued on page 50 )

## VARIETY

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1202 National Presa Buinding, STerting 3-5445 400 No. Miebsizan AVEa. it Dhawave 34084 49 St. James's Street. Riccadily, HY4e Park $4561-2.3$


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Chatter:
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Wall Street


# 'THEY CALL ME THE SMUT LADY' 

## Dive-In's Golf Course Replica Scenes From Past Action Features

"Movieland Gouston, Nov. 21. type golf course, is being conour acre project, which will have 54 holes, with each one designed after the set of a famous film, is being built by the Post Oak DriveIn Theatre in front of the ozoner.
On of its most elaborate holes On of its most elaborate holes
will be a 2.000 square foot replica will be a 2.000 square foot replica
of the Alamo and its fortifications. of the Alamo and its fortifications. the bridge from the "The Bridge terned after the one in "Pork Chop Hill:".
The course is expected to be

## Best Metro Fiscal <br> Report in Years

Metro this week came up with the best financial statement the ident. Joseph R. Vogel disclosed net income of $\$ 12.676,516$, or $\$ 5.02$ year ended Aug. 31, 1961. This is more than a 30 "c Increase over
1960 's $\$ 9,594,908$, or $\$ 3.83$ per

## sha

Total income climbed to $\$ 140$, 839,527, from last year's $\$ 130,444,-$
607. Major portion of the new year's. gross, in the amount of
$\$ 105,985.767$, came from film rentals, foreign theatre receipts Inventories as of the end of the new year totalled $\$ 85,504 ; 042$, up - Balance sheet shows $\$ 581,489,076$ Balance sheet shows $\$ 41,489,076$ leased productions as of last Aug. 31. This is double the amount: of

Tota Total current assets were listed rent liabilities of \$41.218.239.

Television Income
Net income from television, derived chiefly from sale of feature
films. amounted for the year ending Aug. 31 to $\$ 9,743.000$, or about before taxes, of $\$ 27222000$ Take from M-G iv operations hàs shown a steady climb upwards. With the 1960 net at $\$ 8.759: 000$ and the 1959 : net at $\$ 8,051.000$.
(Continued on page 18)

## FRED STEIN FAMILY

BUYS OITT DECKER
Los Angeles, Nov. 21. Enterprises and Statewide Theatre r's stock and interests held by Sam Decker in 21 of the 29 theatres in the combined operation. Deal gives Stein and his family complete control of the largest nià, operating in Los Arrgeles, San Bernadino and San. Diego areas. Previous to coming to California, Stein was booker and buyer for
National Theatres when it had its headquarters in New York.

- Ex-VARIETY Correspondent

Col. Barney Oldfield
Hirs a reminisenence of a hovie de (Neb.) in a bright piece flfled
'Back Street' Remake
another Feature in the upcoming
56th Anniversary Number
AARIETY
Pius other statistical and data-filled charts and articles.

## 'Kings' And Jews

 London, Nov. 21. After expressing the hope that "King of Kings" would be the flop of fiops; the Daily Ex press sent feature writer John Cruesemann to interview "King's" scriptwriter, Philip Yordan. Yordan was described as a writer of the "most maligned film of the decade," though it was admitted he re mained unperturbed and had not even read the reviews.In the course of a column Interview, Yordan is quoted as saying: "People come to the film expecting to walk out hating the Jews. Well, they have been disappointed, I am not interested in making a hate picture."

## Story Board, But Photos, Not Pen,

 Speeds Musical By KAY CAMIPBELL Morton Da Costa's bang-beat, bellringin ${ }^{2}$ big haul film production, The Music Man," crossed the finish line three weeks in advance of ish line three weeks in advance of
schedule thanks primarily to innovations in technique. Contrasts clined to that musicals are in brought in well inder the budget. The greatest time-saver, according to Da Costa, was the story a fast camera during rehearsals. "It's. when you get into actual production that costs run up," he
noted, "and by means of a photographic file of the motions of every player we knew exactly how to proing. The eustomary story board is to make and not which are slow camera. As we progressed, we'd eross off a sing
Da Costa used the "iris" shot in his first film. "Auntie Mame," which served as a stage curtain, leaving the face of the principa
spotlighted as other lights fade spotlighted as other lights fade,
blacking out surroundings. "I've gone a couple of steps further in found new uses for this type of fade-out which adds to the drama provides a smooth, fast approach to the next scene.

Knowing the show so well made it much easier to organize seI direct pictorially, which was help in films making the transition. But open it you have an obligation to tras, and production numbers. On done on one level, Here we worked on two levels which af

## (Continued on page 18)

## RACKMLI, ABOAF IN

EUROPEAN SWING

## R. Rackmil and veep-foreign gen

 eral manager America Aboaf take oft for Europe after Thanksgiving to begin their annual series ofsales. conferences. to inaugurate overseas plans for the upcoming Key U reps in Europe will gath er at three meetings. The first will be in paris Saturday (25i, to be followed. by similar meets in
Frankfurt Nov. 28 and Rome Nov. 30. Also present at the sessions
wili be assistant foreign mafiager will be assistant foreign mafiager
Ben M. Cohn, who is currently in

## QUEENS HIEEAWAY

## French Author's New York Prow For Small Time Hoodlum Materials

## By Vincent canbi

Rep. Kathryn E. Granahan (DPa.), chairman of the House Postal Operations subcommittee; who has been threatening to turn her attention to "the insidious effects of foreign film imports on impressionable American minds," breezed in with hardly more than a passing with hardly more than a passing
glance at the film "problem." Mrs. glance at the film "problem.". Mrs.
Granahan, and three subcommittee members, pulled out Sunday (19) morning after a fast three-day survey of the N.Y. scene, climaxed
by a hearing Saturday (18) in by a hearing Saturday (18) in
Jamaica (Queens $\}$ devoted almost exclusively to the use of the mails for the distribution of obscene terlal.
The hearing Saturday, however, did have its pertinent moments, as: when Mrs. Granahan reported office of the U.S. Collector of Customs in N.Y. she had been
shown a couple of feature films which are trying to gain entry into the U.S. About one, a Swedish
ttem which she declined to name, item which she declined to name,
she said: "Nothing, nothing in this she said: "Nothing, nothing in this, " nic she had seen about another pic she had seen, about lesbians for films like this, "you hardly need a censor board:' because they are obviously obscene. she thought.
And that, perhaps, was the theme of the hearing. Of greatest concern to the seven witnesses who estified was not outright pornography, but material which is in the boundaries of good taste but still this side of what the Supreme Court has defined as obscene. Three of the witnesses-U.S. Disrict Attorney Joseph E. Hoey, D'Connor and Postal Inspector J. E. Hessert-seemed to agree that present legislation is adequate to thendle hardcore pornography if Each of these "professionals" was at pains to point out the word "obscene" was subject to extreniely specific legal definition.
the "Citizen for Decent witheps ture"-were not so careful. A highpoint of this particular testimony was that Riley, prexy of the N.Y.C Citizens for Decent Literature; who tated flatly that there was a causepornography and crime. (This has been repeatedly denied over the
(Continued on page 16 )

What Now, Steve Reeves? With Joseph E. Leyine for-
saking the spear-and-sandal rises what hap pens to Mae West's whilom, Steve Reeves, on whose services Levine had an option reportedly casual.
Answer, probably, is a shrug. tinues fairly cinema conReeves hasn't been solely de pendent on Levine for his rise therein. Seems there would be more of a problem beat
ing out the Muscle Beach ing out the Muscle Beach com petition that stampede
Rome when Reeves
It has been said that Reeves
Quick Scenes,

## Cuts to Startle In Point Blank

## "Point Blank." first of two 21.

 eature deal with an option for third for Stanley Kramer Pro and cinematic transitions, the overall style to be entirely new.a fusion of stage technique and fusion of stage technique and
highly intricate cinematic art. highly intricate cinematic art
according to director Hubert Corn eld.
Shortest scene will be one second, longest "Tic, Tac, Toe, bols will clearly obtain whenever we go out or into a scene." he but rather visual art and I am supplying the graphic contribuEng
$1,000,000$ pic is Ernest Heller the ensed "Gone With the Wind," "Rebel Without A Cause," "Mil Having witten Robert Lindner's novel " 50 Minute Hour," Cornfield contends "I think patrons will be startled by the
picture because of the fast transipicture because of the fast transiWith the one exception, all scenes will be short, have a be ginning, middle and end, writer director stated. I want the eye
of the spectator glued on the screen. It's expensive shooting with mostly five second' cuts. The cam
(Continued on page 18)

## Prizes at San Francisco Festival

San Francisco, Nov. 21.
These are the winners at the fifth annual San Francisco Film Fes Arthur L. Mayer, U.S. John Halas, Jury: Josef von. Sternberg ar. Paramanova, Russia., John. Halas, Brita, India; Kir
Best Picture: "Animàs Trujano" (Mexico).
Best Director: Grigori" Tchukhray, for Russian "The Clear Sky." (same director won same award here last season for "Ballad of
Best Actor: Manos Katrakis. in "Antigone" (Greece).
Best Actress: Hideko Takamine in "Happiness of Us Alone" (Japan) Best Supporting Player: Eduoardo De Filppo

Best Documentary Feature: John Hubley's "Of Stars and Men" (U.S.)
Best Photography: Gabriel Figuerora, "Animas Trujano" (Mexico).
Best Screenplay: For "Ghosts in Rome" (Italy' the five screenAmidel', Ettore Scola, Ruggero Maccari.
Awards were made at a gala ball attended by about 800 persons in the Garden Court of the Sheraton-Palace Hotel following final night' picture.

Winners in the short subjects category, which qualitatively was sev Animated: "Ersatz": Yugoslavia;
Creative-Experimental: "The House.' Netherlands;
Documentary: "Music-Makers," Poland;
Fiction: "The Witch," Russia.
A second place in the "documentary shorts" category went to the "Let My People Go" for "a humanitarian document" and the other to Raoul Tack for his astonishing camera work on Belgium's "Kitsium
harp the little Frenchman has been skulking around the streets of Manhisttan, Brooklyn and adjacent arras researching the own's lowlife and lack of respect ability. It isn't out of simple perBreton, author of "Rififi Chez Des Breton, author of "Rinf Chez Des Hommes," "Razzia," and nine other
French novels iseven of which have been made into films', is just getting the background for another book. "Rififi in New York," which quite like.
Although he has a formidable selling books in France and on the continent, Le Breton hasn't yet been published in the States. How pocketbook tieup on "Rifif" or "Razzia"? Le Breton just shru:zs. Those are problems for his pub-
lishers in Paris and their U.S. lishers in Paris and their U.S.
agents to work out, though he expects the upcoming New York based work to be published here. smalltime, petty criminal Le Bre ton hasn't concerned himself with digging into the grander aspects of new York's syndicate world. His secondrate hood who tries to go against the mob, and presumably gets squashed.
Though his favorite American make are westerns, Le Breton does our crime he sees a fare share of censorship is suggesting that U.S. this sort of film than in France. As an example, he says that in no French film could you ever show a
policeman accepting a bribe, or acting in concert with the under orld in any fashion, although this has been permitted in U.S. pix (by He says that He says that his autobiography, Les Haut Murs" (High Walls), had attracted the attention of several
directors but was never made be(Continued on page 18)

## Four in England On D. E. Rose Slate

Hollywood, Nov. 21.
David E. Rose is projecting four eature films to be made next year in England, he disclosed prior to is return to London
Initialer is expected to be "It Duce," by Christopher Hibbert, which Little Brown will publish after the first of the year, and
second, "The Mating Call," for which he's trying to line up Maurce Chevalier and Charles Boyer. ing latter, which may get a title switch.
Pair of comedies also are on
Rose' slate, "Our Bandit." for which he's seeking Peter Sellers, if available, and "Live a Little," presently owned by Edward Smail. with Small, according to Rose out him to acquire property if he can cast with the right people.

Frank Scully
recalls that distinguished Columbia so mueh to Show BIz and publishing in
Birds Of A Feather

## another interesting Feature in the upcoming

36th Anniversary Number
$\sqrt{\text { ARIETY }}$
Plus other statistical and data-filled

## 'Tax TV To Support Arts' a Proposal; U.S. Media: Germany's Way Dreamy


#### Abstract

By ROBERT J. LANDRY Another chance to air their hieus on the state of the performing arts in America wass provided the . New Education subcommittee ame to Nanhattan for three days Nov. 15-17, under the chairmanFrank Thompson Jr: flanked b and Rep Robert $N$. Giaimo id ducted in San Francisco and Wash


 ington.The "interest" of President John Fd at the opening via a letter from ecretary of Labor Arthur Gold ciding the new pay scale for the
musicians at the Metropolitan musician
Opera.
One proposal sure to stir the
backles of contemporaries was ad anced by legit producer Herman Shumlin, as a spoksman for the that radio and video networks unitics for performers eisewhere He conjured a living incatre in
fvery city over 100,000 . in the man lin is that the air media gets a free lide on the public-owned chan "diminished" live annusements. H thought 5
be dand?
Cergressman John V. Lindsey to athocate. as he has in past.
better tax sl:ake for authors nork for years to compose a work big in its first year of productio or publication.
Mincicians. throush their Amer-
ican Federation precident ican Federation president. Herman
Kenin. spoke early and forcefully againct the bleak conditions facing his membership and the lark of
any recognizable concern with the
poblem by the. Federal govern Me descrihed as "I esislative gaucherie" the roting doun in the
final davs of the last Congression al sitiong "a very modest but mean-
ingltal proposal to create a Federal Arts Contril." Kenin said if he
ciunded bitter it was berause he
America has been subsizing shipping since 1850 . farming since
1862 . aviation to the tune of $\$ 200$ 1862 . aviation to the tune of $\$ 200-$
n?illion annually, and so on. But is commonplace in Europe. mens who think onty a hoines out Significantly Kenin echoed the views of the Mollywood film crafts who are deploring "run away" production and blaming
this-in part-an the fact that Finropean gart-on the fact that their film industry and Wash ington only pans Hollywood
Sigmund Spaeth took a hostil Sigmund Spaeth took a hostile the Met Opera. They do not draw conomic claims that prima donnas A member of the investigating
subcommittee, Giaimo. of Connect icut, expressed his personal views as to the plight of musieians. Re-
lief ought to come from the juke boxes who exploit music and pay nothing back in royalities or levy.
He spoke of jukes as " $a$ billion dollar industry uhich pays nothing Fi rity depends.
Dore Schary told the investigators that Broadway producers, like because they were incurably individualistic. He would like to see
a Secretary of Arts in the Presidential cahinet
Actors Equity filed a statement. via exec secretary Angus Duncan,
ascerting that but 7.000 of its 13 ,000 members found only a single stage job annually. Cited were the
static total of seats in legit houses static total of seats in legit hou Shakespeare Papp. of Central Park to advocate subsidy of the performjng arts hy the Government. Nat
Hentoif. the jazz critic, altuded to $\mathrm{g}=a n 14-\mathrm{in}$-aid as needed for and
lacking in the arca of jazz, an fur-
thentic creative form of American Sol Hurok said he personally
could book the could book the Met Opera.
House for six months a year after it vacated-the "if". being whether it is left standing.
There was repeated emphasis tion of the American failure to help the arts. Leopold Stokowski istic appreciation of what subsidized dance companies do for its
overseas image. He alluded to the boom in records, juke boxes and so on and regretted that more supgrand opera whose performances in America are notoriously under-rehearsed. Baritone Georgs London of the Met touted the development
of talent during the early FDR period when the Federal Arts Pro the first of the Roosevelt babies to haters in Congress.--Ed
There is no lack of enterprise in Ame promotion of The basic question remains the economics. Helen M.
Thompson of the American Symphony Orchestra League reported 1.182 orchestras of all sizes and de-
grees of prestige. Their combined grees of prestige. Their combined
income is $\$ 16.000 .000$ but they require $\$ 30.000 .100$ to operate.
Guild of Musical of the American as to the numerous opera workshops mushrooming around the land but alluded to the mockery of
studying to be an opera singer in non-existent mal ket. Americans overwhelmingly: seek-and receive in Europe
Another break that would help
talent-a tax spread to prevent the cruel and unusual punishment which now befalls anyone having
one "big year"-uat discussed by Hy Faine of AGMA. Such a tax peatedly sidetracked in congress where oil companies and other corporate interests find a far mor
receptive attitude.
Nearly all the ritiesses re. mained pulite in lat:onage but
there emerged a sirong imthere emcrgrd a sirong im-
pression that the arts recog-
gress'as their erimimes, not
their friends. Certain of the Dixie senators are often re-
poried ice-cold to any plea for sympathin, they regarding the arts as syncmymons. with campaigns
The mechanization of entertain ment came in for attention. Abraham Mareus, chairman of the Or-
chestra 'pit musicians' at the Met speculated that widespread inspeculated that widespread in-
troduction of hi-fi gear in homes "probably" contributed to the demise of a number of fine orches-tras-none named. The President of the Met. Tony Bliss. made the the curtain rose that every time a loss of at least $\$ 3.500$ even with

## 'Shirt Off Back' Puts

Jay Sayer Tripling As
Producer-Songster-Actor Dallas, Nov. 21.
World premiere of a Hollywoodmade "girlie" comedy in color, booked for Thanksgiving span at the Coronet. Jay Sayer, Hollywodd songwriter, produced. Heading the having been Alfred Hitchcock's
"Psycho.
Tommy Moe Raft, comedian nơw appearing at the Dunes. Las Vegas plays the principal comedy role and is supported by Sayer, the pro-
ducer, who also plays a comedy role in the picture. He wrote three new songs for the picture, includ
ing "Shirt Off Her Back" which the film gets its title. Charlene Dear, prez of Chars International Pictures of Dallas one of the few women executives
in indie film industry, is national distributor of the pie. She will leave soon for New York and Los Angeles to set up exhibition deals on. the east and west coasts.

Rev. Malcolm' Boyd

Success And Failure
onother Editorial Feature
56th Anniversary Number
$\sqrt{\text { ARIETY }}$
Plus other statistical and dato-rilled

## Mann Sees Hazard <br> In Too-American Type Product <br> By GENE ARNEEL

After several years of living and director Anthon Miann is con vinced that "Hollywood really doesn't
Many Yank producers have a potential he minimize the global danee of dialog are like the legi theatre and need translation for foreign cinema." said Mann. "Es-
ther. Williams :
was a beautiful girl and she swam The people around the world could understand th
terpretation.
Mann recalled a film he directed in 1955 this being "Strategic Air Command" for producer Sam Brisstantial domestic market success, with rentals of $\$ 6.000 .000$. But it $\$ 1.500 .000$ foreign
This James Stewart-June Allyson starrer was "just too Ameri beauty or emotion in the historical

Peoples abroad, he sums up,
"like action, sweep spectacle, cos"like action, sweep. spectacle, costumes. They hate the picture that The action, siveep, etc., are contained in Mann's newest. "El Cid," completed it in Spain for producer Samuel Bronston at a reputed cost of $\$ 6,000,000$. Allied Artists has it England, and others are participat ing on a territorial basis throughout the world in a multiple-racete which is better than the Bronston "King of Kings," tieup with Metro according to Nranin. He declined to elaborate on the comment.
miere in London, Dec. 6, followed by openings the next day in Brussels, Dec. 10 in Paris, Dec. 14 in
$\mathrm{N}_{\mathrm{I}} . \mathrm{Y}$. and Dec. 18 in Los Angeles.

## U. S. to Europe

Morey Amst Jam
Rorey Besoyan
John Crawiford
John Crawford
Jerry Devine
Edward Emanuel
Barry Gray
Jac Holzman
Jac Holzman
Leonard Key
Hareld Pinter
Dimitri Tiomki
Dimitri Tiomkin

## Europe to U. S.

## Georges Auric

Shelly Berman
Robert W. Bloch
Heidi Bruehl
Max Chopnik
Edward J. Danziger
L. Douglas

Nicholas Ray
Trini Reyes
NIorton Spring
Morton Spring
Jean-Loup Tournier

## Henry Kimg Re Runaway' Fims

ditor Variety Beverly Hills.
ditor Variety;
The labor and Washington drive to investigate "runaway producMore important American motion pictures go overseas for realistic, colorful backgrounds than for slide-rule cost savings.
I speak from long experience as a director intimately involved in production pJans as well as final boxoffice success.
Today's world audience, both American and foreign, is too sophisticated to accept cheap substitutes for authentic backgrounds which
they've seen personally or on film. How can a multi-million-dollar "blockbuster" earn a profit if wordpointment in the picture's disappointment in the picture's total ground must convey luxury and keep the illusion of reality.
today cannot cheat its audience sequences like the small television screen. The only way motion pictures can win today s sophisticated
audience from "free viewing" is by giving a greater, richer, larger worth paying for. This cant is done with mirrors.
Trying to duplicate the glories of Paris or Rome or Tahiti on a ransparent fakes of the silents or early talkies.

## Pix Pioneers Salute

Col's Abe Montague As
Indstry, Civic Leader
The Starlight Roof of New York's Waldorf-Astoria was packed with
the film business Monday night (20) as the Motion Picture Pioneers saluted Abe Montague, exec v.p. tarian and statesman.
The turnout was near record as film company presidents and other officers, circuit heads and tradethe tribute to Pioneer of the Year Montague. S. H. Fabian, president of the Pioneers, and Eric A. Johnston, head of the Mifotion Picture Assn., among others, tossed the veralone for his record as longtime also for the humanitarian causes which he has espoused over the years. Principally cited was his heIming of the Will Rogers Memorial Hospital.
The night was well paced with dling the gavel and proving him self an efficient m.c. In the interest of time the usual introduction of dais members was dropped.
And the induction of new Pioneers -57 of them this year-was car
L. A. to N. Y.

Francis Bethencourt
Irving Brecher
Macdonald Carey
Macdonald Carey
Myrna Fahey
Dave Golding
Samuel Golduyn Jr
Cedrie Hardwicke
Ronald Honse Judy Johnson Nancy Kelly Bill Latham Richard Levenson Mort Lindsey William Link George Montgomery Richard A. Mo Robert Preston Norman Rosemont Samuel Schneider Hazel Scott Hazel Scott Franchot Tone Hal Wallis Jack L. Warner
Shelle wint

## N. Y. to L. A.

Stephen Draper
Mitchell Kowal
Mitchell Kowal
David A. Lipton
Carmen Mrathews
Geraldine Page
George Schaefer
Lew Wasserman
lems of "quickie" or second-featur productions where cheap foreiga crews and extras keep. a " $B$ " pio
ture inside $a$ tightened budget. I $d$ leave that problem to the low budget producers who claim they can't compete here with subsidize
reign producers.
But with a major production, overseas filming will not show ap preciable savings-often the con extras and minor techniclans ar maintenance for cast and key production personnel There aro big hidden costs due to inferio I didn't take porth Centurician high-budget "Tender is the Nigh" to France, Switzerland, and Mon I must money.
I must point out that not al pletures made overseas are so
called "runaway productions." The entire cast and crew which w "Tender is the Night" was from our studios.

How could a picture like "Fanny" be filmed anywhere but in its orjg inal locale?
The economists can have the home production sinn compete and survive long enough to benefit American labor in the long run, I'm arguing that we must not we so nationalistic and insular that audience.

## Peter Clenville's Not Sure Director Ought Produce <br> If producers can become the

 own distributors, should director necessarily says at least one direc tor, Peter Glenville, in New York last week for the preem of hisPar-Hal Wallis production of "Sun mer and Smoke." Glenville would not rule out the future possibility of such a switch, but at the mo ment he's quite happy
Perhaps, he suggests, "Ive been

# KOCH SLANT ON FILM TRUANTS 

## Have Films Any 'Friends' in D.C.?

## By Jack PITMAN

Washington mood toward Hollywood is considered cool at the moment. Not surpisising, in view of the mediym's perpetual whip-ping-boy status. But in this context, the gauting of sentiment is
from remarks attributed to two ex-senators uho play hits in Otto Preminger's "Advise and Consent.
The former solons-Guy Gillette of Iowa and Henry Ashurst of Arizona-allowed (to Prem's cadre) they would certainly be reluc tant to take up the cudgels for the industry were they in orfice, Ashurst is quoted thus. "Politics is the science of selfishness" meaning it just isn't politic for the lawmakers to bat for Hollywood at this point. This, at least, is the inference drawn by Preminger's people.
and swimmine objection is the perennial one too many Cadillaes and swinming pools in evidence. But the further point la la the Ed Murrow perspective of the moment is that production isn't helping to sell America overseas as
might. Aight.
Hollywood without first painting a picture in my speech, a true picture, of 40.000 hard working people making their living. in it:" If this. bespeaks some waolly conceptions to a point, it may also be taken as widely reflective of public opinion, granted that
Hollywood's glass-house existence makes the public. relations job on exceptional toughie.
The point, however, of lawmakers looking out first for their
own hides is one of tradition and necessity, and a barrier not own hides is one of tradition and
easily: surmounted by lobbyists.

## America's Film Industry Too Big For H'wood Alone: Charles Schneer

Rome, Nov. 21. Speaking of the upcoming Congressional subconmittee investiga-
tion of "runaway" productions, tion of "runaway" productions
currently Rome-based producer
Charles Schneer says the Wash Charles Schneer says the Wash-
ington looksee is "a good thing ington looksee is a good thing,
which should help clear the atmos phere
ings." Y
Yank filmmaker. Who's been us-
ing Itaian locations south of Naples for his $\$ 3: 000: 000$ Columbia release, "Jason and the Golden
Fleece:" aded that he hoped the investigation would make Holly-wood-and the unions-realize
that it was not a question of lower that it was not a question of lower
costs, but of yital backdrops, which had forced people such as he to produce their films in forelgn lo-
European-based production count on cheaper labor, but other compensatory elements such as inexperience and lack of organiza-
tion made for longer shooting schedules. and larger production units resulting $\begin{aligned} & \text { In approximately } \\ & \text { equalized costs. } \\ & \text { "Continental film }\end{aligned}$ equalized, costs. opined, "just don't have the know-how and the de
efficiency, and partmetimes even the neessary equipment, which goes into Hollywood product.". It would be inconceivable. he said, to shoot a pic-
ture in under 30 days timie in Europe. Schneer feels that the language barrier is another major
timewaster.
Nevetheless, other necessary in gredients., notahly authentic back-
drops, make it imperative to shoot certain pix icertain spectacles. "Biblicals." etc.) in Europe or
elsewhere outside the United States, "just as you don't make, Result is that "for the same cost, you get a better picture," Schneer tated-if by better ones of with orizinal (Continued on page 21)

| Random House ProxBennett A. Cerf |  |
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|  | o should know cbout these arters has an inferesting and revealing piece on: |
| Publishing Stocks |  |
| Today |  |
| another Editorial Feature in the upcoming |  |
|  |  |
| 56th Anniversary Number |  |
| ARIETY <br> Pius other statistical and deta-filled charts and ertieles. |  |
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## Ful'sfue If.o.

 NOT PENAIIEDHollywood, Nov. 21.
"Less foreign production and in
reased Hollywood filming will come about when American pro ducers apply greater cost controls,
according to Howard W. Kock Hajor point, the Essex executive producer stated, is time, noting whereas it is possible to save
money on salaries and various promoney on salaries and various pro-
duction: costs during shooting, schedules often double and rapid eat up any savings made.
Koch stated Essex head Frank Sinatra has considered all angles of production here and abroad and has concluded "our future is Amer-
ica's stake in American-made films ica s stake in American-made films
for world markets." He has no for world markets. He has no abroad, despite tax benefits or initial cost reduction, according to
Koch, who asserted Sinatra and most top producers and stars "are convinced that creative efforts in
Hollywood are better for their careers and monetary wellbeing:
Essex feels there should be a
freater effort toward encouraggreater effort toward encourag-
ing and using more American tal-
ent and ent and creative technical know-
how. "We must take a keener interest in American filming if we
are to compete culturally with the arest of the world," he emphasized.
"WV "We must get out of orbit and come down to earth and make pic-
tures intelligently and in a businesslike manner to encourage success," he stated
formers attacked the big salary per awn immediate profit of their thinking about the boxoffice profit of the release they're in. They are hurting their careers and the enhurting. their careers and the en-
tire business, he charged. "What they are beginning painfully to
realize is that many of the fun-asrealize is that many of the fun-as-
you-work forelgn deals have resulted
said.
He noted stars and producers a trip as much as for production cost. and sald the idea of making pix In a foreign locale to attract
"There is more excitement in an American picture made in Amer-
icà" than in anything else the world over." Koch asserted.
Essex's "X-15" opens locally to-
morrow in $2 \sigma$ Los Angeles houses morrow in 26 Los Angeles houses. the largest number of local openThey are now preparing "The Man churian Candidate" as a George Axelrod-John Frankenheimer production in association with Essex for a Jan: 15 start. We could make this picture abroad and save some money, but the end boxoffice
value would be less," Koch said.

## Let's Keep U.S. Only Major Prodücer Of Films Not Subsidized'-Capra <br> Director Frank Capra flatly op-

poses the growing sentiment among
some Hollywood people that the some :Hollywood people that the
American film Industry needs some kind of government subsidy to com pete with foreign pix. In New Yor
tast week for ballyhoo in connec last week for ballytoo in connecpie, "A Pocketful of Miracles," conference that any subsidy pla would eventually. give the govern
ment influence over film content.
"We're the only film producing country of any size without this "Let's keep it that way."
Noting that one of the majo problems facing business today is getting the pictures to the audience, Capra suggested that tollvision is
the obvious solution. He advised the obvious solution. He advised exhibs to get in on the groundfloo
of tollvision before it's too late.
The director reported that $h$ "Pocketful" cost approximately $\$ 2$, 300,000 and came in $\$ 200,000$ unde budget and a week ahead of sked "great techniclans," adding that

Screen Actors Cry of 'Catastrophe' With Video Film Producers, Like

Theatrical, Prone to Emigrate

Mrs. Chico Takes All Santa Monica, Nov. 21. Chico Marx left his entire estate, listed merely as "in excess of $\$ 10$. 0 . ow, Mary Di Vitha Marx, it
was disclosed in his will filed for probate here.
No other bequests were a daughter by a former marriage, Mrs. Maxine Culhane,

## Ur

 Film Subsidized By Plilly FirmsIn an unique deal, Columbia is going ahead with production of a proposed resulted in when first luctant attitude on the part of the film company. But now there are underwriters who have guaranteed a $\$ 40,000$ return to Col.
Lewis, which has a script by Lewis Mumford, concerns urban Foster, who produces many short travelogs for Col, will lens this one with the underwriting coming from a civic-minded Philly group which consists of the Clearing After-Six Formals, H. Daroff \& Sons, Sun Clothes and the Gulf Philly Mayor Richardson Dilworth's office.
Subject mafter will include the Army-Navy football game, Mumrade and other sports and social activities.

## Levathes Skips Kenya

Although Hollywood, Nor 21
Although he was expected to Samuel G. Engel's "The Lion," 20th-Fox production head Peter G.
Levathes has canceled out the trip from Rome.
Instead he will return to New Thanksaiving Thursday to spend later in the week head back to the studio.
than the cost factor because there is little or no savings in shooting Following his New York meetoff for Philadelphia, Pittsburgh p.a. on the picture's behalf.

PREM'S VIEWS ON FILM INDUSTRY PROBLEMS
Hollywnod, Nov. 21.
In an informal talk before the Hollywood Press Club last week producer Otto Preminger took present distribution methods as those areas that need change to better the position of Hollywood. He said if he were running
major studio he would sell all pix major studio he would sell all pix from one centre, either New York
or Hollywood, holding periodic exhibitor screenings at which thea fremen would be invited to bld on It would cost less and would be (Continued on page 20)

John L. Dales, exec secretary of Screen Actors Guild. in addzessing the annual membership meeting
last week (13) in Hollywood urged producers and film presidents to producers and film prefidents to
join with the Hollywood guilds and unions in a roundtable gund frontation' of the "runaway" prob lem. He stressed that this must
be "unemotional", presumably including the unions in that ideal. If the trend is not reversed, ha predicted a "catastrophe" for the film colony with its longtime pro
duction ascendency gradually dis duction
sipated.
Dales also jabbed at television broadcasters and packagers who are firting with the idea of im use on the American channels There were 1,500 in the audience which heard the Guildsman threaten all-out war afainst television producers who "runaway"
to foreign lands to avoid Holly wood wage scales.
The battle against "runaway" of both sorts, theatrical films and, prospectively, tv films, will bs and the American publices But-warned Das But-warned Dales-the Hollypose that the trend can be readily pose that the trend can be readily tax havens" though one of the Guild's own vicepresidents, Charl ton Heston, has recently state that the tax advantage of shooting overseas was pretty much of a Savin
Saying he was speaking only or mutual exchange of views. Ref producers was to the tendency of producers to shrug their shoul ders, mumble complaints privately and take a plane to Europe rather any: chance to know the specifies of their gripes.

Mithum Fights Aussie Income Tax Ruling

Robert Mitchum, who starred out here a couple of years ago in his local attorney, is fighting an appeal in the High Court of Australia by the Commissioner of decision given by the Taxation Re view Board in favor of the star against a tax assessment of income earned from his role in the pic. ing on the Commissioner is appes income was derived directly or in directly from Aussie sources.
Ahtchum, it's understood, conterritory his employers ordered. and, furthermore, he paid tax on
income in the U.S. and therefore was not liable to pay an additional Result of the appeal. is being awaited with interest by Amerlican performers in this territory.

Malcolim Stuart Boylan

Greedy Texas Tank Town Talked Itself Out Of City Virtue
one of the many Edtorial Features
56th Anniversary Number
VARIETY
Plus other statistieal and data-filled
charts and articies.

## FILM REVIEWS

## VARIETY

ending but, nevertheless, fhis will
hold the customers, despite a few
By mischance, an American nuducted on the same day as a Russian one at the North Yole. It first
causes a sinister upheaval in the world's weather and then it is discovered that of the globe has been towards the sun and annihilation it:s figured that four giant bombs exploded simultaneously might world's powers situation and the help a possibly doomed civilization. On the day the bomb is deto-
nated the world goes underground to await the verdict and it is a
weakoess of the film that the audiweakeess of the film that the audi-
ence is left in the air virly guessing wherrested
Drama of this situation is played out as a newspaper scoop. Picture
was shot largely in the building of the Daily Express, one of Britain's top sheets. Moreover, Arthur Chis-
tiansen, ex-editor of the Express tiansen, ex-editor of the Express
and acknowledged to be one of U.K.s acknowledged editors, acted as ing the ditor. It certainly is rave for a film to have such an authen-
tic newspaper backeround gives it added urgency and zrst.
There is alsa a sub-plot of a disillusioned reporter and his romance with a girl in the Meteorological Office who. unwittingly,
spills the technical beans. spills the techacal Guest's direction is b
makes good use of is brisk and makes good use of newsreel se-
quences and special effects. designed by Les Bowie. Not all the interpolated sequences blend completely harmoniously but their use
is justified in giving the film authoritative impact. Dialog is raey and slick without being, too
parochial for the layman parochial for the lavman. Ha
The acting all round is is effe.
The acting all round is effective. Edward Juca. making his first star reporter who brings in the vilal facts that make the story take shape. He shows rugged charm in
his lightly romantic scenes with Janet Munro. who is pert and pleasant in the onfy considerable
distaff role. Outstanding performdistaff role. Outstanding performance comes from Leo Mic Kern, who understanding science reporter. liffe. Edward Underdoun and Peter Butterworth play Fleet Street newspapermen with the
right air of authority. Gene Anderson and Reginald Beckwith pro-
vide some light $r$ reief as the ownvide some light relief as the own-
ers of a club frequented by newsers of a clu

Rich.

## Yanes <br> (MEXICAN) <br>  G

 Tube.
## The Day The Earth Caught Fire (BRITISH)

Topical, absorbing yarn hinged against a newspaper back ground; worthwhile b.o. bet.


## Val Guest's latest production is

 as mpical as today newspaperheadines and. for that alone, it can be tagged an intriguing. worth-
while booking. But it also has a fascinating yar. some very sound the cping and, for once, an authen
tic Fleet Street (newspaper) back ground. The sereenplay hy Guest
and Wols Mankowitz has some loose ends and a fairly contrived

## This is theatrical release of a

 controversial experimental films, the joint effort of writer-directorServando Gonzalez and youthful photographer Alex Phillips Jr. Ison of Alex Phiilips Sr., who was a
cameraman originally in Hollycameraman originally in Holly-
wood). Original story, adaptation, editing, acting, and photography non-union elements. Director Ser-non-union Gonzalez, recently admitted to the director's. union is also in hot water for turning out a non-
union picture. But both he and Phillips Jr, indicate with this they will go far in motion pictures.
On its first commercial run On its first commercial run at
the Veriedades, this proved a
revelation because its simple story revelation because its simple story revolves about the lad Yanco, Xachimilco area on outskirts of Mexico City. Story centers around All-Saints Day iknown as Day of
the Dead) and the fact that in this tiny village a way of indigenous - lige wion and paganism, is still practiced. And exemplified here by
sensitive camera work that borders on poetry.

The scenes of the right celebrathe of the Day of the Dead.- with canoes crowding the lagoons. illuminated with torches, and laden with offerings and food for the doparted, are exceptionally well
don
The naturalness of the amateur work, and the agile direction as

## Lazie

"Zazie," which opened at the Paris Theatre, NY. Monday
$(20)$ is "a comedic offeater (20), is "a comedic offbeater that could be of art interest if review by Mosk. from Paris
in VARIETY. Nov. 23, 1961. in Variety. Nov. 1961 . Louis Malle directed the pic
which is getting its first (nonwhish is getting its first (non-
distributor) release in the U.S. in French with English subtitles. Release is being handled by the director.
"Zazie" is "intellectual slap-
stick" that has "some risable bits but is, in all. Somewhat
diffuse." Story diffuse.". Story concerns the
adventures of the title charadventures of the title char acter, a shrewd. clever and
honest 12 -year-old girl in the Weird, colorful world of the Style has obviously been influenced by the better Yank animated pix and the old Mack
Senneti comedies. Sennett comedies.
young Phillips has created a cem solid for Mexicans and the overseas trade.
Picture has virtually no dialog, and the scenes with sound are the least effective. Film was shot without sound, with background effects vision of editor Raul Portillo Background music, uncredited is also excellent. The firm hand of director Gonzalez, who worked for quic ars without haste in the Mizappear expert veterans.
This film perhaps shows that in technical aspects. that shauld be given a chance to be heard.
"Yanco" is an arty film, produced on an experimental basis.
Yanco. the sensitive lad, and the old grandpappy who is his mentor, picture that both background for a the public. Despite some of its shortcomings. this is one of the best Mexican pictures produced in Emil.


## The Golden Trumpet

 (TAIWAN)San Francisco Shaw Taiwan Lrd.. prodoction Featires
Fanny Fan, Paul Chang Chung. Li Haiang


This is a special tem uhich obviously will have some appeal in
Southern Asia, but little elseSouther
where.
It concerns Hong Kong's best
trumpet player-The Golen Trumtrumpet player-The Golen Trum-pet-and his search for money.
He's a simple fellow and loses cash He's a simple fellow and loses cash
as quickly as he gets it. Thus, while as quickly as he gets it. Thus, while birth of a their baby $y_{\text {the }}$ thorn
player gets himself beaten up, player gets himself beaten up, bery; is suspected of kidnaping
and has his trumpet lifted. He loves to gamble-indeed, arrived home broke to discover his wife needed a caesarean-and that's
why he goes through these melowhy he goes throug
dramatic incidents.

Film apparently is diverting to that it doesn't mean mucli to occi-dentals-for example, hero goes to tremendous lengths to keep wife treatment, but western audiences can't understand why there's anytreatment.
Paul Chang Chung is adequate as horn player and Fei-Li, as his son, steals most scenes in which credits are okay on this Shaw Bros production. It has no chance in produ
$\left|\begin{array}{l}\text { storyline. It is the little world of } \\ \text { youth thet } \\ \text { co important. In this, it }\end{array}\right|$ coraes acioss in its callowness. tenderness, growing awareness and
simplicity. But this type of pic simplicity. But this type of pic
can lead to a dead end where it is not re-creation.
The girls in question meet a yoth. They plot against him but at idfilm gives in. A neat look pic worth group vacationing and the unfettered cruelty and gentleness or
factors.
The girls in this velicle are
resh and vibrant while the youth arrogant and, self-centered. Pro actor withorio Capriol holds his own with the zesty beginners as a cad sh ad film producer, and man a caricature. Director Rozier shows a feeling for mood action and tell ing understanding of the young even if it tends to be a bit indul
gent at times.

El Gato Con Botas (MEXICAN-COLOR-SCOPE) Peliculas. Nacionales release of. Pel.
Mulaz Hodryuez protuction. stars Rafae Antontio Santenon. Mumberto Duperon
Rosales.


Director-producer Roberto Rodriguez, who in past years has films for children. has surpassed himself in this classic Mexican adaptation of the "Puss-in-Boots" rault. Rodriguez exploits to the full all the spectacular phases of
the original work such as the threatened castle, the Princess in danger and the ferrocious ogre. the Puss-in-Boots hero with verve. Abundant trick
excellently done.
All other participants in this themselves well, despite the fact
stages of their carecrs. Amando Gutierrez is especially good as the
fearful ogre. The natural color (Eastmancolor) photography highlights the setuncredited background music and

Rodriguez has always shoun a fables to the screen, and here he worked out by young Mexican playThis pic is scheduled for a long profitable run in Mexico and can with dubbed in sound.
路 cessful. It is thus mainly a dualer item abroad with a plus on the Film apes
Film apes a Yank yarn but the comic moments are not enough. Fernandel uses his timing and comic terrors to advantage at times plodding to take much advantage Color his abilities.
ing cast is only ordinary. Technical qualities are par. It is not enough has to be knowhow in direction and nounting that eludes director Je

Adieu Philippine
(FRENCH)
Paris, Nov. 14.
Rome paris Fin production and re.


Yyeline Sery
Stefant Sab
ittorio Capriol

Film is in the "New Wave" progression and an interest only in what its characters are doing, and not in what happens next. It old girls and a boy and their comaraderie and growing love. While what overlong, with mainly New director abroad.
works in real settings and does not worsy ebout setups, framing or

Alha Regia
(HUNGARY)
Huninia Fium Studlos produc: Nov: 8.


Russian actress Tatiana Samol va delivered a memorable per formance in the Soviet "Cranet
Are Flying," but in this Hungarian production she delivers an easily forgettable one, looking calm, un, out this World War II yarn.
Story fnvolves a Hungarian sureon in a Nazi-accupied town near y Miklos Gabof, donsiders himelf non-political and operates on terious beautiful nationality. Mys lova) arrives with Russian farciand stays behind when Nazis drive name in out of the town Whose was Alba Regia. Doctor and girl girl, who turns out to be a Soviet signal corps infiltrator, also sets up a serel radio.
In combat-loaded finale, doctor Nazi and as he is operating, RusNazi and, as he is operating, Rus-
sians drive out Nazis. Instead al winning the girl. howerer, the surnew assignment in Berlin where, Plicture is loaded uith Soviet-
tyle propaganda the moral being that one cannot be a humanitarian or humanity's sake but must make "activist",

Film's also londed with cinematic cliches, being told in ome for the most part, stock-the Nad inale's big battle scene is terribly stagey. Mihaly Szemes' direction tends to be draggy and Barnabas Hegrs camera work is unimaginative. This isnt much of a bet in
the U.S., on or off the art circuit

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## AA's Pfd. Pays $13{ }_{4}^{3} \mathrm{c}$

Allied Artists voted a quarterly dividend of 133 ic. per ehare on Payment is due Dec. 15 to hold ers of record Dec. 1.

# SYNTHETIC SNOW SKI SLOPE 

## Malicious Mischief Dogs Durwood

Ruined Screen Forces 700 Cash Refunds, 400 Exchanges' for 'Kings'

## Kansas Oity, Nov. 21 . Slashing of the screen of Slashing of the screen of the Capri Theatre last Tuesday (14) climaxed a series of acts of van- dalisme which have been suiffered by Durwood Theatres Inc., opera- tors of the Capri, Roxy and Empire downtown first runs here. <br> Dhe 70 mm showing of Metro's "King of Kings" was undetected until show time and forced the management to make about 700 refunds About 1.100 persons were in the theatre, and the balance exchanged chowings <br> Scale on "Kings" has a $\$ 2.50$ top, and loss on that showing Cost of the screen. itself a total alone exclusive of installation charges, according to Cramm, maintenance chief. <br> Other acts of violence against: over the past six months brings totar damage suffered by the company to an es mata according to theatre officials. The - <br> the lainding of of dynamite sticks on cuit. officials. <br> - Slashing of at least 20 seats in <br> the canvass canopy in front of the Capri. <br> fronts of the Empire Theatre building last April. <br> Empire Thooting of bolts through the <br> - Shutting off power by extractfunds to patrons. <br> These acts were reported by police department's labor detail and by theatre officials. <br> Flavin attributed the difficulties between the circuit and stagehands and projectionists. Circuit officials. however. said the damage pranksters and vandals, and that they did not know who could be responsible. <br> The labor dispute started last March with stagehands of the Empire. then a continuous run first run operation. now Cinerama ber. of men on shift. wages and the projectionists. Negotiations ar (Continued on page 21)

## LIMIT CLOSED-CIRCUIT

## FOR PRIVATE USEAGE

South Afficari Broadcasting Corp. lost several of the staff larly at the time of the formation of the Republic. The Director General, Gideon Roos, and his senior administrative assistant, Frank Douglass. both resigned. Percy Baneshik handed in his resignathe same time as E. C. Pienaar, editor of the Radio Bulletin also left, Under contract, the officials are prohibited from making pubfe
statements for 12 months after their resignations
There is no possibility of teleAfrica borg long time althourg Africa for a long time although mitted under special permission. A speclat unit was imported for the SA Medical Conference, which was held in Cape Town, for the purpose a meeting but the Press was barred. Dept. of Posts and Telegraphs is determined to restrict
the closed circuit to "Industry, the closed circuit to "industry,
science; and education" and perscience, and education and per-
mission will not be given if is is to be used for entertainment, gain to be used for
or advertising.

What may proye to be a major development toward resolving
some of the Initial economies of some of the Initial economies of meter as a supplementary footnote to broadening the base of fts current experimental Canadian operation by 1,000 homes, it's been learned.
Now generally known is that elemeter is about to inaugurate service charge for all future sub-

## Kolilberg Seeks Columbia Depositions

Wants Terms With Five Competing Drive-Ins Revealed-'Navarone' Prime Ligitation

## Schlle gpont II

 FOMMESTHETHESBoston, Nov. 21.
Newest in indoor sports. and a prospective successor to films in outmoded theatres. is a device called Ski-Dek which had its inaugural here last week in and
with the New England Winter with the New England Winter
Sports Show at the First Armory, Described as a brainchild of Ray Hall, ski pro at Aspen in Colorado,
the sport rents skis, shoes and the sport rents skis, shoes and
poles at $\$ 1.75$ per session, $\$ 1.25$
for kids. It is controlled by and is part of the diversification program of the Schine Theatres \&
Hotels combine. Letter plans to establish 12 Ski-Dek spots for it-
self, the first to be the former Riverside Theatre in Buffalo which will open Jan. 17. Elsewhere the Schines will license, also provid-
ing the financing for reputable promoters locally.

Ski-Dek is worked on artificial slopes of revolving white Acrolon (synthetic) carpet which simulates both the optical and experiental
sense of outdoor snow. The sport sense of outdoor snow. The sport
is envisioned as an all-year aff air, with the arenas designed to op-
erate at 65 degrees, winter or summer A minimum height of 50
feet in the converted structure is required, plus at least 20,000 square feet and at least 10 of the
revolving carpets, called. "Deks."
The heavyweight twin-bill fight card Dec, 4, with Irv Kahn's Teleprompter handling the closed-cirand arena sites in the U.S. and Canada, plus 150,000 home sub scribers to Community Antenna sents the largest Community hookup yet. Kahn also owns radio rights and is presen
set a network carry.
Main event, from Toronto, is for
the heavyweight title between champ Floyd Patterson and chal lenger Tom McNeeley. Curtain raiser Will be the Sonny Liston-
Albert Westphal tiff from Philadelphia:
Twinbill will mark the first time two bouts have been presented back-to-back nationally.
Crowds at both fights will also be able to see the other via largescreen relays Chris Schenkel is set
for the blow-by-blow of the tlie event, but a mikeman for
Philly bout is still to je set.

## Harry B. Green Bosses

 NT\&T 'Community Video Harry Bog reen with National Theatress sine 1 1334, has been appointed
general manaler
mix pointed general manaer of sixy
community
aniteman
ty
systems owned by National Theatres \& Television. He'll handle many of the
duties previously supervised by Samuel P. Norton, who resigned July 1. supervise include those in Wil-
liamsport, Pa.: Alpena, Mich. liamsport, Pa.; Alpena, Miefield, Wa.; Hattiesburg
Bluefs. Miss.; Ferriday, La.; and Logan,
W. Va.; with a total of 27,000 subscribers:
Green formerly served as treas-
urer of Fox Inter-Mountain Theatres and in charge of special
ects in the accounting dept.


Elanta, Nov. 21. Election of officers for the comof Alabama Theatre Assn Motion Picture Theatre Owners and Operators of Georgia and Tennessee Theatre Owners Assn. saw J. H. insville, elected president of the Georgia association for the 15th consecutive term. Thompson founded and organized the association and has served as its only president.
Re-elected to serve with him
were O. C. Lam, Rome, executive were O. C. Lam, Rome, executive vice president; Harold Spears,
Fred G. Storey, John Stembler, Fred G. Storey, John Stembier, and Warren Newman, vice prestreasurer: John Thompson, Gaines ville, secretary; Willis Davis, At lanta, secretary to the board of directors; and C. L. Patrick, Cotre Owners of imerica.
Earle Hendren, of Erwin, was re-elected president of the Tennessee Theatre Owners; Richard Lightman, Memphis, was named first vice president; Mrs. Juanita Foree, Alcoa, second vice president; Morton Tune, Shelhyville, executive sceretary; Willis Davis,
Atlanta, treasurer; and Robert Hosse, Atlanta, ch
Officers of the Alabama Theatres Assn. were elected at the TOA
meeting in New Orleans last month and attended the tristate meeting here at the head of their delegation. They are Dan Davis,
Florence, president; W. W. Hammond, Jr., Albertville, J. A. Jack-
son. Clanton, Eddie Watson, Monson, Clanton, Eddie Watson, Mon-
tevallo. Roy Martin, Jr., Columbus, vice presidents; Tom Coleman. Jr., secretary-treasurer; R. M. Kentative
Some 400 . delegates registered for the convention, which held its Hotel.
Principal addresses were by of Paramount Pictures; John Stembler, president of Georgia Theatre Co., Atlanta, and newly elected president of Georgia Theatre
(Continued on page 21)

## \$15 Annual Servıce Fee In Toronto As Par Expands TelemeterTo 6,000Homes

system. The decision follows a poll taken among the residents in mmediately adjacent to the suburb of Etobicoke. In expanding in the Mimico area will be added, thus bring the Telemeter programthe cable extension starts shortly and is: expected to be completed early in '62.
Approximately $50 \%$ of those interviewed so far have signed con-
tracts and put up the service fee

## breaks down to 29c a week. Since Telemeter estimates that it- can

 achieve a break-even status for amoderately-sized Telemeter system at less than 60 c a week per subscriber, the $\$ 15$ service automatically will enable the company the "house nut" (including amortization but excluding programming .
Telemeter says the new 1,000 subscribers will strengthen representation of certain economic iev

## by MORRY ROTH

Chicago, Nov. 21.
Columbia Pictures Corp. prexy A. Schneider, two other Columbia A. Schneider, two other Columbia
execs and Chi distributor S. B. execs and Chi distributor $S$. B.
Greiver have been served with Greiver have been served with notices requesting all licensing agreements between them and five Chi area drive-ins competing with three ozoners owned by Stanford Kohlberg. The depositions are in con-
nection with a suit filed Oct. 25 nection with a suit filed Oct. 25
by Kohlberg in the U.S. District Court charging Columbia with monopoliste practices, suppression booking favoritism and price fixing. Named in the suit as co-conspirators, along with Columbia, are Es-
saness Theatres, Loew Theatres. Illinois Outdoor Amusement Co., and Balaban \& Katz. Listed as
recipients of the favoritism are the Sheridan Drive-In, 66 Drive-In Bel Air Drive-In, Skyhi Drive-In Sunset Drive-In, Oasis Drive-In, and the Double Drive-In.
Among other charges, Kohlberg's suit alleges that Columbia under which drive-ins in the Chicago area have been required to mission designated minimum and refused to book pictures unlase the minimum prices are observed. It also charges that Columbia favored thatres booked by Greiver by giving him A-week preference
on certain films, by licensing to him on more favorable rental terms and by restricting the use of passes Kohlberg's theatres when they It also accuses Greiver of using he tombed purchasing power of he theatres for which he buys and film license terms than are available to Kohlberg's theatres and to induce Columbia to enforce the criminations: described.
Tradesters. opine that the suit has been abuilding for several months, but that it was finally nitiated by a dispute between ostriction and Columbia over the enforced minimum charges in enforced minimum charges in
regards to "Guns of Navarone."

## MATING-FF-BEASTS

COPY RINS IN FLUKF

## Hollywood, Nov. 21.

 L.A. Times three-man censorhip board of film ads objerted last "Summer and Smoke." Rather than alter the wording. Par studio pubad chief Herb Steinberg cut space from 200 inches to 14 . Other papers willing to print copy in question. Ad which Times deemed unfit forpublication, however, appeared in publication, however, appeared in early last night iMon.! reportedly result of paper failing to notify its previous insertion order Ad show Laurence Harvey and Geraldine Page in horizontal position under Tennessee Williams quote. "Why
do some women turn a beautiful do some women turn a beautiful
thing into something no better than the mating of beasts?

## Ray-Bronston Pair Anew; 'Mother Cabrin' Off

Hollywood. Nov. 21. :
Nicholas Ray, who directed "King associated with Bronston again on ${ }^{5} 55$ Davs At Peking." skedded to hit cameras in Spain next February. Director is here from Rome
to ink two top male stars for leads, as well as complete a studio tieup as well as complete a studio tieup
for his own projected indie operations. biopic of shelved plans for his merican to be canonized a sist american to be canonized a saint Davs At Peking," skedded to shelved plans for his
Mother Cabrini. first
o be canonized a saint and of his

# New Pis Help L.A.;'Comancheros’ Fat S24,00, 'Towin' Lively 9G, 'Rothstein' 91/2G; 'Breakfast' Big 16G, King' 18 C 

Firstrun theatres here are con tinumg their downward curve this week, only one or four openers
showing any strength. "Comancheros' is heading for a hefty
$\$ 24.000$ or over in initial round. $\$ 24.000$ or over in initial round. playing four theatres. "Story of
Ar:inld
Rothstein" shapes fair $\$ 9.500$ in two spots
good $\$ 9.000$ or close at the Beyerly. "Othello" is rated dull in
"Breakfast at Tiffany"s" continusnciko $\$ 16$ " 000 in fifth frame at the
c"hinese. "Susan Slade" is rated okay sis.m0 or near in second Grass is torrid in sixth at Holly"Red Paramoumt. third in two locations. "King of Kinss:
Eyypian.
Estimates for This Week
Hillstreet Hovola Metropolitan-FWC: El Rey,
8.752;

 Ioyola with Los Angeles, "Hustler";
totit, "20.000 Eyes" 20 th' 'Holandend. Los Angeles: "Romanoff
$\$ 19300$ $\$ 19.300$.
Beverl
Beverly 'State $: 1,150: 90-52$ -
Town Without Pity' 1 : $\$ 3.000$ or close. Last week, "Bridge
to Sun", $31-\mathrm{G}$, '4th wk), $\$ 3.000$ Four Star 'UATC1 868: 90-
 Orpheum. Hawaii (Metropolitan-
C:SS) $2.213 ; 1,196 ; 90-\$ 1.501-1$ and "Erainwashed" 'AA'. Fair \$9 500. Last week, "Everything"s
Jucky". Col'. "Five Golden Hours" Warren's, Pix, Wiltern, Baldwin CNetropolitan-Prin-SW-State) (1,-
$7.57: 756: 2.34 ; 1.800 ; 90-81.501-$ A! Limits "Indie) (Warren's, Pix,
Wiltern' "Paris Blues" UA)
(Raldwin) 2d wk' Okay $\$ 15,000$ or near. Last week, $\$ 24.500$.
Iris FWC)
"Rridge" Scoundrels' 'Cont! 12 d wk). Soft Los Angeles (Metropolitan) (2, and "20.000 Eyes" (20th) (3N wk).
$019: \quad 90-51.50-$ "Hustler" $\quad(20 \mathrm{th})$ Fair $\$ 3.400$. Vogse 'FWC) (810: 90-S1.50)-
wo Women' + Embassy) (2d wk). Continued on page 10)

## 'Sardonicus' Dull 6G,

Buff.; 'Mask' Fair 10G
Buffalo, Nov. 21.
Firstrun biz is sagging currently
with only a few bright spots. "Mr. Sardonicus", looms lean in first
Century wile "The Century while The Mask" is although getting the most money in city, "Bachelor in Paradise" st Estimates for This Week
Buffalo 'Loew) $13.500 ; 75 . \$ 1$ ) "Town Without Pity" UA) and Lime $\$ 6,000$. Last week, $\$ 9,000$.
Center $(\mathrm{AB}-\mathrm{PT}) \cdot 2.500 ; 70-\$ 1.25)$ -"Splendor in Grass". (WB) 6th
wk-5 days!. Okay $\$ 7,000$. Last week, $\$$ Cer.00.

## "Mr. Sarionicus' 'Coh, Slow $\$ 6$ min. Last week. "Devil at

## $\$ 6$ Lafayette 'Basil) (3.000; 70- $\$ 1.50$ ) $) ~$

 Onf to fair $\$ 4.500$. Last week, $\$ 5$,-Paramount (AB-PT' 3.000; 70Sl -"The Mask" WB) and "Desert
Warrior" 'WB. Only fair $\$ 10,000$, "Breakfast at Tiffany"s" LPar: i4th
 Wathelor in Paradise, (M-G) 12d
wk: Solid $\$ 7000$ or near. Last

Cinema. Irartina) 4.40; 70-\$1.25) Nitr: $\$ 3.000$. Iast week, "Carry On

## Key City Grosses

Estimated Total Gross This Week . ........ \$2,426,500 1 Based on 23 cities and 272 cluding N.Y.
Last Year .........s2,52\%.100 (Based on 23 cities and 249
theutres)

## Kings' Good 12G,

Cleve.;'Town' 86
Cleveland, Nov, 21. All spots are reflecting pre-holiloom mild. However, "Greyfriar "King of Kings" is rated good a the Ohia in first session, hard rated average at Stillman. week. playing two arty spots. "Pit
and Pendulum" is satisfactory for second frame at State.

Estimates for This Week
Allen (Stanley-Warner) 12,866 Allen (Stanley-Warner) '12,866 week, "Splen
wk', $\$ 10.500$.
Colony Art (Stanley-Warner) (1,
354; \$1.5(1)-"Purple Noon" Times 354; $\$ 1.5(1)$-"Purple Noon" Times
12d wh). Routine $\$ 3,800$ after $\$ 5$ 500 in first.
Continental Art (Art Theatre Guild) ( 900 ; $\$ 1-\$ 1.25$ ) - "World of
Apu" (Indie). So-so 22000 . week. "Don Quixote" (Indie) (m.o.) Heights Art (Art Theatre Guild) (Cont) $\begin{gathered}\text { 2d.wk). Okay } \$ 2.400 \text { after }\end{gathered}$
Hippodrome (Eastern Hipp) (3. $700 ; \$ 1-\$ 1.50$ )-"King of Roaring
$20^{\circ} \mathrm{s} "$ (AA) (2d wk). Thin $\$ 6: 000$ in $\begin{aligned} & \text { five days after } \$ 8,000 \text { opener. } \\ & \text { Ohio (Loew) }(2,700 ; \\ & \$ 1.25-\$ 2.50\end{aligned}$ this stand back to roadshow policy. Grabbing gobs of controversial publicity, opened strong and looks Christmas"
days, $\$ 7,500$.

## Palace (Silk \& Helpern) (2,739

 (Col) (5th wk). Lean $\$ 6,000 \cdot$ fork 5 days after $\$ 7,500$ last week. "Pit and Pendulum" (A.TP) (2d wk) Okay $\$ 9,000$. Last week; $\$ 10.500$.Stillman (Loew)
$(2,700 ; ~$
$\$ 1-\$ 1.50$ -"Town Without Pity" (UA). Aver age $\$ 8,000$. Last week, "Breakfas
At Tiffany's" (Par) (m.0.), $\$ 8.500$. Westwood Art (Art Theatre
Guild) ' 855 ; $\$ 1.25-\$ 1.50$ ) - "The Mark' (Cont) (2d wk). Fairish $\$ 1$
Balto Biz Offish But 'Breakfast' Hot \$6.000, 5th; 'Huster' Fine 56 Baltimore, Nov. 21. Biz is on the slow side this week
with the holdovers leading. New films include "Armored: Command. making a fair showing at
the New and "The Mark," good at
the Five West. "Snlendor Grass," in sixth week at the in fifth at the Town and "Devil a 4 OClock" in same at the Hipp
look okay. "The Hustler" is hold-
ing nicely in fourth at ilayfair.. ing nicely in fourth at Mayfair
"Saturday Night and Sunda Morning" is good in third week
at Playhouse. "Town Without Estimates for This Week Aurora (Rappaport) 367 ( 50 ) 90 Oke $\$ 1,800$. Last week, $\$ 2,100$. Charles (Fruchtman) (500; 90 6th wk). Steady $\$ 4,500$. Last week $\$ 5000$.
Cinema (Schwaber) (460; 90-
$\$ 1.50$ - "Girl With Suitcase" (Ellis) '6th wk). Steady $\$ 4,500$. Last week Five West (Schwaber) (435; 90 (Continued on page 10)

## 'Comancheros' Fair 6 $\frac{1}{2} \mathrm{G}$,

 Indpls:' Devil' 5G, 3d Indianapolis, Nov. 21. ers here this stanza, with hold vers again dominating the pro-rame new starter,
On mancheros," at Circle, is up against
two other John Wayne films, reissues of "Jet Pilot" and "Conquer or," at Loew's. Result is that both
houses will suffer. "Devil at 4
O'Clock" is best bet good at Lyric

Estimates for This Week Circle (Cocrill-Dolle) (2,800; $\$ 1$ -
\$1.25) "Comancheros"
+20th $\$ 1.25)-$ "Comancheros" ${ }^{+20 \text { th })}$ Fair $\$ 6,500$. Last week, "Breakfast
at Tiffany's". (Par)' (2d wk), $\$ 4,000$. Indiana (C-D) (1,1c0; \$1.25-\$2.50) "Seven. Wonders of World"
Cinerama) (23d wk). Good $\$ 5,000$ Cinerama) ( 23 d wk )
Làst week, $\$ 5,200$. CKeith's (C-D) (1,300; \$1-\$1.25)-
"Back Street" (U)
13d wk). Okay $\$ 4,500$. Last week, $\$ 6.000$.
Loew's (Loew) (2.427; 75- $\$ 1.25$ ) "Jet "Pilot" (RKO) and "Conqueror" (RKO) " (reissues). Slim
$\$ 4,000$. Last week, "Seven Women
from Hell" (20th) rom Hell" (20th) and "Pirates of
Tortuga" (20th), $\$ 3,500$. Lyric (C-D) ( 850 ; $\$ 1-\$ 1.25$ )Dood $\$ 5,000$. Last week, $\$ 6,000$.

Hab Off, 'Susan' Smooth
16C; Story' Socko 29G,
3d, 'Breakfas' 13G, 6
Biz slowed down this week with
nippy weather, but Saturday night was big as usual. Only one new
entry, "Susan Slade," which is slick at the Paramount. "West Side
Story" is still powerful at the Gary in its third week of busting records. "King of Kings" is
at the Saxin in fourth round.
"Breakfast at Tiffany's" looms large at the Capri in sixth week. "Devil at 4 O'Clock" is hotsy at
the Orpheum in Fourth. "Back Street" continues very sturdy in
fifth at the Memorial. "Splendor ifth at the Memorial. "Splendor in sixth week.
Estimates for This Week

Estimates for This Week
tor (B\&Q) $(1,170 ; 90-\$ 1.50)$ Astor (B\&Q) (1,170; 90-\$1.50)-
Splendor in Grass" (WB) (6th wk). Sturdy $\$ 8 ; 000$. Last week, $\$ 9,000$ Beacon Hill (Sack) (678; $\$ 1-\$ 1.50$ ) Rocco and Brothers" (Astor) (5th
wk). Good $\$ 4,000$, Last week, $\$ 4,500$.
Boston (Cinerama, Inc.) (1,354; dise" (Cinerama) (reissue) (5th wk). Fourth week was okay $\$ 7,500$
Capri (Sack) (900; \$1-\$1.59)Breakfast at Tiffany's" (Par) (6th
wk). Big $\$ 13,000$. Last week $\$ 15,000$. $\$ 13,000$. Last week Exeter (Indie). (1,376; 80-\$1.49)
"Devil's Eye" (Indie) (3d wk). Second week was nice $\$ 8.500$.
Genway (Indie) (1,350; $\$ 1.50$ )wk). Good $\$ 4,000$ : Last week,
Gary (Sack) (1,277; \$1.50-\$3)"West Side Story" (UA) 13d wk).
Capacity $\$ 29,000$. Last week, $\$ 30$,-
000.

Kenmore (Indie) (700; $\$ 1.50$ )-
Truth" (Kings) (3d wk). Speedy $\$ 9,000$. Last week, $\$ 10,000$. \$1.25) - "Young Philadelphians" (20th) and "Marjorie Morningstar",
(20th) (reissues). Fair $\$ 7.000$. Last week, "Cat on Hot Tin Roof",
(UA) and "Some Came Running"
(UA) (reissues), \$8,000.
Memorial (RKO) (3,000; 90-\$1.49) in Sky". (Indie) ( 5 th wk). Neat 8.000 . Last week, $\$ 10,000$.
Orpheum (Loew)

Orpheum (Loew) (2.900; 90-\$1.49) wk). Slick $\$ 10,000$. Last. week $\$ 15,000$.
1.25)-"Sut (NET) (2,357; 70 "World By Night" (WB) Hotsy
$\$ 16,000$. Last week. "The. Mask" (WB) and "Fear No More" (Indie)

## \$9:000.

Pilgrim (ATC) (1,909; 75-\$1.25)"Hustler" (20th) (rerun) and "FrogLast week, "Naked Jungle" (Par (reissue) and "
Saxon (Sack) (1.100; \$1:50-\$3)-
Great $\$ 19.000$. Last weei $\$ 20$ w
State (Trans-Lux) (730; 75-\$1.25)
"Advent on Moon" (Indie) and Adventures of Sadie" Yndie)
Nifty $\$ 5,000$. Last week, "Young Loves" (Indie) and "Geisha PlayLoves" (Indie) and "C
mates." (Indie), $\$ 3,800$.
'Kings' Big 16G, Cincy; 'Comancheros' Fast \$9,000; Brealfast' Hot 7C, 6th

Broadway Grosses
Estimated Total Gross This Week $\because \ldots \ldots . . \$ 598,200$
(Based on 31 theatres)
Last Year … $27 \ldots 582,500$
(Based on 27 theatres)
Hawaiil Hot 2OG, Det; Wayne 216
A couple of sturdy newcomers are increasing the action downtown this week. With some strong holdovers, this is making for good grossing conditions. cheros," John Wayne
Fox. "Blue Hawaii" Fox. "Blue Ha
"Breakfast at shapes sock In "Breakfast at Tiffany's" glitters "King of Kings" stays robust in third week at the United Artists
"Devil At 4 O'Clock" is hep in fifth at the Grand Circus. "Back
Street" still is fancy in fourth at the Mercury.

Estimates for This. Week Fox (Woodmont) (5,041; 75-\$1.49) ple Hills" (20th).
ciose. "Lig $\$ 21$ (:00 or
"Leek, "Hustler" (20th) close. "Last week, "Hustler"' (20th)
and "Blast of Silence" (U) (5th wk) $\$ 11,500$.
Michigan (United Detroit) 14.036;
\$1.25-\$1.4.9)-"Blue Hawaii" (Par)
and "Invasion Quartet".
(M-G).
Socko \$20,000. Last week, "Town
Without. Pity" (UA) and "Season of Passion" (UA) (2d wk), $\$ 7.000$ "Naims Tald Candy from Stranger" (Indie) and "Run Across River" (Indie) (2d wk). First week ended Saturday (18), fair $\$ 10,000$. "Brealfar (UD) (1,408; $\$ 1.25-\$ 1.49)$ (5th wk). Great $\$ 15,000$. Last week, $\$ 16,000$.
Grand Circus (UD) ( $1.400 ; \$ 1.25$ $\$ 1.50$ )-"Devil at 4 O'Clock" (Col)
$(5 t h$ wk). Hep $\$ 10,000$. Last week; Adams (Balaban) (1,700; \$1-(M-G) Bachelor in Paradise week, $\$ 8,500$.
United Artists (UA) (1.667; \$1.50-\$3)-"King of Kings" (M-G) (3d
wast $\$ 12,000$ Last week

## Music M Mus

(1,208; 1 Hail (Cinerama, Inc
(NT) (reissue) ( $9 \mathrm{th} \cdot$ wk). Big $\$ 11$, Trans-Lux Krim (T
(1,000; \$1.49-\$1.05)-"Girl With A
Suitcase". (Indie); Oke $\$ 3,000$
Last week, "Truth" (Indie) (3d wk) $\$ 2,000$.
Mercury (UM) ( 1,$465 ; \$ 1-\$ 1.50)$ Back Street" (U) (4th wk). Fancy
$\$ 10,000$. Last week, $\$ 11,000$.
'Bachelor' Wow \$14,000,
Mpls;" Mask' Mild $8 \frac{1}{2}$ G;
Street' Loud 10G, 3d
Minneapolis, Nov. 21 .
Mostly deferred until Thursday Thanksgiving holiday week benefit newcomers currently are almost conspicuous by their absence. How shapes big at Lyric. Subsequent run at lower scale, "La Dolce Vita Sunday" in like category, neat for opener.
Such holdovers as "Devil at 4
and "Back Street" still are okay to solid.

Estimates for This Week
Academy (Mann) (947; \$1.75 \$2.65) - 'King of Kings' (SA) (20
wk wk.
$\$ 10,500$.
Century (Cinerama, Inc.) 11,100 \$1.75-\$2.65)-"South Seas Adven ture" (Cinerama) (reissue) (3d wk) Healthy $\$ 8,700$. Last week, $\$ 8,500$

Gopher (Berger) (1,000; \$1-\$1.25)
Good $\$ 4,000$ in five days. Last
week, $\$ 6,000$.
(Par) (1,000; \$1-\$1.25) $\$ 14,000$ for new Bob Hope pic. Las
"King of Kincinnati, Nov. 21. in hardticket at the Capitol, and, some other new bills at many downtown houses are bulging film
trade this week. "Susan "siade" trade this week. "Susan Slade"
shapes as a goodie at the Albee while "Comancheros" looks comparatively much bigger at the
smaller Grand. "Greyfriars Bobby" at Keith's looms okay but at PaIace is rated drab. "Breakfast at
Tiffany's" holds nicely in sixth Tiffany's" holds nicely in sixth
week at suburban Valley. "Love week at suburban Valley "Love "squire Art. "Mr. Sardonicus" and Splendor in Grass: on back-to-
back screens at Twin Drive-In back scree

Estimates for This Week
Albee (RKO) $(3.100 ; \$ 121.50)-$
Susan Slade" (WB). Good $\$ 11,000$ or near. Last week, "Bridge to Sun" (M-G) (2d wk), $\$ 6.000$,
Capitol (SW-Cinerama) (1,400; (M-G). Tall $\$ 16,000$. Film received favorable local reviews Last week "Guns of Navarone" (Col) i18th Wk), 10 days, $\$ 6,500$ at $\$ 1.80$ top.
Esquire Art (Shor) it $\$ 00 \cdot \$ 1.25$ ). Love and Frenchwoman" (Indie). Hotsy $\$ 1,700$. Last week, "Rocco
and Brothers" (Astor) (2d wk), and
$\$ 900$.
Grand (RKO) (1,300; \$1-\$1.25)"Comancheros" (20th). Potent \$9,000 or close. "Last week, "Mask"
(WB) and 20,000 Eyes" (U); Guild
GW)
Waild (Vance) 1300; \$1.25)Wk). Fair Your Stern Indie) (2d Hyde Park Art (ShoF) 1500 ; 1.25)-" "Pure Hell of St. Trinweek, "Man Who Wagged His Tail" (Cont), $\$ 1,000$.
Keith's '(Shor) (1.500;, 90- $\$ 1.25$ )
"Greyfriars Bobby" (BV). Okay $\$ 7.000$ or near. Last week. "Town Without Pity" (UA), $\$ 5.500$.
Palace (RKO) (2,600: $\$ 1-\$ 1.50$ )-
1 Plas ${ }^{*}$ (Indie). Drab $\$ 6,000$ Last week, "Splendor $\$ 6,000$. Twin Drive-In iShor) 600 cars each side; 90c.)-West: "Var. Sar Dragons" (Col). Firm $\$ 4.500$. Last "Magnificent Seven" (UA) (sub runs), $\$ 4.700$. East: "Splendor in
Grass" (WB) (subrun) and "Rachel Cade" (WB). Okay $\$ 5,500$. Eas (Indi. Flight of - Lost Balloon" $\left.\begin{array}{l}\$ 4,700 \text {. } \\ \text { Valley (Wiethe) }(1,200 ;\end{array} \$ 1-\$ 1.50\right)$ -"Breakfast at Tiffany's" (Par) 16th W/
$\$ 7,500$.

## Bachelor' Potent 7G;

Port;' 'Susan' Okay 56
Trade Portland, Ore., Nov. 21. her currently; with the product "Bachelor in paradise" looms lusts at Broadway in initial round while "Susan Slade" looks okay in first
at Music Box. "The Mask" is slow at Orpheum but "Breakfast at
Tiffany's". sill is solid in third at
the Irvington "La nice in second at the Guild.

## Estimates for This Week

Broadway (Parker) ( 1,890 ; $\$ 1$ -(M-G). Loud $\$ 7,000$. Last week Wack Street" (U) and "Sergean Fox (Evergreen) (1,600; $\$ 1-\$ 1.49$ ) wk). Fine $\$ 5,000$. Last week, $\$ 6,700$ Guild (Rosener) (400; \$1.75-\$2) Nights only with matinees on week, $\$ 6,300$. $\$ 1.30$ ) Irvington (Smith $)(650 ; \$ 1.50)$ "Romanoff and Juliet" (U) (3d wk) Nights only, with matinees on
weekends. Brisk $\$ 6,000$ or near. Last week. $\$ 6,400$.
Music (Hamrick) ( $640 ; \$ 1-\$ 1.50$ ) "Susan Slade" (WB). Okay $\$ 5,000$. Last week, "Blood and Roses"
(Par) and "Man-Trap" (Par), $\$ 3,100$. Orpheum (Evergreen) (1.536; \$1

# Chi Uneven But 'Comancheros' Crisp S26,OMO; 'Bachelor' Hotsy 23G, Vita' Sweet 13G, 3d; 'Brealfast' 14G, 5th 

Pickings are still slim here at
Alim. firstruns despite some new arrivals, with Infiux of cold weather ap-
parntly no help. Top newcomer is Oriental's "Comancheros" fighting the offish trend for a socko $\$ 26,000$.
Carnegie's "C ${ }^{\text {C }}$ With A Suitcase" "is garnering a light opener. in a smart preem total at the Town "Neopolitian Carousel": shapes boff at World In first
in Woods third. Popscaled "La Dolce Vita" shapes big for third a the Loop.
"Silendor in Grass" is okay in fifth at the Chicaigo. "Breakfast At Tiffany's" continues to sparkle in
Esquire fifth stanza. Final round of "Devil At Four O'Clock" is
holding stout at State-Lake for fifth.
Back Street" quits the , Unlted
Artists with a trim sixth frame in sight. Reissued "Seven Wonders
of World" is pulling another snappy round in seventh Palace week. Hardticket "King of Kings" is
shading down in fifth Todd stanza hading down in fifth Todd stap Carnegie (Telem't) (495; $\$ 1.25$ die. Dull th s3 rou. Last wein, Chicago 'B\&K1 13.900 ; $90-\$ 1.80$ ) $\xrightarrow{\mathbf{w k} 1.00}$

Cinema (Stern) 500: $\$ 1.50$ ) "Promoter" ' Cont (reissues). Oke
$\$ 3.000$. $\$ 3.000$. Last week "Genevieve,
(Cont) and "Tight Little Island" Conirssues. 33,200 .
Esquire H\&E Balahan) (1.350;
 Lop (Telem't 606: $\$ 1.25$-s1.80 (3d w w,
week, $\$ 14.000$. $\mathrm{F}: 000$ or near. Last MFomale Fiends" (Inovan) and "Modiel For Thurder" (Indie). Show W4 omen Lat In "eek, Wild Wild "Malden"
(Indiel $\$ 5.200$ and Compuctew 000. Last week. "Hustler" (20th
(6th wk. $\$ 14.000$.
Palace Indie" 11.570 . $90-51.80 \mathrm{i}$ "Seven Wonders of World" (Cine

rama! (reissue) 77 th wk . Smar | $\$ 13,000$. Last week, $\$ 14,000$. |
| :--- |
| Rooserelt | Roosevelt B\&K1 $11.400 ; 90-\$ 1.80$ wk). Slow $\$ 8.600$. Last week, $\$ 10$, ${ }^{0} 00$.

\$1.80--Deve B\&K) (2.400; 90 ${ }^{(515)}$ wki Strong $\$ 12.000$. Last \$1.80 (5th wki) Sliarp $\$ 4.500$. Last week,
$\$ 5.000$ ) Todd Todd $1089, \$ 2.20-\$ 3.50)$
 Town Teitel $\cdot 640: \$ 1.25-\$ 1.501$ $\$$ Ob,500, Last week. Nig
$\$ 1.80$--"Back Street"
 $\$ 1.80$, "Bachelor in Paradise
 $\$ 6.000$. Last vee "Secrets of
'Bachelor' Robust 15G,
Frisco; 'Slade' \$18,000 San Francisco, Nov. 21.
Firstrun trade here currently looks good. "Susan Slade" shapes "Bachelor in Paradise" is equally nice in first week at Warfield. round at Fox. "Breakfast at Tiffany's" still. is smash in fourth
stanza at the Alexandria, "King of Kings" looks fine In fourth session at Coronet.

## Golden Gate (RKO) :(2, 859:

\$1.50)-"Twenty Plus Two" (AA
(Continued on page 10)
 Hypoed by tv exposure, "Grey" the top spot. this week by a slim
margin. Virtually as mash is "DeviI at 4.0'Clock'" in first a Strand. "Town Without Pity" in
second is slow at Loew's. Albee is fairish with reissue of "Written on Women' looks okay.

Estimates for This Week Albee (RKO) (2,200; 65-90)-
Written on Wind" (U) and "Battle Hymn" (U1 (reissues). Fair $\$ 5,000$.
Last week, "l Plus 1 , (Indfe) and "Upstairs and Downstairs" (20th),
$\$ 4,500$.
Elmwood (Snyder) (724; 65-90)"Two Women" (Embassy) (2d
Majestic (SW) $(2,200 ; 90-\$ 1.25$ ) Greyfriars Bobby" (BV) and "At000 or near. "Splendor In Grass" WB1. and "WorId By Night" (WB) 5th wk), $\$ 4.000$.
State (Loew' (3.200; 65-90) -
"Secret of Deep Harbor" (UA) and
wk-5 days 1 . Moderate $\$ 6,000$. First - Strand $\$ 8.500$.
-Strand National Realty) (2,200; $90-\$ 1.25$ - "Deril at 4 O'Clock"
(Coll and "Wonderful Greece" "Breakfast at Tiffany's" (Par) (3d
'Bachelor' Bright 13G,
Denver, 'Duck' Drab 76 Denver, Nov. 21.
Not many newcomers here currently, and only "Bachelor in Para-
dise" is getting far. It shapes big dise" is getting far. "It shapes big
at the Centre. "Mr, Sardonicus" is rated mild on opener at Orpheum equally slow at the Denver "King of Kings." "looms hotsy in second at Denham. "Susan Slade" still is

## Estimates for This Week

Aladdin (Fox) 900 ; $\$ 1.45$ )-"La
Dolce Vita" (Astori ( 5 th wk). Mild Dolce Vita" 'Astor) (5th
$\$ 2.600$ Last week, $\$ 4.400$.
Centre !Fox 1 . 1.270 ; , $\$ 1.25-\$ 1.45$

- Bachelor in Paradise" (M-G) Cooks big. $\$ 13.000$. Last Week,
"Devil 4 O'Clock" (Col) C7.000. (Cooper) 814: \$1.65$\$ 2.50$ - - "Seven Wonders of World" Cinerama) 55 th wk Big $\$ 15,000$. Fourth week, $\$ 16,000$.
Denham Indic
Denham Indiei í 1800; \$1.25-\$2.50) Hot $\$ 10.000$. Last week, $\$ 11,000$. Denver (Fox) Ducky" (Col) "Girl
"Everything's
Can't Help It" IIndiel. Mild $\$ 7,000$ Can't Help It" IIndie). Mild $\$ 7,000$.
Last week, "Back Street" (U) (3d ${ }^{\text {Espa }}$ Esuire (Fox) ( 600 : $\$ 1.25$ )"Joker" Indie). Slow $\$ 1: 600$. Last
week, "Bridge" (AA) (2d wk), $\$ 2,-$ Orpheum (RKO) ( 2,690 ; $\$ 1: 25$ "Valley of "Mragons" (Indie). Mild \$9,000. Last week. "Breakfast at Paramount indie) (2, 100 ; $\$ 1: 25$ Have To Run Fast"' (UA) (2d wh).
Sturdy $\$ 14.000$ or near. First was Sturdy
Towne (Indie) (600;, \$1.25-\$1.45) "Greyfriar's Bobby" (BV) (4th
wk). Lean $\$ 2,700$. Last week, $\$ 3$,-

BACHEIOR' LOUD 7ב̇G, OMAHA; DEVIL' $41 \mathrm{G}, 3 \mathrm{D}$

Bizi is uneven at downown first runs this stanza due chiefly to off-and-on snow flurries. However, the

new pix; "Flight of Lost Balloon" at three houses and "Bachelor In "South Seas Adventure" is dim in its 18 th week as $k$ hard-ticket entry at the Cooper. Third week Omaha ts rated good, "Devil at 4 O'Clock' at
shapes mild.

Estimates for This Week
Admiral, Chief, Skyview (Blank; 1,239; 1,000, 1,200; 75-\$1)-"Flight of Lost Balloon" (Indie) and "Black
Pit of Dr. M." (Indie). Snappy $\$ 9$,000. Last week, "Town Without bor' (UA), $\$ 7,000$.
Cooper (Cooper) (687, $\$ 1.55-1$ (Cinerama) ( 18 th wk). Good $\$ 5,000$
but bows out. Last week, $\$ 7,000$. but bows out. Last week, $\$ 7,000$.
Dundee (Cooper) ( $500 ; \$ 1.55-$ $\$ 2.20$ - "Question 7" (Indie) (81h wk . Sh
$\$ 1,800$.
Omahz (Tristates) (2,068; $\$ 1-$ \$1.25) - "Breakfast at Tiffanys"
(Par) (3d wk) Good $\$ 5,000$. Last (Par) 3 d wk
week, $\$ 6,000$.
Orpheum (Tristates) (2,877; $\$ 1-$ $\$ 1.25$ ) Devil at 4 O'Clock" (Col)
$(3 d \mathrm{wk}$ ) Off mild $\$ 4,500$ after $\$ 6,800$ last
State (Cooper) (743; (1)
Bachelor In Paradise" (M-G). "Bachelor. In Paradise" "M-G). to Sun" (M-G) (2d wk), \$3,000.

## Story' Smash <br> 20G, Tops D.C.; Bachelor' 17G

Washington Nov 21 Most locations look for lean
pickings. this stanza what with the product blamed mostly. A big ex-
ception is "Bachelor in Paradise" looming for a sock initial frame at Capltol.
Side Stor
shapes solid at two other Standey Warner situations.
"Breakfast at Tiffany's" looms Kings" shapes socko in third War-

Estimates for This: Week
Ambassador-Metropolitan (SW) Slade" (WB). Good $\$ 13.500$ or
close. Last week, "Mask" (WB), Apex (K-B) (940;
"Frantic".
(Times). $\$ 1.25$ )
$\$ 3,500$. Last week, "Flute -\& Arrow" Janus), $\$ 4.000$.
Capitol (Loew) (3.420; $\$ 1-\$ 1.49$ ) - Bachelor in Paradise" (M-G). final 10 days Keith's (RKO) ( 1,839 ; \$1-\$1.49) "Bend of River" 1 U ) and "World in Arms". (U) (reissues). Fair \$6.-
000 .' Last Week, "Town Without
Pity" (20th) (3d wk), $\$ 6.500$ Pity" (20th) ( 3 d wk) $\$ 6.500$.
MacArthiur ( $\mathrm{K}-\mathrm{B}$ ) $(900.51$. MacArthur (K-B) ( $900 ; \$ 1.25$ )
"The. Mark" $\quad$ Cont. Mild $\$ 3,200$. Last week, "Risk" (Union) (3d wk), Onta
Breakfast at Tiffany s. \$1-\$1:49)wk): Great $\$ 9.000$. Last week, $\$ 11,-1$.
000 .
Palace (Loew) (2.390, \$1-\$1.65)-
Back Street" (U) 4th wk). Okay
$\$ 8.500$. Last week; $\$ 10.700$.
Playhouse TT-LI "459; \$1.49
$\$ 1.80$ - $\$ 4.500$. Last week. "Devil at
Four O'Clock" (Coll (4th wk), $\$ 2$,-
${ }^{200}$ Plaz
Naked and Wicked"; $\$ 1-\$ 1.80$ )-
 Town 4 King) $1800 ;$; $\$ 1-\$ 1.49$ ) -1
"Rocco and Brothers" (Astor) (2d wk). Fair $\$ 4,500$ after $\$ 5,200$ open-
Trans-Lux (T-L) (600; $\$ 1.49-$ (5th wk). Good $\$ 5.800$. Last (Col) 15 th W
$\$ 6.200$.
"West Side Story" (UA). Wow $\$ 20,000$ or near. Last week
"Carousel" (reissue), \$5,000.
Warner (SW 1 . King of Kings" (M-G) (3d $\$ 1.8 \mathrm{wk}$ )

B'way Lively Despite Rain; 'Smoke' Smash S46,000, 'Paradise' Lush 35G, 'Drum' Loud 100C, 2d, 'Story' 47G

## While Thanksgiving Day (tomor ow) holiday figures in few of <br> th Chitstmas stageshow not due

 gross totals in current session Broadway firstrun trade is holdingup rather well this stanza. Some up rather well this stanza. Some sharply but bigger product continues stout. Rain and snow Mon
day (20) was a downbeat factor "Summer and Smoke" is heading for smash $\$ 46,000$ in first session ending today, daydating the or in Paradise" looks to hit big $\$ 35.000$ or close on initial week at the Cap
tinuing.
"Flower Drum Song" with stageshow is holding with great $\$ 160,000$ or near in second stanza at the "Song" stays intil the. Christmas "Whow is brought in next month capacity $\$ 47.000$ in current (5th) round at the Rivoli on hardticket On same policy, "King of Kings" is heading for a smash $\$ 35,000$ in sixth week at the State
"Comancheros"
000 in third session at tall \$26, mount. '"Paris Blues' shapes fine $\$ 18,000$ for second week at the Astor and is comparatively bigger
with $\$ 8.500$ at the Fine Arts "Devil at 4 O'Clock" wound its fifth stanza at the Criterion yes-
terday 'Tues. 1 wtih a blg $\$ 24,000$, and stays. "Wever on Sunday" round at the Forum. Palace is bringing in a pair of reissues to-
day after two very thin weeks with "i Plus 1." "Splendor in Grass" was bangup $\$ 16,000$ or close in sixth week a
the victoria, row being in seventh
round. "Susan Slade" shapes only
okay the Warner. with "El Cid" due in on hardticket policy, Dec. 14. in 31st round, now being in 32 d week at the Henry Miller.
Dec.
to the Embassy on Broadway.
Estimates for This Week
"Astor (City Inv.) (1,094; 75-\$2)ond round ended Monday (20) was way below estimate for initial

## Capitol (Loew) (4.820; \$1-\$2.50

 "Bachelor in Paradise" (M-G). Initial session winding today (Wed.)looks to hit big $\$ 35,000$ or over looks to hit big
Holding, of course.
Criterion 1 Moss 1 ( $1.520 ;$; $\$ 1.25$ $\$ 2.50$ )-"Devil at 4 O'Clock" (Col) (6th wk. Fifth stanza finished
yesterday fter $\$ 31,000$ for fourth week.
DeMille (Reade) 11.463 ; $90-\$ 2$. First session ending today (Wed.) is heading for smash $\$ 28.000$ or close. Opened with a benefit preem
on Wednesday ( 15 ) night. daydating with Sutton. Stays indef. Embassy (Guild Enterprises)
(500; $90-51.75$ )-"Guns of Nava (500; $90-51.75-$ Guns of Nava-
rone" (Col) 2 d wk). First stanza $\$ 13,000$. Stays until "La solice Henry Eniller (Gilbert Miller) (800; $\$ 1.50-\$ 3.50$ )-"La Dolce Vita" completed Saturday (18) teas fast $\$ 15,000$ after $\$ 18.300$ for 30 th week. Holds through Dec. 8, with "Les in Dec. 9. Journey to Center of Earth" (reissues). Open today (Wed.). Last week; " 1 Plus 1" (Indie) '2d wk-
days), sad 87.000 after highly disappointing opener. $90-\$ 1.80$ ) Never On Sunday" (Lope) (3d wk). First holdover stanza completed
Sunday 19 , was sturdy $\$ 11.500$ Sunday (19) was sturdy $\$ 11.500$
after $\$ 14,000$ for initial week. Also Paramount (AB-PT) (3,665; \$12) Paramount (AB-PT) "Comancheros" (20th) (4th (Tues,) was tall $\$ 26,000$ or close after $\$ 32,000$ for second week. Rellers) (6,200; 90-\$2.75)-"Flower
Drum Song" (U) plus stageshow (2d wk). This session ending today (Wed.) looks like great $\$ 160.000$ or near after $\$ 171.000$ for first week.
Holding a third and likely Rivoli (UAT) (1,545: $\$ 1.50-\$ 3.50$ ) "West Side Story" (EA) (5th wk). Current week winding today (Wed.) is heading for capacity $\$ 47,000$ on \$47,000 on same number of shows Continues indef.
State (Loew) (1,900; \$1.50-\$3.50)
"King of Kings" (M-G) (6th wk). This round finishing today (Wed.) looks to hold with torrid $\$ 35.000$ for 10 shows. The fifth was 539.000 indefinitely.
Victoria (City Inv.) (1.003; 50k). Sixth week ended Mind (WBi '7th was Splendid $\$ 16,000$ or near i20) $\$ 21,000$, way below hopes for fifth
Warner (SW) (1.813; \$1.50-\$2.50) This "Susan Slade" (WB) (2d wk). Thurs.) is heading for okay $\$ 16$.000 or close after $\$ 19.000$ for initial week. Holds. "El Cid" (AA) is dus
in on hardticket policy on Dec. 14. Firdicket policy on
Arties
Baronet (Reade) (430- $\$ 1.25-$ - 22 )"The Mark" (Cont) (m.o.). First like big $\$ 10.006$. Holds. "Mark" played at Sutton for more than six weeks just prior to moveover here. Fine Arts (Davis) (468; 90-s1.80)
-"Paris Blues" (UA) (3d wk' First holdover week concluded Monday 13.500 for initial or close after Beekman (Rugoff Th.) (590: $\$ 1.20$ \$1.75) - "Dird wevek Eye" (Janus) '4th (19) was good $\$ 6.000$ after $\$ 7.500$ Carnegie Hall
Cinema (F\&A) 300; \$1.25-\$1.80) - "Neapolitan ion completed yesterday 'Tues.) was solid $\$ 4,200$ after $\$ 4,800$ for
fifth week. Fifth Ave.
250; $\$ 1.25$ Ave. Cinema (Rugoff Th.) Blood" (Indfe). Opens today (Wed.) Last week, "Kitchen" (Kings) (3d 72d St. Playhouse (Baker) (440

Continued on page 101

## Town' Trim \$12,000 In

St. Loo; 'Breakfast' Big

## 16G; 'Huster' 12G, 3d

City is loaded with, Nov. 21. xtended-runs but biz is holding up "Town Without Pity" is getting the most coin of newcomers. being nocene" looms fine Loss of In Pageant on initialer at smalle at Tiffany's" shapes fine in second round at Fox. Hustler" still is fast in third in Grass" is rated hotsy in fift at Esquire. "La Dolce Vita" looms Estimates for This Week Ambassaror (Arthur) 12.970: 90 $\$ 1.25$ - "Hustler"' (20th' '3d wk'
Fast $\$ 12,000$. Last week. $\$ 15.000$. Apollo Art 'Grace) 71.250 - "Tunes of Glo (3d wk). Okay $\$ 2.000$. Last week
 Grass" (WB) I5th wk). Hot $\$ 7.500$. Fox (Arthur) 15,000 : 90- $1.25 \cdot-$ Rreakfast at Tiffany"s" Par 2a
$\$ 16,000$ or over Laine 20,000
Loew's Mid-City Loel:' 1.160 ; (6th wk). Fancy $\$ 7.000$. Last week $\$ 7.300$.
State
Town Without Pity ${ }^{13.600: 60-90}$ : Fairlgood $\$ 12,000$ or less. Last week,
"Greyfrlars Bobby" BV', Greyfr
$\$ 8.000$.

# 'Huster' Boffo \$30,000 in Toronto; <br> 'Town' Fair SG; 'King' Wow 16G, 4th 


is barel fair at Loell's. But re-
iscue of "King and I" is packing phens in at Tivol. No longer ca-
p: city. "King of Kings" in fourth frame at the University, how
continues ubw.
Estimates for This Week
 $4 k \mathrm{k}$.
$\$ 9.000$.
Hyland Rank' 1.357: $81-51.501-$ "Dentist on Job" enth' $3 \mathrm{~d} \quad \mathrm{uk}$
Imperial FP، 3.206; : $\$ 1-\$ 1.50$,
C'omancheros" 20 th: Good $\$ 13 .-$ "Comancheros" 20 th: Good $\$ 13$.
oon. Last week. "Hitler's Execu$\stackrel{\text { tioners }}{ }{ }^{\text {Night }}$.
International 'Taylor', 557 : \$1Fair $\$ 3.500$. Last week. "Expres Bongo 'IFD, 3 d uk' $\$ 2.500$
Loew's 'Loew' 1.641 : $\$ 1-\$ 1.50$ Town Without Pity": CA' Fair
s9.000 Last "erk. "Bridge to
 $\$ 8.500$ I.ast
iCont', $\$ 6.000$.
Towne Taylor) (693; 90-s1.251-
Two Vomen' Still fine at $\$ 4.500$. Last week, University 1 FP' 1.556 : $\$ 1.50-$ (4th wk). No longer capacity but Wham
$\$ 18.000$
Uptomn Loew, 2.453: 51-1.75)$\$ 7.500$. Last week, $\$ 10.000$.

## 'COMANCHEROS' FANCY

13G, PITT; 'SLADE' 12 G

## "Comancheros" is getting heavy ction at the Gateway this round

While other new entry. "Susan Loudest holdover is "King of Kings," in second week of hard-
ticket wur at Warner. "Back Street" remains fancy in third at
Fulton. "Bachelor in Paradise" Gint With Sutcace" in second at Squirce Hill shapes fair.
Estimates for This Week Fulton ${ }^{\prime}$ tisociated. 1.635 ; $\$ 1-$ \$1.50.- "Back Street" L. 3d wl
Hotey s. 500 . Last week. $\$ 8.100$.
 $\$ 13.0100$. Lat week, Devil at
OClock Col th wk. $\$ 7.200$.
 \$1k Gei.
Shadyside MOTC, 750 : $\$ 1.25$ "P.re Hell of st. Trinian's", Cont)
"2d wh: Thin $\$ 1.560$. Last week,
Squirrel Hill : 823: $\$ 1.25-$-Girl Squirrel Hill : 834: $\$ 1.25$ - "Girl
With Suitcast
Ellis Stanley Sil: 3.700: \$1-\$1.501Sasan Slade" WB' Fair $\$ 12.000$
 -"King of Kines" M-G) $2 \mathrm{2d}$ wk) Boff with added roin coming from extra show; $\$ 18,000$. Last week,
$\$ 16,000$.

## LOS ANGELES <br> Continued from page 8) Nice $\$ 5.500$. Last week, $\$ 7,400$. State, Fox Wilshire 1 UATC-FWC 2.404; 1,$990 ; \$ 1.25-\$ 2$ 'Ben-Hur 'M-G) 13d wk). Lusty $\$ 13,000$. Last

Week, $\$ 22.500$.
Warner Hollyweod (SW) 12.170 : $\$ 1.25-\$ 2$ _-"Back Street". U') ith
wk). Sturdy $\$ 7,000$. Last week, $\$ 7$,500.

Warner Beverly (SW) 11.31.6: 90-
.50 )-"Devil at 4.0'Clock" (5th wk). Firm $\$ 7.000$. Last week.

Chinese 1FWC) 11.408; $\$ 2-\$ 2.40$ "Breakfast at Tiffany's" 4 Par
thk'. Sock $\$ 16.000$. Last week Egyptian (UATC) 1.392; \$1.25$\$ 3.501-$ King of Kings" $1 \mathrm{M}-\mathrm{G} \cdot 6 \mathrm{th}$
wk . Big $\$ 18.000$ or over. Last

## Hollywood Paramount State 468: 90 - $\$ 2$,  <br> week, $\$ 12.00$. Nexer On Sunday" Lope' ' 20 k). Brisk $\$ 4.300$. Last week. $\$ 3.700$. Pantages 'RKO) $11.513: \$ 1.25-$ $\$ 2.751$-"Spartacus", CV). 57 th Okay 8.500 . Last week. $\$ 8.600$. Music Hall, Ros : 720 ; $\$ 2.40$ $\$ 2.75 \cdots-$ La Dolce Vita" Astor $19 \mathrm{th} w \mathrm{k}$. Busy $\$ 6.500$. Last week $\$ 6800$. "Purple Mioon" indie) 5 .th. "1" Thin $\$ 1200$. Last week, $\$ 1.500$ <br> BROADWAY

## (Continued from page 9

$\$ 1.50-\$ 2$, The Hustler" 20th day 1201 was okay $\$ 4.300$ atter 5 .
900 for seventh round. Continues Normandie T-LI, 592 \$1.25
\$1.80. Green Mare", Zenith 5 th
wki. Fourth round ended Sunday wkl. Fourth round ended Sunda
1191 was excellent $\$ 9,000$ after
$\$ 11.500$ for third $\$ 11.500$ for third wee 20: Carnegie 'L. Carnegie Times, 12th wk. Current session ending today -Wed. Is heading for
smash $\$ 11.000$ affer $\$ 13.200$ for 11th week. Present run is one of
strongest ever at this house Stays indef.
Guild (Guild) (450: \$1-\$1.75) ending today ' Wed: is heading for ending today 'Wed.' is heading for
okay $\$ 10.000$ or close. Holds. In okay \$10.000 or close. Holds. In wk), $\$ 6.000$.
Murray
Hill (Rugoff Th.) (565: 95- $\$ 1.80$-"A Summer To Remember" 'Indie) $3 \mathrm{~d} \cdot$ wk . Initial
holdover round completed Sunday holdover round completed Sunday
119) was smash $\$ 14.0$ after $\$ 15$.000 for opener. Cinema) (568: 90-\$1.80-"Zazie" 'Indiel Opened
Monday
'201. In ahead. "From Re Monday '201. In ahead, "From RG
man Balcony". Conti '5th wk-8 days . Okay $\$ 5.000$ after $\$ 6.000$ in
fourth week. Never on Sunday' Lope' 158 th $w k)$. The 57 th session ended Mon-
day 201 was fine $\$ 7.300$ after $\$ 8,000$ for 56 th week. Also play ing 68th St. Playhouse !Leo Brecher)
National Boxoffice Survey
Pre-Holiday Hits Biz; 'Kings' No. 1, 'Comancheros'
2d, 'Bachelor' 3d; 'Breakfast,' 'Devil' Next
This is the week prior to the
Thanksgiving Day holiday session, Thanksgiving Day holiday session,
and biz generally reflects this sitand biz generally reflects this sit-
uation. Few of the new pix being preemed this week are going far, help because first of such this year. New ehampion at the wickets is "King of Kings" (M-G), which has seen winding up second in recent out in release to any extent this "Bachelor in Paradise", M-G1. also a newcomer, is winding up
third. "Breakfast at Tiffanys" third. "Breakfast at Tiffany"s"
:Par'. No. 1 for several weeks, is dropping doun to fourth location. Devil at 4 O'Clock" 'Coll, thir "eek ago, is finishing fifth. forth last round, is capturing just getting around, is winding up seventh. "Back Street" ' J ) is tak ing eighth position.
inth. "Luster" (20th), will finish ninding up 10th. "Greyfriars Bob
 (Tues.): In ahead, "Gone Wath Wind": (M-G) (relssue). Fair $\$ 2,600$ Sutton (Rugof Th.) ( 861 ; 95-
$\$ 1.80$ ) (Par). Initial stanzand finishing today. (Wed.) looks to land sockeroo
s18,000. Stays, of course. Day-dating with the Denille.
 WB) (7th wik). Sixth round ended yesterday Tues.) was splendid
$\$ 11,000$ or near after $\$ 12 ; 000$ for fifth week. Daydating with Vic-

Trans-Lux 85th St. (T-L) 1550; wk). This round winding tomorow 'Thurs.' is heading for nice $\$ 6.500$ after $\$ 7.000$ on initial week. Daydating with the Warner.
World "Perfecto i $390 ;$. 90- $\$ 1.50$ ) "Wild for Kicks". Current stanza finishing tomorrow Thurs. 14000 on boffo Stays indef.
‘Bachelor’ Slick 10G,
Seattle; 'Blood' $\$ 6,000$ Seattle, Nox. 21. Not much exciting here this
round although one new entrant is
doing well. It is "Bachelor in doing well. It is "Bachelor in
Paradise," which shapes nice at
Music Hall. "Breakfast at Tiffany's" continues good in fousth at Paramount. "Blooc and Roses". is ju

Estimates for This Week Blue Mouse Hamrick ' 739 : \$1-
1.50' Town Without Pity" (UA). 3 d wk
$\$ 4.300$.
Coliseum (Fox-Evergreen) 1.870. $\$ 1-\$ 1.501-$ "Blood and Roses" Par). Fair $\$ 6.000$ or near. Last
week "Everything's Ducky (20th) and "Queen of Pirates" 'Col), $\$ 5$,-

## Fifth Avenue (Fox-Evergreen)

 :2.500; \$1-\$1.50) "Devil at 4 Good $\$ 4.500$. Last week. $\$ 7.300$.Music Box (Hamrick) 1.738 : $\$ 1$ Indie). Mild $\$ 3,000$. Last week "Rneco and Brothers" Astor), \$2,400: Music Hall (Hamrick) 12.200: $\$ 1$ \$1.50" "Bachelor in Paradise" 1 N-G
and "Invasion Quartette" $\mathrm{M}-\mathrm{G}$ ). and "Invasion Last week. "Mask" WB) and
die) $\$ 5.800$.
Paramount (Fox-Evergreen) (3.-
$000 ; \$ 1-\$ 1.50) \sim$ Breakfast at Tiffany s ${ }^{\text {(Par }}$ ' Last week. $\$ 7.700$.

## BALTIMORE

## Continued from page 8 )

$\$ 1.50$ )- "The Mark" (Cont), Good \$2.200. Last week. "Pure Hell St. | rinian s" 'Cont) 12d wk', |
| :---: |
| Hippodrome 'Rappaport) |
| $\mathbf{\$ 1 . 1 0 0}$ |
| 200 |

 Col 14th wk. Down to mild
Little Last week, $\$ 7.000$. Rappaport)
( $300-90-\$ 1.50)$ "Question 7" Indie) (30- wk). Warm $\$ 1.500$ Last week, $\$ 2.000$.
Mayfair (Fruchtman) $1750 ; 90$ -1.50)-"Hustler" (20th) (3d wk). Fine $\$ 5,000$. Last week. $\$ 6.000$.
New (Fruchtman) \$1.501 "Armored Attack" (AAA).
Slow \$4.000. Last week. "Flight
Lost Balloon" Indie), $\$ 4.500$.
Playhouse (Schwaber) $1355 ; 8$ $\qquad$
", (BV) Aill be 11th while "Town
Without Pity". (UA) rounds out Without Pit
the Top 12.
"Two Women" (Embassy), "The Mark" (Cont and "The Mas
WB) are the runner-up films "Flower Drum Song" (E) inues big in second session at the
N.Y. Music Hall after N.Y. Music Hall after a great "Summer and Smoke" (Par) is socko in initial "session fo
N.Y. first-runs. "Rothstein"
shapes fair on first week in L.A.
" "Never On Sunday" Loper, solid neat in Minneapolis. "Pure Hell of St. Trinian's's (Cont) looks solid in Py and good in Pitt.
"Cleveland. "Mr. (AI) is okay Coll, okay in Cincy, looks slow in Denver and Buffalo.
"Question 7" 'Indie), niee in K.C., looks good in Balto and
Frisca: "Guns of Navarone" (Col) is big in Toronto.
Complete Boxoffice Reports on


12 C
12.
$\$ 7$.
(2

## $\$ 7,000$. Town

(125; 90 (Par) (5th wheakfast at Tiffany $\$ 6,000$ Las

## 'Bachelor' Wow \$11,000, K.C. 'Kings' Loty 16G <br> In 2d; 'Mask' Dim 4 G

Kansas City, Nov. 21.
Paradise" at the Roxy. which shapes socko at llthis Durwood replaced "This Is ' Cinerama" at the Empire and is running to a nice
figure. "A Weekend With figure. "A Weekend With Lulu" is
smart at the Kimo arty cinema on
Paramount looks dull with "The Mask." "King of Kings" is smash

Estimates for This Week
Est
Brookside (Fox-Mid west-Nat,
 Closing with okay $\$ 2,000$. Las
Capri 'Durwood) (1.260: $\$ 1.25$ wk). Handsome $\$ 16.000$. Last ings of scheduled to necatse of vandalism incident which des-
Crest, Riyerside 'Commanwealth) (900 cars: .90c), Waldo
(Rhoden) 1700.90 c )-"Never. Tike Candy from Stranger". IIndie) and Bew are of Children" (Indie"
usual first-run hookup. mild $\$ 6,000$ ast week. Crest. Riverside, Boule wood IDickinson' 11.0001, Electric Fulton) (1,6001 all 9001-"Tweaty
Plus Tiwo"' AA ) and "Time Bomb" Plus Tiwa' 'AA
(AA): $\$ 10.000$.
Empire 'Durwood' $11.200 \% 90-\leqslant 2$ Seven Wonders of World" 'C:ne
ramal (reissue). Mav hit good $\leqslant 10$ ramal reissue). May hit good $¢ 10$.
000 . $\$ 4.000$.
Kimo tDickinson) (504: 90-\$1.25: Smart $\$ 2.000$ With Lulds. Last week. "Two Loves" 'M-G) I3d wk, \$1.0n0.
Paramount 'Blank-UP, 11900 . $\$ 1-\$ 1.25$-"The Mask" (VB). Dull Street" (U) (3d wk', $\$ 6$ 000:
Plaza (FMW-NT' 1 1.630; $\$ 1-\$ 1.25$ ) "Paris Blues" (UA! 2d wkl. Roxy 'Durwood I 4850: $\$ 1-$ - 1.50 ) Heading for great $\$ 11.000$ Las week, "Breakfast at
Par! (5th wk) $\$ 5.000$.
Cptown IFMW-NTi 2.043: S13d wki. Satisfactory $\$ 5000$. Tast week, with Granada 11.217). S10:-
Fairway (FMW-NT) (700: 90.-) "Question 7" Indie) '3d wk
$\$ 1,500$ Last week, same.

## MINNEAPOLIS

## Continued from oage 8

## rreek. $\$ 5.000$.

Mann (Mann) (1,000; \$1-\$1.50i"Devil at 4 O'Clock" (CoH) 12d wk).
Great $\$ 10,000$. Last week. $\$ 13,000$. Great $\$ 10,000$. Last week.
Orpheum Mann) $22.800 ; \$ 1-$ \$1.25)-"Mask" (WB). Shrewd selling not helpingt this. Slight $\$ 5.000$ looms. Last week, "Splendor in
Grass" (WB) (5th wk), $\$ 6,000$ in five days. at $\$ 1.50$ top. 1.50-\$21 "L Park Vita" (Astor) 12d run). First showing after its long loop roadshow run at lighter "Loss of Innocence" (Col) 2 d wk $\$ 2.800$.
State (Par) (2,200; \$1-\$1.25)-
"Back. Street" (U) i3d wk). Fast
$\$ 10.000$. Last week. $\$ 11.000$. Suburban World (Mann) 800 (Col) (2d wik). Moderate $\$ 2.000$. Last week, $\$ 2,800$.
Uptown (Field) (1,000; \$1.25)-
"Never on Sunday" (Lope) (re"Summer of Happiness" (Indie and "Nana" (Indie) treissues), $\$ 1$, 700 in four days.
World Mann) (400; \$1-\$1.50) Breakfast at Tiffany's (UA) (41h $u k^{\prime}$. Splendid $\$ 6,000$ or close. Last

## Wayne Socko 17G, Philly; 'Story' 23 C <br> \author{ Buss weekend downtown is spell- 

}Busy weekend downtown is apell-
ing atringer biz at firstrung here
great in first week at Stanton while "Town Wecond round at the Midtown in first holdover frame at Ran"King of Kings." shapes sturdy In fourth Boyd stanza. "Breakfast at Tiffany's" is torried in fifth Ar:
cadia session. "Purple Noon" cadia session. "Purple Noon"
looks hotsy on opener at arty

Estimates for This Week
Arcadia (S\&\& ( $620 ; .95-\$ 1.80$ )Breakfast $\$ 12.000$ Last week 15.000

Boyd ISW) (1.536: \$2 $\$ 2.75$ )King of Kings" M1-G) 4th wk).
Big $\$ 15.000$. Last week. $\$ 17.000$. Fox (Milgram 1.400; 95-\$1.80)Devil at 4 OClock" Col' '5th
$w k$. Sturdy $\$ 8.500$. Last week, 10.000 .

Goldman Goldman) 1.000: 95-(M-G) (3d wk). Fast $\$ 9.000$ or near.
ast week. $\$ 12.000$.
Midtown IGoldman! 1.200; \$22d wk. Wow \$23.0.10 or over. Last week: $\$ 21.000$.
Randolph 12.00 : $95-81.80^{\circ}$ Town Without Pity: (U $1 \cdots 2 d$ wk).
poor $\$ 9,000$. Last woek. $\$ 11,000$. Stanley isw) $2.5(10: 95-\$ 1.801$ Back Strect" "C, "?d wk), Neat
14.000 or over. Lait week. $\$ 19.000$. Stanton (SW) $1, \therefore 3 ; 45-\$ 1.801-$ comancheros 20 th. Gireat $\$ 17,-$ "Ia Dolce Via" an 8.000 .

Studio Goldberer ige3: 95-\$1.80) Naked in Deep" Indici Slout $\$ 4.000$ in 5 das. Last "eek. "Eve and Handiman:" Indie! and "Bed"
 s5.500. Last weck. Uirl. With uitcase" Fllis) Wd wk, $\$ 2.500$. Viking isley' 1.000: 55-\$1.80\$8.200. L, st weck, "Niask" (WB)

World $1 \mathrm{~K} \& \mathrm{~B}-\mathrm{Pa}$ hel 1483 ; 95-
1.80 - From lio sin Balcony"
k, Laleider Iiili Mob" Indie) and $P$

## SAN FRANCISCO

nd "Time Bomb" AA). Bad $\$ 3,500$ in 6 days. Last wek. "1 Plus 1 " U, \$7,500 for 8 daw
Fox (FWC) 4.651: \$1.25-81.50)Comancheros , 20th' and "Misty" 20th). Good $\$ 16.000$ or near. Last week. "Hustlei" (20th) and "It in 6 dars $10 \cdot h$ 3d In 6 days.
1.50)-"B Loew) 12.656; \$1.25-M-G). Nice $\$ 15.006$ Last week, IIndiel, $\$ 6.000$
Paramount 1 $\$ 1.50$ " "Susan Slade" 'W-B) and hereabouts. Last week, "Mask" W-B) and "Desert Warriors" 'Indie ${ }^{1}, \$ 12.500$.
St. Francis Par) 11,400 , $\$ 1.25-$ \$1.75) "Devil At 4 OClock" (Col) 5 th $w k$ ). Good $\$ 8.000$. Last week; Unit
United Artists No. Coast) 11.151 :

# CHURCHES BUY BOOTLEG FILMS 

## Issues Before Actors Guild <br> [Race-Music Corp.-Residual Payments]


#### Abstract

Hollywood, Nov. 21. . At last week's annual meeting in Hollywdod of the Screen Actors Guild it was revealed that there have been dickerings for some time With regard to "racial discrimination" in film production hiring pracvictims. Exec secretary John L. Dales said that the Guild anticipated improvement soon in the situation. Dales also reported that he expects the Guild will be able to announce a new agreement with talent agencies shortly. Revlewing the negotiations; he sald that he believes the agreement with Music Corp negotiations; he sald that he believes the agreement with Music Corp: of Amerdca will benefit greatly all actors and the entire film industry. He predicted that. J. C. Stein's organization, which is expected to divest itself of its agency biz, will become one of the largest producers In another report, trasurer Fran $k$ Faylen stated that Guild wound $\$ 825: 537$, and expenses $\$ 763,559$. This brings Guild's total surplus to $\$ 740,540$. Reporting on residuals from tv programs, prexy George Chandler stated. Guild collected and distributed to members a total of 63,689 checks for an overall $\$ 4,800 ; 870.98$. He also reported that a total of 5,119 members are now ellgible for Guild's health end welfare bene- fits. Since Jan. 1, 1961, a total of $\$ 354,48686$ has been pald on 1,390 claims by actors and their dependents.


## Inside Stuff-Pictures

Samuel Bronston's "King of Kings" was manhandled when opening Leonard Mosley of the Daily Express. Quentin Crewe, the Daily Mails film critic paid tribute to the
brilliant photography and wonderful direction, but observed "Commercial Hollywood knows better than the Son of God. Once again
they have given us the blood and the fury which they deem essential Moscess." favorable notice Paui Dehn's Daily Herald review which starting off by commenting that once more the earliest Christian have been thrown to the MGM lion. Dehn followed with this observa tion "Nothing will dissuade me from treating gently and respectfully the sensitive director (Nicholas Ray) literate author (Philip Yordan) and dedicated cast, who have for once taken ceremonial care to proHe thought "King of Kings" succeeded better than any film since
The London Evening News, which is serializing "King of Kings," carried its reviey on Tuesday evening under the latest episode, and
critic Felix Barker admitted he had lived with it too much to be able to be entirely objective. He described it as a cautlous film, deter everybody, it pays an obvious penalty,

Reference to Indiana exhib leader Trueman Rembusch at the recent TOA conclave erratumed in stating his tab for attending the New OrIeans meet was picked up by the exhib body. Rembusch and Con
frere Dick Lochry, whose Hoosier Allied unit is being wooed by TOA paid their own expenses en toto.

Paramount suit against Dino DeLaurentis, In which the company is demanding $\$ 290,000$ allegedly borrowed by producer DeLaurentiis, has the change is diversity of citizenship, DeLaurentils being a native of Italy,

## Ohio Exibibior To Trial Again

## Re 'Obscene' Pix

Refused a change of venue, Ed ward M. Eads, 31, manager of the only theatre in this community adjoining Dayton, went to trial yes terday (20) for showing the almoral Mr. Teas," in the Far Hills Art Theatre
Eads last week was fined $\$ 2,500$ and sentenced to six months in film, "The Sins of Youth," ©liso
under the obscenity law. This case is being appealed. Counsel for
Eads claimed that. Eads could not receive an impartial and fair trial publicity and religlous prejudice making picking of a Jury difficult.
Judge Fredrick W. Howell of Oakwood Municipal Court, who case, overruled a motion for a
change of venue. In other cases also pending before the court, ob
senity of the films, "Twilight Girls," "Fast Set" and "Love Is
My Profession,": will also be decided.

REASON FOR MUSICALS: VIDEO UNABLE TO VIE

A revival of musical films by the motion picture industry is urged by producer-director-star Dick sort of show tv can't touch. "Tele vision can't do musicals because hey're too expensive," sald Pow vision, and with a producer-director commitment for 2 flm at 20th-
The veteran averred the plx nly by belng more selective in the type of product it makes, and example of this selectivity in films. place in the fhlm inges are tastry, and the ow-budgefer is doomed, he opined merge thetr distribution facilities as one step to effiect economies to
meet the changing tlmes, he predicted.

Okay to Buy Carberry
When Selling Bristol
$A \mathrm{~N} . \mathrm{Y}$ Federeral Coirit orrere 1 att week gives Stanley Warner the
greenlight to acquire the Carberry Treenight to acquire the Carberry
Theatre in Bristol, Conn. Terms of ation of the house until the circuit divests its Bristol Theatre, which is earmarked for takeover by a redevelopment outfit.
In the event the Bristol hasn't
been shuttered by December. 1963. chain must then relinquish the

## 16-MILLIMETER

 PIRATES' MEDUMThe "bootlegging" of 16 m prints of major company product has become a serious problem, represent-
Ing a "substantial" loss of revenue to the distribs, a top New York exec reported last week. The exec tion in too great a detall for feaj of "scaring off" a couple of the
more obvious of the bootleggers, against whom cases are now being prepared.
Whether or not there has actually been an increase in this activity in recent is hard to tell. "It may be that problem."' He estimates there are such prints now making the rouinds, being sold to unsuspecting church camps, schools, hotels, bars, and other such renters of small gauge enter ainment. The figure he gave ncluded only major company product of recent vintage.
How do the prints get into this illegal distribution channel? Mosty via thefts from regional extv. Stations are now maintaining bigger and bigger feature film ibraries. Occasionally, too, they distrib by an outfit with a phoney name. Others disappear from Army or Navy film depots. Those from he latter point of origination are they often most easy to spot, since which have not yet been released in 16 m
To give an idea of how much reyenue is being lost through these subrosa operations, the exec said
it would not be unusual for one it would not be unusual for one
illegal subdistrib to hand over total rentals of between $\$ 7,000$ and $\$ 8$,000 a year to his "major" distrib,
that is, after taking out his own times and money which isn't finding its way to its rightful home
Who are the culprits? Most of hem are derby hat operators, but some undoubtedy must be regiti-
mate guys who supplement their income by handling the bootleg stuff -which represents, after all, pure profit.

Follow the Population
Explosion Near L.A.

## Pacific Drive-in Theatres, in a

 move to keep up with the popula20 miles from L.A., will build a 1,500-car ozoner in Buena Park. In that county, will occupy a 20 acre site adfacent to Disneyland. Circuit also operates tine Orange,Paulo, Harbor Blvd., Hi Way 39 Paulo, Harbor Blvd., Hi Way 39
and Anahelm drlve-ins. Additionand Anahelm drive-ins. Adaition-
ally, it runs a hardtop in nearby ity of Santa Ana, only a few miles

## rom the outcoorers.

## 'Spartacus' for Mexico City at 64 c

## Despite earlier reports that negotiationg had been completed

 for Metro's 70 m "Ben-Hur" to be shown in Mexico City at a precedental hike over the state-controlled 82c price ceiling, Universal 70 m "Spartacus" south-of-the-border at an admission price of eight pesos ( 84 c ).U's veep and foreign general manager Americo Aboaf says that this is "the first eight-peso admission price" to be secured in Mexico City. He also says that "Spartacus" will be the first 70m pic to be shown in the Mex capitol. Pic will open in January at gauge presentation.
U's contract with the theatre owner, the Operadora de Teatros circuit, also for further exhibition of "Spartacus" in 70 m at advanced prices in keys throughout the country as soon as theatres
Mexico's 32c price celling on first runs has long been the bane lease of big gauge pix om have-ante prices Interestingly anorize all efforts to secure a price hike have been unavailing, until the government itself, which has been holding the lid on prices, got privately held circuit (now Operadora).

## Hard Ducat Houses in Loop Shrimk;

 Situation for 1962 Very Constricted
## Ballyhoo Casualty

 A fullaize motrolt, Hor. 21 . X-15 fallas due mock-2p of the part of the UUA ballyhoo for the part of the UA ballyhoo for thefilm of the fime name but bee cause of its size, it was demp aged when the truck bearlig it Wase trying to negotiate an un.
derpase, and it had to be de. derpast, and Ht had to be dee
toured to the Daston Alr Bare for repaira.
UA:s Detroit man, Howard Pearl, wired the homeoffice! "One
ing."

## Indiana Alied Not Yee' for TOA; Rap Taboo Words <br> Indianàpoliv, Ñ̦ov. 21.

Alled Theatre Owners tabled action on proposal to join Theatre veners of America at state con-
vention Nov. 15, but left door open for later acceptance of bid rom this national group.
Allied membership expressed interest atter hearing report from its president Richard T. Lochry busch, who attended TOA convention in New Orleans last month, but voted delay "until other busi-
ness before the organization can be resolved and completed."
Lochry was instructed to write ing explaining situation and askLochry was reelected Indiana president; Arthur Clark of Bloomident and Rex A Carr of Indianapolis, treasurer. Ann Craft continues as secretary. Chief resolution passed opposed practice of exploiting them under guise of motion pleture entertainment, and the excessive use of profanity and other ydialogue comare in poor taste" and called for It family pictures.
It also commended Columbia "Hoosier flan" of saturation bookings with 70 dates in "Devil at 4 O'Clock" during Nov 1-20 period.
Glenn Norris, general sales maning of Marott Hotel on industry problems. "Trial and error are part of our lot," Norris said. "This makes all the more important the need for cooperation."
Rembusch, reporting for the of motion picture decrees, said "the committec's long-term position that road show picture and exclusive rung violated not only Sherman Anti-Trust Act has been vindicated."

## A critical Chartaro, Not. 81. houses for hardticiset presenta

 tions is shaping up in chicago fos the next twelvemonth period of ly roadshowable films that should be heading here in the and only one theatre-McVickers - appears avallable.MoVickers, currently owing \$38,in dan bace rant and reportedly expect to some ardent wooing the object of of the intended reserved seat pis Ironically, the theatre has been in financial trouble for nearly a year hardticketers.
The no-vacancy problem is a result of the tie-up of the other showplaces. The Palace, although currently ${ }^{\text {© }}$ doing only fair with
Cinerama reissues, will more than likely get Metro-Cinerama's "How the West Was Won" and "Wonder-
ful World of Brothers Grimm." Cheatre is already equipped with
Cinerama projectors, and owner Cinerama projectors, and owner
Arthur Wirtz says that he has an understanding with Cinerama for understanding with Cinera
There's also no room at the inn n the two Michael Todd houses-
the Todd and Cinestage. "El Cid" opfens Dec. 21 at the Cinestage,
and tradesters expect "West Side Story"' to cut short the so far onlymoderately - successful run of time after the first of the year. The after the first of the year.
This leaves McVickers as th only house for the following picing rabas," "Boccaccio 70," "Muting on the Bounty," "Judgment at Nu"Music Man" and Cleopatra."
Reserved seat potential is slim for the remaining downtown deluxers. Balaban \& Katz prexy David Wallerstein is on record as generally against hardticketed pic-
tures and sperifically in his the tures and sperifically in his thedowntown B\&K houses from contention. The Essaness-operated Woods Theatre has been on a 4 -hour-a-day policy and is generally not considered suitable for hardticket showings. Unlikely, but still possible, as a reserved seat theatre is the independent Oriental
Theatre. However, its huge seating capacity $(3,400)$ reduces its Local distributor opinion is that the big-budget pictures will necesthe big-buaget pictures were on the grind, but probably on an adlution that doesn't promise to satisfy either the distributors of the
pictures or the customers. Distribs here say that a grind firstrun tends to downgrade films suitable for, roadshowing. Also, tradesters
generally feel that the current generally feel that the current
$\$ 1.80$ Main Stem is about as much will pay the $\$ 2.75-\$ 3.50$ top for re served seats, but not for a continu. showing.

## HARRY SLEY'S NEW TRY;

 HIRES HOFFA ATTY.Edward Bennett Williams, known as counsel for reamsters Union tained as general counsel by Harry Sley for his Viring and Locust Theatre suits against the major
film distributors and local exhibifilm
Associated with the Washington law firm of Williams \& Stein, he will reopen Viking's multimillion dollar antitrust action against the majors and three local circuitsTheatres and National Toldma Theatres and National Theatres.
Williams will be associated with the Philadelphia Iaw firm of the Philadelphia \& law firm of
Drinker, Biddle \& Reath, which
handled the initial suit thrown out handled the initial suit, thrown out in U.S. District Court last Spring. Suit was the longest and costliest
civil action in local court anna!s. civil action in local court anna!s.
Louis Nizer successfully defended.

# "THE COMANCHEROS" 

## TOPS "NORTH TO ALASKA" <br> ALL AROUND THE COUNTRY!

PHILADELPHIA, Stanton • CHICAGO, Oriental • PITTSBURGH, Gateway SAN FRANCISCO, Fox • ALBANY, Strand • MILWAUKEE, Wisconsin RICHMOND, Byrd \& State • ERIE, Plaza • DETROIT, Fox NEW YORK, Paramount (3̈rd Week) LOS ANGELES, Multiple Theatre Break TORONTO, Imperial • SAN DIEGO,


"THE COMANCHEROS" and 20th Are On The Move!

## New Deal for Mexico's Film Industry To Point Up Broader Oficial Aid <br> There are differences of opinio

There are differences of opinion
abbut the proposed official shot in the arm for Mexico's ailing pic
ture industry by the Mifisters of State. Treasury and Industry and Commerce. Secretaries Antonio
Ortiz Mena (Treasury), Raul Sainas Lozano IIndustry and Com merce, and Gustavo Diaz Orda State), agreed on a nine-point pro trais has been bare skeleton o tails'still to be worked out.
Main points of the "new deal nfer broader official aid for the measures to improve picture quality for better boxofice return can prestige; a total revision on out formulas for coordinating al sectors of the industry; setting up of an official coordinating agency, three Ministers, to cut down "In efvention by a large number semiticial and private gencies: and the release of and credits for production of high ally allocated for three quality picApari from studying production distribution and exhibition prob-
lems on a continuous basis, the new federal agency would als simulate the industry via estab sidies and other benefits or facili ties of economic. fiscal and admini stative character to insure qualit The Film Bank will probably be strengthened via an outright gran of new capital from the Treasury
Department. Amount of this is ot revealed
The entire program is but called for collaboration of the in dustry to make it operative. The o be. authorized and top ar ducers are readying scripts, hoping to get aboard the federal gravy train. On this issue, however, there have been some voices. whisperin
that super-spectacles are not th

Continued on page 21)

## Truffaut, 'New Wave' Key Figure, Sees Need For Turning 0ut B.0. Pix

Francols Truffaut, one of the kev "New Wavers," who hetped
give the tap local and world re known via his "The 400 Blows,"
says.. his last film, "Shoot the Piagoers. Hence it was a falure in Truftaut mates it celear the is a businessman as well as an
artist: and that films are made to be seen by the widest possible au--
diences. The main difference between the new filmmakers "Wave"
producers' and the old. he thinks, is that they believe audienees want
more than the usual conventional

He has his hat off to the flock of newcomers who made pix with points out that any film has chance. provided it gets playdates.
Truffaut has always had distribution beforehand. Going back to the "Wave" phenomenon, he opine
it was just the advent of a flock of new filmmakers. Sill while others
turned filmakers
were fere reguars. taking on thei
first big assigniment. The floct of
first pix which wn prizes at the Cannes Film Fest in 1959 had both groups bundled together.
see that French films had needed new blood and outlook at the time
These "Wave" films caught on for, as Trauffaut says, caught arics are
indulgent to first works which usi ally have atdacity and a certain
thinking as phanges mate they try to find their own way. Most "Wavers early showed their critical back-
ground and classic buff film aspects. But in their later pix, they feels this may explain why later

Int'l Group To Discuss rextict

London, Nov. 14

## The International Federation of

 Film Producers meets in Paris,Nov. 15 for three dajs to discuss problems that may affect the film festivals of 1962 . Arthur Watkins, president of the Internatinoal as
well as of the British Film Producers Assn. who is one of a selection committees in which the these talks wall sort out a lot of the problems that have aroused
criticism about recent festivals. We have regarded 1961 as an
experimental year. One of the most urgent problems concerns countries entering several films
out of all proportion to the number entered by others. We feel festival officials shauld not have entries

## 7 Shows Tee Off Hamburg Season

Hambürg, Nov. 14. Start of the new theatre season preems during the past week. The most important one was the reopening of the Hamburg Operetta the International Ballet of the sky's "Sleeping Beauty:" The first performance in German of WilOf Court" (Die Revision), at the It. was excellently produced by Franz Reichert
Another German-language preem English-speaking audiences was given at the Hamburg Kammer in the Shade." Producer was Edward Rothe.
Theatre 53 had French drama
tist-diplomat Paul Claudel's "Pro teus," performed for the first time in Germany, It was produced by most popular houses in Hamburg is the St. Pauli Theatre, which
specializes in plays with local setings. Newest opus is called "Th by Kurt Simon. "Con is name of the first offering by a new cabaret (The Amnesty-ists) at
the Insel Club. It makes fun of politics and politicians Peter Ahrweiler's Kleine Komoe die (German for "Little Comedy") is a small Continental-type theatre
where one and also eat while watching Preem play was "Boeing Mare Camoletti As the title sug gests, it all takes place on a plane
Ahrweiler has the gimmick of giving every 100th visitor to the sho
a plane joyride over Hamburg.

## ASSOC. BRTISH PLANS <br> \$1,100,000 CNE-BOWL

 A combined cinema and tenpin about $\$ 1,100,000$, is to be built by Associated British Cinemas on aite in Hanley in the Midlands The fourstorey building also will include
an offic
foors.
The theatre will be of the staium type, with the bowing arena i licensed club and snack bar Cinema
The new cineboul is expected
0 be ready by the fall of 1963 Before the project is started; howbowting centre at Tuebrook Liverpool, which is being butilt

Frederick Fleisher detalis why through yoerit contrect Sweden Is The Legit Actor's Dream

One of the interesting Features
56th Anniversary Number /ARIETY
Plus other statistical and data-filied charts and articles.
2 Yank Pix Take Italo B.O. Lead

Rome, Nov. 21. Two Yank pix have moved into
the seasonal lead for Italo b.o. the seasonal lead for Italo b.o.
stakes this week even though local product is more than holding its own generally. Two U.S. winners
are "Guns of Navarone", (Col),
with some 416.00 . city first run coin, followed by
"Exodus". (UA), with about $\$ 320$, 000 of the local kitty.
Runners-up are "II Federale" signor" (Cineriz), "Best of Enemies" (DeLaurentiis-Columbia) "Spartacus" ${ }^{1}$ U'; "Two Rode To-
gether" (CoI), "come September" UU, "Two Loves" (MG) and "Last
Judgment" (DeLaurentiis) On the local faurentils On the local front, the boxoffice
take in Rome key situations continues good, with "Alamo" (UA DEAR) leading on totals, closely (U). Moving up fast are "Best of World at Night No. 2" (WB), "Exodus (UA), and "King of Kings"
(M-G). Last named has speeded up after a slow start.
Daie Prexy Fon't Alter Protested Scenes From Life of Budha Film

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                                    bkyo, Nov 14.
```

Despite a storm of controversy and protests from six Asian na tions and Buddhist groups within refused to alter scenes of "Sakya" (The Life of Buddha) which he
produced. The film is Japan's first in 70 m and the most expensive at an announced $\$ 1,500,00$. It is
Dalei's hope to recoap losses of recent years.
It was cited as blasphemous that plays Buddha. The most hotly protested sequence was that of Princess. Yasodhara, the wife of Buddha-to-be, in which she is
raped and cominits suicide. Protested with less heat is the depicera as Buddha. Protesting groups insist
Nagata, while acknowledging fictional elements, said they. Were
inserted for dramatic impact. He submitted that it was the intention to present the spirit of Buddha and
in that respect, he believes the film has been true, to belis purpose. His
 along the protest to Daiei, it had no authority to ban the fim. The the film and urged others to do scenes are not cut Certain BudDaiei that their groups weuld boycott the pie:
It is belie
ent,. Daiei had anticipated such reaction and had not counted on ther than the Philippines.

Additional Foreign News
On Page 15

# West German Fall Thearre Season Tees Of With Turbulent Preems 

John McCallum Arrives
To Sign Up B'way Shows
John NeCallum, co-managing director of J. C. Williamson Thea
tres Ltd., arrived in last week to spend several weeks with his British-born actress-wife, for Broadyay shows for future presentation in Australia and New don and then on to the Continent to line up shows and talent for
the Williamson outfit, which operates theatres and produces shows
Down Under.

The Williamson firm is currently represented by two click compa-
nies of "My Fair Lady," one in Austra
preemed. The outfit also recently the British musical, "Oliver," and "Carnival." "Miracle Worker" and Miss Withers is currently costar ing on Broadway in "The Com

## Arg. Exhibs Plan <br> Action Vs. Taxes

Exhibitor association Nov. Exhibitor. associations held a here recently to discuss future oint action in the face of dwin ribute to the influence of tele and to ever-high cinema admissions, mainly caused by excessive municipal and government taxation. Confab was attended by reps of city exhibitors. of independen
vexhibitors, and the Assn. of Pro vince of Buenos Aires Exhibitors the latter to shutter their houses early this month in protest against the taxes but eventually all decided to shutter Nov. 13 for an indefThe newspapers were told that exhibs have reached a crisis in
their affairs, ereated by the "iniscal" their ariairs, ereated by the insca a stale unknown in any other loca increase admissions tirrationally forcing the public to forego its avorite form of entertainment. Ex hibitors, according to this state competition from tele, which is ex empt from any form of taxation. Francisco Lecoco, head of the Lecoco Circuit, reported that a special committee has been set up.
On this committee he and his collos Costa Afres exhibitors; Domingo Pertierto Saragusti are to represent those of B.A. province and Antonio
Fernandez Bean, Angel Duran and Fose Gall will rep independent exhibs.

## ARG. EXHIBS WORRIED

BY CNEMA B.O. DIP
Buenos Aires, Nov. 14.
Exhibitors are woried by the drop in cinema attendance here This is attributed to the over-high admission scales with excessive
taxation blamed for the-high ad mish.
buster films had long runs. For in stance, "Spartacus"' (U) is in its 2gth Week, "Exodus" is in the 14th (Col) is now past its 5th week at The Soviet - Bhowlad of a Soldier" "Goodbye Again". "'A and "World The British have done well with comedies this rear, notably "Doc-
tor in Love" Hank, which ran 11 weeks through July and August; "League of Gentlemen" (Rank', Constable." Gernian films are far
less successful than last vear, but

[^10]Three theatre scandals involving the production of new plays by playwrights have turned the normally quiet and well-controlled hooting jeering and booing audience and have rocked this country Audiences nearly revolted at the first German performance o?
Brendan Behan's "The Hostage" n Ul the initial performance of 31-yearAmeise" 'The Ant Ant that one, critic
Amer hile still a third audience turned irate at being made fools of by the absolute nonsense of Karlheinz Stockhausen's "Originale" which the Dome.
So the fall theatre season in sensational and newsworthy. tart this year. ed the first German performance German version by Annemarie and Heinrich Boell, and Peter Zadek directing. The outcry that the worst fumult at the Ulm Thes-
tre in more than 25 years, and ended the play with a series of
catealls and. jeers. As reviewed catcalls and jeers. As reviewed
in the Auøsburg Allgemeine newspaper. The play oversteppec the
ground of good taste and over-
"nce." The Ant." playing in Duesselwho is platonically in love with a
ifted pupil, but he chokes her to eath pupin, bat he ehizes that she expects an earthy love affair with rime, he goes mad, hearing an ant inging in a coloralura soprano

Maybe we have had just too nany rhinoceroses and ants and heatre," complained one critic. Another German cric found that perhaps the opera "was just too Fermans of the Rhineland.'
The public reaction to the openContinued on page 21)

## 2 British Distributors Paltiog Out of BCFC Ofer Japan Stalemate

Two major British distribs are puling out of the British Company set up by British film producers to handle distribution of British pix in Japan. The compational and AB Pathe, both of hich have tendered sixmonth ruary and March respectively in 1962.
Ther
re are twofold reasons for he wilhdrawhl, but mainly they sults over the last few years. Lion fim released in Japan through the BCFC for the past three years and In the year 1959-60. the Rank Organization collared fixe out of the eurrent year, which ends next March, Rank so far has had three Up to this year. BCFC has only had eight licenses annually for now gone up to nine. Independent Japanese distribs, howerer, hold 109 permits. It has been in membership of the BCFC that araliable licences and then atiempt to peddle their product to the in-
dependents who hold bulk of the visas', they are accused of offerin.
films which have been rejected There is an increasing view that
there is little or nothinz to love
by quitting the BCFC, and fiat resu!ts be disaling direct with the
independentio.

## the greatest

stars...


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W's the higgest con mbution to your Loucay Shownanshit since the adyent of St Wich and the alreads aratable ot veur Nateral Sereen Firchangel Orier it TODATI

## International Sound Track

## London

Federation of British FHlm Makers now numbers 44 production companies. Latest entry is zon Productions, formed by Harry Saltz min and A. R. "Cubby" Broctebi to launch the James Bond series...
Britain is sending a strong personality delegation to the Mexico Film Britain is sending a strong persomality delegation to the Mexico Film
Festival. Maxwell Settea, Tony Rncharlisen and Karel Reisy represent the technicians; Mary Pewih, Diane Citmbe and Bille Whitelaw pro-
vide the glamor. :Saturday Night And Sunday Morning". and "No Love vide the glamor. "Saturday Night And Sunday Morning" and "No Love
For Johnnie" provide the films... The Gaumont cinema in London's Faymarket re-opens mext March as the Odeon, Haymarket. Mo Reth "Barabbas." Cinema that the cinema would bou in with Columbia' Niven is named as star of Warner's "Act Of Mercy" which will start hooting in Spain this week. tesie Che will be covering the Queen' trip to West Asrica.
Metro's "King Of Kings" Is being launched in 10 provincial key cities before Christmas. Though it got away to a mixed-sticky press,
the advance bookings at the Coliseum, London, aje healthy. . Frank the advance bookings at the Coliseum, London, aie healthy . Frank Grant are named as new assoclates of Val Gnest in an expansion
his production interests.. Grant has nailed a three-year contract.

## Paris

Jules Dassin, who played a big role in his last pic "Never On Sunand made up at that, in his recently finished "Phaedra" ©A". He opined that people seemed to resent directors acting or actors direct
ing. Dassin has a play directorial commitment in the $\mathrm{U} . S$. and ore in Paris before resuming film chores. His four pic deal with United
Artists may have a pic.version of the best selling French novel with a Artists may have a pic version of the best selling French novel with a
concentration camp background, "The Last of the Just" up as his next project.
prench Film Museum. Cinematheque Francaise, organized a special French Film Musedm, Cinelt for the opening of his latest a specic What Joy of Living, in Paris. During the day of the opening fqui of his best prices for all plus sandwiches and wine . . Thoukh "New Wave" youngsters have been accused of treating
pointed out that Jean-Lue Goderd's Breathless! second: pic "The Little Soldier" is still banned in France because it trealed alleged tortures by both sides in the Alserian War. and Jacques Doniol-Valcroze's u inding "La Denonciation" treats a supposed resistance hero
who had betrayed his fellows and now keeps silent about a present political crime. Doniol-Valerife wants to give a look at the genpration, now about 40 . who lived off their resistance renown but shirked their duties today.
Betsy Blair working with Hans Koningsberger on a film adaptation director in this pic and intends doing it in Franc late '62. Tale is about a love story between a 16 -vear-o d irl and a
19 -year-old boy in Medieval France. She is thinking of British actor Tom Courtney, now in the hit Tegiter "Billy Liar" in London, and Charles Chaplin's daughter Geraldine. Koningsberger lives in New
York and writes in English but is Duteh. Pic Whl be done in English. York and writes in English but is Dutch. Pic WIll be done in English. On a non-used railroad sidetrack near the little town of Louviers "The Longest Day" (20thy It seems the blown uw trains landed not No casualies:

## Rome

One of Rome-byight's major attractions this year has been the Sound and Lirht performances in the Roman Forum. Which have attracted crowds throughout their warm-month run. Continued baln
u eather and popular demand extended sessions well into October.
Held twice nightly, the "Sound and Light". Spectacles iseats and cushions provided have just wound their thind year sanother $S$ and $L$
show was given daily at Hadrian's Villa. 15 miles from Rome center) and boasted a topnotch production Voices were those of such Itaio stage luminaries as Gino Cervi, Vittorio Gassmann. Enrico Mario
Salerno. Aroldo Tifri. Arnoldo Foa, Giancarlo Shiriaia. and Camillo
pilotio. Backing is.by Academy of Saint Cecilia Orehestra and choir Pilotio. Barking is by Academy of Sa
under: directinen of Fernando Previtali.
Simultancous translations are provided for foreign tourists In Eng-
lish, French, and German. Historic ranye is from founding of Eternal lish, Fronch. and German. Historic rane is from founding of Eternal
City in 753 BC hy Romulus and Remus to the burning of Rome hy Nero. "Guided" stereophonic effects are a show" highlight in giving impression of movenient without the tip-off switch from one speaker to the
nert, with directional sounds coordinaling with lighting effects for rich total impact.
"Sourd and Light" spectacles this year. became "must" attractions
in tourist asisney nightinre tours of Rome.

## Bingo Playing Blasted By Church of Scotiand As Grave Social Evil

 Glasgow, Nov, 14. The playing of Bingo, which has becone the new rage here in many under attack from the church at tery of the: Church of Scotland. tery of the Church of Scotland.Rev. Iain MacDougall, describ-
ing it as "unChristian and iming it" as "unChristian and imevil. He-added: "This mass craze is an extremely vivid example of today material things prevalent While the playing of Bingo is proportions that there is wide-
spread concern about its effects Annther minister, Rev. John
Welsh, of Kirkclady, Fife, comWelsh, of Kirkclady, Fife, comBingo is a dreadfully immora ac
tivity, what is wrong is that so many people are playing this ghane times. in the afternoons, too. How anybody can play such a dreary
game every ninht in the week I can't understand."

Scandal Over UNICEF 'Ball 61' in Germany
Members of of the exclusive
Wednestay with a scandal about the $\$ 2,400$ Hat it raised for UNICEFs, imwith the recent Ball 81 . There were so many expenses connected
with th stars who donated their "time and services" to the event that thie profit turned over to
UNICEE was a very slim \$42. Although the celebrities performed gratis, many of their expenses were underwritten by the from the event. German actress Christine Kaufmann allegediy received over $\$ 200$ to make the flight from Rome where she was filming: record star Tommy Kent got burg; Eva Kasper, from the German Opera on the Rhein, was paid and Billy Mo received over $\$ 100$ from Hamburg
But other artists, like the Amer-
ican singer Kenneth Spencer, Paul Henckels. Ursula Herking and Paul Kuhn paid for their
and living expenses.

## E. Germany's 'Courage'

Falls litio Discepate
Frankfurt, Nov. If. age und Inre Kinder" ("Mother Courage and Ifer Children), which
was brought out with a great propaganda campaign in
many last February, suny last February, ported here. Film has been with drawn from the East Berlin theares. The very costly venture,
which was intended as Commie propaganda about the menaces of a war which the Western power East Berlin Berthold Brecht TheaWeigal, in the lead
film, Peter Palizzsch, recently thed to West Germany, insisting that he could find no artistic freedem in the East. Ife had formerly been
considered a leading exponent of considered a leading exponent of
the Brecht dramas and theatre in the Soviet-run land.

## srael Still Cool

 Towards Aistria
## By JOSEPH LAPIB

There is a Aviv, Nov. 14.
a belief developing here that Israeli authorities are tion. of cultural ties between does exist toward Germany but it was never before made clear about Austria. Since the establishment of diplomatic relationship between the two countries a few worked hard to make as many good contacts with the Jewish Drate as possible.
Dr. Vottava, Austrian cultural attache here, officially invited the
Israeli Philharmonic Orchestra and Habima Theatre to participate in the Vienna Festspiele next summer. Both bids were politely that it's The Orchestra explained while Habima gave financial reasons. Both explanations seemed to Next. Israeli: engh.
refused permission to a local impresario to invite the Ice Reviue of Vienna to this country.
Finally, the visit of the "Singerknaben, the. Viennese children's
choir, which was already sched choir, which was already sched-
uled, has been postponed on the uled, has been postponed on the demand of Israeli authorities.
This seemed to the Israeli press pure chance. Though officially it stood here that the Israeli government doesn't think the time has come for cultural relationshfp with
a country that participated in the persecution of Jews during the

## Tucker Leaving Col Pix

Alan Tucker is resigning as pub licity director of Columbia Pic-
tures in Britain as of Dec. 2, and tures in Britain as, of Dec. 2 , and
is setting up his own public relais setting up his own public rela-
tions outfit. The new company is in process of registration to handle a num
Tucker has been with Columbia for 17 years and has been publicity director since 1952. He is being has been his principal assistant for some years.

Jimmy Campbell
has authored a eolorfal piece on

Tangier-Yesterduy And Today
another Important Editorial Feature in the upcoming
56Ih Anniversary Number

## VARIETY <br> Plus other statistical and data-filled charts and artictes

## Austrian Stunns Label of Film 'Star'

Karl Boehm, Find' of 'Horsemen,' Thinks Only A Few Deserve Such Rating

Polish Film Week Set
For London, Nov. 24-30
A Polish Film Week is to be taged at the Curzon Cinema, Nov ollowing the British Film week held in Warsaw last June pix selected, all of which wili be sub-titled in English, are "Mother doan Of Angels," which won a special jury prize at Cannes Film Fest order," "Panic On A. Train," Innocent Sorcerers." Last named was awarded a diploma of merit at Several Polish film stars and directors are expected to attend the affair. Arthur Watkins, prexy of
the British Film Producers Assn. said that the week is not purely
talk business. In June, the Poles flims and we hope to raise the fee that is paid for
Iron Curtain."

## Two Revivals New Paris Legit lits

Paris, Nov. 21.
Two revivals, though newly pro duced, of a Shakespeare play and
an ancient Greek tragedy by Eurian ancient Greek tragedy by Euri-
pides, have come in for good reviews and probably good ruas. They are "Merry Wives of Windsor," adapted by Charles Xhatras, Allaince Francoise; and "The Trojans" adapted from the Greek by
Jacqueline Moatti, which bowed Jacqueline Moatti, which bo
Nov. 5 at Theatre Recamier. "Windsor is a romp for th Jacques Fabbri Co. Fabbri him-
self essays the jaunty Falstaff who gets his comeuppance. Critics felt that it was funny, excellently
staged by Guy Lauzin, and one of the few thoroughly and one of shous. so far this season. sitters tojans was sald by aisle sitters to have an excellent homogeby Jean Tasso. This tragedy of war, which castigated both sides got, solid reviews. Show may have an okay run via the buffs and more selective audiences here, of whom
there are enough to keep a show going.

## MECCOLI TO ENCORE <br> YENCE ANOTHER YR.

Venice, Nov. 21.
Domenico Meccoli has been unanimously reconfirmed for another year as director of the
Venice Film Festival. Decision was taken this week at a meeting held in Venice and presided oval
by Italo Siciliano, president of the Venice Biennale, which groups film, art, and theatre 'events in that city.
at the gathering was the budget for the 1962 event as well as regulations. Variations in the current rules would be made, a local statement says, on riving from decisions to be taken by the International Producers Federation (FIAPF) at its upcoming Paris meetings. New reguia-
fions would be shaped by Siciliano and by Italian Director Genera
for Entertainment Nicola de Pirro "in harmony" with the upcoming Announcement
confirmation ended meccoli's reIocal indecision concerning the Venice directorship. While on the
one hand there had been conone hand there had been con-
siderable official and press pressure due to his excellent handling of this year's ene post for another
to accept the
stanza. Meccoli had told friends for some time that for purely private considerations he was eager one of Italy's top publishing which had granted Meccoli firm, year leave of absence to allow him to cope with his Venice tonr of duty, was reluctant to exten
this grant for another year.

Placing Thimself apart Nov. 14 ers of his profession, Karl Boehm shuns the label of "star." To an yet to be released, this bentiment is regarded. here as odd. Boehn recently completed playing opfirst Cinerama feature pic "Wonderful World of the Brothers Grimm" (M-G). He has a featured role as Glenn Ford's Nazi-loving brother in the big-scale remake of Four Horsemen of the Apocaza here late in Janual $y^{\prime}$
"The worst four-letter word you can call me if 'star'," said the months making "Rififi in Tokyo" with Kelko Kishi, Charles Vanel Barbara Lass and Michel Vitold under the Cipra. Films banner. Metro is releasing.

I have worked hard for 15 years to become a good actor and
if by accident I will become a star someday, I will then accept it," "What is a stard.". he asked. "Sometimes it's a giri :ith a large
bosom and long hair. There are different star values today. My idea of a star is Spencer Tracy,
a Jean Gabin or Charles Laughten. These are stars to ne-actors
who have made their reputations over decades."
Rising as a big name on the inpictures horizon after making companies until last year, Boehm feels it is the lack of proper attitude rather than a talent deciciency that has caused most Eu-
copean aspirants to fail in Holifwood in recent years.
Boehm explanation is easy," said America as big European stars and behave like they behaved in Europe. They should act as if they were just beginning. That's why Horsemen of the Apocalypse' even hough it was my first non-leading role in 14 years. I realized
my name didn't mean anything in America $u$ En't mean anything in America. European stars in ent and nothing else.
Supporting his credo of humilitg ign a seven-picture deal with Metro after the studio bosses were impressed with his work in "Four Horsemen."
He explai
He explained, "My personal reecutives on down is a good one. But I did not sign a mu!ti-picture deal because I realized In nobody
in the States. Starting from this
point. I am very interested to wois point. I am very interested to wry ik
not only with one studio, but $\mathrm{k}: \mathrm{th}$ he different American studios."

## Mex Prodacers, After Tour of America, Find Biz Conditions Oky

Mekico City, Nov. 14
Producers Cesar Santos Galindo. fifonso Rosas Priego and Luis Iniola, latter the head of cimes. a swift tour of American warkets, have come home relieved. There hey had been told, with the exception of an admitted drop in
Texas because of sonie vnemployment and a slight sag in the I.os Angeles area.
special representative has been named to keep tabs on the
Texas situation, and to try to buibi up boxoffice. As for Los Ange'ns, is felt the inauguration of the
llameda Theatre formerly a cinted Artists house featuring $\mathrm{E}^{*}$. S. house, will change the situation for he better.
Cinema biz in New. York has cone up considerably, the commit-
lee found, with this alco true in Chicago and in state of Califo $\cdot$ ia, Futside of Los Angeles. A boon in influx of Cubar refugees, ly in of Cubar refugees, especiniures are grossing good weelly fig-
ure. Cimex is studying the adviscability of leasing, buying or bilding one or more ho
capitalize on this influx.

## World's Fair 'Fun'



## the strips.

A Foreigs Film Festival. Star Spectaculars" in a gian ups of top-names : Belafonte, Como Ringling Circus in a one-ring show, a la the Cirque Medrano
:Parisi and kindred European indoor circuses.

Giant Name Dance Band Stand.
Leon Leonidoff and Mever Davis. as previously revealed, uill do the amphitheatre cadel show; Cypress Gardens nater show on the lake will prob-
ably be headed by Buster Crabbe. Moving Sidewalk
In contrast to the midway aspect of entertainment, Moses accent on such milestones as uhen the N . Y
1939 Worla's Fair did help launch kignificantly items Jike nylon, the flnorescent light, the compact car.
television and its concommitant elecironic communications

## Moses feels that the mov

walks and other means of side hound-serviced transportation between the industrial pavilions and biend the two into a composite $t$ appeal to young and old alike. He minded
mined to generations are more at the case in 1939, and at the same time he feels the 1964 Expo wil afford plenty of divertisse
the holidayers-on-a-spree.
Moses is hardheaded about on com,mon denominator show biz en for the 1964 Fair will be a bust. If the projected $\$ 111.000 .000$ n:issions over the two vears : 6 and 65 r is not realized the Fai
wall not pay out. ner will it lyav that $\$ 23,000.000$ surplus which Mloses envisions will underverite
fie permanent park at Flusiin Meadress as a standing heritage o the 1964 Fair.

Estimated Patronage
 s:d is projected in contrast to the
$1!59$ Brussels Fxposition which Clotked 42.000 .010 admissions.
Thue, the New York top of 52 is wheh higher than the Belgian tes
Jesition but it uill he caled down
to $\$ 1$ for childien, and there will abo be group rates for clubs. suci
cties. bir buinecs. Farkace tours

The eonecuions and indutrial ronals ominied. will account for
$\$: 4.000 . f i g 0$, hence the dependence on the gate reccipts to put the
1964 Fair into the black. ray off
11, debentures and turn a prot e debentures and turn a profit.
For The Weary For The Weary $\quad \begin{aligned} & \text { premiere date of the N. N. World's }\end{aligned}$ fom toe Bitwele Expo. Where
housing was a pobiem. Will lee , Summons Bed Co's entrum
"seeing that it was policed" and Moses concurred that the
full cognizance of that.)
One of the major costs, another tem that will become a permanent neritage from the fair, will be the
S 90.000 .000 in arterial highways S90.000.000 in arterial highways seming other publisher's question. loses conceded that most of the
ransportation would be by motor ransportation would be by motor land $R R$ did account for much of the transportation. In 1964 ther Ford and General Motors hav plans for transportation and the
highways of the future to which another of the attendees made cap
tious observation that. despite the big click of GM's "Motorama" at the 1939 Fair, traffic seems "more Moses again accented Walt Dis ship" which will be part of the Ford display. There will be "show-
manship," too, in the sundry res taurants at the international buildings, as was true in 1939 via the French. Belgian. Italian and kin-
dred pavilions. If is in this inter national area. says Moses, that "no mon meeting ground for the best display of what the old and the
new nations would like to present as the best samplings of their culScience Angles
N. Y. Times science editor Wil the 1939 achievements via nylon tv, etc.; feels that 1964 will launch an entire new concept in electronic mankind-a program which "may add decades to the life of man"i an electronic diagnosis which will "accurately appraise the ailment, or project more accurately whethe surgery or similar major correction
should be necessary, While Time-Life. Invitees
portant ecőnomic stake in the 1964 portant economic stake in the 1964
Fair because of its booklets and souvenir program rights, there
were some from the among the following 'Time Inc.'ers included) who didn't go all the way. with the sweetness-and-light perspectives. The accent on how Russia's 1967 the new African states would woo he new African states, the South countries didn't rest well with Dick Clarke. executive editor of the N.Y. Daily News, who expressed himself as not too impressed with these
same new African states, and, ad libbed "there may not even be

Those Present
Guests at the Metropolitan
inbs dinner invitees inchuded Bernard Auer, publisher of Time; Turner Catledge, m.e. N.Y. Times; CBS; Tom Deegan. p.r. for the Fair and chairman of its executive
cornmittee: Richard E. Deems, prez Hearst Magazines; William J Donoghue 'also handling the Fair's p.r.': Mark Ferree, prez American Ted Fetter; Bernard Gimbel. Varietys Abel Green Gene Hag gerty CPI). Roy W. Howard. prez
N.Y. World Telegram \& Sun, along with Lee B. Wood, editor of same Harold Hutchings, Chi Trib; Syd ney 'James, publisher Sports
strated; 'Sigurd Larmon, Young \& strated; Sigurd Larmon, Young \&
Rubicam: William L. Laurence, N.Y. Times: Lester Markel, editor of the N.Y. Times Sunday mag; cditor-in-chief, Newsweek; Duncan Commerce Commissioner Richard Patterson Jr. Iof the Fair's
xecutive commitlee): former N.Y Governor Charles Poletti; Judge Samuel I. Rocenman, Sid Shapiro
Moses aide, Joe KingsburyAmith. publisher N.Y. Journal Starr. Newhouse papers; John N. Wheeler, chairman NANA: Erwin
Witt, John Young, of the Fair' xess, and others of this powwow, Moses accented hat global television will be here; Olympe all will be seeing the 1964 Olympics in direct pickup from
Tokyo, as another of the electronic

Sounding 'Drum' With a lot riding on it, Unlversal is making the big push
for "Flower Drum Song" with mor Frower Drum song with field force for vanguard exploitation. The pub corps will
make the media rounds in 47 make the media rounds in 47
cities cross-country, acting as cities cross-country, acting as a sort of "First wave." Same second round publicity barrage, this time pin-pointed, as late next month.
The field contingent includes Amike Vogel, George Bannon, David Polland, Bernie Korban, and Ben Katz, latter U's longtime midwest ad-pub sparkplug.

## Copyright Panel By Amer. Bar Assn

A copyright symposium which affecting films, music, books, plays, scripts, etc. has been set for Dec. $1-2$ in. New York by the copyright division of the American Bar Assn. This is the first such meeting of its the list of co-sponsors and the nature of the undertaking itself make it clear that the tenor of the influencing changes in U. S. copyright law.
The two-day session will take place at the auditorium of the thur Vanderbilt Hall, with the moderator to be Samuel W. Tannenbaum, chairman of the Bar Assn.'s
copyright division of the patent, trademar
section.
-Partí
Participants in the symposium to the Bar Assn, will Assn., Assn of the Bar of the City of N. Y., Copyright Luncheon CirU.S.A.. Federal Bar Assn. of N. Y., New Jersey and Connecticut, N .Y. Patent Law Assn,, Empire State and the Women Lawyers Assn.
the City of N. Y.
Director of the symposium 1 Theodore R. Kupferman, we nown in the legalistic aspect
show business and other fields.

## Exhibitor Married Couple

Click Off Half-Century
Golden wedding anniversary of r. and Mrs. Hollis Borens was bserved here recently
Couple has been operating here for many years. Recently ng and active management of the Ritz and Palace Theatres, in the downtown section and the Tower Drive-In Theatre.
development: in Manhattan, with which the Fair will be closely attuned, presents a housing problem along of the expected global in -
fux of tourists. more so than in the
war-foreshadowed. Years of 1939.
It will be not only nitional but inernational, considering the jet age of global travel.
About 60 Cc of the United Nations members have signified inention of participation in the Fair,
in addition to the Holy See and the League of Arab States (Iraq Jordan Kuwait Lehanon Libu Mordan. Kuwait. Lebanon. Saudi Arabia. Sudan. Tunisia. Tnited Arab Republic and Yemen. There are still some notable holdouts such as Holland, Por-
tugal, Italy and Brazil. The roster of cooperating nations, as of Nov. 1, 1961, besides the above and, of
course, the Organization of American States, includes Afghanistan, Cameroun, Central Arican Republic, Chad, Chile, China (Republic, of), Colombia. Congo Brazzaville), Dahoniey, Ecuador, Ethiopia, Gabon, Ghana, Guinea, India, Indonesia. Iran, Ireland, Israel Ivory
Coast, Japan, Korea, Ialagasy ReCoast, Japan, Korea, Malagasy Re-
public, Malaya. Mall, Mexico. Monaco, Nepal. Niger, Pakistan, Panama, Paraguay, Peru, : Philippines, Senegal, Sierra Leone, Spain,
Thailand, Turkey Upper Vo'ta, Poletti is v.p. in charge of these

## 'They Call Me The Smut Lady'

Federal law to permit an easier willing to let the Postmaster-Gencrackdown on the peddling of pornent on record as having supported the late Sen. Joseph McCarthy ("I may be criticized but I of pornore and seeing in the rise in this country, a plot by the Com munists to subvert the youth of America. Mrs. Granahan nodded of her themes in times past.

Mriey also suggested that
subjected to the same kind of directed earlier against Sen:
McCarthy. Mrs. Granahan smiled again, tolerantly, and acknowledged that she uas
now knovn as "the Smut Lady."
a number of into the record were cluding that of one unfortunate Queens housewife whose husband had begun. innocently enough by eventually ended up attending once-a-week "sex-photo club" neet ings.
Aitnes
wit witnesses are invariably in total But both attorney Hoey and attorney O'Connor were careful to point out that any crusade against "obscenity" must pay strict attention
to previous U.S. Supreme Court's to previous U.S. Supreme Courts rulings in such cases. O Connor even
went so far as to state that it is "exwent so far as to state that it is
tremely rare" $^{\text {" }}$ when a crime can be directly attributed to inspiration from a tv show, film or book. He suggested, howeyer. that something must be wrong when "the crime
rate is growing four times as fast as the population.
O'Connor, picking his words with great care, atso expressed a wish that there might be "greater
communication" between "the book communication" between "the book not have referred to the dogooders present) and the bodies who have been
fronts.
Bath sides, he said, "might learn good deal from the other." He wasn't questioned by the subcommittee
length.

Judge Self-Shocked
Earilier, at Mrs. Granahan's hearings in Philadelphia last week, Michael A. Musmanno who dis sented from his court's majority opinion knocking out Pennsylvania's film control board. reported that while in New York some the controversial Frencil film, "The Lovers." "I had said so much I felt I should see one of them in its entirety so that it could not be
said that I had depended entirely upon the opinion of others as to what is objectionable on the screen," he explained.
It turned out to be even worse
than he had anticipated the justice than he had anticipated the justice said. The picture is "entirely im-
moral and should not have been

## The Scene in Priladelphia

By JERRY GAGHAN
Philadelphia, Nov. 21.
Star witness in the three-day
smut" hearings of the Postal Op"smut" hearings of the Postal Op-
erations subcommittee of the U.S. House of Representatives was Justice Michael A. Musmanno who blasted his colleagues on the
beneh for throwing out film cenbench for throwing out film cen-
sorship. He did not confine himsorship. He did not coninne him-
self to the mails or pornography in his hour-long statement before gresswonian Kathryn E. Grianahañ, Philadelphia Democrat. He made declariside attack on would shame the cities of Sodom and Gomorrah and make ancient
Pompeii a ehapel of purity by comparison."
Some pornography, he charged may be instributed in effort to unsettle ir minds of American citizens When Musmanno. mentioned woman Granahan asked whether he thought pornographic material is no Communist-inspired. There could be true and prow suggest cplied. ral determine what should pas former the mails. Referring to field's action in banning "Lady Chatterley's in banning "Lady said: "He had no ax to grind. He must have had a good reason for The films, he declared "leave sarcely anything to the imagina ity in their portrayal of immoral those who in the face of punish tion insist upon defying thohibl When it comes to someone who willing to youth, and he does it with intel lectual perception and in full comprehension of his own means, then
a jail sentence should be man a jail
President Judge Adrian Bonnelly who linked the flood of another jurist literature with tv and the movies. Stating he was shocked by "the cancer of pornography among our
youth," the Judge anded "to make it worse you'll find it today in
some of the $t v$ turned on my television haven't month
F. Nicholas G. Frigito. medical stated that of the Countr Court avid readers of crime stories masochistic magazines; obscene comic books. and lewd stories." Frigito include "television violence lining what he considered unavorable influences on the minds Gryng people
Granahan said her st jcommittee do not belied some witnesses who at all. "We are glad to any danger views since we want to be completely unbiased. The subcommithunt," she said.

Raps The Courts
Asst. Dist. Atty. Marvin R. Hal ters for the prosecutor here charged the appellate courts with appetiate the battie on smut. The semantics bordering almost on in tellectual dishonesty." Approxi mateught to his attention smut case quashied before coming to triaI Halbert said.
Granahan, the committee chair man, said she thought the "guidprovided by the US. Supreme Court could stand some tightening with depravities and vile little four-letter words can appear in
the stride and the strut of him; this man of umbimmy the stride andriago; this darling of a man named to bear; Durante, ${ }^{\text {Who }} \mathrm{ho}$, in this momence, that God's in'His assures you, by his mere prosld, things could not be Heaven and as for better, not possibly. $\star$ * $\star$.

IF IT STRIKES I gush, that I blabber over a mere on like this, that I gush, hut a cabaret cutup at that man, and a man who is but a and on your account -well, I ask your indulgence, after all, only my desire as well as on mine. For it is, atings on my blabbering. to make you feel as I do that so exalted, so much at For never do I feel so clean, soems a wonderful world peace with the world, which seems a durante. And will be that indeed, as when I see Durance as well as in reality. way always, in remembra, I will remember the blare Always, as long as I live, I wil the crescendos swellof the brass and be caught uph high dudgeon of Du of and still swelling and the high Always I will see rante's. "Lemme hear the band. pacing back and forth him, frantic and frustrated, pll the songs out of all it will be something mors than mor-
And always it will be somed face, the arch smile, tal man can bear-the cres, the gaiety and the gravity the horripilated eyebrows, -and, always and forever, sheet music and flinging No matter the grabbing the shatter the ogling the it in the face of Jack Roth, to them being but a big girls and somehow never that-though, of course, brother-no matter any of that, including the "Bill great, great matter. all Come Home," with Eddie Bailey, Won't You Please Come is the greatest, the Jackson doing the strut, whest fashionable, the most chicest, the choicest, the erful walk in the world; and dapper, the most wonderful walk inturally, the peril the suavity of Sonny King, an that, every minute of of the piano tops-Yes, all
with the catch in the the little gasp of delight. the knees' and, dwways $* *$ band in Blinstrub's THE MOMENI When Each Day with a Song," hits "You Gotta Start Off with, in that tiny little moment, sweeping you up and ment, the surge of the muse years and all their midcarrying you back across the evening when you first nights, back to the enchanted eved felt hat, his chin saw him, this man in the oll the slings and arrows of thrust forward to buffet all that is forever being visited all the outrageous fortune put-upon man with the splayupon him; this much put-upulders sunken under the footed stance and the she indignities he has had to woeful weight of all mocking musicians in all the
 bygone glee, are suddenly caugh adden stopped ness, with the heart al the throat dry, and the eyes of simple thanks, with the memory of a past pleasure making a millenium of a mo ment-the moment, perhaps, of emerging from the long dark tunnel into the blaze of banners and all the bright Beauty of the yale dedicated day of the Harvard sagarplum sweetness of ment of awakening in the sight of falling snow; may Christmas moment of coming upon knowing beyond hap the moment in Samarra" appointment world there are no of doubt that in the whole ate and Irma Fliegler of two happier people than moment too much to bear, two hap. The the moakness in cabarets and

## Ifs Deadline Again for Oscar; Tender is Night' Seeks Outtet



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| SELLING LATIN HERO <br> Allied Artists Brings In Sales Execs For 'El Cid' <br> Because "El fid" is a historic figure in Spanich history and by extension a boxoffice comeon in all latin areas Allied Artists is rounding up its Latin American distribution execs for a Dec. 13-21 New York powwow on the "El Cid" campaign. Steve Broidy, prez, will preside, flanked by Norton Ritchey, prexy on the international. side. and foreign sales g.m. Bernard J. Gates. Samuel Bronston, who produced pic is also expected. <br> The skull session will take time out for the film's U.S. preem Dec. 14 at the Warner, and for an "El Cid" banquet following night at the Waldorf-Astoria. First Latino dates for the pie are being lined up for next spring. |
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## Sub-Runs Froming As

 Big Pix at Bis Fees Alter Plavoff Patert Changing pattern of Goindmplayoff has aromsed (predictably) playoft has aromsed (predictably)
the indie subruns. Independent Theatre Owners Assn.. N.Y.. Ine
Harry Brandt-fed alliance. is Harry Brandt-led alliance. is
squawking about it to the major arges execs and the big circuits. "extended rums" are depriving the subsequents of their normal avail
abilities. Though not specified the allusion is to the advanced-adnis
sion first nate bre:

## "Spartact:" and "Ben-Hur."

The practice is "subject. to to Brandt. He doesn't spell it out.
but warns that IOTA will take but warns that IOTA will take sary to protect the subsequets "The industry he fu:ther
tates. "is witnessing the prostitution of the extra rum to an extieme the subvequent run operator is ous:y impaired.

## NNLLGHT OFF GROUND

VIA PIX ON THE WING


Showcorporation, headed by rights, including television and 16 m . 10 John and Faith Fubley's production of "Of Stars and Men, animated feature film based on

## Theatrical release is planm

after the first of next year.

## Bill Barnes Joins Prem,

Replaces Seymour Krim
Bill Barnes, theatrical production assistant, has shifted to the
film sphere as story editor for Otto Preminger. He replaces Seymour Krim, who went to Nugget mag as editorial director.
Prem also created a new berth
of assistant siory ed for Michael MeDonald. son of Dwight
Macdonald, Esquire cinema critic.

## DENVER'S TOWER TO

NEW OWNER, POLICY

Tower Theatre, 911 -seat nabe, owned and operated since its

opening 11 years ago by a company headed by Pat MrGee. formWoifberg Theatres for a reported $\$ 75.000$ :
The theatre has been chosed for the past several weeks since it
was seized in a Federal Treasury attachment action.
The new owners, the Wolfberg chain, which is headed by Tom Smiley, also operate the downsix drive-ins in the Denver area. six drive-ins in the Denver area.
It is the company's first venture into nabe competition.
Leonard Albertini, rice prexy,
who will be in cliarge of remodel-
ing. says the theatre will not be
roopened until about the Christmas holidays and that extensive re-
farbishing is planned for the house which is located in the heart of section. Besides a wood paneled lobby. new. Cinemascope. screen plete reseating reduced to about
r50 seats
redecoration and instathats seadecoration and in-
stan of an draw curtain. the nam
changed.
Smiley says the film policy has
not been determined at this time
14-Days, Instead of 28,

## But at Steeper Terms

Minneapolis. Nov. 21.
Neighborhood theatres in the local uptown firstrun clearance slot now can obtain pictures 14
days after the end of their initial downtoun engagegents hete, inwilling to incet stiffer terms.
These exhibs currently consider themselves fortunate in obtaining The Thuctler" '20th on such 14 day clearance. Picture ran only
three weeks downtown. but still was doing brisk business in its However. the fact that the loop State. where "The Hustler" was playing. had contracted to open Comancheros," on Thanksgiking.
and was obligated to play" "Back Street " prior thereto necessitat
ed terminating "Hustler"s" run ed terminat tinush
Currently six Minneapolis neigh horhood theatres in the firstrun siot are plate.
and date.

Youngerman From Hub
Now on Lopert's Force
hanny foungerman formerly Boston branch. has joined the sales taff. of Lopert Picture.
Hell ewer the New York. Bos-
ton and New Haven territories for
Inpert. replacing Marvin Friedlander, who resigned.

## MG's Best Year

 approximately 30 pix per year, in
addition to its backlog of pre-1948 addition to its backlog of pre-1948
films. As of Aug. 31, the company's total sales. on its feature films
amounted to $\$ 62.600 .000$ of which
$\$ 14.700 .000$ still $\$ 14.700,000$ still remains to be Breakdown of the tv operation shows that total income from teleision during the year was $\$ 18,014$, 611 with costs running to $\$ 8,271,325$. The gross to income from feature
film and short subject sales in 1961 was $\$ 11: 327,834$.
Income from series and commercials produced for television sharp upbeat in tv production
activities at the studios. Last year's gross take from its ti production amounted to $\$ 2.564 .212$.
ords was carried at music and rec- $\$ 337.000$ down
frorn
000.
Co
Commented Vogel: "The healthy he excention of the company ictures and those planned and in production, and the encouraging activities make us confident that our earning capacity is on a sound

## Pioneers' Dinner

ried out pronto as each new memThere was room for improve ment in the entertainment division. Sid Caesary far from being in top with his interpretation of liow men of various nationalities propose marriage. The Ivy League Trio, own string accompaniment and drew about fair attention.
Adolph Zukor. Paramount chairman, Par president Barney. Balacompany numerous others of this company were in attendance, re-
llecting the longstanding Coi-par friendship. Zukor. in a brief talk preached a sermon mirroring his undying optimism anent film biz welfare. Others offering brief talks were Ned E. Depinet, Lazarus and, not so brief but strongly ap-
plauded. Sen. Kemeth Keating R., N.Y.). Keating, who mainly inscussed the Communist threat figure at picture industry functions.
Montague, in a modest acknowlA. McCon ille, ex-Col to Joreph operations chief and his longtime busimess associate (they started
together in New England). He also saluted the late Jack Cohn and present
Total of 57 industryites became
qualified by way of at least 25 years of activity in the film.
and now olficially enrolled.

| Story Beard |
| :---: |
| forded much more leeway produc-tion-wise. We had 26 pieces in the pit in comparison with 60-70 musicians in the average orchestra here and 76 trombones in the marching band number and the pied piper really led them out of the gym through the town. During the first 45 days of shooting. we had between 100 to 700 extras: and 18 dancers. were replaced by 40 in the film." <br> "River City was constracted on three and a half acres and tailored to Meredith Willsons memories of his home town and in place of eight stage sets. We had 20 shecific locales. Movies have one disad-vantage-the sweat is lost in the camera-so we had to compensate for the loss of energy by making sequences more exciting. The 'Shipoopi' number, for example. was lifted out of the gym and placed in the park. with a typical summer's day ice-cream festival." <br> "I love films and I love the theatre," he concluded, "and I expect to spend the rest of my life going back and forth. One is a complete change from the other. In New York, you're rubbing elbous with fellow creators all of the time and sparking new ideas. Here. you have to make an effort to seek them out. It look 6 months and between $\$ 250,000-\$ 300,000$ to bring; in the stare play, thereas the film was a year's project costing $\$ 4.500,000$. |
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hiring a business manager to take care of the small-print intricacies affairs. Glenville overal corporate affairs. Glenvilte already has the own of such an operation with his he production of lagittmate plays. Since he has only done three
 o. "Summer"), Glemtille describes man. Because of his facility to par ticipate in more than one aspect own adaptor and producer, he sevral times reaped financial re reaching those he might have re ceived if he had only functioned as a director. Unlike most theatre people, he had actually made a good deal of money from the legit imate stage.

Ely Landau back at his desk after
meetings in Europe with praduc projects.

FRANK GERVASI TALKS ON OVERSEAS "MAGE"

## Frank: Gervasi, former Hearst and Collier's war correspondent

 and feature writer, until joining the Eric Johnston organization asveepee of the Itatian, Spain and for the Assn. has signed a two-year lec-
ture tour with $W$ Colston Leigh. He is going out on series of lectures early in 1962,
talking on world affairs. Also will talking on world affairs. Also will tion on "The Impact of frollywood created by Anerica via its Hollywood films. This is in line uith
USIA's Ed Murrou's diatribe last week, on the Coast, on the same ubject.
Gervasi, longtime resident abroad, has given up his Rome
apartment and moved his family to New York. When he resigned came veepee of Fairbanks Morse also he aduar, cred in Rome, but
Gervasi has long yenmed to return o his native land yenmed to return his family "have had their fill of

## Neil Hellman Reaity's

Added Convention Site
A convention matl and an executive building will be construct$\$ 1,000,000$, on the ipper Washingon Avenue site where his ThiuMemorial Thicatre are presently Mocated. The new structures will oe to the tset of the motel, over-
ooking its patio and swimming pool.
The convention tiall will acroom for 500 . Its facilitics will re augmented, the exlibitior pointed out by the $1.050-$ eat theatre used several months ago for the tral Railroad stockholders.
Both new builcing., expected to be completed by spring, will have fallout shelters.
Ground was broken last week for the executive building to con-
sist of 60 suites with a penthouse and elevator service. (roundbreaking for the contention liall
will take place within 30 days will take place within 30 days
Leon Einhorn. of Aibany, who
designed the Heliman Theatre, is designed the Heliman Theatre. is he architect. Emhorn drew plans, in the Saratoma on the Albany Saratoga Road-now operated by Fabian-and lor Hellmans Linciln Drive-in at North. Philadelphis. Hellman owns four automobiler
in all; also severar race horses.

## French Author

cruse of the grim frankness with wich it depicted his World War One childhoog in and out of reorm schools. The reason given take kindly to a story which showed a child getting such short shirift from authorities. Acked whether or not Francois Truffaut's "The 400 Blows didnt same situation, Le Breton shrugged again. "The 400 Blows,"
In addition to having cataloged much of the argot of Paris' "green language". that of the under-
world). Le Breton has done his bit by coining his own words or, by having brought, via his novels,
underworld slang into. everyday use: In addition to publicizing the theft), he also brought forth another reven more descriptive word: "waltzer" (pronounced with the naturally to a well-shaped derriere. Le Breton will be next repped "Rififi in Tokso" which he did as an original screenplay and which Continental Distributing will be of the fact, though, that his "Razof the fact, the which depicts traffic in dopo in Paris, has been used by the.U.S. Narcotics Bureau to train inspec-
tors and detective in the manners and morals of the dope smuggling world.

## Little Messagas To Film Producers

## 'IMAGE’ AS IN IMAGINATION

- Used to be that if you questioned a man's basic character or origins he would react in an emotionally uncomplicated way by giving you a pow in the kisser. This was before Freud and public relations. Nowadays the guy may go into a deep depression, worrying about his "Image".
- Most of us adults have ripened into maturity never knowing that "Image" was something more than the feedback from a looking glass. We now know that "lmage" is not just what the fates or the tailor did for you. It is the sum, the measure, the net of what people think of you. In brief, it is your prestige.
- A film producer's prestige nafurally relates to the quality of his pictures. Even so, he cannot neglect the engineering of impressions upon which, in the end, the "Image" is also based. In short, a film producer is ill-advised to suppose that the distributor's publicity department insures or keeps updated the impressions people hold concerning his talent and achievements.
- And the snappert Impressions Are Rooted in the Film Trade Itself. Hence, lmagination is called for in projecting your "Image". The Ideal Screen for the canny showmen remains


## New York Sound Track

The cocktail party given the visiting Argentine film people on the peculiar of the current film season. Guests were invited at $6 \mathrm{p} . \mathrm{m}$. but The bartender refused to serve drinks until almost seven. There was fiom sampling that until $8: 30$, at uhich point many of the guests had departed for the nearest Howard Johnson.
More pressagent enchantment uith the sound of words: the campaign that nill be "all-out comprehensive and far-reaching.
Anthony Mann was asked a facetious question by a reporter "Would
ou say The Crd was the Rohert F. Wagner of his day?" you say The Cid was the Rohert F. Wagner of his da
familiar with New York politics," deadpanned Mann.
Magazine deadhne being what it is, Harper's appeared with a piece
bi James Thurber, recently demised, captioned "The Future, If Any, bi James Thurber, recently demised, captioned "The Future, If Any,
of Comedy". which contains some pithy stuff of possible fertilization 10 makers of fitm comedies :rare these days to wit: (1) "The heart











 Jim Backus an Tom Poston cet ior torring role in William asites


 Broccoli's mise 'taking. NBC Oct. 11 if'er ats as first of fuar va his indie slate during next 18

 Anne Francis ad Carmen Phillips into "Hemingways Young Man $2,4 h$
nunt ar
 neight", took place at Stillman's Grm last. Wednesday but Gleason
couldnt pastale of the elaborate display of food and grape. Came coun witi a tit ta, . Janis Paige staving on for more "Bachelor in giant peasock bat in the Macy parade tomorrow Thurs.).
currently on at iort Florida vacation...Astor Pictures' "Les I.iaisons Dansereuse: whirh follows "La Dolce Vita" in the Henry Mitler a-day ene afternoon and two evening) on a reserved seat basis. Pic
will open in 17 other cities around the country within 60 davs of the will open in 17 other cities around the country within 60 dars of the
lecal preem. Cold War: biz is on par with the fine run Eiven the Russ "Ballad of Cold
Soldie:; at the came theatre early this year.
Hard to keep up with the title changes at Columbia: What used to be "That Uncertain Feeling" is now "Only Two Can Play". Remem-
bcr the calendar art of Marilyn Monroe in the years ago? Well, the al fresco Marilyn is a pinup in Steve McQueen's army quarters in "The Still getting a theatrical play despite all the television exposure are
"Citizen Kane" and "Star Is Born". Paul citizen Kate" and "Star Is Born". Paul N. Lazarus Jr., Columbia
v.p. became a motion picture pioneer this week-at the Pioneers' annual
bash He's 48 . Warner T:
Parametut. nots indie) handling Ed Schreiber's Thalia Films national publicity. with Miristh. for next six vears on non-exclusive basis $\ldots . .20$ 2h-Fox handed Stephen Boyd and Richard Bevmer new seven-year pacts.
Irving Pincus will produce two pix for Mirisch Co. within next is months
Gerald Mohr in "Rat Bread," Chriscoldin production.
Col's "Ride a Ciooked Ship." Cols "Ride a Ciooked Ship.
back from the "Taras Bulba" location in Salta, Argentina
its.nhermaral subcids. But the grins at the circuit echelons are for Its nlarmacal subsids. But the grins at the circuit echelons are for
some hreakthroughs in oral disease medication, as disclosed last week hert.t the A", Director, Anthony

## National Petitions For <br> San Diego \&Ft. Collins <br> Situations Sanction

National Theatres \& Television filed two petitions in N.Y. Federal tion of the firstrun Alvardo drive in, San Diego, now owned by Cine Vista Corp. NT\&T, with an optio to buy that expires Dec. 5, con tends the acquisition will
duly restrain competition.
Other petition seeks approval t divest the Lyric Theatre in Ft Collins, Colo, in order to take there. Lyric is to be
heatrical purposes.
Fearings. on both petitions ar

## Prem

far more effective, he asserted
Preminger also decrieas lack of sufficient publicity people who
know the pictures, advising larger staffs of field men who have seen the films and know both their weaknesses and strength. As a re
sult, they know best how to sel sult, they know best how to sel
them. He charged pub men today often. He charged pub men today and haven't even seen the pix they attempt to sell.
Cnion problems exemplified by crevs and extras on locations. He noted importance of unions in the ountry's business structure, but said they defeat their purpose by nced film technicians. even when those cent. are Incapable of doing Guid contracts require full Exas Gur all extras used. Whether members or not. He noted for a party he had to pay each of the society milionaires who agreed to do the picture $\$ 34.99$ even though they didn't want it. The money went of high costs in picturemaking oday that are unnecessary;'PPrem
Froducer defended so-called rumaway" production, using "Ben Hur" as an example. Picture was
mace entirely in studios in Rome. -for which there is no excuse except lo
defended
public relations job it is doing for public relations job it is doing for or it to be a Hollywood film.' he added. Preminger called Screen hey tag as "runauay". an excuse for foreign countries not to play
our product and said. "We need he world market.'

P-eminger called pay-tv a new exhibition vista and said he would make pix for this medium as well
as for theatres. He also said sales of old pix to tv is just a matter Questioned on statements by in dustry figures that pix such as
"Adrise and Consent" do not proj. "Adrise and Consent" do not projto foreign countries. Preminger asserted: "People do not fell for propaganda. A picture that is huri America. Telling our own problems will,
P:oducer revealed reports that Vegro minister Martin Luther King or in "Advise". Were unture. He tried to get him because it would show a Negro could become a
Senator and would make a. good statement for the U.S.," He signed for the role but later requested
out, Preminger claimed.
financial standing will be cuffo guests of Variety Club Tent 35 at a
Nov. 28 luncheon in the Astor $\ldots$ Mag photog William Woodfield on . 28 luncheon in the Astor . . Mag photog William Woodfietd on Jayne Mansfield adds another title as Queen of the North Holly Francine Dickstein, đaughter
Francine Dickstein, daughter of 20th-Fox sales exec Abe Dickstein, f Business Administration at NYU student at the Graduate School attend a special screening of his "A View from the Bridge" in Washington, sent a wire expressing his regrets and saying that he is "happy
at last to see a title of mine on the screen." That, apparently, is another way of saying what he thought of "The Misfits.
There's evidently prestige in the profile approach: UA's impressive
seven-profile theme, being used to jdentlfy the "Judgment at Nurem-
berg" ads, is strikingly similar to that used by Metro for its 1953 berg" ads, is strikingly similar to that used by Metro for its 1953
"Julius Caesar." The profiles are different, however, and recognizable as those of the "Nuremberg" stars. Pic, which opens Dec. 19 at the as those of the Nuremberg stars. Pic, which opens $\mathbf{D e c} 19$ at the the Children's Asthma Institute and the night of Dec. 21 for Camp Williams, a camp for underprivileged children at Suffern, N.Y. . . 20th prexy Spyros P. Skouras has frmed an appeal for the Associated
Blind Ine., which will be shown over WABC-TV Saturday (25) in Blind Ine., which will be shown over WABC-TV Saturday (25), picture can come into the country nique U.S. film industry with other U.S. inaustries.

## Frisco Film Fest Frolics

San Francisco, Nov. 21
Dick Brandt, in for festival, says Frisco customs has sent "A. Stranger Knocks," the Danish picture on which Brandt's Tranis-Lux has an Laí Bunuel's "Viridiana" irst festival fim to set the town on its collectlve ear-much buzzing Him Who Enters," did NOT repeat the success of 1960 s "Ballad of Soldier." Anti-Stallnist "Clear Sky" got a lukewarm reception, at best, and the second Russian film received shrugs for the most part
ould arrange for the Russian to see some of Zinnemann's picturn .-U.S. director Leonardo Bereovici and actor Branko Plesa showed up for screening of Yugoslav entry "Square of Violence"... Brod the middie of shooting his low-budget "Glass Cage," actor John Hoyt
flew to his Yale class reunion to dun his classmates for money to finish flew to his Yale class reunion to dun his classmates for money to finish he picture. Got it, too.. Bercovici says he has a deal cooking to Mayer spent spare time putting thoughts together for a speech he'll deliver to the Harvard Business School Nov, 28 -speech will compare exhlbitor Sperie Perakos, who made "Antigone" in Athens under his or screening of France's "Girl with the Golden Eyes" was film' leading player, Marie Laforet : $;$ Lubna Ariz, Egyptian actress who veek later UA's. Wa Islamah, was expected opening night, arrived Summer Skin" was an entry charmed press, as did Nina Drobysheva, who has lead in Russia's "The Clear Sky".. Fest director Irving M. evin was considerably shaken up when Lou Sher, whos just acquired week, liked it so much he immediately hopped on phone and bought解 before buying product being screened. . Consensus is that shorts eing shown are several cuts above most of features entered in fest "Viridiana" is sole exception, and that's out of competition is pictur with himerg Columba Dominguez, who plays opposite Toshiro Mifune in Mexican entry, "Animas Trujano," a visitor.

## Nightmares of 'No Show' at Fest; India's 'Devi' Never Makes Frisco <br> By Whlliam stelf

San Francisco, Nov. 21. Film Fextival, operating under the dicta of the International Federaon of Film Producers, was again Britain's "A Taste of Honey" film was knacked off the agenda when the same work's legitimate theatre version asserted its priority over Franco documentary, :Deseription
(Frisco Festival "Bests" as
au-arded are listed on p. 3)
of a Struggle ${ }^{\text {i }}$ failed to appear, for unknown reasons. But the real India's "Devi" of Satyajit Ray.
Indian film was highly touted. Each. of the three parts of Ray's "Apu" trilogy had had their first Fest, in 1957-58-59, and had then gone on, through distributor Ed impact on the U.S. art circuit.
With this background. Frisco Fest director Irving M. Levin last his round-the-world film-gathering trip to see (1) Ray in India and to get complete cooperation of the
Indian Government. Rav wanted to enter the film, which has never been shown outside India, and key governmental officials
full cooperation. Levin
ull cooperation. Levin even went dian juror, director Tapan Sinha so as to bind his ties with India. Letters and cables flowed back ad forth between Frisco and Delhi and all seemed to be prorised Levin that "Devi": still had no English subtitles, as vequired by IFFPA rules. Levin went to a lot of time, trouble and expense film pronto because he had, ar ranged for Herman Weinberg to do a hurry

But still no film, consigned to rived in New York and a bison, ar ment of cables from Frise to ard Delhi got only vague and whe Delhi got only vague and what Finally-too late for stibtitlingIndia advised Frisco that the film had been shipped and. in a sep arate cable, claimed it was being
held up by U.S. customs in New held York.
A frantic check with New York after the festival was underway revealed no "Devi." Just 24 hours screened, Levin was forced to sub stitute Jean Cocteauts "Testament of Orpheus," which really pleased no one.
Levin jumped to the conclusion that someone in India had decided "Devi," a story of superstition in mad light said he: "The fit in Devi' didn't arrive for the by Devi arant arrixe for the lesival director and government authorities. can only be attributed to the film's controversial nature and the ostrich-like attitude of the Indian Government.
Having gotten this off his chest; the film had day discovered that customs in New York a couple of days earlier and had been mislaid, apparently.
Levin re
Levin realized that instead of blaming India's "ostrich-like atti-
tude": about all he could claim At this point he rescheduled Devi" for screening-still withou but he reckoned without Ed Harri son's office Because when tried to get "Devi"" trans-shipped from New York to Friśco. Harrison's office said nix, though it was by this time in possession of the film. So Levin wearily cancelled the sec-
ond "Devi" date and started working on trying to produce "Descrip tion of a Struggle
became a no-show.

[^11]
# Amusement Stock Quotationis 

Heek Ended Tues. (21)
N. Y. Stock Exchange
Net Q o
Weekiy Vol. Weekly Weekly Tues.
in 100 s High Low Close

American

| 81/3 | 412. | Allied Artists |
| :---: | :---: | :---: |
| 1514: | 612 | BalM'nt GAC |
| 24:3 | 931 | Cap, Cit. Bde. |
| $22^{1.2}$ | $4{ }^{\text {in }}$ | Cinerama Inc: 337 |
| $16^{*} \%$ | 78 | Desilu |
| 953 | 473 | Filmways ${ }^{\text {- }}$ |
| 2531 | $81 / 4$ | MPO Vid. |
| 18 | 1212 | Movielab |
| $5 \%$ | $2{ }^{1} 4$ | Nat'l Telefilm |
| $10^{1 / 3}$ | $3^{3} 4$ | Reeves Bdic |
| $10^{1}$ i | 6 | Reeves Sud. . 206 |
| 27 | 20 | Screen Gems |
| 4238 | 1134 | Technicolor 1461 |
| 31 | 93 | Teleprompter 163 |
| $614$ | $2{ }^{28}$ | Tele Indus. |

*Week Ended Mon. (20)
$\dagger$ Ex-dividend.
Actual. Volume
(Courtesy of Merrill Lynch, Pierce, Fenmer \& Smith, Inc:)

| Over-the-Counter Securities |  |  |
| :---: | :---: | :---: |
|  | Bid | Ask |
| America Corp. | $2 \% 4$ | 314 |
| Four Star Television | $21^{3}$ | 23.4 |
| Gen Aniline \& FA |  | 258 |
| General Drive-in | $14^{1}$ | 1.53 |
| Gold Medal Studios | 1.4 | 3 S : |
| Magna Pietures | ${ }^{3}$ | 312. |
| Metromedia Inc. |  | 161. |
| Official Films. | $2{ }^{2}$ | $33 \cdot$ |
| Sterling Television | 21 |  |
| U. A. Theatres | $6{ }^{1}$ |  |
| Wometco Enterprises | $25^{-1}$ | $27^{19}$ |
| Wrather Corp. | 6 | 678 |

## Indoor Snow For Exertion-Prone


possibility of floorshows has not More than $\$ 300,000$ has been spent on research and develop ment to bring it in Huge bank o both beginners and experts can ski as if they were on snow, and the specially treated surface permils
skiing under ideal condition. as of there were two inches of pow dered snow on a firm base, frees
the sport from the vagaries of the spo

Each Ski-Dek center should have 10 deks, or 10 units, at a cost of from 10 ap. to midnight daily and 12 noon to midnight on Sundays: Harry Unterfort in charge of Ski-Dek operations, accompanyIng Schine to Boston for the unveiling, said that plans call fer
six attendants for 10 slopes. Each
Ski-Dek unit is considered a slope.
and in a center with 10 Ski-Deks. and in a center with 10 Ski-Deks.
skiiers can go from one slope to another.
How long a run the skier makes depends upon the individual, as ing Skl-Dek is equal to $1-11^{1}$ hours on an actual mountainside. SkiDek is made and franchised by Ski-Dek Corp. Officers are. G Farny, chairman of the board Raymond Hall, vice pr
Myer Schine, treasurer.
Estimated gross for a 10 deck Ski-Dek center is around $\$ 9,000$ weekly, Schine told Variety. The first Sk-Dek in Buffalo is expected
to take care of 144 skiers per hour. Centers will make tieups with ski

## Canadian Plaint Sounds Like Yankee:

 Exhibs Gotta Up ${ }^{\text {" Their Showmanship }}$
## German Legil

at Cologne was even more pro nounced. The curtains pulled ope a goldfish aquarium two doves in a case, two oversized stop watches, canaries and balloons flanked by
three metal mirrors, with film cam eras, piano, drums and artists'
easels built onto the sides. In the easels built onto the sides.. In the
middle of the stage. for the entire middle of the stage. for the entir
performance. sat the directo
Georg Caspari, script in hand. To Laugh Or Boo
"The audience didn't know Whether to laugh or boo, and did.
a litte of both." one critic said As the "play" went, a young girl appeared with a grip and arranged actors who were called for in the
script failed to appear, and a child played with blocks. A pianist
dressed as a
n?noda prince appeared and played.
director perfed for a went on, the director called for a production of
"Glazs Menagerie." Mary Beur meister painted a picture before the audience. Other actors read
obituaries from a Cologne newspaper.
Ludwis H) built a theatre for himself. In Cologne a composer
invented. a theatre for himself." commented another writer.
At everyone of these three pro ductions, though. there were some anplauders and cherrers mingle
with the jeers and siouts of dis anproval. "As if some of the peostand what it was all about," one writer suggested.

## Mex Industry

solution for Mexico. A good man of these have wound up in the red with budgets not recuperated. Bu
plans are being pushed ahead for plans are being pushed
major picture vehicles.
major picture vehicles. this gov-
In general, hovever.
ernment tolsterini of the sfagger ernment bolstering of the staggering picture industry has the ap-
proval of all sectors. The unions see it a resolution of crisis condi tions and unemplayment: Distributors welcome revision of their
respective entilies, according to top executives, to give vigor to
distribution internally and abroad. distribution internally and abroad.
The Film Bank claims the coThe Film Bank claims the co-
ordinating committee will put an end to all problems that have held

Dissenters, who prefer to adop a wait-and-see policy. are not making any loud critical noises at the tions. After all. this is a federal plan, having the blessing of Presi-
dent Adolfo Lopez Mateos. So criticism at the moment appears to Apart from
Apart from the inter-departof the Film Bureau, inferred that the government was seriously considering imposing a double film standard: a special classification of films for domestic consumption and another for those destined as ex
ports. Under a film Industry law export permits are to be only au thorized for high quality moral and artistic product. Exports of films considered as poor qual
thus be officialy banned.

## Malicious

continuing with both groups, but no agreements have been reached (17). circuit spokeman said Friday

Pickets are patrolling each of employing nonunion stagehy is and projectionists. The local involved is 170. International Alployes.
The damaged screen at the $\mathbf{C a}$ pri was replaced temporarily by a reserve screen from the Empire
Theatre, and the Capri lost only the one showing as a result of 70 mm screen was installed at new Caprl over the week-end at th

PAR NETS \$5,310,000
FOR 3 QTRS. OF 1961
Paramount this week disclosed $\$ 5,310.000$. or $\$ 3.15$ per share, for the first nine months of 1961. In addition to this there were special 58 c per share making a total income of $\$ 6,290,000$, or $\$ 3.73$ per Corr.
Corresponding period of 1960 orought comparative total income In the third quarter earnings and In the third quarter earnings and
special cap gains amounted to $\$ 1$-448,000 , or 53 c per share, com-
pared with $\$ 2.405,000$ or of 1960 .

## Nick Schenck Will

include real property of $\$ 35,000$ and personal property and intangible property of $\$ 3,421,000$. In petition for probate it was estimated that annual income would after payment of taxes and various

In addition to certain specific bequest. Schenck set up a $\$ 250^{\circ}$. 000 trust for four close relatives, who will be paid $\$ 50$ per week for life from this sum. These are a brother, George Schenck: two
sisters, Sarah Burger and Annie Nayfack: and a niece, Rose Burger. In cash bequests, $\$ 10.000$ earh was left to Bertram $S$. Nayfack,
nephew; hieirs of late Nicholas nephew; heirs of late Nicholas
Nayfack, annther nephew; Harry Nayfark, annther nephew; Harry
Brand. Louella O. Parsons and Dr. Myron Prirrmetal, longtime a 130 yec . Dana Wynter was left
$\$ 5,000$ and Stanley Rochas, $\$ 2500$
,000 and Stanley Rochas, $\$ 2.500$. Balance of estate was left in
trust. from which Nicholas M. Schenck is to receive the annual income for life.
Additionally, Schenck named 19
riends who would each receive ne piece of personal propetty or art object, "as a token of my friendship. ${ }^{*}$ These include:
Buddy Adler (deceased), Harry Leopold Friedman, Abe Frisch ArnoId Grant. Edgar H. Mannix Charles $C$ and Josepn A. Mosko-
witz, Mron Prinzmetal, Ed Rowley, Marvin Schenck, George and Spyros Skouras, Art Stebbins,
Benjamın Thau. Jack Warner, WilBenjamin Thau. Jack Warner, Wi-
liam $R$. Wilkerson and Da: 'vl F. nuck.
Louella Parsons also was left an oil painting of Nornia Talmadge. also dead.
Schenck also specified that the balance from the trust set up for could go to any blood relatives in need of financial assistance, in the opinion of the executors.

## Dixie Exhibs

Atlanta, and newly elected presca; Mrs. Margaret C. Twyman director of Community Relacions for the Motion Picture Association or the Motion Picture Association Edele, Southern District manager or United Artists.
Each speaker painted a rosy picture of what the future held for the motion picture industry and made brave promises as to what
the future holds for more and iner pictures. Pay television and by the speakers and operators Were urged to get on the ball, pro pictures and shake off the lethargy that has caused them to lose patronage.

Irving Allen-Cubby Broccoll's Warwick Productions registered and "No Drums No Trumpets" for future production.
gloomy than their U.S. counterparts. Most of the miseries are mutual-sagging attendance, taxes, censorship, etc. Canadian b.o. has
been on a steady decline in most been on a steady decline in
territories in recent years.
Apropos this, Charles S. Chaplin, the United Artists exec in the Dominion, make the plea for dressing the Saskatchewan exhib body recently, he chided the sho:v men for failing to exploit their news media to better advantage.
Chaplin raised a point that seems to escape many in the in
dustry-the need to blow the in stitutional horn as well as the solf help obligation to plant pieture puff. How long, indeed. has a
theatre manager funneled film news to his local paper that contained something other than the title and opening of his next fea-
This. of course, is the sort of extracurricular publicity effort ex-
hibs-and distribution, too - io hibs-and distribution, too - is
often overiook or shrug off. It's the news that enables understanding of industry problems and burdens that hizhlights the public-spirited toto, that makes for polished image For the exhib who puzzles where the assemblage of the reminded as repository of articles that bear broadly on the industry. Such a:ticles, said the exec. can go far relate a laudable industry effort or touch on the myriad difficullies faced by the film biz in keeping entertainment fowing.
Chaplin didn't miss reminding hem of the industry virtues-the war bond campaigning, the talent contribs for various charity drives. and the various exhib donations

## Too Big for H'wood

location backdrops and other embellishments now demanded by resent-day audiences.
"Yery. few pictures are made over here without justification."
the Yank filmmaker continued adding that it was time the unions realized this and took a healthier more objective as well as lons-
range viewpoint of the whole mat-
"You can" confine the industry world industry now, and we mast maintain our position in it Any other view is just shortsighted,
and reveals Hollywoods current insecurity
Producer was all in favor of the nvestigation into "runaways"
wilicia fe says are really efforts to sten: "unaway loss." feeling it
would be a "healthy thing" io bring all arguments pro and con into the open and just "see what's

As for his own production funsaid he had originally , seneer said he had originally expected to
make "Jason" along the Yusosiav coast. which exactly duplicated the Black Sea settings of the ciassic original, but had to abandon plan construction was slow and unsatisfactory for his purposes. His alnuro south of Naples was "ideal, begin interiors at Rob Palatino Studios at Rome's Safaof Don Chaffey, and with Todd Armstrong Nancy Kovak Todd rence Naismith and others in cast. Schneer's next production, after daptation of "us Robert Golden Ass" again a Greek legend.

## New York Theatre

- RAOIO GITY MUS1C HALL
"FLOWER DRUM SONG"
NANCY KWAM PAMES SHICET


## Strife In Directors Guild Seen

## Paving Way For Wholesale Layoffs

## By ART WOODSTONE Nowhere is the cliche "east is east and west is west. and never the tuain shall meet" more demonstrable than in television unionism. First, it was the rirt now repaired) between the Screen Ac- tors Guild in Hollywood and the merican Federation vision \& Radio Artists in New ork, and now it is the interne ine strife between the two coast <br> DGA is controlled by the weight of numbers in Hollywood, and the pending DGA contract with the iven short shrift to the associat 250 of them. stationed in New lork radio and tv. Fear in New york is that the a.d.s. and stage managers can easity be fired by NBC, CBS or ABC, if the new conract is ratified in the next fel days by the majority of the 1,400 <br> Contract clause which has funda mentally caused the conflict conmanager freelancers in the East. If it is ratified. it leaves a pretty wide open field in which the webs can lay off staff a.d.s. and managers, is felt. <br> Ironically. the clause that has gested. not by the management ne he dickers that have been going since last March <br> Copies of the pronosed contract tional membership. winich includes dio and ty. Fight was brought to he floor of a New York hotel room honday : 20) where various eastern ers sought to axe or amend the clause. Various board members he proposed web pact <br> DGA negotiators first suggestrd

Syringe \& Forceps Dept.
Hollywood, Nov. 21.
Latehing onto the medico trend Latehing ontp the medico tren paring a $60-\mathrm{min}$, hospital series, as yet untitled.
Obviously motivated by the re-
ception to "Ben Casey" and "Young eption to "Ben Casey" and "Young
Dr. Kildare," Four Star's property and have as its background spical school. A spinoff on "The Diek Powell Show" on Mort Fine and David Friedkin, and Friedkin will direct.

## Cotta Deintemix Themes ABC Pitch

 At Dec. HearimgABC-TV execs will be pltching FCC hearings open Dec. 4 on the CHF operations. These markets. lumbia. S. C., Binghampton, Hartord, Erie, Madison, Rockfort, Ill. ither one or two VHF stations in operation with the primary affilia ions generally with either NBC or
ABC's viewpoint will support the competition can be opened in these limited VHF markets is by turning limited into all-UHF areas. There is way, according to the proponents
of deintermixture, if they are forced to buck the established V's.
 work competition be established by give educational facilities a chance to succeed. Currently, viewers UHF shows, a factor which has Experimental role. One ABC-TV said every body stands to gain by deintermix
ture except those VHF stations ture except those VHF stations icensed monopoly in their own
markets. "These stations may scream that deintermixture will cause them to lose money, but their pnabled them to make fabulous profits which add up to many
times their original investment."

## WNTA GeARIG For

'BUSINESS AS USUAL' With the deadline for consum-
mation of the sale of WNTA-TV to a New York educational group
looming next Monday (27), execs of ing for regular commercial gear tion of the station. Sale of the sta-
tion to the Educational Television tion to the Educational Television
for the Metropolitan Area outfit
has been blocked by U.S. Appellate f the combined efforts of ETNA
and the FCC to reverse the ruling will succeed in time.
Leonard David. chairman and parent company the station dicated that Channel 13 will emschedule if and when the sale finally falls through. The station has already made a casis oid for
telecasting rights to the Metro politans, new National. Leagu with the 1962 season.

## 3:30 A.M. For the Birds,

## Robbin Bain Exits Today

Robbin Bain was supposed to be T'V's "Today"" but last week she early morning network stanza and she takes her leave on Dec. 15 . Miss Bain, who has been with indicated that she doessit dig get
ting up at $3: 30$ a.m. every day

CBS Chi Origination For 'Years of Crisis'; Studio Audience, Too For the first time, NBS-TV's affairs "Years of Crisis" pubfore a studio audience and questions from the audience to the be invited Teiecast will be done here from $0 \% 0$ WBBM-TV doing the plickup. 11 p.m., is being done in coopera-
Chicago Council on World Aftairs. Format of this lows the format worked out by the
"Years of Crisis'" speating tours, held after the annual telecast. In prior years, the yearend men, returning from their posts a N.Y. studio. Reason for the switch to Chicago was said to be
because of the desire to get a
"live" audience this time out. That 10 to 11 p.m. time period- 9 to
10 p.m., midwestern time-was held to be too late to attract a
N.Y. audience. With the possible exception of spondents slated to participate in the telecast and the subsequent drick, Blaine Littel, Winston Buddett. Marvin Kalb, Daniel Schoor,
David Schoenbrun, Peter Kalisher. David Schoenbrun, Peter Kalisher,
Charies Kuralt, Eric Severeid, Richard C. Hottelet
Popularity of speaking tour has
caused some headaches for CBS with affils in major markets seekdivision had to filter through the requesst and boll down the speak Web doesn't want its foreign co (Continued on page 40)
Ziv-UA's Series Wih Keely Smith
Ziv-UA, making its third netrork coproduction deal for next Chrislaw Productions ty Join its roster of producers. Chrislaw's first program for Ziv-UA will be
a half-hour situation comedy starring Keely Smith to be produced Chrislaw Productions, currently on the United Artsis feature film its move into video programming has signed. Bill Asher to head its and direct the new Smith series. Other Ziv-UA coproduction deals clude: "Acres and Pains." starring "Rodea, U. S. A.", an hour series ford deals mark their respective The other, "Acres and Pains" active video production, as scrip unpervisor and co-writer.
Stevens. like Lawford, is on the
feature film producing roster feature film producing roster o
United Artists; the parent com

## CBS Ups John Horn

Kidder Meade, v.p. of CBS corhis staff. John Horn, who had been manager of news and pubaffairs publicity for the net's press inforo Meade's division.
Horn's post will be the newlyporate information. Probable placement of Horn in the news pubaffairs division will be Tad Horn, veteran publicist had been manager of news, pubaffairs pu
i licity for the past two years.

## Benny Stays With CBS

## CBS-TV and MCA resolved their deadiock over the weekend

 ing on the dotted line In the words of one CBS exec: "If CBS lives up to their end of th agreement, Benny'll be back with us." What the agreement actuall purchase of ail the Benny reruns, at a prle mutually agreed upon, along of course with the new Benny sege.What had stalemated the deal originally was MCA's insistence
upon a price for the rerun which CBS had characterized as "out of upon a price for the rerun which CBS
Benny's present deal is with his sponsor, Lever Bros., but that expires at the end of the season, leaving Benny a free agent to came at a timb when feelers had been extended to the rival net-
works as well.
Benny currently occupies the Sunday night 9:30 CBS berth, competing against the higher rated "Bonanza" on NBC and "Bus
Stop" on ABC.

## Flender's Two-Parter No Danish <br> Pastry; He's a Man With a Cause <br> Ey MURRAY HOROWITZ

NBC.SG Lionel' Dicker<br>NBC-TV and Screen Gems are eported nearing a deal for a halfhour situation comedy pilot called season.

Harry Ackerman is to produce

## Azcarraga Sr. On

 Warpath; Calls His Employees 'Inept' Emilio Azcarraga Sr, must have been suffering from liver trouble last week, or was uncontrollably ir-ritated by fruffs in transmission of There have been mounting pubficiencies and interraption in service, and Azcarraga admitted
peeved.
But he blamed it all on his
"highly paid personnel" which is topheavy and "most of them don't know what they are doing."
Azcarraga said that most
Azcarraga said that most of the
1.200 employees on the Telesistema Mexicano payroll are "incompetent and inept."
and more, were spokded remarks, lar press conference, a policy the senior Azcaitaga has initiated to give the trade and newspaper press
an idea of Televieentro plans progress.
Azcarraga especially complalned eroo" tactics and think that they justify their high salaries when mimute Athorgh his personne is anything but efficiently trained, Azcarraga said it is among the highest paid in the world:
What Azcarraga did not
What Azcarraga did not say was
whether his public statement was
prelude to a major personnel
shakeup in Televicentro. The idea must have occurred to workers there is a subdued air, long faces and less reliance on the "switch."

## SAUDEK ACQUIRES <br> LANDMARK CATALOG

Random House's series of Landmark books for juveniles will be
adapted for television by Robert Saudek, head of Saudek Associates, who bought the rights from the publishing firm. Slated for film as either half-hour or hour
stanzas with Bennett. Cerf, R-HI The Landmarli books, with 150 $50,000,000$ copies to date.
 Negotiations for a repeat on
CBS-TV of "The Power and Glory" two bour special are underway. repeat of the David Susslind the duction, which would be slated for

## Harold Flender, young writer,

 tv and felt, in the midst of the catalog of horrors, there was an inrescue of Denmark's. Jewish poputation from their would-be Nazt exterminators is being told on CBSV's "Look Up and Live.Flender, who now has a motion picture credit as well as a long list of tv credits. has been doing every-
thing he can to pablicize the twocarter, tithed "An Act of Faith,"
which will have its final chapter telecast next Sunday (26) morning. Reason is, as. he put it. the Danish Denmark was the only nation under Nazi occupation where virtualsaved. "It's a lesson for us today,"

Next assignment of Flender will racy and the Writer," to be done in afternoon, in cooperation with the Anti-Defamation League B'nal "Car 54 " and written for comics such as Red Skelton, Sid Caesar,
and Garry Moore and for such shows as "Wide Wide World" and voice of Eirestone." For a soung Flender, by nature doesn't appear to be a knocker, although he does have his frustracions in the medium. In passing, he seemed to publication, which seemed 'to shape up as a blast against tv, if he "Everyone's knocking tv," he said. in explanation, embarrassed by the ilers.
He does have his frustrations $\$ 600$ fee vs. a $\$ 2,000$ fee: it's what to him is meaningful writing in an atmosphere of freedom vs. Writing in a climate of big money crisis, ac(Continued on page 38 )

## Schoenbrun Gets D.C. Slot for CBS

David 'Schoenbrun assumes his CBS News Washington bureau next Feb .1. Among the CBS corCollingwood, a CBS correspondent for the past 19 years.
mith 30 following a policy dispute. Smith carried the fitle of general manager of the washingon bu-
reau, as well as the bureau's chief correspondent. Under the new ington bureau, there's no plans to appoint a general manager. The news burean will be meted out when Schoenbrun assumes com-
Schoenbrun had been CBS News Paris bureau chied since 1947,
making periodic visits to the U. S. ered as being among three possiin Paris had been Schoenbrun web's London bureau from 1957 to 1959.
Schoenbrun is due to arrive
from Paris on Monday (27).

# A TV BILL OF PAARTICULARS 

## What Does a NAB Prexy Watch?

NAB prexy like tv's cartoons and doesn't watch them. He only watches video about an hour a day, or maybe an hour and a half, on the average. He doesn't have the time for more
"I. start in the morning looking at newscasts," he said. "After
work I tune in on the newscasts again. On radio I listen to good work I tune in o
music and news:
music and news. the weekend. And I usually look at the interview programs on Sunday afternoons. I like the documentaries. I like good drama and occasionally a good, fast-moving adventure drama.
Asked If he has found any favorite new series this season, he told Minneapolis Tribune's Will Jones: "Yes, but I'd better not say anything about them because of the competition: If I sald Ben. Casey' I'm afrald 'Dr. Kildaree would be offended, Addressing 200 broadcasting industry members here at cill conferences, Collins declared that the key to television and radio programming improvement He told the gathering that he feels there should be little reliance
on government initiative and that federal regulation should be kept on government
Collinimume asserted that there's no need for the industry to panic at FCC's changing policies under its new chairman, Newton Minow, However, he pointed out, that improved programming must be the goal of the broadcasters themselves if they're to head off
governmental control while striving to serve the public interest.

## Gulf's $\$ 3,000,000$ in Expansion Of

## NBC News Specials; Chet in Shift

Guif Oll has renewed for anoth et calendar year of NBC-Ts In stant News Speceils.".
sponot the sime same
has decided sponsior has deceided ot dier regular
drop its hankroling of the
Ond Friday
Gilight thalf-hou
Hiere
However, in dropping McGee, Gulf is now in the process of in-
creasing its purchase of NBC News specials by $50 \%$. In this current year, Gulf is spending early $\$ 2,000,000$, which means that the 1962 tab will run th
more like $\$ 3.000,000$.
more like $\$ 3.000,000$.
The Gulf changes begin in February. Sponsor leaves McGee soon the Friday: 10:30-11 p.m. slot will go to Chet Huntley's stanza, 5:30 p.m. With "Huntley Report-
ing" taking over vice McGee, Bob. Abernathy's teenage news stanza will move Into Huntley's present Sunday slot, also during the first week in February. (Abernathy's
program is now seen Saturday's at program is now seen Saturday's at noon, but the web wants exdvid angle wider exposure on Sundays.)
In the case of McGee, Gulf's far from finished with his services; Ing the "Instant Specials," includ-ing-the proposed additional $50 \%$,
McGee's Friday night ratings McGee's Friday night ratings
weren't high enough to satisfy Wute

## Vieracker Going <br> Int'l for ABC-TV

## Matt Vieracker, general man-

 ager of WBKB since the mergerof American Broadcasting Co. with Paramount Theatres back in 1953 , is leaving the ABC o\&o next week
to join the network's International Division. His immediate assignmint will be to act as ABC adweb's Central American tv net-
work, à station in Panama City work, a station in Panama city
owned by Televisora Nactonal; $S$ a.
It's understood Vieracker: had It's understood Vieracker had
requested the transfer because h $\theta$ has of late developed an international outlook ABC had sent him to Venezuela last year for: a
short period, and $a$ few months ago he made a trip to West Gerhe's able to give in to his lateporn yen for world-hopping. Vieracker has been known as WBKB's "moner man," its acthe station in 1947 as a comptroiIer, when the station was the in-
dependent Balaban \& Katz (Theadependent Balaban \& Katz (Thea-
tres) outlet, prior to the merger. tres) outlet, prior to the merger. His previous experience had been years he hid doubled' as WBKB's

FS: Getting to Know You CBS Inc., is now engaged in . program. First it was the ingnovation of a management letter to stockholders in the recent quarterly financial report, a practice whlch will be con-
tinued. tinued.
Then, Santon in another innovation has sent a newsletter to all covering
events of genent
corporate company personnel.

## British Riled As

 AFIRA Rejects Singers for TVTwo British pop singers were told by the American Federstion of Television \& Radio Artists that they were denied the right to make U.S. tv stands because they didn't

qualify under the Immigration \& qualify under the Immigration \& distinguished merit and ablity." The singers, who seek to appear on "Dick Clark's Bandstand" and the "Clay Cole. Show," are Mark Wynter and Jess Conrad. Through
their agents, they applied to AFTRA here for the right to appear. And while AFTRA has denied them the right, it seems that the Immigration Bureau's in N.Y. still has the authority to give it. If government okay is forthcoming,
then it also appears that AFTRA will go along with temporary tv performance sanctions.
The Bureau will not confirm a report that Wynter and Conrad are being given a go-ahead. If it comes through, then Wynter will have to
delay the appearances he originally skedded for mid-November.
The British are upset by the lined in the English trades and to point out that British unionism okayed English appearances for
Americans Tike Fabian and Dion. AFTRA's official position was that there were unemployed ing such service or labor" and rad should not be cleared for U.S. tv. Union said they have fortion laws were written several years ago.

## WHO beTS NBC

## LITENTESLITT?

by george rosen
The "who's-gonna-succeed Jac with a momentum usually reserved for a UN debate on a new Secretary General, Such is the nature of this crazy, mixed-up facet of
show biz: All things being equal, show biz. All things being equal, to world at large isn't Incined quences of Paar's departure from the late-late program grind, the fact remains the issue is of immediate concern to NBC and its affiliates.
In fact some $\$ 12,000,000$ worth of concern-that, give or take is couple of million, being the annual gross'take from sponsorship rev enue on the cross-the-board netapart from the sum total of several millions accruing to the affili-cut-ins and adjacencies.)
Meanwhile the hoop-de-do over the finding of a personality who almost national contest propor tions. If, as is possible, NBC is reserving the announcement, as
something to spring on its affilisomething to spring on its affili-
ates as the "Hot copy" at the annual convention in Hollywood next mpnth, it's a gimmick calcu-
lated tó Invite Page One headlines (such being the journalistic handsprings the word Paar conjures
NBC at this point isn't venturing any guesses as to who the it's known a variety of names have been tentatively tossed into the hopper. Paar himself has made some casual on-the-air references which could suggest his own can-
didate might be Bob Newhart (now holding down his own half-hour Steve Allen returning to the latelong before Paar came) has been ralsed. Also the name of Johnny
Carson has been advanced. Actu ally NBC says "we've got a hun dred names pretty soon we
NBC commits itself to he is NBC commits itself to only one continuance of the live show formula (as opposed to stations of feature pix.) Thanks to the suc cess of the Paar show, it helped in the past, and NBC's determined to keep matters that way.
Actually NBC will be the first to or blueprinting in the worminding pre-guarantee future success of the 11:30 to 1 a.m. showcase. After perimenting with different live formats, including the Steve Allen late nighter, no one was more
surprised than the NBC brass at the resounding click of the Paar
entry. The peculiar chemistry that makes Paar and his show what they are had turned the trick.
Paar wants out because thinks he works too hard. But minute show tav a weeky 60 prime time competition requiring careful planining and executionthe free-wheeling, ad lib nature of late late tv'ing. But that's what
he wants, and NBC's determined to keep him happy.

## Cinader's Skelton Slot

Robert A. Cinader, onetime pro ram veep for California Nationa Productions and telefilm vet, was made veep and general manager of Red the same timises.
Skelton made Rupert Grexy actor manager of Skelton Studios. Goodtechnical operations.

TV Advertisers Want In Earlier \& Earlier; Looks Like Feb. Wrapup For ' 62 2'63 Network Commitments
Here ${ }^{\text {We Ge Again }}$
Jack Paar almost took an-
other walk off his NBC-TV other walk off his NBC-TV
show last Monday night-almost. He didn't like the idea e web's censors and let off just enough steam to show that he was mad. He probably didn't have on his walking shoes so he listened
to reason and stormed off in a huff.
What the web's blue pencillers deleted on the repeat ton made gueut. Rediand ton made about England live show going east he backed off from the Skelton quip re alizing that it was in bad taste But he just doesn't like to have his shows tampered with.
Skelton used the guest spot
to let off a little steam of his own. He said on the air he was writing a book to tell how him by men associen from him by men associated with
-
Look For a Flock Of TV Spinoffs To Ease Pilot Losses

Hollywood, Nov. 21.
The spinoff of telepix pilots in in Hollywood lately in an attempt to minimize the industry's annual pilot losses, is gaining new impetus this season. It's because there are
four network anthologies this year, and anthology series are the ideal presentation for such spinoffs, having different casts and tories each week.
Execs like the spinoff because they are well aware that only $10-$
$12 \%$ of the industry's pilots will sell, and this is the only way found yet to reduce the loss involved in the making of pilots. Four Star Television Pres. Dick
Powell, for example, says "I would never gamble on an hourlong
pilot: without a network associapilot: without a network associa-
tion. or as a spinoff. It's too great a risk,'
So spinoffs will be seen this semester on "The Dick Powell Theater," "Bus Stop," all, anthologies, and "The Donna Reed Show" others. "The Andy Griffith Show" Danny Thomas Show," and "The spinoff on the old "Desilu Play

## MADCAN EXTIS NBC

## TO JOIN PINKHAM

Tom Madigan is anking NBC TV as manager of nighttime pro gramming to become assistant to
Ted Bates radio-ty topper Dick Pinkham.

Madigan will be filling the ad agency post originally held under Pinkham (himself a former NBC-
TV er) by John Calley, who went over some months ago to Filmways 2 man to Joe Cunneff NBC-TV director of nighttime programming. Bill Templeton, who first rewith the agency as head of Col-gate-sponsored programming.

## Not so long ago, advertiser in-

 perking in late May and June, but the starting gun for the 1962-63season looks as if it will go off in February next year. It'll be the earliest kickoff ever for the buying season which has been creeping steadily forward for the past half decade.
The top advertisers, who give the signal for the season's start, are already showing signs of jockeying for top position in the '62-63
programming sweepstakes. And when Proctor \& Gamble, Lever Bros., Colgate, etc., begin making
their bids, the race will really be their
on.
Nothing, of course, could make the three television networks happier. Whereas economic recession
clipped advertiser coin for the clipped advertiser coin for the rosy economic outlook for next year is among the prime factors in the anticipated scramble for early 1962
mitments.
Anather key element in the optimistic outlook is the entry of small advertisers into the network picture. A large roster of brand known a couple of years ago are now also competing for nighttime slots, thus increasing the pressure to solidify the network buys beThe general buoyancy clean, ported by the upsurge of 1962 first quarter sales. Once again, the time buys are being made by a broad
sweep of advertisers riding a prossweep of advertisers riding a pros-
perity cycle. As for this year's shaped quar ier biz, it too finalis if not SRO.

## CBS-TV Projecting <br> 5 Piots for '62:63

Hollywood, Nov. 21. A quintet of pilot projects has son by CBS-TV. Hurry," $60-\mathrm{min}$. comedy-human drama to be filmed at Paramount studios and in Phoenix. with Frank Pittman and Andy White as pro-
ducers; "Call to Danger." half-hour suspenser starring Licyd Nolan. being produced by Perry Lafferty MGM; "Little Amy," comedy starring Debbie McGowan. pro-
duced by George Cahan at. MG.M: "Zelda," comedy starring Sheila James and produced by Max Shulmin. anthology series based on stories taken from True mag, with
Jack Webb as host and star of Jack Webb as host and star of
some segments, and Mike Meshe soff as producer. This pilot rolls

## Talent Associates-Par

 Senses a Trend, MoresIn Half-Hr. Direction
Sensing a trend back to half-
our shows next season, Talent Associates-Paramount will hatie several in the hopper for piloting First to go be an audience parti-
cipation show to be emceed by
Iina Freedman from the creation o cill Reiner and the first time that TA-P departed from the longer form of dramatic shows for 1.
Al Levy, partnered with David Susskind in TA-P, is due barts
Monday from the east where next Monday from the east where next
season's output is now under discussion. Deal is being negotia od Harry Truman story, in which the ex-president will serve, as narrator.

## Justice Dept. Asking For Reversal Of Ruling on Vidpix Blockbooking

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|  | WABCTTY's Mad |
|  | Carnival to Collect To |
|  | r Underprivileged |

"Cnless the Dietrict Court's ap proval of temporary conditions is provided. similar anticompetitive practices will doubtless be utilized new group of films."
The defendant companies in the case. which will flle their argu-
ments with the high court in the Temfim Associates. United Artists The Supurme Court winl decide
whether to hear arguments on the case or rule on the basis of the
kriefs.

## DOUGLAS' 'KEYHOLE'

INTO SYNDICATION

 Df*cribed by Ziv-L. 1 as a "doctin ${ }^{+}$firnt project. seriers alio repre :i. Series, dealing with all ways It,i: wood photographer. in tiates for the series will ex-

## One of the argese offthe.ait <br> \section*{, imin}

son Square Garden Saturday (25) when WABC-TV's "Tommy Seven's Christmas Toy Carnival" will open a two-week drive to collect toys for
underprivileged children. WABC is staging the non-televised charity Fire Department. Other ABC-TV o\& o's in Detroit. Los Angeles, San ing in similar drives to collect toys ing in simily.

WABC-TV is bringing in a flock of show biz personalities and circus Among those appearing are Troy Donahue, Gigi Perreau, Johnny Carson. Gardner MrKay, Horace McMahon, Lori Martin, Herb Os-
car Anderson, Roy Campanella; Darren McGavin, Peter Fonda, Sam WABC-TV has been promoting the campaign heavily with on-theair announcements, in-school fly-
ers, billboards, and newspaper ads.

## Stereo WHFS Bows

WHFS Washington, Nov. 21. first FM stereo station, has gone on the air, operating from 4.30 p.m.
William A. Tynan is manager of the new station, licensed to
High Fidelity Broadcasters, Inc.

## Atlanta Poll Seeks Answers On Effective Church Use of TV-Radio

## Fremante's Manila Sales

More than 360 hours of tv pro gramming were sold in the Philippine capital of Manila by Fremantle International.
and Bob Lapthorne, Fremantle's
new Far Fast sales manager sold
five of the six stations in Manila hour specials.
Among series sold were "The Beachcomber," Sopsidy," "Steye Canyon," and "Crusade in the Pacific." The three specials, bought by the
Manila Chronicle's outlet, CBN, were produced by WPIX, N.Y. They "are: "Cuba, Castro, Com"The Secret Life of Adolph HitMetropolitan Broadcasting Co. of
the Philippines; Inter-Island Broadthe Philippines; Inter-Island Broad-
casting. and the outlet owned by the Manila Times Publishing Co.

Fahey \& Tony Flynn
Buy Michigan AMer
Chi's toprated newscaster, Fahey
Flynn, and his brother Tony, who has been sports director of WISN-
TV, Milwaukee, have purchased a 500 -watt fulltime AM-er in Hillsdale, Mich. The station, WCSR,
was previously owned by a group was previously owned by a
Tony Flynn has resigned his post with the Milwaukee tv outlet
to operate the acquired property as veepee and general manager.
His brother will be prexy but win remain with WBBM-TV, where he has been for 20 ywars.
The Flynns are a radio family. A third brather, Bill, who is now an attorney on the
been an announcer.

## WABC Ups Powers

With Tom O'Brian moving upABC Radio network, Jack Powers has been named to fill O'Brian's former post of director of news
and public affairs for WABC, N.Y. flagship for the web.
Powers comes to WABC from
Detroit where he was public afDetroit where he was public af-
fairs director for WXY, another ABC o\&o. He produced 60 radio documentaries during the last year for WXYZ and Harold L. Neal
Jr., WABC general manager, said Powers' appointment signalized an
increased emphasis in local news

Atlanta, Nov. 21. Marcus Bartlett, general manated by Atlanta Newspapers, Inc., publisher of a.m. Constitution and p.m. Journal, took it upon himsel how the church could do a more
effective job of using radio and eleyision broadcasting time. One reply suggested that churches should reaize that mass media audiences are part of the church should be ministering. Bartlett made his report via tape recordings and slides at a regular meeting of Greater Atlanta Council of Churches.
Bartlett polled, via letters, 20
broadcasting executives them to record their answers to his headquarters. He received replies and
of the 20.
To the question what do you use of radio and ty?" answers varied from "spread the word of God in a professional manner"' to stimulate non-churchgoers into attending" to "propagate Christian ideals, not just propagandize any, reed, faith, sect or denomination.
Other broadcasters answered Other broadcasters answeread casting's task is "to reach as many as possible" and "show regula

## about the ratings and use time

 wisely by using the opportunityto extend to extend the purpose of the
church... in the great apostolic church

## In answer evangelism. <br> many men considered the question

 casting of church services to be the most effective use of radio or the time.Other
Others felt the presentation
documentary programs, panel discussions with ministers and music-and-selmon programs to be
most effective.
Asked how would you like to respondents replied:

With diversity-not neces-
sarily presenting religion in ser-
mon form." mon form."

Take a more professional approach;": "know the nature and programs nondenominational;", "et away from pulpit language;" "make fulipit use of $t v$ potential with a follow-through after the proa follow
gram."
One
One of a tv station's biggest problems, according to Bartlett is the fair allocation of free iv if each were given a half-hour of and three days of continuous programming to broadcast them all,

## Blockbooking Appeal to High Court <br> Washington, Nov. 21.

Five of six tilm distribs enjoined from blockbooking featuren to to ruling. National Telefilm Associates is not appealing. Loew's Inc., Screen Gems, Associated Artists and United Artists joined in one brief to the high court and argued against injunctive
procedure "where an" insignificant number of isolated violations are procedure
C \& C Super Corp., sixth distrib Involved, filed a separate brief, As involvement of contract with International Latex Corp. upset the opinion of the Ferieral District Court in New York as five distribs ask; tighten ruling against "temporary" block film offerings as Justice Dept. urges; or let lower court decision stand.
Last choice is apparentiy favored by National Teiefilm, which did not appeal.

## The Big Syndication Pitch Is 0 n <br> In TV's Battle of Biographies



VARIETY
Pius other stotiaticel and date-filled
Atlas' 10 Cuffo Spots For the Price of One In Frisco Bid for AM Biz

San Francisco, Nov. 21.
How necessary are commercial
to the "sound" of modern radio? Frank Atlass, who recently went on the air.with KKHI here, thinks way people have been conditioned," he rays, "a new station just doesn't sound legitimate if there are long stretches without commercials. They may expect it fom FM, but not from AM."
Accordingly, Atlass has launched "Bonanza" sales plan, which he calls a new concept in radio selling. With practically no chance hasn't national business, since he to to get a rating, Atlass is going to a run-of-station basis for every spots would be reduced as new sponsors come in to divide the
goodies into smaller portions.
He insists that this is not meant class I open rate is $\$ 25$ per ninute). "It might be construed as that if we had been on the air
a long time, but as a three-weekold station we're a highly speculaive buy for an advertiser and. We
don't want our commercial 'sound' to suffer because We've got so much unsold time. Really we're gramming, although we naturally hope that the bargai
Atlass feels that the blurbs help
pace programming, and $h$
to effectuate what he terms "the commercial radio sound," even if he has to give them away. He
feels that sponsors who are on the station might as well have the benefit of the giveaway.
"I think that radio without
hological effect on listners to
day," Atlass says. "It makes them
nervous. They may not realize why, ing that something is lacking, that somethi
station.
"You know how people like to atronize a store or restaurant that s doing business. It's the same indigestion in an empty restaurant, worrying about how it's losing money."
derway in syndication and the cut ting room floors at Wolper Production and Hearst-Metrotone News are knee high with celluloid. Wolper is producing the halfhour "Bicgraphy" series for Offlhour series, "Perspective on Great ness" for BCG Films. Peddlers from both syndie firms are on the road. Everyone has a hot pilot on a. New York mayor to show the station men and regional adver-
tisers. Official's initialer is on the tisers. Official's initialer is on the
late LaGuardia.: BCG's, concerns late LaGuardia.
The two series, both culled from archives and both featuring some will be crossing personalities in several outings. Scheduled by by
soth are stanzas on Gandhi, Will both are stanzas on Gandhi, Will
Rogers, Babe Ruth, the Duke and Rogers, Babe Ruth, the Duke and
Duchess of Windsor, Admiral Byrd, Charles Lindbergh ABCG's Lindy
has already played), FDF and has already played), FDR and others.
In the works for Official are Churchill, Albert Einstein, Clarnce Darrow, Sigmund Freud, Gen Wilson. For BCG Wendell Willkie Heten Keller, Eisenhower, Albert chweltzer, Gen. George Patton Harry Truman and many others,
including another from the preg including another from the preg
nant files on New York mayorsJimmy Walker.
Official beat BCG to the all vill at on the Gotham but BCG "Biol get on the Gotham air first Chemical Bank New York Trust Co. for slotting at 7 p.m. Fridays slated for spring. "Perspective on Greatness" is slated for once-a month showing on WOR-TV with "The Happy Warrior," (A1 Smith) will be seen Friday, Jan. 5: from to 10:30 p.m.
Otherwise, BCG claims more sales to Pacific Gas \& Electric ha several California markets with that and the New York sale both being for 52 weeks figuring 13 erted pitch for more regional sales.

## BUNDLE OF RANK PIX FOR CANADIAN MARKET

Canadian rights to over 50 films made between 1954:57 by the J. Arthur Rank Organization have Ltd., as confirmed by prexy Leslie Allen here. Aim is to sell the Brithh film product to the State-owned Canadian Broadcasting Corp.; the privately-owned CTV Television Network Ltd. independent tv staing agencies.
Deal is set to represent some

## WRC Goes All-Night

WRC Radio NBC o\&o here. has taken the plunge and joined the ters. After 38 years of operation, the outlet launched its overnight broadcasts Monday (20) Wit."
program dubbed "Night Owl."
With a format of "good but not lassical" music, the midnight to by Stan Karas.

# RERUNS DOWN TO SLOW WALK 

## Im Popese, the Pubservice Man'

The new "Popeye" is public relations consclous. King Feature Syndicate, now in the midst of producing 220 new "Popeye" carpublic services
For instance, a new "Popeye" telefilm, titled "Uncivll War" has safe driving technique in the books, other "Popeye" films show the hero fighting Brutus over tree conservation and whipping Wimpy for starting torest fire. "Tooth Be, or Not Tooth Be" which is in production,
Popeye's Pappy giving Swee'pea the need for dental care.

What about the old "Popeye" films? Mr. Sailor, in some segments, si
changed.

## Morie Station' (KHJJTV) Sprinkled

 With Culture: Parlay Pays Of Hollywood, Nov. 21The loud cries of too many com mercials on on dears at the station but there are men in these midsts who decided to do something about sion director of RKO-General staFrisco), and Malcolm KIeln KHJ TV topper.
What they proposed and carried through didn't raise any bravos in they insisted on giving it a try and, ing out just fine." What Klein and Trenner did was to reduce the volume of spots and raise rates to
make the books balance in the station's favor. After the loss of
some business, spot buyers saw the said to be happier for it are now national advertiser. "'weil, at least, of commercials that leaves the selling what?
reputation as "The Movie Station" Klein backed by Trenner and the for KHJ-TV a more cultural concept to give it "distinction and responsibility Station has bought al and pubilic service programs to flickers. Coming up are "Impres sions," dealing with contemporary are, freatness." 26 hours of biogra phies of such outstanding figures as Al Smith and Charles Lindbergh (from Hearst Metronome) narrated by H. V. Kaltenborn, and feature films from Japan, which Trenne Station doesn't. conceal the fact
that of KHJ-TV's $181 / 2$ hours on the air daily. $70^{\circ} \mathrm{o}$ of the time is devoted to old films. It's an eco-
nomic necessity for an indie, which can't compete with the network outlets on live shows or specials, station execs claim. On one of his late night films stripped through of 800,000 families was recorded Station figures 2.9 to the set For Station figures 2.9 to the set For
station's Sunday night "Theatre 9 ". of prime features, ratings have been in the 20's to top: Ed
and other network shows.

## Four Star's 23\%

Net Income Hike
Hollywood, Nov: 21.
A rise of $23 \%$ in the net income of Four Star Television for the year was reported by exec v.p. For the 14 weeks ended Sept. 80,1961 , net income after taxes
amounted to a record $\$ 181,675$ amounted to a record $\$ 181,675$ on the 611,250 common shares ort standing at the end of the period
For the 13 weeks.ended Sept 30 1960 , net income was $\$ 147,268$ or 25 cents a share on the 600,000 common shares then outstanding ter of 1961 totaled $\$ 3,000,778 \mathrm{com}$ ${ }_{21}^{\text {pored }}$ with gross income of $\$ 3,581,-2$ last year.

## MARKET SUMUU: <br> 'IT'STOUEH,MAN

With Desilu's hat in the rerun syndication ring, and Four Star, with another huge backlog of vidfilms, poised in the wings, a good hard look at the current rerun man" is the way the present rerun market is summed up. That's the savvy description of the vidfilm rerun biz from some top execs now in the field. They are not unduly pessimistic either. A hit show with years of episodes
in the can still can fetch fancy prices. The turkeys, the also-rans, the not-so-hot properties, though just can't compete in today's market, they say. There just are too field, off-network and syndication many years.
Other than some unusual series, a good rule of thumb in the current market is that a series with a network track record of two years or more has a place in the rerun syn78 episodes, for example, can gross from $\$ 800,000$ to $\$ 1,500,000$; pending on the popularity of the
property. An also-ran off-network property. An also-ran opisodes, can gross from $\$ 150,000$ to $\$ 200,000$ "if you're lucky." Those are the eson the firing line of selling off network properties, in the half hour vidfilm format:
Some series seem to have a pro-
pulsion all their own. "Honeymooners" for example, a one-year series, proved out to be one of
those "freaks," a clear syndication those "reaks, a clear syndication Currently; Ziv-UA's "Bat Masterson" seems to be doing well in a
non-western climate. Ditto CBS Films "Wanted Dead or Aliv
Present off-network half-hour rerun climate is favorably disposed to light comedy, with years of episodes in the can, as was true in
previous seasons. Usually the "Margrevious seasons. more loot than the blood-and-guts series and they stay around longer as daytime strips. comedic entry, with 154 episodes is doing well. Skein is sold in over 40 markets in library deals for daytime stripping. Even today's mar ket, though, doesn't command a runaway sale on such library
shows: Stations with inventories shows: Stations with inventories
usually don't stockpile today with library shows, but order when current is mrary. strips expire. There
is big money involved and stations are aware of an inevitable con-
tinued supply of off-network prod-

In its rerun driye Ziv-UA's Economee division is selling a flock of action series as strip material. These series range from "Science trol" to "Sea Hunt." Ziv-UA's Economee has been doing this for
years, a programming format Which to some extent has been ABC-TV's "Texan" last season and "Wagon Train" this upcoming sea-
How extensive a domestic syndication organization Desilu plans
hasn't been disclosed. There's an hasn't been disclosed. There's an
intra-industry debate, thougft. intra-industry debate, thougft.
among those outside the Desilu among those outside the Desilu
organization whether its more economical in the long run for a vidfilmery to sell off rerun proper tions than to establishing organiza organization of its own. The up coming Desilu experience should throw more light on the debate.

## 'Ripcord' Sales

 New sales have been registeredZiv-UA's "Ripcord" Among the deals were Falstaff Brewing, KOMU, Columbus, Ma.; TuIsa IGA FoodHiner Stores, KTUL Tulsa; Culligan Water Softener Dealers, KGLO, Mason City; and
stations, WIMA; Lima; and KVIQ. Eureka, Cal.

## Stations Into Schiff Formation

 As Kiddie Time Lures Big Toy Coin; Remco's \$23000,000 TV Budget.MEX TV DCKERS FOŔ DISNEY PIX Mexico City, No Telesistema Mexicano, S.A.
dickering with the Walt Disney dickering with the Wait Disney of feature purchase entire output toons and standard live actor feaend of this month.
A Telesistema spokesman said firm has bought a considerable amount of Disney cartoon shorts in the past two years. Now, it is gramming with such features as "Snow "White and the Seven "Aladdin," "Gulliver'g • Travels,"

If deal comes to successful conclusion, and spokesman said talks films in best evening hour and release them throughout 1962.

## Ginsburg's Sereses

With Constantine; Sels U.S. Dickers

Yank vidfilm Paris, Nov. 21. Ginsburg has signed a deal with Eddie Constantine, the U. S. actor who became a big French and Conis not too well-known in his own country, for a series of 39 vid-G-Man character Lemmy Caution It will roll in France in mid ' 62.
the U. S. and various other coun-
tries. Ginsburg goes back to the
writers and a director. He will Hoover to get a go-ahead and endorsement on this skein about a
-Man's worldwide adventures.
Ginsburg has been in feature
spent the last few years pand
ing pix for video there. This will
ture. Constantine became famous in. Europe in tongue-in-cheek GMan opuses but Ginsburg stressed
these pix will be played straight. Ginsburg will also talk to ne works on his stateside trek. He thinks 12 of the 39 will have $U$. S locales and the rest foreign backand Paris with Ginsburg backed by longtime resident Sam Skelsky in Paris.
Ginsburg has 10 seripts ready. peddled arter S. Sales,. Would be Far East but held up for a while conflict with the many Cortstantine features now coming out and

Constantine is to head to the . S. in March ' 62 for appearances
and talks on the series. Ginsburg and talks on the series. Ginsburg
will use some of Constantine French pix as pilots, on 16 m , to prospective actor's personality to writers and future director.

## NTA's Tint Bundle

National Telefilm Associates is latching onto the upswing in colo group of over 40 feature col films being pitched to stations. The
NTA films are mainly 20th-Fox properities plus some entries from Selzniek studios and London Films. Berne Tabakin. NTA exec v.p., said the move to assemble a special color package was cued by a
$71^{m}$ increase in nighttime colorcasts. while daytime color sched
made it the Christmas holiday season caps busy 12 -month association
A great upsurge in the amount of kiddie programming on stations cross the country is reported by Bernard Schiff, prexy of Webb As ociates, which represents Remco Industries and American Doll and Toy.
The kiddie programming up surge is reflected also in the biz done by syndicators of cartoon product and vidiflm series of spe ial appeal to youngsters. Rerun values of popular cartoon product for example, is held to be very
high. It's no wonder in light of Schiff's report
Webb prexy said that in marke after market, additional stations programming abroad the kiddie stations, he went on start thei children bloc of programming a 3 p.m, using reruns of westerns and adventure vidfilm series 8 material, as well as cartoons.
Schiff, who last year was loud in his complaints about overcom ming, seemed far less argumenta tive this year. He still felt that there were too many commercials
crowded together in kiddie time, but said he: "There isn't much we
can do about it." He said stations put a full minute commercial in programming.
Webb Associates finds tv a very effective medium for the sale of its ing its budget for the ty medium This year the Remco tv budge was $\$ 2,300,000$ compared to $\$ 1,500$. 000 the previous year. Six hundred ies allotted this year by American ies allotted this year by American Remco and American Doll and Toy are both on networks tv and series of children's classics pix in 28 of the nation's top market for a holiday push. Tomorrow's and CBS-TV will be partially Webb.
Agency prexy Schiff didn't join FCC Chairman Newton Minove in of kiddie fare. Schiff in explain ing his position mentsoned CBS TV's "iCaptain Kangeroo" and NBC-TV's "Sharl Lewis." He wall dered aloud on what is meani by mine what children should bero grammed and what they should .
Lionel's Holiday
'Zorro' Pic Buy
Lionel Corp., via Grey, has limbed aboard the WCBS-TV N.Y., single sponsor holiday pic andwagon. Lionel, for its scienc sets, has bought 20th-Fox's "The Mark of Zorro" for telecasting
Thursday (tomorrow' afternoon Pic, distributed by National Telefilm Associates. will be telecast under the umbrella of "Lionel ro" film will preempt "The Life of On Saturdie Early Show. telecast its first holiday pic in a series of three. the pic being "Tom p.m. On Thanksgiving eve too Theatre" in place of the "Late Show," with the pic being Jame

## Shell Oil Reverses Self, Quits Print For Major Network, Spot Splurge -On Other Madison Ave. Fronts <br> By bill Greeley

Shell Oll has had it with its $\$ 15$. search into public reactions. unulug national newspaper ad cam paign. Via Ogiity. Benson \& Mather
the iast two full-page spreads have been cancelled. The funds recouped. estinated at close to
s5eion(un). Will be added to the 1962 budget. Which may incluce a big
wing to nctiwerk entertainment ruing to ne
programming
The asency is currently studying availabilities on ail three networks for the new suar in a m
narrors the competition.
habil. wa Ted Bates ageney hought late in this of the sear's buying all the way is. whil be splitting
the budset betineen ueb and spot Thiss siseit and ORSM are heing served a double order of crow in
this hour of Thanksciving. The all-out nev<paper campaign wa last years convencen of hs OB\&:
of National Advertisers h, Although th
prexy David Ogilvy. An ieued as a failure by tradesters it sthl did not come up to expec-
lations. Folding the effort with Who spreads to go in the face of a
sizable stack of chips is one serving of the bitd.
of the second is in the recognition
of isates pioneer foray Ifor a qasoline into entertainment
teb shovs. for the rivalry between Shell and Mobil extends to two of factotums. Bates chairman Rosser Reeves and OB\&: II chairman David
Ogilvy Shell's video crfative approac and program buys and presumabl spot buss are under wraps as far newspaper copps. Agence has hired
top video cop? $\mathbf{u}$ ritei Finley Hunt ahay from HacManus. John \& are to make 20 -second tv copy ou
of those newspaper pages. "Wow The Lord's Prayer on the head of a Question arises. will OB\&M
hang on to the Shell business? hang on to the Shell business
Most tradesters have respect for he resiliency of the Ogilly shop Lever Bros. Rinso into a year-long clusion of other media. Campaign
was less than siaccessful. The soap however. is still with OB\&M years One of the major criticicms of
the Shell newspaper campaign was taking the plunge without proper test marketirg. This summer the
company went into a dozen or so test markets, carefully researching paper, ts in a variety of combos. from it all-print pledge via a 50
or so market sorte into pott tv in
interevts ref a snark-class sailbont


Top Taste Cop
 Wable, soch has remaineduclean
Fre compiaints thoush ine
 American Alsn. of Ad-
Agencies at their Biltindustry to ses. at hites whone them Herbert Carl-
 Carlhorg told the as ageney
program analyzer operation Network research shows, he said, f semi-nudity gets an unfavorable response. In bathroom cleanser nation, slotted preferably daytime greatly help the "acceptability inn the bathroom can be fierce. objectionable ads, including on alkalizer, cold remedy, deodorant describing public reaction girdle, rections.

## Tideo's Hot Wa

Excerpt from remarks of William B. Lewis, board chairman of Ken Television Bureau of Advertising - For a number of

For a number of years now your industry and ours have been wildering number of fronts-from critics, from educators, from par-
ent groups, from politicians, from intelligensia. from the government he corner. Talk about a cold war we are in a hot one.
"And what has your industry and certainiy not enough. at best a series of delaying actions and orderly withdrawals to none-to-well prepared positions. Is this the best we can do? Is our case so black
hat it is futile to defend it? Have we no leaders wise enough or bold enough to regroup our consider able forces and mount a strong

## Podium Parade

Business editors Clem Morgello, senior editor of business news for same for biz and people section o Time, and Raymond Brady, exec editor of Dun's Review, will be ession of the Public Relations Society of America.
Foote, Cone \& Belding topper Fairfax Cone comes in from Chitcago Dec. 14 to speak before the Walter Thompson chieftain Nor man Strouse will address the same org Jan. 11. Others on the podium roster Include McCann-Erickson's Marion Harper Jr.. Doyle, Dane, Bernbach prexy William Bernbach
and Cunningham \& Walsh head and Cunningham \&
John P. Cunningham.

## London Agencies

J. Walter Thompson's art. copy and to groups have been forged into one department and three Harold George. Dermot Wilson and James Archibald. Aim is to
strengthen the creative side o the agency . . . Because so many asencies have been faced with full networked advertising magazine commercial contractors have de cided to screen seven extra ad
mags in 1962 .. From Jan. 1, a new company, Sarong Ltd. will start a nationwide campaign for
corsetry. Agents Benton \& Bowles say it is going to be the biggest
ever . . Young \& Rubicam warned tv stations that if rates were not
kept down, both tv and the nationkept down, both ty and the nation
al economy would suffer within

## With the Station Reps

The hard fact of spot radio 'much like spot video) is that the the busines.
the National Sales Divi sion of RKO General, which has There has been little shift in the There has been littie shift in the apportionment of spot radio dolRKO, although the advertiser investment has increased consistent Iy, with a 17 to $18 \%$ expansion of
dollars between 1960 vs. 1958 . The top 25 markets. says th
video scripter
Charles Isaacs

another Editional Feature
56th Anniversary Number

## ARIETY

Plus other statistical and date-filled
charts and articles.

Don Quinn, national sales director for RKO. says. "These figures bear out what we had suspected based on our oun estimates.... that spot
radio continues to be a prlmary advertising vehicle. There is noth-
ing unhealthy about a medium in ing unhealthy about a medium in
which advertisers invested $\$ 30$,000,000 more in 1960 than they did two years before."

Briefs: Irving Gross, formerly with Young Television, has switched to the sales department
of WNEW-TV, New York. Same move for Edward Dillon, formerly fee. both the instant and regulbrands via Benton \& Bowleg and Ogilvy Benson \& Mather, have drastically cut spot campaigns
Benton \& Bowles broadcast media men John Collins and Joe McCarthy have switched to Pappert, formerly with Ted Bates, has joined the sales sfaff of Young Television
formerly with POR W and Baxter,
WCBSTV, New York, has joined the Peters. Gr
sales staff.

## 'Biggest Audience Yel' For British Com'l TV On Royal Variety Telecast

 Associated TeleVision's three hour networked screening of this year's Royal Variety Performance headed TAM's (Television Audince Measurements Ltd.) lists in eight out of 10 regions and set a new. high in audience figures for a single-channel program. The showwas seen in an average of $8,480,000$ homes in the 10 commercial tv areas and, at one time (9:50 p.m.), there were $9.261,000$ homes tuned in. This was the largest audience a eommercial tv program.
Previous record-holder in the single-channel transmission cate-
gory was last year's Royal Variety Performance which was seen in an

But despite the success of this
ear's Royal show in most regions, it never made a clean sweep. In he South West, served by Westplace by "Double Your Money" n Ulsmergency-Ward 10 and being beaten there by "Double Your, Money" and the locally-pro-
duced "With a Fiddle and a Flute."

## ABC-TV Daytime Biz

ried business for its daytime linep. The Mennen Co. has come in for 27 and a third quarter hours
spread over 26 weeks, and Devoe \& Reynolds has bought 14 quarter
hours over 26 weeks. Hollywood hours over 26 weeks. Hollywood
Shoe Polish has picked up seven quarter hours over 11 . Weeks
through Total Marketing agency and Alcoa has bought 23 quarter hours over 49 weeks
Standard Brands, meantime, has renewed for 50 quarter hears
24 weeks. starting in January

## Schitz Radio Spots

Chicago, Nov. 21 . Old Milwaukee Beer, one of the
Schlitz Brewing Co. brands, has chlitz Brewing Co brands, has ries, "Sports Beyond Belief;" for kets. The series of 130 shows was produced by World Wide Features and is narrated by Jim Mills, prexy of the radio syndication firm.
Sudsery's ad agency. Post \&
Mohr. instrumented the deal and is

TV-Radio Production Centres
IN-NEW YORK CITY
Osear Kata, CBS-TV v.p. in charge of programming, to Coast on to
Sir Cedric Hardwicke, on a breather from his "Mrs. G. Goes to Sr Cedric Hardwicke, on a breather from his "Mrs. G. Goes to
College" role, in town to tape his narrator role in CBS-TV's special,
"The Picture of Dorian Gray". Morey Amsterdam. of CBS-TV' "Dick Van Dyke Show" back in N.Y. Morey Amsterdam of CBS-TV' London and a BBC-TV appearance : Sportscaster K
Hong Kong on USO tour, spieling sports to servicemen public affairs department won a citation from the New York Board of Rabbis for its documentary "Act of Faith," the two-parter on "Look Up and Live," cited as "Tan eloquent testimonial of television's publie
service programming". . . George Pious named account exec in N.Y. office of CBS Television Stations National Sales.$\therefore$ Arthur Hull Hayes, Films. were guest of honor and toastmaster, respectively, at the recent Comediancheon of the Benevolent Society for Retard. Sulivaren
. . Garry Moore and Carol Burnett guests on the current week's "Pass word" CBS-TV daytime. strip, .. Rlchard Boone and Don O'Herlihy nacle Choir Dec CBS-TV special, "The Family," to be aired in February :. . Paul Tripp, featured in a recent General Electric drama, is scheduled for three programs in upcoming weeks,
Bill Smith taking a leave from his lecturing on show biz at the New School to act as talent consultant for "PM East" . . . Alan J. Hartnick resigned as assistant general counsel of Metromedia to join the firm of Gallop, Climenko \& Gould .. . Fred Robbins interviews Rock Hudson, Elsa Maxwell, Jack Webb, Peggy Lee and Harry Belafonte on
his "Assignment Hollywood" show this week... Kay Thompson signed as creative consultant for Judy Garland special due on CBS-TV March 11, Frank Sinatra and Dean Martin will be guesting. . ABC-TV via a giveaway tie-in with various veteran's hospitals. An indie telefilm outfit dug up one of Konrad Bercovici's old Pictorial Review short stories. "Yadhe, the Proud" (Romanian tartar theme and locale) and is talking to the author's attorney, Louis Nizer, for a series "Yahde" appeared in one of the "Best Short Stories" anthologies, which accounts for its renaissances although it is many years old . Robert A. Bernstein has been promoted to director of public relations for Westinghouse Broadcasting Co. from his former slot of trade press
contact. He fills the vacancy created by the moveover of Michael $R$. contact. He fills the vacancy created by the moveo
Santangelo to the WBC programming department.
Barry Gray, the WMCA interviewer now on a tour of Germany, recording a special broadcast to be heard Sunday (26) on the station; Philip Clarke is holding Grays regular latenight chair until the latter returns. AP dispatch yesterday minutes while taking some pictures in East Berlin but soon released.
Len Weinles, WNBC-TV director-producer, got feted last week at the Forum for his 10 years with the NBC flag. Mary Lou Forster joining NBC Special Projects as program coordinator and as head of the department's informational unit.... Producer Bob Banner ("Garry Moore Show", and "Candid Camera") was speaker at a luncheon last week of Corinthian Broadcasting station managers who had gathered in New York for a group séssion .Mutual Broadcasting's. 13th in nual Christmas concert series will feature the Oklahoma City Symphony performing works of four contemporary American compasers, Samuel Barber, Niel MeKay, Violet Archer 'Canadian) and Robert Hall Lewis . . ABC Radio has signed Dayton Allen, comic; Drue Smith, Washington Hewspaperwoman; and Ron Cochran, human in chelt and 16 -year-old songstress Pat Woodell will head WNEW-TV' "Emenee Thanksgiving Party" tomorrow afternooñ (Thurs,).

## IN HOLLYWOOD

Jim Backus likes to believe he's the unluckiest actor in Holtywnod. He first turned down the lead in the stage play,. "Born Yesterday, Without Really Trying" Whe ding like the part What tay was that his income from working in Hollywood treble that he d ge from Broad way . . . Andrew McLaglen must like those westerns. Afte locking up the season's 38 segs of "Have Gun. Will Trave Nov. 28 , Arness oaters "Target-the Comupters" will make a foray into show biz with the incriguing title of "Viva Vegas." George Jessel has been offered the role of an olre Alan Lipscott hospitalized with ticker trouble .. Roy Rogers western troupe set for the Seattle Woild's Fair firom June 23 to July 7 is fans are a little miffed at Don Dunphy's calligg took good, they complain those at home have as good a view as Dunphy... Lee Wainer toying
with the idea of an album of "Folk Songs for Rich people."

## in chicago

Bill Ray, former news director of the NBC stations here, recently on El jah Muhammad's "Black Muslim" movement next Monday (27) . J m Hanlon and his frau, Fran, celebrate their 25th wedding anni Thanksgiving Day .. Paul Lindsay, ad-promo manager for Westing post. WOWO is general manager Ed Wallis' former base ... Fred Silverman upped to a producer-writer at WGN-TV. Station has also
slgned on three new directors and one a.d. Odin Ramsland named signed on three new directors and one a.d. .Odin Ramsland named affil of WGN Inc. Ward Quaal is prexy ... Daily News film critic Sam Lesner started a new radio interviell sho from the Fiorentine Room of Italian Village of WFMQ . Bennett Cerf in town this week to tape
a segment for WGN-TV's "Investor's Forum". Maurie Streitmatter pink-slipped as music director of WIND, which has been undergoing an extensive personnel overhauling the past half year . George resigned from W E to become exec director of a new creative service outfit. Take Ten Inc. His assistant. Keith Holden, made the move too A A group of
local broadcasting and agency folk have formed "Santa Claus Anony mous to raise money to buy shoes for poor kids at Christmas time.

## in london

Iain Gregory, second-leảd in Associated-Reàiffusion's newly screened sichard the Lionkear you Het another actor who has turned for Pye . . . Following a huddle between Warner exec Bob Weiss and agent Hymie Zahi, Dorothy Provine may sign for a schedule of iv dates here. Television Wales and West worked out another quiz

# ‘CHECKER TIME' ON NETWORKS 

## The Lawyers Come Through

The decision to slot "Perry Mason;" and "The Defenders" back-to-back, which initially met with plenty of resistance within the to 9:30 program laurels has been won hands down. If there were some trepidations as to the outcome it's because
some $\$ 20,000,000$ in combined program-time billings are involved -the sponsor loot coming, to about $\$ 10,000,000$ for each show per season. Last week's Associated Press poll on '61-'62 programming, Which gave the nod to "Defenders," clinched the argument for enjoying its finest hour on most everybody's rating chart.

## Top 10 Entries Toppling In British

 TV Strike; Palladium Show Crisis London, Nov. 21. What seemed to be a major "Sunday Night At The London Palladium" was resolved when Asso-ctated TeleVision reached agreement with the Variety Artists Federation over supposed "scab" con-
tracts. $V A F$, striking with Equity for a new fee set up related to mercial web of signing thlent for the Palladium show on contracts that didn't meet agreed requirements. For instance, the vinion
claimed that clauses covering repeat fees and oversens use were missing.
The union subsequently instructed members who had previously on ATV programs to absendor their contracts. This included longterm contracts such as Bruce Forsyth Who emcees the Palladium show ment unions, however, the VAF well in this field at least.
As VAF signed is separate peace Triday Equity began intensifying its camand Farning Frank Vaughan against sppearing on Sunday's Palindium show. Braden who's apclaims he's in the clear as he apand Camera" which is permitted in Equity rules.
Val Panrell offered to let Braden out of his ATV contract after Sun but the Union declined. Equity council will meet Tuesday to decide Vaughan's situation, but performer says he's a duaf member and
gigned with VAF approval. VAF settlement gives $\$ 84$ minimum for vaude artist in networked show and, $\$ 210$ minimum for specialty unaffected, with Braden offering his fee to Equity's strike fund. on in deadlock. Equitys Walkout is gradually taking its foll of Top (Continued on page 30)

## 800G Chesebrough

Coin to Daytime
More hefty coln poured into CBS-TV daytime coffers, with Chesebrough Ponds committing over $\$ 800,000$ for the first quarter of the new year. Chesebrough tiations for some nighttime minutes on the Sponsor bought four quarter shows, "Brighter Day," "Love of
Life," "Millionaire," and "Verdict Is Yours." Chesebrough Ponds also bought seven minutes.
Deal came on the heels of the Nestle. Lever Bros has renewed its daytime deal with the web, although increasing its sponsorship of quarter hours from four
in the next 13 -week cycle.
in the next 13 -week cycle.
Other daytime biz inked recently additional quarter hours for four ber. Both Toni and Campbell had taken four additional quarter hour in November as well.
coant seripter
Milt Josefsberg
'No Article This Year'

One of the Meny Editrital Fontures the the Upeoming
56ih Anniversary Number
$\sqrt{\text { ARIETY }}$
Pins other statioticed and dete-filied cherts end erticles.

## 2 d French Chamnel

 For Late in '63; Tmi Is AssuredIn a budgetary maris Nov. 21. National Assembly this week it was definitely announced that the long delayed second television channel It was not stated whether it would have any commercial aspects, but
that it would have color programs too.
Since the budget handed to the governmental radio and video arm, Radiodiffusion - Television Francaise, is not sufficient to put the
second web into operation the RTF will be allowed to float a loan as well as getting extra credits. RTF also has to soon let its plans be known as to whether it will dough as well as ads. An excess of personnel is also hurting the license payments and tax on radio and ty sets come to $\$ 120,000,000$
while the RTF spends $\$ 140,000,000$ while the RTF spends
a year. So the second web money.
may. well mean commercial aspects; , To facilitate ty set sales the govafter it has been bought, which may spurt sales on lower prices ond station again looks in sight, but all is not completely clear on
its makeup yet.

## SG Gets TV Righis

To 'Tarmer's Daughter' Hollywood, Nov. 21.
TV rights to the 1947 RKO film,
"Farmer's' Daughter," for which Loretta Young won an Oscar as "best actress," have been acquired The studio plans a half-hour vid--
series, but hasn't cast it yet. SG also plans to pilot "APO 923," a "Grind," a comedy, and "Empire," 60 -min. act an-meller.

## UHF"er to ABC

WCCB-TV, a UHF station in MBCtgomery, Ala., will join the early in January telecasting Montgomery has'tuo VHF stations

## DESPERATE BITS Kobak Sees Minow Wasteland Rap As Damagim; Fits Fax Cone Concept; Defends TV Critics and Option Time <br> The new to season is only two months old, but this is already the

week when a lot of programs on grabs. For this is the week when notiftcation on cancellation occurs on all the dubious entries on
which sponsors have committed which sponsors have committed At the moment all linds of shifts and checkerboard maneuvers have by the webs in a bid to invite more by the webs in a bid to invite more
attractive ratings and thus stave off cancellation orders. (Even before the 13 -wreek notification pealready. been engineered, as with ABC-TV moving up its "New ing to drop the hour "The Investigators" to make room for a pair of
half-hour shows including Groucho half-hour shows including Groucho
Marx; and ABC's cancellation of "Roaring 20 's."
At "13-week time" the scuttlebut and the plots are many and varied. "Margie," which is extremely iff at the moment. Steve Allen is about to undergo a drastic change
in format in an effort to ward off in format in an effort to ward off complete disaster. There's a plot afoot at ABC to move both "Top
Cat" and "Calvin and the Colonel" into Siturday night as back-to-back 7:30 to
filling the gap by the vacating of shows in their present berths are purting.
CBS is concerned about its
Father of the Bride" comedy, with talk that General Mills wants out And over at NBC they're contemplating a three-pronged plot in-

The Skirt \& the Shift When all the contemplated
moves go into effect three "giris" will fight it out in the Thursiay night $9: 30$ slot the balance of the season.
Gertrude Berg ("Mrs. G Goes To College") will be pitted
against "Margle" and "Hazel."
volving the Tuesday night "Cain's binson Monday night entries, "87th Precinct" and "Thriller" in a checkerboard move to get all three shows off the hook and forestall there's a cancellation coming up Feb. 1 on the Friday night Frank show, with Gulf
At CBS the plots are extensive and intricate. In order to keep ble happy, the network is moving GF"s "Mrs. G Goes To COllege" out of its Wednesday berth and inthe Thursday period being vacated by "Investigators." P \& G G's Dick Van Dyke show moves out of Tuesday night into the Wednesday slot currently tenanted by "Mrs. G." the new. Goodson-Todman "Password" game show.
Never before have so many network shows been involved in so
many desperation moves at so early a stage in the season. But early a stage in the season. But
the pattern of tv network programming has changed considerably with the emergence of the costly
hour show and the one-minute sponsor buys, The shortterm deal now permits a client to rid himself
of a dog after 13 weeks. The netrisks of riding with a loser, in the have only committed for many pro grams for 13 -week periods. Every body gets an out. And getting rid of the dogs is good for the industry as a whole. And it's good for
the "live". boys back in the east who are standing in the wings ready to move in with their game placements (as witness the Harry Salter and Goodson-Todman deal-

Heriry C. Rogers
expleleses how
Another Old Rule Collapses-Clients Now Advertise Advertising

## one of the meary Editorial Focture

56th Anniversary Number
ARRIETY
Pisc ofter statiatical end detr-filited charts and articies.
\$18,376,400 Sept. Billings for Brit. Com1TV;ARTop

London, Nov. 21. Britain's 13 commercial to stations took $\$ 18,376,400$ in advertising revenue during September, an

increase of $\$ 2,878,400$ over the previous month. The government collected $\$ 2,021,600$ in excise duty (Woriced out at $11 \%$ of the total ad expenditure except in the case duty). During September, there ed to $\$ 20,398$ expenditure amountMedia Records statistical report.
Station-by-station breakdown is hows Associated-Rediffusion (London's weekday web) just topping Associated TeleVision (which operates for seven days, treekdays in the Midis at weetrends)
Figures for the majo
\$4,004,000; ATV (Midlands) are; A-R 600 and (London) $\$ 1,822,600$; ABC TV (Midlands weekends) $\$ 834,400$ and (North, weekends) $\$ 1,178,800$; Granada-TV (North, weekdays) $\$ 3,267,600$.
Regional stations (seven-days-a-week operations): Scottish-TV $\$ 1,102,200 ;$ TV Wales
$\$ 1,120 ; 000$ F West
Southern-TV
$\$ 991,200 ;$ Tyne Tees-TV $\$ 820,400$; Anglia-Westmard-TV $\$ 257,600$; Border-TV; $\$ 154,000$ and Grampian-TV $\$ 8,400$.
DICKER TWILGHT ZONE'
AS A FILM FEATURE

## Hollywood, Nov. 22

Roa Serling, creator of "Twilight Zone" on CBS-TV, is negotiating with major motion picture atudios regarding a feature film version of "Zone."
Serling will write the screenplay, and Buck Houghton, producer plans are to shoot it next fpring

Meanwhile, Serling received a ments, to round out the current eason
Sponsor Wants McRaes
For Daytime TV Entry Gordon and Sheila McRae, active for the past couple of years on the nitery circuit, are being pitched to the three television networks as sponsored by Beatrice Foods.
Ivan Hill, head of the food com
Ivan Hill, head of the food comon identifying the duo with his company's brand image

## Edgar Kobak, a former neíwork

 exec with no ax to grind in the trade today, said that if FCC chairman Newton Minow had wanted - just hypothetically - to place his "vast wasteland" statement in a radio or tv commerctal, "and I was head of network, I should have to turn it down because it would be untruthful advertising. The industry is always pressured about the distorted claims in advertising, but I guessthere are no rules of the sort for there are no ry
speechmaking.

## speechmaking.

Kobak told the Chi Broadcast Advertising club last week that he had made that very point to
Minow personally once, and the Minow personally once, and "Believe it or not, I agree with you."
Kobal said he recently watched Kobak said he recently watched
the New York-New Jersey election the New York-New Jersey election
returns on the three network stareturns on the three network sa-
tions, "and I can tell you it was a tions, "and I can tell you it was a
terrific job. So what's with the vast wasteland?"
He called Minow a good critic and a positfve influence on broadcasting, who has had the effect of bak takes exception only to the
now widely-quoted "vast wasteland" figure of speech, which he said was unwarranted and in a way damaging.
The man who had helped father option time when he was veepee of the old Blue Network deplored tt . He stated that networiss could not exist without option time and that "we were able to build shows and develop them in radio only when-we finally got option time.
If television loses it there'll be a If television loses it there'll be a
new problem in programming. The new problem in programming. The works what they are are those that need full clearances.
Along with Minow's "vast wasteFairfax Cone's "magazine concept," which he said would be cept, which he to failure ("Anyway, why call it 'magazine concept'; why not broadcasting concept?' "). "If anything," he sald, "II want to see agencies get back into programming and look out for new shows. Ideas shouldn't be expected to those of the three networks. Some should come from the outside;
otherwise there will only be constant copying rather than searching for new ideas.
"Sponsors get very exclted when
ratings are low. They don't be ratings are low. They don't beHeve in their own good ideas. 'In
radio, it sometimes took a year or radio, it sometimes took a year or
two to build a good idea and get
(Continued on page 36)

## 20th-TV Prepping Four New Pilots

Hollywood, Nov. 21. A minimum of four pilots will
pe produced by 20th-Fox TV during be produced by 20th-Fox TV during William Self in charge of the projects.
shows, "The a pair of houriong newspaper series, still untitled. "Commuters' is about those making the daily Connecticut-to-Manhattan trek. There is a possibility
the studio may skip a pilot here, the studio may skip a pilot here,
since talks are now being held with since talks are now a presentation pitched at the webs, and there are
hopes a deal can be wrapped up without a pilot.
The other projects, half-hour series, are "Dateline: San Francisco," a newspaper series. and
"The Great American Family," a "The Gr

What do you have to be to really sell them?


## Ernest.

Saleswise, the importance of being Ennie has been amply documented by his suceess with his ene spensor over the past four years.

What's special about Ernie is, of course, his warm, natural naturalness, his unaffected affection for people. A selling talent, in total, that makes him totally, devastatingly, pea-pickin' perfect for daytime viewing.

Now that he's bringing all this special., ness to $A B C$-TV Daytime, come April 2nd, we're being pretty special about the selling company he'll keep... keeping it confined to a limited number of sponsors. Three (Levero) Bristol-Myers, J \& J) have already signedol
The remaining availabilities should not long remain available.

> The Tennessee Ernie Ford Show on ABC Television-Daytime

## ' 10 Commandments'

Monthly as arranging a recent speexcluded the contrary opinions. Borrowing tom his own reli guus backerolind Berger framed oun "10 Commandments" for dia profesing to maintain the American parit of fair, balanced med the without which. he fed. the so-called free forum His Commandments.

1. Thou $\therefore$ talt keep open all
chanicts of communication for confiteting and dissentins views in order to strenethen the moral char acter of our tree society
2. That shatt have no other gods txcent your readers.
listenels ind viewers who hait be kept informed of all cu:rent issues
3. Thou shalt no: deal treacherously with thy readers, lising favors, paid-in-full junkets. or plus't dinners in exthange for favorable remorine of special interests: o: for shazieng or
4. Thou shat kerep advertising and nevs operations separate and inciepencient. remember ing this ceene ay
o Theu shait honor thy fathe and thy nother by upholding the American prineiple sepa rating the interests of church and state - no matter in arises
5. Thou shalt not commit mur-cer-but thou sialt slaughter a!l sacred cows, and consider no issue "too hot" to handle.
6. Thou thatt not adulterate reporting oie "iscussion of even kues ot ur day for fear of losing the advertising or readerchip of special-interest groups.
7. Thou thalt not accept withcut raitication self-serving rarport to be abjective fact
8. Then siat not bear false uitness. ©r cuen or -sided sine the chan chalt pe ? ituopen detase and free choice a: d interpretations.
9. Thou walt not compettors' markets by thy cial appreals to "hlocs" of raters of linteners at the expense of objectivity.

## MCA-Par

Contmued from page $1=$ on leasing rishts to the product for a limited time, perhap a
these rights
Company has turned over to its aistribution exers the entire list of films in the vault-. The sales offitermine which of the pictures can stand up as theatrical reissue malerial and these will be held bac from to for the time being.
their backlo:ge like co much money in the bank. via 10 , of course Rut it was experted that Par would hirld reit. preterring in-tead to hold scefeclive as promamaine to on itc. Intrational Telemeter satem. mortant belipve
a com-


昗: :n : Ems whic! andenation for the se to he sotten row Pitthbursh-Seriluinie Miamond. to it fo featued preformer on
 :I! : $t^{2}$ on tle morn ming Rege Cordic show, on tl:e monning Rege Cordic

## VARIETY ARB FEATURE FILM CHART

Variety-ARB's weekty chart offers a day-by-day analysis of the top feature evening slots in a particular market. On Saturdays and Sundays, daytime feature slots complete with nighttime pix periods for designation as the top feature slot of the day. The analysis is confined to the top rated
 period usually covers three or four ueeks. Other data such as the time slet and average

Pittsburgh - STATIONS: KDKA, WTAE, WIIC - SURVEY DATES: SEPT. 8 - SEPT 28, 1961

KDKA Averace Rering: ${ }^{8}$
MONDAYS 5:00-6:30
Sept. 11 "OBJECTIVE BLRMA" (part 1) Errol Flynn. George Tobias
Sept. 18 "CAPTAINS OF THE CLOUDS" James Cagney, Dennis Morgan
1942. Warner Bros., CAA, Repea
Sept. 25 "GENTLEMEN JIM"
Erroll Flynn, Alexis Smith
1942. Warner Bros., UAA, Repeat

## KDKA $\begin{gathered}\text { Average } \\ \text { Average } \\ \text { Sharing: }\end{gathered}{ }^{7}$

TLESDAYS 5:00-6:30
Program: EARLY SHOW
Sept. 12 "OBJECTIVE BURMA", part II) 1945. Warner Bros., CAA, Repeat

Sept. 19 "GOLD IS WHERE YOU FIND IT" 1938. Warner Bros., UAA, Repeat

Sept. 26 "BLACK FURY" Paul Muni, Milliam Gavgan
1935, Warner Bros., EAA, Repeat

## KDKA Avergee Rating: ${ }^{6}$ Average: Share: 35

WEDNESDAYS 5:00-6:30
Sept. 13 "YoE'RE IN THE ARSII NOW"
1941 Warner Bros, CAA: Repeat
Sept. 20."A DISPATCH FROM REUTHERS" 1940 Wainer Bros., CAA, Repeat
Sept. 27 "CEILING ZERO
James Cagney, Pat OBrien
1936, Warner Bros., UAA, Repeat

## KDKA Average Rating: ${ }^{8}$

THIRRSAYS 5:00-6:30
Sept. $14^{\text {THELLS }}$ KITCHEN"
Ronald Resan: Dead End Kids
Sept. 21 "HERE COMES THE NAVY"
James Canney. Pat O Brien
1944, Warner Bros., LAA, Repeat
Sept. 28 "CAPTAN BEOOD"
Errol Flynn, Olivia DeHavilland
1935. Warner Bros, LiAA, Repeat
WTAE Average Rating: 13

Sept. 8 "TRACK OF THE CAT"
Robert Iitchum. Tab Hunter Is Run
Sept. 15 "KEEP YOUR POWDER DRY"
Lana Turner Larraine Day
Sept. 22 ARIzONA"
William Holden, Jean Arthur
1940, Columbia, Screen Gems, 1st Run
WIIC Average Rating: 13
SATCRDAYS 9:30-11:00
KLRAY NIGHT MOVIES
Sept. 9 "LIFEBOAT"
Tal!ulah Bankhead. William Bendix 1914 20tn Fox. NTA, Reyeat
Sept. 16 "THE SNAKE PIT
6livia Deliaviland, Mak Stevens 1949. 20th Fox. NTA. Fepeat

Scpt. 23 "HOW TO MARRY A MHLIIONAIRE Bette Grabte. Latreme Bacall, Marilyn Monroe

## WTAE Average Rating:

## $33^{6}$

SCNDAYS 11:15-12:45
Sept. 10 "IT'S A WONDERFLL WORLD" Claudette Colbert. James Stewart
Sept. 17 "THE RED MEYACE
THE RED MENACE"
1949, Republic, HTS. 1st Ru
Sept. 24 "SPIN A DARK WEB",
1956, Columbia; Screen Gems, 1st Run

| COMPETITION |  |
| :---: | :---: |
|  |  |
|  |  |
| PROGRAM | AVG. RATING |
| Shannons Adven, Paul | WTAE |
| 5:00-6:15 | 3 |
| Popeye | WIIC |
| 5:00-6:30 | 8 |
| ABC News, Shannon | WTAE |
| 6:15-6:30 | $\mathbf{8}$ |
|  |  |


| COMPETITION |  |
| :---: | :---: |
|  |  |
|  |  |
| PROGRAM | AVG. RATING |
| Shannons Adven, Paul | WTAE |
| 5:00-6:15 | 5 |
| Popeye | WHIC |
| 5:00-6:30 | 8 |
| ABC News, Shannon | WTAE |
| $6: 15-6: 30$ | 6 |

## COMPETITION

STATION \&
PROGRAM AVG. RATING
Shannons Adven, Paul WTAE 5:00-6:15

WIIC
Popeye
5:00-6:30
6
ABC News, Shannon
6:15-6:30

## COMPETITION

STATION \&
program AvG. RATING

| Shannons Adven, Paul | WTAE |
| :---: | :---: |
| $5: 00-6: 15$ | 4 |
| Popeye | WIIC |
| $5: 00-6: 30$ | 16 |
| ABC News, Shannon | WTAE |
| $6: 15-6: 30$ | 5 |


| COMPETITION |  |
| :---: | :---: |
|  |  |
| PROGRAM | AVG. RATING |
| PM East West | EDKA |
| : $11: 15-12: 45$ | $\mathbf{8}$ |
| Pittsburgh Tonight | KDKA |
| 12:45-1:00 | $\mathbf{3}$ |
| Jack Paar | WIIC |
| 11:15-1:00 | 6 |


| COMPETITION |  |
| :---: | :---: |
| PROGRAM. |  <br> AVG. RATING |
| Have Gun, Pageant 9:30-10:00 | $\begin{gathered} \text { KDKA } \\ 35 \end{gathered}$ |
| $\begin{aligned} & \text { Gunsmoke, Pageant } \\ & 10: 00-10: 30 \end{aligned}$ | $\underset{40}{\text { KDKA }}$ |
| RCMP, Pageant | ${ }_{32}^{\text {KDKA }}$ |
| $\begin{aligned} & \text { Lawrence Welk } \\ & 9: 30-10: 00 \end{aligned}$ | $\begin{gathered} \text { WTAE } \end{gathered}$ |
| Fight Of The Week 10:00-11:00 | $\underset{8}{\text { WTAE }}$ |

## COMPETITION STATION \& <br> Gateway Studio <br> KDKA

11:15-12:45
he entire show gateway studic had an
average rating of 5

> Academy Theatre
wirc

## Directors Guild

sands of dollars annually in staff employment by simply hiring freelancers, paying the extra $\$ 19$ a day and using them, without prohibition, on as many as three or four different programs in the course of a given one-day period. In short restraints on how many different shows a freelancer ca nbe used. Moreover, 14 hours straight on a staff would earn more money, it's alleged, than 14 hours as a freelancer.
The existing Coast contracts bon thave writen restraints either, but film a.d.s and managers, it has ditions set by most other Holl wood unions. And in Hollywood almost all the unions hold to a straight 40-hour week or less. Thus, even if film producers wanted use an a.d. for over eight hours a day at the price of an extra tenner, the a.d.s would hase to work in a vacuum because other rankhome for the day:
In New York, on the other hand, on the number of overtime hours a rank-and-filer can work during a one-day period. CMany staffers here pick up as many as 18 or 20 hours a week in overtime, to prove the point.)
Feeling among some N. Y. directors is that the a.d.'s now on web is no can be laid off because there is no prohibiancers.
One network spokesman said his organization had no desire to lay any intention of laying them off. But, say DGA dissenters, that very same web has already fired the executive who for the last decade and a half has "scheduled" staff a.d.s and managers. This, they cel, is a dangerous omen.
After hearing objections some branch. Coast DGA leaders evicientIy tried to have the freclance clause removed from the pending pact, but the networks refused to give in. particularly since these same DGA ers suggested the clause in the first place. Union would not make a strike issue of its remaval. and the webs have held firm: Guild officials in New rork resituation. Incidentally, fever is so high in N. Y. that some menters of the a.d. and stage manager ranks have sought to get Nicky Burnett, DGA exec secretary, "impeached," allegedly because he carried on
dickers with the web. at one point dickers with the web, at one point
a few months ago, without authora few
ization.
Goast film directors merged with the Radio-Tv Directors Guild. (of "N.Y.) a few years ago and the
Coast inherited the mantle of chief Coast inherited the mantie of chief has been said by a New Yorker, consequently, that "this has never been a merger in the sense that
it, works. because the West's deal allows them to do our jobs but is a reference to other alleged parts of the original merger arrangement.

## Brit. TV Strike

## bridge 2000," Associated-Rediffu-

 sion's "Top Secret" Granada's "Criss Cross Quiz" and "Family Solicitor." The actors union claims, too. that the contractors are notso well off in the drama field as so well off in the drama field as
was first believed. ABC-TV having was first belseved. ABC-TV having orams left and har Theatre prolast fise "Drama 61" tapes. No further meetings are scheduled between the two sides, at
presstime though Peter Cadburv chief of Westward-TV, did meet Equity in a private rapacity following a statement that he was prepared" to "tell the actors the pute seems to be no closer.

Raleigh-Fred Fletcher has bien made president of the reorganized Tobacco Radio Network and Wally work serves radio stations in central and eastern North Carolina covering 43 countics. Other officers include Jesse Helms. vice president; A. J. Fletchpi', treasurerg and L. H. Bryan, secretary.

## Foreign TV Reviews

DIE KAhLE SAENGERIN
With Manfred Heidmann, Inge
Langen, Siegfried Wischnewski,
Eva-Marie Meineke, Rolp Schult, Eva-Marie Mein
Edeltraut Elsner
Director: Sylvain Dhomme
Writers: Eugene Ionesco, Serge Stauffer
80 Mins.; Mon. 10:25 p.m.
West-German TV, from Hamburg (film)
started, Eugene lonesco, creator of "Soprano"' was introed to the poet to its studio where he provided some explanations '"All people are children"' about his so called anti-
play. Thus Ionesco. himself estabplished the mood for this interestiag ate-night show

Ionesco is one of the most widely known foreign playwrights among ception, his plays have proved de finite clicks in this country. Part of his remarkable success stems that he's never dull His creations may shock an aud
ence but they are also amusing finest creations. He dedicated their work to one of his favorite sub-
jects: The questionable value and Thit play
The play employed six people of of the fire-brigade, had oniy minor two couples who constantly talked to each other but were practically nothlig to say to each other ha longer. Both married for many years, their lives had become There was excellent acting down the line. Sylvain Dhomme prowortay too was the German trans lation by Serge Stauffer. Techniea
credits were fine. Hans.

## la guerra e la vittobia

## With Rosanna

Campora, Renato Aapeceli, Raf Directors: Raffaele
torio Cottafavi, Mario Miorassi 120 Mins.: Sat., $9: 05$ p.m.
filt, from Rome (live, tape
RAI-TV chose a patriotic kiek to Inaugurate its new Second Chanit uses several channels). also as opener coincided With anniversary
of Italy's World War I victory. Questionable though the choice o such grim and sober fare for the
inaugural of Italys long-awaited suitch-over outlet may be. the re
sultant pot-pourri was done great taste.
Opening with a brief introduc tory salute from RAI-TV Studio
in Iilan; Rome, Turin, and Naples, show immediately got to the point With a concert of "hartime songs
and music executed by a huge RAI orchestra. This was followed by
a studio 're-enactment of wartime episodes written with great feeling by Giuseppe Dessi, and by a mon-
tage döcumentary of W.W:I. foot age.
was pointed out that his was
a-typical "Second Program" presentation, set up mainly to mark the occasion of the new ou
let's debut on the local scene.
Harck:

THE JOHNNY DARLING SHOW With Arthonj Newley George
Benson, Edwin Richfield, John le Mesurier, Joan Hickson, Carl
Bernard, Howard Marion-Crayford, Julian West, Margaret Gordon, Jean Garnet, Laurie Heath Anna Quayle, Gordon Clyde Dudy Nimmo, Hugh Paddick, Dan Jackson, Barbara Hicks,
Jimmy Thompson, Geraid HarProducere Bryan Sears
Writers: Newley, Leslie Bricusse
45 Mins.; Sun., 9:30 p.m
BBC-TV, from London.
Strongly related in mood and intention to Anthony Newley's cur World-I Want to. Get Off;" thi program drew a shaky line be and, despite occasional faltering had some good off-beat Ideas and was more witty than daffy.
as more witty than daffy. disk
Newly, who's made the dis
|charts in the past. is a popular idol who s consrantly urged to examine his teen-age fame against the back-
ground of nuclear bombs. Frameground of nuclear bombs. Frame-
work of the program was that, as Johnny: Darling, top of the pops, he disappeared in the middle of the the reason. It appeared that Dardue to end in a few months, and the "," was frequently intoned A string of incidents produced
gentle satir? against the whole commercial racket-from advertisng jingles to passionate juvenile discussion of Elvis. It took in witty doctor hearing so -with the mindthat be became a patient-to a somewhat distasteful impersonaimpact was largely due to a script that often mistook punning and word-play for wit. Newley himself, While providing pop melodies with
acid lyrics strolled through the show nonchalantly, but could do doom-laden and haunted expres-doom-laden and haunted expres-
sion. Bryan Sears produced with sion. Bryan Sears produced with
polish, and the show, like Newley's previous skein for the commercial minority but befuddle his fans.

## FACE TO FACE

With John Freesnan
Producer: Hugh Burnet
Producer: Hugh Burnett
BB Mins.; Sun.; 10:15 p.m
The return of this
The retwrn of this successful and the format unchanged. There seemed no reason to change it, for tioning by weekly-editor John Freeman and searching photography has led to many feeble tory eredits were drawings of the interviewee by Feliks Topolski, on this occasion too vague a
Said subject was Frank Cousins, boss of the powerful Transport and ing campaigner for unilateral nuclear disarmament and thus the Party of its ieader, Hugh Gaitskell: There was a tendency by Freeman, who was practicalty unseen his punches with Cousins. He certing Cousins use the program as as a choppins lews, rather than sonality,
For example Cousins explat For example. Cousins explained that Britain should dispense with the bomb. she should still support emma to ride without pressing it o a possibly illogical conclusion. Cousins, in common with his Trade Union colleagues affirmed that he would have nothing to do with the
Tory Government's wage pause, Tory Government's wage pause, to miss a chance to elicit the conditions, if ans upon which he
But the program still succeeded up to the hilt as a revelation of personality. Cousins insisted that
he had no intention of entering parliament. but averred that he would prefer a trade unionist to
Gaitskell in charge of the Labor Party. He also dodged the questian about what luxuries he himself enjoyed-placing children in that category. He came out humor-
less and dedicated to his unbending point of view, and the camera showed him wary and.
Hugh Eurnett's production was up to his own superb standard; and the only criticism must be whether
Face to Face" can oo deeper
than the skin when Freeman a
Socialist, rubs noses with Cousins, another Socialist. There should be no room for $\qquad$
GALLERY $\quad$ Robert McKenzie, Franis Wil-
With Robert McKenze David Butler
Iiams
30 Mins., Thurs., 10:15 p.m.
TV, from London
Intended as a weekly survey of made a promising start under the urbane chairmanship of Canadian
(Continued on page 40)

COUNTDOWN: IS CHICAGQ DE
FENSIBLE?
With Norman Ross, others Producer-Writer: David McElroy Director: Clifford Braun 120 Mins., Sat.. 9 p.m.
BLDWEIER
MAGES

BKB, Chicago (film)
WBKB's two hours of good intentions in surveying the Nike deto
and
bor
tion bor
tion
"Co
tion it contained, the documentary,
"Countdown." would have been a far m
it bee
hour.
It seemed as though the Ross ' McElroy producing team-which in the past has shown quite a bit
of video ken-had an obligation to give top Air Force brass a season in the klieg lights in return fo explain the too numerous. too
lons-uinded and too repetitious military "interviews" which only served to bloat the progam?
of the USAF, and in making pitch to viewers to pressure their
Congressmen to expedite the development of the Zeus anti-missile missile, Ross didn't first weigh the pros and cons there are cons) be
fore taking his position. It wa therefore. in a certain respect more propaganda than documensuibscribed to by some member subscribed to by some members
of the military, that the Zeus won't solve the problem. The mod
ern ICBn's. they say. don't leave enough time for trigger-pulling once they've been detected.)
A third and final point of cavil was that R\&M got overly ambi-
tious with their subject. In desiring to be thorough-going, they stretches devoted to the technical American Air Defense Command These technical parts ivere doubt less over the heads of most view to the title question, "Is Chicago NORAD operation, from detectio
(Continued on page 38 )

## Tele Follow-Up Comment

The Ideatre 62
The Idea of adapting old Davia O. Selznick films into live.tv shows faces two obvious difficulties. First-
ly, tailoring the films to the onehour time períod easily leads to e
dramatíc straitjacket. Secondly the tv adaptation must stand com parsion with the original film
"Intermezzo" into a one-hour
drama on NBE-TV Sunday night II9: suffered badk from both difficulties. A totally sentimenta sion. "Intcrmezzo" neither improved with time nor with its
sketchy tv treatment. Only the bare outlines of romantic relation ship between a middle-aged mar-
ried concert violinist and a young pianist were visible in the abruptly episodic retelling on television. around on television, also had Les lie Howard and a very young The ty versiun substituted Jean Pierre Aumont, whose performance
suffered from emotional anemia suffered from emotional anemia, and Ingrid Thulin, a Norwegian man films recently. She could not Teresa were her role's artificiality gnd George Voskovec, as the trust ed friend, played within the con
fines of the cliche.

Look Up and Live
An inspiring and absorbing "Look Cp and Live," the religioso half-hour series which is slotted "An 10.30 a.m. on CBS-TV. Titled, the quiet heroism of the Danish people in rescuing the country's
near 8,000 Jews from the Nazis during the occupation.
It wasn't a big docum
the sense of offering documentary, in the sense of offering a large, busy canvass, nor acd It have the ex citement of action fotage which
might come from a reenactment of the rescue operation. Yet, it documentary, as fashioned, told the story of the rescue from the
vantage point of today. The Danes,
the hunted and the rescuers. stood before the cameras and related how they felt during those dark
days, why they operated the Jewdays, why they operated the Jewpictor did it.
Pictorially: the first half-hour have been improved. A few of the scenes seemed unnecessarily informally to the cameras. Better editins could have introduced
greater fluidity and mitigated against awkward stageness. The finale. though. was stagey and roperly so. End segment showed Church's "Act of Faith," a pastoral etter defying the Nazi's reign of been read from the pulpits of Denmark during the Nazi occupation. As the letter was reread, the seats of the church were empty,
but the screen was filled with meaning. Richard Siemanowski produced the two-parter which had been filmed on location in Denmark. John Desmond directed and Harold Flender wrote the moving script. The second part of the documentary, dealing with the
mugaling of the Jewis to neutral Sweden, will unreel Sunday (266.

## Close-Up!

As in previous outings this season, "Close-Up!" delivered an exEast Germany, telecast Tuesday 141 night on ABC -TV
It wasn't a matter of imparting eally didn't have any of that. What "Behind the Wall," title of the outing. did offer was a pictorial assessment of the facts already In an imaginative style, with the ccent on people
Producer-director Jim Faichney German Communist propagandist deliter his version of Berlin events and issues. Interspersed in the Communist's delivery were acts of East Berlin refugees,
(Continued on page 40)

YOURS FOR A SONG
With Bert Parks
Producer: Fiarr? Salter,
Director: Seymour Robb
Director: Sins.: Tues., 9:30 p.m.
LEVFR BROS.; ALBERTO - CITG
ABC-TV, from N. Y.
In $A B C-T V$ first pime time re-
shuffle of the season incolving the tempora.y deletion of "Calsin and The Colonel" cartoon series. a new
audience participation game is stepping into the Tuesday nielit breach with some airusing angles in an unpretentious sort of way Yours For A Song." which is also due to be stripped across ABC TVs dastime schedule starting format and the "Sing Along With Artch idea, a good parlay unde
prevailine tv track conditions.
Under Bert Parks' ebullient han dling. this entry has more of the folksy characteristics of a singalong than a high-pressure game
show. Idea is based on a lyric re show. Idea is based on a lyric re
call contest between two contest ants who are asked to sing familia ballads as the words, with certain omissions, are flashed on a screen.
For every missing word rememFor every missing word remem-
bered, the contestant wins $\$ 20$. The winner is then held over for an Parks played it for laughs all along with broad hints. paris kidding of the contestants Pariss handled skillfully and managed to generate the kind of warm atmosphere required for a family show. For the final chorus of each
song, Parks lead the studio audi song, Parks lead the studio audi-
ence in an ensemble vocal with the words superimposed on the scieen for the benefit of home the pegs of the Mitch Miller show tory of was-back standards used on "Yours For A Song." On the open er, such oidies as "My Blue Heav"Winter. Wonderland," "Lel's Al Sing Like The Birdies Sing", and were the basis of the show: The contestants on the opener 114 contestant, a French-accented chef to the studied ad libs. However he was not strong in the memory
department. Another source for this show's no accident that Harry Salter it's ator of that defunct show, is the
producer of this new series. Ted Rapf handles the musical direction

VINCENT VAN GOGH: A SELF PORTRAIT
With Slartin Gabel, Lee J. Cobs Producer-Writer: Lou Hazam
Director: Ray Garne
60 Ilins. Fri. (17), 9:30 p.m.
LINCOI.N-HERCERY
NBC-TV (film)
incent Van \& Echliard:)
mous with color sooh is synony natural shill for its color-ty piteh in the hour-long rundown of the painter's life and work. In mono chrome, too, the prosram had potent values and the shosing of an impact of its own and could be favorably compared to black-ind White art books that get the lan brilliant color reproductions. How ever, it was the added tint dimension that made this an accomall the brilliant beauty, in which of the masterpieces were captured The special was expertly con-
ceived in text as well as in pic tures. Lou Hazam, who prodinced ard scripted, fit the Van Gogh
story into a concise and pertinent format that gave meaning to tie parning in on his paintings or the places in which he lived during bis text. Director Ray Garner and cameraman Guy Blanchard knew just what they wer
The Hazam script was also in good hands. Cu.led mostly from
letters from Van Gogh to his

## Clear Out of This World

If all the projectiles that have been seen on TV news shows and documentaries were laid end-to-end in space, getting to the moon would be no problem at all. We could walk it.

- Actually, the thoroughness with which spaceage developments have been covered by camera and microphone is a genuine tribute to the entire television industry.
* But it's also a perpetual challenge to the TV network-guess which one-that specializes in
8 giving viewers what they haven't seen before and what they don't get on other channels.
- For a dramatic example of the way NBC meets -and passes-this test, we recommend this Friday evening's "Crossing the Threshold:" The subject of this 90 -minute special is man's orbital flight around the globe, with the story being told in both real and hypothetical terms. The real will be demonstrated with excerpts from official Soviet films-films never before
shown here publicly-of the exploits of astronauts Yuri Gagarin and Gherman Titov.

For the very first time, the American viewer will be seeing the earth from more than a hundred miles up through the unfrantic camera of a manned capsule rather than from the jerky vantage point of an erratic rocket.

And for the very first time (assumng, of course, that the sequences are authentic), we'll be seeing space-men inside their capsules in actual flight, through pictures transmitted to TV receivers on the ground in Moscow.


IN A VERY REAL WAY, the excerpts are the most significant footage in the history of flight since someone had the good sense to turn a
camera on the Wright Brothers at Kitty Hawk. (Here at the network we've been flying pretty high ourselves ever since NBC News acquired the rights to the Soviet films a little over a month ago.)
But hardly less fascinating an aspect of "Crossing the Threshold" is its hypothetical, beauti-fully-detailed account of the manned orbital flight of an American astronaut.

Through specially-made and/or speciallyselected film of the activities of many of those very team-members wholl bring off the real thing one day, Producer Robert Bendick has achieved what could well be the clearest image ever drawn of the teamwork, tensions and technical wizardry involved in such an adventure.

One sequence in particular-a uniquely photographed, slow-motion record of the blast-off of an Atlas rocket (with Mercury capsule)-virtually defies description. Filmed in extreme close-up from nine different angles, the action -really only a few seconds in duration-takes more than three minutes to unfold on the screen. The effect is hypnotic. As one of Bendick's film editors puts it, "It's like looking into the mouth of hell:"

As serious a business as orbital flight is, Friday's documentary will not be without a leavening touch or two. These come up in a few of the real-life sidewalk interviews NBC crews filmed in foreign cities on the subject of space
exploration. A spunky young mother in Tokyo allowed as how she'd be happy to make an excursion herself if she could only get a baby sitter. Not nearly so eager was a comely interviewee in Rome who was sounded out on a flight to the moon. "I think it would be disgusting," she said. "It's so dusty up there."


FRIDAY'S UNUSUAL PROGRAME, we're proud to report, is but the first of three "Threshold" shows (the others: "Beyond the Threshold". and "Other Thresholds") being produced by NBC News and sponsored by the Bell System.

All three documentaries are aimed at giving television audiences the clearest and most $s^{\circ} \mathrm{m}$ ulating account possible of the manner in which modern man is facing up to the challenges of new scientific frontiers.

If the greater part of that account concerns itself with the universe of space, that's all too understandable. For it is the intriguing, limitless workshop of space that promises to give man a power beyond his wildest dreams. Now, at long last, he's able to say, "Yes, everything that goes up comes down-but only if and when we want it to."


# VARIETY-ARB SYNDICATION CHART 

Varirty's weekly tabulation based on ratings furnished by American. Research. Bureau, hightights the top ten network shotcs on a local level and offers a rating study
in de'plt ot the' top ten syndicated shous in the same particular narkets. Fhis week in depith ot the top ten syndicated sho
thre det
In the sydicated program listings of the top ten shows, rating data such as the In therap slare if audience, coupled uith data as to time and day of telecasting compreitere prograruming in the particular slot, etc., is furnished. Reason for detailing an exact pieture of the rating performancs of syndicated shours is to refiect the true tating
strengt ${ }^{2}$ of particular series. Various branches of the industry, ranging from media

Over the course of a year, ARB will tabulate a minimum of 247 markets. The results of that tabulation-ivill be found weekly in Variety. Coupled ivith the rating performance of the top ten network shows on the local level, the Variety-ARB charts are designed to reflect the rating tastes of virtually every tv market in the U. S.
(*) ARB's September 1961 survey cavered a multi-week period. Syndicated shows sharing one of the weeks with an alternating or special program are listed, with the sharing one of the weeks with an alternating or special pros
multi-week rating of all programs in the time period given.

PHILADELPHIA
STATIONS: WRCY, WFIL, WCAU.


TOP TEY NETWORE SHOWS 1. My Three Sons Thurs. 9:00-9:30) 2. Gunsmoke 'Sat. $10: 00-10: 30$. 2. Gunsmoke Seal McCoys Thurs. 8.30-9:00 8. Real MrCoys Thurs. 8.30-9
4. Fintstones Fri. 8:30-9:00. 4. 77 Sunset Strip Fri. 9:00-10:00 4. Surfside 6 Moin. B:30-9:30 8. Untouchables 'Thurs. 9:30-10:30' 6. Have Gun, Will Travel 'Sat. 9:30-10 7. Perry Mason :Sat. 7:30-8;30:

| STA. | ATG. |
| :---: | :---: |
| WFK, |  |
| ETG. |  | WFK WCAU WFIL WFIL WYFIL

WFK WFK
WFIL WFIL WFIL WCAU WCAU
*SURVEY DATES: SEPTEMBER 828, 196

## PORTLAND, OREGON




Ti.e timee notworks have been tween the webs and talent agengi:en fals notice to the prepared lieve it to be important to tile infur :oashed prohins in ticklish areas quiry that the function of these ulten Feleral Communications concerns italent agencies and Comminion. stazes the windup of
it telention puanaming inquiry next Jatuar:
 witin two top:cr as requiring "explanatern and clarification": neter: astene whinh also package
programs; pubaffairs programs; pubaffairs phinte and practices: ratings; alsoiv: ati consultation (or fack of)
witi. aflliates on upcoming pro-

networks should keep peeled for possible
was apparent from laboration on the topies arzing. In the letters Mitions suid of thie roi of programming re l.as been a marked tre acquistion by
fnancial interest in which they piace in
",tmeny during the Holphase of the inquiry itat "in the harsaining the networks continually atthobt to acquire financial parsow; prostans and additiona rip:lv. 与uct: di syndication, distributat: in sademtion. merchandisjni forent rars, etc.
their relationships to the networks in the production, selection and
scheduling of progranrs be thorscheduling of pro
oughly explored."
"Lack of dirersity" in programming alegedy by previous witnesses was pointed up by Minow
as one of the points in need of clarification. He said:
"As you doutless know, there nquiry that, in recent years net work tv schedules have lacked the 'diversity and balance' necessary adequately to serve the tastes and heeds of substantial segments of the national tv audience. For instance, as one example among sevworks have not provided adequate programs designed to serve the needs and interests of children -Several such persons testified that this lack of diversity in programming stems from the operaton of tetwork program procurement practires which are said to principalling on the basis of their utility as advertising vehicies for larie advertisers who seek the "Doubtless you will address yourselves to this subject. In addi-
tion, we shall ask you to describe in detail the operational mechanics and day-to-day implementation of your policies in this regard and heir recults in terms of program service."
Minow said "as much detail as posible" was desired by the Commision on pubaffairs program
(Continued on

## BBC's Carleton Greene

Doesn't Quite Dig U.S.
TV; News Rather Odd
Hugh Carleton Green, DirectorGorp. hasn't had much chance to view U.S. tederision on his current
risit. but he doesn't dig what little In's seen.
To my British eyes, sponsor-
Thip of news seems rather odd," said the chief of the British noncommerical "Web who's a former
newsman, "especially" when the newsman, "especially" when the Needless to say, British newscasts are unsponsored. Greene ican programming the BBC Amer both documentary and entertainment, even down to the hour oater "Overland Tranl," which bombed here, but was one of the top 10
shows during the British web's 25th anny celebration, Oct. 28th to Nov. 3 .
One other U. S. offering made that top 10. "Perry Mason." Aud 11,200,000 viewers, for "Mason," $10,700.000$.
Otherwise, at a press conference early this week, Greene commented on color-"I think it will. go that is, meaning great); put down the commercial competition as way out of it in sports coverage; predicted payvee would never make it in England: said satelite video didect to homes was a decade awas;
and laid at the door of the commercial folk any rating frenzy in the British tv industry.
${ }^{\text {Cleveland-Ohio Bell Telephone }}$ Co: picked up the nighty five-
minute 11:20 p.m. tab for "Moscow Tonight," an analysis of the Kremlin's doings resulting from the Communist Party Congress. The stint. on WJW-TV, follows the cross-the-board news and sports segments. Dr. Michael Pap. head Institute is the commentator.

## Inside Stuff-Radio-TV

CBS-TV's Ed Sullivan last week was involved in as busy a schedure hat ever faced an on-the-mend performer, Me had just recovered from two-week bout with the flu which kept him off the air. This was his chedule: Friday and Saturday. Nov. 19 and 1i, flew to Buffalo, N.Y. o accept an award from the Natiorial Council of Catholic. Youth; Nov: 15, toastmaster and chairman of the ESO luncheon honoring Mary Martin; Nov. 17, emcee at the Hotel Pierre of the Uniued Nations Correspondents Assn.; same day in the evening participated in a Puerto Rican charity function; Nov. 19. at Cardinal Spellman's Serv Nifan's Club 20th anni celebration; Nov. 20, at United Jewish Appeaf he. Waldorf given by the advertising and allied industries on behal of Joint Defense Appeal.

CBS, continuing its support to educational television, has given 35,000 worth of $t v$ equipment to WGBH-TV, Boston'sr etv statfon Last year, CBS donated $\$ 75.000$ in equipment and funds to KETC New York, CBS along with ABC and NBC pledged $\$ 000000$ tow. In the acquistion of WNTA-TV Newark Disposition of WNTA-TV now is in the hands of the courts. CBS-TV Chicago o\&o. WBBM-TV, has been supporting the activitles of the ety station there, WTTW, through spot annoancements on WBBM-TV calling attention to the need for public support of WTTW. WBBM
helped WTTW get started in 1955 with a contribution of transmitting equipment and of broadcast quarters.

Edward P. Morgan, ABC commentator, and the ABC Radio network are kicking off a heavy promotion around an essay contest aimed at academic clrcles. The AFL-CIO. Morgan's sponsor on ABC Radio, and its agency, Furman, Feiner \& Co., are joining in footing the cuat or the prize to the winning essayists-a scholarship for graduate about the essay contest on the subject, "Youth's Role In U.S. Foreign Policy."
Judges for the Edward P. Morgan Essay Contest Include Under Secretary of State Chester Bowles, Senators J. W. Fulbright an Everett M. Dirksen, Peace Corps Director R. Sargent Shriver and Morgan.
Deadline for entries in the contest is, Dec. 31. Philip Cohan has been hired to do public relations for the contest.

The Pittsburgh edition of TV Guide has been bought by Triangle Publications, parent org which had franchised a local group since 1953. The group, William F: Adler,: Rachel Ader and Post-Gazette critic Harold V. Cohen, operated the mag under the name of TV Guide ince 1953 when they were granted the rights. They had started their own publication in 1900 under the name of Television News, later changed it to $1 V$ Digest and used this name until, they were franhised by TVide. Adler will continue to work for TV Guide as local manager.

## CLOBBERED ALL COMPETITION FOR 2 CONSECUTIVE HOURS!



## "The Caine Mutiny"....another great Columbia Post-48!

| TIME | STATION | PROGRAM | RATING |
| :---: | :---: | :---: | :---: |
| 9:00-9:30 P.M.: | KCPX-TV <br> Station "B" <br> Station "C" | THE CAINE MUTINY <br> SATURDAY NIGHT MOVIE and NEWS SEA HUNT | $\begin{array}{r} 25 \\ 18 \\ 15 \end{array}$ |
| 9:30-10:00 P.M. | KCPX-TV <br> Station "B" <br> Station "C" | THE CAINE MUTINY ALFRED HITCHCOCK PERRY MASON | $\begin{array}{r} 27 \\ 8 \\ 20 \vdots \end{array}$ |
| 10:00-10:30 P.M. | KCPX-TV <br> Station "B" <br> Station "C" | THE CAINE MUTINY CAPTAIN OF DETECTIVES PERRY MASON | $\begin{array}{r} 26 \\ 5 \\ 21 \end{array}$ |
| 10:30-11:00 P.M. | KCPX-TV <br> Station "B" <br> Station "C" | THE CAINE MUTINY CAPTAIN OF DETECTIVES NEWS and MOVIE : | $\begin{array}{r} 30 \\ 6 \\ 7 \end{array}$ |

KCPX-TV has scheduled Columbia's Post-48's for its new once-a-week prime-time movie. The lead-off feature was "The Caine Mutiny" and the results were fabulous, out-rating the best of network competition! Other great Columbia Post-48 features of this caliber, such as "All The King's Men," "Death of a Salesman," "Miss Sadie Thompson," "Phffft" and "The Harder They Fall," are regularly taking top rating honors in city after city across the nation.
To make your feature programming tops in your market, contact

TELEVISION SUBSIDIARYOF COEUMBIA PICTURES CORP.

## From The Production Centres

tv report from the Caucausush language ... BBC presented the firs munths of operation Border-TV decided to double its local-program output . . . Michael Abexander, thesp in Granada-TV's "Family Solicl tor" series. hospitalized with suspected polio . . . Goon-hamorist Spike Milligan signed to compere BBC Radio's kiddie disk program, "Chil den. Favortes". Jack Benny and George kurns interviewed on BBC-Tl"s nizhtly "Tonight" program . . Visitors to London: Fimil Talbot, presitient of Fremantle International and Ralph Ellis prexy o Fremantle of Canada.

## I) MENLCO CIT

Mexico currently producing between 435.000 to 450.000 radio re ers: and 80.000 television sets, with $85^{\circ} \mathrm{C}$ of parts manufactured dustex. Republic getting set to export to Latin America via the Latin American Common Market set up which becomes operative in January of $1962 \ldots$ Mexican radio executive Clemente Serma Martimex back from a Latin American swing studying the radio and television st:uation. sa d that radio is gaining popularity strength, especially in Arsentina. Chile and Cruguay, with soap operas having an "extraor-
dinary following.: dinary follou ing. $\therefore$. Kaymond Barr salted to come to Mexico see min ween in to the night club and theatre engatements a gim mick started by the extraordinary success of Mike Comers, "Tight made a big hit wirh femmes. Mipressarios now forisio personalities . .. There are 45 American episodics telecast weetily over Mexican channels, and although heavily. criticized for. viotent
tinemes, are popular with public and sponsors; latter because of low

## IV PHILADELPHIA

Frank Beaxies, formerly account exec for the CBS Television Sta tions national sales. appointed general sales manager of WCAU-TV for Williams P. Keeney, ad agency exec appointed business manager orthe tv station manager. . . WCAL farm director Fazh Ferguson .) attend the National Association of Television and Radio Farm Directors intrred: in Chicago He will address the confab on William S. Mewbray JT., appointed sales manager of WPBS. the Phila. Bulletin station . . . Broadcast News rner now heard in the local area on ward for excervil service farm safery". . Coanie stevens receives an award from the Poor Richard Club io2; for being selected as the "Sweetheart" of the Gimels Thanksgiving Day Parade.: Alan Seott subs for Ead Harver, CAL"s "Talk of Philadelphia" host , Vov. 27-Dec. 41. Dous Arthime

## IN DETROIT

Kart Haas. WJR's director of Fine Arts. will speak before the FarmIng!n Friends of the Library, Inc., illustrating his commentary on music with soio piano performances . . . WJJR has made available to he Civ. of Detroit its extensive library of musical arrangements for graps. The library consists of aboat 1,500 different arrange of the arrangements originated with Don Large's "Make Way for Y,uti" chorus of 50 voices. "The Jolson Story in Song," will be a SIJ) -minute presentation of $\mathbf{W} \mathrm{J}_{\mathrm{R}}$ this week. featuring Jolson's Kraft Music Hall performances with Oscar Levant.

## in San francisco

Word at KCBS is that boss Jules Dundes has been told to follow the all-talk format of CBS' 0 -and-o KMOX, St. Louis. Realignment in programming is resulting in ceparture of deejays Owen Spann and Worth eaver, promotion exec Harry Sherimian and sales exec Fede ollowing the KMOX format: the St. Louis station carries baseball and its automatic rating guarantee. while Frisco Giants' baseball. is on Golden West's KSFO. Oddly, it was Dundes. then stationed in forget about trying to get the Giants' radiocasts when the Giants were

## IF YOU MAKE IT FOR A DIME... SELL IT FOR A DOLLAR AND IT'S HABIT FORMING.

. then you don't need ws, (Although we'd arre Five to meet you.)

But if your product needs, selling in the vital NForthimest market, KSTPP-TV is for you.
The Northwest's first TV etation, KSTP-TV serve and sells a market which includes: 810,800 TV homee and oxer $\$ 5$ Billion in spendable income.
making their Western trek. Spann, incidentally, may wind up at KNBC for a real eitate firm . .. Allen S. (Enil) Nye, tr-radio director of McCann-Erickoon in Friseo for the past 16 years, resigned to open hi the rest of the Jack an gang flew out ... KTVU's promios, with Association convention New 5 p.m. half-hour on ABC's KGO-T Mark Coninolly and Angela Certom production with ex-Disney man KGO-TV effort to break the KRON stranglehold on the kids.

## IN DaLlaS

Pete Teddie, with WRA here for 28 years as mikeman and progran irector named sales manager. here for KTVI-TV, Fort Worth First. Baptist Chirch ... Caeer Cohbla, promotion maniager a WFAA radio and tv, will supervise all activities for the 1952 Broad casters Promotion Assoctation's seminar due here next Fear, Den meintich is new KBOX station manager... Geerge Maharis, Martin Mimer, exec producer kerbert E. Leonard and writer Sterting Sall phan due Nov. 27 to finm three houte 60 shows one here. one in an east Texas oil town. and one on a ranch nearby. . Eemald $\mathbf{E}$ tion supervisor . . . Jack Murray named public service director at KLIF

## IN MINNEAPOLIS

WTCN-TV sent out over 5,000 October-November feature film schedules to viewers in response to telephone and mail request KuxL, areas newest raio station, has hired Jank Hyatt of Los An geles and Ewts Carkmank, Mert Garrea and Johe Sewal to handl is the 13 th radio oatlet in Twin Cities... Minnesota Gov. Eluer. I anersen appeared an NBC's "Today" show while in New York las wast week to address NAB regional fall confab. . WTCN-TV introdưeed new weelly wrestling show Saturday t18), "Aill Star Wrestling, Rasslin chanp Venim Gages is promoting the boats which originat in the station's studios . . . New Duluth radio station WIGE is being promoted with poster pir of rear views of a stacticed femme boariing a bus. .. mon Swat, manager of 2oth-Fox's KMSP-TV, ABC antriate homeoffice conference. In his absence, Swartz was elected a directo of the Northwest Variety Club

## in PITTSBDRGH

WWSW has been getting a lot of good will by playing the National Anthem every day at noon. Four different versions of the song ar rotated, including one vocal arrangement . . KDKA-EV, the only station in the country to own a hecikey team's broidcasting rights has two night games scheduled this week and one afternoon game now up for bids with KDKA-TV and KDKA expected to get il newal. On the sponsor side, there is talk here that Ford will be replaeed by Miellon Bank with Atlantic Refining and Iron. City Beer halding over. Folt Friace and Hin Weods are almost certain to be the announcers although Foods is romored to have the inside track on the announcing job with the new Houston Colts. . The Broadcast Promotion Association has given an award to KDKA-TV and promotion Wanager, Bave. Lewis, for its on-tike-air promotion are the floor an nouncers for the Pittsburgh Rens' basketball home games.

## in MIL AUKEE

Jaek Rammond now general manager of WFOX. operated by the Wisconsin Broadcasting Co. . . . Eor Zimmermart, longtime sports edi tor of The Deutsche Zeitung, Milwaukee's (Jerman language daily,
added to WAWA staff as international prograni director. Zimmerman's weekend programming for nationality groups, includes the Croatian Hour. the Hungarian Hour and "Cafe Vienna," an hour and a hal was made national and Milwaukee area sales manager at WFOX "Focus" new WFMR program stressiag discucsions in interviews with Milwaukee area guests and "stopover" celebrities, has Wayne Cody WFMR staffer hosting and directing Montays, Wednesdays and Fri days at 12:30 p.m. Another new WFMR program (dramatic) is BBC drama based on such stories as "A Paif of Hands," adapted from
piece by Sir Arthur Quiller-Couch, and "A Day Like Any Other." by Henry Boll; heaxd Mondays, 2 p.m. . . . WTMJ-TV racked up 12 hours "Color TV Day"." with both network and Milwaukee produced shows included.

## Kobak Appraises TV Scene

[^12] The trouble is there's no follow-up.

Ratio Reviens

## AN HOUR WITH JONAH JONES

 Wrat Bis WIMCM, ahe Director: Dave FoindPAETICIPATING
WNEW, New York
It is kind of rare these days to hear a local radio station do a live, one-shot muisical program, but hat's what happened last riday an hour of the Jonah Jones jazz combo and, while a bit hokey from time to time it was fun The Jones music actually can heard on records, but Jones adibbed a few lines and some song material, and that was a neat plus. Big Wison, a fally new WNEW deejay, did a thoroughly pleasant, hip job of handing wir emcee chores. Phanist-lalker Wison this me played the clavietta.
WNEF says tt's going to try month for the Hext year. If hize the first, they'll be welcome.

## HONATYAN SCHWARTZ

## FRO

SmoN Sac. midnigh
WNCN-FM, NCH
Jonathan Schwartz has begun new series of midnight to one Surnday shows over WNCN-FM, FHew York. Sprinkled with commentary Ya muac. books, theatre and the like, the program proves an enterining hour of music and opinion. , Schwartz' discussions are terse and to the point and his cholce o platters is well-programmed for he hour, featuring the efforts of rank Sinatra, Juơy Garland, Fre Astarre, Billie Holliday, M May, Miles Davis, Eila Logan and thers on his first outing last Sin day 151. His book discussion is pegged to Simon \& Schuster material, the publishers being his ponsor. In this comnection, how ver, Schwartz does not just dever a commercial but some re fective discussion instead, spot and their reviews to the books age along with his personal tage alon
mentary:
Indications are also that the how will develop some of his unday on related subjecis. Las iscussion on literary he began randing some reviewers. as "th Harper's crowd," he rapped them s mediocre writers who hav aknen to critieism because they
can't write well enough on thei an't write well enough on their Schw rthur Sc, who is the son of with Howard Dietz and Faser who with Howard Dietz and Fay and Hichael Kanin has Written the pared a nicely-packaged hour, pro rammed with diversified and en ertaining flexibility. In addition to is current format, plans also call or him to have various guests on the show from time to time for a sold latenisht oun adds up to a solid late-night outing.


Big Wilson to lead Buffalo
Symphony in corral.



## Television Reviews

## of eliemy aircraft, to the human decis.on, to the computer's direc- <br> the the computer's direc <br> re's no question but that adicions cutting-and it take a loi-"Countdown" cot:ti be turned into a fine docuarnmed cricazo is deseribed as of inte!est anywhere in the LU.S. <br> THI, GLAMOLR TRAP th Pauline Frederick, Glenda Farrell, Meg Mundy, Marian Dana. Dr. Sara Sheiner, Candy Jones <br> Producer: George I.efferts <br> Firector: Leela Swift <br> W0 Mins., Thurs., \& p.m. PCVREX <br> - Edurard H. Weiss \& Co.) Purex, whose soap products in nervous sideliner during produc <br> There must be a reason why HENRY I. MARSHALL'S change of paee standerd "BE MY LITTLE BABY BUMBLE BEE"*

recent TV network showsOct. 17-ces<br>GARRY MOORE SHOW Oct. 19-NBC SING ALONG WITH MITCH Oct. 29-NBC DUPOKT SHOW OR THE WEEK Nov. 3-czs CHEYY'S 50th ANNI SHOW It's like no other song done today-ir's everybody

fayorty- ${ }^{\text {my }}$ it lin your show-it can't miss.
ARDATH MARSHALI JOHNSON

Song Consultant for Cotaiog of
515 BUMBLE BEE LANE Watchung, Seotch Plalas P.O., N.J. FAnwood 2.7804

- Publizhod by Remick Muglc Corp. aLSO SEI PAGE 48, VAUDE SECTION
tion of this entry in its "Purex Special for Women", series. Thus, The Glamour Trap," an affecting, dramatized investigation into the American woman's lunatic quest est of the programming independence of exee producer Irving Gitlin's documentary crew.
They would appear to have come out virtually unscathed, except shows that Candy Jones, who appeared to argue the case of glamour against psychoanalyst
Sheiner, wasn't included.
Sheiner, wasn't included.
Nonetheless. the emotional - utmost was drained out of the tragedy of what Dr. Sheiner called emphasis on package" in the dramatization that centered around
a beauty shop where four women a beauty shop where four women
go to try and achieve the impossible perfection of a mannekin goddess that's on display. Through conversations with operator Glend Farrell and voiceover musings, a
frustrated plain girl, a fading frustrated plain girl, a fading model, a contented housewife and
a happy working mother, the misa happy working mother, the mis-
eries of the beauty fetish were eries of the beauty fetish were
sharply contrasted to the wisdom of a sane approach to appearances drama clearly topped the adjacent drama clearly topped the adjacent soaps, with beneith of course, of
the shocking basic truths of the glamour trap. And actresses Meg Munday, Marian Seldes, Lenka Peterson and Barbara Dana miked it but good without overplaying. It must be stated that in the
knockdown between experts that followed the drama, exmodel and charm, school factotum, Candy Jones, made some points for
beauty, although a viewer got the beauty, although a viewer got the impression she came to the tape Purex concession was to lay of eauty pitches, sticking malinly to its household cleaners and washday soaps.

COLLEGE NEFS CONFERENCE With Rnth Hagy 30 Mins. Suni. 8 p.m.
WNEW-TV, N.Y. (qupe)
This vet pubaffairs entry was supposed to return to to with a
film study of the Peace Corp in action in Colombia, but, according to WNEW-TV, the quality of both the film and sound was such that the stanza couldn't be aired.
Instead, show went back on the old conference format of students interviewing a dignitary with Ruth Hasy moderating. Subject, in this case, was a fellow who has become
fairly popular on the pubaffairs fairly popular on the pubaffairs and talk circuit, Nigerian foreign chuku. Festooned in native costume, Wachuku was his usual articulate self, but the less effective for lack of stimulous from the questioning end. The college rids, from Loyola, Northwestern, U of
Chicago and Kendall, just wefen't Chicago and Kendall, Just weren't
very probing, despite Miss Hagy very probing, desite mist that the

Chubby's Videotwists Wanna be the toast of cafe society? Just ture in to WOR-
TV, N.Y., where Chubby Checker N. the Twist Ching. is giving lessons on this terp mania every hour on the hour with expanded sessions spiced throughout the day.
To really see the Twist in action, the expanded spots are the ones to catch since they are ditties (five minutes as opposed ditties (five minutes as opposed to one minute shots. Lessons arms, and tricks with a partner. Checker's Twist disks are played in the background as he describes and demonstrates with personable thoroughness and physical endurance.
Better hurry though. The specials end tomorrow (Thurs.). They are sponsored by Duncan Hines Fudge Mix In all there are nine one-minute sessions and three of the expanded bits per day. Kali.
queries would be "piercing ano frank."
It's to be hoped, as planned, that the show in the future can vary format with such as the investiga tion of the Peace Corps. The old roundtable as presented on the opener was no match for Ed Sulli-
van. Miss Nagy produces "Confervan. Miss Nagy produces "Confer-
ence" for the National Educational Network Mill.

## IT'S ACADEMIC

With Mac McGarry, moderator. Producer: Sophie Altamn Director: Richarid Cox
30 Mins. Sat. 6.39 PM
WOC-TY, Washington
Here is a public service program which one station in each marke could well afford to copy. I proves that entertainment and
public service can go together like pubbic service can go
Acta marriage.
Actually, it's a copy itself. It's Hke CBS' "GE College Bowl," only better. It has a crisper pace, a frrs rate moderator (Mac McGarry better use of camera, and; most of all, the participants are high school ldds rather than college students.
There's greater appeal in seeing a high school senior field a devil-
ishly difficult question than in watching someone of a campus do it. There's more drama to it. group of pubservice programs of group of pubservice programs of Washington takes NBC 0.80. In from each of three different D.C. area high schools every Saturday evening and lets them compete There is fine showinanship in the brief time they are permitted to solve the brain-puzzers tossed at them by McGarry. He keeps every thing in motion, while convincing the audience.
'Сагр.
HHATS THE STORY

With Charles Herring, Sam Angel ney, Rey. Martr Lather Kine | $\begin{array}{c}\text { ney, } \\ \text { Jr. } \\ \text { Produ }\end{array}$ |
| :---: |
| . |

Producer: Charles Herring
Director: Carrol Elierbe
30 mins; Sun., 2 p.ra.
KNNG-TV, Seatile
This news panel show is a hardy perennial. It has been carried by KING for six years and although its been switched from day to day
and had the airtime changed it is and had the airtime changed it is
apparent why it's stil on; a good, apparent why it's still on; a good, sharp look at people in the news probing questions are not offensive:
In this session, Dr. King, a bellwether of. integrationists, was
given a great deal of leeway, but given a great deal of leeway, but
questions by Sam Angeloff; top questions by Sam Angeloff, top
P.
I. reporter, Kurt Fortney, KING-TV news city editor and Robert Schulman, KING special everts chief, brought out aspects
of integration vs. segregation in bold relief.
Dr. King was an articulate, persuasive pleader and the three newsmen were understandably ariable. The trio made good team
ard woe betlde the figure (political, social, economic, et al.) who underestimates their sayy. They can be penetrating and ddamantperhaps that's why the program has been around so long and Ellerbe keeps it moving host and Ellerbe "keeps it moving right
along in an "open end" format that makes the half hour speed by. This was a good one, a good example o public service on the local level and not too far below networ
standards for such programs standards for such programs.

## Flender

Sunday daytime shows vs. night time showcases.
In 1955, he scripted "Nothing to Do," starring Sal Mineo, for the National Council of Churches sponsored series on CBS-TV. Sundays. It dealt with Juyenile delinquency brought on by an emptiness in
faith. He also did "Rebels With a faith. He also did "Rebels With a Cause,". deallng with justified rebellions from Spartacus to the recent Hungarian revolt. The Sunday a.m. er wound up with a panty pus, a biting postscript on U . S youth which Flender would correct today with America's Freedom Riders. He spoke of "Look Up and Live's" rendition of Camus" "The Fall" and Albee's "The Sandbox." He felt plays of this genre and substance should find expression
He is televion. as well.
He is appreciative of CES-TV or spending considerably more money on "Act of Faith" than usu-
ally allotted for "Look Up and Live," for the web underwriting the cost of sending a production crew to Denmark where filming of the two episodes took place. Series is produced by Richard D. Stemanowsth, with whom Fiender has enoyed a long association.
Flender, a former Fulbright Scholar, worked in French televiion, doing some experimental films and writing and directing some comedies. His book "Paris and is now in theatrical release. Postseript to "Act of Faith" that the two-parmer will not be shown in Denmarl. Feoling there, aceording to CBS, is that it would be immodest to show a film on to in Denmark depicting Danish bravery. Flender sald he won Danish
cooperation in fliming the docucooperation th fliming the documentary only by convincing the owed it to hfstory and the world to tell their unique tory. Otherwise, according to Flender, the Danes felt they did only what they of their countrymen.

## Minow Warss

Conttrined from Mase $24 \square$ ming policies, including the quesOn of clearance by afililaties. Chairman subject of ratings, the Commission obviously cannot the commission obviously cannot and fise the networks with regard to the the networks with regard to aperations, it is important for us horoughly to understand the use made by the networks of such inormation in selecting their programs and the effect of such use on the ultimat compositions of the schedules."
Minow told the networks that the Commission believed allegations of censorship of programs by sponsors
should be "fully explored." Citing an "abundance of testimony" on this charge, he sald the issue "appears directly to affect your stated policies as to responsibility for the form and content of your programs and program schedules.
How much opporeunity is affordud affiliates to exerciso "Informed jucgments prior to exhibition" of
network programs was another question Frograms was another web witnesses.
The windup hearings, to be held before the full Commission, are slated to begin Jan. 9.

Calgary, Alta-Radio station CFAC, Calgary, has moved to a new building after 89 years in the Greyhound building in downtown Calgary. Building and equipment are valued at $\$ 300,000$. Station is operated by the Calgary Broadcast-
ing Co., Ltd. D. H. Hartford is station manager.

What other businesses does BONDED TVFILM engage in?

A.
None. Film handling is our only business-a full-time job. shortly.
Some America.
sistema.

## Mex TV Actors

Ask 50\% Hike
Mexico City, Nov. 21.
The National Association of Actors is asking Telesistema Mexicano for a blanket $50 \%$ increase for talent used over its channels. Attorney Antonio Cabera, representing manager finds this increase "way out of line. He lead of musicians who did not ask. for pay hike, settled for Telesistema promises of more work via expanded live programming.
But Rodolfo Landa, of ANDA, wants a wage boost too. Talks are proceeding "cordially," and a settlement is expected to be reached
Some actor elements have been prestema to cut down on the number of American shows telecast here (around 45 a week) since these "displace" a sizable number of performers.
But Televicentro is adamant on this point. First of all, American shows, despite attacks on west erns. crime, etc. all are high audience favorites, Apart from this, Cabrera pointed out that dubbing provides work for about 300 will be po cutting bact American programs back on


Mgt. Willien Moris Agomey


EMMETT KELIY


## FOR CREATIVE PEOPLE

If serenity and beenty of notural scenery is a necessily of you, see our beautiful new ranch afop high hill overlooking Nissequa River in Smith-

# More BBC Shows Into TAM Top 20 

London, Nov. 21.

For the third successive week BBC-TV shows have broken into the top 20 category, ground previously monopolized by commercial tv programs except in isolated instances. Television Audience Measurements Ltd. ITAM) reveals that for the week ended Nov. 12 BBC pushed up its number of toprankers
to four, one breakiing Into the first 10 . in question were cMiss Shows in questh placel; "Charlie Drake Show".'10th1: "Dr. Kildare" 15th) and "Overland Trail" 117th with Granada-TV's "Bootsie and Snudge"). Drake and "Kildare" featured in the previous week's ratings and Drake's new-skein opener on Oct. 24 rocketed to No. 5. (Since then BBC-TV has been airng reruns as the comic injured been able to record since.)
Regionally, BBC-TV came through best in Wales and the West where it swiped six of the top 10 places.
Although the commercial companies were in the second week of the Equity-Variety artists strike, this does not account tyet) for the ise in the popularity of Corporation programming. For, at this time, only one toprate commercial v tape. "Echo Four-Two," out of was, hit. BBC announces that for its 25 th vithin a whisker-width of catching the competition.
BBC states that of the dual-network homes, $49^{\circ}{ }^{\circ}$ viewed BBC-TV while $51^{\circ} \mathrm{C}$ stayed with the independent channel. The $49 \%$ reps the highest weekly figure the Corp. has gained since commercial ty began. The same week in 1960 which sav BBC with only 38.0 of the dal-chanercial tv illustrates ial tv, illustrates

## 'Denied Piece of Show' <br> Hirschman Quitting

As 'Kildare' Producer Hollywood, Nov. 21.
Herbert Hirschman is quitting as producer of MGM-TV's "Dr. Kildare" in four weeks when his year's contract expires. He will be replaced by David Yictor, associate producer and story nitor of $\because$ Kildare." Norman Felton continues a executive producer.

Reason for Hirschman's departure, according to his agents, he uas refused a piece of the hour show. Robert Weitman, veepee in charge of MGM-TV production, denied that this phase of a new contract was discussed, that Hirschman's agent insisted on a 52 -week firm contract when the curren pact runs out which the studio de clined. Felton owns a piece of the phase did not enter into the dispussion for new contract for Hirschman.

Weitman said he knew nothing of a demand by Hirsehman for a share of two pilots to be spun off" "Kildare" per agent says. The sp:nolfs, in association with NBCTY. Were "Search," already completed, and "The Psychiatrist." "Kildare" and has been producer since

## Bredouw Calls Signals

For ABC 0n-Air Promos
Jerame Bredouw has joined ABC-TV's staff as director of on-the-air promotion for the network. He'll report directly to ABC-TV prexy Oliver Treyz and will be responsible for all network promotions and on-the-air material furnished to local. stations such as trailers, spots, voi
nouncements, etc.
Bredouw formerly was with Young \& Rubicam and more recently with 20th Century-Fox Films in charge of the television trailer department. Ted Fetter had been handling ABC-TV's on-the-air promotion for the past several monthr on a temporary assignment.

## Shelley Berman Flips <br> Lestoil's NBC Buys

 As BBCTTV Gives Him Carte Blanche on Spec London, Nov. 21. Fending off awkward questions with little trouble, Shelley Ber man, in town to tape a BBC-TV special, met the British show press for the first time at a conference-cum-cocktailery tossed by the Corporation. Characteristically perched on a high stool, he fought off the "sick" humorist liabel and emphasized that all through time "rules" and let their broken the flow into the sadistic. and brutal Describing his upcoming show Describing his upcoming show man sald he was surprised-and pleased-when he was toId to tape as much material as he wanted over and above his projected hour. Carter will be General Motors and The most video he'd ever landed playoff powl will be sponsōred by was eight minutes- Uhardly time of bawl games starts on . Sord and Marlies was eight minutes-"hardly time of bawl games starts on Dec. 16to get the audience warmed up." |and runs through Jan. 6 .

Lestoil is going to spend about $\$ 420,000$ in a spring network television campaign. The company has never before been in web tv, but the onetime "spot to success" has been experimenting with new ways to regain marketing eminence among liquid cleaners.
Buy is of 14 nighttime minute participations, between February and April, on NBC-TV's "Laramie and "Dr.. Kildare."

## CBS-TV's Four Bowls

Four post-season football bowl games will be telecast by CBS-TV diday sports specials include owl, The Cotton Bowl and The ational Football League Playoff | as eight minutes-"hardly time of bawl games starts on Dec. 16 | $\begin{array}{l}\text { air" which would save millions of } \\ \text { dollars in the construction costs }\end{array}$ |
| :--- | :--- | :--- |

$\begin{aligned} \text { Minneapolis, Nov. 21. } & \text { of college buildings and reduce } \\ \text { Education over the air is so } & \text { the pressure on higher education }\end{aligned}$ daucation over the air is $s 0$ the pressure on higher education TV, the Twin Citiea that KTuA- facinties and staff.
 need another channel to help take Industries School of the Air" is care of itg present crowded sched- one of the reasons why KTCA-TV ule, according to Dr. John Schwarzsor, ts arector.
Schwarzwalder, however, denied a report current in local broadcasting circles that KTCA-TV is
negotiating to acquire WTCN-TV, Life-Time's commercial station which operates on Channel 11 out of the Twin Cities, and is planning to launch a campaign to raise funds for the purchase.
"Not that we wouldn't like to have WTCN-TV, said Dr. Schwarzwalder who announced that his own Channel 2 was considering a "Junior college of the expansion is desirable and even necessary, Dr. Schwarzualder points out.
In a brief time this "Schuol of the Air"' has enlisted 1,572 students who pay it $\$ 9$ fees each for their enrollment, even though participation in it carries no col participation in it carries no col-
lege credits. It includes courses in human relations, supervisory technique and effective reading and is on the air Tuesdays through Fridays, the afternoon programs being repeated in the evenings.

Preliminary to the creation of the "junior coliege of the air,"
which would tie up with the Uni(Continued on page 40) the pressure on higher education cess of KTCA-TV's "Minnesota
Industries School of the Air" is heir enrollment $\$ 9$ fees ea


Educ' TV So Hot In Twin Cities Single Channel Doesnt Seem Enough






FILM does the unusual...

## Foreign TV Reviews

stal Government plan to build up the Army by selective conscription urts first discussed with military sribe A:an Gusnne-Jones stating and Tory of the problem squarely cialist Christopher May and Sooi ining that the country's defense arrangements the country's defens arrangements had been miffed and must be reduced or more men found
Although colored immigration has been a constant source of ty debate. Francis Williams came up from an affected Manchester district. His interviews with Negro men in a bar strikingly brought out their resentment at discrimination and their feeling that, as British subjects. they had a right to be proposals to control immigration proposals to control immigration should be barred from colonial ter ritories. The arguments on the white side were less forthcoming though prejudice shone throug the evasions.
Finally, "Gallery" summed up on trends in the three local bye-elections that resulted in a decline in the Tory vote and a swing towards the Liberals. The analysis wa capably delivered by David Butler
and the program. competently pro and the program. competently pro
duced by John Grist. made an informative background to the new.

BONSOIR, CATIIERINE
With Caterina Valente, Mechucambos Trio. Philipe Clay, Re ers (9). Quartetto Radar, Enzo Ceragioli Orch
Director: Vito Molina
Writers: Faele and Verd
60 Mins.; Sun.. 9:05 p.m.
RAI-TV, from Milan
RAI-TV has another topnotch variety shrw which. combined with the Saturday niaht's hit "Studio One" should give RAI-TV a hard-to-beat weekend one-two punch in coning weeks. Stanza also bids
well for Second Program fortunes, being its top rogram fortunes, just as "Studio One" is the first just as "Studio One" is the first, iten.
here, made an ideal a big favorite here, made an,ideal emcee-star via. patter and-an important dance, her clear dominance of the Italian Ifliom, unusual to this degree in a "toreign" star. Top audience rapport and sympathy was established and oldie songs, both Italian new and oldie songs, both Italian and American. A surprise guest stint
br Renato Rascel was a welcome feature, allowing a neatly integrated dance duo with Miss Va lente, plus a reprise of Rascel's best-known songs, and some amiable risible interludes.

Another show highlight was the
ppearance by France's Philipe

Clay, outstanding in $a$, series of interpretated" songs from his col orful repertoire. Machucambos Mexican trio also registered in ber two soution-the-borde dancer proved effective in their stints.
Show is very reminiscent, in pat tern, of the Perry Como series and it is to Miss Valente's credit remembered at its conclusion Technical credits on the opener Technical credits on the opene which sometimes allowed the or chestra to dominate the singers.

TELEGIORNALE
With Edilio Tarantino, Marco Raviart, Luigi Carrdi
Director: Aldo Blag
30 Mins., nightly, 8:30 \& 11 p.m.
AI-TV, "National Program" from
Rome, Milan
The Italian "Telegiornale," or new's program, has long gathered accolades for its range, technical feats, and quality. These are now important new objectivity and wxciting news sense developed since he advent of a new director, Enzo Biagi.
Biagi has made a lively, timely and objective reporting instrument out or a news shom wich has long the vital one of material covered Apparently in abeyance to government likes, "Telegiornale" was for years characterized by long takes of government officials inaugurating plants or fairs, as well as recording their every word and deed. Now, the sudden switch-over to hard news, including such previously taboo subjects as crime and
other non-political current events. other non-political current events,
makes for a welcome and impormakes for a welcome and impor tant change, and gives the show
new importance.
RAI-TV's impressive technical means and prowess are evident in their rapid processing of filmed which makes up bulk of programs making it an outstanding example of news coverage even by international standards. Most of the material is gathered. by RAI's own staff, but remote pickups, especially via the Eurovision network (for Londion and Paris), are likewise regular daily features. Nor does the "Telegiornale" omit the occasional human interest story such as the frankly moving visit to a now-blind bike champ. Nor does covering of such items potentially covering of such items potentially a recent censorship hassle inyolving the unpopular banning of a pic screening. In fact, "Telegiornale" is now also showing a prece-dent-breaking interest in some facets of pic production, exampled in a much-commented risit to the
"Jimmy, you'll KO Hollywood in one round." -RUDY VALLEE
 JIM VANCE

9110 Sunset slive., Hollywasd, Callit.

## VARILTY ARB FEATURE FILM CHART

(Continued from page 30)

## WJW Average Rating: ${ }^{5}$

SUNDAYS 11:15-1:00
Sept. 10 "THE ROAD TO RIO" 1947, Paramount, MCA, 1st Run
Sept. 17 "MOONTIDE"
Jean Gabin, Ida Lupino 1942, 20th Fox, NTA, 1st Run
Sept. 24 "GHOST BREAKERS" Bob Hope, Paullette Goddard
1940, Paramount, MCA. Repea
other current pix-in-production. For the first time, too, it has in recent weeks brought of severa
sensational "scoops." Sports like wise receive traditionally elaborate and able exposure.
Considering the fact that RAIsidized institution, and especially considering its stereotyped history of the past its stereotyped history and democratic (in the the lively innovations battled for by director Biagi deserve the highest credit and now shine as an example of complete. elaborate, fully satisfy ing ty news coverage. Haull

## Foreign TV Followup

The Jo Stafford Show
Slick direction by Francis Essex. with ro time lost on extraneous Jo Staftord Show.' bubbling bright ly. It was a particularly bright the ear sesh for lovers of light music. Aiss Stafford lined up some notable warblers as her guests Rosemary Clooney, Mel Torme, The Polka Dots and, showing his versatility in a country mostly regarding him as a straight thesp in
77 Sunset Strip," Edd "Kookie" " 77 Sunset Strip," Edd "Kookie"
Byrnes, with "Singing In The Rain.'
Miss Stafford was in lively form from a bunch of 10 ditties ranging "The Whiffenpoof Song." "to then Leaves," "Summertime" "County Fair," Summertame" and got the full, cool treatment from the edueated Stafford tonsils. Miss Clooney made fine impact with couple of contrasted numbers, the ebullient "June Is Busting Out All Over" and " "Tis Autumn." Tor me's best was "Lazy In Love. The show was perhaps a shade fiesta the yocks, but as a son yet lively hour.
Lionel Blair and his Dancers and Jack Parnell's orch gave full support and they performed in fron of some bright unfussy sets de signed by Tom Lingwood, Rich.

## TV Followup

tervews with West Berlin leaders, a panel of West Germans, pictures of the now ill-famous wall, and people behind the barbed wire. German factories, cities, etc.
The sequence of pictures and words were so fashioned as to invite involvement of viewsr, Nex Bell \& Howell series will be the West German story, titled "Wes of the Wall."

## Accent

Picture Stephen Spender, Kings ley Amis and Robert Whiting, three English authors, sitting at a window in Royal Festival Hall (overlooking a crowded. London thoroughfare
from which the noise is from which the noise is tremendous), talking, in effect, abou with the encouragement of CBS newsman Alexander Kendricik. That was "Accent" last Saturday (18) on CBS-TV and 言 was bad.
The three gentlemen; Spender Whiting the dramatist, were not diffident about the subject matter -the literary culture in which they function-but they should have been; a little Inhibition might have
gone a long way. The discussion gone a long way. The discussion
was loose and amorphous, partially was loose and amorphous, partially
due to Kendrick's fallure to tie it tnto meaningful topical tnots. Not
discussion was also poorly "writ-
ten": Imagine a good writer saying An Anglo-American writing community is springing up; Peter De Vries, for instance, speaks my likely.)

## Educ'I TV

versity of Minnesote or other col leges in the state and give college credits to its students. KTCATV is now gathering information from educators and communities using televised funiur college programs.
Academic standards of the "junor college of the air" Will have
to be the finest and in order to accomplish this it must have the most outstanding teachers avail able, says Dr. Schwarzwalder. It also must be self-supporting with in a year to 18 months, he feels. "This will be a regular college program with regular credit for into campus classes after the first two years," he says. "Chicago has apened one such tv junior colleg and officials there estimate it saved taxpayers around $\$ 5,000,000$
in building ronstruction costs. The plan now offered costs. The plan now offered for the will be much more extensive than any now operating
"The way it might work." he explained, "would be to establish a basic two-year colleqe program
televised to students' homes probably would be broadeast on a probaly wave band because KTCATV's schedule is too crowded to handle the work.

We know that students easily could cover the usual two years of college work in three years of
tv. It would be worth the extra year for most students because the tv courses would be offered in the evening hours, thus giving students time to earn money for more expensive campus
He points out that several Twin Cities suburban communities have considered establishing junior colleges, but that the televised system could save those communi-
ties millions in construction as ties millions in construction as While denying that negitiations of WTCN-TV, Schwarzwalder did admit that his station does hope channel within a year to 18 months

## Cookman Exits Scot TV

## Glasgow, Nov. 21

Peter Cookrin ales director Scottish TeIevision Ltd. since 1958, year. He will devote more time to international television interests. He is succeeded by william Brown at present General Sales Manager of Scottish Television the commercial to web in Central Scotland.

## NEW CARS: DETROIT TO YOU! Exclusive To The Entertainment Industry

Now buy new ears direct from their source, via. F-O-B DETROIT celebrity utomobile-purchasing service. Enjoy the convanience and savings of purchase E-O: DEThlit is souree for all Detroit-made eirs. For delivery in the Motor Cliy - er shipmont by out bonded chauffeurs. Write, phone or. wirat

# SOUNDTRACKS: SINGLE OR LP? 

## Despite Kwamina' Fold, Cap Cut Orig Cast Album in \$25,000 Experiment

Capitol Records has taken an un orthodox step in the original cast
album field. It recorded the original cast set of "Kwamina" after
the show folded on Broadway last the show folded on Broadway last
Saturday (i9) after a 32 -performance run. The tuner was put inio the groove Monday (20).
Joe Csida, Cap's veepee in charge of eastern operations, admits that execs feel that the Richard Adler o disk and not be allowed to go down the drain. Csida noted that most of the .New York notices
"raved about the score and blasted he book'.
"In that respect". Csida added, "'e're, going to build up the score's ments on Adler's contribution to the show. Csida admits that pushfolded is going to be a difficult job but we're going to see if we can
sell it. Capitol, he adds, had an option to record it or drop it and we decided to go along with the
recording.
The experiment will cost Capitol between $\$ 20,000$ and $\$ 25,000$ in Company is shaving some costs on the package. For example, instead attan Center, where Cap has done all of its original cast sets before, "Kwamina", will be recorded at This move will save the company On the sin
On the singles end, the diskery already has helped the score along Gith releases by the Kingston. Trio, the Hollyridge Strings.
The production's $\$ 400,000$-plus inger, a wealthy South frich who put up all the loot. Adler wrote he words and music for the score
and Robert Alan Aurthur wrote the book.
Dot Eans Par Purchase Price Dot Records has earned back its purchase price. in 1957 for
Paramount Pictures less than $\$ 3,000,000$, all back and shows a $250 \%$ rise in capital value. Randy Wood, Dot president,
states that at the time of the Par purchase the diskery had onily 25 albums in its catalog and the roster
was confined to Pat Boone, Gale Storm, Eddie Peabody, Johnny Misters and Billy Vaughn.
Today, Dot's catalog has more
than 600 LPs and to the stable has than 600 LPs and to the stable has been added such names as LawLewis, Dodie Stevens, Steve Allen, Louis Prima, Keely Smith, the Paramount turned down a $\$ 10$. 000,000 offer for the label from
Philips of Holland last year. Sub shilips of Holland last year. Subcury Records in 1961 for reportedly The sales

| Wood, are: | Gross | Net |
| :--- | :---: | :---: |
| Year | Grer |  |
| 1957 | $\$ 6,105,136$ | $\$ 664,10$ |
| 1958 | $7,540,247$ | 456,90 |
| 1959 | $8,765,510$ | 615,05 |
| 1960 | $11,009,440$ | 799,44 |
| 1961 | $15,000,000$ | 800,00 |

MGM's Maxin Huddling At Studio on Albums Arnold Maxin, president of MGM Records, is on the Coast for
meetings with MGM film execs at Culver City. Topics under discussion are new soundtrack albums and single
Maxin will also meet with Jesse Kaye, yeepee in charge of Coast records liaison.

## WB Sets French Distrib <br> Vogue Records, of Paris, has been inked to manufacture and distribcut France. <br> The French company, headed by M. Leon Cabat, is expected to make its first release of WB material by Dec. 1. Slated for inclu- sion in that release are the Warner soundtrackers of "Fanny" and "Par rish," as well as platters by the Everly Bros., George. Greeley, Bob Luman and Connie Stevens: <br> Victor's 0 'seas Opera Recording Irks Metop Orch

RCA Victor and the Metropolitan tune Co. Orchestra are not in ministrator Herman Krawitz, stated last week that RCA left the Met orch in the lurch by going over tor says it ain't so.
Krawitz claimed
ecent hassle with the the orch' based, somewhat, on the loss of revenue caused by Victor's "transferring its operatic activities to to Met musicians of $\$ 1,000$ a year." Victor, on the other hand, states that it never had a contract with
the Metropolitan Opera Co. Orchestra and it used the orch in the past the highest regard for the Metropol "and hope that fill be vos sible to record with them in the
Victor does about three new operas a year, and the ratio has been for the most part, two overseas re cording. Victor used the Metop orch within the last two years on a recordil
BOCK AROUND CLOCK'
stil marigg time
"Rock Around the Clock" the tune which is said to have opened slotted for its 15 th motion pieture display. It's been set for the upJerry Lewis' "Errand Boy."
Other films in which "Rock" ap which was the theme for this MGM release; the title song for a Co "Reluctant Debutanted,". both for MGM, among others.
"Rock" has been recorded in over 35 foreign languages and has
140 different recorded versiotis around the world. The Bill Haley recording (Decca) is credited with out the world.
The tune ha
printed tune has nearly 100 various for kiddies and brass bands copie Music, a Philadelphia firm, holds the copyright.
Mills Handing Mel Bay In Most Global Areas Mills Music has set a deal with Mel Bay, publisher and writer of
the Mel Bay Guitar Method and many books on guitar material, to represent him and his publications U.S. and Canada. Representation will be handled by Cyril Gee, gen Music Ltd
Bay's material covers the guitar in all areas, including classics, pop and folk. In addition to his publishing work, Bay runs clinics for on the citar.

## MANCLIN DEBUKKS <br> 

By EDDIE KALISH
What's the value of a soundtrack album? "The majority of these ing," says Henry Mancini, prolific writer of background scores for most part, there shouldn't be oundtrack LPs.
By this comment he is referring o background soundtracks and not hose that feature the score from a musical which do have their obthe majority of the background music albums come off only to theme on probably the first band. The rest of the disk is usually an assortment of fragments which
don't mean much musically or comdon't mean much musically or com-
Mancini, of course, has made
several background music albums, some of which have been big sell-
ers so there would appear to be an inherent contradiction. But behind this. For one thing, he points out, most film scorers don't the music in mind. They compose trictly for the film's requirements. Mancini says he does both. He, of
course, composes to do the best job course, composes to do the best job
for the particular pic on which ers the commercial value of the Cites
Another reason he feels that wable is that the albums are usually prepared directiy from the fack itself. In this instance he recording is not all that good; and he ather is that the finished prod-. uct emerges mostly as assorted
bits of themes which don't have any individual value.
When Mancini does a soundtr he re-records his music for disk use. In this way he is able platter and make it into a separate tune with its own identity. He uses the same tooters on everything he does, and notes that he runs the
show much differently for the picshow much differently for the pic-
ture and the waxing. There is more control exercised or the film, he relates, but for he lets them go a lot more because he wants "excitement" to come he uses improvistaion, but he says
that a disk is "one of the few places where youre of the few work come off." The result. he han would have been created if the LP
the film:
He adds, however, that most composers aren't in a position to work this way since their conhem to. In Mancini's case, he has RCA. Victor, thus he has the builtauthority to proceed along these
For another thing, he points out, Ccoitine of op pees 8 )

## Musicologist

Stanley Green
has wiltem, an interesting magg of Inving Berlin's
50 .yearold tandard
Come On An' Hear,
Come On An' Hear which esfabished a
one of the many Editorial Feafures
56th Anniversary Number

## $V$ ARIETY

Plus other statistical and data-filled chants and articies.

## Caedmon Co-Founder Urges Goot. Aid Schools With \$10-Mil. Disk Buys

## Perrin Rejoins H\&R

\& Jack Perrin has returned to Hill Perrin was first employed by H\&R in 1948 when owners Jean and the pop field.
For the past five years Perrin had been associated with Southern-
Peer International in New York, Chicago and the midwest.

## Mills Music Sets <br> Broad Foreign

## Expansion Pgm.

## Mills Music is expanding its for-

 Jack Mills recently returned from an overseas trip during which he began negotiations in Germany and Italy and supervised a recent ysrampleted arrangement of the firm in visited branches countries.In Trance, Mills set a pact with Editions Phillipe Pares for the es-tic-France Editions Phillipe Pares is owned by Phillips Lamps with Gerard Tournier general manager. Through the arrangement, Mills will publish the French it will publish Mills' activities there via the new firm. Mills reports that material is already being hamdled both ways.
'In London, Mills signed with fret instrument music and BMG magazine which is the trade mag dents of fret instruments and stuland

## and Canada.

Although still in negotiation, Mills is setting up two new Euroone in Italy. The publisher is now represented in England, France Spain, the Netherlands, Brussels, Canada and South America. In the course of his travels, Jack Mills countries for publication here covering a variety of subject matter rom pop to educational.
Mills signed a deal last July
with the Israeli Composers with the Israell Composers League Publications group to repAs part of his trip; Mills stopped in Israel to meet with the group about, material he could handle. represent 'the group's catalog with no representation in Israel for ment is now, being worked on to provide for this.
Mills said that he was enthused with the interest Israeli's show in
all forms of music. The Israeli Composers League comprises. 85100 contemporary symphonic com-
posers and some pop writers as posers and some pop writers as
well, among them the top composers in Israel

Charlie Parker Records
Now Handled Via MGM
Charlie Parker Records, which tion thy discontinued its distribution through Cariton Records, will
now be distributed by MGM Records. Latter will handle the entire. Parker line both domestically
and in the foreign market as well. The deal is exclusive to MGM MGM's subsid on which most of its jazz material, including sost of waxings by the late Parker, is represented. Parker Records is currently prepping eight new releases for distribution, including
platters by Cozy Cole, Barry Miles, Ann Williams and Slide Hampton.
been urged to appropriate $\$ 10$. 000,000 for money-poor C.S. libraries and schools to buy basic record collections of music and Enrico Caruso singing to the poetry of Dylan Thomas. The piea came of Caedmon Records and tie Shakespeare Recording Sucicty testifying at the House Sub-Com mittee hearings on performers economic conditions in New York Friday (17).
Miss Mantell pointed out the money she called for was much less
than the $\$ 22,842,000$ coilected in than the $\$ 22,842,000$ collected in
1960 from excise taxes levied on record manufacturers. She mendon't buy disks because of tack of funds. She also emphasized thi.t to many people living far from the big cities, the finest instrumental ists, op
figures.

She stated that a change in the graph praw to protect phono sary. Such a law, she mentioned has been drawn up on the basis of a study prepared by the U.S. Copy-
right Office. This law would proright Office. This law would pro hibit "unauthosized" (bootleg) Miss Mantell broached records of a Presidential Coached the idea termine the cause for the do de in the arts, and how the declin be reversed. She also favored may establishment of a Secretary of the Arts with Cabinet status.
For Macbeth" and Pablo Casals st heard in the White House is asserted. "But we have a long way to go before it can be said that the itself in its role as the apquitting itself in its
our culture."

## Anka's Own Co. \& Global Tour

In the switchover from ABCParamount to RCA Victor, Paul Anka got two important things-
his own disk production firm and a global tour
own Camy Productions by his disks will be released on an the clusive basis by RCA Victor in the U.S. and throughout the world. Victor is also laying out a worldwide promotion tour in conjunc-
tion with the Anka acquisition. In tion with the Anka acquisition. In 1962, Anka will visit every major
country in the world to meet the local RCA Victor people and to te this association
During the round-the-world tour country and scout out local talent to record for his new company. Within the next three months Anka is scheduled to appear "live" on tv shows in Japan, The Philip-
pines, Puerto Rico, Venezuela and pines, $P$

12,500 Musical Events
Set in U.S. 1961-62 Season
Washington, Nov. 21.
More than 12,500 musical events

## Montand, Josy Baker's Gallic Kikks, Decca's Xmas Special Top New LPs

## "ON BROADVAY: THE BES <br> religious music. A verve and artistic

 OF YVEs MoNTAND" cerveThis is a sort of "original cast" a This is a sort of "original cast" a
bum,
man sim: of the current oneBroadwat Although the full Im -
pact of this French performer repact of this rench dimension, this
quires the visual delaxed and ro-
set captures his relater mantic wocalizing quality in a Backed simply by guitar and accordion accompaniment, Montand Work throust such "Calcutti-CalcutMa" and a Gallic-oatuner, "Dans Le Plaine: Du Far West." JOSEPHINE BAKER: "CHANTE PARIC" ICA Victor Internation alitie, of show biz. Josephine menterd on rocords. This LP partiaily helps to fill the gap an artist of tiee French pop ballad. In this collection. Miss Baker projects uit! flawless taste such tunes a, "Tai $\mathrm{D} \rightarrow \mathrm{ux}$ Amonrs." "Mon Paris." "C"est Paris." "Apeit In Paris" in Toan Clauric conducts a large orci "THE COMING OF CHRIST" Dece. For the seasonal groove fully-packaged waxing of NBC's annitai Project 20 Xmas outing, "The Coming of Christ." The packnsert containing lithograph repro ductions of famous art works and appropriate text. The disk embraces the entire program and has
been adapted cleanly for this set by been adapted cleanly for this Scourby provides strong narration from cal script. Robert Russell Bennett's dramatic and lyrical music is also nicely showcased. It adds up to a effectively produced.
VAN ALEXANDER ORCH:
STAGED FOR STEREO" (Capiol . This "Staged for Stereo" pro duction, one of a series, is Capitol's bid for the audio buff trade. Handsomely parkaged in an eye-catchmosi effective notes to guide the dereo inically swinging program featuring some sparkling arrangements which take full advantage of the new recording techniques. Most striking stereo effects are
arhieved in the twin pianos version of "I Won't Dance" and "Lulus Back In- Town." Other excellent sides are the oftbeat mambo slice
of "Way Down Yonder In New OrMan River" and "Strike Up The Band "
GEORGE CATES ORCH: "TAKE un. of variuus orchestral and combo sil!es filtered through George Cates own stereo-designed arsession saluting musical crews led b: Dave Brubeck. Ralph Flanagan, Fietcher Henderson. Harry James, Benny Goodman, Duke Ellington, et al. The music is crisply played ith a strong beat throughout
"THE GREAT EDDY MANSON" nonica practitioners around as Eddy Manson displays his varied aldents in this highly listenable hisr harmonicas and a larafe
nythm section, he delivers a suiter :": and exeiting reision of "Sabre Dute." one of this LP's highiights. T":rnie." "St. Louis Blues Waltz." YCLYA: " 1 " FACES OF YOVE" Y and. : This RACES OF LOVE" paperman Thomas P. Whit-i- an intriguing. sultry-voiced Hes delivery is dis-
wed by an excellent voice
with an exotic flavor which evira kick to her English ot a flock of original num-
Mont of these tunes are in siphivticated ballad and torch
ON BIBB: "OH FREEDOM A'i) OTHER SPIRITEAKAS 1.t: $\cdot$, s.e s.t.s an outstanding

Bibb here andivis authenticity, Bibb here delivers a mixture of als in deeply moving style. Stand-
out numbers are "Round. About The numbers are "Round Absut Feel the Spirit." "No More Auction
Block" and the title song, "Oh Freedom."
BILL. DANA: "JOSE JMMINEZ N ORBIT" 'Kappi. Capitalizing on the success of Bill Dana's "Astronaut" LP, Kapp has put together this followup item which features nez missile-age spoofing. There are some funny bits sprinked throughplayed.on ad lib byplay between Dana and a studio audience. The other side of this set showeases a series of Jiminez routines ranging
from fractured lingo takeoffs on Mitch Miller's lingo takeofis on bits on skindiving, a U.S. senator, lion taming and others. Dana's partner. Don Hinkley, is featured throughout as straightman. Overwhich should please Jiminez fans. and they seem to be legion.
FRANKIE AV LLON: AND NOW ABOUT MR. AVALON" (Chancelwhich showeases the vocal abtlities of rock ' $n$ ' roller turned club dater, Frankie Avalon. The outing is up: tempo all the way, featuring the singer doing swinging renditions of straight pop material, sans any trace of his $r$ ' $n$ ' $r$ pasts. He displays a pleasant and polished way with a tune that carries beyond the teen market. Among his stronger num"Lotta Living To Do," "Ctan't You Just See Yourself" and "It Started All Over Again." Solid orchestrations have been provided by Dick Reynolds, Frank Hunter and Ian Freebairn-Smith.
"BOB GIBSON AND BOB Elektra!. Recorded in Chicago's folk mecca. the Gate of Horn, this platter features the clowning, singing and playing of Bob Gibson and Bob Camp. The emphasis is on the clowning. but the folksters also manage some straight renditions in effective style. Their singing is
clear and their playing robust on clear and their playing robust on Their social commentary shows a wry turn on such efforts as "Thinking Man." which is a retread of folk standard "John Henry." It's an enjoyable set with a sense of
humor and nicely styled folkmanship.
JUSTIN WILSON: "I GAWRpackage is project). This comedy patter of Justin Wilson, whose lect of the Cajuns of the Mississippi delta area. Whereas this fracclubs. on disks it is not as effecchubs. on disks it is not as effec-
tive mostly because Wilson is tive mostly because Wilson is a
storyteller whose tales are often long and involved. Despite this limitation the platter has an entertaining quality; probably more saleable in the Cajun south than
edsewheré. edsewheré.
SZCCS AND HIS MAGYAR CIGANYOK: "THE MOST FABE-
goudr. Presents AE WELK ot Hit: THE LENNON SISTERS Singing "Sad Movles" B. W "I
Don't Know Why Love Yau Like
music has a lot of charm and
spirit and it all has been captured
spirit and it all has been captured Europe. It's an offbeat set that could develop into a lot of pro-
gramming fun especially when one of the violinists goes into bird

## UA Stressing Field Men,

 Homeoffice Tie In Unique Promotion ConferencesUnited Artists Records has
launched a series of special promolaunched a series of special promotion conferences in which execs of formally with distributor meet intion men at the firm's New. York headquarters.
Point of the conference is to allow the men in the field an op those with whom they are in telephone or mail ¿ontact at the label and to give the UA homeofice per-
sonnel an opportunity to learn firstsonnel an opportunity to learn firsthand the situations in various parts of the country.
Art Talmadge UA president, painted out that "We cannot stress
to strongly the importance of re sional promotional activities. UA has experienced, time after time, particular spot, then the eventual spreading of the record to other areas. By working closely with the distributor promotion personnel we know we can coordinate the narately."
The first conference, held last
Friday +17 ) included representatives from the eastern territories. The label will hold several other similar seminars shortly to cover
the southern and western perthe sou
sonnel.

Lenny Bruce Seeks
To Void Fantasy Pact
Comic Lenny Bruce has asked the Superior Court to rule his conract with Fantasy Records Inc. of contract. and demands $\$ 20.000$ of contract. and demands $\$ 20.000$
damages in a suit filed Nov, 15 . Named with Fantasy are Circle
Reeord Co.. Saul Zantz and Max and Sol Weiss. Bruce additionally wants the court to declare he is entitled to receive all material for-

[^13]

## Top Singles Of The Week

(The 'Best Bets' of This Week's 100_Plus Releases)
RAY CHARLES.
UNCHAIN MY HEART
(ABC-Paramount) ......But On The Other Hand Baby rocking blues beat in a fash Heartht's seller and is sure to continue to the sales and spinning pattern. "But On The Other Hand Baby" (Tangerine ${ }^{+}$, works up a slow.
blues mood into an effective slice that serves as a perfect run. ning mate.-
BROOK BENTON.
REVENGE

Brook Benton's "Revenge" (Raleigh-Ben Dayti swings out a
ballad beat with a rengeance and the sway will captivate ths ballad beat with a rengeance and the sway will, captivate the spinners and the buyers. "Really, Really". (Raleígh-Ben Dayt")
is an okay ballad that has the vocal beat that attracts occasis an okay

THE LETTERMEN
WHEN I FALL IN LOVE

## (Capitol)

"When I Fall In a current pop treatment that gives the oldie a chance, to uin over a new natket. "Smile. Bourne*) puts the same modern original melodic ideas and the programmers will go for it be cause of tts honest interpretation.

## THE PLATTERS. <br> \section*{(Mercury):}

SONG FOR THE LONELY
You'll Never. Kn
The Platters' "Song For The Lonely" (Joli-Tinker*) will be a song for the many because of the topflight treatment the
group gives this ballad mood. "You'll Never Know" (BVC") is another oldie turned into "goodie" for current Bre". preciation.

## EDDIE HEYWOOD

THE DREAM OF OLWEN (Liberty)
$\qquad$ Good Earth Eddie Heywood's "The Dreang of oluen" (Mills ${ }^{*}$ ) parlays a
slick piano into a key spinning slice that's due for importan slick piano into a key spinning slice that's due for important
programming play.
"Good Earth" (Vogue ${ }^{f}$ ) gives Heywood chance to slap the :keyboard in a happy uray that results in a joyous programming piece.

## SUE THOMPSON

NORMAN

## (Hickory)

$\qquad$
$\qquad$ Never Love Again lourp to her "Sad Movies" click because it sustains a beat and a teen messdge that guarantees big play in the young market. "Never Love, Again" (Acuff-Roset) has a country weeping qual ity that catclites a lot of jockeys and they can't be blamed for
being attracted to it.

KIRBY STONE FOUR . WHEN YOU HELP A FRIEND OUT (Columbia)

Forbidden. Fruit
Kord* ford*) has a bright and bouncy beat with a clever lyric ling
that will appeal to the showtine crowd and spinners who cars that will appeal to the showtine croved and spinners who cars
about their programming level. Tune's from "Subvays Are For about their programming level. Tune's from "Subways Are For
Sleeping." "Forbidden Fruit" (E.B. Markst): surings up a folksy Sleaping.t ougrbidden riont to win some playing time.

## PETER NERO.

SUMMER AND SMOKE (RCA Victor)
$\qquad$ -., AND MOK Peter Nero's ures the pianistics that work in current market and a pic title theme is poures a strong melodic statement. Maria ( is pounded out with a big orch support and aives the progre
mers another tasty slice from the "Wrest Side Story? score.

THE McGUIRE SISTERS . . . . IMM JUST TAKING MY TIME (Coral).

I Can Dream Can't I The McGuire Sisters' "I'm Just Taking My Time" (Stratfordé) may take time to catch on in current waitin ballad from the "Subbuays and working for. It's a opnote with much flavo and appeal. "I Can Dream Can't I" (Chappell*) reawakens memories of a soiid oldie with an tinterpretation that fits into
pop pop programming patterns:

JMMY VELVIT
SOMEWHERE IN THE NIGHT

## Cub)

$\qquad$
$\qquad$ Look At Me
Jimmy Velvit's "Someuhere In The Night" (Gantt) is a basio commercial style. "Look At Mrs" (Gant†) moves ulong more routine lines.
TIIE VISCOUNTS
WHEY JOHYNY COMES MARCHING HOME
(Mr. Peacock)
The Viscounts. "When Johny Comes Marching Home" (Mon ument
jukes
are sure
in
do such a swinging fashion that the jocks and Mikes. are sure to sump to it for a spinning payoff. "Mark's
Monument.) is tho moody for commercial appreciation.

## ALLAN CHASE

(Cinema) IM IS LOVE WITH MISS CONNIE FRANCIS Allan Chase:s "r'm In Love With Miss Connie Francis" (Agard $\dagger$ ) is a rocking salute to the pop disk singer and the teeners will appreciate the sentimeitt. "Lonely Heart" (Agardi) features a
rocking ballad mood vith a rocal approach that will help pull rocking ball

## CRAIG \& HIS DADDY <br> PLEASE BRING MY DADDY AN ELECTRIC TRAIN (Amy) . ........... All Around The Christmas Tree Craig \& His Daddy's "Please Bring My Daddy An Electric Train" (Worl ${ }^{*}$ ) Tuns aiong a novelty line that a Iot of spin- ners can suritch to once the Xmas plays begin. "All Around ners can suritch to once the Xmas plays begin. "All Around The Christmas Tree" (Republic!) sparkles with corny Christ mas cheer and it should get some Yuletime attention. Gros.

*ASCAP. tBMI.

## RETAIL ALBUM BEST SELLERS <br> (A National Survey of Key Outlets)

This Last No. Whes.
wk. WI. on chart

| 1 | 1 | 18 | JUDY GARLAND (Capitol) <br> Judy Garland at Carnegle Hall (WBO 1569) |
| :---: | :---: | :---: | :---: |
| 2 | 4 | 12 | MITCH MILLER (Columbia) <br> Four Request (CL 1671). |
| 8 | b | 7 | ELVIS PRESLEX (Victor) <br> Blue Hawaiii (LPM 2426) |
| 4 | 2 | 12 | LIMELITERS (Victor) <br> Slightly Fabulers (LPM 2393) |
| 6 | 14 | 4 | HENRY MANCLNI (Victor) <br> Brealfast at Tiffany's (LPM 2362) |
| 6 | 6 | 13 | HAREY BELAFONTE (Victor) <br> Jump Up Calypso (LPM 2388) |
| 7 | 8 | 10 | $\begin{aligned} & \text { KINGSTON TRIO (Capitol) } \\ & \text { Clowe-Up (T 1642) } \end{aligned}$ |
| 8 | 9 | 15 | JOHNNY MATHIS (Columbia) <br> Portrait of Johnny (CL 1644) |
| 9 | 21 | 6 | BOB NEWHART (WB) <br> Behind the Button Down Mind (W 1417) |
| 10 | 3 | 46 | CAMELOT (Columbia) Original Cast KKOL 5620 ) |
| 11 | -12 | 81 | $\begin{aligned} & \text { SOUND OF MUSIC (Columpla) } \\ & \text { Origimal Cast (KOL } 5450 \text { ) } \end{aligned}$ |
| 12 | 11 | 14 | RAY CONNIFF (Columbia) Somebody Loves Me (CL 1642) |
| 13 | 7 | 44 | GREAT MOTION PICTURE THEMRS (UA) Various Artists (UAL 3122) |
| 14 | 15 | 15 | DAVE BRUBECK (Columbia) <br> Time Out (CL 1\%97) |
| 15 | 35 | 3 | FRANK SINATRA (Reprise) <br> I Remember Tommy (R 1003) |
| 16. | 13 | 65 | NEVER ON SUNDAY (UA) <br> Soundtrack (UAL 4070) |
| 17 | 23 | 21 | LAWRENCE WELK (Dot) Yellow Bird (DLP 3389) |
| 18 | 22 | 6 | WEST SIDE STORY (Columbia) Soundtrack (OL 5670) |
| 19 | 32 | 6 | SHELLET BERMAN (Verve) <br> Personal Appearance (V 15027) |
| 20 | 16 | 28 | CARNIVAL (MGM) <br> Original Cast (E 3946) |
| 21 | 19 | 29 | MITCE MILLER (Columbia) <br> Tv Sing Along CL 1628) |
| 22 | 10 | 22 | ELVIS PRESLEY (Victor) <br> Something for Everyone (LPM 2370) |
| 23. | 34 | 12 | 60. YEARS OF MUSIC AMIRRICA LOVES (Victor) <br> Various Artists, Vol III tLOP 1509). |
| 24 | 29 | 12 | EARL GRANT (Decca) Ebb Tide (DL 4165) |
| 25 | $.38$ | 4 | WEST SIDE STORY IColumbia) <br> Original Cost IOL 5230) |
| 26 | 25 | 34 | PAVL ANKA (ABC-Par) <br> Sings His Big 15 (ABC 323) |
| 27 | 17 | 50 | EXODUS (Victor). <br> Soundtrack (LOC 1058) |
| 28 | 26 | 17 | FRANK SINATRA (Reprise) Sinatra Swings (R 1002) |
| 29 | 20 | 17 | FRANK SINATRA (Capitol) Come Swing With Mre (W 1594) |
| 30 | 30 | 18 | ARTHUR LXMAN (HI Fi) <br> Yellow. Bird (1004) |
| 31 | 31 | 13 | FOUR PREPS (Capitol) <br> Four Preps On Campus (T 1566) |
| 32 | 24. | 24 | KINGSTON TRIO (Capitol) Going Places (T 1564) |
| 33 | 18 | 12 | JOSE JIMINEZ (Kapp) The Astronaut (KL 1238) |
| 34 | 43 | 3 | MITCH MILLER (Columbia) <br> Holiday Sing Along (CL 1701) |
| 35 | 39 | 5 | CONNIE FRANCIS (MGM: <br> Never On Srinday (E 3965) |
| 36 | - | 3 | JOAN BAEZ (Vanguard) Joan Baez, Vol. H 1 (VRS 9094) |
| 37 | 36 | 3 | SAIL AWAY (Capitol) <br> Original Cast (WAO 1643) |
| 38 | 33 | 12 | BRENDA LEE (Decca) All the Way tDL 4176) |
| 39 | - | 5 | ENOCH LIGHT (Command) 35MM Stereo (RS 826 D) |
| 40 | 49 | 2 | FERRANTE \& TEICHER (UA) West Side Story UAL 31661 |
| 41 | 37 | 11 | PETER NERO !Victor <br> New Piano in Town (LPM 2383) |
| 42 | 40 | 14 | CONNIE FRANCIS (MGM) More Greatest Hits (E 3942) |
| 43 | 44 | 2 | BOB MOORE (Monument) Mexico (M 4005) |
| 44 | - | 5 | HIGFWAYMEN (UA) Highwayien (UAL 3125) |
| 45 | 28 | 11 | DAVE GARDNER (Victor) Ain't That Weird (LPM 2335) |
| 46 | 27 | 4 | RUSTY WARREN (Jubilee) Knockers Up (JLP 2029) |
| 47 | - | 3 | CHUBEY CELECKER (Parkway) Let's Twist Again (P 7004) |
| 48 | $\stackrel{-}{-}$ | 1 | ELLA FITZGERALD (Verve) Ella in Eollywood (V. 4052) |
| 49 | - | 2 | BOB SHARPLES (Lonidon) Pass in Review (SP 44001) |
| 50 | - | 2 | OĹDIES BUT GOODIES Original Sound) Farious Artists, VoL III (OS 5004) |

WTTM, N.Y, Bow To Hypo Stereo
Stereo records will get another boost when WTFMM, New York; be the first station in North America to broadcast FM stereo 24-hours-a-day.
$\therefore$ The station will introduce "continental" programming with an 000 selections; tapled broadeasts from the British. Broadcasting Corp., Radio Luxembourg, Radio Diffusion Francaise, RAI (Italian Radio-TV System, Radio Nord, Radio Madrid, Radio Mekur; and program hosts with European broadcasting and entertain experience.
According to Gerald O. Kaye, Inc., which owns and will operate Inc., which owns and will operate division, the company plans to launch similar ventures in urban centers thisughout the country. Kaye notedithat there are some $15,000,600 \mathrm{FM}$ sets cu.rently in use in the U.S. He pledicted that stereo and the sharply rising trend toward FM radio in automobiles 000.000 in five years and that the day is near when autos will be equipped with FM stereo.

## MOCULL NABS LOTSA <br> TUNES ON O'SEAS TRP

Music publisher Ivan Mogull is bringing in several overseas tune Canada. For his Harvard Music (BMI), Mogull picked up the title song of the new Hayley Mills' pic ture, "Whistle Down The Wind," from B. Feldman, British publisher, and from the Australian frm , Castle Music, he nabbed "Pretty Looking Boy."
For his Eucopean operations. Mogull acquired from Andre Baron Music the publishing rights to the Ken Karenge," and "Mourning Song" which was recorded by Harry Balafonte. He also bought the publishing rights to Frank Gari's recent disclicks, "Princess" nd "The Last Bus Left At Mid night.'

## Soundiracks

Continuel from page $41 \Longrightarrow$
formance royalties on their soundtrack. LPs. When they conduct them. "I don't see why the guy who conducts shouldn't get the artist royalty," he observes: As it tands, the producers keep thi
Good Single 'Important'

$$
\begin{aligned}
& \text { Uood single Importaniz } \\
& \text { Iso important. Mancini }
\end{aligned}
$$

Also important, Mancini feels is that more helpful for a picture than its album is a good single of is theme or a tune from its score. This can be "infinitely more important" than an LP. It gets more play and action and does a bette this area he cites his "Moon River" tune from his score for Para mount's "Breakfast at Tiffany's," which has been covered by severa artists and is getting widespread action in both sales and airplay. As far as soundtracks themselves are concerned, Mancin opines that it will be some time beas jazz are applied more often There are several contemporary composers in Hollywood who are offered pix but the established. more traditional writers still get he big ones.
He belieyes that his type of music. Which he says is not jazz but
rather jazz influenced, can be used in more pictures like sophisticated coniedies and others. But there are personalities and ofher outside elements, he asserts, that dictate o the composer on what should be used. He also contends that composers are paid "minutiae" by omparison to the overall budge of a film.
is his recently of contemporary use is his recently completed score fo in Africa. Among his other upcoming scores are the music to "Bachelor in Paradise", and "Experiment in Terror." Although the pace of film scoring His pref rent aim hourever is to do the music for a Broadway musical comedy. He was in New York reeently to talk with MCA about uch a project.

## KRRITYS RECORD TIIP.S.

(Tune Index of Performance \& Sales)
This weekly tabulation is based on a statistically balanced ratio of disk sales, nationally, as reported by key outlets in major cities, and music programming by the major independent radio stations.


# Belafontes' 'Carnegie Hall' LP Racks Up 95 -Mil. Sales Since 59 Release 

 Up 95 -Mil. Sales Since 59 Release}

Harry Beiafonte's "At Carnegi Hall" LP is turnies into one of the biz. It already has a sales rackup of approximately $\$ 5.000,000$ on the dijk set he zuid more than 500 07 l copies sol its release in the fall of 1959 .
George R. Marek. veepee and general manaser of RCA Victor gold diek Beidron at a receptian held at Danny; Hideaway in Neu York last week ily. The plaque ar: director Robert M. Jones, is plastic dicplaying, front and back a full-colo: mimature reproduc statem the album and a tributar: Sictor and to Belafonte from RCA of the Record Industry Assn sea Anerica, whici ronductry Assn. of ertair the sales claim New York's ©arnegie Hall. Iong apparentl: become a strong sell ing point for pop LP: Judy GarCapitol, another two disk set has paved the 200,600 sales mar age and its till going strong. And tins cominz Saturday '25, Rou Batth ". At Carnegie Hall." There's na teliing what's going to happen

Glenn Miller, T.D.'s 1st
Stereos Via 20th-Fox Gienn Miller and Tommy Dorsor will be getting their first ,: 20th-Fox Records of a two-sleeve pecorded by electronic stereo.
Tie packazes. whicit were mostly remeered in Germany, are "Glenn Miller's Originai Film SoundGreatest Band.: The latter fea tures Dorsey's big ' 22 pieces) band Miller's original recordings for pix

## mellitos ,

 CONNIE franclissings "WHEN THE BOY IN YOUR ARMS"
(Is the Boy in Your Heart) K-1305:
Mr Greckits

## Gibson Turns Indie

"Jocky Jack" Gibson, of Cleve land radio station WABQ. has se up his oun disk promotion and tered in Cincinnati, the Headquar tagged J. J. Enterprises and will specialize in promoting disks and Gibson is midwest.
Gibson is one of the bestknown Negro voices id western radio, havin the development of rhythm and blues in the mid-1950's.

## Rayven Music Readying

U.S. Dish Push for 'Zaze,
'Dangerease' Pic Scores
Music from two new French pix are being set up for a U.S. S. disk
push by Rayven Music, Ray Venura's American firm headed by Duke Nies. The films are "Les The "Dangereuse" score will be plit between Rayven and Bruder tures which is distributing the film here Bruder owns the theme Monk. The soundtrack was recorded by Monk and Art Blakey's Jazz
The tracker was released in Eu-
ope on the Fontana label and $\mathbf{C o}$ rope on the Fontana label and Columbia has first refusal for its U.S:
release. It could end up on the release. It could end up on the Mercury label through its overseas
tie with Philips. "Zazie's Theme" was recorded by on the Versailles label in Europe. The disk is all set for a U.S.

Mitchell Joins Col William Nitchell has joined Columbia Records Productions as an account exec in national. sales. He'll be responsible for custom west operating from a Chicago ${ }^{n}$ Iost recently Mitchell was pro duction manager for Motown Rec ord Corp. in Detroit.

## Inside Stuff-Music

Several cities are disputing the hanor of celebrating Igor Stravin sky's 80th birthday with the maestro appearing in person. Hamburg
Opera Idirector is composer Rolf Liebermann) has invited him to Opera tdirector is composer Rolf Lebermann) has invited him to
conduct his new opera "Noah" on that day IJune 18 ' but also Soviet Russia has invited him to come and celebrate his birthday in his former "home"-country. Since the day the official invitation was dispatched. Stravinsky receives dally batches of letters of young Russion composers who urge him to come and be ainong them whom they consider an idol and master. The olf man is naturally much moved and wishes nothing more than to see his old country and speak the language once more
Music Operators of America has voted to present awards for the most popular jukebox record of the year, the most popular artist on jukebox records and the record company most consistently supplying operators 1962 The awards will be made on the basis of nominations and balloting by MOA members prior to the convention.

The International Record Men's Club will hold its second luncheon Nov. 28 at New York's Hoiel Warwick. Speaker for the second session will be Fred J. Reiter, who represents Hispavox of Spain and Gamma of Mexico. He'li discuss the recording and music publishing
industry in Spain and Mexico. Walter Hofer, chairman of the group, will announce the members of the special advisory executive board which is now being formed at the meet

## THE WILD COMEDY OF $\operatorname{simmy}$ bow

Currently
Held Over For Two Additional Weeks With TONY BENNETT at Chicago Living Room BOOKED EXCLUSIVELY BY ASSOCIATED BOOKING CORPORATION

745 FIFTH AVE., NEW YORK 22, M.Y., PLAZA 9. 4600

Premier Buys Parade,
Spinorama Records
Premier Albums Inc. has purchased Spinorama and Parade Records from Henry LaPidus. The deal involves acquisition of trademarks, artwork, music and inventory, in addition to warehouse acilities in Atlanta, and puts Premier among the largest producers of budget-priced product.
Spinorama and Parade will be continued as separate and distinctive lines from other Premier divi sions, which include Coronet, Directional, Celebrity, Baronet and Twinkle. LaPidus, formerly a sales
exec with Synthetic Plastics, has exec with Synthetic Plastics, has
been signied by Premier as execubeen signied by Premier as execuBudget Service Records charge of has been set up as a Premier divi-

## r-

## Victor Ups Rice

Darrell Rice is taking over as music director of RCA Victor's Coast division. Rice, who prevt-
ously worked in the Coast office as a consultant for religious proding of now supervise the record ing of several of Victor's pop the general area of ty music. He'll the general area of ty music. He'll
be working with music directors Dick Pierce and Neely Plumb. Steve Sholes, who's manager of Victor's Coast artists \& repertoire, indicated that the move would enable Pierce, who formerly worked
on ty and pix product in addition on ty and pix product in addition
to supervising such recording to supervising such recording Margret and Lena Horne to spend hore time on individual artists. sales corporation the following year, first as market development
manager and then as special prodmanager and artists as Henry Mancini, Ann

## On the Upheat

## New. York

Tony Cabot, Hawailan Room maestro, has been appointed diFilm Co music for Studio World Phil) will be inducted into the U.S. Marine Corps Nov. 23 at Frankie Avalon, Cal. Frankie Avalion makes his Cats kill Mountains debut on Thanksgiving Day at th
South Fallsburgh.
Joe Kolsky's Diamond Records has purchased the master of L\&E Productions, a Dallas firm ay tour for his Laurie slicing of "Runaround Sue" . . . Atco Rec ords has taken over national distribution of "Burnt Bisc:its" by
the Triumphs on the Volt label.

## Philadelphia

Showboat has Aretha Franklin, Nov. 20-20; Bobby Frankie Ava, Nov, next Chancellor album will be in Italian, probably tagged ‘Rome and Romance" . . . Brook Benton at Sciolla's, Dec. 4-9
Tyrones now working the Turf Lounge in the Latin Casino . The Jaye Bros. booked into the Dottie Smith,
Dottie Smith, former Louis Jorlounge. Ia Gayla. her own

## Chicago

Gay Claridge Orch opens 26 weeks at Milford Ballroom, Chi

Pitt Press Cric Quits In
Bach Vs. Barbershop Tiff

## Pittsburgh, <br> Holmberg Nov. 21.

Michael joung muste critic on the fiery burgh Press, resigned from his post Tuesday (14) after refusing to cover a barbershop quartet connight as a Bach Cholr concert.
$\therefore$ Dave Hall, feature editor of the paper, assigned Holmberg to cover the barbershop singers which is a big Pittsburgh Press promotion Children's Hospital. Holmberg covyear's assignment but balked at this that Bach was more important musically.
Hall stressed the importance of the harmony singers in the fund Holmberg was adamant and turn in his resignation giving his two weeks' notice.
Vic Free, the paper's managin editor, accepted his notice and paid

Col Shifts Nat Fontanetta
To Its Special Products Nathan J. Fontanetta has been Shles Corp. to Columbia Special Products as associate account exec. In his new post, Fontanetta will manager Al Shulman in assisting with the sale of records presentation books to be used as gifts, awaras, an
incentives.

Fontanetta joined Col as an organization development trainee in 1959. He was transferred to the

Dec. 8. . Stan Getz down for Birdhouse, Chi, Dec. 5 for a fortnight. Ramsey Lewis Trio and Oscar Brown Jr. follow with two weeks, Dec. 19 . . . Folk duo Frank Hamilton \& Velucha set for Gate of Horn, Chi, Dec. 8 for a fortnight

Don Shirley Trio into London House, for three weeks, starting Dec. 17 . . Clancy Bros. and Tommy Makem skedded for Orchestra Hall concert session, Chi, Dec. 30 .
Marty Grosz, son of the late artist George Grosz, and featured banjoist in Gaslight Club's Speakeasy Trio, left the group to freeMercury A\&R Chicago area ton cut four sides Sheliby Singlewith Jimmie Stind two albums Carl Von Stevens at the Coun CMA conclave in Nashville. A\&R Coast Qroup Jones signed Sweet Things to Mercury recording contract. Their first release is "The Boys in My Life"
Emery Deutsch Orch currently at Van Cleve Hotel, Dayton, O., ing skedded for Town House Hotel Toledo, O., Nov: 28 for a week Stan Kenton into Casa Manana $F$ Worth, Texas, for four days, Nov 29. Jack Tengarden down for single session, same club, Dec. 10 .
Jimmy McPartland into Padded Cell, Minneapolis, Dec. 1 for 10 days ... Sarah Vaughan tapped for
Ed Sulivan guestshot Dec. 10 .

## VERYE PITCHING FOR <br> BIZ IN SNGLES MKT.

Verve Records, which had been concentrating in the past on the album field, is now making a pitch is the singles market. Its drive is being primed by Andy Miele Mirector of marketing
The first group of Verve singles, which features sides by Ella Fitz gerald, Robert Holiday Orch and he Quotations, will receive all-out promation with the dealer, distri

## 

 THE GAY LIFE HOWARD DIETZ and ARTHUR SCHWARTZ MAGIC MOMENT
## WHO CAN? YOU CAN:

SOMETHING YOU HEYER HAD BEFORE
OH MY LIEBCHEN
COME A.WANDERING WITH ME WHY GO ANYWHERE AT ALL

## FOR THE FIRST TIME



## EVIIS' LATEST!

14 GREAT SONGS FROM THE ORIGINAL BLUE HAWAII SOUNDTRACK. A HAL WALLIS PRODUCTION, A PARAMOUNT PICTURES RELEASE.

- BLUE HAWAII
~ ALMOST ALWAYS TRUE
$\star$ ALOHA OE
\& NO MORE
~ 4 CAN'T HELP FALLING IN LOVE
is ROCK-A-HULA BABY
is MOONLIGHTI SWIM
of KU-U-I-PO
* ITO EATS
* SLICIN' SAND
* HAWALIAN SUNSET
* BEACH BOY BLUES
*) ISLAND OF LOVE
at HAWAIIAN WEDDING SONG


## "Rita... <br> YOU WERE WONDERFULEVERYBODY LOVED YOU....99



Linda Merrill plays the Club Caravan, Austin, Tex., Nov. 30Gene Drake - Keyboarder-vocalist Umbrella in Chi Nov. 27 for an indefinite stay ... Dick Smith at the Horizon Room (Greater Pilts Surgh Airport) until Dec. 3 - . Magnolia Gardens, St. Louis the Belle Barth booked into the La fayette-Supper Club, Indianapolis Dec. 4 for two weeks. Same club has Crosby Bros. Jan. 15 for two. . Bob Summers Trio held over at the Downtowner Motel, Minn., for an indefinite stay . . . The Voyager at the Wells Fargo Lounge, Moline Tll., until Dec. 5, followed by the Turnabouts for two.

## Hollywood

Herkie Styles and Milt Trenie open tonight (Wed.) at Slate Bros Dec. 5 Marcos go into Ben Blue' Dec. 5 . . Barry Ashton and his
revues orch leader Skinnay Ennis re-signed for another year at Statler-HiIton Hotel.
Sammy Davis Jr. booked into Fontainebleu, Miami, Feb. 13 for 14 days . . . Israell chirp Bat'Ya opens March 14 at Dunes Hotel, Las Vegas. . . Freddy Morgan on 20 -week tour of Tivoli circuit, Australia . . . Paul Gilbert, Ink Spots and Jacqueline Fontaine current at Modernaires start two-week . The Modernaires start two-week stand Denver at Dick Contini and four launch a fortnight appearance at Mapes Hotel, Reno, tomorrow (Thurs.) Billy Daniels into Basin Street East, N. Y., for four frames starting Feb. 8.

## Reno

Alvino Ray \& the Petites set fo a Reno bow Nov. 23 at the Mape for two frames. . Nick Lucas in at the Hollday Hotel Dec. 7 for at Harold's Club through Decem ber . . . Novelites pacted for two weeks at the Mapes beginnin

Jan. 18 . . . Kirby Stone Four with Bobby Doyle Trio to Harrah's in Reno Dec. 27 through Jan. 23 .. Thkiton set for three-weeker Tahoe Harrah's with a Jan. 4 teeoff date, . Bert Wheeler back in Minsky's Follies show at the Riverside following two-week hiatus while the Mills Bros. were in.

## Dallas

Herb Shriner, Marie McDonald Herb Shriner, Marie McDonald State Fair Music Hall solo stand Nov. 25 . . . Jose Singer, 83'er, reurned to the Adolphus Hotel's Burgundy Room . . . Georg Solti assumed baton over Dallas Symphon Orch ... Irma Brown singing at the Executive Inn Club . . . Cliff Brewton's combo into the ew Slave Quar Sis privatery les Elgar and Scat Davis bands nstage Dec. 19 for one show at
State Fair Music Hall . Walter Yaughn, pianist, into the Red Jacket Club.

## SAHL TRIM $\$ 7,800$, SEATTLE

Seattle, Nov. 21.
Mort Sahl, here a year ago. returned Wed. (15) to draw a fancy 7,800 gross at the 2,600 -seat Orpheum. House was scalet to $\$ 4.50$. ounded out the bill.

GLASLON's FUN-MASTER pRofessional
comedy material
For every branch of theatricals
"WE SERVICE THE STARSI" 35 Gag fles 515 , plus FOREIGN: 35 for $\$ 30$ postage
 - Minstral (White tace) 8 Rudget $\$ 25$. - Mow to Master the Ceremponios"
H3 PER COPY. Mo Mo.D.s BILLY GLASON


## LOLO LIIA <br> Inimitablos $\star$ Continantal Excentrics * held over again AMERICANA HOTEL MIAMI BEACH, FLA

GAY'S GAGS Toplcal pyans orginit onsine



## NICK LAPOLE

## RITA HAYES WINS ACCLAIM

I'ye cast one affirmative ballot for Rita Hayes, the svelte, blonds songstress who began an ongagement last midnight at Danny Sagal's Uiving Room.
"Rita is tall and possesses a classic beauty; she was dressed in a simple off-white gown that nhanced her splendid figure.
"Her voice shows the effect of mush study. Hor diction is perfect, she enunciates each sylliable with clarity. Rita is a far cry from the girl singers who emit rausous noises that supposedly epresent the efforts of some of our top com posers."

## BERT BACHARACH

Now York Journal-Amarican
"BB's Best Bets: Rita Hayes is a friend of the family and I'm naturally biased - but everyone olse at thit Uving Room also flipped over this lovely gal-singor.'

## JOHN DAVID GRIFFIN

Now York Mirro
"Rita Hayes returned to the Living Room the other night and was a smashing vocal success. Rita con belf out a song bettor than many of the top names in the business today. Watch herl"

## TED MORELLO

New York World-Telegram
"There's more than looks to Mist Hayes. Her song styling is vibrant and exciting.
"Its a handsome performance, reinforced by a stage presence at once demure and dynamic."

## 2 ARIETY

Rita Hayes hits an excellent stride ... . is a well sontoured looker with a charming song mien. She has an intimate style that goes well, and a catalog easy to absorb . . . warmth and a regard for lyrics as well as melody.".

## SHEP TIELDS and his -Rippling Rhythm Orch.=

Now Available FOR LIMITED ENGAGEMENTS

| SHEP FIELDS <br> SHAMROCK HILTON HOTEL Houston, MOhawk $4-9307$ | JERRY LEYY <br>  $200 \mathrm{~W}, 57 \mathrm{St}$. New |
| :---: | :---: |



## DICK MESTD and inARTIA

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Maregent GEORE SOARES
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# FLA. SUN GETS IN ACTS' \$ GLEAM 

## Basie, Goodman Bands Join Seattle Fair's sod Mili. Entertaimment Pkg.

Seattle, Nov. 21.
Entertatmment for the World's Fwir herre, with opening day (Apri 21, 1962) fust five months ahead, is chaping up and can well be the biggest sixmouth's packange of enConst.

Recently set by Harold Shaw, Top American surrectienctor, ane Gields of pop mad clussicas music,
balite
drema and variet. These join those previously, mpounced fuirly well sen cosntries, whiek ane be miere, probaboly includinge at lenst Reassian companies.
Newly set in the poe imusic category are the Benny Goodman and
Count Busie dance bapds. Both Count Busie dance bands. Both
will play for dancing in the Arena Goodman is booked Jane.
throwgh June 16; Baxie, Mas throwgh May 12. Lawrence Well troupe and pianist Erroll Game Flock of Vecalists
Vocalists signed incluge Ella Fitzigerald, Johnny Mathis, Josh
White, Richard Dyer Bennett amd Theodore Bikel.
The New York City Center BalWilde, Jacquan D'Amboise. NatrichoJas Magallenes, is set for week of
July 30 in the Opera: House. Appearance of the Martha Graham
dance troupe is dependent upon dance troupe is dependent upon
its spring season in New York.
Grandstand events in the 12:000 seat Stadium will include the Roy
Rogers show, June 23 through July 7. Arthur Godfrey vill head harse show sometime during lie set for the week of Aug, 6 in the

Three major regional theatres rece thing ford turndation grant have been invited to appear in the. Playhouse The Actors Workshop cepted the incitation. Other two
invited are the Albey. Theatre Hoaston Washington. D. C. Hal Hiolbrook will present his "Mark Twain" for

## Other Lesik Bookings

Theatre bookings previously announced Include the Greek Na-
tional. Theatre, London's Old Vic tional. Theatre, London's Old Vic,
the Oommedia Canadienne and the Royal Bramatic Theatre of Swe added Strindberg's "The Father" "Lonig Journe annanced iont" and Strindberg's "Miss Julie" for run The Seattre Symphony has just duction of Verdi's "Aida" with Nil Ion Katims as musical director and
conductor. Tille rale will be suing by Gloria Davy, young American Negro soprane, tenor Sandor Kon-
ya has been cast as Radames and Met baritone Robert Merrill will of Amonasro
American artists and entertainers will get millions from the Sair's World of Entertainment." the assert, will represent a $\$ 20,000,00$
expenditure. This inciudes lings, promotion and travel ex penses.

All of the above listed entertainaddition, downtown theatres will be heravily booksed, writh local out its such sus Forthwest iselieasing
Corp. handling top drama and vinety entertimment. Northwest Eringriburras in coordination with

## Bulher' 5 ghter Reard <br> thind ordingers grour, piaying ubveir  

| Milbourne Chisistopher |
| :---: |
| writem en finetiome |
| ellow Magician |



## Sydney, Nov. 21.

Negro planist Winifred Atwell, Ninding up an extensive hinterland concert tour here, blasted local ofored folk at many of her concerts.
Miss Atwell declared that had she known that in certain Aus-
tralian country towns Negroes were not permitted to sit with whites, but were compelled to sit alone in the lower-priced seats. would have refused to perfurm to Ame white audirence. is villing to do someAhimg for foik of almost every: other nationsality via the Colombo Plan, tat at the same time was linwilling Miss Atwell pointed out that sitrough this was her third visit here she was compelled to secune special permission to enter the
country despite the fact that she country despite the fact that she
is married to a Britisher. Fer curs married to a Britister. Fier car-
rent tour covered 50,000 niles, a ent tour covered 50,000 miles, a Government officials have been approached by responsible organizations to stop segregation in cineto permit the aborigine to ocertain to permit the aborigine to occupy pelled, as at present, to sit only in lowly spot designated. in coloreds."
Miss Atwell's no-punches-pulled key newspapers here. It's understood that the case for the aborigine now has the attention of BobMinister and his cabinet ministers.

Sue hack Eatratter For 250G Over Passenger's
Deathin' 60 otler. Crash
Sands Hotel President Jack Enraitter was named as a defendant in s suit for wrongful death asking Court here Fitiay (17). Adtion 27, 1960, which claimed the life New Yark electromics mamufac Codefiendant arith Entratter,
driver of the car in which Ormmont wose nes, drussenger, were Doris Jean
Jome car which col lided with the Entratter vehicle; Che County of Clart, the Board of Luant, country trad superintemdent The suit was brought by Juanita eistate. Also sourgh't is $\$ 4,751$ in toneral expenses.
Entitatter is accused of negisment is accused of similaf driving and the county and romederperinitendtent are accused of neghivent main-
tenance of the thintigi

## PMCIIVg gelues 

 marts.

Wicious Cycle
The entire Miami Beach situation doesn't make sense, he said. price, but they only have a short (Continued on page 50 )

## Glaser's ABC Into

 Outcoor Fieh Yia New SubsidiaryAssoclated Booking Corp., head ed by Joe Glaser, has formed an Outdoor Corp with the blessings of longtime outdoor agent George A Hamid who recently vacated similar setup al General Artist Corp. Although Hamid will not be in the venture, his executive as-

sistant for more than 30 years, Dorothy Pachtman will be in charge of the new oultik. Glaser Decea Bldg.
Associated Outdoor xizil proviae door fields. In of talent for the ontmal novelty imports from abroad Glaser anid. Miss Pachtman have a offices which will provide a constant supply of outdoor tazent, In addition the Glaser lists will
supply name performers and bmads supply name performers and bands circuses, fairs. camivals, etc. conducting talks for the past few parted. Although Hamid is completely out of booking picture. ho will work in cooperation with Miss Pachtman ared ABC. vote the bulk of his time to managing his pripperties mhich include
the Steel Pier, Atlantic City; The New Jersey State Fair at Trenton;
the Greensboro (N.C.) Fair and the the Greensboro (N.C.) Fair and the
Hamid-Morton Circus. George $A$. Hamid Jr. was recently named executive vicepresident of. Freedomland, N.Y. and his his assistant.

Dave Guard's Whiskeyhill
4's Concert \& Cop Irin
Dave Guard, who figured prominently in the well-publicised breakup of the original Kingstom Trio, has formed a new singing
group, The Whiskeyhill Skiegers. Quartet of three boys and a girl the cotronits Club in Toranto. Following this session, the forrsome go on to two wee
Guard and his group will hase in San Francisco, going out on peri-
odic four-week tours. Singers will cut their first Capitol album in

## GortLLoses Mpls. Test Sisit to Collect Back Cabaret Taxes But Will Appeal

## Charlie Manna

 Lament For Break-In Dates For Today's Comic \& New Muterial
one of the many Edtionial Featurys
56tk Anviversmry Number ARIETY
Pus ofinor staititical and data-filted cheits and artictes.

## Ky. Cleantu Ups Cincy Cafe Biz

## Cincinnati, Nov. 21. <br> Cincy night spots, hypoed by the

 recent vice cleanup on the Kentacky side of the Ohio river, areperking downtown and on the hillperking downtown and on the hilltops. The brightest entry is 350 seat plush Surf Club room in $49-$ ager Err Hoinke Jr., has week datIng for name acts and has added Eddie Heywood and Jack Teagarby Earl Bostick, Currently then Don Adams and Bobby Hackett. Teagarden labeled the jazz ses-
sions a-community service where good musicians can express themselves in the art they Iove." Talent includes local g
stars as guests.
Stein's Fideav

Stein's Hideaway, suburban dinein for four seeks Jackié. Curtis and pianist Frart Brandstettet. A new downtown sippery, Left Bank, is operated by Myra Kirshner, wife of Herbie, pianist of Piamo Lounge, and features the Jazz Quartet.

Paris Iido Prepping New Show, Inyroving Room's Visibility in 3 -Wk. Shutter
For tits frist new show in two fors the Lide weeks cabaret is closing remove the eight poles in the room Which have partially blacked visconceived by Rent Fraday and Pierre Louis-Guerin. and staged by Donn Arden, bows Dec. 6.
It also winl probably run two yeals since the last one did sock
biz in its second year with show buffs coming in for repeat looks duction numbers interspersed with offbeat mecharical effects.
offbeat mechamical effects.
New show will have seven act of which five are American. Arren
\& Broderick are a vetteran comic si srocerick are a veteran comic mime entry; Senor Wences, a ven-
trilectist: Szemys team, and Marvin Roy, a magician.
 Others aire the 晋mardas (5), a
female acro sct tnom Scamdinavia, and Arnold Shoda. an ice skating star. A lead dancer, Wassili, will also be used for the first time. He
is frem the Bolmend Petit Ballet. Also on the bill will be nude boys, trme all-Nequo. The sivuebell Gints (106) with be the terp and dress backbone of the show
In addition there'l
singens, Christian Selva and Framce Pommery, as well as an ice skating rind, swimming pool, watertall and chanteliers covering the whol
house in a Versailles number.

Loser in the first legal round the Internal Revenue Service (IRS) aevertheless intends to persist in its efforts to collect certain cabaret thxes which it has levied against niteries throughout the country. The eafes, however, refuse to acknowledge fhe taxes are owed.
These are taxes which the niterles did not collicet from patrons who were served and who paid thetr tabs for food and beverages prior to the fitoor shows' start or who occupied tables in adjacent rooms, the doorways of which remained open during the entertainment.
When payment of more than
$\$ 200.000$ and 892.000 respectively was refused by suburban Culbertson's cafe and Nib's Magic Bar
here, the IRS brought suits in Fedhere, the IRS brought suits in Fed-
eral Court against the establichments.
Result was precedent-setting de-
cisions by Judge cisions by Judge E. J. Devitt bold-
ing that Culbertson's and Nib's (id ing that Culbertson's and Nib's cid a seven-year period.
Last week, however, Culbertson's that it will notra by the IRS decisions to the Circuit Court of Appeals in St. Louis where ar:uments likely will be Beard next May. It was pointed out that on
the appeals the Gowinment's collection of millions of dollars in excise taxes from thousands of niteries throughout the U. S

9 Mpis. Spots Affected
this area similarly involved in th:is tax matter, it has become kyown that the IRS has indicated a willlesser amount than allegedry is dive in at least one of the cases.
This case involves theatre cirquently is engaged in fighting the film companies in smalltoun :1e hibitors' behalf, but now is battl ng the IRS because it clams that his Schiek's restaurant, one of $t:$ is city's leading eateries which a:cu
presents floor shows, ow $\$ 250.6,60$ in cabaret taxes.
Berger says the IRS had ap-
proached him to try to effect a cittlement for a lesser amount titan $\$ 250.000$, but he refused the cinpromise offer He recently mosed Schiek's to another location 16
it's largor and more elaborate. ing involved an approximate \$ras. and remodeling.
Either I owe

Either I owe all or nothing:" refusal to accept any "That's, why I'm gambling in the
courts."

As in the other cases. the IRS is trying to make Berger pay cah-
aret taxes which he dic not collict from patrons.

Postpone Bruce Frisco
Trit, Comic's N.G. $\$ 945$
Trial of Lemny Brace-arrested at the Jazz Workshop Oct. 4 1or
usiag obscene words in a pablic place-was put over until Dec. 4 by Municipal Judge Albert A. Axerod last Friday 171. Bruce's attorney, Seymour Fried, got '’:e playing tape of
Tape got squeakier ard squeakersion Fied prolested the taped reproduced, whereupon the judge gave lasyer time to get proper
equipment so the tape could be heard in its entirety.
Meantime, Bruce returned for a Sunday night $19+$ concert at the
Curran Theatre, where he grossed a meagre $\$ 945$. Actual attendance

## Mpls. Flame Room Folding in Face

 Of Agents' 'Excessive' Coin Demands
## Minneapolis. Nov. 21.

orchestra member, by pressing a After being the city's toniest button, can regulate the lighting supper club since. 1941, and at
tlmes the only Twin Cities' nltery to play name acts, the Hotel Radisson Flame Room is quitting enter-
tainment after the Phyllis Diller enzagement Nov: 29 .
It's dropping shows at a time
when a recurdbreaking number of niteries are operating here and the competish for uade is the heariest.
Howerer, only one other such esHowecer, onty one other such es-
tablishment. Freddie's. goes in for name acts regularly in the Twin Cities with: their combined pop of miore than a million.
tion
The Hotel Radisson management explains the Flame Room's tossing
in the sponge by stating it's, tired of losins at the rate of $\$ 100.000$ a year on the room and that the
time has come to call a halt. Blame for the "unfortunate development ts places is the managentent on the twor: cares to play-and unthe ton: cares to play-and

Reopening Next Fall? If a sent, and unions "see the In thei: demands so that operating
cond:tons can become bearable cond:10n can become bearable
there, tembe: " 1 if months distant, the Flan!e Romm may return to enter-
tainment along the same name acts line hat always has been its polics. arcuiling to the management. ?robubls because the Hotel
Radiona is this citys largest and ledinis hotel. acts' agents have been invs:ing on classifying the Fiame Ruont with similar estab-lishment- in the largest eastern
centres., the management's statement points out. "So that the have been at the same high level as is charzed supper clubs in such cities as New York and Chicago.
We simply cannot aford these prices if we are to avert the room's heave loses which we have been suffeitng
Acts frequently advised the room
they were willing to they were willing to work in it for
reasonable compensation, but didn't reasonable compensation, but aidn't wishes. according to the Radisson maragement.
As examples of unions' "throat cutting' the management cites the fact it has been forced to use a seven-piece orchestra instead of the five-pieces desired and to employ a spotlight operator, although
the lishting system is such that an

## Millions of dollars have been

 pent to enlarge and improve the Radisson during the past few years -the project only recently has been completed. The presentFlame Room was part of this projFlame Room was part of this project and is much larger and more
attractive than its predecessors. attractive than its predecessors.
The Flame Room went along The Flame Room went along losit has been the pet of wealthy Tom Moare. the Hotel Radisson's heaviest stockholder as well as managing director. However the board quits," even though, along with Moore, it realizes that the room has been a fine public relations
and publicity asset

## Ray Charles Dope

 Rap Hypoes Take In Nashiville GigRay Charles, blind singer and pianist. will be tried here Jan. 4 on charges of possessing narcotics and equipment to use them as result of his arrest Tuesday i14) in local hotel between dates at Anderson and Evansville. He plaved his conunder S1.250 bond set after arrest under $\$ 1.250$ bond set after arrest. trial date.
Charles. 31, told police he, had 16 and that harcotics had since he was in Tew York on narcotics charge and received suspended sentence few years ago.
A detective sergeant, William $E$. Owen, said Charles' needle-marked arm was "one of the worst I've a syringe, hypodermic needles, 13 a sypinge, hypodermic needles, 13 capsules containing residue of marijuana in Charles' hotel room.

Show's Sponsors Spltch.
It was. an ill arrest that blew singer Ray Charles goad here last Wednesday (15). His scheduled ap-
(Continued on page 50).

## Up for Grabs

 Las Yegas, Nov. 21.Flamingo prexy Morris Lans burgh found out "Folies Bergere" title wasn't registered in Florida, latched on to it, and will have a show with that name at his. Deauvine in Miami Beach, with Barry Ashton producing.
ister "Lido de Parig" to regida, but someone had beaten him to it.

## Mucho Boffos At Friars' Luncheon For Alan King

The New York Friars' luncheons have become a show blz institu-
tion. It's a fest where comedians tion. It's a fest where comedians get rid of many of thelr inhtbitions. It's a social safoty valve for many of the comiss. For the sellout Alan King salute Monday (20)
at the Hotel Astor's main ballroom at the Hotel Astor's main ballroom,
the valve was almost in continual he valve
operation.

King's shindig was notable for several items, one of them being
the presence of former N.Y. Leon \& Eddie's boniface, Eddie Davis, who came up from his Ft. Lauderdale (Fla.), retirement to see toppers of the entertainment industry
pay tribute to one of his former charges. On the same platform was Myron Cothen, another headliner
made within the confines of the made within the confines of the
former 52 d St. spot. on which site is being erected the new Toots Shor eatery. It was a sentimental turn in a session that frequently fowed with sentimentality despite the ribaldry that came freely.
Emcee Jack E. Leonard, who terrorizes as well as gives the pace
and setting for these affairs, was and setting for these affairs, was in top form. His remarks before, during and after a speaker pro-
vided howls in many cases. For example, Garry. Moore's tribute pointed out that King saved his show many times. Leonard cracked that after thits speech, it was easy to see why King was booked so many times for that layout. Durwood Kirby, of the same show,
spoke in glowing terms of King, spoke in glowing terms of King,
and Leonard called him Indianapolis' biggest liar. Some other lines that broke up. the house
scorch publication in a family scorch pub
The luncheon took a major up With Johnny Carson w
(Continued on page 51).

## HENRY I. MARSHALL'S

 CHANGE-OF-PACE NOVELTY STANDARD 'BE MY LITTLE BABY BUMBLE BEE"has been done by these and other wonderful stars from the Social Register of Show Biz -

Teresa BREWER
Nanette FABRAY.
Carol burnett
Art CARNEY
Bob CROSBY
Doris DAY

Arthur GODFREY
Peter Lind HAYES Julie LONDON Gordon and Sheila MACRAE

Mitch MILLER
Jane MORGAN
Dorothy PROVINE
Tina ROBIN
Dinah SHORE
(Originally intraduced by Brice and King in the Ziegfeld Follles)
HOW ABOUT YOU?
Do it in your own special way-
You can't miss with this lovable perennial I
ARDATH MARSHALL JOHNSON, Song Consultant for Henry I. Marshell catatog. 515 BUBBLE BEE Lane, Watchung, Scotch Plains P.O., N.J. FAnwood 2-7804

* Published by Remick Music Corporation

ALSO SEE PAGE 38, TV SECTION

Plans Set to Sidestep 'Auditions' For Acts Playing European Bases

## Borge Pins Planners

On N:O. Concert Date New Orleans, Nov. 21. Victor Borge, here for a concert Thursday (16), proved he's not only a master musician and humorist of a concert hall. He had to over come bellclanging, shouts and match on the opposite side ${ }^{\frac{4}{4}}$ of Municipal Auditorium, stage man agement foulups and poor lighting Ten minutes after Borge was on stage it became obvious that the distractions on the other side of
the partition were fraying his nerves. But he managed to turn the situation into some excellent panning of well as the soncert facili At one point during his second selection after the intermission Borge stormed angrily from his piano when announcements at the grunt-and-groan match drowned
out his comments. A short time later he rebuked the stagehands
for not giving him more light to for not giving him more light to
see the keyboard.
"Don't. you have an overhead spot?" he:angrily demānded. Then added: When was this garage Several years ago, Leopo kowski stormed from the pold Sto while conducting the New Orleans Symphony orchestra because of competition from a jazz band play-
ing for $a$ Carnival ball on the oping for' a Carnival ball on the op
posite side of the concert hall.

## AGYA Hiking Nitery Payoffs

 To Welfare FundArtists has formulated the rider that will be attached to all presen cafe contracts to pay $\$ 1$ for all

performers working out a weekly performers working out a weekly
contrat 35 c . per night for one and two-night deals, and 30c for the third night. Upon payment for the total sum of $\$ 1$ per week no from the employer for that week This fund, according to the rider prepared by the union, will be paid to the Supplemental AGVA Welfare Pund in addition to the $\$ 2.50$
weekly now paid to the AGVA weekly now paid to the AGVA
Welfare Trust Fund for weekly engagements, and $\$ 1$ to the latter body for one-nighters:
union flled the terms of its new the union flled the terms of its new de-
mands with the Chief of the Chartmands with the Chief of the Chari-
ties Division of the Social Welfare Dept. at Albany, on Sept. 25, even though the action was authorized more than a month later at the
meeting of the AGVA National Board which passed the motion on Oct. 26 .
The AGVA filing provides for three union reps and three employer reps, but hasn't yet reIt has also been
AGVA got a been revealed that Theatre. Authority for its Sick \& Relief Fund, which will now come under the jurisdiction of the Sup-
plemental Welfare Fund: which is plemental Welfare Fund: which is
set up to glve S $\& 2 \%$ of 1 s set up to give S\&R $50 \%$ of Its
take. The Sick \& Rellief Fund, reached a high of about $\$ 230,000$ three years ago but is practically
exhausted now. Whether Margie Coate, the present $S \& R$ adminis Coate, the present S\&R adminis
trator, will remain in that post poses a question since her func-
tlons may be absorbed by the sup tions may be absorbed by the sup
plemental AGVA Welfare Fund.

By HAZEL GUILD
Frankfurt, Nov. 21.
The German-American Ageney, which books American and other performers for the U.S. Army and Air Force's circuit of clubs in
Europe, is hoping to sidestep the Europe, is hoping to sidestep the
Army's highly unpopular "audiArmy's, highly unpopular audiworking the clubs in Europe.
The Air Force does not d The Air Force does not detion" for the club managers and oookers in the military business, And, according to Germantamerran Agency rep in Frankfurt, Lloyd Nelson, there may be two ways for the G-A Agency to help its talent avoid the undesirable, First
First, Nelson said, he had entertainers playing the GI cirentertainers playing the Carter Family, a musical group of three daughters and their mother, perform for a special press conference held at American Forces Network. Thus the Carter Family is interviewed and sings aver the AFN while invited representatives from the Army Offiers Clubs, Non-Commissipned OfClubs in this and Enisted Mens He asked the press along, too, to make it all more palatable to the entertainers, and thus hoped that he combination press conference, interview and-taping of a show over AFN would suffice the "audition" for the military.
Another device is a special show buyers show for the military show buyers. Since the Air Force
does not demand this auditlom, is possible to book an act into an Alr Force-operated club in nearby Wiesbaden, and then Invite the military show "censors" over to have a look at the act while it is actually going on.
Since Jack Carter complained fin a recent Variety article that performers are required to audition before their acts are permitted in the Army clubs oveseas, there
(Continued on page 50 )

## The New King of the Twist

JOEY DEE And His. STARLITERS

Now Staring in Paramounf's "Hey, Leq's Twist" (in production)

Headlining
ACADEMY OF MUSIC, N.Y.
(Dec. 22-31)
Opening Jan. 2 CRESCENDO, Hollywood, Calif.

Jolly Jorce Agency


2nd MONTH
and Held Over at
CAFE DEL LAGO, Chicago
TROUPE DE CARMENCITA ROMERO
"Holiday In Africa" Revue

- Featuring The Twist -3831-39 W. Roosvatr Rd.


LeE MORTIMER, Now York Mirror
"At the Copd on opening night, she proved that show business still generates magic.
"A surprising voice as commanding as Judy Garland's and with the same kind of savy and showmanship, too.
"The recipient of thunderous applause that amounted to an ovation, Tina got off while the gaing was good. And when she left the floor, all Broadway knew *a new star was born."

MILTON ESTEROW, Now Yark Timee
"Tina Robin, a tiny illonde with a big voice. Has charm, warmith and talent."

LOUIS SO30L, New York Journal-Amoricon
"The extre treat at the Copa is a tiny girl named Tina Robin with a powerful set of pipes."

EARL WILSON, Now York Poit
"Little Tina Robin's songs captivated the Copa epening crowd."
NICK XENNY, Now York Mlrror
"Stops the show cold!"

## VARIETY

ب. . . A strong persenal score."

## Fla. Sun Gets in Acts' \$ Gleam

scason. Even the musicians union to instill a little sense in the perhas a hisher scale than in most former
cites. Th. $\because$ deniand from $\$ 180$ to They must realize Miami Beach $\$ 200$ per man for the hotels. The acts ask more money there than es durinz the winter season

Now all the big nightelubs ar gone. there are onty a few hotels, ishing. The Fontainebleau will play shows twace weekly. The the only two hotels that have committed themselves to sizable name sious during the season. He pre
dicted that if Miami Beach continues to decline show-wise, will the one wers say they have to charge hishe: prices than probably in any other city in the country.
It's almost ridiculous to charge it' The peopie can see the same headliner in Blinstrub's Boston or the Copacabana $\operatorname{N} . \mathrm{Y} .1$ for far less mones. What's more, vaca-
tioners from other hotels in Miami Beach are permitted to see th same shows on the bus tour for pany charges S 10 for a package of pany charges S10 fo
three hotel shows.
gets crazier yet-an opera look at his reservation lis for the evening. The expensive do something to make it look good play to empi; seats. So he calls up the bus company, and tells them he can accommodate three a full room, gives a good show, and he is proud of the business he is doing.
"So then this happens. He tells just great-the room's packed Next he tells me that he's gotta get more money next year becatuse he does so big in
absolutels wierd.

The harried percenter admitted that it's difficult to reverse the trend. One act or one office can't acts and the offices must define a Inmit. The owerrs must be able demands, and the agents must try
is not Las Vegas. The days of the black market and the shetak gam like the old, days. and an con cernet have to realize the fimita tions.
"We can save Florida and we
can save the nightclub business just by being reasonable. Other:-
wise this is a doomed busimess."

## HAL SANDS EXTTS GAC,

OPENNG OWN OFFICE
Hal Sands, in charge of outdoo production at General Artists Corp., is leaving the agency to go He was among those brought into GAC when the agency started its expansion in the outdoor field six years ago.
Prior to joining GAC. Sands had his own production and booking office. While at GAC, he maintained his own stable of activity which was separate from the agen cy. It was a special deal that. he entered into before coming into the office. He was brought into GAC when it absorbed the George A. Hamid outdoor office. That dea
recently terminated.

## Ray Charies

State U. coincided with his arres the day before in Indianapolis on The publicity prompted the col lege sponsors to drop his one nighter. However, promoter Abe for the benefit handing publicity Fairgrounds Coliseum, the State show went on.
Stein sold more tickets than the A. \& I. auditorium would holdmore than 3.500 , about one-third of an ovation as he performed for an hour, grinning broadly while on stage. He refused to discuss the


HELD OVER B COMSECUTHVE WEEKS

## GEORGE VAL GEORGE

Preseming 'A DOVEIABL. RHAPSODY
Currently McVANS, Buthelo, New Tork
Where do the doves come from?
Whwre do they ye?

TOPS IN THEIR HELD" VARIETY
$\star \star$ The
COQUETTES
Currently
TOKYO, JAPAN
TAI-ICHI HOTEL

SHOW BIZ PAYS OFF ISNG FOR ND. COP
Shou Indianapolis, Nov. 21. Show blz paid off for Indiana Repubrising jamboree at $\$ 5$ to $\$ 100$ a ticket in the Coliseum at the fairgrounds Tuesday night (14).
An estimated 7,200 customers paid more thian $\$ 150,000$ to see and heir Arthtr Goafrey, the Lennon Sisters, Charlie Weaver. Vaughan Monroe and other entertainers, along with ex-Vice President Richard M. Nixon and various party notables.
tralent was said to have cost state committee between $\$ 30,000$ and $\$ 35.000$. Rest of proceeds
Success of jamboree was a blo to legit "Tous in slim attendance same opened to downtown Murat

## Bob Hope Preem

men fighting the blaze had to put on ties to get in and then the cops were called to get them out. The treated as a spectacular bre it was of the newspaper critics didn't like t. Jack O'Brian said, 'It lacked heart.' Westbrook Pegler sald, 'It wasn't nearly as big as the one in San Francisco.' Bosley Crowther called it 'just another cheap Hollywood spectacle not nearly as ffective as an Italian fire'
Bing. Crosby's enhanced family status got a mention. "While Bing was acting in London he was producing here.
More of Hope: "The twist has realy become all the rage. the other night and there was. Toots Shor twisting with Elsa Maxwell. Invite them over if you wiant to өгеak your downstairs -neighbor's chandelier.
Theyre now showing movies in light now. Airlines have made great strides what with movies, hampagne, seven course dinners. Remember way back when the tewardesses were the main at
raction?
"'Bachelor in Paradise' is a Sinatra." In a serious vein Hope recalled abe he 1032 and it $w$ dur Abe this vaudeville outing that first met Crosby
Premiere of the film and Hope's p.a. drew an unusually heary turnmany of the top by-liners. Lensmen went back to the city rooms cille Ball while Gars Morton looked on. Announced marriage of the latter two gave Hope's buss
stop added punch and it got heavy play in the Gotham dailies. Janis Paige and Virginia Grey also of "Paradise" cast, among the celebs present.

## J. G. Stein Grant

Continued from page $2=$ make such a grant, it promised to matched by a Federal appropriation. It guaranteed a contingent $\$ 150,000$ to become definite after $\$ 350,000$ was collected. Besides initiating the campaign, RPB provided leadership in the effort. As a result of RPB's work, the campaign produced $\$ 692,500$ from private sources and the F.ederal Govstitute of Health recommendation star a $\$ 491,000$ grant.
for a $\$ 491,000$ grant. was not used, this sum was saved for to use as "incentive money" or
"risk capital" to stimulate other "risk capital" to stimulate other paigns. Nothing was deducted by RPB for the cost of the campaign. Stein and a group of MCA execs made the initial grant which startas a salute to Or. Stein's frth as a salute to $\operatorname{br}$.
birthday last year.

## Iglesias NG in Dixie

The Rober to Iglesias Spanish dance troupe, playing the Municipal Auditorium heere, arew less tha
500 admissions on its one-nighte Friday ' 177 ) at a $\$ 3.75$. Gross was estimated to be les

## Sivestep Army Antitions

has been a constant series of argu- cently performed tn 隹urope and ments with the mintary officials found the-servicemen 80 timxtod auditionimg. The millitary in this for good Western masic that h aditioming. The military in Eusure that the shows contain no blue material, no antireligious, antiracial or anti-Army comments since the military night clubs are open to the wives and teenagers as well.

Nelson's Antithde
Nelson points out, "Northern Area Command headquartered in Frankfurt) intists on screening at any of the Northern Area Command chubs, wow many of the acts object to this. The soldiers are supposed to be grownup boys who may have to fight for their all right for them to see adult entertainment.
Nelson, a former tenor, has switched to the management end.
The German-American Agency The German-American Agency, which he reps in Frankfurt, was younded about a year and a half Adamson, with Major George E. Bamberg, West Germany
AIthough the Germany
Although the agency is permitso far it has been concentrating on booking into the vast. Army and Air Force circuit of clubs in Germany and Fitance.
"There's plent
American acts here in the clubs Nelson salá. "We need good entertainment. Some of the acts may have to make 10 shows in four days, hopping from Germany from France, bat of course that isn't a general practice. The acts can here.: money if they will perform here."
Many
in Europe the Americans based ican talent. At the smaller clubs which have less financing,
often the policy to book one U.S. show a month. Nelson's organiza tion is also planning Sunday-after noon shows.
Generally, the German-Amermum 22 bookings in 10 days, and while it has the Carter Family on the tour now, for a fee of about $\$ 8.000$ including transportation, is presenting a West sh show of Johnny \& Jack, Kftty Willis \& Johnny Siebert. and Carrol Sewiells for a $\$ 10,000$ package for 10
days in December, and will predays in December, and will pre-
sent the Do-Re-MI Trio to the sent the Do-Re-MI Trio to the Western singer Hank Snow re-
and folly Toyce have formed a management business in New York, working with the German American Agency here just to tary drubs abroad. (Snow's 10-6ay tour paid him a hefty $\$ 16,000$ working the military circuit. Arms officials waived the wudition for
him, it has been teliably reporited. him, it has been reliably reported.)

## Tatuil Iganciss

## $\square$ Continued from page $1 \geq$

are expected to make an appear ance before the probers.
While covernment has put up quiry one official said "ing the in quiry, one official said, "It's a real take all the prectutions we can. As jury was impamelled yester day morning before U. S. District Judge Peirson M. Hall, the prospec cone jurors were asked. Are you conirected with any phase of the motion pictures. radio, such as recording or juke boxes?" Jurors were also told that the matter that would come before them would the in connection with violations of anti-trust laws.

## Berle's Jersey Date

Milton Berle has been signed for a stand at the Latin Casino, amden, N.J., Feb. 16, in place who cancelke the beve Lawrence, of Miss Gorme's impending mother hood.
Berle has also been set at the Desert Inn, Las Vegas. Dec. 1, and 31.
"THE COMEDIAN"
Thre Only Koal Moininiy
PROFESIONAL GAG SERVIGE
THE LATETT THE GREATEST

 personaflons, poinitical interruptrons
Thought of the Day Humorous Views

## $\$ 25$ RR.-SNGGE ISSUES $\$ 3$

\$35. YR.-TiNete Issues $\$ 4$


It is our $p^{\text {teasure }}$ to repretent a great singer whose vibrant perbonality and magnificent voice have made her a number one performer.


Miss BDNNIE MURRAY

- Star of
5.5. Atantic

Swing December 20th

- Opening Dec. 4th Opeen Elimbeth Hotel, Thanks to MAY JOHNSON and nMmY michols Charles v. Ryan


## 7 censreunive wakk op wew, elass elvt commor

## $\approx$ STEPIM FTCHIT $=$ <br>  <br> 

## Siggers Again Top Draws in Paris, Mop Upin Vaude \& Hypo Disk Biz

Singers are again top in-person draws. This has helped sell records, and disks in turn have helped bring vocalists back to the public ken. livened up the vaudeville situation here. For it is headline singers for whom the public turns out, and they are now coming in strong for both new and oldtime names.

Last week alone seven stars held down 9,500 house seats which were and three week stays, Youths as well as oldsters are again paying $\$ 1.50$ to $\$ 2.50$ tops to see their favorites in the flesh.
The flagship Olympia had two solid three week sessions with rock and roller Johnny Hallyday and fervent, progressive belter biz with Georges. Brascens, the anarchic troubador with salty songs.
$A B C$ went back to house format with Sacha Distel's first Paris ap three years ago His svelte, charm interlude did well. Now replaced by Patachou, he lias moved to the Bobino.

The Europeene has gone back to house format "ith Latino singe Dario Moreno for solid returns while the Alliambia brought back ofreat rapid turnstile turning.

Charles Trenet and his poetic his one-man show at the Theatre De LEfole, and the Freres Jacques (4) are doing well at the Comedie Des Champs-Elysees with their offheat songalog. Catherine Sauvage and her specialized songs are drawing the buffs at the GaiteMontparnasse.
This renewed interest in local singers. and the solid appeal of such Yank names as Ray Charles, Marlene Dietrich, Judy Garland, fonte the last coupie of years has sparked plans to get more top U.S. vocalists in for special concerts or longer house stints. It demands can now be met.

Dance Review

## Bayanihan Dance Co.

(Met Opera House, N.Y.). Bayanihan Troupe, which had a New York run at the Winter Gar den Theatre two years ago, theatr shortage. Because there is no house in which to essay a long stay at the present time, its. Manhattan visit was confined to two perform ances Sunday !-Youse. Auspices politan trip is changed from S. Hurok to Columbia Concerts. A pity that they cannot linger it's one of the more charming dance ensembles to hit this town.
Filipinos presented under sponsorship of the American Field Services, again charms its yiew ers. This young, vivid an energet ar
group has been gracefully ar ranged. Verve and esprit, delieacy and vigor show in dances based on regional motifs. The closing Rural podrida of most of their themes. It's a jovous carnival starting with the building of a house, the threshing of the rice erop; and finally a series of firtatious dances : in which couples dance on extremiely narrow benches, do fast terping to the "tinkling" bars wherein the dancers need speed and grace to escape crushed bones by this Thythmic vise created by the bars
One of the more arresting groups is the Muslim Suite as done in the Southern Phirspp to Christianity. Other routines display a distinct Spanish influence.

Bayanihan which in the Filipino a blend of many folk arts and ethnic cuitures brought skillfully together by choreographer Lucre tia Reyes Ortula; directress Leticia Perez de Guzman, musical directress Lucrecia R. Kasilag and the costumes by Isabel A. Santos. It's difficult to single out any specific solo parts were taken suplerbly.
'Comedians Aren't Sick', Ex-Rabbi
Comic Asserts, Maybe Society Is'
The obligation of a comedian that they woul not to be intellectual-but suchas just discovered the eastside in his first date ot the Blue Angel N.Y. where he closed last week. Mason, who started his carrer In the Rabbinate, but left the pulpit to go into show biz, feels that a comedian as well as any with his auditors and express himself on a level that is understood by his audience. "It's up to the schools to educate the people, not nightclub owners, sponsors or omics.
Mason believes that it does no good for a comic to go off in he ivory towered flights and leave his audience far behind and dissatisfied. Th
To the dema
To the demands for higher level ed shows he asks. What good do nightclub operator and sponsor must make a living also. They've got to satisfy their rustomers." Mason, however, opines that audience intelligence is on the upbeat. The eastside places, he contends, reflect this to a greater extent than most spots. and at the Blue Angel, he went further afield than he would in a mass appeal nitery. There are bits in wudiences meet on common ground, and today the masses are finding themselves enjoying bit
ome years back.
Mason asserts, however, that auhing will go far beyond anydo a comedian will do. Conmss wouldn't dare. It is frequently udiences that are sick not-the comedians, they aver. THey tell stories that shouldn't be told in far comedian would do.
That far down, Mason coesn't o. He can work on a fairly high evel and get a firm hold on his o ence, but expressed doubts as o the mental well-being of a doubtful humor. "The comedians are not sick, but maybe society s." And he can produce tieadlines to prove it

## Farl Subs for Peggy

After a hassle with the manage-
ment of New. York's Round:able ment of New. Yons supprt sincer Earl Grant pulled out of the date scheduled to begin Mandiay 20 ) and shifted to Basin Street East, a few blocks scuth where he staits tonight (Wed.I.
His booking at Basin Strect fills in for the vacancy left hy Peggy Lee who Was bicpitalized Roundtable is critinumg to rin Roundable is crinlimumg to rin With a Thist show featming Bill
would be different from any now the proceedings in good taste.
used by Reno-Tahoe clubs.

## Friars

opened with from page $48=\cdots$ opened with the line that he has
seen. King perhaps 15 or 20 times and always enjoyed his joke. Reminiscing, Carson recalled that he was hired originally with the thought that Jack Benny wouldn't be around forever, but he found out different. Carson also observed that King has a Rolls Royce and a grive up everything just for one thing-talent,"
In a briefie, Harvey Stone pointed out that he was the only one on the dais who paid for his
lunch. He was booked from the middle of the floor.
Corbett Monica, who is also mak ing a rep at these functions opened with a line that Jack Benny recently played a benefit to save Carnegie Hail "So that Belle Barth could play. it."
Phil Silvers also made it big at this session with a few lines In describing King's television activities. Silvers said, "He lost more
pilots thi. n the Luftwaffe."
Buddy Hockt made
Buddy Hackett made it with some macabre humor which de-
scribed a visit to a cemetery with Phil Foster and King. His closing line was asking permission from the groundskeeper to erect a show -biz sign on his plot he bought, "Coming - Buddy Hackett:
There were others, Myron Cohen cliched with several yarns, as did Harry Hershfield, Rudy Vallee Gene Baylos and Al Kelly. the proceedings in good taste up

## Sparks (Ner.) Nugget

 Adds $\$ 1,250,000$ WingThe Sparks Nugget in Sparks Reno's smaller sister city) has to gaming and food the casino s surrounded by five specialty restaurants and sixth is open across the street. But last week it restaurant addition that will cost $1,250,000$ and will seat 550 diners. Nohn Ascuaga, owner of the completion is June, 1962.
Meanwhile, in Reno-only three has been stymied by city council action in plans to build a theatrerestaurant to the rear of his Prim-
adonna Club on downtown Virginia St .
Ascuaga said the Nugget addirent 300 meration and will require total of employ making the various vugget enterprises which include a new motor lodge only a block from the casino
The Nugget owner said the endefinitely. decided but noted it


## Waldori-Astoria, N. Y. Sop: ie Tucker (woith Ted Shapi r, helt Shave Orch and Ada Ca r, Mint Shak Orh and Ada Ca vation Her Bobkasha Trio; $\$ 3-\$ 4$

A Nex Act review of Sophie
Tucket at the Atbee. Brooklyn, in ines led off that she "is the undipputed champion in Varietrys Noes Act files. In 20 years she has tines." Her first such appraisal as -ording to this journal of trade tia 1909
Five years preceding this Brookit: ifis Aur. 13. 1924. notice som follow: -On thie prozram it read clutor, to the side of the Palace stuge reid Madame Sophie Tucker. he: double-decker piano-playing si.wd up shouting in unison the Palace was scaled to a $\$ 2$ top $\mathrm{Mi}_{1}$ thame in continued luter hack at the Palace, A yea blled this time as Dame Sophie Madame or perhaps, having long Mrena a London favorite, some uhat in the British Empire
a la Dame May Whitty et al.
ou Soph. long a socko b.o. mag new kind of plushery, the posh Empire Room of the Waldorf-Astoria,
and Louis Siccardi, a past master ii: handling customer traffic. found h::aself overwhelmed albeit not
lusing aplomb. As the maitre dhotel later observed, "It seemed
nit unexpected to. so many that when 1 apologized for the outs they understood and agreed crarmingly to suggestions for al ened this opening-and advance
reservations-to the Eddie Fisher jamup the's due batk Maich 28 ineidentally, with the dance floor
curtated by extra ringside tables. Tise accent on Soph's multiple reviews, even in 1929 'now over
$3:!$ years back'. is that. as Williaam Giaxion. Shepherd of The Lambs
o!) ierved to Harry Hershfield at o.serred to harry Hershfield at to oupers like her any more; al new material, new gowns, and with
nיw enthusiasm as if this was a "showitos' date." That about sums fi up.
Suph came on literally to
st anding ovat:on which almost un nerved her and, as she ad libbed
and piano - accompanist Te' and piano-accompanist "These
Shapiro privatel, stated. "Thes are so new they're even
songs and unknown to us." In the Tucker
tradition. the "yric content was
beited over so that nary a syllaile beited over so that nary a syllaile
was missed in the outmost reaches. Tle songs were all new, chiefly Maurada, and per untual what soph ca: do with an earthy yrie makes
her unique in the same fdion as dive E. Lewis-that it's never of-
fensive. A sampling of her wares

1) evidenced by some of the
titles: "I Am Living tlone and I Like it.." "How Are You Doine in the Love Department"" and a word-
lessonograph titled $\quad$ Sophie
Tueker's Little Lover pills "Openinas with "You, Too, Can Be a Red Hot Mama" and her philosophic
"Jife Is the World's. Greatest Ciame," she does a mild rib on
Perry Comos "Lellers," which is a sprinaboard for a medley of
"Bird in Gilded cage." salute to longtime friend Maurice Chevalier nith "Mimi." "I Don't want to Get
Thin." and a saliate to Shelton Books who brougnt he
These Das in 1911.

What looked hke an unorthodox benoking for the Waldorf 'although i:is, av Witrees, Pinza, Coward, in: Las Vosas and other saloons
it hith probshi at record business.
Alis. Tucket nentioned her 5:a, ubi totat nentioned her $\$ 3$.
date, frem the sales of her book to atei $r$
n:ont.
lit!tom
 This senere:- mank Ted Sha-


##  Annost everywhers, The The as were out in some force but what the kids do, and make palatable somehow tak.. on a cruder notation wher. on a cruder con- delinquents th $:$ they're adult

## Hackstone, Chi

Monique Van. Iooren. Franz \$1.50 ueelinights.

Sheraton - Blackston general manager Doug Boone hat been carefully developing the Bona-
parte Room as a class showroom since he adopted a live entertainment policy for the room last
spring. Judging from the SRO rowd of show folk. press and celebs who turned out for Monique parte has established itself as a club circuit.
Miss Van Vooren's current turn ndowed with that she is as wellis with her remarkable physical attributes. The well-stacked and outstandingly gowned thrush pounding-even more noticeable rom the usually
Her songalog is a molanoe of a few songs in other languages. However, she has interpolated such numbers as "Lady.Is A effect is that of personalizing the numbers and taking them out of She uses a: local quartet for some brief backing in "Never On ing version of Oscar Brown Jr.'s "Forbidden Fruit." However n the the quartet is so tentative the production values that it is apparently intended for is dubious. Another small point of cavil in her generally surefire turn is her der lullaby, It's an appealing number and Miss Van Vooren reliover her decolletage in deference the song. But it takes more than shat to dim the high-voltage s.a.
soojects. and the whole numer comes off as out of place.
Franz Benteler's house orch plays appropriately. contiaenta sigeunermusik for listening and dishes out capable dansapation. Miss
weeks.

Ho Ti, Portiand, Dres "Roaring 20s" with Leonard Barr, Joanio Spinder, Louise Gray,
Mreke Robertson, Lynn Gordon Ray Binney Line 14 dancers.
nudes.$~ H e r m a n ~ J o b e l m a n ~ O r c h ~$ (5) uitin Kituy Nelson, and Betty
Wilson; produced and created by Al Learman: staging. Dom: Alber $\$ 1.50$ cover, $\$ 2$ Sat.
"Roaxing 20s" is Al Learman's second package aimed for bookings the country. New unit at present falls short of the mark, but with chance of making the grade. Vet vauder Leonard Barr scores iners and situation stuff. Eccen̂tric softshoe terping is nifty. Petite ors with her chirping of "Give Me A Little Kiss.
Ray Binney and Lynn Gordon
tango a la Valentino style Louise Gray displays good pipes but should chirp semi-classical tunes instead of wasting talent on Jolson melodies. Ray Binney line is on bers. Dancers (4) work hard and their terping is proficient. Tw shapely nudes add eye appeal. Putchritudinous Mickey Ros.
Bintey's group is a strong asset as are staging and choreography Bash is given solid backing by
Herman Jobelman Orch 5 , with dancing seshes. Betty Wilesn is in the Lamplighter lounge with her piano and songs.
layout, whicia runs 35 minutes

Talk of Town, Lerition Julle Wilson (wath, Jock Chi
vers); Robert Nesbitt's "Ten Vers); Robert, Nesbitt's "TMe Blak
( 8.$)$
deco
St. (6.); Choreography, Billy Patch;
decor Tod Kingman; coctumes, $R$
St. John Roper; orchestrations,
Burt Rhodes; Line (31), Sydney Simome Orch, Ido Martino \& his
Latin Rhytlims; $\$ 6.75$ minimum.
Julle Wilson is back to headline at the Tolk of the Town, and that should spell good news for those during her niany stage and cabaret appearances in the West End. She this will doubtless be reflected in
the stout basiness that's certain the stout
to ensue.
Miss Wilson makes an immediate mpact when she walks on stage in a tight fitting white gown which nowned for being immaculately turied out, and on this occasion excells herself.
The Talk of the Town, a converTheatre, is a kingsized room by any standard and it is not an ideal setting for an artist of Miss Wilson's calibre, who is infinitely more at home in intimate surroundigs. In this vast room, the intimacy
of her performance is somewhat lost. Her best liked and best known singer-to-audience projection which thes deserve.
In that category are her standards like "Host Gentlemen Don't to Daddj." "A. Man. Could Be," "Bad Bad Woman.". They still come over well enough, but not to the same immediate reaction
star has evoked in the past. Being aill undoubtedly mer, Miss alents and rouline to cope adapt her outsize roon. She has a substanial reservoir of material to draw on, plus some solid opening night songs which included a "Can-Can" Iedley and a trio of blues songs. Robert Nesbitt's lavish wTen O'Clock Follies, I Reluding Ten skilled juggler Ugo Garrido, who has been held over from the previous show. Newcomers are the Balclick a ueek earlier in the Royal Jack Chive
Jack Chivers accompanies Miss Wilson on the ivories during her
40 minute stint, with Sydiney Simone leading his resident orch to give strong support. Myro.

Flamimpo. Las Vestas (FOLLOWUP)

Las Vegas, Nov. 16.
Della Reese replaced Vic Dain the Flamingo Room for the final mone departs for a previous comitment.
Miss Reese brings with her, in their nitery debut, quartet of Meditation Singers. Group sang in
church choir with Miss Reese when church choir with Miss Reese when
all were youngsters, and are now all were youngsters, and are now highly effective in a back
blend of gospel and blues
With the star they do "Wading in the Water", and "Don't Move first-nighters begging appreciative Miss Reese, clad in a beautifiul gold lame gown, sings "Getting to Don't You 'Know" and "Som, rangements are by John Cotter Who conducts the Nat Brandwynne
orch (1i).

## Bonlevard, Rego Park,

Terri Stevens, Morty Gunty, Orch; $\$ \overline{5}$. minimuin

The world of suburban entertainment even makes provisions for a a carte cafe attendance. Not all
those falling into a nightclub have ome theire under compulsion of a charitable or beneficial organizadrawn by a particular performer or just the desire to go out and
The Boulevard had a last minute fallcut of a party of 200 on Friday (17) the freem of the Morty GuntyTerri stevelis bill. But there was
still a bis house made up of those


## 

Margaret Whiting, Lewis \& Dane Billy Aloore Orch (6); $\$ 2.50$ cover two drink minimum.
Margaret Whiting. making her first appearance in this city, scored
solldly on a good bill at Charlie Burkett's B \& B when she opened a 10 -day stand there Friday (17). Fetching in blue, she grabbed warm applause for her bright,
clear singing of program that clear singing of program that
leaned to nostalgic side, one large segment being devoted to medley of memory gems composed by her ternates this medley of

$$
\begin{aligned}
\text { recordings at late show } \\
\text { She chats engagingly }
\end{aligned}
$$

to make does like a bigger act-more spread out. "Come Rain or Come Shine,", and "Sleepy Time Gal"' are among ger standouts in this set. She has house band and her own accompiano.
Comics on bill, Lewis \& Dane, get some hearty laughs with ma-
terial that ranges from interviews with Cleopatra and the mother of
Julius Caesar to zany impressions of Louis Armstrong and Elvis Presley. Don Lewis also tosses in some
offbeat vocals.

King Edward, Toronio Marion Marlowe, Billy Willian Shu Orch (8); \$1.50 cover Mon. On her first supper club engag ment in Canada, Marion Marlowe ents when caught and stayed on 35 minutes with begoffs. Tall brunet, with fine stage projection, spent two years on Broadway in
The Sound of Music" and gives a-medley of the show's hit tunes, ncluding "Climb Every Moun"King and I.
Clad in a Grecian style-gown of emon chiffon, Miss Marlowe opens On." then "ritch This Moment "Make Someone Happy", and "I
Get a Kick Out of You." Follows the Beguine" and the medleys. Striking-looking contralto, in excellent voice, had crowded Oak show to her salesmanship and choice of numbers. After her nonfrey, Ed Sullivan and the Jack Paar tv shows. she had the cus-
tomers in a happy mood throughout.
hisper sty with alternating in some sule and unlmited power avowed musicomedy ventures. After completion of her tour of emme lead next summer in a tour. ing company of "Kiss Me, Kate." aton Hotel till Nov. 25

Dishan Carrous Co, (7); Emen Coleman Orch, Mark
tinentals; $\$ 3 \$ 4$ cover.
Returning for her third stand at the Persian Room, N.Y.; chirper
Diahann Carroll mpresses as a Diahann Carron mpresses as a balanced sense of dynamics and winning delivery that makes her a solid attraction for this societ and pert appearance create an intimate and direct rapport with the audience that serves with increas-
ing effectiveness as her turn proing effec
Highlight is the "West Side Story" medley in which Mis, Car
roll also gets a chance to show of roll also gets a chance to show off
some terping. For this set she is some terping. For this set she is a. dance partiner. She sings six tunes from the show, some in part and others in full, including top treatments of "Tonight" and " Have A Lcve "and a cute cutup nicely-designed effort, that fea tures special material by Phil Moore and solid orchestrations by Peter Matz. as played by Emil Coleman's house orch, hypoed for aiss Carroll's engagement with Francis Williams, Jimmy Cleve land, BiL Maynard. Jim Fitz Puma.

This is her finale and show: balance of her abinties nicely. The slick belting on uptempo tunes like her opening "Life Is For Liv ing." flirty oftbeat work on "Show "Brown Baby: In the medium tempo groove, she toys pleasantly
with "I Wish I Were In Love Again." Hers is an all-around. nicely designed act, offered with Mis Carroll
Miss Carroll's abilities have not been limited to niteries, as she has appeared on various ty shows and She is currently in rehearsal for the upcoming Richard podgers Samuel Taylor tuner, "No Strings:"

The Plaza's show is rounded out and his Continentals and the Cole man outfit. Opening night, the lat ter introdaced The Twist to the plush room, but was hushed after manager. Both a less caurageous manager. Bothergroups provide tomers, in quiet and terpable tone
and tempo. $\quad$ Kali.

## Flame Room, Mplso

 Phyllis Diller. Danny FergusoOrch. (7), \$2-\$2.50 cover.

Flying in after her umpteenth guest stint on the "Jack Paar to this zold Phyllis Diller returns Radisson whete the Hote record she set in her first appear ance a year ato still stands Cur rent fortnight engagement shapes up as another recordbuster for this madcap comedienne. With extra tables added for this run, room was jampacked at preem show and for advance reservations indicates that all subsequent performances will also be sold out
If anything more frenetic than Miss Diller keeps tablesitters howlwith her demoniac laughter lead ing. the way. There's no letup in the yocks. and considering her is remarkably free of duds. Comic's success comis primarily from her and her nenchant for attacking anvthing she thinks might be vul-

## Copacalhana, N. Y. Eydie Gorme \& Steve Lawrence, Booby Ramsen, Jock Casasus, Andy Thomas, Doug Coudy Line, Andy Thomas, Doug Paul Shelley \& Frank $\$ 5.50, \$ 6.50$ minimum

Jules Podell continues with the heary talent artillery these days.
The Copacabana for its 21 st anni The Copacabana for its 21 st anni office upparen with retaining its box- Gorme \&i
Steve Lawrence, the attractive man-and-wife team, who have
charmed audiences at this hospice previausly
For this engagement, Miss On night caught her voice gave out on several occasions and she she
had. to omit one number during
her Miss Gorme is an extremely charming performer. Her pregimably hampers, her movement. But the gal is willing, pleasant
and swings well despite all this. The duo are excellent entertain-
ers. They sing along well; but the malmost puts them in the raiks act talking. comedians as well. They ations and provide the reeling that ferent
Lyrically the pair show plenty
despite the suib-par condition of despite the subi-par condition of arranged and pleasantly delivered Their magnum opus is a longish bit by Lyn Duddy: \& Jerry Bresler on he subecte strawhat as a prop.
tit comes off niecly. As a matter of fact the entire turn comes off exceedingly well.
Ramsen, a comic who by Bobby in this vineyard previously. He
dates back from the Leon \& Eddie era and like many of that genre has progressed to in opacabana stand-
ards. builds to top results. He has a
flair for topical humor which also begets beaucoup Yock, credit cards, which almost has on literary quality, but he touches points during this discourse. They dig him uhen he sceaks of the Clut, cards. It's a fanciful and imaginative rautine which, when
speeded at the forepart, will be even more effective.
mal dance work with Andy Thomas and Jock Casasus on the vocils. The augmented orihestra of Paul stopping for the topliners as well
as dansapation, and the Frank Marti.crew goes Latin for the cus.
Jose.
tomers.

## Harrah:s, Tahoe

 Lake Tahoe, Nov. 13 .Eleanor Pouell He Foir Gen.
tlemen: Leo DeLyon, Dorothy Dor-
 cal directo
minimuin?.

After more than nine months on Powell has edited and polished her nitery turn to the point where it
rates as a class presentation. And the marquee lure of her name is reffected in the impressive b.o. in
this debut at Tahoe Harrah's, dethis debut at Tahoe Harrah's, de-
spite the off-tourist season being at hand and the fact thiat local sa-
loon patrons at this time of the yeor patrons at this time of the
yearmally concentrating
on Yule season spending rather than club. hopping.
Miss Powell can a
ance that she's passed the "comeback" status. Audience reaction is proof she has arrived She's com
manding standing ovations in this play by the usual apathetic Nevada play by
tablers.
Albeit her intro number is little ards, she immediately establishes rapport and holds firmly for the more tontinues to dinutes she's on the taiand stage more than 14 years firm when she entered non-professional

Introed by her Four Gentlemen Cornish, Roy Fitzell, Jerry Madison', she takes the first spot to
"Im Happy As the Day Is Long" proves, the howell. technigue is
still all there. While the Gentle men vocal she, exits for a fast
number that ${ }^{\text {s }}$ easily the high
point of the show and could be developed into a full production number alone. It's done with
proper recording filling in to set the theme, and there's intricate
cape work to match the choreog. terpretation to "This Is It It," writen by her conductor-arranger
Richard Priborsky, who also bawhile Miss Powell is on. Giving drummer Steve Dweck a chance to
upstage, Miss Powell carbons his. passages in taps.
There is. some suggestion that closing chatter built around the thrill of playing each par-
ticular audience is a bit overdone.
But the apparent action from the Powell addicts in dicate it's not a thing done without much consideratign.
Taking the opening spot is Leo
DeLyon, also a first on the Tahoe scene. His sonig impressions with
the attendant sound effects get him off to a good stapt for a gast hand comes while whistling on tune and humming another. part the curtain with the usual studied production, this time with
a Mexican cantina theme aixt with a Mexican cantina theme aizd with
settings to match. Costuming is colorful and the choreog is well
executed. The Leizhton Noble Orch handles the difficult scores
in pro fashion.
Long.

## Drake Hotel, Chi

Chicago, Nov, 14.
Bob Melvin, Liane, Jimmy Blade Orch: $\$ 3$ co
weekiniths.
With this bil Camellia House is experimienting with a two-ant pres-
entation, where previously it had spotlighted a solo tưrn, usually Comic B
Comic Boa. Melvin is an astute teller with a definite potential as a nitery staple given some stronger
material. He scores sharply with his comic portrayals and aneedoting, such as a hustling used car
salesman or as a rebel-withoutcause teenager trying to pick up
a girl at a dance However his girl at a dance. However, his
one-line joketossing garners mixed returns, some of them getting big yorks, but most of them landing Showopener Liane has been
singing in her own club in Vienna singing in her own cluub in Vienna
for several years. This is her secfor several years. This is her sec-
ond U.S. club engagement, and the posh diggings make an excellent setting for her continental welt-
schermz and after-dinner gemult lichkeit.
Jimmy Blede's fine house orch lacks the show adeptly and de-
livers its uisual topdrawer dance beat between show
Jazz Gallery, N. Y. Sonny Rollins. Quartet, Ray
Bryant Trio; $\$ 1.50$ - $\$ 2$ admission, The return of tenor sax man Sonny Rollins after a two-year remitigating defense against the charge that modern jazzmen are poilins was actually early for his
Ros opening last week at the rejuve-
nated Jazz Gallery; and his musiCianship and. presentation leave The hiatus. with solitary sessions in the relative wilds surrounding the gifted sax man back fresher
and stronger. The rich tone and exciting inventions that marked him previousIy as the ranking
power in the jazi reed ranks, has been enhanced
His' rendition of the sweet ballads Mood". etc- are melodically dazzling. His driving, progressive closers. brought audience response
that precluded a bow by his mighty handymen. For the fecord the topnotch support is supplied by Jim
Hall, on guitar, Walter Perkins, Hall, on guitar, Walter Perkins,
drums, and Robert Cranshaw, Bass. Ray Bryant Trio (leader on
 Rollins" showmanship excellently, own with jazz renditions of such as the "Exodus" theme and a happy
blues windup that comminded an encore.
The Gallery, with Kay Norton as main proprietor, has been Fedeco Club features paintings of jazz
preats by Frnest Fiene. David Brown and Howard Kenovitt: Bill.

Sahara, Las Yegas

## Ken Murray, Marie Wilson, Mills

 Bros., Leo Diamond, Moro-Landis (13); produced by Stan lrwin direction, Sy Lein: $\$ 4$ minimumThe combination of Ken Murray, Marie Wilson, The Mills Bros. and. Leo Diamond give the able and well-balanced 75 min-
utes on the Strip. Most of the Murray-Wilson material is fresh, with only the surefire bits such as impresh bie and the prima-Smith the latter is different at dinner shows, because it is done in a most beguiling manner by Murray's
daughters Pamela, 9 , and Janie 7. Pamela is a very funny Prima,
and her little sis is captivating as Miss Smith. At second shows, Murray is Miss Smith, and Miss snitch to the skit.
Leo Diamond gives class to the
harmonica, and his sounds are rich, rewarding, and yith perfet in after the serious session, and they get laughs with a clarinet-har-
monica duet. Miss . Wilson, with her delciate charm and exciting anatomy, is detightful in a Geisha
girl sketch; and one in which she's
a nuirse.
The Mills Bros., those durable salesmen of nostalgia, sings the songs you expect them to sing,
and it should not be any other way. They had to beg off after doing
a turn which seemed much too short. holdover "San Francisco" Moro-Landis production number
is the curtain raiser for this Stan rwin presentation neatly backed by the Louis Basil orch (13), in un-
til Dec. 5 when Brenda Lee debuts here.

## Shamreck, Honston Mouston, Nov. 17. Marguerite Piazza, Don' McGrane

 Orch (11); no cover or minimum.Miss Piazza, a diva who digs wies, again opera, pops and the at the Shamrock Hilton's Continental Room. Appearing in a sequined red evening gown, New Or-leans-born Miss piazza ofens with
"The Relicario," proves versatiity by moving on to "Till There ley.
For her dixieland mediey she dons a derby and contribs some
fancy wriggles. And she doesn't let her operatic training get in the way of some low-down blue notes.
Still, something seemed to be missing from Miss Piazza's act this
clown bit, highlighted by Pagliacci. While routines must be changed,
she has been so successful with this segment there was disappointment at its omission.
Don McGrane opens show with violin solo of Brahm's Hungarian Dance Number 5 . then leads band
in good backing job for Miss in good backing ob for Miss
Piaza; ably assisted by her pianist and musical director for the en-
gagement, K . Bert Sloan. Skip.

## Astor's Emerald Room Reopens With Two Acts And AGVA Auditions

## The Hotel Astor, with its top

 the scene of important dinner and after - theatre entertainment via now no more Astor Roof. In later years the entertainment sceneshifted downstairs to the Broadway Room and the North Lounge (now Emerald Room), neither of which
really cver made it. Now Anthony really ever made it. Now Anthony
M. Rey, the $\mathrm{v} . \mathrm{p}$. and g.m. of the Broadway hospice, is making reneved eminto an important nitery: The spot has been redecorated elegantly and tastefullys is lot of thought and
gone into it:
Rey has tried a two-pronged
attack for its reopening last week One is the selection of tasteful entertainment for the regular floor-
show every evening of the week show every evening of the week
The performers are Morgana King and Lou Willis Jr. with Dick Hardings band for backstopping and
dancing. The other is a Monday night series AGVA Auditions., the nient series AGVA Auditions, the
introduction of new. talent under
auspices of the American Guild of

Variety. Artista. This makea the
third spot in New York to try this gimmick. It was done previously at
the International and at One Fifth Ave., both of which scratched the Ar
The floorshow featuring . Miss departs from the nightclub room norm Apparing slightly enciente she is a singer with orinal expression and a highly individualisic viewpoint with sufficient articuration to carry out her ideas. She takes her theme and kneads it to her viewpoint whithont ewestroying her recordings. Her offerings are and she impresses with exciting earned excellence.
Lou Wills Jr. is an unusual bookng for this room. He's an acrobat dancer who has an engaging line of patter to give him a breather.
He uised both to good advantage and his act does extremely well Following the
he AGVA uditions regar floorshow. is to offer six turns fort. The plot of bookers and agents, and they did turn ont in force. So did union functíonarles.
mike was reason for consternation of all concerned, and proved a najor handicap to the talent hearthe the abandonment of common
courtesy in most parts of the house on the part of the profession. The the room is not thatlarge, had the audience shown normal attention the hotel subsequently warned
AGVA that failure to control its people will result in cancellation of the auditions.
AGVA auditions in the as beset the are evident at the Astor Ry pring ing on established comedians audience loses its interest in the newcomers and waits only for the
Also. the problem of booking a
room is frequently a subtle thing room is frequently a subtle thing
understood only by a handful of understood only
experts. As result, as a handful oo
with most the prime appeal. Miss King's click proved that beyond doubt. also can get an audience. Olivio Giorgi, an Italian import. Was perraps a bit too basic and
schmaltzv for intimeries. Stu $\&$ Oscar, a Negro ventriloquist, needs material. Paula experience and Daniels were effective in the singing sector despite mike failure. Before an audience of professionals, an unprepared act can dn
itself much harm by funking out before so many important talent The
The room is built for bigtime tain around the stage and a sem tircular stape which disapnears for
to the decor is conducive to top presentation.

Camelot, N. Y.
Andy Rose \& His Tuistalongs;
Freddie Mitchell
Quartet; Alan Freed; $\$ 5$ minimum.

In the switch from poshery to
twist parlor, this eastside nitery twist parlor, this eastside nitery
seems to have finally struck the formula. At last week's opening, they jammed the joint and gyrated Old baldus and young ducktail vied for hip room on the postagestamp, theatrically-ighted dance They twisted hard enough to send a beer bottle twisting into the
lap of ringside guest Woody Herlap of ringside guest Woody Her-
man. The vet jazz and bandleader man. it as et jazz and bandleader
took it was nothing compared to the beating his ears The Freddie Mitchell and Andy Rose foursome wailed and Anay hucked loud enough to be heard in Wildwood, N.J., where such
sounds are native these summers. Alan Freed, Biz Apple expatriot mike from time to time to tell the aud to unload all inhibitions and "forget the bomb." Although a good segment of the tablesiders needed slight urging to get up and join the terp lunacy (hang vines
and this crowd would swing). Freed and this crowd would swing), Freed pros to launch each set. They looked like graduates of his former
afternoon dance session on WNEW-

The lively, but sane, quartet of a varied purn, are considered in

Blue Angel, N. Y.
Pat Harrington JT, Barbara HelTyson \& IIan Frickert, Otis Clement;
$\$ 6$ and $\$ 7$ (premiere \& Fri.-Sat.)


Herbert Jacoby and Max Gerdon re running a tandem nitery operation by resuscitating the Louisge with the Bobby Short Trio to a
$\$ 2.50$ minimum in addition te the bigger show in the main which premiered Thursday 116: to minmum. with is the Fri t's $\$ 6$.
sing on paper, the layout prompoints because it doesn't congeal nor is there anything sufficiently
standout. Headliner Pat Harringon Jr. doesn't fulfill the, potentialities that he bespoke last winter wher the Bue Angel grabbed him of his dialectic (phoney "Eyetral-
ian" goif pro) stint on the Jack Paar midnighter.
His inside show biz humor is
andisciplined and that funny ondisciplined and that funny panzee at Hillerest is bright in its exposition, because Harrington is an authoritative and literate, not teur, but the pzyoff
doesn't quite come off. $\begin{aligned} & \text { somehow } \\ & \text { Also. he }\end{aligned}$ loses something in the ranslation bessel (the lone nanre he mentions) that the Hillerest membership seemingly all speak like lamisters
from Moskowitz \& Lupowitz wbich just ain't so.
The yarn about the dominantly Buffalo likewise somehow misses presumably felt might develop into novelty-the audience-questions fronters ain't bright on the ad lib buttals are spontaneously witty ut he is not foiled well.
Barbara Heller is another disapbest when straighted by Ben Blue at whose Santa Monica saloon she

## House Reviews

## $\mathrm{Ha}:$ Aporion N. Y. <br> 

The Twist is back at the Apollo this week with a bill headined
by Hank Ballard \& the Midnighters. the group that is supposed to
bave started the whole thing last year. Enceed by King Coleman. a
rubberlegged clown with a liking for changing his outfit for each
apecarance the show sports some appearance the show sports some
sicker lighting and backdrops than usual for the rock sinows at this
H:srle case the acts nicely.

Ballard \& Co. register more in the burhere else. Ballard's singing anys the group with the Midnighters handling the harmory and terp Twist fame, the group is somewhat of a disappointment in that its
terping isn't very special and its raunchy comedy orershadows its
singing and dancing abilities. Balsinging however. is a fairly effective singer, and the aud was appreciasive of the clowning.
A flashy and physical Jr. Lewis "Human," a standard rock ballaid, and tries his seductive best on "ee
cent rocis hit "Stand By Me." nie cent rocik hit "Stand By Me." nhe
Dovells currently riding the charts with their "Bristol Stomp." put on a display of teroing and singing that rates attertion from the audi-
ence. Their uptempo materiz, such as "Stomp" and "Good
Gospeler-turned-pop-singer Marie Knight does an okay turn on a ballad ' and uptempo number and
Coleman returns for a bit of terpColeman returns for a bit of terpan encore. The athletic and gospelinfluenced stylings of the frantic Isiey Bros. get an overiong show-
casing, the group's main fault being that they don't know when to stop. They're a trio which carsaxes and a drummer. Their r.umbers get initial attention only to
lose impact when their improvisalose impact when their
tions are carried too far.
Romding out the bill is Solomon Burke, who pleases the crowd with wigglings of his rotund frame
along with his emotionally-styled along with his emotionalil-styled
singing, and the acrobatic terp singing, and the acrobatic terp
stylings of the Twisters. Latter is a dance group that does the famed
dance and some more vaude-type terp maneuvers decoratively: Kali.

## ABC, Paris

Patachou. Los Learis. Nov. 11. Roys (15), Maurice Horgues, Tri)
Arston, Bredos (2), Freddie Fah, Arston, Bre Paul Dougnac Mario-
Methes, Pierre Perret; $\$ 2.50$ top.

Patachou returns to the house boards in Paris in rare form. Her ENod natured
allows her to do skepticism
do lignt ditties on love. But her forte is the dramatic look at lowlife with hardened sentement"ity and resigned stubbor

In good voice, she emerges one of the top femme headline staples.
The audience noted her fine fettle The audience noted her fine fettle
and palmed powerfully. An okay supportiisg show will also help in
what looks like good biz for this three-week entry.

Los Lecuona Cuban Boys give of Latino songs. But there have been changes since the ole rhumba days and this combo needs a rev-
ving up of rhythms. Orch has musicianship and the singers good voices,
Maurice Horgues is chansonnier paiter man with fine, irreverent
material aid timing that win him maughs and applause. Pierre Perret does zany songs that have a biting. titillating quality about them that make him a good turn. But his
material seems better suited to more intime brites than vaude
houses.
Bredos ace a cut above roller sk. iting acts A. ©ilining man molds
his frmme louker partner into ese ca.ching
seraping spins that make this an
expert opener. Tria Ariston is a lively acro-terp act with a good
filling of comedics. Two men and a giri turn this into a solid num-

Mathilde \& Paul Dougnac Marionettes are operated by hand from as Hispano terping and bullfighting are wittily recreated and twitted.
A recalcitrant bull, who makes passes at the picador's horse, runs sight act for $\mathrm{t} . \mathrm{S}$. boites and video. marcician and scures weli. Emma nuelle Reim is a deft fencee while Armond Alotta Orch (15) provide
good support.
n!osli.

## Empire, Glasgow

 "The Ken Dodd Shore," with Ken Doud, Barry Sisters (4), Kenny Baker, Dennis Spicer, ClintonFori. Baker Trad Jazi Band, Flack \& Lamar, Gordon Rolfe orch.
Main criticism that can be faulted against this layout is that
Ken Dodd, zany comedian from the north of England, is given too lengthy a siotting. Result is he
become wearisome, and his act though fairly strong, outstays $\stackrel{\text { act. }}{t}$. welcome
Comedian, recently hypoed via tv, works energetically, makes the most of his long hair and protrudas a favorite with the eutfrousers. He rouses yocks particularly from middle-aged femmes.
Dodd has some novel ideas. but could make more use of his "seat-
tickler," a device which he"s sup posed to press to tickle the customer in any particular house seat Use of lights, bell and more audience "plants" would improve this of program and in finale spot which is probably asking too much. Support is not strong numericalIy, although individual acts have
their own special appeal. The Four Barry Sisters, English harmony group, who are standing in for The
Mudlarks (two members of which trio were injured in an autẹ acciand have a fresh youthful slant this trio has recently been aug nented by ardition of a former
member and is the better for it.
Dennis Spicer proves an accom plished ventriloquist, and scores
by his exchange of voices, he becoming the dummy and vice versa.
His doll "Cuddes The act with its sills, embarrassed to style. Spicer has a slick presenta-
tion and is okay for the U.S. marKel. ers with a trumpet act, later link-
fng with the Baker Trad Jazz Band ' 6 , and pcp singer Clinton Ford. Latter, a fave ria the BBC radio
show . Easy Beat." scores with melodious oldie in the tradition of late English singer - comedian
George Formby. Flack \& Lamar, mixed twosome, are polished dance openers.
orch under resident batoner Gororch unde.
don Rolfe.

## Alhambra, Paris

## Leo Ferre; $\$ 2.50$ Paris, Nov. 15.

Leo Ferre is a balding, middleas achieved star status in France on sheer workmanship, stinging songs and drive. His quavering voice is always under control and helped by his fervor and musieianFerre decided to do a one-man may be biting off too much. At can fill it for throf weeks.' But he has a following and may be okay.
A smaller house would have been liess risky.
He seems to have hit a responsive chord here in these days of pressures and problems. He has a
sincere drive and can prod.his voice into a soaring belt or a cares-
sing softness. But there is a slightsing softness. But there is a slight-
ly acidulous quality that makes ly acidulous quality that makes or ironic songs.
He looks a bet for specialized rench buff spots in the U.S. Jean-
Michel Defaye supplies good backing with his eight-piece orch led
by his pleasing-piano. Mosk.

## Dlymipia, Paris

 Georges Brassens, Luteette Raillat. Double-Six (6), Rudas Girls(6). Soloistes (3), Lauri Lapino Laine \& Truzzi, Bob Markworth, Norman Cryder, Claude Cerat
Daniel Janin Orch. (21); $\$ 3$ top.

George Brassens' songs have lost none of their poetic, anarchic briskness. He interprets well with depth, insight and underlining that make him one of the most potent ofibeat singers in France.
He still has a tolerant tenderness that helps conves his earthy words
and tales. A streetwalher's lament and the admonition not to laugh mhe could have been your for a woman a plaint for the good old funerals and others build this into a raking but audience thirst
slaking entry on its true and expiosive qualittes.
Four weeks of biz look due. The rest of the show is okay. Lucette Railiat is a piquant singer with a terial However she is made to at as a sort of singing femcee with her numbers interspersed with the pact, but she brings it off with wit and aplomb.
Double-Six are four men and two girls who do voice Jazz num-
bers sinulating instruments. The beat and variations are not enough a remove the derivative and rep etitive aspects of this number. A bass and two tenors give out dra-
matic songs. Too much emphasis on the bass. who is a bit off in pitch, makes this only a fair filler. a slapstick paperhanging bit replete. with pratfalls and smearing each other with foamy colored can be garnered in lowdown comeing acro-dance group with cision and exhuberance to make this a well mitted turn.
Bob Markworth is a flashily outfitted archer who unerringly shoots balloons out of the mouth of a looker partner. He also does it Ditto Norman Cryder's flashy and sinewy baton twirling winding with handled:
Claude Cerat is a deft song impressionist who does takeoffs on all types of ditties and scores via Jood material and delivery. Daniel Janin Orch supplies good backing
and fair medleys to this well and fair medleys to this well
rounded vaude show. .

## Bobino, Paris

Sacha Distel, Paris, Nov. 10. Sacha Distel, Claude. Bolling
Orch (13), Manouchika,
Dorierre Comte, Dieter Oswino, Dino Elvi, Renellis (3): \$1.50 top.
Sacha Distel skips from his right bank stint at the ABC to this nabeself since his neat biz in his first in-person stint, he is relaxed and gives out his simple songs in a
personable manner and agreeable voice.
But

But he has still to develop a can be rated as a surefire house cianship and a crooning technique favored by some bond vocalists. His yank chances look slim. Pierre Doris patters a slew of blue and morbid jokes that stay Roger Comte is a lisping ingratiating storyteller who also scores on good material. Dino \& EIvi are a
make difficult balancing and acro-
batics look smooth.
Danielle Rouille is a young.beIness in song selection and stance with sincerity and projection. She looks to become a good vocalist
staple with headliner posstbilities also there
Manouchka is a stringy blonde : 10 half talks and sings little sentiis still too gauche and lacking in mike presence to make a dent in vaude houses, She is more suited for intime offbeat boites, where weight in nitery intimacy.
Renellis (3) have two men on unicycles balancing a girl between them for an opener that makes up in sight values what it lacks in a table to spler various objects on his agile legs. It is an excentinna
risley entry.


## BEN BLUE'S - Ben Blue Revue (20)

 CRESCENDO-Mary Kaye Trio. Jimmy
 LE CRAZY HORSE-Ľ Crazy Horse R-
ue, 3d Edition, Dlane DOTsay, Georgina Schweppes, Danille Dlyroux, Claude
Srroud. Lobattos Dancers. MOULIN ROUGE-Claude Stroud
SLATE BRO. Mit Trenier, Herkle STATLER HOTEL-"Playmater in Rlo." YE LiTLIE CLCD

- Ruth Olay, Joe
Group (4).


## LAS VEGAS

DESERT INN-Danny Keye, Dunhulls.


 EL CRRTEX-Instrumentalists, Conoleys.
 FREMONT-Joe King Zanilact, Newton GOLDEN NUGGET Judy Lynn Jimmy Hactenoa, Four Tunes. Johnay
Honn Sesnotes, Cathy Ryan, Grover: Mi \% $\%$ NT -Pat Moreno's "Artuste \& Models













SAN FRANCISCO
 Washington Trioi mecoons-Turk mur FAirMONT HOTEL - EILC FItzgerald,




## NEW FACKS TJerry Lester, Jack Jonen.

 ON THE LEVEE-Byton Berry, vince ester, Gold Coast Singer. Jones, Ketty reducar hill-Barbara Dano. gampa

MIAMI-MIAMI BEACH



 oirciomar-Mandy Cimpo orci, Van Siti N ROC. Bulty Maxted Band Mon-
Eoe Kasse 5 , Luis Varona Orc. Barbara






## Three Hours of Dumbshow Not Easy

 But Etienne Dectoux Never Flinches
## by George keane

| Although fie is rarely on stage at Carnegle Recital HIMl N.Y. |  |
| :---: | :---: |
| Etienne Decroux dominates the |  |
| Through his eight mimes |  |
| Hvely imagination |  |
|  |  |
| 年ects Him, Then Ravishes |  |
| he Fatigued One," and "Must |  |
| ne Laugh? Or Cry?" (not In that |  |
| Presented under the sponsor- |  |
| the Cultural Counselor of |  |
| his 60 s , is a performer and |  |
| his 60 s , is a performer and |  |
| mposed of attractive young |  |
| ericans. 'Mime," it should be |  |
|  |  |
| Europe than America, and so is |  |
|  |  |
|  |  |

The mime of Decroux takes
thiree forms: stylized satire, abstract brnilet and interpetive

dance. In the first he observes the petty foibles of the world-man's | pomposity and gult hinty, his rear |
| :--- |
| of embarrassment, his inability to | keep. a confidence. The sbstract

ballet tanges from love duets 1 init distin ruishabse from ballett) to a
free form dance performet under a huse sheet. The interpetive
dance numbers are storier - the history of mans wars and alabors,
and arious battle of the sexes. and ris difficult indeed to keep an audience attentive with three
hours of dumbshow. Decruox sucheeds. farly well He makes some
cemsing points: in a crowd a con man persuades people to take free kicks. on the backside; In. a
museum only the scrub women really understand the new paint-
ings. Sometimes he reaches great heights, When, , for example, in
Lance, Thrusts," Sterling Jensen and Solomon Yaxim. fight to the And Decroux himself delights with an exceedingly simple improvisation revealing several characters Again, as the laundress, Decroux brings us New Yorkers a new theatrical experience. To the seemof Rameau he goes through the motions of woman washing Continued on page 60)

## Start Construction of <br> Guthrie Theatre, Mpls;: <br> Still Need 70G Capital

Although still $\$ 70.000$ short of its financial goal, the Tyrone Guthrie Theatre Foundation has author-
ized construction to begin this week on the $\$ 2,150,000$ repertory
playhouse scheduled to open here in May, 1963
The fund-raising goal, originally scribed. The requirement was creased building costs, however. cluded one for $\$ 1.283 .000$ for general construction. Architectural
and consultant fees, furnishings and equ
According to John Cowles Jr., ion and editor of the Minneapolis ion and editor of the Minneapolis
Star \& Tribune. "Coriraction a full repertory gining on schedule We hope that
the remaining $\$ 70000$ can be
rajeed promptly.
aine nearlv 18 months after Guthrie and his associates, Oliver Rea
and Peter Zeicler, designated for the home of a national reperZeisler were here last weekend to
Zeffirelli to Do 'Camille'
With Susan Strasberg
Franco Zeffirelli, iwho staged
the Old Vic revival of "Romeo and
Juliet," which will be included
in the repertory of the company
when it tours the U.S. next vear,
Intends directing, a Broadway re-
vival of "Camille." next season.
The lead role in the production,
which Cheryl Crawford contem-
plates producing, Is to be played

Geo. Schaefer to Coast;
Plans B'way 'White Angel'
Director-producer George Schiaecurrently represented on Broad Way as sponsor of "Write Me a
Murder," planed vesterday (Tues.) the Bath" for the Alcoa television series. He went to the Coast last
week to film the show, but.instead vacationed in Las Vegas with his of a studio.
He was back in New York last pass Productions has acquired new play, Holly Beye's "The White
Angel," for Broadway presentation next season.

## Las Vegas 'Cypsy' (Non-Merman Co.) Ducks Philly Crix

Philadelphia, Nov. 21. if favorable notices are anticipated. That familar but rarely applied management attitude was put into practice in Philly last
week by Manny Davis. producer of a touring company of
starring Mary McCarty. The show. which opened last summer in Las Vegas as a cabaret star, has since played several regular road stands. It's currently at the Forest Theatre here on a
cut-price basis, with two $\$ 6.25$
tickets available for $\$ 7.50$. Davis tickets available for $\$ 7.50$. Davis
reportedly distributed $3,000,000$ bargain coupons in town, and
opened to a $\$ 65.000$ advance. The tried out in Philly in the spring of 1959 , with Ethel Merman as star Virtually all shows playing here includes pre Broadway tryouts and post-Broadway tourers, whether return appearances. The normal
reviewer allotment is 45 pairs for reviewer allotment is 45 pairs for
press, radio and television compress, radio
by Do press tickets were sent out
of "G"psy." however, and reviewers did not learn until late afterwere not invited to cover the show. There were virtually no protests:
The program for this edition of The program for this edition of musical is being presented by New, Locust Theatre here. He tain cities from David Merrick and Leland Hayward, who produced ing it on a post-Broadway tour with Miss Merman continuing as In by-passing the reviewers for sought to avoid critical comparisought to avoid critical compari
sons between his lower-budget production with Miss McCarty as successor to Miss Green, and the
original edition seen here two and a half years ago prior to Broad-
way. with Miss Merman as the prime boxomice draw and object of acclaim.
Davis has
control of the present production
control of the present production
Merrick and Hayward have royalty arrangement on the show
but no say on managerial matters.

Olivier Dickers 'Gideon' For Chichester Festival
Laurence Olivier is seeking the
British rights to Paddy Chayefsky's British rights to Pagdy Chayefsky's
"Gideon." The actor-producerdirector hopes to present the play next summer as the first entry in then bring it to London. He would probably play the role of the
Angel, curtently being essayed on Broadway by Fredric March, who's costarring with Douglas Campben. Fred Coe, co-producer of the Broadway production with Arthu
Cantor, left last week for London cantor, left last week for London
'Bloke,' Old Aussie Play,
Now a Down Under Tuner The familiar Australian play, "The Bloke", by C. J. Dennis, has been transformed into this country's first major native musical.
The tuner, tagged "The Sentimental Bloke," has a book by Nancy
Brown and Lloyd Thompson, with songs by Alkert Arlen.
Jrin Young is producer of the the Comedy Theatre here.

## Road Sound' Has

 5 SOC Sale inChiChicago, Nov. 21.
The touring company of "Sound of Music" opened "at the Shubert here last week to an advance of over $\$ 500,000$. assuring the last. of
the Rodgers \& Hammerstein colla borations of a long Chicago. run despite the generally poor notices.
Saturday matinees, for instance, Saturday matinees, for instance,
are sold out through next March,

## indic

The advance ranks second onl 1957-58 feason. It was nearly $\$ 200$ 000 higher. "MFL" ran 66 weeks
its first time around, and the management of "Sound" hopes to
exceed that. The house is virtually exceed that. The house is virtually
SRO for the first eight weeks, with Theatre Guild-American Theatre fociety subscriptions for the first next four:. The R\&H tuner has Chicago is the largest diocese in the world, with even a greate
Catholle population than Rome.
The reviewers who disliked the
musical admitted it was an "audi. ence show"-something they rarely do. All wrote favorable of the star, Florence Henderson, and of mos
of the rest of the cast.

## Scott, Mann Use Det. TV

To Do Backer Audition
For 'Gen. Seeger' Script
George C. Scott and associates are attempting to raise $\$ 300,000$ by reading from the sitipt of one
on ty stations. An initial reading on tv stations. An initial reading
was given last Thursday night (16). A kine was made of the un-
usual half-hour program for later
showing in an attempt to obtain additional angels. Viewers are invited to subscribe at $\$ 3$ per share.
WJBK-TV donated the time return for the services of Scott, his wife Colleen Dewhurst;: Gil Jose Quintero, director, and Ted Mann, producer, who aided the
actor in various readings from General Seeger, a new drama
by Ira Levin.
Scott has. won critical acclaim for his role in the recent tv pro-
duction of "The Power and the Glory;" and as the prosecuting attorney in the film, "Anatomy of
a Murder." WJBK's Bob Murphy Murder." WJBK's
If successful, Scott and Mann plan to use the money to produce "General Seeger" and another next vear. If the plays are success Broadway and lor take them
Legit Historian

Robert Baral
detalis some ReH and Cole Porter
London Musicals Gotham Never Saw
another Editorial Feature
56th Anniversary Number

## ARIETY

Hus ofher statisticat and detatile

Agents, Hit by Rovalty-Cit Setup, Claim Undue Pressure on Clients, Protest Exclusion from Confabs

Gratien Gelinas Opens .
Season Tour of Canada
Montreal, Nov. 21.
Gratien Gelinas, French-Canadi-actor-writer-director-producer opened a tour Nov. 6 in Charlottehis own play "Bousville and the Just." The tour will cover some
20 towns and cities, ending Feb. 14 in Calgary, Alt.
Despite a moderate reception in Montreal, his home, Gelinas drew capacity houses earlier this year
at the Vancouver Festival and will return there during Canada Week coast tour to follow. The star also plans to appear at the Dublin Inhence.

The Theatrical Artists' Representatives Assn. is burning over League of N . Y. Theatres and the take a royaltyors for a limited period providing a stars, production is accepted by choreographers. The organization of actors' agents has protested the
setup on the basis that it contitutes exploitation of performers. If, as claimed, the actors are being taken advantage of then it being exploited, since a reduction in the royalty payment to a star agent. An aller commission to the ard $10 \%$ could be taking a hefty loss in the case of a performer who's in for 10.0 of a show's gross and agrees to a concession arrangement. A number of agents get $20 \%$ Unaer the reduced managers. rangement, a star in a straight play is permitted a minimum weekly salary of $\$ 1.250$ until either the
show recoups its investment or for a period of 17 weeks, of which no more than a fortnight can be allotted to the out-of-town tryout.
In the case of a musical, a ctar is permitted a minimum weekly sal-
ary of $\$ 2.000$ either until the proary of $\$ 2.000$ either until the pro-
duction recoups its investment or (Continued on page 60)

## Peter Bridge Scouting

B'way's Current Linenp;
'Adjusment' for London
London producer Peter Bridge,
currently in Manhattan to shop for currently in Manhattan to shop for
shows and arrange for Broadway shows and arrange for Broadway
presentations of his West End successes has thus far oblained the English rights to "Period of Adnessee Will:ams comedy in the ship with Donald Albery.
Bridge is dickering for the British rights to several cinspecified
other Broadway shows, and zlso other Broadway shows, and zlso goes to Washington next Monday
(27) to see "A Thurber Carnival," touring edi London presentation of the intimate revue by another management last season remained for some times for conabs on the project.
While in the States, Bridge will confer with Joseph Hayes and How-
ard Erskine. on their scheJuled Broadway production of "Calculated Risk," which Hayes has adapted from "Any Other Business." the
George Ross and Camplieli Singer melodrama about British big busisented by Bridge in London three seasons ago. The West End producer will also dicker with several
New York managements interested in a Broadway edition of his current London hit. "Guilty P
Bridge's schedule for London, ollowing "Period of Adjustment, calls for the presentation of The
Lizard and the Rock." by John Hall, first at the Royal Shakeand due in the West End early, in April; "Standing Room Only." a play by Alan Ayckbourn about the passengers on a bus stalled in Lon-
don traffic in 1972. and a revival of Ibsen's "Pillars of Soiciety;" in

The producer plans to return to London next Tuesday

Holly Harris Succeeds
Pamela Mason in 'Joey' Pamela Mason has withdraun as star of the Theatre 90 revival of over backstage conditions. according to canproducer Dorothy Hart. Mason, also exited the cast. Holly Harris. who succeeded
Vivienne Segal in the role in the Vivienne Segal in the role in the
1s51 Broadway revival of the mu-

## Lena Horne Show Had \$37,50 Loss; Montand to Tour <br> "Nine O'Clock Revue," the Lena

 Saturday night (18) in New Haven, xcest of it's $\$ 37,500$ capitalization ion had been on the road for five leed to continue originally sched other three weeks prior to a layof and then a resumption of the tou or another eight weeks. Andr Goulston was associate producer.The collapse of the show kills the possibility of its being brough tation as one of his Nine OClock Theatre. Currently ringing up a ing with Yves Montand," whic Norman Granz is presenting, in as-
sociation with Jacques Canetti and Cohen. The Montand offering is utting short ite scheduled run at the closing now siated for Dec. 16. The one-man show will the mas day opening. The L. A. stand ing. and then ${ }^{\text {a }}$ Toronto engage
nent ending Feb. 3. Montand will lso sandwich in a taping sessio

## hilan's teatro nuovo

HOST TO TOURING REPS
Nuovo in Mila At the Teatro Nuill be the fol owing attractions:
Bramatic Co. of Turin, with Brecht's "The Life of Arturo Ul" Tofano, directed by Gianfranco de
Morelli-Stoppa, with "Dear Liar"
by Jerome Kilty.
Company of Edoardo de Filippo in its usual repertory and the premiere of: "The Ma
temporar Theatre" with Franca Valeri, and man with Pirandello's "Tonight w
Goth.
improvise."

## Offer 'Shrew'-Moby Dick'

In Repertory Road Tour
A.repertory of Taming of the
Shfw" and a new version of "Moby Dick" is being presented
on tour by Dublin Gate Theatre Productions under the sponsorship
of Mason and Terry (Mrs. Masomi of Mason and Terry (Mrs. Masoni
Bliss. The Blisses.operate a col-
lege circuit concert bureau in lege circu.
Booking for the tour, which Dec. 9 in Granville, O., are all on a guaranteed basis. "Moby Dick," which the Blisses regard as a pos-
sibility for Broadway, was adapted sibility for Broadway, was adapted
by Edward Davies Pardington

## Show on Broadway



The increacingly familiar situation of a thow that's fairly good
but probabl not good enough for the brutal धeonomic conditions of
todays Broadway is repeated with "The Gay Iitce." which opened las Saturday
Theatre.
Thete's much that's bright and tion oe comed. "Anatol." The How ard Dietz and Aythur Schwart Herbert Pons staging of the dances and musical numbers is generally.
vitty, althouzh nut invariably weil projected. mid Barbara Cook is a her beyt ds tie plain but encliant-
ing fiemnere lass who gets the irresintibie playboy hero to the
chuech on time for the final cur

But something of the ofd world gance, the chmaltzy sentiment and to shows loceled in Vienna seems show isn't billed in any category
in the prosiam, but although the currently frowned-upon term oper Perhaps tis is evidence of why bad repute. at leastends to be of musical that might be fine for the beyon-l-middleaged. It's by no means slam-banig entertainment in
the mutnt-miss classification and doesn't appear likely to capture account trade. The Kermit Bloon garden production reputedly has a theatre parties. but with a break an inver tinent oi about $\$ 500.000$ co resoup it stacks up as a doubt
ful gambie. If. a a few tall-dome interbeen p.edicting, there's a cycie of

$$
\begin{array}{ll}
\text { libre: } 10, ~ " T h e ~ G a y ~ L i f e, " ~ s e e m s ~ \\
\text { ather re, } \\
\text { atectable. Although Ana }
\end{array}
$$ tol still dalities with a succession of eagn thing but the debe ladies, he's As hisis friend and romantic accom phise observes. he always starts

enough large. lavish looking and o suffice for a whole Broadway to suffice for a whole Broadway
production season, and $\begin{aligned} & \text { Lucinda } \\ & \text { Ballard has provided decorative }\end{aligned}$ castumes, in some cases with :a
nice comedy touch. Gerald Freednice comedy touch. Gerald Freedman's overall direction keeps the non-musical scenes orderly and musical stager Ross and orches-trator Don Walker also have a hand in it? , has the pit musicians drowning out a good man
times in key lyrics
Except for several outstanding eleinents. most of the gaiety and vitalit
title.

Hobe.
That may be reality, even in Vienna, but it's hardly a sparkling
basis for a musical comedy or a musical with comedy.
The Schwartz musio has a pleas antly liiting qualitg, and seems Skilifuly suited to the situations
and characters, and the Dietz lyries are diverting and frequently effec-
tive. But although several of the numbers are excellent in terms of that eproduction, there's nothin head after the final. curtain.
On the basis of an initial he ing, the notable numbers are probably "Magic Moment,", "Who Can?
You Can," "The Label on the BotYle," "I'm Glad I'm. Single,",
"Something You Never Had Be.
"So fore" and "Come a-Wandering and comedy are in the musical
numbers, particularly the dances. Ross. utith an uribilied assist by
his wife, ballerina Nora Kaye. haturally shares credit with Dietz and Schwartz for that, and at the
same time it is a reflection on the same time it is a refilection on the
book of what is announced by title

Several of the dance are spectacular notably ".Frau Ballet, in which athletic girl ad
mirers exhaust the willing hero "Liebchen Waltz." In which vivid scenery alid red gowns have a
humorous connotation; "Label on the Bottle". in which three. male dancers assist Miss Cook in an ex-
pression of intended abandon; "I'm pression of intended abandon; "Im
Glad $I \mathrm{~m}$ Single.", spoofing
episodes in Anatol's past; Com a-l andering With Me," in which a
Gypsy old flame oyerpowers. the
hero: "Who Can? You Can," in which Miss Cook does a mild but ingenious terp bit. and "I Wouldnt
Marry You,", with almost
Its choreographic, rovdy hatr-pulling
hl twio jalious tadies. Miss Cook wha's been a pro gresive click in a series of musi-
cal shows for the last 15 -odd years, gives what may be her most glowing perlormance as the mousey but Hife." A sort of musical Julie and has undeniable piog
 oesnt have the indefinable but nnmistakable aura of a star per-
sonality. Perhaps if she did she might lose something of the unone of her distinctions. In any Top-tarred Walter Chiari, an Ital ian stage and screen actor recruited
to play the irresistible Viennese
charmer, is a ${ }^{\circ}$ slim. dark-haired, charmer, is a slim. dark-haired,
handsome perforner with a personable manner and the ability of to be a trained singer, but mostly talks the songs passably enough. ntrain. As a fatal femme idol the seems adequate, which is to say
hardly the sort of Rudolph Valenino the script requires.
Jules Munshin is third-starred in the long and important but not
very rewarding. role of Anatol's companion and accessory in intrigue. a sort of hokey Viennese goings-on. He gives a professional performance. Loring Smith struts disapprovingly and gets all the laughs in the part of the heroine's makes the Gypsy strumpet conConcingly red-blooded. and Yvonne Constant and Jeanne Bal are two Anatol.
oliver Smith has designed ot invariably attractive settings

Philip Dunning deflates a popular promise that
writing is "the easiest of all the

Byliners Take Heart
one of the many interesting 56th Anniversary Number

## VARIETY

Pius. other statistical and defta-filled
The North Carolina State con ingency and emergency fund has een tapped for $\$ 10,000$ to. cove about two-thirds of a defict in
curred this year by the Southern Appalachian Historical Assn. in its peration of the historical drama "Horn in the West."
Governor Sanford and the Coun-
cil of State approved the allocation.

## N.Y. City Opera Windup; Looks Like The Crucible'

 Earns Regular Spot By ELMER WIENER New York City Opera ended its performance of its new American opera that well might earn a place The Crucible," an operatic re working of Arthur Miller's play of composed by Robert Ward and the ibretto by Bernard StamblerCommissioned and presented dation, "The Crucible" had an en thusiastic and sympathetic wel ome. On the night of its premiere as Ward, Stambler, bearded Emerson Buckley, the conductor, and This surely was more than a friend $y$ reception. and there was the feeling that an important and pow-
erful drama with music had been revealed At the height of the ovasaid. Ward stepped forward and work. and long before rehearsals a great play and without him, this pasi.. The bespectacled Miller rose rom his seat in the orchestra and The Ward-Sta tribute.
The Ward-Stambler progeny of
he Miller opus closely follows the Pu!itzer prize-winning dramatist's Ainerican history, the era of in Salem witch trials. It is a story of
greed, lust, revenge, superstition and jealausy. This is a text with Which the audience members can
readily identiy, for they lived and experienced similar perlods in thei er wres whe man if slaner wrecked the lives of innocent ecagnition, because it has had its counterparts. in the present-day dictatorships abroad and also in the nited States during the days of ecent McCarthy hysteria.
Ward's music effectively underines the stark tragedy. It is dis lanant in places, but in a musica and grasped. . This is no avant narde score, but one that convers the meaning of the libretto, a score that does not draw attention to itself, but heightens the drama oncendos in the orchestra
naestro Buckley, but always the significance of the lines and the through vividly and with clarity ligh tension, stirring drama ar tention
Allen Feltcher staged the work costumes by Ruth Morley. The arge cast set a high standard, cial kudos to. Patricia Brooks, rances Bible, Debria Brown, Nor Alberts and Norman Treagle.

Loy Nilsor has resigned as CBS manager of "The Captains and the Manager of The captains and the

## No. Carolina: Allocates

## 10G to Cover 'Horn' Loss

## Asides and Ad Libs

Leonard Key, producer of the prospective Broadway musical, "The Night They Raided Minskey's," was announced as leaving Monday (20) Ro a beautiful girls for the show, The release didn't indicate whether his expenses will be charged against the production. Maybe potential Kenneth Tynan dramestic
Kenneth Hynan, drama critic for the London Observer, is a canny ournalistic controversialist. Having received a recent pasting from British reviewer quoted "a gracefully turned cullinary metaphor" of hers in his review of a West End revival of "Heartbreak. House" Miles Canningham, writing in the Rochester Times-Union, reported opening of his pre-Broadway play, "The Night of the Iguana," finally broke off the confab with the statement, "I can't talk to a person like you." The playwright, apparently nervous before the break-in of the new play, reportedy resented several of the intervietvers slanted
questions. He had a large pet wolf in his hotel room, according to questions. Cu

Coast actress Susan Oliver was in and out of New York last week - Victor Samrock, general manager for producers Roger L. Stevens He doesn't take Brisson, is billed as producer associate on First Love. fies, costar of "Write Me a Murder, not only didn't come out of retirement to do the play, but toured the U. S. five years ago in been in several London shows since then
Arthur and Barbara Gelb (he's a member of the N. Y. Times drama O'Neill) had a well organized and interesting piece in a recent issue of the N. Y. Times Magazine. It was titled "As Q'Neill Saw the Theatre," and was primarily a selection of quotes from the late dramatists letters and interviews. The overall impression of the article is that O'Neill had considerable conviction about his own work, but limited vision about the contemporary (1920-46) American theatre. His theme seems to sum up to the bromide that the stage of his day wasn't what it used to be-and the answer is still obviously that it never was. Actor-singer. Stephen Douglass has been appointed to the board of the touring "Rhinoce"." whects to the story in a recent producer of his dispute and physical scuffle with Randalph Hale, operator of the Alcazar Theatn, San Francisco, during the recent engagement of the Eugene Ionesco play at that house: He claims the facts were not as reported, and asserts that the incident. was Hale's fault.
The National Theatre School of Canada, which is in Montreal during the regular season and at Stratiord, Ont., in the summer, opened its second year of operation last week. The faculty, headed by Jean second group of actors numbers 31, out of 245 auditioned, bringing total enrollment to 75 . The administrative head is James de Br. DomNille.
readablen Nadel, drama critic for the N.Y. World-Telegram, had a After 20 years on Riverside Drive, N.Y. Times columnist Brooks Atkinson and his novelist-wife Oriana Atkinson have moved to East 30th Street, N.Y., overlooking the East River. They're maintaining their permanent residence upstate. at Durham, N.Y. is in New York to catch the Broadway shows.
Carmen Mathews. tric. shes due back Noy, 30. Theatre Arts Plays of Georges Courteline, Vol. I," adapted inta English by Albert published "The Comic Style of Beaumarchais;" by J. B. Ratermanis and W. R. Irwin.

Tom Donnelly, drama critic-columnist for the Washington Daily News, came up with the best comment on that silly tbut might have
been disastrous) incident in Washington, when the Sayreville (N) high school principal led a walkout of 146 of her students from a perfermance of "Sunday in New York" at the National Theatre. Despite everyone's instantaneous suspicion, it was definitely not a Machlavellian publicity stunt by David Merrick, the play's producer, Donnelly wrote, because he saw some of the kids and would swear they weren't the type who might have been engaged through the William Morris agency. World premiere of. De Falla's opera "Atlantida". (finished according will tarchestra sketches by his frien and star puph, Ell Be Halfter) will take place June 21 at La Scala in Milan. It will be staged by Ansermet who was originally engaged for an earlier date, could not free himself for the later date.

## Dance Review

## Mazowsze Song \& Dance Co.

Sol Hurok presentation of Polish com-
pany: directed by Mira Zininska-Syictynska. Conductors: Ryszard Pierchal
Stanislaw Wyocud. Opend Nove 15.16
at the City Centre, N.Y.; $\$ 3.95$. top.

Having already played five weeks. in the U.S., this large and attractive group of young women and men from Poland is presented by at the N.Y. City Centre's bargain top of $\$ 3.95$. Although a number booklet as "soloists,". these are omitted, more realistically, from the house program. Essentally this is an ensemble. Its values and its charms lie in that faet. Ther
no individual performances.
If there is a star, after the director, Mira Ziminska-Sygiertnyska, widow of the company's founder, or the wonderful native costumes (Wanda Modzelewska is programrich palette of colors and the frequent changes give the show an optical appeal which offisets a certain similarity in the btasically village-square routines.
The title is derived from the
where these singing-dancing youth
Iive and train in a state-appropriated vilia. The feeling is conveyed ethnic roots marks everything done. A certaln amount of adagio impact of some of the numies the few interludes are slow, but the a bookinession is pleasant. Such many communities in Arnerica whers.
At one point a group of elght girls veer out of their native lingo Valley" in English, an audience
pleaser. pleaser.

## Staff for 'Soldier'

The staff for the upcoming Theatre Guild-Dcre Schary presentation of Ernest Kinoy's "Something Reilly, associate producer; Peter Davis, general manager; Jesse Barrere, production manager; Wilsigner, ind, set and costume dedesigner.
Nat and Irvin Dorfman are sen

## Road Spotty; 'Smuday' \$43,785, Wash;; Night' S20,201, Det; King' 16G, S.F.; First Love \$15,616 for 7, Boston

Business on the road last week (MC-RS) (7th wk) 86.75 ; 1,636 ran the gamut from woeful to wow.
Top-grosser was the New York
con company of Bye Bye Birdie,
which registered $\$ 78580$ in the first week of a three-week stand at the. O'Keefe Centre, Toronto. There was one touring casualty last week, the Lena Horne-starrer,
"Nine O'Clock Revue,, which folded Saturday night (18) in New Haven.

Estimates for Last Week Parenthetic destignations for out of-town shows are the same as for
Broadway, except that hyphenated Troaith show classification indicates tryout and RS indicates road show. Also, prices on touring shows in. clude in Federal Tax and local tax, if any, but as on Broadway
grosses are net: i.e., exclusive oo prosses are net: i.e., axclusive of
taxes. Engagements are for stingle taxes. Engngements are for st
weelc unless otherwise noted: BOSTON
Fiorello, Shubert (MC-RS) (20 wk) $(\$ 6.50-\$ 7.50 ; 1,717 ; \$ 65,000$ ). Previous week, $\$ 56,568$ with show
of the Month Club patronage. patronage.
First Love, Colonial (D-T) (1st wk) $\quad$ \$ $\$ 4.95-\$ 9.50 ; \quad 1,685$; $\$ 47$;-
0001
(Elizabeth. Bergner, O'Brianl. prious wees, \$20,177 for four per
New Haven.
Last week, $\$ 15,616$ for seven performances after opening here Nov.
and (Maloney, Traveler), three negative (Durgin, Globe; Maddocks, Monion inconclusive (Hughes, Herald). Thirber Carnival, Wilbur (R-
 Treacher King Donovanl. Previous week,
patronage.
patronage.
patronage.

## CHICAGO

Best Man, Blackstone (D-RS) (8th Wk) $(\$ 5,50-\$ 5.95 ;$ 1,447; $\$ 45$,
$000)$ (Frank Lovejoy, Kent Smith; James: Westerfield): Previous week, $\$ 26,488$.

Bye Bye Birdie (2d Co.) Er1.380; $\$ 50,500$ ). Previous week 1,35,892.
Last week, $\$ 42,984$.
Sound of Music, Shbbert (MC$\$ 72,000$ ) (Florence Henderson). Previous week, $\$ 65,500$, American, St. Louis,
Last week, $\$ 65,582$ with Theatre Guild-American. Theatre Society subscription for eight performances after opening here Nov. 14 to one qualified nod (Dettmer, American) and three qualified raps
(Cassidy, Tribune; Harris, News; Syse, Sun-Times). Played five evenirg performances and three matinees.

## CLEVELAND La Plume de Ma Tanty Hanna R-RS) (1st wk)  180 with TG-ATS subscription Fisher, Detroit <br> Last week, $\$ 51,456$ with TG-ATS

DETROIT
Advise and Consent, Fisher (D(Farley Granger, Chester Morris): $\begin{aligned} & \text { Previous week, } \\ & \text { Pittsburgh }\end{aligned} \$ 24,887$, Nixon, Pittsburgh.
Last week, $\$ 46,510$ with Fisher Playgoer subscription:
Night of the Iguana, Shubert (D-
T) 2 d wk $)(\$ 4.95 ; 2,000 ; \$ 32,000)$ (Bette Davis, Margaret Leighton, Alan Webb). Previous week, ab
$\$ 16,200$ for six performances.
$\$ 16,200$ for six perfor
Last wieek, $\$ 20,201$.

## LOS ANGELES

Dame Judith Anderson, Hartford (D-RS) ( $\$ 4.95-\$ 5.50 ; 1,032$;
$\$ 35,000$ ). Previous week, $\$ 8,000$, Geary, San Francisco.
Last week, $\$ 12,147$ for the pro-
gram of scenes from gram of scenes from "Medea," "Tower Beyond Tragedy" and son is assisted by William Roerick
Gypsy (N. Y. Co.), Biltmore

Leek; $\$ 62,869$.
Last week, $\$ 50,385$
MLWAUKEE
My Fair Lady. Pabst (MC-RS) Ranald Drake. Caroline Dixon) Previous week, $\$ 65,058$, Shubert, Chicago.
Last week, about $\$ 54,000$ with
TG-ATS subscription.

## MONTREAL

Taste of Honey, Her Majesty's D-RS) ( $\$ 5$; 1,704; $\$ 43,000$ ) Hermivious week, about $\$ 15,300$, sevenperformance split.

## Last week, $\$ 23,030$.

## NEW HAVEN

Lena Horne Show, Shubert (R-T) ( $\$ 6.50$; 1.650; $\$ 56,400$ ). Previous Last week, $\$ 28,733$. Closed Saturday (18):

## PHILADELPHIA

Daughter of Silence, Erlanger D-T) (3d wk) ( $\$ 4.80-\$ 5.40 ; 1,864$;
$\$ 52,000$ (Emlyn William, Rip Torn). Previous week, $\$ 11,497$.
Last week, $\$ 9,255$,
Gypsy 12d Co.) Forrest (MC-RS) (\$6-\$7.50; 1,$760 ; \$ 40,000$ ) (Mary McCarty). Previous week, $\$ 23,858$ Playhouse, Wilmington.
Last week, $\$ 38 ; 818$ withen
wh twofers.
Man for All Seasons, Walnut (D.
T) 2 d wk) $(\$ 4.80-\$ 5.40 ; 1,349 ; \$ 36$. 000) (Paul Scofield, Leo McKern, George Rose). Previous week, \$24,
254 with TG-ATS subscription. Last week
Subways Are For Sleeping, Shu bert (MIC-T) (2d. wk) (\$6-\$7.50; 1. 339 for eight performances and one preview withih TG-ATS subscrip tion.
Last week
subscription
PITTSBURGE
Music Man, Nixon (MC-RS) Previous
land.
Last week, $\$ 40,387$.
SAN FRANCISCO
Captains and the Kings Curran
(D-T) 13 d wk) $(\$ 5.40-\$ 5.95 ; 1,758$;
 ous week,
subscription

## Last wee, $\$ 16,059$.

Miracle Worker, Geary (D-RS) (1st wik) ( $\$ 5-\$ 5.50 ; 1,550$; $\$ 51,000$ ). formance split
Last week, $\$ 18,583$ for seven perormances after opening here (Eichelbaum, Examiner; Knicker bocker, Chronicle; Speegle, News-
Call Bulletin).

## TORONTO <br> Bye Bye Birdie (N. Y. Co.)

 O'Keefe 1 MC-RS) (1st wk) ( $\$ 6.50$; 3,$200 ;$$\$ 35,777$, Her Majesty's, Montreal. $\$ 35,777$, Her Majesty's, Montreal.
Last week, $\$ 78,580$ with O'Keefe-TG-ATS subscription after opening here Nov. 13 to three favorabe reviews Cohen, Star; Evans,
Telegram; Whittaker, Globe and Mail):
Tenth Man, Royal Alexandra (D RS) (2d wk) ( $\$ 5.50 ; 1,525 ; \$ 38,103$ ). O'Keefe-TG-ATS subscription. Last week, \$25,610 with O'Keefe-TG-ATS subscription.

WASHINGTON
Sunday in New York. National (-T). 12d wk) ( $\$ 4.95-\$ 5.95$; 1.683; $\$ 41,335)$ Previous week, $\$ 38,454$ Last week $\$ 43,785$ with TG-ATS subscription.

## SPLIT WEEKS

Music Man bus-and-truck) (MC seven-performance split $\$ 5411$, performance Nov: 10-11 take at in last week's issue as $\$ 14,075$ was actually $\$ 24,075$ ).
Last week, $\$ 51,513$ for eight per-
ormances: RKO Orpheum
port, : Monday (18), two, $\$ 11,250$
Memprial, Burington, Ia., Tuesday (14) one, $\$ 8,229$; Paramount, Wa terloo, Wednesday (15); one,
$\$ 6,750$; Jr. High School, Peoria Thursday (16), one, $\$ 6,750$; Coronado, Rockford, 711 , Friday (17), one, $\$ 7,439$; High School, Apple-
ton, Wis.; Saturday (18), two, $\$ 11,-$ 0.95.

National Repertory Theatre
(Rep-RS) (Eva Le (Rep-RS) (Eva Le Gallienne. Faye
Emerson). Previous week, $\$ 9,069$, Ford's, Baltimore.
Last. week, $\$ 25,958$ for seve performances of "Elizabeth the Queen" and "Mary Stuart" reperWednesday (13-15), four, $\$ 13,845$ Coffee, Cherokee, Ala.; Thursday 1161, one, $\$ 2,883$; Temple, Birming-
ham Friday (17), one, $\$ 4.615$; Civic, Knoxville, Saturday $\$ 4.615$; Civic,
(18), one, Knoxvil
Toys in the Attic (D-RS) ConTance Bennett, Anne Revere, Sance MeKay, Patricia. Jessel).
Srevious week, Philadelphia.
Last week, $\$ 17,437$ for seven
performances. Murat, Indianapolis, Tuesday-Wednesday (14-15), three, 6,246; Hartman, Columbus Thursday-Saturday (16-18), four; $\$ 11,191$ with TG-\&TS subscription
• World of Surie Wong - D -RS). World of Surie Wong (D-RS).
Previous week, $\$ 14,055$; Civic, New Orieans.
Last week, $\$ 8,736$ for seven performances: Civic, New Orleans, Sunday-Tuesday (12-14), three, \$3,
581: Municipal Oklama City, 581; Municipal, Oklahoma City,
Thursday-Saturday (16-18), foui; Thursday

Toring Shows
(Figures cover Nior. 19-Dec. 3) Advise ind Consent-Fisher, Det,
(20-25); Veterang, Providence, R,
Bushnell, Hartiord (28); Ryat, Reading
(20); Auditorium,
$\qquad$ Bye Bye sirdie (2d Co.)-Erlanger, Chi
$(20-2)$. Captains and KIngs (trycut)- U. of
Vtah, Salt Lake City
(20-22); Coronido.
 Det. (27-2). Greenbay, Wis: (26); Shubert,
critic's Cholce-civic, Lafayette, (1); Municipal, Eldorado, Ark. (2).
Daighter of sitence (tryout)-Erlanger
Philly (20-25, moves to N.Y.). Egs (tryout)-Civic, Chscago (27-2).
Far Country--Hartfora, L.A. (2g-2). Florello Shubert, Boston (20-2). Bosto
First Love (ryout)- Colonial, Boll



Off-Broadway Shows

## (Figures denote opening dates)

 All in Love, Martinique (11-10-61).Ammerican savoyards Jan Hus
Andrecle



 SCHEDULED OPENINGS



CLOSED


## B'way Down, But Seven Sell Out; 'Gideon' \$22,18, 'Gay' \$27,127 in 4, 'Murder' 35,5050 , 'Caretaker' $\$ 99,011$

Business dropped for a number 12 p) ( $\$ 7.50 ; 999 ; \$ 45,000$ ( Fredria Receipts climbed for a few entrias Receipts climbed for a few entries and there was a sellout roster of
seven offerings, which included
"Carnival," "Gideon," "How to
Succeed in Business Without Really
Trying," "Mary, Mary," "Milk and
Honey," "Sail Away" and "Shot in the Dark."
Grosses below have been reduced by commissions where theatre parties are mentioned. Some of the figures may be subject to slight changes because of adjustments in City tax on with the repealed $5 \%$
"Kwamina" which
Taturday night which folded last casualty of the new season.

## Estimates for Last Week

Keys: $\boldsymbol{C}$ (Comedy), $\boldsymbol{D}$ (Drama), CD (Comedy-Drama), $R$ (Recue),
MC (Musical-Comedy), MD (Mfusi-cal-Drama), $O$ (Opera), OP IOp (Drata), Rep. (Repertory), DR Dramatic Reading.
Other parenthetic designations efer, respectively, to weeks played last Saturday, top prices fuhere two prices are given, the higher is for Friday-Saturday nights and the lower for weeknights), nurriber of seats, capacity gross and stars. $5 \%$ City tax, but grosses are net .e., exclusive of taxes.
Asterisk denotes show had cutrate tickets in circulation.
*Blood, Sweat and Stanley Poole Morosec (C) (7th Wk; 52 p ) $(\$ 6.90-1$.
$\$ 7.50 ; 999 ; ~ \$ 41,960$ ) (Darren Mc$\$ 7.50 ; 999 ; \$ 41,960$ ) (Darren Mc
Gavin). Previous week, $\$ 13,690$. Last week, $\$ 13,415$.
Camelot, Majestic (MC) (50th wk; 401 p) ( $\$ 8.40 ; 1,626 ; \mathbf{\$ 8 4 , 0 0 0 )}$ Julie Andrews, William Squire)
Last week, $\$ 74,797$.
Caretaker, Lyceum (CD) (7th wk; 53 p ) ( $\$ 6.90-\$ 7.50 ; 955 ; \$ 30,114$ ) Donald Pleasance, Robert Shaw, 21,123.
Last week, $\$ 18,011$.
Carnival, Imperial (MC) (32d ${ }^{W} k$; 252 p) ( $\$ 8.60 ; 1,428 ; \$ 68,299$ ) ous weel, $\$ 68,428$.
Last week, \$68,428;
Come Blow Your Horn, Atkinson (C) ${ }^{\text {(39th }} \mathbf{W k}$; 309 p) (s6.90-
$\$ 7.50 ; 1,090 ; ~ \$ 43,522$ ). Previous Last week, $\$ 25,834$
Complaisant Lover, Barrymore C) (3d wh; 21 p) ( $\$ 6.90-\$ 7.50$ 1,067; \$42,000) (Michael Redgrave, Previous week, $\$ 35,028$ with parties.
Last week, $\$ 35,182$ with parties. Do Re Mi, St. James (MC) (43d wk; 344 p ) ( $\$ 8.60$ - $\$ 9.50 ; 1,615$; $\$ 69$,
500) (Phil Silvers). Previous week $\$ 51,200$.
Last week, $\$ 42,632$ with Silvers
out for four performances. Bernie We'st subbed.
Evening With Yves Montand, $\begin{array}{ll}\text { Golden (Solo) (4th wk; } 27 \text { p) ( } \$ 6.90- \\ \$ 7.50 ; & 773 ;\end{array}$ week, $\$ 26,383$ with parties for seven performances.
Last week, $\$ 22,461$ for seven Last
perform
tour.
*Far
*Far Country, Music Box (D) 33d wk; 263 p ) (\$6.90-\$7.50; 1,101 $\$ 40,107)$ (Kim Stanley, Ludwig Do
Michael Tolan took over the role originated by Steven Hill last Monday (20). The part was played last week by Paul Richards. Exits next Saturday (25) to tour.
Last week, $\$ 16,346$.
From the Second City, Royale
(R) (8th wk; 63 p) $(\$ 6.90-\$ 7.50 .939$.
(R) (8th wk; 63 p ) (\$6.90-\$7.50; 939
$\$ 41,158$ ) Previous week, $\$ 13,732$.
Last week, \$13.007.
Gay Life, Shubert (MC) (\$8.60$\$ 9.40 ; 1,461 ; \$ 61,000$ ) (Walter Chi-
ari; Barbara Cook, Jules Munshin) ari, Barbara Cook, Jules Munshin). Opened last Saturday night (18) to four affirmative notices (Chap man, News; McClain, Jourgal American; Nadel, World-Telegram; tive (Coleman, Mirror; Kerr, Herald Tribune; Watts, Post).
Last week, $\$ 27,127$ for opening
erformance and three previews. March, Douglas Camphelll. Pre for four performances and two Last week, $\$ 42,186$ with parties. How to Succeed in Business MC) (5th wk; 41 pl $\$ 9.60 ; 1342$ : $\$ 66,615$ ). Previous week, $\$ 65,268$ Last week, \$65,275 with parties. ${ }^{*}$ Irma La Douce, Alvin (MC) 60th wk; 476 p ) $(\$ 8.60 ; 1,100 ; \$ 55$, ey). Previous week, $\$ 35.408$.
Last week, \$35,702.
Kean, Broadway (MC. 3d wk; 20 p) ( $\$ 8.05-\$ 9.40 ; 1,906 ; \$ 79.300)$ $\$ 64,605$ with parties.
Last week, $\$ 61,539$ with parties. Let It Ride, O'Neill (MC) (6th George Gobel Sam Levene) Previous week, $\$ 35,354$ with parties. Last week, $\$ 37,041$ with parties.
Mary, Mary, Hayes (C) 137th Wh; (B2 p) ( $\$ 6.9$. son, Michael Wilding). Previous week, $\$ 43,368$.
Last week, $\$ 43,409$.
Milk and Honey, Beck (MC) i6th wh; ${ }^{47}$ (Robert Weede, Mimi Benzeli, Molly Picon). Previous week, $\$ 61$, , 154 with parties.
*My. Fair Ladỳ, Hellinger (MC) 296th wk; 2,358 p) ( $\$ 8.05 ; 1,551$; Moser). Previous week, $\$ 45,537$. Last week, $\$ 38,958$.
Purlie Victorious, Cort (C) (8th

## CASTING NEWS

Following are available parts in upcoming Broadway, off-Broad way, and touring shours, as well as baleet, obtained directly by the Viston shows. Antict Casting Department by telephone calls, and has been re checked as of noon yesterday (Tues.).
The available rcles will be repeated weekly until flled, and addi tions to the list will be made only when information is secured from respousible parties. The intention is to service performers with leads provded by the managements of the shyws involved rather than to
run a uild goose marathon. This information is published without charge.

In addition to tr:e available parts itsted, the tabulation ineludes pro ductions announced for later this season, but, for which, the manage
ments, as yet; aren't holding open casting calls. Parenthetical designa tions are as follows: (C) Comedy, (D) Drama, (MC) Musical Comedy (MD. Musical Drama, ( $R$ ) Revie, (Rep) Repertory, (DR) Dramatic Reading.
Legit

BROADWAY

## "Crime of Giovanni Venturi"

 teve. Italian-looking. must sing
well. Mail photoos and resumes e Barbara Kennedy, above address. "Happy Happy Happy" (MC).
Producers, Arthur Cantor \& Robert Producers, Arthur Cantor
Wiener
234
W. 44th
St Lo 3-4370. Avaiiable parts; man and dance very well; femme. 20 's aterage femme type, must sing
and dance very "ell.; man, $35-40$, small town exec, must sing; man 30 's, evanzelist. must sing: man.
acrohatic, must sing and climb walls to play carni entertainer;
femme. tiddle-aged. kooky battle axe, sius. sing well and dance,
femme, $20 ;$ bosomy, and dance; various, must sing cluding evangelists. executives,
carni types. anci male and femme characiers. Mail photos and resumes. through agents only,
'I Can Get It For You Whole
 7520 . Equity Chorus auditions
Munday
(27). girls, at 11 a.m. and boys. at 2 p.m. at the Alvin Thea-
tre 1250 .
52 w
St.. N.Y.1 Al bring music.
"Isle of Children" (D). Produ cers. 1.ester Osterman \& Shirky able for a 14 year-old pay slim earnest, sensitive. must be experienced actor. Call Nitholas Gray
above number, for interview ap pointment.
"Jennie" (MD1. Producer. New-burge-Porter Prods. (1619. Broad
way, N. Y.: JU $6-4886$. Available parts: femme, 20 , small, lyric
soprano; fenme, 50 's, strong per sonality: male, $50-60$, timid; thre
men. $35-45$, businessmen, fen voluptuous model; character man 50-60, non-singing; high wire act small male and femme roles. All must sinz. Mail photos and res-
umes. through agents only, above
 45th St.. N.Y.: Ju 6-5555). Avail ahle parts: lead femme Marilyn
Monrose type chestand legit voice, good comedienne and
femme. $6 i l$ s. Marless Svpe ient voice; femme. 60 's man. 35 . Rhet Butler type, bari-
t. Mie: mate team. 50 s, weber $\&$ Firlds type, must sing, adult sister
art. $2 \pi-\cdots, j$, can either sing, dance or sipecialts. do not artually have to
be vistim: male straight actor, 30 s.
leatint man tye
 az, intin onlor: Larry K3sha. through Herrat 5 , 1 HC Producer, David
 Ma: plete and resumes
Pess: Shields, above address.
"Passage To India" iD). Produc-
Ticetre" Guild, Robert Fryer er- Tientre Guild, Robert Fryer
\& Heree Car, in association
wit Jun Herman 27.2 W. 53 St .



Producers, Robert Fryer an $\quad$ R
Lawrence Carr, in association with
John Herman John Herman (234 W. 44th St.
N.Y.; LA 4-2844. Available parts:
man, man, fai-21, tall, handsome, cat-
like. fair: boy 16, intense. medium height. fair; girl, 18 , spiritual qual
ity. natura beaut, fair; girl. 21 tragie: irl , 18, all-American type
bor. 19 sincere. All roles are Neabo address
"Put It In Writing" (R). Pro-
ucer. Robert Weiner (234 W.
 available for male and femme re ue types. Mail photos
"Sound of Musie" (MD), ProducHammerstein 2d (488 Madison Ave.. N. Y.'. casting director, Eddie
Blum. Auditions for possible future
replacements for giris.. 7-16.. and replacements for girls, $7-16$, and
boys, $11-14$ all with
grained voices. characters. Mail photos
cesumes to above address
Untitled Drama. Producer, David Merrick ${ }^{2} 246 \mathrm{~W} .44 \mathrm{th}$. St.. N.
LO
3-7520 Negro actor. 24-29, who speaks fluente, withan, nse ne of humor and intensity. Call Peggy Shields, above number, for appointment.
"We Take the Town" (MD). Producer. the Stuart Company (88)
Serenth Ave. N.Y.; CI $7-07251$ Available parts: man, 32, fair en-
thusiastic, swaggering. must sing and mace well: femme, 25 , dancer actress-chest singer. 2 ark, auscious, delicate. eager. soprano; man, 60
little. bird-like
features, soft spoken, non-singing, can be beard ed: man. 28, non-singing. aristo
cratic, weak-looking. ineffectual; tenor, $30-40$. , skinny, poetic; man 38. singer-dancer, squat. swarthy,
cruel; man. 35, non-singing, tall, straight, reserved; boy, 10 , act,
sing and - sing and play bugle, boy, 12, old peasant man and an old aristo u.t a. neme singers: two mar
ture women wro must act. four young girls; six young femme
dancers: men dancers of all sizes shapes and descriptions. Mail photos and retumes c o above address

## OFF-BROADFAY

 "Banker's Daughter": (MC). Pro-uncers. Claire Nichtern \& Paul
 40 s. charming rascal; femme, 21 attractiye: willful; man, $25-35$, clevbaritone, artistocratic; lysic soo prano, $\begin{gathered}\text { attractive, } \\ \text { aristocratic } \\ \text { femme, } \\ 50\end{gathered}$ naive: character man, ruddy sea photos and resumes c:o above ad dress. Don't phone.
"Black Monday" (D). Prodacer, William Hunt ce.' deJoia. 350 W .
12 th St., N. Y.). Available parts: 12th St., N. Y.J. Available parts:
several males, white and Negro 20-50. all typss; white girl, 13-14;
Negro boy, 13; white boy, $9-10$; Negro boy, 13; white boy. ${ }^{\text {g-10; }}$
one white and one Negro femme.
30-35; several non-Equity children. 30-35; several non-Equity children.
All must have good Southern accents. Mail photos and resumes "Fiy Blackbird" (MD). Producer, Helen Jacobson (1 W. 39th St..
$\forall . Y$.: BR $9-1358$. Available parts: leading Negro man, 25 , singeractor: Negro , 50 , singer-actor;
white man, 50 , singer-actor; Negro emme. 21. singer-actress: oriental nan, 21, singer-dancer; white man. singer-actor; male and
femme singers and actors with emme singers and actors and
acting ability. Negro, white and Puerto Rican. Megil Mhotes. and
restmes e $\mathbf{o}^{\prime}$ above address. Don't resume.
phome.

Gacers, George Gersener \& Ken Gaston in assa. with Richard Roff-
man (c/a Gaston, 1514 Metroman (e/a Gaston, 1514 Metro-
politan Ave., Bronx 62, N. Y.; TA politan Ave., Bronx 62, N. Y.; TA
2-5105). Parts available for male comedy performers. Mail photos and resumes c
"South of Heaven" (MD). Producer, Lance Barklie ( 53 E .65 th femme, 45, strong legit voice; lead man, 20 's; femme comedy lead, likeable villain; boy, 12, wild, precocious. All parts are Negro. Nai photos and re address.

## TOURING

"Carnival" (MC). Producer David Merrick (264. W. 44th St.,
N.Y.; LO $3-7520$ ). Parts. available or two male fire jugglers, a dwarf who sings well and a tall man plays
the trumpet well and sings. Contact the trumpet well and sings. Contact
Peggy

## Television

"Lamp Unto My Feet" (religi-ous-dramatic series). Producer,
CBS 524 W. 57 Th St., N. Y.; JU findlin. Accepting photos and re Findin. Accepting photos and re-
sumes of general male and female
dramatic talent, $\mathrm{c} / \mathrm{o}$ above address. No duplicates.
WBBM-TV Chicago, 630 N . McClurg Ct., Chicago; WH 4-6000t. parts, available for male and femme performers, all ages and
types, for 39 -week series of drama vorkshops plus four to six prime time original dramas. Must be
rom Chi. Mail photos and resumes
Entitled Syndicated Vidtape Se200 W. 57th St N. Y. CO 5-7451) arts available for femmes, 24-40 with experience as cosmetic deinonstiators, charm school tecahers, et al. Mail photos and resumes o

"To Kill a Mockingbird". (D) Producers, Alan Pakula \& Robert Mulligan, in association with An-
thony Productions (Universal Picthony Productions (Universal Pic-
tures, 445 Park Ave., N: Y.: PL 9-8000. Available parts: girl, 6-8 They. must be typically American poak with a Southern accent ap plicants will be seen by appointment only through agents,. c.'o
Alice Lee Boatwright, above address:

London Shows


Yankees," by Phil Rizzuto and Al Silverman, which Coward-McCann will publish in the spring; "Jack with Oscar ""The Untouchables" author Fraley, for Putnam next fall: "The Last of "The Untouchables" " by Paul Robsky; with
Oscar Fraley, for Popular Library in February.
"My War With Baseball," by Rogers Hornsby with Bill Sưrface, is a Coward-McCann spring book. Actress Lynn Bari's husband, Dr, doing a comprehensive and informational book on teenagers; L. $\Lambda$. district attorney J. Miller Leavy. w.k. in the picture business. doing his autobiog in collaboration with L.A. Mirror.

Bill Surface, coauthor of Sundry sports books (see above), leaving for the Far East for another book assignment for Coward-McCann plus articles for True, Saga and Ths week.
Milton Macklin's "The Private Hell of (Ernest) Hemingway" due doing a hardcover book on psychiatry for Putnam. All in the Kelliek authoring stable.

## Diarist Sherwood

Not gane ally tanun that the late dramatist. Robert E. Sher--
wood, was an inveterate "dear wood, was an inveterate "dear
diary, adddict. His every move was painstakingly recorded in daily memo form.
When his widow. Madeleine, discovered the diaries she thought John Mason Brown could edit is now working on a definitive blography of the playwright. utilizing some of the diary notes and
leads, of course. as part of the project.

## CHATTER

Jack Podell appointed editor-inchief of IV Radio Mirror magazine by Gerald A. Bartell. Eresident of
Macfadden Publications and will continue as ditto of Photoplay magas editor of TV Radio Mirror
edir
James M. Jacobson. president of Pocket Books Inc..fappointed Alfred Arees v.p. arld export manager of the firm, When Affiliated Publisheirs was established. Arees assumed the export sales management for Pocket Books and its
wholly owned subsidiaries Washwholly owned subsidiaries Wash-
ington Square Press and All Saints ington Square Press and All Saints
Press, as well as Golden Press and specific Simon \& Schuster publiations.
Not generally known that book and editor Harry Hansen is also a Civil war briaging out his "The Civil War: A New One-
Volume History" as a Mentor Volume
Erskine Caldwell's "Jenny By Nature" is among the latest batch
of novels to be banned in the Irish of novels to be hanned in the Irish
Republic by the Censorship of Republic by the Censorslip of
Publications Board. Others on list include "The
Penn Warren.
Doubleday has former Collier's editor Ed Anthony's bing of the Don Marquis." scheduled for March publication:
Macfadden Publications, as part publishing and distribution division. made three appointments.
S. N. Himmelman, circulation v.p. S. N. Himmelman, circulation v.p.,
named Joseph Bianco sales , mannamed Joseph Bianco sales, manLarry Adier, publishes Hanager. Macfadden Books and the Sport Magazine Library and is the national distributor for Pyramid and Pyramid Royal Books an
Press' Black Cat Books.
Arthur A. Cohen, founder of
Meridian Books in 1955 until absorbed by World Pub. in 1960 ,
joining Holt, Rinehart \& Winston joining Holt Rinehart \& Winston
as editorial director of a new trade religious department
Free to WRITERS



3 WEEKS BEGINNING DEC. 26 Biltmore Theatre, Los Angelek then San Francisco \& Toronto


## Off-Broadway Reviews

uralistic effect. Michael ClarkeLaurence has provided atmospheric
sets revealing the interior and exterior of a farmhouse on Ireland's southwestern seacoast, while Jo-
anne Beck's costuming seems to the manner born.

While The American Savoyard's evival of Gilbert \& Sullivan's Clopia, Limited" is a cut above
 ow," the familiar home territor f a better-known $G$ \& $S$ collabora:ion would have helped the Savo-
:ard's sagging musical comedy sea-
Ragged choral work. incessant splay among the extras, lack of acal precision by some solois ss: :nd an insistence on cuteness mar ; \& S prank.
When the company occasionally $\%$ inds some of its professional savian Hus House, where the musi--al repertory season is holding orth. As a stuffy English goverless and her two maidenly modest ards, Sally Birckhead. Joyce ence of Savoyard style form and lumor. As a Utopian king, RayIf the requisite lightness, while Iary Anne Staffa, as the king's
inglicized daughter, has pleasing inglicized daughter, has pleasing
oise and precision.
In some peripheral performIn some peripheral perform-
inces. however, there are uneasimnces. however, there are uneasi-
iness, self-consciousness, and a ness, self-consciousness, and a
downright amateurishness in the
worst sense of the word, that cannot be fobbed off as

## pro tor con for pro <br> con for pro ma

Gods of the Lightning
Equity Library The The revival of theree
act dramd by. Maxuell Anderson dnd
G. H. Hiskerson. Staged by Daves Manlin-

quence in his final courtroom
speech is the affecting culmina speech is the affecting culmina Gil Rogers was portrayal, whil Gil Rogers, as the other doomed man, has
stridency.
stridency.
Ann W.
strained as a gide is direct and re die. Michael Miller is lover mus ately devious as a latter-day Judas. and Kenneth Reid, as the biaied judge, conducts the courtroom
scene with such dignity as he mas

## Clandestine on the Horning Line

The Equitr Library Theatre's revival of the Maxwell AndersonG. H. Hickerson "Gods of the
Lightning" is an earnestly misguided attempt to give life to an arehaic play: While passion about the much-debated Sacco-V anzetti case of the 1920's still has consid-
erable validity, the agitational propaganda aspects of the script seem as old-hat as the Charleston. It is virtually impossible to see Gods of the Lightning," however without reflecting on Anderson's subsequent sublimation in "Winter set" of his intense feelings about what he was convinced was a miscarriage of justice. Thus viewed, the ELT revival has more than ere academic interes
It's possible, however, that a spectator who had never heard of much of "Gods of the Wightning" much of "Gods. of the Lightning" aged to do much with a raueous first act except raise the question of meaning.
If a script is dated, a director must insure against the possibility that this may harm his produc tion. Davey Marlin-Jones' staging doesn't indicate that he had faced up to this pdoblem.
Intensity and goodwill are hallmarks of the revival's individual performances. As one of the mar-
tyred men, Harry White's elo-

CURRENT* BOSTON SHOW of the MONTH CLUB ADVANCE TICKET SALES

Enty playing or opening within two weeks

Presented Locally by Jerome Rosenfeld
 sLerpice $\$ 49,10$
(Alt 7 Club Perf, Sold Out)

## 

## 3 Theatre Ticket Clubs Operated by Same Management

 BOSTON CLUB. PHILADELPHIA CLLBB NEW YORK CLUBJerome rosenfeld, Presidert RITA FUCILLO, Director

## LAST MINUTE PHILADELPHIA TICKET SALE - over $\mathbf{\$ 4 0 , 0 0 0}$ for Touring "MUSIC MAN" opening Nov. 27th, Shubert Theatre by our Philadelphia theatre club now in its premiere <br> season-John Wanamaker, Membership Agent


#### Abstract

ing between actors and their em ployers.. Similar pressures have been observed in dealings for directors, choreographers, and represented in the tålks where eve two organizations arrived at your agreement." The League's contention in re gard to the matter is that only stars who contract for a percentage of the gross are involved in the of the gross are involved in the reduced royalty setup and there reduced royalty setup and there has been no exertion of pressure on them. A star does not have to go them. A star does not have to go along with the plan, as evidenced along with the plan, as evidenced of Ralph Bellamy, president of Actors Equity, to appear in "The redncion arrangement for the maximum 17 weeks stibulated in maximum 17 weeks stibulated in the Learue-Guild formula: The Theatre Guild: which had nlanned presenting "Aspern" on Broanway with Bellamỳ, subse allently dropped the script, which has since bren optioned for production hy David Beck.


## Etienne Decroux

alistic representation. Rather from the motions of rubbing, wringing and hanging wet clothes he ab stracts movements and rhythms conveying the inner essence of
woman working. Although this piece lacked the punch to which we over-stimulated Broadwayites are accustomed it was refreshing and enriching.
Since Decroux counts Marcel
Marceau among his pupils, comparisons are in order, however odious. Decroux's art is essentially one of comment. It is comment does not ot deeply inside the does not get deeply inside the thing that Decroux shows us. He simply says it better than we can see it. Marceau, on the other hand, performs the function of
the truly great artist: he gives us the truly great artist: he gives us
insight into the world which we had not seen before. Can one ever forget Marceau's short solo piece within he gives us a man hood; manhood, through middle age and finally weary, beaten old age-all in two magic minutes? For all its verve there was nothing of that incisive. heartbreaking understanding of the essential mean-
ing of life in Decroux's evening. ing of life in Decroux's evening. cavil. The superficially realistic Broadway stage needs more talents like Decroux. Our playwrights and learning the great power of learning the great power of gesDecroux uses so well.
The "master's" two "stars" are
Sterling Jensen and John" M. Casey. Sterling Jensen and John M. Casey. Included in company are Abby Imber, Lucy R.. Becque, Vivian Schindler, Jerry Pantzer, and Solomon and Mina Yakim. Jameg Lewis who acted as mas
ceremonies with charm.

Tom Hughes, managing directar of the State Fair Music Hall, Dallas, ts scouting Broadway prospects
for the 1962 State Fair season.

PRODUCTION SERVICE


 Ofter ton buen or tower picien SHER-WYNH PRoDicctions 43 West 87th Street
New York 24, N. Y.


Mary, Mary (helen hayes, N. Y.)
Jean Kert's "Mary, Mary" ls a prime example of the small-cast, one-set comedy traditionally beloved by Broadway producers. Now seven months old, this inclusive play about marital tribulation is a constant sellout, looks as fresh as one of the daisies the anthoresa cays please don't eat, and all the lines are well distributed among the top talent company.

The only cast change has been MICHAEL WILDING as successor for Michael Rennie as the actor with a perceptive yen. With loosegaited walk, impeceable comedy timing and melting British accent, Wilding makes the character seem a cross between John Barrymore, Errol Flynn and Vincent Price. The resulting matinee charm is such that nobody would much mind if he made off with the lady, a possibility the script may allow somewhat more than Mrs. Kerr intended.

The perpetually winnine actress, Barbara Bel Geddes. as the separated wife with a razor-edge tongue, and Barry Nelson. ener getic and personable as the vexed and bewildered husband. leave jittle doubt early in the play that this connubial couple was never Intended for bliss. It is no mean tribute to Mrs. Kerr that she manages the feat of reunion in the short space of two more acts.

There might be a sizeable repeat t trade for "Mary, Mary" because the wicked shafts have insight and revelation. If Mary is contrary, she is also a charmer, and Tirs. Kerr obviously is aware that ever since Eve got down to business in the Garden of Eden. Adam never had a chance.

As the wealthy minx candidating for position of the second Mrs., Betsy von Furstenberg is still saus cily, sinuously sexy, while John Cromwell, in the unenviably torn position of Iegal counselor and friend, retains an urbanity all men might envy.
"Mary, Mary" seems to suggest that it takes at least one to make a marriage. As marriage counseling goes, the comedy is inexpensive and non-tratumatic. Geor.

## Broadway

Mr: Ite::ry Boatwrisht, C. S bassbrtente sines in March, 196\% at d:an :" and " lida" are the works.
Fthe: M:own, operatic soprano in madte the Mrs. Whthon E Rag 17 on the Leoor.arder da Viaci Aite: a ver', !ay ot pianint Ru-utce:- the Jutan. Weill \& JudJunte
Altiowish an Ameris an pianist
 Werstert int
Whaner Oper r. no: controlied
 pert $t$, dusherate tha seron's tour
of 5 :s performanees in 41 cities.
Harold pinter. Bretisn payurizht retenmed to Londen last week on
the $Q .1+e n$ Elizabeth. Alion stiling Wis Eisuard Fananuel. international

Hitiesarte foilns, Sophie Tuc ke: ants the Wahdorf on Der
t:ente Carol Channing on Yev's Fre. Pearl Baitey on Jan.
2.t. and Eddie Fisliey on March 28.

David Kam, a Long Reach I L I 'puble relations and opinion conriptey petition in Browkin Fed-

 1 ts luneh with athi attend the indusuation reremones of re-
equed Mayor $J$ ivalier Kennedy, quasdam p.r. exec.
The old Wartiet B:os. Blda. on the Video Film Center under new theoser last week b: new owners.
the First Republie (iorp. of AmeriCa, a notional realty company
The Al 'Dorotiny; Strelsins to Year holidays. Show biz insuranse tvenn and author. Fimer G. Leter-
man, doing the Mevivan hit for the same get-anay-fiom-it-all
rean in. S:Hger resyitice had to cancel
 Hanitas. or b: ase in the Broadway cafe
 cate enzazem:n,! whote waiting Iongtime RKO showman. Ed Prih I anitan. wit of East Islip
Honital w tere ine had a hernid ratich and agan! at his home in Buthylon. I.. I Will holidhy over Thank exving is t:is native Woon-
socket R. I.

Jt the excitelient of opening a
rulti, Sumnit minazenent hoew's Gisch admitted it just "forgot sas for the ine idental music in it
Gatio Rom and pad a S2. Gaucho Room and pad a S?. t
FS-alno taking out a license.
The Touchdos: Clubs luncheon at the I.ambs last Friday - 17 , hon-
ored nembers who plased football ored members "hor plas ed football
it: t:eir college dars. Among.those wore Peter Palloer. Horace Mr.Ma-
hot. Hal Mareh. Frank Gifford. Waren Mechavin, Lew Parker. RCA board chairman David Sarnotit to receite one of the three
Senazosue Stateman Awards for ?h from the Sinagogue Council H. Daroft con-ervative and Lud-
 $K$ St Mrand head Ed


 Xmas cat, be far away: the hindigs are te 6:h annual - ind Nati:. Fiede ot the Mixed
luil billi!. $\because$ the holidivy stunt

Bar Masters American Society of slated for Dec. 7 at the Biltmore. Publicist . Paul Benson has for the firt of many parties which the neuspaper munch Gotham col ummst:s et al. have set up for the expatriate Broadway p.a. long domiciled in the Italian capital. It's Steinman's first visit back to
his native country in nine years. He gets in Dec. 16, and Bersons

After 20 years as fixtures in the Champagne Room of El Morocco, pianist Karl Inwald and violinist late Andre Bobo have left because of the Ed Perona management's diccinon for a change. Inwald-
barter going into the private
parcuit. Teantime the St. Resis I.a Bo't". With a similar polies of intime music, has been Thy big biz.
Theatrical attorner Max Chopnick and his wife Marjorie Marsh. en route back from combination legal and ASFA convention busi nesi. Her Marsh Tours travelog
film won a prize at what the Amer ian Society of Travel Agent of "Cannes Film Festival." Brand of Cannes. Fing Festival. Beor production in Rome, Paris. London. Yugoslaitia and Spain. the European hoteliers report business has son's disappointment.

Earl Blackwell and Cleveland Amory have turned over their tion via Harpers. It will be broken down into the U . $S$. and European counterparts excepting: of course. in the care of personalities like al, who also maintain U.S. homes Joyce. Gengo. 32. identified as an actress, who resistered at the under her real name of Eve Adams. Thursday 116 , in a plunge while Thursday '16' in a plunge : while evidently trying to escape a small the blaze did not spread.

## 'Connection'

portunity. However, one distribu portunity: However, one distribu porary Films, apparently had suffminded attitude of the censor. and took a chance. It is a risk that hould pay off well.
The film operded a week or two ago at the Acardemy Cinema, one
of the original firstrun arties, has been acclaimed by most of the crit-
ics and is now reckoned to return its guarantee on its firstrun enof the country will be that much

In conlrast to the $\mathbb{U}$. $S$., where Irvin Shapiro of Films Around the
World is involved in a legal tussle with the authorities the British Board of Film Censors okayed the film intact. granting it an "X" certificate. That. of course, means der-16 only. Otherwise, it can be shown without restriction.

## Nixon for "Exchange"

foundation dinner henoring Jack Benny. 'I'm for the exchange of talent
betueen the United Russia and alwaited States and Russia and always have been for
it." Nixon said. "The more Russians who come over here to see us the more press
Asked if more Russian pix shnuld be shown in this country, Nixon replied "Yes. but they should come and in the exchange under no circumstances should we import more than they take in American
films." Nixon, quipped. "Ed Murrow's certainly changed his tune". When
asked what he thought of the USIA to impreve the image of America transported abroad by films.
As plotogs crowded around Nixon and Benny, Nixon com-
mented. "You (Benny) must have done this a thousand times." to "hich comedian countered. "And wiat about you?" Nixon quickly
cioined, "Ye bit you're still do-

## London

(HYde Park 4561)
Franchot Tone expected around
town this werk. Stanley Kramer
Cardew Robinson being wooed
or a month's vaude and cabare
Champ instralia.
Champ foothaller Billy Wright. husband of Joy, leader of the vocal first disk: It's called "Singing For Kicks.'
Sir Laurence Olivier is still into his Briphton home soon, with wife Joan Plouright. But a fire bas set back their plans.
Edward Goring, ex-show biz re
porter for the Daily Mail, named porter for the Daily Mail, named
press officer of Rank's Circuit press officer of Rank's Circuit
Management Assn. Brenda Cruwss wanagement Assn. Br
"King Of Kings". MIG G ) is being News staffer. Ron Randell. Bripid Bazlen, Nicholas Ray and Samue Bronston. flocked in for the U.K preem last week 15
Robert Staninage, who recently quit the job of press officer for with Voice and Vision Ltd., where he will be looking after
film and radio interests.
The D'Oyly Carte Opera Company presenting 11 Gilbert and Savoy Theatre siarting Dec. 11 .
It will be a threemonth season conducted by Sir Malcoim Sargent. There's another Gerald Hoffnurg Memorial London Festival Hal concert on Nov. 28. Malcolm Arnold has composed a "Gastronomic Concerto for Eater, Waiter and
Orchestra.". Henry Sherek, the impresario, will play the eater.

## Chicago

## DELACrye $7=989$

Lena Horne cancelled her Dec. 4. Opera House opening on "Nine Musgsv" Spanier filled in for Jack Ivett of the George Brunis Croup at Basin Street last week Camellia House initiates after-
noon music policy with Steve Behr noon music policy with Steve Behr key:boar 27
day 27 . hue. Glenn. Ford. Andy Griffith. for annual State-Street Christmas for annuă State-Street
Pete. Pergy. and Mike Seeger
and the New Lost City Ramblers skedded for solo concert session
under the Frank Fried banner Dec. 1 at Orchestra Hall.
Irving Brown. Chappell Music veepee. came in for opening of
"Sound of Music" at the Shubert last week, representing Richard
Rodgers: who was unable to make
it. "Tongue in Chis" reviue re-
"Tongue in Chis", revue re-
apened last Friday 171 at Golden Spur dinery in suburban Park Park Forest. Show has been play since last June.
Larry Arrick N.Y. director, is for "Zoo Story" and "The Maids." next entry at Playwrights at Sec ond City, opening Dec. 12. Alan Myerson, who staged "Stewed
Prunes" off-Broadway last season, joined the
Second City.

## Paris

By Gene Moskowita
(66 Ave. Breteuil; SUF 5920) The Radioffusion - Television Oreh went on strike this week. Francoise Sagan will have a new play at the Gymnase next month
called "Les Violons, Parfois" Sometimes, Violins!, with Marie Bell starring
Felecien Marceau's new play
due at the Atelier nt January Andre Barsacq directs. Jean Tissier plays the lead.
. Gian-Carlo Menotti changed title of his new Opera, which bows a the National "Opera here nex "Abrch. from "The Superman or the Last. Savage
Lido closes down till Dec. 6 for an overhauling and to prepare for preems that date. This is the firs
show in two years at this SRO nitery.
Jean-Paul Beltnondo and Chartes Boyer to co-star in Jean-Pierre Ferchauds." Simenon book. It's to roll in March.
Rene Clair's pre-war U.S. pic, "'
Married a Witch"

2 firstrun release on the Champs-
Elysees next door to cinema housing Clairs latest French film, "AlI Gold in World.
Maria Velasco, Yank singerpianist and actress back to the U.S. She has played the European France, Italy and Britain.

## 'John \& Jackie'

Continued from page 1 and the timing. of the act iithout an alldience his show run night. because of the laugh reponse. it took almost 30 minutes. tage compliments and were Base Impo
That was on a Saturday night and on the following Monday an official from the base called the
booking agent, through whom they had worked, advising him that hey were never to do their act again at any base in England. Tele-
grams were sent to other bases naming the act and giving the name of the agent who booked them. Apparently the chopper fell because the act put dignitaries in a bad light.
Since that time Sturgis and Miss Air Force bases through ather gents, but none will book them. Sturgis commented: "One man acting as big brother that night has prevented our doing the act for all the other USAF personnel stationed
our act." A inonth after the Sculthorpe
appearance, Sturgis wrote to the
General in charge of all. USAF
General in charge of all. CSAF
sor an act, or have it taken out of circulation, or if he would allow it member of his staff said that suit ability of acts was determined
Sturgis retort was that quite exactly the opposite of local determination had happened, and that no one had done anything to exceed their: rights or authority. Since the incident at Sculthorpe. the White House sketch has been done 'by Sturgis and Miss James at Princess Margarets Dockland and Duchess of Kent and many ary personnel were present. The same act is also being featured once a week af. the recently
opened Establishment Club in "We
e feel very strongly" Sturgis added, "that this sort of dictatorial control and censorship by trary to all principles of freedom. It certainly is contrary to what I thought I joined the Navy and "We cannot see how peopies liv ing under dictatorships who are denied their freedoms can put much hope in another notion which also allows its citizens to be denied
basic freedoms, such as the freebasic freedoms, such as the free-
dom to earn a living and freedom of speech
crimination heard of cases of discrimination against Negro entergis went on "We personally have not yet seen it happen, but from what has happened to
-We are currently appearing at he Establishment," he commented, but not one of the many dignitaries who frequent the club has asked that we be banned. They would fail if they did, because the Establishment's belief in freedom
is not a hypocrisy, is not a hypocrisy.

## '1984' Jam

compulsory compulso
members.
There and many pro newspaper editorials he public pro and con letters from bout the matter.
Because of all this publicit; for persuaded Columbia to film adapted from the book and able.
Picture now is playing Minneap-
otis and St. Paul day-and-date to
nice grosses which spell a nifty profit both for the film company

## Hollywood

## Dick. Fontaine Joined Brittio

 Bency as associate. Billy De Wolfe here from N.Y. er Christmas.John Crawford to Rome to joln Dale Wasserm
Dale Wasserman skied to Rom
for overseas production gabs Irving Levin named directorlal V. Klein. June Havoc back from fiveState Dept.
Barbette, circus aerialist, will stage high acts in Metro's "Billy

Marty Sperber Joined AshleySteiner Agency, swinging from Peter Glenville and Geraldine Page flew in for local preem of ummer and Smoke
Argentina Brunetti will be dialog "The Pigeon That Took Rome."

## OBITUARIES

## BOROPHY HEYWARB

 Dorothy Hewward. 71. co-autho with her late husband Du BoseHeyward of "Porgy," the play from which the musical Porgy and Bess" was derived, died Not. 19 in
New York. She was in the Ha:kness pavic on of Columbia-Preshyterian apendectomy and her death was tentatively ascribed to a coronary hrombosis
The Hegwards drama, "Porgy." has their first joint effort It has hased on Herwards novel oit
he same name. The play later beame the basis for lleyviars col laboration with Ceorge and Ira
Gershwin which res lifed ish "Porgy Mis Heyward the forme Dorothy Hartzell Kuhns, studied viting at the National ©athedra chool and at "Workshop 47" of larvard. In 1924 she won the Har Ann:" She married lleyward in 922 and. failing in early attempt his novel "Porgy" into a plag, she
worked on the first draft lierself under the guise of ancother project After reading her script, he joine ber in writing the final version.
The Heywards subseduently col aborated on anether drama with Negro plot, Manha's Dpaghters,

House Nov. 18 of cancer. - By his

| LORENZ HART |
| :---: | ward novel. Jt was produced on than 3,000 plays and acted iff more

Broadway in 1939. a scar before than $1.10 t$ roles. He was the foreBroadway in way credits include IInica i which in the 1920 s when he operated as
she wrote with Mos Hart in 1930 many a 21 companies simultaneand "Cinderelative written with Dorotly de Jager also in 1930. career incubators for such per She wrote anotel about the theatre formers as Exe Arden, Randolph
called "Three-a-Day" and a detec- Scott and Joan Blondell. tive, story called "The Pulitizer Born in Chicago, Duffy started
Prize Murders.: Mrs. Hesward had recently com- ward stock company in Omaha and
pleted an as set untited auto- soon worked his way up moving to biography to be published by Ian New york where he played leads at Oblensky. The New York City the Beianco Theatre. Ife sub-
Operat has announced plans to pre- sequently bought houses in Washsent an opera based on Mambars ard was to have been adviser on the libretto.

A daughter survives

## ELSIE FERGUSON

Flsie Ferguson, 76, former legit film star, died
Born in New York she began her career in 1902 as a sho gifi in "Liberty Belles." She later won
the title of "prettiest showgirl on Anne Nichols author twice t

## JACK CARNEY

Broadway." She then appeared in roie of a saleslady in "Julie Bon Bon She soon came to the athe gave her an important support ing role in "The Bondman. She Woman." Her most successful role "as in "Outcast" in 1914. In 1916 Shirley Kaye.
In 1917, Miss Ferguson joined the Famous Players-Lasky, Corp was "Barbary Sheep." This was
followed by "The Rise of Jennie Cushin,","Rose of Whe of Jennie of Songs," "The Kie." "A Doll's
House" and "The Danger Mark." She left films in 1920 and returned fane Love.' This was followed in yas. listed ampng her most suc cessful plays, although it closed After more filmmaking in 1921 22, she returned to Broadway in
"Wheel of Life." It was a significant play. for her because in the cast was Frederick Worlock, Eng lish actor, whom she. married in 1924. It was her third marriage,
They appeared again on stage in
"Grand Duchess and the Waiter" Pages" in 1929, she announced "At the rages in 1929, she announced her in 1930, she sailed for Europe and divorced Worlock.
While in London in 1934, she married Irish sportsman Victor Augustus Egan. Soon after their marriage they returned to the .S. He died in 1956: In 1943, She in the Broadway production of Outrageous Fortune

LAWBENCE A. WELNER and president of the New York heatrical adwertising agency bear ing his name, died Nov. 15 in New
York after-a long illness. Involved with legit advertising for 40 years he establislied his agency abou Surviving are his wife, Mes. Celia Jacobs Weiner, sister of Morris acd Ri, goneral manager or who n officer with the advertising film another son, a daughter and sister.

HENRY DUPRY
Henry Duffy, 71, one of the top yivood's Motion Picture Countr In Loving Memory
LORENZ HART ington and Baltimore. At his peak he owned nine theatres on West (now EI Capitan) and El Capitan now the Paramountl. He proved his shpumanship at the height of The depression when he did the Coast production of Eugen
O:Neill's Ah Wilderness? with Will Roger; playing his only Duffy .

Anne Nishois, author of "Abie:
Irish Rose" by whom he leaves

NOV. 27, 1956
son. His marriage to actress Dal
Winter in 1924 also ended in di-
varce in 1945 by whom a son and daughter survive.

ALAN LIPSCOTT
Alan Lipscott, 67, vet top radio a heart attack in Hollywood Nov 20. At his own request there will
be no services. He donated his Starting as an agent in N.Y., he starting as an agecial material for his clients and later devoted full time as Ben Bernie. Jimphy Durarit more recently "Bachelor Father" and Pet
survives.
Lipscitt and his writing partner Bob Fisher, just last week sold to For Love, which was slated to start pro
Seattle.

## LUTHER HEED

Luther Reedi 73, a film director of the 1920 's, died Nov. 16 in New York, after a long inness. scenarios. After serving in World

Productions in New York, created by William Randolph Hearst to
produce pictures starring Marion produce pictures starring Marion on all her film until 19\%\%, whien and director.
Reed directed numerous films Including, "Rio Rita"" "Hit the
Deck," "Dixiana" and "Babes in Toyland" and "Ace of Cads." He later wrote a play called "Dear
Me." which ran a year on BroadMay. He returned to Hollywood to but his mother's illness brought him back to N.Y. In later vears.
he produced documentary films for the Johns-dranvilie Company and for the Government. After his resirement at 65 . he continued to His two sons and a daughter

H, OREILLY CLINT
H. O'Reilly Clint. 61, composerHe had been a writer-member ASCAP since 1947. Although he he was organist for st Mare he was organist for St, Marys alls, Ontario. his birthplace. Among, his compositions are " of Michigan): "Step By Step" cial song of American Legion Didpt af Michigan; "Shoulde: to ShquiMichigan); "By The Bridge of Sin
Itus Rey," "When I Pream, of The Sweethearts I've Had? and!,
He collaborated with Richard
Pascoe on many of the songs.
JACK CBABPDCK

- Jack Craddock, 62 veteran radio
station manager, died Nov station manager, died Nov. 11 in
Pittsburgh. He was the first bave ball announcer for whe first base Pitt.
His technigue p : His technique was to watch the
game, then rush back to the studio to recreate the contest. In 1936, he announced cames live with the late
Rosy Raesell, an association that

Born in Englend, Craddock came 1946 he became general manager of WMCK. Ifckecsport. Pa. Four WCVI. Connellsille. Pa. He also managed stations in Mississippi
and Ohio. He was an ordained ethodist minister.
Three brothers survive.

EDWIN MARCTS
Edn in Mareus. 75 . former theatdied No\% 13 in New York of heart attark. Mis sketches of theatrical personalities were a weekdy eature of the front page of the Sunday theatrical section of the
newspaper during the 20 s and 30 s . newspaper during the 20s and 30s.
He also did political cartoons. He retired in 1958 after nearly 50 ars with the Times At one time, Marcus alse exworking with Hugo Reisenfeld. He did short st
magazines.

JOHN MacNEILL newinnan burned Sept 24 in a plane newiman burned Sept 24 in a plane
crash durine an air show at Wilcrash during an air show at Wil-
mington. N.C. died Nov. 12 at
Brooke Army Medical Center, San Brooke Army
Antonio. Tex.
The plane. carrying newsmen and members of the Army's sky
diving parachute team diving parachute te
shortly after takeoff.
MasNeill was the second member of the WECT-TV staff in Wilmitirs ton to die of injuries suffered ${ }^{2}$ n died Occident. James Craig Jr., 50 .
Three other men alsa died.

WALLY BROWN
Wally Brown, 57. film, comedy actor, died Nov. 13 in L,os Angeles.
He went to Hellywood after 15 ears in vaudeville. His films in"Rookies in Burma." "Seven Days, n Broadway," "Genius at Work, "Around the World," "Notorious,"
Family Honeymoon," "Come to Family Honeymoon", "Come to
the Stable" and "High and the Mighty." Brown also appeared on for a while with comic Alan Carney in several films.
His wife, son, daughter and sister survive.

## HITA S. WARNER

Rita Stanwood Warner, 69,
ormer Broaduay actress died while recuping from major surgery
in Hollywood Nov. 16. She retired in Hollywood Nov. 16. She retired
years -ago, shortly after wedding

Warner, whom she met while both were appearing in the Broadway tine." Other plays in which she prominently appeared were "UnAmong Those Present. Surviving are a son, Harry,
film editor, and two daughters.

BEN GRAUMAN
Ben Grauman, 54, New York public relations counsel and fordenly of a heart attack in Miam on Nov. 11. Grauman. a nephe of the late Sid Grauman. Coast theatreowner. started as a newspaper mar. with Hearst and during screen adaptations, as well as or iginals for Paramount and 3other film companies. He was assodiated
with Carl Erbe for the past six with

## PAT FLAHERTY

## Pat Flaherty, 59, radio and

 Houston, following a stroke suf He was director of audience lations for. KPRC and KPRC-TV. He was formerly news director and had been with the station since1941. During World War $\Pi$ he was an NBC correspondent in the South Pacific. He also was with WOAI, Survivors in a newscaster.

## MAPRPY HOGAN <br> Marty Hogan, 51, former genera

## manager of, radio station WCFL,

 of a cerebral. hemorthage. HR entered radip in 1948 as a freelanceannouncer then became a deejay and sportseaster. He resigned from WCFE a year ago in the had been working since as a salesmen for an advertising company.

MRS. SEAN D迷LON Mrs. Fthel Hughes Dillon, 57. Sean Dillan, died last week at Orlandp. Fla., after a long illness. tenor John MrCornick and radio emcee Major Edward Bowes and radio showe "Can Youstant on the Surviving. besides her husband, is
a sister, a sister, Ruth.

GEORGR C. BOWMAN
George C. Bowman, 92, autho and songwriter. was found dead He wrote under his own name and aloo under the name of Baumann Two of his songs, "America" and "Uncle Sam Has Called Us to Duty," were written during World War II.

ERNEST A STEIN
ERNEST A, STEIN
Ernest A. Stein, 77, pioneer ex-
hibitor who operated film the tres in Milwaukee. Manitowoe and Sheboygan, died of a heart attack. Nov.
8 in Milwaukee. He retired in 19 in
furviving are his wife. daughter
Mrs. Lolp M; Layerick, 47. one of Lola. Murray, was found dead at her Shrewsbury. N.J., home
Nov. 11. Surviving are her hus Nov. 11. Surviving are her hus-
band, two daughters, sister and her

Louis Cerutti, 75. coowner of Cerutti's Restaurant, N.Y. With his
rother Frank died Nov is in York. He retired in 195.5 . Eatery is w.k. in the advertising belt. Sur-
tived by brother, daughter and son.
Earl H. Griffen, 56 , projection st at film theatres in Manchester Nov. 7 in that city.

Fred Brady, 48. film writer. died
Nov. 11 in Hollywood after a shor
illness. Son, brother and sister
'Shot in Bark'
tion, which is berthed at the Booth Theatre, will share similarly in additional picture coin up to $\$ 400,000$ ceiling. in excess of the $\$ 135,000$ down payment is paid a itable stanzas, beginning with the The w's first week in New York The weekly payments apply to the
Broadway company and a road edi-
tion If any. In addition, the legit parned by the film.
The play, which had a production tab of about $\$ 88,0$ (n) ront York after earning open in New profit of approximately s18.0(1) $\mathrm{t}, \mathrm{n}$ two-and-a-half weck out-cif-torn ryout. Those who took a reducta
royalty payment under the formatia worked out last spring by League of $x$. I. Theatres abd the ing full payment.
Kurnitz and Achard uho siade in $10^{\circ} c$ of the play's grocs, had ac"hos in for $3{ }^{c} c$ ol the uros. Mios Harris, who gets $10^{\prime}$, of the gross, take of $\$ 1,250$. Anotiner uetkic closed cast member had also accepted a cut in salas to $\$ 1.250$. The formula for lie reduced payable until the show accolers its in vestment, but not tor a period of more than 17 weeks. Without the reductions, "Shol" can clear. around $\$ 7.000$ weekly on its capacity take of around $\$ 30.000$.

## MARRIAGES

Patric気 Carrick to Biii McCue, scotland, Nov. 4. stage. radio and ty cinger.
Lee Murtagh to Frank Finning, St. Albans, Vt. Oct. 27. He's nells Keane, N. H.
Lee Lind to Stan Siaw. Chicago Nov. 12.
drummer.
Jenny Till to Lee Kharibian, London, Nov. 12, Bride is a siow girl, currently in "Do-mi" he .
Ann D. Kenney to John J. LaBride is assistant to Catherine $\mathbf{C}$ Bride is assistant to Catherine C.
Edwards, movie editor of Parent's Magazine.
Marjorie Stecle to Dudley Sutthesp; She's the former wife of Huntington Hartford. shownan ndustrialist-publisher.
Natalie de Wolfe Foster to Ken-
neth Roddie Paine Bride is assistint to rioducers of "CBS Reports." Grum is lesit tage manager.
Francoise Lec'erc io Hal Haley, tor for CBS News in N.Y.
Sandra Fleming to Stanley Mille music publicher Jack Mills and heads the Mills aitiliate. B.a $F$ Nood Music.
Mrs. Catherine Colseli to Lord Archibald, London, Nov. 15. He's hairman of the Federation of Bri ish Film Makers.
Patricia Donahue to Euan Lioyd,

## NOW! ON EVERY BEST-SELLER CHART IN THE BUSINESS!

66 A cinema masterpiece!" -New York Times. "Brilliant production!" ( $\boldsymbol{t} \boldsymbol{*} \boldsymbol{*} \boldsymbol{\star} \boldsymbol{*} \boldsymbol{\star}$ ) -New York Daily News. "Stunning ... sets a new high for film musicals!" - N.Y. JournalAmerican. "At least five years ahead of its time ... the film that must not be missed this year." - N.Y. Herald Tribune. "All-star blockbuster...the peer of movie musicals!" -N.Y. Mirror. "A dynamic entertainment with box-office success written all over it." -N.Y. World-Telegram \& Sun. "An entertainment 99 of genuine popular appeal." - New York Post.

# RIETY 

# NICHT (\& DAY) CLUBS' NEW BIZ 

## Closed-Circuit TV Spec to Raise

## S7,00,000 for U.S. \& Local Culture

Broadway producer Rov. 28. stevens is planning a super-spec tacular, 150 -city, closed-circuit tele cast next May to ralse at least posed Nationi Cultural Centr plus more millions for local cul tural endeavors in each clty par ticipating.
President John F Kennedy present when Stevens, the new chairman, sprung the dea at a meeting of the Cultural Centrees board of trustees, placed his personal support enthusiastically be finance construction of the centre The project is expected to cos hout $\$ 75,000,000$, although the ini tial phase of construction will require only $\$ 30,000,000$.
This is a most important na tlonal responsibility,n Kennedy sald of plans to make Washington a national showplace of Americion cure you that this Administration will give it every possible support? Stevens: has a split-the-profit plan for the 150 cities participating In the closed circuit tv stunt. Participating cities and sponsorin
(Continued on page 44)

## Philly Songwriter Who

Cleffed Fabian Hit Goes
Off-Key in Crime Spree
Philadelphia, Nov, 28.
Clyde Noris, 22 , a songwriter who penned one of Fabian's hits, pleaded guilty last week to five robberies, four attempted rob-
beries. a rape and three indecent beries. a:
While in prison on a previous robbery rap, Norris cleffed "Aboüt This Thing Called Love," which sold several hundred thousand copies. Norris' lawyer; Harry R. Back who also represents Fabian, told the court he had paid the con: vict-tunesmith $\$ 1,200$ while he was still in jail
Noptember last of an eight months-to-three years term. Within a week after his release he went on a spree of 15 holdups and asșauts, He pleaded that he needed money to care for his parents, but counsel said Norris
could have received advance royalcould have received advan
ties if he asked for them.

## ABC-TV Auditioning For

First Negro Newscaster The first Negro to become a reg ular network news corresponden will be making it on the ABC-TV network:
ABC news chief Jim Hagerty has been interviewing potential corre
spondents who are also finent Spanish and Portuguese, with an eye towards stepped up Latin American coverage. Hagerty has indicated that helli hire a qualified Negro.

## One Day Only

To Air Runaway Pros, Cons in D.C.

Hollywood Nov. 28. Under beseechment from th Hollywood craft unions chie "runaways," Houise Subcommitte of Rep. John Bent (D-Pa:) mect this Friday (1) for one-day only The hearings will pit the unions against the management organization, Motion. Picture Assn. of of the American Federation of Mu sicians, will echo the Hollywood crafts:
st released by the Subcommit Continued on page 6
Nude Films Spreading,
But Mostly They're Dull The anti-"nudie" fever spreads. symptoms in Chicago; and is now mergent in Miami.
The Florida version of "thou against not sees started as a crusade signed mainly to alert students and culminated in a court-ordered ban against Henry Miller's "Tropic of Cancer (illegal to sell buy or even possess): The campaisn, via Dade County state's attorney Richard E. Gerstein, is sparked by an Council, headed by the Literature Council, headed by the Rev. B.
The group
(Continued on page 10)

## MTWIWE 'TwST'

 BOMS 1 IITROSThe modern nightclub is now be coming a "day" club as well, The cafes are busy developing matinee business on Saturdays, Sunday and holidays. They have found thi to be a strong seller for family
trade and organizations but hope that: by : derees it will attrap strong drop-in trade.
Among clubs now going in fo natinees are the Lating Casino Camden, and the Monticello Framingham, Mass There ar others, of course, but these spot have developed a strong enough trade to make it a regular feature Philadelphia : and southern Jersey organizations have been buying huge sections of the club for the daytime entertainment. Generally the sessions have to 3 p.m sound 2 p.m. or ow and ser ing can be over in time to clea the premises for the evening's business:
Another new aspect particularly (Continued on page 70 ).
Hint Burns Exiting As RCA Prexy In Stock Sale Sequel
The Radio Corp of America ma have a new president after this Friday's (1) board meeting. Ac there have been some embarras ng questions arisíng from incum some prex John $L$. Burns sellin which he picked up under stoc option at around $\$ 35$ and sold a around $\$ 577$. This is part of a 21, 00 -share holding and, in turn, is ess thaiz half of the 50,000 shares on which he was given the option at the same price, under his re dent of RCA.
The bankers
he bankers are said to have hairman Davia Sarnoff. the chie is ontive ofticer, predicated shief oading so many pharesident an Mentioned as sharns.
(Continued on pa suce

## AGVA's Chi Head Denies 'Sweetheart'

 Contracts With Mob-Owned NiteriesTV's Sing-Along Idea
Clicks in St. Paul Cafe Minneapolis, Novi 28. The Mitch Miller ©sing-along with-me idea, so hot on ty cur rently, is spreading to Twin Cities niteries in a big way It's largel predited with making a new St the Golden Garter a suc cess from the outset
Capacity every night and brew eries serving it have told the own ers it's s'setting all kinds of gal onage records.

## Fastest, Firstest

 In Scramble of Twist FeaturesThe pace feverish and th boasts are coming in loud an sometimes clear-all concernin who's getting to market first with bia fohich struck sold with the first rock-' $n^{\prime \prime}$-roller a fow years ago and Louis Prima all have picture on the new dance fad liz curren production.
A good example of how thing are going may be had at Par. Pro what he calls an sauthentic" (Continued on page 10
SMU Cancels Ray Charles Because of Dope Arrest

Dallas Nov 28
Southern Methodist U. has can
elled the Ray Charles concert se or Dec 9 at the campus coliseum because of the maestro's recen narcoties hassle in Indianapolis red Bryson, director of the SMu Coliseum, has dated Connie Fran cis \& the Four Courismen, as re the 6.000 -seater are $\$ 1.50-\$ 2.50$.
Bryson explained the Charl
ancellation:" "He's still unde charge for possession of narcotics and until it's cleared up we canno ponsor his appearance here. The same thing would apply to stu dents or faculty-they, too, would be suspended until the matter wa

Ernie Fast Chicago, Nov. 28.
Ernie Fast, midwest secretary of Artists American Guild of Variety tions that he had ever entered int "sweetheart" contracts with into um-owned night clubs or that his office was used to negotiate contracts that involved prostitution y exotic dancers.
We have nothing to fear from any investigation of the conduct of this office, he told Variety in Fast's dewial last week
ras denial came as result of an by local detectives working on be half of a U.S. Senate committes looking into vice operations as a source of income for a nationwide crime syndicate. Fast has been suhpoenaed for a Jan. 4 appearance in cheaded by Sen. John McClellant and has been ordered to bring all of the books and records of the midwest office.
Chi cafe operators, agents and have been questioned (Continued on page 70)
Chibby Checker TSStirts,
Beanies in Santa's Bag
Via Merchandising Deal
There'll be Chicago, Noe. 28. nirts beanies and musical toys for Christmas this year. The 20 -year old rock $n$ roller, who touched oft he "Twis" dance craze with bis Parkway disclick, has been signed or character merchandising by Tenry Saperstein's Television. Per
Same outfit
Same outfit reportedly had lfchandise under the Elvis Presley imprimatur during that singer first 90 days fri the Saperstein fold,
aperstein is cracter merchandiser tion of the credied with the cre $\because$ Cay (Continued on page 6

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## HeqWeExhitior!

# SEE PAGES 11,12 AND13-FOR the most important and exciting MONFV Mres ne this or any Year! 

## Joan Sutherland's Met Debut Teases Memory:Marbe Nothing Ever Like It

By ROBERT J. LANDEY
The Metropolitan Opera season, which was almost cancelled, has produced the debut of a soprano, Joan Sutherland, of Australia; who
is almost unimaginably good. Reis almost unimaginably good. Re-
sultantly, the Sunday 126 night audience went nearly berserk with delight during and after the climaxing mad scere in Lucia de sions of enthusiasm are familiar enough, though never common, at the Met nothing comparable is re called in recent times. There was nit applause but wild beatings of palms; not bravos but roars of ex ultant appreciation. There were 10 genuine, unforced. prolonged sole amples of a few who were standing became the complete audience Suffice that with this Austral jan's arrival a boxoffice sensation, a queen among divas and opera ously. It was simply not possible to find anything to quibble about Even the creaky old libretto sud Thy seemed
(Continued on page 71)

## Dawson City Fest Next <br> July Erokes Memories <br> Of Klondike Gold Rush

Ottawa, Nov 28.
The Dawson City Festival is
cheduled for July 1-Aug, 20 next scheduled for July 1-Aug, 20 next year, says one of its directors,
Pierre Berton. The Toronto Star columnist also wrote bestseller panned the Ziv-ty-film series for which it was bougit-only to have its locale changea to Alaska and practically all the Gold Rush color omitted).
There's only $\$ 1,000$ in the kitty yet, with $\$ 125.000$ needed, Berton admits-but that doesn't mean a
(Continued on page 10) Tom

Film Prod. Boetticher Held for Hotel Debt Producer Mexico City, Nov. 28.: on plans to complete his bullfight picture centered around ex-bull ighter Carlos Arruza, has been arested here on a charge of fraud manager denounced the producer to authorities for non payment of a $\$ 2,636.19$ hotel tab. This included press cocktail parties as well as a
special banquet for. the fourth: The
The producer adnits the debt He clatims he is in a tight position finane
bill.

## Italo Producers Turn <br> To Fascist Das' For <br> Locale of New Films

Latest trend Rome, Nov. 21. ducers; is for pix set in Fascist days. Current production charts are clogged with examples of this type of film. New "Fascist". kick goes back some years; and isolated tems, (Luigi Zampa's "Difficul Years') are even found
forties and early fifties.
Main reason for the recent out burst is the top-ranking nationa ross currently being racked up y "Il Federale" (DDE Jolly)" a surprise hit this season with a key city gross to date of some $\$ 300,000$, Pic deals with the serio-comic ad ventures of a soldier (Ugo Tognaz become ase aspisation leader
At least two ither re leases dealing with Fascist-vs-Parisan themes have done well. They are "Tiro al Piccione". (Pigeon Shoot) (Euro) and "Un Giorno da Leone" (One Day a Lion) (Vides Lux-Galatea) not to mention De Caurentis" hit release, "Tutt
(Continued on page 22)

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## $\sqrt{\text { ARIETY Inc. }}$

154 West 46th Street
New York 36, N. Y.


TOM CURTISS
Lhave rarely seen suct assurance In the theatre compare
o PAUL ANKA, even a seasone eteran as George Jessel is but hrinking violet.
of the mot a performance o as amazing as. his music. Don'

MacRaes Take 100G Tax Ruling To Supreme Ct

Gordon and Sheila MacRae have asked the. U. S.: Supreme: Court to back them in a $\$ 100,000$ tax squab le with the Internal Revenue ervice. Attorneys for the Mac Raes petitioned the couyt to upse ower court rulings that the pain MacRae in 1952 and 1953 in b Mackae in 19 ancial deal involving purchase of U. S. Treasury notes.
The petition admitted that Mac Rae entered into several transac ions malnly to get an income tax break but had a chance of making challenged rulings by the U. $S$ challenged rulings Cy the of Ap
Tax Court and U. Court of Ap peals thi
Sheila MacRae is nyolved be eause the couple filed joint re turns. The questioned transactions however, were her husband's. MacRae, through the brokerage bought. $\$ 1,000,000$ : in Treasury notes in 1952 and sold them in 1953; his petition said. He had paid only a smanl ameunt down and issued a promissory note for the remainder, then paid Interest on the loan.
The petition sald that MacRae entered Into two similar transac 000,000 in Treasury notes.

## FREEDOM FROM HUNGER

Set Sarnoff; Anderson, Johnston;
Washington, Nov: 28.
Thirty-three prominent Amer cans, including Harry S. Truman Mrs Franklin D Roosevelt an Mrs. Woodrow Wison, were named by President Kennedy to launch Nation Fredom From Hunge campaign
Among the 33 appointed wer contralto Marian Anderson, David Sarnoff, Eric Johnston, and George Killion of MGM board

## Brodiway Expottriete

## Ted Hartman

at one time a foremost Broadway p.o. (from a Table of a ferrace
cafe on the Left Bank, natehl) details the
Formula For A Paris Idyll
another informatiye Feature In the upeoming
56th Annicersary Number
DARIETY
stotistical ond deta-filled

## Hary Sosnik Answers Ed Sullivan

## Wonders Where Composers Drunk With Power Are In an Evaporating Area?

Takes \$76 a Week Cut
To Play Off-B’way Lead Maureen Bailey has fiven up a S121 Weekly salary as a a bit plaver-
singer in the Broad way production singer in the Broadway production
of Sound of Misic. to take on
 tin the upocoming of-Broadivay mu sicail, "All Kinds. of Giants.". The tunier, which Noel Weiss is produc Ing was witten by Tom Whedon and Sam Pottle and is seteduled Co open Dee. Dr or
Peter Conlow is directing the show, In Which Richart Morse will also appear.

## Paul Small Agcy. Sold

Purdom's Contract to WM,
But li's No Cap Gain
In a decision just handed down by the Tax Court of the U. S., an tract is considered as ordinary in come and not a capital gain. The ruling, it's pointed out by CPA J. S. Seidman (\& Seidmañ) is o obvious interest to show business. The case concerns an assign ment made by Paul Small Artists
Ltd. Inc. to the William Morris Atd. Inc to the William Morris Edmund Purdom. Under the pact the Small office was to be Pur years on the usual $10^{\circ} 0$ commis sion basis. With the actor's con sent; the agreement was turned 000 . to the Morisis office for $\$ 25$, Small claimed the $\$ 25000$ as capital gain whife the Govern The Tax Court. in siding for th Government, held that the con tract was for personal services and not a capital asset Three o the 16 judges dissented Hence, It possible an appeal may be made

## HOPES $10 T H$ YULE SHOW

FOR ARCDE 6 CRCDE
Bob Hope, the perennial holida entertainer on the USO circuits will travel the frostbite circul his year again when he takes hi package to the GI's stationed in Greenland, Baffin Island, New foundland and Labrador for 10 days startIng Dec. 20. A tentative schedule of the six Arctic installations has been worked out for the Professional Entertainment Branch of the Dept of Defense, which wil be in charge ers' board military aireraft installations, part of the strategic Air Command, are at Goose Bay Labrador; Argentia Naval Base an (Continued on page 6)

Following is quote from Ed Sulo van's syndicated column: When. oh When, will TV musical directors stop scoring TV dramas with mut
so loud that it drives you to nother TV channel? There should be just a suggestion of background nusic to bridge scenes, instead of clamor of music. Sat y. night, old Fred MacMurray-B. Stanwyck. Houer, $N o$ musical scoring at all. You actually could hear the actors. and what they were saying!! TV might learn from these old movies. power musicians got drunk with ower-and loud?"

## New York.

sulkan column seems to me extremely unfair to the composers who are still doing what itlle live tv dramas remain on the ir. He also seems to snow an how music is handled since the advent of "tape."
First:- All shows today-dramatic or otherwise-are taped as a rule. There are very few excepdons. This means that the musio whether composed for that par tlcular show or taken out of the record library (which is the case Fred Coé's new NBC series or Susskind) is put on the Video Tape after the show is shot. This (Continued on page 44 )

## Tokyo Booking Agency

Hits Filipino Singer With
1036 Pact Breach Suit
A Tok La tegas. Noy 28. iled suit in District Courit here Friday (24) seeking $\$ 102,900 \times$ in amages from the Dunes Hotel; Steve Parker, producer of the ho-
show, and one of the performers for allegedly breaking a contract.
The action accused Allen Lee ${ }_{\text {a }}$ a Parker production aide, of pirating" the services of Bobby Gonzales, singer who is one of the show, ${ }^{\text {Philliphe }}$ Pherrent Dune Sereno Shokai Co., Ltd, states. in a complaint filed by the lawfirm of Pursel \& Pursel, that Gonzales entered into a three-year contract
with it last March 18 , but repudt with it last March 18 , but repudated the pact Aug. 22.
The booking firm contends that it was ready to fulfill the obligaquens of the contract, and subse700 weekly The Gor Gonzales at damages of $\$ 700$ per week for 147 weeks.
The complaint states that Parker alked Gonzales into going to work or him and that the Dunes knew of the "pirating:"

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Inside Legit.
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Legitimate

# SLOW TOLLVISION TIME TABLE 

## Allied Convention Promises Miami Fim, If Few Visiting Major Distribs <br> By JACK PITMAN



## Wenrob's Lone Bid

 For Roach StudioScranton, Pa, Nov. 28, Receivership hearing in the sale
of the Hal Roach Studio in Culver City, Calif. is now set for Dec. 4,
the Federal Court postponing- prothe Federal court postponing pro-
ceedings for 10 dais. Wenrob Co.
of Los Angeles is the lone bidder, of Los Angeles is the lone bidder,
with an offer of $\$ 2,100,000$, terms calling for $\$ 21.0000$ d
ance in nine months.
Objections were entered at last
Wédriesday's hearing by the Godnesdays hearing by the U.S. 000 in withholding tax Recon000 owed on $\$ 1.500,000$ loans and Reldam (factoring company) for
$\$ 1,000,000$ advanced to the parent the Wenrob Corp. is Jack: Rau, cipals. If the Wenrob "bid is ac cepted, Snader would become feead of the Roach Studios

## USpreads Guest's 'Fire'

 Earth Caught Fire a Bay The
made British-
Believed if guaranteeing
Guest $\$ 300 ; 000$ for the U.S. rights.

John E Fitzgerald<br>Entortalament Editor of the Catholle ventioied on Interesing as<br>Alternatives To Censorship

one of The many Edicorial Featires:
$56 t h$ Anniversary Number
AARIETY
Plus oflior stotisficil cid dafa-nlled:

## N.Y. Publicists Doping

New Califoriia Setup
When 'Times' Operates
of interest to film publicity departments in New. York is the per the New York Times revealing Speculation centres on how the Coast gazeties-the big ones-mas react or retaliate
Assumption for one thing, Is
that the N.Y. Times news wire that the N.Y. Times news wire subscribers nofably the LA. Times and San Francisco Chronicle operative. This, of course, means to be figured part of the expenses Ttendant on the new edition. estate bunch is how the aforesaid L.A. and Frisco dailies, and pos-
sibly others, will respond in terms of their own news coverage. Insider speculation suggests both meet thicle and L,A. Times wil arately or jointly, via addition of their own correspondents in keys abroad plus recruiting a Washington staff. Chronicle, in fact, It's further noted the Frisco paper has otherwise been beefing special reports from the Manchester Guardian and London Times, and additionally via stringer news, letter reports from such citles as Caito and Hong Kong The Li: been upping its stringer corps of All of this looks to spark a hotly away, and, of course bodes well thought to be less than wen-informed on glopal affairs via the

## MONTAGUE PROCEEDS

AT SUBDUED SPEED
Abe Montague, exec: vip. of Co-
uinbia, is setting a more leisarely pace for himself. The 69-year-old slightis less demanding than the previous fuiltime activity" stated The Schneider stater The Schneider statement came as acknowledgment of trade ruwors about Montague's new status has been associated about 40 years. He started out as an exhibitor in Weirs, N. H., in 1909 and subse Last Week Montague was honored by the picture business as
Pioneer of the Year

## Schneider said it'

company's hope that his and the company's hope that Montague in
succeeding phases of his employsucceeding. phases of his employ-
ment contract "will see fit to continue hifs present important: furic tion as one of the company's senior policy makers.
1958 after years as doxes y.p. in

## NO OUICK THBEAT TO OTHER MEDI

By GENE ARNEEL
Tollvision, whether carried out va coinbox donation or monthly bill, evidently is losing ground as
an. Immediate new force in the an immediate new force in the Paramount, particularly, and oth
ers are banking on its adeent as ers are banking on aition, as ever.
commercial propos even certain sources. at par But even certain sources at Par,
whieh owns the International Tele meter System, say their original enthusiasm about getting oft the
ground pronto with a profit-making ground pronto uith
entity has -waned:
This much :should be stressed Barney Balaband continue high on the potentialities But it seems clear to observers and evidently to
the Par brass' that the toll ty that may some day be coming is not cuming tomorrow.
Par itself has been alternately jubilant and yet cautious about the
results of Telemeter in its Eto results of Telemeter in its Eto-
blcoke, Toronto, run. There have been many instances wheire this
toll tv outing with sports, current toll to outing with sports, current better ratings, with the viewers This was elating for Par, of course Yet, this film corporation has been nent success.
Despite this obvious caution on the part of Par, Wall Streeters he Par stock. Anticipation of amorig the factors behind the rise of the Par comnion to $\$ 8.775$ per.
The price is now about $\$ 30$ under The price
Some time ago the toll partisans Were prone to emphasize that Tele-
meter in Etobicoke would be multiplied. This has not been dis: such multitilication has not taken place. It was obviousto all con-
ceined that Par or Famous play-ers-Canadian, as the franchise op erator of Telenieter, couldnt. make money-indeed, would lose monevi, so long as the home customers
numbered just a little over 5.000 , as presently
hostile to Par or Telemeter not the company is still running a
pilot on adds thai and error basis
He adds that the economic undertaking involved in equipping, say, 40,000 homes for Telemeter in the
Toronto subburb. and then to expand the potential audience to 1 ,000,000 is simply mammoth It's for this reason in part that the po other key consideration centers on the legislative and legalistic in

$$
\begin{aligned}
& \text { angibles: } \\
& \text { The hor }
\end{aligned}
$$

The home toll foes have been rying for long to establish both bongressional and courtroom roadcessful or not th the long run, the hindered home toll progréss..
A year or so ago many Hollyamong the more prominent ones were waxing enthusiastic anent
home toli: Expressions of excite ment are not heard so much any Par is now in the process of
orking out the licensing of its post-1948 theatrical library to conentional ty through channels. This product for user as Telemeter programming material: The fact that indicate that feety is not so imme diately around the corner any

## Mote Wihh View of Drive-In Screen <br> Springfield, Mas, Nov, 28. In that is probably unique in show bizinn cooperation. Virtually every picture window of the motel rooms face out on the ozoner cinema A sign in each room at the window; points to a remote-control switch which permits individual stepping-up of the soundrack The motel pays the drive-in exhibitor a flat monthly fée for the piswilege.

Frank Gervasi hes written an Intcrenting eloseup: circa Sept, 3. 1944 (fromo Forth-

coming book) On vichy Fronce and particularly per. faining to
The Liberation Of
Gertrude Stein
one of the many infererting
56th Anniwersary Number
VARIETY
Plus other statistical and dota-filled
Madeleine of France
Using Yankee Players

## For World Marlets

Hollywood, Nov. 28. with Gilbert de Goldschmidits Madeleine Films of France, is prepping three major foreign fea tures aimed at using American
stars to capture the world market. stars to capture the world marke.
Producer, who has been in indie production since leaving his póst as Columbia Pictures Corinentai over the weekend he is seeking an American star and an Americ̣an coproduction deal on "The Hand," which he and de Goldschmidt plan
to film this summer in France from a. screen treatment by France Roche based on the Maurice
Rhims novel. Budget is $\$ 3,000.000$ and negotiations are underway for to play to roles and Nicholas Ras ta direct:
Auerbach has set Nadja Tiller sor or The Wary Transgres Duvivier to direct Budget is $\$ 1,000,000$ and he is seeking a top
American male to costat as well as talking a distribution deal welt Metro
Major future project on the Auer bach-deGoldschmidt schedule a feature compiled from four of sketches, with some of the "Aesop's Fables" integrated. Sketches would be made as individual sections in. four different countries. for distribution there each country Fox and the Crow? in Italy, with Mario Monicella direecting and Al-
berto Sordi starring; "The : iat of berto Sord starring; "The Rat of Fronberger directing and Edive Constantine and Bouryil starring; German and the Woodsman: in tresses" in Swe đen Ingmar Bergman is being paged to direct latter: Deal Would go as a Franco-Ger-
man-Italian coproduction with the Sivedish section purchased to add would supervise . (Continued on page 6 )

## 'West Side' Command

"West Side Story":(UA) lias been
tapped for the Royal Command performance at the Odeon, Leiceser Square Feb, 26.
Film goes into regular run here
the following day at the Astorla:

Levathes Expected to Join 20th Board But an Opening May First Be Needed

Election to the 20th-Fox board of
Peter $G$. Levathes, exec veepee in Peter G. Leyathes, exec veepee in
charge of production, appears likeiy In the near future. The board, which meets in New York today (Wed.), must, however, settle anon the Levathes election.

## There is strong sentiment against

 increasing the size of the present12 -man board. Thus, if the board is not enlarged, a place for Le rathes would have to be made by the resignation of one of the incumbents. Just Jast spring the board was enlarged by two seats to
accommodate Wall Street interests accommodate Wall Street interests in the persons of John L. Loeb,
senior partiner of Carl M. Loeb,
Rhoades \& Co Rhoades \& Co., and Milton S. Election of Levathes to the board would appear to be another logical
step in grooming the exec for the step in grooming the exec for the presidency, the post for which he
is understoo to be favored. by is understood to be favored. by
prexy Spyros. P. Skouras as well Gould ana Loeb interests. consideration at the moment is a plan whereby longtime exec veeceed Skouras as prexy for a limited time to allod Levathes more months in which to. familiarize himself with executive workings of the company All this, of as to the plans of prexy Skouras Skouras who in recent weeks has been bouyed up by the good turn of 20 th fortunes, including the re sounding critical and boxoffice suc-
cess of Robert Rossen's. The cess of . Robert Rossen's "The
Hustler," the acquisition of which he was largely responsible for.

## PerlbergSeaton Switch to Metro

Hollywood, Nov. 28.
William Perlberg and George eaton Will leave Paramount, unit: in 1950, to swing over to Metro early next year on a parwill helm their own unit, will be fing a minimum of the deal coverng a minimum of five years. Producers still owe Paramount been reached at this date whether they will be called upon to deliver this. This could be "Night Without End," Their Iatest film
"Counterfeit Traitor," may wind "Counterfeit Traitor," may wind
up as their swan-song under their longterm pact with Paramount. No specific reason is available or partners transferring to Culyer mount are "Bridges at foro-Ri" and "Pleasure of His Company."

## When-and-If-Working New

 Pay Basis at Telemeter For Dalrymple, Harris Jean Dalrymple, production head of International Telemeter, is con-per-show basis. In other words, she's on retainer, to function asproducer as before but as salaried employ only when actually working on a special program for the
Paramount-owned home toll sys tem. Similarly of salary on retainer is Earle Harris production manager for Tèlemeter

## 'Spartacu' Shows Muscle

Universal is pointing to lots of cuits, with first week of a fortnight in
$\$ 800: 000:$
Company says the pic notched $\$ 350,000$ in 26 RKO houses alone, better than any previous U releăse. bue fact "Spartacus" is plaving for upped admission.

## Cort. Digging Into Talent Agencies' Practices Under Discreet Probing

Los Angeles, Nov. 28. Hearings before the special Fed20 to investigate possible antitrust violations by talent agencies are proceeding hush-hush with both the press and visitors barred from the jury roon. Additionally, no names of witnesses or pers

This ruling is in line with Federal rules of procedure, but aside prom this its undeen invoked oto prevent possibie economic reprisals against showbiz personalities who cooperate with the Government. Wraps were taken off reason for probe by release of a letter from U. S. Attornes-General's office in Washington. Addressed to the five man Government team handing the ul

The Dept. of Justice is informed that vilations of the Fed curred and may still be occuring in connection with the activities and conduct of certain persons films; corporations, associations, or ganizations and others engaged in the sale of talent to the entertain ment industry in the U.S and in the production and
sion programming.,
Sighed by Deputy U.S. Attroney. General Byron R. (Whizzer) White and dated Nov, 9.the letter author jzed start of the inquiry by stating: ""The Department has reason to believe that an indictable offens may have been committed and ac cordingly investigation and consultation by a Grand Jury seems ap propriate. District Court Judge Peirson M. Hall disclosed the content public documents and privileged This despite efforts of U.S. Attor ney's office here to keep secre the specific purpose of the jury. Judge Hall, however, repeated his previous mandate that names of witnesses and or persons
poenaed would be kept secret: poenaed would be kept secret.
Unanswered question on mind of many talent agency peopie is why, after three years of investigation by the Justice Dept., the Government suddenly has ordered full speed ahead on the probe. They
also want to know if it isn't a bit late in view of the fact that Screen
Actors Guild has banned the dual ole. of agent-producer.
In any event there's no doubt up its sleeves and decided to roll up its sleeves and go to work in is any truth to many whispers of violations by the talent agencies To this end, a top team of experts on antitrust violations are
handling the many facets of the probe under the direction on Charles $L$. Whittinghill, chief o he L.A. antitrust division office Leonard $\mathbf{R}$ Posner and John. C. colm MacArthur of L.A.

## Par Loses Suit

 To Force Tiffany'A suit by Cincinnati, Nov. 28. tributing Corp. to compel conTiffany's" at the Valley Theat at bryond a sixth week was denied by Common Pleas Judge Carson The ruling permitted the scheduled Thanksgiving Day opening of "Bachelor in Paradise
at the suburban deluxer Paramount's plea for an injunction against Lous Wisthe; showing of "Breakfast" as long as profitable with Dec. 17 as a tentative date.
Wiethe
Wiethe testified that he was
committed to the Nov 23 opening committed to the Nov. 23 opening
date for the Hope-Turner film and date for the Hope-Turner film and
that his contract with Paramount that his contract with Paramount
was for a four-week run of "Breakfast."
. udge Hov's decision was that of minds on a run a meriod for "Bireakfast."
Figures presented at the hear ing showed a fiveweek gross of
$\$ 38,100$ for the Paramount film.

## L. A. to N. Y.

Polly Bergen
Bill Brundidge
-Gower: Champion
Marge Champion
Bill Colleran
Joseph Cotten
Dan Dailey
Stephen Draper
Freddie Fields:
Mort Greene
Ted Hirsch
Doug Lamber
Janet Leigh.
Alan Jay Lerner
Raymond Massey
Geraldine Page
Mathew Rapf
Art Rush
Jane Russell
George Schaefe
N. Y. to L. A Mortimer Becke Irving Brecher Robert Preston Monroe Sachsoin Michael Wilding

## U. S. to Europe

 Avren \& Broderiek Richard Beymer Vittorio De Sica Tyrone GutbrieNorman
Krasr Norman Krasna Alen Swift Mark Wynter Terence Young

A'B' for Devils Eyé The Roman Catholic Legion of Decency has Br-rated morail) Ingmar, Bergman's. The this side by Janus Films. "suggestive costuming" 'and says that it "tends to confuse moral and dogmatic values."

## JERRY PICKMAN PREZ

## OF CANADLAN FUSION

Jerry. Pickman, Paramount given the additional role of president of Affiliated Pictures Ltd This is the Canadian ouffit formed last year to handle distribution for both Par and Columbia on a Pickinan was appointed domestic having: been ad-pub director.

## A. J. Lerner Back From <br> Camelot Tahs at WB

Alan Jay Lerner is back from
Burbank where he talked to Jack L. Warper and William Orr on the WB filmization of "Camelot" Now on his schedule: Rehearsals
for the taping of "The Broadway of Lerner \& Lowe" for NBC TV
and work with Richard Rodgers on this team's projected Broadway

## MIAMI PARAPHRASES

Second Title Is Bitter Life'-Then
Miami-based New Wave Productions has its first feature in the can, "Rehearsal for Sin," a play
within a play item intended primaing In Novem
rily for arty playoff: Release is pegged for January.
"L'Amarga vita" (Bitter Life), to commence Dec. 18 and a third pic on the slate is called "Always on
Sunday," described as a sexy comedy about femmes who live it up on th
away.

## Hary Saltanan: No Switch to TV

Eon Productions (With Broccoli) Sets Seven Features Via United Artists

With more than $\$ 500,000$ tied up in the acquisition of novelist cloak-and-dagger novels, and with a budget of more than $\$ 1,000,000$ set for the first of a projected producers Albert $\mathbf{R}^{\text {Bond }}$ Broccolit and Harry Saltzmani have no intention of switching the series into ty,
Saltzman reported in New. York
 New York with Saltzman earlier in
the week but left New York Wednesday (22) to return to their London h.q.
The pair were In New York
confabs at the homeoffice of United Artists, which has a seven-
picture deal with the Brocoll. pictiore deal with the Broccoli-
Saltzman indie production comSaltzman indie production com-
pany, Eon Productions: In the cbmpany of Terrence Yaung, who'll direct the birst Bonc feature,
No, and art director Ker Adam, the Eon toppers had just come up from Jamaica where they set locations for the pic, due to get
underway there Jan. 15 fommented Saltimane "This will be the
first time Ive ever shot a pic on first time Ive ever shot a pic on
location at a resort during the location at: a resort during the
season!'s. Pic will have seven weeks on Jy four weeks of stovdio followed by four
work in London.
According to Saltzman, television could hardly do justice to ish secret agent. They all feature exotic. locales, lots of action and a large percentage of comparatively racy situations. He and Broc-
coli plan to space release of the Bond pictures at least a year and perhaps as rach as 18 months
apart. Plans seven pic for UA will be Bond After Dr No, which will role, Eon plans to shot Flemings "From Russia, With Liove," start-

## Europe to U. S.

Jerry Devine
Henry Fonda
Jimmy Gardiner
Fred Hift
Lionel Larn
John. Mills
Paula Prentiss
William E. Taub
Daile Wasserman

Saltzman, an American who has been living in France and England most of the time in recent years. censorship troubles with the upcoming "Dr. No.? The last three ated as: producer - Saturday Night and Sunday Morning, "The Entertainer" and "Look Back in with "X" (adults only) certificatés.: With some sarcasm, he says he an "exploitation type of producer" Noing that STaturday Night? Legion of Decency in this country, Saltzman said he disagreed with the decision of Walter Reade Cwhose. Continental Distributing U.S.) not to make any cuts in the picin order to get off the Legion's condemned to get of the Legion's the cuts would have been crucial but he thinks that as a result of the Legion blast, pic lost out on
almost a million bucks worth of stateside biz.

## Myron Roberts

has wiften on omusing spoof on
War Betiveen
L.A. and N.Y.
another lateresting Feofure
Th the upeoming
56 Ah Aniversary Number

## IARIETY

Plus ofher seatisfical and data-filled:

## New York Sound Track

Jack Forrester, former "Folies Bergere" musicomedy juyenile and ongtime resident in Paris, now right bower to billionaire Jean paul Getty, was in the same Peter Bent Brigham Hospital, in Boston, for a checkup, where Joseph E. Eevine underwent a successful operation nurses-by the showman's unorthodox hospital sroom with literally scores of pinup decorations that included (1) Franco-Italian-HollyWood photos of his stars (Sophia Loren et al. i, wishing his guick rewishing him ditto, and the countless get-well cards On top of that, dozens upon do
Dept. of High Class Criticism Arthur Schlesinger Jr, special asgives Stanley Kramer's. the current issue of Show Mag . . Fred Hift publicity chief on Darryl Zanuck Longest Day, flew in from Paris Monday (27) for confabs on the pic homent a dord among fourth estaters on the pic, currently shooting in rance, Irving Sochin, Times Film Dallas; Kansas City and St Lbuis;
Cracked one industryite after seeing Astor Pictures controversial Les Laisons banged theatre", Pell, it coulant be going into a more Miller, but named after the late, great theatrical producer not the author of Tropic of Cancer", French film stars Alain Delon and tion jointly hosted by pieducer Raoul Levy, French Film Office chief Joseph Maternati and Seven Arts Associated. Delon will, soon star in Levy's "Marce Polo" and Aznavour heads the cast of the award-winLegit producer Gilbert Miller's first film import; the Italo "La Notte the rtie prem sur Square pore often associated with sexsation product . Jack Brodsky, 20th's assistant publicity manager who is currently working on Cleopatra" in Rome, writes with some awe that everyone is so eager for material on Liz Taylor a nd the production that he is in the unusual
position of being wined, dined and wood by the newspaper and wire service people. He winds up: "Is there a producer somewhere with an in the middle west without comimunication lines? Does he need a pub-

Cinematic princes and paupers participated in the raftle rat $\$ 10$ David Loew won On the spot shilling for the raftle incidentally. was conducted by Paramount sales exec Howard Minsky. Exhibitors should take caution for he behaves like a carny operator from way back (we're only kidding): Congratulatory wires for Year's Pioneer Abe. Montague included one from yohn F. Kennedy. $\cdot$. Merry Fickman preferred sitting with the working press not the brass, Paul lazarus in full command as emgee - They were rooting for Sid Caesar, who Ands unt
Andy Williams purchased film rights to the off-Broadway musicomedy, 24 Hours. Yith You, for his Barnaby Productions. John Farrow and Niven Busch are collabing on screnplay of "City That bassy Pictures Laurence Harvey is negotiating with Hat Wallis: for appearance in "Becket" and with LLawrence Weingarton for "Period Matheson's novel, "The Beardless Warrior," originally held by Richard Zanuck, Metro inked Robert J. Enders to a threeyear multiplepix producers pact Daniel Petrie signed a three-pix directorial
contract with Seven Arts; first pice to be "Maria," upeoming Nancy Contract with
Walter Bedogni, Galatea Films: (Rome) foreign sales topper due in New York Dec 1 at Algonquin - he's toting dozen-odd Italian pix stay, excluding a week's side trip to Coast: during month-iong Gotham George Murphy emcees the Allied Stat
George Murphy emcees the Allied States awards banquet at the Hone Hampion signed to app the
production of "Hey Let's Twist!" in the Harry Romm-Paramount production of How Lets awist Public Relations Board formerly with the Publicity Cliub of Chicago for his p.r. job for the American Hard board Assn . - Paula Prentiss, ballying "Bachelor in Paradise:" back from Europe where the actiess combined publicity work with a honeymoon with groom Richard Benjamin.
Universal's Charles Simonelli, the new bridegroom, back at his desk after a Böca Raton honeymoon
Bert Anshien, previously with Lopert, Valiant, Hal Roach and DCA named national print controller for Embassy Pictures . Deejay of the "Boys' Night Out cast, Citizen, has add local spread of netrspapers and stepped in as publisher. Harlan Palme Jr., former publisher and son of paper's founder. will remain until first of year. While no price tag was placed on transaction, Heyler said in deal was of two sheets was worth in excess or $\$ 4: 500.000$. Included in deal was purchase of seven weekies in adjoining San Feinando sheets apart from two named. Judge Harlan Paliner acquired Hollswood Citizen in 1911 and later combined it with Hollywood News in late 20s.
de Perica Chícote has written ©E1 Bar en el Mundo y Pequeno Historia de Mi Museo" a memory lane recap of his travels and a glimpse
of his hard drink museum in Madrid, a mainstay for generations and of his hard dirink museum in Madrid, a manstay for generations. and viewed
TOA takes a pot Shot at Chemstrand (maker of Acrilan carpeting used in many theatres) for particioating spons night primetime features on video hut skips. mention of another has acquired U.S.Canada rights to the British "Nearly a Nasty Ac cident" from producer Bertram Ostrer, For April release. En - Em bassy's "Capri" is now The Liberator". This one, urith Rory Calhoun
starred is also intended as the pilot for an hourlong ty series. starred, is also intended as the pilot for an hourlong ty series
"Wonders of Aladdin" via Metro gets a Times Sq run at the Forum Dec. $22 \cdots$ Al Tamarin on a 10 city tour to plant the bally ahead of "Er Cid" " launchings.
Arthur L. Mayer, veteran picture publicist and importer addressed Pains ofketing Club of the Haryard Business School on "The Groving business of whinking Industry. He described effects upon the picture Trust decree, current Tax laws and the Transformation in the moral climate of our time. He explained how, through sueh devices as inde pendent production, blockbusters, widescreen processes, stereophonic
sound, foreign production, the liberalization of the Code, drive-ins and sound foreign production, the liberalization of the Code, drive-ins and widespread diversification picturemakers and exhibitors thave with
requirements of a new era.
Jeanne Valerie who has an important featured role in Les Lia.sons
Dangereuses, arrives in town Monday (4) to help Astor tubthump Dangereuses, arrives in fown Monday (4) to help Astor tubthump

# PESSS, SI; BUT FRANCS, NON 

## Capone Estate Continues Protests

Warns Allied Artists (as Previously) - George Raft Story' Fiction Posed as Fact


#### Abstract

Harold Gordonicano. Noy. 28 legal knight errant for the estate of the late Alphonse Al Capone, has termed roneous, fictitious and distorted"; portrayal of the prohibition-ira gang figure As he did "With CBS's "Untotichables" and Allied Artists': "Al Capone"-he's going to sue Gordon sair the new AA picture at its preem at the United Artists TheIts preem at the Unite atre here last week. The lawyer points in particular to a scene in which Raft meets Capone after the filming of "ScarCapone after the filming of Scar- face, a meeting which Gordon says fever towk place Also in error, acnever took bordon, is a scene in a cording to Gor film stidio that shows a character film studio that shows a character playing the Paul Mun role being playing the Paul Mund role being referred to as "Al" and vearing the characteristic gray slouech hat with the turned-up brim in apparent reference to Capone. Gordon says that "Scarface" was never referred to as "Al" ir the original picture filn tras not designed to look Gordon had sent put letters preGeorge Raft story warning distributors and exhibitors that they faced legah action if they showed faced leg the film.


## SAUL JEFFEE BACK <br> FROM SCOUTING EUROPE

of Mowielab Film Laboratories; has eyes for foreign expansion. Back in New York following a swing
around Europe, exec said he found a "number of extremely attractive We have for Movielab's expansion." Jeffee is particulariy interested betiveen Movielab and film processors in both Paris and Rome. Also he entered discussions concerning acquisition of a European lab. This would:mean a facility for the processing of films made United States.
Jeffee Investigated a new dye technique whiclr is being used in Switzerland and concluded deals
for processing jobs in the course of conferences. with producers in England; France and Italy., Movielab is on the move at
home, too Jefiee reported he's considering a couple, of acquisis
tions on the east coast

## PASTOR KIDS CENSORS

Should Arrest Sellers of: Bibl Dayton, Nov. 28. L. Wendell Hughes. farmer 28 . tor of the Unitarian Church at tion to City Prosecutor Arthur 0 Fisher, requesting that any bookdealer or person selling the Bible
be prosecuted for selling an obscene book. He said his purpose
was to show the ridiculousness of censorship. This was not the first time he has made his attitude Several years ago he helped de-
feated a proposed city ordinance feated a proposed city ordinance
on censorship. Hughes sald his on censorship. Hughes said his sorship, once it has begun. The action, he said was prompted by pone entorts in Dayton to have remoyed from, bookshelves.
o take a filing, deadpanning that the Bible "legally is not obscene".

## Columbia Meeting Dec. 20

 Annual meeting of Columbia 20 at the homeoffice.Abe Schneider president, and all other incumbent directors are can didates for reelection.

## Don Quinn

talks about Interypytions by walfers cond poiephones as the perennial

Who Gets The Beef?

anothar zhusval Editorial Fectiture
56ih Anniversary Number

## $\nu$ ARIETY

Plus other statistical and detc-filled charts' and oritieles.

## Astor's Literary <br> Dept. Prowls For Clobal Appeal

Astor Pletures today (Wed) Is revealing the establishment of its own literary department, concurrent with the acquisition of its first property. News is due at a cocktail party at 21 " In New York Head-
ing up the depantment is former iterary agent Joan Foley (no re lation to Astor Prexy George Foley) wth Margaret Aylward as tory editor.
First property acquisition is the ovel, "The Only Reason," by Tersska Torres; wife of author Meyer eyin. It's considered likely that the property will be offered to director Roger Vadim, Whose Lies preem here next month Pic, which Pas a setting in conte an coproduction with French inter ests.
According to George Foley, AS or thie facilities" to undertake a strictly domestic prodiction at the, moment, but "we may be able to
$\therefore$ Principal purpose
of the new seek out stories which lend the selves to: "international" produc France, Italy and perhaps even Germany. He also emphasizes that Astor has no intention of fostering neuterized. International producinternational poppeal as a result of their uniquely French or Italian qualities. Astor is prepared not only to "acquire finished literar cation deals as well as to subsidized authors whose works are "in lattere Astor al already has of the Stuart James on the payroll work hopes will have a flm potential.

## ABOAF ON 50TH YEAR

 OF UNIVERSAL: $20 \%$ UP Poris, Nov, 28.Americo Aboaf. Universal veep dicted here an increase of bêtween 20 and $25 \%$ in U business during the upcoming 50th anniversary celebration in 1962. Aboaf's fore ton R. Reckmil wound up the first of three European sales meetings they are holding in Europe.

Although U is the oldest com pany In the Industry, Rackmil told and aggressive in pur techniques.'

## FAANEE CANT GEI <br>  <br> As a result of Cuban freezeout

 Catholic Bishops Foresee MandatoryClassification If Showmen Unarrbed
of American films French produc has been getting a blg play there but French distribs are finding $f$ increasingly difficult to get any money out of Cuba, so Robert Cra venne, delegate-general of Un france, reported in New York Fri day (24). Exec made a short stopoyer en route from Paris to Mexic pulco. Unifrance is the French in dustry's organization for the pro motion of French films abroad tribs were having problems gettin their costs out of Cuba, and were not seeing anything so frivilous a profts, although biz was reportedly extremely good. Cuban governmen reet suggestions: that one way th French producers might get their
dough out is by coproducing Cubar films wh
So far two French producers in the prossed tentative interest in the proposal but nothing yet
Eollowing the Acapulco fest dur ing which there may be some nego-
tiations on a new Franco-Mex film pact, Cravenne wh return to Pari Via a swing through Colombia and enezuela he fopes to line up cover both countries or parttime reps in both Caracas : and Bogota said, but for in each country, h sons. Business for French pix has been good in Colombia, so the idea
is to promote it still further, white is to promote it still further, whas hampered trade in Venezuela. and a rep is needed the confusion

## He feels that

He feels that French pix biz in this year compared with last be cuse of a lack of top-grossing erite") but predictstion of $L$ jump in the coming session with the release of such pix as "Les in: Marienbad. among other up coming entries.

## MALES CAN LOAF at

 swor mamHollywood Noy: 28
Qualified male participants may now retire at ages 62-64 at reduced rate, under a decision reached last
week by the Motion Pieture . In dustry Pension Plan directorafe Heretofore, only femme partici pants could elect to retire at 62 Payment sked of reduced month y benefits include the following AGE AMOUNT 63.6103 .20 per month.

Participants in plan who wait until they reach 65 are entitled o monthly benefit of $\$ 120$.

## De Laurentis Final Word: Absurdity

Editor Vaniety:
Ronte.
I regret to inform you that there will be no fourth chapter in Ariegy of duction head is obstinate in ignorng even the most elementary as pects of European legislation when he fruitlessly sought to in Naples. Further conversation has therefore become impossible Orie sole statement by Mr, Rac e ascribes to Europea prod he advantages of using slave abor, children and animals with out any responsibility towards the
law: or the unions, and without the

Stanley Rothenberg lighty oxplores where and why Motion Picture Lavo Remains a
Legit Whodunit
one of the many Editorial Features
561h Anniversary Niamber
AARIETY
Plus other statispicel and detafilled charits and articles.

## Radio Offers Too

Weak, Irv Kahn
Foregoes Medium
Radio coverage is out for Mon day s (4) twinbill heavyweight er prexy. nix Kahn, TelePrompcause none of the networks came faim price whe consideced a fair price:
Kahn's outfit will handle the losed-circuit telecast, feeding 160 come and arena locations, plus some 150000 home receivers First of the back-to-back fights pits sonny Listor and:Albert west by the heavyweight title mateh be tueen ehamp Floyd Patterson an
Tom McNeeley in Toronto.

ARNOLD GRANT TAKES
DEFAULT VS SELINICK
Arnold M Grant, film attornes won a $\$ 159,727$ default judgment gainst the Selznick Co last week anter defendant failed to answer
for trial appearance n N I Süpreme Court.

- Lawyer had sued for pavment for seryices from

UP PAT M WILLAMSON
Patrick M. Williamson has bee appointed ad-pub director of Co and Ireland, moving up from as decided ad-pub head. Promotion wa ween Jonas Rosenfield Jr: Co y.p. and Kenneth N. Hargreaves sh corporation
Williamson succeeds Alan Tuck who bowed out last week: popular demand will come for ion picture industry fails to regu ate itsel ship of, Bishop James A. MeNulty of Paterson, N.J., group reported to the
"The responsibility of the indus try needs no restatement. The tered according to its letter and pirit, it is the producer's bs ally in the responsible exercise o creative freedom.
"More than once, the bishop continued, "the Legion of Decency and this committee have recog nized the legitimacy of truly adul the evaluation of such films. the code authority should be authorof by the Motion Picture Assn. that the films in quection are no recommended for young people críticism of film content and treat ment duriny the past year has con-
tinued "with little abatement." "We clearly envision, the bl popular demand for mandator classification should the industry refuse to regulate itself
The bishops noted that segments f the industry favor film classifi "A policy are in the minority. from the leadership of the indus try itself. If anything that lead ership has expressed unalterabl pposition to voluntary classifica ion: We regret the organized in Referring to ingence.
Court dig the U.S. Supreme erisorship pision upholding prior ensorship at the state and local Catholic preference for "self reguation with minimal legal con
Exhibitors are just as responsi ble for what is offered the pub'ic as are iflm producers. the bishop mphasized
The bishops also directed a seg ment of their report to those who not be out of place to remind bankers that the lending of the rises savings for film enter ion to ensure that the project upported by these monies are not detrimental to the public interest. In addition to Bishop McNultv, other members of the committee of Los Angeles, Coadjutor Arehi bishop Lawrence J. Shehan of Battimore, Bishop James V. Casey, of
Lincoln. Neb.: and Auxiliary Bishop John A. Donovan of Detroit

## THUNDERBIRD STUDIO

 BUILDING $\operatorname{in}$ MIAMI Miami Beach, Nor. 28. Ground has been broken for: studio at N.E. 121st $\cdot$ St: and $16 \mathrm{th}^{\mathrm{h}}$ Ave by officials of the Thurs rbird- Film Sound Center Studios. Plans call for erection of a "film city". consisting of four or five buidings on an entire block. These
structures will house every facility to produce and manufacture mo tion pictures: There will be a 32foot high sound stage, the larges such 'stage in the Southeastern United States, in one of these
buildings. Other buildings will buildings. Other buildings, wil jection roons, recording studios jection roons, recordag
scoring and dubbing facilies. Originally organized by Hốvard president, Thunderbird has supplied equipment and technical as sistance to "Surfside 66," Ziv pro-
ductions. a number of theatrical ductions a number of theatrical fi mercials and many industrial shorts. Other officers of the company are Charles Cours dent, and Edmund P. Cole, Y.p. project and Joseph J. Foos Inc will build the center.

## 6 <br> HLMM REVIEWS

VARIETY
Vedineady, Novemher 29,1961

One, Two, Three
Topical, ultra - contemporary witted. Refreshing delightful pic and stout b.o. candidate.

Hollywood, Nov. 16.


Billy wilder's "One, Two Three" is a 115-minute pause that re-hard-hiting. lighthearted farce spiced with satirical overtones spiced with satirical overtones. when an emptyheaded Coca-Col ss on the louse in Betlin tie munist, it's a card-carrying Com ready dated in spots, and so furiously quick-witted that some of its wit gets snarled and smoth-
ered in overlap. But total experience packs a considerable wallop As fresh. Irank and funny a film the United Artists release Should do Grade. A Capitalist business.:Written, produced and directed
by Wilder. in the rormer task with the aith of associate I. A. L. Dia mond, the Mirisch Co prescntation stars James Cagney as the chief
exec of Coca-Cola's West Berlin plapt whose ambitious promotion becomes temporary guardian of his stateside superiors wild and vaeuTiffin' slips across the border, weds violently anti-Fankee Horst Buchbouncing baby Bolshevik on the way. When the home office head man decides to visit his daughter, frame and masquerade that backfires, rets Buehnolz the choice and coveted company
The Wilder-Dianiond screenplay, based on a one-aqe piay by Merenc Molnar, is outstanding. Sometimes puns that might better have been ferociously fast that even. the cream of an zudience yill be haidpressed to catch over
significance of the dialog on first hearing. but overall: it's a spar-
kling script that pulls no punches king script that pulls no punches
and lands a few political and declogica hay Brandenburg Gate wides of direction is sharp, sexpacked and furtous, especially of sight gass and visual horseplay.
Cagues proves himself an expert
arceur with a giib, full-thottled eharacterization Although some o Buchholz delivery has more bark than bite, he reveis a consider-
atle flair for comedy. Pretty Miss Tiffin scores with a convincing display of mental density Lilo
Pulyer a suíss beaut, adds sex, Casney s sex humor and sex as Arine Fianeis lays Cagneys
understanding wife with special Frace and apiomb. How ard St. John abryes olit the tyeoon role admirbistent delipht as a heel-clicking prusianesque fight hand man. The
large supporting cast is effective right down the line. With. Leon fea parti ularly strong in key
spots: Red Buttons makes a virid impression in a brief bit as a
shaken M.P

Daniei Fapps photography en-
livens the talky sequences; of
livens the talky sequences; of


## I Bombel Peari Harlour (JAPANESE - COLOR)



The outbreak and criticar early stages of World thar ir in the point-of-view of the Japanese in exploitable action film from the explourceful Toho filmmakers. of Japan. The emphasis on action should make it a popular attraction for male customers. That, tospective and the timeliness of the release rapproximately the $20 t h$ give it a swift; short-lived but sufficiently potent kiek at the boxing $\because$ spray-and-scram a mutis basis. Film brings no appreciable new insight into the Japanese yar attigression If anything, the picture proves onily that rar looks exactly he same from either side rerolt ing. Hero of the film, which has boung Japanese flight lieutenań who tastes the tonic of victory at Pearl Harbor the bitter pill of does not penetrate very deeply into his thoughts or feelings
tion is stressed throughout.
$\therefore$ Dubbing, though exceptionally well executed under the aegis of Hugo Grimaldi, may thouble the more discerning customer for the ish-speaking Japanese atackiigs authenticity required. Here for Most of the action is accom pished throush miniature work: a field in which the Japanese screen his wort ind, mpress simply cannot completely convey to the critical eye the illusion of reality.
However, the Toho craftomen have come about as close as possible to achievement.
The young licutenant is played Natauki. a handsome lad. There is stiength and dignity py Toshiro Mifune as Admidal Yamagusiti.
Supporting work is unitormly satrection
temioed

Beachler Again Dayton Barker Walter Beachler president o Co the Dayton Variety sixth consecutive terim Renamed also were Harry Good, first as-
sistant chief harker; Dr. A. J. Denlinger, second assistant; Roy Wells, doughyuy
Named to the board Mere Fred Krimm, Paul Swinger, Al Davis,

-Blie Hawaii" restores Elvis
Presley to his natural screen ele
ment-the romantic, non-cerebral
filmusical-one which he has dein his last few films.
It is this sort of vehicle which the singing star seems to enjoy his greatest popularity, the kind his im in; and Hal Vallis' production for Paramount siould enjoy videspread box
short haul.
Hal Kanter's breezy screenplay, from a story by Allan Weiss, is the slim, but convenient foundation around which Wallis and staff have erected a handsome. picture-posttical South Seas musical hula baltoo Plot casts Preslest as the rebellious. son of a pineapple
ycoon who vants to make his own way in life a project in which fe succeeds after numerous romantic entanglements and misunderstandings.
Lider Norman Taurog's broad dircction, Presley, in essence is
playing himself a role sure to delight his ardent fans. Romantic support is attractively dispatehed Walters with stalwart comedy ancy provided by Angela Lansbury, RoIn a somewhat over-emphasized and incempletely-motivated role of an unhappy young tourist. youthfal relish and spirit. Others able in key spots are John Archer, Flora Hayes, Gregory Gay, Steve kins, Pamela Alikert and Christian Knchancing the production are Cliaces ang Tr picturesque
photography: Warren Louis snappy photography Warren Lou's snappy sets and natural backdrops. of them; are effectively staged by of them; ate effectively staged by Joseph. J. Lilley
$\because$ Tübé.

## MáBelior INAT (C'SOPE-COLOR

Farce comedy of Anglo-Amerfcan romantic errors. Adequate
fare for eas

"Cary On Archaeologist" might
be an apt cotitle for this frivoBritish bone specialist dinosaur variety) u io is irressistibly attracAnerican female In Terry Thomas. the Jack Cummings pro of the first magnitude, and his ace clownsmanship, together with Schweppervescence, should attract and divert the less selective, les
matic escape valve from everjday
pressure. But the 20th-Fox release
is just a mite too risque and sug gestive for the family trade and
its humor too obvious and anticipatable for the more cautious cel luloid sampler. It is not
Frank Tashlin has directed from his own screerplay, written in colwho wrote: the plav upon which it is based. Thomas is the archaeology professor situated : in California where he is on the reage of wedlock with a roving fashion designer Cusiness holm. who is abroad on business as the nuphal dite ap is conplicated byy (1) the unsched
uled advent of Tuesday. Weld, who is Miss Holm' daughter, unbe-
knownst to the prof; (2) regular invasions of his bachelor quarters by campus, cuties hellbent on personally improying Anglo-American
relations; 43 the irresponsible ad vice of cynical student-neighbor
Richard Beymer, who has a crush Riehard Beymer, who has a crush
on Tuesday. 14) the singleness-or on Tuesday; ,4) the singleness-o bury the professors prize posses sion the rare dinosaur borie
Except for Thomas, whose comic intuition and creativity, abetted of same; is responsible for mos porting cart: rather than the supcipals that comer than the princomedy end. Nether Miss Weld nor Beymer seems comfortably at such fast comparce as that of Mr. tend ta try too hard to the funny and the strain often shows through Miss Holm, a formidable light in a rath Bellini, a well-constructed ballerina, shows a flir for comedy as
an oversexed lush equipod with an oversexed ush equipped tion to mateh. Dependable Howard McNear generates some comic aid support is archaeglogis Adequatel Guercio Roxanne Arlen Alice Margo Moore George Bruggeman and Robert Karnes
Visually it is a handsome production, capably designed and Monnted by art cirectors Jack Martin Smith and Leland Fuller,
flatteringly lensed: by Daniel Fapp. Hugo $\mathbf{S}$.Fowler editing is satis factory, although there is a slight lethargy about several scene endings during which he seems to by Fapp s picturesque seascapes Johnny Williams score is an asset accompanying the action with strains and ry the appropriate to the comedy or sequence in which the dog is tug ging his king-sized hone aeross the is an accomplished low comedienue

## Wa Islamiah <br> (U.A. R.) <br> Reatmes Laequib-Misi Society production <br> 

the Elvis Pyatt Earp sisshooter, "Die Elvis Presley lipstick, the Lone Ranger silver bullet, among $\therefore$ saper of the sort prexy of UPA Piciures arid Glen Films; and his TPI firm has a tv Syndication arn "wich distributes "Mister Magoo" "Diekk Tracy" and "All Star Golf, Which are pro duced by the companion companies
He is prociuring besides, a feature He is procuring besides, a reatare
length animated cartoon film, "Gay length animated cartoon film, "Gay trical release, next spring
Madoleine of Fracee and overall construction of the film, with separate scripts for each part writter by scripters in the country whe it is made Auer bach said the project is planned fo series to - nelude various segments in different countries after the fea. ture is completed.
Producer is here this week fol Francisco Film Festival, where his "The Girl With the Golden Eyes" was the official French entry. He a film festival at all"" noting it ha no commercial activity such as tha in the European affairs: Auerbach stated "one of the important values or sidelights of a festival is the pose is to make films available to rector Irving M. Levin had stated this was not a purpose of this event and said
While here, Auerbach wil meet with the Mirisch Bros:- Allied Art coprodaction dis prodicers With the Golden Eyes". distribution, through Kingsley, will be discussed next week in New York prior to his re turn to Paris Pic opens in late Pec, or early Jan at New Yonks talking to NBC, Official Films and to foreign television

## 'Runaways' in D.C.

tee ncluded in addetion to Erie Johnston; Charles Boren, exec p . Assn of hotion Picture Producers:
G. G: Johnston, MPEA vicepresideमut for operations HY OVe Shanks of Screent Extras Guild Guild Joseph Trancatello: AFM Follywood lomal rhicftain: Rober a representative of Hollyivood Film Editors Local 76 .
With all the witnesses jammed into one day, there would appear questioning or elaboration of pre ared testmony
When Congresman Dent, Subthe subyect of hearings on the runaway issue - several days of was dropped, however, with budg etary and time problems given quickie hearing:

## Chubby Checker

This ridescreen colon fim is supposed to depiet the Tartar in vasion of Egypts which is a rela tively unknown and meaningless
incident in history to Western peoincident in history to western peo ple, Indeed, it is difticult to sepaguys in this picture-they an
look alike. Actress Iubna Aziz
plays Jihad a sort of Eqyptian plan of Arc who rises from a
hanem inil to leail her people into harem girl to lead. her people into plots abound and the story line, almost incompre 1 casible to start subtitles which keep jumping To put it mildy the acting is having a certain sense of spec indeéd, meañing color camera work is routine, Pertaps with dubbing and some profound cutting this could get a few U.S playdate but even that's extremely deubtful

Steff.
Bill Samuels, manager of the
Majestic Theatre Eastland Tex Majestic Theatre Eastland, Tex
named prez of the Chamber o

## Bob Hope's IOth

## the Harmon Air Base, Newfo

 land Frobicher Air Base, Baffin Island Sondiestrmin Anr sase ano Thule, GreenlañThis is conceded to be one of annual enitertainment task forces Because of the rugged and auster conditions prevailing at these not permitted to have dependant not permitted to have dependants to be stationed in that area troop there are rotated every 12 months. This is the 10 hi consecutive year
for Hope's yule travei with USO As in former years; Hope's show will be filmed for later presenta

# FESTIVALS FINE IF THEY WIN 

## Despite Plane Strike, 4th Mex Film Fest Preems With Many Guest Stars

## By EMIL ZUBRYY

Acapulco, Nov. 28. Film Festivals ufurle heview 0 a fair contingent of native and for eign talent plus outstanding fitm executives. Despite a transporta-
tion bottleneck. caused by walkuit of Aeronaves de Mexico pilots Jorge Ferretis, head of the. Film
Bureau and Carmen Baez, his chief assistations here on timi
Mario Moreno (Cantinflas stepped into the breach, with hit tling film biggies to this port city Cantinfas put in an appearance at
the inausuration ceremonies; headthe inauguration ceremonies, head-
ing a Mexican contingent includine Ana, Luisa Pelufo Lorena and Teresa Velazquez. Emilio Indio
Fernandez, Jose Elias Moreno, Rowolfo Larda, Fernando Andres and White vittor While Vittorio de Sica had prom-
ised to come, a last-minute change of planis had him planing out to from other stars incliä̃ing Ingrid Bergman. Robert. Jompry, Mioo tion Picture Export Assn. yeepee
in charge of Latin Ametrican affairs said that Barbara Eden could not attend because of film commitments. Presence of Marlon Brando is still uncertain but Corkery in-
dicated that Eric Johnston may dicated that Eric Johnston may expected the fest include Karl
Malden. John: Gavin, Van Heflin: Katy Jurado Ernest Borgnine; Do lores Hart and John Saxon.
Corkerv said that the Hollywood not take place in Acapulco as lást year, but at a Mexico Cify restau-
rant after the screening of OneEyed Jacks" at the Roble Theatre Although the re the usual cri
icism of the organizing committee, and its head. Ferretis, the fact to stage a well-mounted event. And os far as foreign delegations are is much better than in last two tion: including Marie Laforet, Jean Claude Brialy and Favre Le Bret, Vinizio Beretta, director of the Locarno Festivat, Lidio Bozzini,
president of Unitalia Films; Itilian Vergano and director vitorio do Seta are only a few tarning up

A big fuss was made over Joseph von Sternbert making his second 1942: Thvited per walty by Ferretis, who attended the San Fran-
cisco screening of cisco screening of Aexico's The
Important Man. Sternberg spoke Words of praise for enmeraman Labriel Tarso and Dolores del Rio. Plans to telexise the fest were and the high costs in olved.. Most of this resort's hotels are cooperat-
ing fulty with the Resena. put four, the Pierre Marques. Boca Chica,
Las Brisas Hilton and Hotel de la Playa, refused to house foreign delegations, qiving
for thịs decisioni.
The much disputed film. Viridiana, "is not to be shown However,
Ferretis has indicated that this picture as well as The Night,"
Berlin Film Fest prizewinnert the Polish pic imother Mary of the Angels" and "Last Year in Mari-
enbad:": the Alain Resnàs film, wili be shown after the conclusion of the Resena with the screenings set for Mexico City

## Macintyre at 4 Crown Herb MacIntyre former Nov. 28. division sales manager for RKO of, distribution for newly formed Hon

Hal Kanter

 Medivi Wition Mizer Ed Wymat
in an amusing piece fitled
And 1 Quotel
a bright Editorial Featime
56ih Anniversary Number

## /ARIETY

Plus ofther statistical and data-filled
charts and articlés.

## Ant-Atomic Rally on Coast With Screenites

## Hollywood, Nov 28.

 Sparked by the appearance and active participation of a. number Shousand Hocal citizens gathered Records parking lot for a rally :Help Established Uasting Peaeeto demonstrate against iüclear war. Screenwriter Nate Monaster who
organized HEEP with writer Jack Sher, keynoted the meeting on a platform ftanked by the American
and United Nations flags . He In and United Nations flags He In
troduced actors Rita Moreno Gary ray all. Martin Balsam. Don Mur pay and sohn Kert, who spoke for historical speeches. A cable from England's Bertrand Russell va
read by Merrill. Others appearin included actress Maria Palmer and educators James Warf USC Coun Kahane. psychologist and Dr Nor founder.
Rally began with citizens gather ing in front of the Palladium on was scheduled to make an address building : before marching in the orderly and well-organized man ordery. and Wellorganized man-
nep, Tine Street to Hollywood
Blve down to Arave: and onto the Capitol lot Argyte and onto the signs reading messages like "Help establish lasting peace than Al race not the human race, Similar breast plates and homemade cards carried by nearly every person
marching. Among the crowd were numerous Hollywood personalities with actress Janet Wolfe seen seIl
ing car stiekers for 10 c . each and
 licists Ben Trivin and Bill: Blo
and most of the kev speakers. Cost of the raily. including prio ads and printing of cards and placards was puit at $\$ 4.000$ by a
cominittee: rep.- who said it was raised through private donations There were some 20 people on the
committee. organized three weeks ago. Most worked three weeks Holly
Hollywod people who contribthed taward expenses and allowed their names to the used included Bass Polly Bergen The odore, Bikel.
Ray Bradbury, Jocelyn. Brando,
Marlon Brando Joha Cassavetes Marlon Brando John Cassavetes,
Mary Clarke, Stanley Colbert Rlchard Conte Helmu Conbert Sammy Davis Jr, Joha Forsythe Rita Hayworth Marsha Hunt Joe
Hyams, Abby Man, Dlek Martin Mary Murphy, Kim Novak, Rapert Presnell,
Simm

## OSNG: MPPATEE AS MR. DUBOUS

By VINCENT CANBT
Members of the New York film community back from the recentFestival are unanimous in their praise for the job done by fest director Irving Levin, Remaining a subject for controversy; however,
is the question ol whether or not is the question of whether or not the U:S film importing fraternity a national scale
Arthur Mayer, who served on
the San Erancisco jury this year, is ne of those exers who is high on all aspects of the annual Levin mented that - the trouble with these etous is that whey like a
festial only if they win a prize
Exec said he found at least half of the pix unspooled, at the fest to
have been "deeply interesting." which he considers a very goo percentage Quality Shorts

Also of great interest: he said were the short subjects which were
shown, and he wished that every producer and director would tak producer and director would take done in the shorts field these days. youngsters": he suggested and new tricks." festival benefit the film industry as a whole and thus majorse the support of the Us of the imporiters? Mayors as well as of the importers. icipated if the Yank majors para lot of national attention, A film
such as United Artists' Jud ment at Nuremberg would probably
have won a major prize,. he thought and the ensuing promohave bénefited both the pic as Taking the fest
trib Peter Horner, Kingsley Un Uion Who attended for the Internationa
America. In his report to $:$ Mike Mayer: IFIDA exec director the films was good and he praised Levin for his able administration.
but Horner also declared that sby the nature of this quaint festival no material adrantage can be expeeted for the distributo of the
films shown.. and in some cases real damage is done:"
According to Horner, it isn't eviews In San Francisco itself that is dangerơts to the distrib but lie
can be hurt alinost as much if he
enters : pic that for one raso enters a pic that for one reason
or another does not aike a prize though it may be a very woithreports; will not be submitting any pix to the fest next year.
Another distrib. whose
ments fell somewhere between those of Mayer and Homer, said ov an American film fest he which althoush a lovely city is
not a center of film acticity
Raiher he: woild cho Rather he would choose either est is a aded the San Francisco
sutair so let

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## Ed Kingsley Considers Louis Malle Canying Producer Greed Too Far

Horror's Own Fan Mag Horror films are not only a special category of boxoffice come-on but the are sole theme of a new 35 c photo quar-
teriy on the stands published by Charles Kane at North Bergen, N.J:
Initial run of 200,000 goes to 64 pages of which the wiritten text amounts to about $18 \%$. the rest being stills and drawings illustrating current product "Castle of Frankenstein."
American International, got American
the first spash
Kable News distributes. Todd Loses That Tax Assessment By LA. County
The motion picture and teleision industries must continue to pay tax assessments on fint in the March under a decision handed down by the U.S. District Court of Todd in the case of the Michae County over a sum of $\$ 109.000$ paid on :A found the World in 80 Days in 1957.
Ruling is precedental in that ould haw co won, producers 8:500,000 paid in tax assessment since 1957, and an annưal assess ment of around $\$ 2.500,000$ coul
Court of Appeals decision up judgment, which had ruled that 109.000 against "Around World was legal. Attorneys for odd argued that the film itself as reflected in the copyright Tod and Co. When the $\$ 109,000$ yas paid. rounds that the scrap vatue of 1 I' 0 , which a mounted to around asset: was the sole assessabl Mlotion picture and ty producer millions of dollars annually in assessments on filims which remain
in the state on the first Mondar of March:

## CODE APPEALS BOARD

## WEICHS TICTIM' DEC 11

The 20 -mallywood, Nov. 28
Assn of America board will hold heaking in New York Dec 11 to Rogers. prexy of Pathe-America, Code Administration denving. seal to the British-produced Th Victim," which P-A wilt distribute ally screened for board prelfmin ry to the hearing.
Fe Geoffrey shirlock counts b Candid and clinical dícussion o 'homosexuality" and its orertly expressed plea for social accept ent that be be made socially toler able, Rogers elains feature was We tasteful film on a delicate sub the purview of recent rublicit given to relaxation of cade strueand Sylyia Syms, It's an Allied Relph and Basil Dearden produc

Charles Schneer's -JJason and
Golden Fleece company, which had been shooting in south of Italy Palatino studion

Malle's action in booking his "Zazie" directly into a New York artie (VARIETY. Nov. 15), thereby eliminating the distributor, has raised the ire of number of the took this shortcut distrilis Malle Variety biche he expiained to come up with a satisfactory guarantee for "Zazie," offering him only percentage deals which he felt were inadequate:
Most articulate of Malle s eritics International, who at one point had started preliminary negotia. tions for the pic Kingsley calls
Malle's attitude ramost immoral** explaining that Matle. by asking for a substantial guarantee for a
"difficult offieat" picture was re"difficult offbeat" picture was re-
quiring the distrib te take all the risks.
It isnt as if Malle bad already by dealings with fy-by-nighters, trary, Malle has done extremely well, geting a fat guarantee from
Zenith International for the highyucessful "The Lovers," anor "Frantic," plus nice profits from "The Silent Worid." the jacques Cousteau underwater pic Kingsley's insistence)
Kingsley emphasized that his irnore than sour grapes. He likes Zazie" very much. considers it the best thing that Malle has ever done, but he feels that by seeking unreisonable terms on what he director is taking a very highhanded attitude lowards a market [Kingsley's remarks were made n New York Monday: 120 i . The Mondis on the film, which opened
Me Paris Theatre, did With uncharacteristic vitriol Kingsley recatled the old Wall bear's malie money. But the pigs,

He went on to suggest that Mallo usino ave exercised very good on exhib deal. For one thing, says Kingsiex, a distrib does a lot more han juss book a picture A pro-
ducer must rely on the distrib's arket knowledge as to the best d-pub approach, opening date and undry other factors which no know about.
Some pictures may be worth Guarantees but there are plenty appeal are not, even though they ertainly deserve to be seen in this
narket, the distrib continued. ronically, says. Kingsley, in the ducer opened his own pic in New York; and subsequently got a fat zuarantee on the strength of the
$\mathbf{i}$ - reviews and busines, the roducer made not much more made a pre-opening percentase tial That was British Lion's sold to Columbia.
Other pix launched unsuccessroducers according by their own nclude The Little World of Don Camillo" and "The Wages of Fear," indies guarantés. But even in these ases, said. Kingsley, the pro casy to understand than Malle's, homenal successes in heir home territories and it was not unreasonable to assume they,
might do well here. But "Zazie." might on well here. But Zhizie, great firstrun ir Paris, was dishasn't yof beve sold in most world markets.

Puerto Hico's Commonwealth

## Congratulations, LAURENCE HARVEY..

$\star$ *** (Four Stars - Highest Rating) .o. "Laurence Harvey, who attracted attention on the screen because of his acting in the British prize-winning film, 'Room At The Top' gives the best characterization of his career!"
-MY:DARY NEWS
"Laurence Harvey .., best performance since 'Room At The Top,' and really the first time he has been shown to major advantage in an American film... genuine adult movie making!"

- L. A. MIRROR
". . . the role of the Doctor is played by Laurence Harvey and it is easily his best performance in an American picture, reminding us of 'Room At The Top'.
"... At is certainly one of the best film interpretations of a Williams play... A is also one of the better American films this year!?
- N. Y HERALD-TRIDUNE
"Laurence Harvey in his best American role!"
- MOTIOW PICTURE HERALD
"Laurence Harvey, so good in Room At The Top,' is excellent again!"
- NY: CUE MAOAZME


## "Laurence Harvey gives his best perform: ance in an American movie!"

- NeWSWEEX.
". . it is a sad story, told very touchingly in this fine film, so well acted by all its people and honestly and beautifully fashioned by its director and producer!"
-mr. Post


## Congratulations to you, too, Peter Genville!



## Congratulations, GERALDINE PAGE..

$\star \star k \star$ (Four Stars - Highest Rating). 0 . "Miss Page... . draws a portrait with a fidelity that never wavers.. Her perform. ance is a memorable one?" -NV DARV NEWS a. a beautifully enacted and sersitively directed study of pure and carnal love... Geraldine Page can scarcely fail to win an Academy nomination ... she projects the character in a heart-breaking detail!" -L.A. HERALD-EXPRESS ". . (Tennessee) Williams' vividly imag. ined people usually inspire vivid perform. ances but seldom one like this ... his (Williams') collaboration with Geraldine Page has created a dramatic masterpiece!

- NiV WORLO TELEGRAM
"Geraldine Page shows mastery of acting craft (in) a fine performance which should win her an Oscar bid... genuine adult movie making! ${ }^{1}$ LLA MIRROR Geraldine Page's definite interpretation of the passionate spinster is one of the most exciting performances in an Ameri. can film this year...It is certainly one of the best film interpretations of a Williams play ... it is also one of the better Ameri. can films this year!"
-niv HERALO-TRIBCNE
"Geraldine Page shines in Summer and Smoke?

Lin times 1.. . the role of the plain Jane, the sorely distressed girl of 'Summer and Smoke, is exquisitely played by Miss Page, whose many fine shadings of momentary hope followed by crashing dismay and despair. are nothing short of brilliant!?
-NVY MMROR
"A very beautiful production!"
-Lin, ExamnNen
". it is a sad story, told very touchingly in this fine film, so well acted by all its people and honestly and beautifully fashioned by its director and producer!

- NiY POST

Congratulations to you, $\mathrm{foO}_{\mathrm{O}}$ Peter Glenville!



## Writers Guild Pitch to Upgrade Negro Image in Pis Picked Up by 3 Producers

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## Twist's Twist

The Twist, is now a nightly highlight of the terping at the swank, conservative May. Faii Hotel. Planted to lure the bashfu customers on to the danced in "West Side Story," and Aniz Valiant a model who is now a press rep at the hotel Twist is that Harry Roy's
band specializes in music of the 1920 s and patrons who come to have a nostalgic: bash Turkey Trot are finding the Twist as much fun-but more
energetic an Negro employ. members of their own race is natural He pointed out there has, in casling Negroes in major roles beareas and revealed one party scene with whites. but said "the picture is about real people and their lives and their lives include everybody."
Reaction came as the result of a Charles Schnee asked Guild mexy bers to write parts in their seripts in the American scene.
gro in such a character by pointing out Sidriey Poitier, who plays a (United Artists) is doing a role that was originally written as a white
man. Kramer stateđ, . In changing the character of the prison psychi-
atrist to a Negro we had both mound dramatic value and realism atrist-patient relationship nould
have greater explosive qualities have greater explosive qualities
through such a switch. Realistically, we felt there was a chance to
broaden the opportunities for the fine Negro talent available, a move fact the's there are in increasing atrists in the country
"There should be no reason why
any number of characters in any number of properties could not be changed to reflect the improving
position of the Negra in our soposition of the Negre in our so-
ciety. he said.
Similarly, Lubin revealed role of a. three-time-loser convicted burglar in "Reprieve" Allied Artistst of Sammy Davis Jr: and said script bonds. between races. Producer
said: Davis plays cellmate of Ben Gazzara in the pic, which shows
them both locked up together, a state prisons and is mgainst regula-
tions.

## Mudie Films

| Continued from page $1 \square$ | would be possible to take in at the b.o. <br> Three weeks before the Liai- |
| :---: | :---: |
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| matic nudity (i.e., sin), with |  |
| WS; |  |
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| a series of bylined articles and via columnist Rollene Saal. |  |
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| ject of the DLC attack are |  |
| exploitationers as "N |  |
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|  | Vita." Pic is going into a day |
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| ss Saat, who rap |  |
| a |  |
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| took note of the campaign against |  |
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| olce , Vita', which she called a |  |
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| The News' series on the |  |
| und the features in ques |  |
| kneyed." their titles nimis |  |
| and the mudity scent |  |
| an daring. The papers scrib |  |
| mme. said | after he |
| Shumactier to attend some of |  |
| films with her. but said the elerie |  |
| detlined because he didn't have | 14 |
| time. <br> Assistant D.A. Aram Goshgarian | -back to the trailer park on a |
|  |  |
| has nointed eut that none of the |  |
| pix mentioned actually are in vio- Unadilia Drive- |  |
|  |  |  |
| scenity staiutues, for one thing, man": Cops were waiting to nab do not extend to films, albeit an him. |  |
|  |  |  |
| othe: law dors mike it tinlawful to - reen pix not okayed by the New York State censor board. |  |
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## 'Twist' Pix Race

 Twister and he's dolng it with schedule is 15 days.This entry in the choreographic Twisty' and it's being slot at both the Pathe Studio and the Peppermint Lounge (where it caught fire
to begin with) in New York. The to begin with) in New York. The
shooting sked may not sound too shoting sked may not sound too extaing 18 hours a day a heavy
workout for even normal unider workout
takings:

Hey, Let's" has Joey Dee and Teddy Randazzo and Kay Armen among others before the cameras. (Col's "Twist Around the Clock" has Chubby Checker; Prima se Do-
ing the Twist" has Prima as its topliner):
Par is not taking this lightly, in terms of economics. Company is angling to play the worldwide
market by January. This means plenty of: rush since the film Dec. 6. Par is buying 600 prints with which to blanket a substantial portion of the United States and many
foreign capitals. The advertising foreign capitals. The advertising set at $\$ 500,000$, which ex
"Hey Let's" negative cost.
Par is taking what execs feel is
a well calculated risk. Company had they found the Twist to have caught on in small burgs as well in many parts of the world as well: Columbia distribution head Rube Jackiter states that Col's Twist
Around the Clock" is being set for Christmas. bookings: Exhibitor trailer for the picture already is is looking for the marketing jump on Paramount's "Hey Let's'Twist?" United Artists, not to be over"Teoked has its past summer's Chubby Checker sings "Let's Twist Again." Company says it's
sending ont more prints to all branche
UNVERSAL'S HUDDLES In Four metropolises
hudives to cue its four regional staff on plans for its Golden Jubilee Presidential Sales Drive com-
Henry Hartin, veepee and sales chief, will preside at the pep talks, Saturday (1-2), with subsequent Tuesday in-5, Dallas on Thirsday Friday (7-8), and San Francisco

Jeff Livingston, ad-sales coor-
dinator, will also make the road
t

## BETWEEN FESTIVALS

Marie Laforet Set In Leviathan?
Hollywood, Nov. 21
Eliot Hyman and Ray Stark are tulking a picture dẹal with French actress Marie Laforet, the actress revealed over the weekend on a
stopover between the San Francisco and Mexican film festivals where she is representing the French Film office Hyman and leasing "Leviathan", in which Miss Laforet stars with Louis Jourdan
and Lilli Palmer, in the Westert and Lilli $\mathbf{F a}$
Actress also revealed upcoming and Gilbert de Goldschimidt in France on a pic themed on JeaGuers, with in to costar Paul
directing. She skedel to film
British production next year, with Henri Calef directing Following the Nexican appearance, she reports to Italy Dec. 7 for a starring role in an Italian production, she
said; but was unable to give the title.
Actress is being repped here by
MCA, but said she had no definite deals other than the Seven Arts proposal in: Me works. She stars here, and in The Girl With the entry in the San Friancisco festival

## Moral Upgraders Call Freeman Of Paramomit Miscast as Reformer'

Twist's' Preem

Hollywood, Nov. 28 Doin' The Twist,' Keelou production starring Louis Prima and June Wilkinson, has
been booked by National The been booked by. National The
atres trito 50 key sites for New atres into 50 key sites for New
Year's Eve release. "Twist" Year se Eve release. (Mon:)
Wiliam Hole directed pic which also features Sam Butera \& the Witnesses

## Court Nix On Writers' Amicus Re Lou Pollock

## U. Judge Alexander Holtzoft

 esterday Mon) refused to let the Screen Writers Guild intervene in court case of Louis Pollock, al"Hollywood blacklist." Holtzoff unduly complicate case. He authorized group to take part in amicus curiae role, however,allow filing of brief.
Attorneys for Guild argued an intervenor role should be approved tect members from "black markèt" writers. Pollock's attorneys sup yers for Motion Picture Assin. of America told Holtzoff the case was Guild would complicate it by bringing in such issues as collec-
tive bargaining agreements. MPAA tive bargaining agreements. MPAA to oppose Pollock on grounds he wasn't blacklisted by firm compa-
nies, but his works were rejected

## on merit:

arred from employnent be was his name was identical to a writer American Activities Comnittee: In a related but separate action set a hearing Dec. 12 on question of temporary injunction against leged companies concerning 12 al move, refused by Federal District Court, Was appealed by 12 who
filed $\$ 7.500,000$ suit against companies eleven months ago.

## Dawson City Fest

Patterson, the Stratford, Ont, extrademag editor who, practically singlehanded, raised the Bardfest budget and talked Tyrone Guthrie into teeing the project. Patterson heads this one, too
Dawson - City where Beod part of Dawson City where Berton was born) restored to is Gold Rush
glory: Mme. Tremblay s store; once operated by the first woman renovated as a museum for Gold Rush gowns ańd relics Red and graced by Ragtime Bob Darch on the five-pedal Cornish piano unearthed there five years ago. where poet Robert Service
("Shooting of Dan MeGrew') toiled as a teller, will be reopened Prece de resistance says Bertion of Arizona Charlie's palace right down to the vallpaper. Dozens of old Yukonians and vaudevillians, answering an ad in
VARETY, have sent in photos and memoirs, so the theatre will be exactly like it was in 1899 .
Among numerous side trips on the fire are a midnight flight in the bright Arctic sunlight to Toktoyaktuk to glom the Eskimo
drum dancing, with a barbecuie brum dancing, wh a barbecue excursion to the Mackenzie Ri, poon white whales.

Hollywood, Nov 28.<br>The film Industry itseff comes in or a lambasting by a new groun for a lambasting by a new group

of public-spirited citizens named of public-spirited citizens named Operation Moral Upgrade, for ase
sertedly failing in its responsibility sertedly failing in its responsibility
to the public. In a letter addressed to the. L.A County Board of Sue pervisors. major stud sum production of objectionable films by fly-by night operators not
connected with the motion picture industry.
The OMU, formed by a group of
local clubwomen last March for local clubwomen last March for the purpose of determining if better, more wholesome and more entcording to its prexy Mrs van C Newkirk, already has a member ship of more than 200 , including a
few men. Its officers and many of few men. Its officers and many of
its advisory board are past presi its advisory board are past presi-
dents of various women's organizations interested in helping eradicate some of the filth and
smut with. which we are being smut with which we are being
inundated today, she reports.

In the letter sent over her if the major studios will stop and analyze their own productions they will see where the nide and lewd boys' get "the inspiration and license to go just one step further. "Breakfast at Tiffany's". as a par ticular offender, letter said, par is. just one supreme example of how major studios are failing in their respons
Y. Frank Freeman, chairman of the Supervisors' new committe in for his share of criticism in letter to Supervisors Quoting that Freeman had refused to Noy. 1 if this committee was set up as board of censors or a vigilant body, Mis. Newkirk moted. "This came as no surprise to us having
just seent Paramount's Break-

Freeman, she said, "could not possibly criticize other films and
pass this one as suitable and in good taste It embodied every conceivable sordid ituation including adultery, narcotics, and a male
prostitute lying naked except for a sheet.
Cited also as major studios contribution to moral breakup," were and":Spartacus."
"We are quite uell avare that me are attacking severa of the big money makers put out by major and this is done purposely. This tolerance for and permissive at titude toward the breaking of all
moral and civic laks is furthered moral and civic laws is furthered of these so-called entertainment "AAdult pictures are not truly to juveniles and morons; wihen they constantly play up sex to the extent they do in many current productions Now the matfer be comes even more complicated, they
are adding sex deviate suibjects for the adding sex deniate subjects for peop."
Supervisors were told that uning up their own prodictions they can scarcely set themselves up as
an example to the 'fast-buck boys.'"

## KEEP TRALLER PURE

Hutherans Duck Bardot As Un-
Lutheran Film Guild producer of "Question Seven," a picture on modern Berlin, is pernitting the use of the triailer for the film in
connection with the showing of connection with the showing of
LLa Dolce Vita" at the Loop Thea re here after refusing to do so while the the $\begin{aligned} & \text { watre } \\ & \text { the BB-starrer The Truth? }\end{aligned}$
The Guild told Loop management that it didn't think that it would be fitting to associate the church-sponsored "Seven" with
Truth even insofar as showing the trailer concurrently. Is showing resolved when the Loo booked
Vita" on grind before showing

it on!

# Wéve got the fistst the oily 

 authentic feature filmed in the place where it all started... with the stars and music and personalities who started it... at New York's world-famous Peppermint Lounge.
## The whole sensational Twist story

 is in this week's Life magazine... and the sensation is coming to your screen from Paramount!Hey,Mr: Showman!
Herei is your chance to capiatiaze
on this great sensation!
You can set your bookings now for
New Year's Eve and January 1st for


## WITH THE HEADLINE-MAKERS OF THE

TEMPLE OF TWIST, THE PEPPERMINT LOUNGE!

STARRING



## Holiday Sparks LA.; 'Summer' Socko s14,OOD, Hawaii' Hot 27G; Breakfas' Wow 24G; 'Spartacus' Big 1GG, 58th



## Bachelor' Tall \$13,000,

Torono; 'X-15' NG 5G; 'Huster' Hot 226, $2 d$ Toronto, Nov. 28.
Among newcomers, "Bachelor in Paradise, is off to a solid start but
"X-15" looks poor. However, the holdovers are boosting biz "King and 1 " is ahead of first wiek's gross. Big returns continue combo," also in second. "King Estimates for This Week Carlton, Danforth, $\quad$ Humber
(Rank)
(2,
 Eglinton (FP) (918; $\$ 1.50-\$ 2.50$ ) Steady $\$ 6,500$. Last week, same. .
Fairlawn (Rank) 1,$165 ; \$ 1.25-1$ $\$ 1.50$ )-"Guns of Navarone" (Col)
(19th wk). Sturdy $\$ 7,000$. Last week, $\$ 8,000$
Hollywood (FP) (1,080; \$1-\$1.50) - "Splendor In Grass" (WB) (7th Wk. Fine $\$ 7,000$ Last week, $\$ 8.000$.
Myland (Rank) 11,$357 ; ~ \$ 1-\$ 1.50$ ) Good $\$ 9,500$. Last week. $\$ 13,500$. Loew's Loew) (1;641;. $\$ 1-\$ 1.50$ )-
Rachelor in Paradise Solid $\$ 13,000$ or over. Last week. $\stackrel{\text { in } 9 \text { days. }}{\text { Tivoli }}$


## Towne (Taylor) (693; 90-\$1.25) -

 "Two. Women" (IFD) $\mathbf{~ t 6 t h} w k$Okay $\$ 3,500$. Last week, $\$ 4,500$.
 (5th wk). Not capacity but socko $\$ 16,000$. Last week, ditta.
Tplown (Liew)
-"V-15" (UA). Poor $\$ 5,000$. Last wer k. "Back Street" (U) (4th wk),
$\$ 6,000$.


Cincinnati, Nov. 28.
Cincy firstruns are sharing. a hearty holiday session currently. ace. Another newcomer, "Bachelor ban Valley. Spurred by extra shows, "King of Kings" remains is "Comancheros" at the Grand "Greyfriars Bobby" looks fair
in second week at Keith's. Twin Drive-In bids for a great autumn round with subruns. of "Guns of Navarone" and Three World
Gulliver,"
Estimates for This Week

Albee (RKO) (3,100; $\$ 1-\$ 1.50)$ Susan Slade (WB 2a wk). Ok Capitol $\mathbf{~ ( S W - C i n e r a m a ) ~}$
\$1:25- $\$ 2: 75$ )-"King of Kings" 4 M G) (2d wk). Close to tali . $\$ 16,000$
garnered on first week. Boost of garnered on first week. Boost of
three extra shows over firsst week's 10 is helping.
"Esquire Art (Shor) (500; $\$ 1.25$ t"Love and Frenchwoman' indie)
(2d wk): \$olid $\$ 1600$ Land $\$ 2,000$. Sold $\$ 1,000$. بas week
Grand (RKO) (1.300; \$1-\$1:25) "Comoneheros" i20th) (2d wk);
Still sturdy at $\$ 7,000$. Last week Still sturdy at $\$ 7,000$. Lasst week:
$\$ 8,000$. Guild (Vance) ( 300 ( $\$ 1.25$ ) -
-Picnic On Grass Indie). Swell "Picnic On Grass indie). Swell $\$ 1,800$. Last week, "Watch Your
Stern" (Indie) (2d wk), $\$ 1,400$. Hyde Park Art (Shor) ( $500 ; \$ 1: 25$ )
"Weekend With Lulu" (Col).
Fair $\$ 1,100$. Last week. "Pure Hell ir $\$ 1,100$. Last week, "Pure (Col). Keith's Shot) (1,500;90-\$1.25)-" "Greyfriars Bobby" (BV) 12 d wk
Fair $\$ 5,000$ Last week, $\$ 6,500$. Fair $\$ 5,000$. Last week, $\$ 6,500$. "Blue Hawaii" (Par). Big $\$ 11,000$.
Last week, 11 plus 1 " (Indie); $\$ 5$,Twin Drive-In ishor) 600 cars Navarone" (Col) and "Guns of Worlds of Gulliver" Col 'sub-
runs). Great $\$ 7,500$. Last week; Mr. Sardonicus": (Col) and "Vallev of Dragons" (Col) $\$ 4,500$. East
"Teenage Millonaire" (UA) and "Teenage Millonaire" UUA and
"Gun Stret" tUA). Okay $\$ 4.500$. Last week, Splendor in Grass" Cade" (WB) $\$ 5,500$
Valley (Wiethe) (1,200, $\$ 1-\$ 1.50)$

- Bachelor in Paradise? (M-G) "Bachelor in Paradise" (M-G).
Hotsy $\$ 9,000$ for Bob Hope pic Last week, "Breakfast
(Par) (6th wk), $\$ 7,000$.


## 'Hawaii' Mighty 18G,

Buff; 'Susan' Big 14G Buffalo, Nov. 28. Biz is shouing considerable improvement here this round, being helped by a batch of strong open-
ers. Outstanding is $\because$ Blue Haẅaii." which shapes smash in first
week at Paramount. Also big is "Susan Slade, an initialer at potent in first at Century However, "X-15" is rated dull at the tion" shapes sad at Lafayette.

Estimates for This Week Buffalo Loew) (3.500, 75- $\$ 1$ )-
"X-15" (UA), Poor $\$ 5,000$, Last
Week, "Town Without Pity": UA' and "Season of Passion" (UA) (2d

## $\mathbf{w k}$ ), $\$ 5,400$

Center (AB-PT) (2,500; 70-\$1)close. List week, "Splendor In $\$ 1.25$ top.
Explosive, Generation" (UA): and Explosive Generation" (UA) and
Cross-Up" (Indie). Sad $\$ 3 ; 500$

SUSAN' FANCY $\$ 8,000$, ENDPLS; HAWAII 116 Indianapolis, Nov 28.

Bhanksgiving holiday at most first run situations here: Several now Hawañ" is getting a great play
from the younger crowd at Lyric
to lead the city. "Bachelor in Parato lead the city. "Bachelor in Para-
dise, fine at Loew's ard "Susan
Slade," fast at Keith's, also are Slade," fast at Keith's also a
doing well
Estimates for This Weel Circle "Cockrill-Dolle) (2,800, \$1-
(21) Wk). Fair $\$ 5,000$ Last week, $\$ 6,000$ (Cinerama) (24th wk). Uf to Iively $\$ 7,000$ Last week, $\$ 5,000$
Susan Slade" (WB): Fancy $\$ 8,000$.

Last week, "Back Street" (U) (3d
wk), $\$ 4,000$.
Loew's (Loew) (2,427, 75-\$1.25)
Bachelor Loew) (2,427; 75-s1.25)$\$ 10,000$. Last week, "Jet. Pilot"
(RKO) and "Conquerors" (RKO) (reissues), $\$ 4,500$.
Lyric (CDD)
"Blue Hawnali $\$ 1-\$ 1,25$ ) 000 Hawaii r $\$ 11$ O'Clock" (Col) (3d wk), \$5;000:

## Hawaii Sock 13C, Mips. Wayne 186

## Stimulated, of course by the

 Thanksgiving weekend holiday and the the large transient influx for game which last Saturday afternoon (25) drew 65,000, curien bonanza. What's helping most isan extra strong lineup of fresh an extr
Such. newcomers as "Coman
cheros," "Blue Hawaiii" and "Susan Slade, are- proving strong bo Slade are proving strong bo. "Brears include "King of Kings," in Paradise "Devi at 4 O'Clock" and "La Dolce Vita" continue to
click on. Instead playing downtown, "X-15" is firstrun in six neighborod houses. but Just okay.
Fstimates for This Week
 (Wk). Continues Kith nice ( $\$ 10,000$ Last week, same.
Century
(Cinerama) 1.100 : $1: 75$ \$2.65) -South Seas Adventure"
Cinerama) ireissue) (4th wk). Big Cinerama) (reissue) (4th wk. Big
$\$ 9.000$ Avan (Frank) ( 700 ; $\$ 1$ ) Na-
Are's Paradise" (Indie): First nudture $s$ Paradise
ist camp pictire here in a very
Tong time. Good $\$ 2: 000$. Last week, "Erotica" (Indie) $82: 000$. Last week "Erotica" (Indie) "8th wk, $\$ 1.000$.
Campus (Fisher) $1500 ;$, $\$ 11$. The Cheaters": Cont). This house plays $\$ 1.200$.
Edina, Hollywood Hopkins, Rich ield. Riverside and Terrace (Volk) narily get their pix first among the nabes, but after they've first played

## kay at $\$ 8.000$

Gopher (Berger) 11,000 \$1-\$1.25 Blue Hawail" (Par) Second suc bis spot. Smash 13.000 East wèk, "1984"' (Col) (2diwk), $\$ 4,200$
Lyrie (Part (1:000, \$1-\$1.25) Bachetor in Paradise Mas $\$$ will big at $\$ 8,000$. Last week $\$ 10000$ :
Manim (Man) 1,000 ; $\$ 1-\$ 1.50$ Big S10:000. Last week, same Drpheum (Mann) (2.800: $\$ 1-\$ 1: 25$ )
Susan Slade" (WB) Hefty $\$ 13: 000$ "Susan Slade" (WB) Hefty $\$ 13 ; 000$
or close Last week, TThe Mask" or close. Last
(WB), $\$ 5,500$
S1:50-\$2) LLa Dolce Vita" (1,000 (2d run) (2d wk). Getting great $\$ 4$, 500. Last week, $\$ 5: 500$. great

State (Par), (200, $\$ 1-\$ 1.25 i)$
Comancheros,
(20th). Not many Westerns around lately and this good one is helped by this fact, mighty $\$ 18,000$ for this John Wayne
pic. Suburban World Mann) (800 \$1.251 "The Mark" (Cont) Dandy
$\$ 4: 000$ Last week: "Back Street" (U) : 3 Ba wk) w ) $\$ 7.500$
"Never on Sunday", (Lope) (reissiue) Making fine showing with $\$ 4,000$. Wast week, $\$ 4.500$.
World (Mann):
World (Wann) (400; $\$ 1-\$ 150)$ nok Smash at $\$ 8,400 \%$ Last week, Hawaï Big 2CG, Hub; Bachelor' Hot 20G, Wayne Sock 22G; Stor' 35G, 4

## Broadway Grosses

Estimated Total Gross This Week
(Based on 32 theatres) $\$ 670,800$ Last Year $\quad \$ 640,300$
(Based on 27 theatres)

## Susan' Stoot 17G, Philly; Kinss 20 G

## Philadelphia, Nov. 28.

Turkey Day and holiday week erally this round Some strong newcomers also will help, "Susan at Goldman while "X-15" lpoms "Breakfast at Tiffany's" is soar"Breakfast at Tiffany's" is soaring to a socko take in sixth session
at Arcadia while "King of Kings" also is up sharply in fifth round at ing to a smash total in third week at Midtown.

Estimates for This Week Arcadia (S\&S) 1620, 95-\$1:80)-
OBreakfast at Tiffany's 1 Par) 16th $\$ 12,000$
Boyd (SW) (1;536; $\$ 2-\$ 2.75)-$
"King of Kings" M-G) (5th wk).
Great $\$ 20,000$ or near Last week, $\$ 15,000$.
Fo (Milgram) (2,400; 95-\$180)"Devil at 4 OClock (Cohl (6th wk). Goldman (Goldman ( $1: 000 ; 95$ \$180) "Susan Slade" (WB). Fancy $\$ 17,000$. Last week, Bachelor-in
Paradise ${ }^{\text {ei }}$ (M-G) 13d uk), $\$ 8.500$. Midtown (Goldman) (1.200; \$2 \$2:75) "West Side Story" UAA
(3d wk). Smash $\$ 24,000$ or over Last week, $\$ 23.500$
 X-15. (UA): Okay $\$ 10.000$ Last week, lown Without Pity (UA)
(2d wik) $\$ 9000$ Stonley $\$ 9.000$.
 $\$ 13.500$. Last week $\$ 14,500$. "Comancheros" (120th) 95-\$1.80)Socko $\$ 14: 000$ Last week $\$ 17.000$. Studio (Goldberg 1383; 95-\$1.80) "Young Sinners" Indie) and Neat $\$ 5,000$. Last week, $\$ 4,000$ for days.
Trans-Lux (T-L) (500 $95-\$ 180)$
"Purple Noon (Times) (2d wk). Viking (Sley) (1 000. 55 - $\$ 180$ ) CSeven Women from Helle (20th) week; \$8,200.
World- (R\&B-Pathe) (483: $95-1$. Wow $\$ 4.500$ Last Yeek. From

## 'Susan' Good \$7,000 In

Prov.; 'Bachelor' 8 G Providence. Nov 28
Orily fair is the word for most irstruns this week. With the State's jestic's "Susana : Slade" running near same figure. The Comancheros at Albe is okay Elmwood
is good with third of Two
en:
Estimates for This Week
Albee (RKO) 22.200 65-900Silent Call" (20th). Oke $\$ 6.000$ Last week, "Written on Wind" (U) $\$ 4000$

Elmwood (Snyder (724: 65-90) Good $\$ 4,000$. Second was $\$ 4,500$.
Majestic (SW) $2.200 ; 65-90$ ) Susan Slade" (WB) and "King In Shadow. Indiel. Fairly good \$7,000. Last week "Greyfriars
Bobby" (BV) and "Atlantic AdvenBobby" (BV) and "At
tưre". Indie), $\$ 8,000$.
State (Loew) $13,200,65-90$ )Bachelor in Paradise.". M-G).
Modest $\$ 8.000$ Last week Town Modest \$8,000. (Last week, Town Without Pity" (UA) and "Secret of
Deep Harbor": (UA) 2 d wk-5 days), Deep H
$\$ 5,000$.
Strand (National Realty) (2,200 $90-\$ 1,25)-$ Devil At 4 O'Glock"
(Col) (2d wh). Good $\$ 6,000$ after (Col) (2d wk). Good $\$ 6,000$ after
$\$ 8500$ in first
ers, a rainstorm Frida with shopup theatres. What with big, new at Boston deluxers this week. Sail ing way out in front" is "Blue Ha waii, big at the Met. "Bachelor
in Paradise" shapes great at Orpheumadise" shapes comaneat at Orsocko at the Memorial.
"Susan Stade" is good in second conaramo continues capacity at Gary in
fourth week roadshow. setting new record" this round them away Saxon in fifth
" Breakfast at Tiffany's" is headed for a run record at Caprib holding sockeroo in seventh week.
"Rocco and Erothers tooms okay Rocco. and Erother in
inth at Beacon fill

Estimates for This Week
Astor (B\&Q $(1,170 ; \quad 90-\$ 150)$ Splendor in Grasss" (WB) (7th 8.000 . Beacon Hill (Sack) 1678; $\$ 1$ tor) (6th wk). Oke $\$ 4 ; 000 \mathrm{Las}$ week, same.
Biston Cinerama; Inc) (1,354;
$\mathbf{1 . 7 5 - \$ 2 , 6 5 ) - S e a r c h ~}$ \$1.75-\$2,65)-"Search for Para wki Fifth week good $\$ 7,500$. Capri (Sack) 1900 ; $\$ 1-\$ 1.50)$ wh). Wham $\$ 55000$ Last week Exeter (ndie) (1,376; 90-\$1:49) Devil's Eye Inde) (4th wh) Third week, good $\$ 7,500$.
Fenway (Indie)
(1.350 $\$ 1.501$ Girl With Suitcáse" (E lis) 130 $\$ 4,000$ Okay $\$ 3,000$ Last week
Gary ISack $\left(1,277 ; \$ 1.50-\$ 3{ }^{\circ}\right.$
"West Side Story" (UA) (4th Wk) New record at capacity $\$ 35,000$; 4 extra matinees $\quad \because \quad(700 ; \quad \$ 1.50)-$ "Truth" HKings ( 4 th w w ) Stout $\$ 9.000$ Last week. ditto.
Metropolitan INET), (4.357; 90 $\$ 1.25$ ) "Blue Hawaii" " (Par) and 000 , first big winner solid $\$ 27$, 000, first big winner here in delphians" (20th) and Marjorie
Morningstar" (20th) (reissues) $\$ 7,000$,

Memorial (RKO) 13.000; 90 $\$ 1.49$ ) te Shepherd of Kingdom Come (20th) Great \$22000 for John Wayne starrer Last week: Back Street', (U') and "Troubl
Indie) (5th
Orpheum (Loew $12,900,90-\$ 1.49)$ "Bachéor in Paradise" M-G) Fat $\$ 20000$ Last week Devil
at 4 O'Clock" (Col) (4th wk, $\$ 10$, 000 Paramount (NET) (2357; 70 "World by Night": (WB) (2d wik) Fine $\$ 14,000$. Last week, $\$ 16,500$. Pilgirim ATC) (1.909; 75- $\$ 1.25$ ), firars Bobby" iBV (reruns): Good (20th) (reant: wand; "Hustler" (20th) (reissue), same.
Saxon (Sack) (1, 100 $\$ 1: 50 \div 32$ "King of Kings" M-G) isth wk ditto. \$19,000 $\because$ ase State. Trans-Eux ( 730; 75-\$1,25)
-Nude on Moon (indié) "Adventures of Sadie" (Indie) i2d wki. slick $\$ 5000$ again. Last

X-15' Good \$17,000, Det; 'Susan' Sick at $\$ 16,000$,

## 'Hawail' Socko 19C; 2d

Only three new pix in downtown Only three new pix in downtown
houses this week, with bulk ot strength in the holdovers Hence, "X-15" shapes good at the salinis "Susan Slade shapes swell at the Grand Circus Cold Wind in
August" is fairly good at TrañsAugust" is
Lux Krim.
Hux Krim Mile. Comangheros" and "Blue Hawai" stay hotsy in second weeks at Fox and Michigan, respectively. King of Kings". 1ooks Artists, "Breakfast at the Unifed continues to gliter in sixth round at the Madison

Estimates for This Week
1,49) - Comancheros (20th) and
Continued on page 16)

Cli Perks, Errand Mighty \$47,00, 'Susan' 25G, Raft' Whopping 20, X-15' Modest 12G; Kings' 17G, 6th

Chicago, Nov 28.
First Influx of Christmas shop pers is slowly returning a. ross
tint to Main Stem here albeit some fint to Main Stem here, abe till some hrstruns are blas. "Errand Boy
holiday releases
toins a batec of slick new entries tops a batch or shick new entries
teeing off with a sock $\$ 47,000$ a
 garnering a nice $\$ 25000 \mathrm{in}$ frst
round at State-Gake. ${ }^{\text {George Raft }}$ Story is shaping wow \$29000 on
United Artists first Roosevelt's United Artists first. Rosevelt's Cinema frrst: New Monroe tandem, Hours To Live" should do okay: "Comancheros" is hotsy in first "Bachelor in Paradise" is great in Its fourth Woods frame. La Dolce
Vita. is shaping another terrifie popscaled week in fourth Loop "Breakfast At Tiffany's" is stll "Seven Wonders: of the World" Roadshowing King of Kings," aided by a big Thanksgiving turn Todd sixth.

## Estimates for This Week

 Carnesie (Telem't) (495; \$1,251:80)-"Make: Mine A. Double $\$ 180)$ - Make: Mine A Double
(Indie) Okay $\$ 3000$. Gast week \$3,000.

Chicago (B\&K) 13.900; 90-\$1.80 Last week Boy (Par): Boff $\$ 47,000$ (WB + (5th wk), $\$ 14 ; 000$.
Modigliani (Stern. ( 500 , $\$ 1,50$ ) (Cont) Light $\$ 2,700$, Last week "Promoter" (Cont) (reissues), \$3, .000:

Esquitre (H\&E Balaban) (1,350 fanis (Par) 6 Lh wki, Nifty $\$ 15$ Lo0p (Telem't' (606; $\$ 1.25 \$ 1.80)$ (4th Wk : Hardy $\$ 14,000$. Last week; $\$ 13,000$ or clos Pirate and Slare (1,000 65-90,and " 48 Hours To Live" Indie).
Okay $\$ 4,700$ : Last Week sFemale Fiends": (Indie) and Model For Murder" (Indiei, $\$ 4,000$.
Oriental (Indié) $\mathbf{i 3 , 4 0 0}$;
(Continued on page 16)

## Hawai' Torrid \$15,000,

Pitt, Kings' Surdy 17G,
'Bachelor' Brisk 1lG; 3

## Top new film is Blue Hawain,

 citement is being generated by tivo art entries Call Me Genius" a In August at Shadyside "Back at Fuiton, eros. remains loud in second at Gateway "Bachelor inParadise" stays hot in third at
Penn Top holdover is "King of Kings in third week of hardticket run at Warner, being rated sma
and ahead of seond round. Fultimates for This Week
Fulton. (Associated) $1.635:$
 \$6,700.
$\$$ Gateway Associateतt (1990) $\$ 1-$ wk Socko $\$ 9.000$ or near: Last

 Cold Wind in Augut CTimes
Feverish si Bon Last Heek. Pure
Hell St. Trinian's (Cont) (2d wk) Hell St
$\$ 1.500$ Sauirel Hill (834: \$1.251 Call Me Genius" Cant 1 Brilliant $\$ 4: 500$.

 Lät: week "Susan Slade" (WB),
$\$ 10.800$.
Warner (SW) (1 516 : $\$ 1.50-\$ 2.75$ Handing of Kings". (M-G) 3 3d wk
Hino 17000 with :extra biz frobi holidar: and one additiona

## Estimates Are Net

Film gross "estimates as reous key cities, are net; i.e., without usual tax Distributors share on net take, when playing percentage, hence the
estimated figures are net in-

The
The parenthetc admission prices, however, as indicated,

## Hawaï Hep 13G, Balto: Hope llG

 Hawaii" is bofto in first at the
Hipp. $\because$ Bachelor in Paradise.: is sock also in opener, at the Town opener at the Stanton "x-15": Comanche
Mayfair in Grass" is steady in "Saturday Night: añd Sunday Morning" is same in fourth at the
Playhouse "Career Girls on Naked Holiday" and "Morals Squad" are giving the Rex its best biz in months "The Mark" 10oms

Estimates for This
$\$ 1.50$ - Apartment" (UA) and Lean $\$ 1,000$ Gantry" (UA) (reissues) (Indie) : (3d wk) $\$ 1,800$.
Charles (Fruchtiman) (500;'90 17 th wk
$\$ 4.500$ :
Cinema (Schwaber) ( 460 , 90 (Cont Fair $\$ 1,500$ Last week: wik), $\$ 1,200$
Five West (Schuaber) (435: 90 $\$ 1.50$ - The Mark" (Cont) 12d wk)
Nice $\$ 2.000$ Last week, $\$ 2,200$. Hippodrome $\uparrow$ Rappaport $(2,300$ Big 13.000 Last week, Devil at Little Rappaport) $(300 ; 90-\$ 1.50)$ ing Loss of Innocence" (Colj). Pleas 7" Indie) (3d wh), $\$ 1,500$,
$\$ 1,50$ Majr (Fruchtman) (750; 90
"Comancheros" (20th) $\$ 1,501$, "Comancheros" (20th)
Hot $\$ 7.500, \cdots$ Last week "Hustler"


## New (Fruchtman © $1,600,900$ Last woek "15 UA) Dull $\$ 2.500$

## (AA1, \$3.800 Piayhouse

\$1:50才-"Saturday (Schwaber) (355: 90 Morning: Cont) (4th wk) Fast $\$ 2.500$ Last week, $\$ 2,400$. "Naked Holiday" (Indie) and
 Stanton (Fruchtman) (2.800, 90 $\$ 1.501$ "Susan Slade" (WBy Fairout Pity (UA) (2d wki, $\$ 5.500$. $\$ 1.50$ Bachelor in Paradise"
iai-Gus Big $\$ 11.000$ for Bob Hope starrer. Last week. 4 Breakfast at
Tiffany s. 4 Parr (5th $4 k) \quad \$ 6,000 \%$
Bachelor Boffo 25G,
St. L.: "Susan' $\$ 16,000$ Firstrun ctinentaus Nov a8. 28 entries.. "Bachelor of new, strong Paradíse" shapes standout with wham take on first week at State Blue HaSt.: Louis also initial session. "Susan Slade is fine in first at Am"Breakfast at Tiffany's" Iooks dof in Grass" is rated good in sixth at the Esquire

Estimates for This Weel Ambassador (Arthur) (2.970; $90-$
$\$ 1.25$ )- Susan Siade:? (WB) Fine \$1.25) "Susan Slade". (WB). Fine
\$16.000. Last week. "Hustler" 16.000. Last week.
20th): (3d wk 12000 .

Apolio Art (Grace) ( $700 ; 00$ Continued on ploge 16) (LOp

## Wanne fran silion ; Thanksgiving Lifts N.Y;;'Drum'Stage Rousing S165,000 in 3d, 'Story' Huge 61G; Gth, Summer' Smash 49G,2d <br> Malnstem biz continues to perk with nearly all situations currently Cinerama" strong product. "This Is Hollywood. It's the first showing of this process in Oregon: "The

comancheros" looms boffo for first
week at Fox. "Blue Hawail" also shapes wow at Paramount on ini tialer. "La Dolce Vita"' moves into
third solid inning at Guidd Estimates for This Weels
Brodway (Parker 11:890, $\$ 1$ (M-G) (2d wk). Fast $\$ 6,000$. Last week, $\$ 7,200$.
Fine Arts (Foster) (426, $\$ 1.50$ )
Splendor In Grass" (VB) and "Man In Groon". (Indie) (2d Wk). Matinees only on weekends. Fox (Evergren ) (1,600, $\$ 1, \$ 1: 49)$
"Comaneheros": (20th) and "Jet Storm ${ }^{\text {ºn }}$ (20th). Spekeroo $\$ 11,000$
or near for John Wayne pic. Last or near for John Wayne pic. Las
week. "Devil At 4 O'Clock? (Coi) Child (Rosener) ( 400 , $\$ 1175$ 1 $\$ 2$ ) La Dolce Vita" (Astor) (3d wk) Nights only with matinees on
weekends. Solid 3,500 Last week 3,700
Hollywood (Evergreen) (1,180 \$1.49-\$2t - "This Is Cinerama"
Cinerama) Great $\$ 15000$ Last Irvington (Smith) ( 6500.150 ) "Breakfast At Tiffany's". (Par) and
"Romanoff and Juliet" (U) (4th wk) Matinees only on weekends
 $\$ 1.50$ ) Susan Slader (WB) (2d Orpheum (Evergreen) (1,536; $\$ 1$ Valley of the Dragons". (Coi) Mask" (WB) and"Manla" (WB) \$4.800. 1.50)--Blue Port-Par) (3,066; \$1 Takes Thief (Par). Wow $\$ 12,000$. Last week, "Lovers" (Indie) (4th

## Hawail High 22G, Frisco; X-15 76

San Francisco, Nov. 28.
Firstrun trade is okay here cur rently. "Blue Hawail' is rated sock on opener at the st. Franoks the United Artists. "Suisan Slade" nicely, with "Slade" beling especially sharp at Paramount for

Estimates for This Week
 and "Carousel" (M-G) (reissues) Okay $\$ 8.500$ Last week, "Twenty
Plus Two". Undie) and ctinie Bomb (Indie) $\$ 3,500$ in, six days. Fomancheros" (20th) and Misty" (20th) (2d $W$ Wil Good $\$ 13.000$.
Warfield $\$ 15.500$. Loew) (2 656 . $\$ 1.25$ $\$ 1.50$ ) "Bachelor In Paradise"
(M1.G (2d wk), Okay $\$ 10.000$. Last Week, $\$ 14.500$
Paramount (Par) $(2,646, \$ 1.25-$
$\$ 150$ - Susan Slade" ${ }^{\text {B }}$ and Let's Rock ${ }^{i}$. WB) (2d wh) wide St. Francis Pari
$\$ 1,75)$ Blue Hawain
(Par) Sock $\$ 22.000$ La st week "Devil At 4 United Artists No Coast (1,151;
 (th wk), $\$ 5,000$ in 5 dayse
Vorue si:50 - Don Quixöte $\$ 2400$
Fromin (A-R ( $400 \%$ \$1.75-\$2) : Fast $\$ 3$ Roman Balcony (Indie) Vita" (Astor1 18 fh wk "La Dole $\$ 3000$ : Mark' (Cont ( 56 th Wk): Big $\$ 3$, 000. Last week $\$ 3,300$
 Tiffan (Pary f 5 th wk) Fine Presidio (Art Theatre Guild) (7ndie) $\$ 1.25$ (rk). Tall $\$ 5.000$ Last week: $\$ 6.000$
250 Coronet (United California) (1. 250, $\$ 1.80-\$ 2.75$ ) "King of Kings"
(M-G) (5th rik) Okay $\$ 10 ; 000$ Last
week, $\$ 11,500$.

Thanksgiving Day holiday week nd, with ravorable weather except last Friday (24), is giving Broad in the current session despite dearth of new screen fare Only a ew arty theatres came out with op well
Still chainpion is "Flower Drum Song" plus stageshow with a socko ound which insures $a$ fourth ession to bring in the a fifth session to bring in the annual in Toyland" Dec. 14. The Hall had ines the first four days of cur
ent week eyen in Friday's rain ${ }^{2}$ West Side Story helped by soaring to a new capacity figur of $\$ 61,000$ in current (6th) week at the Rivoli. This covers 17 shows,
compared: with 10 for a normal compare with 10 for a normal to a wham $\$ 42 ; 000$ in seventh round State for 12 performanc
Many firstruns are pushing head of last weeks totals. One which is heading for a smash $\$ 49,000$ in second round. day dating the DeMille and arty Sutton head of the opener with a big $\$ 3.4,000$ in second at the Capitol er than fast round with a big
$\$ 28,000$ in fourth at the Paramount: Pic stays. "Sushan the Plade" also will in third frame at the warner "Devil at 4 O'Clock' is beltering last stanza with a rousing $\$ 28,000$ Splendor in Grass:" also is ahead with a great $\$ 34,000$ in seventh week, daydating the Victoria and
arty Trans-Lux 52 d Street "Paris Blues" shapes Big $\$ 32,600$ or third stanzia. daydating. the On Sunday". is up over the second week with a fine $\$ 14,700$ in third round at the Forum.
Astor City Inv ) A1,094: 75-\$2 Paris Blues" (UA) (4th wki. Third
stanza finished Monday (27i, was stanza finished Monday (27) was
torried $\$ 23.000$ after $\$ 18,000$ for second week "One, Two, Three"

## Capitor:

Capito 2d wk). This round winding today (Wed.) is heading for great $\$ 34909$. ahead of the $\$ 33,000$ of initia Writerions (Moss) 1,520 , $\$ 1.25$
2.50 Devil at 4 Clock ${ }^{\text {Col }}$ (7th wh). Sixth session completed yesterday Tues.) was rousing $\$ 28$.-
000 or near after $\$ 24.000$ for fifth

Demille (Reade) (1;463, 90-\$2:50) - "Summer and Smoke" (Par) ind today tWef 100 ks to hold with smash : $\$ 30,000$ after $\$ 25,000$, Embassy Guild Enterpris (500\% 90-51.75)-"Guns of Navarone, (Wol) 13d wk. First holdpushed to big $\$ 14,000$ after $\$ 13,000$ for opener Stays until "La-Dolce Henry Milier Gilbert Miller (800; \$1.50-\$3.50 La Dolce Vita: concluded Saturday i 25 , was okay $\$ 13.000$ after $\$ 15.000$ in 31 st week. "Les Liaisons Dangereuses" "As: ind run here on Dec. 9 ,
Palace RKO (RK. $642.90-\$ 2$ -
Journey Center of Earth" (20th) and 'Sink' Bismarck' (20th) reissues). (2d wk) Initial session
ended yesterday (Tues) was mild $\$ 9.000$. Won't stay long.
Forum ryosis (813; $90-\$ 1,80)$ wever on Sunday' (Lird frame ended Sunday (26) climbed to tall $\$ 13,700$ after $\$ 1,000$ for second reek. Also
playing at Plaza where in 59th Paramount (AB-PT) (3.665; \$1 $\$ 21$. Comancheros" (20th). (5th day. (Tues, was big $\$ 28,000$ after Time Arotund" (20th) is due in nex Radio City Music Hall (RockefelDrum Song" (U) and stageshow

3d wk), Current stanza finishing $\$ 165,000$, with big boost from out of-towners on Thanksgiving out ay week. Second was $\$ 145,000$ Stays a fourth week, and also a
fifth : Babes in Tovland" (BV) and annual Christmas stageshow Rivoli (UAT, ( $1,545, \$ 1.50-\$ 3.50$ ) "West Side Story" (UA) (6th wk) ooks like capacity today wed. performances: Fifth was \$47,000 State (Loew Continues inder.
(1.900 $\$ \$ 1.50-\$ 3.50$ ) "King of Kings" (M-G) (7th wk). Current round winding up today
(Wed.) is heading for wow $\$ 42$. 000 for 12 shows after $\$ 35.000$ on 10 performances in sizan. Hoiding of course.
"çtoria (City Inv,) 11.003; 50-\$2 wk): Severith stanza conpleted Monday (27) was great $\$ 22.500$ after $\$ 16,000$ for sixth week. "Poc ketful of Miracles": (UA) is due in
next but not until the middle of ext but until the middle o December.
Warner (SW) (1.813: 90-\$2!Thurs week ending tomorrow 2000 s is ikely to hold with solid econd or near after $\$ 16.000$ for omes in on hardticket Dec. 14, ith advance sale already started. First-Run Arties
Baronet (Reade) (430; \$1.25-\$2)
The Mark" (Cont) (m.0.) 12 d wk) This session finishing today Wed. is heading for big $\$ 11,300$ fter $\$ 9.500$ for opener. Stays on "Paris. Blues" (UA) (4th wk). as great $\$ 8,600$ after $\$ 8.000$ for second. Stays
Beekman
1:20-\$1:75)-"Rugoff Th.) (590; th wk). Fourth frame ended unday (26) wás big $\$ 7,500$. Third Carnegie
$300 ; \$ 1.25-\$ 1.80$ Cinema (F\&A) Carouselv (Lux) (8th wk) Seventh stanza finished yesterday (Tues.) was big $\$ 4.200$, same as sixth week.
55th St. Playhouse (Moss) (253. 1.25-\$2-Loss of Innocen-e Coly (2d Wk) First week ended Monday (27) was wham $\$ 7.500$, one
of big opening weeks here. Also at big opening weeks here. Also (250: $\$ 125-\$ 1.80$ ) - "Throne of Blood" (Indiei (2d wk). First ses
(Continued on page 16)

## Susan' Bright \$10,000 In Omaar; 'Comancheros' Lively $11 \mathrm{G}, \mathrm{X}-15$, 8 C

Thanks to a large number of new entries biz has perked. up considerably at downtown firstruns
this stanza. Hard-ticket "Seven Wonders of World" is bangup at the Cooper. "Susan Slade" looms big at the Omaha while "Commanchero"' is rousing at Orpheum. nd week of "Bachelor in Paradise" is boff at State

Estimates for This Weels
Admiral, Chief, Skyview Blank;
$239 ; 1,000 ; 1,200 ; 75-\$ 1)$-X-15" 1,239; 1,000; $1 ; 200 ; 75-\$ 1)-$ (Gun Street" (UA). Fairly nice $\$ 8.000$. Last week, "Flight Lost Balloon" Indie' and
 Hoinday week greets a furry o
strong newcomers, "Comancheros being fancy in the Plaza and Granada combo, "Blue Hawaii" looms sock at the Uptown. X-15
in three houses shapes thin. Para in three housed good with "Susan
Holdovers of "King of Kings" a the Capri, "Baehelor in Paradise" at the Roxy and "Seven Wonders" lor" being especially big.

Enoksides ior This Week brookside, Isis, Vista Fox Mid
west-Nat. Theatres): $800,1,360$ "Flight That Disappeared" (Par) Dualed in three houses, thin
$\$ 6.000$. Last week Brookside only "La Do
Capri (Durwood) (1,260; \$1.25 $\$ 2.50$ ) "King of Kings" (M-G) (3d

## $\$ 16.000$

Empire (Durwood) 1200 ; 90 $\$ 2$ (Cinerama) (reissue) of World Bright $\$ 9,000$. Last week, $\$ 10,000$ Kimo Dickinson) 1504: $90-\$ 1.25$ Wit). Nice $\$ 1,700$; holds. Last week $\$ 2,000$.
Paramount tBlank-ÙP) (1.900 G1-\$1.251-"Susan Slade". (WB). Plaza, Granada, SFMW-NT) (1, 630, 1,217, \$1-\$1.25) - "Coman on. Last week. Plaza only "Pari Roxy (Durwood) 1850: $\$ 1-\$ 1.50$ (2d wachelor in Paradise". ©M-G) Last week, $\$ 11.000$
Uptown (FMW-NT) (2.043; \$1 $\$ 1.25$ )-"Blue Hawaii" (Par). Socko $\$ 5,500$.

X-15' SMASH $\$ 15000$, D.C.; WAYNE BOFF 17 G Washington. Nov. 28. Mainstem pace quickened this brisk holiday trade. Two initialer are rated sock-"X-15" at Kt ith's
and "Comancheros" at. Palace. "Re-
ware of Children" at the Town shapes lively in its first frame. "Bachelor in Paradise" " looks fo a big second round at the Capitol, while "Susan Slade" at two loca
tions loom fair. "West Side Story" still is great in second at. Uptown. fourth at the Warner.

Estimates for This Week
(1.480; $1.000 ; \$ 1-\$ 1.49)$ - Susan
Clode" (WB) (9d writ rind c12:000
or near. Last week. $\$ 13,000$.
Apex
K-B)
1940:
$\$ 1-\$ 1.2$
 Frantic (Times) 2 d 3 kk . :
$\$ 3.500$ after $\$ 3.650$ opener
Capitol (Loew) $13.220 ; \$ 1-\$ 1$ "Bachelor in Paradise" (M-Gi 12d
wk). Tall $\$ 12,000$ after $\$ 17,500$ Keith's rRKO) (1.839: $\$ 1-\$ 1.49$ )-
"X-15" (ĚA) Boff $\$ 15.000$ Last week, "Bend of River" (U) \& sues, $\$ 6.000$. MacArthur (K-B) (900; $\$ 1.25$ )$\$ 3.300$. Last neek, $\$ 3: 500$
Ontario (K-B) (1,240: \$1-\$1.49)wk). Fat $\$ 8: 500$. Last week. $\$ 7.700$. Palace 4Loew) 12.390 ; $\$ 1-\$ 1.651-$.
Cromancheros"
(20th) neo or over for Jolnn Wayne pix Lisst week. "Beck Street" (U) i4th
 azaza T-T, in78: S1-s1.80 -

Town (King 800 s 1 - $\$ 1491$ EG.0no. tast wrek. Rocco and
Brothers: Astorn for last six days. $\$ 1$ nin-"Devil at 4 OClock" "Col)
( $6 . \mathrm{h} \mathrm{k}$ ). Okay 54.000 Last week, 4.4 10 . Yptown SWi 11 300- $\$ 1.65-\$ 3$ )-
 Bib $\$ 13,000$. Last week, $\$ 10,500$.

| weefs <br> dayss |
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|  |  |
|  |  | With a flock of new pix opening this. stanza and with holiday

crowds. firstrun biz is looking up crowds. firstrun biz is ooking up
currently. Standout is. "Bachelor in Paradise", which is sturdy a
State on opener. "Comancheros" also is good on initial round at the Allen: "Blue Hawaii" is rated pleasing in first at Hipp. Susa
Slade". is only fairish at Palace:-

Estimates for This Week
Allen (Stanley - Warneti) 12.866 ;
(20th) $50-\$ 1.50)$ Comancheros" (20th)
Good $\$ 14.000$ for John wavne star er. Last week, "Greyfriars Bob "(By), $\$ 7,000$
Colony Art (Stanley-Warner) 1 (Indie). Bright $\$ 5.000$. Last: week "Purple Noon" (Timeș) (2d wk) $\$ 2,500$.
Continental Art (Art Theatre Guild) i900: $\$ 1-$ s1.25)-"Neanolita Carousel" "Lixt, Average $\$ 2,000$ Last we
$\$ 1.700$.
Heights Art (Art Theatre Guild) 925; \$1- $\$ 1.25$ )-"Secrets of Wom en" (Indie) Okay $\$ 2,900$ Last
week. "The Mark" (Cont) (2d wik), week.
$\$ 2,400$.
00ippodrome (Eastern Hipp) (3, (Par). Pleasing $\$ 150000$ Last week King of Roaring $20 s^{\prime \prime}$ (AA) (2 wk). 50,000 in 5 days.
Ohio (Loew) (2.700 $\$ 1.25-\$ 2.50$ ) "King of Kings"(M-G) 12 d . Wk) Good $\$ 15.000$ Last week, $\$ 11,700$
Palace (Silk \& Helvern) $(2,739$;
$1-\$ 1.50)$ "Susan Slade": (WB) Fairish \$11:000. Last week "Deril at 4 O'Clock". (Col) (5th wk), sp.000 S 5 days.
State Loew) (3.700, $\$ 1$ \$1:50)"Bachelor in Paradise" yM-G. Topping field with fancy $\$ 18.000$. Last
*k) $\quad \$ 9 ; 000$. Stillman (Loew) (2,700: $\$ 1-\$ 1.50)$
Last week. "Town Wishout Pisty" Last week.
$(U \mathrm{~A})$,
$\$ 8,000$.

## NEW YORK

Continued from page 15) sion completed yesterday Tues.) 72 d St Playhouse (Bakei) 1440
$1.50-\$ 2)$ The Hustler
(20th (10th wk): Ninth rofund ended Mon day (27) was solid $\$ 6.500$ after
$\$ 4.300$ in eighth. $\$$ tays, ilkely until Normandie T-L) (592; $\$ 1.25$ 1.80) "Green Mare" +Zenith) (6th wk). Firth round conclưded Sun
day 26$)$ was stout $\$ 6.000$ after day 260 for fourth week "Five-Day Lover" (Kings) opens Dec. 13.
Little Carnegie (L. Carnegie) (520; \$1.25-\$2)- Purple Noon' ng today Wed. is heading fo ock $\$ 12,000$ after $\$ 11,000$ for 12 th
ound. Continues indef: Guila (Guild) ${ }^{4} 450$;
Double Burk" 'Show) \$1-\$1.75)This session finishing today (Wed.) after $\$ 10.000$ on initial week Stays with "Midsummer's Night Dream" Iurray Hili Nugoff Th.) ( 565 ; 95-\$1,80-"Sumper to Remember" Indie) 4 th wkt, Third stanza
finished Sunday (26) upped to big finished Sunday
$\$ 15,000$ after $\$ 13,000$ in second

Paris (Patthe Cinema) 1568 : 90 $\$ 1.80$ - Zazie ${ }^{i 2}$ Cont 120 d wk). was just okay $\$ 6.000$
Plaza Lopert' $1525 ; \$ 1$ :50-\$2)wh) The 58 h session finislied nearafter $\$ 7.000$ fer juth or
 ended Monday (27) was great $\$ 12$; Sutton (Rugof Th. (561; 95-
$\$ 1: 80$ ) "Summer and Smoke"
(Par) (2d wk). This round ending Par) (2d wik). This round ending
today (Wed.) looks to climb to sock $\$ 19,000$ or over after $\$ 18,000$ for openersitux 52d st.
Trans-Lux 52d.St. (TH) (540; \$1(8th wk) Seventh session con cluded yesterday (Tues. was smash $\$ 11,500$ after $\$ 10 ; 000$ for sixth week. Daydating with Vietoria. $\because$ $\$ 1: 25-\$ 2$ ) "Súsan Slade" (WB) (3C wk). Current round ending tomor raw (Thurs.) looks like nice $\$ 5,50$
after $\$ 6,200$ for second
 day Spring (WB) due in nex World (Perfecto) ( $390 ; 90-\$ 1.50$ ) "Wild For Kicks" (Times). (6th Thurs) is heading for $\$ 12,500$ tinues indef.:

## Comancheros' Wow 13G, L'inle, "Hawaï' Torrid 12G, Bacheilor' Fat 96

$\qquad$ Louisville bullish this week, sparked by trade for downtown to stos rade for enjoyed considerable fringe benefits from the carnival atmosphere,
weeks,
"Comancheros" at United Artists is rated wow as will :Blife Hawaii the Kentueky. Susan Slade at the Mary Anderson and "Bache-
ior In Paradise" a the Ohio are other big ones. "X-15". at the Brown is mild.

Estimates for This Week
 Last week, Loss Of Innocence Col) (2d. wk). $\$ 3 ; 500$.
Kentucky (Switow) (900; 75-\$1)-
Blue Hawai; Blue Hawaii' Par) Sock $\$ 12,000$ Crese looms, kast week, "Bac Mary Anderson (Peoplés) 1900 ine $\$ 8,600$ or Splendor In Grass: (WB) \&4th wi, \$5,000
Ohio (Settos) (900 $\$ 1.25$ ) Fancy $\$ 9.000$ Last week, "Break $\$ 6000$.
Rialto (Fourth Avenue) 11,100 1.25- $\$ 2.50$ - "Cinerama Holiday" Corramal matinees to fine $\$ 8,000$. Fifth was $\$ 7,700$.
United Artists (Fourth Avenue (3.000; 75-51.25) - "Comancheros 20th). Leading the town at wo
$\$ 13.000$. Last week: "Devil at $0^{2}$ Clock" (Col) Wisth wk); $\$ 7,500$ :

## LOS ANGELES

(Continued from page 14) (6th wk) Big $\$ 8,000$ Last week
Chinese rFWC) (1.408; $\$ 2-\$ 2.40$ 16 th wh Sockeróo $\$ 24,000$ Last week $\$ 16: 200$
Egyptian UATCC 1,$392 ; \$ 125$ $\$ 3.50$ ) "King of Kings' M M-G) (7th
Hollywood Paramount State (1.468; 90 92 )-"Splendor In Grass."
(WB) 17h
Likight $\$ 14,000$. Last Week. $\$ 9.800$.
Pantages (RKO) (1,513; $\$ 1.25$ Torrid $\$ 1,000$ Last week: $\$ 7.600$
Fine Arts (FWE) $631: \$ 2-\$ 2.40$ ) "Summer and Smoke" (Par) Bor Sunday' (Lope) 52 d , wk), $\$ 4.400$ Beverly "State) (1,150, 90-\$2)
Town Without Pity". (UA) (2d wk) Lively $\$ 8.000$ Last week, $\$ 9.000$.
Four Star iUATC "Otheilo" (U) (2d wk); Dull \$1, 500. Last week, $\$ 2,600$. Loyola Metropolitan-FWC) 2.752
$856 ; 861 ; 1.298 ; 90-\$ 1.50$ Coman cheros" (20thit and "September Last week. \$24:100 Kawai IG\& 1106 , $\$ 21,800$ Hawail (G\&SI $11: 106: 91$ - $\$ 1.501$ and Biainwashed $2 A A S$ (2d wk Slow $\$ 2,600$.
Warren's (Metropolitan) (11,757,
$90-\$ 1.50$ ) Susan Slade" (WB) and $90-\$ 1.50)$ "Susan Slade" (WB) and
Beyond All Limits" (Indie) sud Wk) Mild $\$ 3.400 \quad$ Hall $\quad$ Ros (720; $\$ 2,40$ $\$ 2.751-$ La Dolce Vita (Astor
20 ih Mk Sturdy $\$ 6,800$ Last

National Boxoffice Survey
Holiday Boosts Biz; 'Comancheros' Champ, 'Hawaii' 2d, Kings' 3d, 'Bachelor 4th, 'Susan' 5th


## CHICAGO

(Continued from page 15)
Torrid $\$ 24.000$. Last week: $\$ 26 ; 000$. Torrid $\$ 24.000$. Last week: $\$ 26 ; 000$. Seven Wonders of World": (Cine amal reissue) 18th wk) $\because$ Sturd 12500 Last week, $\$ 15: 000$,
Roosevelt (B\&K) $\quad 11,400$, 1.80 X 00 UA) Mfodest $\$ 12$ Pity' (UA) (3d wik) $\$ 8,600$. 1.80 - Susan Slade": (WB), Nice \$25:000: Last week. "Devil At Four
O'Clock" ICol" 5 th wk). $\$ 12.000$. Surf (H\&E Balabạ) 685; \$1:50 (6th wk). Tidy $\$ 5.200$. Last week

### 4.500 .

"oda (Todd) (1,089; $\$ 2,20-\$ 3.50$ Excellent $\$ 17000$ or near $\mathbf{~ K a s}$ week, $\$ 14.000$.
$\div{ }^{\text {Mown }}$ (Teitel) (640: $\$ 1.25-\$ 1.50$ wh) Sridge To Kronfeldt" (AA) 12
Smart $\$ 4400$ Last week \$5.500.
United Artists (BAKK) ( $1.700 ; 90$ Wow \$29,000. Last week. "Back
Street" (U): (6th wk); $\$ 11.500$. Street" (U) ( 6 th wk) $\$ 11.500$.
Woods (Essaness) in $\$ 1.80)$ "Baehelor in Paradise;
( $\mathrm{M}-\mathrm{G})$ (th wk) Great $\$ 19,000$ or lose Las't week, $\$ 23.000$.
World 'Teitel) 606.
Neapolitian Carouser" $90-\$ 1.25$ )000.

## ST. LOUIS

Continued from page 15)

## 4th 1 $\$ 2.000$

Esquire (Scluuchart-Levin)
 Fox week. $\$ 8,000$
Fox (Arthur) 15,000 90- $\$ 1.25$ ) Breakfast at Tiffany's' (Par) +3d \$16:000.
Loew's Mid-City (Loew) (1.160; Last wer orl 6 ith wk $\$ \$ 7,000$.
Bachelor in Paradise $60-90$ Sachelor in Paradise (M-G) and 25:000 oi near Last week, "Town $\because$ Pageant (Arthur) $\$ 12 ; 000$. $\$ 1: 25$ - "Loss of Innocence? (Col) 2d wk) Okay $\$ 2,500$. Last week $\$ 3.000$
St. Louis (Arthuin ( $3,800,75-90$ )
Blue Hawaii" Par) and Purple
Hills" (Indie). Neat $\$ 13,000$. Last
reek, "Trapp Family" $\$ 20$ th) and
Francis of Assissi" (20th) (sưb-
Shady Oak AArthur) (760, $90-$
Good $\$ 4,000$ Last Loyeek "Week-
end with Lulư (Indie) (3d wk),

The Thanksgiving holiday week
crowds are boosting trade in genred this session in key cities cov trong prodiet reles for thi holiday week is one of the majo Tactors contributing to the upbeat. well on theip initial strong future possibilities for the yearend holiday season.
New leader of the b. o yinners 20th, which in some 21 keys, it is rolling up of last week, "King of Kings" M-G), is winding in third spot, be "Blue Hawaili" ( Par ), new Presley pic, just out this week.
"Bachelor in Paradise" (M-G) hird a week ago is copping fourth enth last session, is pushing up to ifth.
Breakfast at Tifany's IPar) ong on top or finishing near firs mostly on extended-run in the 10 cities where playing "Splendor In Grass" (WB), sixth

## Den seventh. ...

Devil at 4 O'Clock? (Col), fifth X-15'" UA), with a rather ureven or in and ninth position coin La Dolce Vita: (Astor) rounds out the top 10 ix.
"Back Street" (U), The Mark" sy) are the runner-up pix.
"Flower Drum Song", IU), pushs ahead of second week total N. Ymash in third round at the to stay five weeks. Pic does not antil just additional engagenents Story" (UA) capacity in N. Y and Boston. still is great in Washington and boff in Philly
"Loss of Innocence, (Col) Just getting started, is nice in Balto, N. Y. St. Louis and wham in Parl, stil socko in N. Nor, two preem: week

Errand Boy" (Par) is rated George Raft Story first round. Chir looks fine on initial week. Cold Wind in A
good in Detroit.

Purple Noon Times) great In Me. Genius' (Cont) is rated hotsy in Pitt.
Paris Blues" (UA) looms big in in L. A. on extended-run. hefty in $N$ Hustler and Toth) shapes of Na in N. Y and Toronto. "Gung to, looks great in Cincy and big in
$\therefore$ Complete Boaoffice Reporis on Pages 14-15-16)

HAIL MILS, DONAHUE
Dee, Stevens, Buchholz McQuee. Also-Rans In Vote

Dallas, Nove 28.
Hayley Hils and Troy Donahue stars of Tomorrow" contest conducted here during the month of October by KLiF, McLendon Theatate Theatres $\quad \therefore \quad \therefore \quad \because$ Baliots were cast hy patrons in McLendon theatres: The winners xill be brought here for personal
appearances. They will dine with 25 lucky voters who will be chosen rom random ballot
Connie See came in second and femme star race. Horst Buchholz and Steve McQuen .finished second and third respectively in the male contest.

## Buffalo Tent's Officers

Tent No. 7 Variety Club of Bus alo elected the following officers or the coming year

VittorioDe Sick and Sophia Loren The director and award-winning star who stunned the world with "TWO WOMEN"

Federico Fellini and Anita Elblerg The director and star who breathed fire into "LA DOLCE VITA"
create"THE TMMPTATIONS OF DR. ANTONIO"

Ruching Visconti and Roomy Schneider The director of "ROCCO AND HIS BROTHERS", and the famed continental star


Now Available For The Entire World From ENABASSY PICTLIRES CDIRP.

## Biter Row Looms in Mex Over Film Union Demands for Rotating Setup

## Auelo's GUT M'ging Dir. <br> Norman B, Rydge detatite the <br> Problems Aplenty Facing Australia

BOT Minister Honor Guest at Rank Lunch<br>Sir Keith Josend, MP Minister of State at the Board of. Trade, (Mon): at an all-industry luncheon to celebrate the Silver Jubilee of

the Rank laboratories at Denham. the Rank laboratories at Denham. Alexanded in 1936 by the late Sir Alexander Korda, in the same year
that Pinewood studios: entered production, the Derikiam labs were soon atterwards acquired by the
Rank Organization antid now hạnde Rank ofing
prountries
It was on Nov, 18, 1936 that the Denham abs carried out its firs it was in the following month when the plant got undes way on a
commercial footing and its first bulk printing order was for release copies of Elephant Boy:

## Now Britain Eyes Film Festival

## London Nov 21:

Just at the time when the Inter national Federation of Film Pro ducers was foeeting foris and discussing ways and means of con-
trolling triternational film festi vals, a move was being started in Eondon to sponsor a British fest or film week.
The initiative was taken by the Assi of Cinematograph \& Television Technicians and a nesolution
from that section has now been endorsed by the union's general
council The nex stop will be to council. The next stop will be to producers, the film industry The resolution urges the setting up of a committee to investigate festival along the lines of those
held on the Continent. to be fi nanced by the trade and in con-
junction with the BOT. It would be held at some suitable resort With the füll showmanship and international press coverage fo
ing World stars ard celebs.
The rèsolution also proposed that "some large scale entertainment organization': might be per suaded to cooperate with regard to
catering, accommodation space and finance. The union feels that in
this way an appropriate showvindow for British films eould be achieved and might provide for an and foreign filmmakers in a stimulating atmospliere.

## Once-Jailed Cop Wins <br> Suit Vs. Film Prodicer

A onetime cop, ree ently released

## from jail this

prise decision over Rayal Films.
the policeman had charged was his family in depicting eyents
The film in arrest.
The filmi an Alberto Sordi
starrer, was one of top boxoffice hits of the past season Court
voted that though names and cer: tain details hiad been varied, there Were enough similarfties to real cision appenings to warrant a de Incident on which pic was based had fined Rome's police chief for passing in a no-passing zonerested on a morals charge.
In another court case Dino DeLaurentis and Builio Cinetografica
were cleared of similar charges this Week when the court yoted that herrs of Giuseppe Navarra, had no reason for formal com plaint regarding the pic version deaproved by Navarra before his life Role was. played by Etnest
Borgniñe in the. pic, "The Black
one of the many Editorial Features
56ih Anniversary Number

## $V_{\text {ARIETT }}$

Plus other stansical and data-filled charts and anficles

## Italo Pic Exec Still In Dark

 On Levy SuitRome, Nơv. 28.
No direct word of the $\$ 200,000$
suit filed against him By French suit filed against him, by French
producer Raoul Levy has been received here tat this writing by Jolly Film topper Giorgio Papi, who added that he had only read the news in VAriety. Papi added Dilivet his Fiench partner in the Marco Polo coproduction which
Dollivet also had no official notifi cation of the suit, in which Levy charged "moral usurpation"
As to the charges, Papi added hat his understanding of usurpasomeone cavented something "Lut Mareo Polo:
With regard to budgets, the Jolly rexy noted that he was not inbudget would be, but that the
$\$ 350,000$ figure given by the Gallic filmmaker was unreshistic and in dicated he did not know the Italian market, where at that figure one could not be brought in at any thing near that price, he added. director (Hugo Fregonese) and done:
The Itallan producer was par hat Papi had or orginallv's planned to make a pic called. "Maciste at
the Court of the Great Khan," and hen had suitched titles to eash in on "Polo's" advance publicity: Taciste" pic had been made bu don Scott) different sets a much higher budget and that further Italy.
Producer also aid that while he did not doubt the fact that Levy claims the did he was the onty one so authorized
fhat
that both projects have received 1961): he added, should prove that the minds of the Itatian authorities issued them of Entertainment Whe duction and other benefits.
Papleconeluded with a previously anrevealed detail: because of pres-
supe exerted bv Levy he (Papi) had been inable to secure a single "Macico polo" project in one leadind French trade paper thus forc ing him to seek other publicity out

## Ban German Actors

From Television Ads
Harry Buecranktzurt, geneovi: ${ }^{21 .}$. ager of the Frankfurt City Stage has just forbidden the actors who financed group to pick up any on television commercials.
"The faces of the actors deterifor soft soap and tollet paper,

## Mex Film Bureauc Chief Ruling That Poor Quality Films Get No Export Pemits Stirc lingoar in Industry

## New Pact for British

Film Writers Looms
London, Nov. 21: writers is being negotiated by pected to be concluded. with in a month: it is a pioneering effort on rinciples; particularly in regard deferment and particípation.Present draft, which stipulates minimum payments for the writer, also puts a time 1 mit on defer-
nient, but that aspect of the agreement applies only to first features and not to supporting pix. At are also negotiating with the Screen idpix These talks are only in the prelim stage.
German Pix Stars Invade England

Frankfurt, Nov 21. The recent flood of German tars is just about inundating the is hope in some quarters that the combination of German actors in business in both lands.
During the last five years at ast a dozen leading German ac y Krueger, Horst : Buchholz, O : Fischer, Hildegard Knef, Nadja tiller, Curd Juergens and Sonja English films.
One of Germany's top producers rthur Brauner of Berlin, has an pecial film branch opening ? This German producer is responible for one of every four Ger röductions this made, with 17 planined for 1962:
For the German stars Working as been to improve the scheme of the filins in bothlands 0 ov,
Fischer's English venture "Lor-
elei,". was not a hit; but the thre
Through "' "Bachelor of Hearts" and "Blind: Date" did" good
Horst Bucholz first English film Tiger Bay". didn't do much for is prestige, but it made a star he daughter of Jobn Ailils. And the British pix.
The British no longer consider he German stars like Heidi Bruehl, nann, as competitors but realize that English-made films with these girls in the leads may also mean Sonju Ziemann Has just been se or her second British film, "A Matter of Who:" Popular German o appear with the English record ng star Cliff Richards

## 2 Companies Face Ban

By CEA on Tele Deals
London, Nov. 21.
THo companies which have re mereial tele, have been threatened With a bar by the Cinematograph ter Picture Co: Ltd. which sup posediy has made videe deals with prodưct formerly handled by Re which has apparently unloaded some old Eros films onto a ty statheatrical outlets blocked for anding future product.

Stil short of positive informa tion althougha Renown pic ted far show on: Assoclated Be diffusion - the exhibitors Re taken legal adivice arid have pre-

Mexico City, Nov. 21. reau, a man who never cringes has done it again. Preoccupied by the "abysmally low average level" of Mexican films, he has ruled forth will be denied export permits. Result is that the film industry is in an uproar over the ruling, but, as is customary there are vo and con forces. Still, all sides has been in existence for years only now is being involed.
"Bad films will only further aggravate the critical condition of retis cited " film industry," Ferhave done little or nothing about improving quality, the governapply regulations."
Rodolfo Lañda, of the National Assn of Actors, backed the Fer-
retis: move, stating that certain pictures should be kept out of exhis is quality as films which cause disThe republic wants to maintain its prestige abroad, and Landa films do nothing to add to this, What with "distorted stories" which do not gi
of this country
But Oscar Brooks, of the Mexican Assn. of Motion Picture Producers. is not 100\% in accord with the Ferretis ruling. An official statement is unoficial source Indicated that the Film Bureau move could Alarned and disoriented producers may suspend further film production awaiting official action and clarification on what type of pic-
ture will get an official export greenlight.
The official distributorships, Cimex, Peliculas Mexicanas and peliculas Nacionales, abstained "a very delicate decision." In gena.very delicate decision." In genwondering just who will distinand low commercial guality ind vhether decisions will be arbitrary or subject to appeal. If a very strict application is ictures will-make the grade as exportable product. Ferretis has promised to expand his views on hat all he, and the goyernment ant is that Mexican prestige and an upbeat instead of the downward spiral of the last few years.

## Ben-Hur' Capacity In

Sis Mex City Cinemas,
With Scale Upped 8c Mexien City, Nov. 28.
Ben-Hur" playing to
With "Ben-fr playing to Metro picture apparently has exhibition Theatres sell ducats in advance for specific performances. rith tickets only good for the time nd the day selected Film ts shown at: $4 \mathrm{p} . \mathrm{m}$. and 9 p.m. daily. Critics here are a bit divided in
opinion of this pic. Esto norning sports daily, cric said that "Ben-Hur" is a "big and long" pic--
ture. On the whole, the Esto reiever said: Mexican patrons are ell satisfied that their 40c is well ular. Previous top for Mexico City cinemas was 32c. The critic admitted that the chariot race se into "one of the great moments La Prensa's critic found the film gigantic movie-making, function ing at its maximum expression.' Reviewer made references to the silent version, starring Mexico's Ramon Novarro. His only critieism was that pic is not shown in the
65 m process in which it was originally filmed. He termed the production an outstanding achleve-
ment of Hollywood $\cdots$ meticulou
technique.

## Despite Crix Barbs, King' Mighty S25,000 in London; Town' Great 18G, Devil' Boff 2GG, Breakfast 14G, 5t

Dtspife the hammering. it got
from most London crix. "King of Kings" is heading for a mighty opening week gross of $\$ 25.000$ at the London Coliseum. This is no formances, and represents capacity at. every evening. show. At the same time. the advance continue Other major neucomers in the Pity" which looked to finish its opening frame at the Leicester Square Theatre with a great $\$ 18$. 000 or near, and "The Devil at 4
O'Clock" which was tieading for a
socko
Odeon,
$\$ 20.000$
or morester
"Breakfast at Tiffany's". looks beffo

Estimates for Last Week
Astoria (CMA) (1,474; $\$ 1.20$ \$1.75)-"Exodus
Sturdy $\$ 6,700$.

Cariton (20th) (1,128; 70-\$1.75) Francis of Assissi" (20th): $12 \mathrm{~d} \mathbf{w k}$ Fair $\$ 6,000$. Opener was $\$ 6 ; 800$.
Casino indie) $(1,155 ; \$ 1.20-\$ 2.10)$ issue) (2d wk). Fancy $\$ 16,500$. Coliseum (M-G) (1,795; $\$ 1.05$ $\$ 2.80$ - "King of Kings" (M-G) Heading for mighty $\$ 25.000$ for 10 theatre has capacity of just linder $\$ 2,800$ per show and every evening
presentation has been capacity. Columbia (CoF) (740; \$1.05-\$2.50 wk). Solid $\$ 7,800$. Stays one more round to be
Dominion (CMA) (1,712, \$1.05(186th - w . Still bige 120th $\$ 13,800$.
(1.375 Pity, UA). Looks great $\$ 18 ; 000$ London Pavilion (UA) (1.217; 70 $\$ 1.75)-$ Gorgo: ThLC (4th wki
Okay $\$ 7,000$. Third was $\$ 7,500$. Metropole ICMA) (2,200, 70$\$ 1.75)-$ Spartacus" (U) (reissue)
Hefty $\$ 8.000$. $" E l$ Cid" (Rank) preems Dec. 6.
Odeon, Leice
(2.200; 70- $\mathbf{7 1}$. 75) Ster (CMIA) O'Clock" (BLC)- Devil at 4 Odeon, Marble Arch (CNIA) (UA) 13 d wk). Stout. $\$ 11,000$ and not much below the previous and Breakfast at Tiffany $\$ 1.05-\$ 2.20$ ) wk ) Boff 514,000 or near. Fourth
was $\$ 16,000$. "Tao Late Blues" (Par) and "Love in Goldfish Bowl (Par) preen Nov. 23.
Rialto (20th) 1529 ; 70-51.20)$\begin{array}{cccc}\text { Hustler" (20th) } & \text { (m.o.). Fair } \$ 5,200 . \\ \text { Ritz (M-G) } & (430 ; \quad 70-\$ 1.75)\end{array}$ "Bachelor in Paradise". int-G) (m.o.) '2d wk). Fine $\$ 6,100$ and Royalty (MG) (936; \$1.05-\$2.20) wk). Ben-Hur". $(\mathbf{M}-\mathrm{G})$
Steady $\$ 10,600$.
$\$ 1.20$ - Nikki" (Disie) (556; 50 Fair $\$ 3,400$.

Warner (WB) (1,785; 70-\$1.75i"Fanny" (WB) 10 th $w \mathrm{kk}$, T
$\$ 11,000$. Last week, $\$ 11,800$.

## Mex Actors Assi: Would <br> Bar Foreign Actors

The National. Assn, of Actors has asked the federal government
to prohibit further entry of foreign to prohibit further entry of foreign ment crisis in ranks of entertaingrowing daily; according to ANDA growing daily, according to ANDA.
It's said that a good many actors Its said that a good many actors Mexico.

The association will also initiate a pubire relations drive to convince theatres, and other work sources: to give preference to ANDA members in talent contracting. A ban on foreign talent at least until the
tionals, according to the AND petition.

Connie Soloyanis
an expotriate Broadwayite

## The Movies On

 A Greek Isteanother Theresesing Fagiure in the ypeoming
56ih Anniversary Number

## ARIETY

Flus other statistical end dafe:filled charts and articles

## Claims H'wood Becoming

More. Open-Minided Re Oriental Film Actors Hong Kong, Nov. 21
Hollywood has become more open-minded towards Oriental film actors, so thinks American-Chiese picture and tele actor Benson ong, who stars in "Flower D
In for a visit, Fong says this means greater opportunity for Orientals who already were being offered more roles today than be-
fore He said the case of James higeta starring with Carrol Baker in Bridge to the Sun" Oriental actor to embrace for an casian actress.
As Fong sees it, this Hollywood point in particular with film makers these days. If a part calls for an Oriental, then generally a
search will be made to find an Oriental to play it In the past
U.S. producers had relied mainly on made-up Caucasians for such

With a trend shifting to films with Oriental background and Fong thought young Chinese in Hong Kongr 30 or uncer, who wer bright future in Hollywood This wäs also true in tele whose
also had roles for Orientals.

## Cortazzo to Be Prexy

Of Mar del Plata Fest
 be president of the next Mar del March 12-21 Last year, the festi al was held in January to avoi clashing with the Cannes event. h. Fest veepee and Enzo Ardigo is organizational secretary.
Local authorities attribute some of the awards won by Argentine effort in screening these during the last Mar del Plata junket as
well as to the care the Screen Institute devoted to sending dele gations abroad. Cynics point out provide the
free jaunts

British Follies Unit On
Con't, Mid-East Tour
Bitits foliondon, Nov. 21 .i. months' tour of the Continent and the Middle East. The show, a $90-$ minute glamor and musical packinls and mannequits. has been produced and directed by Eri indsay.
The company is due to oper at rarouk palace. Dee. 1 and will ater play Baghdad, Beirut, Rom

## 3ritain's Douglas King <br> Made Director by M. 6

 It Meroro inin biaine has bean amed a director of the company, ore Morton Spring, president of ov.Y. after attending the ${ }^{\circ}$ King fings" preem and a Metro sales onyention
King has been with Metro for re company as Cardiff branch ranager in 1928. He was promoted
3 branch superyisor in 1941 and branch superyisor in 1941, and 955.

## Liasons' Winer In French Court

## another Editorial Feature <br> Anniversary Number <br> VARIETY <br> Pus other statistical and datafilled <br> CEA Exec Sees Cinema <br> Of Future Having Bars, Shops, Bowling Alleys

The time will come when the
cinema in Britain will become part of an entertainment center, com-
prising suech things as dance halls, coffee bars, shops and bowling aleys.
That's the constaered viewpoint of Lord Westwood, national treasurer of the Cinematograph Exhibiors Assn, of Great Britain and
Ireland, and a leading exhib himIrela
self:

He foresees developments in the smaller suburban fialls catering for ocal family audiences who are regular cinemagoers. Lord Westma now as it did before the wa it is likely that many such entertheir appearance, and the cinema of the future will become once more a family focal point
More and more men are be tas something to offer That is the cason why $10,000.000$ men thei ters. still visit the cinema every

Lord Westwood says that road o attract large audiences to the big city-cinemas.
Despite his encouraging fore tood says it would be idle to deny that TV has delivered a body blow to the British cinema industry. He says that many of the cinemas
which have closed in the last 10 years were "heading for that des ny in any case.

## Regal Films in Distrib

Deal With Embassy Pix Michael Green, partner in Regal lims internationa with Joseph don from New York after completing a two-pronged deal With Joe Levine of Embassy Pictures in-
volving, distribution and production.:
Embassy has signed to distribute in the new year Regals "What
a Carve Up," a farcial coniedy reCarve Up, a rarcial
eased here $\qquad$
$\qquad$
ahead on a coprodjection of "young later.

British Film Biz Ups
Children's Pix Con
London, Nov. 21.
The Children's Film Foundation British film industry to meet rising British inlm industry to met insing been receiving $\$ 350000$ a year, and 000.

It is widely recognized that the ritish has done valuable work for ged the ind and. that has encour aged the industry to vote the adexhibition and foreign sales hav tion's income to a minor degree

The test rin theatrical outlet in France with three outfits specializing in thi! through April each season. Both second companies of Paris hits. or vehicles for stars, are on the agenda. Toppers are the Gala Tournees Herbert. About 16 plays are on or soon will be going out on the road:
Thich out this field is Karsenty which oútfit covers France Switzerland, Belgium, North Africa
and sometimes non-French speat ing countries It is estimated tho ing countries. It is estimated that 000 miles, plays to 600,000 patrons and utilizes 75 actors including stars.
Karsenty took or likely will Philipe Heriat's Family Joys; With Gaby Morlay, only moderate
in Paris last season; Jean Anouilh's hit "Becket" with one of the originators; Bruna Cremer; Marcel Ayme's "Clerembard"; Francoise:
Sagan's Chateau in Sweden? with a second company; and Andre still is in Paris.
Tournees Herbert has Marcel La Lure" both . and "Jean De Michel. Andre's Those Sweet Games, With Suzanne Flon; and Bourvil; and Jerome Kilty's" "Dear Liar," with Pierre Brasseur and winding up here.
Tournees Baret also has Kar: senty's Family Joys: Henri De with Victor Francen; Robert Tiomwith Victor. Francen; Robert Thom-
as "Trap For a Lone Man". "Marriage of Miss Beulenians: an oldie, Anna, and Herbert's "Those Sweet zanies.
So it can be seen the French it road is fairly strong. Also the rapid legit turnover in Paris, for the actors. Additionally, it
swells producer and author takes.

## HECTOR DE OLIVERA'S US.-B.A. CO-PROD. HOPES

Hector de Olivera, young Argentine film producer of Cinemato rafia Aries "El Jefe, El Candi left for the U.S. last week to line up distribution for the English he Jean-Huit clos play which was shot by Aries in a Buenos Aires studio in August with a cast Lindfors directed by Ted Daniel eirski: Subsequently Aries shot a Spanish version of the same story. With Duilio Marzic and other Argentine players in the cast The Englis
first.
De Ollvera also hopes to line up While in the $U$. $S$ apart from personally delivering jnvitations to personalities in the screen indusPlata Film Festival next March, of Which his partner, director Fer nando Ayala: is president.

## CEA Would Give Major

Chains Ouota Relief
London, Nove 21
A move is being made by the
Cinematograph Exhibitors Assn. to establish a new principle whict nay enable major circuit theatres to claim quota relief. This new
principle is being sought by the CEA for is being casc in which a major circuit theatre is, in a compeson; liable to be unable to achieve full quota.
In such cases the exhibitors gue, the Board of Trade, in grantouref, should treat the circuit dependent in a similar position. At he moment Britain's two big circt regardess of $30 \leq b$ British prodout the right to claim relief.


## He kissed her lips... her eyelids.. her fingertips... and every kiss cost him a piece of himself!



## JENNIEER JONES. IASON ROBARDS, IOAN FONTANETIOM EWELL

 CINEMASCOPE COLOR DY DE LUXE

A Distinguished Motion Picture in the Box Office Tradition of the "The Hustler" and "The Comancheros" I

## California Payroll Analysis Shows Hollywood Not Bad Despite Runaway,

By WILLIAM ORNSTEIN Hollywood, Noy. 2 Film employment in the metropolitan Los Angeles area, which includes all major and indeeyear high during the first nine months of 1961 , calculations issued by the Californial

Dept. of Employnent feveals. Dept. of Employnrent reveals. Despite runaway production, stu-
dio and other economy programs, dio and other economy programs,
employment continued to boom, employment continued to boom, 905044 spent on salaries in various catesories. Figure compares with $\$ 167,203,240$ in salaries for similar nine-month span in
209.570 last year.
For the 33 months since Jan. 1, 1959, the industry doled out an
approximate types of workers, according to best estimates.
Average weekly earnings for ndustry-ites in 1960 against 1959 chalked up 4 plus $\$ 3.29$, hourly earnings 8 cents an hour beter.
Average work hours in 1960 and year before remained the same at
$41: 1$. Monthly employment in 1959 was 33.500 , on the average, 700 higher than in 1960 when the stu-
dios skimmed through a writer's strike period.
In a quiek size-up of the threeyear period, less the last three
months of 1961, December has months of 1961 , December has
been a bonanza month in 1959 and
1960, spilling over gene ously into 1960, spilling over gene:ously into
January, as a rule. In other words; industry employees in 1959 re-
ceived $\$ 22,065,380$. It was the only month that year to hit better than $\$ 22$ mil. The same thing hapon salaries.
So far this year, February; July, August and September each show Payroll visions.
April, 1960 , when the writers' strike played havoc with the great
majority of weekly check recipimajority of weekly check recipi-
ents only $\$ 15.637,900$ was paid out o 28,500 card and non-card hold126,592 or 31,400 employed for the corresponding month in 1959,
and ditto this year when $\$ 20.335$;720 was checked out to 34,500 Continuing with the strike situation and its affect last year, the
recovery was slight in May, June and July, the big push eventuating. the payrolls. Decemeber jumped to 36,600 ; the high for the year
with November running a close with November running a close last December totaled $\$ 22.355,280$,
for November $\$ 21.969 .768$. or November $\$ 21.969 .768$. roduction and studio and other economies have not seriously aftent is the fact that there hasn't been a month this tear where total
salary payments dropped below the \$20 mil mark. The two low and Mav with $\$ 20.655680$, July, when $\$ 22.880 .340$ was pintopped all 33 months included in the repert by the Los. Angeles ture field. Figures in each instance not production per se. They embrace telefilms. exhibition, disive to the business Hos atimihas been estimated figures outside of feature. shorts and telefilm maniufactu ing rep less than $100^{\circ} c$ of
the overall totals Although the final figure on pix made in metropolitan L. A. area 225 mark. ohsorivers point out that haver resulted in greater pavehecks. Also that foofs by two studios-
MGM and $20 t h-F o x-0 n$ a number of pix, such as "iutiny On the
Bounty., "Four. Itorsemen" and "Lady L" at Culver City: and peta": and The-Chapman Report" n favor of pay eheck recipients. "Chapman" and about to be re, st:med George Stevens effort wats dumped, "Lady L," and at that recast seript next year.
etc. have been paid off in full on when 36,40
all contracts after first curtail- $\$ 22,313,744$.
ments. Second fing and resump-. Preliminary October figures for for one remporarily delayed pix the current year presage a drop of paid off reason or another have gardless of his or her category.
There have been some duplications, in instances where worker report such case wobs in a month insignificant in the final annalyses. Many increases in payrolls can be conclusion of new four-year pacts
with members of the rarious crafts with members of the rarious crafts
and basic unions along with card holders in Television, Alliance group.
Insofar as average veckly earnngs are concerned, July 1961 also
tops the other 32 months reported with $\$ 163.90$ September just passed was second with $\$ 162.93$. point, was July, this year, at $\$ 3: 94$, August was second at $\$ 3: 89$ and September third at \$3.87: Average work hours per week included 1961 with 42.1 exceeded hichs for November at 42.4 and in 1960 by at 42.3 in 1959 by July with 42.8 and August at 43.0
This year, weekly average earn147.14 in January. Last September the weekly average was
$\$ 162.93$, the month before $\$ 161.44$ On the whole, so far in 1961 there isn't a single month where the
weekly average salary hasn't been considered better than hasnt been vious two years.
To illustrate this better, an example may be taken from April pay against $\$ 137.94$ was average $\$ 144.32$ in 1959., Or January, 1961 when average pay was $\$ 147,14$ at $\$ 145.91$ and same month in 1959 at $\$ 136.80$. Or. June this year, at year and $\$ 142.33$ the year before Unique situation exists in 1961 alculations, the drop in employ nent numbers from 36,700 in Jan 33800 is low in September with 33,800 is not reflected in any subments in September of $\$ 22,028,369$ were almost as good as February

## Approximate Money Spent In Fiilm Industry

(Los Angeles Metropolitan Area)

| January | 1959. $\$ 16.963 .200$ | June | $18: 965 ; 700$ |
| :---: | :---: | :---: | :---: |
| February | 17,713,324 | Augus | 19,115,776 |
| March | 18,148,000 | Septembe | 20,821,632 |
| April | 18,126,592 | Octóber | 20,528.208 |
| May | 17,770,032 | November | 21,969,768 |
| June | 17,648.920 | December | 22,355,280 |
| July | 19,950,544 |  |  |
| August | 21,307,188 | Tot | 826 |
| September | 19.575,440 |  |  |
| October | 21,600,360 | January | \$21,233,152 |
| November | 21,684,168 | February | 22,313,744. |
| December | 22,065;380 | March | 21,689,892 |
|  |  | April | 20,335,720 |
| Total | \$232,553,148 | May: | 20,655,680 |
|  |  | June | 21,619,712 |
|  | 9551940 | July : | 22,880,340 |
| January | \$19.551,940 | August | 22,149,568 |
| February | 18,639,008 | September | 22,028,136 |
| March | 18:096,408 |  |  |
| April | 15,637,900 | To |  |
| May | 17,042,06 |  | $94,90$ |

## Film Payroll Panoramic

## JAN. <br> IARCH APRIL <br> MAY <br> JULY <br> AUG. <br> DEV.

AVG.
Sòncte Caliornia Department of Industriai Division of Labor statistics and Research and theatres.
source Galio

Twentieth-Fox's "The Comancheros," John Wayne starrer, was situations across the country.
Company reports that the pic has been running substantially ahead of "North to Alaska," another Wayne pic which was one of
the company's top b.o earners last year.

## UA Theatres Annual

Net Profit of $\$ 307,907$
United Artists. Theatres tallied
a. net pront or $\$ 307,307$ for fiscal
to report this week to stockholder
from chairman-prexy George P
from chairman-prexy. George P
vous year's $\$ 403,073$, but this was
due to reduced yield from the due to reduced yield from the ton profits' from "South Pacific." There's plenty of balm for the chain, however in the fact that its heatre operations. alone hit the print column' for
In the latest report, earnings per hare on the compa for mmo tock dividends amounted to 27 c against 34 c - in '60; based on 1,140 466 șhares outstanding.

## DIRECTOR OF YEAR 1960

Hitcheck, Prentiss, Beatty Get
Allied Miami Nods
Alfred Hitchcock, whose last pic was 1960's "Psycho" is Nationa
Allied's choice for director of the Allied's choice for director of the exhitb body's national conclave next week (4-8) at Miami Beach. and Wads went to Paula Prentiss new personalities of ${ }^{\prime} 61$
Previously amnounced accolades designated United Artists' Arthur
Krim as industry man of the year, Walt Disney as top producer, an for the actor-actress laurels. Also Harry B. Hendel, as showman of the year, for his COMPO merchan dising plan activities in Pittsburgh

## Smith In, Erans Out

Bob Smith succeeds Roy Evans as Fox West Coast Theatres first run district manager in Los An and operational tightening move Smith has been firstrun district outlying areas, and now will rein 14 houses locally.
his post departs chain immedires.

Los Angeles Metropolitan Area


Wage \& Salary Data of Film Industry Los Angeles Meiropolitan Area


## Comancheros's' Into 350 <br> Thanksgiving Situations <br> FRANK OZONER AFOUL OF ZONING RESISTANCE

Hollywood, Nov 28:

## The W. R. Frank interests 28.

 getting a cool reception as far as their desire to buld a new drive-in at suburban Lake Minnetonka is concerned. The necessary rezoning of the area from residential to had petitioned is being teld upests had petitioned is being held up. One of the council member opponents contends that the petition ng to his arguments, there's danger that the theatre would create raffic hazards.
## Rene Clement Back To

France For Pic Prod.
After six sears away from his home studios to diveturns to with Simone studios to direct a pic bly Anthony $\because$ Perkins, starring. Film would, roll late next year:
Clement stayed abroad because of lack of good seripts in France and a serious riff with Agnes De lahaie, producer of his last Erench Clem
Clement at one time swore he would never return because he was forced to permit Maria Schell 19th Century rorking class Emile

Clement made This Angry Age (Col) as a C S-Italo co-
production sin Asia and Italy and production An Aia and Italy and "Purple Noon" an
Living" ita "

## IRVING LEVIN EXITS

Hollywood, Nov. 28: Harry H. Mandell, who with Pictures Corp: has bought out Levin folloiing latter's moivover o National Theatres \& Television nd has moved up as prexy
Outfit's next project will be "The Karlson Lenart Story, Which - Phil Karlson will direct stariting in anuary Alancell also acquired Artists release MIell to Eternity with his buyout from Levin

## 'Fascisi Days'

$\longrightarrow$ Continued from page $2 \longrightarrow$ Casa (Back Home) Cronache del Nord Industrial Film, is coming into release soon Qthers have hit ensor snags.
Already in production is 10 which is based on a pening in Rome and has reportedly oused German ire. And coming up are such other items is The Vero
na Trial Craximai based on the na Trial limaximai, based on the
famed Wartime trial of Fascist leaders, GGli Anni Ruggenti". IThe
Roaring Years) which SPA is pat Roaring Years) which SPA is prot-
ducing with Luigi Zampa, a followup on his previous tiyo pix set in same period, "Fascetta Nera" in Africai to be produced and directed by Harino Girolami My Cinex, "Fascisti" Faiscists, to be: produced 10 Adessi: Fascisti e Antifascistio by Donati and Carenentrieri Prods; One ran announced pic One recently announced pic, La Rome), has been dulled off or in-
definitely postponed by is directorinitely postponed by is dano Vancini. Vancini's frank comment was there are al-
ready too many of these films on

## Little Messages To Film Producers

## WHEN YOU LOOK IN YOUR MIRROR, DO YOU SEE DORIAN GRAY?

- This is more about your "Image". Is it Bright in the Film Trade? Or Has it been fading? In the diary of decay written by Oscar Wilde, the looking glass told Dorian Gray that he was looking more and more like a bum. He was right in worrying about his "Image".
- Dorian Gray is an exaggeration, if a makeup artist's delight, but proves that a bad heart will show in the end despite all surface charm. Robert Louis Stevenson made the same point with another makeup artist's delight, "Dr, Jekyll and Mr. Hyde:
- You may be in no danger of doing a Dorian or a Hyde, but concern for your Film Trade "Image" is Just Plain Good Sense at any and all points in your career. Emphasis must fall on your own responsibility for what the industry thinks about you, and whether it thinks about you at all.
- Don't leave to others the vital promotion of your own prestige. Next to the quality of the pictures you produce nothing is so important to you as systematic engineering of your prestige. Keep telling the film trade about YOU in


## Performer Bite of Copyright Royalties

U.S. Copyright officials are wrestling with the question of whether this country should go along with a new treaty which pushes beyond "neighboring rights,"

The convention, shaped in Rome last month, takes a step tovard international recognition of the principle of neighboring rights, but poses no immediate threat to the U.S. copyright structire.
Nonetheless, it's a subject of no small concern to American show business segments who were well represented at the Rome parley held Oct. 10-26. As an indicator of their Interest, there was much pulling and hauling among rival U.S. factio
The world of copyright is private enough. But neighboring rights is 50 occult that the copyright experts, with their own private humor refer to the subject as the "metaphysics of copyright.
Together with the division of U.S. interests, the complexity of a zubject regarded as having vast, long-term significance makes the job of Abraham Kaminstein, U.S. Register of Copyrights: a sticky one in the coming months. Head of the US. delegation to Rome, he and his top aides must come up with a recommendation as to whether this and others who declined to ink the pact at Rome have until the end of next June before the book is closed on further signatories.

Performers Bite
Gist of the "neighboring rights" concept is recognition of the performer as a creator and giving him a slice of the royalty pie which traditionally has belonged exclusively to the author-copyright owner. Under a neighboring rights scheme (so-called because they border or neighbor on copyright), the singer recorded on a disk would be entitled to. remuneration from the broadcast station airing the record, The broadeast payment would be in addition to what the station she composeis or publishers via the performing rights sacieties The Rome treaty however will not apoly such principies to the domestic law of nations which may eventually adhere. It's keyed to the idea of national treatment. That is, one member nation must accord citizens of another the same rights afforded its own nationals. And it sets forth certain guidelines, not obligatory, for those eountries
which want to reshape their copyright structure along neighboring which want
Complicating the treaty is the fact that it represents an effort to wrap up into one package treaty not only performers rights, but the those of record makers against pirating or other use of their product without their onay.
While Kaminstein declines to forecast what his recommendation will be iState, Commerce and Labor Depts. also make recommendations with ultimate decision resting with the president and Congress), one statement can salely be essayed. The Rome treaty is more palatable, partially as result of U.S. efforts. fo copmight interests in this was useal as the base for the Rome discussions. It : was known before the conference that the US could hardly stomach its more far-reaching provisions, and would fight for dilution.
At face value the treaty would appear to pose no danger to American interests. Performers and diskeries would stand to gain perhaps very materially. Neighboring rights countries would accord American nationals the new protection with no corresponding obligation by the However, there is the long-term consideration. The Rome convention is the first international asreement which takes nofe of a neighboring rights, and as stich tends to provide a spur to the whole moveforth guidelines for adoption of measures domesticallyl granting such rights to performers, broadcasters and record makers, there
less resistance to the neigliboring rights push in some nations. ess ressistance to the neighboring rights push in some nations
There has been a reluctance to go ahead with neighboring rights. drawn up Without a conention lating down set sfandards a tiodas podge of conflicting national statutes could have arisen possibly mpending use of foreign works making for confusion
With this danger in mind. Scandanavian countries held back in in-
plementing neighboring rights for a while. pending an international plemen
treaty.
Pressure has already mounted in the European Common Market to recognize neighboring rights on a uniform basis. Kev- to the success of this effort is the United Kingdom, the biggest disk producer in
Europe and reportedly prepared to make neighboring rights a part of the law of the land.
The UK is expected to lead the way in the new direction. Its adherence to the treaty and domestic implementation of such rights o come in Europe-and perhaps America ultimately
As for the U.S. the immediate prospect would appear to be lengthy despite fact that its copyright industries are by far the biggest in the despite fact that its copyright industries are by far the biggest in the effets. The resistance to change is evident in our own coprright law uhich, although rusty, creaking and almost uniformive condenned. has
managed to keep the same archaic shape it had when enacted 52 cars ago
When conflicting copyright interests can't get together on a relaively minor change in the E.S. law te,g, whether choreographic works should be protected, and move toward a concept as radical as broadcast jeiforming royalties, would seem bound to stir unbridgabie chasms of disagreement.
In the off-the-cuff view of Washington copyright experts, the U.S,
interests and their stance toward the Rome convention might be interests and their stance toward the Rome convention might b -Performing artists would stand to gain the most along with diskeries. The more widespread the recognition of thei
warks, the bigger the reyalty melon they'd receive.
-Broadcasters would gain in one sense, lose in another. They'd -from pirating by stations abroad. This could be very impoitant some

## IT'S A FACT:

Cver a billionfeet of film-enough o wrap around the earth seven times-are stored and serviced by BONDED. Over $3,000,000$ reels o film move in and out of BONDED's facilities every year at the in struction of their owners

BONDED
gicin S20
Her rok


day. On the other hand, they would bo obliged to shell out royalty take the neighboring rights routs dome this
Natural foes of the whole idea are, of course, the regular copyright interests in this country- the authors and music pubishers repre-
sented by ASCAP and BMI. A matter of element would be no percentage in sharing the royalty pie with the so-called "neighbors.".
The motion pleture industry under terms of the treaty, would In connection arded all.
In connection with the opposition of copyright Interests to any opening of the door for possible future domestic adoption of neighApart from material considerations, the Rome treaty could be said to represent a very significant development in a politico-economic sense. Bucking the trend toward socialism and concomitant downgrading of the property rights of all kinds, the Rome treaty can be viewed as an affirmation of individual rights in what they create visWhere rights of the public and or state to the product of the artist Whereas in some nations, copyright is non-existent or in jeopardy of practice by on before In thisis sense it might be: argued that ve not enjoyed the one whole copyright structure, and therefore benefits the regular copyright interests.
The following US. show biz reps were on hand in Rome as advisers Mortimer Becker, General Counsel of AFTRA and American Guild of Musical Artists; Donald F. Conaway, Exec. Secretary, Associate Actors and Artists of America and AFTRA, Nidney Dianond, Genera for CBS Lid broad astin's Hermen Fink sten Gen At ney ASCAP.; Henry Kaiser, AFM attorney Sydney Kaye BMI boar chairman Herman Kenin. AFM prez. Frnest Meyers General Coun sel Record Industry Assn of America; Thomas Robinsön, MGM attorney and chairman of MPAA: copyright committee; and Sidney A Ofhreiber, General Counsel and Secretary of MPAA.
Of 40 nations participating, 18 signed the treaty on the last day of Brazil Mexico, UK, Vatican City, Sweden and Yugoslavia Of the actual provisions of the treaty, the toost
one stating the principle of payments for uise of disks controversiat was The principle, still not recognized in many nations, was adopted; but only after an escape hatch clause was enacted, allowing any nation to gnore it at its discretion

## Amusement Stock Quotations

Feek Ended Tues. (28).


American Stock Exchange


* Week Ended Ton 27).
t. Ex-dividend.
$\because$ Courtesy of Herrill Linch, Pierce, Femier \& Suith; Iic.)

Over the Counter Securities

|  |
| :---: |
| America Corp. |
| Four Star Television |
| Gen Aniline \& FA: |
| General Drive-in |
| Gold Medal Studios |
| Magna Pictures |
| Metromedia Inc. |
| Official Films |
| Sterling Televisión |
| U. A Theatres |
|  |
| Wrather Corp. |

## Tortured Course Of Negotiations With Spaniards <br> Märid, Nov. 28.

 Film relations between Spain Assn. require Motion Picture Export request from MPEA rep Leo Hoch stetter to the director general ofcinema Jesus Suevos for an added month's extension of the past pact renewal or rejection deadine date vent unanswered
According to film sources in delivered after the previous exten sion had expired Consequently Spanish film officialdom withheld reply to indicate acceptance of the status quo contained in last year's agreement. This, in fact, leaves MPEA carrying the ball. but: wary
of ending up on the wrong goal line.
Request of deadline extension follows a fortnight of inter-sindiful Sindicato Minister Solis with MPEA, and U. S embassy commercial attache in attendance. Yanks: bid for sindicato support was made after it failed to headway with the Government's negotiating commission Sindicato parleys unitng the producer, distributor and tainments branches of the enter-three-point plank calling for modification of the ai ocation point swstem tbaremol when the current
U. S: film aiota for $1961-62$ is exhausted. This positive proposal a glimmer of hope in IIPEA's batle to Win licenses for five underprivileged American companics, filling its annex to the 1959 agiee ment outhining possibilities for a comprehensive program of U. $S$ and to and co-operation with the igation on the par of Spanish film officialdom to extend state Sindicato proposals first regarded by MPEA as an assist in obtaining irectse concessions irom
the director general for cinema, polition to the riowing stalemate or as wedge past the director gencral for better terms. Related to the director general's stand against special concessions to the under-licensed MPEA operating companies here, is the position reflection of official film thinking. Spain according to this authoriwith MPEA demands or the MPEA approach to current "problems. an overall anntial quota for the importation of Yank pix, but win proposals. to apportion part of this quotas to its meribber companies as constituting intervention in sinternal administrative affairs
Also evident in official thinking is Spain s determination to protect local film makers from the over-
riding competition of Hollywood product as presented here-in Span ish-dubbed versions, One film offi-
cial stated that MPEA could send in an unlimited nimber of Anmerititled orizinal cersions

## MPEA's unsiuccessful diversion-

 ary sindicato approach, the direc-tor general's apparent unilateral renewal of the $1960-61$ agreement folm authoritics uystifu pessimism Johnison during his recent negotiating visit.

## WANTED


 Write Box V-3165, VARIETY
W. 46 jh St, New York $36, \mathrm{~N}$ Y

## New York Theatre

| Rocketeléer Center - Ci $6-1600$ <br> Rodgers aind Hamimerstoin's <br> "FLOWER DRUM SONG" NANCY KWAN JAMES SHICETA Juenta wiil jnd MIYOSHL UMEKI: Prodexced Dy pros funter - Diercited by Hency Koster A Universal-International Preture enc.Com On Stue: "Moointight AnD Rivitum" |
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## A 1-Honi Spectacular on the Movies' Most Fabulous Era

Your Host<br>GENE KELLY<br>\section*{Produced and Directed by<br><br>DAVID L. WOLPER}

The Story of the Movies' Siient Era, its home town and its people, from its beginnings to the coming of sound, An exciting story, told with intimate behind-the-scenes films and excerpts from its most memorable motion pictures.

Associate Producer JACK HALEY, JR.
Musio by ELMER BERNSTEIN
Soript by MALVIN WALD

## Estimate S1,ODO,OW Three-Network

## Outlay for '62 Election Coverage In Stepped-Lp Video Rivary

The netuork the iection n:ght coverage is nothing compared to what's shaping up for next November. In 62, when mem ers of the House of Representaare up for election, when k. figfeller in New York, spotlight the voting swing of the Republican Party, it's an affair of a different league.
The news departments of CBS NBC, ABC already are plotting their respective courses. At stake might be severly damaged by poor showing. Competitors. CBS and ABC don't want NBC to project its elear local election rictory on fiagship w
A fight of no small dimensions is building up and tall coin is going otal outlay of the three webs for he upcoming major league nation 000. That figure dwarfs the estimated $\$ 210.000$ (Suc,000 each for NBC and CBS and $\$ 40,000$ for ABC) spent for the recent New gee telesast on the respective web flagship stations
In the midst of planning for the pcoming test of strength, there countercharges, which broke out ollowing the last elections. There s law in a new election night rating that the station which poits the largest number of returns will win he largest rating. It is this law still to be tested more extensively, which draws smacks of tsk, tss; tst from the CBS and ABC camp
wo losing camps that in easerness to post the biggest numbers on the screen board, an error of magniof that fear wit project on its prediction machines. with other than official figures. When ABC's news-pubafiairs chief mounted the public platiform to lambast the亚 the loca cored the error might be of serous import in a national election. What happens in a national elec tion is that the voting returns might be in for the east, while peotheir ballots. A wrong count in the and the count in the on of the westerners-nt Jecast hose voters who want to ride with winner.
Then there are many valid arguments put forth by responsible men in broadcasting, agan iron ough shouldn't be spent on fabu ating boards, getting the vote count, but on coverage, on analysis on remotes, etc. INBC expects to have at least 1,000 men in the
field in 62 calling in returns; CBS s expected to have a similar numlicly at this point to call for pooled returns. Imagine, as one exec put it, instead of having over 2,000
men in the field competing with ach other, they all worked as : a team. The retuins posted would be could lie in the coverage in the nalysis remotes

Continued on page 48)
\$1,500,000 Mobil

## Coin to ABC-TV

Mobll Oil is picking up the fab for over $\$ 1.500 .000$ in time costs alone on the ABC. Through Ted Bates, the oil company has bough 17 minutes on "Chevenne 18 minutes on "Ben Casey," 17 min utes on "Target: The Coin ruptors." Participations start in January and will run for 40 week Lestoil has followed, up its $\$ 420,000$ buy on NBC-TV with Lestoil bought into "Ben Casev," "The Untouchables,". "Hawaitian

T'ain't So'. Jack Paar Editor, Variety Your story on Page 23 in "Here We Go Again," is false, I did not threaten to walk off
the show again I did not obthe show again. I did not ob-
ject to the censoring of a line on the show. I did not let of enough steam to show that I reason and storm off in a buff: This story was compietely
made up by your West Coast reporter. The truth is 1 ordered the line deleted. The
truth is my prodicer truth is my producer, Paul
Orr, informed the censor that truth is it was thein deleted by my oown assistant director be fore airtime. I request that Jeck Jeck Paíz.

## Linkleter's Holy Land

## Yule Seccist Demark

## Show's Nigitime Repen

## Art Einkietter's filmed trip to

 the Holy Land and a nighttime re peat of "Act of Faith, the docu of the Jews in Denmart during the Nazi occupation, are among items on the CBS-TV prog ming agenda for this seasonLilming of his trip to the the Land last year is being considere as an hour special to be telecast Christmas Day. will be telecast during prime time Web currently is looking for:
slot: That to a be an show. That too
No decision has yet been mad on the expansion of "Calendar frome a half-hour to a fult hour ence response has been expressed but other quarters remain high
on the possibility. "I Love Lucy" daytime reruns might be palled, if the hour
Web on Jan, 4 has a half-hour vestigators.". New Groucho Mar eries won't open until the follow ing Thursday at 9 p.m. "Mrs G. from. Wednesday to Thursday wi hour, though, still is in fir naigh and the web is looking at a
ber of possible properties.

## ATAS' WORKSHOP

Weekly Series of Wherding
Sessions on N: WUF
Academy of Television Arts 8 Sciences drama workshop began weekly series of "working ses-
sions" last Friday (24) on WUHF the municipally operated UFF sta tion in N.Y.C. Under the super
vision of director Tad Danielewski, the live presentation was the
first of its kind in the country. Workshop is comprised of 25 professional actors, whe partic ercises and scene studies." Each hourlong to session on WUHF also includes a $q$ \& a period. Stanza
is produced by stratton Productions, Danielewski's own company owned in
S. Buck the NBC=TV
at $9: 30$ p.m.

## $\$ 3,250,000$ NBC Tab for Jergens; Day, Night Slots

Andrew Jergens, maker of Jer 250:000 on WBC-TV in about $\$ 3$ of a year. Manufacturer just piclied up the equivalent of three weelly

quarter hours on the web daytime quarter hours on the web daytime
lineup and is also taking 12 oneIneup and is also taking 12 ore
mingte partiepations in prim The daytime coin will be spread rying a half-hour of the Jergens banner on alternate weeks. Thi inte "International Showtime, "Laramie" Nighttime buy :begins in January.

## Nem Collese Delate <br> Show Ih lid as NBC-TV <br> Sat Aftermon Entry

ebot-rV muling a mel college for Bob Abernathy's Saturday news Debate staniza; probal done allong lines of traitional cel which now ts actially Mr. Wizard tine an NBC-TV; and "Wizard wiH
go back to noon, where Abernathy now ts.
Abernathy is defnitely scheduied sometime early next year to asume
a 5,30 -to- 6 slotting Sunday after Sunday half-hour which Huntley: to Fridays at 10:30, vice Frank
McGee's "Here 8 Now
Insurance Sponsor For Xmas 'Sing With Bing' The seventh annual "Christmas
Sing with Binge stanring Bing Rrosby, has been set Dec 26 with the Insut ance Company of North America For this vear up the tab. slated for brapdeist of $6=10 \mathrm{pm}$ the following talemt, in addition
to Croshy has been hined up Rosin mary Clooney Edgar Bergen. Kath Luboff Cboir, and Paut Weston's
Orchestra. Ken Carpenter will an notince.
The special will be written añ produced by Sam Pierce and Bill

## BBC Ups Maschwitz

Next month Eric Maschwitz BBC-TV's light entertainnient top per is to become assistant and ad Hood over the whole range of Cor poration ty entertainment pro grams. Move is indicative of the increased status of "entertain Maschwitz's deputy. moves up to liead of light enter tainment after four years a
S. Buck $\because \quad \because \quad \therefore \quad$

[^14]SET ANDY WILLIAMS CHRYSLER SPECLAL
Andy Willams will front one o on NBCTV this season, Spinger's
show was the last of the five to show was the last of the five to
be firmed, among the otliers being specials by Bob Hope and Holly wood producer Arinur Freed -
The Willams one-sinot goes into

## That DCA Freelance Clause

## By ART WOODSTONE

it Is decidedly rare when a team of management negotiators refuses 40 remove a contract clause that was originally demanded happened in the course of negotiation between the: tv networki nd the Directors Guild of America.
An act on the part of the networks to block removal would hen some are wondering what danagement. And if this be so cerns, the 250 or so associate directors and stage managers in New York who cone under DGA jurisdiction?
The clause concerns the creation of a freelance status among creation, ondy that it is impractical the way it is now set such creation, only that it impractical the way it now set up.
New York labers cutomariy work a longer week than those in Holiywood, And this contract provides relatively few prohibitions against the way overtime is used by the netyorks. Consequently, the ack of overtime prohibitions In New. York,
where a 60 hour week is commonplace, does not mean the same thing as a lack of overtime prohibitions fin Hollywood, where the 40 -hour weel is the norm.
freetance ranks for ads and stage managers for the first time, ft is possible in certain instances (a i4-hout day; five day week, as an illustration) for a staff employee to earn more than a freelancer doing exactly the sanie work; making the creation of freelancing seen superfluous, if not harmful to a.d.s.
As a result, it seems that the future emplosment of a dis and stage managess in New Yor will depend in part. on the henevolence that management intends to maintain present employment jevels
among staff da despite the creation of buffer freelance sta-tus-it is certanly not usual among organized tabor unions to depend on maniagerial benevolenee for a guaranteed livelihood. of least to those inmediately coneerned, that the name or names of the men wa initiated the demand and who wrote some $\because$ It's a situation generall constierea unforturate for the ad by stage managers that the clause will probably be sanctioned sanctioned, it, wont be because BGA members in Hollywood wha are in the majority, want to see DGA members in. N. Y. hurt, for complete approval or rejection of the pending contract terms. reject the good as to rell
 union's regotiators-with pe apparent maliee-are, anxious nevertheless to dicfer as if the trinetworks oere a Wainer Bros. or a Hollywood sho good far the nation quent more pertinentiy good

## 34 (orte Rereses. Pay Hise Averts <br> $\$ 56,669,200, ~ प, 24 \%$ <br> Although the $11 \%$ duty on video lex TV Strike <br> nexico City, Nov. 28.

 plugs has not so far diserichanted dvertisers, the rate of growth in vtations revenue has been reduced and agencies are ha ting toadjust to an effective decline. in discount from 15 co fo just over discount from 15\% o jo oust over
13:6\% ibut this has been cushioned by an increase in billings). According to figures released by dent TV Advertising, all but fivo stations showed third-quarter inover the same period last year The TV which both dropped more thä:
Ad expenditure for the thit quarter was, however, 24\% above this $\$ 5,460,000$ went to the government in excise duty so actual revenue for the 13 commercial $12.7 \%$ up on last tear- This compares with $34 \%$ increase in the
third quarter of 60 against 1959 , September inerease, $177^{\circ}$, was the smallest percentage rise thus
far this year recorded 2,320 . rise) but it is
forecast that October will be a oom month and may even exceed fay's boff: \$23,783,200 total
Third-quarter revenue totals saw Associated-redifusion leading the Associated TeleVision (London) racked up the biggest increase over the previous year, At $\$ 5,877,200$,
ATV was almost 60 oio up,
Gordon Hyatt to WCBS
On TV Docimentaries
Formerly an associate produeer, Gordon Hyatt: has taken over as
staff producer in eliarge of the ocumentary unit at whe ankled to join ParamountTalent Asisociates to work, on
David Susskind's Harry: Truman David Susskind's Harry Truman left the Susskind fold and is now orking on freelance writing proJects:
Telen
CBS flagship is a half-hour on Christimas commercialism tentaPresenti" slated for Dec airing.
nadry: strike wa istema Mexicano and the Nationa Union of Actors worked out an
agreement satisfactory to both sides.:
Under terms of agreement, and the new collective contract actors get a 10 to $15 \%$ wage hike. Actor's retirement fund has been fom $4 \%$ of total Telesistema also continues to pay $10 \%$ of salaries for actor socia welfare projects and $\$ 40$ a month the Film, Theatre, Radio and Tele rision Institute cradle of new The actor's union agyeed to salaries fixed in old contract orelgn exploitation of viedotapes Union agreed that foreign exports actors wil receive und new basis fee when videotapes are exploite in the U.S. and further 10 addiand South Ameriean exploitation. Union and management agreed ive programming all gevinent for tv talent will be made through ANDA and models, formerly non-
union, come under the union wing all as stage designers Under no circumstances can out pay. If it is a purely interview type program,- prior permission from ANDA must be obtained. and win main in force until Aug

## Mighity Smight

Director Jack Smight, within a specials telecast by each of the Webs He directed all of them, The Smight festival kicks off
on CBS-TV Dec 8, with "Come Again to Carthage, a Westing house special, on Dec 10, there
win be "Notorious" on NBC-TV: and on Dec. 23 , he winds the the
month with the Marlo Lewil musical production. The En chanted Nutcracker:

# TV CRAWL, PROMO \& THE PLUG 

## Plato \& Minow: A Dialog

Washington, Nov. 28. They worried about the same thing in ancient Athens. In fact, Minow'swiped some dialog from Plato, whose "Republic" reads in part:
Socrates ©And shall we just carelessly allow chlldren to hear any casual tales which may be devised by casual peirsons, and to receive into their minds ideas for the most part the very opposite
of those which we should wish them to have when they are grown of those which we should
up?:"
Glaucon: "We cannot:

Socrates The canno first thing will be to establish a censorshipe of the writers of fiction, and let the censors receive any tale of fiction which is good and reject the bad and we will desire mothers and nurses to tell their children-the authorized ones only. Let then fashion the mind with such tales. even more fondly than
they mould the body with their hands but most of those which they mould the body with their
are now in use must be discarded.

## CBS Television City Jumpin' These Days With Live Coast Entries

Hollyivood, Nov. 28 :
CBSTV is telecasting a record 12 and a quaxter hours of live and
tape prograniming weekly from its Television City here far surpassing, the previous peak of seven
hours a week in 1958, when TV City was the origination point for "Playhouse 91." Climax", "Studio
One," Jack Benny Red Skelton Party:

The upsurge coming at a time Wher most tr has gone to film, 1 -
due to hike in daytime programming including the move this season of three Ny live shows to
Television City They are Day," a soaper "The Verdict Is Yours and Video Village:
New live tape entries originat ing from CBSTV here this season are The Magic Land of Ala and Video Village, Junior Edi-
tion. In addition, there is the Prospects are the total of Prospects are the total of live season, sine it's considered likely "The Ed Sullitian Stow' may have some Hollywood-originated pro
grams after the first of the year. At a time when many tradesters are decrying the death of litee
tv, prospects. never looked better ty, prospects. never looked better source said expectations are tha of additional live/tape program ming may be added to the schedule here next season, Programs in the time and nighttime series.

## Vicks Clemical's

 800C NBC Buys NBC-TV picked up its first plece years when the company last. Weeek Grmed to sperid approximately edy next year $\quad$, Purchase is for a new Vicks into minutes in "Laramie" and "Saturday Night At the Movies." Mennen picked up two NBC-TV one in "Earamie" one in "Cain"s Hundred.
## Saye Heads TV Stow for

 Jewisi PhilanitropiesAn hourlong all-star show, hosted by Danny Kaye for the NY: Fed cration of Jewish Philanthropies In priempting the Lawrence Wel how on WABCTV, N. Yp Dec, 7
Done on film, show will spotitht Tration as part of its current fund aising drive
Jack Beniny Ed the silm Incinde Benny Goodman; Tony Martin Eartha Kitt, Charlton Heston, Van Cuburn, Lucille Ball, Jan Peerce

## Prophetic

Final segment of "the InVestigations on CBSTV Dec,
28 has the title, The Dead End asen."

MCA Revue series has been axed for the remainder of the

## CBS Blacks Out

 Boston Area TV On Bookie RaidThe ty program showing Federal agents in a bookie raid in Boston Which caused a furor here when fitmed on Mass, Ave, will not be
shown In Mass. or nearby areas, it
was revealed by WHDH-TV, ChanThe pogram will not be fed to WHDHTV by CBS for teasons
best known to the CBSTV legal department, the Boston station CBS Reports hour documentary on nationwide gambling to shots of the so called "tv raid" on
a Mass. Ave. locksmith shop: It was reported that besides Mass. CBS ouftets in Rrovidence, R.I. be blacked
is shown

## Informed

sources ently is that she the of the film here might prejudice ne upcoming court case aganst shop while CBS cameras and mike looked and listened
The tv filming

## (Continued on page 50 )

## This Week's Mystery:

## Why Did Correspondents

Pull Out of H\&B Diner? ley and David Brinikley belng given tomorrow night (Thurs.) a the Hotel Astor by the New York
chapter of the Academy of Tele chapter of the Academy of Teleinto the case of the missing cor win be there buy a act of come pho originally agreed to partic pate in some spoofing of H\&B; have bowed out of the entertain-
ment. One ATAS exec called - it "mystifying" ATAS names like Wal ter Cronkite, John. Chancellor Harry Reasoner. Ed Newman, Lisa in the last of the e


Garry Mopre and Burwird chitby Brinkley inpersonathons an assist from Carol Brinkley with an assist from Carol Burnett. Alan King and a "Candid
Camera. séquence. FCC chief an hand and may speak in the

## HOW TO RUN A <br> TELENSINSHOU <br> By GEORGE ROSEN

Perhaps sometime in the future somewhere somehow, someone will will help television regain its status as a show business medlum and restore to it some semblance o sanity. It'll be a tall order, maybe ven an impossible one, but when and if the guy should find it, hell be able to write his own ticket and at the same time win the undying gratitude of the longsuffering viewer.
The job he's got to perform is mercial enterprise a going com nercial enterprise, but at the same commercial framework that will enable the viewer
show hés watching.
Granted that free television means sponsorea television, (yet he question is frequenthe can it be when the viewe
how pays for it through the nose?, as it exists today on the formee $t$ networks not only constitutes hardship for the vewer, but is
slowly but surely destroving the medium as a dispenser of enter medium
The combination of the eredit promosit the principal commercial cor the program's sponsor, the acalternate sponsor, the trailer on hext week's attraction, the sucmercials, fore and aft of each show to which can also be added the
voice-over on the show's. final crawl which permits the network today, every day, every hour, every ng as a blatant and flagrant geng up that leaves the viewer confused the towel. Where it leates to f somewhere
ridiculum
If it all seems more conspicuous of causen, it stems from a variety jorks, in an apparent determina the to keep the client, the agency (and of course to exploit the own wares) have dedicated themwith on-the-air promotions-cap "Bonanza" trailers of what the upcoming Stop"? will look like In total they're being ground out by the hundred, every network show getting a
whack at it, and if a show is unWhack at at, and if a show is un
fortunate enough not to have o happy, hunting ground on which heart's content.
Then there's the case of the the show and the more detailed ones at the close Because: the
unions now insist upon it it's necessary to list everybody bưt he dentist and the shoemaker.
(And sometimes, notably on a live entry, when a show has run over the speedup on the final cräd frequently funier than the show it's identifying:)
And then there's the "coming ecent okaying of the additiona 0 seconds, added on to the pre ous 30, for national spot and local time. The wat-ins at station-break the sponsors have responded to it weer there
Its live that the chow prope daes get or the atr, bit by the plug have wreaked their havoc nuy. attempt to achieve a contiestablish a mood or keep the view er, is purely coincidental.

Networks, Lacking Product, May Welcome Return of Some Prime Time Hall-Hours to Affiliates

## Always a Topper

 Hollywod NNo: 28 .Lipscott diéd as Alan Lipscoitt died as he ived-with a quir on his lips. legs anding body to to pump uip his legs and body to pump up his
blood pressure, the nestor of all radio-tv comedy writers looked up at the medic and said, "Doc, in our business we
would call that a conplete rewrite." He then sank into a

## NCAA Hiking Grid

 Asking Price; NBC May Want li Backeogiate Athletic Assn footba games, which have been on ABC TV for the past two years, is due to take a sharp hike upwards for the next two year telecasting term Bids are due to be submitted to the NCAA in the spring and it now looks like it'l be a race to pick up had been carrying the collegiate pigskin: games for many

When ABC-IV Won the nod for totali of $\$ 6,000,000$, or $\$ 3,000,000$ that NBCTV is : preparing to go ights. ABC, which is happy with rating results of both Its collegiate and professiona neet the NBC bid:
Abbout five trears ago, the taining about $\$ 2,250 ; 000$.
One of ABC's main talling points listenership figures since it ob tained
laiest. tured 4,700,000 homes have been tuned into the NCAA games this season. Ts against. 4,170,000 las sents $13 \%$ ncrease over the
NCAA game listenership wher they were telecast over NBC-TV
CBS, which has the National football League games, has not the collegiate games up to now in dications now are that the bidding for the NCAA will develop into an
ABC-NBC match.

Dennis Weaver Exiting 'Gunsmoke' for Lead In

## Banner's TV Tonight

 CBS-TV Hollywood, Nov. 28. ducer Bob Banner on a 60 min next series, "TV Tonight for Dennis: Weaver, who is leaving hisrole as Chester in "Gunsmoke," to become

## weaver

Weaver, confirming his de sarture, said the hourlong show tion comedy." It's designed as one or next season

## Freedman's NBC Pact

## Lewis Freedman, producer

 the onetime Play on the Weekseries for NTA, was signed by NBC-TV to produce a minimum of Freedman will do the. 60 minuters for the "Dupont Show of the Week Hes
at moment.
yndication to know that executives in tv networking are also conreasons, about the extent of time programming. .
There has lately been a fair TV, for one, will turn back three or four half-hours a week to its affiliated stations next year. And since it sometimes only takes one it's conssidered quite possible that to this NBC TV TV step, should it finally materialize. TV has frequently been characterized as the one most acutely aware
of ripples in the Potomac. It's thoroughly apparent these days that Washington would like to see Yet Washington "pres wehs. least of it: The top brass at NBCTV seems to be completely familiar gram three-and-a-lialf hours a nioht nearly every night of the week (Web only programs three
hours on Monday, but this is balanced out by four hours on Sundoesn't seem to be enough decent product available to keep up a full season's schedule on network tv.
Two. there is not presently enough network advertising coin to keep three networks going three-
and-a-half hours a night and virtually all day long, to boot. One of cern chis the areas of advertising con- $10-$ to $-11 \mathrm{p} . \mathrm{m}$. hour, when sets-In-use fall off everywhere, thus maling this nightly time block of earlier prime time. If the wabs cut back at least some of the 10 -to-11 fow of bankrolling coin Into day-

## .

that. It' is. for instance, may state
morning morning hours but that $98 \%$
sellout was selout was Teached onlv by rate
cutting ABC-TV on the other
hand has never really gotten as far along ne it would like in terms of ad revenue in the daytime. Rela-
tively strond in davtime. NBC-TV neverthel in davtime. NBC.TV created by the intensified competition for network bucks.
Next season - and this is all it's possible that NBC-TV affiliates will see returned to them Friday nights at 10:30 and one other night of the week at the same hour. It's tain Mondays at $7 \cdot 30$ for the maintime on another night) for station
use. Ironicallv local stations may not he able to fill the hours returned to them adeanaely, at least not dur--
ing the ' $22-63$ season. This is because syndicators have been reand it'li in the time for them to build up catalogs azain. Of course. he things the FCC hopes one of that local stations take the time returned to them and produce in
Fred Waring Gets

## The Mitch Pitch

A. possible answer to "Sing ess on NBC-TV since there isn't another show around like it-may be a somewhat similar format with
Fred Warmg and His Pennsyl-vanians.
Following the case history of do. a special this season waring will on which network however) which s to serve as a pilot for a prospec tive continuing series. It'll be
pitched to clients as "another


## Pick any $1 / 4$ hr. between 8:30 and 11 PM , as averaged

The latest Nielsen, to which we owe this nice bit of clockwatching, might well be subtitled "TV Time-Buying Made Easy." For this Nielsen reports us out front with the largest audience, as checked every
average quarter hour over five most $3 m$ portant nights of the week.

The reason, of course, is programming
-both new and old.
Specifically, out of the top 10 showst


## Monday thru Friday*, and ABC-TV is your \#1 network.

registering a $40 \%$ audience share or better, 5 are ABC shows. And in this select $40 \%$ bracket; just 2 new shows made it Ben Casey and Target: The Corruptors. ABC shows, that is.

Chances are very good you, too, can have a good time on ABC.

## ABC Television

## Bates Flamis a New Ad Image <br> And Spend SSOO,MOD to Prove It -On Other Madison Ave. Fronts <br> By BILL GREELEY ture looks dark. SEP editorial is still floundering. Recent four-

Ted Bates agency, sick and tired of in hardsell bad taste has put together a $\$ 500,000$, half-hour pecial for a special audience Actually, it's a 29 -minute reel of
Bates 1961 commercials, which cost roughly $\$ 500.000$ in above and selow the line production, and the ings for trade and business press reporters and editors in hopes the
good taste of the blurbs. will call the hounds off.
The hopes should be justified There has been an absolute renais The only the agency s arproach. ing act of the reel, the w.k. Anicin of sledge hammers and lightning Then there's the relatively primi tive Kool cig blurb with those folks coming up out of the smog.
But the Bates new wave is clear-
jy evident in blurbs for Nair: Playtex, Wildr:oot, Chase Manhattan, foods a Schmidt's beer regional and Anahist cold tablets. High ights include livels jingles, clever and puppets, closeup food shot that are production masterpieces, some.

The jingles include a couple of current fad iJ Walter Thompson is on a J. P. Sousa kick for both Ford and Chesterfield. One blurb uses clean-cut college kids on campus location instead of the amiliar model types. A Choice sets cont $\$ 30,000$
Topper, however, is a test comright out of Ingmar perg that is features an hour glass, butterflies and a howling-wind score.
Senior veepee and account group
head Herbert G. Drake, who is in charge of Bates new image" program "'Image is a word we didn't
invent" says he's willing to bet that If the product identities could be stripped out of the reel, no one in blurbs with Bates. It's a safe bet. He says agency topper Ted Bates himself supervised the reel, but for Drake personally the agency's noit hit him at home Drake and his wife were watching "Untouchables" and caught consecutive commercials-the first from Bates,
the second a shocker for Dristan the second a shacker for Dristan, Bismo. Wife asked, "Were all cials?" She should cateh that new Pillage To Post
There are at least two views on Post-the Post's and news'ette publisher Bernard Gallagher's
This week the Post starts a se ads in the New York Times and Herald Tribune as an upbeat 1
port to advertisers and agencies

From the report: The new Post is drawing 70 more mail on
articles and stories tone recent
article broke a with 465,000 requests. for paid in the mag so far advertisers nore than 25 pages from a najor food in 10 years from a letiding car maker: a heavy schedule from a soap leading tire comparies and one of the nation's largest companies is
running its biggest post campaign running its biggest post campaign
jn. history, mag's fourth-quarter circulation hit an alltime high-
November and December issues November and December issues sale an issue then for this sante period last year for an average cir-
culation in excess of $6.700,000$ copies an issue. Gallagher Report: Ing Post has 627 less pages of adyear. a $25.1^{\prime \prime}$ drop. 1961 will be in advertising pages curtis has
just laid off 100 employees. Fu
part attack on to by John Martin
antagonized majority of SER read-antagonized majority of SEP readEditorials stepping gingerly in di-
rection of eggheads. Special artirection of eggeads. Special arti-
cles play to personality cult, Fari-
ticularly of people. in sports and ticularly of people in sports and entertainment. Magazine lacks
unity Expectations are that
SEP will be forced to go bi-weekly by spring.

Y\&R's Ivy Shmivy
Do agencies prefer Ivy League Tribune ad columnist posed the question on his new Mutual radio
web show, "About Advertising," heard Sunday afternoons.
Not a chance, answered Edward ral manager of Young and Rubicam. manager "I don't known and Rubiidea originally started that ad agencies recruit their younger peo-
ple from Ivy League colleges. Our president, Mr. George H. Gribbin And $I$ attended both Washington
$\&$ and
Lee
U. U. Certainly, they ne not lvy League As a matnever even went to college. No, And we at Y\&R recruit our peo-
ple from wherever we hear of ple from wherever we hear of co-
tential adertising business tal-
Bond also told Kaselow that the recent shar'p criticism of the ad industry, particiarly from federal affected the recruiting program
for young hopefuls." "But" he said, our position is pened to Wall Street years ago. part of street is a very importan vertising is. They had some bad publicity but by astute handling overcame that handicap and were able to get young people again to consider. Wealing can and will do the same thing in acquainting career seekers ivith the real fact
about the advertising business?

## London Agencies

London, Nov. 28. Smiths Advertising Lld ha ark Inc. of Brooklyn Lo London gency will be launching the whole range of the Kno-marks-shoecare
products here soon $\because$ Exees from he Advertising Association have what type of audience measure ment service should be provided when the Eireann vide web be comes operational Robert Stansociated Television, has joiner Voice, and Vision
will see the higgest Chistmas ad vertising in the history of the giant
Boos Pure Drui Co sirs E Boots Pure Drug Co.; savs Everetts
Advertising; thich has planned most of the campaign on a cooper atire ba
bottled becrs A new range of 10 Courage. Barclav \& Simpnds Ltd Agents Benton \& Bowles is work ing on a national ty campaign: llord Lta. has surther Foote

## With the Station Reps

ing its area as an FMe test market ing its area as an FAI test market
basing the pitch on September The study indicated that the Denver five-county netropolitan
a total of 286.900 radio area had a total of 286.900 radio
homes with 39.4 renetration o
FAn, or more. than. 113,000 : FM
Since the study KFML, bounht by the Fine Arts Bioadcasting
Co last spring, chaims an upsurge of bucines inclading new ad Book of: the Month, Continental
Air Lines and anl the local legit and film arties Longtinie adver and King Soopers Public Scrice
Co. of Colorado Colorado Central

Milton M. Raison
of veri mellistic in hle trocitice on
No Matter What You Hear, Security ls: Good For a Writer
 56th Anniversary Number ARIETY
Pias ofther statisticat and dotariflod

Merchants, Canada Dry, Seven-U and several new car dealers. Station says the Pulse study was outlining circulation and aud characteristics for ${ }^{\mathbf{F M}}$
Briefs: Louis Faust; Blaire vee ager .. John White, formerly Forjoe, has joined the sales sta at SumAer-Byles new reppery.

## Reversal Paving Way for WNTA-TV As Educ' Station <br> U. S. Court of Appeals reversed

 tself early this week and lifted the ark's.tv channel 13 (WNTA-TV)'to York.After listening to two hours of headed by from the Jersey faction and lawyers repping ETMA Edücational Television for the Metroon the bench ruled to reverse the ginally stay. The three the oriMeyner's appeal stood pat: One ETMA was absent.
ETMA moved immediately to 000. Sale contract had set a Nov Last obstacle for the educational
roup is Jerseys demand for
hearing on the merits of FCC's ap 10 for that hearing. when educaoff and running.

## Early Returns Bullish

On Password" Daytimer CBS-TV, after years of trying, appears to have conie up with a
clear davtime winner for the 2 om, slot in "Password :" the Goodfor a nighttime yersion.
Latest Nielsen gives the word gane show a $25 c$ edge orer its yord'' scored a 5.5 and a 30.7 share against $4: 4$ and a. $24: 5$. share for hewcomer for the season shous in the top 20 of the Noy. 5 daytakes longer for daytime shous to build and it's unusual indeed, for
a daytiner to make it big the first season out:
Web hat six shous in the 2 p. slot before hititing it withe pass
dord, experimenting with a dif feient format at each outing. viriety; "Our Aiss Brooks", re
run comedic film, "Better or For documentar vice "Face the Facts," a Game sliow; how. Face the Facts; which the rating demand seemed to lie

Barker's NLRB Post
James Taylor Barker recently signed legal assistant to Federa Communcations Commissioner
Rosel Hyde. has been named a or Relations Board

## Banker who

mdings in unfair labor practice cäses, had been Hydes ade since
Júly 1959.

## TV-Radio Production Centres

## IN NEW YORK CITY.-

Charlee Guigsman is due here any day from Mexico where he's radio and to scripts may settle in Hollywood to resume his scripting Bevinil Dave Gerber, GAC-TV Veep, back after six weeks th the BevHills office - ABC-TV flack Leo Pillot off on a Coast vacation Ing expedition to Pinehurst, N. C. WNBC Radio assistant operä Femia joining. WVOX New Rochelle news staff after a post with Caribbean this week vee Screen Gems Coast veep William Doner Lew Danis, multi-linguist on WPIX's Continental Miniatures, " leaves Picard sssociate producer for $\because$ Merritt Enterprises, in Montreal for looksee at firm's "A Kin to Win' quizzer.

Mighty Mouse Playhouse" chalks up sixth anni on CBSTV Dec. Coast after weekend visit and guest shot with Ed Sullivan . Jerry Leider, CBS-TV program sales director, addressed the 51st annual convention of the National Council of Teachers., of English on the
subject: "English and the Literature of Television." John F White; prexy of National Educational Television and Radio Center, to Europe biter German tv execs on tv Broadcasting in Rome., CBS prexy Frank Stanton and CBS News correspondent Doug Edwards honored by San Jose State College's department of journalism for distinguished service to American journalism rep Pinger Mindy Carson signed for role in Spin. A Crooked be an outing of CBS-TV' "Armstrong Circle Theatre" next wed be an (6):
Forty-two new members will be inducted Into the CBS 20-Year Club tomorrow (30) in CBS Studio 1. Among the new members are as well as John Cowden and Fred Mahistedt, among a host of others. New members will receive CBS gold pins and yill be given the
option of accepting either a stereo Columbia phonograph or a Longines old wilist watch.
Video playyright Dale Wasserman back from Europe where he tv play, The Fog in seen on "Climax" back in for filming of his Francis launched a gift suggestion service for housewives on ABC Radio's. "Flair" this week o Sonny Fox emeee of ABC-TVs "On York's Christmas benefit luncheon Dec. 5 at the Hotel Astor. $N$ Really Trying affair will be "How To Succeed in Advertising Without Really Trying, National Educational Television this week preems Flaherty, "Flaherty and Film"" deating with four of his classics "Na Featured are intervievs by Robert Gardner, director of the Film Study Greenhous plays Gunther Toody's sister in on the Dec. 12 Ca 54 stanża Mutual Broadcasting s news feature, "The World

## in hollywood

Benton \& Bowles' teletopper Lee Rich looks for more half hour and less hours next season but, with the accent on action-adventure.
He's elated at B \& B's four shows in Nielsen's top 10 will be aetive in the spring, according to his tv opent Jimmy Saphier. Several deals are now on the front flame io Said a joker after seeing
the "Mrs. Goes To College" rating: "She G have to do better than the Mrs. Goes To College" rating. "Shell have to do better than as procuction aide at Benton \& Bowles. now a production associate
with Danny Thomas: TV Guide's James Quirk predicts an ef million circulation by year's end Grace Lenard is the only femme in town who acts out her own material for commercials. She plays Amelia a little girl of 10 , against herself $\because$ First out of the Ralph Cdwards-Hal Hudson film shop will be "Arcturas," a series of sea
adventures to be developed by John Meredyth Lucas . Pat Michaels, former newsmari-crusader formed an investment firm that bought radio station KUTY, Palmdale, Cal for $\$ 100000$ along with several small papers. Donald Wilson, story head of BBC in
on stories for Third Man' being filmed at Republic

## IN CHICAGO

Alex Dreter is commuting from San Francisco now that his new Fridayse-type home is completed. He jets in on Mondays, and back on WBBATV to take oyer the top pubaffairs post at KYW:TV the Westinghouse station in Cheveland, Marty Rubenstein, who heads upcoming trio at Mr. Kelys Agan' oting Withe Steve Allen ar fonald J Durhàm, ex-KWK, St Louis, joined WBBM Radio sáles staff WIND has imported Guy Harris from KDKA. Pittsburgh. sister-WBC station to take over as program manager Ralph Blank, Who had the post
previously becomes music editor a hospitatity booth at the Lady Fair Expo at MeCormick Place Fahey Flyn and John Madigan wih do a 30 -minute special jear-end

## IN W ASHINGTON

Robert B Jones Jr., WFBR Baltimote is the new prexy of the WTOP, Washington. Other offieers are Joseph W. Goodfellow, WRC Washington. Yp. and Thomas $S$. Carr WBAL, Baltimote secretaryHavre de Grace Itd., Morris H: Blum, WANN, Annapolis. Ma., Sam uel Cannon, WCEM, Cambritge Md., George H. Roeder, WCBM, Bal Washington, and Fred S. Houwink, WMAL, Washingtone, Jim on a weeklong : intensified campaign to shove local United Giver Fund drive over the top an WTOP launching its annual "Dollars for Orphans" Christmas campaign F Flarence Lowe of Metropolitan
Broadeasting hostessed cocktailbuffet honoming N. Nevis columnist Groadeasting hotessed cockaile
Gibson, pecently a bride

## IN LONDON

Craig Steveris here for confabs on Associated Televisions series
Man of the World" which starts early next nonth Bob Monkhouse other parts of Europe ABC-TV has slotted the second run of this other parts of Europe ABC-TV has slotted the

# MOVIES TAKE A SAT. NITE BATH 

## New National Nielsens

## (First 2 Wooks of Nov.)

The new average audence national Nielsens for the first two ens or November . ling. NBC leads by a tenth of a point, reversing by the same margin the previous national Nielsen The score: NBC 18.5 CBS 18:4 ABC 14.6. Perhaps for the first time on Nielsen record, a net work's entire prime time schedule $7: 30$ to 11 winds up in the Top 10. This is "Have Gun, Will Travel" to "Gunsmoke
Here are the Top 10
Wageń Train (NBC)
Gunsmoke (CBS)
Bonanza (NBC)
Perry Mason (CBS)
Red Skelton (CBS)
Andy Griffith (CBS
Danny Thomas (CBS
Lassie (CBS)
Have Gun (CBS)

## Equity Soloing on British TV

## Strike as Yariety Artists Sign

London, Nov: 28. With the advent of a separate the Variety Artists Federation the performers dispute took ar periormers dispute took a new things may not be so easy for dual union card holders. Warned Ger tors' union : They must make up their minds whether they want to support Equity or not are Equity members then they have certain responsibt thes are in other unions
Penalty for any performer hold Ing an quity card who enters a contract with commercial tr would Equity members would be instructed not to work with him Accord ing to VAF less than 25 2.500 nembership are dual cardholders, but many topline
Effect of Equity's now lone boy cott is being felt in the drama departments and two weekly coope house" and "Play of The Week," fed in rótation by Associated Tele Vision, Associated-Rediffusion and Granada-TV may just stagger to the end of the year. Already $A=R$ has run out of stockpiled plays and ATV doesn't know. Whether it can
fill tis Dec. 21 slot. Granada; howfill its Dec. 21 slot. Granada; however, has enough slot one on
Dec. 28 . After that date it is maintained.
In the meantime $A-R$ is filling the dramatic holes with a Canadian also doubling for the killed-off Top Secret." Weekend drama is in a not-sothot state, too, as ATV
and ABC-TV have only seven taped plays left between them.
Only two further shows likely to be hurt before the end of the year are Granada's "Mess Mates." which will be replaced by two half plays (Continued on page 50 ):

## Isodine's 250 C

Daytime Buys
International Latex, a division of Stanley Warner, is coming into television on a cash basis for one
of its products, Isodine, after a via the barter technique Company has bought 111 minutes, or approxImately $\$ 250,000$ worth of business, on ABC-TV's daytime schedule during the first quarter.
also been beefed by schedule has ininutes by Bristol-Myers and two Paper of 26 . minutes each by Scott press General Mills Redball EXpought into ABC-TV's two-day fes tivities surrounding its coverage of the orange Bowl game on New Yeare Day in Miami

## Arthur Christiansen

whe was longtime edifor-in echief
If You Think It's Fun To Diversify,
Just Try It?
another Important Feature In the uperming 56th Anniversary Niumber

## PARIETY

Plus other storistical and dafo-filled Charts aind anticles

## New Wrimke In British TV Strike Affects Wititers

The legality London. Nov 28.Companies collective ${ }^{\prime \prime}$. negotia tions may be challenged by the The writers, curiently dickering with the independent companies over minimum fees: say the Televi-
sion Act (instituting the commercial sion Act (instituting the commercial
channel) stipulates that indle contractors stipulates be in competition with one another,
The legal position regarding negotiations is being looked into says Sid Colin head of the Guild negotiators. It may be found the labor relations committee set up
by the Independent: Television Companies-Association to Telepresent all 13 contractors is ". inlegal." Like Actors Equity Guild negotiators complain that the labor relations the top brass with wham it seems. it is necessazy to get to grips if Colin states the Guild has made liftle headway in securing min
imum ternis agreements on drama imum terms agreements on drama-tizations- and adaptations, series
and serials because the two sides are deadlocked over a point of contractors insist that outside the initial payment for a dramatization the dramatist has no rights. The Guild disagreess:
An agreement with BBC-TV, however, for the series and serials section, is
moment.".

## PYE'S $490 G$ CONTRACT

Pye of Ireland
Pye of Peland
000 contract to install four 625 lin ransmit fers and other equitiment or Radio Eireann's upconing tv

## cos downites



For all the initial enthusiasm Ser the installing of the two-hou Saturday night movies on NBC-TV and the web's success story in gen-
eralathere's some hard-and-fast reassessing of prime time movie showeasing going on by virtue of the rival CBS
day night status

## day night status Newest

three CBS Nielsens show that all against. "Saturday Night Movies" ("Defenders," "Have Gun" and "Gunsmoke") have won Top 10 chevrons. The reappraisal on the wisdom of networking feature
films not only applies to NBC but films not only applies to NBC but
to the other webs as well, for ft's to the other webs as well, for ft's
known that ABC has been contemplating a move in the same direc CBS
While the NBC features are de pubing a better rating than the did in the Saturday time slot last better than - Deputy. did last year in the 9 oclock berth. On the na tonal Nielsens they are averaging
out at about 16: or 17. That's hard out at abi to fetch regular rard 17 advertisers. Not that a 16 or falthough. Laurence Welk on ABC tops it too and certänly it's far below uhat's. required to move
$N P C$ into ton nosition on the other hand ABC would probably Welcome 217 in place of the 11 prime time entries are commandprime time entries are commandwhe ABC is reportedly doing sonie serious thinking about Iatchinge or to somebody's film librars
Sat monies after the initial of block Sat. movies after the initial block-
busters were screened NBC is us ing the $20 t h-F_{0}$ catalog) has the the questio aren peting CBS lineup, they're asking. be that strong? Did NBC make
an unfortunate choice in büying the 20 th bundle of pix? Do habit and popularity of the late night
features take the cream of the earlier showeasing? Is there a builtin resistance to utilization of
prime time hours for features? It's prime time hours for, features. made on any of these sc unnistakable disenchantment as to
their 9 to 17 impact Saturday their 9-to-1. impact Saturday
nights on NBC.

## KPRC's Election Tally

Cues Houston Reversal,
Seats Rumoff Candidate Houston; Nov. 28 . A recount of votes based on to AMS of the Houston Post-KPRC porting team caused a reversal in City Council race here. The Houston City Council declared Earl M. Pruitt, a runoff candidate in District B Council a recount based on the Post-KPRC

$$
\mathbf{w}
$$

While athers inaluding the cit
secretary reported H. H. Ricker the winter by a narrow margin, nal MPRe stations and the Post n the runofl. The station and new's paper have for many years sent port totals to tabulating teams headquartered at the Post
Officials admit that but for the Post-KPRC poll-by-poll count, the caught

## Human Comedj' to ABC-TV

Hollywood, Nov. 28.
$\therefore$ "The Human Comedy," taken from the MGM theatrical film re leased in 1943 and from an orig
inal by William Saroyan has been sold ty MGM-TV to ABC-TV for iext season as a half-hour series project for Metro.

## Hwood TV Studios in 150Pilot Push With Half-Hour Comedy

 Shows Setting Pace for '62:63Jules Archer<br>hen enthored at amuing rignote<br>Video Vagaries

one of the niany Wright Edlforla!

56ih Anniversary Number
VARIETY
Plus other statistical and data-filed charts and articles.

## Huntley to Fri, Abernathy Shift

## Pose Headaches

In moving Chet Huntley to Friday nights from his iraditional Sab bath afternoon berth, it would seem that NBC-TV is taking, a cal culated risk on retaining the Hunt tey sponsor. Mutual of Omaha, the Huntley bankoller, is perfecth happs with its current slot and not oo happy about the prospect of moving into prime time:
This is just one of the sponsor problems. NBC is now facing with regard to the shift of new's pro-
grams that was sprung by a decision to finish off the weekly prime time Frank McGee stanza.
There is a problem which Gulf has and another problem might be
shaping up twixt NBC and Helena shaping up twixt NBC and Helena
Rubemstein which bapkrolls RobRubemstein $w h$
ery Abernathy.
To mpve from 550 to 10:30 Friday would cost Mutual of Omaha,
at rate card, about twice as much, This \&s more than the insurance firm is willing to pay, but Mutual Huntlee Sponsór says that it prefers the full sponsorship arrangement on Sundays even though the audience returns are lower than prime time at the regular increase elf to alternate sponsorship
Asfor abip.
As for Abernathy, Helena Ruben-
stein just renewed for another stein just renewed for another 13
weeks at the Saturday noon time. It'll probabily move to Sundays into the Huntley spot, but that much has not been worked out definitely and could be a problem. And as for Gulf itself, this sponsor of McGee's cancelled show Young \& \& Rubicam, its agener o when McGee's last show should 26. Gulf wanfed it to be on Jan. Cancellation date vill undoubtedly affect the amount of money Gulf News Specials" in 1962.
Spansorship problems or not, all the shows, web sources say, will
definitely be moved as planned.

## Kirgo's Panel Stint

Humorist George Ktrgo, who has been scripting the ABC-TV spe way, to be aired tomorrow (Thurs aight, departs for Hollywood soon:
He will be dally panelist on new NBC-TV show, "Your First impression." which starts "Jan. 2 in the noon slot from the Coast.

Hollywood Hollywood, Nov. 28. Hocted to turn out close to 200 pilots in their annual pilot push with at least 150 already in prep aration or production in anticipa tion of wholesale axings nex spring. There's a preponderance of comedy pilots, most of them
half hours, result of some of the networks; according to a number networks, according to a number
of vidpix execs, urging them to concentrate on 30 -minute entrie for the 1962-63 season. Emphasis last year was on one hour shows
when there were less in this category:
to change pending various subject to change pending various negotiations and circumistances, but the way it stacks up at present time cluding "Andy Hardy," "Boorn Town." The Human Comedy," and "Designing Woman.
Four Star Television plans 15, "African Queen." Sam Spade, "Adam Fable" (already filmed) "Swiss Affair.
Screen Gems pilots include Man," three Toney Owen produced comedies, "Safari," "Defiance County:
Warner Bros: 15 including "Black Gold":"Battle Zone" "Ifouse of Tiventic Con
Twenticth Century-Fox TV: Minmuters": and three "Bus Stop" mpinoffs
Desilu includes "Anatomy." "Fait The Man From the Blue Knights," Paisano Productions, Douglas Selby, Revue Studios: "Break and other pilots, some to be slow cased on "Alcoa Premiere" and "GE Theatre" series.
Claudie," "My 15 Block:. "I and Claudie," "My 15 Blocks." Aniong telefilmeries returning to the pilot wars are Mark VII. Jack Webb's and thany; Jerry Lewis Productions

CBS Holding Off
On Affil Renewals
CBS-TV, in light of the quesions directed at its comperisation plan contract with its affils, is holding off signing of affil renewal tions, which might lead to upsetting the web's compensation plan with affils. were directed by the FCC. The holdoff is taking this form: Contracts contain a clause granting a six-month period before espiration, during which time either party can notify the other of their Web in light of the FCC aniation. extending the six-month provision. Web hopes before affil expiration dafes come up, the FCC will have rendered a decision on its compensation plan.

## New Breed's' New Hopé

 In ABC-TV Tues. Shift; Hits 24-City JackpotAs far as the 24 -city competitive Nielsens are concerned. ABC-TV's
"New Breed" hour entry appears to be of and running now that it's


WCBS-TV
New York City


WJHG-TV
Panama City, Florida


WKRG-TV Mobile, Alabama


WTPA
Harrisburg, Pa.


WBRE-TV Wilkes Barre, Scranton, Pa.


KOIN-TV
Portland, Oregon

WRBL-TV
Columbus, Georgia

KHVH-TV
Honolulu, Hawaii



KNXT Los Angeles California:


WOAI-TV
San Antonio, Texas


WALBTV
Albany, Georgia


WAPI-TV Birmingham, Alabama


KCMO-TV
Kansas City, Mo.


WEAU-TV Eau Claire, Wisconsin


WSYR-TV
Syracuse, New York


KLAS-TV
Las Vegas, Henderson, Nevada


WREC-TV
Memphis, Tennessee


WBAY-TV
Green Bay, Wisconsin


WGAN-TV Portland, Maine


KPHO-TV
Phoenix, Arizona


W-TEN
Albany, New York


# 25,000,000 U.S. TV HOMES WILL HAVE AN OPPORTUNTTY TO SEE THIS AND OTHER GREAT POST-48 COLUMBIA FEATURES! 

"Jeanne Eagels" is just one of the Columbia blockbuster attractions that will be exposed to $51 \%$ of the U.S. television homes reached by these important stations. These are just some of the stations cand the list is growing every day) that have signed up for the more than 200 "top-draw" Columbia Post-48's that include "All The King's Men," "The Last Hurrah," "The Solid Gold Cadillac," and "The Caine Mutiny," to mention But a few.

If you're aiming at becoming the number one station for feature films in your city, set your sights on Columbia's Post-48's.
 Televielon subeldaryof columblapictures Corporation

## Mex Audiences Dig New Voices Of U.S. Stars on Dubbed TV Shows


#### Abstract

As outcome of all the dubbing activity going on here, Mexican accustomed to the idea that their Hollywood favorites have strange ly different voices in episodic se ries and feat over television. There has been a change of personality in haying such stars as erick Crayford. Loretta Young etc., appear on homescreens with Spanish, voices. Sometimes the effects are strange contrasts, with effects are strange contrasts, with voices gruff. high pitched, soft spoken. and from oiginal. However However. Mexican audience has become accustomed to the "new voices" of its. Holywood favorites, and dubbing is attaining new peaks of activity. This because Mexican tood in the Spanish language mar

\section*{Mex TV: 20\% Dubbed}

Mexican television nove 55 firmed programs weekly dubbed with Spanish sound, arcording to Emilio Azcarraga This represents. $20 \%$ of ail  pictures, both Mexican, Hollyuef accounts for an additiona $12 \stackrel{c}{c}$. Azcarraga denied that there would be any cutting back on American episodics over his channeis: On the contrary, from January on, there will be expansion of filmed serie with new progress emanating from arg and Italy. Channel 4 will operate long er hours, signing on at 1 with new schedule operative from January on. This has been done to quiet complaints that talent is being shunted aside by filmed shows. Azcarraga said he will give "special mportance to live program ming and new talent:


ket than say Spanish, Venezuelan or Argentine idioms which have derstood Within the respective countries.
Ken 'Smith, who dubs Robert series. cice in the star's episodic Spanish narrator for Werficia Brothers, also manages Candiani Films, one of dubbing studios Sh voice in Omar Jasso; Alejandro Hammer; Claudia Brook for Mrod erick Crawford; Narciso Busquets for Lee Marrin; David Revnosquet for Mike Connors and Magdalena Ru valcaba for Loretta Young.
Boom in dubbing here is wit nessed in big buildup of activity over $\$ 10,400$ a week for actors, pay rectors, translators, technicians to Smith. Actors dubbing voices account for $\$ 4.800$ of $y$ this total
Tompkins de Mexico, another top Tompkins de Mexico, tnother top
firm, has a higher payroll. than
this with (Continued on page 44)

## Canada tv Series

SOLD TO BRIT. A-R
For more than $\mathrm{S} 250.000,26$ epi sodes of both "Parade," a $30-\mathrm{min}$. variety show, and "Playdate,". sold hy the Canadian Broadcasting Conp. to Associated Rediffusion
Lidi.. an indie British firm Lid. an indie British firm.
A CBC spokesman said fhis was te Bitain, although 26 . CBC -TV cne-hour plays were recently sold omount. this to be for earily Amer.-
ican distribution in earlier transaction, the deal with Associated Rediffusion Ltd. pro-
vides for residuals for the writers and performers who participated
in the CBC producions

## WTOP's Portfolio' And

 Washington; Nov. 28WHa Gallery Orchestra through its "Portfolio" pubservice program ecently than have actually attend ed the ensemble's monthyy

An ARB survey for the CBS af iliate estimated 125.000 viewers f the one-hour video concer which was pitted against NBC-TV's
"Sing Along With Mitch" About 14,000 have been on hand at the art gallery s
A press release stated that man gem arp hat ide to capitatize on the competition by entitling the progiam "Swing Along With Rich.' The Gallery orchestra's conductor is Richard Bales

## Filmaster In Syndication Exit

Filmaster is going out of the syndication biz after one-year attempt to crack this waning market. The company, however, is definitely going to stay in its " "primary usiness". of producing telefilm. Bua hou evidently has found that the syndie evidently has found that the syndie
market is extremely tough on the market is extr
Filmaster has reached an agreement in principle with Indepen dent Television Corp. for TTC to take over world wide distribution of "Beachcomber." Series has been sold by Filmaster in 119 markets. Under the deal, stili to be signed; Fremantle, which handled overseas distribution of the series, would
give up its overseas distribution give up its ove
rights to ITC.
New setup. will find Filmaster
concentrating on the sale and production of network properties ith H. (Jake) Wheeler Keever connuing as v.p.in charge of sales, tion on "Beachcomber" series is to be completed in the next few
Incid
yndie selling by Filmaster is the fact that its regional sales director acques Liebenguth is maving Filmaster, which has filmed four Guns of Gunsmoke, two of "Have of "Death Valley Days," is out pedding pilot ideas
and to Madison Ave.

Fort Dodge, Ia., Nov 28
The noisy political battle in the
recent Fort Dodge elections was not between candidates for public flice but between the town's lone tv station, KQTV, and a company a tv cable franchise here. Under
lowa law, Iocal elections are neces sary for the use of public property and a cable operation classifies as After a heated, emotional and Hith red hats figuring as the
sunbol of the stations and synbol of the stations alleged
jeopardized interests-the towns people had their say, and the cable enterprise was defeated iby a which could see the hand KQTV on the wall in TV Signal's promise Fort Dodge including those of Des Hoines and Ames. In effect, that a six-ctation matket

## Varienves man In Hong Kong

Ernie Pereira

TV In Upmoard Swing

## ariother Editiorial Feoture

in the upcoming
5oth Anniversary Number

## ARIETT

Plus ather statistical and data-filled charts and arficles
Aussie Country Stations' (13) Big Boon to Syndies
Australian television is about to nter "Phase Two", of its develop stations' in 13 new markets: "Phase One". was the development of ty in Australias six eapital cities of the six states. Phase Three" will come
in three or four years with the buitding of tv

CBS Films claimed to be the first American company to sell to programs to the 13 "country sta
tions:" Group of country outlets had invited the CBS subsid to sub mit a package of vidfilmis which was accepted. Package included fol fign Legion". sA Assignment Fo eymooners;" Our Miss Brooks, "Rawhicle". "Phil Silvers Show Francisco Beat," Whirlybirds, "I Love Lucy," and "Perry Mason, New "country stations" are
Ballarat, Bendigo, Taralgon, Goul burri, Victoria; Orange, New Cas the Listinore, Rockhampton, Wo woomba, Tow South Wales; Too Launceston, Tasmania, Can Australien Capital Territory. Two or three of the stations hope
to be on the air before year end to be on the air before yea
others plan 1962 openings:

## Danger Man' Sales

## Independent Television dorp. has

 racked up 43 markets in off-ne Series, which had been on CBS TV, includes 15 episodes not tele cast by the network. Patrick McGoohan starrer had served as a re placement for "Wanted-Dead or iye" on the web.
Roster of sales includes KiNG Seattle-Tacoma; KATU, Portland Ore. KCVU, San Fransisco Oak Denver; WJBK, Detroit; WNEW N.Y.: WSUN, Orland

## Epitaph for Carla

Vakiety readers with nearly total recall will remember the story on "Son of Carla;" the storm of flack that landed on trade Carla which ripped up the Texas Gulf coast this summer. Well, Ripley or not, the Grandson of Caria hit New. York jast
week. C. Wrede Petersmeyer, prexy of Corinthian Broacasting week. C Wrede Petersmeyer, prexy of Carinthian Broadcasting (KHOU-TV in Houston), moderated a symposium at the Overseás
Press Club on The Role and Responsibilities of Television in a Resional Emergency." Under auspices of Corinthian, the speakers representing NORAD. (North Amierican Air Defense Command), were Col: Barney Oldfield, org's chief of information; Paul Kutsch enreuter, assistant chief for technical services; U. S. Weather Bureau; and Anthony J. Wiener, senior staff member, Hudson Institute
They discussed the need to find ways by which television and radio outlets can eliminate margins for error during warning A. press release in the symposium packet pointed out: The emphasis upon the need to bring such newis to the public directly from an official government source was borne out by the recent and successful experience of KHOU-TV, Houston, in its handjing
of the Hurricane Carla emergency, which involved the largest mass of the Hurricane Carla emergency, which involved the largest mass evacuation
During the 48 -hour peak of the Hurricane, from 9 through 11 cations arm of the $U$. S. Weather Bureau; telecasting right from the Weather Bureau's Galveston headquarters and bringing the
official U. S. Weather Bureau radar map and experts to the public on ty.
Release went on to cite a followup survey indicating that tv Was the overwhelming source of info for Texans threatened by men at the Bureau, and toted a lengthy storm coverage film to ured a fiveminute film excerpt of KHOÚs storm coverage. And that's the last word. May the Carla clan vanish from the
Stations Warned to Daily Double Their Alert on Horse Race Info

## Ballots, Not Bullets, In Fort Dodge 'Thriller' Over TV Cable Franchise

## Wm. Hart's SG Slot <br> William Hart is replacing Robert

 Newgard as mert ager of Screen Gems Hart will headquarter in Chicago. Newgard nales manager in the midwest fo Hearly two years, is shifting to repace the ankling Richard: DinamoreMeantime, in New York, SG up-
ped Marvin Korman. With SG ped Marvin Korman. With SG since ${ }^{58}$. he become the comadvertising and sales planning.

## WUHF Hits a Snag

 On Educ' Repeatsrich material of the Board of Regents is understood at the moment to ppose the repeat of educational URecasts on N.Y.S
UHF station, WHUF
The Regents okayed the repeat use of certain of the tapes it pro-commercially-run N. Y. News sta ion evidenty doesn't see it that WPIX is not yet resolved
This is not the only program
ming problem facing WUHF, which
ons-and one which perhaps re- line to Estherville TV Signal made veals where tv stands in the Hearts its appeal on the basis that meven of Americans, vis-a-vis politícs-is if you don't want it for yourself, do that the issue drew 56 of the your neighbor a favor and le est voting turnout in the history of votes. Wore cast on the video ballot than for the mayorality, the two missioner posts, a city bond issưe or a proposal to have a municipal courc.
Peastead of ungal Inc. began to pepper the Font Dodge press to pepper vertising back in October, and it a pampalet which told how; for a $\$ 5$ monthly service-charge added
to the phone bill subscribers could to the phone bill, subscribers could
get. WHO-TV KRT-TV, and edu get WHO-TV, KRNT-TV, and edu
cational, KDPS-TV, Des Moines
 Arason City in addition to the For Dodge outlet. The ads pointed out that subscription, is optional, that probably only 4,000 homes would want it, and ihat KQTV has gained
from cable in that it is on the tv

## The franchise applicant not only

 ought newspaper space but also ommercial time on the two loca Ironically the station frade money on its fight for survival. In addi 30 -minupts it sold its op specia pitch. This was ansivered in an other 30 -minute special telecastpaid for by an association of ty paid for by an association of ty KQTY got into the cable. KQPY got into it. by buying
newspaper space and radio time to argue its case, and station prexy day ex delivered editorials tuice mean the denise of KQTV: As he Avpressed it to Variety, Madiso
would, have ronstrued the

## Broadcasters have been 28.

 that Feaderal have been warned Comnission will keep an eye peeled on airing of horse race their trade.In a special public notice FCC aid down some pointers on the might of racecasting practices that newal time.
The Commission was chided last summer by members of the Senate Rackets Committee for alleged stations giving jn-depth of race news.
In its second statement on the subject since, the Commission said it fact that some stations broa the horse race information and that eertain of these broadcasts may raise a question as to whether the
information appears likely to be of susbstantial use to, or is used by, bersons engaged in illega
The broadcast of detailed horse and information phor to, during, of particular races or an afternoon's raeing program, appears to raise a substantial question with
respect to the interest served by such programming.
The Commission has questioned and will continue to question what interests have been served by sta-
tions which. presently, or in the recent past; regularly broadcast programs characterized by one or
more of the following praetices: of "Broadcasting of a full program simultaneously with their running broadcasting of results xuith or without mitual prices, as soon as the information is available, or detailed advance information such as track arid yeather conditions, post positions, jockeys, weights, times; broadeasts of race and posttion sponsored by publishers of scrate
tions

## GREEN \& HAFNER'S

MUSCCAL SERIES
Holyywod, Nov 28.
Johnny Green erst Nhile Metro music director, and telefilm prominute musical talent show as the heir newly to bormed turned our by heir newly-iormed seope Produc dunce vidpix series Stall untitied eries will draw musical talent ppearences, with Green fronting

# FOREIGN SALES: $\$ 43,500,000$ 

## Off-Network O'seas Potential

Current potential foreign gross on off-net work vidilm properties coday rivals the gross that can be earned domestically Domestic episode on a 52 week basis. Range cited refers to fäirly good off

network properties
Potential in foreign now is about $\$ 25,000$ per episode, with very
ew: shows. hitting the $\$ 25,000$ mark: The few top sliows; though, ew shows hitting the $\$ 25,000$ mark: The few top shows, though,
do gain wide circulation abroad and the difference between the do gain wide circulation abroad and the difference between the
domestic- and foreign gross for halfour vidfilm properties is becoming narrower, indeed. Depressed syndie biz domestically is, of course, another factor.

## McCarthy In Beef to British Over <br> Protective Quota Stance on Telepix

The tnconsisien British as the second largest ex porters of video programs in the world in maintaining an $86 \%$ BritIsh quota on the commerial net work and even higher protection on BBC-TV was the subject of a beef made last week to Board of Trade president, Frank J. Erron Television Program Export As ociation. It was the latter's firs meeting with the minister since his recent appointment to the
BOT.
McCarthy emphasized to Erroll that there was nothing elsewhere altitude of the British protective quota under which American dis screen time of an hour a day with lined the situation by explaining that this placed the buyers in a supreme position. whereby they
were virtually operating a buyers' cartel $A$ serions adjunct to the British restriction "was the effect on other markets where American
programs could also be restricted. Though the minister indicated that nothing could be done unth the Pilkington- report was pub lished and legislation was Intro-
duced into Parliament: he díd duced into Parliament he did
mply that McCarthys arguments provided food for reflection.
As a strong adyocate of two-way United States MrCarthy recalls the days when British motion pic-
ture producers complained there ture producers complained there was a conspiracy against their
product in the United States, but novadays British films had made and were earning substantial mounts: On telecision he asserted that Britain häd taken more in market than out of the one producers had out of the British market. Admittedly: as sizable chunk of the library of old fims notably the Rank and Alex Korda backlog, but Increasing successes had been achieved by a number of British
networked series while the BBC's "Ages of King" had made a subeduntalional networ imp

## ITC: Paramount

 Collab on Rozmoas a with Paramount tures for the color cartoon series, titled :Koz-mo-The Kid from Mars, Serjes of fve and a half-minute segments marks Paramount s first cartoon production for ty.
Under the deal, ITC supplies financing and gains world distribution riglits Ashley-Steiner, ITC's will be in cliarde of web sales for the new cartoon series:
Paramount Pietires has a long Including ourne ston cartooning, Friendly Goos "Litile Lulu,"

## U.S. Vidfilimers Expect Litting of Brazil Decree

 Quadros which would have severe:$1 y$ restricted the import of Amerit onger considered a threat according to inforniation reaching New President Goulart of Brazil isn't expected to issue countering Congress, though. busetting Quazdros. decrees is expected; Quadros the first of January, but enforce:ment isnt forecast. Brazilian Coni-gress convenes in January for new gress convenes in January for new. legislation and the bill upsetting due for action in the Senate

## TV Stations Fear

 Lestoil Drainof
## In Network Buy

It's highly probable that every unneryed by the report last week that Lestoil has decided to spend
some coin in netuork to . Lestoil for years was very close to being the the country for one arand:

The original report had it that about $\$ 320000$ in its initial only NBC-TV niohttime this coming spring but the figure is actually tant perhaps is the fact that the ney. Lestoil management is con-ABC-TV daytime reportedly being tion area now under close investiga
Its not likely though that the more: than lialf if that much of an estimated $\$ 100.500 ; 000$ annual spọt gained the company its initial spot gained the company its initial still get their share this year at
$\because$ Daniel Hagan is the new prexy of Lestoin, and ties added other Key execs to the Holyoke bated
manufacturin concern that was manufacturing concern that wa Madden, a vet of Colgate, has ager and Owen J Carroll has be come merchandising manager It
was Barowsy and his son who started buying spot ty time six or seven ears age and that led to nence amonto fitid house cleaners interisice treampaigning of Proc

## Lakeside Jazz Series

of 39 episótes dealing, vith jazz abroad 1s on the 1962 distribution Pilot toi the series has been com pleted.
Lakeside reports that Wild been sold in x , Chícago Seitte, Eer $O$ earis. M
Eyansyile, Ind

## 

 A healthy element of stabiliza-tion has entered the foreign syndication biz, which is expected to gross a record $\$ 43,500,000$ for the
year of 1961 . Factor of stabilization referred to concerns the all yearround charactee of the biz, the
smoothing out of large dips and rises in the 12 -month sales curye.
The sales plateau doesn't refer to future foreign prospects. That
is expected to riow, as more and facilities and experien add transmitting set count.
the foreign scredited with makinication biz an all year-round sales wave rather than a seasonal one are these (1) Most
countries do not play repeats, a pius 13 formula of the to the 39 jority of countries of the Uhen product is needed or when product is available rather than wait for the
opening of the fall season new stations continually are going on the air. Additionally, whe th
world is considered the one hal of the globe is experienc ing. winter when the other half is being burned by the sumimer sun. don't banket the marketplace, as
it does if for example, the $U: S$ : is it does if for example the U.S. is considered the sole outhet; foreign
sales execs ancidentally. report that the sharp summer decline in viewing experienced in the $U$ S isnt nearly as pronounced abroad
Healthy state of foreigr syndica ion is of no small consequence to syndicators. For most of the
houses, it's the difference of profit or loss, of staying in bizor disaster. 62 the foreign g oss of viditilms cartoons, and features. should.
grow to nearly $\$ 60,000,000$. The. grow to nearly $\$ 60,000,000$ The
estitmated $\$ 43,500.000$ forecast for the current year is a dross com of that gross is accounted for by the sale of fea; ures to television.
during 61 include on the air work in 61 include a second net opening of "country' stations: Australia: second outlet in Uruguay second web in West Ger
many, additional stations in Japan and the. Philippines.
Oreige favorable factors the foreign field nclude the liberaliza product in Japan and the reopen epar Willard. Block internatinal hales manager for CBS Films ctited 58 different program scales during ound nature of the biz Experience of CBS Films is duplicated by other syridie outfits.
Another stabilizing influence is the broadening of catalogs Syndie subsids of CBS and NBC, for ex-
ample, have the news, pubaffairs shows as well as the entertainment
shows to sell. Screen Gems and others are taking on foreign prodof for distribution in variois areas show production in Canada with a CBS Film
aken on for the first time has ribution internationalif slow be

All in all, foreign biz remains the bright spot in the vidfilm syn
die biz. with a giowing potential

## Syria's Vidfilm Buy

supply television. deprived of its seceded from the United Arab Republic from which it was receivpackage of 19 series from CBS Films
Representatives of the newlyorganized RAS Broadcasting. Damas-
cus came to N:Y to make the
purchase.

Post-4ss Meet Strong Resistance On Coast Because Prices Are Too High

Fremante, Rai Purdy

## Sweet Chario' Series

A half-hour series of spiritual and folk songs, titled "Sweet Charby Fremantie of Canada and Rai Purdy Productions, Inc.
Skein, now before the cameras CHAN-TV, Vancouver, stars Canadian singer Eleanor Collins, acompanied by a Negro choir of 16 Conadian actor
Eremantle will handle world Wide distribution. Producer Rai producer, before going to Scotland where he helped Roy Thompson to aunch tv there. On his return to Canada, Purdy became director of packaged programs as an indeperident producer.

Hwood Stations
New Tab for Old Pix: \$4,000,000

Hollywood, Nov 28. Hollywood ty stations wil snend nearly $\$ 4.000 .000$ for old here are many elements contributing to the total, most station not too far out of line."Taken into consideration must be reruns. films that were bought but not yet
sliown and: charges against films shown and: charges against films "To amortize our investment," says "Stretch" Adler, KTLA man cenlage-wise and after runs per free and clear." He roughly estimated this vear's investment in vintage features at $\$ 250,000$ Harry
Treniner.: of KHJ-TV: said the station's: 350 features would run o around $\$ 1.500 ; 000$. At KRCA the tah is $\$ 1.000 .000$ Other estimates
include KNXT $\$ 750.000$ KTTV $\$ 350.000 ;$
KA
K
In many situations licensing In many situations from four to seven years so that an accurate estimate cauld
only be guessed at. Many of the previously bought) for this year's prowint had to be estimated on a most stations admit that the bottom of the barrel is:being scrape the later releases will be abundan enough to maintain past standards. Competition for the older feaures with star names has touched for few vendettas in the spirited One station listed "Treasure of the Sierra Madre" and "The (Continued on page 50 )

## KEYHOLE SALES <br> IN 20 MARKETS

KKeyhole": Ziv--UA's new frstmarkets
Roster of deals Include Nehi KLZ, Denver; WHAS, Loulisille WLZ, Denver; WHAS, Loulisille WAST, Al Dany-Scrienectady, WEAR. Mobile-Pensacola, WAVY,
Norfoik-Portsmouth; WCCB. Mont goriers; and WCCA, Columbia S.C.
"Everglades;" another Ziv-CA Text-runner, State optical. KFDM, Beaumont WSBT, South Bend, WJHL. Fatis: WGAL Lancaster and

Hollywood, Nov, 28. L. A.'s seven stations are chilling a number of post-1948 film packtop product made by Hollywood studios in the past decade. The stations think the packages are too

high-priced, consequently ing little. interest in the showdespite the fact L.A. channels were once top buyers of such pix. In-
volyed are packages from United Artists. Warner Bros.-7 Arts (Vol. II. MGM. Allied Artiṣts and M. Movies in the
clude ${ }^{\circ}$ East of Eden package inJanies Dean: "A"ong' the Great Divide," Kirk Douglas; "The Young at Heart," Doris Day-Frank Sina-
tra; : "West Point Slory,* James Cagney. MGM product inctudes "Lone Star,"."Royal Weautiful:" "Carbine Williams" and "That Forsythe Woman," AA's package
includes "Friendiy Persuasion," includes "Friendly.
Gary Cooper starrer.
A KHJ-TV executive indicated there were negotiations for the W.B package. described by other execs
as the "most expensive": one being as the "most expensive": one being
offered. with over: $\$ 20,000$ per pic asked in the package deal. A sur-
vey failed to disclose any olher aciual interest in the packages
because of because of the price tags.
Allen Ludlum, director of film programming for KNXT, said he
was looking for post-1948s but not has looking for post-1948s but not by because of the prices asked. erytime a new movie package comes out the price goes up.' he re-
marked. KNXT has over 1,000 notion pict. aes in its library, but more,: Ludium said, unhappy at has prices sought The for hourlong tv filins, is not much interested in half-hour telefilms: eiller.
about the per who complained about the post-1948 prices was He said the channel has bim buycr. ing at the post-1948s, but said "we would have to put them in the fringe areas of our schedule." and
that the prices ("The Warners-7 Art Dackaḑe probably comes to
$\$ 20,000-30000$ thiem prohibitive a picture") made Burbe declared
Burke declared too that fewer era, and that many of post-1948 much longer, making them difficult

Continued on sance man

## SG Nets \$341,755,

Stockhoders Told
its freen Gems Inc. announced at its first annual public stockholders meeting yesterday (Tues.) in New September quarter of $\$ 341,735$ or the equivalent of 13 cents a share of the $2,538,400$ outstanding shares This is compared to the $\$ 152.545$ or six cents per share for the first quarter of last yedr
Approximately one-tenth of the
2.100 stockholders of this tv company which until a year ago was a bia Pictures, attended the meeting far west side studio on Manhattan's -pleted: houses additional facilities
for Elliot. Enger \& Elliot, an SG SG.
SG's international divition
showed a gross income of $\$ 7.800$,000 this year against $\$ 5.000 .000$ for 000 this year against $\$ 5.000 .000$ for
fiscal 1960 Company reported it leads all other television distrihubuisiness abroad." As for the SG merchandising division. there has been a 10 -fold growth in four
years. In 58 the gross retail sales or nroducts licensed via SG in 19 ris ross was $\$ 49.50^{\circ}$ noo, sum nitantial the coympany "realized
subed

## Julie Plays the Palace

A$s$ any theatrebbuff knows, Victoria Regi na" is a play during which the heroine ages some 60 years. Right off the bat, you have to concede this is a lot better than a play whose audience ages 60 years.

There'll be no such premature-greying among the millions watching the televersion of Laurence Housman's stage success on "Hallmark Hall of Fame" tomorrow night In fact, we doubt if any of the viewers will look even 90 minutes older at drama's end.

For no one surpasses Hallmark (which, after all, holds all the cards) in fashioning a TV presenta. tion in the royal manner. And nothing has been spared to make this - the first new offering of the "Hall of Fame" season - a memorable example of television theatre.

To start with, there is Miss Julie Harris in the title role It's tempting to say that the casting of Miss Harris as the shy young lady who evolved into one of Britain's most influential monarchs is deucedly off-beat:


But the inescapable truth is that nothing is really off-beat for Julie. (This same artist - who was a luminous St. Joan in The Lark, and a bewildered adolescent in Member of the Wedding - is now beguiling Broadway audiences as a French sexpot in "A Shot in the Dark")

Her tomorrow niglt's journey across the years froml 8 yearold princess oo 78 year-old queen - will hardly be a solo jaunt She'll be surrounded by such puissant operatives as co-star James Donald (playing Prince Albert) and Felix Aylmer, Pamela Brown, Barry Jones, Isabel Jeans, Basil Rathbone and Inga Swenson, It is a company any actress-queen would velcome, either at home or entourage.

NICE TO HAVE AROUND, TOO, is a master producer-director like George Schaefer, who's directed some 40 Halmark shows in the nine seasons he's been with the program. Schaefer's two-hour Macbeth on TV last Novemberrepeated for the Hall of Eame's season premierelast month - won noferver than five Enmy awards. This was five Enmys more than Shakespeare ever was able to win all by himself.

Victoria Regina's" opening on Broadway in 1935 was not merely a trumph of acting-it's still considered by many as Helen Hayes most brillant achievement -but a rare accomplishment 1 n makeup, hair-styling and costuming.

Tomorrow night's color production was quite as demanding inall these spheres. Makeup specalist Bob O'Bradovich's gifted fingers were obliged to span six decades of royal maturing." Hair-stylist Emie Adler designed a dozen hair styles for Miss Hatis alone. And costumer Noel Taylor used nine different dummies of varying corpulence (sounds like the old Brooklyn

Dodgers, doesn't it?) to plan the queen's wardrobe.


Add to all this passion for verisimilitude Warren Clymer's elegant sets (the most inposing backgrounds this side of Charlton Heston) and you get a production that bids fair to emerge as one of the TV year's genuine standouts.
The 1935 stage play, Victoria Regina, was made up of ten scenes from author Housman's original 46 playlets about the little lady of Windsor. The Hallmark TV adaptation, by Robert Hartung, wilc contain quite a bit of material not included in that theatre version,

ONE OF THE MOST WINNING of the new scenes is the sequence wherein Barry Jones as the Dean) expounds on the significance of the Jonah-and-the-whale narrative, and the aging queen asks whether she is supposed to take the Biblical story literally. We won't even attempt to describe the charm of this exchange in cold print but the scene does succeed in reconfirmIng a couple of important truths 1) Julie Harris is one of the most engaging actresses alive, and 2) Queen Victoria never saw Porgy and Bess."


CROSSING THE THRESHOLD
With Alexander Scourby, narrator
Producer-Director: Robert Bendick
Musical Director: Skitch Henderson
Writer: Irve Tunick
90 Mins., Fri. (24), 9 p.m.
BELL SYSTEM
NBC-TV (fim \& tape)
IN: W. Ayer)


US, GRANT, AN IMPROBABLE
HERO. Thomas MItheif natritor With Thomas
Elliot Nusen Exec Producert Donald B. Hyatt Director: Lynupoo King
Writer: James Lee 30 Mins. Fri, $8: 30$ p.m.
UNION CENTRAE LFE INSURANCE

## ,

Producer Donald, B. Hyatt, known for his techinique of using a cascade of prints and pictures to
recapture a period and a personal ity, emerged with mixed results in US. Grant, An Improbable

The halfihour NBC-TV yignette, telecast Friday (24) night at 8:30, offered more of a hazy feet of Grant and his leadersmp in the of his personality and the role he of his personaing and the technique of stills and pictures, in this case at least; sictures, to add to the blur.
There were refereces back and forth in time, the juxaposition of reenacted scenes and flowing
rivers. with stills. The multiplicity rivers, with stills. The multiplicity
of art forms all within a half-hour-was confusing to the eye.
In the narration, the threa which might have tied things to gethier-a strong point of viewWas missing. Alengthier treatment
may have been needed to spell out may have been needed to spell out
the title, US. Grant, In Imthe title, U.S Grant, In Im-
probable Hero, The Grant. who
became President of the U. S was became President of the oft. Wh
virtually lacking in the portrait, Perhaps sectional feelings being what they are-and the current
cascade of feelings about the status. of Negroes-paratyzed the thrust for a more forthright sumIt'll be interesting to see ; what NBC-TV and Hyatt do with the January, with the same sponsor. Thit one wil
Robert E. Lee.
Thomas Mitchell narrated com petently and Eliiot Nugent voiced
the words of Grant well. Horo.

THE SONNY FOX THANKS With Sonny Fox, Paui wincheil the Amaxing Rands, Pat Woodell

## Director: Arthur

## 60 Mins.; Thursday

## EMENEE TNDUSTRTIES

## WNEW-TV, N.F. (tape)

(Dunay Hirsch \& Leuris):

## A brighty paced and nicely

 thrown last Thursday (23! over WNEW-TV. Hosted by Sonny Fox daytime tv gamemaster, the showfeatured Paul Winchell and his dummy companions a magician called the Amazing Randy; and femme chirper Pat Woodell.
Armed at the family trade, with elemeñt. thie party proved a well rounded mixture of song comedy and egames, participated in on
cimera by seiveral children undei the guidance of the guest perform ers: The ondy sour note in the pro-
ceedings was the constant and redundant intrusion of com which appeared to have beën tape at a different séssion and splice into the show at far too regular
intervals. thereby jarthig the con tinuity of the festivities
Otherwise things were smoth and bright. Fox kept his fest roll ing nicely and Winchell, with the Jerry Mahoney añ Knücklehead Smith, wass a pleasure to see on the screen ajain. His clowning
with Fox was light and had some thing for both the kids and adults A cute interview by mahney of a lude and a routine with Smith
was a likeivse entertainings seg-
Mapician Randy, pleased the moppets. effectively and his wry marrs as well His escape artist
routine was of particular interest Rounding out the bill was th ti debbit of pert and pleasant
singer Pat Woodell \$io at 17 displaved mature and bolishled sons
styling on such styling on stich tunes as "It Migh
$\lambda \mathrm{s}$ Well Be . Spring" and "Youn Ass Heart se She was a a pretty aund In alt it las a solid outing



## Why WBNSTV bought Seven Arts' Volumes 1 and 2



John Haldi, Program Director, WBNS-TV, Columbus, Ohio

## Says John Haldi:

"We've run movies in late time for years, but when Seven Arts' outstanding properties came along, we decided to program

## THESE STRONG MOVIES IN PRIME TIME.

"We think it makes sense to buy properties that give us strength in our double-A time Thursday night 'Eight O'Clock Theatre', and still have good re-run use in 'Armchair Theatre AM/PM'. Prime time audience pullers like Seven Arts 'Films of the 50's' make sense to advertisers, too."

Seven Arts" "Films of the 50 's" Money makers of the 60's


## SEVEN ARTS ASSOCIATED CORP

A SUBSIDIARY OF SEVEN ARTS PRODUCTIONS, LTD.

## Forien IV Reviews

heres harry
With Harry Worth, Deryck Guyler,
Harold Goodwin, Colin Douglas,
Reginald Marsh, Vi Stevens, Ed-
win Apps, Fred Ferris, Gwen-
dolyn Wats, Malcolm Gerard Praducer: John Ammonds Writers: Vince Powell; Harr
Driver, Frank Roscoe 30 ilirs. Tues. 8 p.m.
BBC-TV, from Mancheste
Up for a fourtn time Harry Warths comedy sken maintaned famili.r format. Worth trades o
a thembing personality, that a us seize on the wrong end of
the stick. This initialter involved him inc a brouhana over attending library rook that taught him waltz. a ticket for a suit that hau and an entry ticket for the dance. Each got lost at the inappropriate moment. ard this led to such a sackiull of bus tickets at the depot, empting the pockets of the suit, and generally behavir
as if all Worth's encounters wer as if all Worth's encounters wer
with congenital idiots, instead of the other way roind.
Anthough inclined to be too dry and deliberate. Worth was fine and
scored a good rate. The script was agife and neatly deployed the kind
of non sequitur that misinterfirets of non sequitur that misinterfirets what went before Thesp support
was first-rate, with Deryck Guyler Was first-rate, with Deryck Guyler
Harold Goodivin, and Colin Doug Harold Goodwin, and Colin. Doug aplomb, and the series looked good
for this run but might pall without a rethink for future comeback

THE SEVEN FACES OF JIM With Jimmy Edwards, Alfred Elliot
Producer: James Gilbert 30 Mins, Thurs., 8 p.m.
For most of his.tv career; much moustachioed comic Jimmy. Ed character of a shady schoolmaster This skein attempts to unearth ting him in self-contained tales Hustrating a single characteristic The opener was thus planned:
display the "Face of Devotion."
display the "Face of Devotion.
Edwards played a garage-owner more concerned with an engine (June Whitfield). She, yearning for romance, was captivated by a
ballroom dancer (Alfred Marks) who made her his terping partne But Edwards regained her by try
ing to fake an auto accident for his hival, but bringing the car dow Such fearless devotion won back the spouse.
Scripters Muir and Norden, long associated with Edwards, devised an astute framework for him. al lowing gentle parody of melo-
dramatic situations and subduing The result was a little short o yocks, but it had a certain charm
and originality, and the series promised we.t on this showing. June. Whitfield partnered abl expressing a nice vein of romantia
gush, and Alfired Marks scored as e slow quick-slow, guested-and this wa James Gilbert's production was
fluent, and welt judged for this mixture of satire and straightfor CONDOMINIO
Adrito Junco, Antonio de Hüd Lmitio Brilles, German Robles
 I Monr: Manolo Cavo
Vn rer: Caridad Bravo
3n Hins: Tues. 7:30 p.m
P.irticipativg

This episade of what is known in the states as soap Opera." was and Son and had 10 do with a Apartinent 301 in the Condominito a building where you buy your
aparituent instead of rent fit Each

Week the episode takes place in different apartment.
The plot for "Padre e Hijo" was paper-thin and somewhat silly. The apartment of a friend, Adriana Roei, who had a sister, Patricla
Condo who was a little crazy and who told the father not to accep drink from his hostess because she the hostess, had an Arsenic
and Old Lace complex and the drink would be poisoned. She de
seribed in detail how the husband of her sister had gone; all of which proved to be untrue. This went an everything to eat or drink. All in ience that went nowhere:
Although the performers went
hrough their paces as well as through their paces as well as script; they were so confined with-
in the small work space that they oemer all during the show each set was too sparcely furnished and a bady do be anything else but pletely unbelievable. The clothes worn by the women could h The program was so cut up with not lals. was preppared by the copy department of the producing agency and lance writers, which no doubt
would be more expensive, but vould be of wore expensive, bith better material. There is a trend here to produce soapers as spot carriers rather more revenue can be realized in any wood, however, especially shew the story-line is no stronger than
this one.

## TELEGIORNALE

With Tito Stagno
Director: Enzo Biagi,
30 Mins., daily $10 \mathrm{p} . \mathrm{mo}$

## RAI-TV from Rome

RAI-TV has given Its nightly Second Program newscast a: completely. olifferent approach from Program.
While show still needs work, the basic elements indicate that the ormula, if tightened a biti could tern an apt switch from the patewscast stili in force on the of RAI-TV. outlet lat staggered hours). Difference are that most of the "Second" newscast is spoken irgle speaker, tito Stagno $:$ as isted by direct remote links with sonal touch currently being deyelapidly gaining needed experience and savoir-faire) could also prove more. cut-and-dried apation from National' net newscasts.
Formula also permits and comment fact permits a wrap-up events picture which the current casts, with their need to fit all possible hard news into the half hour

## Yate DEL PRADO

cila de Cordoba, Peddo Loyo, Lu:
cila de Cordoba, Peddo de AguiProducer: Rafael Matute Director: Guillermo Mune DEL PRADO CIGARETS

## hannef 2, Mexico City

This is a consistently good variety show that has been on the air
for appronimately two years. Panseco is the key figure around whom the show levolves. He has been a
farorite comedian on radio here
for 25 years and after two pre for 25 comedian on radio here
viousl sad tries at tw; he thas preup with a winner.
Erach show opens aboard the Del Prado Yacht with effective rear view projection of the sea. The
sets are all excellent and from the achit springboard the show can go uation, this particular show going to sonari. in darkest Africa.
Veronica - Loyo $\quad$ talented beautiful was a fine ballad singen
rith typical Mexican: Ranchero ongs. Lucila Mexican: Ranchero dicnne sidekick for Panseco, was whicit stuck straight dut on each

## Turkey Day Struting

 On NBC-TV, CBS-TV Too Much of a Good Thing
## The American stomach is not the

 only thing that tends to be bloated n Thanksgiving Day. The value and importance to television of Thanksgiving Day parades helium alle balloons apart, also tend to ebloated.One'd think that the way NBCTV and CBS-TV enter upon this annual pumpkin rivalry, that Macy's, Gimbels and Hudson deartment stores know as much bout show business as the net ork's that give 'em airtime. No doubt about these parades having worth
wor
That essentially, the amount of time each of the networks de-
oted last Thursday (23) morning o covering these "star-studded," float-ladened, balloon-filled treks
up-or down-Mainstreet: U, S. A: up-or down-Mainstreet, $U$, S. A ised parade. despite the talent of always talented on Thursday), is that giant balloons, big names and
long lines seem dwarfish in a $21-$ inch frame. Events also tend to mecome repetitive After all, how bands can you look at on video beNBC covered the Macy's parade in. New. York It was the best of the three parades covered last Week event picks "news coverage") and parts of the Gimbel's parade
in Philly and the $J$. Hudson stre ot walkathon in Detroit.) But
if NBC-TV benefitted from the
worth of a better parade. CBS-TV benefitted from better handling of the: parades it covered
The CBSTV (rew, headed by soner (Detroit) and Doug Edwards (Philly) and Captain Kangaroo (he
was ubiquitous). stated their ob:was ubiquitous). stated their obally more lucidness than the NBC kids proferred the effervescene of Ed Herlihy. who adorned in a tam o'shanter did the main nar-
rative for $N B C-T V$ He was aided by Landsay Nelson of the NBC sports staff
It was ea
the was easy to see how Intense the competition was between the
tiwo networks. NBC-TV decided CBS in order to get the jump on But since Macy's parade didn start til $10: 30$ am. NBC-TV off the starting line at 10 a.m. and plugs for the for circus oftere as it all came out on the loca
Arbitrons it was a shoö-in for NBC with a wlioppingg 323 average This circus dos fine horses, ike are. invariably entertaining But Buster Crabbe was one ring
master who should stick to swim ming or stints in a Hollywoodized foreign legion. Repetitive and un convincing at enthusiasm, Crabbe
wasn't given any support by NBC technirians: who managed to hel im fluff nearly every cue

The promotional flavor injected by the sponsoring stores and by own axle to grind) was eminentiy evident between 10:30 and nonn
It sometimes appears that if it weren't for department: stoies,
thered neyer be a, Thanksgiving or Christmas. Or maybe, without a be no department stores. Art:.
makeup was absurd she was able uiovercme it without beng ridic cast as well as the guests, wer
alt able performers who showe cient result of experience and suff clent rehearsal, the latter bein One of the funniest bits in th show was the William Tell ide mark of the head of Miss de ap doba-using a mirror- yet and shooting over his shoulder, Natur
atly, he didn't hit the apple, but The guests were a 14 -man instru mental and choral group who wer

## Tele Follow-Up Comment

CBS Reports
Another compelling, rewarding footnote to history was inscribe into the "CBS Reports" archive the Fried Friendly-produced hou entry presented the second of the with: ex-President Eisentiver was 60 minutes of enlightening conversation, the viewer treate
to a penetrating insight into the $\operatorname{man}:$
Casual and relaxed, betraying a Cronkit of ersonaily, taking th quick to grasp the subtleties and be-told": conversational byplay Eisenhower was seldom seen o heard to better advantage-han
diing himself with a lucidity that ding himself with a lucidity tha mentos as Chief Executive
Taking his cue from an equall alert Cronkite, who revealed him ser inroughout as an astute banalities capape of cutting throug in kind as he touched on the more
vital issues of domestic and Inter national concern with selling com mentaries
These revolved around the spe times of cergency the tebanot crisis, the U-2 incident, the spirit of Geneva, the Suez crisis the tremists and super-patroits. Laos,
the Red China bid for admission the Red China bid for admission
to the UN. the mental apparatus to the UN, the mental apparatus

The former President talked victio respect for the man and the states man:

Du Pont Show of the Weet
William Nichols put together an Pont Show of the Week" on NBC TV Sunday (26), It was an hour Ang romp Jabze" that was at its best when it stuck to the beat and its $\therefore$ As $t$ tred to ephols As producer-writer, Nichols is vintage film clips with live per faulted for the cliche exposition of jazz and where it came from, what
it did, ete.; Garry Moore had the difficult chore of keeping the pat er lively:
There was plenty of life to the style is hot and exciting. And
with such belters as Blossom Seeley, Lil Armstrong and Mae ment was well handred. On the of action, too. Helping to blow up storm, were Eddie Condon, Gene Lux Levis, Pee Russell, Red Allon Bob Haggart
among others
Probably offering the most kicks for' the jazzophiles were the film
lips. The shofs of Bessie Smith singing "Sit. Louis Blues" culled rom a 1929 film, Bix Beiderbeck as the young man with a horn
in the Jean Goldkette band in
1927 , and Louis Armstrong sing ng in a pie made in the early go30s were true niementos of the

Darid Brinkley's Journal
David Brinkley folds the viel Hat rock 'n' roll is dying in the urrent crop of pop releases doesn't didn't hamper his excursion into the $r n^{\prime}$ field abroad.
There he found carbons of the
rocking kids who made it big here in Frarice there was Johinn Halli day and in England there ivas Biliy pattern and both stii up the fans mostly femme teeners to shriek ng approval. The rock apparentiy jures all. over the world. The Irannell were excellent.
Brinkley offent to segue from incton; N exanine the RCA-developed mu-sic-synthesizer, a machine that can electronicaly reproduce the sounds
ing looksee fnto audio's future. For vestigated the slum probley in New. York with a hard hitting at the on the slum landlords and hot po make slum building a hot profit-making ftem. This was point of view. $\quad$ Gros.


## PM East-West

East Coast portion of this nightly day (24) gathered together some of Gotham's notable femme loners in a discussion seg called, "Bachelor
Girls-Why Women Stay Single." For ${ }^{\text {v }}$ viewers. it was a fascinating hour of bulbous ego and hostility,
For the girls, it was a good start or the girls, it was a
 opening shot at mankind in an exWallace. She revealed her myopia

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- WSB-TV Atanta, Ga:
- wcchar Columbia, s.c.
- WLWD Dayton, 0.

KLI-TV Denver, Colo.

- WEAR-TV Pensacola, Fla.
- wTok-Ty Meridian, Miss.
- KTVK-TV Phoenix, Ariz
- WAVY-Ty Noriolk ${ }^{2}$ Va.
- KOMO-TV Seattle, Washi.

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LCCALES.



# VARIETY-ARB SYNDICATION CHART 

Variety's. weekly tabulation based on ratings furnished by American Research. Bureau, highlights the top ten network shows on a local level and offers a tating study in depth of the top ten syndicated shows in the same particular markets. This week Ive diffcrent markets are covered.

In the syndicated program listings of the top ten shows, rating data such as the average share of aung in the particular slot, etc., fs furnished. Reason for detailing an exact picture of the rating performance of syndicated shows is to reflect the true rating strength of particular series. Various branches of the industiy, ranging from media
buigers to local stations andfor advertisers to syndicators will fina the charts valuable Over the course of a year, ARB will tabulate a minimum of 247 markets. The results of that tabulation will be found weekly in varimix. Coupled with the rating performance of the top ten network bhows on the local level, the Variety-ARB chart e designed to reflect the rating tastes of virtually every tv market in the U. S.
(4) ABB's September 1961 survey covered a multi-weels period. Syndicated shows charing one of the weeks with an alternating of special program are lated, with the multi-week rating of in prograns th the time period siven.

## LOS ANGELES





KOMO
KOMO KOMO
KOMO KOMO
KINT
KOM KOM() KOMO KIRO KOMO KTNG
KOMO

| 42 | 1. |
| :---: | :---: |
| 37 | 1. |
| 34 | 2. |
| 32 | 3. |
| 32 | 5. |
| 30 | 5. |
| 29 | 5. |
| 28 | 6. |
| 28 | 6. | 1. Death Valley Days (Wed 7;00)

1. Huch
2. 3. Huckleberry Hound (Thurs 6:00) 6:00)


1. Gunsmoke (Sat, 9:00-9:30).
2. What's My Line (Sun, $9: 30-10: 00$ )
3. Candid Camera (Șun. 9:30-10:00)
4. My Three Sons (Thurs 8:00-8:30)
5. Real McCoys (Thurs. 7:30-8:00).
6. Have Gun, Will Travel (Sat: 8:30-9) 5. Flintstones (Fri. 7:30-8:00).
7. I've Got A Secret (Wed. 8:30-9:00)
8. Wagon Train (Wed. 6:30-7:30).
9. Dobie Gillis (Tues $7 \cdot 30-8: 00$ )
10. Donna Reed (Thurs. 7:00-7:30

WCCO
WCCO
WCCO KMSP KMSP WCCO KMSP WCCO KSTP WCCO
KMSP

| 29. |  | 27 |
| :---: | :---: | :---: |
| 26 | 2. Manhunt; Mitch (Thurs. $\mathbf{9 : 3 0}$ ) , \%o. KSTP... Screen Gems | 25 |
| 24 |  |  |
| 24 |  |  |
| 24 | 3. Huckieberry Hound (Tues 6:30). $\because \%$ WCCO. Sereen Gems | 14. |
| 23 |  | 12. |
| 22 | 5. Quick Draw (Wed: 5:00) . WCCO . . . Screen Gems | 11 |
| 22 | 6\% Dang Robin; Thriller (Mon 9;30).\%KSTP . ${ }^{\text {a }}$, Ziv-UA | 10 |
| 22 | 6. M Squad (Mon-Fri 10:00) .....-WTCN....MCA | 10 |
| 21 | 6. Trackiown (Sun. 9:30) , . . . . . . . KMSP . . . CBS Fllms | 10 |
| 20 | 7. Divorce Court (Wed 6:30)... $\quad$. WCCO. $\because$ Storer Prog. <br> 7. Set Hunt (Taes 0.00\% | 9 |
|  |  | 8 |



| 1. My Three Sons (Thurs, 9:00-9:30) .... WKKRC |  |
| :---: | :---: |
| 2. Real MrCoys (Thurs. 8:30-9:00) $\because \ldots$ WKRC |  |
| 3. Gunsmoke (Sat 10;00-10:30) ........ WCPO |  |
| 4. Have Gun, Will Travel (Sat. 9;30-10). WCPO |  |
| 5. Donna Reed (Thurs. 8:00-8:30), . . . . WKRC |  |
| 6. Wagon Train (Wed. 7:30-8:30) . . . . . . .WLWT |  |
| 6. Joey Bishop; Price Is Right <br> (Wed. 8:30-9;00) <br> WLWT |  |
| 7. Surfside 6 (Mon. 8:30-9:30) .......n - WKK̈C |  |
|  |  |
|  |  |




|  | News |
| :---: | :---: |
| 63 | Brothers |
| 44 | Sea Hunt |
| 39 | Cim. City |
| 48 | Guest. Ho |
|  | Donna Reed |
| 32 | Best Post ${ }^{\text {d }}$ Mite |
| 24 | Gunsmoke |
| 38 | News; Sports |
|  | News Sports |
|  | News; Weather |
| 38 | Huntley-Brinkley |
| 33 | News: Weather o...... WL |
|  | Huntley-Brinkley . . . . ̇. WLW |
|  | News Weather $\because$ WLWT |
|  | Huntley-Brinkley |

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Allon a 52 week basis - biography has been sold regionally through BBDO to Pacitic Gas and Electric Company for 7 north and central California markets (including San Francisco). Biography has been sold via Benton and Bowles to Chemioal Bank New York Trust Company for WNBC TV Biography has been sold to KRCA, NBC's Los Angeles Flagship. Everyone who sees biography is sold on the great appeal of this fine new series - with its dramatic use of histor: Ical and new film footage about greai men (living and dead) of the past 50 years. These could be your 'lives'for a bigger better selling season:

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## WUHF

Continued from page $34=$ hopes during the UHF experiment
in N. Y., to air other repeats. (Station has a limited program budget. The American Federation of Television, \& Radio Artists has. not ye ruled whether to permit the ap parance af the teachers it repre-
sents on programs that will be rents on programs that will bed repetied gratis on a second chanWhild like to co a 60 -minute one-
 teit. Fut oas AFTRA spokesman d the fat ire of the one-hour
$\because:$ pu"s t.e WU1F management (sta on is rit neix.C.s Municipal i. pe tomme:

Tire union-ard evidently WPIX to: - - ilif rermit simuleasting on WUIF, whicir means that the ex permenta $C$ can pick certain proof the V S in N . Y This alone is not syitistactory to WUHF, which
fee.s that prozrams, like "Sunrise Semester" in the early hours, can not be seen by all potentíal UHF viewers and, consequently, the sta-
tion would like to repeat such programs. perhaps in the afternoon or evening.

Minow at the Switch Washington. Nov. 28. Chairman Newton Minow. wil pull the switch tomorrow (Wed.) formally. launching FCC's $\$ 2,000$, City
Minow's move wil activate the ransmitter for WUHF, Chianne ated in cooperation with the City of New York. The station has been beaming since mid-October with : irectional antenna.
Following the ceremonjes at the Empire State Building, Minow, Commissioner Robert. .E. Lee and press conference.

## Sosnik-Sullivan

means that the mixing of voice and music is in the hands of the audio engineer and the director . Incidentally many of the good engi neers have left NBC and CBS and aken jobs with recording compa nies because of the lack of shows: This means that once the composer has recorded his music on audio tape the job is out of his Fands. The film industry naturally has a better musical sound for very obvious reasons more time etter facilities and engineers or precision timing' and $-m$ any more years of technical experi ence.
I'm sure that Ed didn't mean his column to sound as it did ie since he is in the ty medium himself and should certainly know the problems and what a limited field has become for composers and musical directors.
(Harry Sosnik's latest television coring assignments hawk' Carpet" "Home For The Holidays"); for Kraft ("We: The People"), and for Timex (Yves Montand on B

## $\$ 7,000,000$ Spec

[^15]
## VARILIT ARB FEATURE FLLM CHART

VARIETX-ARB's weekly chart offers a day-by day analysis of the top feature evening stots in a particular market. on Saturdays and Sundays, daytime feature slots complete with nighttime pix feature stots in the ARB measured pertod, broken down by days. in the week. The ARB measured period asually covers three or four weeks. Other data such as the time slot and average share of audience is furnished. Top competition an competitive ratings also are highlighted.
Columbiss - STATIONS WLWC WTVN, WBNS SURVEY DATES: SEPT. $8-28$; 196

WLWC Average Share: 25
MONDAYS 5:00-6:30 MATINEE
Sept 11 "SPRING MADNESS
Lew Ayres. Maréen O Sultian
Sept. 18 "CHASING YESTERDAYP R Anne Shirley, Helen Westley
Sept. 25"WOMAN WANTED" Margaret O'Sullivan, Joel McCrea

MGM-IL, Repea
WLNC Average Ratinge 88
TUESDAYS 5:00-6:30 CUP MATINEE
Sept. 12 worDS \& MUSIC
Mickey Rooney, Judy Garland
Sept 19
"YANK ON' THE BURNAR ROAD" Barry Nelson Larraine Day
Sept 26 "YELLOW JACK
Robert Montgomery, Virgina Bruce
MLWC Average Rating: 5

## Pregram GOID CUP MATINE

Sept 13 WORDS \& MUSIC (Part Iij. Mickey Rooney. Judy Garland
Sept. 20 "ABBOTT \& COSTELLO IN HOLLYWOOD" Francis Raferty
Sept. 27 GALLANT BLISS Thompson George Tobias
1946. MGA, MGM-TV

WMAC Average Rating: 6

## THURSDAYS 5:00-6:30 MATINEE

Sept 14 "DANGEROUS CORNER"
Melvyn Douglas. Virginia bruce
Sept 24"MARIE ANTOINETTE

Jeaninette MäacDonald, Nelson Edd
1938. MGIF MGMIV. Repea



## FRIDAYS 11:30-1:00

Sept. 8 "BEAST FRON Z0,000 FATHONS"
Paul Christian
1953. Warner Bros. Seven Arts, 1st Run
Sept 15 "THE Douglas
1952 Warner Brosi. Seven Arts Ist Run
Sept: 22 II WANTED WINGS"
Ray Milland
1941. Paramount MCA,- Repeat

WBNS Average Rating: 16
SATURDAYS 11:30-12:45
PTOSTAm: MOVIE OF: THE WEEK
Sept: "THIS GUN FOR HIRE"
1g42. Paramount, MCA Repeat
«PLUNDER IN THE SUN"
Sept. 16 ©PLUNDER IN THE SUN
Glen Ford.
1953. Warner Bros, Seven Arts, Tst Run
USPRINFIELD RIFLE"

Sept: 23 "SPRINGFIELD RIFLE"
1952, Warner Bros. Seven Arts. 1st Run

## WBNS <br> Average Ratinge 3

Stogram ArMCHAIR THEATRE
Sept. 10 "SAY IT IN FRENCH"
1938, Paramount, MCA, 1st Run
Sept. 17 : ${ }^{\text {SAFARI }}$
Douglas Fairbanks

1945̣̄, Paramoount, MCA, 1st Run

## WTVN Average Rating 3

SUNDAYS 11:15-1:00
Program: L.ITE SHO1V
Sept. 10 "FOOTSTEPS IN THE DARK"
Errol Fynn, Ralph Bellamy
1941 Warner Bros, UAA.
Walter Houston, Eleanor Parker, Gene Lockhart
943. Warner Bros
Sept. 24 "DESPERATE JOUSR UAA Repeat
Ronald Regan. Errol Flyn
A9thur Kennedy , Warne Bros, UA, Repeat

## Forl Dodge

entry of cable local station's dominance of this maiket of 30,000 , and that would have meant the end of national happessed on the statfon: This had in Wyoming and Montana when stions calie came in.
The issue became one of intense local interest and involvement. reaching the point. Where even
some of the citizenry began paving some of the citizenty began paying
for tine on radio to appeal to the community to vole down the franchise These were mainly country folk who would have been ineligible for cable and who feared losing the local station.
job in eampaifsing against TV Signal, The tieck preceding the polling date one of his staffers uncorered some loxes of red hats that were once used in a KQTV sales ampaign Breen : had them distributed to alt station personnel
and ty servicemen, and to their families, vith a band reading, $\because$ Vote No on Cable TV Save Our Jobs." The hat compaigir caught on: and esen people not connected with tv began wearing them lhe emplovees of a local grocery for instance
According to Breen TV Signal effort on bring cable to Fort: Dodge and that ivas in pubtishing a list of alt the Fort Dodge residents who had signed the petition that put the company on the ballot. There ad; and Breen telephoned each of them perisonally. He was told by some that they had signed only because the petition was carried by a friend who said he was being paid to get: names. Breen. Was able to suay many of the signers, and the
final count at the polls was: 730 votes for cable and 7,305 ogainst it Cable, incideótally, had also been defeated earlier this year in ottumwa and Ames, Ia:
Breen said he probably wouldn't have fought the franchise as hatd
as he did if he had felt the as he. did realir needed cable for the sake of reception-as Dubuque and Estherville did, for instance, because of their topographical cable because ther couldn t get satisfactory antenna reception, he
said. but Fort Dodge sets Wo Ames $\angle A B C$ on a rery good signal Amd AABC KNT. Des Moines (CBS)
an tifir. Latter station has a UHF on पIF. Latter station has a UHF
translator in Fort Dodge whici locates in KQTV Stower and which is operated by that station's So with KQTV carryng NBC resented in the narket He opined
that TV Signal got a number of votes because it promised to bring in the Des Moines ediciational station.

## Mex Dubbing

Continued from page 34 to st. 000 a week range 0 , All dubbing firms, in keeping
with the disfavor shown episadies with the disfavor shown episodics jectionable themes, will concen-
trate on shows having high moral levels on shows entertainiment better suited as all family fare.
Candiani and Tompkins turn out six or more episodies a day, and
have specialized in using the radio have specialized in using the radio technique in dubbing work. They in radio have much wider voic ranges than those who specialized simply in notion pictures or gerformess in these mediums are also being hired as dubbing ac Ail dubbing
ing Smith Tompkins exect includ it would be ideal to start a new trend and go into major produc tion of shorts and episodics here, specializing in themes more suitable to the market: But if is a matter of economics at the mo
ment A short in half-hour length costs an average of $\$ 4,800$ and ex ploitation in Mexico and South America, at best, produces a re-
turn of $\$ 3,200$ This is why the America Studios have a pile up of around , 100 episodics in cans.
However, the financial end is now being subjected to study, and once resolved, the completed shows will be released and there wili be a
siving to making Mexican episodies by the dubbing firms.
.. TIMELIFE Broadcast News Service will furnish subscribers six fiye-minute news features per day, five days a week, plus a library of 100 one-minute background newsbriefs. BACKED BY THE TOTAL NEUS GATHERING FACHIHES OF TMEELIFE-FORTUXESPORTS ILLUSTRATED Now your station can have exclusive rights to a news serice backed by the reporting of men and women in 14 fulltime news bureaus overseas and 15 in the United States and Canada, as well as 300 special correspondents It also draws upon the editorial research material of TIME Inc. and the writings of the New York-based editors of all fourgreat publications.


A speciat group of expert editor broadcasters are fashioning this tremendous wealth of news and feature material intorpertinent background newsbriefs under the direction of Sig Mickelson.



## WTFM in Round-the-Clock Steree

## Bow as Perpetual Motion Stowase

By HERM SCHOENFELD Stereo FM, a recent technical breakthrough which permits two channel. wide-band audia modula-
tion of a single FM carrier fretron of a single FM carrier frequency. is now getting an assiduously commercial around-the-clock
showcase via WTFM, which showcase via WTFM, which
launched :its perpetual motion launched its perpetual motion
broadcast
schedule last Saturday (25) from its headquarters on Long Island. WTFM, a subsidiary of the Friendly Frost company, is the first exclusive stereo Fi operation ansmpree. a logical step forward
from some other channels in the from some other channels in the
New York area which have been New York area which have been
programming oceasional stereo programming
Ecuckily for WTFM. its stereo, or
nultiplex FAF broadcasting is multiplex FUF broadcasting is compatible with existing monophonic $2.500,000$ in the metropolitan area. WTFM. therefore, is in the position of pioneering a new trans-
missioned technique while riding safely aboard an established and growing audience of $F^{\prime}$ fans. In this respect, it's analogous to the
efforts to sell color TV within the efforts to sell color.TV within the
framework of a monochrome economy. But where color tv experimentation is immensely expensive compared to black-and-white,
stereo. FM costs no more than monophonic FM.
At this stage, WFTM has to be
a smash hit with the more than 2,000 metropolitan retailers of audie equipment. WFTM is, in effect, for the dazzling new world of for the dazzing new world of
stereo sound, a world where the gimmicks of "separation" and "illusions of depth" are more important than the content of the maisic. But firstrate stereo FM is en pensive setup and it remions 和 be seen how fast the switch will thee place from monophonic to ztereo
Fin in light of the investment required. The experiences of color video and stereo disks, both of which are only inching along, in-
dicate that the conversion will be dicate
slow.
In the meantime, WFTM, Is audience of FM regulars. This station has a cozy formula of avoiding the extremes of musical taste. The repertory has a middie-of-thegets any closer to the lonighair dogets any closer to the longhair doto jazz than a sweetened-up DixieIand number. There are occasional folk-styled numbers and vocals, single and ensemble, spotted; throughout the day, but rock in' roil, of course, is completely shut from the various "good music" stafrom the various "good music" sta-
tions, such as WPT, but it does not create a striking personality have earned in highbrow circles with their more venturesome pro-
gramming ideas. gramming ideas
The personalities, or disk
fockeys, on WFTM are suitably keyed to the stations musical standards. Continental and. British supplement the international tune music aired thraughout the
day. Jean Michel, recently with WNEW, and Wadim furnish the Gallic spice while Tony McFayden and Marten Iamont spiel with Gerald Janes deliver in standar Americanese
News wrapups are Aeltiverea each hour on the hour crisply and lucidly. Tacked onto some of the straight news shows are brief tnterpretative essays on various gloof European accents.

## Paramment Coler

 Thwe fer TV On Line in JapanParamount last week took a ma or step toward entry in color tele vision. Agreement was reached nounced, with a Japanese company to manufacture on a mass produc tion basis the Lawrence tinted $t$ tube, patents on which have been owned by Par for some time.
It was several years ago that Par keting with the set to retall at good deal less than current prices Company now appears to be get ting off the
Par v.p-director Paul Saiboum Whe Was in Tokyo during the pas with the Nippon outfit.

## Stra on Carpet For <br> Aleged IOMA Vidhin <br> Washingtion Hove 28.

 Storz Broadcasting Co: is threat-ened with a $\$ 10,00 \theta$ fine for alleged ened with a $\$ 10,00 \theta$ fine for amege tions Commission's engheertag rules In operating FOMLA, OH: homa City.
FCC charged mong otiber operas, that the outlet hac been opertime antenria at night and with ercessive power.
On grourids that the violation whe wilful or reppeated, Com mission told ROMIA that ti han 110;000-the matimum tanity 10 vided for bipenting FOC rile minit minoted last year
KOMA was given 30 days to pay -

Des Nomem heredith Pubtish
 sroadcasting Carp. for the Soprach, to has been mingunced tay Pagse Swarico ownis and eperatel zrox Bes Minones, ond ratio ath

Mole. TV Critic Belted By Pulic For Shang Widi Miller \& Welk
Forrest Powers, the Minneapolis Star television editor-aritic, didn' ike the Mitch niller to show tha he caught and he said so in his daily column.- At times, too, he has anent the Lawrence Well tr show. Powers confessed in his column that his downgrading of the tivo ty shows and popular stars has retions from some of the Miller and Wen fans who made clear they've quit reading his colum
But at the some tinae Powers stuck to his, guns and also refused Miller fans wanted him to do. He said in his column:
recruíted an army of fans have bit as loyal as fellowers of ciawr ence Welk. Any critiçal mention o these periormers invariably results in angry mail.

## Sols Plea For More TV, Radio <br> Edinburgh, Nov:

More radio and teleyision sery ces are needed in Scotima, ac of the National Broideasting De velopment Committee, in a speech
here:
ervic, said existing radio mand to arces in Scotland: are dolng an excellent joh, but only by greater age of Scottish aitairs be achileved His Committee sponsored hid supported local commercial radio staBritish Bröadcisting Corp es ench but because they believed that, the exciange of deas sias coinpletely tindefensinle in thee so
$\qquad$ There had been some mpument. he said about the number of theti present tejevisiem service The facts were that the Television act stated thint i. proper mripor tioms" of recorded and other an lerini micluded in ceminerelal prio rame should be gi Britsch and of British perforimance.
In interpreting this part the ict, he said the Independent Tele vision Authority had heposed a timit of eight Tours of tmiperted itm material per week.

uldea Nir. Simme, "hor ther II cense, contains any rextriction on Ugi material At presemt the BBC tranismits much mere foreigen nite al than the ITA"
The National Erreadeniting Deore to the Popriar Teteristem Ae. ocintion, who conducted at cinapaigh for the introduction of sade pendent television th the EXC ma

CLI DEC. 11 MIET
OIDITORINIMNG

## ar

Dec Il mon ways mal metre bere
stering the practice of editorializ-
ing by stations. Occasion will be
Ing by stations. Occasion. will be
the first get-together of the 1961-62
the first get-together of the $1961-62$
Committee on Editorializing of Na
tional Assn: of Broadcasters.
Howard H. Bell, NAB v.p. for
industry affairs, said the group
To sell your zerat hat the big Northiwest markets csixpry a triple-threat performe.

The Northwest's first ir station, KSTP-TV com bines maximum coverage top entertainment and sue perior service to dominate this market of 810,800 17 families and over \$5 Billion mperatis incores.

## From The Production Centres

show in Saturday nigat prime trie from Dee. $2 \%$ W. H. (Bill) Chee vers, Westward-TV topper, devised a "regional" quiz game which bowed last night (Tues) on his station . . $B B C$ 's news division has moved home, a process that has taken two years to complete. . Coypright of Gilbert \& Sullivan expires at the end of the year so BBC is planning a festival to mank the oceasion on both tv and sound . $\therefore$. GranadaTV plans to restart its health stein, "Evening Surgery", SouthernTV is showing a second modern Jazz series, "Tubby Hayes Plays," ollowing the suceess of "Strietly for the Birds" which starred the Jahnin Dankworth Oreh - - Marconi landed the contract to equip Uster-TV's new $\$ 280,000$ extension, due to be finished in the fall of 1962

## IN SAN RRANCISCO

KNBC reviving nightly "live and direct" musịc of dance orchs Eraie Fieckscher's and At Trebpe's bands from the Fairmont Pierson That's band from the Sheraton-Paface, with Hal Wolf handling the nike $\because$ KGO-TV signed Linda Darnell as "hostess" for next segment of old feature films $\because$ Builwinkle? coproducer Jay Ward popped to Frisco for the Sanford-California football game and used the ccasion to reap some space, KRON and NBC agreed to furnish ti KQED news footage free for educational station's elassrom new programs : Alden S. Nye departed McCann-Erickson, where he'd been radio-to boss 16 years, to open Nye Communications Enterprises with his wife Dorolhy for a decade a writer-producer at KGO-TV Steve Crowley left Golden West's New York office to become KTVU salesman int Oria EM Eensen departed KPHO-TV Phoenix, to join KTVU siles stafice asistant sales matiagership at Westinghouse's KYW-TV, Cleveland and sales promotion man A. H. Christensen took Holman's KPIX sales

## IN TORONTO

Julieite and Marion gripwe latter currently appearing at the king dor the CBC-TV fall treatment in contrasting blond on tape Dec it their diversified seng styling, Shirley Harmer; singer-dancer, who had her own tv show here for two seasons before going to Hollywood n town for a "Parade" series taping which will later get the trans Canada CBC emanation- Harvey Kirct has been appointed new director of CFIO-T, moceedias Ron Toiton who has returned to

 agency:

## in minneapolis

On Thanksivisg afternoon, Stal E-dhis KSTP-TV (NBC affiliate) thes area. Sponsored by Thin croduced oblor show ever to be seen in 30 minutes of siag and terpichore with headiner 36 -voice Choral aires Joed singing give sothox local KiISPTV ABC
 Chy Univ. if Minnesoti bastethall smans with sports director Ray Lemin sponsering - WCOCO-play and Dec. it to repeat its 1960 Christ
 Eseer show CuNTY Gotín Arecter Frank Buetel hosting new Sipplying the color comentary on the Ithneapolis Millers pro league te Northfield, Minn, meer kere, to film operations at G. T. Scheldahl's Whastic plapt for mes as commerclals on NaC's "DuPont Show of the thtion's second "Gopt Neilghor Toux' to the Orient next March.
IN ST. LOUIS
TWatfy Natrar, wife of baseballer Del wilbury featured on weekly named promotion director of WIL And RAdio Jo David R. Klemm
 Sales staff of KTVI . . Max Roby KMOX-TV's assistant news director Sche corv, sectetary to the dinector of pablic affairs at KMOX Radio mamed Miss St Loais Advetising.. Dave Allen, KMOX-TV perpremiere roduction of hrabe a the american Repertory Theatre's repiacing Quaricu Ficiec who been rimed pitogram director of WEW, The Earrent Eolden Boaprot sitiod local siles manager of KTVI
 Outdieor Advertising Co. . Che Aetion Central news staff at WIL


## atrs 'ghot Souad

 New Lease on life London Now e Seems the onerun "Gheit Squer isn't headed for the erwve wo ylet itter all. Aesociated releivishon, which made the valaine in asof sinticesingiti a second run of the of beries as a live-on-tape show current Equity dispute prevents any casting details from being fixed but the idea: is certainly on the cards for when the strike is settled:Originally, the Donald WolfitOriginally, the Donald Wolfitstarrer was down for 26 segments
but was later axed to 13 : The show has been collecting good ratings in Britain, says Lew Grade, ATV deputy managing director: against such stif competition a Bab Hope in "The Billy Cotton
Show" which rated only 35:

Big Wilson okays BBC exposure.


CHICAGO, Nov. 11 -Father Dearborn, symbol of this second noot impostant military target n the United States, learned oday that Chicago can be de
fended from an enemy attack.
Chicagoans who were tuned to WBKB, Channel 7, at 9 p.m. Saturday, November 11, saw and heard a straight from the shoulder, fard hitting information program, Countdown: Is Chicago Defensible?"

Chicago watched and found out.
Chicago saw in detail the defense that protects it against air attack the Dew Line, the Mid-Canada Line and the local perimeter of defense beginning at Madison, Wisconsin, and ending with the Nike missile batteries within the city itself.

Chicago has learned to rely on WBKB for accurate Information.

Chicago has learned to expect the exciting programming that comes trom the "Climate of Creativity" that pervades the studios and offices of Channel 7.

By the way-are your clients taking full advantage of WBKB's "Climate of Creativity"?
A postulated attack.
A 6000
CHICAGO HABIT


1

## Ackeman \& Burrows Dsspair Of

## An Apprentice System for TV

## Don't blame Hollywaod's film

 factories for the mediocre level oftelevision this season. Blame it on a system that forces a limited
resercoir of talent to pour out a reservir of talent to pour out a
massive and unending stream of shows for the three networks. Burrows Ackerman ars of ABC TY's "Target. The Corrupters" at
Four Star studios on the Coast. Four Star studios on the Coast.
pointed aut in New York last week that there's just enough time and personnel to meat the need
whether it be in the film, live or whether nit be
Hollyw ood. however, is nonetheless guilty of failing to train a heiw
generation of talent to handle the load, according to Ackerman and Burrows, a pair of relative young-
 production. AI Capone. They said virtuaity every other ind istry
has an apprentice system to train newcomers for more responsibi jobs. However, in holywoor, counts for more that talent." their ownt series, A\&B are trying to give young talent a break, The off-Broad way scene for neiw
faces. They ve inked Alex Singer, faces. They ve inked Alex Singer,
a N. X. photographer, as a director of one of their shows and have
been using such youing writers as been using such young writers as
Chris Knopf and Elis' Kadison, Chris Knop, and
both under. 32, in producer-writer Concernin
Concerning their own show, have "learned to lo live" with the
new injunctions against excessive new injunctions against excessive
violence. ©We swere afraid at the violence. We were afraid at the
outset that it would limit our impact, but actualty the FCC is only frowning on bad taste and not on The elamor of Italian-American on Italian criminals on another ABC-TV show, "The Untouchand Burrows" thinking about "The Corruptors." They made their hero, a newspaperman everming, business. unions. etc., an Italian and their heavies an assortment of clictie forced us to come up with some fresh conceptions which liave helped the show.
More 'M Squad' Sales
MCA TVer 25 stations have bought
MCA TVs "M Squad," bringing
$\begin{aligned} & \text { New sales of the Lee Marvin } \\ & \text { offnetwork starrer include WISN. }\end{aligned}$
Milwaukee WWL, New orleans;
KREM, Spokane WLW. Indiana-
polis WKRC, cincinnati; WRGP.
$\begin{aligned} & \text { Chatanoga: woi. Ames: KTBC, } \\ & \text { Austin: WSOC. Ciarlote: KFRE, }\end{aligned}$
$\begin{aligned} & \text { Austin. wSoc. Char ote: K } \\ & \text { Fresno and what Lincast }\end{aligned}$
$\begin{aligned} & \text { San Antonio-Biuce Hathaway, } \\ & \text { dijk jockey on KTSA has been }\end{aligned}$
named the most outstanding in
$\begin{aligned} & \text { local radio circles. He was } \\ & \text { awarded a five-day visit in Las }\end{aligned}$
Vegas.

## RCA's John L. Burns

s Elmer W. Engstrom, sentor execuivive vicepresident, who, like Burns has enginee, Burns has five more years under Whether Burns could pick up the since presiumably that privilege could end when his employinent
with RCA terminates Settlement with RCA terminates Settlement
of the remaining term of his pact would have to be worked out, and within that frame work vouid be included
tions.
Engstron's apoointment to the port that Robert W: Sarnoff; son' of the General. might be moved yp
to the 53 d foor. Young Sarnoff is board chairman and chief execu tive omficer of the National Broad
casting Co., an RCA subsidiary. casting Co., an RCA subsidiary.
and has been quoted as stating he and has been quoted as sating he offered.

## NAB'sfreelom Of Info Comittee

Washington, Nov. 28. National Assm. of Broadcasters plans to pust harder against Gov-
ernment cloced-door policies ernment cloced door policies against broadcast news coverage.
NAB prexy LeRoy Collins announced appointment of the Associations new Fireedom of Informa-
tion Committee to irage the cam paign. To be headed by. Frank $P$. Fogarty, Meredith Broadcasting Co. Omaha: the group includes
ABC news vee James $C$. Hagerty and news vee, these other broadcast execs: Graver C. Cobb, KVGB, Great Bend, Kans.: Ann M. Corriek, West inghouse Broadcasting the Radio Television correspondents Assn Róbert H. Fleming, ABC Washington news chief and rep of RadioTelevision News Directors Assn.: Poland Spring Me. Daniel W Kops. WAVZ and WTRY Broad
casting Corps. William Mran casting Corps.: William McAn-
drewi exec vep. NBC: Stephen J dicCormick, yp., Mutual Broad casting. Washington; Weston C
Pulten Jr. v.p., Time Inc.: Richard Pulten Jr. v.p.. Time Inc.; Richard
S. Salant, CBS news prexy: and
J. W. Woodruff Jri, Columbus (Ga.) Broadcasting C
Collins: in announcing the appointiments. said: "The battle for
free access of broadeasting to news sources is a continuiting one -and one which becomes of greater importance eacli day in these perit ovis times. Our etforts in this field will be increased under this newlyactivated committee We are de termined to hasten the day when
in government at all levels wherever the public is admitted not be denied:


In Britain They Dig Those Docimentaries
 and better documentaries-in the style of "CBS Reports" and "Pro-
ject 20 "is paying oft, says project 20 is paying off, says pro-
gram controller Stuart Hood. First gram controler Stuart hood. First falijut, capital punishment and tiv around the woild, clocked audiences in the 6-8,000,000 bracket
which he states is "very promising."
Next on the list is a survey of Britains defenses against H-war called: "Aletri"- It is slotted for tonight (28). According to Hood, it of the U.K. defense system and gimpses hitherto unreveated operations centre known as "The Hole

## Mex's Pistolero' <br> Series as Answer To US. Tiolents

Mexico City Nove 28. being Mexico Despite all the savage attaeks of recent months against American blood and guts they are now going, to produce a Mexican made western for local homescreens.
-This is to be "charro pistoleros" series, Which roughly translated means have singer Miguel Aceves Mejía slated in role of a boastful braggart and gunnian who, too (because this is Mexico); will break out in romantic sōng under the nindows of sundry "beautifut sen orítas:
This series is slanted for the American market in areas where
there is a Spanish lainguage colony there is a Spanish language colony,
for although Mejia is a so-so singer of ranchero songs and ballads, he has a public following within and without Alexico.
in this way there poetic justice oaters. a sort of national revenge against the influx of numerous series accenting violence such as Ghis Gun For Hire, Law of the Gun, ete., which, incidentaly, by pistó loving Mexicans, despite industry and official frowning of this type of show
Only in the Mexican oaters th action will be interrupted at random, at most crucial point even in a gun battle, for the principals
to burst out into arias of hate or name calling before the guns begin to blaze And instead of accent.
on the sfalk it will be accent on the on the stalk it will be acc
chase-of skirts, that is?
On another front. which may cause suffering for English speak ing: audiences. for there are tentative plans to dub the oaters and soap operas in English. Telesistema Mexicana is building upits activity in production of soapers. At least filmed or videotaped, nciuding destined for Latín America and for KUAL-TV in Los Angeles and other American outlets.
The Televicentro studio
ant hill of activity as the enter prises of Emilio Azcarraga go all out in production activity. A good
deal of these shous are not even deat of these shous are not even tration on income from outside
sources. Eatín America especially seemis keenly interested in the Mexican produced programs. Getting, on the bandwagon, too, may be the National Association on
Actors. Which also is studying possibility of turning out episodics, mus of shows, ete, but concentral expoit only incidental.

## Ariz B'dasters Meet

Arizona ${ }^{\circ}$ Broadcasters Association
holds . its annual fall meeting at liolds its annual fall meeting at
the Superstition Ho Hotel in the Supersion Junction Hoc Hotel Apache Junction Dec.
Guest speakers for the affair include Rep. John J. Rhodes (R., Ariz.) FCC Commissioner Rohert Bartley and William Car-
Iisle, v.p: National Association of lisle, v.p. Nationa Asoce, general
Broadcasters. Fred Vance.
manager: of KVOA-TV in Tueson manager of KVOA-TV in Tueson,

## Inside Stuff-Radio-TV

The Institute of Broadcasting Financial Management, new organtzation which had its first convention in Chicago last week, is forming ising the financial reports that Iicensees must file annually
Invitation to form such a liaison conmittee was made by Hyman. H: Goldin, chief of the FCC's economics division (broadcast bureau), who addressed the new group. Goldin said there would be no changes in
the annual report. (FCC Form 324) for 1961 but indicated that the the annual report (FCC Form 324) for, 1961 but indicated that the form for: the future that would provide more in-depth financial data from licensees. Goldin reported that FCC members felt that in partictar, a new form should contain information about payments to officers, stockholders and directors: He said that this would throw light on the question of why some stations - usually the smaller radio stations.
amounts:
IBFM, by the way had an attendance of slightly over 100 mbe at its first convention, some of them representing group ownerships
ABC-TV moved quickly last week to get fast coverage of the seatch
for Michael Rockefeller lost somewhere in the Netherlands New Guinea for Michael Rockefeller lost somewhere in the Netherlands New Guinea area. Web proposed to Australia News Ltd. which is partners with
ABC in Sydney tv station, to charter a plane for Gov, Nelson Rockefeller who was heading for the search area The Australia company ect for a three-viay tieup which gave the web a big spotlight in the N. Y. daily
gave AB $A$ the Australian news chain and its antiated to operations. were flown in from news beats on the progress of the search, Fims days after the search began, for telecasting by ABC-TV on its 11 p.m. show. Cablegram reports sent direct from the area by the Australia
News Ltd. correspondents to ABC-TV also were used extensively on the web's newscasts.
"Walk In My Shoes" the controversial documentary on new Negro up" series, is getting some unexpected off-the-air exploitation A White Citizens Council in Jackson, Miss., obtained a print of the documentary and has been showing it to an "adults only" audience.
The head of the council chapter told the audience that the film frim was too shocking to be shown to either Negroes or children the

WRUL Radio, Metromedia's international shortwave radio outlet has been granted FCC permission to extend its broadcasting day to a 13 -
hour period starting at 10 a.m. and running through to 11 p.m. WRUG hour period starting at 10 a.m. and running through to 11 p.m. WRUL on 12 frequencies beamed to seven global zones.

Franz Josef Strauss, Defense Minister of the Federated Republic of Germany speaks today (Wed.) as guest of honor at the Radio \&e Mel. for the grand balliroom of the Hotel Roosevelt in N. Y.

## Frisco KKHI Deejay Faces AFTRA Charge; Crossed Picket Lines <br> AFT San Francisco, Nov. 28.: <br> I' wauke Braves May Lifit TV Ban <br> Milwaukee, Nove 28.

 AFTRAs, Frisco local has pre jay Jim McShane (real name Harold W Searls) for walking through NABET's "informational"picket line and working at the Frank Atlass-owned station be ginining Oct. 30,
Charges will be heard by the ocal board Thursday (30)
The local's exec secretary, Diana Five, sald wo other KKHI staft(real name, Martin Cantisanol, would have similar charges placed gainst them shortly.
Charges stem from NABET picketing of KKHI, on grounds that Atlass should have hired roughly a dozen men displaced When he took over the defunct Amer: from shas pointed out hovever that he hiad and has no contract with NABET, AFTRA got into the act by voting full support of its
sister union; though it, too, has no KKHI pact.

## Election Coverage

should be according to that point of view:
NBC, sitting pretty, with a clear win in N: Y says nix to all that. It can be argued an NBC exec coun-
tered, that ail competition is waste ful. The exec went on that it took NBC years to develop a count sysem that is workable and fast petitors the bene give our competitors the benefit of our experargument that the monies spent for getting the election retarns
would be more wisely spent in onwould be more wisely spent in on-
the-air coverage of other election the-air coverage of other election could hat he orioved its coverage on WNBC-TV, N. Y., by more reyotes.
There it rests until next Novemnight returns for Messis Bill Mac Andrews, Richa
James Hagerty.

The Millwaukee Braves baseball Braves baseball games next seasoñ: that is some road games at least All Brio.
At the anhual Braves press bash Braves prexy John: McHale: Indicated no definite planis or arMcHale ads have been effected, no television rule may be vublic-also that demand or tho ques in televising games today at gainst In 1956.
If materializing road games taped and later broadcast from some Milwaukee station.
All Milwaukee television stations have evidenced interest in the


Big looking for Wilsonland bite.


## Television Reviews

season was disptayed Sunday (23) with an open and frank dissection Of racial
The extent of inequality and disrimination in jobs. housing and pen Here": might come as a sur prise to northerners prone to be-
lieve Dixie had cornered the maret in such commodities The Sauth Bend situation was unfol, ed by a series of interviews of hias they ve encountered: Pre icament of white employers who bow to diserimatory pressures was lio presented with understanding Extremist views-on either sidewere $3 v o i d e d$. and the program was enortorisl rather than ere articu ate sill to-the-noint. making for a remarkzbly concise wrapup of a bio problem in a small amount of achiered by Bill Mackenzie.

BACKER'S AIVDITION With George C. Scott Colleen Jose Quintero, Bob Murphy mod-roducer-Director Peter J. From30 mins. Thurs. 10 p.m.
V.JBK-TV, Detroit

The purnose of this effort was for the production of two "made I Detroit" legit vehicles. The paricipants knew this so well that they assumed everyone else did.
too and: as a result. failed to tell too and. as a result. failed to tell
the audience what it was all about: In this case. such fundamental orientation probably would not readings from the two unproduced plays were so poorly done and. apparently, so poorly chosen that would-be angels would not be enticed, anyway.
The show opened with actor George C. Scott. a principal along n the new Theatre of Michigan Company, reading from "General eeger," a new dramia by Ira Levin

## $\longrightarrow$,

## Miss Universe- <br> fors dosigned <br> oxclusitivaly

HESSL
IIts
Beauty and creative ability are factors that a critic apprases when Heswl Furs performance. Hessel Furs. recognized for 48 years are:
expert craftsmen and stylists.
The finest Christmas Cift you can gi
Fur from
$\$ 59.00$ to 57500
MORRIS HESSEL, INC.

Daily ${ }^{2}$ saturucad. ito 6 .

Sergeants." It was uncear whethe Scott was reading stage directions or an actual scene. At any rate; $h$ was 80 nervous that whate
fect was intended was lost.
The rest of this badly conceived and badly staged production con sisted of routine interviews be tivee WJBK's Bob Murphy and Scott, actress Con and director Jose Quintero interspersed. with readings b Scott: and Miss Dewhurst and an swers to questions from the studio audience
While legalistics may have pre o subscribe pitch for viewer stock in the Theatre of Michigan Co. a simple device existed to get around the technicalities:
show was presented before a audience. Instead of the inane planted questions that were asked someone could have inquired how one goes about investing in a play The answer would outline the pro cedure and the at-home audience
could then have been invited to coull the station for further information. As it developed, fior further fnformation" signs actually were flashed on the tube but no
reason was presented to viewers a to why they should seek informa tion.
Scott did explain quite emotionally about his great desire to mak Detroit a center for new. legi pohsibibe" st stilling situation on Broadway When asked what he would do with successful produc tions. Mann incongruiously sald he would take them to Broadway Thus, instead of considering De is Broadway even for an actor who is Broadway even for an actor wh Viewed as a device to raise er's Aud and improperly executed-a "made in Detroit" vehicle that backfired

BIG BUSINESS CALLED LAW ENRORCEMENT
With Dave Moore, others. Producer- Writer: James Dooley 30 Mins., Thurs, $9: 30$ p.m... TWIN CITY FEDERAL SAVING \& LOAN

Minneapolis (tape)
Like its WCCO-TV (CBS affili ate own produce ones-a-mont
"Report" series predecessors spon sored-by the area's largest savings \& loan company, The Big Busi ment was particularly distinguisteg by James Dooley's masterly script ing and the tordrawer. Clarence
Anderson direction and Dave Moore narrating.
There was highly skillful hand Ing of an intriguing subject-how
to protect the citizenry by fighting to protect the citizenry by fighting and St. Paul police departments perform in this feld. It's; of course a subject which possesses a vital
interest for most people. And, even interest for most people. And, even
coming, as it did, at the same time on the air as the second half of the and thus having stiff to gudienc competish, it surely must have at tracted many setowners.
were packed action and suspense were packed into the show alon
with Moore's smooth and capable narration which revealed operation of a large cify's polic depar business.
The commission of a crime, Twin Cities' occurrences and the Twn Cities occurrences, and the
way that Minneapolis and St Paul police departments cooperated to
run down the gulity parties pro

NEW CARS: DETROIT TO YOU! Exclusive To The Entertainment Industy
 EOO S DETROIT is source for all Detroitsmade cars, For delivary in the HOER DETROIT
13519 AIMILTON, DETROIT 3, MICH. T0. 6-2890
vided thrilling as well as educative
Emphaslzed diurlig the narration were the high policing and other costs created by crime, shockin uvenie delnquency increase and enforcement. This all made for the sort of crime fare which spelled entertainment and yèt wasn't cal culated to antagonize those set owners who deplore ty violence and wrongdoing
Vlewers not only were taken to committed stene to see the crime police department headquarters a the telephone switchboard and elsewhere, to the various places
isited by policemen while seeking visited by policemen while seeking
to run down suspects; to the lineup of suspects and to fingerprinting sessions. Viewers also attended codures.
At the
At the end the Minneapolis and camera to praise their police departments and to express appreciation' to WCCO-TV for putting such programs as this on the air The show proved again that local tv sta
tions have the talent and push to contribute the tr own praiseworth and béheficiat programs, $\because$ Rees.

30X 20/20
With Willian B. Willams, Buddy Produ

Panken Directort Roger Shope "
3. Hise Sat. 11:15 p.m.

In this three-hour pitch for As sociated Bilind, Inc:- producer Arnold Panken (Film Programs fresh approach to the appeal tele thon.
First, vidtaped appeals by digniries were inserted like commer ith attecondant no running totals n fact, according to Panken; no otals were available early, this week because of sizable gifts that
were oferlodked during airtime, a jamup of phones and latent offerings coming in Sunday and Monday. Show was, however, a success in all ways, said Panken, who
added that the answer to donators added that the answer to donators
who asked for a: plug along with who asked for a plug along with too busy entertaining:
There was plenty of entertaining in the usual groove of this kind of
show with talent including the Barry Sisters,: Martin Block, Peppermint Lounge band and twisters. Duke Ellington. Johnny Ray, Rudy
Appearing on the vidtaped segs were Anthony Perkins, Tallulah Mankhead Howard Keel, Yves Montand, Hermione Gingold, Basil Telethon vet and WNEW disk jockey William B. Williams handled the emcee chores nicely With Hackett" who managed to mix enitimentality and comedy painlessly Stan Freeman and
handled the variety musical
able
Bhores

## Peter Bull Puills Brit.

TV's Leg in New Novel
British character actor Peter Bull hăs proved hinself a nimble scribe in the past Now he has
tackied fiction with Not On Your Telly" (Peter Davis $\$ 2.25$ ), ight-hearted novel which merci lessly joshes British television and
the theory that hạl the UK wateches tv and the other half is on it.
Butis yarn concerns the wife of dedicated telly-hating Old Vic ional: celeebe witye on a a quiz a game What's The Smell?" Added complication is that their scrubwoman
and tier husband are also yanked on to the small screen in a pro
gram that Conelly = parodies The Clock.:
The author uises the framework of a novel to write a series of
penetrating amusing and acutely accurate observations on the show biz world that he knows intimately,
The result is sharp and constaintly The result is sharp and constaintly
apiusing though it is certainly oyer-parochial for those not connected with the business. In fact
it is not a good novel (the author has concocted some incredible dialog) but it is constantly good fun
and an acceptable way of passing and an acceptable way of passing
a couple of hours, by being re
minded of some of the follies of the wortd of tve of the follies of

## British TY Strike

Officer for which ATV is still
seeking a substitute. Val Parnell seeking a substitute. Val Parnell, top exec of the web, has glven put them in on that he wili no put them in an embarrassing to fill in for the striking actors; so It is doubtful whether the dramatic programming will be replaced with vaude shows.
According to Croasdell, speaking at a meeting of tv and screenwriters, the strike is going exactiy as
planned : No Amediate blackout planned. No $i$ mmediate blackout
was intended, he said, but by the was intended, he said, but by the were finding life tougher. Of the Equity members (all of whom had been instructed to honor their existing contracts but not sign any further): "The independent com. feel the pinch," he told the
Fanity's

Equity's strike fund financed rom voluntary contributions, was $\$ 28.000$. We do not rely on a support of other unions and have not asked for it," Croasdell assured the writers in anticipation of questions about the VAF settle--
ment and the apparent unwilling ment and the apparent unwilling-
ness of the techicians to pull the ness of the technicians to pull the
switches. "We have, of course, sxitches. We have of cours
stated our case to the other ente tainment unions," he said.

At a meeting over the weekend the situation and invited to forward their own views on the dispute Equity council meet again toda (Tues) to consider new approach.

## Posi'48s

Continued from page 35 _
yun over 100 minutes. KRCA recently bought reruns of Watt frond fran "Everglades," will seek quality vidfilms In Tieu of pix.
$\because \mathrm{KT}$
KTTV once the top buyer of movies hère, isn't at all interested these days because of the prices
and the sad lack of quality, said and the sad lack of quality, said pick Woollen, station vp and program director. "I haven't seen a
list of post-1948 pictures strong list of post-1948 pictures strong the prices they re asking, he com mented. Instead, KTTV is buying quiring The Aspalt Jungle, or Alive;": and "The Aquanauts. KTLA's Robert Quinlan. ass seneral manager and program dircctor also said he wasn't in terested in post- 1948 s at the prices being askea. We don't wan and because another station has established itself as the movie inage in LA he sald. His ref Which relies heavily on films for
its programming KTLA is. inits programming. KTLA is, in-
stead buying second and thirdrun telefilms.
As for KABCTV, Howard Lip ment, said "we're not in the movie business:" He's buying telefilins instead, recently bought "Ripcord" and. "King of Diamonds." both first-runs, and off-network Hong
Kong, Manhunt, Bat Master Kong," "Manhunt, "Bat Master son. and Tombstone Territory: first isn much in the way o offered the se days. Two such series were offered "but we didn't buy them because they weren't up to ou tandards," he sald

## H'wood Sations

Fountainhead" in its advertised list of biggies: The other replied ran both of these pictures 18 times
"We would be hard put to fil runs out." buyer. "They spell the difference our biggest ratings with the geld films and: with a good strong on shows Next year we:li: have to spend more because they cost

## Frisco's KCBS Grabs Some Fresh Headlines With Earhart Story <br> San Francisco, Nov. 28.

KCBS got considerable space las tory ner has been working on for more than a year.
How accurate the story is on date-are other questions white Erisco dailies hungry for a post Thanksgiving headilner didn' other to answer.
Story centers on the fate of avia rix Amelia Earhart and her navi gator, Fred Noonon. who vanished the pacinc in Juy 1937, while a
Goerner contends Miss Earhart's plane Went down in Marshall Is captured by Japariese, that they Were held on Saipan three years hat aviatrix died of dysentery and oonan was beheaded.
Last year Goerrer produced "ex lusive for KCBS by recovering a plane generator from shallow
water off Saipan and claiming th was generator from Miss Earhart's iis KCBS radio news conference with admission that generator he
had discovered came from a Japa

# SYMPHS DIG 'SERIOUS' JAZZ 

# SACEM Toppers in U.S. to Study Coin Problem on French Pix Music Rights 

 Pickwick Sets Showcase As New Singles Line Cy Leslie prexy of Pickwick International, hass set up. aul case First artist siigned to the label is Mat Matthews. whose disk "Shalom" has already been te leased: One of the aims forming the develop talent for the Piekwick's album labels. Piekwick International is the merchandising arm for Cricket, International Award,
Design Compatible Fidelity and Bravo Records.

## Monarch Label Diversifies Into Toss, Plastics

Monarch Records division of Jerry Blaine's Cosnat Record Disinto the manufacture of toys and plastics. The Los Angeles firm is of a plant to house manufacturing of a plant to house manuts
The new plant, according to Biaine, will also enable Monarch phonograph records. Facitities vill include 24 injection mold presses completion next spitng: the largest record pressing plant on the Coast. ABC-Paramount, Dot Liberty United
labels.
Nathan DuRoff Monarch prez and Nathan Rotheñstein, reepee, the new undertaking. They will heads of Monarch's other plant in L:A

## 8TH PRESTIGE LABEL

TO SHOWCASE ARTS
Prestige Records has added an Prestige/Lively Arts. The label has been devised to showease vari-
ous. talents in the arts, covering ous talents in the arts, covering mor, philosophy, legit
telling, among others
The first release win contain a platter by Billy Dee Williams. legit actor and club singer singing one Baddeley, legit and pix actress:
doing some original humorous: songs and sketches; and Roddy McDowall, also a legit and pix peyformer, reading classic
stories by $\mathrm{H} . \mathrm{P}$. Lovecraft

Freelancer Jo Stafford Cutting Flock of Albums

## Jo. Stafford, who's freelancing

 returned from London where she appeared in Independent Teleyision Corps she's been signed to do four cw albumsFor Capitol, Miss Stafford is rethat will album of "Folk Songs" around the first of the year Also for Capitol, she be vilating an Hope, The singer will be joincd in this set by Gordon NacRae with
whom she once before recorded the Whom she
title song.
On Miss Staffords schedule for RCA Victor release are Sing Edvardis.: in which she works with her husband Paul Weston, and We Sing The Hymns of Benediction:"
to be produced with the assistance to be produ
of Westom.

## NEW OUTIETS FOR HIPSTERS

## By MIKE GROSS

Janz music is taking on an air o respectabilit e from eitiar clubs to the large stof the the concert halls
According to Ken Feist, head of omposer Gunther Schuller. who omposer Gunther schuller, who serious" approach to jazz more sad more U. S. symphony orches-
tras are turning to fazz-oriented tras are turning to Jazz-oriented
music. (AMP is a wholly-owned music. (AMP is wholly-owned subsidiary of Broadcast Music Inc.) Some of the symphs that have airead programs are the. Kansas City, the Minneapolis, the Cleve of the Americas and the New York Philharmonic The Toledo Symph for the first time on one of its upcoming programs.
Feist, who is the son of the late pop music publisher Leo Feist, is the first "serious music": publisher
in this country to publish jazz in this country to publish jazz orch leaders and the jazz-ariented pieces are accessible and available for concerts and recitals: "Performances have been growing,
says Feist, and so have the insays Fe

Jara-Classics' Fusion Associated Music firm cataloging he jazz works, Feist states. "In re cent years, the increasing rap prochment.
lassical music has begun to protempts to fuse or to combine the spontan to ruse or to combine the spontaneity of jazz with the dis
ciplines of classical music AMP pelieves of classical music: AMP the middile-ground between jazz vital and stimulating development ocontemporary music
Although Feist has noted that heres a beginning of growth in jazz works being performed by symphony orchs, he admits' that it's still a peanuts business. The performances and the recording at about 1/4c 8 minute) still don't bring in too much revenue.
Feist, however, feel's that. he's in the start of a trend that will
start booming within five and 10 years from now "Theres a gen"that are equally talented in classical music and jazz and there is a continual stream of kids growing of music to play. We now have composers who can futfill their
In addition to Schuller, who also runs the Modern Jazz Quartet's
music firm for which AnP is sell ing agent; the composers who haye jazz works available for orchestra son.John Lewis, James Hall and the Yank pieces are works by Hungarian and Canadian jazz com posers.

## Robert Stolz

Following The Script
ane of tise many Editorial Fazaries

S6ih Anniversury Number

## $\sqrt{\text { ARIETY }}$

Nus other stafistical and datg-filted charts and orticles,

## Joanie Sommers' Combo Switch On

 Coast Riles AFM, Puts Sall in MiddleBob Altshuler to Atlantic Replacing Gary Kramer
$\qquad$ as director od adertis ing and publicity and will : also have $a \cdot$ hand in some production work. He succeeds Gary Kramer who ankled the post Friday (24):
Altshuler most recently was with Cadence Records as general man ager of its now defunct Candid jazz line and also served with other and United Artists. Kramer lias formed Gary Kramer Productions to manage gospel talent and pro duce concerts, tours and other ven tures in this field.

## Cutrate Disks By Bitish Mag Stirs Record Retaliers

British record retailers are irate t what they consider a dangerous tended play disk containing fout Frankie Vaughan hits-"Green Door," Give Me the Girl," Gotta Have Money in the Bank" and Meaders of Woman's Offered magazine for 74 c (as opposed to standrd price of $\$ 226$.
Besides the low price, record tores are miffed because all four and they were bought at the regular: price. This stock will have
to be written off now, says Harry to be written off now says Harry
Tipple, secretary of the Gramophone Record Retailers Assn., as anyone thinking about buying one obviously take the numbers wil According to Philips Records which pressed the platters for the femme magazine, the disk sale idea was a private arrangement between Vaughan and the publishers. It also was a charitable move, al
proceeds going to boys clubs. proceeds going to boys clubs.
Charitable or not; Tipple : GRRA members are facing such questions from the public as If 74c, why can't you? The exec estimates, retailers collect only
about 27 c profit from an extended play disk and there is no foresee able way of bringing the price
Price cutting, if is generally agreed throughout the trade, would ness as well as the stores, says Tipple. "And;" hie emphasizes. "we to it."

## FRANK BARS MOLLY'

EXPOSURE IN BRITAN
Frank Music Londo Nov. 28. censees of "The Unsinkable Molly on injuaction in an action against Zodiac Records The order re-
stirains Zodiae from importing stiains Zodiac from importing of other distribution.Said it was customary for conyright owners of shows, which were produced in America and later may
open in Britain to refuse to jicense imports of the music until practice is designed to prevent the

## Henderson Joins EMI

 After seven years With, Pye one of the major diskeries liete EMis next album, Joe," comes out under the Parlophane imprintJoanie Sommers, on a bill with ort Sahl, lost out on one-nighters at the Pasadena Civic Auditorium Monica Civic Aud Saturday i25) when Local 47. AFM. involed rule that the singer required hack ing of a minimum of 21 tooters in each site Sahl went oni. however. Priof to the local dates Miss Sommers had woiked on the bill around the country wilhout union complaint. She was backed y the Lou Pagani Trio
According to Miss Sommers Records, Ted Wick, Warner Bros an album being made with the thrush. To help the p:ojert along Wick says he planned to use Bob Florence andix sidemen and would pay Pagani, althrug'i he was Monica date
When Local 47 learned of the switch it invoked its $21-\mathrm{mon} \mathrm{mini}$ when John Moss, who was promoting the one-nighters. did not hire that many men the union
notified Florence and Pagani that they could not play.
Miss Sommers was not replaced at Pasadena Friday. But on Satur ican Guild of Variety Artists (which, incidentally. supplies its own musical accomp), backstopped SahI at the Santa Monica Iud
Local 47 prexy John Tranchitella, asked why hic union had not invoked the same minimum one-nighted at the auts witi the Paul Smith combo (AFM) back stopping, replied:
That is different: Miss Fiazger-
ald tours with a pa.kage. Musiians are not just pieked up for this date or that. Sle comes. in When asked would $C$ a shove, ooved had the Sahl unit used the Pagani Trio as it had across counry on one-nighters and not tried to. switch to the Florence group, union only riled on actualities, not hypothetical questions.
WB Records that only to please move to suitch to he made the he stressed that ail "acted innoin adyance of the attitude the union assumed:

## Mike Clifford's a Young

## Singer Who Knocks The

## Rock-Yens 'Good Music'

Mike Clifford is an 18 -year-old
singer who isn't banking on rock inger who isn't banking on rock
in' roll to bloster lis career. Firstly he says he doesn't frel comfortable secondiy he feelis that there's and appeal in "good music" with better
Clifford, who came under the managerial aegis of Helen Noga, who also manages Johnny Matlis, about a year ago. is being groomed
sans. the rock for disks sans. the rock for disks, nileries
and pix. He's signed to Columbia and pix. Hes signed to Columbia
Records, with three singles already released and a debut album due early in 1962. añd he made his nightrlub debut at the Elegante in Brooklyn Nov. 8 with a stand that He best week.
He behieves that bv sticking to
good music." showtunes grod music, showtumes and top-
drawer rops he ean draw an audidrawer rops he ean draw an audi-
ence that ranges from the juves who buy the disks to the adfets
tho go to the nightelubs He tiinks that a lot of the yound singers to day, even those who ve come up
witl bestselling disks; are hampering their longrange chances by con cenfrating on the rocking tempo.
Clifford wants it known ind he isn't knocking rock 'n' ioll, in's juist
that it isn't for him or this future. Meantime, he's prepfing to spread guest shot on Ed Sullivan's tv show Dec.: 3 and a stand at Boston's Blinstrub nitery beginning Dec.

## Broadway's Kean,' Let It Ride,' Carner's 'Closeseip' Top New LPs

ALFRED DRAKE: "KEAN" (Coumbia. In addition to being the cast package to be released so far this season consisting of a twofold jacket with photos in black \& white and color topped by a in the groove. Mainly, of course in the 'groove. Mainly, of course, always rinning voice. Drake has unmatched in the musicomedy carry this set to the top of the sales heaf Robert Wright \& George Forrest have come up with a workmanlike score that's a little
heavy at times but the lilts do make it a good playable package. mportant vocal assists come from Joan Weldon, Patrieia Cutts, Lee
Venora, Robert Penn and Christopher Hewitt:
GEORGE GOBEL-SAM LEV. ENE-BARBARA NICHOLS: "LET IT RIDE" IRCA Victor! Jay Livingston \& Ray Evans have written musical version of "Three Men On A Horse." The ballads and matther do sustain bright nuisical pace that wifl win a good sales and pinning ride. George Gobel and Sam Levene have most of the fumny lines but a vocal group, Stanley Simmonds, rum away with the laughs on a nifty item called ERROLL GARNER: "CLOSEUP
IN SWING:" (Octave-ABC-ParaIN SWING:" (Octave-ABC-Parain high gear in this second current Octave-ABC-Paramount beat Garner sirtually bounces out of the grooves with a keyboard enCalhoun's bass and Kelly Martin's percussion are in similar spirits Some Of ner original "El Papa Grande:") swings along a happy road.
RUSTY WARREX: "RUSTY WARREN BOUNCES BACK' (Ju Warren. Her "sexual philosophy" with three clicko LPs and its now opping up in nitery areas. She's ex without the use of four-letter rords tin fact "It" covers everyhir a naughty herel and it managed to titillate the audience at he Club Alamo, Detroit, where the sit was recorded. It should, of the young and the sensitive DICK GREGORY: "EASTtitle refers to the Dick Gregory sessions at New York's Blue Angel and San Francisco's hun gry i which makes up this new
comedy. LP. Gregory clicks on both coasts. Integration is stili ened his barbs to take cracks at many of todays topics ranging
from polities to fallout. His style from pharp and his punchlines stye sure and he holds up as one of the brightest comimentators on the current scene-Negro or white
THE MCGUIRE SISTERS: ING:'POral ARE The Betty SLEEP Adolph Green-Jule Styne score for Subways Are For Sleeping," gets an attractive pop treatment by The has supplied the group with vocal arrangements that sustains a score has a lot of zest and is sprinkled with clever rhymes. that the girls spell ont to advantage. It for the shoi which is scheduled to bow on Broadway late Decem-
GEOFFREX HOLDER AND HIS TRINIDAD HEMBINGBIRDS EiA.NGO HYMNS (Washirgton). Here is a collection of authenticsolunding Caribbean songs. perstyle by dancer-singer Geoffrey Trinidarl Intuming!pirds. The packase of traditiont and contemporary mizterial contains chants. materid in atnospheric calypso
and instrumentation fricludes drums, tambourines, whistles and other improvised items. Its a genre performed in an ethnically: faithful manner.
PLAT LINKLETTER: "LET'S PLAY GAMES" (Capitol). This are at 2 loss for what to do with their guests at a party: Art Linkthe answer apparently come up with by putting and playing a flock of house-party games on a fock It's a corny set tailor-made for squares but that makes up a large por so Linkletter is on the right track. ERNESTINE ANDERSON: "MY KINDA SWING" Mercury), The jazz-oriented buffs have a treat in store. with this new song-grouping by Ernestine Anderson Her style, though. doesn't limit play to the hipsters alone for she s spread out pop spinners can dig Scme of the standards that come up for her jazz interpretations are "Moonlight In. Vermont" "They Didn't Believe Me" and "Lazy "Afternoon.
ANTHONY NEWLEY: "TONY" London). Coming on heels of his Heasel click, Pop Goes. The package. British singer Anthony Newley has a chance to pick up
added spins with this LP release He does cockney comedy on many oldies "Bje Bye Blackbird;"Yes. We Have No Baianas" and "Aill
Or Nothing At Alli" 1 and they all Or Nothin
MARK RICHMAN-WILLIAX DANIELS: "THE ZOO STORY" two-character play, "The Zoo Story which clicked off-Broadcasing. The dialog is disk show espeeialty as handiled by Mark Richman and William Daníels under Arthur Luce Klein's direc tion; and the mood is often haunt. ng. Its a highly effective addition the
FRANK LLOYD WRIGHT: "ON Frank Lloyd Wright was canght for the disk session in 195 several years before his death. Under tell and Barbara Holdridge who of Horizon Press, the architect's views on life science, cities education vs. culture and architecture, of course, come through clearly vieirs and stuck by them. And many of them hold up today even .
JOE BASILE: "PARIS" (Audio Fidelity Joe Basile has the Parisian touch. With accordion and Gallic touch with a charming spinining lilt: The arrangements are simple and to the point making it a refreshing platte for continuous replay. The repertoire noves easity through such iterns as Charles \& Loewe's:'The Night Ther: In. "DO THE TWIST WITH RAY CHARLES (Atlantic). With disk eries and artists galore jumping on the Twist wagon, Atlantic has come up with this set of Ray
Charles uptempo and bluesy performances that should please


Prounly ?resents Another Dot Hit THE LENNON SISTERS
$\qquad$
ond and earthy arrangements behind Charles emotional stylings on such nes as his recent click, wat A Woman;" "Tell The Truth, "Talkin' 'Bout You" and "I'm able and listenable package in this hottest of hoof : grooves. In addition, there are diagrams and ac companying notes on the back of structional which on how to Twist: VINCENT LOPEZ: "DANCE LLONG WITH LOF (MGH) Longtime dance orch leader Vin cent Lopez has platter This set features 31 pop standards in six medleys of about different terp, styte, covering society, fox trots, waltzes, cha chas, merengues and tangos Arrange ments are glickly styled in the ap propectian tempos and. the tune selection for pleasant. It's a goorty set and a nice sliowcasing for the dansapation stylings of Lopez \& Co.
GRETA KELLER GI REMEMKeller continues to (Fiesta). Greta evies of Vienna a delight. In she sticks to the music of Ralpl Bematiky giving It a delicious warmth that belongs to the Al Wein style. Nice assistance comes rrom vocals
$\qquad$ come

## BBC Radio Apologizes To <br> Publishars for Deejay's <br> Fake Request Card Slur

ondon.
BBC Radio had to apologize quickly to Music Publishers Assn for a slur thrown on the in-
dustry by top deejay. Brian Mat dustry by top deejay Brian Mat
thew. Mi his Saturday Club disk show Matthew accused publisher of sendin's lin ehony request cards "Saturday Club," which has as abandoned requests are making a complete mock of the business:
Befoge the indignant publisher could neet to discuss the charge Michael Standing, Controller o Progiam O"ganization (Sound) sent a letter to the MPA expre
BBE's sincerest regrets.

White we do receive number such (fake) cards-and we de pribute the se were wrong to at tribute the sending of them to said.

## Longplay Shorts

Harry Hershfield recorded his comediy album for Jubilee not issuine -Chicago And All That Jazz" based on Du Pont's iShow of the Week" aired on NBC-TE Sunday 126 , OA Du Pont's "Show o Robert Mersey recorded his first LP for Columbia. an Instrumental version of the Broadway musical, "Kean": Caedmon Records is preparing a spectar disk jockey campaign for the Carol Channing reading of "Gentlemen Prefer Blondes". MGM Records is issuing an "El Cid" LP by composer-conductor Miklos Rozsa to tie in with a European holiday last week to supervise recording of his Seven Come Eleren" nitery revue for Columbia Records.

Great Recordings of the Century serie a collection packages to it made during $1915-58$ by the late Sir Thinas Beecham. Added to the "Great Recordings" series are Beniaming"Gigil and Artur Schnabe Dec. 9 and then goes into Chicagós Gate of Horn on Dec. 19 for

Top Singles Of The Week
(The Best Bets' of This Week's 100-Plus Releoses)

## ELVIS PRESLEY

ROCKA-HULA BÁBY

## (RCA Victor

## s Tack-A-Hula"

 Can't Help Falling In Love Elvis Prestey's "Rack-A-Hula" (Gladys*) is a wist ntry, with is the basis of the current dance' craze "Can't Heip Fallino In is the basis of the current dance' craze "Can't Help Falling InLove" (Gladys ${ }^{4}$ ) is a good ballad with a rocking ballä" Both tune are from Prestey's "Blue Hawaii" pic score ballace Both

BOBBX DARIN
AVE MARIA
(Atco) Bobby Darin's Ave Marian is a respectfol All Ye Faififul. Bis traditional religioso which a respectful seasonal version of. the Coke set via this slice: "o Come All Ye Faithfult is another Christmas number also : händied tastefully by Darin and chorus

## ALL ANKA:

LOVELAND
(ABC-Paramount)
The Bells At My Wedding
Paul Anka's Loveland (Spankat) is a sumnging ballad with a clever tyric which this young singer belts in infectious style
against a fine backgroina - The Bells At My Wedding : (Spanka*) is an okay sentimental item also with good chances.

## THE OLYMPICS

MASH THEMT TATERS
(Arvee) OMpl Mash Them Taters (Escort) is a driving
$\qquad$ Thithm number deliivered in this combo's fainiliar catching stile,
"The Stomp" (Escortt) is back in this. group's "Hully Guily" groove.
BLL BLACK COMBO

## TWIST-HEI

 (Hi) i) Blaek Combo's Twist-Her: (Jec ${ }^{\circ}$ My Girl Josephine another chance for a drivirg instrumental workout to iven unit ग̄ures can hoof and vigole My Girl Josephine (Travisf) is another facet of this groinp tradeniarked sound.
## ATS DOMINO

JAMBALAYA
(Imperial)

## Hear You Knocking

os try. hit of a decade ago in a nifty rockitigg iersion by one of the
most potent performers in this idiom I Hear You Knocking": (Commodore $\dagger$ t is a solid blues item also due for widespread spins

## ATM PAGE

TOO LATE TO CRY (Mercuiry) Go On Home
Patti Page's Too Late To Cry gEgap+) is a bright Thyhn onhich uill make its way commerciali ${ }^{\circ}$ GO Oin Home" (Painpert whach walk make its way commercialy Wal Oh Home Manpert rin overdone in the intervening years.

## THE QLOTATIOAS

IMAGINATION

## (Verve)

Ala-Men-Sy
ate Quotations" "Imagination" (ABC*) destrays the original material in a way the kids go for uith a payof passion Ala
Men-Sy". (Lycoming.) makes litte sense titleurise or spinning uise.

## BILEY VAUGHN

EVERYBODYS TWISTING DOWN IN MEXICO

## (Dot)

Melody In The Night
Billy Vaughns \%Everybody's Tuisting Down In Mexite (Treet) brings a tatino beat to the Twist and eqaismain*) present a schmaltzy attitude that aluays works well in the paterotir programming slots.

SWEET WATER
HE STEREOS
The Big Knock
(Cul)
another shary rocking
a solid puinch Thie
number delivered by this blues combo with a solid puinche The Big Knock" (Rososeveltt) is more rontine

## JACKIE DE SHANNON

BABY
(Liberty)
Aint That Love
Tackie De Stadnons "Baby" Metrict) has a new rocking sound could nake it oo all the way. "Aint That Love" (Progressivet) is an allout blues rendition of a Ray Cliarles number

## INNY ANGEL

HENRY SCHULTZS HEART
(RGA Victor)
There'll Be Some Changes Made
Giring Angel's "Henry Schiltz's Heart" (Little Roch $\rightarrow$ ) coirld
coutd grab up the noielty play in the upcoming Christma's sweep. stakes. It's jupe pegiged in. Lyric angle with a good oonp-pa beat
to catch the ear. "There'll Be Some Changes Made". (E B Markit) to catch the ear "There'll Be Some Changes Made"
has sounded better in other disk interpretations:

## AVERIO SARIDIS <br> LOVE IS THE SWEETEST THING

 (Wamer Bros:)Here's Where 1 Belong
Savario Saridis "Lope Is The Sweetest Thing" (Harms") show
cases this New York policenan's piping in a Mario Lanza vein on cases this New Yotk policenan's piping in a Mario Lanza vein on
a fiñe oldie which he wraps up in classy legit style "Here's. Where a fine oldic which he wrans up in classy legit style Hexe shere finesse.

THE DRIFTERS
ROOM FULE OF TEARS
(Atlantic) , Somelody New Dancin With You
The Drifters Room Fult of Tears' (St Lonis-Progressivet) is a neatly swinging ballad with a good lyric which this wocal combo
 due for lotsa olays.

## JERRY WRIGHT

RUEES OF THE ROAD (Deca)

Promise: Me
Serry Wright's "Rules of the Road" (Metrose*) is an excellen ballaa, smartly written and smoothly betted by this singer trt s the shouta number which may not be an immediate pop "hrouise Me Lansdoune*) is a bity bialtad with a poestically sexy lyric
*ASCAP. $\quad$ BMI.

# WILL SUCCESS SPOIL FOLK BIZ? 

## Deejay's R'in'R Show in Pitt Packs Tmin For a Rosising 80,000 Take



Musician's Death in Tub Rates \$25,000 Workmen's Compensation, Widow Sez

## The vidow of a musician who

 on tour with a band has appealed to the Appellate Division of theN Y. Supreme Court for about $\$ 25$ :00 in workmen's comperisation. $A$ hearing referee for the state's
Workmen's'.Compensation Board held in favor of the claim butit lie Robert $S$, Orpin; a member o the Stanley Frank orchestra, node a tour to help introduce a nev model. car Mrs. Florence G. Orpin Her attornevs assert mportant for a musician to it is clean and eren more importan While he's on tour since he is sub
jeet to orders of his emplovers In Crpins case he was employed b the D. Be Brothers Inc ad agen
which booked the Frank orch. One, arpeals court exception t a purely personal neatter catii company. representative He vas nnjured while bathtubbing "after
wallowing in the dirt" in bis frimer wallowing
interests.

## Stereo, Monaural Phono

Sales Spurt at Factory

## stereo and monaural phonosions of reeoverv during Septem- ber when both categories chatked ip the biggest monthily totals of the sear Ales figures were behind 1960 he margin: was nacroving. Filectronic Industies Assi, cre graphs sold at the factory in Sep cmber as aganit 106.157 in Au gist The nifemont total tor this pared uith 738.671 in 1960. 242.164 in August to 328.045 in Scpicinber. Through Septeniber, 1877.624 tereor anto were sola as 1.877:624 stered sets vire sold: as against $2,309,875$ for the like 1960

apainst

Austrian Disk Best Sellers


BMI Stages Boffo Show for Newsmen Broadcast Music Inc produced Clubes dressiest party of the year for the fifth time It was another hit.
Party is the only blacktie affair of the year for an organization dinner dance given in honor of the current club president Mahalia Jackson could have
sung all rilght as far as the crowd was concerned. She had to beg:off after tho encores of "Saints Go
Marching. In." Earlier, she had sung "Bless This House." Once
in My Heart" dind "Battle of

Mexico s. Ambassador, Antonio
Carillo Flores, in an unuśual ribute to a performer, came to the club to introduce Elvira Rios as a person able to express the spirit of the Mexican people in music,: something of a Latin-Amerifan big with of the newsmen. Perhaps no yocalist can make "Frenesi" sound as exiting. She sticks with the
Spanish language in lyrics, alSpanish language. in lyrics, ali-

## bers for her:

Charlie Byrd, jazz guitarist who headquarters in Washington, exhibited his unique talent, but it was the wrong setüp for him. A
huge balloom flled with people who have been drinking is not the environment for a skilled guitarist: attention, and he didn't get it Sammy Kaye and his Orchestra did show baeking and plaved for dancing" "So You Want to Lead a Band' still has plenty of enterthere everybody at a club: party Where everybody knows the showoff conductors:
BMI had its top men on hand for the Washington public relaboard ehairmen and Carl Harer-
lin, prez were there, along dith
Robert $J$ Burton who emced the show. Their Washington man, Sam Starisky ran the opration
smoothly and with taste Carp.

## WB Taps Jim Hilliard

As Its A\&R Divector Jimmy Hilliard has been named director of artists \& tepertnire at port: to WB prexy Mike Iaitland pany's Burbabk offices.
in similar a vet adr man, served Victor, Decca, Coral and arecury
Records. In joining VB. he discontinue his independent pro-
duction activities to dive full time duction activities to give fül time
to his new post

## OUALITY VEFSUS <br> 

Off-B'way Comnection' a Composer's Showcase-3 Jazz Scores to Date

## By EDDIE KALISH

Folle music will always possess sufficient strength for a suffi cording to Harold Leventhal,-folk concert promoter and artist mancontinuQusly growing audience. he feels, but in the area of folk performers there are too can last long.
In this regard Le Lenthal sep who are only as strong as their latest record or the popularity of
their particular gimmick from the their particular gimmick from the
artists who concentrate on mate rial and quality "The group rartist that proyes to be musically good music with respect and who de velops as an artist will always conmue, he states.
In his opinion, the folk field is are creating an audience that is now beginning to listen to the
more purist groups. It is only a matter of time, he believes before these commercially-oriented folk
singers begin to fade, The old will remain and the commercial that some artists who have long been around like the Weavers and and will continue to be after the hame drifted away

Lucrative Field
The folk field today Leventhal and producer: It has a definite built-in audience. The continued success of folk musie and artists
is not a matter of fadism. he opines, but rather lies in the conperformers and geod materiat performers and good material:
He feels that those whose interest is in the distortion of the music for gimmickry and whose ambition is solely in money and not in their Leventhal av
Leventhal avers that the artis without trying to mold it minto a dent hest folk hits come by acci music we sall sufficient audience. The coly thing that is a fad about the foll boom he believes, is the commercialilism being applied to it In its own way ing to create an audience for the music. But: in the end these ele audience will be-looking for more solidy:based material and artistry than that that first attracted it. .
Lidience built for folk muisic an quite likely to stay with it. Thete are young adults, teeners and, col They all have their particula artists and some have their piefer ence as to type of folk music.
While the fad-type groups and in favor of more quality-consciou folk artists Leventhal believes that folk melodies are hardy another
tiusic. business fly-by-night.

Discos Mexicanos Nets
$\$ 40,000$ in Last 3 Mos Mexico City Nov. 28.
$\therefore$ The Discos Aexicanos diskery handing the Orfeon, Maya and year last week yith an improved
fiscal showing Rogerio Azcarraga, head of the firm, said that
despite problems which had to be faced in the beginning: the firm is a sound financial footing'
Profit of $\$ 32,000$ has $:$ bee tiree months, $\$ 4: 000$ in New fork and an equal amount in Verezuela Azcarraga revealed.
New contracts, either completed uil insure distribution of firm labels throughotit the world Disk plants in to set up other pressing

## British Disk Best Sellers His London. Nov. 28:His Late <br>  <br> Take Good Care of My Baby Big Bad Joh Big Bad Joh Girl In Arms Is Girl In Heart Time Has Come . . Richard Take Five (Parlophone) $\quad$ Brubec̣ Hit The Road Jack Charles Moon River $\quad$.Williams Tower of strength Vaughan: <br> Jazz Jumps On B'way Musicals

Broadway is geting a heavy jaz of last week, there were seven ne $x$ musicals on Broadway four of Which have jazz albums either in has a jazz set coming.
The seven shows Include H How Reallyceed Trying;" Business Wihou mina," "Let It Ride, Milk and
Honey,"Sait Away and The
Gay Life" Of those, neither 4 Let ay Life" Of those, neither Let Eife
market.
Kivamina," the first musical fatality of the season has music by Richard Ader and has been chy Trank Loessers scote for ment by Doug Mefarland on Verre Robert Wright and George Forarranged for jazz by Jimmy Heath: erne wiel ane on Riverside by the
Riverside All-Stars which feature Blue Alitchell. Heath and the $\therefore$ :
Mirk and Honey, wide music phatter on the market featuring Davis There will also be a two title șingle released from the album as uell as a two title jazz single by. Ace Records.
"Subways Are For Sleeping." ng on Broadway, will also get a musz wink be waxed Jule Strie son on Columbia

Deny Motion to Dismiss
2506 Tenn. Suit Vs. AFM
Nashille Nov 28.
Davidson County.: Circuit Court
Judge Roy Miles has dented a mo-
tor to disniss a $\$ 250: 000$ damage
suit brought by local promoter. Abe
Stein against the American Federa: tion of Musicians and Local 257, The court. in ruling against the daysin which to file an answer to the complaint.
Stein charged that he was ceoars in the 1950 s because of being ol the thion's "unfair list...
Basis for the suif began in 1951
Wheis Stein booked Duke Ellington
failed to appeat for the afternoon
the bandleader refurned here for
anot her engagement atein filed
suit to attach his earnings to con
The 1951 loss
ourt. but as a rebult Stnin ous

## Of-Broaduays long-running Liv

 ing Theatre production, "The Connection," is turning out to be a production has had three sets of jazz scores, two of which were per formed in Europe via productions of the Jack Gelber drama there. One score is featured oti a film version of the scrip md another was heard in a coast produrction Two publishers have published total of three disks out of the music.The original score for "Conntc tion' was written by F:eddy Redd. nd was also by him on Prestage mount: Recently, publisher E. B Marks announced acquisition of
the music, which is represented on the music, which is represented on version and was also heard film short-lived London production of During the summer anothe score was put to use in the show for its European tour and this mu-
sic is now being played in the offBroadway production. The music K composed by Cecil Yayne ard
Kenny Drew, the fornier having written three of the current tunes Music and Mayhew Music hrave ac quired this score for publication and are planning a piano folio of y Payne on Charlie Parker Bec rds for release soon
Yet a third score for the drama for use in the by bexter Gordon or use in the Los Angeles presenpublication of this ccore seem to have been done.
In addition to their exposure as composers and record altisis, the writers are featured on slage playing in a few lines nuw and then Redd was featured in the orginal Company, Gordon played on the Drew stay the show in Europe returned and is now appcaring at he living Theatre. $N: Y$., in the lope and jazz opus

## His Label Thiving, Sez

Discos Mexicanos Exec;
Denies Bankrupt Charge
Mexico City. Nov. 28 .
Luis Adell. administrative v.p. of Week that he is incensed by Radio Texicana America and RCA Victor His beef stems from allegedty false marks made by Mariano Risera ing that the Orfeon label was ancupt with its assets being auc Adell said Conde's assertions were not true, and a maneuyer to
hurt the prestige of a national firm. He added that his firms volume has grown 2 Co of national market
back in 1957 to 16 con tnis year. lie sound, with "satisfactory profits" and prospects are "promising" not and other countries.
Adell also vigorously denied that Discos Mexicanos had approached The only "truth.' that his 1 irm is sent its catalog in certain European erritories. Adell said.
Discos Meticanos laanched long lass at rock bottom prices some gin back. Before ren har dere records low priced longplays did been subject to attark by Gther diskeries for its
gain sale tactics.

Col's St. L. Promo Mgr.
Ler as promotion manager of Columbia Record Distributeres st. ouis branch.
He was formery esisia $f$ man-

## VARILTY'S RECORD TI.P.S.

## (Tune Index of Performance \& Sales)

This weekly tabutation is based on a statistically balanced ratio of disic sales, nationally, as reported by key outlets in major cities, and music programming by the major independent radio stations.

| 119 | BIG BAD JO Jimmy Dean |
| :---: | :---: |
| 2 4: 7 | PLEASE MR. POSTMAN <br> Marvelettes <br> Flare |
| $3 \div 3 \cdots 9$ | FOOL NUMBER ONE <br> Brenda Lee $\because, \ldots \ldots$. |
| 4 2-9 | RUNAROUND SUE |
| 5 5 5 | GOODBY CRUEL WORLD |
| 6135 | WALK ON BY <br> Leroy Van Dyke $\quad, \quad, \quad . \quad . \quad . \quad$ Mercury |
| $7 \% 96$ | ```CRAZY Patsy Cline : . . . . . . . . . . . . ................. Decca``` |
| $8 \quad 16 \quad 10$ |  |
| 25 | Robby Vee $\quad \therefore \quad \therefore \quad \therefore \quad \therefore \quad \therefore \quad$ Liberty |
| 10.22 | LET THERE BE DRUMS Sandy NeIson |
| 11 | MOON RIVER <br> Fienry Mancini Victor |
| 12. 611 | BRISTOL STOMP <br> Dovells |
| 13 | THE FLY <br> Chubby Checker ${ }^{3}$ $\qquad$ |
| $14 \quad 12 \quad 16$ | YOURE THE REASON <br> Bobby Edwards |
| 15, 7 13 | THIS TIME Shondeli |
| $16 \quad 15$ | TOWER OF STRENGTH <br> Gene McDaniels . . . . . . . . . . . . . .......Liberty |
| 17. 20 | MOON RIVER, $\quad$ Jerry Butler $\quad$, $\quad \therefore \quad . \quad . \quad . \quad . \quad . \quad$ Vee Jay |
| 18 |  |
| 17 | HEARTACHES Marcels |
| 2018 | L LOVE HOW YOU LOVE ME Paris Sisters |
| $21 \quad 10 \quad 12$ | SAD MOVIES <br> Sue Thompson . . . . . . . . . . . . . . Hickory |
| $22 \times 2$ | TONIGHT <br> Ferrante \& Teicher |
| 23.29 | GOD, COUNTRY AND MY BABY <br> Johnny Burnette. <br> $\therefore \ldots . . \therefore, \quad, \quad$ Ltberty |
| 19 | JUST OUT OF REACH <br> Solomon Burke |
| 25. 32 | THE LION SEEEPS TONIGHT $\quad$ Vons |
| 26.30 | I DON'T KNOW WHY |
| 27.31 | SEPTEMBER IN THE RAIN <br> Dinah Washington <br> Mercury |
| 28 | A WONDER LIKE YOU <br> Ricky Nelson Imperial |
| 29-14 11 | HIT THE ROAB JACK $\quad$ Charles $\quad, \quad, \quad$ ABC-Par |
| 30 | LANGUAGE OF LOVE <br> John D. Loudermilk |
| $31 \quad 33$ | IN THE MIDDLE OF A HEARTACHE <br> Wanda Jackson <br> $\therefore \therefore$, $\quad . \quad$...... Capitol |
| 32. 35 | JOHNNX WILL <br> Pat Boone $\qquad$ Dot |
| $33 \quad 28$ | I WANTTO THANK YOU <br> Bobby Rydell |
| $34 \quad 26$ | EVER LOVIN $\quad$ NeIson |
| $35 \quad 45$ | BRIDGE OF LOVE <br> Joe Dowell .Smash |
| 48 | SMILES <br> Timi Yuro $\qquad$ |
| $37 \quad 24 \cdot 12$ | LETS GET TOGETHER <br> Hayley Mills |
| 38 | UPATAZY RIVER <br> Si Zenner |
| 39 | TURN AROUND, LOOK AT ME <br> Glen CampbelI |
| $40 \quad 50$ | SOOTHE ME <br> Sims Twins : ............................. Sar |
| 41.39 | GYPSY WOMAN <br> Impressions <br> ABC-Par |
| 42 | HAPPY BIRTHDAY SWEET SIXTEEV Neal Sedaka |
| 43 | GYPST ROVER <br> Highwaẏmen |
| 44 | SOMETIME <br> Gene Thomas : $, \ldots, \ldots, \quad . \quad . \quad$. |
| $45-1$ | FUNNY HOW TLME SLIPS BY <br> Jim Eliedge |
| 46 | WHAT I FEEL IN MY HEART <br> Jim Reeves |
| 47 | TOWN WITHOUT PITY <br> Gene Pitman $\qquad$ |
| $48-1$ | COMANCHEROS <br> Claude King $\qquad$ |
| $49 \quad 46 \quad 10$ | TAKE FIVE <br> Dave Brubeck |
| $\overline{70} \quad 42 \quad 13$ |  |

Duke Elington Racks Up Mild $\$ 3,090$ in Polished Town Hall, N. Y, Concert Duke Ellington and his orchestra (14) grossed a mild $\$ 3,090$ in a
Town Hall, N. ${ }^{2}$. concert last Town Hall, N.Y, concert last ductions presented the outing which was scaled to a $\$ 3.80$ top,
It was a slick session that had a touch of everything from nostal gia to Ellington's latest composing effort-the score for United ton trademark showed clearly through the evening with nellow effectiveness on ballads and punch ing drive when the tempo rose.
Ellington showcased a goodl sampling of his work through the years, from a muted solo treatment of a medley of 1920 tunes incluá ing "Black and Tan Fantasy, Creole Love Song" and "The Mooch, to the full-blown big band Savoy: and his score for athe Asphalt Jungle: vidseries. Al though the early segments of the session seemed somewhat re strained, the oreh moved briskly s the performance progressed and
sola skills sparked the hall.
"Cat" Anderson's high-ranged dynamics displayed on particular er Song:" Johinny Hodges alto work showed some standout ele ments, especially on a trio of tunes ncluding "Passion;" "All of Me" and "Sunny Side of the Street." Some wild and solid tenor work gas such tunes as "One More Time." James Hamilton's clarinet was both a solo and ensemble asset Cawrence Brown showed some efective slide and mute stuff on rombone
In the percussion department, Sam Woodyard supplied a solid beat on drums with some especially hip mallet work on "Congo owever; disappointed with a lack of big band dynamics. Aaron Bell ras solid and often humorous on bass; getting some sock solo effects as well as providing strong rhythm acking.
Vocalist Milt Grayson was feaured with the group. Although his with the orch's sound, he didn't show much originality However; he proved a competent singer who handled his chores in okay style against the roar of his accompaniment:
A special attraction for the date was Lonnie Johnson, an oldtime who performed with Ellington in the 1920 s. He displayed fine styling on guitar and yocally. He scored with "September Song," "Tomorow Night," and the comic flavored elly Baker
personal click as well as a a success: His patter. was pleasant and amusing, and his playing had a smooth arid knowing touch, as particuarly demanstrated on his were perhaps some uñecescary umbers in the program that ran the concert a bit long, but overall t was a solid and warmly-received outting:

Kali:

## JUBILEE BULLDS POP

LNE, TOP 40' OUT?
Working on the theory that the era of the "Top 40 is on its way out. Jubilee Records has been making some talent manipulations during the past month to Guild a straight pop line. It has signed two groups and three single artists of standing pop reputations and The recent pactees..: include Vaugin Monroe the Four Coins; the Four Aces, Georgia Gibbs and Sylyia Syms. The label also has had Al Alberts, formerly of the Four Aces. under contract for some months. Already completed are singles by the Four Coins and sions soon are disks by the Aces nd Miṣs Gibbs.
In another area, Jubilee has just completed a session for a new. addition to its comedy series: Taped last Thursday (16) at the tures humorist Harry Hershfield doing monologs of some of the stories he's told to Presidents, among them Jolin $\mathcal{F}$. Kennedy, Dwight D. Eisenhower, Harry S.

## (A National Survey of Key Outleta)

| 188 | ELVIS PRESLEY (Victor) Blue Hawail (LPM 2426) |
| :---: | :---: |
| 2 1-19 | JUDY GARLAND (Capitoi) <br> Judy Garland at Carnegie Hall (WBO 1569) |
| 10.47 | CAMELOT (Columbia) Original Cast (KOL 5620) |
| 13 | HMELITERS (Viétor) Slighitly Fabulous (LPM 2393) |
| 13 | MITCH MILLER (Columbla) Your Request (CL 1671) |
| 6 < 711 | $\begin{aligned} & \text { KINGSTON TRIO (Capital) } \\ & \text { Close-Up }(\mathbf{T} \text { 1642) } \end{aligned}$ |
| 7 | HENRI MANCINI (Victor) Breakfast at Tiffany's (LPM 2362) |
| 818 | JOHNNY MATHIS (Columbia) Portrait of Johnniy (CL 1644) |
| 614 | HARRY BELARONTE (Victoŕ) Jump Up Calyiso (LPM: 2388) |
| 10. 1215 | RAY CONNIFF (Columbia) Somebody Loves Me (CL 1642) |
| $11 \quad 1182$ | SOUND OF MUSIC COIUmblal Original Cast (KOL-5450) |
| $12 \times 14$ | DAVE BRUBECK (Columbia) Time Out (CL 1397): |
| 131868 | NEVER ON SUNDAY (UA) <br> Soundtrack (UAL 4070) |
| 14.1722 | LAWRENCE WELK (Dot) Yellow Bird (DLP 3389) |
| 15 | BOB NEWHART (WB) Behind the Button Down Mind (W) 1417 ) |
| 16: 13.45 | GREAT MOTION PICTURE THIMES UUA Various Artists YUAL 3122) |
| 17.18 | WEST SIDE STORY (Columbia) Soundtrack: (OL 5670) |
| 18. 19.18 | FRANK SINATRA (Capitol) Come Swing With Me (W 1594) |
| 19 \% 15 | FRANK SINATRA (Reprise) <br> I Remember Tommy (R 1003) |
| 20.34 | MITCR MLLER (Coliumbia) Holiday Sing Along (CL 1701 ) |
| 21.263 | PAUL ANKA (ABC-Par) Sings His Bis 15: (ABC 323) |
| 22.24 13 | EARL GRANT:(Deca) Ebb Tide (DL 4165) |
| $23.46 \times 43$ | RUSTY WARREN (Jubilee) <br> Knockers Up. (JLP 2029). |
| 242130 | MITCH MILEER (Columbia) <br> Tv Sing Along (CL 1628). |
| $25.32{ }^{25}$ | $\begin{aligned} & \text { KINGSTON TRIO (Capito) } \\ & \text { Goln EPláces (T } 1564 \text { ) } \end{aligned}$ |
| 26.22 | ELVIS PRESLEY (Victor) <br> Something for Everÿone (LPM 2370). |
| $27 \times 19$ | SHELEEY BERMAN (Verve) Personal Appearance (V 15027) |
| 28.43 | BOB MOORE MOnument <br> Mexico (M 40057 |
| 29 38 13 | BRENDA LEE (Deca) <br> All the Way (DL 4176) |
| 30.33 .13 | JOSE JIMINEZ KKap): The Astronaut (KL 1238) |
| 31.20 20 | CARNIVAL (MGPi) <br> Original Cast (E. 3946 ) |
| 3240 | FERRANTE \& TEICHER (UA) <br> West Side Story UUAL 3166 r |
| 33.47 | $\qquad$ |
| $34 \quad 42 \quad 15$ | CONNIE FRANCIS (MGM) More Greatest Hits (E 3942) |
| 35 | $\begin{aligned} & \text { CHUBBX CHECKER (Parkway) } \\ & \text { The Twist (P } 70011 \end{aligned}$ |
| 36 | ELLA FITZGERALD (Vërve) Elia in Hollywood vi 40.521 |
| 37.356 | CONNIE FRANCIS (MGM) <br> Never On Sunday (E 3965) |
| 38.25 | WEST SIDE STORY (Columbia) Original Cast (OL 5230 ) |
| 39:23 13 | 60 YeARS OF MUSIC AMERICA LOVES (VICtor) Various Artists, Vol III (LOP 1509) |
| $\overline{40}$ - 1 | DAVE BRUBECK Columbia) Time Further Out (CL 1690) |
| 41.41 | PETER NERO (Victor) New Piano in Tönn (LPM 2383) |
| $42.27 \quad 51$ | EXODUS (Victor) Soundtrack (LOC 1058) |
| 43 | TENNESSEE ERNIE FORD (Capitol) Hymins ( 756 ) |
| $44 \quad 45$ | DAVE GARDNER (Victor) Ain't That Weird (LPM 2335) |
| 45 31 14 | FOUR PREPS (Capitol) Four Preps On Campus (T 1566) |
| $4 \overline{4}^{-}$ | KiNG OF KINGS (MGM) Soundtrack (MGM 1E2 |
| 47 | BILLY YAUGHN (DOt) Berlín Melody (DLP 3396) |
| 4836 | JOAN BAEZ (Vanguard) <br> Joan Baez, Vol. 11 (VRS 9094) |
| $49 \quad 39$ | ENOCH LIGHT (Command) 35MM Stereo (RS 826 D) |
| 2818 | FRANK SINATRA (Rèprise) Sinatra Swings ( (R 1002) |



## Liberty Gets Johnnie Ray, UA Inks <br> Bermie Lawrence: Other Signings

Johnne Ray has been signed to set for four appearances on the Inngin m jart with Liberty Rec and a five-week engagement at th g!e and ? m product which will
$b_{i}$ hand ran artist and repertoire director
Clyde O:is. Seheduted for imme diate $r$-lozse is a waxing by Ray counird with femme pop chirp Motlier's I,o:e:" Ray also records his first LeP for Liberty nex

United Artists: Bernie Lawrence United Arists has tagged Bernie Lawrence to a term contract. Law rence Who last recorded on his Lawrence whe also is signed to UA. His initial sides are "Collecting Girls" and "Yesterday.

Columbia: Dave Grusin Dave Grusin. jazz pianist-ar ranger, has bsen signed to Columbia Records. His first LP will be released in January. For the past two years he has been singer Andy
Williams Williams accompanist. He's now appearing with his

Narner Bros.: Saverio Saridis Saverio Saridis, New York' inging cop. Who was discovered walking his beat outside the Plaza Bros. which has also optioned him or future film and tv appearances. On leave of absence from his poice duties, he has already been

mullitwitCONNIE FRANCIS
sings "WHEN THE BOY IN YOUR ARMS"
(is the Boy in Your Heort) K-13051

"C筑

Joan Sutherland's Wow Junday Sutheriands debut "Lundia de Lammermoor" drew a cross-section of the music trades, including Julius Rudel of the NY. City Opera; Reginald Allen of Lincoln Center Latter may have feared they Latter may have feared they
would go home depressed. The go home depressed cored an unprecedented per sorial hit, like uñto nothing seen in a decade. Her reviews were almost as all-out as the audience:
Singer received the press Monday at 3 prin in her suite at the Hotel Novarro

## Sinc Along With Mitch'

Clicks in Book Version;
Treasury of 40 Oldies
It was only natural that somebody would get out a book on Mitch Miller's toprated tv show and "Sing Along With Mitch" (Geis; $\$ 5.95$ ) is the answer. It's of 40 op sury of them known to the masses, and all of them reprised on Mil lèr's NBC-TVer
It is not only a handsome gift book but has been practically promunity sings and the like. Jimm Carroll did the arrangements of the pianoforte copies and Lucille Corcos' illustrations are fetching.
Mel Gussow among other credits, did the songsmith's thumbnail biogs which also comprise part of the book. Miller apparently
solved the copyright clearance problem by bearing down on the Music Publishers Holding Corp with its vast Remick, Witmark, Harms'; Advanced and other affiliated music companies. Abel.

Nane Voyle Gilmore To
NARAS Trustee Post
Hollywood; Nov. 28.
Voyle Gilmore has been appoint-
ed a national trustee of the NationAcademy of Recording Arts \& ing who replacing James B. Conk owing his decision to forego active participation in the recording industry.
Gilmore previously was an alternate trustee in NAKAS and currently is prexy of the L. A. chapter
of the disk academy.

## Inside Stuff-Music

Nina \& Frederic, who were among the artists on the Royal Command Variety bill earlier this month, are set to pre-record their own Christmas tv show for Associated TeleVision, but the stint is dependent on the outcome of the current performers strike The folk team is also negotiating their own tv series for next year. Also on their immediate Slate is a guest appearance on an Ed Sullivan show next month
The Danish husband and wife team, who started a Moss The Danish husband and wife team, who started a Moss Empires tour at the beginning of October, are being presented in Britain as Solomon is an Irish promoter and vaude solomon and Cohn Coast. Solomon is an promoter and vaude agent-while Coast mainly

WNEW radio disk jock,William B. Williams has crossed the wax curtain and cut a record. Called "A Letter to Santa Claus." it is a talking disk with lush string work in the background. Williams, who is making his first disk outing with the venture, plays a kid. writing to St Nick and saying that he can do without gifts this year if Santa
will only, in the course of his global travels on Christmas eve, try Wild only, in the course of his giobal travels on Christmas eve, try disk is on the Dual label.

Add another new label to the Hist! Mural Records, of Miaml and New York, under the management of Jean Owens; who is one of the label's artists. Mare: Fredericks has been signed as artist and repertoire di-

## Edinhurgh on Longhair

Kick; Scot Orch's Biz Edinburg. Nov. 28; An upsurge of interest in classi cal music here is reflected by atchestra concerts. which has in creased by $24 \%$ over the past the concerts have also grown considerably
In the 1958-59 season, the orchestra average attendance was 62\%: In 1959-60 this rose
then to $74 \%$ in $1960-61$.
W. R. Fell, general manager of the Scottish National. Orchestra Society Ltd., says the rise in poput things can ine infuence of the Fes tival, the tncrease in musical wor in schools and a Scottish conductor allied with attractive programs.

## On the Upbeat

## New York

L. Wolfe Gilbert got his "night" Saturday (25) when the Hollywood long years of service to ASCAP $\therefore$ Al Hirt, RCA Victor jazz trum peter who will costar with Troy Donahue and Suzanne Pleshette in WB's "Lovers Must Learn." wi also do the arrangements for th pic's theme song, "Al Di La" Cannonball Adaeriey Quiniel vaca tisher Ivan Mogull hitting the isher IVan Mogull hitting the Vegas-Coast axis vismanies.
deejays and disk companita Kai Winding Septet plays a one nighter at Duquesne U., Pitts burgh, Dec. $2 . \because$ Geue Krupa Trio set for a special two-night: party Asheville, N:C., Dec. 20-21.
Ben Arriso now, operating his own firm (Glenn Productions) to handle promotion, publicity and demo disks for songwriters, pub lishers and disk companies.
Florence Glenn, who keyboards a Maguire's on Fire Island during the summer, playing weekends a Lounge on Eist 54th St: Alan Paratoin head of Lorna Music London frm, in town to see local publishers and recording execs and for confabs with his rep here, Kar Otto Westin, Lorna is a subsid o Withelm Hansen Music in Copen hágen.
completing recording sessions for United Artists this week, then planes to the Coast for a three weeker at the Hollywo
Dieterle beganing at the Sheraton Hotel New stand leans, Monday (27):

- The Highmarme

Stere Alien ty men will tape the complete their second 15 , the United Artists and take off on series of personal appearances.. Terry Snyder recovered from leng thy illiness, plus major surgery, and resumed his recording activity Singer Tony Lawrence brings his "Continental Twist" to the eastside Crystal Room Dec, 1 Sammy Kaye entered the Twist sweep stakes with a Decca waxing. Mom ma and Topst and

Elektra artists Gene \& Fran
cesca began a three-weeker at the Playboy Club Sunday (26). Patch nitt Islands, Dec. 9 for six weeks.
Maestro Paul Tanbman will con
duct an all-Gershwin concert in Queens College Music Auditorium In January Caribbean Carival Revicky featur ling Sammy Ambrose, began month's engagement at Le. Pavion Room in the De La Salle Hotel leader Randy Carlos will appear the entire winter season appear Willow Hotel, Lakewood; N.J. Johnny Cash: touring through Texas Oklahoma; Missouri, Wis consin and Iowa in December Horace Silver Quintet opens at the Birdhouse, Chicago Dec. 7 fo date that runs through Dec. 18 score the new tv film commercia Audio Devices wil winkio Cereal Audio Devices wil hold a: specia stockholders meeting at its N,Y. Millie Vernon currently at Brook Iyn's Town \& Country.
20th-Fox Records has been see ing lots of master activity rately Cane" and "Amen" by Billy Duke and "The Metrl Stomp" and "Want To Give Her My Love" by Freddy Rachtiman olaned to Florida Sun day (26) to set ub preliminary work Troubadour Productions' presenta troubadour Productions presenta concerts, later this winter.

## Hollywood

Columbia paired Andre Previn and Doris Day for an upcoming al bum and also skedded Previn for a Adderles Cannonbal single for Freedom Lame cut "What Can You Do For Freedom which will be released to more than 5,000 deejays during the nex Month, Allyn Ferguson, Johnny Mathis music director penne
"Christmas Eve" for JM which I
eleased this week by Columbia Henry Mancini moves over to Thes $A$ week to score Mr. Hobbs per in tow from Alaia for Mer pry Carroll acting às atr min.

## MASS. MAPS LICENSE FEES FOR JUKEBOXES

The state of Massachusetts pro posed last week to hicense all coin- operated machines in the Commonwealth and raise $\$ 5.250$,000 to $\$ 12 ; 000,000 \mathrm{in}$ resh revenue by issuing sliding scale permits
Jukeboxes, vending, pin games, automatic laundry devices and even insurance at airports, among others, would be affected. Machines providing utilities, such as gasoine, would be exempt. Forty percent of the income from pinball nachines, now licensed by local ored thes, would be redistribted to them
Two bills were fled providing or state control of the jukes and under the jurisdiction machines Bureau of Standards. Manufac uress would be required to pay 200 per type of machine sold in Mass. Licenses for operation of the machines would cost $\$ 10$ for the penny bind;:\$15 10F the nickel ones; $\$ 25$ for the dime kind: $\$ 40$ or the quarter type; and higher amounts on a graduated scale.

## MOST RECORDED

MOST PLAYED
SONG OF THE YEAR
MOON RIVER

## 'GREAKFAST A" TIFFANYS

famous music corporation

## COMING! ${ }^{\text {a Graat Score e fom }}$ A creat Show

## THE GAY LIFE

Lyrics and Music by
HOWARD DIEZ and ARTHUR SCHWARIZ

- MAGIC MOMENT

WHO CAN? YOU CANI
SOMETHING YOU NEVER HAD BEFORE
OH MY LIEBCHEN
COME AWANDERING WITH ME
WHY GO ANYWHERE AT ALL
FOR THE FIRST TIME
THIS KIND OFA GIRL
MUSIC PUBLISHERS HOLDING CORPORATION
RAY SINGLES ACAIN! UNCHAIN MY HEART b/w But On the
Oftier Hend, Beby by RAY CHARLES 110266


## plus a millon doluar tv spot saturation

plus millons of books-records-Tors
BABES IN TOYLAND PREMIERE EARLY DECEMBER RADIO CITY MUSIC HALL, NEW YORK
The CHRISTMAS Attraction at Leading Theatres Everywhere

## Arena Managers Form Co-Op Find to Back Own Promotions

The Arena Managers Assn. for able AMA will take the promotion the first time in its history. Will arious engage in promotion on of arena and auditorium operators has formed a fund, of unspecified
amount to underwrite promotions amount, to underwrite promotions but those in which they have no inierest.
The principal field of activity expected to be in the municipality
owned structures. most of which are not permitted to undertake promntions because that would be gumbling with the taxpayer's would hire the building pay the rtists. advertising orchestra and ther expenses, and retain profits or make up the losses.
The step has been taken by AMA because of dissatisfaction in of the ANA beefs stems from the igh that it's difficult to break even when an artist has to be given as much as $\$ 15.000$ in guarantees as against $60 \%$ of the gross as has been asked in several Judy Gar and engagemén
Victor Borge has been asking $75 \%$ of the take in some spots Aither spive an artist nominal guar antee plus high percentage. or high percentage and $a$ lower gurantee, but is rebelling at giving high guarantees plus percentages


BOSTON SMASH HIT THE CLAMONOUS NEW HOTE

Show folks are raving about the all new Hotel Avery. All new large, beautifully furnished de evision \& radio Air conditioning AVERY \& WASHINGTON STS.
for a specified number of nights Organization members will be polled as to which individuals wil take the artist as personal promo be underwritter by the collective fund.

## CSE's 1st Royal Vaude Show Raises 14G For Army Benevolent Fund

 London, Novi: 28. "Fall In, The Stars," first Royal vaude performance staged by combined Services. Entertainment raised over $\$ 14.000$ for the Army renevolent Fund. The show. which was attended by the Duke and Duchess of Glouchester, staged by Kenneth Carter and set a standard that compared favora
bly with the annual Royal Vaude Gala. The performers' consisted entirely of ex-Army men and women who entertained the troops during the war.
Harry Secombe, Bud Flangan, Eric Sykes, Norman Vaughan, Moris \& Cowley, Vera Lynn Gracie Fields, Eddie Calvert, Con Kenneth Connor, Ken Morris Joan Savage, Hiattie Jacques, John Le Mesurier. Jeremy Hawk; Guy Middleton, Benny Hill, Shiriey Abicair, Peter Cavanagh, Jame Hayter, Clifford: Stanton, Audiey Jeans, Charles. Craig Leo Genn were among the cast.
The Band of the Welsh Guards and the choir of the Junior Leaders of the Royal Signals were also on parade for a gittering finale with a narration spoken by Leo Genn and written by Gale Pedrick: It is expected that this Royal Army
Show will become in annual funcShow will become an annual func
tion. If so, it has set itself a high standard of fast slickly produced comedy and music

## Anka's P.R. Dates

 Paul Anka, who wil play theCaribe-Hilton, San Juan, P. R., Christmas and New Year show has been signed for Dec. 11 for Juan ballpark.

## The trallpark

short distance from the ink only

## Tough Competish

 Chicago, Nov. 28.Merriel Abbott, talent booker for the Palmer House, has been negotiating some hefty sums for acts as part of the hostelry's move to establish the Empire Room as Chi's prime Phyllis Diller (who usually plays Mister Kelly's) for a re ported $\$ 7.500$ per week:
A few months ago Miss Ab bott found herself in the position of bidding against her self for the Kim Sisters, Act layed the Edgewater. Beach Palimer House decided that it anted the girls the next time around Edgewater reportedy went up to $\$ 6,000$ a week but the Empire Room topped them with $\$ 8,000$ per.

## Bamer Fall For

## N.Y. Nightclubs

New York nitery bustriess ha experienced one of its best fall seasons in years. Nightclub circles regard Thanksgiving Day the of ficial end of the autumn season, even though the calendar says therwise. That's because Christ mas shopping, which starts im mediately atterward, cuts into
amusement spending drastically. One of the important aids has een the flock of names that have been working the prime cafes. The Copacabana has had some of the heaviest talent artillery avallable in the forepart of the season That's also b
Basin St had lines into the treet unt Peggy Lee was recent Grant has been doing fairly well as a substitute, but nothing like Miss Lee's business. As a matter of fact, the jazeries in the nearby area did very well during Miss adjacent cafes considerably She's been hospitalized for viral pneu monia..
The Latin Quarter's new show ha also been hitting excellen business, even without topfligh names. The momentum of initia publicity on its new offering can cep the cafe. going for sometime even without upping the budget for Risman is planining no changes in (Continued on paze 60 )

## DICK CHASE REED



AMERICANA HOTEL, Miami Beach
Dick Chase and Mortey Read
co phil Wab Aftractions.:
120 Madison Aye. Now York
Dear Dick and morty.
 Both this time and In your first engagement the audience
oved every moment you wers on the staje. an appeciat
nost of all the fact tiat your act ls clean and extremely font of oll the fact that your act ls clean and extremely
know both of you wonderful boys. will reach very successfu
heights as comedy stars, bnd you can ee assured that in will ae our pleasurb to have you bet
and In Puerto Rico next winter: Kindest personal I regirds,
Ezecutive pong. Exe wive Pung.
Specice on

## 

future Engagements

$\therefore$ Mami Bote

## THE PLAYBOYCLUB

 ChicagoPersonal Management: PHIL-WEB-ATtS., INC 420 Madison Ave., New York 17, N. Y,, PLaza 2-3490 STUART WEBER, Pres

## Record Takes by Twin Cities Sports Events Harass Niteres, Pix Theatres

Judy Garland's Second
Cancellation in 2 Wks.
Judy Garland postponed a date at the Stanley Theatre, Jerse City, slated for last night (Tues. to have been played under auspices of promoter pelir Gertic - promoter Helx Gers Mis Garland, it was explained, is su fering from an ear infection con racted in Miami Beach where she is currently staying. The date wil be set at a later date, still to be set spokesman in Gerst seating more than 4;000, had been sold out for the date.
This is the second time in about wo weeks that Miss Garland has postponed an engagenent. She re ently conked out of a stand in Sa to

Empire Theatres in Both
Edinburgh, Glasgow Due
For Razing; Unioas Bee
Nov. 28.
The fate of the Empire Theatir in Edinburgh, longtime vaudery seems doomed. It will probably cose for good in February. Bu Leslie A. Macdonnell, managin director of the Moss Empire chain which owns it, has promised not to apply for permission to raz the house until certain proposals put forward by theatrical union re. investigated
Macdonnell's statement came after he held talks with representiTheatrical Unions. Alex McCrindle of the Scottish section of British Actors' Equity, said after the meet ing. "We will do all we can to keep the theatres going. Mr,
Macdonnell has promised to put Macdonnell has promised to put
our suggestions before his board our suggestions before his board
of directors." McCrindle, how ever, refused to reveal what the proposals are.
Decision to close the Edinburgh eavy losses" sustained of "very he Moss Empire circult atter dance has been falling off for some years. If es probable the Empire disappears, it will leave the International Edinburgh. Fes loss which the annual culture junket can II afford.
Plans to build new and mod-
ern Festival Theatre on the site ern Festival. Theatre on the site ceum Theatre are still pending.
Meanwhile, another and more important vaudery, the $2 ; 000$-seat Glasgow Empire, is also threat ened, although it will stay open for at least another 15 months, six-story office development is earmarked for this site one of the fashionable Sauchiehall St .
All signs are that the Glasgow be redeveloped; but certainly not before the end of 1962 , "The Andy Stewat Show" Is re-booked for April:

Copa, N. Y, Looks Ahead The Copacabana, N . Y\% has al
 Cole. who comnleted an engagement several weeks ago, has been given a four-weeker to start Oct.
Edie Gorme \& Steve Lavrence, signed the Nov, 15 slot.

Mnneapolis, Nov. 29.:

Twin Cities entertainment pending has been going to sports events in recordbreaking fashion uring the current $:$ fall-winter eason. This has discomfited nit ries particularly and isn't help ing film theatres, either. Mow he five touring att have played the two adjoining owns so far this season have en oyed splendid grosses-in two stances their tour's biggest. Examples of the manner in purse-strings for sports events vere turnouts during the Nor 16 weekend. All attendance records were shattered for the $U$ of Min nesota-Purdue football game which rew more than 67,000 at $\$ 4 \cdot$ per ducat, and for a Minneapolis vs. $S$ t tracted 8,400 paid admissions at $\$ 2$ and $\$ 3$ a throw.
Then, too, on Sunday (19), the clash the National League Min nesota Vikings-Detroit Lions grid ron contest pulled just under. 33 ;the latter, per ticket.
Despite the fact that U. of Min esota football has pro leaguo ix homsh for the first time, its 20,000 more than for the 1960 363,00 number :or a total of about nesota home football games Mir $\because \quad$ (Continued on page 60 )


LOLD:LIIA $\pm$ HELD OVER AGAIN Americana hotel MIAMI BEACH; FLA.

GAYYS GAGS




## 2nd MONTH

 and Held Over at CAFE DEL LAGO, Chieago TROUPE DE CARMENCITA RONERO
## "Holiday in Africa" Revue

- Feafuring The Twist -
$3531-39$ W. Roo
Chicgo 24, 11.



# "OH MAN-THOSE McGUIRES!" 

THAT'S THE MELODY MAKERS HEADLINE REVIEWING THE McGUIRE SISTERS AT LONDON'S

## TALK OF THE TOWN..


"Handed London a new kind of thrill."

Peoplo
"Sang superbly." Bill Boorne, Evening New's
"Leaves one breathless"

> Melody Maker
"Polished, beautiful, humorous."

Record Mirror
Three times as good as ; any trio I've seen." Daily sketch
"Big and well deserved ovation."
"Elegant entertainers."
ARIETY
Top pop singers who can sing. Sunday Pictorial
"Superb original numbers". New Müsicol Express
"America has done us another favor-delivered to us the McGuire Sisters."

Show Pictorial
"Big applause - audience could have listened to much more". New Musical Express
., AND DISC REVIEWING THE
ROYAL COMMAND VARIETY SHOW
"STANDING OUT ABOVE ALL THE OTHER SINGERS WERE THE McGUIRE SISTERS"

Sincere Thanks to: Bernard Delfont, William Morris Agency, Foster's Agency and to Jack Ingham and Michael Napper, Press and Publicity.

## Canadian Fairs Urge Coot, Contimue Moumtes Ride, Protest Music Fees

Toronto, Nov. 28.

As an attendance draw. the con lnuance of the musical ride of the Royal Canadian Mounted Police
at fairs throughout the country at fairs throughout the country the federal government by the Canadian Assn. of Exhibitors in its 35 th annual convention. Some 52 managers of coast-to-eoast fairs in Canada gathered at the Roval York Hotel here
day mee
The resolution committee also Ottawa to effect immediate revi sions to the Copyright Act which would exempt Canadien fairs and exhibitions froni existing tariff collected by CAPAC and BMI. The threatened disbanding o the Mounties musical ride would gates. who recommended that the ride be organized on a pernianent basis for International ourposes.
The Mounties musical ride is a The Mounties: musical ride is at
present underwritten hy. Canadian present underwritten by- Canadian
fairs which provide transnotataion and accommodation for 40 horse otherwise for free. The Federal covernment meets the mens pay don't like being in show biz and would rather hunt criminals for ganized in 1885.

tance passed by the CAE recomnended that agricultural fairs be BMI ficen payment fees \%as soon as posible" on the ground that the Canadian government promised ction a year ago in revising the Copyright Act. Fees are now computed on a
Stuart McClellan representing the Chicago branch of Music Corp.
of America: was the only server' participating in the panels: He described the $\$ 12-515$ daily experiditure of a family man as a deterrent but advised a "get-himthere". policy as against the com-
petition of tv, sports and downtown theatres.
He also stressed the need of promotion and tieins with to stations. He pointed out that midways rides and girl shows were not draying attendance as formerly
and that "we are living in a world and that
The 1962-63 officers of the Cana dian Assn of Exhibitors are: presiScota; veepce. Jean Alaríe, Trois Rivieres, Que. Directors are J. N Perdue, Toronto: A. $\mathbf{P}$. Morrow, Vancouver: R. E. Stewart, Winni-
peg; Emery Boucher, Quebec City.

## \$1.95 TABLE D'HOTE

NITRIPS BOFEO BH
Phoenix, Nov 28.
Sonny Malcoff's two Stein \& Sirloin niteries here are doing
boffo business, charging the lowest boffo business, charging the lowest prices for the top name acts in
town. Both spots are operated on town. Both spots are operated on
a no cover basis. with dinners priced at $\$ 1.95$ top
Current at the niteries are Jackie Cain and Roy Kral (Central Ave.) and the Hadda Brooks Trio (Scott-
sdale): On tab for coming month are Jert Southern, Matt Dennis Trio, Buddy. Collette Quintet, and the Journeyman Trio:


Thank you-
JOHNNY MATHIS
HELEN and JOHNNY NOGA NORM WEISS (MCA)

- Currently appearing hungry i
San Francisco
Direction


## Masterson' TV Airings

Spurt Barry's Rio B.O.
Rio De Janeiro, Nov. 28.
Popularity of the Bat Masterson
films in Brazil helped Gene Barry to a recordbreaking opening Thursday (23) at the Golden Room of the Copacabana Palace As reult of the business. Oscar Ornhotel, has re-signed Barry to re turn to the room at the end of returning to the U.S.
Barry also played a one-day stand at the lỏcal Stadium to 17,971 admissions, He is due to open at
the Radio Record Theatre, Sao Paulo, today (Tues.) and will follow with a date in Buenos Aires.

Belle Barth Sluffs Her Buffs at Carnegie Hall 'Class' Concert Recita
Belle Barth should learn the facts of life You don't win fans by doing one sort of thing on disks and in lounges, then bring them nto a special "concert" perform ance and do something else. But that's just what she did last Satur day midnight (25) at New York's Carnegie Hall and the result was a steady buildup of ill-feeling on both sides on the footlights. It. was reported that there was an accord between Miss Barth and the Carne use "stroing stuff" The show rossed \$10,748
"This is Carnegie Hall and you gotta have a little class;" she re-
minded the audience during the grim proceedings and "class", is just what the packed house didin't out style of singing sprinkled with Yiddishisms was a far cry from the ribaldry many in the audience expected and they made her know it. Apparently familiar with her her "clean'* song excursions and kept shouting, "Open up!" Her response to this call was, "Shut up!" They didn't get Barth and they didn't get class.
Miss Barth has a big voice and she makes plenty use of it: He repertoire is pegged mainly on the "Bill Bailey" whoth items like "Bill Bailey", "After You've "Birth of The Blues". It's a saloon style, though, that loses lots of its impact out of a saloon. She got ome handclapping accompaniment when she swept through "Hava Nagila" but her delineation of doubtful that even Otto Preminger would have been moved.
Out of desperation, it seemed, to brighten things up towards the end of the show. That didn't work, Oither, She brought on The Orchas, ape receit ly weund up anle where ment for a Twist up an engage Her Twist-along was embarrassing Sharing the concert stage with Miss Barth were Cootie Williams Combo and Steve Gíbson's Redcaps. Both are spirited groups who have worked better elsewhere. Miss Barth is not only kidding herself by putting on this sort of show, she's kidding her audience. And at a $\$ 4.50$ top-it hurts.

## Banner Fall

the presit $\longrightarrow$ Jan. 1
The hotel biz has also been brisk. The Hotel Waldorf-Astoria's Empire Room is on an upbeat with Sophie Tucker, and seems to be doing the best of all midtown One of the local phenomena is the business at the Julius Monk twin cafes, Upstairs at the Down-
stairs and vice versa. Since the present show started about twa months ago in the Upstairs Room, there hasn't been an empty chair on the early show and very few strong local cafe is the Blue Angel which keeps rolling along na matter who headlines.

## Philly's Finale on Saturday

## Midnight Closings Cue Cafe Boom

Philladelphia Nov. 28 Noisemakers, funny hats serpen inès: and a New Year's Eve atmosphere greeted the end of Philadel phia's 12 midnight Saturday clos ng A number of the larger bars in the city and suburban areas expanded their weekend activities to nclude dancing, combos and live nelude dancin
With the 2 a m, Sunday closing nd the recent passage of the openSunday law for hotels in large Sities, Philadelphia cafe ops see an pportunity to combat the big Jernearly equal terms . Immediate effect o

## DONALD FLAMM SELLS

GOLFCLUBTOEUBERS
The Alpine (N.J) Country Club, wnea by Donald Flamm, former perator of WMCA, N.Y. is being $2,050,000$ from a wholly owned lamm. company. The members ooted last week to pick up the ption for its purchase
The golf club was originally and by the late Thomas Lamont tock market crash of 1929, and as purchased at auction by Flamm $n$ 1946. It was formerly known as the Aldecress Country Club. The lub's members are present at opernvolving a net rental of $\$ 1,000,000$

## Twin Cititis

$\longrightarrow$ Continued from page $58 \longrightarrow$ priced at $\$ 4$ so this means approxinately $\$ 1,452,000$ will hate- been wo month : period on this sports two-month pe
Feeling in amusement circles ring is that while sports events. Cities during the rients to the Twin lso help to strap week-ends they f these as well as numerous home olks of their available entertain. ant spending cash. Consequently, any pull in the spending reins as ar as niteries and films are concerned, just as summer big league baseball was accused of doing It's a certainty, say amusement xecs, that one resuit is a recourse 0 television by an increasing number of stayers-at-home, other han for the sports events, for their entertainment

## JERRY VAN DYKE

THANKS THE CHICAGO PLAYBOY CLUB AND MAGGIE DALY
From the Chicego Americaini October 30, 1961
DALY DIARY. By Maggie Daly
-ACCENT ON ASCENDANCY. $\frac{1}{}$ This raportor watched the brilliantly funny comic, JERRY YAN DYKE (he's Diok Van Dyke's young brother) breaking the audionee In little bits with his hysterical nonsense at the
Playboy Club. Jorry is causing more falk in the night elub beat than any other entertainer since Dick. Gregory Jeiry, a boyish, toothy, elaan any othor.entortainer since Dick. Gregory, Jeiry a boyish, toothy, cloan
cut-crew-eut comic, says his big brother Dick hasn't seen him perform cutcrew-cut comic. says his big brother Dick hasnt seen him perform
since ho was in high school in Danvillo, II. Big brother must have heard Jerty is e pretty funny boy $\because$, because he called Jorry this woek-end and asked him to be a guest on the Diek Yan Dyke show. Wo prodiet he will be a mash."
opening TIDELANDS, Houston
filming DICK VAN DYKE TV SHOW February 1 stroigh 141962
opening TROPICANA, las vegas
Personal Directiomt
H. (MONK ARNOL February 15, 1962

Exclusive Bookíng:
W. H. IMONKY ARNOLD $\therefore, \quad$ MUSIC CORP OF AMERICA


DICX AUNT MEXD and unitif Comedy: Vontriloquisin GOLDEN MOTEL RENO, NEVADA
Mansgomenti gEORGE SOARES

VARIEMT

## New Acts

## GEORGE YOUNG \& HIS ROCKA

 BOBS (6)
## 5 Mins. N. Y

Only relation of George Young uriently underway at the Camelo a windup twist vocal and danc y the group's bassist, Bob Mc all else with this lively and versa ie sextet.
d ten, himself, is a fine soprano nd tenor saxman mose belting ment. Guitarist Bob 10 of excite lso seores solidly with an articu group's arranger and he has the dically simple.
Besides Young and DiNardo up ont there are Al \& Jet Lorring, a and sings with gusto and good umor. She's sock for sight valued and bes quite a sketch hímself in Capote coiff. Behind the quartet is Bender on organ. Organ it seems a must with the belting bea serves to sock home the Rocha S variety of turns.
Group's lengthy act at the Came ives the customers twisting and order a couple of rounds doesn't ing kids keep it moving all th

POBBY PAGE H HISMESICAL

## Music, Con

## 5 Mins.

Bobby Page is not a new nane 10 years of steady dates in with Vegas and almost two years of but for this time out at the Mape Hotel he's brought in a routine hat 'qualifies a's a New Act. He's expanded his repertoire. añd showcases the fast cartoon talents of his to the act.
Page continues to prove hes on rumpet or mellopione plays a savive for neat staging and roup discipine.
Handling the ocal spots are sue Flanders, darkhaired looker, and Millie: Davis, 350 pdunds of show manship. Miss Flanders is paiticu
arly effective on 10 c a Dance. Doubling on piano and vocals: tring bass is Jack Taylor: On the is also upstage with the comedic The Page group shows a collective falent that rates them as a top
 Songs:

## Oe Fifth A

Don Crabine \& Eiaine Spaula ng are in theinselves good singers how fine voles and know the ave strung together a seeniny unes with no knowited as to ac onstruction. They seem: to be need of togetherness as a to attain the kinack of wor ing in tandem.
ave been around in mpearanc ut of the legit hnes are generall of southern songs: The rigorgis chieve the aura of a workmanlik tựn are not evident in this pairing.

## JOAN SAWTEL <br> ong, Dances <br> Forüm, Wichita

A blackharred, stacked beaty awtei has possibilities of encris ng into an aboye aierage hoofer however, some fresher material
Attired in black shorts, gal comes on for standard "Got Rhy thm" opener, goes into songe and then into taps. Her strongest bit a bangup windup. gets her away to

## LORRIE BENTLEY

## 23 Mi $\vdots$ deb ap <br> ister Kelly's; Chicage <br> Lorrie Bentley stepped into he debut is a nitery single at Oscear

 Celly's as result of her workte he Medum Rarein tab revue at Medium. An'attractive chirpéry she ras noticeably on edge in he ppening night preem; seemingl nhibiting her generally lyrica voice and at times causing her to posture nervously in her son the end of her turn and let he pleasing personality take over and exited to some solid palm pound .Miss Bentey opens her act With
swing rendition of "Ridin igh," then moves into a sexy, hip punctuated version of "You Fascin ate Me So" Her songalog include rom "Carnival" and medley trom "Carnival and a nice up Atong. Her impersonation o Marlene Dietrich doing "Dôwn A The Bide A Wee from :Three penny: Opera? is lacking in yerisi militudé but might have som alue delivered as her own num
Songstress shou s sirong poten ial giren some seasoning She's overselling now but this can be
expected to be moderated with

## KAREN JAMES

## Songs:

## e Hibou Ottawa

Karen James was a seldon-work olk television hesper When: the a guitar : had some chirp owne ence, now she's working coffee roons regularly.
Miss James is a neatlyowned ooker with an act that needs build natural showmanship: she could pe good for niteries and wideo. She ailored voice and mañages an dequate guitar backing for her trengthening As is she's clicko fo the intimeries.
clicko fo

## House Reviews

## Hobimo. Paris

## Mick Micheyl He Nov. 18.

 Karizae Balmain, Chalitielers. (4) ert \& Co. +3 ) Angela :hick alicheyl has about eschetre tance tomboyish, puckish singing inine and graceful, she still fas a tendency to get too pert at times But her good dramatic ditties and thythmic songs, plup a, good
mike presence male her a solid taple entry even If the indiyidu ality and projection of the true Hoving elude her
Haying done some stints in the Ses and sheen in sicd up a siooth is big and controlled. $\because$ In shore he is a good international entry by. a good' selection o week show into the fancy husine

Hent Tissot does his noled tate off on President de Gatille in whic ifcted to perfection:-He is never doten a big following on this un canny act: The audience gocs for
it solidiy.
Karyne Balmall has a fautty, off songs. Only thing in Finer favor are good. looks. Chantecler's are ar young quätet with a strong feel for swingy songs and harnouizing. but his fey patter is nomewhat to he tricks. $\rightarrow$ Roger Come the patter leasantly with à neat presentation of zany inventions to make his: in de a laugh-filled bit.
Eddy Seifert \& Co cobtribute nd emerge contortioning in unison cling Kirks mount high unicjcles
for expert balancing and dancing wheeler workouts for a fine Angela \& Fred Roby are a class act, He is a ventriloquist who huilds his puppets on stage and
can give distance and range and can give distance and range and
wit to them while smoking, drinking or playing a harmonica- She appeal to this sleels number:

## Payillor, Hagsony

 Aly. Wilson: Larry Davis Fon Four Anbassadors, Don Gordon Yvonne Michell \& Erik, Vic Ches ter, Atieen OGorman, Anne Gray Chris Bell, The De Vete Girls (10)Several individual acts stand out fram an average lineup in this soCrompton a North of England comedian, who scores with a pleas nt style and a casual unassum ing manner He has a potentia Yvor
duo, offer a realistic apache dance uo, offer a realistic apache dance which has: the customers sitting up and taking notice:- Good sing new comes hereabouts, and Anne rayson.
The Four Ambassadors are
worthuhifle singing group: and score with färiy slicik presentation. singer with pace. The Earry Davis Four offer modern music . suivelihipped Davis leading in vo

Lead conedy is from Scots Lead comed Ajy from Scots laff fodder in the old tradition. He has a clever knack of tumbling and uses ${ }_{c}$ aid in "feeding" from Ardie Maxne and Aileen OOR Gorman Chris Bell shows promise as a soubrette and the De Vere Giris are an a erage line Show backing
is rom the Bily Rose oreh.

## Eroile, Paris

## Chates Tren Paris. Nov:

Indefatigable singer-cleffer Char do pring, His dash, aplomb and vitty and poetue songs still mak jim one of those infrequent enteramers who can bring off an even ng : alone
econd dods falter a bit in the brecend part, when some of the But- lie brings things right by poetic. deft ballad to swing into tainer with fine isaterial wio holds his our in spite of changes in

It is Trenet saccomplished. pe ormance, obvious enjoyment in his slinging, along wh his materia and projection, that put him ove
He is backed by a piano: Viosk:

## Gaile-s ontparminspe: Paris

## Catherme Saurage: $\$ 3$ top.

Catherine Sauvage may cone ing that term of a singer or the buiffs Hence has the stuf n waibling stint at this smali ouse may do profitable biz
Backed only by a piano yel gives out with 37 somgs vith nary repeat moveme

Miss Saniage has a biting yoic
hat can get the most from good offbeat song material She mixe the anarchic, the tragic the slow-
down and tove plus a saucy takeof on the sacciarine cham simg ff the day
Statuesque, and possessing a mo bongs face she seems to spring lie the polikh, rhythms and clarity de noting plenty of work Not a mo tion or inflection is. wasted
She makes to attempt to play cation to the songs she Iecls an nent and all get excellent treat nent. projeetion and underlining thing but specialized boités abröd be looks ready for that type o Miss in the E.S.
utout Sauvage backed by a er which blends with her poise

## CURRENT BILLS <br> WEEK OF NOVEMBER 29



LAS VEGAS


## SAN FRANCISCO

| BLACKHAWí-Monigo S. Sitamaria ore |
| :---: |
|  |  |


 Gomuñer 1- Don Sherman Stan wir:


$\qquad$
$\qquad$ Cster. Gold Cow- Ti C. Jones. Ketty




Hot el Piprre, N. Y. Stantey Me Meloa presentetion of

- Sounds of Lore starting Fay
DeWitt, Withar Erais. Midge a DeWitt; Wilbur Evenis, Midge d
Bill. Haggett. Louise OBrienc directed by Dolorrs Paltet witten
by Gigy Henry: Highting, Lestie.
Wheel: cordyetor Lee Hulbertis. and \$ $\$$ cover.
Second of the Gig Henry-
scripted tabloid revues at the scripted tabloid revues at the
Cotilion Ronir is on a par with the first. "Stepping in Society,
which teed of tbe Pierres fall sea son with a change-of-show-paee and subsequutently, to composers opertta and musicomedy hits.
yestercear. Both of these pa yestersear. Both of these pat-
terns. in turn had displaced the
net-:name" policy with which the nety-:name" policy with which the
budget-limited Pierre for all of Jean Payl Getty's billions. he's the
sote ounier) fett was pricing itself posh roonis in Gotham.
New formula seems to hay production. sliek seripting and, $i$ combination with these elements. quartet of solid acts that won't
break Fort Knox. Wilbur Evans, ierre regular, is anchor man but utstin as a metter of falt the talents and credits are pretty ngenue Louise OBrien (marking her nitery debutl and Midge $\&$ Bill their departments. Latter are the erp pair as obigato to the vocaliz gg of the other trio.
"Sounds of Love" aceents They're a high seoring series of non-sequitor quickes ann oll four cts are given full opportunity for the less-than-an-hour reitue.
Under the elastic pattern, staging, the speciafists can cut from divers sources and yet mainis a satirical opener on you-know who- Quincey Joines did some teous Louise O'Brien from muporter gets stight topical improve ment (if that's possible) with of
the-moment "Let's Do It": wordage Fay Detwill must have started in dapers because she has beer
aroutd but looks like an ingenue bove all, a funny gal whe, give Broadway legit musical oppor name." Michael Fass, who gets stuff: has done right by his girl gamut from pregnant chanteuse ho, nblivious of the obviously Me to the Church on Time" (in ridal gown yet. She clickss with cove:" and the out-oftsynge reeord ng name who does a personal on ords to the off-eamera record-
Evans and Miss Dewit OrBrien goodutes the thater; victor Young with "My Foolish Heart
and does a Guys and Dolls" excerpt both Bily Byers arrange menir outer-spaee tance cilet with here are "more sounds of boxe ats): and there are still further ndividual opportunities, all ood high arerage
Melba orchestra is a sood show backer: Lesie Wheels Irighting is good but the acousties, despite. quire improvement. The piekups f the "sounds" dial
Gogi. the host and vè maitre Pierres Pascuall. along with the that biz has been bgood with the hew pohici, and the second enaintzin parity.

Mosifeelito. Fram'fortm 2. Etilip Nicafu Jothiny Arche

Gemse Jewel opened on Thanks



settled down for the eve show with mentary or polities, ty and world
vents, taking oift Cantor and Jol: son in song and stoiy
In for 10 days, it looks like this his - fareivell tour. After slick spinning of lang tuvilved racion punch ends: Jessel diverses into Jeremalt against tw
The antres are closing all over you've been tion br Madison. Ave throught the little black boxx We ve
become a nation siting in the dar watching tv. Jessel, outspoken on the subject of tr. said he would
shorthy be interviewed again on twa and would have ulenty to
say. He wins a bi salvo from oiced rendition of Toot, Toot
Footsie" for his goodbye song. He conld have stared on and on.
act in Beth, who broke in as a new has developed a classy fast mov ing song stint in which she pours
on classical blues and taze for fine offect. A soprano she produces a tremendous range of material suis ning through "Summertime" to Dixeland. Statety, well endowed rapid fashion. unbiampered by a roving mike attactment. She
of way ahead in her spot.
Eddie Sicari dark haired singer pens the show and intros th acts. Dukanes get of some slick
danee work, working froun ball room tc modera impresh and ori ental for stanning effect with Archer in got the shoreadors Johniny ashion.
This show stays through Dec:

## Palimer House. Chi

Dick Haymes \& Fran Jove 23. Marty Allun: \& Steve
Atden Orch: $\$ 3$ cove
The Empire Ronin has a solidts pleasing show in its current bil and Allen: \& Rossi. Sonister due presents a polished ane artfully chosen catalog and the two con
maintain a high chuckle level maintain a high chuckle level: $\cdots$ Miss Jeffries is not only a stan
hing looker but is an estremely knowledgeable purvesor of songs ing "coax Me" into an intimels se ductive number. and socking over an uptempo version of "Well, Ail duet with pair mitervork wel Happy" Something Better Than ,
Haymes takes over the spotlight t mid-turn as Miss Jefiries exit or a gown change. An able crion , he effectively parlays sute Beautifal" are "ase "You Are Too tays on target with a medley of Yoe"tutitled sogether Act is ocecasion Hly handicapped by a trumperer hey brought with them who appears more interested in showing
his expertise on the horin than he in show casing the divo
Marti Allen and Steve Rossi's som However, the pair ran into ight Thankspiving Day dinner dience The comics humor certain Iy isn't gamey, but It's sufficiently sophisticated to elicit nervous tit
ters from the many teenagers in the house and embarraissed sifence rom their parients Palmer Horose $y=$ style bill coming pre-Chisistmas period (Dec $10-23$ ) but might have been wise
started the poilcy earlier.
Allen scores : handily with bathos-taden mime vignette of nan mugging ehildishly before mirror, the taring minto melaul oert such silines rosst is an e losing tocalizing of the theme songstering - perhaps to the poin of diminishing the impact of the
Havimes:Jefries entry a few min-Haymes-Je
utes later
Ben Arden's fine hoise oreh taken over by the singers' musical director. Dave Frishbers for the the groy
dancing. the Forir Saints, Gue Marks,
d the Elkins Sisters for two


VAUGHN MONROE UYCiting tist version ot
UBYE. BVE BLACKBI urenty fiming Guest Starring 820 Ec 544h Stroet.

Shorefin Terrace, D.C Carol Chaniaing; Bob Crous Orch 14), Geo Quintet (5): $\$ 3$ cover

Should any proof be necessary as stair can get .in the citty on
Wastington a statistic will take Wastington, a statistic. will take care of it Back a few years ago
when her flop; "The Vamp;" was a tryouit in the capital en toute to tanding room was sold at: th National Theatre for every per formance during the three weeks.
She is back again in the ShoreShe is back again in the Shore-
fam Hotel's Bloe Hoom, top focal swarkery after a two tear lapse And it is a better showease for her han the inmense Carter Barron formed a year ago.
Her material this session is al new here, except for her customary
Diamonds ATe a Girl's Best Friend" finale which ignites sucl noisf: audience response that she
has a problem in alling it quits. She mañaged inally to get away atherg. It is to bleach She de almost batd dome must be covere with a wis.
She uses the raitine on the histort of musical comed. queens from "Show Gif" and the comice
cocktail party hostess bit from her of "California Here it Come vo rousing exciting arrangement by derry Grafi, $\mathbf{s}$ a pew aditition for current cltub dates It affords her lenty of voest puich without comi ines or gestures.
Oophie Tucker for Washington spoof of Marlene Dietrich has bee changed from the way she did it ing was last in the Blue Room ha a performer set off such an ovation Her arrangements miake unusual Hemand arrangements an arcestra, anusua the Bob Cross group carrys them off expertly with her musical conduc
ior, Peppi Morrealle; and drum mer, Larry Caifahain Cross mu-
sictans do their usuar exceltent job for dancing, alternating with the fine Gao Quintet
Biue migfl Koulse, X.Y mum.
Bobby Short apparently has drifting around sueh New York spots as the Red Carpet, the Came lot and the Arpestio during the
past several years, he can now settle down. The Bline Angel not counting the barstool trade the perfent spot for him and his The only big problem faced b the Angel's proprietors. Herbert Jacoby and Max Gordon, is how from creeping throegh the swing irg doors into the main room and rine veriza Some rich tooking red eivet draperies : have been hun azainst the wall separating the two
rooms and the management has been working on several ideas to beild a sound barrier around the doors Suen Lounge reguars. as proofing assistanc
However, it's still sure to build
as a swinging room. Short comes
on after 10 p.mi. and pounds and
sings away until closing every night except Saturday, He comes in on Sunday for a special matinee
session that sun from 5 pm. untii session
$8 \mathrm{p} . \mathrm{m}$.
Shorts repertoire is standard and sock, It's made up mostly of
old showtunes and vintage pops old showtunes and vintage pops
done with a springhtly flavor on key board and in vocal interpretaruns through a a happy rhythm item
rus when he hutt those change of pace ballads
really grab hotd to really grab hold; too
Are Beveriy Ping the plathosinging ard Sheridan's drums. The rty beat Sherican's drums. The rhythm the urio takes off on a strictly instrumental piece, it's a complete delight.
releases who's had several LIP he's now'shopping for another disk base shoping for companies should g for him

## Tropicana, Las Cegas

FOLKOWUP
The 1961 Las Vegas, Nov. 25.
The 1961 edition of the Trop: before the 62 version preems Dee. 23, and it retains the freshThere is a certain flexibitity about the show, because previous com mitments, keep transient tastefully bended into some o rodiction numbers ever vegas) trom remaining for the entire run.
Veteran showman Iou Walters coranates, and he deserves most duction creart for helming the pro triumphant opening night to a equally triumphiant closing. 1 know-how has kept the Fotioser kistently exciting and colorfully vivid. It all adds up to metror able event in
Pinky \& Perky,:British puppet ouch of whimsical fantasy backed appypriate w $k$ recordings
me. Ramano Bros. ${ }^{131}$ prov bing a follow through with a father-so demonstration of head-foot balanc ing that invairiably brings cheers oung sincoste, a pressive and is a good bet for Frederic Dancers are outstanding biving the whole production tha atra's orch (17) gives splendid
backing.

Hivieg Roos N.
Meg Myles Tonmy Hazara \$4.50 minimun
udience is told that
Once an audience is told tha part of a shavit something happens. point of take oni an unreal tint. This occurred last weel with Meg Myles at the living Room when Mercuty atbum, An announcer mission and then the patronis fiam mission and then the patrons ham
oozed out in to highy unnatoral reactions. Mt's presumed that this
aura will have to be etched out on the final soundtrack
Miss Myles has developed into good performer. She has worke ong and arduously on her act and it has now achieved polish; smooth-
ness and the desired projection heard here previously
Her speciale and her stronger ballads are apartently set piees and she does then well but the seemed far above that which should be nommal for the rooms wrong senise of security
On the bill is another repeate oungster, with niceli. a likeiable and growing pipes on his Living Room exhibit, he uses a special chamber effect. It seems so un in decessary for this singer: He's the in act and deprives him of the op ortunity of impressing on lis ovis

- In the piano lulls is Artie Azenza: who has a pleasant manner at the that makes a good back oround for convessation and provides oneconvesting session for listeners. The
Bob Ferro Trio showbeks.

Sands, Las Jegas Jerry Lewis, Steiner Bros (3). Antonio Morelli Otch (29) p pro duced \& staged by Jack Entratter: direction, Harold Dobrow; $\$ 4$ mini nuint

Jerry Lems, another dependable zalloper so happy he rañ into overt no one seemed to mind e, but he casino bosses.
Lewis initialed his furn with a ater exercised his smiling. pleasant "Mrammy": a la Jolson revived his bits about the punchy boxer, the folk singer, the boy in duct
His ad lib artistry is shown at On Farvest Moon" audience par ticipation number, and the whole is stmothly tied together by as Lou brown and the Antonio Morelli orch (299. At thie opening son onstage for a demonstration of The Twist
The Steiner Bros retutn for Long Way From St Lovis and and Lazy Ruzer The energetic youngres get bou of the Step Bros and The Donhins.
Holdover Reñe Stuart production, featiring vocalist Garr Nel son and the dozen Copa lovelies,

Joey Bishop returns Dee. 13

## Eamalitille. N. V.

Bill Black Combo ( 5 ) teith si muşic charge.

There were two attitudes pre anng:over the musical din at the Roundtable's all-Twist opening last eek. 1) "The Twist has brought "life to the music business" and ItI die seople as pet ired of watching it
Whether it will be newife or sudden death the Roundtable is and perhaps too much of it. For more than 90 minutes at the preem et, the beat was frantic fast and

Wednesday, Novemher 2
Mlister Keiliy's, Thi Chicago, Nove 20 .
Dick Gregory Lotrie Bentley,
Johnuy Erigo Trio $\$ 2.50$ cover

It will be two months before Dick Gregory can celebrate his first annic as a four figurie -per - Week was working for $\$ 35$ per. in a sepia club on Chi's sonth side He
used the time well in broadening the scope of his turn by Sahlting
his gagalog with a great deai nore non integration topical material and by giving his routine a Henny
Tinse of Vegas-MiamiLos Angeles onelliners. Whether so intended or not. this could serte treak him out of the limited hungry i- Blue
Angel avant garde club cle:
Gregory handles his standup the boite circuit. rof vegas ...The traficic lights have thre colors red green, and eight to five sou don't make it?
Thiere's no doubt that the argu Negro comic or a comic who is
Negro presents' false issue Hés both. He finds much of his ma-
terial in viewing the incongruities terial in viewing the incongruities
of segregation through cotored eyes. In this light many of his
anecdotes would not score if toid is: "If I can laugh about' it: what are you so nervous about?
that he s. been blanketly accepted Tn the front-rank rooms. His en
gagements to date do not list any of the tonier supper clubs. This in comic or on his ability as a crow ${ }^{\text {n }}$ pleaser, but does indicate that the bookers of the more conservatively oriented rooms are not convinced universal the appeat of his humor would be acceptable in their clubs Show opener is thrush Lorrie ment as a single More on ber Frigo Trio backs Miss Bentle arifuly and plays it cool between hows
to be followed br the Snothers Bros, and Isobel Robbins Dec 4.

Motel Vew Yorker, N.Y.


Formerly the Golden thread Cafe and once called the hanliathas returned to its original tag ollowing a facelift under direction nder Gross Yorew prexy Alex iuxarious color scheme of red and gold enhanced with solne antigue decorated Manhattan
As it did at the Roosevelt Grill: also fills the bill here with its bieishly danceable tunes Saunders himself alternates on the tenor saxophone. clarinet, riolin and provides
the bulk of the yocals. He still is backed by piano bass tiolin, traps catchy arrangements which lack the Irills that some tunes Have tive
Vrovides tee, ringer-accordionist. Saund er sootfit is taking a breather, tomely and talented. she supplies
However it's unfortunate that shes not used on the main band stand. She seems at a disadiantage spolted at the rear of the room. more effective on the bandstand vantage of one or more spotlights: with a fine array of songs. for which she provides accompaniment on her accordion and small Wrums.

## Fairmont, $S$.

Ella Fan Francisco, Nov, 20 , Erinie Heck
$\$ 3.50$ cover.

Ella Fitzgerald, as is her custom breaks up a packed house with a 15-song, 48- minute act. Though
coming off three tough days of recording, she gives this audience every thing it's looking for and that something extra which stamps.
as one of he eva' major enterfields
Her repertoire, as ustra, spans
the whole jazz pops spectrum
rangipg from Good Morning,
Hearteche (which she saing with a crezit to "the late" Billie woilday") through Mean to Me to Hands, Here Comes Charlie. Now" the title number of her last LR), And, as usual, she is peerless
whether shés doing a seat number, whether she s. do ing a scat number,
$a$ song with a Latin rhthim ther
 Crazy, a soufful, buesy piece- or
whether she's doing a trieky change of keys in nid-song che's My Kind of Guy:
If there is anything unclanging in this echanging world :iit must be Miss Fitzgerard, mopping her brow, flubbing a few words anoes she do this on purpos
the time pouring forth $a$ magnifiThe Paul Smith'
piano Stan Levey on drums. Wil fred Middlebrook on bass- offers
super b baeking anio Ernie HeckScher's orch sounds good too
Shiow runis through Dee. 6. ${ }^{6 .}$ Stef.

Mailer-iliton, D.


Gallic thrush Vicky Autier, On town for a third stint wins again with a lively mixture of pan-Europa
songs and hér own piano: talent songs and her own piano talent
in the Statler-Hilton's. Embassy Room $_{4}$
e red haired import brings along duty-free a tuneful continen.
tal collection including Parisian newie "No Regrets" and Graeco-
ne and Firench "Le Grand Depart: Lat-
ters on Capitol: Records which she mprints.
She vocalizes in Ittliạn German and Greek in addition to English and her native tongue, and does
$\dot{a}$ requésted a requested Never on Sunday"
in threelingo style. Goood oñ the keys. Miss Autier aniuses with Vised beats and lefthands standard Tea for Two? while righthanding various other melodies
Her highly-polished stile ranges from dramatic to coquettishi, and
her unique arrangemenis are demandinge of Ted de Francis' capable orch. Which backs, her
under the baton of Jack French Fiench had to skip after a week: ing Danny Ruslander opens the even piano solos tolién hurvies to another niltery as a conicl and ine
Rita Ani Aitiste Trio follows with a bouncy set of piano. percission, and patter De. Francist orch. is.
danceworthy, and leader Ted sings. But it's Miss Autier who encones and bous to a warm auifience. Her exellent singwark, yith new. tines back here and augurs a sticeessful
taur to Gotham's St: Regis via Columbus:
(ends Dece doing quobe for inght
Jine Fifthe A ve, No Y: Elaine Spautding, Diek Haikinson
\& Fred Silver; $\$ 3$ minimum Sat:

One Fifth Ave with tis present a pard retains its high standards as case, Bil is topped by Jo-Ann Minter who has been around the of late. Also sharing space here ing of Dick Hankinson \& Fred Silyer Who provide the piano interludes periformers.
singer Miller is an authoriative singer. Her - modus operandi is inasmuch as she essays an easy going nien, but nonetheless hits
bard at he eustomers and lets none of them get away. Therell
be no wool-gatherers nhile she's herking.
Miss Miller's tunes comprise mixture of standards plus numerial, but have been usped by many singers. Neiee theless ane is competent and entertaining. There is and she intersperses her tunes with some engaging stories and asides. Among her ifems are tle Giriss and others that have
been done by femme crattomion But she gives them intersting and
fresh workovers.


NELSON EDDY

## Now boking for 1963 -64 an Also 1962 A. present alie



Cocoanit Grove, I.A.
Nat King Cote, The Marthy's
I2. Dicick Stabile Orch 23 .i. $\$ 250$. $\$ 3$ cover plus $\$ 3$ minim
There can be no arguing with President Kennedy's appraisal of
nitery talent-Nat Cote is "King." iFK reguested Cole as his top
choice to chirp at the $\$ 100$-a-plate. choice to chirp at the \$10-a-plate
Hollywood Palladium Demo fuidraiser. The "King," noiw a few niles
east, at the Ambassador Hoiel is delivering for regular folliovers
l:both Demos and $\mathbf{G}$. $\mathbf{O}$. Pers); and at considerably under the previous tab. The Grove has añ $\$ 8$ dinner
packase special Lovely Way To Spend An Evening is Cove's standard opener-beg-off and it the most ing thour he spend on stage it dicappears too quickly for both the veteran niterygoer and the genera-
tions discovering him. Whether Cons kiscovering, him, Whether Cole kids on ter 88 only too
briefly in "Paper tloon", or on the twooch alabera new his finely tuned vocal chords, the result is he same pleasant perfec
tion He niakes it aft seem so easy: tion He niakes it alt seem so easy been heard. regularly in each of his nitery outings; but he delicers from the tender Star Bust." to In kepinge with the thes he s
added a new tivit "I Woñ Twist a naturat suecessor to his earliernoted number
Cole, conservatively attired in and four-in-liand merait goat epitome of elass on a nitery floor. He is also a perfect gentleman with his audience, hic attitude and
asides in cood humor and always in good taste.
Dick Stabile and his orch (23) play. the Cole siow with ease equal to its star, after an energetic open,
ing with siaughter On $10 t h$ Ave., The Marithys s ( 1 , a pair of ener getic Gallic comacrobats off the
beaten mat are a perifect pre-Cole opener.
Cuirent show plays through the Grave personnet; ronacalion rean ec 26 vith Joe E. Eewis

Village, Vanguardo NV.
 Quartet, $\$ 2.50-\$ 3$ minizuum
The Vanguard s Max Gordon has come up with. a fascinating
double bill in this coupling of gos doube bill jaz this coupling of gos ter Clara Ward and her quartet of
singers tlie maestro of clab booksingers. thie maestro of clib book-
ers bas signed one of the best from the swinging religioso circuit.
And Monk who thas been as regu. And Monk who has heen as regu-
lar as the changing of the Palace Guaids in this vangiuard appearances) is about as hip as you can get on the current jazz scene:
This is a first nitery date for those white faces in the Vanduard darkness put the group slightly on edge. That was opening night last
week. however, and they should Week however, and they shourd
be relaxed by now because and reception was plenty warin, if someat the Apollo and elsewhere.
out their leader, utilizing one of the big bet gospelers, then, Miss
Waid enters for a spellbinding,
"Swing Low Sweet Charlot," that satility the medium ailowis. The
rest of the set is all upbeat, and Miss: Ward would do well to insert another slow spiritual for contrast. Nonetheless, this group claps more
than most modern quartets sing, than most modern quartets sing,
and the tambourine work adds a and the ta
real spark.
For the nitery date Miss Ward piano to back onp but meves to lin' Shoos,", soloed brilliantly by Vi. Crawley. As in her Singing,
Miss Ward shous a fine git for the Miss Ward shous a fine gft for the
blues and gospel with her keyboarding.
Like opera, some of the big voiced gospel soloists have physi-
cal heft to go with.- Not so with cal het to o wis a Not so wooker
Miss Ward, who is a trim loor with hip but dignified projection Means, Madeline Thompson and Jessie Tucker. Al Williams backs
on piano. Bill

## Frediliés, Mpls.

 Tony Bennett with Ralph Sliaron,Peter Wartent Orich (16); $\$ 2.50-\$ 3$ Peter.

Tony Benneti, who packs em in at this tony supper clut, is back for his annual return engagenent
and this is bound to rake lis local admirers and the: spoit's owner, Peter Karalis, happy.
tables there were some empty tables at his opening show, this
may have been caused by the pre: Thanksiving Monday night preem, a big fire about a block away and at the locat Hotel Radisson Flame
However, it seems a cinch that this engagement: like its predeces sors: here, will develop into a b.e: blaze. Bennett not only has a large
local following, but his present act local following, but his present act
also ereates stroris customer enalso creates strong customer en-
thusiasin and mikes the average niterygoer and ollers want 10 come

The opening night's first show patrons just couldnt get enough of Bennett. He i eeled off more versation numbers with litte conduring the over an hour that he wous on. sit was pratiteally continstretch, and yee the patrons clamored for :
to beg off
Behnett apty describes part of
his: routine as Bioadway folk sons.. One of his numercus outstanding offerings is Gordon Jenkins As A Aproech the Prime
of My Life. There are a few on comanand side too and they lence during their, renditions.
His tapable pianist Ralph Sha His, (apable pianist Ralph Shaorehestra iend Bennett good support, although during the opening
show Warren's drummer frequently was out of step with the proceed-ings-a deficiency taken in surprisingly good spirlt by the ami-
able performier. Before the singer went on Warren contuibuted some niffy keyboard shenanizans there'll be thine Reninft fortnight Gregory be another returnee Dick

## Crystal Palace, St. IN:

 Wimers and Loscrs, Nov, orig nal rerrie, adimissivit $\$ 2$Producer Jay Landesman, also head of the Crystal Palace cabaret
theatre, has come up with another theatre, has come up with another pevues, "Winners and Losers,"
which stacks ur well with such previous successful iomps as such Cheese" and "The Nervous set" The talented local people involved
include stars. Jack Murdock and Harry Honig whio also wrote some of the skits), Xfichyl Paul, Carol
Lindsey, Chris Wallaee and Guy Park Krause:
They rollick thiough a heady
melange of sketches and sonigs ranging from satires on the denizens of East and West Berlin to shipboard romances and hrave uureau problems foaly formed as a hayseed duo; Hiram \& Sneeb; on local
television; score easiy in their strictly-for-chuckles forays into the frills and foibles of our times. foil for the shenanigans of the cavoring males.
Siral direction by James Paul, musical direction by Kenneth Brown Jiminy, Willianis, Winners or Loisers" is slated for a three-we

St Rrgis, N. YI Jean Sablon truith Emil Stern),
Chainucey Gray ayid Caquito
Orchs; $\$ 3$ corer La Maisonette, the lomptime St. Regis, showcase for supperelub
names, is essaying a Confiamal nolicy this semester. Conharily in the parlez Francaise idiem, atd perrorce reprisirg a mumilici of don't get around much anymore this side of the pond. a nostagige
thought which doubtless occuncd o the Regis braminust
Hence, a Jean Sablon 1 evigal tor one, is apt to ctie soung maricis and undergrads as much as the in the here-and-now: but there tias a time when M. Sablons billing made him out as the French Bing Crosby-circa 1941 at the Old Ver-
sailles Ianhattani and subsecfuent visitations to the Nen Wold. The nost "recent" US, stint claza's Persian Room. Interimly, canny jnvestor that he is, and having made it in the bone of wistul recall when a buck was tor almost!. Sablon
has felt no pressure to ac celerate has felt no pressure to accelerate his tours to the by his Parce.
but don has kept a trim figure, croaching gray to disguise the en does he try to affect any bui. The identity of his long tenure, the cliche of boulevardier with chic
and eyes for les femmes. The cata and eyes for les femmes. The cata spansons that vive lamour, beFrench know-how at the art. He is most effective, inquestion ably, with the old identifiers, putand encompassing "Je Tattendrai," "Last Time I Saw Paris," "Symis another goodie, but his Ameri can chesinuts - "Too Marvelous. "These Foolish Things"-elude his ken. Or perinaps its a rase of who needs, it in our lingo.
Generally, too it must be noted. there are moments wherein the presentation scems remote as if
the Paris of Sablon is passe, and Sablon does expectably with the repartee, being careful not to betray more than a passing savvy
with English, but his foor inanner busings need of some engaging business more willingness to stroll haps more willingness to stroll Emil Stern is the star's veteran keyboarder. with Chauncey Gray's

## Shows Out of Town

The Es


Felicien Narceau's satirical comedy. "The Egg." is more cecurately monolog interlaced with sketches han a narrated pray, wis is ing his legit debut the hard way in the heavily taxing role about which it all revolves. As both nar-rator-commentator and chief participant in the dramatized action, Shawn is not only equal to the play promising prospect for

## roadwa

His is a real acting job-not a It is a highty engaging one. Shawn is cast as a young man on the outside of the social "system," em-
blemized by the egg. who is seeking a. way in. Taking advantage or every crack in the shell, he deals himself: into a conventional French domestic sphere peopled by wife the wife's lover.
The events. make up a craxy farcical conitroom scene where injustice triumphs, according to the workings of the "system." The
author's viewpoint is restrainedy: author's viewpoint is restrainedy:
cynical and his comedy a melange cynical and his comedy a melange Lamont Johnson, whose to date have been mainly in tv, cal hand, capturing Marceau's spirit perfectip. The supporting cast is more than acceptable, with
Frederick Rol: and Janet Ward the standouts. Robert Kelly's set tings are ingeniously practical.

Take Mer, She? Mine Hew. Haven, Nov. 28 .
Harold S . Prine presentation o. om.






 Marty Eustor
$\cdots$
$\qquad$
Take Her. She's Mine" has virtually all the elements required for click acceptance. A "human
story is told interestingly and en tertainingly, and there are know ing chuckles and substantial gu There is plophert alno tent in the give-and take beconatoting father and his two daughiellege embarking, successively on excege careers. Finally, there is selected cast and skilled direction. After its shakedown tour it should do well on Broadway, ind the work tation
Authors Phoebe and Henry tion of the jozs and doubtful monents entailed in shipping a
danghter off to colliege. Numerous scenes. both comic and sentimental are gems, and they blend intor
package that spelis pleasant playgoing. Tocted authors have neitly convariety of appeal. Parents will diis this one appreciately and the up: coming geniera
to their liking:
Art Cariney tops the cast of com-
petents and scores heavily as the petents and scores heavily as the
sometimes proud sometimes dis traught parent. He wrings consid erable sentiment as well as laugh Phylis Thaxter does the maternal part so well she paridorically Elizabeth Ashley, as the older daughter is the center of consider
able dialog and zetion and handies her inderpretaition of the collegiate exceptionally well, As
her younger sister. June firding makes the metanorphosis from oollege freshman in good style. Riehard Jordan has good mo-
ments as an eventually successful stitor: and interésting lesser support is added by Stephen Paley,
Jean McClintock Louise Sorel and Heywood Hale Broun
The William and Jean Ectart long way through a series of go ing platforms and travelers. There is oppertinity for good display of tuming
In addition to drawing good per formances from a cast of vets,
George Abjott again exhibits skili at working with personable youngsters. His overall staging
adds force to the general picture.

## The Deadly



Differences in wit. Justia gmith
stage and films are painfuny ap-
parent in David Swift's "The Dead y," presented at the Valley Theaglom and television, but his first The story is is a olf badly, with reduadant and repetitious dialog. and. irreleyant. comedy at-
tempts. Despite ocasional valio tempts. Despite occasional valid
scenes and a momentary touch :of scenes and a momentary touch of
dramatics, the overall structure is lementary:
Swift has had little help from imited production facilities and The performances generaily lack style or convietion. Vera Miles and Keith Larsen have trite roles. Miss out punch and Larsen looks 1kez lunibering. robot. Frank. Dive.al
plays down a comedy role that has plays down a comedy role that has
no real definition, but scores a Townes has style even though character has no identification.
placement Barrett, a thice three-day resuitable role. Yvonne Craig comes through with bright qualties, and
Jerry Douglas has a Jelievable
bit Opin Euari has ocato bit. 0
flair.:

Dale.


## George Oppeheimer



Move Over, Nostradamus?

## 56 of An © Aniverencry Aumber

## - AR1ET

## 

embodied in this overlong ordin series of soilonuies and tedious by a seven-character cast. The piece has never before been produced.
Produced by Susan Bavis and Worley Thorne, and directed by zobert Gist, "Conversation at Mid-
night" is in for a short stand. The night is in for a shert stand. The
scepe of the 20-year-old work is the drawing room of a cultured N. $\mathbf{Y}$ : millionaire, who bas invited six other men from varying walks
of life to be his dinner givests and their philosophizing after dinner as the effects of an evening of
drinking $:$ begin to $:$ free their tongues and inhibitions.
The cast has been well-chosen but sometimes is difficult to hear and understand es certain mem Frane is persuasive as the host usually sitting back the more fusing say guests have their constockbroker, James Coburn is Communist and Sandy Kenyen as a painter, Hal England Berger' as a painter, Hal england as young va as priest, also contribute.
The single set by: Chirles
Morrison Jr., fs handsome and Morrison
appropriate
Brondothy Stickiney empeared on Broaduay two years apo and has teading of her oun prosidem of and letters, titied A poems

## Dmein

## Etepheien



Los Anseles, Nov 5

John Reese has the germ or an dea within the core of his new tion of the piece is bogen construc with trivià and an elementary de sign that hides the central point. "Danctn'" hàs little intial impact and shows little promise of future The :- produ
Johe production doesin't help. John Harding's direction is slow
and wiphout apparent conviction $\because$ without apparent conivi


Show on Broadway

ote its application to the present As the script makes eloquenty friendly with and favored by the lively, engaging Heary vilu, this
fronically humorout, deceptively mild moral giant reverestively is Chancellor he will now. Later mise his moral will not compro proving the ling's arbitrary divore of Catheriae or Aragon and miar He has no woleyn. to become martyr. however, so he simply re-
signs his office and unlike the signs his office and, whlike the Who loudly called attention to the emperor's non' - existent new clothes, he steadfastly and in reniqusy avoids expressing outhis implicit opposition by refusing to sign the royal Aet of Succession. The tacit resistance of a figure endured by the headstrong monarch, however, and Sir Thomas is subjected to increasing pressure and harassment. Although there is no. legal case against him, he is imprisoned and when that fails to Weaken his opposition, he is given
a mockery of a trial and finally put to death on a transparently unsuppor
Bolt's skillful dramatization of
this inherently dramatization of greatly enhanced by Noel Willman. the Eritish actor-director, in this repeat or his original London staging. Scofields playing of the essentially passive role of Sir Thom-
as is 2 virtuoso blend of Ilght humor, surface gentleness and inner strength. Although he is slight in physicial stature and mild in manposing authority and emotional force.
The poitrayal surpasses anyAmerican debut last summer-at the Stratford (Ont:) Shakespearean Festival and justifies his' reputa tooung actors. Beconse the briant unspectacular however the performance is subtle rather than showy, and may not establisi
Scofield as i boxoffice name in the U.S
Eneo McKern also imported from England for this production, gives a vividly expressive portiayal of the wiy, unscrupulous Thomas King's will by trapping Str Thomas with pergured evidence, and thirdstarred George Rose is believable and amusing as a cockney-accent combination, servant, scene-setter and commentator
Of the featured players. Albert Dekker gives a delicionsly meaty right Duke of Norfolk, who only dimly understands More but rec ognizes his greatness, values his friendship but reluctantly succumbs to regal pressure at the end and there are believable poritayal
by Keith Baxter as the supple and high-spirited: Henry VII Carol not entirely comprehending: but devoted wife ind daughter Wilo Liam Redfield as a jackall-like poItical hatchet man David J. Stew art as the unctions Spanish ambassador, Lester Rawlins as a vengefuil cleric and Peter Brandon as the hero' impulsive son-in-la
The London-and-New Yorts desimple, practical and eloguently theatrical combiriation setting consisting of winding ramp and stair. plus a platorm, en set pieces: and a light colored backdrop. The production is presented. by the American National Theatre 8. Academy, which is. in

Although the financial return may be modest, "A Man for An maysons is a play everyone con-
aerned can be proud of. Hobe.

## Trudy Coth's Accident

Trudy Goth, the globetrotting reelance concert critic and someNew publicist, did not return to year-round apartment this menth and surfered a double fracture of her ankele.
She will recuperate in Fiorence कhere her mother has a vila

Lois Hunt has succeeded Marion

## All the Pluss fiit to Hear

An the news that's fit to print in the $N$. Times is not necesarily suitable rot repe double standard exists is aparent in the refusal of WQXR to carry a Complaisant Lover" quiote ad which the Times had accepted for publication.
The quote, Which WQXR found objectionable in part, was from he review. by N. Y. Daily News drama critic John Chapman of the Graham Greene, play, It describes the presentation as an enchanting, silk-smooth sex comed about How To Succeed in fide full quote but its subsidiary radio station took exception to the "infidelity" phrase.
WQXR initially accepted spots using the line, "silk-smooth sex comedy, but would not go along with an attempt by producer rene Mayer Selznick and pressagent Arthar Cantor to add the word infidelity,"The explanation given them hy WGXR vice-
president Norman S. McGee was, "It would not be in good taste president Norman S. McGee was, It wond not be in good taste in print would not necessarily be suitable to the radio medium." Tony Geiss, one of Cantor's associates, has his own theory about: High fidelity station?

## Maidman Cetting Another (Fifth)

## Of-B'way Theatre in Midtowin N.Y.

Manhattàn realtor Irving Maid oounced goal of having six band box legit theatres in the Times
Square area His fifth is being readied for an openiigg next spring,
The new 149-seater, to be called The new 149-seater to be called ground floor and basement of a on the southside of West $42 d$ St. ailding, which Maidman pur hased from DanieI McNainara, will be converted into a center ro our-
Broadway activity, with the upper floors for rehearsal rooms, class nd workson ar
The Mainline will give Maidman four theatres on one block,
on the same side of $42 d$ St. The ther tiree are the 199-seat Maid
nan Playhouse and the Mermaid and the Midiway theatres, each
with a seating capacity of 149 . The Maidman playhouse Nas opened by the realtor during the 195960 eason as the first in his chan o and Midway were open ed this
eason: His other legiter, $29 g$ eat May air Theatie on West 8 Ah Ave. was unveiled last season
Russell Pattersont who createa the decor for is desions four Mainline The bullding in which the new theatre vili be housed is adjacent to the West Side Airlines Terminal, another of Maidman's arope projects, the realtor recently ompleted the 182 -room Congress Motor H
nd West 41 st St:

## WILSONS MUSICAL

## BASED ON 34TH ST:

 Meredith Willson will write the Broadway musical version of the acle on 34th Street Tire workingtitle for the legittuner which the Stuart Co plans debuting on the Main Stem next season is The
Wonderful Plan The Miracle: daptation Will be given prece study;" another Stuart Co. project,
for which hell also do the book; music and lyrics.
The Stuart Co. recently formed by Stuart Ostrow formerly vice-
president of Frank Music Frank president of Frank Music (Frank is season Broadway yenture later this season.
Town," an adaptation of the. Ben
Hecht scenario for viva Villa:" Hecht scenario. for Viva Villa:"
has a boor by Matt Dubev and Felice Bauer music by
Kari and lyrics by Dubey.

## Put Replacement Plaque

At ONeill's Birthplace he new plaque eomumemorating the Barrett House when it occupied the northeast corner of Broadway
and 43d St. N. Y., rais dedicated and 43 d St, N. Y, iras dedicated
there Jast Monday morning 27 , A former plaque had been misplaced when the Eondon Character
Shoe store which now occupies the site underwent renovation a The plaque was presented. by Jose Quintero ind Theodore Mann,
os-producers of the Circle in the

Touring British Co. Head Robery Victim in St. L Eric Salmon head of the Eritis touring company, Theatre Ouflook $\$ 1: 800$ payroll for his troupe the money was stote from him by
two men who enierged from a car and stopped him on the street: non-profit company from Liverpool sponsored by the Arts Council o Great Britain; the Gilchrist Educa fonal Trust and other British trüst
funds. has ben plajing a $16-\mathrm{week}$

## Merman May Not

Do London Gyssy
The prospect of Ethel Merman
repeating her staring role in "Gypsy" when the musical is pre-
sented in London appears dim. It had originally be en understood pears to be some question as to seas assignment.
Gye New Fork company of ing since last Mareh 29 after 89 weeks on. Brodway is scheduled to close Dee 9 in St Louis. The production opens tonight Wed.) at the American Theatre there, fol lowing the completion last Satur-
Gay $26 \%$ of an eight-week stand at the Biltmore Theatre Los Angetes,
Another company of "Gypsy," the rights to which were farine
out to Manny Davis is currently in the nna frame of three-week
stand on twofers at the Forrest Theatre, Philadelphia, The presencently, succeeded. Mitzi Green as headliner, opened last summer in since played a numet offeririgs. It rined up.

## 'Seagulls Over Sorrento'

Being Done as Musical
The Hugh Hastimg farce. "Seagulis Over Soring farce "Sea
London run of nearly five a băs been adapted by the aut years a musical and is set for an out of new year, under the tite of "Scap for the book, music and lymics ol
the new yersion. $\therefore$ It's believed to
male musical David Hughes; Pete Murray, Timothy Gray and Edward lead roles are beipg paged. for 5 in Liverpool and play a toxo and a hali week stand a a the Royal
Court, London, before moving to Court, London, before moving to run. The show for a be presented directed Gy George carden: The Royal Court management has mad the theatre available for a week's tiations are proceeding twith five pablishers for the music rights:

Widor of Congressman

## Heads D.C. Drama Group

## Mrs. Mae S. Simpson, widow

Rep Richard M. Simpson R-Pa:) Was been elected president of the Washington Theatre Club, loca
drama group, Other elected - of ficers are Hal Bergman, top as R-Vt), vice-president; Leah Kol ker, secretary and Warren J. Vin-
ton, mayor of nearby Somerset, Mon, mayor.
John B. Wentworth stays as managing assistant.

## Hom'Has Netted 9PG on 120G Ante

"Come Blow Your Horn" is in a position to take its title seriously emerged as one of the brggest
sleepers in recent Broadway history. It's earned an estimated
proft thus far of $\$ 90,000$ on its
$\$ 120.000$ investment of $\$ 51,470$ represented of which
costs.
The Willaction The Willam Hammerstein-Mi
chael Etis production; which grossed a modest $\$ 19,532$ in its first
full week on Broadvay, hit its top take to date several weeks ago on its: 36th stanza. Receipts for that session, which marked the third sticcessive frame a new high Was registered by the comedy, allied $\$ 30.163$ on a patential capac
ity take of $\$ 43,522$. Thus, at that ity take of $\$ 43,522$. Thus, at that
peak level the show only played to about $70 \%$ of capacity. opened to mised notices aislesitters for the New Yor dailies, is now in its 41st wreek at
the Atkinson Theatre, N.Y: Busi ness has generally ranged between $50,6-60 \%$ of capacity, but, hit a the net earned thus far by-the ventare represents operating profit. In addition, theres the production's 40 \% share, less $10 \%$ eom-
missions, of income thus far re rights to the sale of the film
called for a down payment of deal calle for a down payment of $\$ 75$,
000 plus 10 on of the gross on profitable
The play in which Hal March er, 1960, at the Buchs Counts ated by Ellis The vehicle is fig ured to have netted aboit $\$ 90,000$ hus far on the basis of ar Oet: 28 sequent income. Highlights of the cet. 28 audit. are as follows:
Investment, $\$ 128 ; 000$ (rep
Operating profit for the four eet Oct. 2-28 period: $\$ 23,929$. Total net profit. $\$ 73,961: 3$ Balance availlable, $\$ 39,665$ :
Virgmia Payne as Lola

## In Houston Little Sheba

Virginia Payne, who plaved the iriepressibly payne, who paternal title char dior on the old "Ma Perkins": ra-
soap opera for many years portraing the pathetiie ex-beauty:
quen, Lola, in a revival of the William Inge drama, Come Back, week at the Alley Theatre here: John Wilie stagen the show, in
which Russell GoId is playing the. Atcooblins Anonymous hus-
band, "Doc, with Ariene Cohen nd Bella Jarrett in supporting ores


## Still Moot Whether Touring Shows Owe Union Pension-Welfare Fees

## Book 4 Touring Shows <br> For Dallas Subscription Dallas. Nov. 28. The Broadway Theatre League in three performances each at the the season witl he The Opexing Whe seaspn will be The wiracle Dee 29-31. The others are "ElizLeGallienne and Faye Eınerson, Jan- 5-7; "Advise and Consent." staring Fariey Granger and Ches Thurber Carnival, with' Imogene Coea, Arthur Treacher and King Donovari, at an unspecified later date: <br> The season is the hird for the mini as president.

## Stodhblm Gets ONeill Mansions

The Royal Dramatic Theatre Stockholm, will present its fourth worla premiere of a posthumus opening next Jan 19 of "More Stately Mansions. The play, writ
ten in 1938, would have run seven to-nine hours in its original form O'Neill rewrote the drama in 1940 and left behnd detailed notes on how it could be shortened. Those instructions were followed by the
play's translator, Dr. Karl Ragnar Gierow, head of the Rosal Dra matie Theatre
Touch of the Poef" ends and is the fourth play fris ONeill's partially destroyed cycle of dramas. As in
the case of "Foet." "Long Days Journey into Night" and the onedonited to the Royal Dramatie Theatre by Oneill's midow, Mrs. Mrs O"Neill has placed more of script than the other three plays however, in that is is not to be tion anywhere else. On the thiree
earlier dramas. Mrs. O'Neill vaived the customary author's royalty; and
the coin accruing from the Stockthe coin accruing from the Stockwrght's works goes to a fund which awards ONeill grants to actors and Theatres at the Royal Dramatic awarded to Eva Dahlbeck, known In the $U$. $S$. as one of the regular in the Ingmar Bergman films. The Royal Dramatic Theatre is scheduled to tour the U. S. next tour includes a gúst appearance next spiring at the Seattle World's

## Mossetrap' Starts 10th

Year of West End Run
Agatha Christies, maratho thriller, "The Mousetrap", currert at the Ambassadrrs. Theatre, 7ay (25), thereby notching its 3, Peter Saunders xas host of a celebratory lunch at the Iry restaurant
that day Guests of honor weie the eight members of honor were cast and the seven new members
who joined the team Monday 27 ).
The onIy nember of the riesent cast to stay on is Darid Raven, who
has played Mas Metcalfe for fou and a half years Mrsie Monte resumes as Mrs. Boyle after a year's the role for five and a half. vears Newcomers are Brian IICDermott
as Sgt. Trotter, and Petra Davies,
Gavin Hamilton Simon Brent Oto Diamant and Elizabeth Bird, who earlier in the run, was the stage
manager. There have been 65 actors in The Monsetrap" during its run,
and nearly $1,500,000$ people have and nearly $1,500,00$
seen it in London.

Alee ander H. Chier hopes to
persuade Christopher Phammer,
currentiy starting in "Becket" in
Condon, to play the Sherlock
Holnes role in his musical, "Baker

Still unresolved in connection with the diversion to a pension and welfare fund for all legit unions of the repe Bra N. Yax on dekect of the move on touring the efrect of the move on touring proroad shows are contractualis obll gated for pension payments to AC
tors Equity the Assn. of Theatri tors Equity, the Assin. of Theatri-
cal Pressagents \& Managers and Loeal 802, American Federation of Musicians.
Producer-members of the League formed by the League to continue the pension payments, which are based on a percentage of the pay-
rolls. The pioducers have been advised that the League is meeting with the Fact Finding Committee lems of pension coverage. disiriof relieving the producers of pen sion payments for shows on tour."

- send the producers have been asked the league office in N. Y., so the funds can be placed in an escrow inclusion in the question of road pletely resolved." Meanwhile, memof the Independent Booking Office who operate theatres on thie road they are discontinuing payment of \%o pension contribution to Equity A pravision in the IBO booking tinuance. of the Equity diseon sion contribution by the hinter and theatre operators immediately tax. Thus, the cutoff date on the 2I, when the effective last Oct ducer of Brax was lifted. ProMain Stem theatre oreners no and f have to contribute a per entage of the payroll for the pension pay ments, since that obligation is now raken care
A sidelight to the city tax relief ists Guild and some agents that laywrights and other talent conhould share in the remitted gross evenue. In recent years the tax as come to around $\$ 2,000,000$ anually. However, for technical pealed tarify is available for the ducing the annual take to around $\$ 1,700$ :000.
The lifting of the tax was based ndus coin being diverted to the quently the remittance did not re alt in lower boxoffice prices. The ssue of whether the 5.0 tax red gross should be included. in the
ghow and therefore provide increased reverne for take is another matter still to be resolved.
plications, the League has notified ts members that upcoming conent getting a percentage of a clause reading, "For purposes of computing the (dramatists, actors,
directors, choreographers, etc.) ompensation, the gross weekly lude those sums shal not in lude those sums equivalent to the tax, the net proceeds of which are are funds of the theatrical un ions."

Minnesota Univ, to Get
A New Theatre Building Minneapolis, Nov: 28 . ned to house the Unive of Minnesota Theatre. A bequest, reported
to be approximately $\$ 150,000$; was accepted last week ty the school's the building.
E. The gift from the estate of Elmer tus of English was contributed with the provision that it be used Meredith Wilson, Univ. of Minnesota president, said that state construction costs but that the bequest is "great enough to make a distinguished dinference in
of theatre we might have.

## Off-Broadway Reviews

## All In Love



betrayed, denied; couraged and This is avant garde theatre with a vengeance; but what the wayouters may haye overlooked is thiat the concept of a man laying down new. That Arrabal's parable is in lace in an auto junkyard beine used as a brothel, and is really hell anyway, Is grist to no particular mill but the author's.
 ymbolism and private mystique sem to be generic to the theatriand abstruse can contr of the vague other week or so these days, and appeal to this coterie public. Herbert Machiz has staged Arrabal's drama with attention everything but clarity. To dig Argranting it's worth trying. Gabriel Dell plays the Christ figure with seeming conviction As his girls who holds off the posse
with a striptease followed by off stage hanky pank, trim-gammed Leila Martin is pretty and concen-
ratedly serious, while: Harry Basch seems a little
factotum and pimp, Suados has designed a colorful toonervilte trolley. Kind of junk heap that is better suitied in nood to comedy than to Arrabals laptrap

## What Shall We Tell Caroline? <br> and The Doek Itrict.  <br> SAFA TO SHAL WE TELL CAROLINE? WIIA LOUdA Lily Loudan. Arthur Lquidon Tony Peters. Morgenhain pock BRIEF Fowle EF nthony Dearden Joseph Boley <br> Such points as playwright Johin Morimer fas tried to make in his Mortimer has tried to make in his two one-act plavs' "What Shail We two one-act plays. "What Shall We Tell Caroline". and "The Dock Brief he has smothered in Words: His characters talk, talk talk, and Hhereas in each play the early moments are enough to arouse amused interest bs the time matters have been stated and re-stated to a fareto do but endure it. <br> Mortimer is anothe in the burplaywrights who are having the say at length these days, and he favors the obfuscationist faction. In "Caroline," for example, more questions are raised hy far than are answered. Is the father really are answered. Is the father realy or are these fictions of the charac Caroline anysuay when nobody seens really to know who's who and what's what $\therefore$ There's a possibility that it's all symbolic, so trat when the apparently mute Caroline finally sing its independence of conservátive tradition and liberal fol-depoint, but as Mortimer hasnt made it clear, it's legitimate to guess. In The Dock Brier," matter case defending a geife his firs They lose the case but the man is pardoned anyway. It's virtually a monolog by the lawyer, and dry a a brief, so that in less than half the play's 70 -minute running time making his local debut bears the principal burden in each play, as the loquacious quondam lover in "Caroline": and the barrister in "Dock Briet:" He is personable.

senge of characterization observant cannot bring suffieient vocal vari-
ety to either play to offset the eoporifi
Words:
Joseph Boley plays the apparent father In the first piece and the prisoner in the latter: He conveys the essence of stiff-upper-lip Britain with dignified restraint, Mary
Cooper is coolly smiling as the Cooper is coolly smiling as the
mother-wife-lover in "Caroline," while Margot Welch plays the unfortunate girl with sensitive charm.
Steve Chernak has staged thi garrulous twin bill which has also been produced in London, Berlin
and Paris and has and Paris and has won an Italia writing talents may be, they ar
not built on reticence. Gear

## To Fight City Hall





## 


On Second Ave or in the Broad way area, Xidish-American the
tire still: looks the same Makins one of its rare uptown appear ances. this tired but seemingly th destructible commodity opened Theatre N Y in a
"Go Fight City Hall:"
Into this two-act musical are poured alfost every trait extant veremotional dramatics to one and often taxing plot lines: Audiences have been buying it for so Iittle reason why the formula wont
work again with "City Hall." The taging by Menachem Rubin is
ussiy a Kalmanowich's book though pep pered with somewhat witty gags
is self consciously arranged to con-
tion. an unece
show most of the emphasis being clased on character and plot en tanglements with ample dramatic opportiunities for Mae Schoenfeld Julius Adler and Bruce Adier,
few comedy chances for Irving Ja ew comedy chances for and Henrior Rubin of what music there is Murray 'Rumshinsky's score and Bella Mysell's. lyrics serve effec
tively; the former being of proper mod and flavor as rendered on the piano and organ and the latter hie particular talents of the cast. in the dramatic area. Miss Scho sometimes excessively, as a widoy undus Adler are her son and suitor respectively, the former a bit over
zealous at times and the lafter giv ing a competent performance, ding duo in the show's comed number, which is also the titte save vacobson impresses as a ouich for the audience, and Fin Rubin is a skillful character ac tor as an old patriarch, and hanauthority and credibility As his broad comic style that accom more than anything else., Perform ances by David Elin and Anne Winter.s as Miss Schoenfeld's Miss Jacobson has also designed ropriate settings and cho
$\therefore$ (Continued on page 69 )

## Inside Stuff-Legit

The major conyentions, exhibitions and meetings scheduled for New ort during Decenber, with their respective dates and anticipated lude the Alied Shoe. Products \& Style Exhibit, Dec. 3-5. (3,000); Ameri Dental Meeting, Dec, 48 (1,500); National Assn. of Manufacturers. Dec Dental Meeting. Yec 48 Society of Anesthesiologists, Postgraduate As sembly, Be
$14(2,500)$ :
Also, Tanners Council of America, Dec 11-13 (5.000) United Syna
gogue Youth, Dec, $22-25$ ( 1,350 : Speech Assin of America, Dec, $26-29$ 2.000): Allied Social Science Assn. (including American' Economic Assn American Marketing Assn . American Statistical Assn.) Dec.
(2,500); Metropolitan Juvenile Style Mart; Dec. 31 Jan. 10
(3,000):

## Asides and Ad Libs

Padds Chayefsky hasn't figured received on the recent opening night of "Gideon;" his play in which principge of the Lord and the Old Testament farmer-watrior are a big suecess," it read. The signature was simply God - "A Ma Paul Scofield, Leo McKern and Keith Baxter and, as á stager, of British actor-director Noel Willman.
lunchiting show-tour patrons are becoming as big a nuisance during luncheon and dinner hours at Broadway restaurants as theatre party in its fifth week at the Broadway Theatre N. Y. is stili being revised The running fime has been cut 15 minutes, Y., is stin being. revised, of the number "Domesticity"'sung by Alfred Drake and Lee Venora Agnes Doyle, who came to the U.S. In the mid-1930s from Australia as the ingenue with Margaret Anglin in Fresh Fields, is now rep.

Ted Flicker, promucer of the off-Broadway revue, "The Fan tasticks, gave a party Sunday night (26) at the Lobster restaurant;
N: Yo celebrate the show's first anniversary atre, a surv the present, will be published Dee. 12 by Hill \& Wang:

## Shows Abroad

## Boulevard Dirani


"Boulevara Durand" is a scrupuous chronicling of a 1910 incident n. which a French labor leader yas y lost his sanity The tlay offers lost his sanity The play offe
look at all sides of the casé: Although it may seem somewh primary, even melodramatic, it does have a dramatic strength and reep, with the read character ion and final destruction ion and final destruction
Jules Durand headed a e Harve dockers. He headed trike, and when a scab yas killed n a drunken brawl, he was tried nd world outcry brought commu ation of the sentence and pareeome insane
Armand Salacrau shows the Durand when the drunken murer, that has nothing to do with
trike, gives them their chance. he action then shifts to the court d. but not before he makes his ase clear before everybody
Andre Reybaz has given this a ets help the seene changes move and direct. in keeping with the implicits of the characters: "Boulevard Dtirand" appears mainly a local bet and an outcry gainst Injustice which helps it ance to the facts. if simplified; and ransfering a historical incident to he stage give it its.main appeal. The play s title refers to a: street. Presented by a provincial therical groap, the third after the die De L'Est the production reegit growing in the hinterlands ith the depth, professionalism and
aviv for successful Parisian apsaxiy for
peaianes.

survive in that competitive area; The author evidently has not made play as a comedy or a slightly ming he thriller: Nor is the evetion by Basil Ashmore.
In a seedy basement apartinent, nicely captured by Spencer Chapcharacter is blocking up sup board: There is reason to believe that he has bumped off his wife,
but this is only one of several red herrings provided by author Ray Rigby during the course of a short play that was written originally Murder does crop up and so does eno cific point it is probably the famil iar idea that anyone gets caught up in crime once a train of cirSomstances is started.
able but deplor able but there are three or fout
good performances to relieve the general flabbiness of the produc tion Cyril Shaps plays the leading role with an edgy furtiveness
which only occasionally lapses into William Hartnelt gives sharp attack to the part of a shady an landiad er and Joyce Carey shabby gentility. As an alcoholic down-hthee lodger Richard Goo apn makes
Curious mechanized music i provided between scenes and there
is no clue on the program as to Collisonised at unkes is bavid "special sound effects."


## Road: Birde' S82,047 in Toronto, Sulways Record S72327ii Philly, Misic Man' S599993 for Split Mke

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Parenthetic designations for out -rown shoics are the same ast Troith sho excep tryout and RS indicates rond shous Also. prices or touring shous in laix, if aky, but as on Broadioa grosses are net lee, exclusure o neek unless otherwise noted.

## BALTINORE

Music Man, Ford's MC-RST (S7, $\$ 40387$ Nizon, Pittsburgh
Last week, \$36,513.
Fiorello, ShubTON SHC-RS) (3d uk) i\$6.50-S7:50 1.717 C S65.060). Of the Month Club patronage
Jast week $\$ 55.606$ with SOMg patronage
First Love, Colonial (D-T) 2d
2 Elizabeth Bergner: Ho o'Bran Previous reek, $\$ 15.616$ for seven Lerrormances.
Taste of Honex filbur DRS 1st Wh) \$4.95-55.50 1,241: $\$ 36$ Coka): Previous wee k, \$23u30 Her Aqajesty's Montreal Guild Ameerican. Therire. Theatre subscription after openine her Nove 20 to three endorsements
Hughes Herald Milones. Travel er: Norton. Recors tmerican, one
avorable for play hat unfacorable for the acting except for Mrs Cuka aberforniance and one no opinion Mrad dock Monitor),

## CHCAGO

Bye Bye Bridie t2d Con Enang
 Lest week, $\$ 46485$
Night of the Lguana. Blackstonc \$45,000) Bette Davis. Vargaret Leighton. Alar Webbl: Previous
weck $\$ 20.201$, Shubert, Detroit: Gast weck $\$ 27,200$ for seven per 21 to ove apphoval itharris Dist 21 to oue apphoval Harris. Daily
News, one yesno Dettmer. Amer. can) and tro negative notices (Cas sidy, Tribunes Syse Sunimes): Sound of Music, Shubert ase
RS
(2d wk 0(10) Hloren e Henderon): Prev.
ous: week $\$ 65,582-$ with TG-ATS subicription for five evening. per formances and three matinees ast week,
subscriptiom,

INCINNATI
Toys in the Atile Shubert $K$ Constance Bennet Ane Revre. Srott Mekay, Patricia Jessel Pre
rous veek sil 437 seyen-per Formance split 18 Ther with TG ATS subscription.

CLEVELAND
La Plame de Ma Tante, Manna RQS +2 d wki i\$6.50, $1.515: \$ 55:-$
0001 Previous week $\$ 1,456$ 4ith TG-ATS subscription.
Last week $\$ 42.282$.

## DETROIT

Advise and Consent, Fisher 1 D Farley Granger, Chester Morris) Previous week, $\$ 46.510$ with Fisher Playgoer subbscription.
Playgoer week, \$47.755 with Fishei Playgoer subscription.

LOS ANGELES
Gypsy (N. Y. Co.) Biltmore MC Ethel Merman) Previous week $\$ 50 ; 385$.

## MT Tafr LWABKEE Pabst MCHS

 2d wik) (\$6-\$650; 1.623; $\$ 8: 000)$Ronald Drake; Caroline Divon)
Previous week, $\$ 53,304$ with TGPrevious week, $\$ 5$

## Last week, $\$ 54,35$

PHILADELPFIIA
Danghter of Silemce, Eriange D-T) (4th Wra $1 \$ 4.80-\$ 5: 40$ n $1 ; 804$ Torn.) Previous *eek, $\$ 9,255$. Kast week, $\$ 8,925$.
Gipsy tad Co , Forrest (OMC-RS) Mary MoCarty) Previous week L38;8ig nith twofers.
Subwais A
bert MC-T I I3d Wh $1 \$ 6-\mathrm{St}, 50$ $\$ 70.495$ with TG-ATS subsciption Last Week. $\$ 72.372,2$ house
sundiay in New Yort, Walnut C-T) I\$4:80 $55.40,1.349, \$ 36.0007$ Previons week: $\$ 43: 785$ rith TG-
ATS subseription; National, WashATS su.
Last week, s23. 624 after open Ing here Nov. 20 to two favorable Suquirer) and one sorso ischier Bulletin)

## SAN FRANCISCO

Miracté Worktr, Gearr (D-RS 2 d , Hki. $\$ 5-55.50: 1,550$ : $\$ 51: 0801$ erformances

## STMOCIS

Best Man, American D-RSN $\$ 5$ 1863 : $\$ 50.640$ Hrank Eovejoy
Kent Smith. James Westerfeld Kent Smith Jamme Westerfad Lane. Chicago.
Last Heek, 229.271
TORONTO
Bye Bye Biritie
200 ( S105408) 24 (k) $\$ 6.50$ 578.500 with OFeefe-TG ATS sub scription.
LGast Meek, $\$ 82,047$ with O Keefe
Roval Alexandra D-RS 13 d uk) $\$ 5.50 ; 1: 525 ; \$ 38$.
 KeefeTG-ATS subscription.
Last ueek, $\$ 25,302$ uith O Keefe TG-ATS subscription.

Tharber Carnicaion
RS) (1st wEi : 54.95 - 5.95 nal 1 R 441.335) (Inogene Coca Arthi Treacher, King Donovan) Pre vous ireek. S29. 177 nith Show of
the Month Club patronage, Whbur the Mo
Boston
Last reek $\$ 312 \pi 7$ afier opening here Noy 20 to three favorable Donnelly; Newst:
 eightperformance split. seven performances High School
Vatisaw Wausaw, Wis., Sundai $19 \%$ one around. $\$ 6,000$, Dinfe d. Duluth Tuesday-Wednesday $21-22$, tryo
about $\$ 15,000$ Auditoriunt:


National Repertory heatr Rep:RS iEva Le Gallienne, Fay Emerson. Previous. week, $\$ 25$, Last seven-performance split: formances of Etizabeth the Queen" and 'Mary Stuart' reper Ory Oys, Charlote Monday
20, one, $\$ 4,069$, merican Roan oke Tuesday 12, one, S4, 615
Playhouse; Wilmington Wednes Playhouse, Wilmington Wednes Wordd of Surie Wong tD-RS
revious week $\$ 8736$ seven-per Previous week,
Last week, about $\$ 9,070$ for fit city ormances: Civic, Idaho Falls. Wednesday $\$ 3,406$ Thursday-Fridäy $23-24$ two $\$ 2$ :
601 Jr. High School. Pendleton ${ }_{\$ 2,000 \text { Saturday (25) one, around }}$
 'Gay Lie'e' 55,49, 'Gideon' 839,226 , Tean' S50,98, 'Complassan' 58,159

One musical juniped $\$ 8,313$ and another dropped $\$ 10.611$
The capacity shows were carnival;" "How to Succeed in Business, Without Really Trying;"
"Mary, Mary, "Mik and Honey" Mary, Mary," "Milk and Honey" The grosses below reduced by commissions where theatre parties are mentioned, ject to slight ehange because of adjustments in coninection with the
repealed $5 \%$ City tax on admissions:

Estimates For Last Week
Keys C. Comedy, $D$ (Drama),
CD (Comedy-Drania) $R$ (Remie) CD. (Comedy Dratia). $R$ (Rewie)
$M C$ (Muisical:Comedy), MD (Mrisi-cal-Dramat, O Operai, OP tOp érctià, Repp Reperiory), DR (Dramatic Reading
Other parenthetic designations refer, respectively, io uediks played, number of pertoripances through
Idist Saturday, top prices uvhere tioo prices are girch, the higher is
for Friday-Satutday nigits and the lower for acceknights t, number of seats, capacity gross and stars.
Price includes 10ri Fedcral and ${ }^{\text {Price includes }} 10$ ri Fedcral and 5\%o City tax, but gross
i.e. exclusive of taxes.
ie. excusize of tares.
rate tickets im in circulation.
Bleod Svieat and Stanley Poole, $\$ 7.50 ; 999 ; \$ 41.9601$ Darren Mc Gavin) Previous ueek; $\$ 13.415$. Last week, $\$ 17.371$.
409 pimelot; Majestic (SIC) 51 sist rk; Andrews Wilin: Squire). Pre vious week, $\$ 74797$,
Last week, $\$ 74.587$
 Donald Pleesarce Robert Shaw Alex D
$\$ 19,011$.
Last week. \$19544:
Carnival, Imperial MIC 33 wk; 260.p) (\$860: 1.428; $\mathbf{\$ 6 8 . 2 9 9 1}$ Anna \$68,428.
$\therefore$ Last week; 568.428
Come Biow Your Horn; At kinson
1.090 \$43.522)- Previous weck. $\$ 25.8344$
Last week $\$ 26.587$
Cemplaisiast Lover, Barymore (C) (4th wk 29 pl $\$ 6.90-\$ 7.50$,
$1,067, \$ 42,000)$ indiael Redgrave, Googie Withers, Ricliard Johnsont:
prev o us week. $\$ 35.182$ : with parties.
Last week s28.459.
Do Re Mi. St. James (IC) (44th 5001 Phil Silvercs. Previous week. \$42,632 with Silvers out for four Last week. $\$ 49.275$. Moves Dec.
$25^{\circ}$ to the 54th 5 t. Tieatre.
Evening With Yres Montand,
 s22:461 for scipn performances. Last veck $\$ 18920$ for seven performances.
From the Second City: Rovale TB) 9 th wk 71 plis6 $90-57.50$ : 999 ; \$41,158) Previnus areek, \$13.007. Last Week. $\$ 17.570$

 Munship). Pie inuss week, sen 127 previews.
List week. $\$ 552 \div 9$ wilf parties. Gideon, Plymouth Di 3d wh; March Dourla ramobella: Pre rious week: $\$ 42.186$ with parties. $\therefore$ Last week $\$ 39.206$ with parties.
Without Really Trying, 46 Sh St WMC) 7th wk 49 p 10.460 1,342;
S66. $615 \%$ Previous week, $\$ 65,275$
With parties $\$ 6061$ with parties
Irma La Douce, Alvin (MC
(61st wk, 484 pi 158. 60 . $1100: ~ \$ 55$. 942) (Elizabeth Seal, Drnis Qưilley Previous week, $\$ 35.702$.
Last- week, $\$ 34.718$.
Kean Broaduay (IIC) (4th wk
8 p) $(\$ 8,05-\$ 9: 40 ; 1,900, \$ 79,300)$

## Alfred Draket.

 Hest week, $\$ 50.928$.Let It hide, ONeill 1 MC) (7th wh; 52 p) ( $\$ 9.60 ; 1.050 ; \$ 54.509)$ vious week, \$37.041 with parties. Last week, $\$ 33.348$ with parties.
will have to close or move to Will have to close or move to
another house since theatre has been booke
26 opening.
Man For Ail Seasons. ANTA (D) 1st wk; '5 p1 i\$6.90-\$7.50; 1,185; Kern, George Rose):
Opened last Wednesday night
(22) to unanimous approval 'Chap-
man; News; Coleman. Mirror; Kerr, man, News Coleman Mirror, Kerr,
Herald-Tribune McClain, JournalAmerican; Nadel, World-Telepram; Laubman. Times; Watts, Post). Last week: $\$ 24.733$ for five per-
ormances and one preview.
Mary, Mart, Haxes (Cl $38 t \mathrm{th}$ wk;
300 pl $1 \$ 6: 90-\$ 7.50:$ 1.139: $\$ 43.380$ ) Barbara Bel Gediles Barry Nelson Michiael wilding). Previous week, \$43,409.
Last week: \$43.356. Edward Monday
3alk and Honey. Berk MC) 7th B05, 55 pl isobert Weede. Mimi Bencis 805) (Robert Weede. Mimi Benzeil,
Moily . Picon. Previous week, $\$ 61,-$ 158 with
Last week. \$61,707 with parties.

- My Fair Lady, Hellinger MC) 297th wk: 2366 p, $158.05 ; 1.551$ Moser): Pretious week $\$ 38958$ Moser. Precious wrek,
Last week. $\$ 47271$
Purlie Victorious, Longacie (C) S40.019, Previous wel. 16101 at the Cort.
 136). Previous औeek. \$57.251 तith parties.
$\$ 54.900$ with parties
 dulie. Harrist. Proviens week $\$ 32$, 73 with partics.
Last weex. $\$ 31.373$ with parties.
Sound of Music, tunt-Fontanne
MD: 100 th vk $\mathbf{7 9 6}$ p) $\$ 9.60$; 1.407, $\$ 75.0001$ (4Iartia Wright) Last week. $\mathbf{~} 63.066$.
Unisinkable Molly Brown, Winter Garden 1NC) 1561 h wk: 444 p ) Grimest. Previous weok s54.488 Last week, $\$ 47.468$.
Write Me a Marder. Belacico in) $(5 t h$ wk 36 pl is6.90- $\$ 7.50$. 967 ;
$\$ 38.500$ IJames Donald Kim Funter, Denholon Phototy Torim Thather, Fthel Grifips!. Previous week, $\$ 35.050$ with parties:


## Closed Last Week

*Far Country, Music Box (D) S40,107). YKim Stanley, Michael Tolan Luduig Donathi. Previous 125) at an estimated 565.000 deficit n an investment of \$108rioo in cluding $20 c_{\text {r }}$ overcall for the Hartord Theatre. Los Angeles, where Last week. $\$ 17.579$

Opening This Week

| Sunday in New York Cort $C)$ |
| :--- |
| $66.90-\$ 7.50: 1.15 .5 . ~$ |
| 39.000 | $\$ 6.90-\$ 7.50$. 1.15 .3 \$ $\$ 39.000$. play by Normen Erasnantation of CapitalWed, at $\$ 125,006$ opens tonith 555.000 and can hriak iver at around $\$ 16.000$.

Daughter of Silerce Misir Box Emlyn Whilians. Rip Toin' Morris L. West's ariaptatina of his own novel of the came litic.
italized at $\$ 210.000$ - including $20^{\circ}$ a Thercall), opens omorrox night ly $\$ 2000000$ ard can hroak eren at around $\$ 26.000$.

Charles Durning has succeeded Nicholas Colasanto in the "Across segment of the off-Broadway

## CASTING NEWS

Folluroing are available parts in upcoming Broadivay, of Broad. woay, and touring shows, as well as ballet, flmis, industrial and teld
vision shows. All information has been obtained directly by the VAriety Costing Department by telephone calls, and has been rechecked af of noon yesterday (Tues.).
The available roles will be repedted woelly until alled, and additions to the tist will be made only when information is secured from
responsitele parties. The intention is to service performers with leade responsible parties. The intention is: to service performers with leads
provided by the managements of the shows involved rather than to puna
charge.
In addition to the available parts itsted, the tabulation tneludes productions announced for later this season, but, for which the manage. ments, as yet, aren't holding open casting calls Parenthetical designa,
tions are as foltovs: (C) Comedy, (D) Drama, (MC) Musical Comedy; (MDI Musical Drama, (R) Revie, (Rep) Reperfory, (DR) Dramatic Reading


## BROADWAY

"Bravo Giovanin" MC). Pro
ucer, Philip Rose (157) W. 57th St. N. Y. CI 5-2255). Part avail-
able for a girl, 20-25. attractive. Italian-looking with belting voice.
must sing well. Mail photos and must sing well Mail photos and
above apdress Happy Happy" (MC) Producers, Arthur Cantor \& Robert Wiener: (234 W. 44th St:, N. Y.,
LO 3-4370). Available parts: man, 30 's average male type, must sing
and danee very well; femme: $20^{\prime} \mathrm{s}$, average femme type, must sing
and dance very well man $35-40$ Madison Ave. ad exect man, fat, small town exec, must sing: man,
30 's, evangelist. must sing; man acrobatic, must sing and climb walls to play carni entertainer; axe, must sing well and dance
femme, 20 s's. bosomy, must sing and dance; various others ing
cluding: evangelists executives carni types, and male and femme. characters. Mail photos and above address.
"Isle of Children (D) Produ-
cers, Lester Osterman \& cers, Lester Osterman \& Shirley
Berastein $1 \mathbf{1 6 5 0}$ Broadway, N.Y.; JU 6-5570). Understudy part available for a 14 year-old boy, slim, enced actor. Call Nicholas Gray. pointment.
"Jenie" (MD). Producer, New-burge-Porter Prods. (1619 Broad-
way, N. Y. JU 6-4886), Avallable parts: femme, 20 ., small, tyric
soprano, femme, 50 's, strong persoprano; femme, 50 's, strong per-
gonality: male, $50-60$, timid; three men, $35-45$, businessmen; femme, $50-60$, non-singinge high wire act: one man and one woman; several
small male and femme roles. All must sing. Mail photos and. res-
umes, through agents only, above address.
Kermit Bloomgarden Produc.
tions. (1545 Broadway, N. $\mathbf{Y} . j \mathrm{U}$ tions. (1545 Broadway, N. Y.: JU 2-16in
Stein acting airector Lining
acepting and those who all types and ages from tacted her for her files which were
destroved by a Thanksgiving Day fre Apply by mail only.
 46th St., N.Y.; JU 6-5555), AvailMonroe type, chest and legit yoice, good comedienne and actress;
fermme, 60 s , Marlene Dietrich type. legit voice, femme, 60 's,
Sophie Tucker type, must sing; man, 35, Rhett Butter must sing; tone: male team, 50 's, Weber sc
Fields type, must sing:"adutt sister Fields type, must sing. aduut sister
act, $25=35$, can either sing dance or sisters: male straitent actor $30^{\circ}$ s leading man type. Do not. mail photos and resumes or call. WeekIng director, Larry Kasha, through agents only
duyy Fair Lady (MC) Producer. Heriman Levin 424 Madison
Ave.. N. Y:: PL, $8-28444$ Audition. for male dancers Friday (1), at "Oliver MC, Producer. David
Mirrick. 246 W. 4th St. N.,
LO $3-7520$. Parts: available for dancing and do a cookney accent. Mail photos and resumes $\mathrm{c} /$


like, fair, boy, 18, Intense, medium
height, fair girl, 18 , spiritual qual height, fairy giri, 18, spiritual quali
ify, natural beauty, fair: girl Iragile giri, 18, all-American tye;
bof, 19 ., sincere. All roles are Ne. boy, M, sincere. All roles are Ne-
gro. Mail photos and resumes to

 available for male and femme re-
vue types. Mail photos anid
 Hammerstein 2d (488 Madison Blum Auditions for porssibte future
replacements for
girls, $7-16$ and boys, 11.14 all with trained yolces. resumes to above address,
Untitiled Drama. Produce
Merrick 246 W, 44 th St. N. Y, Negro actor, 24-29, who speaks flu ent German, nice looking mascit line, with sense of humior and intensity. Call Peggy Shields, above number, for appointment.
"We Take the Town" rMDI Producer, the Stuart Company 881
Seventh Ave, N.Y. CI 7.07251 Available parts: man, 32 , fair en thusiastic, swaggeringe must sing
and move well f femme, 25 dancer and nove wen; Remme,
actress-chest singer, dark, iuscious,
volatile: femme, 20 , aubuin hait delicate; femme, 20 , auburn hair little, bird-like features, soft spoken, non-singting, can be beard-
ed:- man, 28 , non-singing, aristo cratic, weak-looking. ineffectual. tenior, 30-40, skinny, poetic; man, 38, singer-dancer, squat. swarthy,
cruel. man. 35, non-singing, tall, straight, reserved; boy, 10, act; sing and play bugle, boy, 12,
angelic choir voice femme 14, inger, femme 7: male sincers: an old peasant man and an did aristo-
cratic man, four young men, all must act. femme siningers men, mature women wio must act, four dancers; men dancers of all sizes, tos and resumes cto above address. Auditions for Equity darncers. Monday (5), at the Mark Hellinger Theatre (237 W: 51st St. N Y.): Equity
singers. Thursday (7), open call
or
 N. Y.) Gitls, at 10 am, and boys,

OFF-BROADWAY
"Banker's Daughter" MC, Pró dueers, Claire Nichtern \& \& Paul
Libin (61 W. 9 th St. N. Y.; AL 40's, charming rascal, femme, 21 , attractive, willfui; man $35-40$, clever, comic, leading mant, handsome
baritone prano, attractive, aristocratic; femme, 50 's, genteet; man, $35-40$,
rotund, naive: chatacter mian. rudrotund, naive chatacter man. rudMail photos and resumes e/o above for male and femme singers Monday (4) 3 . p.m., at the Martinique Theatre (32nd St. and Broadway, Big House and Sound of the Trump (DB) Producer, Blyth Hill
Morrow, Ltd . (ce Lo Lewis Maxwell
 50's. , manse-faced, Bary Eitzglish; man man, 30 s, Irish, man, 20 , s, IIish;
femme, 30 's cockney; man, 30 , lavable con man; Jewish pedder,
man, 40's; two rish character comediennes, character. mian who plays the coneertina, man, $30-35$,
athletic, intelligent man, $45-50$
professional anmi 20 . small town arm doctor, boy, 19 -good-atured; man, 0 m-22, stall,
medium build, attractive, sensitive, medium buld, attractive, sensitive,
intellectual. man. 22-25. faitly tall.
husky, arrogant; mañ, $33-38$, career
army man, unintelligent, slobby
boy, 17-21, small, good-nature boy, 17-21, small, good-natured,
talkative, comic, man, 22-27, nutty taikatve,
Europan. Mall photo
c/o above add
Wiliack Monday" (D) Producer, 12th St. Nf Ye/o deJoia, 350 W several males, white and parts: 20-50, all types; white girl, 13-14;
Negro boy, 13; white boy, 9-10; Negro boy, 13; white boy, 9-10;
one white and one Negro femme 30.35; several non-Equity children. al must have good Southern o above address
Iy Blackbird" (MD) Producer, N. $\mathbf{Y} \cdot \mathbf{- 1}$ BR 9 -1358) leating Negro man; 25 , singeractory Negra, so, singer-actor;
white man, 50 , singer-actor; Negro femme, 21 , singer-actress; oriental man, so singer-actor male and femme singers and actors with acting. ability Negro, white and
Puerto Rican. Mall photos and resumes c/o above address. Don't phone Audition Monday (4) for
Equity Negro singers, 18-25, meñ. Equity Negro singers, $18-25$, men.
at 11 a mi -1 p.m arid girls at $1-3$ at 11 ami-1 p.m and girls, at $1+3$
pm; at 1 W. 39th St. NiY:; 4th foor:
Mon, On R Ralnbow Shawl" den (1545. Broadway, N. Y: JU Polynesian, West, Indian. or
Orientan woman, $35-36$. voluptous. Oriental, Woman, 35-36. voluptous.
Call Lílian Stein, above numiber: Call Lillian Stein, above nuiniber: dueer, Lance Barklie ( 53 E. 65 th parts lead femme, 45 , strong legit voice; lead mañ; 20 's: femme comedy, lead, 30 's. scrawny, ingenue; boy. 12 , wild, precocious. All parts are Negro: Mail, photos and
resumes c/o Glasser, above ad dress "The Disenchanted" (D) Producer Equity Library Thaetre (226
We 47th St.. N Y Y PL eral parts availabie. Auditions tomorrow (Thuist and Friday (1), 6 10:30 p.m. For appointment call
UN $4-8982$, on above days and times Applicants must have good speech, move well, and be able to
wear costumes of the 1920 's and wear costumes of the 1920 's and
1930 's. Play will ehearse evenings. and some non-Equity actors
may be used for bits and walk-ons Script is available at the Drama Book Shop ( 51 W. 52 ad
"Witches" Nabbath" (D). Y). ducer, Jay Broad (19 W 78 th St.
N. TR 4 . 4055 ) Available parts: $25^{-35}$. man, 30-40; leading femme 25-35, 艮genue, man, 20 s; severa Maill photos and resumes $c / 0$ above address; don't phone

## Carnivalo Tine

David Merrick (264 Wroducer, N:Y: LO 3-7520). Parts available for tenors and sopranos. Contact
Pegey Shields, above number.

## Television

"Bozo"'s Circus" (children's show Philip Mayer at station (2501 W. Bradley Pl, Chicago; LA 8-2311).
Casting director Doñ Sandburg accepting photos and resumes of all types of circus acts c/o above
address. Include availability date "Chit area Three" (educational. dramatic series): Producer, CBS casting director, Paula Hindliń Accepting photos and resumes of talent, c/o above address. No dupli-

Untitle
ed Syndicated Vidape Se 200 W: 57th St., N. Y.; CO 5.7451) Parts available for femmes, 24-40 With experience as cosmetic dem astrators, charm school tecahers et al. Mail photos and resumes
film clips $\mathrm{c} / \mathrm{o}$ above address.

## Films

"To Kill Mockingbird": (D) Producers, Alan Pakula \& R Rober Mulligan, in association with An
thony Productions (Universal Pic thony Productions, (Universal Pictomboy; boy. $6-8$ and boy 9 and 911 They must be typically Amele and should be able speak with a Southern accent. Ap-
plicants will be seen by appoint ment only through agents, c/ Alice Lee Boatwright, above ad

Paul Taylor: Great Form'
II Dancing Whose Message Declines to Explicate

## By ROBERT J LANDRY

For the past several seasons the uniqueness of modern dancer Paul nized both in New york recogthe Spoleto, Italy, festival. This was again evident over the past weekend when he appeare will company at Hunter ege Playhouse, N, Y, under Thea priced at $\$ 4$.
Taylor represents virtuosity in pheer athletic coordination and is high-voltage in the same terms There remains the question of whether he has enough to say, or tive success. He is like some of the avant-garde playwrights and painters of the day-he scorns e own. The form is self-evident, and often close to genius but the sub stance is murky puzzling and often the beholder
Consider Taylor's Rebus; the It onens before a kind of shrine strung with laundry There are hree girls, Maggie Newman, Eliza beth Walton, Elizabeth Keen, dressed in multi-colored tights which turn their legs into ice
cream parfaits Over-garment of gauze suggests a burlesque fashion. The two mate dancers Taylor and Dan Wagoner; perform and once in a while veer tovar jazz implications but very abstract and against abstract sound rather than a
The arresting fact about Taylo
s that of his six dances, five have say their production and rehearsal expenses subsidized. His auspice nelude Connecticut College 196 "Junction")', Ballet Society ("Fib ers") Spoleto ("Ta
In stirring a great deal of spon able dynamism and dedication theatrical tradepaper critic must nonetheless regret that Taylor the main public and to depend upon the smally though owal. for of cultural abstractionists and foundation handouts.
Again and again there is the Again and again there is the question the companion doubt that there is much present beyond superb anatomy Can an artist be without the latter factor in the end selling the former short?
Meanwhile his company is splen did, notably his partner Mággie

## Shows Out of Town

## Continued from p

while the performances are fre
quently wooden and uninteresting His premise is frustrated emotions and the strength of love, a familiar ern setting or distracting Negro spirituals. The arty mood music and awkward introductory se-
quences for these insertions fall quence
flat:
The actors, partly due to the ma and audience identity Cion O'Donnell struggles vallantly and fessionalism, but vainly, The south ern accent turns out to be a hazard Bessie Griffin begins to take
form on spirituals, but even these are marred by her apparent lack of dramatic experience. Gerald La
Zarre is strong and looks good but his role is thankless.
Alma Platt has good feeling bu dult timing. Stephen Brown, doubling as co-producer, sparks delight
fully' and bits by Ciff Medaugh Frank Greco and John Hanek core nicely. Stronger: direction Potter whe helped moppet Garr Robert A: Blackwell directed the music, and the arty lighting is by
Michael Shere. The uncredited sets re functional. The show rum Wednesdays-through-Sundays.

## Literati

Vallee's Comeback
Since the click of Rudy Vallee Nithout Really Trying" the nes Brôadway musical sinash, the foris meroner, who sought to have nueh in demandished, is now. Before the biog; however, he is doing 'a 'self-help" book for PrenYourself,", with - Larston D. Farrar as his collaborator.

## Another Book on BB

Add to the growing library of new item recently published by (Zurich): "Brigitte Bardot", by Fiavius Clande. Almosit pocket tastefully laid out item is richly illustrated with stills of the star, her loves; and her pix, some of them rarely printed before.
Text is equally elegant, maintaining tongue-in-cheek tone and poople as Marcel Achard such Levy; Simone de Beauvoir Roger titute and others, so as to con stute an interesting look-see at

Tenn. Williains Book "Tennessee Williams" by Nancy M. Tischler (Citadel \$5) is should not be confused with "biog.

Author teaches English at George Washington $U$ and began Pher studies of Mrs. Tischler's ap proach to her subject is academic and shows little knowledge of the iancs She does not rectiy spell the names of Laurenc Olivier, Katharine Hepburn or
Federico Lorca. She calls Irene $M$ Selznick and Carson McCuller Iiss.' When she reports on Wil seems to consist mainly of revirite from published sources periphera in nature and analysis. Book add ittle to knowledge or understand ing of one of America's major
dramatists;.

Arthur ShuATTER
Arthur Shulman has been named Gssistant to the publisher of TV Guide after serving as manager of headquarters since last $\cdots$ January In his new post, Shulman will su peryse the magazines promotion Gandising departments. With TV Guide since, be, he also has bee mid-A tlantic regional manager in rep in Gotham He started in Rochester as a regional editor 2-part serialization of Phyllis $I$

## Off-Broadway Reviews

Co FIght City Hall raphy, with \% funny notion in the latter category of injecting the Twist into one of the numbers. Overal, the production smacks ol
community theatre and is not al ways credible or well:mounted, but it has that quality that seems to work.
"In its uptown locale however Gp as competitive fare and migh up as competitive fare and migh
have trouble drawing its :regulars. All the elements of Yiddish-American tradition are present nonethe less, and with this brand of theatre redued to practically extinction the show offers its audience a dif stitution. $\qquad$ Kali:

Androcles and the Lion and The Policemen



 Phoenix. Theatre (Gest 74th St), NIY Aned
has comeliness and spirit as an early Christian with unshakeabie aith. As emperor, Frederic Wartray a ruler who will cheerfully compromise with the inevitable: Wingate's setting is functional, changes in a twinkling and must be a stage manager's joy to troupe "The Policeman" has best point
if considered within the frame of if considered within the frame of
reference of communist Poland reference of communist Poland, fancied behind-the-curtain country, tie last apostate repents, there is no political opposition, citizens are so loyal they ask to be drafted, and even apply to have their homes earched.
Mrozel's contiol over his mateial is uneven so that acidulous scenes such as that in which the mented, or that in which a faith ful dim-witted police sergeant requests permission to.. wear his eloved uniform rather than the civvies of an agent provacateur, than the lengthy lampoon of the military with which the play ends. Jack Gilford usee a dry, comic mask technic to create a policeman whose mock martyrdom shows him that all is phoney in the phoniest of all possible worlds, hile. Robe conversion of the last rebel.
Lionel Stander appears as a bellicose police commissioner worried about a country. Where there s nobody left to arrest Leon Janney
is totteringly senile as a general Who knows enough to duck when Hubert plays the sergeant's loyal wife.
Associate producer Leonidas D-Ossetynsti, who has also adapted The foilceman, has staged wit sustaining he has had trouble sustain

## Shows Abroad

## A Wrealh for Toloino

 en entertainment or dramatic val aes. Though the theme is urgent the characters are triteoften, so is the dialog.
In developing his theme of self government by the Africans, the young man who returns to Pan africa to become prime minister and finds he cannot do without White finarice and the white man's technical skill. And in order to get tor the future he considers vital is forced into betraying a friend and revolutionary of a neighboring state.
It is all rather melodramatic oten dull and rarely convincing. enough cameron is just about good Carer as is prime. minister, Le hearsed: and Lloyd Reckord her only slender opportinities as an African surgeon. The rest of th cast is adequate.
The direction is hardy inspired, but rony Waiton's sets suit the episodic nature of the production

## Legit Bits

A. Mare Leventhal, who recently ompleted another seven-month that as production stage manager ailed recently for Europe
Robert Neukum and Philip Rash have succeeded Paul Hudalestó and Larry Mitchell, respectively in "Camelot:"
Joanne Linville has succeeded rene Dailey in "Daughter of Thurs.) on Broadway
Margaret Broadway: have caret Haly and Dick Hob have succeeded Marian Merce n : the of-Broadyay production of "Little Mary Sunshine:"
Jim Camphell has returned to New York after a brief Florida our in the tite role of Marie Van Doren's. The Last Days of Lin oln."
Richard Brewer, who's been Hedgerow Theatre classes at the Hedgerow Theatre, Moylan, Pa. Carnegie Hall, N.Y.
Hugh Marlowe and I. T. Sterem open Dec. 5 in Seattle in a revival of "Invitation to a March.
Geidon Davidson, on leave from his assignment as general stage manager for the Broadway producworting in a similar capacity for the Dallas Civic Opera. His staf neludes Io Hardh, Robert Cal: nom and Robert Currie.
Jelith Rutherforl, producer of
tation of "Call Me by My Rightful
Name;" and Kêlsey Marechal, coowner of One Sheridan Square, N.Y., the theatre which berthed Miss Rutherfords production, are o be married in December: A production of "Little Mary last Saturday night 181 at the Pittsburgh (Pa) Playhouse at the Shepperd Strudwiek has eeded Staats Cotsworth in the off-Broadway revival of "Ghosts."
Thelma Ritter to Receive American Acadenv Award The American Academy of DraThelma: Ritter with its annuial Award of Achievement for Alumn at the Academy's annual dinner dance to be held Sunday 3 ) at the Sert Room of the Waldorf-Astoria Hotel, X. Y. The occasion will $\dot{x}^{\text {l }} \mathbf{0}$ be highlighted by an aucion of sculptures, ete., by theatrical pero sonalities. Proceeds from the ar sale will be used to expand the Academy's program. Lillian Gish is honorary chairman of the affair and Martin Gabel will preside Frances Fuhter alumni making its sixth anual reciplents have been Edward G. Robinson, Cecil B. DeMille, Garsoa Kanin, Howard Lindsay and Kirı Kanin, Ho
Douglas.

# ALFRED SANDOR 

## Currently Playing Opposite <br> ETHEL MERMAN <br> in <br> "GYPSY"

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Now thru December 9th
AMERICAN THEATRE -ST. LOUIS

The company is better than the one In New York.
1 odored $\therefore$. Alfred Soindor, her (Rose's) boy friend."

- HEDDA HOPPER
"Alfred Sandor, I thought, was very good in the Herbis role."
- LOUEILA O. PARSONS
"Alfred Sandor is the right man for the almest love story." - CLAUDIA CASSIDY, Chicago
*Alfred Sandor, a striking and spirited baritone, filled the part of Herbie, the dogged-suitor and agent, to near perPection."
- RONALD EVANS, Toronto
"I found Alfied Sandor a winning and philosophical agent." -PATTERSON GREENE, Los Angeles
"Alfred Sandor was excellent as Rose's potient boy friend." - STANLEY EICHELBAUM, San Francisco

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## Broadway

Elia Kazan's personal secretary Ann Eileen ${ }^{2}$ Delaney, engaged to Loew's Hotels.
Abe (20th-Fox Dickstein's at Fairleigh Dickinson. Univ., en gased to Joseph T. Holtzberg: Bob Douning production stage
manager of "Canelot," has a cou ple of acting assignments cur rently visible on film. He plays
Prince Bertie later Edward VII "Vietoria Regina" on tv (300, and he has a bit in Elia
Cornelius Vanderbilt Jr. checked out okay at John Hopking (no
malignancy or anything seriousi and he $s$ in town readying his Redpath 'Chi agency lecture tour. a bug on his recent West Berlin (shooting films en route for his lectures', which compelled
Baltimore hospital checkup.

Title to the Dakota Apartments was conveved last week to a group
of tenants who formed a co-pp to parchase the buidaing whish had been slated fue demolition by the
Glickman Corp., whirh later decided to aid in the conversion to
a co-op. Some of tne show biz a co-op. Some of tne show biz Zacnary Scott. Jason Robar's \& Lauren Bacall. Jo Mielziner, Ar-Minor-
The Stardust getting ready to
send its current Las Vegas show back to Paris Feh 15 and bring
back on the same plane, the production costumes ard cast of the open at the Nevada resort on Feb. 20. Gotham theatrical photog Bill Mark, who is the Stardirst. p.a
Gene Murphy's "oifficial court photographer" for these internato anal shows. also flying to Pár
to take the publicity pictures.:

## Munich

(1. Altheimer E EK: Tel 291731) South Dakota-botn tenor Jess
Thomas topped his successes in Bayreuth and in Berlin, with his appearance in Verdi's "Don Carlo"
at Munich's State Opera: German at Munich's State Opera.
Maria Scheli, at present at her ing forward to staring in the $U, S$ picture. "Defenseless in Paradise,", to be done in France, and in re-
turning to Hollywood on a tuofimm contract.
Luise
Luise Rainer, once double Os-
car winner; is making her comeback car whiner; is making her comeback "Cherry Orehard". under the directiort of Fritz Kortner. This, will
also mark the second opening of a also mark the second opening of a
new theatre here within thiree months. "Grosses Haus". in the
Bayrischer Hof Hotel made its Bayrischer Hof Hotel made its
debut with Scribe's "Glass of her. The first week in Novem-
Schauspielhaus wilt be Kieines rated with the Tchekhov-RainerKortner show Jan. 9 .
Walter Spezak, who became In-
terested in Johannes Mario Simterested in Johannes Mario Sim: mel's comedy. "The Schoolmate
during exterior shooting fo
"Grimim srothers" Munich mothers: play the lead the piece next spring on Br weay. Herman veteran come-
dian Heinz Ruehmann, who did the same tole in his homeland, else. Producer Edward Padula and role in their forthcoming untitled Broadway project.

## agVa Denies

at length by the local investiga--
tor. with mont of tieir queries directed at a posisible tieup between gangsters and Fasts ofice The
que tion reperte to be most frequently asked is as to whether the asents and entertitiners have ever
heard Fast nesotiating with the reputed hesd of the crime syridi-
cates new nopthside Chi vice i knou hime east said it run
arion himy nece sionally in the
 owner hip of any club, and inave.
never nesotited a contract or had. never nestined a contract or had
an wat hin
ran sad tigat he thount it whe
bonce that the investigators should
be looking finto the possibility of "sweetheart" contracts. "The records show," he said, "that min!have in many cases doubled since I
took over the . midwest office in took over the midwest office ti
He also said that he understood He also said that he understood that the committee was looking available to the committee ${ }^{\prime \prime}$. Fast said. The club operators - pay death and disability insurance and the coverage is more than
adequate In addition, the enter tainers: are given complete hos-
pitalization insurance as part of their regular dues."
Fast maintains that prostitution on the part of strippers is a fault forcement:: He also said that complaints. that feelers are forced to mixing in order to get jobs would be prosecuted by his office
as a violation of union rules, but to his attention "We had cone enforce the rules when the violations are reported, Fast said
understand that the women whom understand that the womer who
indulge in these practices are gen erally not AGVA miembers añ they became exotic dancers. We conditions: but we can't working the entertainers' personal lives.:"
One of the investigato One of the investigators told ficult time getting information "terrified" of possible retribution by the mobsters. The strippers
said they knew of girls: who were the hoodlums thought that the

## N.Y. Probe of AGVA

mittee on Investigations, headed by Sen. John MeCellan (D-Arki) has of the American Guild of Variety Artists and is reportedly in vesti-
gating every facet of the union task fons: A Senate Committee offices. for: the past three weeks;
but spokesman; per custom, will not tell what specifically they are McClellan Committee investigaexecs and members on the Coast have also queried performers but failed to give
specific interest
It is generally beleived that the quaters in Neu York is an ex tension of the probes into Chicago and New Orleans which seemingly entered around organized prostiwhether AGVA meught to learn vere issued to knoivn prostitutes, What makes the current looksee
into national headquarters more important now is the fact that IcClellan probers have looked an investigation over two years on the AGVA prenesis to follow probers are now loo fact that the AGVA files may indicate that the may have warranted a look at the books.

## Boston

 (423 Little Bldg. DE 8-7560)
Jacques Renard settled in Bosto now and playing around with fid Storyville,
Storyville, in Bradford hotel December, knee cartilege operation in. Pete Bent Brígham hospital.
Astor Theatre sporting new upin town on press for thits roadshow Mary
ditor or Sullivan, former film veritiser entering publić relations Vic here. Vis Andrews introducing the ternational Dance wins at his In at Verione hote winter carniva George Frazier, getting big. fan
mail on his new column in Boston Herald. encompassing nisht life, colteges, jazz, politics, ete Eu
Banny White back from Europe with nes beyt of showgirl swim
mors for hic Aquacades water show, set to tour this spring.

## B, Roberit F favith <br> (Stampa Estera; Tel. 675906)

 Jean Pierre Aumont skied Inor role in "Summer Sunday" Bistolfit)
Gabriella Pallotta to Coast to That Took Rome": (Par) The Pigeo
Dimitri Tom
core for Titankin " "The Ene to pen f Sodom and Gomorrah.".
Nadia Tiller in for role in DocUmento's "Anima Nera", (Black
Souli, which Roberto Rossellini di" ects.
Audey Hepburn and Mel Ferrer attended benefit screening at $\mathrm{FI}^{2}$
ammeta of "Breakfast at Tiffany's" ammet
Peter Bald win to Tunis with Chelo Alonso., Both star in "I Pic was once called "Four Endless ivights
Royal Films poured to celebrate windup of "The Black Lancers," neaux, Leticia Roman and others hósting press.
Susan Strasberg to Milan to begin shooting Franco Brusati's. "I Disordine" after which she does Young Man" (20th)
Willard Josephy hosted cock ailery celebrating opening of sisted by GAC-TV's Richard Stenta Among the guests were Susan Christian, Eddie Bracken, Edmund Purdom, Rory Calhoun, Vic Orsator Stoloff, Lex Barker, Martin Marx, Hugo Fregonese, Ody'ssia Skouras, Jean Pierre Aumont,
Charles Fawcett and Marion MarChar
shall
opens 10-day stand at Padded Cell
Ftiday (1)
Violinist Yehudi Menuhin will Symphony this week.
Minieapolis Repertory Theatre
offering "Medea" and "Antigone? over the next two weekends.
Theatre-in-Round Players preem Vieiv from of Arthe" this week LeRoy Smith and Vince Flynn Metro branch managers in Des Moines and Minneapolis, respec
vely, w phe
Morris Chalfen, local producer of three "Holiday on Ice" shows, and former mode in Switzerland. They were married in N، Nov.4 "Rx Murder" will replace, A ing of Minneapolis Orpheum legit season. Paul Gregory production,
in tis pre-Broadway tour, will play here Feb. 12-17:
When comedienne Phyllis Diller bows out Nov. 29, Hotel Radisson Flame Room, Minneapolis oldest shutter for an indefinite period. Hotel directors decided Tast month osing the nitery which has been
an estimated $\$ 100,000$ yearly.

## Might \& Day Clubs

## Philadelpliaa <br> By Jerry Gaghan N 18th. St, Locust 44848) <br> (319 N. 18th. St, Locust 4-4848) general manager of the Walnut $S t$. and Forrest Theatres; opening the Pa. This is the first non-theatrical venture for Lawrence, nephew of founders of the Shubert empire. <br> Label Spiegel, a former owner <br> of the Rathskeller and spots. In Miami, took over the New Parker Hotel.

Iggie- Wollington again will act iana Playhouse in Palm - Beach. $\therefore$ Carl Reardon, Universal branch manager, elected president of Modelphia
Harold Brason, Iongtime manager of Fox Theatre, and the Mil-
gram management haye parted:The Do-Ray-Mi Trio held over ear; after which they start an overseas tour.
al Boyd former theatre owner marked his 85th birthday
Charlotte Cushman Club presented its anual award to Mary
Martin for distinguished service to the American theatre.

"Bye Bye Birdie" away to good C. Willianson, Understood that Danny Kaye si
uulling offers for a second Aussie isit the middle of next yeape
Metro has opened advance seat
ales for "King of Kings," due to preem at its own showcase, St. preem a its own
Reported here that Sir Laurence Olivier may do an Aussie tour next year in association with the ElizaLeigh is Truse now for J. C. Williamson.

## Mols.St. Paul

(2208Kenicood Parkway, 3744015) Key Club has the Flamingos this Edgewater Inn extended comic Dick Lynn's stay through Dec. 7.
Old Log Theatre extended its Old Log Theatre extended its Yum Tree Mor

## Hollywood

Pat Butram toastmasters Tho
Masquers: testimonial dianer for Masquers. Oakie Dec 1
George La Fountalne succeeds Wendell Holmes as veepee Eva Marie Saint selected as first woman to win the Distingulshed
Alumbus Award from Rowling Green U.
Burt, Lancaster narrates Pro kofieff's "Peter and the Wolf" at
Brentwood Symphoniv annual win ter concert Dec. 3 .
Coleen Gray set as honorary mas Seal chairman of 1961 ChristTuberculosis and Health Assn.

## Chicago


Carlos Montoya in for concert session under the Frank Fried
banner Dec. 1 at Orchestra Hall Marc London replaced Bob in the cast Prọducer Roger L. Stevens due tomorrow (Thurs.) to address the Chicago Adult Education Council,
Guitarist Bill Russo and Maú lawi's Oratunes at the Alhambra
while pianist-boniface Ahmad Jamal takes to the road
Bab Acr replaced Dick Marx in the Johnny Frigo Trio. resident
house orch at Mister Kelly's. Marx house orch at Mister Kellys Marx recording.
Boniface Don Roth hosted a preview performance of "The Egg, series of theatre dinner parties: for his Blackhawk dinery.
Vivian Vance opened a three-
week Drury Lane. Theatre engagement in Ruth Gordon's "Over $21^{\prime}$ last night (Tues.) closing the cessful season in its 10 -year his-

## Madrid

By Hank Werba
(Gral Sanjurjö 24 Tel. 2344865) Flamenco song stylist Pepe
Marchena signed for concert swing in Pakistan.
prior to departure for the RCA porium in Barcelona.
Screèn actor Francisco Raba recorded a poetry disk for Casa Ricordi.
Government-sponsored Philipine bahet winds European tour with Teatro Lara
Yank vocalist Andy Russell now regating Catatans at the Barcelona
atasiot Bolero after a successful ratespot. Bolero atter a su
Pasapoga stint in Madrid. Nadia
Middle-East hip swinger Nad Gamal wound an exteinded stay a the Alcaza and took her torso gy - First exhibition in Spain of Ine Twist got wide press coverage
but is not expected to replace Rock n' Roll, the Pachanga, or Cha Cha Cha
Comic Harry Polt returns for a feature heels of extensije circult-
on the in the musieal. unom Las Vegas to Spain
Weekly conversation circle Peria Valentin reắssembled for season opener to hommäge prize-winning cuato Luca de Teria Pena hos heavy arts and literary represen

## Palm Springs <br> By A. P Scully (Tet. FA 41828)

Barbara Hate at the Lido
Don Tosti due at Hotward Manor bofore Christmas. The Moss Harts aue at their Debbie Reynolds in from Met o's Day the West Was Won Roger De Sarno, formerly of
0th-Fox praisery now a paat at 20th-Fox praise
Howard Manor
Six monthis in jail and $\$ 500$ fine ing his hotel Jimmy Van Heusen and Sam Cahn writing the songs for Night They Raided Minsky s.
Harpo Marx back in his Tama Haydn's Toy Symphony Frank Sinatra all park their pri vate planes at Besert Air. Aielder in the big leagues, now singing for his supper First Cap itol record released with his voice

## OBITUARIES

## RUTH CHATTERTON

 Ruth Chatterton, 67, legit-film star, died Nov. 24 inConn, after a brief
She made her legt debut when
he was 14 yeara old. In 1911 she made her first New York legit appeavance as Isolde Brand in
"The Great Name" That same year she appeared in Chicago in
"Standing Pat" Returnirg to N.Y. the following year she :ap peared. in "The Rainbow. Then came "Baddy Long-Legs;", im mediate success and the play tha put her name in lights for the owed including "Frederic Lemai Are Bit Come Out of the Kitchen. Rose; A Marriage of Conven enee, in which she co-starred With Henry Miller) and
light and Honeysuckle,
Her first marriage was to the ate English actor Ralph. Forbes Magnolia Lady, They. Tater ap. peared together in The dintly thereafter Forbes went to Hollywood to appear
in films and she produced the in films and she produced the in 1928 with "Sins of the Father," in which Emil Jannings appeared.
Her other films include The Doc tor's Secret:" Madame $X$," The Laughing Lady" "Sarah and Son" with Walter Hustori. After ©Dods and went to England She made

## Zocto Yocto <br> In Memory of Our Partner <br> and Dearest Friend <br> Chester and Jack

wo films there an an cincinnati and Whe London stage in
tant Wife", in 1937 :

Broadcasting Svistem as direetor of
In 1940-41 she toured the E.S. In "Prgmalion." The hex Year
she toured with Pitrate Lives" She Toured with "Prirate Lives
nad "Gaprice, Four jears later,
she returned to Broaditay in "Sec year she replaced and in the samie year she replaced Quentith Revolds
as the narator in A. Flag Is
Borne Heralast Broaduay ap. pearane yas in a reviral
LIdiots Delighte in In the summer of 1950 che emerged as a novelist. Her firs
book was Other books' include "The Betrays,
ers: The Pride of the Peacock nad The Southein Wild Sh Was married three times Her mar
riage: to Foibes ended in divorce in 1932\% The same year she nitrried actor: George Brent. Thes
vere divirced in 1934 Lates she married acter Barry Thonisonmyou
died in 1960 ,

LEONARD S RECKER Hoonard leg Pficker 51 Hotil
 Honywod,
He began vis caree as associate Of shoi biz atorine Yathan Bur
kan in Jew-York in 1933 :atter get kan in New York in 1933 ather get-
ting a law dexree at Syracuse ciniung a lave degre at Syracuse Lin ASCA, in thei ioined Columbia Pic-
tures as asistant residint coinse tures as assistant resident counsel
at the homeotfice In 1942 Pickei Wips Shifted to. Hohtivod as ande to the late Ben Kalianie at. Coluin-
bia, and shortly' affer becanie a bat and shortly after becane:
pioducer at that stüdio. Hitches with Ietro Eagle Lion RKO and UA oollowed in that onder - Mis wife foir daughters mother and thire hrothers. Engene, a sice piesident of UA. Arnold. executive
veepee of UA and Sidney, a form veepee of UA and Sidney, form
er film exective survive:

## Leonard w. Joy

 Leonard musien and directort died procacer and New govk of a diabetic coma Hhad been pop ader director fo

RCA Victor and, unti his death, His musieal career began after his graduation from Dartmouth
College in 1916 when he worked as a pianist and arranger on the vaude circuit in Boston and New:
York. He joined Victor tn 1939 as York He joined victor ni ma as as
pop a\&r director and joined Dec: ca's a\&r staff in 1944:
At Vietor he conducted the Light House Orchestra. He also conducted many radio shows oyer, NBC and recorded such performers as Gleni Miller, Tommy Dorsey, King and Rudy Vallee inong oth ers: At Decca he was first: to wà Perry-Como and also cut Bing Crosby. Victor Young. Al Jolson,
Jesse Crawford and others. $A$ member of the American ciety of Composers. Authois and Publishers, with oyer 20 composions to his. creand cleffed other tunes incliding "Mavis, vision Fall, Mornate Monlight: Melodjo and Affectionately Yours.
Surviving are hís M

THOMAS G. SLATER Thomas Gl Slater, 54 advertisin radio broadcasting, died Nov: 17 in Pittsburgh. Ie for radioty of Fuller \& Smith \& Rass. Inc., ada agency. During the 1930 's lie vorked in
radio broadcasting and program:
the age of 16 in the chorus of
Sam shubeit musical and sub sequently became a pony girl",
later advanicing to small: parts and featured roleses as a musical coinedy soubrette.
Atter six years and slx shows she starred hor Henry Savage in
musical which opened and closed in Scranton, Pa, daring its tryout After that. she jeft the theatre
permanenty and mairied Chailles permanently and mairied Chayles appeared included Liltr, Belle.
Mamie Boome" and Prince of Silsen, her son, Broadway producer Em: mett Rogers.

## douglas watton

and and film actor: kner, 51 an artis ally as Douglas Watton, died Nor A native of
the U.S. to play in pictures. appeared in numerous films in cludimg "Picture of Dorian Gray," Mary of Scotland, "High Tide, Oieng Bengalat and "Made Storm Spy. After serving as an Army lieu
tenant during last World War Walton began a career in paintin He eventually opened a studio in Brentwood, Calitm where he ta
members of the film colony
menhbers of the film colony
His wifé survives.
MAURICE L FLEISCHMAN
Maurice Mi Meischan Be in died of New. York, where owned a alage chain of theatres known as Fleisch. man $\&$ Goldreyer, he came to
Yiami 20 sears ago. He built the Essex House and Cardoza Hotels on Miami Beach and was fotimer
owner of the Robeits Hotel in Miami
Sleirviving are his son, Harvey Fleischman, a v.p. of Wometco Enterprises, Miaim,
five grandchildren.

## TRANK ROBERSON

Frank Roberson, 79, radio televi:
sion tawyer in Washington for 25 sion tawyer in Washington for 25
years and: fornierly the first as sistant general counsel :of the Federal Communications Coinmission when the agency isas establishec
died Nov 17 in Washington. died Nov 17 in . Washington. Robefore moving to Wiashington, Roberson was state attorney gen-
eral for Mississippit He nas senior partner of the Washingto His wife, daughter and a so survise.

## LEWIS RUSSELL

Leisis Russili, 76 legit-fim ac tor died Nov 12 in Los Angeles. clude Broaduay Tegit credits in chad "The Corn Is Grens Assurance, and "Tes, My Darling Daughter. The films in which he appeared include "She Wouldn't Say Yes, Man, Trouble Kiss Blood of M M

## MADGE TITHERADGE

 Madge Titheradge. 74 . Englishegit aetress for more than 30 years, died Nori, 13 at her home in Feteham, Surrey:
She made her London debut at Babies." She" went to Holliwood in 1928 and appeared in sexeral filmis. She appeared on Broadivay in Butterffy on the "Heel. and
The Patrio." tin 1932:- she re turnied to London to appear in "Business With America."

## CLIFTON E BRADT

Clifton E Cuif) Bradt 62: drama filin and art critic for the Albany Knickerbocker. Neurs for 20 Years writer. died Nor, 2 in Abbany. native of Schenectady, he started as a cub reporter at the age of 16
on the Sclienectady Union star on the Schenectady Union Star. Daning his career of more than 40. Syracuse, Minneapolis' and Neil Syracus
Yonk.
His

JOSE SAGARRA
Jose Maria de Sảgarra y Cas ellarnati, 67, Spanish piaywiph celona He penned a dozen diamas in the Catalonian dialect ulifichalso were presented
adapted for films.
His best kriown kisy, "La Herd Guminosa" The Luminous Wound d, Spanibli-speaking countriec He ilso

## HARRY D. FiELDS

Harty D. Fiedds. 65 , veepee of
Musicast Corp, and former vaude comic: and screcili-radio wied Nove turned ouit wood. As a friter he turned out sel real sctipts o which he contribuled. chu
His wife so sisters survive

## on, day

ISIDOREGOIDBERG
Isidore Gotabery. 68. founder Corp. died Nov. 23 in Hount Ris co N. Y During his 50 years in he red prodưecs raning friom th early crystal set to modern elec onic equipment
ters survie. son and tuo dauigh

## ALLEN CURTIS

Allen. Curtis. 84 one of the tho launched his filim career in 912, died Nov. 24 in Ifollywood Prior to directing
Prior to directing comedjes at toured with weber \& Fields. He retired when sound came in.

LEOTAS AXDERSON Leota. Jean Andergon, 49 senior continuity uriter with radio sta-
tion CKBI. Prince Albert. Sask.; died Nov. 3 in that city. She was Mose Jaw, Sask
Her

## JOHN F. EVING

John F- Eving, 61 longtine art vov. 20 in Hollywood. He had been with Warner Bros most recently and had Worked for years at both His wife and daughter survive
Frank B. Ritchey, 65 former Wayne, and onetime business manager of the Fort Wavne JournalGazette, died Nov. 8 in Phoenix, Ariz. His wife, and two sisters sü-

Gerald J. Luschow. 61, former Wisconsin niteries, died recently in North Hoilỹwood. Cal. In later ears he was a studio prop man. His wife and parents survive.
Patricia Black, singer died reWith the Carl Rosa and Sadiers Wells Opera companies and also appeared on the musicomedy slạge, otably in "Carousel
Godfrey ("Goff,' Nash, 67. longWarners' and mone recently for Warner-Pathe, djed Nor. 1 in Dub in:- His wife, son and three daughters survive.
Jose Morales Estevez, 59 , noted anice critic and head of the Mexiin Mexico City An atithority on opera, he yas a reyiewer for 30

Thomas Murray, 59 former actor, and brother-in-Taw of Los
Angeles Mayor Yorty, died of a heart attack Nov. 20 in Hollysuod. He had
years.
Raul Cancio Amunarriz. 50 legit ctor and film star, died Oct 23 tiän 100 Spanish films. He retired in 1955 to open a motel near Ma-

Tirginia Le Fevre singer in the arly days of radio died nov. 17 George G Beattie survives Also a sone daughter and tho sisters
Jose Oto Royo 57 , longtime ocalist, died recently in Zaragoza pain. Where he was considered folksongs.
Father, 78. of Herbeit Spencer. DALY XARIETY ad staffer died
Nov- 22 in Hollywood after a long Nov. 22 i
ilvess.
Father Sir hynn wheldon), 82, or tuw. Wheldon, BBC-TV moderaWales.
Horace Masternan, 66 cinema xhib and haeiciah, died recenty Ossett, Yorkshine Fng
ogd died ef potio vox 7 in Lion con.

MARRIAGES
Judith Lyne Metcale to Jay both are thesps.
Maud Touart to We fbrook Peg he nov, 22. Midland, Txas. He: Laurence Jaque, Paris Nristol to Cliztiandirector ore. 24. Hes at ilm Ma: ine Carol
Edith Scaman Beych to Hather Hend, Chicago. Nov: 11. Her as-
 Ravinia Festival.
Sally
Sally Cooper to Robert Hardy, London, last Jure just disillasid). Gride is the actress-dauchter o

$$
\begin{aligned}
& \text { Gladys Cooper, he's an artor } \\
& \text { Marjorie Stele to Dudley }
\end{aligned}
$$

ton, London, Nov. 16. Bride is an actress and ex-wife of Huntingion Hartford; he's an actor Shirley Parker io Max Gilis hadephia, Nov. 17 . he's branch manager for Allied Artists son, Knowle, Enge., Xov. 11. Bride BC's Birmingham taff. Shirley Robertson to Sydney DeHe's a singen, Scotiani. Aov. 12 Margaret Morris to Niven Miller 18. He's a 18. He's a concert singer. 25, San Francisco Both are the

## BIRTHS

Mr. and Mrs. Lex Carlin Jr. daughter, Philadelphia, Nov. 18. Father is manager of the Shubert Theatre there. Mrs. Jim Langivell, daughter, recentiv, Houston, Father is with KPRE there.
Mr, and Mrs. Peter Felix son, London, Nov. 18. Mother is Teddy one of the Beverley Sisters singing $\stackrel{\text { trio. }}{\text { Mr. }}$

Mr. and Mrs George R. Green, daughter, Glasgow, Nov. 9. Father
is an exhibitor: mother i. Clodagh Mr Manton son New. York, Nov. Met. Father is member of Metro's homeoffice Mr and ars
Mr. and Mrs. Lou Cevela. daughontinuity director of WBBM there Arr: and Mrs. Ron Greenber aaughter, Noy. 8; New York.
Father is associate
producer of Mr and Mrs stane stowart Rose on. Novi. 21, New York, Mother is Tormer Radio Cily Music Rock
ette Reta Rose; father is Mr. and Mrs. Dennis M. Tate son, Oct: 31, New York, Father is an actor.
Mr and Mrs. Alan Baker. daugher. Nov: 15. New York. Father is Mr and Mrs. Steven J. Godsick. is the former Jane Herizig of Broadway producer Herman Levin's.office.
Mn and Mrs. Frank Peevee) ather is manalywood. Rov. 21 band.

## Joan Sutherland

self. was clear when they broke into her first entrance, a practice frowned on at the house and de-
structive of sllusion and mosid Actually the Australian has sing many times in U.S. concert and her London label disks have ectab lished the amazing richness of her which in "Lucia" included: smashing, full-throated lijgh E Her performance all the way the
trills and flawless production of rounded tones gave new pulsation o an opera when is feraently In the presence of
oprano all the of this kind of sumed fresh interest. Richard Tuicker sang his head off. 1 orener Testi was excellent as the :o pamin cal brother. As for the evitet it
had a powerhouse impact.. The
1.


## This hoe has killed more people than the atom bomb.

For 2;000 years, primitive tools like the one above have been used to cultivate the sunbaked earth of India. The result has been the most terrible famines in recorded history. In Bengal, in 1943, $3,400,000$ people died, more than 25 times as many as perished under the Hiroshima atom bomb.
One of the colossal struggles of humankind is taking place in

India now, where a small handful of trained specialists are trying to educate reluctant farmers.
In its searching four-part study of India, Mighty and Mystical, Granada TV presented a fascinating portrait of this little-known, little-understood giant of the East. Those who watched it on the British television network will remember it.

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[^0]:    Picture Page' Accilaims
    The outstanding success of those pioneering days was the "Picture Page" program referred to earlier. This two editions a week, was one of the first ty programs to receive major acclaim. Madden employed a team of scouts. Who were on a seven-day a week prowl for subjects, and who received a fee of about $\$ 9$ yor each iiem
    used: There were on average about 20 items in each program. Joan Miller who hosted "Picture Page" became, the Atlantic on a tv screen. In November 1938, some Ne:w British television receiver, were able to pick up pictures of Miss Miller as she was hosting her program
    By the last quarter of 1938, the public was showing increasing interest in the new medium and by beginning receivers in regular use. For the increased wiership, Gerald Cook further extended the service by the in-
    troduction of Sunday matinees. At the same time, he troduction of Sunday matinees. At
    decided to step up drama production.
    The stripling was becoming sturdy and was outgro ing its limited space at Alexandra Palace. Outside help was use of the remote mobile unit. Anoticer development of (Continued on page 28)

[^1]:    the overcrowding was the use of the mobile unit for a
    full telecast of a West End musical, "Magyar Melody" full telecast of a West End musical, "Magyar Melody"
    starring Binnie Hale, direct from His Majesty's Theatre (now Her Majesty's).
    All through 1939, with the threat of war overshadowing all eise. producers carfied on as normally as possible.
    Among the major events covered in that year were the Among the major events covered in that year were the
    University Boat Race, between Oxford and Cambridge: the Derby; the golf tuorney between Bobbie Locke and Reg Whitcombe. Another innovation of that year was the introduction
    The BBC continued its normal services up to and including Aug. 31, but on the following day-the day on
    which German troops invaded Poland, and thereby started Which German troops invaded Poland, and thereby started minutes notice to shut down. Appropriately, the last item shown before the service went dark was a Mickey Mouse
    film in which the Disney character's last line was "Ah tank ab go iome

    Thus, the world's first tv service came to an abrupt end, and almost seven years were to elapse before normal serv1939 was, of course, for security reasons. It was feared that the airwaves might provide valuable information for Nazi bombers; and equally important, the engineers were too valuable to the armed forces to continue in what was still a luxury entertainment service.

    It took just about a year after the end of World War II ime the BBC service to get on the air again, but by that the least significant of which was the decision of the govand radio license fee, costing $\$ 5.60$ annually. Also of im portance at the time was the serious public recognition of diate boom post war period the demand for receivers be gan to exceed supply
    However, there were inevitable postwar problems to serious was tha fumper development. One of the most serious was the fuel and power crisis which hit the British oi all tv transmission services through February and March
    lieantime, there had been some major changes on the Willian Haley as director general of the Corporation and Nornan Collins as controller of BBC-TV. Sir Wil-
    liam is now editor of the London Times and Collins, of course. subsequently left the BBC to campaign for com mercial telcrision, and is now deputy chairman of Asso ciated TeleVision.
    Though ('ollins subsequently left the BBC with a mis his to end the Corporation's monopoly in broadcasting, ninuing rive in license hovide the spur for the con tinuing rive in license holders. By 1948 the number of
    potential resers had risen to some 50,000 and among the leading cvents covered by the tv network in that year were the Olympic Games from Wembley Stadium hic nifirial residence at 10 Downing Stree

    By the time 1949 came around, television . Was seriously
    on the march. The first provincial transmitter was brought
    into action in Sutfon Coldfield to bring video to the Midnto action in Sutton Coldfield to bring video to the Midthe Lime Grove studios from Gaumont-British and received the nod from the London County Councll to go notable firsts in that year were the introduction of kinescopes and the use of the zoom lens.

    ## Birth of Eurovision

    From an international standpoint, 1950 was an historic year for that was the year which witnessed the birth of Eurovision. The European link started modestly enough With a transmission from Calais which was picked up in to establish and by 1954 eight European networks were joined together in Eurovision.
    At the beginning of 1950. BBC-TV was turning out about 120 programs a month, but it was now based at the Lime Grove Studios, using the four film stages for its main production activities. There had meantime been important top brass changes. Cecil MrGivern succeeded Norman Col-
    lins as controller and George Barnes assumed the title of director of felevision.
    Understandably, the BBC has always given encouragement and preference to home grown talent, though that screened the an insular attitude, and in recent years has from other countries. One of its more distinguished ports in the early postuar of its more distinguished imCrosby in 1951 , celebrating his 20 years in show business. The CBS recording featured a string of prominent guest stars, among them Edgar Bergen and Charlie McCarthy Ella Fitzgerald, Amos 'n' Andy, Dorothy Kirsten, Louis Armstrong, Jack Teagarden, Judy Garland and Bob Hope. Another CBS origination, "What's My Line," was in troduced on the network in the same year with an all-
    British panel, and it is still a peak Sunday night attraction on the network
    As the network began to spread through the country, able standards. By 1054 the tol had and standards. By 1954 the total had topped 4,000,000 $10.000,000$ mark was reached in 1959 and today's total is well over $11,000,000$. That it might be zdded parenthet ically, is the number of paid license holders; some uncharitable sources reckon there are close on $1,000,000$ priate receivers in use, whose owners have overlooked their annual license fee
    The event which gave television its most striking inpetus was the Coronation of Queen Elizabeth, an event which gave BBC-TV its greatest test and one of its greatest triumphs. The remote broadcast of the Coronation, run-
    ning for some seven hours, was estimated to have been ning for some seven hours, was estimated to have been
    seen by more than $20,000.000$ viewers in Britain, while a further $1,500,000$ saw a direct relay to Europe. A few months before the Coronation,. Peter Dimmock, who had planed to America to study the methods used in the tele vision coverage of president Eisenhower's inauguration He returned to supervise the production which was chanveled off from 21 cameras to France, Holland and West Germany, countries which have different line standards from Britain. Additionally about 80,000 feet of film had

[^2]:    Shulton's Holiday Buy firm, has signed for situration sponsorship of a group of CBS-TV
    programs during the Chrictmas sea-

    Deal, through Wesley A soociates calls for participations in "live Got atocre". "Eyewitness", "Indesti- "CBS Eators," "Eyewitness," and "CBS through is Dec. 21. In daytime. Armsirang Cork
    

[^3]:    $-1\left({ }^{2}\right)(2, x)$
    

[^4]:    as tris of nuriks.

[^5]:    Columbia Records is readying a "Big Bad John" LP titled after
    singer Jimmy pean's clicko single . ."Hymns at Home," which Tennessee Ernie Ford recorded in his hometown, Bristol, Tenn., is on Capitol's release schedule this week.. Woody Woodbury, who etches LPs for Stereoddities, is on a nitery tour working his way to California for two concert engagements Peggy Seeger, whose latest Prestige LP is "The Best of Peggy Seeger," concertizes at the Coffman
    Iemorial Auditorium, Minneapolis, Minn. Friday (3) and at the MilMemorial Auditorium, Minneapolis, Minn., Friday (3)

    Capitol Records is saluting National Country MIusic Week (Oct. 30-Nov. 4, and the Country Music Festlval in Nashyille with four new albums. The LPs are by Ferlin Huskey, Hank Thompson, Faron Young and songwriter Harlan Howard, in his disk debut ... Bob Kryl, Mercury's promotion man in Atlanta, is sending out back scratchers to deejays . Phyllis Diller, Verve disker, set for The Vapors, Hot Springs, Ark:, Nov. 6-11 ... Guitarist Laurindo Almeida and violinist Yehudi Menuhin have new LPs in Capitol's classical push this week
    Voskovec, of the recently elosed Bradway production of "Do You
    Know the Milks Way?" is the narrator on Golden Records" "Bab Know the
    Toyland."

    Atlantic and Atco Records are offering a new dealer LP sales program for Noventer which includes a one-free-for-every-eight albums bought plan, deferred 30-60-90 day billing and a sales incentive bonus for distrib salesmen . . . Westminster's November release has been timed to commemorate the 150th anniversary of Franz Liszt and contains four packages of the composer-pianist's work, one performed by noted pla-
    nist Egon Petri.

[^6]:    Groxy. 106,000 shares of Allied Stock purmount. it's further reported. gives im a hold on close to 10 prercent
    Syndicate backing Youngstein eportedly proposo acquiring AA esterday on the Amcrican Stock xchange at $\$ 6.50$
    Allied recorded 899.723 liat May.
    common stock putctand ne as of
    prorosed buront aice at a little

[^7]:    Natch, He's Got a Book
    Washington, Nov. 7.
    quis Childs, St. Louis
    Marquis Childs, St. Louis
    Post-Dispatch Washington col-Post-Dispatch Washington col-
    umnist, was the happy victim of television overexposure
    Sunday (5i. He was on three programs for a total of two hours and 45 minutes.
    It's not expected to hurt
    sales of his novel about diplomacy, "The Peacemakers" (Harcourt, Brace \& World). the Press," half-hour "Meet theally on WTTG-TV's "Mark Evans Show" for 15 minutes,
    and wound up with a two-hour and wound up with a two-hour
    stint on Mettopolitan Broadcasting Corp. "Open End" with David Susskind

[^8]:    Ably cissisted by the wonderful Don Crawiord and Guy Chandler

[^9]:    (Continued on page 75)

[^10]:    o of them in the London area

[^11]:    Robert Webb and Eugene Frenke will do "The Odyssey of a Little son, as first pic, under merger of their Robar and fastern produc-
    tion units.

[^12]:    a big audience for it." He cited Stick with it until the job is done Hob. Hope and Fibber McGee and Molly as examples.
    Kobak; who was also once prexy Mutual Broadcasting System and is now a business consultant told the Chi broadcasters and admen that they were lucky to have critics. "Imagine," he said; "if you put on a great show and didn't get reviews. Whether you agree
    with them or not critics are with them or not, critics are a goldfish bowl. Eyerythinges you a is public. I think It's: wonderfiul. We've got to keep it clean. The critics find our mistakes for us, and we have to correct them." Of broadcast editorials, Kabak had this to say: "If you're writing editorials you want to correct
    is a selling job, and like advertising you've gotta han
    seven days a week."
    On allocations: "I believe in ree enterprise, and I'm for as many stations in mirurbete as posis. The pressure that is being pit on the FCC to stop allocations requency and want to protec heir stake.
    On threa-network competition:
    I think it's. a good thing: "I think it's. a good thing: Maybe Then we'd really have some competition. Bur .that would be
    roika, so we better wash that idea out."
    On the Barrow report: "Who is Barrow - a dean of Law? What does he know about tv, or busi a. study of his las school?"

[^13]:    Longplay Shorts
    The McGuire Sisters are cutting a "Subways Are For Sleeping" LP for Co:al and not Decca as erratumed in last week's Varietr Colinmia Records copped four out of the five top awards in the poll In the one-two-three position were, respectively, "A Billie Holiday IIemorial.: still to be released by Col in the U.S., and Duke Ellington's "Nutcracker Suite" and "Piano in the Background." Elington also tagged fifth place with his "Peer Gynt Suite". © Sister Rosetta Tharpe's Pirouette-Promenade album, "Spirituals in Rhythm," got an outstanding cover design" award in the annual competition conducter by the National Offset-Lithographic Awaids Competition and Exhibit Latin Bag
    Nov. 27.
    at the Band Box there beginning
    RC'A Victor is hitting the market this week with the first opop albums done in Reprocessed Electronic Stereo. Featured in the packages, pre viousty produced only in monophonic sound, are Harry Belafonte, the Dukes of Dixieland \& Pete Fountain, the Sauter-Finegan Orch, the Voices of Walter Schumann and the Wayne King Orch. . : Capitol Records has added the Kingston Trio's "Make Way," Nat King Cole's
    $\because T h e$ Touch of Our Lips" and Guy Lombardo's "Guy Lombardo Med-
    ler ning a house-warming party early next month for its new ha on $0 /$ Eighth Ave.

[^14]:    ## Bob Sarnof \& the Critics

    NBC chairman Bob- Sarnofi's latest letter to the press suggests others, even whe they hapjen to be held by a critic with whom ue disagree-or, for that matter by tens of millions of viewers: Sarnoff said what intrigues (him) most is the wide discrepancies" reflected in critical opinion of tv. "I believe this illustrates, he said, "that at least in one major respect, the critics are much the own tastes and subjective átitudes.
    As background to this subject in the Sarnoff letter "to tv and radio editors" is the fact that the print critics continue blasting at ti for its mediocrity.

[^15]:    oups can keep part of the take for their local cultural needs. The tt modertion will be shown at dinners in hirger metropolitan areas toriuncs in smaller ones
    Storens promised a 90 -minute to will meres sew bit history He said ee nat on's fremost stars of the porifimitr ats will be asked to in ir 1 is expected to Kennedy in $\bar{s}$ is expected to speak brief are to be nowked out later
    Sievens shid that if the tv proto $\cdots 10.0$ rope between s niacr to raise a like amount from variors lare foundations. This wo 1
    huiding to begin struction of the

